

National Communication Association
Proposed Calendar Year 2026 & LA Approved 2025 Budgets

	Proposed 2026 Budget	2025 Budget	2024 Actuals
Operating Revenue			
Membership Dues	\$ 824,422	\$ 810,384	\$ 720,319
Convention Revenue	1,295,775	1,218,838	1,000,817
Royalties	985,000	860,000	985,380
Chapter Renewals, Fees & Sales	221,000	210,000	219,021
Advertising Income	115,000	138,250	111,142
Editor Stipend Revenue	181,500	175,000	172,857
Program Revenue	25,000	25,000	11,000
Subscription Sales	9,000	7,000	9,325
Contributions	15,000	5,000	30,600
Extra Unit Affiliation	5,500	4,500	5,665
Other	5,000	5,000	10,478
Total Operating Revenue	3,682,197	3,458,972	3,276,604
Operating Expenses			
Salaries & Benefits	1,744,500	1,761,000	1,516,194
Professional Services	685,745	530,950	601,012
Advertising	25,150	27,550	25,066
Taxes	57,500	60,000	55,350
Interest Groups	50,720	50,720	50,758
Awards	50,100	47,850	27,154
Program Grants & Sponsorships	147,800	129,750	227,877
Membership Fees & Merchandise	20,000	20,000	18,746
Travel & Meetings	184,901	152,124	231,873
Communication & Outreach	8,000	28,375	6,645
Food & Beverage	133,620	110,700	104,876
Audio & Visual	230,000	250,000	201,262
Building Maintenance & Utilities	80,180	102,950	112,172
Office Expenses	86,800	89,740	57,251
Information Technology	167,615	170,762	197,158
Fees	47,460	46,800	48,867
Dues & Subscriptions	151,347	151,072	194,895
Insurance	37,971	35,200	40,688
Editor Stipends	192,000	184,000	183,015
Program Expenses	18,000	28,000	12,761
Depreciation Expense	97,600	119,800	103,172
Miscellaneous	92,000	70,820	57,299
Total Operating Expenses	4,309,009	4,168,163	4,074,091
Change in Net Assets - Operating Surplus/(Loss)	(626,812)	(709,191)	(797,487)
Investment Reserve Funding (Planned)	626,812	709,191	-
Investment Returns (Actuals)			441,393
Total Revenue	4,309,009	4,168,163	3,717,997
Total Expenses	4,309,009	4,168,163	4,074,091
Change in Net Assets - Surplus/(Loss)	\$ -	\$ -	\$ (356,094)

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Operating Revenue			
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Convention Revenue	1,295,775	1,218,838	1,000,817
Royalties	985,000	860,000	985,380
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Program Revenue	25,000	25,000	11,000
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Contributions	15,000	5,000	30,600
Extra Unit Affiliation	5,500	4,500	5,665
Other	5,000	5,000	10,478
Total Operating Revenue	3,682,197	3,458,972	3,276,604
Operating Expenses			
Salaries & Benefits	1,744,500	1,761,000	1,516,194
Department Direct Costs			
General & Administrative	777,376	826,717	969,988
Executive Office	383,670	267,270	331,302
Research	438,395	426,120	501,771
Membership	59,500	61,375	45,207
Convention	863,016	763,479	682,464
Communications	42,552	62,202	27,165
Total Operating Expenses	4,309,009	4,168,163	4,074,091
Change in Net Assets - Operating Surplus/(Loss)	(626,812)	(709,191)	(797,487)
Investment Reserve Funding	626,812	709,191	-
Investment Returns (Actuals)			441,393
Total Revenue	4,309,009	4,168,163	3,717,997
Total Expenses	4,309,009	4,168,163	4,074,091
Change in Net Assets - Surplus/(Loss)	\$ -	\$ -	\$ (356,094)