



Marnel Niles Goins, Immediate Past President Report for Legislative Assembly | November 2025

As Immediate Past President of the National Communication Association, I am pleased to present an overview of my activities this year, which are primarily focused on participating in Executive Committee meetings and chairing the Leadership Development Committee (LDC).

Leadership Retreat and Executive Committee Meetings

- Attended a comprehensive Leadership Retreat in January, organized by President Jeanetta Sims and NCA staff.
- Attended two in-person Executive Committee retreats and one in-person Executive Committee meeting, in January, August, and November (at NCA), organized by President Jeanetta Sims and NCA staff.
- Participated in virtual monthly Executive Committee meetings, organized by President Jeanetta Sims and NCA staff.

Leadership Development Committee

- Worked with Monica Yang, NCA's Strategic Projects Associate, to finalize LDC's call for nominations and timeline for nominations.
- Led Zoom meetings and email conversations with the LDC to go over expectations and goals for the year.
- Solicited nominations for the 2025 LDC slate and will facilitate the LDC meeting tomorrow, including sending countless individual emails to NCA members, encouraging them to apply for specific positions. Final recommendations will be presented to this body at Saturday's meeting.
- Endorsed a Research Council committee member replacement to the Executive Committee, following a resignation.
- Solicited nominations to complete the 2024 LDC slate. Specifically, we endorsed the following members to serve on the Diamond Anniversary Book Award Selection Committee (two open positions from last year): Raisa Alvarado (California State University, San Bernardino) and John Lynch (University of Cincinnati). LDC's endorsement was approved by the EC on April 9, 2025. Raisa and John's three-year terms began in April 2025 and will end in December 2027.

Advancing the Discipline Grant

- Reviewed and ranked the submissions for the Advancing the Discipline grant and deliberated with the committee to make a final decision.

Thank you for allowing me to serve NCA for the past four years. It's been a pleasure.

Respectfully submitted,

MARNEL NILES GOINS

Immediate Past President, National Communication Association