

National Communication Association
Calendar Year 2025 & LA Approved 2024 Budgets

	Proposed 2025 Budget	2024 Budget
Operating Revenue		
Membership Dues	\$ 810,384	\$ 810,000
Convention Revenue	1,218,838	1,142,375
Royalties	860,000	955,000
Chapter Renewals, Fees & Sales	210,000	195,000
Advertising Income	138,250	174,750
Editor Stipend Revenue	175,000	150,000
Program Revenue	25,000	22,000
Subscription Sales	7,000	9,500
Contributions	5,000	75,000
Extra Unit Affiliation	4,500	8,000
Other	5,000	5,000
Total Operating Revenue	3,458,972	3,546,625
Operating Expenses		
Salaries & Benefits	1,761,000	2,070,500
Professional Services	530,950	576,090
Advertising	27,550	27,750
Taxes	60,000	60,000
Interest Groups	50,720	50,720
Awards	47,850	51,500
Program Grants & Sponsorships	129,750	236,000
Membership Fees & Merchandise	20,000	20,000
Travel & Meetings	152,124	249,486
Communication & Outreach	28,375	50,000
Food & Beverage	110,700	130,700
Audio & Visual	250,000	243,000
Building Maintenance & Utilities	102,950	99,120
Office Expenses	89,740	86,820
Information Technology	170,762	222,620
Fees	46,800	42,639
Dues & Subscriptions	151,072	154,950
Insurance	35,200	33,270
Editor Stipends	184,000	184,000
Program Expenses	28,000	25,000
Depreciation Expense	119,800	114,200
Miscellaneous	70,820	59,200
Total Operating Expenses	4,168,163	4,787,565
Change in Net Assets - Operating Surplus/(Loss)	(709,191)	(1,240,940)
Investment Reserve Funding		
Strategic Planning Priorities	150,000	300,000
Operating Reserve Funding	559,191	940,940
Total Non-Operating Revenue	709,191	1,240,940
Total Revenue	4,168,163	4,787,565
Total Expenses	4,168,163	4,787,565
Change in Net Assets - Surplus/(Loss)	-	-

National Communication Association
Proposed Calendar Year 2025 & LA Approved 2024 Budgets by Function

	Proposed 2025 Budget	2024 Budget
Operating Revenue		
Membership Dues	\$ 810,384	\$ 810,000
Convention Revenue	1,218,838	1,142,375
Royalties	860,000	955,000
Chapter Renewals, Fees & Sales	210,000	195,000
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Program Revenue	25,000	22,000
Subscription Sales	7,000	9,500
Contributions	5,000	75,000
Extra Unit Affiliation	4,500	8,000
Other	5,000	5,000
Total Operating Revenue	3,458,972	3,546,625
Operating Expenses by Department		
General & Administrative	1,090,867	1,190,514
Executive Office	531,420	663,570
Research	690,270	842,831
Membership	325,525	421,575
Convention	1,027,629	1,101,100
Communications	502,452	567,975
Total Operating Expenses	4,168,163	4,787,565
Change in Net Assets - Operating Surplus/(Loss)	(709,191)	(1,240,940)
Investment Reserve Funding		
Strategic Planning Priorities	150,000	300,000
Operating Reserve Funding	559,191	940,940
Total Non-Operating Revenue	709,191	1,240,940
Total Revenue	4,168,163	4,787,565
Total Expenses	4,168,163	4,787,565
Change in Net Assets - Surplus/(Loss)	-	-