

CURRICULUM VITAE

SUDESHNA ROY, Ph.D.

Lucius W. Nieman Chair of Journalism

Associate Professor, Department of Journalism and Media Studies

J. William and Mary Diederich College of Communication, Marquette University, WI

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Education:

Ph.D.	Washington State University, WA - Communication	2009
	Dissertation Title: <i>Media Representations and 'Othering' of the U.N. in U.S. Media in Times of Conflict post 9/11.</i>	
M.A.	University of Calcutta, India - English Literature	1996
B.A.	University of Calcutta, India - English Literature	1994

Professional Experience:

Lucius W. Nieman Chair of Journalism and Associate Professor	Department of Journalism and Media Studies Diederich College of Communication, Marquette University (MU), WI	2024-
Professor	Department of Mass Communication (MCOM) College of Liberal and Applied Arts (CLAA), Stephen F. Austin State University (SFASU), The University of Texas System (TX)	2018-2024
Associate Professor (Tenured)	Department of Languages, Cultures and Communication (LCC), SFASU, TX	2014-2018
Assistant Professor	Department of LCC, SFASU, TX	2008-2014
Teaching Assistant	Edward R. Murrow College of Communication, Washington State University, WA	2004-2008

Administrative Appointments (academic):

Chair	University Research Council, SFASU, TX	2023-2025
	- Recommend policies and procedures to encourage research activities and to improve the research environment of the university - Work closely with Dean of Graduate and Research and Provost to develop and recommend university research policies based on state and federal laws and regulations - Recommend adjudication to variances in developing guidelines and recommendations for awarding of internal university research grants - Advocate for the revision of the university faculty workload policy to incorporate research and service activities - Explore existing research strengths across the university and collaborate and advise on where opportunities exist for growth - Review and recommend funding for internal research proposals	
Graduate Director	Communication Studies Program, Department of LCC, SFASU, TX	2014-2020
	- Oversee Communication Studies MA program - Advise program students to ensure plan of study align with degree requirements of home department	

- Create course schedule for graduate courses
- Create and implement recruiting plan
- Implement program assessment efforts
- Research, collate, and write the report for successful SACS accreditation of the program
- Market the program to prospective students
- Conduct orientation training for graduate students
- Conduct training for GAs and RAs
- Completely revamp program in collaboration with faculty for re-launch of program

Assessment Coordinator	Department of LCC, SFASU, TX	2017-present
	Basic Courses (Public Speaking and Interpersonal Communication) and Major Courses	2009-2014
	• Plan for goals/objectives/outcomes associated with performance improvement of Comm Studies program and core courses • Develop strategies to achieve those goals • Determine the best method to measure the performance in collaboration with our faculty and Chair • Execute the strategy as planned through meticulous follow-up and thorough implementation • Evaluate the results and report the results to all relevant stakeholders of Communication Studies • Formulate and implement actions for improvement • Continue the cycle to innovate and address new goals/objectives/outcomes	

Research Activities:

Books

- Subervi, F., & Roy, S. (editors-in-chief) (forthcoming 2025). *Oxford encyclopedia of race, ethnicity, and communication*. Oxford University Press.
- Thussu, D. K., & Roy, S. (editors) (forthcoming Aug 2025). *The handbook of communication and media in the global south*. Routledge.
- Roy, S. (editor) (In press, Apr 2025). *The global handbook of conflict and peace communication*. Wiley Blackwell.
- Roy, S., & Shaw, I.S. (editors) (2016). *Communicating differences: Culture, media, peace and conflict negotiation*. Palgrave Macmillan.
- Roy, S., Cooper, D., & Murphy, B.M. (editors) (2013). *Transatlantic relations and modern diplomacy: An interdisciplinary examination*. Routledge.

Guest Edited Journals

- Dasgupta, S., Doshi, M., **Roy, S.** & Sen, R. (Mar 2025). The gendered impact of COVID-19: Communicating risks, hope, opportunities and challenges. Special issue of *Frontiers in Communication*.
- Roy, S. (2022). Special issue. *Journal of Global Diaspora and Media*, 3(1).
- Roy, S.**, & Shaw, I. S. (2012). Intercultural communication in a conflict-torn world: Critical questions/connections/implications. Special issue of *International Communication Gazette*, 74(2).

Journal Articles

- Roy, S. (2025). Contextualizing Indian newspaper coverage of Russia-Ukraine and Israel-Palestine conflicts. *Media Development*, 70(1).

- Roy, S. (2021). Depiction of sexual violence in Indian films: Viewing from and in a man/patriarch's world. *Journal of Media Ethics*, 36. <https://doi.org/10.1080/23736992.2021.1976649>
- Dutta, M., Ramasubramanian, S., Barrett, M., Elers, C., Sarwatay, D., Raghunath, P., Kaur, S., Dutta, D., Jayan, P., Rahman, M., Tallam, E., **Roy, S.**, Falnikar, A., Johnson, G. M., Mandal, I., Dutta, U., Basnyat, I., Soriano, C., Pavarala, V., Sreekumar, T. T., Ganesh, S., Pandi, A. R., & Zapata, D. (2021). Decolonizing open science: Southern interventions. *Journal of Communication*, 71(5), 803-826. <https://doi.org/10.1093/joc/jqab027>
- Roy, S. (2012). Multiple 'faces' of Indian identity: A comparative critical analysis of identity management on Facebook by Asian Indians living in India and the US. *China Media Research*, 8(4), 6-14.
- Roy, S. (2012). Culturally unconscious: Intercultural implications of *The New York Times'* representation of the Israel-Palestine conflict in 2009 and 2011. *International Communication Gazette*, 74(2), 556-570.
- Roy, S. & Shaw, I. S. (2012). Intercultural communication in a conflict-torn world: Critical questions/connections/implications - Editorial. *International Communication Gazette*, 74(2), 507-508.
- Roy, S. & Ross, S. D. (2011). The circle of terror: Strategic localizations of global media terror meta-discourses in the U.S., India and Scotland. *Media, War & Conflict*, 4(3), 287-301.
- Roy, S. (2008). A critical discourse analysis of representation of Asian Indian folk tales in US-American children's literature. *Comparative Literature and Culture*, 10(2). West Lafayette, IN: Purdue University Press.

Book Chapters

- Roy, S. (forthcoming 2025). From censorship to sensationalism: Heath crisis coverage, India and the national public agenda. In D. K. Thussu and S. Roy (Ed.), *The handbook of communication and media in the global south*. London: Routledge.
- Thussu, D. K. & **Roy, S.** (forthcoming 2025). Introduction. In D. K. Thussu and S. Roy (Ed.), *The handbook of communication and media in the global south*. London: Routledge.
- Roy, S. (in press, Apr 2025). Introduction. In S. Roy (Ed.), *Handbook of conflict and peace communication*. Boston: Wiley Blackwell.
- Roy, S. (2025). Relevance of postcolonial logics in communication ethics. In A. Pinchevski, P. M. Buzzanell, & J. Hannan (Eds.), *Handbook of communication ethics*. Routledge.
- Roy, S. (2016). Flexing soft power locally and globally: The Kashmir conflict in India's mediated tourism discourses. In A. R. Smith (ed.), *Radical conflict: Essays on violence, intractability and communication* (pp. 233-249). Lanham, MD: Lexington Books.
- Roy, S. (2015). What's in a name? The crisis of ethnic identity representation in Bollywood movies. In S. Roy & I. S. Shaw (eds.), *Communicating differences: Culture, media, peace and conflict negotiation* (pp. 87-103). London: Palgrave Macmillan.
- Roy, S. & Shaw, I. S. (2015). Communicating differences: Toward breaking the boundaries for peace and conflict research in communication. In S. Roy & I. S. Shaw (eds.), *Communicating differences: Culture, media, peace and conflict negotiation* (pp. 1-11). London: Palgrave Macmillan.
- Roy, S. (2014). (De)constructing transatlantic conflict representation in the media: A review of relevant literature from a communication and media studies perspective. In S. Roy, D. Cooper & B. M. Murphy (eds.), *Transatlantic relations and modern diplomacy: An interdisciplinary examination* (pp. 174-188). London: Routledge.

- Roy, S. (2012). The gentle giant: An overview of the history and cultural politics of post-independence Indian radio industry. In J. Hendricks (ed.), *The Palgrave handbook of global radio* (pp. 357-369). London: Palgrave Macmillan.
- Roy, S., & Ross, S. D. (2012). The gaze of U.S. and Indian media on terror in Mumbai: A comparative analysis. In I. S. Shaw, R. A. Hackett & J. Lynch (Eds.), *Expanding peace journalism: Critical and comparative perspectives* (pp. 191-216). Sydney, Australia: Sydney University Press.
- Wei, L., & Roy, S. (2011). Patriotism or nationalism? The *New York Times*' discourse of American national identity after 9/11. In H. V. Kovács (ed.) *Mass media: Coverage, objectivity, and changes* (pp. 1-22). Hauppauge, NY: Nova Science.

Journal Associate Editor

Journal of Global Diaspora and Media. Intellect. Feb 2019-present.

Journal Editorial Board Member

Journal of Applied Communication Research. Taylor & Francis Online. November 2020-present.

Global Media and Communication. Sage Publications. May 2016-present.

Annals of International Communication Association. Routledge. February 2016- present.

Manuscripts Under Review

- Roy, S., Alencar, A., & Dutta, M. – Submitted book proposal in November 2023 to Routledge, London, titled *Handbook of Intercultural Communication*. Under review.
- Roy, S. - Submitted book proposal in August 2023 to Routledge, USA, tentatively titled *Media and Public Opinion in the Middle East: Case Studies from the Egypt, Jordan and Lebanon*. Feedback received. Final revised proposal under works.
- Roy, S. – Submitted book proposal in July 2023 to Rutgers University Press, USA, tentatively titled *BRICS Media and Conflict*. Under review.

Pre-conference/Conference Panel Organizer, Presenter, Chair International

- Ethics of Reconceptualizing and Critically Interrogating Culture* (2023, May 25). Pre-conference sponsored by Intercultural Communication, Ethnicity and Race in Communication, Philosophy, Theory, and Critique, and Activism, Communication and Social Justice Divisions conducted at the ICA, Toronto, Canada (Chief organizer and presenter with Dr. Mohan Dutta, Massey University).
- Communicative Dynamics of the Pandemic and Identities on the Margins* (2022, May 26-30). Pre-conference sponsored by Intercultural Communication, Ethnicity and Race in Communication, Global Communication and Social Change Divisions conducted at the ICA, Paris, France (Chief organizer and presenter with Dr. Mohan Dutta, Massey University, and Dr. Jace Cabanes, De La Salle University).
- Communicating mediatized and politicized COVID-19 responses and their impact on race and ethnicity* (2021, May 27-31). Themed panel presented at the ICA, Virtual (Organizer and Participant).
- Confronting ethnic/racial/indigenous/minority hatred in the media* (2020, May 24-28). Themed panel presented at the ICA, Virtual (Organizer and Participant).
- Trump's gendered politics of hate: Mapping diverse women's responses in the media field* (2019, May 24-28). Themed panel presented at the ICA, Washington, DC, USA (Organizer and Participant).
- Media representation of cultural symbols, nationalism and ethnic and racial politics* (2018, May 24-28). Themed panel presented at the ICA, Prague, Czech Republic (Organizer and Participant).

Tryst with Democracy: 70 Years of Media in Independent India - Successes, Challenges, Interventions (2017, May 25-29). Pre-conference sponsored by Global Communication and Social Change Division conducted at the ICA, San Diego, USA (Organizer and presenter with Dr. Daya Thussu, University of Westminster, and Dr. Vipul Mudgal, Director and Chief Executive of Common Cause, India, and Presenter).

Communicating with shifting power blocs: Culture and ethics in BRICS media (2016, Jun 8-13). Pre-conference sponsored by Ethnicity and Race in Communication Division and Global Communication and Social Change Division conducted at ICA, Tokyo/Fukuoka, Japan (Organizer with Dr. Daya Thussu, University of Westminster, and Dr. Herman Wasserman, University of Cape Town, and Presenter).

National

Setbacks/Spoilers in peace and conflict processes (2023, Nov 16-19). Themed high-density interactive roundtable sponsored by Peace and Conflict Communication Division presented at the 109th NCA, National Harbor, Maryland, USA (Organizer, Co-Chair, Presenter, and Respondent).

Aligning peace and conflict communication goals with our claims to PLACE/s in our lives (2022, Nov 18-22). Themed high-density interactive roundtable sponsored by Peace and Conflict Communication Division presented at the 108th NCA, New Orleans, USA (Organizer, Co-Chair and Respondent).

Embracing opportunities: Building and strengthening entrepreneurial partnerships between academia and outside organizations in the realm of peace and conflict communication (2015, Nov 18-22). Themed high-density interactive roundtable sponsored by Peace and Conflict Communication Division presented at the 101st NCA, Las Vegas, USA (Organizer, Co-Chair and Respondent).

Politics, legitimacy and rhetoric of media portrayal of suffering in times of conflict/crisis (2015, Nov 18-22). Themed panel sponsored by Peace and Conflict Communication Division presented at the 101st NCA, Las Vegas, USA (Organizer, Co-Chair and Respondent).

The changing faces of peace and conflict: Opportunities and limitations in approaches to peace and conflict communication (2014, Nov 19-23). Themed high-density interactive roundtable sponsored by Peace and Conflict Communication Division presented at the 100th NCA, Chicago, USA (Organizer, Co-Chair and Respondent).

Connecting the pieces: Approaches to peacebuilding and conflict management from a variety of communication fields during a technologically evolving time (2013, Nov 21-24). Themed high-density interactive roundtable sponsored by Peace and Conflict Communication Division presented at the 99th NCA, Washington DC, USA (Organizer, Co-Chair and Respondent).

Building global bridges: Spanning communicative/cultural divides (2010, Nov 14-17). Themed panel presented at the 96th NCA, San Francisco, USA (Organizer and Participant).

Conference Papers

* Papers in collaboration with graduate students.

International

Roy, S. (2021, May 27-31). *(Im)migrants, border restrictions and racism: Authoritarian impulse in the guise of coronavirus response*. Paper presented at ICA. Virtual.

Roy, S. (2020, May 21). *Tug of war: Resistance, power structures, and democracy through social media in the context of the Citizenship Amendment Act (CAA) in India*. Paper presented at ICA, Pre-conference titled "Digital Cultures of South Asia: Inequalities, Infrastructures, Informatization," sponsored by South Asia Communication Association (SACA), Global Communication & Social Change, Popular Communication, Intercultural Communication, and Ethnicity & Race in Communication. Virtual.

- Roy, S. (2019, Jul 7-11) *Dichotomy of a diaspora: Examining the media coverage of Indian-Americans in the context of Trump's anti-immigrant rhetoric*. Paper presented at IAMCR, Madrid, Spain.
- Roy, S. (2019, May 26). *Asian-Indian women and Trump's anti-immigration rhetoric: An analysis of social media responses*. Paper presented at ICA, Washington DC, USA.
- Roy, S. (2019, Apr 16-18) *When the Press fails: Mediating Lebanese, Syrian and Palestinian identity politics in the context of the Syrian refugees crisis in Lebanon*. Paper presented at Comparative Media Studies in Today's World Conference, St. Petersburg, Russia.
- Roy, S. (2018, Jun 20-24) *New and social media, intersecting ethnicities, and the Indian American diaspora experience in small town America: An autoethnographic exploration*. Paper presented at IAMCR, Eugene, USA.
- Roy, S. (2018, May 27). *Representing the divine cow: Indian media, cattle slaughter and identity politics*. Paper presented at ICA, Prague, Czech Republic.
- Roy, S. (2017, Jul 16-20) *Diasporas in crisis: An examination of competing discourses of Palestinian and Syrian refugees in Lebanon*. Paper presented at IAMCR, Cartagena, Colombia.
- *Oswald, J, & Roy, S. (2017, Jul 16-20) *Public and private intersectionalities: A examination of clash of identities during 2016 US presidential election*. Paper presented at IAMCR, Cartagena, Colombia.
- Roy, S. (2017, May 25). *Culture and gender identities in Indian news media*. Paper presented at ICA Pre-conference, University of California, San Diego, USA.
- Roy, S. (2016, Nov 30-Dec 1). *Examining the effectiveness of intercultural communication in engendering peace culture in the Middle East*. Paper to be presented at the IPRA Biennial General Conference, Freetown, Sierra Leone.
- Roy, S. (2016, July 27-31). *Identities on the move: The case of Syrian refugees in global media*. Paper presented at the IAMCR Annual Convention, Leicester, UK.
- Roy, S. (2016, July 27-31). *A macro analysis of Muslim representation in Indian media*. Paper presented at the IAMCR, Leicester, UK.
- Roy, S. (2016, June 8). *BRICS media: Culture, identity, power and politics in India, South Africa and China*. Paper presented at ICA Pre-conference, Aoyama Gakuin University, Tokyo, Japan.
- Roy, S. (2015, July 12-16). *Resisting the hegemony in Brazilian media: Shifting the discourses of globalization to that of marginalization*. Paper presented at IAMCR, Montreal, Canada.
- Roy, S. & Green, R. J. (2015, May 20-25). *Monetization of race in mediated controversies*. Paper presented at ICA, Puerto Rico, USA.
- Roy, S. (2014, July 15-19). *What's in a name? The crisis of ethnic identity representation in Bollywood movies*. Paper presented at the IAMCR, Hyderabad, India.
- Roy, S. (2014, July 15-19). *Branding social change: Critical discourse analysis of competing social and traditional media representations of Indian nonprofit organizations*. Paper to be presented at the IAMCR, Hyderabad, India.
- Roy, S. (2013, September 9-10). *Flexing soft power at the crossroads of the local and the global: Investigating human rights discourses in India's evolving media*. Paper presented at the Communicating Soft Power: Contrasting Perspectives from India and China Conference, University of Westminster, London, UK.
- Roy, S. (2013, June 25-29). *Crisis as trigger for "interlocalization": Multi- and macro-structural impact of media globalization in the coverage of the December 2012 rape of a young Indian woman*. Paper presented at the IAMCR, Dublin, Ireland.
- Roy, S. (2012, July 15-19). *You are not one of 'us': A comparative critical analysis of Hollywood's representation of redemption, reconciliation and repatriation of Germans and Muslims after significant wars*. Paper presented at the IAMCR, Durban, South Africa.

- Roy, S. (2012, July 15-19). *Two 'faces' of Indian identity: A comparative critical analysis of identity management on Facebook of Asian Indians living in India and the US*. Paper presented at the IAMCR, Durban, South Africa.
- Roy, S. (2011, July 13-17). *Culturally unconscious: A critical case study of U.S. media representation of international conflicts*. Paper presented at the IAMCR, Istanbul, Turkey.
- Roy, S. (2010, September 13-14). *Defying the right bent of liberal media: The case of National Public Radio's coverage of the "war on terror."* Paper presented at the Global Media and the War on Terror Conference, University of Westminster, London, UK.
- Roy, S., & Ross, S. D. (2010, July 6-10). *Massaging the message? Editorial commentary on terrorism in the U.S., India, and the release of the Lockerbie bomber in Scotland*. Paper presented at the IPRA Global Conference, Sydney, Australia.
- Roy, S. (2007, May 24-28). *A critical discourse analysis of representation of Asian Indian folktales in U.S. children's literature*. Paper presented at the 57th Annual Conference of the ICA, San Francisco, USA.
- Bishop, J., Roy, S., Hmielowski, J., Han, E., White, B., Baltodano, B., Kang-Graham, J., & Ross, S. D. (2007, May 20-23). *Press Coverage of the Israel/Lebanon War of 2006*. Paper presented at the Peace, X-National Communication, Identity, and Media (PaXIM) Conference, Washington State University, Pullman, USA.

National

- Roy, S. (2022, Nov 19). *Aligning peace and conflict communication goals with our claims to PLACE/s in our lives*. Paper presented in this panel at the 108th Annual Convention of the NCA, New Orleans, USA.
- Roy, S. (2021, Nov 19). *Envisioning and responding to enact constructive change*. Paper presented in this panel at the 107th Annual Convention of the NCA, Seattle, USA.
- Roy, S. (2020, Nov 21). *Communication at the crossroads: Embracing partnerships between the academy, international/local governmental, and non-governmental peace organizations*. Paper presented in this panel at the 106th Annual Convention of the NCA, Virtual, USA.
- Roy, S. (2019, Nov 14-18). *Survival: Peace & conflict communication through the high-density panel*. Paper presented in this panel at the 105th Annual Convention of the NCA, Baltimore, USA.
- Roy, S. (2017, Nov 16-19). *Reflecting on the legacy of human relationships in conflict and peace communication research*. Paper presented at the 103rd Annual Convention of the NCA, Dallas, USA.
- Roy, S. (2015, Nov 18-22). *Local, global and intercultural implications of media portrayal of conflict aftermath: A comparative analysis of India and the United States*. Paper presented at the 101st Annual Convention of the NCA, Las Vegas, USA.
- Roy, S. (2012, Nov 15-18). *Far from peace: Critical analysis of U.S. media coverage of Afghan civilian deaths and French school deaths*. Paper presented at the 98th Annual Convention of the NCA, Orlando, USA.
- *Hodges, R., Roy, S., Ward, R., Taylor, L., & Ranc, A. (2012, Nov 15-18). *'Like' me: A critical exploration of identity conflict among specific age groups of Facebook users*. Paper presented at the 98th Annual Convention of the NCA, Orlando, USA.
- Roy, S. (2011, November 17-20). *Drama and sensationalism in the U.S. media coverage of the Northern African conflicts: Can social media come to the rescue?* Paper presented at the 97th Annual Convention of the NCA, New Orleans, USA.
- *McCarthy, J., Roy, S., Chisum, S., & Fearn, D. (2010, Nov 14-17). *Conventionally polarized: Critical analysis of representation of GLBT members in U.S. rural media*. Paper presented at the 96th Annual Convention of the NCA, San Francisco, USA.
- *Squyres, K., Roy, S., Sharp, C., Morton, A., & Patterson, G. (2010, Nov 14-17). *Patriotic military service a racial equalizer?: Critical analysis of U.S. news magazines'*

representation of African Americans in the military post-9/11. Paper presented at the 96th Annual Convention of the NCA, San Francisco, USA.

Roy, S. (2010, April 7-11). *Nationalism for the young 'uns: A comparative critical analysis of U.S. Presidential speeches for school children*. Paper presented at the 80th Annual Conference of the Southern States Communication Association, Memphis, USA.

Roy, S. (2005, Nov 17-20). *Indian Americans' national identity in the New York edition of the newsweekly India Abroad post America's war in Iraq*. Paper presented at the 91st Annual Convention of the NCA, Boston, USA.

Local

Roy, S. (2022, Mar 16) *Cultural differences in women political leaders' covid messages using social media*. Talk presented at the 6th Annual International Women's Day Teach-in, OWLE, SFASU, Nacogdoches, USA.

Roy, S. (2019, Mar 8) *Diverse voices: Female experiences working in an academic environment*. Talk presented in this panel at the Women's Empowerment Summit, Office of Multicultural Affairs, SFASU, Nacogdoches, USA.

Roy, S. (2015, Jan 31) *Peek-A-Boo: Identity negotiation of minority cultures in small town America*. Talk presented in this panel at the Diversity Conference, Office of Multicultural Affairs, SFASU, Nacogdoches, USA.

Roy, S. (2015, Jan 31) *Brazil Research Initiative: Multidisciplinary Approaches*. Talk presented in this panel at the Diversity Conference, Office of Multicultural Affairs, SFASU, Nacogdoches, USA.

Conference/Plenary/Panel - Moderator/Participant/Respondent/Discussant/Chair International

ERIC Research Escalator (2023, May 28). Invited discussant for session sponsored by ERIC, Activism, Communication and Social Justice Divisions of the ICA, Toronto, Canada (Discussant).

Experiences, Challenges, and Learnings of Culture-Based Health Practices and Communication (2023, May 28). Chair for session sponsored by Intercultural Communication Div. of the ICA, Toronto, Canada (Chair).

Intercultural communication top papers (2023, May 26-31). Chair for session sponsored by Intercultural Communication Div. of the ICA, Toronto, Canada (Chair).

International Communication in the post-Covid 19 era: New dynamics from the Global South (2022, Jul 8). Invited discussant for session sponsored by International Communication Division of the IAMCR, Virtual (Discussant).

Effects of Intercultural Communication: Social media campaigns and influencers (2022, May). Invited chair and discussant for session sponsored by ICC Div. of the ICA, Paris, France (Chair & Discussant).

Power and the postcolonial: News, empire, sovereignty (2021, May). Invited discussant for session sponsored by Global Communication and Social Change Div. of the ICA, Virtual, USA (Discussant).

Ethnicity and race in communication top papers (2021, May). Invited chair for session sponsored by ERIC Div. of the ICA, Virtual, USA (Chair).

Communicating mediatized and politicized COVID-19 responses and their impact on race and ethnicity (2021, May). Chair for session sponsored by ERIC Div. of the ICA, Virtual, USA (Chair).

Confronting ethnic/racial/indigenous/minority hatred in the media (2020, May 22). Invited chair for session sponsored by ERIC Div. of the ICA, Virtual, USA (Chair).

Ethnicity and race in communication top papers (2020, May 23). Invited chair for session sponsored by ERIC Div. of the ICA, Virtual, USA (Chair).

Conflicted loyalties in the context of media and diaspora (2019, Jul 7-11). Invited chair for session sponsored by Diaspora and Media Working Group of the IAMCR, Madrid, Spain (Chair).

- Intercultural communication top papers* (2019, May 24-28). Invited discussant for session sponsored by Intercultural Communication Div. of the ICA, Washington, DC, USA (Discussant).
- Ethnicity and race in communication top papers* (2019, May 24-28). Invited chair for session sponsored by ERIC Div. of the ICA, Washington, DC, USA (Chair).
- Trump's gendered politics of hate: Mapping diverse women's responses in the media field* (2019, May 24-28). Invited chair for session sponsored by ERIC Div. of the ICA, Washington, DC, USA (Chair).
- Contextualizing race and gender within the discourse of divisive politics* (2019, May 24-28). Invited chair for session sponsored by ERIC Div. of the ICA, Washington DC, USA (Chair).
- Mediatized construction of homes for diaspora communities* (2018, Jun 20-24). Invited chair for session sponsored by Diaspora and Media Working Group of the IAMCR, Eugene, USA (Chair).
- Media industries, social networks and diaspora* (2018, Jun 20-24). Invited chair for session sponsored by Diaspora and Media Working Group of the IAMCR, Eugene, USA (Chair).
- Mediatized construction of homes for diaspora communities* (2018, Jun 20-24). Invited chair for session sponsored by Diaspora and Media Working Group of the IAMCR, Eugene, USA (Chair).
- Critiquing racial discourses* (2018, May 25-29). Invited chair for session sponsored by ERIC Div. of the ICA, Prague, Czech Republic (Chair).
- Media representation of cultural symbols, nationalism and ethnic and racial politics* (2018, May 25-29). Invited respondent for session sponsored by ERIC Div. of the ICA, Prague, Czech Republic (Respondent).
- Public femininities* (2017, Jul 16-20). Invited chair for session sponsored by Gender and Communication Section of the IAMCR, Cartagena, Colombia (Chair).
- Race, nationality, life, and death* (2017, May 24-28). Invited Chair for session sponsored by Ethnicity and Race in Communication Division of the ICA, San Diego, USA (Chair).
- Culture, marginality, rights and responsibilities* (2016, Nov 27-Dec 1). Invited moderator for plenary (6th) of the IPRA Biennial General Conference, Freetown, Sierra Leone (Chair).
- Peace culture and communication commission* (2016, Nov 27-Dec 1). Invited chair for panel of the IPRA Biennial General Conference, Freetown, Sierra Leone (Chair).
- Diasporas and collective memories* (2016, Jul 27-31). Invited respondent for session sponsored by Diaspora and Media Working Group of the IAMCR, Leicester, UK (Respondent).
- Negotiating diasporic identities in Australasia* (2016, Jul 27-31). Invited chair for session sponsored by Diaspora and Media Working Group of the IAMCR, Leicester, UK (Chair).
- Different faces of African diasporas in media* (2016, Jul 27-31). Invited chair for session sponsored by Diaspora and Media Working Group of the IAMCR, Leicester, UK (Chair).
- Radio negotiations of diversity* (2016, Jul 27-31). Invited respondent for session sponsored by Diaspora and Media Working Group of the IAMCR, Leicester, UK (Respondent).
- Ethnicity and race across Eurasia* (2016, Jun 9-13). Invited Chair for session sponsored by Ethnicity and Race in Communication Division of the ICA, Fukuoka, Japan (Chair).
- Shifting images of the nation in the media* (2015, Jul 12-16). Invited chair and respondent for session sponsored by International Communication Section of the IAMCR, Montreal, Canada (Chair and Respondent).
- South Asian diasporas* (2015, Jul 12-16). Invited chair and respondent for session sponsored by Diaspora and the Media Working Group of the IAMCR, Montreal, Canada (Chair and Respondent).

Re-conceptualizing BRICS media through Stuart Hall's work on representation (2015, May 20-25). Panel participant and presenter in the Stuart Hall and the Future of Media and Cultural Studies Pre-Conference meeting at the ICA, Puerto Rico, USA (Participant and presenter).

Intercultural rhetoric (2015, May 20-25). Invited chair for session sponsored by Intercultural and International Division of the ICA, Puerto Rico, USA (Chair).

Comparative and transnational studies of media globalization/localization (2013, Jun 25-29). Invited chair and respondent for session sponsored by International Communication Section at the IAMCR, Dublin, Ireland (Chair and Respondent).

Media institutions and practices (2012, Jul 15-19). Invited respondent for session sponsored by Diaspora and Media Division at the IAMCR, Durban, South Africa (Chair).

National

Narratives on race, nation, masculinity, anti-blackness and fat-phobia (2023, Nov 19). Invited Chair for session sponsored by Feminist and Gender Studies Division at the 109th NCA, National Harbor, Maryland (Chair).

Freedom and peacemaking in Israel-Palestine (2023, Nov 18). Invited Chair for session sponsored by PCC Division at the 109th NCA, National Harbor, Maryland (Chair).

Honoring PLACE and creating space for mentorship and community-building in the International and Intercultural Communication Division (2022, Nov 19). Invited panel participant for session sponsored by IIC Division at the 108th NCA, New Orleans, USA (Participant).

DisPLACEing power and privilege in Public Speaking: Re-constructing the introductory course through critical pedagogical theory and praxis (2022, Nov 16). Pre-conference participant for session sponsored by Applied Communication Division at the 108th NCA, New Orleans, USA (Participant).

Top papers in peace and conflict (2021, Nov 19) Invited respondent for session sponsored by Peace and Conflict Communication Division to be presented at the 107th NCA, Seattle, USA (Respondent).

Top papers in peace and conflict (2015, Nov 18-22). Invited chair and respondent for session sponsored by Peace and Conflict Communication Division to be presented at the 101st NCA, Las Vegas, USA (Chair and Respondent).

Perspectives from the NCA Peace and Conflict Division (2015, Apr 11). Invited participant for panel on current and future trends in peace and conflict communication at The Conflict Conference organized by University of Texas at Austin, TX (Presenter).

Reimagining conflict stakeholders through informed negotiations (2014, Nov 19-23). Invited chair for session sponsored by aPeace and Conflict Communication Division at the 100th NCA, Chicago, USA (Chair).

Scholar to scholar: Constructing a communicative world (2014, Nov 19-23). Invited respondent for poster session presented at the 100th NCA, Chicago, USA (Respondent).

Top papers in peace and conflict (2014, Nov 19-23). Invited chair and respondent for session sponsored by Peace and Conflict Communication Division presented at the 100th NCA, Chicago, USA (Chair and Respondent).

Top papers in peace and conflict (2013, Nov 21-24). Invited chair and respondent for session sponsored by Peace and Conflict Communication Division presented at the 99th NCA, Washington, DC (Chair and Respondent).

Making a difference in the workplace (2012, Nov 15-18). Invited respondent for session sponsored by Peace and Conflict Communication Division at the 98th Annual Convention of the NCA, Orlando, Florida (Respondent).

The revolution might be televised: Examining the influence of media outlets on political conflicts (2011, Nov 17-20). Invited respondent for session sponsored by Peace and Conflict Communication Division at the 97th Annual Convention of the NCA, New Orleans, Louisiana (Respondent).

- Roy, S. (2009, Nov 11 –15). *Representation of international/ transgovernmental organizations in the US media*. Participant as part of round table discussion at the 95th Annual Conference of the NCA, Chicago, IL.
- Roy, S. (2009, Apr 1-5). *Critical discourse analysis of disaster discourses from big city to small town*. Participant as part of panel at the 79th Annual Conference of the Southern States Communication Association, Norfolk, VA.

Invited Keynotes, Talks, Presentations, Workshops, and Lectures

International

- Facilitator – 2023 (Jul 22-23). Invited workshop facilitator for session entitled “Diaspora journalism as a platform for collaboration between the global North and South” presented virtually, organized by *Lincoln University, Lincoln, UK*.
- Public lecture - 2021 (Jul 23). Invited public lecture titled “Qualitative and critical research methodologies: Focus on the global south and interdisciplinary practices” presented virtually, organized by *Viswa-Bharati University, Santiniketan, India*.
- Public lecture - 2020 (Sep 16). Invited public lecture titled “(Im)migrants, border restrictions and racism: Authoritarian impulse in the guise of coronavirus response” presented virtually as part of Covid 19 Lecture Series, organized by Culture-Centered Approach to Research and Evaluation (CARE), *Massey University, Palmerston, New Zealand*.
- Keynote panelist - 2019 (Apr 16). Invited keynote plenary panelist titled “*Communities and media audiences across the world: Do we still have and need publics?*” presented at Comparative Media Studies in Today's World Conference, St. Petersburg, Russia.
- Public lecture - 2016 (Dec 02). Invited public lecture titled “The potential and importance of African media to contribute to and influence world geo-politics” presented to students and faculty of three Universities, organized by Department of Mass Communication, *University of Ibadaan, Lagos, Nigeria*.
- Public talk - 2015 (April 24). Invited talk titled “Media representation of conflict in Brazil, India, South Africa” presented to graduate student forum organized by the Department of Journalism, *Renmin University, Beijing, China*.
- Public talk and moderator - 2014 (July 28). Presentation and facilitation of discussion titled “Media representation of political conflict” with undergraduate and graduate students, organized by the Department of English and Other Modern European Languages and the Centre for Journalism and Mass Communication, *Visva-Bharati University, Santiniketan, India*.

National

- Invited talk – 2021 (Nov 20). Invited talk in panel titled “Honoring the life and legacy of Dr. Robert M. Shuter” organized by International and Intercultural Communication Division, *NCA, Seattle, USA*.
- Public lecture - 2018 (Mar 29). Invited public lecture titled “Identities in crisis: Public opinion and politics of representation of refugees in Middle East media” presented to undergraduate students, organized by Department of Digital Media and Performing Arts, *Marquette University, USA*.
- Public lecture - 2013 (September). Invited lecture titled “Manufacturing the Others: Culture and conflict representation in the media” in the Intercultural Peacebuilding and Conflict Transformation Series organized by the Center for Global Engagement at *Florida State University, Tallahassee*.
- Respondent - 2011 (October). Invited reporter/respondent to develop recommendations from the panel discussions and keynote addresses at the Transatlantic Conference titled “Which Transatlantic Relationship After the Global Crisis?” and co-sponsored by Laboratoire Européen d'Anticipation Politique, France, University of St. Thomas, Houston, and the College of Liberal and Applied Arts, SFASU.

Local

Panelist – 2019 (Feb 20). Invited Panelist for Panel on One Act Plays by Asian Authors, SFASU School of Theatre, Nacogdoches, Texas.

Keynote moderator - 2018 (Feb 9). Invited Moderator of Keynote Panel titled "Facing diversity" in the Diversity Conference organized by the Office of Multicultural Affairs, SFASU, Texas.

Public talk - 2015 (April 16). Invited talk titled "Why don't we know about our history – Part II" in the Diversity Week Panel organized by the Office of Multicultural Affairs, SFASU, Texas.

Interdepartmental lecture - 2010 (December). Presented to faculty and students in Communication Studies Fall Lecture Series 2010, SFASU. Presentation titled *The culturally unconscious mediated representation of conflicts*.

Interdepartmental lecture - 2010 (April). Presented to faculty and students in Communication Studies Spring Lecture Series 2010, SFASU. Presentation titled *Defying the right bent of liberal media: The case of National Public Radio's coverage of the "war on terror."*

Interdepartmental lecture - 2009 (November). Presented to faculty and students in Communication Studies Fall Lecture Series 2009, SFASU. Presentation titled *Nationalism for the young 'uns: A comparative critical analysis of U.S. Presidential speeches for school children*.

Interdepartmental lecture - 2009 (March). Presented to faculty and students in Communication Studies Spring Lecture Series 2009, SFASU. Presentation titled *India in "Vogue": A critical discourse analysis of representations of Asian Indians in an international fashion magazine*.

Refereed Posters

International

Wei, L., Roy, S., Wells, J., Rethen, M., & Huang, C. (2006, June 19-23). *Patriotism or nationalism? The New York Times' discourse of American national identity after 9/11*. Poster presented at the 56th Annual Conference of the ICA, Dresden, Germany

Local

Roy, S. (2015, Apr 29). *Hegemony or coercion?: Battling the crisis of students' freedom of expression in rural Indian media*. Poster presented at the Bright Ideas Conference, SFASU.

Roy, S. (2015, Apr 29). *Resisting the hegemony in Brazilian media: Shifting the discourses of globalization to that of marginalization*. Poster presented at the Bright Ideas Conference, SFASU, TX.

Roy, S. (2014, May 1). *What's in a name?: The crisis of ethnic identity representation in Bollywood movies*. Poster presented at the Bright Ideas Conference, SFASU.

Roy, S. (2014, May 1). *Branding social change: Critical discourse analysis of competing social and traditional media representations of Indian nonprofit organizations*. Poster presented at the Bright Ideas Conference, SFASU, TX.

Roy, S. (2012, April 11). *Two 'faces' of Indian identity: A comparative critical analysis of identity management on Facebook of Asian Indians living in India and the US*. Poster presented at the Bright Ideas Conference, SFASU, TX.

Roy, S. & Ross, S. D. (2010, April 8). *Massaging the message? Editorial commentary on terrorism in the U.S., India, and the release of the Lockerbie bomber in Scotland*. Poster presented at the Bright Ideas Conference, SFASU, TX.

Research Honors and Awards

Nominee for ICA Outstanding Article Award (May 2022). The award honors a refereed journal article published in print during the previous two calendar years (between 1 January 2021 and 31 December 2022). (Nominated by: Dr. Amanda Alencar)

Nominee for Faculty Achievement Award for Research (Nov 2019). SFA University Foundation. (Nominated by: Dr. Jeana Paul-Urena)

Liberal Arts College Research Grant Award (Fall 2017) – Won college’s competition for research grant writing, SFASU. \$2000
 Nominee for Gerald R. Miller Outstanding Doctoral Dissertation Award (Nov 2010). NCA. (Nominated by: Dr. Susan Dente Ross)
 Nominee for Gene Burd Urban Journalism Research Prize (June 2010). ICA. Dissertation titled *Media Representations and 'Othering' of the U.N. in U.S. Media in Times of Conflict post 9/11*. (Nominated by: Dr. Susan Dente Ross)
 2nd place paper (2006). Dr. William R. Wiley Exposition of Graduate and Professional Studies, Washington State University, WA. Award: \$200.
 1st place paper (2005). Dr. William R. Wiley Exposition of Graduate and Professional Studies, Washington State University, WA. Award: \$200.

Non-refereed Publications and Posters

Roy, S., Baltodano, B., Ross, S. D., Bishop, J., Han, E., Hmielowski, J., Kang-Graham, J., & White, B. (2007, March 23). *US and Canadian press coverage of the Israel/ Lebanon war of 2006*. Poster presented at the Academic Showcase 2007, Washington State University, Pullman, WA.
 Roy, S. (October 2001). "Quizzes happened to me entirely by accident". *Educare: The complete career magazine*, 1 (7), 15-19. (Published in India)
 Roy, S. (October 2001). What's in your head? *Educare: The complete career magazine*, 1 (7), 72-76. (Published in India)
 Roy, S. (October 2001). You're the CAT's whiskers. *Educare: The complete career magazine*, 1 (7), 43-45. (Published in India)
 Roy, S. (June 2001). There's life beyond report cards. *Educare: The complete career magazine*, 1 (3), 74-77. (Published in India)
 Roy, S. (April 2001). The big dilemma: Will my child be fine abroad. *Educare: The complete career magazine*, 1 (1), 60-64. (Published in India)

SPONSORED GRANTS, FELLOWSHIPS and SCHOLARSHIPS (funded and denied list): **Research Grants**

SFASU Research and Creative Activity Award – 2024 (funded)
 Sponsored by the SFASU Office of Research and Graduate Studies for support in conducting journalism research in Kashmir, India (\$22,379)
 Center for Applied Research and Rural Innovation – 2023 (denied)
 Professional Communication Skills Training to Local and Minority Communities in Order to Find and Sustain Employment (\$18,577)
 SFASU Research Grant Development Award – 2023-2024 (funded)
 Sponsored by the SFASU Office of Research and Graduate Studies for support in writing external grant to The William T. Grant Foundation (\$5000)
 SFASU Minigrant – 2022-2023 (funded)
 Sponsored by the SFASU Office of Research and Graduate Studies, ICA, Toronto, Canada, Conference Research Presentation (\$1500)
 The Hollings Center for International Dialogue – 2022 (funded)
 Diaspora Journalism as a Platform for Collaboration between the North and South (\$9,880)
 Research and Creative Activity – 2022-2023 (denied)
 SFASU, Office of Research and Graduate Studies. Applied for internal grant titled "Global Media Communication and Refugee Experience" (\$17,470).
 Center for Applied Research and Rural Innovation – 2022 (denied)
 Communicating Corporate Social Responsibility in the Rural Sector (\$16,459)
 Russell Sage Foundation – Program on Race, Ethnicity, and Immigration – 2022 (denied)
 Media Representation and Changing demographics in Small Towns in Texas: A Comprehensive Study (\$30,000)
 SFASU Minigrant – 2022-2023 (funded)

- Sponsored by the SFASU Office of Research and Graduate Studies, NCA, New Orleans, Conference Research Presentation (\$750)
- SFASU Research Grant Development Award – 2022-2023 (funded)
Sponsored by the SFASU Office of Research and Graduate Studies for support in writing external grant to The Russell Sage Foundation (\$5000)
- SFASU Liberal and Applied Arts Supplemental Travel Support – 2022 Spr (funded)
Sponsored by the SFASU College of Liberal and Applied Arts for Research support, Conference Research Presentations (\$600)
- SFASU Minigrant – 2021-2022 (funded)
Sponsored by the SFASU Office of Research and Graduate Studies, ICA, Paris, France, Conference Research Presentation (\$2000)
- SFASU Liberal and Applied Arts Supplemental Travel Support – 2019 Fall (funded)
Sponsored by the SFASU College of Liberal and Applied Arts for Research support, Conference Research Presentations (\$225)
- SFASU Minigrant – 2018-2019 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, IAMCR, Madrid, Spain, Conference Research Presentation (\$750)
- SFASU Minigrant – 2018-2019 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, Comparative Media Studies in Today's World Conference, St. Petersburg, Russia, Conference Research Presentation (\$750)
- SFASU Graduate Programs – 2018-2019 (funded)
Sponsored by the SFASU Graduate Programs for Research support, Conference Research Presentations (\$500)
- SFASU Academic Affairs – 2018-2019 (funded)
Sponsored by the SFASU Academic Affairs for Research support, Conference Research Presentations (\$1400)
- SFASU Minigrant – 2017-2018 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, ICA, Prague, Czech Republic, Conference Research Presentation (\$750)
- SFASU Minigrant – 2017-2018 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, IAMCR, Eugene, USA, Conference Research Presentation (\$750)
- Charles Koch Foundation – Foreign Policy and Foundations of Well-Being - 2018 (denied)
Syrian Refugees, Media, Public Opinion and US Foreign Policy (\$36,266)
- SFASU Liberal and Applied Arts Research Support – 2017-2018 (funded)
Sponsored by the SFASU College of Liberal and Applied Arts for research support in applying for external grant to Charles Koch Foundation (\$1500)
- SFASU Liberal and Applied Arts Travel Support – Spring 2017 (funded)
Sponsored by the SFASU College of Liberal and Applied Arts for, ICA, San Diego, USA, Conference Research Presentation (\$150)
- SFASU Minigrant – 2016-2017 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, ICA, San Diego, USA, Conference Research Presentation (\$750)
- SFASU Minigrant – 2016-2017 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, IPRA, Freetown, Sierra Leone, Conference Research Presentation (\$750)
- Research Pilot Study – Fall 2016 (funded)
Sponsored by the SFASU Office of Research and Sponsored Programs, Media and Public Opinion on Refugees and Immigrants in the Middle East- Research initiative for conducting focus groups of students in Jordan, Lebanon, Egypt and Turkey (\$3000)
- Faculty Research Grant – 2015-2016 (denied)
SFASU, Office of Research and Sponsored Programs. Applied for external grant titled "Immigration Crisis, Media and Public Opinion in the Middle East" (\$4,835).

- Brazil Research Initiative – 2013-2014 (funded)
Sponsored by the SFASU Office of Academic Affairs, Research initiative involving 13 selected professors from the University to work with Associação Cultural Brasil-Estados Unidos (ACBEU) in Brazil, for a month in May-June, 2014 (\$4000)
- SFASU Minigrant – Fall 2013 (funded)
National Communication Association Annual Conference, Washington, D.C., Research Presentation (\$750)
- SFASU Minigrant – Fall 2013 (funded)
University of Westminster, London, Communicating Soft Power Conference Research Presentation and Data Collection (\$750)
- SFASU Minigrant – Summer 2013 (funded)
IAMCR Dublin Conference Research Presentation and Data Collection (\$750)
- Enduring Questions Grant – 2012-2013 (denied)
National Endowment for the Humanities. Applied for grant titled “What is Community?” (\$25,000).
- SFASU Travel Grant – 2012-2013 (funded)
Sponsored by the SFASU Office of Academic Affairs, IAMCR Durban Conference Research Presentation (\$2000)
- Faculty Research Grant – 2011-2012 (denied)
SFASU, Office of Research and Sponsored Programs. Applied for grant titled “Community is a Plural Noun” (\$12,000).
- SFASU Travel Grant – 2011-2012 (funded)
Sponsored by the SFASU Office of Academic Affairs, IAMCR Istanbul Conference Research Presentation (\$2000)
- SFASU Travel Grant – Fall 2011 (funded)
Sponsored by the Liberal and Applied Arts College, War on Terror Conference Research Presentation, University of Westminster, London (\$800)
- SFASU Travel Grant – 2010-2011 (funded)
Sponsored by the SFASU Office of Academic Affairs, IPRA Sydney Conference Research Presentation (\$2500)
- Travel Grant (2007). International Communication Association, Annual Conference, San Francisco.
- Travel Grant (2007). Ethnicity and Race in Communication Division, International Communication Association Annual Conference, San Francisco (\$200)
- Travel Grant (2006). ICA, Annual Conference, Dresden, Germany (\$200)
- Travel Grant (2005). Graduate and Professional Students Association, Washington State University, WA.
- Abelson Graduate Fellowship (2005-2006). Scholarship awarded by the Department of Communication, Washington State University.
- College of Liberal Arts Dean’s Fund Scholarship (2004-2005). Scholarship awarded by the College of Liberal Arts, Washington State University.

Teaching Grants

- President’s Innovation Grant SFA – 2021-2022 - Co-PI with Dr. Larry King (funded)
Developing a framework White paper for market launch of and recruitment of eligible adults in BAAS degree completion programs: A case study of the Organizational Leadership Completer Program (\$14,850)
- Online Boot Camp Grant – 2016-2017 (funded)
SFASU, Liberal and Applied Arts College – Conceptualizing and completing entire course design for online delivery – Intercultural Communication course (\$1500)
- Service Learning Mini-Grant – 2016 (funded)
SFASU, Department of Student Affairs – Organizing intercultural competence workshop for SFA police department by communication studies majors (\$500)
- Service Learning Mini-Grant – 2014 (funded)

SFASU, Department of Student Affairs – Organizing public speaking engagements for students at two local high schools (\$500)
Mentored Undergraduate Scholarship Grant – 2013 (funded)
SFASU, Office of High Impact Practices – Organizing intercultural seminar for local nurses by communication studies majors (\$1000)
Service Learning Mini-Grant – 2010 (denied)
SFASU, Department of Student Affairs, TX.

Teaching Activities:

Courses Taught

Stephen F. Austin State University (Fall 2008 – current)

Undergraduate courses - Public speaking (co-created with Laurie Lawrence)³
Interpersonal communication
Communication research methods^{1,3}
Introduction to media studies^{1,3}
Intercultural communication^{2,3}
Introduction to Communication Theory
Psychology of communication
Media processes and globalization^{1,3}
Mass media & society^{2,3}
Critical media literacy^{1,3}
Community and communication (co-created with Dr. Linda Levitt)^{1,3}
Independent Study
Communication Internship
Graduate courses - Introduction to graduate studies (quantitative and qualitative research methods)²
Communication ethics²
Intercultural communication²
Transnational communities, borderlands and the media^{1,3}
Media, culture and identity^{1,3}
Globalization and media cultures^{1,3}
Thesis Research
Thesis Writing

Washington State University (Fall 2004 – Summer 2008)

Undergraduate courses - Public speaking
Language and human behavior (Communication theory)
Persuasion and social influence⁴

¹ Designed and implemented this course.

² New course syllabus and design for an existing course.

³ Developed a completely new face-to-face and/or on-line version of the course.

⁴ Co-joint undergraduate and graduate course.

Teaching Honors and Awards

Teaching Excellence Award (2021), College of Liberal and Applied Arts, SFASU. The highest teaching honors, one from each college of the University, presented to those who exemplify innovative and effective teaching excellence in creating a student-oriented learning environment.

Teaching Publication

Hopeck, P., Kennedy-Lightsey, C. D., Levitt, L., **Roy, S.**, Spradley, E., Spradley, R. T., Towns, J. Wagner, K. S., & McGough, K. (eds.) (2014). *Communication 111 Workbook Public Speaking*. Nacogdoches: SFASU Press.

Pedagogical Research and Teaching Posters

- Roy, S. (2014, April 8). *Negotiating student expectations in a high impact practices classroom*. Poster presented at the High Impact Practices Conference, SFASU, TX.
- Roy, S. (2012, April 10). *BAFA BAFA: Experiencing interaction with another culture in the classroom*. Poster presented at the Bright Ideas Conference, SFASU, TX.
- Roy, S. (2010, April 8). *BARNGA: Simulation in the study of intercultural communication in the classroom*. Poster presented at the Bright Ideas Conference, SFASU, TX.

Study Abroad

Indian – Spring Break 2017 (co-organized with Dr. Aryendra Chakravartty, History)
Organized and implemented first SFASU study abroad to India with 9 undergraduate and graduate students and faculty members. Visited and learned in four cities in India – New Delhi, Agra, Jaipur and Kolkata. The study abroad was a resounding success as students were exposed to history and cultures of different parts of India and came back with experience of communicating in intercultural settings.

Member, Graduate Committee (Doctoral dissertation)

Latosa, A. C. D. (Spring 2020) "To be poor is to be killed": A culture-centered view of crisis communication from below in Philippines. (National University of Singapore, Communication Studies)

Chair, Graduate Committee (M.A. thesis)

- Oswald, J. (Spring 2018) Examining gender violence websites to inform policy. (Interdisciplinary Studies)
- Starrs, C. (Spring 2018) Analysis of direct and indirect communication: Scandals in college athletics. (Interdisciplinary Studies)
- Leonard, M. (Summer 2013). Writing against the ferment, a raison de resistance: Moving past ethnocentrism and essentialism in the field of intercultural communication.
- Sharp, C. (Spring 2011). A fairytale gone wrong: Critical analysis of Disney's representational politics in the new millennium.

Member, Graduate Committee (Masters thesis)

- Oakley, J. (incomplete as of Spring 2021). Khukuri, kirpan, and bayonet: Bravery, martial identities, and statemaking in Northern India in the early nineteenth-century.
- Momin, M. (Fall 2021). The political act of writing feminism: Begum Rokeya Sakhawat Hossain and the utopian vision.
- Ornelas Lopez, A. R. (Spring 2020). Journey and connections. (Sculpture)
- Saez, B. (Spring 2017). The American dream: Immigrant's perspectives. (Film Studies)
- Wilcox, R. (Fall 2017). Openings. (Art)
- Blaney, C (Summer 2013). Exploring the use of dialogue, in contrast with one-way delivery, in communicating with the public about challenging topics, such as climate change. (Forestry)
- Clark-Paterson, L. (Spring 2012). I wouldn't like to say really. (Art)
- Alford, J. (Spring 2012). Nature vs manufacture. (Art)
- Courteau, C. (Spring 2011). Building an army of some: A comparative study of US army officer and soldier advertising targeting minorities. (Communication)
- Dey, S. (Summer 2010). Integer maximum likelihood estimation for the Wallenius' non-central univariate hypergeometric distribution (Statistics)

Member, Graduate Committee (comprehensive exams)

- Fall 2019 – Danielle Lyles
- Fall 2012 – Rachel Ward, Patricia Hooten
- Summer 2012 – Sarah Chisum
- Spring 2012 – Derrest Williams, Teneka McMiller, Amber Tramp

Summer 2011- James Jenkins, Chase Nelson, Gordon Patterson
Fall 2010 – Sarah Billington
Summer 2010 – Ashley Cohagan, Christopher Richard
Spring 2010 – Kimberly Squyres

Supervision, Graduate Independent Study (M.A.)

Brennan, A. (Spring 2015)
Cohagan, A. (Summer 2009)

Supervision, Undergraduate Independent Study

Linebarger, G. (Fall 2017) Media and Soft Power – Case Studies
Montoya, L. (Spring 2017) Media and Identity – Case Study of India
McCarty, M. (Fall 2010)

Undergraduate Honors Contract

Bautista, L. (Spring 2022) Public Speaking – differing speaking strategies of school teachers
Thomas, J. (Spring 2021) Communication inquiry
Lewis, K. (Spring 2021) Public Speaking – Pecha Kucha
Thomas, J. (Fall 2020) Abortion in the media
Jew, B. (Spring 2020) Muted African Americans in multimedia
McKay, M. (Fall 2019) Communication theory and implications.
Linebarger, G. (Spring 2017) Intercultural Communication – Blog on Travel to India and interacting with people of different cultures.
McElroy, T. (Spring 2017) Interpersonal Communication – Compare and contrast of professional and personal dyadic relations.

Supervisor, Internship (Undergraduate)

Bookman, S., Glass, M., Hernandez, A., Lamm, K., Perkins, M., Rivero, P. (Spr 2022).
College-wide Applied Skills Internship coordinator, supervisor, and mentor.
Castro, Y., Costello, J., Hassan, J., Hill, E., Hinds, M., Malcomb, K., McKay, M. (Spr 2021).
College-wide Applied Skills Internship coordinator, supervisor, and mentor.
Hutchings, C. (Fall 2011). Communication specialist at Health Horizons of East Texas dealing with HIV/AIDS awareness, prevention, and treatment.

Honors for Supervised Students (Faculty advisor/sponsor)

Mark Perkins (May 2022), Applied Skills Internship corporate competition overall individual winner.
Asacia Hernandez (May 2022), Applied Skills Internship corporate competition member of winning team.
Margaret McKay (May 2021), Applied Skills Internship corporate competition member of winning team.
Brian Jew (May 2019), Rap music videos and media (mis)representational politics. Paper a peer-reviewed finalist, SFASU Undergraduate Research Conference (URC). Poster showcased at conference.
Grace Linebarger (May 2018), *Global media and soft power representation: A comparative analysis of Indian tourism as experienced individually and represented in The New York Times and Travel Channel*. Paper a peer-reviewed finalist, SFASU URC. Poster showcased at conference.
Grace Linebarger (April 2018), *Global media and soft power representation: A comparative analysis of Indian tourism as experienced individually and represented in The New York Times and Travel Channel*. Paper accepted for presentation at the peer-reviewed Southern States Communication Association (SSCA) Annual Theodore Clevenger Undergraduate Honors Conference, Nashville, Tennessee.

- Grace Linebarger, Elissa Friede, Mashall Momin (Feb 2018) *Cultural diversity and history: Critical learning from study abroad in India*. Faculty co-advisor and co-sponsor with Dr. Aryendra Chakravartty. Paper accepted through peer-review for presentation at the Facing Diversity Conference, SFASU.
- Jessica Oswald (Nov 2017) Invited panelist for panel *Reflecting on the legacy of human relationships in conflict and peace communication research*. Presentation to be made at Paper to be presented at the 103rd Annual Convention of the NCA, Dallas, USA..
- Grace Linebarger (Nov 2017) Invited panelist for panel *Our relevance in our communities: Understanding marginalization to facilitate peacebuilding around our universities*. Presentation to be made at University of North Texas, Dallas, Texas, Language and Communication Department and Dean's Session.
- Colleen Starrs (April 2017), *Race & Communication of Athletes In Higher Education* (Paper). AND
To see or not to see: Comparative analysis of media coverage of summer Olympics and paralympics in 2016 (Poster). Presentations at the annual Graduate Student Research Conference (GSRC) at SFASU.
- Jessica Oswald (April 2017), *Public and private intersectionalities: An examination of clash of identities during 2016 US presidential election* (Paper). AND
A fork in the road: Examination of the dual role of globalization in Hollywood's Camp X-Ray (Poster). Presentations at the annual Graduate Student Research Conference at SFASU.
- Danielle Lyles (April 2017), *Communicating grief across the religious cultural divide* (Paper). AND
Benefiting Liz: Examining Western self-realization as tool for "othering" in Eat, Pray, Love (Poster). Presentations at the annual Graduate Student Research Conference at SFASU.
- Allena Perry, Maleena Ordway, Ryan Wilkinson, Jacki Stone (April 2014) – *Intercultural relationship building in healthcare organizations*. Poster presented at the SFASU High Impact Practices Conference, Nacogdoches, TX.
- Bailey Wier, Carl Davis, Candace Mackie, Sebastion Mauldin, Julissa Lopez (April 2014) – *Intercultural communication and cultural awareness at the forefront of health professionals*. Poster presented at the SFASU High Impact Practices Conference, Nacogdoches, TX.
- Jarrett Jackson, Kacie Harris, Joseph Kissinger, Steffen Carrillo, Mike McHaney, James Hardcastle (April 2014) – *What is it good for, absolutely nothing: Intercultural conflicts and their resolution in the context of medical professionals*. Poster presented at the SFASU High Impact Practices Conference, Nacogdoches, TX.
- Wilson McFarland (May 2013) – *Globalizing "Jesus": Critical review of processes of media globalization in the production and global promotion of the film "Jesus"*. Paper a peer-reviewed selection for presentation at the National Communication Association first Undergraduate Honors Conference, Washington D.C.
- Tyler DePascal (April 2013), *Political identities of young college students*. Paper presented at the first annual Graduate Student Research Conference at SFASU.
- Mark Leonard (April 2013), *Critical review of Michel Foucault's "The subject and power"*. Paper presented at the first annual Graduate Student Research Conference at SFASU.
- Wilson McFarland (April 2013), *Globalizing "Jesus": Critical review of processes of media globalization in the production and global promotion of the film "Jesus"*. Paper a peer reviewed finalist, Stephen F. Austin Undergraduate Research Conference. Poster showcased at conference.
- Mark Leonard (March 2013), *Political identity formation through social media: A uses and gratifications and ritual perspective*. Paper presented at the University of North Texas Student Conference titled "New Voices, New Perspectives" at Denton, Texas.

- Rebecca Matlock (April 2012), *From struggle to liberation: A critical analysis of the film The Color Purple*. Paper a peer reviewed finalist, Stephen F. Austin Undergraduate Research Conference. Poster showcased at conference.
- Tiffany Occhiogrosso (April 2012), *YouTube's Effect on Audience Interactions: A Critical Analysis*. Paper accepted for presentation at the peer-reviewed Southern States Association Annual Theodore Clevenger Undergraduate Honors Conference, San Antonio, Texas.
- Megan Cash (April 2011), *Foreigner in one's own land: Media analysis of portrayal of Mexicans in Texas hill country*. Paper presented at the peer-reviewed Southern States Association Annual Theodore Clevenger Undergraduate Honors Conference, Little Rock, Arkansas.
- Shannon Blow (April 2011), *Influence or deterrence: A critical analysis of the history and current state of music videos in the US*. Paper a peer reviewed finalist, Stephen F. Austin Undergraduate Research Conference. Poster showcased at conference.
- Laura Lambert (April 2010), *Cultural diversity or an excuse for 'othering' in the US: A case study of Filipino-American lives*. Paper a peer reviewed finalist, Stephen F. Austin Undergraduate Research Conference. Poster showcased at conference.

Invited Workshops

- Diversity and inclusion certification (Sep 18, Nov 6, 2019). Conceptualized and executed a workshop titled "Identifying barriers to effective intercultural communication on campus" for all faculty and staff at SFASU, TX.
- Public speaking and art presentation (Apr 12, 2018). Lectured in a graduate professional development class talking about how to present one's art in a public setting in the School of Art, SFASU, TX.
- Identities, art and public speaking (Apr 20, 2017). Lectured in a graduate professional development class talking about how to articulate identities in public forums through artwork and speaking skills in the School of Art, SFASU, TX.
- Public speaking to promote artwork (Nov 15, 2016). Lectured in a workshop on public speaking for undergraduate students who are interested in promoting their artwork in the School of Art, SFASU, TX.
- Speaking to a multi-cultural audience (Mar 2016). Co-organized and lectured in a workshop on public speaking for graduate students in the School of Art, SFASU, TX.
- McGrawhill Education Communication Symposium (Feb 2015). Participated and presented on which trends in higher education in the US are having or will have the most significant impact on the basic course (Public Speaking or Intro to Comm), San Diego, CA.
- Public speaking for artists (Apr 2013). Co-organized and lectured in a workshop on public speaking for graduate students in the School of Art, SFASU, TX.
- Make the most of your public appearances (Feb 2010). Co-organized, lectured and evaluated speeches in a 3-week workshop on public speaking for graduate students in the School of Art, SFASU, TX.

Teaching Innovation and Initiatives

- NCA Workshop participant (Fall 2022). DisPLACEing Power and Privilege in Public Speaking: Reconstructing the Introductory Course through Critical Pedagogical Theory and Praxis. Workshop organized by NCA at their 108th Annual Conference in New Orleans.
- NCA Short Course participant (Fall 2022). 'Media Literacy is Lit!': How to Teach Media Literacy in Exciting Ways So Students Apply and Own the Lessons. Course organized by NCA at their 108th Annual Conference in New Orleans.
- Certified Online Teaching Instructor (2009-present). Completed SFA's Center for Teaching and Learning certification for online teaching – well conversant in teaching platforms such as Blackboard, Brightspace, etc.

Faculty supervisor for Applied Skills Internship (2020-2023). Seven students from a variety of majors chosen through internal College competition are working with me, corporate leaders and local business mentors to solve a real-life business problem currently faced by a national corporation. In this internship, students are researching and proposing solutions, culminating in a boardroom competition for corporate recognition and cash prizes.

Reading Circle participant (Fall 2020). Read *Don't Look Away: Embracing Anti-Bias Classrooms* to enhance my capabilities as an anti-bias, anti-racist educator in progress.

Intercultural Competence Workshop for SFASU Police Department (Spring 2016). Students of my UG Intercultural Communication course organized an intercultural competence workshop for police officers from our University. The workshop was organized and managed by students including theoretical presentations, case studies, scenarios, and activities specifically tailor-made for the target audience of law enforcement officers.

Undergraduate Research Journal (Fall 2015). Started the very first Undergraduate Research Journal in Texas, an interdisciplinary journal that seeks to celebrate and inspire undergraduate researchers from the College of Liberal and Applied Arts (LAA) at my current institution SFASU and other Universities in Texas. This Journal strives to demonstrate how faculty research blends into coursework and, ultimately, inspire UG research. The Journal is a platform to publish exemplary undergraduate student work that is blind, peer-reviewed by faculty members from different departments of the LAA college at SFASU.

Collapsing Assignments Across Courses (Spring 2015). Started the first series of collaboration across courses in the Department that collapses assignment for two or more courses with the objective of demonstrating to students how the different arms of the Communication Studies discipline are related and, yet, how their objectives can be different. Classroom simulation exercise BAFA BAFA was used for Intercultural Comm and Organization Comm students, all mixed in one class, to show what and how cultural differences in the workplace bring challenges and tensions.

Public Speaking for Local Schools (Fall 2014). Students of my Public Speaking course gave speeches about importance of college education at local high schools schools, targeting at-risk, junior and senior students.

Community Intercultural Awareness Workshop (Spring 2014). Students of my UG Intercultural Communication course organized an intercultural awareness day-long workshop for local hospital doctors and nurses, tailoring their presentations and activities to target the particular profession of the audience.

Service Appointments (academic)

Chair	Intercultural Communication Div. (ICC)	2021-2023
	International Communication Association (ICA)	
Vice-Chair	ICC Div., ICA	2021- 2023
Chair	Ethnicity and Race in Communication (ERIC) Div,	2019-2021
	ICA	
Chair	Diaspora and Media Division,	2015-2019
	International Association for Media and Communication	
	Research (IAMCR)	
Vice-Chair	ERIC Div., ICA	2017-2019
Co-Chair	Peace Culture and Communication Div.,	2015-2018
	International Peace Research Association (IPRA)	
Secretary	ERIC Div., ICA	2015-2017
Legislative Assembly	National Communication Association (NCA)	2014-2016
Chair	Peace and Conflict Communication Div., NCA	2013-2014
Vice-Chair	Diaspora and Media Division, IAMCR	2015-2019

Vice-Chair	Peace and Conflict Communication Div., NCA	2012-2013
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Administrative Appointments (non-academic):

Deputy Manager, International Consulting:	Holtec Consulting Pvt. Ltd., New Delhi, India – International consulting firm specializing in social development projects including projects with The World Bank.	2002-2004
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Manager, Corporate Communication:	Career Launcher India Ltd., New Delhi, India – An education corporate.	2000-2002
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Manager, Media and Promotions:	British Tourist Authority, New Delhi, India – British government tourism promotion body.	1999-2000
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Executive, Customer Profiling and Relations:	Modi Telstra Pvt. Ltd., Kolkata, India – Cellular operator.	1997-1998
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Officer, Corporate and Trade Sales:	Titan Industries Ltd., Kolkata, India – Leading watch manufacturer.	1995-1997
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Service Experience:

University and College Service – SFASU/CLAA

- Chair (2023-2025) – University Research Council
- Member (2023) – Search Committee for Sociology Assistant Professor
- Member (2021-2024) – University Research Council
- Chair (2021-2023) – Diversity Committee - Organization for Womens' Leadership and Equity (OWLE)
- Member (2021-2022) – Search Committee for CLAA Dean
- Member (Fall 2021) – CLAA Promotion to Full Professor Committee
- Member (2020-2022) – University Academic Integrity Committee
- Member (2021) – Search Committee for CLAA Dean's Assistant
- Treasurer (2020-2022) - OWLE
- Member (Fall 2015 onwards) - University Strategic Planning Committee "Attracting and Supporting a High-Quality Faculty and Staff"
- Chair (2020-2021) – College Innovation Team for Continuing Education, Community College Connection, etc.
- Chair (2021) – University Innovation Team for Increasing Faculty and Staff Diversity
- Member (2021) – University Innovation Team for Faculty and Staff Welfare
- Chair (2021) – Ad-hoc Budget Committee - OWLE
- Member (2020-2021) – Diversity Committee, Governance Committee – OWLE
- Founding member (2020) – OWLE
- Chair (Fall 2019) – College of Liberal and Applied Arts Promotion to Associate Professor Committee
- Member (Fall 2019) – College Pre-tenure and Tenure Committee
- Member (Fall 2014 – present) – Office of Multicultural Affairs Caucus
- Vice-President for Programs (2017 – 2018) - University Women's Club, an organization involved in service, philanthropy, and networking for SFASU women faculty and spouses.
- Member (Fall 2015 – Spring 2019) - University Strategic Planning Committee "Attracting and Supporting a High-Quality Faculty and Staff"
- Member (Spring 2017) – University Graduate Student Affairs Committee
- Chair (Fall 2015) – College of Liberal and Applied Arts Tenure Committee
- Member (Fall 2015) – College Promotion Committee (Assistant to Associate)
- Member (Fall 2014) – University Graduate Curriculum Committee

- Member (Fall 2014 – Spring 2017) - University Graduate Council
- Director (2009-2014) – University Interscholastic League Persuasive Speech Contest
- Member (Fall 2012 – Spring 2014) - University Strategic Planning Committee
- Vice-Chair (Fall 2012 – Fall 2013) - Liberal and Applied Arts College Strategic Planning Committee
- Associate Member (2011-2013) – Teaching Excellence Center
- Member (Spring 2011) - Liberal and Applied Arts College Co-Sponsored Trans-Atlantic Conference Organizing Committee
- Member (Spring 2011) – Liberal and Applied Arts College Undergraduate Honors Banquet Organizing Committee
- Director (2011) – University Interscholastic League Informative Speech Contest
- Member (2008-2010) – Ad Hoc Committee for Review of Liberal and Applied Arts College-wide Curriculum
- Member (2008-2009) – College of Liberal and Applied Arts Council
- Member (2008) – Advisory Group for AAS 101 Beginning Computing
- Member (2008-2009) – Liberal and Applied Arts College Tenure-track Faculty Needs Committee
- Member (2008-2009) – University Undergraduate Research Council Organizing Committee

Departmental Service – MCOM, LCC, SFASU

- Chair (Fall 2023) – MCOM Promotion to Professor Committee
- Member (Fall 2023) – MCOM Pre-tenure review committee
- Member (Fall 2023) – MCOM Post-tenure review committee
- Member (Fall 2023) – Peer Review of Teaching Policy Committee
- Graduate Director (Fall 2014 – 2020) – Responsible for recruitment and retention of graduate students, coordinating curriculum changes and standard implementation of coursework for graduate program
- Assessment Coordinator (Fall 2017 – 2022) - B.A. and B.S. Assessment Coordinator for the Communication Studies Program for Southern Association for Colleges and Schools Accreditation Purposes.
- Chair (Spring 2021) – Reworking Communication Studies Assessment Process
- Member (Fall 2020) – Department Tenure and Promotion Committee
- Chair (Summer 2020) – Revamping Communication Studies Graduate Program
- Member (Fall 2019 – Spring 2020) - Search Committee for Assistant Professor position for the Communication Studies Program
- Chair (Spring 2019) – Merit Committee
- Assessment Coordinator (Fall 2017 – present) – Core Curriculum, Public Speaking, Group Communication and Interpersonal Communication Courses offered as part of University core courses for all students for Southern Association for Colleges and Schools Accreditation Purposes
- Member (2016-2017) – Undergraduate Curriculum Development Committee - Program overhaul, new directions and new approach – online program, certificates, and reduction of hours to 30
- Assessment Coordinator (Fall 2009 – Fall 2014) – Core Curriculum, Public Speaking and Interpersonal Communication Courses offered as part of University core courses for all students for Southern Association for Colleges and Schools Accreditation Purposes
- Assessment Coordinator (Fall 2009 – Fall 2014) - B.A. and B.S. Assessment Coordinator for the Communication Studies Program for Southern Association for Colleges and Schools Accreditation Purposes
- Member (2009-2013) – Undergraduate Freshman Summer Orientation Committee
- Chair (Spring 2013) – Merit Committee
- Chair (Fall 2012 – Spring 2013) - Search Committee for two Assistant Professor positions for the Communication Studies Program

- Co-ordinator (Fall 2012) – Undergraduate Majors Mid-Semester Meet Event
- Co-ordinator (Spring 2012-present) – Communication Studies Program website creation and management.
- Chair (2011) – Academic Program Review for Southern Association for Colleges and Schools Accreditation Purposes
- Member (2011) – Program Transition Committee
- Co-director (2011) - Graduate Student Orientation Committee
- Member (2010-2011) – Public Speaking Course Review Committee
- Member (2009-2011) – Graduate Program Review and Recommendation
- Chair (2009, 2010) – Graduate Student Orientation Committee
- Member (2009) - Divisional Director Search Committee, Division of Communication & Contemporary Culture
- Initiator and Member (2009-2010) – High School Outreach and Undergraduate Student Recruitment Effort (Lufkin and Nacogdoches High School)
- Member (2009) – Senior Secretary Search Committee
- Member (2008-2010) – Curriculum Committee, Communication Studies Program
- Member (2008-2009) – Travel Policy Evaluation Committee, Communication Studies Program
- Member (2008-2009) – Review, Tenure and Promotion Re-evaluation Committee, Communication Studies Program
- Advisor (2008-present) – Advising students in the Communication Studies major using EAB platform Navigate

Disciplinary Service

- External Reviewer of tenure and promotion candidate – Ramapo College, USA; Lincoln University, UK
- Mentoring through engagement at NCA in New Orleans (Nov 2022). Honoring PLACE and Creating Space for Mentorship and Community-Building in the International and Intercultural Communication Division.
- Journal Manuscript Reviewer (Jan -Sep 2022) Reviewed five articles for ***Journal of Applied Communication Research, Identities, Review of Communication, Global Media and Communication, and Communication, Culture, and Critique.***
- Journal Manuscript Reviewer (Sep 2021) Community translators in disaster communication: An (auto)ethnographic study following the COVID-19 global pandemic. Taylor & Francis Journal, ***Journal of Applied Communication Research.***
- Journal Manuscript Reviewer (Aug 2021) Engaging intervention in communication research. Taylor & Francis Journal, ***Journal of Applied Communication Research.***
- Reviewer, 2021, Wiley Blackwell publication, *Fundamentals of public communication campaigns* by Jonathan Matusitz.
- Member, Regional Conferences Committee (2021-2022), ICA.
- Reviewer, 2021, Routledge, *Responsible journalism in divided and conflicted societies* edited by Jake Lynch and Charis Rice
- Reviewer (2013 - ongoing), IAMCR, Diaspora and Media Working Group.
- Reviewer (2009, 2011, 2013 - ongoing), ICA, Ethnicity and Race in Communication Division; International and Intercultural Communication Division.
- Journal Manuscript Reviewer (Feb 2021) *Off limits: The role of news and social media in developing sexual assault and harassment as a campaign issue during the Indian Parliamentary elections of 2019.* Sage journal, ***Global Media and Communication.***
- Reviewer, 2021, Wiley Blackwell publication, *Diversity in US mass media* by Catherine A. Luther, Carolyn Ringer Lepre, Naeemah Clark.
- Journal Manuscript Reviewer (Dec 2020) *Can Paddington the bear improve refugee attitudes? Testing the intervention potential of documentary and fictional refugee*

narratives on refugee attitudes and stereotype reversal. Taylor & Francis Journal, **Journal of Applied Communication Research**.

- Reviewer, 2020, Oxford University Press publication, *Introduction to Communication Theory and Liberal Education* by Babrow.
- Reviewer, 2020, Routledge publication proposal, *Responsible journalism in divided and conflicted societies* by Jake Lynch and Charise Rice.
- Journal Manuscript Reviewer (Aug 2020) *A theoretical proposition of exemplary representations*. ICA Journal published by Oxford University Press, **Communication Theory**.
- Journal Manuscript Reviewer (Nov 2019) *Structural Limits to the De-westernization of the Communication Field: The Editorial Board in Clarivate's JCR System*. ICA Journal published by Oxford University Press, **Communication, Culture and Critique**.
- Journal Manuscript Reviewer (Sep 2017) *The spectacularization and serialization of whiteness: A critical interpretation of O. J. Simps'o's contentious notoriety*. ICA Journal published by Wiley Blackwell, *Global Media and Communication*.
- Journal Manuscript Reviewer (May 2017) *Twitter diplomacy between India and the United States: Agenda-building analysis of tweets during presidential state visits*. Sage journal, *Global Media and Communication*.
- Vice-Chair (2017-2019), Ethnicity and Race in Communication, ICA.
- Member (2016), IPRA Conference Organizing Committee: Invited by Secretary General of IPRA to help organize the Conference in Freetown, Sierra Leone.
- Journal Manuscript Reviewer (April 2016) *On the possibility of critiquing Israel: The Times' engagement with Israel's deployment of white phosphorous during the Gaza war*. Sage journal, *Communication, Culture & Critique*.
- Reviewer, 2016, Cengage Learning publication *Interconnections: Interpersonal communication foundations and contexts* by Bowman.
- Co-Convener (2015-2018), Peace Culture and Communication, IPRA.
- Chair (2015-2019), Diaspora and the Media, IAMCR.
- Secretary (2015-2017), Ethnicity and Race in Communication, ICA.
- Member (2014-2016), NCA Legislative Assembly: Elected by my peers to represent the Peace and Conflict Communication Division at the NCA Legislative Assembly for two years.
- Reviewer (2010 - 2015), NCA, Peace and Conflict Communication Division.
- Reviewer, 2015, McGrawHill Education publication *Interpersonal communication* by Kory Floyd.
- Chair (2013-2014), Peace and Conflict Communication Division, NCA.
- Reviewer, 2013, Routledge publication *Introduction to communication research methods: A theoretical and practical approach* by Stephen M. Croucher and Daniel Cronn-Mills.
- Vice-Chair (2012-2015), Diaspora and the Media, IAMCR.
- Vice-Chair (2012-2013), Peace and Conflict Communication Division, NCA.
- Vice-Chair Elect (2011-2012), Peace and Conflict Communication Division, NCA.
- Secretary (2010-2011), Peace and Conflict Communication Division, NCA.
- Reviewer, 2011, Bedford/St. Martin's publication *A Pocket Guide to Public Speaking*, 3e by Dan O'Hair, Hannah Rubenstein, and Rob Stewart.
- Reviewer, 2010, Sage publication *Intercultural communication: A contextual approach* by James W. Neuliep.
- Reviewer, 2006, ICA, Intercultural Communication Division.
- Reviewer, 2005, NCA, Intercultural Communication Division.

Media Coverage

- April 15 (2022). SFA Organization Leadership Completer Degree - Promotion video. Can be accessed: <https://www.sfasu.edu/academics/colleges/liberal-applied-arts/languages-cultures-communication/academics/organizational-leadership>
- Aug 6 (2021). Diversity and inclusion video, SFA. Can be accessed: <https://www.dropbox.com/s/fz9d4mi2j01pb0z/20210802-DEI-EquityStatement-07.mp4?dl=0>
- May 4 (2021). Governance corner: Spotlight on ICA leadership, Washington, DC. Can be accessed: <https://www.icaheadq.org/blogpost/1523657/370002/Governance-Corner-Spotlight-on-ICA-Leadership>.
- Sep 16 (2020). Facebook Watch premiere of lecture through CARE Center of Massey University titled (Im)migrants, Border Restrictions and Racism: Authoritarian Impulses in the Guise of Coronavirus Response. Can be accessed: https://www.facebook.com/watch/?ref=search&v=638665510413217&external_log_id=67cf7da2-dc2a-40f5-bce9-e09044d61877&q=care%3A%20center%20for%20culture-centered%20approach%20to%20research%20and...
- Sep 13 (2019). Interviewed on local KTRE (ABC) news on the Importance of Public Speaking in the Workplace, Nacogdoches, TX. Can be accessed: <https://www.ktre.com/2019/09/14/east-texas-officials-say-public-speaking-skills-high-demand/>.
- April (2018). Local newspaper *Daily Sentinel* - Mentioned as faculty advisor for undergraduate student Grace Linebarger's interview on research presentation on Media and Soft Power at the SSCA conference in Nashville, Tennessee.
- April (2017). Part of the documentary shot by SFASU Film Studies student. Berenice Saez, titled, *The American dream: Immigrant's perspectives*. Available on DVD.
- Jan 22 (2017). Interviewed on local KTRE (ABC) news - Part of the women faculty members participating in women's march. Can be accessed: <https://www.ktre.com/story/34314577/nacogdoches-womens-rally-participants-to-washington-were-watching-you/>
- Jan 31 (2015). Interviewed on local KTRE (ABC) news on the very first Diversity Conference at SFASU, Nacogdoches, TX. Can be accessed: <http://www.ktre.com/story/27993052/hundreds-attend-first-diversity-conference-at-sfa>.

Professional Enrichment and Training

Exploring ChatGPT: Spring 2023, SFASU

Attended a workshop to explore the benefits and pitfalls of ChatGPT in higher education.

Introduction to ZOOM: Fall 2018, SFASU

Attended a workshop to learn to use ZOOM, an interactive software that enables student-faculty virtual class interactions.

Student Engagement and Solving the Reading Challenge – Nov 20, 2015, Pearson

Participated in focus group to discuss issues related to student engagement in the public speaking course as well as expectations of student reading in the course.

NBC Learn Higher Ed (Sep 2015). Learning about how to incorporate NBC videos and audios in courses. Office of Academic Affairs, SFASU, TX.

Goal-setting Conference for University Strategic Planning – Mar 6, 2015, SFASU

Training session with Dr. Patrick Sanaghan on how to set goals for the future of SFASU.

Flip-class Test Participation – Mar, 2015, McGrawHill Education

Training session with Tim Pierce, Northern Illinois University to test concepts of flipped class with public speaking course.

Vision Conference for University Strategic Planning – Jan 30, 2015, SFASU

- Training session with Dr. Patrick Sanaghan on envisioning the future 5 years for SFASU.
- Getting Digital with Public Speaking – Nov 21, 2014, Cengage Learning Event
Review and discuss an online product that allows students to practice and present speeches, review their peers' work, and receive my feedback and grades via customized rubrics.
- High-level Review of Higher Education Technology Webinar – Oct 31, 2014, SFASU
Participant in how technology is changing the path in higher education.
- University Strategic Planning Team Training – Sept 18, 2014, SFASU
Training session with Dr. Patrick Sanaghan on how to collect data for University Strategic Plan 2020.
- Survival Portuguese Course – Spring/Summer 2014 - SFASU
Participating in weekly courses in Texas and Salvador, BR, to learn Portuguese as part of the scope of the funded Brazil Research Initiative that entails month-long research project in Brazil.
- Faculty Service-Learning Workshop – Feb 27, 2014, SFASU
Participant in a workshop on the basics of incorporating service-learning into an existing class and other resources, including funding opportunities.
- Effective Faculty Governance Webinar – Feb 6, 2014, SFASU
Participant in a Paperclip Communication webinar on the four critical considerations of effective faculty governance.

Professional Membership and Other Service

- International Communication Association (ICA) – Member 2006-2007, 2015 onwards
- International Association for Media and Communication Research (IAMCR) – Member 2011-2019
- National Communication Association (NCA) – Member since 2005
- International Peace Research Association (IPRA) – Member 2009-2011, 2016
- Southern States Communication Association (SSCA) – Member 2008-2009
- Graduate Peace Team (Director: Dr. Susan Ross), WSU – Conducting research in the area of war and peace reporting in the media with interdisciplinary group of graduate students – Member 2007-2008
- Murrow College Incoming Graduate Student Orientation, WSU - 2005-2007
- Assistant Professor Search, WSU – Participated in evaluation - 2006

Updated: Jan 2025