

# ***Visual Communication Division***

## ***Meeting Agenda***

November 12<sup>th</sup>, 2020  
3 pm Eastern

Annual Business Meeting

Meeting Facilitator: John Katsion Chair of the Visual Communication Division

Attendees(Officers): Kelly Norris Martin, Julianna Kirschner, Brent Saindon, Elinor Light, Chandra Maldonado

### **I. Call to order**

### **II. Roll Call:**

Shaima Khanam, Daniel Devinney (one of the top student papers), T.J. Thomson, Walid Afifi (one of the NCA 2nd VP Candidate), Meredith Pruden, Catlin Bruce

### **III. Approval of minutes from last meeting:** Not done, but minutes were sent out to officers by Chandra.

### **IV. NCA Representative- Trevor Parry-Giles:**

Network platform called Discord to communicate on message board. Instructions are available on website. Website: <https://discord.com>

-Spectra is now online

-Communication Matters: Podcast by NCA

-NCA election will be in December (and will be this way from now on). Look out for ballots around December 1.

-NCA will be in Seattle 2021 (no decisions will be made in terms of a virtual conference.)

### **V. Walid Afifi (one of the NCA 2nd VP Candidate):**

-Wants to be active in NCA because of the opportunity to promote more inclusivity (issues with access and disciplinary problems).

-More structural change/action

- Focuses on the question: How do we make a discipline more community focused/engaged. Calls for a need for more solid examples of representation and diversity, even in the publication process.

- Invites attendees to take part in listening sessions:

Tuesdays 4:00-5:30 PM EST

November 10, 17, 24

Zoom link:

<https://ucsb.zoom.us/j/86890824552?pwd=UzRzRGk1RINsQjdIaHd6ZGNmUHBmQT09>  
[P]  
[SEP]

Email: w-afifi@ucsb.edu

-NCA 2nd VP Office hours and listening sessions (both candidates)

Tuesdays 4:00-5:30 PM EST

November 10, 17, 24

Zoom link:

<https://ucsb.zoom.us/j/86890824552?pwd=UzRzRGk1RINsQjdIaHd6ZGNmUHBmQT09>  
[P]  
<https://www.natcom.org/nca-2020-second-vice-president-election-spotlight>  
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## VI. Awards (Elinor Light presenting)

**-Bruce, Caitlin Frances.** “River of Words as Space for Encounter: Contested Meaning in Rhetorical Convergence Zones,” *Quarterly Journal of Speech*, 105, no. 4 (2019): 441-464.

**-Kirschner, Julianna.** “(Un)Social Media: A Content Analysis of the Centralized Self on Twitter.” Ph.D. Diss., Claremont Graduate University, 2020.

**-Thompson, T. J.** “To See and be Seen: The Environments, Interactions, and Identities Behind News Images.” (London: Rowman and Littlefield International, 2019).

## VII. Overview of this year’s convention (Julianna Kirschner presenting):

-50 submissions and 29 were accepted (58% acceptance rate)

-3 out of 5 panel submissions were accepted (60% acceptance rate)

-1 Performance was submitted (rejected, 0% acceptance rate)

- 8 slots (which is including the business meeting)
- Overall Acceptance Rate: 57.14%
- Top Paper and Top Student Paper for this year's convention:

**Top Paper**

Get Gritty With It: Memetic Icons and the Visual Ethos of Antifascism  
 James Alexander McVey  
 Dustin A. Greenwalt

**Top Student Papers (Tied)**

The Changing Face of America: Post-Racial Visual Logics in the National Geographic  
 Daniel James DeVinney

“How Real, How Immediate, How Profoundly Truthful” : Prosthetic Memory of World War I in They Shall Not Grow Old  
 Kelly Williams Nagel

**VIII. Overview of the upcoming convention (Brent Saidon presenting)**

- What is the theme?—"Renewal and Transformation", Nov 18-21 (Seattle)
- How many panels do we have?— We are down 100, so it will be 11 slots to program (this includes spot light panels and division meeting). There is not a lot of room to expand that number. There may be an opportunity to expand 1 or 2 slots on a case by case basis.
- Will need reviewers for next year
- Julianna will be chair and Brent will be Vice Chair next year
- Location for NCA in 2022 is New Orleans/Washington DC will be 2023

**IX. Closing comments (John Katsion and Kelly Norris Martin presenting)**

- Vice- Chair elect ---Meredith Pruden: New Orleans (2022)
  - Institution: Ph.D. candidate (Georgia State University)
  - Email: [mpruden1@gsu.edu](mailto:mpruden1@gsu.edu) / [meredithpruden@gmail.com](mailto:meredithpruden@gmail.com))
  - Research: Topics related to online white supremacist tactics
- Need an awards chair to replace Elinor Light.

- TJ Thomson is looking for associate editor for Vis Comm Quarterly Journal  
Email: [tj.thomson@qut.edu.au](mailto:tj.thomson@qut.edu.au)
- Discussed keeping Facebook page but being more active with the listserv.