

The Latina/o Communication Studies Division and La Raza Caucus invites open and self-nominations for the following awards:

1. Córdoba-Puchot Scholar of the Year Award
2. Outstanding Book Award
3. Outstanding Journal Article Award
4. Outstanding Book Chapter Award
5. Excellence in Teaching and Mentorship Award

Submission Deadline

The submission deadline for all awards is **Sunday, July 31, 2022, by 11:59pm Pacific**. For each award, please send completed nomination packets in pdf format to José Ángel Maldonado (joseamaldonado@usf.edu).

Membership Requirement

The membership requirement for all awardees is that they must be members of NCA and members of the Latina/o Communication Studies Division and La Raza Caucus at the time of nomination and award.

Award Recognition

The recipients of each award will be honored at the Latina/o Communication Studies Division Business meeting of the annual convention.

Cordova-Puchot Scholar of the Year Award

The Córdoba-Puchot Scholar of the Year award recognizes a scholar who has achieved a high level of excellence across the four areas of teaching, research, service, and advocacy. Nominators should consider how nominees are making a space for critical research and activism that align with the mission of the Division and Caucus.

Application Requirements

- A nomination letter.
- An updated curriculum vitae.
- Three letters of recommendation: one letter from a colleague and two letters from current students or students from past classes/institutions.

Award Nomination Criteria

The nominee demonstrates

- Scholarly productivity and holds a reputation as a strong scholar.
- Engagement of issues of communication as they pertain to Latina/o communities.
- Evidence of effective teaching and mentoring of undergraduate and/or graduate students (e.g., through letters).
- Commitment to formal (preferable) or informal service to LCSD or LRC and/or to the broader Latina/o scholarly community.
- Participation in Latina/o communities outside the university setting.
- Advocacy efforts for the support of Latina/o communities, inside and/or outside of academia, beyond service roles.
- Capacity of a balanced excellence across all four areas: teaching, research, service, advocacy.

Previous Recipients of this Award

- 2008 Shane T. Moreman, California State University, Fresno
- 2009 Michelle A. Holling, California State University, San Marcos
- 2010 Bernadette Marie Calafell, The University of Denver
- 2011 Roberto Avant-Mier, The University of Texas at El Paso
- 2012 Darrel Wanzer-Serrano, Texas A&M University
- 2013 Lisa A. Flores, University of Colorado, Boulder
- 2014 Richard D. Pineda, The University of Texas at El Paso
- 2015 Karma R. Chávez, University of Wisconsin, Madison
- 2016
- 2017 Stacey K. Sowards, The University of Texas El Paso
- 2018 D. Robert DeChaine, California State University, Los Angeles
- 2019 Frank G. Perez, The University of Texas at El Paso
- 2020 J. David Cisneros, The University of Illinois Urbana-Champaign
- 2021 Carlos A. Tarin, The University of Texas at El Paso

Book of the Year Award

Application Requirements

- A nomination letter.
- A digital copy of the publication. Please email José Ángel Maldonado (joseamaldonado@usf.edu) if you only have hardcopies of the book being nominated)

Award Nomination Criteria

Book must

- have a publication date from within the past three years (July 2020- July 2022).
- be a single authored or co-authored monograph or edited volume
- significantly advance Latina/o/x Communication Studies research and inquiry (i.e., an area that has been understudied and/or explores new questions).
- break new ground in Latina/o/x Communication Studies theories, methods, and/or praxis (i.e., creating new areas for research that have not yet been explored and/or creating future lines of inquiry).
- substantively engage with matters of Latina/o/x identity and Latinidad (i.e., Avoids claims that universalize and homogenize understandings of Latinidad).
- offer practical and theoretical insight into the lived experiences of Latina/o/x people and/or communities.
- be written in clear, accessible, and evocative style in relation to its intended audience.

Previous Recipients of this Award

Flores, L. A. (2020). *Deportable and disposable: Public rhetoric and the making of the “illegal” immigrant*. The Pennsylvania State University Press.

Hinojosa Hernández, L., & Gutierrez-Perez, R. (Eds.). (2021). *This bridge we call communication: Anzaldúan approaches to theory, method, and praxis*. Lexington Books.

Outstanding Journal Article Award

Application Requirements

- A nomination letter.
- A digital copy of the publication.

Award Nomination Criteria

Journal article must

- have been published within the past twelve months (July 2021- July 2022).
- if a print article, have a print date of publication between July 2021 and July 2022 (i.e., not the date the article appears online).
- if an electronic article, have a date of release online between July 2021 and July 2022.
- significantly advance Latina/o/x Communication Studies research and inquiry (i.e., an area that has been understudied and/or explores new questions).
- break new ground in Latina/o/x Communication Studies theories, methods, and/or praxis (i.e., creating new areas for research that have not yet been explored and/or creating future lines of inquiry).
- substantively engage with matters of Latina/o/x identity and Latinidad (i.e., Avoids claims that universalize and homogenize understandings of Latinidad).
- offer practical and theoretical insight into the lived experiences of Latina/o/x people and/or communities.
- be written in clear, accessible, and evocative style in relation to its intended audience.

Book Chapter Award

Application Requirements

- A nomination letter.
- A digital copy of the publication.

Award Nomination Criteria

Book chapter must

- have been published within the past twelve months (July 2021- July 2022).
- if a print book chapter, have a print date of publication between July 2021 and July 2022 (i.e., not the date the article appears online).
- if an e-book chapter, have a date of release online between July 2021 and July 2022.
- significantly advance Latina/o/x Communication Studies research and inquiry (i.e., an area that has been understudied and/or explores new questions).
- break new ground in Latina/o/x Communication Studies theories, methods, and/or praxis (i.e., creating new areas for research that have not yet been explored and/or creating future lines of inquiry).
- substantively engage with matters of Latina/o/x identity and Latinidad (i.e., Avoids claims that universalize and homogenize understandings of Latinidad).
- offer practical and theoretical insight into the lived experiences of Latina/o/x people and/or communities.
- be written style is clear, accessible, and evocative in relation to its intended audience.

Previous Recipients of this Award

Alvarado, R. F., & Holling, M. A. (2020). Digital testimonios and witnessing of Salma Hayek and America Ferrera's disclosures of sexual harassment and assault. In *The Routledge handbook of gender and communication* (1st ed., pp. 405–509). Routledge.

Excellence in Teaching and Mentorship Award

Application Requirements

- A nomination letter
- A teaching philosophy statement
- Three letters of recommendation: one letter from a colleague and two letters from current students or students from past classes/institutions.

Award Nomination Criteria

The nominee demonstrates

- Mastery of classroom instruction that incorporates new ideas, research, and development, ideally in relation to Latinidad.
- Commitment to equity among students so as to promote cultural awareness as well as to encourage social justice sensibilities.
- Currency in inclusive pedagogy that employs methods, theories, and/or topics from the Communication discipline and/or from the Latina/o Communication Studies Division and La Raza Caucus.
- Evidence of impact upon mentees that develops healthy academic relationships, that stimulates intellectual curiosity, and that establishes disciplinary skillsets so as to foster new teachers, scholars, and practitioners.