

**APPLIED COMMUNICATION DIVISION**  
**2019 Annual Business Meeting**  
**National Communication Association Convention**  
Friday, November 15, 2019 at 2:00-3:15 PM  
Baltimore Convention Center, Room: 342 (Level 300)  
Baltimore, MD  
31 members in attendance

**I. Call to Order and Introduction of Officers** Stacy Smulowitz

Called to order at 2:04 PM

**II. NCA Second VP Candidate(s): Introduction**

Electra Gilchrest Petty NCA Teaching and Learning Council 1. TLC is committed to providing wealth of teaching resources. 2. Collecting syllabi to share. Working to include graduate syllabi. 3. Technological resources for seasoned scholars. 4. NCA Video series. 5. If you have a pedagogical question, contact the Chair of the TLC.

**III. Approval of Minutes** Rebekah Whitaker

Rob Layne moved to approve. Andrew Pyle Seconded.

INSERT-Giles from NCA National Office-New Initiatives-New Video Series. New Podcast-Communication Matters. Spectra special issue. Interested in misuse of student evaluations in the tenure and promotion process. Working towards diversity.

**IV. Chair's Report** Stacy Smulowitz

A. Membership Jan. 2018 625 members. Last year at nca 469. As of Nov. 2019-417. That is a slight decrease. Andrew Pyle suggested it may be par with overall division membership. Rob Layne mentioned interest in a survey seeking info on why members leave.

B. Finances \$1060. Awards cost \$634.04 for the awards and certificates, \$300 for top student paper award.

C. Legislative Assembly Report-Video series. Diversity council gave an update but there was no significant conversation about anything that happened this summer. Publications council updated that there are some open editor positions. Get in touch with NCA if interested. Meet the journal session if you are interested in learning how to get published. Resolution on denouncing white supremacy in political discourse. It was a quiet meeting. New interest group-communication in the military. Saturday Ballroom 6 is presidential address. Increased the amount of cash prize.

D. Recognition of Rukhsana Ahmed, Immediate Past Chair-presented with a thank you plaque

**V. Vice-Chair's Report** Alex Lancaster

A. Submissions/Acceptances-20 slots were assigned to us and 3 were cosponsored. We used all of our slots. Of the 63 submitted, we had 46 accepted. 73% acceptance rate. Panels 2 accepted 2 rejected. 50% acceptance rate. 4 reviewers per paper. Top paper received perfect score. Top four were very distinctly the top four.

B. Panel Highlights-All papers were applied. Continue to encourage others to submit because we do see a good breadth that we would like to continue. Please be a reviewer and a wandering scholar.

**VI. Vice-Chair Elect's Report** Jessica Wendorf Muhamad

- A. Awards Process and Submissions-4 categories: Book (5 nominations) Winner got 362/400 points (issue with the books not speaking directly to applied comm., edited book (1 nomination, it scored well, it won), scholarly article (12 nominations 200/200 was winner), top papers. 9 reviewers. They had subject matter expertise. Honoring members of the awards committees this year with certificates. Would love to release feedback to the nominees in the future.
- B. 2020 Conference Planning- we need more submissions to increase diversity of voices. Communication at the Crossroads. 19 slots allotted this time. You can request more slots if needed. We may have one of those slots be a high-density session.

- C. Volunteer Sign Up for Next Convention-Please sign up. It will also go to the listserv.
- D. Visibility-We now have a social media account (Tracy is the graduate student representative) and newsletter (Laura-Kate Huse, graduate student representative).

VII. Elections Stacy Smulowitz

- A. Vice-Chair Elect-Coordinates awards program. Andrew Pyle, Kathryn Anthony, Robert Layne nominated. Each nominee spoke briefly about their unique qualifications that will lead them to be excellent in the position. Stacy Moved to close nominations. Alex seconded. Motion passed unanimously. Robert Layne won the vote.
- B. Secretary-Just writes the minutes. Andrew Pyle is nominated. Motion to close Deanna Sellnow and seconded Deborah Sellnow-Richmond. Andrew is now the secretary.
- B. Nominating Committee (1 member) Deborah Sellnow-Richmond was nominated. Rob Layne motioned to close. Andrew Pyle seconded. Deborah Sellnow won.
- C. Paper Readers & Awards Reviewers
- D. Election Results

VIII. Presentation of Applied Comm Division Awards Jessica Wendorf Muhamad

- A. Top Papers and Top Student Papers- **TBD**
- 1. B. Bill Eadie Distinguished Award for a Scholarly Article- Fueling and Delink from Energy Coloniality in Puerto Rico by Catalina de Onis
- C. Sue DeWine Distinguished Award for a Scholarly Book- Sex and Stigma by Sarah Blithe, Anna Wolfe, and Breanna Mohr
- D. Distinguished Edited Book Award- Narrating patienthood: Engaging diverse voices on health, communication, and the patient experience by Peter Kellett
- E. Awarding award reviewers. **TBD**

IX. Old Business Stacy Smulowitz

X. New Business Stacy Smulowitz

- A. Dissemination of Monthly Newsletter-Thanks to Laura Kate Huse. Tracy Polito is social media.
- B. Committee to review Bylaws for 2020 Meeting-Make an ad hoc committee. Last written in 92-93. So it is time to revise. Rebekah Whitaker, Kathryn Anthony, and Andrew Pyle volunteer for the committee. Recommend formal committee revision in bylaws to include Inclusion and Adversity committee.
- C. How to Address Issues of Inclusion & Diversity-Rob Layne discussed awards committees needing to reach out to diverse scholarship and scholars. Consider in the bylaws revision process. Be intentional about inclusion. Debbie Daughtery (editor of JACR) discussed that she intentionally shifted what was accepted to be more focused on socially important issues. Gone from 200 to 400 journal submissions because of this intentional shift. We need to be thinking about who we are fundamentally and how we can support this kind of work. Jessica advocated for systematic change. So we should consider how we can change the policies. Don't just focus on one area...but look at it as a systematic problem. Can we reach out to specific scholars. Roy Schwartzman suggested looking at who the gatekeepers are. Start expanding the gatekeeping so that we can invite and include diversity for diversity, blind review, and innovation. Andrew Pyle offered that people should be recognizing, encouraging, supporting and pushing those via mentorship that could be good candidates for awards. Suggestion for creating an ad hoc committee called Justice, Equity, Diversity, and Inclusion (JEDI). Stacy appointed the committee.
- D. Recruitment & Retention- We need to talk to those who left and ask why they left. Look at what divisions may be pulling away from applied comm. We need to be more specific about what we do and we need to share with graduate students. We should be present in high density sessions. Can we get NCA to allow people to get in more than three? We should share our acceptance rate.

XI. Announcements & News

XIII. Passing of gavel and adjournment

Adjourn at 3:18 PM.

Stacy Smulowitz

Alex Lancaster