

COMMUNICATION A TOP 10 MOST VERSATILE COLLEGE MAJOR

A May 2019 LinkedIn report covered by *MarketWatch* sought to determine the most versatile college majors, described as majors that help graduates secure a variety of jobs. The report is based on survey responses from nearly 1 million people in the United States who graduated between April 2017 and April 2018. Communication was identified as one of the 10 most versatile college majors.

The report ranks Communication at number seven, ahead of computer science, information technology, and sociology. The LinkedIn report suggests that choice of specific major may not be tied to career trajectory, highlighting the importance of choosing a versatile major.

10 Most Versatile Majors

1. Business Administration
2. Marketing
3. Psychology
4. Economics
5. Finance
6. Political Science and Government
7. **Communication**
8. Computer Science
9. Information Technology
10. Sociology

Source: "10 Versatile College Majors that Eliminate the Need to Decide Early on a Career Path." *MarketWatch*.
<https://www.marketwatch.com/story/10-most-versatile-college-majors-in-america-for-those-who-cant-decide-on-a-career-2019-05-20>.