

MOST POPULAR ACADEMIC MAJORS FOR POWER 5 CONFERENCE FOOTBALL PLAYERS, 2015–2016

Bleacher Report recently reported on the most popular majors for Power 5 Conference Football Players. Those conferences include the Atlantic Coast Conference (ACC), Big Ten Conference (B1G), Big 12 Conference (Big 12), Pac-12 Conference (Pac-12), and Southeastern Conference (SEC).

Communication was the most popular major reported for Power 5 Players, with 323 majors, followed by Sociology (294), Business (291), General Studies (289), and Arts & Sciences (195). Of the 65 universities in the Power 5 conference, 38 reported Communication as being among their top five majors.

The University of Southern California reported the highest number of football players majoring in Communication (23).

Universities Reporting Communication as Top 5 Football Player Major†

| ACC | B1G | Big 12 | Pac-12 | SEC |
|--|---|--|--|---|
| Syracuse Louisville Wake Forest Boston College Pittsburgh NC State North Carolina Clemson* Virginia Tech | Illinois Purdue Iowa Rutgers Wisconsin Ohio State Penn State Northwestern Maryland Indiana Michigan State | Oklahoma Baylor** West Virginia Iowa State Kansas Texas | University of Southern California Colorado Utah Stanford University of California Arizona State Washington State | Vanderbilt Tennessee Kentucky Missouri Arkansas |

† Data were not available for all schools, including Texas Christian University and Alabama, while other schools did not specify individual majors (Virginia, Notre Dame, and Michigan).

* Clemson provides numbers for majors in both Sports Communication and Communication. This figure reflects majors in Sports Communication, which is the university's third most popular major for players.

**Baylor provides numbers for majors in both Speech Communication and Communication. This number reflects majors in Speech Communication, the university's second most popular major for players.

Communication Majors by Power 5 Conference

