

COMM 207: Exploring Leadership Communication

Spring 2015

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Duquesne University

TEXTBOOK :

Burtis, J. O., & Turman, P. D. (2010). *Leadership communication as citizenship*. Thousand Oaks, CA: Sage. (Abbreviated B&T in daily schedule)

Humphrey, R. H. (2014). *Effective leadership: Theory, cases, and applications*. Thousand Oaks, CA: Sage. (Abbreviated H in daily schedule)

Johnson, C. E. (2015). *Meeting the ethical challenges of leadership: Casting light or shadow*. Thousand Oaks, CA: Sage. (Abbreviated J in daily schedule)

COURSE DESCRIPTION AND LEARNING OUTCOMES :

Exploring Leadership Communication introduces students to the theory and ethical practice of communicative leadership in the marketplace, the community, and public life. Covers the vocabulary, contexts, and disciplines of leadership in a complex, globalizing society.

By the end of the course, students will be able to:

- *define approaches to leadership
- *explain theories of leadership
- *explain the role of communication in leadership practice
- *identify ethical leadership practices
- *identify problematic leadership practices
- * articulate the importance of leadership communication as citizenship

COURSE REQUIREMENTS:

You'll be doing work in class based on the readings; this work may take the form of a discussion question to address, and exercise to perform, or some other activity. You'll receive instructions at the end of each week letting you know what you need to bring in for each class period for the next week.

Quizzes (10%). Learning will be assessed through projects, activities, presentations, quizzes, and exams. Each day, you'll have a brief quiz over the readings for that day. The quizzes won't be weighted heavily, but they will give you credit for doing the reading and thinking about it in advance.

Exams 40%. (2 at 20% each).

Learning Leadership/Participation (10%). You will take "learning leadership" responsibility from time to time for readings/class activities. You will know in advance what you'll need to do.

Leadership Portfolio (20%). You will construct a leadership self-analysis portfolio, making use of the self-assessment materials in our various texts and reflecting on your leadership and leadership-related experiences. Instructions for the Leadership Portfolio will be provided shortly after the beginning of the semester.

Leadership Interview Analysis (20%). You will interview a leader or leaders in selected contexts (e.g., academic, marketplace/business, not-for-profit) using questions grounded in course material and conduct an analysis of leader responses. Instructions for the Leadership Interview Analysis will be provided shortly after the beginning of the semester.

TENTATIVE SCHEDULE:

4Week 1: Introducing leadership communication

Day 1 (Friday, Jan. 9)

Introduction to course/review of syllabus.

Week 2: Leaders and groups matter; exigencies and ethical communication; leadership shadows

Day 1 (Jan. 12)

Reading: H Ch. 1

Day 2 (Jan. 14)

Reading: B&T Ch. 1 & 2

Day 3 (Jan. 16)

Reading: J Introduction and Ch. 1

Week 3: Characteristics and traits of leadership; stepping out of the shadows

Day 1 (Jan. 19)--no class; Martin Luther King Jr. day

Day 2 (Jan. 21)

Reading: H Ch. 2 & 3

Day 3 (Jan. 23)

Reading: J Ch. 2

Week 4: More traits and characteristics of leadership; managing or leading well through communication; leadership virtues

Day 1 (Jan. 26)

Reading: H. Ch. 4

Day 2 (Jan. 28)

Reading: B&T Ch. 3, 6

Day 3 (Jan. 30)

J Ch. 3

Week 5: Leadership/direction-giving approaches in a nutshell and in detail; combating evil

Day 1 (Feb. 2)

B&T Ch. 4

Day 2 (Feb. 4)

H Ch. 5

Day 3 (Feb. 6)

J Ch. 4

Week 6: More leadership approaches in detail; ethical perspectives

Day 1 (Feb. 9)

Reading: H Ch. 6

Day 2 (Feb. 11)

Reading: H Ch. 7

Day 3 (Feb. 13)

Reading: J Ch. 5

Week 7: Communication, emotion, and ethical decision making in leadership: Foundations for framing

Day 1 (Feb. 16)

B&T Ch. 5, 6

Day 2 (Feb. 18)

Reading: H Ch. 8, 13

Day 3 (Feb. 20)

Reading: J Ch. 6

Week 8: Integrative work, review, and midterm

Day 1 (Feb. 23)

Integrative activity

Day 2 (Feb. 25)

Review for exam

Day 3 (Feb. 27)

Midterm exam

March 2–7: Spring break; no classes

Week 9: Ethical leadership in groups and teams

Day 1 (March 9)

Reading: H 9

Day 2 (March 11)

Reading: B&T 7

Day 3 (March 13)

Reading: J 8

Week 10: Leading the ethical organization; issues of power and persuasion

Day 1 (March 16)

Reading: B&T Ch. 8

Day 2 (March 18)

Reading: H Ch. 12

Day 3 (March 20)

Reading: J Ch. 9

Week 11: Ethical leadership, identity, and diversity

Day 1 (March 23)

Reading: H Ch. 11

Day 2 (March 25)

Reading: H Ch. 13

Day 3 (March 27)

Reading: J Ch. 10

Week 12: Leadership as visionary praxis: goal setting and framing

Day 1 (March 30)

Reading: H Ch. 14

Day 2 (April 1)

H 13; B&T Ch. 9

April 2–6: Easter Break; no classes

Week 13: The ethics of authentic, servant, and transformational leadership

Day 1 (April 7: TUESDAY)

Reading: H Ch. 10

Day 2 (April 8)

Reading: H. Ch. 15

Day 3 (April 10)

Reading: J Ch. 7

Week 14: Ethical leadership in response to crisis

Day 1 (April 13)

B&T Ch. 10

Day 2 (April 15)

J Ch. 11

Day 3 (April 17)

Application work

Leadership Interview Analysis due

Week 15

Day 1 (April 20)

Application work

Day 2 (April 22)

Application work

Day 3 (April 24)

Out-of-class workday: Work on final assignments/prepare for final exam review.

Week 16

Day 1 (April 27)

Review for final exam.

Leadership Portfolio due.