

CST 110: Introduction to Communications

Spring 2015

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Northern Virginia Community College Alexandria Campus

TEXTBOOK:

Seiler, W. J., & Beall, M. B. (2014). *Communication: Making connections* (9th ed.). Upper Saddle River, NJ: Pearson.

COURSE DESCRIPTION AND COURSE OBJECTIVES: Examines the elements affecting speech communication at the individual, small group, and public communication levels with emphasis on practice of communication at each level. Lecture 2-3 hours per week.

Upon completion of this course, the student should be able to: comprehend and apply communication principles in personal, small group, and public situations, report increased self-confidence in communication settings, express their ideas with verbal fluency, apply knowledge of nonverbal communication in sending and receiving message, demonstrate critical thinking competencies, demonstrate the ability to organize information, adapt messages and behaviors to different communication contexts, employ appropriate listening and responding behaviors, demonstrate understanding and respect for cultural and social diversity

COURSE REQUIREMENTS:

Exams

Midterm Exam--40 points

Final Exam--40 points

Papers

Communication Concept Paper--50 points

The Relationship Film Analysis Paper--50 points

Presentations

Introduction Speech--5 points

Communications Article Presenter--10 points

Vocare Speech & Self Reflection--50 points

Communication Skills Workshop--75 points

Homework or Activities

6 at 5 points each--30 points

****Communications Article Presenter:** CST 110 is designed to help you improve and reflect on your interpersonal relationships and communication skills. Before the start of almost each lecture class, the class will participate in presenting a communication article, topic, or skill. You will sign up to present on separate dates. Topic must relate to lecture topic of the day. These are very

informal presentations to be given at the beginning of the class. Presenter is required to have a visual aid for the entire class (i.e. show a website, video, handouts for the class, or copy of a newspaper article). Suggestions for communication topics include the newspaper, The Huffington Post, Emily Post Institute, and the textbook.

TENTATIVE SCHEDULE:

Week	Topics	Chapters	What's Due/ Comm Article Presenter
	BASIC COMMUNICATION		
1	Introduction to Course/Introduction Speeches		
	Introduction Speeches		
2	No Class- MLK		
	Intro to Communication and Process Model	1	
3	Perception and Self	2,3	1. 2.
	Listening	6	3. 4.
4	Verbal Communication	4	5.
	Nonverbal Communication	5	6.
5	Secrets of Body Language Film		
	PUBLIC SPEAKING		
	Library Tour – Gathering Information	8	7. 8.
6	Public Speaking –Informative & Organization	9,11	Communication Concept Paper
	Public Speaking – Managing Anxiety & Delivery	10	9.
7	Evidence Citation & Impromptu Speech Activity		10.
	Vocare Speech		
8	Vocare Speech		Vocare Speech
	Vocare Speech		Vocare Speech
	INTERPERSONAL COMMUNICATION		
9	Introduction to Interpersonal	13	11. 12.
	Developing & Maintaining	14	13. 14.
10	Midterm Exam on <i>Blackboard</i>		Midterm Exam *Last Day to Withdraw
	5 Love Languages, Film	PPT	
11	Conflict and Communication	PPT	15. 16.
	INTERCULTURAL COMMUNICATION		
	Introduction to Intercultural	PPT	17. 18.
12	Cultural Values	PPT	19. 20.

	Cultural Antipathy	PPT	21.	22.
13	Special Topics or Workshop Day		23.	24.
	Special Topics or Workshop Day		25.	26.
14	Small Group Communication – Team Building		The Relationship Paper 27.	
	Communication Skills Workshop		Communication Skills Workshop	
15	Communication Skills Workshop		Communication Skills Workshop	
	Communication Skills Workshop		Communication Skills Workshop	
16				
	FINAL EXAM on <i>Blackboard</i>			