

# ABOUT LAMBDA PI ETA



## WHAT IS LAMBDA PI ETA?

Lambda Pi Eta (LPH) is the National Communication Association's official honor society at four-year colleges and universities nationwide. The honor society recognizes outstanding student scholars in Communication. LPH has more than 500 active chapters in 47 states! LPH has been the association's official honor society since 1995, and is a member of the Association of College Honor Societies (ACHS).

## WHY LAMBDA, PI, AND ETA?

Lambda Pi Eta represents what Aristotle described in *Rhetoric* as the three ingredients of persuasion: logos (logic), pathos (emotion), and ethos (character).

## THE SIX GOALS OF LAMBDA PI ETA

1. Recognize, foster, and reward outstanding scholastic achievement in Communication Studies
2. Stimulate interest in the field of Communication
3. Promote and encourage professional development among Communication majors
4. Provide an opportunity to discuss and exchange ideas in the field of Communication
5. Establish and maintain closer relationships between faculty and students
6. Explore options for graduate education in Communication Studies

## WHY JOIN?

Membership in Lambda Pi Eta signifies distinguished achievement in the discipline of Communication.

As NCA's official honor society, LPH members are encouraged to attend the association's Annual Convention each November, and to participate in the several LPH-sponsored sessions. The NCA Annual Convention offers tremendous opportunities for networking and presentation of original and exceptional student research.

Most importantly, Lambda Pi Eta chapters are communities of students and faculty that organize a wide variety of philanthropic, academic, and social programs.



## DISCOVER

To learn more about Lambda Pi Eta, visit [WWW.NATCOM.ORG/LPH](http://WWW.NATCOM.ORG/LPH).

## CONNECT WITH LAMBDA PI ETA

To stay in touch with LPH and see updates from the NCA National Office and chapters nationwide, like Lambda Pi Eta on Facebook at [WWW.FACEBOOK.COM/LAMBDAPIETA.NCA](http://WWW.FACEBOOK.COM/LAMBDAPIETA.NCA)

and follow us on Twitter at [TWITTER.COM/LAMBDAPIETA\\_NCA](http://TWITTER.COM/LAMBDAPIETA_NCA)!

Don't forget to share photos from your induction ceremonies and chapter programs!



NATIONAL COMMUNICATION ASSOCIATION