2017 Interest Group Report to the NCA Legislative Assembly

Interest Group Name: Visual Communication Division
Name of person making report: Eric Jenkins
Report submitter’s role in the Interest Group Leadership: Chair of Division

Awards
Does your Interest Group give awards? ☒ Yes ☐ No
If yes, what are the names of the awards given? Diane Hope Book of the Year Award, Janis Edwards Article of the Year Award, Dissertation of the Year Award, Top Scholar Paper, Top Student Paper
Who are the recipients of the award(s) for this year? Please specify the award, winner’s name, and title of publication, if applicable. Listed recipients will be featured on www.natcom.org/awards. Diane Hope Book of the Year Award to Robert Hariman & John Louis Lucaites for The Public Image: Photography and Civic Spectatorship, Janis Edwards Article of the Year Award to Damien Smith Pfister & Carly S. Woods for "The Unnaturalistic Enthymeme: Figuration, Interpretation, and Critique after Digital Mediation, Top Scholar Paper to Eli Mangold and Charles Goehring for "Toward a Theorization of the Rhetorical Possibilities of Aerial Images", Top Student Paper to Benjamin Firgens for "Mediting Nature: Aldo Leopold's Ethics of Astonishment"

Communications
Publications
Did your Interest Group send out a newsletter(s) to your members this year? ☐ Yes ☒ No
If yes, please select all that apply:
□ Electronic How many: _____
□ Print How many: _____
Did your Interest Group disseminate any other publications during the year? ☐ Yes ☒ No
If yes, please describe your publications: We are in preliminary discussions for a journal.

Website / Listserv
Does the Interest Group have a website? ☒ Yes ☐ No
If yes, what is the URL? www.ncaviscom.org
Does your Interest Group have a listserv or similar discussion forum? ☐ Yes ☒ No
If yes, what is the address of the listserv/forum? _____
**Fundraising**
Did your Interest Group engage in any fundraising efforts? ☐ Yes ☒ No
   If yes, for what purpose? _____

**Membership Recruitment/Retention**
Did your Interest Group engage in any recruitment or retention efforts? ☒ Yes ☐ No
If yes, please describe your efforts: We have tried to create some special panels featuring top scholars (Scholar Spotlight panels) to attract attendance and membership. We have also begun to purchase visual communication books and give them out as prizes at some of our panels.

**Non-Convention Programming**
Did your Interest Group sponsor any programs outside of the convention? ☐ Yes ☒ No
   If yes, please describe your program(s): _____

**Innovations**
Please describe any innovative ideas, projects, or programs that your Interest Group has undertaken this past year that you would like to share with other Interest Groups, members of the Legislative Assembly, and NCA members in general.

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**Additional Comments about any of the topics addressed in this report**

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