



2017 Interest Group Report to the NCA Legislative Assembly

Interest Group Name: Communication and Sport

Name of person making report: Michael L. Butterworth

Report submitter's role in the Interest Group Leadership: Division Chair

Awards

Does your Interest Group give awards? Yes No

If yes, what are the names of the awards given? Top Paper Award; Top Student Paper Award; Emerging Scholar Award; Outstanding Book Award

Who are the recipients of the award(s) for this year? Please specify the award, winner's name, and title of publication, if applicable. Listed recipients will be featured on www.natcom.org/awards. Top Paper: Jacob Justice, University of Kansas, "From Communist Nightmare to American Dream: Mythic Rhetoric in Senator Marco Rubio's 2016 Tribute to Jose Fernandez"

Top Student Paper: Jacob Justice, University of Kansas, "From Communist Nightmare to American Dream: Mythic Rhetoric in Senator Marco Rubio's 2016 Tribute to Jose Fernandez"

Emerging Scholar Award: Gregory Cranmer, Clemson University

Outstanding Book Award: Robert Kerr, University of Oklahoma, How Postmodernism Explains Football and Football Explains Postmodernism: The Billy Clyde Conundrum

Communications

Publications

Did your Interest Group send out a newsletter(s) to your members this year?

Yes No

If yes, please select all that apply:

Electronic How many: 2
 Print How many: _____

Did your Interest Group disseminate any other publications during the year?

Yes No

If yes, please describe your publications: _____

Website / Listserv

Does the Interest Group have a website? Yes No

If yes, what is the URL? <https://www.facebook.com/communicationandsport/>

Does your Interest Group have a listserv or similar discussion forum? Yes No

If yes, what is the address of the listserv/forum? csd@lists.natcom.org

Fundraising

Did your Interest Group engage in any fundraising efforts? Yes No

If yes, for what purpose? _____

Membership Recruitment/Retention

Did your Interest Group engage in any recruitment or retention efforts? Yes No

If yes, please describe your efforts: Promotion of the division at other academic meetings, including the International Association for Communication and Sport; participation in the 2017 NCA Interest Group fair

Non-Convention Programming

Did your Interest Group sponsor any programs outside of the convention? Yes No

If yes, please describe your program(s): _____

Innovations

Please describe any innovative ideas, projects, or programs that your Interest Group has undertaken this past year that you would like to share with other Interest Groups, members of the Legislative Assembly, and NCA members in general.

Additional Comments about any of the topics addressed in this report
