2017 Interest Group Report to the NCA Legislative Assembly

Interest Group Name: Communication and Sport
Name of person making report: Michael L. Butterworth
Report submitter’s role in the Interest Group Leadership: Division Chair

Awards
Does your Interest Group give awards? ☑ Yes ☐ No
If yes, what are the names of the awards given? Top Paper Award; Top Student Paper Award; Emerging Scholar Award; Outstanding Book Award

Who are the recipients of the award(s) for this year? Please specify the award, winner’s name, and title of publication, if applicable. Listed recipients will be featured on www.natcom.org/awards.

- Top Paper: Jacob Justice, University of Kansas, "From Communist Nightmare to American Dream: Mythic Rhetoric in Senator Marco Rubio’s 2016 Tribute to Jose Fernandez"
- Top Student Paper: Jacob Justice, University of Kansas, "From Communist Nightmare to American Dream: Mythic Rhetoric in Senator Marco Rubio's 2016 Tribute to Jose Fernandez"
- Emerging Scholar Award: Gregory Cranmer, Clemson University
- Outstanding Book Award: Robert Kerr, University of Oklahoma, How Postmodernism Explains Football and Football Explains Postmodernism: The Billy Clyde Conundrum

Communications
Publications
Did your Interest Group send out a newsletter(s) to your members this year? ☐ Yes ☑ No

If yes, please select all that apply:
☑ Electronic How many: 2
☐ Print How many: ______

Did your Interest Group disseminate any other publications during the year? ☐ Yes ☑ No

If yes, please describe your publications: ______

Website / Listserv
Does the Interest Group have a website? ☑ Yes ☐ No
If yes, what is the URL? https://www.facebook.com/communicationandsport/

Does your Interest Group have a listserv or similar discussion forum? ☑ Yes ☐ No
If yes, what is the address of the listserv/forum? csd@lists.natcom.org
Fundraising
Did your Interest Group engage in any fundraising efforts? ☑ Yes ☐ No
If yes, for what purpose? ______

Membership Recruitment/Retention
Did your Interest Group engage in any recruitment or retention efforts? ☑ Yes ☐ No
If yes, please describe your efforts: Promotion of the division at other academic meetings, including the International Association for Communication and Sport; participation in the 2017 NCA Interest Group fair

Non-Convention Programming
Did your Interest Group sponsor any programs outside of the convention? ☑ Yes ☐ No
If yes, please describe your program(s): ______

Innovations
Please describe any innovative ideas, projects, or programs that your Interest Group has undertaken this past year that you would like to share with other Interest Groups, members of the Legislative Assembly, and NCA members in general.

______

Additional Comments about any of the topics addressed in this report
______