2016 Interest Group Report to the NCA Legislative Assembly

Interest Group Name: Visual Communication Division
Name of person making report: John Katsion
Report submitter's role in the Interest Group Leadership: Chair of Division

Non-Convention Programming
Did your Interest Group sponsor any programs outside of the convention? ☐ Yes ☒ No
If yes, please describe your program(s): _____

Awards
Does your Interest Group give awards? ☒ Yes ☐ No
What are the names of the awards given? Diane Hope Book of the Year Award, Janis Edwards Article of the Year Award, Dissertation of the Year Award, Top Scholar Paper, Top Student Paper
Who are the recipients of the award(s) for this year? Please specify which award. Diane Hope Book of the Year Award 2016: Casey Ryan Kelly, Janis Edwards Article of the Year Award 2016: Elizabeth Kaszynski, Dissertation of the Year 2016: Sandra Ristovska, Top Scholar Paper 2016: Tracy Worrell and Kelly Norris Martin, Top Student Paper 2016: Norma Musih

Publications
Did your Interest Group send out a newsletter(s) to your members this year? ☐ Yes ☒ No
If yes, please select all that apply:
☐ Electronic How many: _____
☐ Print How many: _____

Did your Interest Group disseminate any other publications during the year? ☐ Yes ☒ No
If yes, please describe your publications: _____

Association-Wide Leadership Nominations
Did your Interest Group nominate or encourage the nomination of your members in response to the call issued by the NCA Committee on Committees? ☒ Yes ☐ No

Did your Interest Group nominate or encourage the nomination of your members in response to the call issued by the NCA Nominating Committee? ☒ Yes ☐ No

Website
Does your Interest Group have a listserv or similar discussion forum? ☐ Yes ☒ No
If yes, what is the address of the listserv/forum? _____

Does the Interest Group have a website? ☒ Yes ☐ No
If yes, what is the URL? http://www.ncaviscom.org

Membership Recruitment/Retention

Did your Interest Group engage in any recruitment or retention efforts? ☒ Yes ☐ No

If yes, please describe your efforts: We have tried to create some new panels at the NCA convention that we hope will gain enough interest from convention attendees, that in turn will drive people to get involved with our organization. We created som spotlight panels that highlight the work of theorists in the area of visual communication, and in turn should generate interest in our divisions work.

Additional Comments about any of the topics addressed above

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