

**Personal Diversity PowerPoint  
Interpersonal Communication  
Juanita Doyon, Clark College**

**I.LOC:**

LOC 2 Employ Communication Theories, Perspectives, Principles, and Concepts

Apply communication theories, perspectives, principles, and concepts

LOC 4 Create Messages Appropriate to the Audience, Purpose, and Context

Select creative and appropriate modalities and technologies to accomplish communicative goals

LOC 8 Utilize Communication to Embrace Difference

Articulate the connection between communication and culture

Recognize individual and cultural similarities and differences

Appreciate individual and cultural similarities and differences

Respect diverse perspective and the ways they influence communication

Articulate one's one cultural standpoint and how it affects communication and world view

Demonstrate the ability to be culturally self-aware

Adapt one' communication in diverse cultural contexts

**II. Length of Assignment:**

Students complete the PowerPoint assignment during a one-week period. The following week, students post their PowerPoints within the class discussion. Students then comment on each other's PowerPoint presentations.

**III. Materials Needed:**

Computer, PowerPoint program, access to Graphic Art and/or Personal Photos

**IV. Instructions:**

(Note: In addition to submitting your PowerPoint assignment one week from today, you will be sharing your PowerPoint with the class during next week's Discussion.)

Last week, we looked at our self-identity and how we communicate who we are to others. This week, as we study diversity and perception, think about your similarities to others and your differences from others. How do your characteristics and culture influence your perceptions? How do your characteristics and culture influence the perceptions of others?

Please read and follow all instructions and review the PowerPoint Grading Rubric below.

Create a PowerPoint using pictures and words. The PowerPoint must be 5-7 slides long (no shorter or longer) and contain representations of the following aspects of your identity. You may choose to combine these aspects on your slides in any manner you like or use one slide for each aspect. You may choose to use one of the 5-7 slides as a title slide.

- Personality— examples: likes, dislikes, outlook (positive, unsure, etc...)
- Roles—examples: husband, wife, daughter, son, sister, brother, supervisor, crew member, student
- Abilities and/or disabilities— examples: specific talents or hobbies, physical issues that might influence perceptions
- Culture—examples: age, family background and current family status, belief system, ethnicity, living conditions, traditions, music
- Goals and priorities—examples: family goals, self-actualization goals, professional priorities
- Experiences and social habits—examples: travel, education, club or church membership, watching television, shopping, playing video games, going out to dinner with family

On the final slide of the PowerPoint, write one or two paragraphs describing the first impression someone might have of you if you and they were to spend one half hour talking in a casual setting. Take into consideration the information you learned regarding perception (textbook) and the first impressions article, First Impressions Count, by Mark Rowe <http://www.apa.org/gradpsych/2012/11/first-impressions.aspx>

Be sure to include enough words on each slide so that the person viewing the slide will understand the images. Be sure to include enough images on each slide to make it interesting and engaging to the viewer. You may use complete sentences, phrases, or individual words. You may use personal photos and/or images found elsewhere.

**V. Rubric or Scoring Guide:** *Include the rubric or scoring guide for the assignment. How will you determine that the students successfully fulfilled the LOC (s) and objective (s) or learning target (s).*

Score will be based on the completeness and quality of the PowerPoint.

PowerPoint Grading Rubric      Total Points Possible- 40

Format	8-10 points PowerPoint contains 5-7 slides and is easily navigated by the viewer.	5-7 points PowerPoint contains less than 5 or more than 7 slides. Slides might be difficult for the viewer to understand.
Content	18-20 points	10-17 points

	PowerPoint addresses all required content using pictures and words to engage the viewer.	Some content is missing. Pictures and words could be better used to clarify content.
Overall Quality	8-10 points PowerPoint is presentation quality with no errors in content.	5-7 points PowerPoint contains several errors and is of less than presentation quality.

**VI. Notes:** *Provide any notes about this assignment that would be helpful for those implementing it.*

In addition to submitting the PowerPoints for grading, students post their PowerPoints as part of the following week's class discussion. Students are guided to respond to each other answering the following discussion prompt (discussion guide encourages students to use approximately 100 words in each response):

Review the Personal Diversity PowerPoint of one of your classmates. Try to choose someone who has not received a PowerPoint review so that everyone gets a chance to receive peer feedback. Share some similarities and differences between you and the classmate based on the PowerPoint you are viewing.

**VII. References:** *List all sources, using APA formatting.*

Rowh, M. (November 2012). First impressions count. *GRADpsych Magazine*. Retrieved from

<http://www.apa.org/gradpsych/2012/11/first-impressions.aspx>