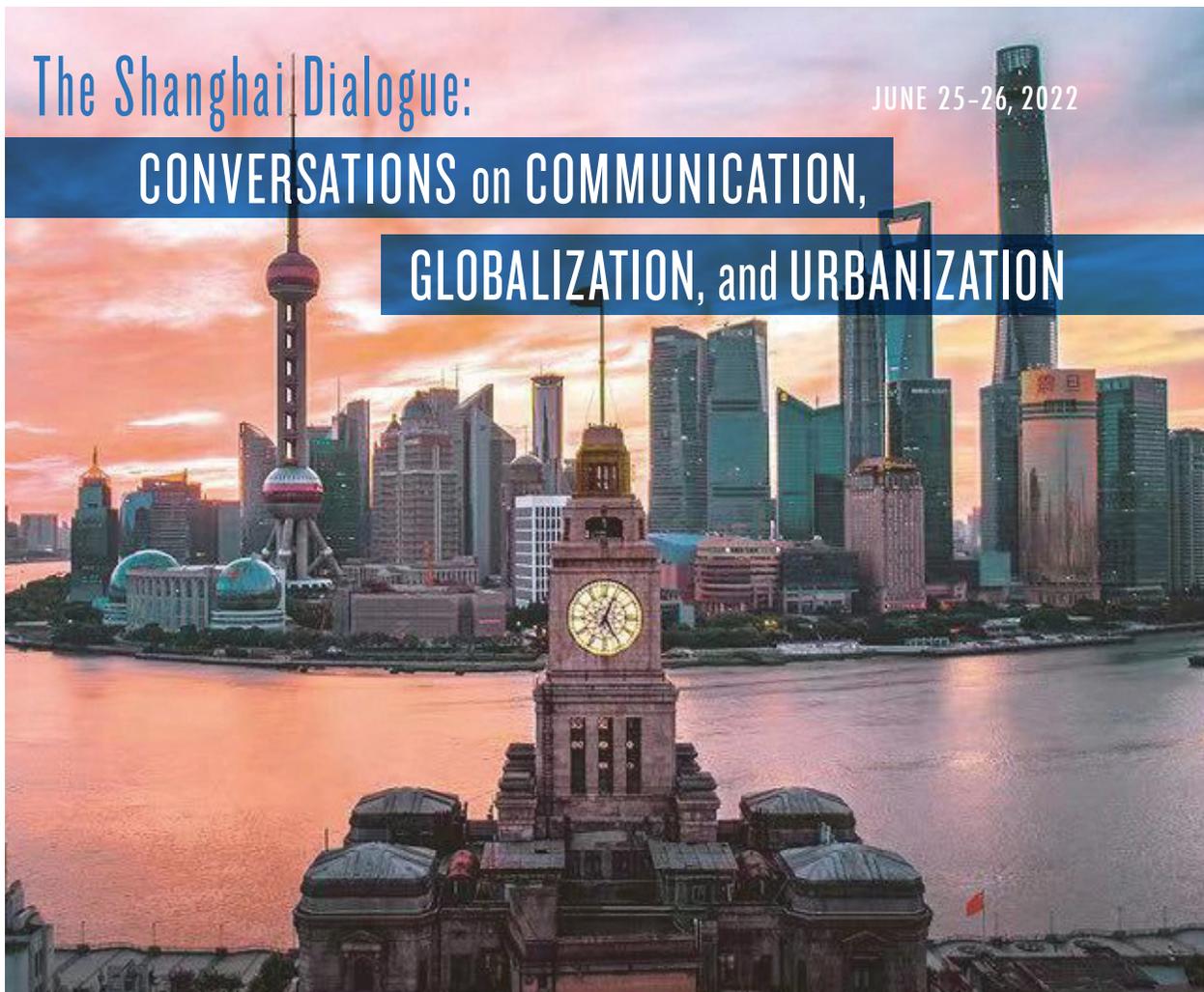


The Shanghai Dialogue:

JUNE 25-26, 2022

CONVERSATIONS on COMMUNICATION,

GLOBALIZATION, and URBANIZATION



IN THE WINTER OF 1972, U.S. PRESIDENT RICHARD NIXON VENTURED TO CHINA on what was called at the time a “journey for peace.” The People’s Republic of China (PRC) and the United States of America (USA) had been adversaries for decades, yet the PRC and USA agreed to seek peace in the hope of calming Cold War tensions. While PRC Chairman Mao hosted President Nixon in Beijing, where teams of American and Chinese diplomats hammered out the details of an agreement, the world was first alerted to their partnership via a February 28 announcement called the “Shanghai Communiqué.” Ever since, U.S.-China relations have hinged in part on the terms of the Shanghai Communiqué. To honor that moment in our international relations, and to address the possible futures of our entwined fates, we invite scholars from around the world to join us at The Shanghai Dialogue. An international conference co-hosted by the NCA and SISU, the Dialogue will be held in the SISU International Education Center, on the Songjiang campus of SISU, in Shanghai, China.



AN INTERNATIONAL CONFERENCE CO-HOSTED BY THE NATIONAL COMMUNICATION ASSOCIATION (NCA)
AND THE SHANGHAI INTERNATIONAL STUDIES UNIVERSITY (SISU)

The Shanghai Dialogue will feature scholars from across the globe addressing questions about communication, globalization, and urbanization. We will host speeches, roundtables, working groups, and video screenings on June 25 and 26, 2022. To add structure to our conversations, the Dialogue will be organized along three thematic tracks, including:

SOFT POWER AND GLOBAL COMMUNICATION: In the Internet Age, national power is projected via memes, likes, and shares. Communication is more important than ever for sharing national visions, collective imaginings, and future hopes. Presentations in this track will focus on how China, the United States, and others strive to use “soft power” to shape international relations. NCA’s track leaders will be Min Jiang, from the University of North Carolina, Min.Jiang@unc.edu, and Hongmei Li, from Miami University, lih19@miamioh.edu; SISU’s track leader will be announced shortly.

NEW MEDIA AND THE DILEMMAS OF PUBLIC DISCOURSE: Counter to technophile dreams, the Internet has become a hive of disinformation, exploding norms of reason and citizenship via bursts of confusion and anger. Presentations in this track will focus on how civic discourse can survive (or not) in the blizzard of junk news, rumor bombs, alternative facts, and disinformation. NCA’s track leader will be Donovan Conley, from the University of Nevada, Donovan.conley@unlv.edu; SISU’s track leader will be announced shortly.

GLOBAL CITIES AND THE FUTURES OF URBAN COMMUNICATION: Once called “the Pearl of the Orient,” Shanghai has served for almost 200 years as the gateway to China, as one of the world’s first truly cosmopolitan cities, and as the epicenter of innovations in markets, culture, and media. Presentations in this track will address how Shanghai foreshadows the future of urban development and cosmopolitan communication. To enable international perspectives, we encourage submissions that compare Shanghai with other leading spaces of urban communication. NCA’s track leader will be Yong-Chan Kim, from Yonsei Univeristy, South Korea, yongckim@yonsei.ac.kr; SISU’s track leader will be announced shortly.

- **Site Visit:** To celebrate Shanghai’s history, on Friday, June 24, NCA will lead a day trip to the Shanghai Urban Planning Exhibition Center, a magnificent facility that merges history with urban planning, communication, and local, regional, national, and global history.
- **Publications:** Under the direction of the Michigan State University Press and series Editor Stephen Hartnett, each track will produce one edited book of scholarly articles. To see what this work looks like, please see the details offered at <https://msupress.org/search-results-grid/?series=uschina-relations-in-the-age-of-globalization>.
- **Conference Housing, Registration, and Grants:** In a show of international generosity, SISU will provide all conference participants with free housing for the nights of June 24, 25, and 26. NCA will waive registration fees for all NCA-selected participants. To encourage participation by graduate students and junior colleagues, NCA will award ten travel grants of \$1,000 each; grant recipients will be selected by the track leaders on the basis of academic excellence.
- **TO APPLY FOR THE CONFERENCE:** Watch **COMM**notes and other professional outlets for application details forthcoming in Fall 2021. Applications will be due by midnight, U.S. East Coast Time, on November 1, 2021. Accepted participants will be notified by December 1, 2021, at which time we will share the necessary information for seeking a Chinese visa, which all non-Chinese participants will need to enter the country.

If you have any questions about the conference, please write to Stephen.Hartnett@ucdenver.edu.

