

#### **National Communication Association**

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# Description

The National Communication Association is the nation's largest society dedicated to the study and teaching of communication. The National Communication Association is an academic and professional individual membership association made up of over 8,000 communication discipline-focused educators, researchers, students, practitioners and professionals employed at over 1500 campuses, higher education institutions, K-12 schools, and other organizations throughout the United States and in other countries. NCA is supported by over 50 vibrant and self-managing member communities and a leadership structure supported by more than 200 volunteer leaders.

The annual convention has over 1,200 educational sessions at its four-day conference with 15-20 time slots, each of which features up to 65 individual sessions involving hundreds of scholars, teachers, and communication professionals who present papers and lead discussions central to communication research, pedagogy, and practice. Over 5,000 participants and knowledge presenters attend and/or participate.

### History

2001 Atlanta
2002 New Orleans
2003 Miami Beach
2004 Chicago
2005 Boston
2006 San Antonio
2007 Chicago

2008 San Diego
2009 Chicago
2010 San Francisco
2011 New Orleans
2012 Orlando
2013 Washington, DC
2014 Chicago

# Requirements

- Convention must be housed wholly in one or two adjacent properties. NCA does not utilize convention centers.
- Properties must be located within 30-45 minutes of major airport.

Preference will be given to sites that exhibit the following:

- A commitment to green initiatives
- Layout/accessibility of meeting space
- Ancillary venue pricing (food and beverage, audio-visual, internet, etc...)
- Contractual concessions
- Living wage legislation on local or state level
- Local or state level legislation protecting civil rights regardless of gender identity and the recognition of same sex marriage and/or civil unions.

## **Room Block**

Days of the week reflect preferred pattern. 65% of rooms blocked should be double/double.

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
400	1500	1800	1800	1200	50

### **Meeting Space**

(20) Breakouts (25-100ppl theater style) – Day 2

- (65) Breakouts (25-100ppl theater style) Day 3 Day 6
- (2) Exhibit halls (30,000 sq and 15,000 sq respectively) Day 3 Day 5
- (3) Ballrooms (500-2,000ppl theater style) Day 3 Day 6

#### Concessions

- 1:50 earned complimentary room nights. Value credited to master account
- Discounted food & beverage pricing for NCA events and ICW events
- Complimentary internet access at Registration Area, Staff Office and Cyber Café
- Discounted internet access for Exhibit Hall, Scholar to Scholar programming and breakout rooms