## Wednesday November 19, 2014

## 8:00 AM

002026	8:00 AM to 12:00 PM	Hilton Chicago	Joliet - 3rd Floor
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## **PC01: Innovative Teaching in Research Methods**

Sponsor: Preconferences

Chairs: Carole L. Huston, University of San Diego; Gerianne Merrigan, San Francisco State University

Presenters:

Charles Goehring, San Diego State University Melissa A. Maier, Missouri State University Christina Sabee, San Francisco State University

## 8:30 AM

## PC02: Environmental Communication Pedagogy and Practice

Sponsor: Preconferences

Chairs: Eric L. Morgan, New Mexico State University; Mairi Pileggi, Dominican University of California

#### Presenters:

Maryam Alhinai, University of New Mexico

Steven Gaines, University of California, Santa Barbara

Stephen Griego, University of New Mexico

Joy Hamilton, University of Minnesota

Richard Hutton, University of California, Santa Barbara

David Jakubiak, Environmental Law and Policy Center

Lisa Leombruni, University of California, Santa Barbara/NOVA Science Unit, WGBH Educational Foundation

Kari Lydersen, Northwestern University

Joshua Mogerman, National Resources Defense Council

Monica Perez-Marin, University of New Mexico

Dylan Richard, Modest, Inc.

Mary Stroud, Stanford University

Jessica Prody, St. Lawrence University

Tema Milstein, University of New Mexico

Tom Duncanson, Millikin University

Mark Pedelty, University of Minnesota

Geo Takach, MacEwan University

Mairi Pileggi, Dominican University of California

Eric L. Morgan, New Mexico State University

Eli Typhina, North Carolina State University

Jose Castro Sotomayor, University of New Mexico

Jeffrey Hoffmann, University of New Mexico

Margaret Siebert, University of New Mexico

## 9:00 AM

004017         9:00 AM to 5:00 PM         Hilton Chicago         Williford B - 3r		PC06: Fulbrigh	t Scholar Program: Explori	ng Options
	004017	9:00 AM to 5:00 PM	Hilton Chicago	Williford B - 3rd Floor

Sponsor: Preconferences

Chair: Charles Riess, IIE/CIES

004018 9:00 AM to 5:00 PM Hilton Chicago Williford C - 3rd Floor

PC07: Urban Communities' Present(s), Past(s), and Future(s) in Conflict and in Dialogue

Sponsor: Preconferences

Chairs: Matthew D. Matsaganis, University at Albany, SUNY; Peter Haratonik, The New School

Respondents: Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

004019 9:00 AM to 5:00 PM Hilton Chicago PDR 1 - 3rd Floor

PC03: Communication Privacy Management Preconference "Workshop" Research Ideas: Bringing the Past Forward

Sponsor: Preconferences

Chair: Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

Presenters:

Jeffrey T. Child, Kent State University John P. Caughlin, University of Illinois

Keli Ryan Steuber, The College of New Jersey

Jennifer J. Bute, Indiana Univ-Purdue Univ, Indianapolis

Jack E. Sargent, Kean University

Mark J. Di Corcia, Indiana University School of Medicine

Joshua R. Hammonds, SUNY, Oneonta Ashley Paige Duggan, Boston College

YoungJu Shin, Indiana University-Purdue University, Indianapolis

004020 9:00 AM to 5:00 PM Hilton Chicago PDR 2 - 3rd Floor

PC04: Expanding Research Venues into the Next Century: Exploring Places for Public Scholarship

Sponsor: Preconferences

Chairs: Shirley Drew, Pittsburg State University; Melanie Bailey Mills, Eastern Illinois University

Presenters:

Arthur P. Bochner, University of South Florida

Devika Chawla, Ohio University

Shirley Drew, Pittsburg State University

Carolyn S. Ellis, University of South Florida

Patricia Geist-Martin, San Diego State University

Andrew Herrmann, East Tennessee State University

Robert Krizek, Saint Louis University

Pamela Lutgen-Sandvik, North Dakota State University

Melanie Bailey Mills, Eastern Illinois University

William K. Rawlins, Ohio University

Steven W. Schoen, Rollins College

Lisa M. Tillmann, Rollins College

Sarah Jane Tracy, Arizona State University, Tempe

Laura L. Ellingson, Santa Clara University

004021 9:00 AM to 5:00 PM Hilton Chicago PDR 3 - 3rd Floor

## PC05: X Communication Conference of the Americas Co-Sponsored by FELAFACS: Best Teaching and Training Communication Practices across the Americas

Sponsor: Preconferences

Chairs: Federico Varona, San Jose State University; Agrivalca Canelón, Universidad de la Sabana; Ricardo Carniel

Bugs, Universitat Autónoma de Barcelona

#### Presenters:

Luis Felipe Gómez, San Jose State University

Syed Hussain, Michigan State University

Jesús Arroyave, Universidad del Norte

Gabriel Corral, Universidad Autónoma de Querétaro

José Manuel Romero, Centre National de la Recherche Scientifique (Paris)

Olga Rueda, Universidad Pontificia Bolivariana, Bucaramanga

Angel Diaz, Universidad Nacional Abierta y a Distancia

Giovanni Bohórquez, Universidad Pontificia Bolivariana, Bucaramanga

Fernando Mancillas, Universidad de Sonora

Zazil Elena Reyes García, University of the Incarnate Word

Hector Gomez, Universidad Pontificia Bolivariana, Bucaramanga

## PC08: Early Careers and Scholarship in Health Communication

Sponsor: Preconferences

Chairs: Margaret F. Clayton, University of Utah; Kellie Carlyle, Virginia Commonwealth University

## Presenters:

Margaret F. Clayton, University of Utah

Kellie Carlyle, Virginia Commonwealth University

Elaine Wittenberg-Lyles, City of Hope Comprehensive Cancer Center

Susan E. Morgan, University of Miami

Lance Rintamaki, University at Buffalo, SUNY

Jakob D. Jensen, University of Utah

Shelly Campo, University of Iowa

Carma Bylund, Hamad Medical Corporation

Kenzie Cameron, Northwestern University

Joy Goldsmith, University of Memphis

Allison M. Scott, University of Kentucky

Khadidiatou Ndiaye, George Washington University

Erin E. Donovan, University of Texas, Austin

Kathryn Greene, Rutgers University

Courtney Lynam Scherr, Moffitt Cancer Center

	004030	9:00 AM to 5:00 PM	Hilton Chicago	Room 4A - 4th Floor
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## Demanding Times and Risky Subjects: Economic Populisms in the Age of (II)liquid Capital

Sponsor: Seminars

Chair: Michael Kaplan, Baruch College, CUNY

Presenters:

Phil Ashton, University of Illinois, Chicago David Bleeden, DePaul University Ralph Cintron, University of Illinois, Chicago Carolyn Hardin, University of North Carolina Josh Hanan, University of Denver Mark Hayward, York University Paul Turpin, University of the Pacific Jamie Merchant, Northwestern University

Respondents: Indradeep Ghosh, Haverford University; Joshua Ramey, Grinnell College

004033 9:00 AM to 12:00 PM Hilton Chicago Room 4D - 4th Floor

## The Agenda-Spin Model: A Revolution in Persuasion

Sponsor: Seminars

Chairs: Richard E. Vatz, Towson University; D.L. Stephenson, Western Connecticut State University

004040 9:00 AM to 5:00 PM Hilton Chicago Room 4K - 4th Floor

# PC10: Reacting to the Past: Deep Immersion Gaming in the Communication Classroom Athens: 403 BCE the Threshold of Democracy

Sponsor: Preconferences

Chairs: David Worthington, DePauw University; John Louis Lucaites, Indiana University; Kerry Pannell, Agnes Scott College

004042 9:00 AM to 5:00 PM Hilton Chicago Room 4M - 4th Floor

## Rhetoric and Legacies of Race in the United States

Sponsor: Seminars

Chairs: Lisa M. Corrigan, University of Arkansas; Leslie J. Harris, University of Wisconsin, Milwaukee

Presenters:

Darrel Wanzer-Serrano, University of Iowa Lisa M. Corrigan, University of Arkansas Lisa A. Flores, University of Colorado, Boulder

Respondents: Robert Terrill, Indiana University; Anjali Vats, Indiana University; Antonio R. de Velasco, University of Memphis

9:30 AM

005035 9:30 AM to 4:30 PM Hilton Chicago Room 4F - 4th Floor

PC09: Industrial Past, Sustainable Present: Transforming Chicago's Urban Spaces

Sponsor: Preconferences

Chairs: Casey R. Schmitt, University of Wisconsin, Madison; Barb Willard, DePaul University; Kathleen P. Hunt, University of Utah

10:00 AM

006072 10:00 AM to 12:00 PM Palmer House Hilton Indiana - 3rd Floor

## American Forensics Association-National Debate Tournament Board of Trustees

Sponsor: American Forensic Association

Presenters:

Greg Rosenbaum, Palisades Associates Danielle Leek, Grand Valley State University

Melissa Wade, Emory University

006073 10:00 AM to 12:00 PM Palmer House Hilton Kimball - 3rd Floor

## American Forensics Association-Educational Development and Practices Committee

Sponsor: American Forensic Association

Presenters:

Wade Hescht, Lone Star College, North Harris

Curt A. Gilstrap, Drury University Ken Young, Bradley University Megan Koch, Illinois State University

006074 10:00 AM to 12:00 PM Palmer House Hilton Logan - 3rd Floor

## **American Forensics Association-Finance Committee**

Sponsor: American Forensic Association

Presenters:

Ben D. Voth, Southern Methodist University Lee Mayfield, James Madison University

Aaron M. Duncan, University of Nebraska, Lincoln

Larry G. Schnoor, Minnesota State University, Mankato

Robert F. Imbody, University of Alabama

Sarah Partlow-Lefevre, Idaho State University

James W. Pratt, University of Wisconsin, River Falls

006075 10:00 AM to 12:00 PM Palmer House Hilton Madison - 3rd Floor

#### American Forensics Association-Publications and Research Committees

Sponsor: American Forensic Association

Presenters:

Stephen Michael Croucher, University of Jyvaskyla

Dawn Bartlett, Doane College

Treva Dean, University of Alabama

Matt Gerber, Baylor University

Jeffrey Jarman, Witchita State University

David Worth, Rice University

Penni M. Pier, Wartburg College

James Dimock, Minnesota State University, Mankato

Peter M. Pober, George Mason University

David Steinberg, University of Miami

006076 10:00 AM to 12:00 PM Palmer House Hilton Marshfield - 3rd Floor

## American Forensics Association-Professional Development and Practices Committee

Sponsor: American Forensic Association

#### Presenters:

Randy Cox, University of Texas, Austin

Tim Brown, Cedar Crest College

Susan Collie, University of Wisconsin, Stout

David Gaer, Lone Star College, North Harris

Ryan Galloway, Samford University

Gordon W. Stables, University of Southern California

## 12:00 PM

008012 Hilton Chicago 12:00 PM to 4:00 PM Int'l Ballroom South - 2nd Floor

## NCA Legislative Assembly I

Sponsor: NCA National Office

#### Presenters:

Kathleen J. Turner, Davidson College

Tony E. Adams, Northeastern Illinois University

Lindsey Susan Aloia, Rollins College

Karrin Anderson, Colorado State University

Karen Lee Ashcraft, University of Colorado, Boulder

Bernardo A. Attias, California State University, Northridge

Jennifer S. Aubrey, University of Arizona

Philip Backlund, Central Washington University

Brad Bailey, Mississippi Gulf Coast Community College

Robert L. Ballard, Pepperdine University

Mary C. Banwart, University of Kansas

J. Kevin Barge, Texas A&M University

Adria Battaglia, Angelo State University

Christina S. Beck, Ohio University

Steven A. Beebe, Texas State University

Tom Beisecker, Kansas University

Barbara A. Biesecker, University of Georgia

Carole Blair, University of North Carolina, Chapel Hill

Kristen C. Blinne, SUNY, Oneonta

David L. Bodary, Sinclair College

San Bolkan, California State University, Long Beach

Joseph A. Bonito, University of Arizona

Justin P. Boren, Santa Clara University

Isabel C. Botero, University of Kentucky

Diana I. Bowen, University of Houston, Clear Lake

Lonny Avi J. Brooks, California State University, East Bay

Daniel Brouwer, Arizona State University

Timothy Brown, West Chester University

Boris H.J.M. Brummans, Université de Montréal

Amy S. Burt, Georgia College & State University

Kerry Byrnes, Collin College

Heather Carmack, James Madison University

Russell G. Carpenter, Eastern Kentucky University

Leah Ceccarelli, University of Washington

Lori J.N. Charron, St. Mary's University of Minnesota

James L. Cherney, Wayne State University

Jay Childers, University of Kansas

Charles Choi, Pepperdine University

J. David Cisneros, University of Illinois

Dana Cloud, University of Texas, Austin

Kristen L. Cockrell, Northwest Rankin High School

Donovan S. Conley, University of Nevada, Las Vegas

Melissa A. Cook, St. Vincent College

Frederick C. Corey, Arizona State University

Rene Dailey, University of Texas, Austin

Maria D. Davidson, University of Oklahoma

Marlina Davidson, University of Nebraska, Omaha

Peter Decherney, University of Pennsylvania

Katherine J. Denker, Ball State University

Sara DeTurk, University of Texas, San Antonio

David R. Dewberry, Rider University

Tatyana Dumova, Point Park Univ

Norah Dunbar, University of California, Santa Barbara

Katie N. Dunleavy, La Salle University

Jennifer Dunn, Dominican University

Amy Ebesu Hubbard, University of Hawaii, Manoa

Shinsuke Eguchi, University of New Mexico

Danielle Endres. University of Utah

Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

Mindy Fenske, University of South Carolina

Kory Floyd, Arizona State University

Diane Forbes Berthoud, University of California, San Diego

Karyn I. Friesen, Montgomery College

Brandi N. Frisby, University of Kentucky

Radhika Gajjala, Bowling Green State University

Pat Gehrke, University of South Carolina

Ashton Gerding Speno, University of Missouri

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Alan K. Goodboy, West Virginia University

Loril M. Gossett, University of North Carolina, Charlotte

Liane M. Gray-Starner, Marietta College

John Greene, Purdue University

Chris Gurrie, University of Tampa

Rona T. Halualani, San Jose State University

Elizabeth Hansen, Grinnell High School

Tina M. Harris, University of Georgia

Stephen J. Hartnett, University of Colorado, Denver

Kathleen C. Haspel, Fairleigh Dickinson University

John Heineman, Lincoln High School

Amy Heuman, Texas Tech University

John Hooker, Illinois State University

Angela M. Hosek, Ohio University

Marian L. Houser, Texas State University

Elaine Hsieh, University of Oklahoma

Jeannie Hunt, Northwest College

Mariko Izumi, Columbus State University

Michele H. Jackson, University of Colorado, Boulder

Sharon E. Jarvis, University of Texas, Austin

Jakob D. Jensen, University of Utah

Andre E. Johnson, Memphis Theological Seminary

Kevin A. Johnson, California State University, Long Beach

Heidi Kevoe-Feldman, Northeastern University

Nancy Kidd, National Communication Association

Igor E. Klyukanov, Eastern Washington University

Leanne Knobloch, University of Illinois

Diane S. Krider, Central Michigan University

Michael R. Kotowski, University of Tennessee

Andrea Lambert South, Northern Kentucky University

John Lammers, University of Illinois

Sharon Lauricella, University of Ontario Institute of Technology

Mark A. Leeman, Northern Kentucky University

Barbara Lieb, Independent Researcher

Shawn D. Long, University of North Carolina, Charlotte

Annette Madlock Gatison, Southern Connecticut State University

Colleen Malachowski, Regis College

Jimmie Manning, Northern Illinois University

Amanda Martinez, Davidson College

Dana Mastro, University of California, Santa Barbara

Casey Maugh, University of Southern Mississippi

Bree McEwan, Western Illinois University

Matt McGlone, University of Texas, Austin

Paula T. McKenzie, Bethune-Cookman University

Michaela D.E. Meyer, Christopher Newport University

Yoshitaka Miike, University of Hawaii, Hilo

Jennifer Mize Smith, Western Kentucky University

Mark T. Morman, Baylor University

T. Randahl Morris, University of West Georgia

Scott A. Myers, West Virginia University

Marnel Niles Goins, California State University, Fresno

David C. Oh, Ramapo College of New Jersey

Kent A. Ono, University of Utah

Michael J. Palenchar, University of Tennessee

Bobby R. Patton, University of Central Missouri

Gregory Paul, Kansas State University

Matthew Petrunia, Fashion Institute of Technology, SUNY

Margaret Jane Pitts, University of Arizona

Christopher N. Poulos, University of North Carolina, Greensboro

Danna Prather Davis, Suffolk County Community College

Suzanne Prentiss, The University of Tennessee

Marie L. Radford, Rutgers University

Artemio Ramirez, Jr., University of South Florida

Leslie Ramos Salazar, California State University, Fresno

Torsten Reimer, Purdue University

Armeda Reitzel, Humboldt University

R. Randolph Richardson, Berry College

Leslie A. Rill, University of Nevada, Reno

Lance Rintamaki, University at Buffalo, SUNY

Kathleen Glenister Roberts, Duquesne University

Michelle Rodino-Colocino, Penn State University

Sudeshna Roy, Stephen F. Austin State University

Matt Saltzberg, Western Illinois University

Cami M. Sanderson, Ferris State University

Susan H. Sarapin, Troy University

Allison M. Scott. University of Kentucky

Samantha Senda-Cook, Creighton University

Katherine Sender, University of Auckland

Jonathan G. Shailor, University of Wisconsin, Parkside

Theodore F. Sheckels, Randolph-Macon College

Roger Smitter, North Central College

John E. Socas, Bronx Community College

John S.W. Spinda, Clemson University

Helen Sterk, Western Kentucky University

Belinda A. Stillion Southard, University of Georgia

Robert Stockton, Anaheim Union High School District

Jean Ann Streiff, Oakland Catholic High School

Mary E. Stuckey, Georgia State University

Blair Thompson, Western Kentucky University

Stanley D. Tickton, Norfolk State Univ

William C. Trapani, Florida Atlantic University

Shane Tilton, Ohio Northern University

Susan Tomasovic, George Mason University

Stacey Treat, Drake University

Jillian Ann Tullis, University of North Carolina, Charlotte

Joseph M. Valenzano, University of Dayton

Richard E. Vatz, Towson University

Shari R. Veil, University of Kentucky

Alice E. Veksler, Christopher Newport University

Michelle T. Violanti, University of Tennessee

Darrel Wanzer-Serrano, University of Iowa

Susan Ward, Delaware County Community College

Sara C. Weintraub, Regis College

David A. Wendt, Keokuk High School

Isaac West, University of Iowa

Toni S. Whitfield, James Madison University

Jennifer Willis-Rivera, University of Wisconsin, River Falls

Paul Witt, Texas Christian University

David Worthington, DePauw University

Anna Marjorie Young, Pacific Lutheran University

Yahui Zhang, Wayland Baptist Univ

Joy M. Cypher, Rowan University

008032	12:00 PM to 5:00 PM	Hilton Chicago	Room 4C - 4th Floor

## Managing the Past and Embracing Presence: Faculty Learning Community on Teaching Controversial Topics

Sponsor: Seminars

Chairs: Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi; Amy Aldridge Sanford, Texas A&M University, Corpus Christi; Charles Rudick, University of Northern Iowa; Jennifer Martin, Texas Woman's University

008073	12:00 PM to 3:45 PM	Palmer House Hilton	Kimball - 3rd Floor

## American Forensics Association-National Individual Events Tournament Committee Meeting

Sponsor: American Forensic Association

Presenters:

Peter M. Pober, George Mason University

Larry G. Schnoor, Minnesota State University, Mankato

008074	12:00 PM to 3:45 PM	Palmer House Hilton	Logan - 3rd Floor

#### **American Forensics Association-National Debate Tournament Committee**

Sponsor: American Forensic Association

Presenter:

Dallas Perkins, Harvard University

008075	12:00 PM to 3:45 PM	Palmer House Hilton	Madison - 3rd Floor

## **American Forensics Association-National Council Meeting**

Sponsor: American Forensic Association

Presenters:

Mike Janas, Samford University

Erika Thomas, California State University, Fullerton

Scott L. Harris, University of Kansas

James W. Pratt, University of Wisconsin, River Falls

008076 12:00 PM to 3:45 PM Palmer House Hilton Marshfield - 3rd Floor

## **American Forensics Association-Nominations Committee**

Sponsor: American Forensic Association

Presenter:

Mike Janas, Samford University

## 12:30 PM

009016 12:30 PM to 5:00 PM Hilton Chicago Williford A - 3rd Floor

## The Role of Communication in the Fight against Human Trafficking

Sponsor: Seminars

Chairs: Thomas Steinfatt, University of Miami; Fan Yang, University of Miami

#### Presenters:

Jesse Bach, Cleveland State University

Phil Baskerville, University of Dubuque

Tracy R. Deis, Bethel University

Jeralyn Faris, Purdue University

Seth Fendley, Arkansas State University

Richard Herder, Southwest Minnesota State University

Kim Hilby, University of Dubuque

Kirsten Isgro, SUNY, Plattsburgh

Laurie Lawrence, Indiana University of Pennsylvania

Courtney Mintz, University of Dubuque

Persida Montanez, East Carolina University

Juhaina J Soares, Valdosta State University

Meghan Sobel, University of North Carolina

Jennifer Toole, Saint Leo University

Sarah Vella, University of California, San Diego

Karrin Anderson, Colorado State University

Ted Gournelos, Rollins College

Ozge Girit Heck, Ithaca College

Elizabeth Jeter, University of South Florida

Shaunak Sastry, University of Cincinnati

## 1:00 PM

010033 1:00 PM to 5:00 PM Hilton Chicago Room 4D - 4th Floor

Investigating Direct Democracy: Discussion of Current Communication Scholarship on Initiatives, Referenda, and Recall Elections

Sponsor: Seminars

Chairs: John Gastil, Penn State University; Chris Wells, University of Wisconsin, Madison; Justin Reedy, University of

## Oklahoma; Katherine R. Knobloch, Colorado State University

#### 4:00 PM

013078 4:00 PM to 7:00 PM Palmer House Hilton Crystal - 3rd Floor

## **American Forensics Association-Business Meeting**

Sponsor: American Forensic Association

## Presenters:

Mike Janas, Samford University Scott L. Harris, University of Kansas Allan D. Louden, Wake Forest University James W. Pratt, University of Wisconsin, River Falls

## 5:00 PM

014012 5:00 PM to 6:30 PM Hilton Chicago Int'l Ballroom South - 2nd Floor

## NCA 2015 Convention Planner Meeting I

Sponsor: NCA National Office

## Presenters:

Christina S. Beck, Ohio University

Michelle Randall, National Communication Association Kristin Sommers, National Communication Association

014044 5:00 PM to 10:00 PM Hilton Chicago McCormick Boardroom - 4th Floor

## **Western States Communication Association Executive Council Meeting**

Sponsor: Western States Communication Association

## Presenters:

Patricia O'Keefe, College of Marin

Brian L. Ott, University of Colorado, Denver

Christina Yoshimura, University of Montana

Heather Hundley, California State University, San Bernardino

Paul A. Mongeau, Arizona State University

Mark J. Bergstrom, University of Utah

Brian L. Heisterkamp, California State University, San Bernardino

Audrey Deterding, Northern Arizona University

Leah Ceccarelli, University of Washington

Sharon D. Downey, California State University, Long Beach

Rodney A. Reynolds, California Lutheran University

Deanna P. Dannels, North Carolina State University

Robert Leonard, Sinclair College

D. Robert DeChaine, California State University, Los Angeles

Tenzin Dorjee, California State University, Fullerton

Robert R. Becker, Northwest College

Janis F. Andersen, Emerson College

Jennifer L. Bevan, Chapman University

## 6:00 PM

## **NCA Nominating Committee Meeting**

Sponsor: NCA National Office

#### Presenters:

Candice Thomas-Maddox, Ohio University, Lancaster

Lindsey Susan Aloia, Rollins College

Philip Backlund, Central Washington University

Robert L. Ballard, Pepperdine University

Kristen C. Blinne, SUNY, Oneonta

Jonathan M. Bowman, University of San Diego

Daniel Brouwer, Arizona State University

Gina Castle Bell. West Chester University

John Chetro-Szivos, Fitchburg State University

J. David Cisneros, University of Illinois

Rene Dailey, University of Texas, Austin

Katherine J. Denker, Ball State University

Tasha N. Dubriwny, Texas A&M University

Adam C. Earnheardt, Youngstown State University

Autumn P. Edwards, Western Michigan University

Jennifer Butler Ellis, Northern Illinois University

R. Kelly Garrett, Ohio State University

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Donvale R. Griffin Padgett. Wavne State University

Leslie J. Harris, University of Wisconsin, Milwaukee

Tina M. Harris, University of Georgia

John Heineman, Lincoln High School

Bruce Henderson, Ithaca College

Mary Lynn Henningsen, Northern Illinois University

Jon B. Hoffman, University of Maryland

Mariko Izumi, Columbus State University

Jakob D. Jensen, University of Utah

Amber Lauren Johnson, Prairie View A&M University

Rebecca Kennerly, Georgia Southern University

Heidi Kevoe-Feldman, Northeastern University

Igor E. Klyukanov, Eastern Washington University

Leanne Knobloch, University of Illinois

Michael R. Kotowski, University of Tennessee

Brian A. Lain, University of North Texas

Shawn D. Long, University of North Carolina, Charlotte

Jimmie Manning, Northern Illinois University

Jeffrey S. Martin, Novo Nordisk

Bree McEwan, Western Illinois University

Miriam McMullen-Pastrick, Penn State Univ, Erie the Behrend College

Yoshitaka Miike, University of Hawaii, Hilo

Amy O'Connor, North Dakota State University

Brian L. Ott, University of Colorado, Denver

Christopher P Outzen, Truman State University

Michael J. Palenchar, University of Tennessee

Donna R. Pawlowski, Bemidji State University

Christopher N. Poulos, University of North Carolina, Greensboro

Suzanne Prentiss, The University of Tennessee

Armeda Reitzel, Humboldt University

Christine E. Rittenour, West Virginia University

Michelle Rodino-Colocino, Penn State University

Matt Saltzberg, Western Illinois University

Susan H. Sarapin, Troy University

Roger Smitter, North Central College

Ashli Stokes, University of North Carolina, Charlotte

Mary E. Stuckey, Georgia State University

M. Elizabeth Thorpe, College at Brockport, SUNY Joseph M. Valenzano, University of Dayton Shannon C. VanHorn, Valley City State University Julie Volkman, Bryant University Susan Ward, Delaware County Community College Isaac West, University of Iowa Abbey Wojno, Centers for Disease Control & Prevention David Worthington, DePauw University Yahui Zhang, Wayland Baptist Univ

#### 7:00 PM

017071 7:00 PM to 10:00 PM Palmer House Hilton Wabash - 3rd Floor

## **American Forensics Association-Forensics Organizations Reception**

Sponsor: American Forensic Association

## Thursday November 20, 2014

#### 8:00 AM

102001 8:00 AM to 9:15 AM Hilton Chicago Salon A1 - Lower Level

## Meaning, Feeling, and Believing at Work

Sponsor: Organizational Communication Division

Chair: Hannah Ball, West Virginia University

Respondent: Brenda Berkelaar, University of Texas, Austin

"Design Principles for Entrepreneurial Careers: Exploring Women Entrepreneurs' Sensemaking of Their Everyday Work" Ziyu Long, Purdue University

"Mapping the conceptual terrain of work calling: Exploring the intersections of meaningful work and organizational spirituality" K. Arianna Molloy, Biola University; Christina R. Foust, University of Denver

"Religion, Faith, and Spirituality in Organizational Communication Studies" Lacy G. McNamee, Baylor University

"Ruptures in Organizational Compassion" Timothy Paul Huffman, Loyola Marymount University

102002 8:00 AM to 9:15 AM Hilton Chicago Salon A2 - Lower Level

## "We Create Here": A Roundtable Discussion on Community Building, Collaborative Meaning Making, and Changing Media Landscapes

Sponsor: Mass Communication Division

Chair: Theresa A. Donofrio, Coe College

## Presenters:

Chuck Peters, The Gazette Company Quinn Pettifer, The Gazette Company Denise Oles-Acevedo, Iowa State University Jessica Roberts, Xi'an Jiaotong-Liverpool University Theresa A. Donofrio, Coe College

102003	8:00 AM to 9:15 AM	Hilton Chicago	Salon A3 - Lower Level
	Whose Presence? Whose P	asts? Communication and	Queer of Color Critique
Sponsor: Ga	y, Lesbian, Bisexual, Transgender, ar	nd Queer Communication Stu	dies Division
Chair: Evan I	_itwack, University of North Carolina,	Chapel Hill	
Respondent:	E. Patrick Johnson, Northwestern Ur	niversity	
"dapperQ(u University of		orienting Feminist Communic	cation Scholarship" Dominique Johnson,
"Queer Wo Hill	unds" Brittany Chavez, University of	North Carolina, Chapel Hill; A	Ali Na, University of North Carolina, Chapel
	an 'Anzaldúan Body': Communicating ion Studies" Benny LeMaster, Southe		ce Identity in Queer of Color Critique and dale
"Sex Life: F Carolina, Cha		Intelligence of Modern Pleaso	ure" Evan Litwack, University of North
"Sketch Co	medy and Queer of Color Critique: Th	ne Case of Key and Peele" S	Sam Allen, University of Wyoming
	T	T	
102004	8:00 AM to 9:15 AM	Hilton Chicago	Salon A4 - Lower Level
0 0 1		Mediating Race	
•	tical and Cultural Studies Division		
	a Martinez Guillem, University of New		
•	Myra Washington, University of New		
"Speaking Minnesota	the Public Intellectual: Race, Media, a	and Praxis in the Public Sphe	re" Elena D. Hristova, University of
""Racist xe College of Ne		ns of race, racism, and privile	ge on YouTube" David C. Oh, Ramapo
	to Do on Here Comes Honey Boo Boo South Florida	o: A Cautionary Tale about W	hite Working-Class People" Tasha Rennels,
	Technology as Counter-Surveillance North Carolina, Chapel Hill	and the Technological Media	ation of NYPD's Stop and Frisk" Alex McVey,
102005	8:00 AM to 9:15 AM	Hilton Chicago	Salon A5 - Lower Level
Bring	ging the Insights of Interpersonal C	communication Theory into	Conversation with Other Subfields
Sponsor: Rhe	etorical and Communication Theory D	Pivision	
Chair: Kevin	T. Jones, George Fox University		
Respondent:	Susanne M. Jones, University of Min	nesota	

"Bringing the present in dialogue with the past: Relational Dialectics in the Phaedrus" Sofia Karatza, University of Iowa

"Centralizing Cultural and Social Considerations in Information Control" Jenny Crowley, University of Iowa

"Toward Amalgamating the Fragmentation of Our Field: A Metatheoretical Dialogic-Dialectical-Materialist Conversation in the Service of Scholar-Activism" Elisa Mercedes Varela, Colorado State University

102006 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom A - Lobby Level

## The Presence of Our Past(s): Rape Culture, Narratives of Loss, and Digital Date Abuse

Sponsor: Feminist and Women's Studies Division

Chair: D. Lynn O'Brien Hallstein, Boston University

"Armor and Sword: Using Early Christian Rhetoric to Analyze Victim-Blaming in the Blogosphere" Ashley A. Mattheis, University of North Carolina, Chapel Hill

"My body failed me twice: A feminist autoethnography of miscarriages" Julie Chekroun, California State University, Northridge

"Violence in the Rape and Revenge Narratives: Hell Hath No Fury" Lara C. Stache, Northern Illinois University

102007 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom B - Lobby Level

## Relationship Maintenance Revisited: Specialized and Unique Ways of Maintaining Relationships

Sponsor: Interpersonal Communication Division

Chair: Robert J. Sidelinger, Oakland University

"Relational Sacrifices about Intimate Behavior and Relationship Quality for Expectant Cohabitors" Tricia Burke, Texas State University; Valerie Young, Hanover College; Casey Totenhagen, University of Alabama; Melissa Curran, University of Arizona

"Romantic Films and Relationships: An Examination into the Relationships between Viewing Romantic Films and Romantic Relationship Variables" Allison Z. Shaw, University at Buffalo, SUNY; Matthew Grizzard, University at Buffalo, SUNY; Emily A. Dolan, University at Buffalo, SUNY; Tanuka Mukherjee, University at Buffalo, SUNY

""A Weapon to Pacify Your Anger": Exploring Aggressive Humor Use as a Negative Relational Maintenance Behavior during Times of Conflict" Whitney Allison Anderson, North Dakota State University; Nancy DiTunnariello, North Dakota State University

""Don't touch that dial": Accommodating musical preferences in interpersonal relationships" Amanda N. Denes, University of Connecticut; Jessica N. Gasiorek, University of Hawaii, Manoa; Howard Giles, University of California, Santa Barbara

102008 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom C - Lobby Level

## Freedom from Domination: The Voices and Vision of African Postcolonialism

Sponsor: Black Caucus

Chair: Eric Karikari, University of New Mexico

Presenters:

Gloria Pindi Nziba, Southern Illinois University, Carbondale Godfried Agyeman Asante, University of New Mexico Delwende Bouda, Minnesota State University, Mankato

Nicholas S. Paliewicz, University of Utah

Respondent: Christopher Brown, Minnesota State University, Mankato

102010 8:00 AM to 10:00 AM Hilton Chicago Grand Ballroom - 2nd Floor

## **NCA Newcomer's Welcome and Orientation**

Sponsor: NCA National Office

Presenters:

Kathleen J. Turner, Davidson College

Carole Blair, University of North Carolina, Chapel Hill

Steven A. Beebe, Texas State University Christina S. Beck, Ohio University

Nancy Kidd, National Communication Association

102013 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room A - 2nd Floor

## Political Stakeholders from the U.S. Senate to Local News

Sponsor: Political Communication Division

Chair: Terri M. Easley, University of Kansas

Respondent: Lindsey A. Harvell, James Madison University

"Causing ripples in local power relations: A case study of the meso-level influence of a hyperlocal news website" Nien-Tsu Nancy Chen, University of Southern California; Katherine Ognyanova, Northeastern University/Harvard University; Cynthia Wang, University of Southern California; Chi Zhang, University of Southern California; Sandra Ball-Rokeach, University of Southern California; Michael Parks, University of Southern California

"The Women of the Senate: Nineteen Years Later" Theodore F. Sheckels, Randolph-Macon College

"Wisconsin Incivility: Protest, Media and the Reframing of Dissent as Danger" Megan Rooney, University of Wisconsin, Madison

""Ours was Always Aimed at Higher Education": Discussing the Design of Lottery Scholarship Legislation" Kristopher Copeland, Northeastern State University

102014 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room B - 2nd Floor

## Re-Reading Cloud's "We Are the Union": Theories, Methods, Consequences

Sponsor: Public Address Division

Chair: Rosa A. Eberly, Penn State University

Presenters:

Laura Michael Brown, Penn State University Matthew S. May, Texas A&M University Dominic Manthey, Penn State University

Respondent: Dana Cloud, University of Texas, Austin

102015 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room C - 2nd Floor

Narrative, Observational, and Ethnographic Approaches to Studies of Tarot-Reading, Music, Sport, and Natural Disaster

Sponsor: Ethnography Division

Chair: Melanie Bailey Mills, Eastern Illinois University

"Sniffing out boundaries of performance in a dog costume: Learning my role as a Minor League mascot" Jeff Birdsell, George Fox University

"Tales from the Tailgate: Music Tourism and Identity Transformation" Deborah Breede, Coastal Carolina University; Jennifer Erdely. Prairie View A&M University

"Marking Questions in Disaster: Narrating Gratitude as a Mode of Inquiry and Discovery" Laura D. Russell, Denison University

"The Reflexive Tarot: A Metacommunicative Practice for Reading a Relationship" Lorraine Monteagut, University of South Florida; Damien Contessa, University of South Florida

102016 8:00 AM to 9:15 AM Hilton Chicago Williford A - 3rd Floor

## Grieving amid the presence of our past(s): How communication technologies are transforming and sometimes challenging the grieving process

Sponsor: Human Communication and Technology Division

Chair: Kelly Dillon, Ohio State University

"Mediating memories: Restructuring oral memories of the bereaved into digitized, visual narratives" Kelly Dillon, Ohio State University; James G. Collier, Ohio State University

"Remembered with Love: How family and friends use Facebook to talk about suicide" Katherine A Rafferty, University of Wisconsin, Milwaukee

"The ghosts in the machine: A Grounded Theory approach to understanding how social networking sites are used to manage death, loss and grief" Jensen Moore, Louisiana State University; Sara Magee, Loyola University Maryland; Ellada Gamreklidze, Louisiana State University

"Warrior Ethos and Vernacular Memory in Facebook Memorials Honoring SEAL Team Six" Elizabeth A. Pitts, North Carolina State University

102017 8:00 AM to 9:15 AM Hilton Chicago Williford B - 3rd Floor

## The Past's Presence: Honoring Our Innovators, Intellectuals, and Inspirations in the Theatre, Film and New Multi-Media Division

Sponsors: NCA Centennial! Celebration Series, Theatre, Film and New Multi-Media Division

Chair: Julie Rae Mollenkamp, University of Central Missouri

## Presenters:

John Countryman, Berry College
Patricia E. Friel, University of Cincinnati
Jonas K. Nissen, Bethany Lutheran College
Ronald E. Shields, Sam Houston State University
James M. Brandon, Hillsdale College
Prairie A. Endres, Tarleton State Univ
Valerie Lynn Schrader, Penn State University
John Chase Soliday, University of Miami

Respondent: Megan Moe, Lee University

102018 8:00 AM to 9:15 AM Hilton Chicago Williford C - 3rd Floor

## Honoring the Contributions of Francis E.X. Dance to "Speech Communication"

Sponsor: NCA Centennial! Celebration Series

Chair: Philip Backlund, Central Washington University

Presenters:

John H. Powers, Hong Kong Baptist Univ

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Lori Carrell, University of Minnesota, Rochester

Respondents: John T. Masterson, Texas Lutheran University; Michael Beachley, Oregon State University; John Johnson, University of Wisconsin, Milwaukee; David E. Weber, University of North Carolina, Wilmington; Hackman Michael, University of Colorado, Colorado Springs; Frank E.X. Dance, University of Denver

102019 8:00 AM to 9:15 AM Hilton Chicago PDR 1 - 3rd Floor

## The Experience and Expression of Forgiveness

Sponsor: Interpersonal Communication Division

Chair: Leslie Ramos Salazar, California State University, Fresno

"How Do You Like Your Forgiveness? Communication Style Preferences and Effects" Andy J. Merolla, Baldwin Wallace University; Shuangyue Zhang, Sam Houston State University; Jennifer L. McCullough, Kent State University

"Forgiveness-Granting Communication as a Facework Phenomenon" Ryan Cummings, Purdue University; Kumi Ishii, Western Kentucky Univ

"Does Time Heal All Wounds? A Turning Point Analysis of Forgiveness in Romantic Relationships" Jessica A. Raley, University of Texas Health Science Center, San Antonio

"Medical Errors: Disclosure and Forgiveness" Annegret Hannawa, University of Lugano; Fabia B. Rothenfluh, University of Lugano

102020 8:00 AM to 9:15 AM Hilton Chicago PDR 2 - 3rd Floor

## **Purdue's Influence on Public Relations Theory**

Sponsor: NCA Centennial! Celebration Series

Chair: Carl Botan, George Mason University

Presenters:

Elizabeth L. Toth, University of Maryland Timothy Coombs, University of Central Florida

Joshua Boyd, Purdue University

Maureen Taylor, University of Oklahoma Damion Waymer, Texas A&M University

102021 8:00 AM to 9:15 AM Hilton Chicago PDR 3 - 3rd Floor

## **Media Effects and Social Cognition**

Sponsors: Communication and Social Cognition Division, Mass Communication Division

Chair: Tamara Makana Chock, Syracuse University

"Explaining the Disappearance of the Third-Person Effect: Three Studies of Measurement Bias" Ye Sun, University of Utah; Jakob D. Jensen, University of Utah; Lisa Guntzviller, Utah State University; Miao Liu, University of Utah

"Media Multitasking as a Cognitive Impairment to Recall in an Office Task Simulation: Cell Phone versus Voice Conversations" Joseph N. Scudder, Northern Illinois University

"Problematic online pornography use: A media attendance perspective" Joseph Sirianni, University at Buffalo, SUNY; Arun Viswanath, University at Buffalo, SUNY

"Self-evaluation and Self-presentation in the Age of Social Media: Examining Potential Effects of Facebook at Both Implicit and Explicit Levels" Xiyuan Liu, University of Illinois, Chicago

"Social Exchange Processing in a Sports Context: Implications for Sports Commentary Research" Andy Boyan, Albion College

"When the ball stops, the fun stops too: The impact of social inclusion on video game enjoyment" Nicholas David Bowman, West Virginia University; Rachel Kowert, University of Muenster; Elizabeth Cohen, West Virginia University

102022	8:00 AM to 9:15 AM	Hilton Chicago	PDR 4 - 3rd Floor
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## **Critical Rhetorics of Protest**

Sponsor: Critical and Cultural Studies Division

Chair: Matthew S. Richards, University of Utah

Respondent: Bryan J. McCann, Louisiana State University

"Communicating Collective Struggles: Resistance Messages in Bulgaria's 2013 Protests" Liliya Yakova, Purdue University

"What Happens When Money Buys Change? The Fight for Control of North Carolina" Joansandy Wong, University of Texas, Austin

"#IndigenousWomen: The Body, Critical Theory, and the Possibilities of Play" Rico Kleinstein Chenyek, University of Illinois, Urbana-Champaign

"Envisioning a Class-Conscious Collective: Individualism and Collectivism in the Images of Wisconsin's 2011 Labor Protests" Yvonne Slosarski, University of Maryland

102023 8:00 AM to 9:15 AM Hilton Chicago Astoria - 3rd Floor

## Centennial Insights on Best Practices: Leading and Organizing State Communication Associations

Sponsor: NCA First Vice President

Chair: Douglas Marshall, Southern University, New Orleans

Presenters:

Eric Grabowsky, Dickinson State Univ Janie Harden Fritz, Duquesne University Elesha Ruminski, Frostburg State University John H. Saunders, Huntingdon College

102024 8:00 AM to 9:15 AM Hilton Chicago Waldorf - 3rd Floor

Devising a Performance Future: "Word of Mouth," Bodies in Motion, and Communities of Possibilities at NCA's Past, Present, and Future

Sponsor: Performance Studies Division

Chairs: Robert Gutierrez-Perez, University of Denver; Adolfo Lagomasino, University of South Florida; Suzanne Pullen, Arizona State University

## Presenters:

Amy L. Darnell, Columbia College

Brandon B. Ferderer, Arizona State University

Amber Lauren Johnson, Prairie View A&M University

Miranda Olzman, University of Denver

Heidi M. Rose, Villanova University

Chema Salinas, Arizona State University, Mesa

Julie-Ann Scott, University of North Carolina, Wilmington

Deanna Shoemaker, Monmouth University

John Paul Staszel, Bowling Green State University

Tim Miller, Independent Performance Artist

102026	8:00 AM to 9:15 AM	Hilton Chicago	Joliet - 3rd Floor
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## On Becoming Professional: A Job Market Primer

Sponsor: NCA First Vice President

Chair: Anna Marjorie Young, Pacific Lutheran University

#### Presenters:

Robert Asen, University of Wisconsin, Madison

Barry Brummett, University of Texas, Austin

Jay Childers, University of Kansas

Jason Edwards, Bridgewater State University

Cara A. Finnegan, University of Illinois

E. Johanna Hartelius, University of Pittsburgh

A. Susan Owen, University of Puget Sound

Kendall R. Phillips, Syracuse University

Anna Marjorie Young, Pacific Lutheran University

102027	8:00 AM to 9:15 AM	Hilton Chicago	PDR 5 - 3rd Floor

## Material Rhetorics: Bodies, Affect, and Thantopolitics

Sponsor: Rhetorical and Communication Theory Division

Chair: George F. McHendry, Creighton University

Respondent: Nathan E. Stormer, University of Maine

"On "Failed" Thanatopolitics: Hunger Striking, Force-Feeding and the Self-Production of Bare Life" Daniel Mistich, University of Georgia

"Rhetorical Events, Repetition, and Emergent Styles" Dustin A. Greenwalt, Penn State University

"This is How it Should Feel: The Rhetorical Production of Stress and Renewal in Westin Hotels and Resorts Advertising" Marnie Ritchie, University of Texas, Austin

"Understanding That 'Awkward Age': Youth Bodies and the Rhetorical Education of Antiquity" Grant Campbell, Colorado State University

102028 8:00 AM to 9:15 AM Hilton Chicago PDR 6 - 3rd Floor

Rhetorical Theory Perspectives on Health Communication: Framing, Stigma, and Rhetorical Agency

Sponsor: Rhetorical and Communication Theory Division

Chair: Lauren R. Archer, University of Washington

Respondent: Benjamin R. Bates, Ohio University

"Improving Health through SHIP Rhetoric: Theorizing Rhetorical Agency and the Collective" Erin Doss, Indiana University Kokomo

"Rhetoric Regarding the 2010 Healthcare Reform Bill" John Dugger, Austin Peay State University

"Theorizing the dialectics of stigma communication: Tracing the impact of relevance as argumentative criteria" Abigail Selzer King, Texas Tech University

102029 8:00 AM to 9:15 AM Hilton Chicago PDR 7 - 3rd Floor

## Trinity of Memory: Autoethnographic Reflections on the Intersections of Race, Place, and Time in Family, Home and Community

Sponsor: Ethnography Division

Chair: Grace Giorgio, University of Illinois, Urbana-Champaign

"Home, Moving, Mess" James Salvo, University of Pittsburgh, Bradford

"The Cherokee Syndrome: Family Legend & American Indigeneity--The History and Mystery of Thomas Henry Stevenson" Kate Ditewig-Morris, University of Illinois

"Treading Water: Reflections on a Mixed-Raced Childhood" Shantel Martinez, University of Illinois, Urbana-Champaign

"White Washing the Past: A KKK Exhibit in a Small Rural Town" Grace Giorgio, University of Illinois, Urbana-Champaign

102030 8:00 AM to 9:15 AM Hilton Chicago Room 4A - 4th Floor

## Reconsidering Career and Work Style: Contemporary Issues

Sponsor: Organizational Communication Division

Chair: Sara Baker, University of Nebraska, Lincoln

Respondent: Patrice M. Buzzanell, Purdue University

"Home is Where the Work is: Communication Channel Satisfaction, Personality, and Job Satisfaction for Teleworking Employees" Stephanie A. Smith, University of Arizona; Alyssa Patmos, Arizona State University; Margaret Jane Pitts, University of Arizona

"Identity Change: Military Retirement and Transition to Civilian Life" Bobbi Van Gilder, University of Oklahoma; Stacie Wilson Mumpower, University of Oklahoma

"Modern Times, Modern Spaces: Interaction Genres and Multiminding in Network-Based Work" Dawna Ballard, University of Texas, Austin; Estee Solomon Gray, Mmindd Labs

"Moving Past the Presence of a Traditional Career: A Discursive Approach to Mobility as a Career Competency" Jacob Ford, University of Texas, Austin

102031 8:00 AM to 9:15 AM Hilton Chicago Room 4B - 4th Floor

## **Communicative Approaches to Film**

Sponsor: Mass Communication Division

Chair: Erich M. Hayes, University of Oklahoma

Respondent: Rod Carveth, Morgan State University

"'Item'ized Women in Bollywood: Portrayal of Gender and Sexuality in Item Songs" Uttara Manohar, Ohio State University

"Adolescents and Movie Ratings: Is Psychological Reactance a Theoretical Explanation for the Forbidden Fruit Effect?" Kira Varava, Missouri State University; Brian L. Quick, University of Illinois, Urbana-Champaign

"From Man to Myth: American Film Portrayals of Abraham Lincoln through the Ages" Rose Howerter, Temple University

"Quack Science or Miracle Cure? Representations of Complementary and Alternative Medicine in Mainstream Movies and TV Shows" Masha Sukovic, University of Utah

102032 8:00 AM to 9:15 AM Hilton Chicago Room 4C - 4th Floor

## Communicative Perspectives on Forms of Justice in Conflict: Local, National, International

Sponsor: Peace and Conflict Communication Division

Chair: Garry P. Bailey, Abilene Christian University

Respondent: Donald G. Ellis, University of Hartford

"Egyptian Businessmen Speak: Linking Dialogue and the Egyptian Arab Spring" Susan Scheller Arsht, University of New Mexico

"Oslo: 1994 - Framing Conflict as Opportunity for Cooperation" Justin Kirk, University of Kansas

"Restorative Justice and Emotions in the Workplace" Gregory Paul, Kansas State University; Sarah E. Riforgiate, Kansas State University

""A Tropological Mind": Restorative Justice, Negotiated Representation and the Metonymic Subject" Jackie Carroll, James Madison University

102033 8:00 AM to 9:15 AM Hilton Chicago Room 4D - 4th Floor

## Meet the NCA Journal Editors

Sponsor: NCA Publications Board

Chair: John Greene, Purdue University

## Presenters:

Barbara A. Biesecker, University of Georgia

Frederick C. Corey, Arizona State University

Peter Decherney, University of Pennsylvania

David R. Dewberry, Rider University

Kory Floyd, Arizona State University

Pat Gehrke, University of South Carolina

Rona T. Halualani, San Jose State University

Katherine Hawkins, Radford University

Jon A. Hess, University of Dayton

Marian L. Houser, Texas State University

Katherine Miller, Arizona State University

Kent A. Ono, University of Utah

Katherine Sender, University of Auckland

Wendy Fernando, National Communication Association

102034	8:00 AM to 9:15 AM	Hilton Chicago	Room 4E - 4th Floor
100	Years Ago: Rhetorical Tensions	in Isolation and Interventio	n in World War I Public Address
Sponsor: Public	Address Division		
Chair: Kirsta L. I	Phair, Ohlone College		
Respondent: Kir	sta L. Phair, Ohlone College		
"Fallen Angel:	Woodrow Wilson's Conflicted Rhe	etorical Transformation" Jose	ph Bailey, Hardin-Simmons University
"Freedom for t University, Sacra		sual Protest Rhetoric of World	d War I" Jacqueline Irwin, California State
	nocracy": World War I, the Commit Neville-Shepard, Indiana Univ-Pu		d Neo-Platonism in Presidential
""The Great Pi	nnacle of Sacrifice": David Lloyd (	George's Humane Justification	n for War" Michael Milford, Auburn University
102036	8:00 AM to 9:15 AM	Hilton Chicago	Room 4G - 4th Floor
	"What Doesn't Kill Us" E	Building a Successful Prese	ent from Past Conflicts
Sponsor: Under	graduate College and University S	ection	
Chair: Jessica J	. Eckstein, Western Connecticut S	tate Univ	
Leah E. Bryan Katie Lever-M Nichelle McNa William Petkar Jessica J. Eck Andrea Lambe	e, Bethel University t, DePaul University azzuto, Western Connecticut State abb, Otterbein University nas, Western Connecticut State University stein, Western Connecticut State University ert South, Northern Kentucky University	niversity Univ ersity	
102038	8:00 AM to 9:15 AM	Hilton Chicago	Room 4I - 4th Floor
	Dilemmatic Theorizing: Addre	ssing Violence, Sexual Viol	ence, and Military Culture
Sponsor: Femin	ist and Women's Studies Division		
Chair: Lynda De	e Dixon, Bowling Green State Uni	versity	
"Feminist diler Missouri	nmatic theorizing: Grounding com	munication studies' material to	urn" Kate Lockwood Harris, University of
"Perpetuating McFarlane, Univ		Erasure of the Epidemic of S	Sexual Assault in the U.S. Military" Megan
"Sexual Assau Wieskamp, India		r Norms of the Past Shape O	ur Present Rape Culture" Valerie N.

De	efining, Connecting, Implementir	ng: Furthering the Field of F	Family Sexual Communication
102039	8:00 AM to 9:15 AM	Hilton Chicago	Room 4J - 4th Floor

Sponsor: Family Communication Division

Chair: Alyssa M. Isaacs, University of Minnesota

Presenters:

Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

Tamara D. Afifi, University of Iowa Tina Coffelt, Iowa State University

Heidi Croatt, Anoka-Ramsey Community College

Alyssa M. Isaacs, University of Minnesota

102040 8:00 AM to 9:15 AM Hilton Chicago Room 4K - 4th Floor

## The Historical Myth of Black-Identified Women's Strength: A Critical Conversation about the Past and the Present

Sponsor: Women's Caucus

Chair: D.L. Stephenson, Western Connecticut State University

Presenters:

Elizabeth F. Desnoyers-Colas, Armstrong State University Rachel Alicia Griffin, Southern Illinois University, Carbondale

Tara C. Reed, Tarrant County College Robin Boylorn, University of Alabama

D.L. Stephenson, Western Connecticut State University

Respondent: Karla D. Scott, Saint Louis University

102041 8:00 AM to 9:15 AM Hilton Chicago Room 4L - 4th Floor

## Social Construction of Deviance, Subversion, Significance, Socilization, and Grief: Top Student Paper Panel

Sponsor: Communication as Social Construction Division

Chair: Christine S. Davis, University of North Carolina, Charlotte

Respondent: Stacy Smulowitz, University of Scranton

"An analogical criticism of the social constructs being communicated to infants through Baby Einstein DVDs" Jaclyn Marsh, University of North Carolina, Charlotte

"Having a Good and Satisfying Cry: Exploring the Controversy Surrounding the Social Construction of Complicated Grief" Blake Paxton, University of South Florida

"Let's Start a Pussy Riot: Subverting Discursive Constructions" Nathan H. Bedsole, Wake Forest University

"Modern Day Slavery and the Social Problems Game: A Social Construction Approach to Human Trafficking as a Public Problem" Robin Kanak, Villanova University

"Reconsidering deviance, youth and societal reaction: A case study of Hong Kong net-bar youth" Sara Liao, University of Texas, Austin

102042 8:00 AM to 9:15 AM Hilton Chicago Room 4M - 4th Floor

## Government, Public Policy, and Public Relations

Sponsor: Public Relations Division

Chair: Katerina Tsetsura, University of Oklahoma

Respondent: Michael L. Kent, University of Oklahoma

"Communication from a federal agency: A case study of social media use and policy" Bruce Garrison, University of Miami; Zongchao Li, University of Miami

"Negotiating Public Policy: Are There Roles for the Media and Public Relations?" Kenneth Plowman, Brigham Young University; Susan B. Walton, University of North Dakota

"The Present of Healthcare Public Relations in Russia: Message Framing in Russian Anti-Smoking Legislation" Alexandra Endaltseva, National Research University Higher School of Economics; Maria Mordvinova, National Research University Higher School of Economics

"Toward an Effective Government-Public Relationship: Organization-Public Relationship Based on a Synthetic Approach to Public Segmentation" Young Kim, Louisiana State University

102043 8:00 AM to 9:30 AM Hilton Chicago Pullman Boardroom - 4th Floor

## **Alta Steering Committee Meeting**

Sponsor: NCA National Office

#### Presenters:

Catherine Palczewski, University of Northern Iowa

Carol Winkler, Georgia State University

Danielle Endres, University of Utah

Malcolm O. Sillars. University of Utah

James F. Klumpp, University of Maryland

Dennis S. Gouran, Penn State University

Randall Lake, University of Southern California

Harry Weger, University of Central Florida

102044 8:00 AM to 10:00 AM Hilton Chicago McCormick Boardroom - 4th Floor

## NCA Resolutions Committee Meeting

Sponsor: NCA National Office

#### Presenters:

E. Sue Weber, University of Pennsylvania Justin P. Boren, Santa Clara University

Tobi Mackler, Montgomery County Community College

Jimmie Manning, Northern Illinois University

Anne Mattina, Stonehill College

Casey Maugh, University of Southern Mississippi

102051 8:00 AM to 9:15 AM Hilton Chicago Room 5G - 5th Floor

## New Books on the Cutting Edge: Emerging Scholars in LGBTQ Communication Studies

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Charles E. Morris III, Syracuse University

#### Presenters:

Jeffrey McCune, Washington University

Isaac West, University of Iowa

Karma R. Chávez, University of Wisconsin, Madison

Sheena Howard, Rider University

Erin J. Rand, Syracuse University

Jennifer Tyburczy, University of South Carolina

102071 0.00 AW to 9.10 AW	Wabacii ela i leei
102071 8:00 AM to 9:15 AM Palmer House Hilton	Wabash - 3rd Floor

Sponsor: Health Communication Division

Chair: Nicholas T. Iannarino, University of Michigan, Dearborn

""I Feel Too Ugly to Live": Personal Disclosures on a Body Dysmorphic Disorder Online Support Forum" Eva E Fisher, Colorado State University

""Look at Me Now": Lyrical Portrayals of Body Image in Popular Music" Mark A. Flynn, Coastal Carolina University; Clay Craig, Coastal Carolina University: Christina Anderson, Coastal Carolina University: Kyle J. Holody, Coastal Carolina University

"Navigating the Thin-Ideal in an Athletic World: Influence of Coach Communication on Female Athletes' Body Image and Health Choices" Brittany Nicole Beckner, Graceland University; Rachael Record, University of Kentucky; Kristen M. Kiernicki, The College of New Jersey

"What Do People Like to "Share" about Obesity? A Content Analysis of Frequent Retweets about Obesity on Twitter" Jiyeon So, University of Georgia: Abby Prestin, National Center for Toxicological Research, Center for Tobacco Products; Lyndon Lee, University of Georgia; Yafei Wang, Penn State University; John Yen, Penn State University; Wenying (Sylvia) Chou, National Cancer Institute

"Working Out in the Workplace: A Factor Analysis of Health Related Measures in Organizations" Keri Zabokrtsky, Chapman University; Brooke Gentle, University of California, Irvine; Kerk Kee, Chapman University; Lisa Sparks, Chapman University

Palmer House Hilton Crystal - 3rd Floor 102078 8:00 AM to 9:15 AM

## Drawing from Our Past(s), Shaping Our Future(s): Developing a Working Definition of Transnational Communication

Sponsor: International and Intercultural Communication Division

Chair: Seville Hering, Olympic College

Respondent: Noemi Marin, Florida Atlantic University

"Civil Society and International Political Discourse: Mediated Reactions to the Crisis in Ukraine" Ramune Braziunaite, Bowling Green State University

"Creative Destruction and Destructive Creation: Investigating Artistic Interpretations of Destruction during the Arab Spring" Victoria Newsom, Olympic College; Lara Lengel, Bowling Green State University

"Transnational Communication from the Global South: Narrative Reconstructions of Traditional Cultures as Contemporary Regimes" Linda Ziberi, South East European University; Anca Birzescu, Bowling Green State University; Sumanth Inukonda, Bowling Green State University; Priya Kapoor, Portland State University

"Transnational Communication in/and the U.S. Military: Negotiating and reforming across cultural and organizational borders" Desiree Ann Montenegro, Palo Verde College; Libby Lee Curiel, Rio Hondo College

102079 8:00 AM to 9:15 AM Palmer House Hilton Cresthill - 3rd Floor

## International Public Debate Association (IPDA): Pasts, Presents, and Futures

Sponsor: Argumentation and Forensics Division

Chair: Patrick G. Richey, Middle Tennessee State University

Presenters:

Cole Franklin, East Texas Baptist Univsersity

Adam Key, Tennessee State University

Dr. Robert (Bob) C Steinmiller, Henderson State University

Christopher Duerringer, California State University, Long Beach

Alan Cirlin, St. Mary's University

102080 8:00 AM to 9:15 AM Palmer House Hilton Salon 1 - 3rd Floor

## **Perspectives on Forensic Practice**

Sponsor: American Forensic Association

Chair: Mike Janas, Samford University

"Challenge to Teaching the Wild Card Ethics of the Mindful Dialectics Perspective" Richard A. Fiordo, University of North Dakota

"The Cost to Compete: The Impact of Socioeconomic Factors on Forensic Success" Michael S. Chouinard, Florida State University

"The Role of Leadership and Self-Directed Learning in Research Practices for Parliamentary Debate" John Patrick, California Polytechnic State University, San Luis Obsipo

102081 8:00 AM to 9:15 AM Palmer House Hilton Salon 2 - 3rd Floor

## **Designing Church: Communicating Religion Across Decades and Media**

Sponsor: Religious Communication Association

Chair: Stephen J. Lind, Washington and Lee University

"Imaging Christianity: Rhetoric, Representation, and the Digital Branding of Religion" Curtis Newbold, Westminster College

"Public Memory and Performance at the Mormon Church History Museum" Rulon Wood, Westminster College

"The Steeple-less Church: Changing Protestant Architecture and the Television Landscape" Stephen J. Lind, Washington and Lee University

102082 8:00 AM to 9:15 AM Palmer House Hilton Salon 3 - 3rd Floor

## **Conversation Analysis Data Session**

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

#### Presenters:

Mardi Kidwell, University of New Hampshire

Wayne A. Beach, San Diego State University

Galina Bolden, Rutgers University

Phillip Glenn, Emerson College

Charlotte M. Jones, Carroll College

Jeffrey Robinson, Portland State University

102083 8:00 AM to 9:15 AM Palmer House Hilton Salon 4 - 3
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## Foucault in (and versus) the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Monica Westin, University of Illinois, Chicago/University of California, Berkeley

"Foucault in (and versus) the history of rhetoric" Monica Westin, University of Illinois, Chicago/University of California,

Berkeley

102084 8:00 AM to 9:15 AM Palmer House Hilton Salon 5 - 3rd Floor

## **Graduate Student to Teacher: Lessons from the Field**

Sponsor: Master's Education

Chair: Carolyn Cunningham, Gonzaga University

Presenters:

John S. Caputo, Gonzaga University Carolyn Cunningham, Gonzaga University Alec Hosterman, Indiana University, South Bend Jodie Bowers, Gonzaga University Elizabeth B. Jones, Asbury University

Respondent: Carolyn Cunningham, Gonzaga University

102085	8:00 AM to 9:15 AM	Palmer House Hilton	Salon 6 - 3rd Floor
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## **NPDA Business Meeting**

Sponsor: American Forensic Association

Presenters:

Joseph J. Gantt, Lewis & Clark College Michael K. Middleton, University of Utah

Brent Northup, Carroll College

## The Visual Impact of Social Justice Issues on Building and Re-Building Community

Sponsor: Visual Communication Division

Chair: Susan A. Sci, Regis University

Respondent: Amber L. Davisson, DePaul University

"Commemorative Spaces as Means of Enhancing Campus Diversity" Catherine Riley, Texas A&M University; Patty Ann Bogue, Texas A&M University

"Fighting For, Not Fighting Alongside: How Documentarians are Losing the War against Hunger" Rebecca Butorac, Indiana University

"Image Temporality and Social Movements" Jessica Rudy, Indiana University

"Visual Rhetorical Resilience: Uninhabitability, Digital Landscapes, Resilience" Joshua Trey Barnett, University of Utah

"Who is Malala? A Visual Analysis of the World's Most Famous Teenager" Wajeeha Choudhary, Drexel University

102090	8:00 AM to 9:15 AM	Palmer House Hilton	Salon 12 - 3rd Floo
	Rhetoric and Bio	ppolitics: Power, Ethics, and	the Good Life
Sponsor: Ass	ociation for the Rhetoric of Science	and Technology	
Chair: Kelly H	lappe, University of Georgia		
"An Argume	ent with Teeth: Fluoridation and Loc	al Biopolitics" Jenell Johnson	, University of Wisconsin, Madison
"Rhetoricall	y Making Babies at the National Me	emorial for the Unborn" Allison	L. Rowland, St. Lawrence University
"The Body a Georgia	as Unfinished Project: Rhetoric, Ne	w Materialism, and the Ideolog	ies of Theory" Kelly Happe, University of
102091	8:00 AM to 9:15 AM	Palmer House Hilton	Buckingham - 5th Floo
			y and Administrative Perspectives on
		ces, Challenges, and Best Pr	
Sponsor: Con	nmunity College Section		
Chair: Katie L	aPlant Turkiewicz, University of Wi	acanain Maukaaha	
Presenters: Maggie Gel Elizabeth H	lings, University of Wisconsin, Fondensiak, University of Wisconsin, Wa	d du Lac	
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M	lings, University of Wisconsin, Fond	d du Lac aukesha lege	
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M	lings, University of Wisconsin, Fondensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Col	d du Lac aukesha lege	Chicago - 5th Floo
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkur	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Col m, University of Wisconsin, Fond D	d du Lac aukesha lege u Lac	
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkui	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Col m, University of Wisconsin, Fond D	d du Lac aukesha lege u Lac Palmer House Hilton	
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkui  102092  Sponsor: App	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Colm, University of Wisconsin, Fond December 2001	d du Lac aukesha lege u Lac Palmer House Hilton urity in Applied Communicat	
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkui  102092  Sponsor: App Chair: Linda \$	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Colm, University of Wisconsin, Fond December 2015 AM Safety and Seconsided Communication Division	d du Lac aukesha lege u Lac  Palmer House Hilton urity in Applied Communicate ate University	
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkui  102092  Sponsor: App Chair: Linda S Respondent: "Compassio	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Colm, University of Wisconsin, Fond December 1981.  8:00 AM to 9:15 AM  Safety and Security States of Sampson, Southern Connecticut States Susan Opt, James Madison University on, Presence, and Hope in the Face	Palmer House Hilton  urity in Applied Communicate  the University  sity  of Terror: How a School Book	ion Research  kkeeper Communicatively Transformed a
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkur  102092  Sponsor: App Chair: Linda S Respondent: "Compassio Would-be Sch University "Predictors	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Colm, University of Wisconsin, Fond December 1988 1989 1989 1989 1989 1989 1989 198	Palmer House Hilton  urity in Applied Communicat  ate University  sity  of Terror: How a School Book Arizona State University, Temp	ion Research  kkeeper Communicatively Transformed a be; Timothy Paul Huffman, Loyola Marymount
Presenters: Maggie Gel Elizabeth H Julie Lotto, Rebecca M Kristi Wilkun  102092  Sponsor: App Chair: Linda S Respondent: "Compassic Would-be Sch University "Predictors J. Roberto, Al	lings, University of Wisconsin, Foncensiak, University of Wisconsin, Wa Moraine Park Technical College ullane, Moraine Park Technical Colm, University of Wisconsin, Fond Dim, University of Wisconsin, Fond Dim Safety and Section Sampson, Southern Connecticut States Susan Opt, James Madison University, Presence, and Hope in the Face mool Shooting" Sarah Jane Tracy, And Cyberbullying Perpetration and Virizona State University, Mesa	Palmer House Hilton  Palmer House Hilton  Parity in Applied Communicate  ate University  sity  of Terror: How a School Book Arizona State University, Temp	ion Research

Palmer House Hilton

Price Room - 5th Floor

102093

8:00 AM to 9:15 AM

## The Impact of the Global on Local Cultural Practice

Sponsor: International and Intercultural Communication Division

Chair: Ping Yang, Denison University

Respondent: Sachi Sekimoto, Minnesota State University, Mankato

"An Integrated Media-Body Image Model: Comparing U.S. and Korean Women in the Relationships between Thin-ideal Media Exposure and Body Image Outcomes" Kyungbo Kim, University of Missouri, Columbia; Jennifer S. Aubrey, University of Arizona

"Who Am Eye: Levels of Intercultural Identity for Blepharoplasty Patients" Carly Gieseler, York College, CUNY; Steven C. Combs, Edinboro University

"Cultural Distance and Soap Opera Enjoyment: Focusing on Perceived Novelty and Identification with the Soap Opera Characters" Young Min Baek, Yonsei University; Hye Min Kim, Yonsei University; Yoonkyoung Kim, Yonsei University

"That's a Stretch: Reconstructing, Rearticulating, and Commodifying Yoga" Mary Grace Antony, Schreiner University

#### 9:30 AM

105001 9:30 AM to 10:45 AM	Hilton Chicago	Salon A1 - Lower Level
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## **Emotional Labor, Display, and Agency**

Sponsor: Organizational Communication Division

Chair: Gino Giannini, Arizona State University, Tempe

Respondent: Karen K. Myers, University of California, Santa Barbara

"Emotion and Communication Behaviors in the Workplace: Supervisor Nonverbal Immediacy, Employees' Emotional Experience, and Their Communication Motives" Moyi Jia, Monmouth University; Jiuqing Cheng, Ohio University

"Re-claiming an Unfinished Past: From Emotional Labor to Critical Emotional Agency" Kathleen J. Krone, University of Nebraska, Lincoln; Debbie S. Dougherty, University of Missouri

"Reporting with Emotion: A Comparison of Journalists' Engagement in Emotional Labor across Media" John Huxford, Illinois State University; Megan Hopper, Illinois State University

"The positive outcomes of negative emotional displays: A multi-level analysis of emotion in bureaucratic work" Shawna Malvini Redden, Arizona State University; Jennifer A. Scarduzio, Lamar University

105002	9:30 AM to 10:45 AM	Hilton Chicago	Salon A2 - Lower Level
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#### Popular Culture, Resistance, and Community

Sponsors: Critical and Cultural Studies Division, Mass Communication Division

Chair: Stanley D. Tickton, Norfolk State Univ

"Defacing Disney: The Resistant Art of "Escape from Tomorrow" Stacey Overholt, University of Utah

"Star Trek's 'Q': A Mass-Mediated Trickster" Chema Salinas, Arizona State University, Mesa

"This American Community: An Exploration of Sense of Place and Radio Community in This American Life" Grant Campbell, Colorado State University

"Towards a Framework for the Study of Dystopian Television: An Analysis of Continuum, Psycho-Pass, and Revolution" Laura Osur, Syracuse University

"YouTube Presents the Culture Jam Dance: Relocating the Practice and Pedagogy of Transformative Communication" Tema Milstein, University of New Mexico; Alexis Pulos, Northern Kentucky University

•		•	David Weiss, University of New Mexico
"Pope Franc	is and the Present and Future Prob	lem of Tolerance" Samuel Bo	perboom, Montana State University, Billings
	is's Inclusive Rhetoric: Navigating the Hanover College	ne Tension between a Doctrir	nal and a Deliberative Church" Mridula
105004	9:30 AM to 10:45 AM	Hilton Chicago	Salon A4 - Lower Lev
	Cultura	Politics of Mobility and Sp	pace
Sponsor: Critic	cal and Cultural Studies Division		
Chair: D. Robe	ert DeChaine, California State Unive	ersity, Los Angeles	
Respondent: A	Anjana Mudambi, Randolph-Macon	College	
""Tour Bus a Carolina, Chap		Blackness on L.A. Gang Tou	irs" Armond R. Towns, University of North
"An ethnoar:	aphic study of the consumption of sp	pace in South China" Luzhou	Li. University of Illinois, Urbana-Champaigr
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	ontamination and contraception: The Cincinnati	discursive construction of Al	
"Between co University of C	ontamination and contraception: The Cincinnati Queering the Brown Stag Tourist"		DS among Indian truckers" Shaunak Sastry
"Between co University of C	Cincinnati		DS among Indian truckers" Shaunak Sastry
"Between co University of C	Cincinnati		DS among Indian truckers" Shaunak Sastry
"Between co University of C "Boys Only:	Cincinnati  Queering the Brown Stag Tourist" I  9:30 AM to 10:45 AM	Pavithra Prasad, University of	DS among Indian truckers" Shaunak Sastry  f Denver  Salon A5 - Lower Lev
"Between co University of C "Boys Only:	Cincinnati  Queering the Brown Stag Tourist" I  9:30 AM to 10:45 AM	Pavithra Prasad, University of Hilton Chicago al Rhetorical Theory in Cor	DS among Indian truckers" Shaunak Sastry  f Denver  Salon A5 - Lower Lev
"Between co University of C "Boys Only: 105005	Oincinnati  Queering the Brown Stag Tourist"  9:30 AM to 10:45 AM  The Presence of Classic	Pavithra Prasad, University of Hilton Chicago al Rhetorical Theory in Cor	DS among Indian truckers" Shaunak Sastry  f Denver  Salon A5 - Lower Lev
"Between co University of C "Boys Only: 105005 Sponsor: Rhet Chair: Stacey	Oincinnati  Queering the Brown Stag Tourist"  9:30 AM to 10:45 AM  The Presence of Classic torical and Communication Theory E	Pavithra Prasad, University of Hilton Chicago al Rhetorical Theory in Cor	DS among Indian truckers" Shaunak Sastry f Denver  Salon A5 - Lower Lev
"Between co University of C "Boys Only: 105005 Sponsor: Rhet Chair: Stacey Respondent: E	9:30 AM to 10:45 AM  The Presence of Classic torical and Communication Theory I	Pavithra Prasad, University of Hilton Chicago ral Rhetorical Theory in CorDivision	DS among Indian truckers" Shaunak Sastry f Denver  Salon A5 - Lower Lev
"Between co University of C "Boys Only: 105005 Sponsor: Rhet Chair: Stacey Respondent: E "Jack Kerous"	9:30 AM to 10:45 AM  The Presence of Classic torical and Communication Theory E  Treat, Drake University  Johanna Hartelius, University of F	Pavithra Prasad, University of Hilton Chicago  al Rhetorical Theory in Cor  Division  Pittsburgh  no, St. John's University  porates: Establishing a Primace	DS among Indian truckers" Shaunak Sastry  f Denver  Salon A5 - Lower Leventemporary Contexts
"Between co University of C "Boys Only: 105005 Sponsor: Rhef Chair: Stacey Respondent: E "Jack Kerous "Relativism i Communicatio	9:30 AM to 10:45 AM  The Presence of Classic torical and Communication Theory E Treat, Drake University E. Johanna Hartelius, University of F ac's Theory of Kairos" Stephen Llan	Pavithra Prasad, University of Hilton Chicago  al Rhetorical Theory in Cordinate Pittsburgh  no, St. John's University pocrates: Establishing a Primacity of Utah	DS among Indian truckers" Shaunak Sastry  f Denver  Salon A5 - Lower Leventemporary Contexts  cy of Context for Contemporary
"Between co University of C "Boys Only: 105005 Sponsor: Rhef Chair: Stacey Respondent: E "Jack Kerous "Relativism i Communicatio	9:30 AM to 10:45 AM  The Presence of Classic torical and Communication Theory E Treat, Drake University  E. Johanna Hartelius, University of F ac's Theory of Kairos" Stephen Llan In the Writings of Protagoras and Iso	Pavithra Prasad, University of Hilton Chicago  al Rhetorical Theory in Cordinate Pittsburgh  no, St. John's University pocrates: Establishing a Primacity of Utah	DS among Indian truckers" Shaunak Sastry  f Denver  Salon A5 - Lower Leventemporary Contexts  cy of Context for Contemporary
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Chair: Dana M. Schowalter, University of Wisconsin, Milwaukee

"Articulating the Topless Protester and the Super Hejab" Christina Ivey, University of Nebraska, Lincoln

"Tracing third wave feminist communication scholarship: A microhistory of NCA and Women's Studies in Communication journals" Jennifer A. Zenovich, University of Massachusetts, Amherst

"Unstacking the Deck: Atheism+, Feminism, and Playing the Privilege Card" Chase Aunspach, University of Nebraska, Lincoln

"When Cat Woman Made Lady Bird Cry: In Defense of Miss Eartha Kitt's Uncivil Tongue" Rebecca Robinson, University of Iowa

105007 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom B - Lobby Level

## The Effects of Mediated Interpersonal Interaction

Sponsor: Interpersonal Communication Division

Chair: Erin K. Ruppel, University of Wisconsin, Milwaukee

"The Effect of Emerging Adult Technology Use on Self-Esteem, Loneliness, and Family Satisfaction" Elizabeth Dorrance Hall, Purdue University

"The Effects of Cell Phone Use and Autonomy-Connection on Relational Outcomes" Brianna L. Lane, University of Oklahoma

"The Effects of CMC Context and CMC Variables on Online Impression Management" Jeffrey Kuznekoff, Miami University, Middletown

""We Just Talked through Texting All the Time": A Comparison of College Students' Textual and Face-to-Face Relationships" Liesel L. Sharabi, University of Illinois; David J. Roaché, University of Illinois, Urbana-Champaign; Kimberly Pusateri, University of Illinois; John P. Caughlin, University of Illinois

105008 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom C - Lobby Level

## Black Masculinity and the Black Family

Sponsor: African American Communication and Culture Division

Chair: Melbourne S. Cummings, Howard University

Respondent: Christopher House, Ithaca College

"The presence of our past and coping with prejudice: Intergenerational transmission of memorable messages in the African-American family" Jason Thompson, Brooklyn College; Rockell A. Brown, Texas Southern University

"Exploring Representations of Black Masculinity and Emasculation on NBC's Parenthood" Gina Castle Bell, West Chester University; Tina M. Harris, University of Georgia; Andrew R. Kaiser, West Chester University

"Black Man's Burden: The Rhetoric of Racial Uplift" Nigel Malcolm, Keene State College

"Returning to School after Incarceration: Policy, Prisoners and the Classroom" Joni Schwartz, LaGuardia Community College, CUNY

105013 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room A - 2nd Floor

Campaign Rhetoric: Advertisements, Conventions, Debates

Sponsor: Political Communication Division

Chair: Heather LaMarre, Temple University

Respondent: Edward A. Hinck, Central Michigan University

"A Functional Analysis of American Ethos in the 2012 U.S. Presidential Debates: Case Study of the Three Obama-Romney Debates" Juan Liu, Wayne State University

"Daisies, Doors and Yes We Can: Political Advertisements and the Art of Going Viral" Sarah E. Halperin, University of Kansas

"Synecdoche and Identification at the 2012 RNC" Michael Milford, Auburn University

""Um", "Uh", Scratch, Nod: Understanding Nonverbal Influence on Candidate Favorability in the 2008 Presidential Debates" Lindsey A. Harvell, James Madison University; Gwendelyn S. Nisbett, University of North Texas; Norah Dunbar, University of California, Santa Barbara; Dan Schill, James Madison University; Rita G. Kirk, Southern Methodist University

105014 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room B - 2nd Floor

## **Engaging Audiences via New Media: Sharing Political Opinions and Images**

Sponsor: Human Communication and Technology Division

Chair: R. Kelly Garrett, Ohio State University

"Yesterday's Public Opinion Expression, Today's Status Update: Interpersonal Goals in Facebook Political Discussion" Michael W. Kearney, University of Kansas

"Tweeting the Public: Journalists' Twitter use, attitudes toward the public's tweet, and the relationship with the public" Yonghwan Kim, University of Alabama; Youngju Kim, University of Alabama; Joong Suk Lee, University of Alabama; Jeyoung Oh, University of Alabama

"From the spiral of silence to the spiral of noise: Opinion expression in a networked media world" Shannon Sindorf, University of Colorado

"When Social Activism on Facebook Backfires: Unintended Transgressionary Effects of Slacktivism with Environmental Social Networking Sites" Sun Joo (Grace) Ahn, University of Georgia; Jesse Fox, Ohio State University; Yan Shan, University of Georgia; Katherine Dale, Ohio State University

"What Makes an Image Worth a Thousand Words? A Content Analysis of #guncontrol-related Image Characteristics That Predict Sharing Behavior" Michael Egnoto, University at Buffalo, SUNY; Weiai Xu, University at Buffalo, SUNY; Greg Saxton, University at Buffalo, SUNY; Michael A. Stefanone, University at Buffalo, SUNY

105015 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room C - 2nd Floor

## Advocacy Rhetoric and Dismantling Myths: Feminists, Immigrants, and the U.S. Latino Population

Sponsor: Latino/Latina Communication Studies Division

Chair: Christopher Anthony Chavez, University of Oregon

Respondent: Stacey Sowards, University of Texas, El Paso

"The Earth will be full of sisterhood: An examination of Cuban feminist advocacy through Black feminism and Latin@ critical race theory" Marie Eszenyi, James Madison University

"The Myth of Mutual Exclusivity for the U.S. Latino Population" Enica Castaneda, Penn State University

"The Rhetoric of Immigration Reform and the Latina/o Vernacular Press: Re-Imagining the Immigrant" Alberto Gonzalez, Bowling Green State University; Zhao Ding, Bowling Green State University

105016	9:30 AM to 10:45 AM	Hilton Chicago	Williford A - 3rd Floor
	Disal	bility Identity and Advocacy	y
Sponsor: Disa	ability Issues Caucus		
Chair: Meggie	e Mapes, Southern Illinois University,	Carbondale	
Respondent:	Charles Rudick, University of Norther	rn Iowa	
	and Invisible Illnesses: Effects on the iversity of Connecticut	Attribution Process" Melan	ie Savelli, University of Connecticut; Amanda
	dows of Work: The Experience of Vis ogy" Amin Makkawy, University of No		the Virtual Workplace, an Interpretive
	" Wife/Mother: Reconstructing Disabi	ility Self-Advocacy through R	itual Communication" Rebecca Miner,
"Through th University of		entity construction throughou	it the past, present and future" Brian Grewe,
105017	9:30 AM to 10:45 AM	Hilton Chicago	Williford B - 3rd Floor
	100 Years of Reflection: No	n-Militarization Collectives	of the World War I Era
Sponsor: NC	A Centennial! Celebration Series		
Chair: Jennife	er A. Jackson, Middle Tennessee Sta	te University	
	and the Moral Imperatives that Drove lina, Wilmington	Conscientious Objection du	ring World War I" David E. Weber, University
"Mennonite	s Unite: A Lack of Structure Becomes	s Treason" Kerry L. Strayer,	Otterbein University
"No-Consci	ription League and WWI" Abbe S. De	epretis, Temple University	
	cifists, and Politics: Helen Keller's Ad tate University	dress to the Women's Peace	Party" Jennifer A. Jackson, Middle
"Repatriatio	n as Protest: Grieving Families and F	ostwar Antiwar Rhetoric" Da	avid W. Seitz, Penn State Univ, Mont Alto
105018	9:30 AM to 10:45 AM	Hilton Chicago	Williford C - 3rd Floor
	The Impact of 100 Y	ears of Chicago Theatre, P	ast and Present
Sponsors: NO	CA Centennial! Celebration Series, Th	neatre, Film and New Multi-M	ledia Division
Chair: John C	Chase Soliday, University of Miami		
Presenter: John Chase	e Soliday, University of Miami		
105019	9:30 AM to 10:45 AM	Hilton Chicago	PDR 1 - 3rd Floor
105019		Hilton Chicago	
			PDR 1 - 3rd Floor

"Deconstructing Support Inadequacy: Unique Effects of Support Deficit and Surplus on Relationship Characteristics and Interaction Perceptions" Jennifer Priem, Wake Forest University; Emily M. Buehler, University of Iowa; Loren C. Bailey, Penn State University

"Evaluations of Supportive and Unsupportive Responses during Spousal Deployment" Kelly R. Rossetto, Boston College

"Newlywed Reports of Social Support during Engagement: What Worked and What Failed" Amber Messersmith, University of Nebraska, Kearney; Adrianne Kunkel, University of Kansas; Jennifer A. Guthrie, University of Nevada, Las Vegas

"Partner Facilitation and Partner Interference in Individuals' Weight Loss Goals: A Qualitative Analysis of Longitudinal Data" Amanda Carpenter, Rutgers University; Jennifer A. Theiss, Rutgers University; John Leustek, Rutgers University

105020 9:30 AM to 10:45 AM Hilton Chicago PDR 2 - 3rd Floor

## Rowland's "On Mythic Criticism" Revisited

Sponsor: Rhetorical and Communication Theory Division

Chair: David A. Frank, University of Oregon

Respondent: Robert C. Rowland, University of Kansas

"On Mythic Criticism: Resetting Mythic Space in Criticism" Leroy G. Dorsey, University of Memphis

"The (Bio)power of Myth: Reproduction, Technology, and the Alien Agenda" Stephanie Kelley-Romano, Bates College

"The Continuing Significance of Myth" Robert Terrill, Indiana University

"The Rhetoric and Lifecycles of Myth: The Rise and Fall of Pukchin T'ongil" David A. Frank, University of Oregon

105021 9:30 AM to 10:45 AM Hilton Chicago PDR 3 - 3rd Floor

## Changing Our Minds about Environmental Issues: An Assessment of Strategies

Sponsor: Environmental Communication Division

Chair: Jeffrey Thomas Bile, Spalding University

Respondent: Rebekah Le Fox, Texas State University

"Weatherization behavior and social context: The influences of factual knowledge and social interaction" Brian Southwell, RTI International; Joe Murphy, RTI International

"Ecodefense as Strategic Violence: The Earth Liberation Front's Communicative Paradox" Jade Olson, University of Maryland

"Obama at Copenhagen: Creating Rhetorical Responsibility and Failing to Meet It" Kyle Vint, University of Iowa

"Mother Goose and Mother Nature: Telling Stories for Climate Change Advocacy" Angeline Sangalang, University of Southern California; Emma Frances Bloomfield, University of Southern California

105022 9:30 AM to 10:45 AM Hilton Chicago PDR 4 - 3rd Floor

## **Gendered Labor and Leisure in Digital Space**

Sponsor: Critical and Cultural Studies Division

Chair: Elizabeth A. Patton, Johns Hopkins University

Respondent: Sarah Projansky, University of Utah

"A Site of One's Own? Pinterest.com and the Gendered Rhetoric of Internet Space" Patricia England, Northwestern University

"Authenticity and Feminine Excess: Tweeting Failed Hegemonic Femininity" Megan M. Wood, University of North Carolina, Chapel Hill

"Sweetening the Deal: Discussions of Intimate Labor in an Online "Sugar Dating" Community" Kavita I. Nayar, University of Massachusetts, Amherst

"The Self-Made Mom: Home Birth Videos on YouTube and Rhetorics of Redemptive Masochism" Ashley Noel Mack, University of Southern Mississippi

105023 9:30 AM to 10:45 AM Hilton Chicago Astoria - 3rd Floor

## High Density Paper Session I: Select Papers in Human Communication and Technology

Sponsor: Human Communication and Technology Division

Chair: Jason M. Zalinger, University of South Florida

"How Expertise Cues Influence Online Review Persuasiveness: Information Integration vs. Attitude Consistency" Dena T. Cox, Indiana University; Jeffrey Cox, Michigan State University; Anthony Cox, Indiana University

"Direct or detour cyber-bystander interventions: Testing the Bystander Intervention Model in an experimental cyberbullying context" Kelly Dillon, Ohio State University

"Increasing Physical Activity in Exergames Through Self and Opponent Avatar Appearance" Jorge Peña, University of California, Davis; Eunice Kim, University of Florida

"An In-Depth Examination of Host's Use of the Reference Feature of Couchsurfing.org to Reduce Uncertainty and Build Trust" Maura Cherney, Illinois State University; Nick LeRose, Illinois State University

"Correlations between SNS addiction and third person effect" Yining Zhou, Hong Kong Baptist University; Yuan Yuan, Hong Kong Baptist University

"If I Don't Quit Smoking: Framing Effects of My Future vs. Someone Else's Future in Virtual Reality and the Mediational Role of Identification" Hayeon Song, University of Wisconsin, Milwaukee; Jihyun Kim, Kent State University; Younbo Jung, Nan Yang Technological University; Junghuem Kwon, Korea Institute of Science and Technology

105024 9:30 AM to 10:45 AM Hilton Chicago Waldorf - 3rd Floor

## Past the Ethnographic Field: Presence to Disembodiment from Intimate Space - Travel into Memory

Sponsor: Performance Studies Division

Chair: Crystal Lane Swift Ferguson, Mt. San Antonio College

Presenters:

Alison Fisher Bodkin, James Madison University

Devika Chawla, Ohio University

Ariel Gratch, Georgia College and State University

Sara L. McKinnon, University of Wisconsin, Madison

Respondent: Aisha Durham, University of South Florida

105026 9:30 AM to 10:45 AM Hilton Chicago Joliet - 3rd Floor

## **Diversity and the Online Classroom**

Sponsor: Instructional Development Division

Chair: Brenda J. Allen, University of Colorado, Denver

Presenters:

Jessica Nodulman, Augustana College Pavel Shlossberg, Gonzaga University Carolyn Cunningham, Gonzaga University Brandi Lawless, University of San Francisco

Respondent: Brenda J. Allen, University of Colorado, Denver

105027 9:30 AM to 10:45 AM Hilton Chicago PDR 5 - 3rd Floor

### Blue Collar Scholars: Embracing the Presence of Our Working-Class Pasts via Ethnography

Sponsors: Ethnography Division, Organizational Communication Division

Chair: Tasha Rennels, University of South Florida

Respondent: Ken Hillis, University of North Carolina, Chapel Hill

"Back and Forth, Forth and Back: Rooting my Guatemalan and United States Working Class, Political, and Transnational Presence(s)" T.M. Linda Scholz, Eastern Illinois University

"From Insider to Insider/Outsider: An Autoethnographic Account of Returning to My Working-Class Roots" Tasha Rennels, University of South Florida

"Manufacturing Stories" Nathan Hodges, University of South Florida

""Are you sure about this? It stops with you": Negotiating Identity, Class, and Family on My Way Home from Ivory Tower Back to Black Tar Roof" Daniel Steven Strasser, Rowan University

""Don't Rise Above Your Raisin'": First Generation College Students Reflect on Class Identity, Roots, and Home" Richard G. Jones Jr., Eastern Illinois University

105028 9:30 AM to 10:45 AM Hilton Chicago PDR 6 - 3rd Floor

### Looking Back/Looking Forward through the Eyes of Oberlee Award Winners

Sponsor: NCA Centennial! Celebration Series

Chair: John Heineman, Lincoln High School

### Presenters:

David A. Yastremski, Ridge High School

Elizabeth Hansen, Grinnell High School

Jean Ann Streiff, Oakland Catholic High School

Ruth E. Kay, Detroit Country Day School

Diane Ritzdorf, Arapahoe High School

David A. Wendt, Keokuk High School

Robert Stockton, Anaheim Union High School District

Richard A. Hunsaker, McKendree University

Melissa L. Beall, University of Northern Iowa

Robert D. Neuleib, University High School

105029	9:30 AM to 10:45 AM	Hilton Chicago	PDR 7 - 3rd Floor
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## The Presence of Prudence from Past(s) to Present: Barack Obama's Strategic Leadership

Sponsor: Public Address Division

Chair: Samuel Perry, Baylor University

Respondent: Brian Amsden, Clayton State University

""My Brother's Keeper" and the Shifting Trajectories of Race, Class, and Gender in the Rhetoric of President Barack Obama" Alex McVey, University of North Carolina, Chapel Hill

"From Past to Prudence: A Rhetorical Analysis of Barack Obama's Inaugural Addresses" Ryan McGeough, University of Northern Iowa; Megan Mohlis, Upper Iowa University

"Pragmatism, Mourning, and Politics: Barack Obama and Trayvon Martin" Samuel Perry, Baylor University

"The International Leadership of President Obama: Cosmopolitan Prudence in the Pursuit of Nonproliferation" Andrew D. Barnes, James Madison University

105030 9:30 AM to 10:45 AM Hilton Chicago Room 4A - 4th Floor

## Roles of Technology in Work and Organizing

Sponsor: Organizational Communication Division

Chair: Megan Kenny Feister, Purdue University

Respondent: Michele H. Jackson, University of Colorado, Boulder

"The "Megapozitiv" Role of Enterprise Social Media in Enabling Cross-Boundary Communication in a Distributed Russian Organization" Jennifer L. Gibbs, Rutgers University; Julia Eisenberg, Rutgers University; Nik Ahmad Rozaidi, Rutgers University; Anna Griaznova, Moscow State University

"Virtuality, Technology Use, and Engagement within Organizations" Matthew Weber, Rutgers University; Heewon Kim, Rutgers University

"Work Group Identification and Communication Competence in the Use of E-mail" Miwa Ito, Wayne State University

105031 9:30 AM to 10:45 AM Hilton Chicago Room 4B - 4th Floor

### **Journalistic Frames in American and Global Contexts**

Sponsor: Mass Communication Division

Chair: Yu Liu, Florida International University

"Frames and counter-frames that define the U.S. Military Veteran" Douglas Wilbur, University of Texas, San Antonio

"Framing responsibilities for depression: How Chinese and U.S. newspapers attribute causal and problem-solving responsibilities when covering a major public health threat" Yuan Zhang, Virginia Commonwealth University; Yan Jin, University of Georgia

"The Portrayal of Mental Illness in Television News" Elizabeth Kwon, Indiana University; Nicole Martins, Indiana University

"The role behaviors of for-profit and non-profit journalists: A study of organizational constraints and support" Serena Carpenter, Michigan State University; Jan Boehmer, Michigan State University; Frederick Fico, Michigan State University

"Vigilante Media: Unveiling Anonymous and the Hacktivist Persona in the Global Press" Adam Klein, Pace University

105032 9:30 AM to 10:45 AM Hilton Chicago Room 4C - 4th Floor

## Working Mothers' Present as the Past: (Un)Changing Portrayals of Working Mothers and Family Structures in One Fine Day (1996) and I Don't Know How She Does It (2011)

Sponsor: Family Communication Division

Chair: Erika Kirby, Creighton University

"A Working Mom Needs a (Working) Dad: Men as Fathers and Partners" Erika Kirby, Creighton University

"How Many Balls Can She Keep in the Air? The Metaphor of Working Mother as Juggler" Catherine Cullen, Creighton University; Jillian Kuligoski, Creighton University; Erika Kirby, Creighton University

"Mothers Who Have it All? Communicating Motherhood through Portrayals of the Family "CEO" or Frantic Overambitious Professionals" Sarah E. Riforgiate, Kansas State University

"Snubs, Smiles, and Stains: The Representation(s) of Children and Parent-Child Relationships" Isolde K. Anderson, Hope College

"Work-Life and the Popular Press: How Words Create Worlds" Mary P. Lahman, Manchester University; Alison Lietzenmayer, Old Dominion University

105033 9:30 AM to 10:45 AM Hilton Chicago Room 4D - 4th Floor

# A Century of Scholarship and So Much More: On the Past, Present, Future(s) of the Quarterly Journal of Speech (I of IV)

Sponsor: NCA First Vice President

Chairs: Barbara A. Biesecker, University of Georgia; Jeremy R. Grossman, University of Georgia

Respondents: James Darsey, Georgia State University; Joshua Gunn, University of Texas, Austin; Jenny H. Rice, University of Kentucky

"Looking Back on Our Scholarship: Some Paths Now Abandoned" Martin Medhurst, Baylor University

"Rhetoric's Sensorium" Debra Hawhee, Penn State University

105036 9:30 AM to 10:45 AM Hilton Chicago Room 4G - 4th Floor

## Phi Rho Pi Business Meeting

Sponsor: Phi Rho Pi

Presenters:

Jeff Przybylo, Harper College

Wade Hescht, Lone Star College, North Harris

Duane R. Fish, Northwest College

Cynthia E. Dewar, City College of San Francisco John Nash, Moraine Valley Community College John C. Schultz, Tallahassee Community College

105037 9:30 AM to 10:45 AM Hilton Chicago Room 4H - 4th Floor

# Creating a Presence for the Past: Connecting Today's Students with Their Gendered History

Sponsor: Women's Caucus

Chair: Denise Oles-Acevedo, Iowa State University

Presenters:

Alena Amato Ruggerio, Southern Oregon University Margaret R. LaWare, Iowa State University Heidi Hamilton, Emporia State University Erika Thomas, California State University, Fullerton Denise Oles-Acevedo, Iowa State University Alyssa Samek, Drake University

105038 9:30 AM to 10:45 AM Hilton Chicago Room 4I - 4th Floor

# One Size Does Not Fit All: Directing the Basic Course to Enhance Learning Outcomes for Students with Disabilities

Sponsor: Basic Course Division

Chairs: Lynette L. Sharp Penya, Abilene Christian University; Mary J. Eberhardinger, Emerson College

#### Presenters:

Derek Jorgenson, North Dakota State University

Laura Catherine Farrell, Longwood University

Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Mark J. Congdon, University of Maine

Mary J. Eberhardinger, Emerson College

Aimee A. Sorensen, University of South Dakota

Leslie Ramos Salazar, California State University, Fresno

Respondent: Lynette L. Sharp Penya, Abilene Christian University

105039 9:30 AM to 10:45 AM Hilton Chicago Room 4J - 4th Floor

# Challenging the Prison Industrial Complex through Feminist Pedagogy and Activism: Building Communities of Change with Incarcerated and Formerly Incarcerated Individuals

Sponsor: Women's Caucus

Chair: Lindsey N. Campbell-Badger, Indiana University

### Presenters:

Eleanor Novek, Monmouth University Lindsey N. Campbell-Badger, Indiana University Suzanne Enck, University of North Texas Lisa M. Corrigan, University of Arkansas

Lana McDonnell, Western Governors University

	105040	9:30 AM to 10:45 AM	Hilton Chicago	Room 4K - 4th Floor
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## To Utopia and Beyond: Perspectives from Performance Studies

Sponsor: Performance Studies Division

Chair: Leigh Anne Howard, University of Southern Indiana

"Ecotopia, Utopia and Heterotopia: The Displacements of Sustainability" Jonathan M. Gray, Southern Illinois University, Carbondale

"Performing Social Potential: Utopian Performance and the Performance Studies Classroom" Leigh Anne Howard, University of Southern Indiana

"Visions of the Future in Film: A Case for (and against) Utopia as a Rhetorical Stance" Daniel W. Heaton, Capital University; Sharon Elizabeeth Croft, Capital University

"Visual and Oral Storytelling About the Utopian Cultures of New Harmony, Indiana" Karen H. Bonnell, University of Southern Indiana

105041 9:30 AM to 10:45 AM Hilton Chicago Room 4L - 4th Floor

### Present Constructions of Our Archival Pasts: Cultural Memories of Human Suffering

Sponsor: Communication as Social Construction Division

Chair: Victoria Gallagher, North Carolina State University

Respondent: Teresa Bergman, University of the Pacific

"Digitizing the Memorial: Institutional Remembrances of the Taiwanese 921 Earthquake and Typhoon Morakot" Chiaoning Su, Temple University

"From Posters to Website: The Evolution of Social Memory Construction, Argentina's Disappeared, and the Madres de Plaza de Mayo" Shirley J. Oakley, St. Petersburg College

"Memory Loops: Defining the Present Self through Physical Place, Virtual Sound and Germany's Holocaust Past" Paige Gibson, Temple University

"Mining Memories in and of the Anthracite Coal Region" Melissa Meade, Temple University

"The Caricature and the Citizen: Fumiko Hayashida as an Endurable Citizen" Albert Rintrona III, Syracuse University

105042 9:30 AM to 10:45 AM Hilton Chicago Room 4M - 4th Floor

### Implications for PR Pedagogy, PR Student Recruitment, and PR Research

Sponsor: Public Relations Division

Chair: Erin D. Vicente, Lasell College

Respondent: Bonita Dostal Neff, Indiana University Northwest

"Identifying Message Strategies for Public Relations Programs: Using Structural Equation Modeling to Develop Student Recruitment Message Strategies" Tracy Rutledge, University of Tennessee, Martin

"Reinventing Public Relations through Civic Professionalism: Engagement and Public Interest Communication for the Common Good" Brigitta Brunner, Auburn University

"Reviewing the Reviewers: Turning the Tables on the Public Relations Journals" Alexander V. Laskin, Quinnipiac University; Katie Milano, Quinnipiac University

"What New Developments in Cognitive Science Teach Public Relations Professionals about How to Persuade" Kara Alaimo, Hofstra University

105043 9:30 AM to 10:45 AM Hilton Chicago Pullman Boardroom - 4th Floor

### **NCA Doctoral Educational Committee Meeting**

Sponsor: NCA National Office

### Presenters:

Sarah Jane Tracy, Arizona State University, Tempe Tamara D. Afifi, University of Iowa J. Kevin Barge, Texas A&M University Keith P. Berry, University of South Florida Carl Botan, George Mason University Patrice M. Buzzanell, Purdue University
Deborah A. Cai, Temple University
Jeffrey T. Child, Kent State University
Adrianne Kunkel, University of Kansas
Craig R. Scott, Rutgers University
Nathan E. Stormer, University of Maine
Mary E. Stuckey, Georgia State University
Trevor Parry-Giles, National Communication Association

105060 9:30 AM to 12:15 PM Hilton Chicago Lake Ontario - 8th Floor

SC01: Basic Course Assessment

Sponsor: Short Courses

Chair: E. Michele Ramsey, Penn State Univ, Berks

Presenters:

Mike Monsour, Metropolitan State University of Denver

E. Michele Ramsey, Penn State Univ, Berks Renee Robinson, St. Xavier University

105061 9:30 AM to 12:15 PM Hilton Chicago Lake Michigan - 8th Floor

SC02: Beyond the Traditional Classroom: Tips for Teaching Communication Research Methods Online

Sponsor: Short Courses

Chairs: Rosalie S. Aldrich, Indiana University, East; Laura Beth Daws, Southern Polytechnic State

University; Nicole Blau, Ohio University, Lancaster

105062 9:30 AM to 12:15 PM Hilton Chicago Lake Huron - 8th Floor

SC03: Classroom Ethics: Social Media

Sponsor: Short Courses

Chairs: Andrea Guzman, University of Illinois, Chicago; Catherine Knight Steele, Colorado State University

105063 9:30 AM to 12:15 PM Hilton Chicago Lake Erie - 8th Floor

SC04: Persuasion's Past(s) and Present: Teaching the College Course on Persuasion

Sponsor: Short Courses

Chairs: Robert H. Gass, California State University, Fullerton; John S. Seiter, Utah State University

105071 9:30 AM to 10:45 AM Palmer House Hilton Wabash - 3rd Floor

Competitively Selected Papers about Worry and Stress about Health

Sponsor: Health Communication Division

Chair: Elizabeth A. Rattine-Flaherty, St. Louis College of Pharmacy

"Correlates of Cancer Information Overload and Cancer Worry: An Elaboration Likelihood Model Perspective" Jiyoung Chae, University of Illinois, Urbana-Champaign; Chul-joo Lee, Seoul National University; Jakob D. Jensen, University of Ultah

"Explaining the Effects of Education on Fatalistic Beliefs about Cancer Prevention: Roles of Internet Use and Trust in Online Health Information" Chul-joo Lee, Seoul National University; Jiyoung Chae, University of Illinois, Urbana-Champaign

"Exploring College Student Health Literacy: Do Methods of Measurement Matter?" Michael S. Mackert, University of Texas, Austin; Sara Champlin, University of Texas, Austin; Amanda Mabry, University of Texas, Austin

"The Effects of Self-Construals, Anger Expression, and Social Anxiety on Perceived Stress" Ayano Yamaguchi, Reitaku University; Min Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University

"Why Worry Matters? Risk Perceptions, Worry and Health Information Seeking Experiences/Behaviors" Jiun-Yi Tsai, Arizona State University

105078 9:30 AM to 10:45 AM Palmer House Hilton Crystal - 3rd Floor

# Illuminating Cultural Identity Negotiation Strategies in the 21st Century: From Identity Negotiation Theory, to Communication Theory of Identity, to Co-Cultural Theory

Sponsor: International and Intercultural Communication Division

Chair: Amy Heuman, Texas Tech University

Respondent: Mark P. Orbe, Western Michigan University

""As Long as it's a White Man": Motivations and Co-cultural Strategies in Interracial Dating" Nari Kim, Victor Valley College; Sakile K. Camara, California State University, Northridge; Kathryn Sorrells, California State University, Northridge

""Sorry, but I cannot get married": Chinese homosexual men's coming out narratives" Bijie Bie, University of Alabama; Lu Tang, University of Alabama

"A Cultural Heritage Journey: The Influence of Asian Immigrants' Parenting Styles on Their U.S. Born Children's Cultural Identity" Yijia Guo, University of Oklahoma; Trudy L. Hanson, West Texas A&M University

"Identity Management of Immigrant Women Entrepreneurs through the Use of Information and Communication Technologies" Muge Haseki, Rutgers University

"The Role of WWII and Internment in Constructing Japanese Americans' Identities" Carrie Miller, University of Denver; Margaret Thompson, University of Denver

105079 9:30 AM to 10:45 AM Palmer House Hilton Cresthill - 3rd Floor

### Urban Centers as Critical, Ethical, and Material Pursuit of the Good Life

Sponsors: Communication Ethics Division, Environmental Communication Division

Chair: Peter Haratonik, The New School

Respondent: François Cooren, Université de Montréal

"Being in the City: Reading the Urban Text in the Clash of Tradition and Will" Charles C. Self, University of Oklahoma

"Drummond: The Communicative Interplay between Communication Ethics and Infrastructural Creativity" Ronald C. Arnett, Duquesne University

"Remembering the "Good Life" Gary Gumpert, Urban Communication Foundation

"Urban Authenticity and the Sense of Place" Susan Drucker, Hofstra University

105080	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 1 - 3rd Floor
	Television, Museu	ums, and Art in Shifting Med	dia Ecologies
Sponsor: Med	dia Ecology Association		
Chair: Xiangu	ang Zhang, Grand Valley State Unive	ersity	
Respondent:	Thomas F. Gencarelli, Manhattan Co	ollege	
"Global Ten	nporialism: Television, Time, and the	post-9/11 TV Drama" Garre	t Castleberry, University of Oklahoma
"McLuhan's College	Anti-Environmental Art and its Role	in Making Formal Cause Visil	ble" Steve Reagles, Bethany Lutheran
"Signs of th Hill	e Time: Museums as Media in a Shift	ting Technoscape" Lucy Bur	gchardt, University of North Carolina, Chapel
105081	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 2 - 3rd Floor
Secularism	n, Religiosity and the Rise of the 'N	ONES': Faith Community R the United States	esponses to Post-Christian Discourse in
Sponsor: Reli	igious Communication Association		
Chair: Dayle	Hardy-Short, Northern Arizona Unive	rsity	
Respondent:	Karen King Lee, University of Nebras	ska, Lincoln	
"Alternative University	Choices in a Faith-Based Institution:	Serving the Religious, the Se	ecular and the Nones" Jimmy Davis, Belmont
"Blinded to Arizona Unive		y Dominate Communication	Scholarship?" Daniel Foster, Northern
	the Sacred/Secular Distinction: Sacrymond L. Blanton, University of Nebr		leaning(s) in Contemporary
	he 'Culture of Choice': Stanley Hauer ona University	was and the Secularization o	f the American Church" Brant Short,
105082	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 3 - 3rd Floor
	Talk Around the G	obe: Race, Ethnicity, Identi	ty and Gender
Sponsors: As	sociation for Chinese Communication	n Studies, Language and Soc	ial Interaction Division
Chair: Liliana	Castañeda Rossmann, California Sta	ate University, San Marcos	
Respondent:	Sunny Lie, Saint Cloud State Univers	sity	
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"Connecting Past and Current Chinese Masculinity: A Semiotic Analysis of Men's Magazine Advertisements in Taiwan" Chingshan Jiang, University of Nebraska, Kearney

Amherst

""Jews are Awesome": Mediated publics, performance, and written interactions in two heritage museums" Chaim Noy, University of South Florida

"(Not) Talking about Race in Two Texas Chambers of Commerce" Natasha Shrikant, University of Massachusetts,

105083	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 4 - 3rd Floor
	Creating the Socia	□ al W(hole): Rhetoric, Politics	s, and the Real
Sponsor: Ass	ociation for Psychoanalysis in Comn	• • •	,
Chair: Atilla F	Hallsby, University of Georgia		
	odies of Those Who Remain: Mourning	ng the Presence of the Past(s	) in the Psychoanalytic Black Self" Kashif
	Rhetoric Beyond Persuasion: First and Chapel Hill	Strike and the Compulsion to	Repeat" Calum Matheson, University of
	nce of Our Witch-Hunting Past(s): Pr tt, Eastern New Mexico University; A		Trial of the West Memphis Three" Roger Mexico University
	eaning of Incorruptible Flesh: Ron A sity; Mary Margaret Hambrick, Florid		on" Kimberly Danielle Huff, Florida Gulf
105084	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 5 - 3rd Floor
	Exploring the Issues of	f Border, Crisis, and Protest	in Chinese Culture
Sponsor: Ass	ociation for Chinese Communication	Studies	
Chair: Chin-C	Chung Chao, University of Nebraska,	Omaha	
Respondent:	Zhuojun Joyce Chen, University of N	Northern Iowa	
	ng border between Hong Kong and N ersity of Hong Kong	Mainland China as discipline o	f body and alienation process" Yan Luo,
"Legitimizin Kong Baptist		papers" Dong Dong, Hong K	ong Baptist University; Kara Chan, Hong
	nca across Cultures: Rhetorical App ized to Chinese Customers" Lin Dol		e Intercultural Contexts through the Case of
"The Large	st Protests in China from 2011 to 201	13" Yunkang Yang, University	of Washington
105085	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 6 - 3rd Floor
	Imaging Wo	rlds: Rhetorics, Affects, End	counters
Sponsor: Visi	ual Communication Division		
Chairs: Charl	es E. Morris III, Syracuse University;	Joshua Trey Barnett, Univers	sity of Utah
Respondent:	Erin J. Rand, Syracuse University		
"Feeling Ov	verwhelmed: Agent Orange, Affect, a	nd Atrocious Archives" Joshu	a Trey Barnett, University of Utah
	Sirens, Fetal Personhood, and Public ne State College	: Disgust: The Rhetoric of Wor	men Censoring Digital Photographs" Jamie

"The Revelatory Camera: Punctures of the Hyperreal" Eric S. Jenkins, University of Cincinnati

"User-Generated Videos of Urban Exploration and the Production of Place" Dustin A. Greenwalt, Penn State University

105088 9:30 AM to 10:45 AM Palmer House Hilton Salon 9 - 3rd Floor

### International Perspectives on Democracy and Diplomacy through a Burkean Lens

Sponsor: Kenneth Burke Society

Chair: David Cratis Williams, Florida Atlantic University

"Communication, Conflict and Diplomacy in the New East-West War of Words: Obama, Putin and the Rhetoric of (II)Legality on the Crimean Crisis" Bala A. Musa, Azusa Pacific University

"Imperialist rhetoric or roadmap of democracy: Pentadic analysis of the address by the President of the Russian Federation (V. Putin) on 18 March, 2014" Andrew A. Klyukovski, Truman State University

"Putin's "Russian Democracy": A Burkean-Lacanian Reading of Russian National Identity Renegotiation." Hanna Baranchuk, Georgia State University

"The [Virtual] Scene: Bangladesh after the Rana Plaza Disaster" Leslie Reynard, Washburn University

"Trouble in Turkey: Democracy, Autocracy, and Ergoğan from a Burkean Perspective" Eileen Hammond, University of North Carolina, Chapel Hill

105089 9:30 AM to 10:45 AM Palmer House Hilton Salon 10 - 3rd Floor

## Past Practices in a New World: Using Social Media and Managing Your Debate Team's Online Presence

Sponsor: Cross Examination Debate Association

Chair: Paul E. Mabrey III, James Madison University

Presenters:

Sarah Partlow-Lefevre, Idaho State University Eric R. Morris, Missouri State University Allison Harper, George Mason University Kelley Skillin, Wayne State University

105090 9:30 AM to 10:45 AM Palmer House Hilton Salon 12 - 3rd Floor

# Who Gets to Show Up and What Should Happen When They Get There? Rhetorical Assessments of Normative Models in STEM-Policy Deliberation

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Scott Graham, University of Wisconsin, Milwaukee

"How to make rhetorical analyses of science salient to practicing scientists: Three suggestions for methodological extension" Zoltan P. Majdik, North Dakota State University

"Scientists' Views of Public Participation in the Drafting of the 2012 Iowa Climate Statement" Jean Goodwin, Iowa State University

"The Effects of Differential Inclusion on FDA Pharmaceuticals Policy Deliberation" Scott Graham, University of Wisconsin, Milwaukee; Daniel Card, University of Wisconsin, Milwaukee; Molly Kessler, University of Wisconsin, Milwaukee; William M. Keith, University of Wisconsin, Milwaukee; Sang-Yeon Kim, University of Wisconsin, Milwaukee; Danielle Hartke, University of Wisconsin, Milwaukee

"Watershed Council as Polymorph: The Changing Nature of Expertise and Expert-Public Communication in Deliberations about Superfund Remediation" Caroline Gottschalk Druschke, University of Rhode Island

105091	9:30 AM to 10:45 AM	Palmer House Hilton	Buckingham - 5th Floor

### Improving the Quality of Veteran Student Learning: Recommendations by and for Communication Centers

Sponsor: Communication Centers Section

Chair: Patrick G. Richey, Middle Tennessee State University

#### Presenters:

Lance Brendan Young, Western Illinois University

Lauren Mackenzie, Bloomsburg University of Pennsylvania

Jim E. Towns, Stephen F. Austin State University Lynda Dee Dixon, Bowling Green State University

Elizabeth F. Desnoyers-Colas, Armstrong State University

Respondent: Janet McCoy, Morehead State University

105092 9:30 AM to 10:45 AM Palmer House Hilton	Chicago - 5th Floor
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## **Organizing for Local and Global Change**

Sponsor: Applied Communication Division

Chair: David R. Novak, Erasmus University, Rotterdam

"Compassionate Presence in Nonprofit Organizations: A Participatory Action Research Project with Homeless Young Adults" Timothy Paul Huffman, Loyola Marymount University

"The Local Leadership Campaign Model: A Co-Constructed Peacebuilding Campaign" Kai Kuang, Purdue University; Stacey L. Connaughton, Purdue University; Agaptus Anaele, Purdue University; Kelly S. Vibber, University of Dayton; Jasmine Linabary, Purdue University; Arunima Krishna, Purdue University

"Toward an Affiliation Model of Community Participation" Stephen Lee Mitchell, Wayne State University

"Voices of Grassroots Activists: Dollars and Sense in the City" Spoma Jovanovic, The University of North Carolina, Greensboro; Vincent Russell, University of North Carolina, Greensboro

"Who Wants to Participate in Campus-Based Dialogic Deliberation?" Gregory Paul, Kansas State University

105093 9:30 AM to 10:45 AM Palmer House Hilton Price Room - 5th Floor

# Presence of the Past as Present: Multi-Generational Perspectives on Education, Competition, and the Evolution of Intercollegiate Forensics

Sponsor: Pi Kappa Delta

Chair: Susan Millsap, Otterbein University

"A Scavenger Hunt for Personal, Professional, and Program Balance: Reflections on Three Decades of Service, Competition, Education, and Celebrating Voice" Scott L. Jensen, Webster University

"Avoiding Emotional Burnout: Lessons from the Wise" Kacy Abeln, Kishwaukee College; Richard Paine, North Central College

"From Burnout to Brightly Burning" M'Liss Stewart Hindman, Tyler Junior College

"Passing the Torch: Challenges in Maintaining an Established Program" Amy Arellano, University of Nebraska, Lincoln; M'Liss Stewart Hindman, Tyler Junior College

"Questioning the Millennial Generation, Instant Gratification, and Their Acceptance or Rejection of an Education-Centered

Approach to Forensics" Megan Towles, University of Denver; Brent Northup, Carroll College

"Spirals, Circles, Intersections, and Cross-Streets: Mapping a Forensics Journey of Forty-Seven Years and Counting" Richard Paine, North Central College

"The Best of Times. The Worst of Times. Looking Back at a Half Century in Forensics: An Evolution Defined by Tension between Competition and Education" Brent Northup, Carroll College

"The Opposite of Success? Addressing Perceptions of Failure Among Forensics Competitors and Coaches" Kimberlee C. Runnion, Lafayette College; Scott L. Jensen, Webster University

### 10:00 AM

106044	10:00 AM to 1:00 PM	Hilton Chicago	McCormick Boardroom - 4th Floor

### **NCA Committee on Committees Meeting**

Sponsor: NCA National Office

### Presenters:

Steven A. Beebe, Texas State University

Christina S. Beck, Ohio University

Carole Blair, University of North Carolina, Chapel Hill

Leah E. Bryant, DePaul University

Mark Fernando, National Communication Association

Ann B. Frymier, Miami University

Radhika Gajjala, Bowling Green State University

Nancy Kidd, National Communication Association

Robert Leonard, Sinclair College

Paula T. McKenzie, Bethune-Cookman University

Jennifer A. Samp, University of Georgia

Kathleen J. Turner, Davidson College

Jennifer Waldeck, Chapman University

Jennifer Willis-Rivera, University of Wisconsin, River Falls

### 11:00 AM

107001	11:00 AM to 12:15 PM	Hilton Chicago	Salon A1 - Lower Level

# Career-friendly Families and Family-friendly Careers: Considering Gender and Work-life

Sponsor: Organizational Communication Division

Chair: Emily A. Paskewitz, North Dakota State University

Respondent: Angela Trethewey, Arizona State University

"Career and Care: Investigating Challenges for Pre-Tenure Women in the Academy" Ashton Mouton, Purdue University; Catherine Pope, Purdue University

"Family-and-Career-Friendly in the Academy? Faculty Mothers' Perceptions of, and Recommendations for, Creating Family-and-Career-Friendly Work Environments" Alicia Alexander, Southern Illinois University, Edwardsville; Joanne Cattafesta, University of Kentucky

"Redefining Women's Work as "Mompreneurship": The Ambivalent Discourses of Seasonal Consignment Sales" Alexis Bryson, University of North Carolina, Chapel Hill

"Stability and Change in Gendered Breadwinning Discourses" Caryn E. Medved, Baruch College, CUNY

107002	11:00 AM to 12:15 PM	Hilton Chicago	Salon A2 - Lower Level

### Racial, Ethnic, and National Identity in Media Discourse

Sponsor: Mass Communication Division

Chair: Samantha Joyce, Indiana University, South Bend

"Mexican immigrants in the online news: Critical discourse analysis of Mexican immigrant portrayals" Etsuko Kinefuchi, University of North Carolina, Greensboro; Gabriel Cruz, Bowling Green State University

"Nationwide Newspaper Coverage of Immigration Reform: A Community Structure Approach" Stefanie Gratale, The College of New Jersey; Kyle Bauer, The College of New Jersey; Elyse Hoekstra, The College of New Jersey; Kevin Teta, The College of New Jersey; John C. Pollock, The College of New Jersey

"The Impact of Turkish-Dubbed TV Series on Perceptions of Turkey among Viewers in the United Arab Emirates" Azza Ahmed, Abu Dhabi University and Cairo University

"The Influence of Community Structure on Crime News Coverage: Community Structural Pluralism, Ethnic Diversity, and Local Crime News" Joe L. Abisaid, Northern Illinois University; Jaehong Kim, Independent Scholar

"The Portrayal of Race and Crime on Network and Cable News" Travis Dixon, University of Illinois, Urbana-Champaign; Charlotte Williams, University of Arkansas

107003 11:00 AM to 1:45 PM Hilton Chicago Salon A3 - Lower Level

# LGBTQ Pasts in Present: Examining the Legacy of the LGBTQ Caucus at NCA LGBTQ Presents in Future: Examining Contemporary and Future Advocacy Issues for Queer Communication Scholars

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Michaela D.E. Meyer, Christopher Newport University

### Presenters:

Fred Jandt, California State University, San Bernardino

Ronald J. Ringer, Saint Cloud State University

John Heineman, Lincoln High School

Charles E. Morris III, Syracuse University

R. Anthony Slagle, Univ of Puerto Rico

Gust A. Yep, San Francisco State University

Daniel Brouwer, Arizona State University

Dana Cloud, University of Texas, Austin

Joseph DeVito, Hunter College, CUNY

Scott Dillard, Georgia College & State University

E. Patrick Johnson, Northwestern University

Michaela D.E. Meyer, Christopher Newport University

John M. Sloop, Vanderbilt University

James Darsey, Georgia State University

107004	11:00 AM to 12:15 PM	Hilton Chicago	Salon A4 - Lower Level

## Critical Urban Studies

Sponsor: Critical and Cultural Studies Division

Chair: Joshua Paul Ewalt, University of Nebraska, Lincoln

"Territorialized Publics: Theorizing Hyde Park's Contested Urban Landscape" Megan Rooney, University of Wisconsin, Madison

"A Socialist City in Transition: The Guangzhou Press and the Hong Kong Connections in the 1980s" Wenrui Chen,

University of Illinois, Urbana-Champaign

"Ghostly Countermemorials: The Superdome and Sepulchral Landscapes of New Orleans" David Maxson, Penn State University; Katie Lind, Indiana University

"The New Urban Story: Revitalization in a Post-industrial City" Taylor Ashford, Saint Louis University; Mary Gould, Saint Louis University

107005 11:00 AM to 12:15 PM Hilton Chicago Salon A5 - Lower Level

### Ethical Considerations for Rhetorical and Argumentation Theory: Advocacy, Violence and Voice

Sponsor: Rhetorical and Communication Theory Division

Chair: Jaime Lane Wright, St. John's University

Respondent: Kenneth S. Zagacki, North Carolina State University

"Camus' Rhetoric of Pessimistic Solidarity Against Execution" Jon-Paul Bushnell, University of Memphis

"Ethics and the advocate" Jean Goodwin, Iowa State University

"Exigency as Voice; or, towards an Aesthetics and Ethics of Spoken Rhetoric" Mark Schaukowitch, University of South Carolina

107006 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom A - Lobby Level

### Shine Like the Sun: Rhetoric, Humor, Musicals and Media

Sponsor: Feminist and Women's Studies Division

Chair: Wilfredo Alvarez, Northeastern Illinois University

"A New Dynamic of Gender Discourses? A Textual Analysis of the Representation of Leftover Women in Television Dramas" Qi Ling, University of Iowa

"Bridezillas and Pets: Aggrandizing and Minimizing Women in U.S. and Mexican Political Cartoons" Zazil Elena Reyes García, University of the Incarnate Word

"Encouraging the "Little Guy" to "Shine Like the Sun": Breaking Down Women's Humor Stereotypes in the Musical 9 to 5" Valerie Lynn Schrader, Penn State University

"The Walking (Gendered) Dead: A Feminist Rhetorical Critique of Zombie Apocalypse Television Narrative" John Greene, Christopher Newport University; Michaela D.E. Meyer, Christopher Newport University

107007 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom B - Lobby Level

### **Social Network Structures and Interpersonal Interaction**

Sponsor: Interpersonal Communication Division

Chair: John Crowley, Colorado State University

"A Writing Intervention: The Effect of a Relationally Based Stressor on Prosocial Behavior" Ryan Maliski, University of Missouri; Perry M. Pauley, San Diego State University

"Communicative, Individual, and Relational Outcomes in a Social Network Model of Adjustment to Divorce" Sarah E. Wilder, Luther College

"Make More Friends or Post it on Facebook? Exploring the Relationship between Network Structural Characteristics,

Facebook Activities, and Perceived Social Support" Weixu Lu, Rutgers University

"The Role of Friends in On-again/Off-again and Non-Cyclical Dating Relationships: Perspectives of Dating Partners and Their Friends" Rene Dailey, University of Texas, Austin; Nicholas Brody, University of Puget Sound; Jessica Knapp, University of Texas, Austin

107008 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

## Student Spotlight on Theory and Method in Communication Studies

Sponsor: African American Communication and Culture Division

Chair: Jamel Bell, Eureka College

Respondent: Andre E. Johnson, Memphis Theological Seminary

"Assata is still Shakur: A feminist narrative examination of the major feminist themes in the autobiography of Assata Shakur" Marie Eszenyi, James Madison University

"Sing a Black Girl's Song: Black Feminist Autoethnography as Theory, Method, Resistance, and Intervention in Communication Studies" Jasmine Salters, University of Pennsylvania

"Specters and Spooks: The Haunting Presence of the (Black) Past, a Post-Modern Ghost Story" Kashif Powell, University of North Carolina, Chapel Hill

"Notes on the Unfinished Ebonics Debate" Maria Subert, Ohio University

107011 11:00 AM to 12:15 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

### **CRAFT (Coaching, Running, and Administering Forensic Tips)**

Sponsor: Phi Rho Pi

Chair: Jeff Przybylo, Harper College

"Challenging Norms and Respecting Origins" Kristofer B. Kracht, Gustavus Adolphus College

"CRAFT: Building Paradigmatic Bridges in the Diverse Landscape of Parliamentary Debate" Richard Paine, North Central College

"CRAFT: Partner Impromptu Speeches" Kimberlee C. Runnion, Lafayette College

"CRAFT: Collecting and preserving team history" Kelly Jo Wright, University of Wisconsin, Eau Claire

"CRAFT: Critical Rhetoric in Impromptu Speaking" Adam Key, Tennessee State University

"CRAFT: Promoting Legacy within Forensics Team Culture through Establishing Interpersonal Norms" Cadi Kadlecek, Gustavus Adolphus College; Kate Spaulding, Gustavus Adolphus College; Karin H. Nordin, Gustavus Adolphus College

"CRAFT: Using the Toulmin Model to Coach Extemporaneous Speaking" Timothy James Bill, University of Kentucky

"CRAFT: Using Tournament Talk to Develop Judging Paradigms" Kelsey T. Abele, Gustavus Adolphus College

107013 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room A - 2nd Floor

### The Role of Women in American Politics

Sponsor: Political Communication Division

Chair: Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

Respondent: Mary C. Banwart, University of Kansas

"Conservative Ideals, Motherhood, and the Contemporary Political Woman" Lauren R. Harris, University of Maryland

"Creating Hostility: War Metaphor and the 2012 War on Women" Lindsay Quandt, Indiana Univ-Purdue Univ, Indianapolis

"Having it All: A Narrative Analysis in Negotiating the Double Binds on Candidate Websites" Arielle M. Cardona, University of Texas, Austin

"Hillary through TIME: The Making of the First Female President" Mary Anne Taylor, University of Texas, Austin; Danee Pye, University of Texas, Austin

107014 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room B - 2nd Floor

## Digital Self-disclosure Effects, Characteristics, and Norms

Sponsor: Human Communication and Technology Division

Chair: Jenny Rosenberg, University of Mount Union

Respondent: Nicholas David Bowman, West Virginia University

"Self-Disclosure Characteristics and Motivations in Social Media: Extending the Functional Approach to Multiple Social Network Sites" Yoon Hyung Choi, Cornell University; Natalie Bazarova, Cornell University

"The Effect of Message Persistence and Disclosure on Liking in Computer-Mediated Communication" Joseph B. Walther, Nanyang Technological University; Nicole Kashian, Michigan State University; Jeong-woo Jang, Michigan State University; Soo Yun Shin, Michigan State University; Yue (Nancy) Dai, Michigan State University; Aditi Paul, Michigan State University; Sheena M. Williams, Michigan State University; Yiqiu Zhang, Michigan State University; Maria Koutamanis, University of Amsterdam

"Portrayal of Drinking Norms on Facebook" Morgan Schunn, Ohio State University; Nancy Rhodes, Ohio State University

"The Effect of Questions and Self-Disclosures on Perceptual Disconfirmation" Nicole Kashian, Michigan State University; Joseph B. Walther, Nanyang Technological University

107015 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room C - 2nd Floor

## The Many Voices of Health and Grief: Autoethnographic Stories of Illness and Wellness

Sponsor: Ethnography Division

Chair: Shawna Malvini Redden, Arizona State University

"Taking Care of Depression: A Daughter and Caregiver's Autoethnographic Account" Erin Scheffels, University of South Florida

"Weighing Ourselves Down: Scale Stories" Nathan Hodges, University of South Florida

"At Home with Grief: Ethnographically Exploring Communal Continuing Bonds with the Deceased" Blake Paxton, University of South Florida

"Decolonizing Mental Health Symptoms: An Autoethnography" Wonda Baugh, Bowling Green State University

"The Anvil: A Co-construction of a Crushing Conversation" Lindy Davidson, University of South Florida; Adam Davidson, Reformed Theological Seminary

107016 11:00 AM to 12:15 PM Hilton Chicago Williford A - 3rd Floor

Explorations into Gaming: Assessing Identity, Identification, and Experience

Sponsor: Human Communication and Technology Division

Chair: Brooke Foucault Welles, Northeastern University

Respondent: Jihyun Kim, Kent State University

"Video Games and Persuasion: Transportability as a Predictor of Identification and Presence within Narrative Video Games" Katheryn Christy, Ohio State University; Jesse Fox, Ohio State University

""You Are Still a Good Person": Spec Ops: The Line as Parody" David Tokarz, University of Illinois, Urbana-Champaign

""Game Experience May Change during Online Play": Videogame Modality and Social Identity Effects on Social Presence, Enjoyment, Identification, and Ostracism" Jorge Peña, University of California, Davis; Jannath Ghaznavi, University of California, Davis; Emily Edris, University of California, Davis; Nicholas Brody, University of Puget Sound; Rui Prada, Universidade de Lisboa; Carlos Martinho, Universidade de Lisboa; Pedro Santos, Universidade de Lisboa; Hugo Damas, Universidade de Lisboa; Joana Dimas, Universidade de Lisboa; Kate G. Blackburn, University of Texas, Austin; Matthew B. Morris, University of Texas, Austin

"Why Do Adolescents Support the Online Game 'Nighttime Shutdown' Ban? Presumed Influences of Online Gaming and of Online Game Ban on Peers" Yangsun Hong, University of Wisconsin, Madison; Hong-Sik Yu, Chung-Ang University

107017 Hilton Chicago 11:00 AM to 12:15 PM Williford B - 3rd Floor

# The Rhetoric of Resistance: Performances of Significant Speeches Celebrating NCA's First Century

Sponsor: NCA Centennial! Celebration Series

Chair: Mary E. Hurley, St. Louis Community College

Presenters:

Hunter Fine, Humboldt State University Nathan Steele, City College of San Francisco Armeda Reitzel. Humboldt University

Allen D. Amundsen, San Joaquin Delta College

107018 Hilton Chicago Williford C - 3rd Floor 11:00 AM to 12:15 PM

### 'Just What Happened' When Highbrow Culture Met Lowbrow Culture in the Study of Communication

Sponsor: NCA Centennial! Celebration Series

Chair: M. Heather Carver, University of Missouri

Respondent: M. Heather Carver, University of Missouri

"'Were They Real?' Lilla Heston, Ambiguity, and the Realm of the Supernatural" Bruce Henderson, Ithaca College

"Lights Out from Browning to Burgess to James: Highbrow Meets Lowbrow" John Dennis Anderson, Emerson College

107019 11:00 AM to 12:15 PM Hilton Chicago PDR 1 - 3rd Floor

## Advances in Interpersonal Communication Theory and Research

Sponsor: Interpersonal Communication Division

Chair: Trey D. Guinn, University of the Incarnate Word

"A Systems Approach to Interpersonal Communication: Dynamical Systems and Nonlinear Techniques" Elena F. Corriero. Wayne State University

"Patterns in Interpersonal Communication Research: 2000-2013" Hailey Gillen, Weber State University; Melanie Booth-Butterfield, West Virginia University

"Relational Rhetoric" David T. McMahan, Missouri Western State University

"The Presence of Our Past: Action Assembly Theory" Douglas E. Pruim, Purdue University

107020 11:00 AM to 12:15 PM Hilton Chicago PDR 2 - 3rd Floor

### **Microhistories of Communication Studies**

Sponsor: NCA First Vice President

Chairs: Pat Gehrke, University of South Carolina; William M. Keith, University of Wisconsin, Milwaukee

"Speechifying and Beyond: Barbara Jordan's Rhetorical Education in Debate" Carly S. Woods, University of Nebraska, Lincoln

"Writing a Microhistory of the Verbal Communication Course at the University of Illinois: Archival Lessons and Challenges" Cara A. Finnegan, University of Illinois; Marissa Lowe Wallace, University of Illinois

"In the Beginning: Origins of the Speech Department at the University of Minnesota" Phillip Feller, Independent Researcher

107021 11:00 AM to 12:15 PM Hilton Chicago PDR 3 - 3rd Floor

### **Social Cognitive Dynamics of Supportive Communication**

Sponsors: Communication and Social Cognition Division, International Listening Association

Chair: Tamara D. Afifi, University of Iowa

"Compliance Dynamics within a Friendship Network II: Structural Positions Used to Garner Social Support" Edward L. Fink, University of Maryland; Andrew C. High, University of Iowa; Rachel Smith, Penn State University

"Coping with Poor Performance in Athletics: Examining the Influence of Coach-Enacted Touch" Michael Miller, University of Connecticut; Kyle Hull, University of Connecticut; Gerard Jalette, University of Connecticut; Mark A. Hamilton, University of Connecticut

"Relational Listening Goals Influence How People Report Preferring to Talk about Problems" Shaughan A. Keaton, Young Harris College; Graham D. Bodie, Louisiana State University

"The Nature of Supportive Listening V: The Relationship of Individual Differences to Self-Reported, Conversational Partner Perceived, and Observer Coded Active Listening" Andrea J. Vickery, Louisiana State University; Graham D. Bodie, Louisiana State University

"Transferring Knowledge by Constructing and Deploying Realistic 3D Avatars for Intelligent Information System Interfaces" Steve Jones, University of Illinois, Chicago; Gordon Carlson, Fort Hays State University

107022 11:00 AM to 12:15 PM Hilton Chicago PDR 4 - 3rd Floor

# **Critiques of Coloniality**

Sponsor: Critical and Cultural Studies Division

Chair: Ryessia Jones, University of Texas, Austin

Respondent: Ozge Girit Heck, Ithaca College

"I'm an American Girl too? De-Linking the Rhetorical Structures of Coloniality in American Girl's Historical Character Doll

Collections" Lauren DeLaCruz, Northwestern University

"On the Progressive Identity and Internal Colonization: A Case Study from Russia" Olga Baysha, Higher School of Economics

"Speak Out! The Women's Magazine as a Dialogic Space for Debating Feminism, Nationhood, and Postcoloniality" Rudo Mudiwa, Indiana University

""Stupid Greedy Haoles, Kill Them All!" South Park, Settler Colonialism, and Hawaiian Indigeneity" David Maile, University of New Mexico

107024 11:00 AM to 12:15 PM Hilton Chicago Waldorf - 3rd Floor

# Dialogic Performance, Critical Ethnography, and Coperforming Radical Presence

Sponsor: Performance Studies Division

Chair: Renee J. Alexander Craft, University of North Carolina, Chapel Hill

"Digital Portobelo: On Critical/Performance Ethnography and a Decolonial Approach to the Digital Humanities" Renee J. Alexander Craft, University of North Carolina, Chapel Hill

"Juke Cry Hand Clap: Mapping a People's History of House & Chicago Social Culture" Meida Teresa McNeal, Columbia College, Chicago

"Making Sense of Kenya's Lunatic Lines: Performance Across Intellectual Boundaries" Mshai Mwangola, African Leadership Centre

"Radical Bodies: Scenes of Performative Dissent from Turkey" Öykü Potuoglu-Cook, University of California, Los Angeles

107025 11:00 AM to 12:15 PM Hilton Chicago Marquette - 3rd Floor

## Political Communication: Our Past(s), Our Present(s)

Sponsors: NCA Centennial! Celebration Series, Political Communication Division

Chair: Sharon E. Jarvis, University of Texas, Austin

# Presenters:

W. Lance Bennett, University of Washington

John Gastil, Penn State University

Roderick Hart, University of Texas, Austin

Mary E. Stuckey, Georgia State University

Michael X. Delli Carpini, University of Pennsylvania

107026 11:00 AM to 12:15 PM Hilton Chicago Joliet - 3rd Floor

# "Walking on Eggshells": Exploring Creativity versus Crisis Management as Pedagogy for High Anxiety in the Basic Course

Sponsor: Basic Course Division

Chair: Jana Howell, Eastern Michigan University

### Presenters:

Claudia Bucciferro, Gonzaga University

Jenna Currie-Mueller, North Dakota State University

Daniel Cochece Davis, Illinois State University

Kevin T. Jones, George Fox University

Jana Howell, Eastern Michigan University

Respondent: Mary K. High, University of Iowa

107027 11:00 AM to 12:15 PM Hilton Chicago PDR 5 - 3rd Floor

## Transitioning from the Battlefield to the Classroom: The Dynamics of Student Veterans and Educators

Sponsor: Instructional Development Division

Chair: Patrick G. Richey, Middle Tennessee State University

Respondent: Patrick G. Richey, Middle Tennessee State University

"An Examination of Student Veterans' Transition to College" April Krowel, Ball State University

"Building Networks of Support: Faculty and Staff Training to Better Assist Student Veterans" Racheal A. Ruble, Iowa State University

"The Military Culture of Learning: Understanding how new media can improve military education in the 21st century" Margaret C. Stewart, Neumann University

"Vets in the Classroom: Military Veteran-Student's Expectations of Teacher's Communication in the Classroom" Rich Murphy, Wayne State College

""Military Friendly" and Critical Thinking: Breaking the Patterns of Indoctrination through Communication Study" Amy L. Darnell, Columbia College

107028 11:00 AM to 12:15 PM Hilton Chicago PDR 6 - 3rd Floor

# Perspectives on Public Sphere Theory: Spheres of Argument, Dia[u]retic Publics, and Counterpublics

Sponsor: Rhetorical and Communication Theory Division

Chair: Lee Pierce, University of Georgia

Respondent: Randall Lake, University of Southern California

"Dia[u]retic Publics: Rhetorics and Politics of Scale in Contemporary Critical Public Sphere Theory" Lee Pierce, University of Georgia

"The Structure of Feeling Surrounding Goodnight's Spheres of Argumentation: An Optimistic Reading of the Future State of Deliberative Discourse" Thomas A. Salek, University of Wisconsin, Milwaukee

""I am Troy Davis": The Rhetoric of Martyrdom" Jason G. Williamson, University of Georgia

107029 11:00 AM to 12:15 PM Hilton Chicago PDR 7 - 3rd Floor

## **Legal Interpretation and Technologies of Power**

Sponsor: Public Address Division

Chair: Mary Lynn L. Veden, University of Arkansas

Respondent: James F. Klumpp, University of Maryland

"James Madison, Constitutional Interpretation, and the Rhetoric of Disinterestedness" Bjorn Stillion Southard, University of Georgia

"A Publicly Produced Penalty: Hermeneutical Rhetoric in Gregg v. Georgia, Jurek v. Texas, and Proffitt v. Florida" Mikaela

Malsin, University of Georgia

"Troping a Technology of Power: The Confessional Rhetoric of Omar Khadr" Daniel Mistich, University of Georgia

"The Rhetorical Power of Regulators: Developing the Technocratic Style through an Analysis of the Rhetoric of Alan Greenspan" Jonathan Carter, University of Nebraska, Lincoln

107030 11:00 AM to 12:15 PM Hilton Chicago Room 4A - 4th Floor

## Communicating Privacy: Social, Relational, and Contextual Approaches to Privacy Law

Sponsor: Communication and Law Division

Chair: Amy Hasinoff, University of Colorado, Denver

Respondent: Sarah K. Fields, University of Colorado, Denver

"Courting the Privacy Pragmatists: The Function of Individual Choice in Online Privacy Debates" Nora A Draper, University of New Hampshire

"Towards an explicit consent standard for private information distribution" Amy Hasinoff, University of Colorado, Denver

""Transcendent Dimensions": Privacy, Relation, and Identity in U.S. Judicial Rhetoric" Peter Odell Campbell, University of Pittsburgh

107031 11:00 AM to 12:15 PM Hilton Chicago Room 4B - 4th Floor

## Uncanny Presence/Absence: The figure of "Comfort Women" in Contemporary Japanese Public Discourses

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, International and Intercultural Communication Division

Chair: Mariko Izumi, Columbus State University

"Silencing the Victim: Popular Cultural Representations of Comfort Women" Aya Matsushima, Kumamoto Gakuen University

""SHEs" were/have not been "Comfort Women": A Rhetorical Perspective toward the Banality Associated with the Issue of "Comfort Women" Mitsuhiro Fujimaki, University of Shizuoka

"Documentary Way of Remembering: "Comfort Women" issues in Japan" Mariko Izumi, Columbus State University

107032 11:00 AM to 12:15 PM Hilton Chicago Room 4C - 4th Floor

# Learning from Past Experience to Promote Faculty-Student Research and Creative Collaboration at UCUS Universities

Sponsor: Undergraduate College and University Section

Chair: Jane Elmes-Crahall, Wilkes University

Presenters:

Kalen Churcher, Wilkes University Evene Estwick, Wilkes University Kandace L. Harris, Clark Atlanta University Carl T. Hyden, Morgan State University

107033	11:00 AM to 12:15 PM	Hilton Chicago	Room 4D - 4th Floor
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## Families Managing Uncertainty: Studies Across the Lifespan

Sponsor: Family Communication Division

Chair: Elizabeth Dorrance Hall, Purdue University

Respondent: Katheryn C. Maguire, Wayne State University

"Adult Children's Experiences of Their Parents' Late-Life Divorce: Perceptions of Family Changes and Family Uncertainty" John Leustek, Rutgers University; Jennifer A. Theiss, Rutgers University; James B. Stein, Arizona State University

"Examining the Mediating Role of Children-in-Law's Privacy Management Goals on the Association between Children-in-Law's Uncertainty, Topic Avoidance, and Relational Outcomes" Sylvia Mikucki-Enyart, University of Wisconsin, Stevens Point

"Family tensions during child illness: An application of relational dialectics theory to group art therapy sessions" Katherine A Rafferty, University of Wisconsin, Milwaukee; Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

"Parental Uncertainty and Information-Seeking on Facebook" Liesel L. Sharabi, University of Illinois; David J. Roaché, University of Illinois, Urbana-Champaign; Kimberly Pusateri, University of Illinois

""Just so you know..." Communication Strategies Family Members Use to Manage Uncertainty about Autism Spectrum Disorders" Anne M. Stone, Rollins College; Gregory L. Cavenaugh, Rollins College; Elissa DeCampli, Rollins College; Andrew Phillips, Rollins College

107036 11:00 AM to 12:15 PM Hilton Chicago Room 4G - 4th Floor

## The Presence of Our Past in Communication Education

Sponsor: NCA Educational Policies Board

Chairs: Philip Backlund, Central Washington University; Ann L. Darling, University of Utah

# Presenters:

Cass Book, Michigan State University
Ann Staton, Texas Woman's University
Jody D. Nyquist, University of Washington
Deanna P. Dannels, North Carolina State University
Scott A. Myers, West Virginia University
Jo Sprague, San Jose State University
Deanna L. Fassett, San Jose State University
Gustav W. Friedrich, Rutgers University
Jon A. Hess, University of Dayton

Jeff Kerssen-Griep, University of Portland

	107037	11:00 AM to 12:15 PM	Hilton Chicago	Room 4H - 4th Floor
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# I'm a Doctor, Now What? Advice on Navigating Life after Graduate School

Sponsor: Women's Caucus

Chair: Laura W. Black, Ohio University

## Presenters:

Ran Ju, Zhejiang Gongshang University

Katie Margavio Striley, University of North Carolina, Chapel Hill

Aarti B. Arora, Ohio University

Kimberly R. Field-Springer, Ashland University

Moyi Jia, Monmouth University Steven P. Phalen, University of Wisconsin, River Falls Laura D. Russell, Denison University Kelly E. Tenzek, University at Buffalo, SUNY Nathaniel Simmons, La Salle University Anna M. Wiederhold, University of Nevada, Reno

107038 11:00 AM to 12:15 PM Hilton Chicago Room 4I - 4th Floor

### Children, Mothers, and Workers: A Progressive Era Rhetoric of Moral Reform

Sponsor: Public Address Division

Chair: Elizabeth E. Gardner, University of Maryland

Respondent: Robin E. Jensen, University of Utah

""The Young Labor Joan of Arc": Moral Labor Justice and Rose Winslow's Working-Class Ethos" Yvonne Slosarski, University of Maryland

""Women and Children First": Justifying the Growth of the Administrative State" Jessica Kuperavage, Penn State University

"Defining Childhood: Moral Reform and the Progressive Era Night Messenger Service Anti-Child Labor Campaign" Elizabeth E. Gardner, University of Maryland

"Dirty, Disgusting, and Dangerous: Rhetorics of Moral Abjection in Progressive Era Anti-Midwifery Campaigns" Emily Winderman, University of Georgia

107039 11:00 AM to 12:15 PM Hilton Chicago Room 4J - 4th Floor

# The Social Presence of Our Past(s): Examining the Integration of Communication Tradition(s) and Pedagogical Innovation(s)

Sponsor: Scholarship of Teaching and Learning

Chair: Amanda Gatchet, Eastern New Mexico University

## Presenters:

Amanda Gatchet, Eastern New Mexico University Soo-Hye Han, Kansas State University Matthew Isbell, Merrimack College Kerk Kee, Chapman University Jessica Moore, Butler University Lisa Glebatis Perks, Nazareth College

107041	11:00 AM to 12:15 PM	Hilton Chicago	Room 4L - 4th Floor
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### The Future of Software Studies Methods in Communication Research

Sponsor: Communication and the Future Division

Chair: Sarah A. Bell, University of Utah

Respondent: David J. Gunkel, Northern Illinois University

"Reverse Engineering as a Method for Communication's Engagement with Software" Robert W. Gehl, University of Utah

"Scraping the Web" Greg Elmer, Ryerson University; Ganaele Langlois, University of Ontario Institute of Technology

"The dB in the .db: Abstracting the Human Voice from Speak 'n Spell to Siri" Sarah A. Bell, University of Utah

107043 11:00 AM to 12:15 PM Hilton Chicago Pullman Boardroom - 4th Floor

### NCA Affirmative Action and Intercaucus Committee Meeting

Sponsor: NCA National Office

#### Presenters:

Shawn D. Long, University of North Carolina, Charlotte

Justin P. Boren, Santa Clara University

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Roseann M. Mandziuk, Texas State University

Amanda Martinez, Davidson College

Margaret M. Quinlan, University of North Carolina, Charlotte

Hsin-I Yueh, Northeastern State University

107051 11:00 AM to 12:15 PM Hilton Chicago Room 5G - 5th Floor

### Same-sex Marriage and Communication at the 100th Anniversary of NCA: Past Research and Future Directions

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Kevin R. Meyer, Illinois State University

#### Presenters:

Leigh Moscowitz, College of Charleston

Razvan Sibii, University of Massachusetts, Amherst

Nancy Bressler, James Madison University

Stephen Haas, University of Cincinnati

Jamie Landau, Keene State College

Pamela Lannutti, La Salle University

Eric C. Miller, Bloomsburg University

Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

Jon P. Radwan, Seton Hall University

Edward Schiappa, M.I.T.

Omar Swartz, University of Colorado, Denver

Joseph Sery, Christopher Newport University

# Competitively Selected Papers about Health Disparities and Marginalized Populations

Sponsor: Health Communication Division

Chair: Leslie Ramos Salazar, California State University, Fresno

"Discourses of Environmental Health Risks of a Marginalized Appalachian Community" Purba Das, Ohio University Southern; Jeffery C. Peterson, Washington State University

"Family Connections and the Latino Health Paradox: Exploring the Mediating Role of Loneliness in the Relationships between the Latino Cultural Value of Familism and Health" Monica L. Gallegos, Northern Kentucky University; Chris Segrin, University of Arizona

"Measuring Causal Attributions of Health Disparities: A Pilot Study of a Context-Free Scale" Sarah C. Vos, University of Kentucky

"Parental Influence on Mexican-Heritage Youth Alcohol Use: A Latent Transition Analysis" YoungJu Shin, Indiana

University-Purdue University, Indianapolis; Jeong Kyu Lee, University of Wollongong; Yu Lu, Penn State University; Michael L. Hecht, Penn State University

""We're in a Fight for Our Lives": Systemic and Regulatory Issues with the U.S. Current Food System" Lindsey Rose, Concordia University

107078 11:00 AM to 12:15 PM Palmer House Hilton Crystal - 3rd Floor

# Perpetuating Racism Online and Countering Prejudice and Racism via Institutional Responses and Celebrity Counter-Stereotypes

Sponsor: International and Intercultural Communication Division

Chair: Mark C. Hopson, George Mason University

Respondent: Tina M. Harris, University of Georgia

"Discourses of American Racial and Ethnic Relations: A Textual Analysis of User-Generated Responses to Paula Deen's Use of Ethnophaulisms" Jacqueline Bruscella, University of Oklahoma

"The Subaltern Speaks Back into the Image Factory: Justine Sacco's AIDS Tweet Cross-Pollinates Social and Mass Media" Prosper Y. Tsikata, Ohio University

"Celebrity News, Intergroup Attitudes, and Racial Prejudice Reduction" Srividya Ramasubramanian, Texas A&M University

"Reflexivity and Liberation: A Community's Response to Online Racism" Jenny Korn, University of Illinois, Chicago; Sumanth Inukonda, Bowling Green State University; Lara Lengel, Bowling Green State University; Alberto Gonzalez, Bowling Green State University

"TIPs to Maximize Meaningful Professional Development Opportunities: A Case Study in Theoretically-Grounded Diversity Education" Mark P. Orbe, Western Michigan University; Stephanie Sanders, Ohio University

107079 11:00 AM to 12:15 PM Palmer House Hilton Cresthill - 3rd Floor

# Speaking Up in the Middle Kingdom: Reflections on Coaching and Teaching Forensics in China

Sponsor: National Forensic Association

Chair: Aaron M. Duncan, University of Nebraska, Lincoln

### Presenters:

Aaron Blackman, University of Nebraska, Kearney

Allison R. Bonander, University of Nebraska, Lincoln

Aaron M. Duncan, University of Nebraska, Lincoln

Grant S. Anderson, University of Nebraska, Kearney

Abbie M. Syrek, University of Nebraska, Omaha

Cameron S. Logsdon, University of Nebraska, Omaha

Respondent: Rachelle L. Kamrath, Marine Corps University

107080 11:00 AM to 12:15 PM Palmer House Hilton Salon 1 - 3rd Floor

## Our Pasts and Possibilities for the Future: Overcoming Challenges and Implementing Innovative Strategies for Enhancing State Communication Associations

Sponsor: Elementary and Secondary Education Section

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

David A. Wendt, Keokuk High School Arlie V. Daniel, East Central Univ Kimberly Weismann, Williston State College Joy L. Daggs, Northwest Missouri State University Elizabeth Tolman, South Dakota State University

107081	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 2 - 3rd Floor
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### Prophetic Rhetoric and Direct Divine Communication: Gaining Understanding from Myriad Contexts

Sponsor: Religious Communication Association

Chair: Kristen Majocha, University of Pittsburgh, Johnstown

"From Past to Present in Communication and Religion: A Topographical Survey of JCR 1974–2012" Janie Harden Fritz, Duquesne University; Margaret Mullan, Duquesne University; Robert H. Woods, Spring Arbor University

"Individual, Order, and Denominational Differences in the Experience of Direct Divine Communication (DDC)" J.E. Sigler, Purdue University

"When Prophets Meet Presbyters: Saint Basil, Prophetic Discourse, and the Early Christian Church" Catherine Riley, Texas A&M University

"Reclaiming the Prophetic Voice in Contemporary Communication Scholarship" L. Ripley Smith, Bethel University

107082 11:00 AM to 12:15 PM Palmer House Hilton Salon 3 - 3rd Floor

### Making the Connection: Conversation Analytic Investigations of Visual and Mediated Modes

Sponsor: Language and Social Interaction Division

Chair: Michelle Scollo, College of Mount St. Vincent

"Mobile devices as a resource for providing direct epistemic access in face-to-face conversations" Joshua Raclaw, University of Wisconsin, Madison; Jessica S. Robles, University of Washington; Stephen M. DiDomenico, Rutgers University

""Hi Can I Talk with You?" Coordinating Identities and Relationships in the Openings of Calls Made to a Telephone Crisis Help Line" Stephen M. DiDomenico, Rutgers University

""Why are you concerned?" An investigation of communication problems in check wellness calls to a University's Police Department" Heidi Kevoe-Feldman, Northeastern University

107083 11:00 AM to 12:15 PM Palmer House Hilton Salon 4 - 3rd Floor

### Interpersonal Communication: The Emergence of Meaning-Making

Sponsor: Lambda Pi Eta

Chair: Mary C. Toale, SUNY Oswego

Respondent: Ron Von Burg, Wake Forest University

"Gendered Styles, Gendered Perceptions: Leadership in the Classroom" Christiana Robbins, University of Southern California; Samantha Angeles, Pacific Union College; College Uechi, Pacific Union College

"Academic Advisee Motivation and Demotivation to Pursue Out of Class Communication with the Academic Advisor" Rebecca Leach, University of Montevallo

"Does More Rehearsal Time Lead to Less Truth-Leakage?" Levi Smith, Kansas State University

"The Effects of Religious Conflict on Religious Affiliation Choice of Emerging Adults" Brittney Alexander, Pacific Union College; Jason Enriquez, Pacific Union College; Charlie Sheese, Pacific Union College

107084 11:00 AM to 12:15 PM Palmer House Hilton Salon 5 - 3rd Floor

### Innovations and Tensions in the Study of Teams

Sponsor: Group Communication Division

Chair: Kasey L. Walker, University of Arkansas

Respondent: Stephenson Beck, North Dakota State University

"Church Leadership Teams: Communication Differences that Make a Difference" Ryan T. Hartwig, Azusa Pacific University; Camille Endacott, Azusa Pacific University; Chong Ho Yu, Azusa Pacific University

"Loving group work: Is this the Holy Grail of group communication? Investigating an interdisciplinary palliative care team" Rebecca Imes, Carroll University; Jennifer Hester, The Christ Hospital

"Team Innovation: Tensions, Contradictions, and Dialectics" Linda L. Putnam, University of California, Santa Barbara; Scott Banghart, University of California, Santa Barbara; David R. Seibold, University of California, Santa Barbara

107085 11:00 AM to 12:15 PM Palmer House Hilton Salon 6 - 3rd Floor

### **Best Practices: How to Teach Communication Ethics**

Sponsors: Communication Ethics Division, Instructional Development Division

Chair: Tammy R. Swenson Lepper, Winona State University

## Presenters:

Robert L. Ballard, Pepperdine University

Leeanne M. Bell McManus, Stevenson University

Lori J.N. Charron, St. Mary's University of Minnesota

Melba Hoffer, Grand Valley State University

Annette Holba, Plymouth State University

Spoma Jovanovic, The University of North Carolina, Greensboro

Michelle A. Leavitt, Independent Scholar

107086 11:00 AM to 12:15 PM Palmer House Hilton Salon 7 - 3rd Floor

## Challenging and Resisting the Normative in Intercultural Communication Studies

Sponsor: International and Intercultural Communication Division

Chair: Nilanjana R. Bardhan, Southern Illinois University, Carbondale

Respondent: Anjana Mudambi, Randolph-Macon College

"Investigating postcolonialism and globalism using a lens based in queer theory" David W. Whitfield, Southern Illinois University, Carbondale

"Queer(y)ing Cross-Cultural Adaptation: Disidentifications Revisited" Shinsuke Eguchi, University of New Mexico; Godfried Agyeman Asante, University of New Mexico

"Questioning Dominant Development: Voices of Indigenous Subalterns at the margins" Uttaran Dutta, Arizona State University

"Reexaming the Past(s): Boundless Boundaries, Hybridity, and the In-between" Dongjing Kang, Ohio University

107087	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 8 - 3rd Floor
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### **Competitively Selected Papers about Public Health Research**

Sponsor: Health Communication Division

Chair: Evelyn Y. Ho, University of San Francisco

"A Content Analysis of Public Service Announcements Promoting Influenza Vaccination in Hong Kong" L. Crystal Jiang, City University of Hong Kong; Wanqi Gong, City University of Hong Kong

"Developing a Theoretical Measure of Compliance with University Tobacco-free Policies" Rachael Record, University of Kentucky; Matthew Savage, University of Kentucky

"Health Communication Advocacy Model: Epistemology, Revision, and Application" Chervin Lam, Purdue University; Marifran Mattson, Purdue University

"Naturally Good: Do Front-of-Package Claims Affect Calorie Judgments?" Christine Skubisz, Emerson College; Marie B. Cusick, Emerson College; Simran Kaur, Emerson College; Anna Kern, Emerson College

"The Role of Health Communication in Sexual Violence Research: A Scoping Review" Amanda Mabry, University of Texas, Austin; Kate Pounders, University of Texas, Austin; Preethi A. Balakrishnan, University of Texas, Austin

107088 11:00 AM to 12:15 PM Palmer House Hilton Salon 9 - 3rd Floor

## **Top Student Papers in the Kenneth Burke Society**

Sponsor: Kenneth Burke Society

Chair: Ryan McGeough, University of Northern Iowa

Respondent: Ryan McGeough, University of Northern Iowa

"Accepting Suicide as the Act of a Pious Soldier: A Burkean Reading of Daniel Somers' Suicide Note" Jonathan Broussard, Louisiana State University

"Burke's "Urge to Purge": Exploring Rhetorical and Bodily Dualities for Today's Critical Scholars" Emily Deering Crosby, University of Pittsburgh

"Cure for rape culture: Homeopathy, allopathy, and the construction of rape seen through a Burkean perspective" Kari Storla, University of Southern California

"In Search of Humane Social Critiques: The Comic Frame and Rhetorical Implications in South Park" Kayla Hastrup, Virginia Tech

107089 11:00 AM to 12:15 PM Palmer House Hilton Salon 10 - 3rd Floor

### Media Diplomacy as Public Argument: Case Studies of the Diaoyu/Senkaku Island Controversy

Sponsors: Argumentation and Forensics Division, Japan-U.S. Communication Association, Political Communication Division

Chair: Thomas Hollihan, University of Southern California

### Presenters:

Miao Feng, University of Illinois, Chicago Shubo Li, University of Oslo Shusuke Murai, Meiji University Hiroko Okuda, Kantogakuin Univ

Patricia Riley, University of Southern California

Takeshi Suzuki, Meiji University Elaine Yuan, University of Illinois, Chicago Zhan Zhang, Università della Svizzera Italiana, Lugano

Respondent: Thomas Hollihan, University of Southern California

107090 11:00 AM to 12:15 PM Palmer House Hilton Salon 12 - 3rd Floor

Speak Up Louisville Intercollegiate Speech Competition Communication Colleagues from Jefferson Community and Technical College, Bellarmine and Spalding Universities, and University of Louisville Created an Annual Intercollegiate Speech Competition Titled, 'Speak Up Louisville'

Sponsor: Community College Section

Chair: Charlotte Hammett Hubrich, Jefferson Community and Technical College

Presenters:

Melissa Chastain, Spalding University Katherine Taylor, University of Louisville Winnie Spitza, Bellarmine University

107091 11:00 AM to 12:15 PM Palmer House Hilton Buckingham - 5th Floor

## Enhancing the Presence of Our Past(s): Promoting Regional Participation in Policy Debate

Sponsor: Cross Examination Debate Association

Chair: Kiran Dhillon, University of Wisconsin, Milwaukee

Presenters:

Sarah Partlow-Lefevre, Idaho State University Travis Cram, University of Wyoming Michael Kenneth Davis, James Madison University Allison Harper, George Mason University Michael Eisenstadt, University of Kansas

Michael Eisenstadt, University of Kansas Jordan Foley, Wake Forest University

107092 11:00 AM to 12:15 PM Palmer House Hilton Chicago - 5th Floor

## The Presence of Our Practice: Applications of Communication Theory Outside of Academia

Sponsor: Applied Communication Division

Chair: Jana Simonis, Southern Illinois University

Respondent: Jana Simonis, Southern Illinois University

"Bridging the Academy and Community through Service-Learning" Elizabeth Baiocchi-Wagner, Market Strategies International

"Community-based Media and Suicide Prevention" Sarah Keller, Montana State University, Billings; Lani Paulson Miller, Montana State University, Billings

"Cultural Discourse Theory and Intercultural Praxis" Donal A. Carbaugh, University of Massachusetts, Amherst

"Intercultural Connections: Bridging Theory and Practice" Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

"Reconciling Bullying Problems through the Transformative Space of Personal Narrative" Keith P. Berry, University of

### South Florida

"The Social Deconstruction of Moral Injury in Combat Veterans: Homecoming and Healing through Cosmopolitan Communication" Barton D. Buechner, Fielding Graduate University

107093 11:00 AM to 12:15 PM Palmer House Hilton Price Room - 5th Floor

### The Pedagogy and Construction of Interpretation Event Pieces

Sponsor: Pi Kappa Delta

Chair: Tomeka Robinson, Hofstra University

Respondent: Ryan C. Louis, Ottawa University

"A Survey of Current Practice Regarding Deliberate Advocacy and Source Analysis of Literature in Constructing Interpretation Pieces" Thomas D. Serfass, Webster University

"Author Intent in Interpretation: Where Interpretation and Characterization Collide" Keith Cyril Bistodeau, Ohio University

"Eradicating Interpretation: Improving Forensic Performance of Literature" Alyssa Reid, James Madison University; Katie Lese, James Madison University

"Representations of Identity in Oral Interpretation of Literature" Crystal Lane Swift Ferguson, Mt. San Antonio College; Shaunte' R. Caraballo, Tennessee State University

"The Relationship between Qualitative Inquiry and Interpretive Events" Manda Hicks, Boise State University

### 12:00 PM

108001	12:00 PM to 4:00 PM	Hilton Chicago	Salon C - Lower Level

# **NCA Exhibit Hall**

Sponsor: NCA National Office

### 12:30 PM

109000 12:30 PM to 1:45 PM Hilton Chicago Salon C - Lower Level

## Scholar to Scholar: Business Organizations, Training, and Communication Education in the Public Sphere

Sponsors: Association for Business Communication, Basic Course Division, Communication Apprehension and Competence Division, Communication Assessment Division, Organizational Communication Division, Political Communication Division, Public Relations Division, Scholar to Scholar, Training and Development Division

Chair: Pat Arneson, Duquesne University

Respondents: Mary C. Banwart, University of Kansas; Melissa Ann Broeckelman-Post, George Mason University; Tiffany R. Wang, University of Montevallo; Craig R. Scott, Rutgers University; Damion Waymer, Texas A&M University; Michael Sollitto, Texas A&M University, Corpus Christi; Dale Cyphert, University of Northern Iowa; Philip Backlund, Central Washington University; Ross Brinkert, Penn State University, Abington

- "01. "Hot" Topics versus Free Speech: What's Important in the Classroom? An Experimental Research Assessment of Today's Students Perceived Hot Topics and the Effects on Persuasive Presentations" Brandy Fair, Grayson College
- "02. A Case Study: Symbiotic Relationship between Actional Legitimacy and Corporate Social Responsibility" Sifan Xu, University of Maryland
- "03. A Functional Analysis of 2013 Mayoral Campaign Webpages" Mark Glantz, St. Norbert College; Jeffrey Delbert, Lenoir-Rhyne University; Corey B. Davis, University of Wisconsin, Whitewater

- "04. Adult Teaching Facilitation for the Communication Association: An Undergraduate University Club" Robert Loy, California State University, Northridge; Brianna Broady, California State University, Northridge
- "05. Contextualize the Affordances of Enterprise Social Media" Wang Liao, Cornell University; Connie Yuan, Cornell University; Xuan Zhao, University of Michigan
- "06. Do ask what your country can do for you: Testing the impact of country of origin on organization-public relationships" Nadine C. Hoffmann, Marist College; Bryan Reber, University of Georgia
- "07. Information Sources, Salience, Technology Apprehension and Temperament: Revisiting Diffusion Theory in the 21st Century" Elizabeth Christian, University of New Haven; Eun-A Park, University of New Haven; Jerry L. Allen, University of New Haven
- "08. Integrity in the "Church of Baseball": Learning and Ambiguity in Major League Baseball" Heidi Sisler, Western Kentuckv University
- "09. Organizational Citizenship Behaviors as Influenced by Supervisor Solidarity Communication" Patrick MacDonald, Cornell University; Stephanie E. Kelly, North Carolina A&T State University
- "10. Persuasion as a Developmental Sequence in the Basic Communication Course" Jim Schnell, Ohio Dominican University
- "11. Political talk in social networks: How college student politicians navigated a campaign trail of "safe" and "dangerous" discussion during a campus election" David Clementson, Ohio State University
- "12. Present Political Drama: A Burkean Analysis of Obama's Self-Presentation as a Charismatic Leader in his Syrian Address" Nathan Jurgensen, Liberty University
- "13. Preserving the Past through Culturally Oriented Online Advertising: Exploring Multitasking Tendencies among Culturally Sensitive Chinese Consumers" Naira Manucharova, The New Times; Gennadi Gevorgyan, Xavier University
- "14. Public Speaking Students' Perception of the Value of Peer Feedback within a Blended Learning Environment" Kristine Nicolini, University of Wisconsin, Milwaukee; Edward A. Mabry, University of Wisconsin, Milwaukee; Sang-Yeon Kim, University of Wisconsin, Milwaukee; William M. Keith, University of Wisconsin, Milwaukee
- "15. So You Were an Intern? Outcomes of Organizational and Vocational Anticipatory Socialization" Stephanie L. Dailey, Texas State University
- "16. The Twin Taboos of Discussing Religion and Politics: A Study of Six "Basic" Emotions and Interpersonal Relationships in Response to Rick Perry's "Strong" Michael Rold, West Virginia University; James M. Honeycutt, Louisiana State University
- "17. "Can You Look at This?" Using a Qualitative Approach to Assess the Communication Help Lab" Lindsey B. Anderson, University of Maryland; Lauren Berkshire Hearit, Purdue University; Jane Gibson Natt, Purdue University; Melanie Morgan, Purdue University
- "18. The Wobegon Effect: Regulating Self-Perceived Communication Competence with Cognitive Priming" Erin C. Nelson, University of Texas, Austin; Brian Spitzberg, San Diego State University; Benjamin Wiedmaier, Northeastern University
- "19. "No More of Looking at This from Afar": Examining the Situational Theory of Problem Solving through Young Adults' Perceptions of Sexual Health" Rowena L. Briones, Virginia Commonwealth University
- "20. Deinstitutionalization: A rhetorical and political policy analysis. How ideologies in presidential speeches relate to mental health policies" Bethany Barnes, University of North Carolina, Greensboro/Guilford Technical Community College

## Pillars of strength: Organizational Stress, Support and Mentoring

Sponsor: Organizational Communication Division

Chair: Sarah L. Jones, Creighton University

Respondent: Katherine Miller, Arizona State University

"Communicatively Restricted Organizational Stress (CROS) I: Conceptualization and Overview" Alice E. Veksler, Christopher Newport University; Justin P. Boren, Santa Clara University

"Creativity in workgroups: A multilevel study of the effects of LMX, CWX, and TMX on idea generation and creativity" Leah M. Omilion-Hodges, Western Michigan University; Crystal D. Ackerman, Western Michigan University

"Organizational Citizenship Behavior, Organizational Communication and Burnout: The Buffering Role of Perceived Organizational Support and Psychological Contracts" Lori Brown, California State University, Long Beach; Michael E. Roloff, Northwestern University

"The Creation of the Workplace Experience: The Impact of Lateral and Leader Relationships" Leah M. Omilion-Hodges, Western Michigan University; Deirdre H. Zerilli, Western Michigan University

109002 12:30 PM to 1:45 PM Hilton Chicago Salon A2 - Lower Level

### **Cable Television Identities**

Sponsors: Critical and Cultural Studies Division, Mass Communication Division

Chair: Siobhan E. Smith, University of Louisville

"Place, Race, and Space in HBO's Television Series Treme" Dominique M. Gendrin, Xavier University of Louisiana

"Ambivalent Anti-Heroes and Racist Rednecks on Basic Cable: Post-Race Ideology and White Masculinities on FX" Michael Wayne, University of Virginia

"Breaking Bad: Periodically Justifiable" Myra Roberts, University of New Mexico

"Crime Fantasy and Comment Culture: Audience Reception of Breaking Bad's Skyler White" Christopher Barnes, University of New Mexico

"We Are All Infected: Animality and Allegorical Collision within The Walking Dead" Timothy Maurer, California State University, Long Beach

109004 12:30 PM to 1:45 PM Hilton Chicago Salon A4 - Lower Level

### **Faces of Neoliberalism**

Sponsor: Critical and Cultural Studies Division

Chair: Blake Abbott, Towson University

Respondent: Josh Hanan, University of Denver

"The Undeserving Professor: Neoliberalism and the Reinvention of Higher Education" Luke A. Winslow, San Diego State University

"Racial Shadows, Threat, and Neoliberalism: Reading The Book of Eli" Michael Lacy, Queens College, CUNY

"Health and Responsibility in the Context of Neoliberalism: Cultivating Alertness, Autonomy and Accountability" Ellen Defossez, University of Pittsburgh

"Economics (Re)education: Public Relations, Advocacy Advertising, and the Right to Rebuttal, 1976–1978" Molly C. Niesen, Eastern Illinois University

109005 12:30 PM to 1:45 PM Hilton Chicago Salon A5 - Lower Level

The Implications of Social Media for Rhetorical and Communication Theory: Pathos, Incongruity, Democracy, and Doxa

Sponsor: Rhetorical and Communication Theory Division

Chair: Star A. Muir, George Mason University

Respondent: Christopher A. Medjesky, Defiance College

"Common sense or common senses: Reconsidering doxa in fragmented contexts" Chigozirim Utah, University of Nebraska, Lincoln

"Learning Online: Civic Education and Social Media" Jessica Rudy, Indiana University

"New Parables in New Media: Pathos in Facebook Debates on Economic Policy" Sally Spalding, University of Georgia

"Witty Titles are Hard: First World Problems and Discursive Humor" Andrew Peck, University of Wisconsin, Madison

109006 12:30 PM to 1:45 PM Hilton Chicago Continental Ballroom A - Lobby Level

### Race, Intersectionality and Post Feminism

Sponsor: Feminist and Women's Studies Division

Chair: Barbara L. Baker, University of Texas at Dallas

"Lipstick Liberation: Illusions of Postfeminist Sensibilities within the YouTube Beauty Culture" Erika M. Behrmann, Bowling Green State University

"Performing Postfeminism through K-pop Dance" Chuyun Oh, University of Texas, Austin

"Power, Privilege, and Positionality: Intersectional Considerations of SlutWalk" Stephanie L. Gomez, University of Utah

109007 12:30 PM to 1:45 PM Hilton Chicago Continental Ballroom B - Lobby Level

## **Using Technology to Facilitate Interpersonal Goals**

Sponsors: Human Communication and Technology Division, Interpersonal Communication Division

Chair: Jessica Moore, Butler University

"A Mix of Electronic and Face-to-Face Communication: A Multiple Goals Perspective of Conflict Management in the Digital Age" David J. Roaché, University of Illinois, Urbana-Champaign; Kimberly Pusateri, University of Illinois; Liesel L. Sharabi, University of Illinois

"Channel choice, detection, and justification of deception" Lyn M. Van Swol, University of Wisconsin, Madison; Michael T. Braun, Millikin University

"Interpersonal Electronic Surveillance over Social Network Sites: Testing a Model of Negative Relational Maintenance Strategies" Robert Shota Tokunaga, University of Hawai'i, Manoa

"Measuring Online Relational Behaviors: Exploratory Factor Analysis and Validation of a Measure of Romantic Behaviors on Facebook" Nicholas Brody, University of Puget Sound; Leah LeFebvre, University of Wyoming; Kate G. Blackburn, University of Texas, Austin; Nicholas Merola, Northwestern University

109008 12:30 PM to 1:45 PM Hilton Chicago Continental Ballroom C - Lobby Level

Black Cultural Performance: Televised Representations of Race, Criminality, and Beauty

Sponsor: African American Communication and Culture Division

Chair: Gina Castle Bell, West Chester University

Respondent: Carlos Morrison, Alabama State Univ

"Guess Who's Coming to Dinner? Analyzing the Rhetoric of Black Cultural Production and Consumption in The Boondocks" Erik Holland, University of Texas, Austin

"Not Just Splitting Hairs: Tiana Parker and the Hegemonic Beauty Standards at Deborah Brown Community School" Roni K. Jackson, University of Oklahoma

"Tyler Perry's Madea Goes to Jail: Normalizing Hegemony and Stereotypes of "Black Crime" Theodore Harrison, California State University, Sacramento

""Socially Irresponsible" Satire? Exploring the Comedic Performances of Race on "Chappelle's Show"" Katharine Zakos, Georgia State University

109011 12:30 PM to 1:45 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

## **Innovative Techniques for Training Professionals**

Sponsor: Training and Development Division

Chair: Sonia Zamanou-Erickson, Southern Illinois University, Edwardsville

"212\* Degree Leaders" Lisa Waite, Kent State University

"Circle of Positivity: Teaching Others the Power of Effective Feedback" Cody M. Clemens, Duquesne University

"Cognitive Modification: A Method of Boosting Low Self-esteem" Akbar Javidi, University of Nebraska, Kearney

"Dealing with Change through Effective Goal Setting" Sonia Zamanou-Erickson, Southern Illinois University, Edwardsville

"Developing Supportive Managers: Training Managers on How to Engage in Supportive Communication by Reflecting on Their Past Experiences as Both Unsupported and Supported Subordinates" Alexandra Wages, University of Kansas

"Embracing the Future: Using Digital Humanities Projects in Training (Classroom and Corporate)" Toni S. Whitfield, James Madison University

"Getting to the Top of the Podcast Charts" Jennifer Toole, Saint Leo University

"High Jump: What's Your Point of View?" Liane M. Gray-Starner, Marietta College

"Looking Behind the Panel Presentation by Moving towards Engagement in the Round-Table Format" L. Jake Jacobsen, University of Nebraska, Kearney

"Sensitivity Training: Identifying Sex and Gender Stereotypes Using Harvard Sailing Team YouTube Video" James C. Roux, Lynchburg College

109013 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room A - 2nd Floor

## **Barack Obama and Political Rhetoric**

Sponsor: Political Communication Division

Chair: Ryan Neville-Shepard, Indiana Univ-Purdue Univ, Columbus

Respondent: Catherine Langford, Texas Tech University

"Barack Obama and the Creation of National Identity: Sacrifice as a National Value" Nicholas Labinski, University of Kansas

"Engagement through the Oval Office: Presidential Rhetoric as Civic Education" Sara A. Mehltretter Drury, Wabash College; Jeffrey P. Mehltretter Drury, Wabash College

"Preventative Crisis Promotion: President Obama's Rhetorical Promotion of the Impending Debt Ceiling Crisis in

2013" Phillip Kostka, Georgia State University

""Obama-scare" An Analysis Understanding the Word "Obamacare" as a Political Metaphor" Shanna D. Schultz, Texas State University

109014 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room B - 2nd Floor

### Interactive Spaces of Conflict and Public Memory

Sponsor: Public Address Division

Chair: Cynthia Smith, Indiana University

Respondent: Greg Dickinson, Colorado State University

"Negotiating Ideological Dissonance: Presidential Memory and Slavery Tourism at Mount Vernon, Monticello, and Montpelier" Megan Fitzmaurice, University of Maryland

"Materiality, Public Memory, and the Post-It Note at the American Civil War Center at Historic Tredegar in Richmond, VA" Nicole Maurantonio, University of Richmond

"Back to the Garden? Spaces of Conflict and Simulation in the Woodstock Museum" Thomas R. Dunn, Colorado State University

""When chalking is a crime, only criminals will play hopscotch": Chalk Talk as Vernacular Public Address and Citizenship Engagement" Matthew Houdek, University of Iowa

109015 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room C - 2nd Floor

"Eat, Pray, and Love" the Ciociaria Way: Communicating and Performing Regional Identity, Empowerment and Preserving Cultural Heritage of Ciociarian Cuisine through Slow Food Tourism, Feminist Archival Arch, Critical Ethnography and (Auto)biography

Sponsor: Ethnography Division

Chair: Bernardo A. Attias, California State University, Northridge

Presenters:

Ashley Cordes, University of Oregon

Charmaine Kaimikaua, Loyola Marymount University Kathleen Norris, Loyola Marymount University

Respondent: Nina Reich, Loyola Marymount University

109016 12:30 PM to 1:45 PM Hilton Chicago Williford A - 3rd Floor

Ethnic Identity: Hybridity among Chicana Feminists, Hispanic-American Church-goers, and Mexican-Heritage Immigrants

Sponsor: La Raza Caucus

Chair: Ryan Castillo, University of Denver

Respondent: Diana I. Bowen, University of Houston, Clear Lake

"Ethnic Identity Development within the Hispanic-American Church: A Structuration Perspective" Charles Choi, Pepperdine University; Deborah Berho, George Fox University

"Pathways to practices of citizenship: Political discussion and socialization among Mexican-heritage immigrants" Justin Reedy, University of Oklahoma

""I take something from both worlds": A Chicana Feminist Analysis of Mexican-American Women's Conceptualizations of Ethnic Identities" Leandra Hinojosa Hernandez, National University

109017 12:30 PM to 1:45 PM Hilton Chicago Williford B - 3rd Floor

### Territorial Disputes and Consequences of Culture and Politics: East Asia, the Island Debate and NCA

Sponsors: Chinese Communication Association, Japan-U.S. Communication Association, NCA Centennial! Celebration Series, Peace and Conflict Communication Division

Chair: Akira Miyahara, Seinan Gakuin University

### Presenters:

Limin Liang, City University of Hong Kong Min Sun Kim, University of Hawaii, Manoa Edwin R. McDaniel, Aichi Shukutoku University

Koji Fuse, University of North Texas Hongmei Li, Georgia State University

109018 12:30 PM to 1:45 PM Hilton Chicago Williford C - 3rd Floor

### Intellectual Genealogy: Documenting Invisible Colleges in the Age of Digital Communication

Sponsor: NCA Centennial! Celebration Series

Chair: Wendy Leeds-Hurwitz, University of Wisconsin, Parkside

#### Presenters:

Theresa R. Castor, University of Wisconsin, Parkside Robert T. Craig, University of Colorado, Boulder Timothy Halkowski, University of Wisconsin, Stevens Point James L. Leighter, Creighton University Lydia Reinig, University of Colorado, Boulder Michelle Scollo, College of Mount St. Vincent Leah Wingard, San Francisco State University

109019 12:30 PM to 1:45 PM Hilton Chicago PDR 1 - 3rd Floor

# The Complexities of Sexual Interaction: Persuasion, Risk, and Navigating Ambiguous Relationship Contexts

Sponsor: Interpersonal Communication Division

Jefferson Pooley, Muhlenberg College

Chair: Derek M. Bolen, Angelo State University

"Is It Just Sex? Exploring Social Support in Emerging Adults' Friends with Benefits Relationships" Lisa van Raalte, Arizona State University; Lori A. Bednarchik, Arizona State University; Paul A. Mongeau, Arizona State University; Rebecca Murphy-Keith, Arizona State University

"Communicative Dilemmas in Emerging Adults' Friends with Benefits Relationships: Barriers to Meta-Relational Talk" Kendra Knight, DePaul University

"Further understanding sexual communication: Honesty, deception, safety, and risk" Sean M. Horan, Texas State University

"Interpersonal Influence Messages: An Experimental Examination of Sexual and Non-Sexual Persuasive Attempts among Romantic Partners" Alexander L. Lancaster, West Virginia University; Melanie Booth-Butterfield, West Virginia University

# 109020 12:30 PM to 1:45 PM Hilton Chicago PDR 2 - 3rd Floor **Theorizing Crisis Communication** Sponsor: Rhetorical and Communication Theory Division Chair: H. Dan O'Hair, University of Kentucky "Crisis and Exemplification: Applications and Directions" Patric R. Spence, University of Kentucky; David K. Westerman, North Dakota State University; Xialing Lin, University of Kentucky "Recipes for Disasters: Crisis Communication's Theory Problem" Matthew W. Seeger, Wayne State University; Jeannette Sutton, University of Kentucky "Situational Crisis Communication Theory: Theory Building and Refinement" Timothy Coombs, University of Central Florida; Sherry J. Holladay, University of Central Florida "The Function of Narrative in the Construal and Mis-construal of Risk Messages" Elizabeth L. Petrun, University of Maryland; Timothy L. Sellnow, University of Kentucky 109021 12:30 PM to 1:45 PM Hilton Chicago PDR 3 - 3rd Floor **Interrogating Environmental Frames** Sponsor: Environmental Communication Division

Chair: Ailesha Ringer, University of New Mexico

Respondent: Steven Woods, Western Washington University

"Developments in the Framing of Climate Change as a Public Health Issue in U.S. Newspapers" Melinda Weathers, Clemson University; Brenden Kendall, Clemson University

"Exploring the Interaction between Organizational Culture and Framing within Environmental Conflict" Eleni Gesch-Karamanlidis, Texas A&M University

"Ecocultural Conversations: Using Connective Communication Practices to Bridge the Human-Nature Divide" Elizabeth Dickinson, University of North Carolina, Chapel Hill

"Spreading Success beyond the Laboratory: Applying the RE-AIM Framework for Effective Environmental Communication Interventions at Scale" Neil Stenhouse, George Mason University

109022	12:30 PM to 1:45 PM	Hilton Chicago	PDR 4 - 3rd Floor
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#### Apologia, Neo-PR, and Issues of Activism and Engagement

Sponsor: Public Relations Division

Chair: Ashley Jones-Bodie, Louisiana State University

Respondent: Denise Ferguson, Pepperdine University

"Investing for Social Change: Socially Responsible Investing, Shareholder Activism, and Corporate Social Responsibility" Nur Uysal, Marquette University

"Resisting Corporate Apologia: Understanding Gruenenthal's failed mea culpa to the victims of thalidomide" Claudia Janssen Danyi, Quadriga University of Applied Sciences; Annelie C. Jenne, University of Potsdam

"St. Vincent de Paul: A Case of Engagement in Activism and Negotiation for Public Relations" Katherine S. Burnett, Brigham Young University; Robert I. Wakefield, Brigham Young University; Kenneth Plowman, Brigham Young University

"Susan G. Komen Foundation and Planned Parenthood: An Application of Neo-PR" Chris Caldiero, Fairleigh Dickinson University

109023 12:30 PM to 1:45 PM Hilton Chicago Astoria - 3rd Floor

# **Rhetorics and Foodways**

Sponsor: Rhetorical and Communication Theory Division

Chair: Anna Marjorie Young, Pacific Lutheran University

"#AmericasRacistGrandmother: Paula Deen, Home Cooking and the Temporalities of Post-Racial Rhetorics" Anjali Vats, Indiana University

"Changing Tastes in Detroit" Donovan S. Conley, University of Nevada, Las Vegas

"Cooking Without Women: Rhetoric of the New Culinary Male" Casey Kelly, Butler University

"Craft Rhetoric" Jeff Rice, University of Kentucky

"Putting It All on the Table: Celebrity Chef Intellectual Rhetorics" Justin Eckstein, Pacific Lutheran University; Anna Marjorie Young, Pacific Lutheran University

109024 12:30 PM to 1:45 PM Hilton Chicago Waldorf - 3rd Floor

# Performative Place-Making: Embodied Methodologies of Place, Space, and Memory

Sponsor: Performance Studies Division

Chair: Shauna M. MacDonald, Villanova University

Respondents: Amber Lynn Zimmerman, Independent Scholar; Jeanine Minge, California State University, Northridge

"A Place You Never Imagined Could Feel Like Home" Shauna M. MacDonald, Villanova University

"Artifactual Documentation of Walking as Performance" Erin Briddick, University of Wisconsin, Madison

"Beyond Boundaries: The Performative Potential of Dream as Place" Meggie Mapes, Southern Illinois University, Carbondale

"Monumento de Venticinco Centavos" Olivia G. Perez-Langley, Southern Illinois University, Carbondale

"Narrating Community and Imagining Neighborhood Futures: Community-based Performance and Community Mapping as Ethnographic Place-making" Brandon B. Ferderer, Arizona State University

"Skin and Out: Remembering Space and Place at the Skin's Surface" Jade C. Huell, Columbia College

109025 12:30 PM to 1:45 PM Hilton Chicago Marquette - 3rd Floor

# A Century of Scholarship and So Much More: On the Past, Present, and Future(s) of the Quarterly Journal of Speech (II of IV)

Sponsor: NCA First Vice President

Chairs: Barbara A. Biesecker, University of Georgia; Jeremy R. Grossman, University of Georgia

Respondents: Ronald Walter Greene, University of Minnesota; Darrin Hicks, University of Denver; Shawn J. Parry-Giles, University of Maryland; Trevor Parry-Giles, National Communication Association; Kendall R. Phillips, Syracuse University; Erin J. Rand, Syracuse University

"Enabling Democratic Dissent" Robert L. Ivie, Indiana University

"The Discipline's Debate Contributions: Then, Now and Next" Kathleen Jamieson, University of Pennsylvania

109026 12:30 PM to 1:45 PM Hilton Chicago Joliet - 3rd Floor

#### Exploring Students' Communication and Well-Being: The First Year Transition and Beyond

Sponsor: Instructional Development Division

Chair: Zachary Goldman, West Virginia University

Respondent: Marian L. Houser, Texas State University

"Students' Experiences of Bullying in High School and Their Adjustment and Motivation during the First Semester of College" Alan K. Goodboy, West Virginia University; Matthew M. Martin, West Virginia University; Zachary Goldman, West Virginia University

"If I Knew Then What I Know Now: An Examination of Students' First-semester Stories and Their Connection to Retention" Jason M. Martin, University of Missouri-Kansas City

"College Students' Psychological Well-Being and Interaction Involvement in Class" Shannon T. Carton, West Virginia University

"Connecting through Alternative Break Experiences: Student-Student Communication in Extracurricular Service Learning" Zac Johnson, Murray State University; Matthew M. Martin, West Virginia University

109027 12:30 PM to 1:45 PM Hilton Chicago PDR 5 - 3rd Floor

#### Energetic Communication: Exploring Contexts and Applications in Pasts, Presence, and Futures

Sponsor: Spiritual Communication Division

Chair: Gregory Sean Hummel, Southern Illinois University, Carbondale

Presenters:

Jnan Blau, California Polytechnic State University, San Luis Obispo

Brian Cozen, University of Utah

Suzanne Daughton, Southern Illinois University, Carbondale

Marilyn Bordwell DeLaure, University of San Francisco

Lindsay Greer, Southern Illinois University

Jason Del Gandio, Temple University

Gregory Sean Hummel, Southern Illinois University, Carbondale

109028 12:30 PM to 1:45 PM Hilton Chicago PDR 6 - 3rd Floor

# The Continuing Relevance of Oratory as Reflected in the Connection between the Interstate Oratorical Association and the National Communication Association

Sponsor: NCA Centennial! Celebration Series

Chair: Larry G. Schnoor, Minnesota State University, Mankato

#### Presenters:

Judy Santacaterina, Northern Illinois University Joel Hefling, South Dakota State University Karen R. Morris, University of Wisconsin, Eau Claire Lee Mayfield, James Madison University

Richard Paine, North Central College

109029	12:30 PM to 1:45 PM	Hilton Chicago	PDR 7 - 3rd Floo
The	Presence of History, Power, and Id	lentity Politics: Interrogati Internationalization	ng Japan's Cultural Diversity and
Sponsor: Critic	cal and Cultural Studies Division		
Chair: Satoshi	Toyosaki, Southern Illinois University	, Carbondale	
Respondent: §	Shinsuke Eguchi, University of New M	lexico	
	of Neto-Uyo's Cure: A Critique of Natio Satoru Aonuma, Tsuda College	onalist-Chauvinist Rhetoric ir	n the Japanese-Language
	cting Chinese National Identity in Pos cople's Daily Editorials (2013-2014)"		tical Discourse Analysis of the Anti-Japan University, Carbondale
"The Politics University, Ca		/linnesota State University, N	Mankato; Yusaku Yajima, Southern Illinois
""Between a	nd betwixt" the nation-states: The Za	nichi history as liminal space	e" Min Wha Han, Hawaii Pacific University
109030	40:20 PM to 4:45 PM		
	12:30 PM to 1:45 PM	Hilton Chicago	Room 4A - 4th Floo
		Hilton Chicago  How We Transform, Learn,	
Sponsor: Orga	Organizational Change: I		
Sponsor: Orga Chair: Surabh	Organizational Change: I	How We Transform, Learn,	Room 4A - 4th Floo and Stay the Same
Sponsor: Orga Chair: Surabh Respondent: h "After Action	Organizational Change: In anizational Communication Division is Sahay, Rutgers University  Kathleen J. Krone, University of Nebra	How We Transform, Learn,  aska, Lincoln  a High Reliability Organizatio	
Sponsor: Orga Chair: Surabh Respondent: P "After Action University; Sh	Organizational Change: In anizational Communication Division is Sahay, Rutgers University  Kathleen J. Krone, University of Nebration Reviews: Learning from the Past in a	How We Transform, Learn,  aska, Lincoln  a High Reliability Organization	and Stay the Same on" Elizabeth A. Williams, Colorado State
Sponsor: Orga Chair: Surabh Respondent: H "After Action University; Sh: "Critical Rev "Seeking Str	Organizational Change: In anizational Communication Division is Sahay, Rutgers University  Kathleen J. Krone, University of Nebratin Reviews: Learning from the Past in a sana Makos, Colorado State University riew of Organizational Change Literation	How We Transform, Learn,  aska, Lincoln  a High Reliability Organization  ure" Michael Halliwell, University	and Stay the Same  on" Elizabeth A. Williams, Colorado State ersity of Missouri  wwall Street Movement" Matthew Weber,
Sponsor: Orga Chair: Surabh Respondent: H "After Action University; Sh: "Critical Rev "Seeking Str Rutgers Unive	Organizational Change: In anizational Communication Division is Sahay, Rutgers University  Kathleen J. Krone, University of Nebrational Reviews: Learning from the Past in a ana Makos, Colorado State University riew of Organizational Change Literature ucture in Anarchy: The Emergence of Parsity; Sandra K. Evans, Cal Poly Portal	How We Transform, Learn,  aska, Lincoln  a High Reliability Organizatio  ure" Michael Halliwell, Universiona; Kevin Driscoll, Universi	and Stay the Same  on" Elizabeth A. Williams, Colorado State ersity of Missouri  wwall Street Movement" Matthew Weber,
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Chair: Lisa K. Hanasono, Bowling Green State University

Respondent: Myra Washington, University of New Mexico

"Rethinking Korean Gay-Themed Film: How Gay Koreans Negotiate Desire and Anxiety" Jungmin Kwon, University of Illinois

"Hongdae Style: Negotiating Creative Authenticity in Korean Hip-Hop" Myoung-Sun Song, University of Southern California

"Girls' Generation as a Neoliberal Pinnacle of Korean Culture Industry: K-pop's Cultural Hybridity Revisited" Gooyong

Kim, Temple University; Anat Schwartz, University of California, Irvine

"Genre Hybridity as Scheme of Comics Industry in Korea" Jaehyeon Jeong, Temple University

109032 12:30 PM to 1:45 PM Hilton Chicago Room 4C - 4th Floor

### The Past, Present, and Promising Future of the Undergraduate Capstone Course at Small Colleges and Universities

Sponsor: Undergraduate College and University Section

Chair: Robert H. Gobetz, University of Indianapolis

Presenters:

Candice Thomas-Maddox, Ohio University, Lancaster

Kevin T. Jones, George Fox University

Jenny Dixon, Marymount Manhattan College

Rebecca Watts, Stetson University

Kallia Wright, Illinois College

Rebecca M.L. Curnalia, Youngstown State University

Armeda Reitzel, Humboldt University

Brad Mello, Saint Xavier University

Respondents: Jimmie Manning, Northern Illinois University; Sara C. Weintraub, Regis College

109033 12:30 PM to 1:45 PM Hilton Chicago Room 4D - 4th Floor

# Family Communication and Technology

Sponsors: Family Communication Division, Human Communication and Technology Division

Chair: Bryan N. Abendschein, University of Illinois

Respondent: Andrew M. Ledbetter, Texas Christian University

"Mommy Bloggers: Who They Are, What They Write About, and How They View Themselves" Brittney D. Lee, University of Arkansas; Lynne M. Webb, Florida International University

"A Thematic Analysis of the Online Profiles of Same Sex Couples Hoping to Adopt" Dennis Patrick, Eastern Michigan University; Christopher Schrimscher, Eastern Michigan University

"Parents' Connectedness via Communication Technologies Influences Satisfaction among Emerging Adult Children" Jennifer A. Schon, University of Kansas

""Identity Labor" in Online Interactions between Divorced, Nonresidential Fathers" Andrew Long, University of Colorado, Boulder

"The Visible #Family: Using the Hashtag to Observe #Family Construction (Top Student Paper)" Joshua Michael Parcha, Eastern Michigan University

109037 12:30 PM to 1:45 PM Hilton Chicago Room 4H - 4th Floor

# An Evolutionary Tale of Women Mentoring Women: How Past Mentorship Creates Present Opportunities

Sponsor: Women's Caucus

Chair: Melanie Bailey Mills, Eastern Illinois University

Presenters:

Jennifer Emerling Bone, Colorado State University

T.M. Linda Scholz, Eastern Illinois University Cindy L. Griffin, Colorado State University Angela Jacobs, Eastern Illinois University Amanda Feder, Eastern Illinois University

109038 12:30 PM to 1:45 PM Hilton Chicago Room 4I - 4th Floor

## International Debate: The CIDD Presents the British National Debate Team

Sponsor: NCA National Office

#### Presenters:

Wayne L. Kraemer, Texas State University Theodore F. Sheckels, Randolph-Macon College

Sara Snider, Committee on International Discussion and Debate

Anne Marie Todd, San Jose State University Carly S. Woods, University of Nebraska, Lincoln

109039 12:30 PM to 1:45 PM Hilton Chicago Room 4J - 4th Floor

# We Found Love in a Hopeless Place: Activism, Community, and Resistance Online

Sponsor: Feminist and Women's Studies Division

Chair: Amy Hasinoff, University of Colorado, Denver

#### Presenters:

Aisha Durham, University of South Florida Robin Boylorn, University of Alabama Amy Hasinoff, University of Colorado, Denver Jenny Korn, University of Illinois, Chicago Lucy J. Miller, Texas A&M University

	109040	12:30 PM to 1:45 PM	Hilton Chicago	Room 4K - 4th Floor
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## **Under the Influence: Embodied Homage to Our Performance Studies Mentors**

Sponsor: Performance Studies Division

Chair: Joanne Gilbert, Alma College

""A Tree Telling of Orpheus" by Denise Levertov" Elyse Pineau, Southern Illinois University

"Excerpts from "Hedda Gabler" by Henrik Ibsen and "The Lesson of the Master" by Richard Howard" John Dennis Anderson, Emerson College

"Playing Favorites" Joanne Gilbert, Alma College

"Poetry Inspired by Political Foment" Jill Taft-Kaufman, Central Michigan University

"Selections from Naked Poetry" Bruce Henderson, Ithaca College

"Two Doctors Performing for Our Mentor Doctas" M. Heather Carver, University of Missouri; Amy L. Darnell, Columbia College

# The Future Trends of Computer Mediated Nonverbal Communication

Sponsors: Communication and the Future Division, Nonverbal Communication Division

Chair: Erin M. Bryant Sumner, Trinity University

Respondent: Artemio Ramirez, Jr., University of South Florida

"A Preliminary Research Study in Nonverbal Communication and Attraction between Gay Men via an Emerging CMC, Location Based Technology Software App (Grindr)" Michael Zirulnik, Arizona State University

"Anthropomorphic Icons in Social Networking Sites" Maricela Sanchez, California State University, Fresno

"Chronemic Control of Our Virtual Communication" Ellen M. Taricani, Penn State University

"Curating the Self: Choosing User Names and Avatars on Social Networking Sites" Terri Toles-Patkin, Eastern Connecticut State University

"Emoticons and Facial Expressions: Types of Nonverbal Cues within Instant Messaging/Text Messaging" Kathryn M. McCoy, California State University, Fresno

"Internet Interpersonal Relationships and Nonverbal Communication: A Look Back" Diana K. Nagy, University of Florida

"The Effects of the Like Button in the Development of Interpersonal Relationships Online" Gabriela Hernandez Jimenez , California State University, Fresno

"The Nonverbal Predictors of Cyberbullying Perpetration" Leslie Ramos Salazar, California State University, Fresno

109042 12:30 PM to 1:45 PM Hilton Chicago Room 4M - 4th Floor

#### **NCA-Forum Business Meeting**

Sponsor: NCA-Forum

### Presenters:

Hamilton Bean, University of Colorado, Denver Jasmine Cobb, Northwestern University Alessandra Von Burg, Wake Forest University Adria Battaglia, Angelo State University Ron Von Burg, Wake Forest University Leah Sprain, University of Colorado, Boulder E. Johanna Hartelius, University of Pittsburgh Timothy Steffensmeier, Kansas State University Bryan J. McCann, Louisiana State University

# NCA Convention Member Working Committee Meeting

Sponsor: NCA National Office

#### Presenters:

Tony E. Adams, Northeastern Illinois University

Ann L. Darling, University of Utah

Rick Lindner, Georgia Perimeter College

Jules Wight, University of Minnesota

Michelle Randall, National Communication Association

Derek M. Bolen, Angelo State University Marissa Joanna Doshi, Hope College

109051 12:30 PM to 1:45 PM Hilton Chicago Room 5G - 5th Fl					
The American First Lady as an International Diplomat					

Sponsor: Political Communication Division

Chair: Nichola Gutgold, Penn State University

"A Surprisingly Substantive Mission: Rosalynn Carter's 1977 Trip to Latin America" Molly Wertheimer, Penn State Univ, Hazleton

"Disarming Departure: Overview of Pat Nixon as an International Diplomat" Linda B. Hobgood, University of Richmond

"International Role Model and Trend-Setter: Michelle Obama's Trips Abroad" Janette Kenner Muir, George Mason University

"Press Framing and the Art of Personal Diplomacy: Special Focus on Pat Nixon's Peruvian Mission" Melody Lehn, Univiversity of South Carolina, Extended University

"Text and Subtext in Jacqueline Kennedy's 1962 Tour of India and Pakistan" Elizabeth J. Natalle, University of North Carolina, Greensboro

"The First Lady and the Admiral: Eleanor Roosevelt's Trip to the Southwest Pacific, 1943" Myra G. Gutin, Rider University

109052	12:30 PM to 1:45 PM	Hilton Chicago	Room 5H - 5th Floor
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#### Across Space and Time: Discourses of Belonging and Marginalization

Sponsor: Critical and Cultural Studies Division

Chair: Eric J. Sloss, University of Georgia

"Discursive Struggle in Online Neurodiversity Advocacy" Jessica M.F. Hughes, University of Colorado, Boulder

"Mapping Marginalization through Mnemonic Rhetorics of Race" Christy-Dale L. Sims, University of Denver

"Riding the Technological Tide: Crafting Belonging within the Vernacular Web of Participatory Media" Megan Morrissey, University of North Texas

"Talking (Privileged) Outrage, Creating Cultural Spaces: Mapping Dialectics of Belonging in the Indignados Movement" Susana Martinez Guillem, University of New Mexico

109071 12:30 PM to 1:45 PM Palmer House Hilton Wabash - 3rd Floor

#### **Competitively Selected Papers about HPV Vaccinations**

Sponsor: Health Communication Division

Chair: Kevin K. John, University of Utah

"Analysis of the Development of a Postcard Campaign to Increase Parent-Provider Discussion about HPV Vaccination among Low-Income Adolescents" Susan T. Vadaparampil, Moffitt Cancer Center; Stephanie A.S. Staras, University of Florida; Juliette Christie, University of Florida; Courtney Lynam Scherr, Moffitt Cancer Center; Alana Christou, University of Florida; Kelli Nam, Moffitt Cancer Center; Rachael Linder, Moffitt Cancer Center; Teri Malo, Moffitt Cancer Center; Anna R. Giuliano, Moffitt Cancer Center; Elizabeth Shenkman, University of Florida

"Character Death, Barrier-Focused Narratives, and Cervical Cancer: Manipulating Narrative Features to Influence HPV Vaccination Intentions" Melinda Krakow, University of Utah; Robert N. Yale, University of Dallas; Debora Perez, University of Utah; Jakob D. Jensen, University of Utah

"Collateral Damage and Critical Turning Points: Public Health Implications of HPV Vaccine News Coverage for Boys and Men in 2011" Brian Rogers, University of Utah; Melinda Krakow, University of Utah

"Communication, Somali culture and decision-making about the human papillomavirus (HPV) vaccine" Phokeng Dailey, Ohio State University; Janice L. Krieger, University of Florida

"Message Framing, Perceived Susceptibility, and Intentions to Vaccinate One's Child against HPV among African American Parents" Xiaoli Nan, University of Maryland; Kelly Madden Daily, La Salle University; Adam Richards, Texas Christian University

109078 12:30 PM to 1:45 PM Palmer House Hilton Crystal - 3rd Floor

# Cultural Adjustment, Acculturation, and Accommodation Experiences of International Students and Expatriates

Sponsor: International and Intercultural Communication Division

Chair: Soumia Bardhan, Penn State University

"Expat Communities: Social capital among English speaking expatriates in China" Brad Haggadone, University of Texas, Austin

""I Try and Talk American" Perceptions of Communication Adjustment in Inter/Cross-Cultural Communication" Michael Tristano, Illinois State University; Geetanjali Jha, Illinois State University

"Communication Competence and Its Influence on the Process of International Students' Cultural Adjustment: Reexamining an Integrative Theory" Yang-Soo Kim, Middle Tennessee State University

"Acculturation: Perceptions of International Students Regarding Local Law Enforcement" Russell Uphold, Saginaw Valley State University

"Race in the U.S. Contact Zone: Re-examining Past Theorizing in the Context of the Post/colonial Present" Nilanjana R. Bardhan, Southern Illinois University, Carbondale; Bin Zhang, Southern Illinois University, Carbondale

109079 12:30 PM to 1:45 PM Palmer House Hilton Cresthill - 3rd Floor

# The History of Emotions in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Cory Holding, University of Pittsburgh

Respondent: Cory Holding, University of Pittsburgh

"Affects and Passions in Immanuel Kant's Philosophy of Communication" Gina Ercolini, University of South Carolina

"Hobbes and the Sensibility of the State" Ned O'Gorman, University of Illinois

"Rhetoric and the Hostile Environment: A Case Study in Gothic Literature" Daniel M. Gross, University of California, Irvine

109080 12:30 PM to 1:45 PM Palmer House Hilton Salon 1 - 3rd Floor

# Untangling Pasts and Present(s) in Arguing About Justice

Sponsor: American Forensic Association

Chair: Joseph C. Packer, Central Michigan University

Respondent: Stephen J. Hartnett, University of Colorado, Denver

"Arguing about Realities of Past and Present Punishment: Lived Experiences of Prisoners in a Reentry Court" Jeralyn

# Faris, Purdue University

"Arguing in and out of Solitary Confinement" Michael Vicaro, Penn State University, Greater Allegheny

"Invoking the Past, Transforming the Present: Oregon's Death Penalty Discourse" Emily Plec, Western Oregon University

"Transforming Argumentative Dialogue about Incarceration: Overcoming the Past in Prison Service-Learning Projects" Shelly Schaefer Hinck, Central Michigan University

109081 12:30 PM to 1:45 PM Palmer House Hilton Salon 2 - 3rd Floor

## Agent and Agency in Religious Communication: Religious Narratives Understood through Burkean Themes

Sponsor: Religious Communication Association

Chair: Jon P. Radwan, Seton Hall University

"Worldview Orientations in Close Relationships: Development of the Contract-Covenant Continuum" William Strom, Trinity Western University; Harold Faw, Trinity Western University

"The Importance of the Ancestor in the Heroic Narratives of Appalachian Christians" Andrew J. Harris, Crown College

"Generic Qualities of Christian Apologetic Rhetoric: A Dramatistic Case Study of Cornelius Van Til" Donald Alban, Liberty University

"Mapping the Rhetoric of Intelligent Design: The Agentification of the Scene" Matthew T. Althouse, College at Brockport, SUNY; Lawrence J. Prelli, University of New Hampshire; Floyd D. Anderson, College at Brockport, SUNY

"Law and Gospel in Alexander Campbell's "Sermon on the Law": A Burkean Analysis" Meredith L. Martin, Midland College; Mark A. Gring, Texas Tech University

109082 12:30 PM to 1:45 PM Palmer House Hilton Salon 3 - 3rd Floor

# What Isn't Said: Social Implications of Communicative Practices

Sponsor: Language and Social Interaction Division

Chair: Galina Bolden, Rutgers University

Respondent: Jessica S. Robles, University of Washington

"Epistemics and Membership Categorization: Orienting to Expert/Novice Status in a Membership Category" Irene Koshik, University of Illinois

"Parentheticals: The case of "or whatever"" Veronika Drake, Saginaw Valley State University

"The Cultural Boundaries of the Sayable: Three codes for the use and interpretation of claims of the inexpressible" Brion van Over, Manchester Community College

"The utility of "being wrong": Avowals of (mis)understanding and their role in managing inter-subjectivity and interpersonal relations in interaction" Michael Sean Smith, University of California, Los Angeles

109083 12:30 PM to 1:45 PM Palmer House Hilton Salon 4 - 3rd Floor

# American Past and American Present in Gender, Memory, Art and Mobility

Sponsor: American Studies Division

Chair: Stacey Treat, Drake University

Respondent: Valerie V. Peterson, Grand Valley State University

"Artistic Rebellion: Heroic Ages in American Music and Film" Paul Lopes, Colgate University

"Citizenship in Motion: Public-Transit as Political Praxis" Brook Irving, University of Iowa

"Danger in the Dancehall: Gender and Urban Reform in the Early Twentieth Century" Chani Marchiselli, Saint Anselm College

"Preservation and Presentation: Exploring Memory, Museums and the Prison-Industrial Complex" Peter R. Jensen, University of Missouri

109084 12:30 PM to 1:45 PM Palmer House Hilton Salon 5 - 3rd Floor

### Stereotypes and Groups: The Impact of Stereotypes and How We Educate Groups to Respond

Sponsor: Group Communication Division

Chair: Trey D. Guinn, University of the Incarnate Word

Presenters:

Flor Madero, University of Texas, Austin Sarah Varga, Baylor University

Judith D. Hoover, Western Kentucky University

Andrew C. Tollison, Merrimack College

Trey D. Guinn, University of the Incarnate Word

Respondent: Andrew Ishak, Santa Clara University

109085 12:30 PM to 1:45 PM Palmer House Hilton Salon 6 - 3rd Floor

# Envisioning the Temporal Folds of Combat Trauma: Visual "Treatments" of Veterans and the In/Visible Presences of Combat's Past

Sponsor: Visual Communication Division

Chair: Amanda Gatchet, Eastern New Mexico University

Respondent: Claire Sisco King, Vanderbilt University

"In the Temporal Flexions of Combat Trauma Photography: Adopting a Labyrinthine Vision of PTSD" Jeremy Gordon, Indiana University, Bloomington

"Making Peace with the Past: Comic Books and Graphic Novels in Post-Traumatic Stress Disorder Therapy" Francesca Marie Smith, University of Southern California; Patrick O'Connor, Chicago School of Professional Psychology

""Viktor Zhukov Was My Friend": "The Americans" and the Perpetual Liminal Space of Soviet Veterans" Thomas McCloskey, University of Maryland

""You Know Why I'm the Way I Am?": Cinematic Representations of the Melancholy Veteran as Cultural Containment of the Damaged Masculine" Joshua Vasquez, Indiana University, Bloomington

109088 12:30 PM to 1:45 PM Palmer House Hilton Salon 9 - 3rd Floor

Media and Pop Culture

Sponsor: Student Section

Chair: Joshua Phillips, Southern Illinois University

"Anything a Prince can do a Princess can do, too: Disney's Shift in Gender Roles from "Snow White" to "Tangled" Melinda Aley, Penn State University, Behrend

"Counter-Identification: The New Rhetorical Strategy of Stephen Colbert" Nick Robinson, Texas Tech University

"Objective advocacy: A media model in progress" Keith Brown, Wayne State University

"Reimagining the middle: The ideological construction of the Heartland family in ABC's The Middle" Holly Willson Holladay, University of Missouri

"Virtual Wayfarers: An Analysis and Critique of Thatgamecompany's Journey" Tyler Quiring, University of Maine

109089 12:30 PM to 1:45 PM Palmer House Hilton Salon 10 - 3rd Floor

#### A Discussion on the Value of Judging Paradigms in Parliamentary Debate

Sponsor: Argumentation and Forensics Division

Chair: Douglas A. Hall, Casper College

Presenters:

Gina Jensen, Webster University Robert R. Becker, Northwest College Jeannie Hunt, Northwest College

Aaron Geringer, Minnesota State University, Mankato

109090 12:30 PM to 1:45 PM Palmer House Hilton Salon 12 - 3rd Floor

# Two Bottles of Beer on the Wall: The Importance of a Professorial Mentor/Mentee Relationship in a Community College Setting

Sponsor: Community College Section

Chairs: Crystal R. Coel Coleman, Murray State University; John Stanley, North Central College

Presenters:

Karen Hill Johnson, West Kentucky Community & Technical College Robert James Glenn, III, Owensboro Community & Technical College Mike Searcy, Somerset Community College/Cengage Learning TeamUP Marilyn D. Hunt, Missouri Western State University

Gary D. Deaton, Transylvania University

April Rives, Old Dominion University

Respondent: Lou Davidson Tillson, Murray State University

109091 12:30 PM to 1:45 PM Palmer House Hilton Buckingham - 5th Floor

#### The Past is Always Present: Historicity, Responsibility, and Corporate Communication Practice

Sponsors: Communication Ethics Division, Organizational Communication Division

Chair: Craig T. Maier, Duquesne University

Respondent: Janie Harden Fritz, Duquesne University

"Corporate Historical Responsibility and the Institutional Rhetoric of American Catholic Dioceses" Craig T. Maier, Duquesne University

"Culturally Bound Brands: How Culture Impacts Crisis Response and Audience Perceptions of Ethics" Paul A. Lucas,

University of Pittsburgh, Johnstown

"Reframing the 1982 Tylenol Crisis: History, Historicity, and Interpretation" Amanda Grace McKendree, University of Notre Dame

""Place and Placelessness" and the Responsibility of the Alaska Native Regional Corporations" Christina L. McDowell Marinchak, University of Alaska, Anchorage

109092 12:30 PM to 1:45 PM Palmer House Hilton Chicago - 5th Floor

### The Presence of Our Past(s) and Focus for the Future in Health, Risk, and Crisis Communication

Sponsor: Applied Communication Division

Chair: Josie Moore, University of Maryland

Respondent: Rachel Bailey, Washington State University

"Emphasizing the "Health" in Health Communication Research: Perspectives and Future Directions" Chan L. Thai, National Cancer Institute

"Examining 'presence of our past' in public relations and crisis communication ethics: Synthesizing literature and recommending presence of our future" Julia Daisy Fraustino, University of Maryland

"In Your Face or on the Screen: An Examination of Responses Regarding Binge Drinking through Narratives in Entertainment and Social Media" Josie Moore, University of Maryland; Amber Westcott-Baker, University of Maryland

"Revisiting the EPPM from cognitive appraisal and functional emotion theories perspectives: Fear and anxiety as mediators of adaptive responses to fear appeals" Jiyeon So, University of Georgia; Hyunyi Cho, Purdue University; Kai Kuang, Purdue University

109093 12:30 PM to 1:45 PM Palmer House Hilton Price Room - 5th Floor

# **Eurasian Communication Association of North America Business Meeting**

Sponsor: Eurasian Communication Association of North America

Presenters:

Sergei Samoilenko, George Mason University
Michael David Hazen, Wake Forest University
Galina Sinekopova, Eastern Washington University
David Cratis Williams, Florida Atlantic University
Deborrah Uecker, Wisconsin Lutheran College

Igor E. Klyukanov, Eastern Washington University

109101 12:30 PM to 1:45 PM Off-Site Adler Planetarium

# The 100--From Cybertypes to Futuretypes: Reading Science and Science Fiction Alongside Emerging Digital Subjectivities

Sponsor: Communication and the Future Division

Chairs: Lonny Avi J. Brooks, California State University, East Bay; Aram Sinnreich, Rutgers University

Presenters:

Rosie Pluretti, College at Brockport, SUNY

Ryan Wallace, California State University, East Bay

Aubrie Serena Adams, University of California, Santa Barbara

Adam Richard Rottinghaus, University of North Carolina, Chapel Hill

Tony Liao, Temple University Daniel M. Sutko, California State University, Fullerton

Respondents: Shannon C. VanHorn, Valley City State University; Edward E. Tywoniak, Saint Mary's College of California

#### 1:00 PM

110001 1:00 PM to 4:00 PM Hilton Chicago Salon C - Lower Level

## **NCA Graduate School Open House**

Sponsor: NCA National Office

#### 2:00 PM

111000 2:00 PM to 3:15 PM Hilton Chicago Salon C - Lower Level

#### Scholar to Scholar: Applied and Health Communication Research

Sponsors: Applied Communication Division, Communication and Aging Division, Health Communication Division, Scholar to Scholar

Chair: Pat Arneson, Duquesne University

Respondents: Heather Carmack, James Madison University; Elaine Wittenberg-Lyles, City of Hope Comprehensive Cancer Center; Elaine Hsieh, University of Oklahoma; Margaret Jane Pitts, University of Arizona

- "01. "Redefining the Act" and the Farm Animal Welfare Debate" Kendra Lancaster, Purdue University; Joshua Boyd, Purdue University
- "02. A Comparison of Pro-Anorexic Disclosures across the Online Contexts of LiveJournal and Twitter" Rannie Teodoro, Rutgers University; Pamara Chang, Cornell University
- "03. Assessing Physical Activity, Fruit and Vegetable Intake and Sugar-sweetened Beverage Consumption Patterns of College Students" Audrey A. Opoku-Acheampong, Kansas State University; Tandalayo Kidd, Kansas State University; Koushik Adhikari, Kansas State University; Nancy Muturi, Kansas State University
- "04. Behind the Pain of Fibromyalgia: A Grounded Theory Approach to the Meanings Women Ascribe to Their Diagnosis" Joy L. Rodgers, University of Florida
- "05. Cancer Worry Predicts Cancer Information Seeking, but not Scanning" Jiyoung Chae, University of Illinois, Urbana-Champaign
- "06. Comparing the Fearful and Mixed Emotion Appeal Messages to Prevent HIV/AIDS in College Students Using the Extended Parallel Process Model" Leslie Ramos Salazar, California State University, Fresno; Gladys Muasya, Arizona State University
- "07. Congruence-Incongruence Patterns in Alpha-1 Antitrypsin Deficiency Couples' Genetic Determinist Beliefs and Perceived Control: Implications for Clinical and Public Health Genomic Communication" Roxanne Parrott, Penn State University; Rachel Smith, Penn State University; Soo Jung Hong, Penn State University; Amber Worthington, Penn State University
- "08. Contraception and Unintended Pregnancy: Beliefs and Subjective Norms among Hispanic Young Women" Jazmyne A. Sutton, San Diego State University; Meghan Bridgid Moran, San Diego State University
- "09. Discursive shifts: Applied managerial movements towards human capital leadership" Ralph Gigliotti, Rutgers University
- "10. Examining Narrative Dosage and Need for Affect as Factors in Breastfeeding Narrative Persuasion" Emily Peterson, George Mason University; Mollie Rose Canzona, George Mason University
- "11. From Words to Plans to Action: The Impact of Senior Communication Professionals' CSR Definitions on Organizations' CSR Initiatives" Rachel S. Kovacs, College of Staten Island

- "13. Media Coverage of Post-Traumatic Stress in Veterans: A Community Structure Approach" Stefanie Gratale, The College of New Jersey; John C. Pollock, The College of New Jersey
- "15. Power and Persuasion: Behavior Science in the Energy Conservation Sector" Matthew Dugan, Northern Arizona University; Scott Connolly, Population Media Center
- "16. Subculture-centered public health communication: A social media strategy" Lindsay Ems, Indiana University; Amy Gonzales, Indiana University
- "17. Support Seeking or Familial Obligation: An Investigation of Motives for Disclosing Genetic Test Results" Marisa Greenberg, Penn State University; Rachel Smith, Penn State University
- "18. The Caregiver Corps. as unproductive social advocacy: Constituting caregiver disempowerment through competing logics of choice and obligation" Rachel Davidson, University of Wisconsin, Milwaukee
- "19. The Study of Mobile Public Warning Messages: A Research Review and Agenda" Hamilton Bean, University of Colorado, Denver; Jeannette Sutton, University of Kentucky; Brooke Liu, University of Maryland; Stephanie Madden, University of Maryland; Michele Wood, California State University, Fullerton; Dennis Mileti, University of Colorado, Boulder
- "20. There's a Cream for That: A Textual Analysis of Beauty and Body-Related Advertisements Aimed at Middle-Aged Women" Teressa Del Rosso, University of Oregon

111001 2:00 PM to 3:15 PM Hilton Chicago Salon A1 - Lower Level

# Learning the Ropes: Organizational and Vocational Socialization

Sponsor: Organizational Communication Division

Chair: Melissa Tindage, West Virginia University

Respondent: Bernadette Marie Gailliard, Rutgers University

"Reviewing newcomer's information-seeking model: Theoretical, empirical and international considerations" Bingqing Wang, University of Tennessee

"Seeking New Directions: An Inductive Approach to Newcomer Information Seeking" Michael Tornes, University of Oklahoma

"Understanding Work Socialization: A Qualitative Study of a Youth Employment Program" Katelyn S. Sandor, Western Michigan University; Stacey Wieland, Calvin College

""Can I Be Successful Here?" Discursive Construction of Identity, Control and Identification in an Indian Call Center" Megan Kenny Feister, Purdue University

111002 2:00 PM to 3:15 PM Hilton Chicago Salon A2 - Lower Level

# **Emotional Engagements, Gratifications, and Parasocial Relations**

Sponsor: Mass Communication Division

Chair: Shane M. Semmler, University of South Dakota

""Why can't we be friends?" An examination of parasocial involvement, self-esteem, and attachment styles" Michael Blight, University of Wisconsin, Milwaukee

"Social Identity Motivations and Intergroup Media Selection" Nicholas Joyce, University of Arizona; Jake Harwood, University of Arizona

"Voyeuristic gratifications: An exploration of viewers' reasons for watching documentary-based reality television programming" Kristin Barton, Dalton State College

"Witnesses to the Zombie Apocalypse: Motivations for Consumption of Science Fiction Media" Ted Dickinson, Ohio State

University; Matthew Irwin, Ohio State University; David R. Ewoldsen, Ohio State University

"Exploring the Influence of Parasocial Relationships and Experiences on Radio Listener Behaviors" Jessie M. Quintero Johnson, University of Massachusetts, Boston; Paula D. Patnoe Woodley, University of Southern California

111003 2:00 PM to 3:15 PM Hilton Chicago Salon A3 - Lower Level

#### RuPaul and his/her Discontents: Intersectional Readings of RuPaul's Queendom

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Eddie Gamboa, Northwestern University

Respondent: Kimberlee Perez, Arizona State University

"Abject Ability: Fat Bodies, Dancing, and Slow Motion Editing in RuPaul's Drag Race" Miranda Olzman, University of Denver

"Fishy Drag, Campy Drag: Racialized Expectations, Cissexist Desires, Misogynistic Fantasies, and the Potentiality of a Queer Horizon on RuPaul's Drag Race" Benny LeMaster, Southern Illinois University, Carbondale

"Take Me to Church, Kween! Morphing and Marketing Queer Spiritualities on the Runway" Jesus Valles, Aiken High School

111004 2:00 PM to 3:15 PM Hilton Chicago Salon A4 - Lower Level

## Critical Communication Pedagogy: Reflecting on Our Past(s), Situating Our Present, and Moving Toward the Future

Sponsor: Critical and Cultural Studies Division

Chair: Aubrey A. Huber, University of South Florida

#### Presenters:

Leda M. Cooks, University of Massachusetts, Amherst

Molly Wiant Cummins, St. Cloud State University

Ann L. Darling, University of Utah

Deanna L. Fassett, San Jose State University

Radhika Gajjala, Bowling Green State University

Scott Gust, Westminster College

Aubrey A. Huber, University of South Florida

Karen E. Lovaas, San Francisco State University

Kathleen McConnell, San Jose State University

Keith Nainby, California State University, Stanislaus

Danielle McGeough, University of Northern Iowa

Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Christina E. Saindon, Southern Illinois University

Precious Yamaguchi, Southern Oregon University

Jennifer S. Simpson, University of Waterloo

Nicholas Zoffel, Sierra College

111005	2:00 PM to 3:15 PM	Hilton Chicago	Salon A5 - Lower Level

# Affecting Bodies, Materiality, and Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chair: Greg Dickinson, Colorado State University

"Affect and the Market: Rethinking Economic Persuasion" Catherine Chaput, University of Nevada, Reno

"Affect, Rhetoric, and the Sublime: Presencing the Past(s) of Rhetorical Theory" Eric S. Jenkins, University of Cincinnati; J. David Cisneros, University of Illinois

"Movement, Sensation, Affect: Assessing Rhetoric's Presence Effects" Brian L. Ott, University of Colorado, Denver; Greg Dickinson, Colorado State University

"Rhetorical Affectivity and Epistemic Bordering in Pennsylvania House Bill 1077" D. Robert DeChaine, California State University, Los Angeles

111006 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom A - Lobby Level

## Masculine Ideals: Gender, Fatherhood, and Circumcision

Sponsor: Feminist and Women's Studies Division

Chair: Katherine J. Denker, Ball State University

"Cultivation Effects of Media on Perceptions of Masculine Ideals and Identity" Christopher Clemens, San Francisco State University; Diana Rios, University of Connecticut

"Detecting Fatherhood: The "New" Masculinity in Primetime Crime Dramas" Sarah J. Kornfield, Wheaton College

"Foreskin and Feminism: How Privilege in Anti-Circumcision Activism Keeps Masculine Ideologies in Routine Neonatal Circumcision Intact" Matthew S. Struth, University of Minnesota

111007 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom B - Lobby Level

#### The Construction of Supportive Messages

Sponsor: Interpersonal Communication Division

Chair: Timothy Ryan Worley, Murray State University

"Seeking the "Masculine Ruler": Gender and Advice in Supportive Interactions" Rebekah G. Pastor, Purdue University; Erina L. MacGeorge, Pennsylvania State University; Helen Lillie, Purdue University; Cynthia K. Lindley, Purdue University

"Speaker-Centered Supportive Messages: The Narrative Support Model" Jennifer Tyrawski, Ohio State University

"The Longitudinal Impact of Verbal Person-Centered Supportive Messages and the Moderating Influence of Communicator Sex and Communication Channel" Andrew C. High, University of Iowa

"The Person Focus of Evidence as a Predictor of Immediate Response to Advice" Ryan Cummings, Purdue University; Erina L. MacGeorge, Pennsylvania State University; Helen Lillie, Purdue University; Sara Branch, Purdue University; Liliya Yakova, Purdue University; Cynthia K. Lindley, Purdue University; Rebekah G. Pastor, Purdue University; Jessica Robinson, Purdue University; Brenda Ramirez, Purdue University; Cade Barella, Purdue University; Lisa Guntzviller, Utah State University

111008 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

# Examining the Past by Examining the Present: Towards the Study of Black Church Rhetoric(s)

Sponsor: Black Caucus

Chair: Andre E. Johnson, Memphis Theological Seminary

Presenters:

Andrew Rollins, St. James African Methodist Episcopal Church

Dorothy Ige Campbell, Indiana University, Northwest

Christopher House, Ithaca College

Elizabeth F. Desnoyers-Colas, Armstrong State University

Algernon Williams, Independent Scholar

Zachary Mills, Northwestern University

Andre E. Johnson, Memphis Theological Seminary

111011 2:00 PM to 3:15 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

### The Changing Faces of Peace and Conflict: Opportunities and Limitations in Approaches to Peace and Conflict Communication

Sponsor: Peace and Conflict Communication Division

Chairs: Sudeshna Roy, Stephen F. Austin State University; Benjamin J. Broome, Arizona State University; Mary Jane Collier, University of New Mexico

#### Presenters:

Cleophas T. Muneri, University of New Mexico

Pravin A. Rodrigues, Ashland University

Daniel J. O'Rourke, Ashland University

Julia Khrebtan-Hörhager, Colorado State University

Rebecca Merkin, Baruch College, CUNY

Rudi Sukandar, London School of Public Relations, Jakarta

Nur Uysal, Marquette University

Mariam Betlemidze, University of Utah

Beverly Natividad, Crafton Hills College/Mt, San Jacinto College

Nurhayat H. Bilge, Florida International University

Garry P. Bailey, Abilene Christian University

Michael Zirulnik, Arizona State University

John S. Caputo, Gonzaga University

Patrick Belanger, California State University, Monterey Bay

Gordana Lazic, University of Colorado, Denver

Robert Hostetter, North Park Univ

Jeff Shuter, University of Iowa

Yangin Liu, Arizona State University

Sara J. Holmes, Richland Community College

Jinbong Choi, Sungkonghoe Univ

Adolfo Garcia, University of Wisconsin, Green Bay

Max Saito, Westfield State University

Heather M. Crandall, Gonzaga University

Respondent: Sudeshna Roy, Stephen F. Austin State University

Boulevard Room A - 2nd Floor 111013 2:00 PM to 3:15 PM Hilton Chicago

# Partisanship and Its Many Effects

Sponsor: Political Communication Division

Chair: Michael W. Kearney, University of Kansas

Respondent: Benjamin Warner, University of Missouri

"Attitude Polarization as an Emotional-Motivational Phenomenon: Revisiting Polarization and Partisan Selective Exposure" Hyunjin Song, Ohio State University

"Instability of Incivility: How Partisanship and Individual Differences Shape Perceptions and News Coverage of Political Incivility" Ashley R. Muddiman, University of Wyoming

"Priming Partisan Effects of the 2012 Presidential Election News Coverage" Young Kim, Louisiana State University

"Talking Politics and Media Credibility: Examining the Conditional Effects of Safe and Dangerous Discussion on Media Trust and Media Attention" Sarah Fogerty (Staggs), University of Arizona; Michael Beam, Washington State University; Myiah J. Hutchens, University of Arizona; Jay Hmielowski, University of Arizona

111014 2:00 PM to 3:15 PM Hilton Chicago Boulevard Room B - 2nd Floor

### Mediated Romance in the Age of Online Dating Sites, Facebook, and Cell Phones

Sponsor: Human Communication and Technology Division

Chair: Erin E. Hollenbaugh, Kent State University, Stark

Respondent: Jeffrey A. Hall, University of Kansas

"Providing a Foundation for a Satisfying Relationship: A Direct Test of Warranting versus Selective Self-Presentation as Predictors of Attraction to Online Dating Profiles" Crystal D. Wotipka, University of Iowa; Andrew C. High, University of Iowa

"Romantic Relationship Stages and Social Networking Sites: Uncertainty Reduction Strategies and Perceived Norms on Facebook" Jesse Fox, Ohio State University; Courtney Anderegg, Ohio State University

"Divided Attention: Romantic Interactions in an Age of Continuous Availability by Cell Phones" Lynne Kelly, University of Hartford; Aimee E. Miller-Ott, Illinois State University

"Facebook Frenemies: Investigating Facebook Creeping and Stalking" Jocelyn DeGroot, Southern Illinois University, Edwardsville; Colleen Cummings, Southern Illinois University, Edwardsville; Nicolas Martinez, Southern Illinois University, Edwardsville

111015 2:00 PM to 3:15 PM Hilton Chicago Boulevard Room C - 2nd Floor

#### Ethnographic Methodological Considerations: Identity, Performance and the "Rescue" of Narrative Inquiry

Sponsor: Ethnography Division

Chair: Robin Clair, Purdue University

"Looking at Narrative Inquiry's Past in Order to Understand Its Present" Andrew J. Harris, Crown College

"Improvisational Autoethnography: A Small Title with Big Words" Nicholas Riggs, University of South Florida

"Sky Ops surprise: When near-death experience exposes undercover ethnography" Shawna Malvini Redden, Arizona State University

"Critical Complete-Member Ethnography: Dialectical Theorizations of Complete-Member Identity" Bin Zhang, Southern Illinois University, Carbondale

"Traceur as Bricoleur: Uncovering potential in city space through bricolent use of architecture and the body" Matthew D. Lamb, Penn State University

111016 2:00 PM to 3:15 PM Hilton Chicago Williford A - 3rd Floor

#### Discussion Continues: Discourse of Disability in Higher Education

Sponsor: Disability Issues Caucus

Chair: Ahmet Atay, College of Wooster

Presenters:

Dana Pozzi, San Jose State University Ahmet Atay, College of Wooster

Mary Zychowski Ashlock, University of Louisville

Amin Makkawy, University of North Carolina, Charlotte Stacey A. Peterson, Notre Dame of Maryland University Stacey O. Irwin, Millersville University of Pennsylvania Diana Trebing, Saginaw Valley State University Michelle L. Johnson, College of Wooster

111017 2:00 PM to 3:15 PM Hilton Chicago Williford B - 3rd Floor

## History of the NFL (National Forensic League) to National Speech and Debate Association

Sponsor: NCA Centennial! Celebration Series

Chair: Jeffrey Scott Wunn, National Forensic League

Presenters:

Matt Delzer, National Speech and Debate Association Don Crabtree, National Speech and Debate Association

111018 2:00 PM to 3:15 PM Hilton Chicago Williford C - 3rd Floor

### Our Collective Voices: Shared Narratives of Female Scholars' NCA Journey

Sponsor: Women's Caucus

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

M. Heather Carver, University of Missouri

Erica Cooper, Roanoke College

Sharoni Denise Little, University of Southern California Alena Amato Ruggerio, Southern Oregon University

Teri L. Varner, St. Edwards University

Naomi Warren, University of Southern California

111019 2:00 PM to 3:15 PM Hilton Chicago PDR 1 - 3rd Floor

# "What's My Next Move?" Using Passion-driven Pedagogy to Build a Meaningful Life Beyond Graduation

Sponsor: Experiential Learning in Communication Division

Chairs: Jason M. Zalinger, University of South Florida; Tasha Rennels, University of South Florida

Presenters:

David Gudelunas, Fairfield University

Jason M. Zalinger, University of South Florida

Tasha Rennels, University of South Florida

Martha J. Fay, University of Wisconsin, Eau Claire

Jennifer Scott Mobley, Grove City College

Allison Weidhaas, Rider University

Jeannette W. Kindred, Eastern Michigan University

Michelle A. Fetherston, University of Wisconsin, Milwaukee

111020	2:00 PM to 3:15 PM	Hilton Chicago	PDR 2 - 3rd Floor
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# When the Political Gets Personal: Electoral-Sexual Politics in the Media

Sponsor: Feminist and Women's Studies Division

Chair: Mary D. Vavrus, University of Minnesota

"Deflowering the Voting Virgin: Get-Out-the-Vote Campaigns and Sexualized Citizenship" Karrin Anderson, Colorado State University

"Electoral-Sexual Politics in the Year of Military Women" Mary D. Vavrus, University of Minnesota

"From "Feminist Superhero" to "Abortion Barbie": Mediating Wendy Davis's Gubernatorial Candidacy" Alyssa Samek, Drake University

"Postfeminist Politics and Female Presidentiality Leading up to the 2016 Campaign" Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

"The Sexual Politics of the Scorned Wife: Hillary Clinton and the 2016 Presidential Campaign" Shawn J. Parry-Giles, University of Maryland

111021 2:00 PM to 3:15 PM Hilton Chicago PDR 3 - 3rd Floor

## Women in (and out) of Religion: Feminism and Non-Christian Religious Identities

Sponsor: Spiritual Communication Division

Chair: Lindsay Greer, Southern Illinois University

Respondent: Jnan Blau, California Polytechnic State University, San Luis Obispo

"Are You a Good Witch or a Bad Witch: Witchcraft, Identity, and the Popular Imagination" Nichole Nicholson, Southern Illinois University, Carbondale

"Are you Hindu or Hindi? Navigating Religious Politics in the Everyday Moments" Karthiga Devi Veeramani, Southern Illinois University, Carbondale

"Let's Talk About Religion: Feminism and Atheism" Angela Glunz, Southern Illinois University, Carbondale

"Unveiling/Unraveling" Flora Ceka, University of North Texas

111022 2:00 PM to 3:15 PM Hilton Chicago PDR 4 - 3rd Floor

# Nation, Memory, and Trauma

Sponsor: Critical and Cultural Studies Division

Chair: Megan Morrissey, University of North Texas

Respondent: J. David Cisneros, University of Illinois

"Between Ruin and Renewal: Selective Polish and Russian Remembrances of the Katyń Massacre and the Smoleńsk Crash" Marouf Hasian Jr., University of Utah; Jolanta A. Drzewiecka, Washington State University

""Ready to Make History?" Call of Duty: Black Ops, the Cold War and the Rhetoric of Historic Narratives in Video Games" Kieran McGuinness, College at Brockport, SUNY

"Undocumented Migrants' Personal Belonging(s): An Archive of Loss and the Mournful American Subject of Left Behind" Marnie Ritchie, University of Texas, Austin

""The most tolerant city in the most tolerant nation": Tolerance Topoi, Identity, and Vulnerability in the "Ground Zero Mosque" Controversy" Chris Earle, University of Wisconsin, Madison

	· · · · · · · · · · · · · · · · · · ·	a Public Vision for Journalism" Jeffers as the Blind Spot of James Carey's Th	
	<u> </u>	ence" Joli Jensen, University of Tulsa	
	ey and the Internet" Steve Jones, U	al Age" Biswarup Sen, University of On Iniversity of Illinois. Chicago	egon
	Linda Steiner, University of Maryland		
Chair: Linda S	Steiner, University of Maryland		
Sponsor: Phile	osophy of Communication Division		
	James Ca	arey and Communication Theory	
	2:00 PM to 3:15 PM	Hilton Chicago	Astoria - 3rd Fl

# Presenters:

Ariane Anderson, University of South Florida Lindy Davidson, University of South Florida Nicole Defenbaugh, Lehigh Valley Health Network Kristina Davis, Abilene Christian University Patrick McElearney, Louisiana State University Julie-Ann Scott, University of North Carolina, Wilmington Alyse Keller, University of South Florida

111025 2:00 PM to 3:15 P	M Hilton Chicago	Marquette - 3rd Floor
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## NCA 100: Past, Present, and Future

Sponsor: NCA First Vice President

Chair: Thomas D. Bovino, Suffolk County Community College

#### Presenters:

Pat Gehrke, University of South Carolina

Dawn O. Braithwaite, University of Nebraska, Lincoln

Judith S. Trent, University of Cincinnati

Marla D. Chisholm, Norwalk Community College

Stephen J. Hartnett, University of Colorado, Denver

111026	2:00 PM to 3:15 PM	Hilton Chicago	Joliet - 3rd Floor

# NCA Publications: Accomplishments, Challenges and the Future

Sponsor: NCA First Vice President

Chair: John Greene, Purdue University

Presenters:

Ruth Anne Clark, University of Illinois David Henry, University of Nevada, Las Vegas Michael E. Roloff, Northwestern University David Zarefsky, Northwestern University

111027 2:00 PM to 3:15 PM Hilton Chicago PDR 5 - 3rd Floor

## Partnership Experiences in Eastern Europe: Looking Back to Understand the Present and to Advance the Future

Sponsor: NCA Centennial! Celebration Series

Chair: Maureen Minielli, CUNY

Presenters:

Steven A. Beebe, Texas State University Michael David Hazen, Wake Forest University Olga I. Matyash, Ivy Tech State College

John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis

Sergei Samoilenko, George Mason University Deborrah Uecker, Wisconsin Lutheran College David Cratis Williams, Florida Atlantic University

Marilyn J. Young, Florida State University

111028 2:00 PM to 3:15 PM Hilton Chicago PDR 6 - 3rd Floor

#### Instructional and Communication Education: Bringing Our Past to the Present

Sponsor: NCA Centennial! Celebration Series

Chair: Bill Seiler, University of Nebraska, Lincoln

Presenters:

Donna R. Pawlowski, Bemidji State University

Renea B. Gernant, Bellevue University

Laurie L. Haleta, South Dakota State University

William J. Wardrope, Horizons University

Scott Dickmeyer, University of Wisconsin, La Crosse Linda Dickmeyer, University of Wisconsin, La Crosse

Respondent: Bill Seiler, University of Nebraska, Lincoln

111029 2:00 PM to 3:15 PM Hilton Chicago PDR 7 - 3rd Floor

The "Rules" of Ridicule: Questioning the Efficacy, Function, and Limits of Satire

Sponsor: Rhetorical and Communication Theory Division

Chair: Christopher Duerringer, California State University, Long Beach

"Colbert's SuperPAC: The Rhetorical Functions and Limits of Political Satire" Elizabeth Benacka, Lake Forest College

"Comic Clown or Political Demagogue? Burkean Framing, the Neoliberal Bind, and the Pundit's Case for Activism at the 'Rally to Restore Sanity and/or Fear'" Ryan Castillo, University of Denver

"Egypt's Jon Stewart Moves from YouTube to the Television Screen: Humorous Political Satire or Serious Culture Jamming?" Amal Ibrahim, University of Wisconsin, Whitewater; Nahed Eltantawy, High Point University

"Post Arab Spring political cartoons as resistance to western conceptualization in post-colonial Middle East & North Africa (MENA)" Patrick G. Richey, Middle Tennessee State University

"Stretching Credulity: The Limits of Satire in Responding to Extremism" Christopher Duerringer, California State University, Long Beach; Zachary Justus, California State University, Chico

111030 2:00 PM to 3:15 PM Hilton Chicago Room 4A - 4th Floor

# Reconstituting Citizenship, Race, Consent, and Medical Diagnosis through Legal Communication

Sponsor: Communication and Law Division

Chair: Christopher R. Terry, University of Wisconsin, Milwaukee

Respondent: Nick J. Romerhausen, Eastern Michigan University

"Assessing the Health of Informed Consent" Robyn Caplan, Rutgers University

"DSM-5 and the Medicalization of Criminalized Risks" Laurance Paul Strait, University of Southern California

"Racial ontology and the third persona: The deracialization of Curt Flood" Jason Jordan, University of Utah

"The Lawful Power to Kill Americans: Department of Justice White Paper Case Study" Cassandra Bird, University of Kansas

111031 2:00 PM to 3:15 PM Hilton Chicago Room 4B - 4th Floor

#### The "C" Word: Cancer Narratives in African American Films and Television Shows

Sponsor: Mass Communication Division

Chair: Nekita D. Huling, University of South Alabama

Presenters:

Devona Foster Pierre, University of Tampa

Anita Mixon, University of Illinois, Urbana-Champaign

Creshema R. Murray, University of Houston, Downtown

Mia L. Anderson, University of South Alabama

111032 2:00 PM to 3:15 PM Hilton Chicago Room 4C - 4th Floor

### Reeling in the Years: A Century of Film, the First Amendment and the Cutting Room Floor

Sponsor: Freedom of Expression Division

Chair: Adrienne E. Hacker Daniels, Illinois College

Respondent: Kevin A. Johnson, California State University, Long Beach

"Beyond Deep Throat: The MPAA, Secondary Effects and the Fall of the Adult Movie Theater" Thomas Flynn, Slippery Rock University

"Film and Female Sexuality: Lessons Learned from 100 Years of Movie Depictions and Censorship" Chrys Egan, Salisbury University

"Policing Motion Pictures in the Windy City: A Brief History of Film Censorship in Chicago" Stephen H. Macek, North Central College

"Titicutt Follies, Borat and Joan Rivers: Documentary Films and Invasion of Privacy" Juliet L. Dee, University of Delaware

111033 2:00 PM to 3:15 PM Hilton Chicago Room 4D - 4th Floor

# **Family Communication about Health**

Sponsors: Family Communication Division, Health Communication Division

Chair: Ana M. Cruz, University of Nebraska, Omaha

Respondent: Charee M. Thompson, Ohio University

"Eating Disorders, Family Systems, and the Father-Daughter Relationship" Ashton Mouton, Purdue University

"Encouraging healthy body-image: Are parents sending effective messages to children?" Anna Herrman, St. Norbert College

"Grandparents Expressed Affection for Their Grandchildren: Examining the Grandparents' Own Psychological Health" Daniel H. Mansson, Penn State Univ, Hazleton

"Potentials of the Stigma Management Communication (SMC) Model: The Case of Adolescent-to-Parent Abuse" Nancy J. Brule, Bethel University; Jessica J. Eckstein, Western Connecticut State Univ

""I would never tell my parents that!" Understanding emerging adults' decision making process when disclosing sensitive health information to parents" Emily Scheinfeld, University of Texas, Austin

111036 2:00 PM to 3:15 PM Hilton Chicago Room 4G - 4th Floor

# Womentoring: Connections/Disconnections Are You My Mentor?

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Aarti B. Arora, Ohio University; Jenny Korn, University of Illinois, Chicago; Anna Dudney, University of Georgia

## Presenters:

Toniesha Taylor, Prairie View A&M University Lynda Dee Dixon, Bowling Green State University Ramune Braziunaite, Bowling Green State University

Karla D. Scott, Saint Louis University Yea-Wen Chen, Ohio University

Brigit Keelin Talkington, University of Nebraska, Lincoln/Midland University/Metropolitan Community College

111037 2:00 PM to 3:15 PM Hilton Chicago Room 4H - 4th Floor

# The Presence of 50 Years Past: Rhetoric, the Gulf of Tonkin, and the Vietnam War

Sponsor: Public Address Division

Chair: Sean O'Rourke, Furman University

Respondent: Philip Wander, Loyola Marymount University

"Democracy, Deliberation, and Dissent: Wayne Morse and Vietnam" Sean O'Rourke, Furman University; Ron Manuto, Oregon State University

"The Gulf of Tonkin Resolution Leads Senators J. William Fulbright and Michael J. Mansfield to Different Rhetorical Strategies to End the War in Vietnam" Gregory A. Olson, University of Wisconsin, Oshkosh

"The Path to Vietnam: LBJ and the Gulf of Tonkin Resolution" Nicholas Labinski, University of Kansas

"The Righteous Prophets: Ernest Gruening and Wayne Morse's Arguments Against Intervention in Vietnam, March 10 –

# August 7, 1964" David A. Frank, University of Oregon

111038 2:00 PM to 3:15 PM Hilton Chicago Room 4I - 4th Floor

### Transitioning into a New Basic Course Director Role in the Presence of the Past Basic Course Director

Sponsor: Basic Course Division

Chair: Melissa Ann Broeckelman-Post, George Mason University

Presenters:

LeAnn M. Brazeal, Missouri State University Angela M. Hosek, Ohio University Michael Burns, Texas State University

Melissa Ann Broeckelman-Post, George Mason University

111039 2:00 PM to 3:15 PM Hilton Chicago Room 4J - 4th Floor

## **Pedagogy of Intersectionality**

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division, International and Intercultural Communication Division

Chair: Kathryn Sorrells, California State University, Northridge

#### Presenters:

Christopher Brown, Minnesota State University, Mankato Gust A. Yep, San Francisco State University Ryan Lescure, San Francisco State University Allen Conkle, San Francisco State University

Omar Romero, San Francisco State University

111040 2:00 PM to 3:15 PM Hilton Chicago Room 4K - 4th Floor

#### Connecting Our Pasts to Our Presence through Assessment

Sponsor: Instructional Development Division

Chair: David Roach, Texas Tech University

#### Presenters:

David Roach, Texas Tech University Marian L. Houser, Texas State University Sally Vogl-Bauer, Blackhawk Technical College

Ann B. Frymier, Miami University Jon A. Hess, University of Dayton

111041 2:00 PM to 3:15 PM Hilton Chicago Room 4L - 4th Floor

# Seeing the Whole Picture: Best Practices for Stakeholders in Service Learning

Sponsor: Scholarship of Teaching and Learning

Chair: Spencer Harris, Missouri State University

Presenters:

Nathan G. Webb, Belmont University Mary Vaughn, Belmont University Colleen Packer, Weber State University Jenna Ellen Haugen, University of Kansas

111060 2:00 PM to 4:45 PM Hilton Chicago Lake Ontario - 8th F
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### **SC05: The Creativity Imperative**

Sponsor: Short Courses

Chair: Stacy Hoehl, Wisconsin Lutheran College

111061 2:00 PM to 4:45 PM Hilton Chicago Lake Michigan - 8th Floor

# SC06: Teaching Family Communication: From Tradition to Transition

Sponsor: Short Courses

Chairs: Rich West, Emerson College; Lynn H. Turner, Marquette University

111062 2:00 PM to 4:45 PM Hilton Chicago Lake Huron - 8th Floor

# SC07: Safe Zone Training

Sponsor: Short Courses

Chairs: John Nash, Moraine Valley Community College; Carey Millsap-Spears, Moraine Valley Community College

111063 2:00 PM to 4:45 PM Hilton Chicago Lake Erie - 8th Floor

## SC08: Teaching the College Course in Communication Theory

Sponsor: Short Courses

Chair: Emily Langan, Wheaton College

Presenters:

Em Griffin, Wheaton College

Andrew M. Ledbetter, Texas Christian University

111071 2:00 PM to 3:15 PM Palmer House Hilton Wabash - 3rd Floor

# Competitively Selected Papers about Social Support and Supportive Others

Sponsor: Health Communication Division

Chair: Jillian Ann Tullis, University of North Carolina, Charlotte

"Applying Inconsistent Nurturing as Control Theory to Examine the Strategies Relational Partners Use to Manage Undesirable Behaviors" Elizabeth M. Glowacki, University of Texas, Austin

"Language Style Matching as a Predictor of Perceived Social Support in Computer-Mediated Interaction among Individuals Coping with Illness" Stephen Rains, University of Arizona

"Meeting Weight Management Goals: The Role of Partner Confirmation" Rene Dailey, University of Texas, Austin; Brittani Crook, University of Texas, Austin; Elizabeth M. Glowacki, University of Texas, Austin; Erica Prenger, University of Texas, Austin; Addie Anderson, University of Texas, Austin

"Nurse-Spouse Interactions as Sources of Social Support: Cultivating the Family-Organization Relationship" Colin R. Baker, Radford University; Leah M. Omilion-Hodges, Western Michigan University; Julie Apker, Western Michigan University

"Partner Communication about Weight Management: Components and Responses towards Memorable Weight Management Messages" Andrea McCracken, Dixie State University

111078 2:00 PM to 3:15 PM Palmer House Hilton Crystal - 3rd Floor

# Media, Technologies, and Cultural Practice in the Global Age

Sponsor: International and Intercultural Communication Division

Chair: Mary Grace Antony, Schreiner University

Respondent: Meina Liu, George Washington University

"Context Separated: International Students' Use of Facebook vs. a Home Country Site" Chien Wen Yuan, Cornell University; Susan R. Fussell, Cornell University; Leslie Setlock, Cornell University

"Laughing Alone, Together: The Humorous Construction of the "Local" in a Global Age" Lillian Boxman-Shabtai, Northwestern University

"Mobile Thailand: Exploring Corporate Parameters to Mobile Appropriation" Chelsea K. Hampton, North Carolina State University

"Transnational online interaction of K-drama fandom: From South Korea to America, and Latin America" Felicitas Baruch Blanco, University of Massachusetts, Amherst

111079 2:00 PM to 3:15 PM Palmer House Hilton Cresthill - 3rd Floor

#### Rhetorics of Finance, Credit, Ownership and Debt: Market Innovation and Communication Infrastructure

Sponsor: American Society for the History of Rhetoric

Chair: Rachel Whidden, Lake Forest College

Presenters:

Daniel Emery, University of Oklahoma

G. Thomas Goodnight, University of Southern California

David Hingstman, University of Iowa Rachel Whidden, Lake Forest College

111080 2:00 PM to 3:15 PM Palmer House Hilton Salon 1 - 3rd Floor

## **Commission on American Parliamentary Practice Business Meeting**

Sponsor: Commission on American Parliamentary Practice

Presenters:

Roberta Ray, Montana Tech of the University of Montana John W. Ray, Montana Tech of the University of Montana

Gaut J. Ragsdale, Northern Kentucky University

Paul Scovell, Salisbury University

Donald Fishman, Boston College

Don M. Boileau, George Mason University

111081 2:00 PM to 3:15 PM Palmer House Hilton Salon 2 - 3rd Floor

# Building on Synoptic Past Perspectives in the History of Rhetoric: Contemporary Comparative Rhetoric in Global Historical Contexts

Sponsor: American Society for the History of Rhetoric

Chair: Jeremy Engels, Penn State University

Respondent: Xing (Lucy) Lu, DePaul University

"China-centric universalism (Tianxi zhuyi) and the ideological influence of Chinese philosophy on African American rhetoric 1941-1971" Reynaldo S. Anderson, Harris-Stowe State University

"Narrative Argument and the Uses of Ambiguity in Ancient Indian Rhetoric: An Examination of Sideshadowing in the Anugita" Scott R. Stroud, University of Texas, Austin; Jaishikha Nautiyal, University of Texas, Austin

"Performing Resistance: A Comparative Analysis of the Sicarii at Masada and the American Indian Movement at Alcatraz" Ariel Gratch, Georgia College and State University

"The Place of Thomas Henry Huxley's "On Evolution and Ethics" in Late 19th Century China" Rya Butterfield, Nicholls State University

111082 2:00 PM to 3:15 PM Palmer House Hilton Salon 3 - 3rd Floor

# Writing the First Draft of Our Past: Exploring the Evolving News Media Landscape in Greater China

Sponsor: Association for Chinese Communication Studies

Chair: Jan Servaes, City University of Hong Kong

Respondent: Hairong Feng, University of Minnesota, Duluth

"Magnitude and Patterns of Online News Censorship in China" Yan Song, Michigan State University

"Reporting Modern Disasters: A Comparative Study of Disaster News in Mainstream and Alternative Media in Taiwan" Chiaoning Su, Temple University

"The dynamics between the mainstream media and online alternative media in Taiwan's anti-media-monopoly movement" Weiping Li, University of Maryland

"The Role of Newspapers in Increasing Government Accountability in China" Song Shi, McGill University

"Toothless Shark: Analyzing the dearth of Hong Kong's alternative media" Amy Wu, University of Maryland

111083 2:00 PM to 3:15 PM Palmer House Hilton Salon 4 - 3rd Floor

#### Beyond POW! BLAM! and SHAZAM! Understanding American Ideologies through Comics

Sponsor: American Studies Division

Chair: Jacqueline Irwin, California State University, Sacramento

Respondent: Ryan Neville-Shepard, Indiana Univ-Purdue Univ, Columbus

"Calling for Unity through Diversity: Images of the Other" Julie A. Davis, College of Charleston

"From Ms. to Captain: Shifting gender narratives in Captain Marvel" Lynnette G. Leonard, American University in Bulgaria

"Nick Fury's Howling and Surprisingly Inclusive Commandos: Diversity in Comics in the 1960s" Michael Milford, Auburn University

111084 2:00 PM to 3:15 PM Palmer House Hilton Salon 5 - 3rd Floor

## **Building Virtual Team Reality in Contemporary Working Life**

Sponsor: Group Communication Division

Chair: Kristine L. Munoz, University of Iowa

Respondent: Hsin-I Yueh, Northeastern State University

"Practices of Displaying and Treating Acoustic Trouble in Remote Work Meetings: A Preference for Blaming Technology First?" Margarethe Olbertz-Siitonen, University of Jyväskylä

"Shared Communication Competence in Face-to-Face and Virtual Teams" Tessa Horila, University of Jyväskylä; Maarit Valo, University of Jyväskylä

"Shared Leadership in Virtual Teaming" Siitonen Marko, University of Jyväskylä

"Tasks in Virtual Team Meetings" Mitra Raappana, University of Jyväskylä; Maarit Valo, University of Jyväskylä

""Do Russians Use YouTube?": Cultural Know-How in Instant Messaging Conversations of a Global Virtual Team" Malgorzata Lahti, University of Jyväskylä

111085 2:00 PM to 3:15 PM Palmer House Hilton Salon 6 - 3rd Floor

#### Visual Communication: Our Past, Present and Future

Sponsor: Visual Communication Division

Chairs: T. Randahl Morris, University of West Georgia; Charles Goehring, San Diego State University

#### Presenters:

Anne T. Demo, Syracuse University

Janis L. Edwards, University of Alabama

Sonja K. Foss, University of Colorado, Denver

Victoria Gallagher, North Carolina State University

Trischa Goodnow, Oregon State University

Robert Hariman, Northwestern University

Marla R. Kanengieter, Saint Cloud State University

John Louis Lucaites, Indiana University

Raymie E. McKerrow, Ohio University

A. Susan Owen, University of Puget Sound

Carol Winkler, Georgia State University

Respondent: William C. Trapani, Florida Atlantic University

111086 2:00 PM to 3:15 PM Palmer House Hilton Salon 7 - 3rd Floor

# Social Media and the Digital Divide

Sponsor: Partnership for Progress on the Digital Divide

Chair: Kenneth J. Levine, University of Tennessee

"Bring Your Own Device (BYOD): A New Form of Digital Inequality or an Attempt to Eliminate the Digital Divide Among Youth?" Shelia R. Cotten, Michigan State University; Kuo-Ting Huang, Michigan State University

"Beyond the Digital Divide: Examining the Smartphone Divide among College Students" Eun-A Park, University of New Haven

"Medical Care: There's an App for That" Kenneth J. Levine, University of Tennessee; Emam Elhak Abdel Fatah, University of Tennessee

"Social Media Amidst Four Regime Changes: Lessons from the Khaled Said Page and Beyond" Rasha A. Abdulla, American University in Cairo

111087 2:00 PM to 3:15 PM Palmer House Hilton Salon 8 - 3rd Floor

#### Central States Communication Association Business Meeting: Session One

Sponsor: Central States Communication Association

#### Presenters:

Jimmie Manning, Northern Illinois University

Chad Edwards, Western Michigan University

Leah E. Bryant, DePaul University

Shawn Wahl, Missouri State University

David T. McMahan, Missouri Western State University

Robert S. Littlefield, North Dakota State University

David L. Bodary, Sinclair College

Paul Schrodt, Texas Christian University

Andrew M. Ledbetter, Texas Christian University

Randy K. Dillon, Missouri State University

111088 2:00 PM to 3:15 PM Palmer House Hilton Salon 9 - 3rd Floor

#### The Power of Political Rhetoric

Sponsor: Student Section

Chair: Sarah Turner McGowen, University of Missouri

"Body of a Woman, Heart of a Man: Rhetoric of a Woman in Power and Burkean Transcendence in Queen Elizabeth I's Speeches to Parliament" Tiffany L. Wenrich, Purdue University, Calumet

"Civil Rights and JFK: Lyndon Johnson's Legitimizing Rhetoric" Grant McKay, Texas A&M University

"Feminine Style in Hillary Clinton and Sarah Palin's 2008 National Convention Speeches" Calvin Coker, University of Missouri

"Puppets and Protestors: The Carnivalesque Rhetoric of Masasit Mati" Elizabeth Lynn Miller, University of Kansas

111089 2:00 PM to 3:15 PM Palmer House Hilton Salon 10 - 3rd Floor

# Classrooms are so 2013: The Brooks Academy and the Past, Present, and Future of Middle School Debate Coaching

Sponsor: Argumentation and Forensics Division

Chair: Allen D. Amundsen, San Joaquin Delta College

# Presenters:

Stephan M. Brooks, The Brooks Academy Nathan Steele, City College of San Francisco

111090	2:00 PM to 3:15 PM	Palmer House Hilton	Salon 12 - 3rd Floor
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## **Eastern Communication Association Executive Council Meeting**

Sponsor: Eastern Communication Association

Presenters:

Ronald C. Arnett, Duquesne University

Thomas Flynn, Slippery Rock University

J. Kanan Sawyer, West Chester University

Jason S. Wrench, SUNY, New Paltz

Danette Ifert Johnson, Ithaca College

Don W. Stacks, University of Miami

Benjamin R. Bates. Ohio University

Janie Harden Fritz. Duquesne University

Trevor Parry-Giles, National Communication Association

Susan Drucker, Hofstra University

Katherine Suzanne Thweatt, SUNY New Paltz

Katie N. Dunleavy, La Salle University

Jean Ann Streiff, Oakland Catholic High School

Kerry Byrnes, Collin College

Annette Holba, Plymouth State University

Megan Dowd, Hamilton College

Nancy A. Wiencek, Rider University

Carl T. Hyden, Morgan State University

Jerry L. Allen, University of New Haven

D.L. Stephenson, Western Connecticut State University

Virginia P. Richmond McCroskey, University of Alabama, Birmingham

Kristen C. Eichhorn, SUNY, Oswego

Kathleen Glenister Roberts, Duquesne University

111091	2:00 PM to 3:15 PM	Palmer House Hilton	Buckingham - 5th Floor

# Rhetorical Worlding and the Parliament of Things: Rhetorical and Scientific Borderlands

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Robert Topinka, Northwestern University

Respondent: William M. Keith, University of Wisconsin, Milwaukee

"Desirous Rhetorics: Latour and Burke in London's Sewers" Robert Topinka, Northwestern University

"Of Rhetorical Science/Scientific Rhetoric: Burke and Latour on the Parliament of Things" Kundai Chirindo, Lewis & Clark College; Jaclyn Nolan, University of Georgia

"The 2008 Financial Crisis: How Mathematical Realism Displaced Practical Judgment" G. Mitchell Reyes, Lewis & Clark College

111092	2:00 PM to 3:15 PM	Palmer House Hilton	Chicago - 5th Floor
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# Tales from the Field: Learning from [Past] Challenges Faced Conducting Engaged Research to Inform [Present] Engaged Scholarship

Sponsor: Applied Communication Division

Chair: Anna M. Wiederhold, University of Nevada, Reno

Respondent: Katherine Miller, Arizona State University

"Ambushing servicemen: Surprising focus group participants with sensitive topics" Lance Brendan Young, Western Illinois

## University

"Battling bureaucracy: Gaining access to the Veterans Affairs Hospital" Trisha K. Hoffman, Arizona State University

"Corruption, addiction, and scandal: Lessons learned from a (failed) attempt to engage a community's youth" Katie Margavio Striley, University of North Carolina, Chapel Hill

"Tales from the field: Planning, doing, and writing multi-sited, multi-lingual research with survivors of torture" Sarah C. Bishop, Baruch College, CUNY

"Too close to home: Reasoning and reflecting on "fields" of "work" in fieldwork" Lydia Reinig, University of Colorado, Boulder

"Yes, that counts: Convincing family caregivers that they are caregiving" Lauren Amaro, Pepperdine University

""Breaking in" to new places/spaces: Reflecting on "tales" of the insider/outsider double bind" Tim McKenna-Buchanan, Manchester University

""She gets me": Forming a friendship between a practitioner and a researcher" Kimberly R. Field-Springer, Ashland University; Kathryn Stephens, Walk with a Doc

111093 2	2:00 PM to 3:15 PM	Palmer House Hilton	Price Room - 5th Floor
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# The Presence of Foreign Experiences: (Re)locating Transnational Identity Performances

Sponsors: International and Intercultural Communication Division, Performance Studies Division

Chair: Noorie Baig, University of New Mexico

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

"Deconstructing Foreignness: When a Foreign Worker is Also Quintessentially American" James McDonald, University of Texas, San Antonio

"Neither (Gay) Japanese nor American: A Critical Interpretive Queer Automethodology of "Foreignness" as Strategic Performances" Shinsuke Eguchi, University of New Mexico

"Performing the Performance, or How to 'Show' in a Foreign Language" Susana Martinez Guillem, University of New Mexico

"Text/Conversation and the Organizing of "Foreignness"" Rahul Mitra, Wayne State University

#### 3:30 PM

112001	3:30 PM to 4:45 PM	Hilton Chicago	Salon A1 - Lower Level

#### "Who am I in this role?" Identity and work

Sponsor: Organizational Communication Division

Chair: Stephanie L. Dailey, Texas State University

Respondent: Loril M. Gossett, University of North Carolina, Charlotte

"Communicative Re-construction of Resilience Labor: Identity/Identification in Disaster-Relief Workers" Vinita Agarwal, Salisbury University; Patrice M. Buzzanell, Purdue University

"Organizing Foreignness: Of Aliens, Permanence and Shape-Shifters" Rahul Mitra, Wayne State University

"Turf Wars and Occupational Identity: The Battle for Expertise and Legitimacy in the Academy of Nutrition and Dietetics" Kristin K. Smith, Univ of Vermont; Sarah N. Heiss, Univ of Vermont

"What does it mean to be a communication professional? Constructing notions of professionalism in communication doctoral programs" Rachel Rashe Reed, University of Colorado, Colorado Springs

""We Live This Work": Organizational Identity and the Structuration of Values, Meanings and Practices" Carlos A. Tarin, University of Utah

112002 3:30 PM to 4:45 PM Hilton Chicago Salon A2 - Lower Level

# Television's Past and Present: How College Kids, Queer Youth, Bones and Talking Dead Stream Online Social Media and the Implications for Contemporary Fandom

Sponsor: Mass Communication Division

Chair: Jenny Korn, University of Illinois, Chicago

Respondent: Diem-My Bui, University of Illinois, Chicago

"Building the zombie fan community: How #TalkingDead redefines television audiences" Sabrina K. Pasztor, University of Illinois, Chicago; Jenny Korn, University of Illinois, Chicago

"Communicating about television: How college students use social media to talk about television" Elise Ashley DeJesus, University of Illinois, Chicago

"Viewer influence on television content and production practices" Evan Kropp, University of Georgia

""Second screen" creates safe space for queer youth" Victor Evans, Thiel College

112003 3:30 PM to 4:45 PM Hilton Chicago Salon A3 - Lower Level

## The Presence of Our Past: (In)Visibility of GLBT/Q People of Color

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Shinsuke Eguchi, University of New Mexico

#### Presenters:

Shinsuke Eguchi, University of New Mexico Sheena Howard, Rider University Megan Morrissey, University of North Texas Thomas Nakayama, Northeastern University Andrew Spieldenner, Hofstra University Myra Washington, University of New Mexico Gust A. Yep, San Francisco State University

Respondent: Bernadette Calafell, University of Denver

112004 3:30 PM to 4:45 PM Hilton Chicago Salon A4 - Lower Level

# The Spectral Presence of the Radical Past: Gendered Depictions of Late-Sixties and Early-Seventies Militancy in Contemporary Public Culture

Sponsor: Critical and Cultural Studies Division

Chair: Kristen E. Hoerl, Butler University

Respondent: Bryan J. McCann, Louisiana State University

"Feminist Political Violence: Verisimilitude and the Unnarratable in the Realist Novel" Pamela Grieman, Los Angeles City College

"Guerrilla Video, Political Agitation and the Undocumented Women of the Radical Left Counter-Culture" Angela Aguayo, Southern Illinois University

"Selective Amnesia, the Nuclear Family and Constructions of Women Radicals in Fictionalized Media Portrayals of "the Sixties" Kristen E. Hoerl, Butler University

"Toward a Fugitive Feminism: Assata Shakur's Rhetoric of Restorative Justice" Kyra Pearson, Loyola Marymount University

112005 3:30 PM to 4:45 PM Hilton Chicago Salon A5 - Lower Level

### What's Old is New Again: Rejuvenating Ancient Rhetorical Terms for Contemporary Reasons

Sponsor: Rhetorical and Communication Theory Division

Chair: Michele Kennerly, Penn State University

"Micrologia: Brevity Before Character Limits" Michele Kennerly, Penn State University

"Quadripartita Ratio: Figuration and Attention after Digital Mediation" Damien Smith Pfister, University of Nebraska, Lincoln; Carly S. Woods, University of Nebraska, Lincoln

"Stochastic Ennoia: Randomly Abandoning Non-Citizens" Alessandra Von Burg, Wake Forest University

"Tropos: Isocrates, Our Many Selves, and the Possibility of Rhetorical Agency in Plutocracy" Rosa A. Eberly, Penn State University

112006 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom A - Lobby Level

# "Gonna Show the World..." Using Classic Critiques to Make Feminist Sense of Today's TV, Global Brands, Reporting on Violence against Women, and Revenge Porn

Sponsor: Feminist and Women's Studies Division

Chair: Alena Amato Ruggerio, Southern Oregon University

Respondent: Sarah J. Kornfield, Wheaton College

"Re-Evaluating the Gaze for Revenge Pornography" Emma C. Bedor, University of Minnesota

"Rethinking Today's Post-Recessionary Moment: An Examination of a 2009 NBC "Viewing Strip" of Women in Work Sitcoms" Lauren J. DeCarvalho, University of Arkansas

"Women Facing Violence in Mexico: Framing of Violence against Women in National and State Newspapers" Nadia I. Martínez-Carrillo, Indiana University-Purdue University, Fort Wayne

""Money Can't Buy You Class": Responses to Class on Bravo's The Real Housewives" Nicole Cox, Valdosta State University

""Thank You Mom": Mother's Labor, Olympic Athletes, and P&G's Global Brand" Dunja Antunovic, Penn State University; Michelle Rodino-Colocino, Penn State University

112007 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom B - Lobby Level

# Attraction, Flirtation, and Deception: Examining the Process of Relationship Initiation

Sponsor: Interpersonal Communication Division

Chair: Lance K. Bennett, West Chester University

"Beauty Believed and Perceived: The Effects of Body Image and Affection Shared between Couples" Joy Cox, Rutgers University; Colin Hesse, Oregon State University

"Flirting with Strangers: An Examination of Ingroup Bias in Perceptions of Attractiveness and Flirting Competence" Samira Rostami, San Diego State University; Ashley Morgan, San Diego State University

"Influence of Partner Response to Self-Disclosure on Interpersonal Attraction in Online Interaction" Yue (Nancy) Dai, Michigan State University; Soo Yun Shin, Michigan State University; Nicole Kashian, Michigan State University; Jeong-woo Jang, Michigan State University; Joseph B. Walther, Nanyang Technological University

"The Use of Deception within Developing Romantic Relationships" Nicholas Scott Smith, Wayne State University; James Durbin, University of Akron

112008 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom C - Lobby Level

# Theorizing Africanist Rhetorical Futures: An Africological Futurist Exploration of Diaspora Communication Frameworks

Sponsor: African American Communication and Culture Division

Chair: Andre E. Johnson, Memphis Theological Seminary

Respondent: Mark C. Hopson, George Mason University

"Centric Rhetorical Analysis: Applying an Africentric Reading Protocol to Tananarive Due's African Immortals Trilogy" Tonja Lawrence, Wayne State University

"Marking a Critical Afrofuturist Rhetorical Praxis" Reynaldo S. Anderson, Harris-Stowe State University

"Playing a Minority Forecaster in Search of Afrofuturism: Where am I in this future, Stewart Brand?" Lonny Avi J. Brooks, California State University, East Bay

"Rewriting the Narrative: Communicology and the Speculative Discourse of Afrofuturism" David Deluliis, Duquesne University; Jeff Lohr, Duquesne University

112009 3:30 PM to 4:45 PM Hilton Chicago Grand Tradition - Lobby Level

#### **International Scholars Welcome Reception**

Sponsor: NCA National Office

Presenters:

Steven A. Beebe, Texas State University

Igor E. Klyukanov, Eastern Washington University

112011 3:30 PM to 4:45 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

## Great Ideas for Teaching Students (G.I.F.T.S) Session I

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Robert Leonard, Sinclair College

"01. "Against the Wind": The Parameters of Consensus Decision Making" Jackie Carroll, James Madison University

"02. "Hip, Cool, Neato" words from past decades: Is slang from our past alive today?" Sarah Hill, Western Illinois University; Stacey Macchi, Western Illinois University

"03. 10 Year Old Self: Recognizing Why Difference Matters" Tim McKenna-Buchanan, Manchester University

"04. Alex and Sarah: Experiencing Emotions through Role-Playing" Mark D. Cruea, Ohio Northern University

"05. Applying and Understanding Media Effects Theories in the Classroom" Mary King, Bloomsburg University

- "06. Assessing Listening and Common Listening Barriers through "Project Gorilla" Nancy Bressler, James Madison University
- "07. Bringing New Light to the Johari Window: Using a Historical Theory in the Present to Branch across Disciplines" Brandy Fair, Grayson College; David R. Tercero, Grayson College
- "08. Constructing an Argument Practice: Apples to Apples" Lindsay Harroff, University of Kansas
- "09. Conversation Analysis Using StoryCorps" Lance Brendan Young, Western Illinois University
- "10. Crafting Competent Messages" Katie LaPlant Turkiewicz, University of Wisconsin, Waukesha
- "11. Creating Virtual Teams Using Google Docs" Daena J. Goldsmith, Lewis & Clark College
- "12. Demonstrating Effective Audience Analysis through Analysis of Presidential Texts" Kevin T. Jones, George Fox University
- "13. Expression of Our Past and Presence through Improvisation: Teaching Impromptu Speaking and Improvisational Story Telling" Faith E. Mullen, Georgia Highlands College; William L. Mullen, Shorter University; Phillip Edward Wagner, University of Kansas
- "14. Five Star Ratings: Using Funny Amazon Product Reviews to Teach Students about Validity and Reliability" Lisa K. Hanasono, Bowling Green State University
- "15. From Politics to Zombie Survival: Teaching Gestures in Presentational Speaking" Erin Doss, Indiana University Kokomo
- "16. Gender Bender in Communication" Nicole Hudak, James Madison University
- "17. I am ... PRESENT: Self-Fulfilling Prophecy Activity" Chantel Solomon, California State University, Los Angeles; Jewlz Shaffer, Santa Monica City College
- "18. In Their Shoes: Health Communication Patient Blog Analysis Assignment" Julie Apker, Western Michigan University
- "20. Moving Beyond Body Language Basics" Lisa Leopold, Monterey Institute of International Studies
- "21. "Hey I Didn't Say That!" Teaching Textual Integrity through Misrepresented Quotes" Jessica L. Ford, University of Texas, Austin
- "22. "I guess I really have learned a lot!" Synthesis Activity for a Communication Research Methods Course" Elizabeth Munz, West Chester University
- "23. "Kickstarting the Future": An Activity to Help Students Develop Group Communication Skills and Problem-Solving in a Team Environment" Jillian Kwong, California State University Los Angeles
- "24. "Staircase to Heaven": Understanding Relational Development through Popular Music" Emily Lamb Normand, Olivet Nazarene University

112013	3:30 PM to 4:45 PM	Hilton Chicago	Boulevard Room A - 2nd Floor
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#### **Political Rhetoric and Presidential Communication**

Sponsor: Political Communication Division

Chair: Joshua Scacco, Purdue University

Respondent: Sara A. Mehltretter Drury, Wabash College

""Shaking Up the Campaign": Immediacy, Hypermediacy and the Etch A Sketch Gaffe" Athena Renee Murray, University of Georgia

"Commander in Chief: The Relationship of Presidential Campaign Rhetoric to the Veteran Population" Kayla Rhidenour, University of Texas, Austin

"Redeeming the Maverick McCain: Game Change as Hyperreal Campaign History" Michael J. Steudeman, University of

## Maryland

112014 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room B - 2nd Floor

#### Beasts of Rhetorical Burdens: Animal Presences in Public Address

Sponsor: Public Address Division

Chair: Bryan Blankfield, Penn State University

Respondent: Nathan A. Crick, Texas A&M University

"From Bits to Barbed Wire: War Horse(s) and the Unsaddling and Unsettling of Trauma" Jeremy Gordon, Indiana University, Bloomington

"Imagining the Atomic Animal" Nathan S. Atkinson, Georgia State University

"The (De)construction of Compassion: An Intersectional Analysis of Multi-species Pregnancy Narratives" Cynthia Bateman, University of South Carolina

""The Friend Left Behind": Photographs and Prosopopoeia" Bryan Blankfield, Penn State University

112015 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room C - 2nd Floor

#### Competitively Selected Papers: Cultural, Social, and Digital Capital

Sponsor: Human Communication and Technology Division

Chair: Maria Dwyer, Rutgers University

Respondent: J.D. Wallace, Abilene Christian University

"A Long Shadow: Cultural Capital, Techno-Capital and Networking Skills of College Students" Kyung Sun Lee, University of Texas, Austin; Wenhong Chen, University of Texas, Austin

"Using ICTs to Continue the Conversation beyond an Organizational Meeting: Impacts on Bonding and Bridging Social Capital" Keri K. Stephens, University of Texas, Austin; Ignacio Cruz, University of Texas, Austin

"To tweet or not to tweet: Three explanations for fan-celebrity interaction on Twitter" Natalie Pennington, University of Kansas; Jeffrey A. Hall, University of Kansas; Alexandra Hutchinson, University of Kansas

"Managing the Virtual Boundaries: Online Social Networks, Disclosure, and Privacy Behaviors" Mary Helen Millham, University of Connecticut; David Atkin, University of Connecticut

112016 3:30 PM to 4:45 PM Hilton Chicago Williford A - 3rd Floor

## Media Exposure, Civic Discourse, and Cross-Race Teasing: Interrogating Latin@ (Inter) Group Dynamics

Sponsor: Latino/Latina Communication Studies Division

Chair: Elliot Heilman, Northwestern University

Respondent: Elisa Mercedes Varela, Colorado State University

""News with an accent": Fusion, civic discourses and the re-negotiation of the Latino television viewer" Christopher Anthony Chavez, University of Oregon

"Teasing in cross-race friendships: Hispanic Americans and Caucasian Americans reported chop busting behaviors towards dissimilar others" Vincent Cicchirillo, University of Texas, Austin

"The Effect of Media Exposure on Latinos' Perceptions of Group Entitativity: A Preliminary Examination" Anita Atwell Seate, University of Maryland; Dana Mastro, University of California, Santa Barbara

112017 3:30 PM to 4:45 PM Hilton Chicago Williford B - 3rd Floor

## **Public Speaking and Diversity: Challenges and Opportunities**

Sponsor: Basic Course Division

Chair: Amy Tully Eriksson, Santa Clara University

Presenters:

Amy Tully Eriksson, Santa Clara University Sarah Jedd, University of Wisconsin, Madison Ben Jedd, University of Wisconsin, Madison Michelle R. LaVigne, University of San Francisco

112018 3:30 PM to 4:45 PM Hilton Chicago Williford C - 3rd Floor

## Communication, Experiential Learning, and Pedagogy: Strategies to Enhance Global Education

Sponsor: Experiential Learning in Communication Division

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

Erica Cooper, Roanoke College

Sharoni Denise Little, University of Southern California Eddah Mbula Mutua, Saint Cloud State University Naomi Warren, University of Southern California

112019 3:30 PM to 4:45 PM Hilton Chicago PDR 1 - 3rd Floor

## Health and Care(giving) Surrounding Older Adulthood

Sponsor: Communication and Aging Division

Chair: Kristina Wenzel, Eckerd College

"Designing healthcare spaces to support a "good death": A daughter's experience of the places of her mother's death" Sheila Gobes-Ryan, University of South Florida; Ardis Hanson, University of South Florida

"Age Accomplished, Performed, and Failed: Liz Young as Old on The Biggest Loser" Jill S. Yamasaki, University of Houston

"Exiting the Weight Management Roller Coaster: Supportive Communication and Motivation for Middle-Aged and Older Adults" Elizabeth B. Jones, Asbury University

"Identity Gaps and Shift for Family Caregivers of Alzheimer's Disease and Related Dementias as Aphasic Symptoms Progress" Katey Price, Lake Superior State University

112020 3:30 PM to 4:45 PM Hilton Chicago PDR 2 - 3rd Floor

Violence, Bullying, Women and Race Online: Analyzing an Intersectional Conversation

Sponsor: Feminist and Women's Studies Division

Chair: Evelyn Bottando, Indiana University, Northwest

Respondent: Holly Kruse, Rogers State University

"Bullying and Sexual Violence Online: Discourses of Stability and Diplomacy" Karla Stevenson, University of South Florida

"Of Privacy or Consent? Language, Law, and a Feminist Vision for Data Management" Evelyn Bottando, Indiana University, Northwest

"Social Media, Women, and Violence in India: Blurred Boundaries on Social Platforms" Hemani Hughes, University of Iowa

"Televised Parenthood: Racism and the 'Net" Samantha Joyce, Indiana University, South Bend

112021 3:30 PM to 4:45 PM Hilton Chicago PDR 3 - 3rd Floor

#### **Individual Differences in Social Cognitive Processes**

Sponsors: Communication and Social Cognition Division, International Listening Association

Chair: Laura C. Hatcher, Louisiana State University

"Impression Manipulativeness and Frequency of Lying: A Pilot Study" Maxim Baryshevtsev, University of Texas, Austin

"Sender and Judge Variability in Honesty Assessments and Deception Detection Accuracy: Evidence for a Transparent Liar but No Evidence of Deception-General Ability" Timothy Levine, Korea University

"Big Gulp or Just a Sip? The Effect of Self-Efficacy, Goal Progress, and Gender on Multiple Goal Pursuit" Xinyan Zhao, University of Maryland; Bo Yang, University of Maryland; Edward L. Fink, University of Maryland

"Imagining Interactions on Behalf of Significant Others: Functions, Sex, Valence, and Relational Satisfaction" Laura C. Hatcher, Louisiana State University; James M. Honeycutt, Louisiana State University; Kristen M. Berkos, Bryant University

"Predicting the Use of Sarcasm through Implicit Attribution, Indirect Aggressiveness, and Sarcasm Proneness" Josh Averbeck, Western Illinois University; Jason Miller, Western Illinois University; Nathan J. Lindsey, Western Illinois University; Dylan Bilyeu, Western Illinois University

"The Flirting Styles Inventory – Revised: Confirmatory Factor Analysis and Measurement Invariance Testing with Ordinal Data" Jeffrey A. Hall, University of Kansas; Chong Xing, University of Kansas

112022 3:30 PM to 4:45 PM Hilton Chicago PDR 4 - 3rd Floor

#### **Economies of Subjectivity**

Sponsor: Critical and Cultural Studies Division

Chair: Jeremy R. Grossman, University of Georgia

Respondent: Matthew S. May, Texas A&M University

"The Affective Flows of Financial Media" Diane L. Cormany, University of Minnesota

"Optimizing the Poor Juggler: Multitasking and the (In)Efficient Computerization of the Mind" Dan Hassoun, Indiana University

"The Rise of Investment Citizenship" Blake Abbott, Towson University

"Desire: The Unexamined Motor of Globalization" Sangeet Kumar, Denison University; David Morris, University of Iowa

112023 3:30 PM to 4:45 PM Hilton Chicago Astoria - 3rd Floor

# Milestones in African Diasporic Health Communication

Sponsor: Black Caucus

Chair: Annette Madlock Gatison, Southern Connecticut State University

Presenters:

Christopher House, Ithaca College

Devlon N. Jackson, National Cancer Institute National Institutes of Health

Carolyn A. Stroman, Howard University Kesha Morant Williams, Penn State Univ, Berks

112024 3:30 PM to 4:45 PM Hilton Chicago Waldorf - 3rd Floor

# Performing the Presence of the Past: Urban and Rural Wandering as Method for Creative and Scholarly Inquiry

Sponsor: Performance Studies Division

Chair: Michael S. Bowman, Louisiana State University

Respondent: Michael S. Bowman, Louisiana State University

"Grammar of the Legs: Urban Wandering as Performance of Memory" Sarah Jackson Shipman, Southern University, New Orleans

"Walking the Red Trench Home: Re-performance, visual culture and place" Brian Rusted, University of Calgary

"Walking to Resist the "Flâneur-Sandwichman-Journalist-in-Uniform" Ruth Laurion Bowman, Louisiana State University; Bonny McDonald, Louisiana State University

"Wandering as Devising Method" Lindsay Greer, Southern Illinois University

112025 3:30 PM to 4:45 PM Hilton Chicago Marquette - 3rd Floor

#### Remembering Stuart Hall: Passion, Politics, and Power

Sponsor: NCA First Vice President

Chair: Ted Striphas, Indiana University

Presenters:

Lawrence Grossberg, University of North Carolina, Chapel Hill

Sut Jhally, University of Massachusetts, Amherst

Janice Radway, Northwestern University

112026 3:30 PM to 4:45 PM Hilton Chicago Joliet - 3rd Floor

## Diversity Re-defined: Communication Educators' Challenges in the Millennial Classroom

Sponsor: Instructional Development Division

Chair: Hsin-I Yueh, Northeastern State University

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

"A Multi-variable Approach to Diversity in the Classroom" Gordon Carlson, Fort Hays State University

"Cultural Diversity Education: A Dilemma between Critique and Practicality" Satoshi Toyosaki, Southern Illinois University, Carbondale

"Diversity and Higher Education: Moving Beyond Mix-and-Stir Politics" Charles Rudick, University of Northern Iowa

"How to Teach Diversity? A Textual Analysis of Intercultural Communication Syllabi" Hsin-I Yueh, Northeastern State University; Kristopher Copeland, Northeastern State University

"Where Do We Fit in? Building Bridges between Pedagogical Practices and Cultural Identity" Chin-Chung Chao, University of Nebraska, Omaha

112027 3:30 PM to 4:45 PM Hilton Chicago PDR 5 - 3rd Floor

## Top Student Papers in Philosophy of Communication

Sponsor: Philosophy of Communication Division

Chair: Annette Holba, Plymouth State University

Respondent: Garnet C. Butchart, Duquesne University

"The Nodal Nomad, Lines of Migration, and Landscapes of Citizenship" Michael Lechuga, University of Denver

"The Gap and the Seam: A Meditation on Politics and Intimacy" Heather Curry, University of South Florida

"Reciprocity in Dialogue: An Examination of Martin Buber and Emmanuel Levinas" Sarah M Flinko, Duquesne University

"Augustine, the Present, and Eternity: A Rhetorical Exploration of Augustine's Doctrine of Temporality" Susan Carr, Duquesne University

112028 3:30 PM to 4:45 PM Hilton Chicago PDR 6 - 3rd Floor

# "Who am I?" Ethnographic Approaches to Stigma Disidentification

Sponsor: Ethnography Division

Chair: Scott A. Sellnow-Richmond, Wayne State University

Presenters:

Kristen DiFate, Webster University

Jordan Powers, East Tennessee State University

Jeni Hunniecutt, University of Denver

Andrew Herrmann, East Tennessee State University

Melodee Sova, University of Denver

Annalee Tull, King University

Respondent: Christopher N. Poulos, University of North Carolina, Greensboro

112029 3:30 PM to 4:45 PM Hilton Chicago PDR 7 - 3rd Floor

## Experiential Learning: Historical Perspectives within and across the NCA Disciplines

Sponsor: NCA Centennial! Celebration Series

Chair: Donna R. Pawlowski, Bemidji State University

#### Presenters:

Angela Corbo, Widener University Karen M. Roloff, Elmhurst College Michael F. Smith, La Salle University Lori Leonard Britt, James Madison University Rozell R. Duncan, Kent State University Donna R. Pawlowski, Bemidji State University Toni S. Whitfield, James Madison University

112030 3:30 PM to 4:45 PM Hilton Chicago Room 4A - 4th Floor

## **Exploring Citizens' Responses to Legal Communication Issues**

Sponsor: Communication and Law Division

Chair: Jaclyn Bissell, University of Maryland

Respondent: Edward A. Mabry, University of Wisconsin, Milwaukee

"Access as an Asset: Obama's Open Government" A. Jay Wagner, Indiana University

"Emulators and ROMs: The Legal and Ethical Implications of Digital Game Piracy" Gregory Perreault, Missouri School of Journalism; Heath Hooper, Missouri School of Journalism/Missouri School of Law

"From the People's Perspective: Assessing the Representational Validity of a Coding Scheme of Citizens' Legal Communication about Ballot Initiatives" Robert C. Richards, Penn State University

"Sci., Psi, and CSI: Police and Students' Paranormal TV Consumption, Real-Life Experience with Paranormal Phenomena, and Perceptions of Psychic Detectives" Susan H. Sarapin, Troy University; Glenn G. Sparks, Purdue University

112031 3:30 PM to 4:45 PM Hilton Chicago Room 4B - 4th Floor

# Branding Our Present Using Our Past(s): Examining the Relationship between Nation Building and Media Forms in Asia

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, Public Relations Division

Chair: Deborah A. Cai, Temple University

Respondent: Chiaoning Su, Temple University

"The World is a Family: Pragmatic Nationalism in China Central Television's Spring Festival Gala" Jing Wang, Rutgers University

"The Use of Advertisements in American Newspapers as a Strategy of Chinese Public Diplomacy: 'China Watch' and the Wall Street Journal" Michael David Hazen, Wake Forest University; Lei Wang, Wake Forest University

"Selling Our Pasts: Korea's Nation-Branding Strategies to Host Global Sports Events" Ju Oak Kim, Temple University

"The Discursive Kitsch at Protest Sites: Thai Grassroot Protesters 'Talk Back' during the 2010 Crackdown" Penchan Phoborisut, University of Utah

"Reflecting at the Water's Edge: Social Memory, Identity, and Political Amnesia in Boo Junfeng's Sandcastle" Walter P. Wade, National University of Singapore

112032 3:30 PM to 4:45 PM Hilton Chicago Room 4C - 4th Floor

## The Great War: Where Peace and Conflict Rhetoric Merge

Sponsor: Peace and Conflict Communication Division

Chair: Jennifer A. Jackson. Middle Tennessee State University

Respondent: Kerry L. Strayer, Otterbein University

"A Mother's Role in Wartime? Antiwar Music in WWI" Heidi Hamilton, Emporia State University

"George Viereck's "The Fatherland" and the Battle for the Public Mind" Robert Iltis, Oregon State University

"Peace, Preparedness, and Atrocity: Hollywood Production during the World War I Era" Sue Collins, Michigan Technological University

"The 1914 Women's Peace Parade: The Rhetorical Power of Silence" Jennifer A. Jackson, Middle Tennessee State University

112033 3:30 PM to 4:45 PM Hilton Chicago Room 4D - 4th Floor

#### **Media Industries and Production Studies**

Sponsor: Mass Communication Division

Chair: Kara Jolliff Gould, John Brown University

Respondent: Brent Malin, University of Pittsburgh

"An Exploration of Process at the British Broadcasting Corporation: A Global Broadcasting Case Study" Joe Watson, Baker University

"Hybrity and Hegemony: Action Movies and Global Media Production" Lee Artz, Purdue University, Calumet

"Nielsen Killed the Music Video Star: How Nielsen's inaccurate ratings changed MTV's programming" Alex T. Williams, University of Pennsylvania

"Subordinating Sound to Screen: Perspectives of Television Music Supervisors on Creativity and Selection Labor" Amanda Nell Edgar, University of Missouri

112034 3:30 PM to 4:45 PM Hilton Chicago Room 4E - 4th Floor

## NCA's Year in Review: A Conversation with Executive Director Nancy Kidd

Sponsor: NCA National Office

Presenter:

Nancy Kidd, National Communication Association

112036 3:30 PM to 4:45 PM Hilton Chicago Room 4G - 4th Floor

#### "From Our Predecessors to Our Successors": Three Generations of Mentoring Relationships in the Academy

Sponsor: Women's Caucus

Chair: Kimberly R. Field-Springer, Ashland University

Presenters:

William K. Rawlins, Ohio University

Stephanie L. Young, University of Southern Indiana

Lauren Fattlar, Ashland University Nell Cronin, Ashland University

Samantha Brown Fentress, Southern Illinois University

Kyle B. Tharp, University of Southern Indiana

112037 3:30 PM to 4:45 PM Hilton Chicago Room 4H - 4th Floor

## Steampunk Rhetoric: New Rhetorical Theories from Steampunk Texts

Sponsor: Rhetorical and Communication Theory Division

Chairs: David Edward Beard, University of Minnesota, Duluth; Barry Brummett, University of Texas, Austin

Respondent: John M. McKenzie, University of Texas, Austin

"Steampunk as Remix" Lisa Horton, University of Minnesota, Duluth

"Steampunking America: (Anti)Fascist Aesthetics of RetroFuturistic Technofantasy in "Captain America" Shaun Treat, University of North Texas

"Steampunk's Four Master Tropes" Barry Brummett, University of Texas, Austin

"The Proper Way to Forget: The Erasure of Historical Trauma in Steampunk Narratives" David Edward Beard, University of Minnesota, Duluth

112038 3:30 PM to 4:45 PM Hilton Chicago Room 4I - 4th Floor

## Centennial Review: A History of State Communication Associations and Their Contributions to the Discipline

Sponsor: NCA Centennial! Celebration Series

Chair: Douglas Marshall, Southern University, New Orleans

Presenters:

Arlie V. Daniel, East Central Univ Janie Harden Fritz, Duquesne University Eric Grabowsky, Dickinson State Univ Elesha Ruminski, Frostburg State University Tom Sabetta, University of Kentucky John H. Saunders, Huntingdon College

112039 3:30 PM to 4:45 PM Hilton Chicago Room 4J - 4th Floor

## On Duty for Diversity: Communication Professionals on the Front Lines of Institutional Diversity

Sponsor: Undergraduate College and University Section

Chair: Christopher O. Lynch, Kean University

Presenters:

Estaban del Rio, University of San Diego

Kristina Ruiz-Mesa, California State University, Los Angeles

Sheryl Perlmutter Bowen, Villanova University

Maurice L. Hall, Villanova University Teresa A. Nance, Villanova University

Respondent: Anita K. Foeman, West Chester University

112040	3:30 PM to 4:45 PM	Hilton Chicago	Room 4K - 4th Floor

#### **Social Media and Public Relations**

Sponsor: Public Relations Division

Chair: Amber Hutchins, Kennesaw State University

Respondent: Karen June Freberg, University of Louisville

"Dining and Dishing: Analyzing Uses and Gratifications of Facebook and Twitter Interaction by Patrons in the Restaurant Industry" Sunshine J. Baker, University of Central Florida; Alex Rister, University of Central Florida; Bridget Rubenking, University of Central Florida

"Getting You Information before it's Too Late: Comparing Content Associated with Localized and Non-Localized Hashtags during a Severe Weather Event" Kenneth A. Lachlan, University of Massachusetts, Boston; Patric R. Spence, University of Kentucky; Xialing Lin, University of Kentucky; Kristy Najarian, University of Massachusetts, Boston; Maria Del Greco, University of Massachusetts, Boston

"How Can Network Measures Evaluate Stakeholder Engagement on Nonprofit Organizations' Social Networking Sites?" Jennifer Ihm, Northwestern University

"Uses and Gratifications, Journalists' Twitter Use, and Relational Satisfaction with the Public" Yonghwan Kim, University of Alabama; Youngju Kim, University of Alabama; Yuan Wang, University of Alabama

112041 3:30 PM to 4:45 PM Hilton Chicago Room 4L - 4th Floor

# A Return to the Party of Lincoln? Understanding Points of (Dis)connection between the GOP and African American Voters

Sponsor: Political Communication Division

Chairs: Shavonne Shorter, Bloomsburg University; Stephen White, Columbus Technical College

Presenters:

Natasha Brown, Indiana University, Northwest

Theon Edward Hill, Wheaton College

Jamie Jackson, U.S. House of Representatives

112042 3:30 PM to 4:45 PM Hilton Chicago Room 4M - 4th Floor

## Connecting with the Candidates: Conversations with NCA's Second Vice President-Elect Nominees

Sponsor: NCA National Office

Chair: Scott A. Myers, West Virginia University

Presenters

Ronald L. Jackson II, University of Cincinnati Michael W. Kramer, University of Oklahoma

112044 3:30 PM to 4:45 PM Hilton Chicago McCormick Boardroom - 4th Floor

#### **NCA Editors' Business Meeting**

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University

Barbara A. Biesecker, University of Georgia

Frederick C. Corey, Arizona State University

Peter Decherney, University of Pennsylvania

David R. Dewberry, Rider University

Kory Floyd, Arizona State University

Pat Gehrke, University of South Carolina

Rona T. Halualani, San Jose State University

Katherine Hawkins, Radford University
Jon A. Hess, University of Dayton
Marian L. Houser, Texas State University
Katherine Miller, Arizona State University
Kent A. Ono, University of Utah
Katherine Sender, University of Auckland
Wendy Fernando, National Communication Association

112051 3:30 PM to 4:45 PM Hilton Chicago Room 5G - 5th Floor

#### Acting/Performance/Improv Exercise Exchange

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Jennifer Holmes, City College, CUNY

Presenters:

John E. Socas, Bronx Community College Lou Clark, Arizona State University Simone Mullinax, Jamestown Community College John Chase Soliday, University of Miami

Prairie A. Endres, Tarleton State Univ Matt Saltzberg, Western Illinois University

Megan Moe, Lee University

Respondent: Patricia E. Friel, University of Cincinnati

112052 3:30 PM to 4:45 PM Hilton Chicago Room 5H - 5th Floor

#### Latino/a Communication Studies Division and La Raza Caucus Executive Board Meeting

Sponsor: La Raza Caucus

Presenters:

Amanda Martinez, Davidson College J. David Cisneros, University of Illinois

Diana I. Bowen, University of Houston, Clear Lake

Olivia G. Perez-Langley, Southern Illinois University, Carbondale

112071 3:30 PM to 4:45 PM Palmer House Hilton Wabash - 3rd Floor

# Competitively Selected Papers about Parenting and Health Communication

Sponsor: Health Communication Division

Chair: Matthew Savage, University of Kentucky

"Does Seeing Parents Drink Alcohol Undermine or Enhance What They Say about Alcohol? The Interaction between Verbal and Nonverbal Messages about Alcohol Use" Jennifer A. Kam, University of California, Santa Barbara; Erin Basinger, University of Illinois; Bryan N. Abendschein, University of Illinois

"Parents and Pamphlets: Unraveling the Mysteries of Parents' Responses to Pediatric Handouts" Karen Thompson, University of Wisconsin Oshkosh: Jennifer Considine, University of Wisconsin Oshkosh

"Trends of Parent-Adolescent Drug Talk Styles in Early Adolescence: A Latent Transition Analysis" YoungJu Shin, Indiana University-Purdue University, Indianapolis; Jonathan Pettigrew, University of Tennessee; Michelle Miller-Day, Chapman University; Michael L. Hecht, Penn State University; Janice L. Krieger, University of Florida

""A Weird Purgatory You Get Stuck In": Parental Uncertainty Management in the Neonatal Intensive Care Unit" Zachary White, Queens University of Charlotte; Jennifer Hull, Queens University of Charlotte; Cristina Gilstrap, Drury University

""It's a Mom Thing": Exploring Vaccine Refusal through a Gender Lens" Melissa L. Carrion, Purdue University

112079 3:30 PM to 4:45 PM Palmer House Hilton Cresthill - 3rd Floor

#### The Presence of the Transgender Competitor: Multiple Pasts--Multiple Futures

Sponsor: National Forensic Association

Chairs: Janis K. Crawford, Butler University; Audrey J. Cunningham, University of Indianapolis

Presenters:

Ashley Moore, California State University, Fullerton Savannah Sanburg, University of Colorado, Denver Megan Orcholski, Concordia College

Vanessa Condon, South Dakota State University

112080 3:30 PM to 4:45 PM Palmer House Hilton Salon 1 - 3rd Floor

#### James L. Golden Award

Sponsor: Student Section

Chair: Adrienne E. Christiansen, Macalester College

Respondents: G. Mitchell Reyes, Lewis & Clark College; Zornitsa D. Keremidchieva, Macalester

College; Cara A. Finnegan, University of Illinois

112081 3:30 PM to 4:45 PM Palmer House Hilton Salon 2 - 3rd Floor

#### Faculty Role in the Oral Communication Competency for the Virginia Community College System

Sponsor: Communication Assessment Division

Chair: Araceli Palomino, Northern Virginia Community College, Alexandria

Presenters:

Cynthia DeReimer, J. Sargeant Reynolds Community Collge

Philip C. Tirpak, Northern Virginia Community College

112082 3:30 PM to 4:45 PM Palmer House Hilton Salon 3 - 3rd Floor

#### Repair as Practice and Evidence for Practice

Sponsor: Language and Social Interaction Division

Chair: Jeffrey Robinson, Portland State University

"Defending Solidarity: I-Mean Prefaced Utterances and Supportive Actions in Conversation" Douglas Maynard, University of Wisconsin

"Enacting and Managing Identity through the Repair of Words" Wan Wei, Rutgers University

"Gaze Behavior, Self Repair, and Recycled Turn Beginnings" Federico Rossano, Max Planck Institute for Evolutionary Anthropology

"Remembering and Accountability in Self-Initiated, Self-Repair" Maria Martika, University of Toronto; Tanya Romaniuk, Portland State University

"Repair as Evidence of a Normative Organization of Responsive Behavior during (Institutional) Extended Tellings" Anri Zama, Portland State University; Jeffrey Robinson, Portland State University

112083	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 4 - 3rd Floor
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#### American Identity in Popular Media and Public Commemoration

Sponsor: American Studies Division

Chair: David Worthington, DePauw University

Respondent: David Worthington, DePauw University

"Placing Second: Navigating Transferential Space at the Silent Gesture Statue of Tommie Smith and John Carlos" Kevin J. Marinelli, Young Harris College

"Post-Racial Authenticity: The Domestication of Martin Luther King, Jr.'s Memory at the MLK Memorial in Washington, D.C." Jansen B. Werner, University of Wisconsin, Milwaukee

"The Fourth Persona and Rhetorical Hermeneutics: V for Vendetta, Lana Wachowski, and Transgender Identity" Justin Kirk, University of Kansas

"Waxing Poetic: Daptone Records, Authenticity, and "Imperfect" Soul Music" Vince Meserko, University of Kansas

112084 3:30 PM to 4:45 PM Palmer House Hilton Salon 5 - 3rd Floor

#### Symbolic Interaction and New Social Media

Sponsor: Society for the Study of Symbolic Interaction

Chair: Denise Polk, West Chester University

Respondent: Denise Polk, West Chester University

"(Re)Interpreted Boundaries and Negotiated Identities: A Symbolic Interactionist Perspective toward Organizational Identity Representation in Social Media" Veronica Radeva Dawson, University of Utah

"Bridging the digital divide: High-tech heartbreak and the fourth estate" Keith Brown, Wayne State University

"Through the Looking Gram: Self Identity and Instagram" Nicholas Longo, The College of Saint Rose

112085 3:30 PM to 4:45 PM Palmer House Hilton Salon 6 - 3rd Floor

## Right to the (Creative) City: Theory and Practice in Pilsen Public Art Scenes

Sponsor: Visual Communication Division

Chair: Caitlin F. Bruce, University of Pittsburgh

Presenters:

Ruben Aguirre, Artist

Margaret R. LaWare, Iowa State University Caitlin F. Bruce, University of Pittsburgh Miguel Aguilar, School of the Art Institute

112086	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 7 - 3rd Floor

## **Competitively Selected Papers about International Health Research**

Sponsor: Health Communication Division

Chair: Jennifer E. Ohs, Saint Louis University

"Narratives about Mental Illnesses in China: The Voices of Generation Y" Lu Tang, University of Alabama; Bijie Bie, University of Alabama

"Risk Information Seeking and Sharing during the H7N9 Avian Flu: An Examination of Risk Information Seeking and Processing (RISP) Model" Miao Liu, University of Utah; Ye Sun, University of Utah

"Stigma about Autism in China: An Analysis of Newspaper Portrayals of Autism between 2003 and 2012" Lu Tang, University of Alabama; Bijie Bie, University of Alabama

"Traditional Chinese Medicine and Western Medicine Doctor Visits: Implications from the HINTS-China Pilot Study" Guoming Yu, Renmin University of China; Jiaying Liu, University of Pennsylvania; Rui (Reba) He, Renmin University of China; Gary L. Kreps, George Mason University

"U.S. Media Coverage and Contextualization of Health Issues Stemming from the 2011 Japan Triple Catastrophe: An Agenda Setting and Framing Analysis" Holley Wilkin, Georgia State University; Michael Tannebaum, Georgia State University

112090 3:30 PM to 4:45 PM Palmer House Hilton Salon 12 - 3rd Floor

## Intercultural Dialogue: A Theoretical Rationale and Four Studies from Different Parts of Asia

Sponsor: International and Intercultural Communication Division

Chair: Cynthia Gordon, Syracuse University

#### Presenters:

Anastasia Lijadi Wolfsgruber, University of Macau Wendy Leeds-Hurwitz, University of Wisconsin, Parkside Richard Buttny, Syracuse University Sunny Lie, Saint Cloud State University

Todd L. Sandel, University of Macau Donald G. Ellis, University of Hartford

112091 3:30 PM to 4:45 PM Palmer House Hilton Buckingham - 5th Floor

# Teaching Public Speaking in the Present While Respecting Our Past: Maintaining Curricular Integrity in the Online Public Speaking Course

Sponsor: Community College Section

Chair: David L. Bodary, Sinclair College

#### Presenters:

Susan Ward, Delaware County Community College

Daria S. LaFave, Wayne State University Nancy Tobler, Utah Valley University Nikolaos Linardopoulos, Rutgers University Cheri Hampton-Farmer, University of Findlay

Joshua Westwick, South Dakota State University

112093	3:30 PM to 4:45 PM	Palmer House Hilton	Price Room - 5th Floor
112093	Questions and Impacts in the		
Spansor: Med	ia Ecology Association	ie Media Ecologies of Twitte	er, Netilix, allu Facebook
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	Polski, East-West University	_	
·	Robert C. MacDougall, Curry Colleg		
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			x" Chris Wasilewski, Clemson University
"The Chang	ed Self: Facebook's Impact on Fam	-	Kingsberry, The College of Saint Rose
		5:00 PM	
114012	5:00 PM to 6:30 PM	Hilton Chicago	Int'l Ballroom South - 2nd Floor
N	CA Opening Session: The Future	(s) of Communication Studi	ies: For What? And For Whom?
Sponsor: NCA	First Vice President		
Chair: Shawn	D. Long, University of North Carolin	a, Charlotte	
Bruce Hend Roseann M. Kimberly R. Charles E. M	hávez, University of Wisconsin, Maderson, Ithaca College Mandziuk, Texas State University Moffitt, University of Maryland, Balt Morris III, Syracuse University In, University of Utah	more County	
		6:30 PM	
116010	6:30 PM to 8:00 PM	Hilton Chicago	Grand Ballroom - 2nd Floor
	N	CA Centennial Reception	
Sponsor: NCA	National Office		
		Friday November 21, 2014	
		7:00 AM	
201090	7:00 AM to 8:00 AM	Palmer House Hilton	Salon 12 - 3rd Floor
	Community	College Section Business I	Meeting I
Sponsor: Com	nmunity College Section		
	an, Glendale Community College ner Davis, Suffolk County Communi	•	
		8:00 AM	

202001	8:00 AM to 9:30 AM	Hilton Chicago	Salon A1 - Lower Level

## Meeting the Needs of Human Resource Management: A Communication Perspective

Sponsor: Organizational Communication Division

Chair: Vernon D. Miller, Michigan State University

#### Presenters:

William C. Barley, University of Illinois, Urbana-Champaign

Jeremy P. Fyke, Marquette University

Michael W. Kramer, University of Oklahoma

Laurie Lewis, Rutgers University

Caryn E. Medved, Baruch College, CUNY

Paul M. Leonardi, Northwestern University

Vernon D. Miller, Michigan State University

Keri K. Stephens, University of Texas, Austin

Caroline Sinclair, University of Texas

Jeffrey W. Treem, University of Texas, Austin

Eric DeMar Waters, University of Texas, Austin

Respondents: Patrice M. Buzzanell, Purdue University; Karen K. Myers, University of California, Santa Barbara

202002 8:00 AM to 9:15 AM Hilton Chicago Salon A2 - Lower L
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## **Engaging Sports and Sports Media**

Sponsor: Mass Communication Division

Chair: Adam C. Earnheardt, Youngstown State University

"A Hostile Sports Media? Perceived Nationalism Bias in Online Sports Coverage" Youngju Kim, University of Alabama; Andrew C. Billings, University of Alabama

"Changing the Image Repair Equation: Impact of Race and Gender on Sport-Related Transgressions" Kenon Brown, University of Alabama; Andrew C. Billings, University of Alabama; Dana Mastro, University of California, Santa Barbara; Natalie Brown, University of Alabama

"Emotional reactions to sports heroes' rise and fall: Application of Affective Disposition Theory and the Hero Narrative" Leah M. Omilion-Hodges, Western Michigan University; Sue Ellen Christian, Western Michigan University

"Entertainment-oriented gratifications of sports media: The role of athlete affinity, sport involvement, suspense, and game outcome" Alice E. Hall, University of Missouri, St. Louis

"Fantasy Team Ownership, Motivation, and Media Dependency" Greg G. Armfield, New Mexico State University; John McGuire, Oklahoma State University

202003 8:00 AM to 9:15 AM Hilton Chicago Salon A3 - Lower Level

#### Transformation, Transition, Transcendence: Representation, Identity, and Change

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Brett N. Billman, St. Ambrose University

Respondent: Omar Swartz, University of Colorado, Denver

"An LGBT+ Videogame as Procedural Rhetoric: Transforming Intolerance to Tolerance" Benjamin M.A. Baker, University of Wisconsin, Milwaukee

"The Present-Past of (Homo)Sexuality: Milk and the Rhetoric of Sexual Containment" Guillermo G. Caliendo, Temple University

"Transition, Memory, and the Interplay of Gendered Past and Present: Towards a Trans\* Temporality in Original Plumbing" Ace Eckstein, University of Colorado, Boulder

""I am Chelsea Manning" Comparison of Gendered Representation of Private Manning in U.S. and International Newspapers" Andrea M. Hackl, American University; Amy Bree Becker, Loyola University Maryland; Maureen E. Todd, Towson University

202004	8:00 AM to 9:15 AM	Hilton Chicago	Salon A4 - Lower Level
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#### **Affect Studies and Social Change**

Sponsor: Critical and Cultural Studies Division

Chair: Michael Lechuga, University of Denver

Respondent: Darrin Hicks, University of Denver

"Affect & Activism in Feminist Media Studies: Mapping Conceptual Links before and after the Affective Turn" Jacquelyn Arcy, University of Minnesota

"Affective Activism: Female Screaming Nodes in the Age of Infinite Networks" Mariam Betlemidze, University of Utah

"Collaborative Topography in Praxis: The Layering of Plural Subjectivity" Kate Hoyt, University of Denver; Jonathan Denzler, University of Denver; Michael Lechuga, University of Denver

"Noise and its Absence: Towards a Subversive Politics of Silence" Pavithra Prasad, University of Denver

"The Resistant Self: Cruel Optimism and Self Surrender" Peter R. Jensen, University of Missouri

202005 8:00 AM to 9:15 AM Hilton Chicago Salon A5 - Lower Level

#### Intersections of Science, Technology and Society: Technical Determinism, Simulation, and Complexity

Sponsor: Rhetorical and Communication Theory Division

Chair: Miles C. Coleman, University of Washington

Respondent: Damien Smith Pfister, University of Nebraska, Lincoln

"Computer Simulation as Rhetoric" Aimee Roundtree, Texas State University

"Contributions of Rhetorical Theory toward Understanding Complexity" Dale Cyphert, University of Northern Iowa

"Ghosts in the machine: Using lively metaphors to understand connections between technological determinisms and new media" Miles C. Coleman, University of Washington; Gina Neff, University of Washington

"The "Inevitable" Path: Articulating the Presence of Our Determinist Past in Higher Education" John Dowd, Bowling Green State University

202006 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom A - Lobby Level

## Feminist and Women Studies Division-Top Student Papers

Sponsor: Feminist and Women's Studies Division

Chair: Yahui Zhang, Wayland Baptist Univ

"(Not so) Wisecracks: A Feminist Critique of Organizational Humor" Tara M. Franks, Arizona State University

"Bringing Down GoDaddy: Twitter as a Consciousness Raising Space" Anna Dudney, University of Georgia

"Weaving Intersectionality through Narrative Criticism: Western Feminism and the Marginalization of Third World Feminism" Haneen Al Ghabra, University of Denver

202007 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom B - Lobby Level

## **Information Management and Privacy Control**

Sponsor: Interpersonal Communication Division

Chair: Laura Catherine Farrell, Longwood University

"A Model on Privacy Control: Examining the Criteria that Predict the Likelihood to Reveal Private Information within Social Networks" Joshua R. Hammonds, SUNY, Oneonta

"Communication Privacy Management: The impact of sex and cultural orientation on privacy management behavior" Ashley Morgan, San Diego State University; Carmen M. Lee, San Diego State University

"Managing Information about a Romantic Partner's Relationship History: An Application of the Theory of Motivated Information Management" Alexander L. Lancaster, West Virginia University; Megan R. Dillow, West Virginia University; Hannah Ball, West Virginia University; Katherine Borchert, West Virginia University; William J.C. Tyler, West Virginia University

""We Were Not Prepared to Tell People Yet": Communication Privacy Management and Boundary Turbulence on Facebook" Jocelyn DeGroot, Southern Illinois University, Edwardsville

202008 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom C - Lobby Level

## The Lived Experience of Identity: To Be American, to Be Black, to Be Bi-Racial

Sponsor: African American Communication and Culture Division

Chair: Kami Anderson, Southern Polytechnic State University

Respondent: Eletra Gilchrist-Petty, University of Alabama, Huntsville

"Blinded by the White: Color-blindness, Conservativism, and Constructions of American-ness" Stephanie Hartzell, University of Colorado Boulder

"Evolutions of Cultural Contractual Understanding: Exploring Biracial Women's Communicative Experiences" Mark P. Orbe, Western Michigan University; Robert Harrison III, Western Michigan University; Lydia D. Kauffman, Western Michigan University; Vanessa Laurent, Western Michigan University

"Impact of African American Women Faculty at Predominantly White, Faith-Based Colleges and Universities" Rosalind Baty, Baylor University

"The Transformation of Kitchen Opposition: A Womanist Analysis of Rhetorical Strategies in the Black Women's Resistance Tradition" Rondee Gaines, Miami Ohio University

202010 8:00 AM to 9:15 AM Hilton Chicago Grand Ballroom - 2nd Floor

#### Spanish Language Debate as a Tool for Social Change in the Americas

Sponsor: Latino/Latina Communication Studies Division

Chair: David Steinberg, University of Miami

Presenters:

Emily Bello-Pardo, Florida International University Alejandro Jose Garica Noguera, Colegio Mater Salvatoris Teresa Green, Willamette University Randall Martinez, University of Miami Andrea Alejandra Nuñez, University of Miami

202011 8:00 AM to 9:15 AM Hilton Chicago Int	Int'l Ballroom North - 2nd Floor
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#### Roundtable on Research in Progress 01: Communicating Self and Other

Sponsor: Roundtables on Research in Progress

Chair: Hamilton Bean, University of Colorado, Denver

"Considering Public Relations Theory through the Lens of Participatory Culture" Nancy A. Wiencek, Rider University

"Idiosyncratic-Deals and Working College Students: Role Conflict and Negotiation" Eric B. Meiners, Eastern Kentucky University

"Influencing Public Perception of the News: The Question of User-Generated Content and Misattribution" Adam J. Mason, Kansas State University

"Measuring Digital Adaptability: Scale Development and Validation" Cassidy Puckett, Northwestern University

"Re-examining Individualism and Collectivism Scale: Implications from Item Response Theory" Zongchao Li, University of Miami

"Social Media Communicators' Motivations for Professional Engagement" Alisa P. Lertpratchya, Michigan State University; Serena Carpenter, Michigan State University

202011	8:00 AM to 9:15 AM	Hilton Chicago	Int'l Ballroom North - 2nd Floor
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## Roundtable on Research in Progress 02: Studies in Communicating Identity

Sponsor: Roundtables on Research in Progress

Chair: Sara Hayden, University of Montana

"16 and Pregnant and Black" Natasha Howard, Bronx Community College

"Issues of Organizational Identity Among Training and Development Professionals" Andrew Taylor, Marquette University

"My Hair is Laid like Cyberqueer: Video Blogging, Computer Cross-dressing, and the Curious Case of Funky Dineva" Melvin L. Williams, Howard University; Tia Tyree, Howard University

"Sometimes We Like Them Good, Sometimes We Want Them Nasty: Viewer Sense-Making and Judgment of Transgressive Protagonist-Heroes" Philip Hohle, Concordia Univ, Austin

"Student Bullying as "Repetitive": Societal Conceptualizations and Implications" Carly M. Danielson, University of Minnesota

"The Language of Incarceration" Carmen Heider, University of Wisconsin, Oshkosh

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

#### Roundtable on Research in Progress 03: Studies in Communication and Education

Sponsor: Roundtables on Research in Progress

Chair: Eric Aoki, Colorado State University

"Moving from Theory to Practice: Incorporating Rhetorical Theory and Political Satire in the Democratically Engaged

Classroom" Chad E. Woolard, Illinois State University

"Multicommunicating Practices in the Classroom" Gabriel E. Pantoja, University of Texas, Austin

"New Lessons in Ethos: The Role of Speaker Credibility in Learning at Liberal Arts Symposia" Rebecca Sietman, Wheaton College; Dorothy Chappell, Wheaton College

"One Course or Two? Assessment and Pedagogical Discussion of Undergraduate Communication Research Methods" Makiko Imamura, Saint Mary's College of California; Ellen Rigsby, Saint Mary's College of California; Scott Schonfeldt-Aultman, Saint Mary's College of California

"Students' Perceptions of Topic Understanding, Topic Difficulty, and their Relationship with Math Anxiety, Need for Cognition, and Learning Strategies: An Investigation of Students' Learning in the Quantitative Communication Research Methods Course" Andrew S. Rancer, University of Akron; Yang Lin, University of Akron; James Durbin, University of Akron

"Teacher Immediacy and Student Persistence in College" Jonathan Denham, Louisiana State University

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

#### Roundtable on Research in Progress 04: Studies in Communication and Media

Sponsor: Roundtables on Research in Progress

Chair: Charles E. Soukup, University of Northern Colorado

"Did you see that?: A cognitive science approach to stimulus size on different media devices" Carie Cunningham, Michigan State University

"Examining the unique and combined effects of passive and interactive information seeking strategies on uncertainty reduction in social networking sites" Aditi Paul, Michigan State University

"How China's Image in CCTV News Affects Overseas Viewers' Perception of China" Mei Li, Macquarie University

"Moral Feelings: Considering the Role of Emotions in Journalism Ethics Decision-Making" Joy M. Jenkins, University of Missouri

"Online Microaggressions: A Narrative Analysis" Julie Snyder-Yuly, University of Utah

"The Effects of Narrative Voice in News" Mary A. Bock, University of Texas, Austin

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

## Roundtable on Research in Progress 05: Studies in Communication and Politics

Sponsor: Roundtables on Research in Progress

Chair: Randall Lake, University of Southern California

"Competing Political Rationalities in Drafting of the Post-Soviet Constitution" Natasha V. Kovalyova, University of Texas, Austin

"FDA, FTC, and "Truth" in advertising" Karen M. Taylor, University of Alaska, Fairbanks

"How Disagreement in Political Discourse Leads to Political Engagement: A Case Study on 2014 Election in the United States" Hyun Kyung Oh, George Mason University

"How the Greek Press Constructed a National Issue from the International Financial Crisis" Maria E. Kuntz, University of Denver

"Political Reelism: The Past, Present and Future of Media Ecology in Political Films" Jennifer L. Walton, Ohio Northern University

"The Ladies at the Tea Party: (Re-)construction of Conservative Feminine Persona in Political Rhetoric" Stephen A. Klien,

## Augustana College

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

#### Roundtable on Research in Progress 06: Studies in Communication and the Environment

Sponsor: Roundtables on Research in Progress

Chair: Samantha Senda-Cook, Creighton University

"A Content Analysis of Tobacco-related News Coverage in China's People's Daily" Hengjun Lin, University of New Mexico

"A match made in crisis: Self-organizing efforts of youth volunteers during a major oil spill in New Zealand" Sarah Lockwood, University of Waikato

"Influencing the Agenda: Exploring the online classroom as a Third Space for amplifying responsible Environmental Citizenry" Autumn Miller, University of Utah

"New Information Technologies in Emerging Sciences: A Case Study of Cultural and Species Boundary Mutations" Molly Storment, North Carolina State University

"Researching Risks or Risky Research? H5N1 Virus Research and the Mutation of a Biosecurity Controversy" Laura Alberti, University of Southern California

"Traditional Ecological Knowledge in Oman and Globalization" Maryam Alhinai, University of New Mexico

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

#### Roundtable on Research in Progress 07: Studies in Communication, Relationships, and Emotions

Sponsor: Roundtables on Research in Progress

Chair: Andy J. Merolla, Baldwin Wallace University

"Attitude Change when Feeling Guilty or Ashamed: Exploring the Persuasive Effects of Guilt and Shame via Distinct Motivation Tendencies" Jie Zhuang, Michigan State University

"Extradyadic Evaluations: Perceptions of Haptic Interactions Among Same- and Cross-Sex Friends" Benjamin L Compton, University of Kansas; Jonathan M. Bowman, University of San Diego

"Patterns of Motivation and Emotion in Communication with Others and Prayers to the Divine." Jennifer Rose Talevich, University of Southern California

"Possibilities at the Intersection of Transgender Studies and Religious Communication" Leland G. Spencer, Miami Univ, Hamilton

"The non-contributive bystander: Extending the bystander effect to predict online information sharing" Audrey Abeyta, University of California, Santa Barbara

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

# Roundtable on Research in Progress 08: Studies in Family Communication

Sponsor: Roundtables on Research in Progress

Chair: Alan Mikkelson, Whitworth University

"Bringing Home the Bacon while Staying Out of the Fire: Communication Strategies of Employed Mothers When Confronting Criticism about Life Choices" Becky L. DeGreeff, Kansas State University; Robert S. Littlefield, North Dakota State University

"Communication Challenges in Family Violence Court: An Ethnography of Protective Order Hearings" Emily Richardson, University of Pikeville

"Conflict Experience in Family Farms" Emily A. Paskewitz, North Dakota State University

"Family Communication about Mental Health and Illness" Elizabeth Flood Grady, University of Nebraska, Lincoln

"Growing Up Gay: An Autoethnography of A Child Raised in the Invisibility" Keena Blackmon, Howard University

"Protecting your older family members from financial elder abuse" Randa Garden, Wayne State College

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

#### Roundtable on Research in Progress 09: Studies in Health Communication

Sponsor: Roundtables on Research in Progress

Chair: Elizabeth A. Williams, Colorado State University

"Attitude and Motivation for Nutrition Label Reading among Emerging Adulthood Population" Xiaofei Song, Kansas State University; Nancy Muturi, Kansas State University

"Drink responsibly: Applying the CAUSE model to attitudes about energy drinks in the military population" Lauren A. Cafferty, Texas State University

"Exploring Communication Accommodation Theory as a Contributor to Source Credibility in Health Messages within the Black Community" Stephen Spates, University of Tennessee

"Patient Communication Skills Training Module for High School Health and Wellness Classes - Funded by an IU Health Values Grant for Education" Janet Panoch, Indiana Univ-Purdue Univ, Indianapolis

"Socioscientific Controversy and Interpersonal Communication: College Students' Opinion Discourse about HPV Vaccine Mandates" Craig O. Stewart, University of Memphis; Kris M. Markman, Independent Researcher; Claire Rhodes, Florida State College at Jacksonville; Monica Riordan, Chatham College

"Using Community Based Participatory Research to raise HIV Awareness among the young adult Tz'utujil Mayan Community of Santiago Atitlán, Guatemala" Victoria Orrego Dunleavy, University of Miami; Jasmine Rene Phillips, University of Miami; Elena V. Chudnovskaya, University of Miami

202011 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom North - 2nd Floor

## Roundtable on Research in Progress 10: Studies in Mediated Communication

Sponsor: Roundtables on Research in Progress

Chair: Robert Brookey, Ball State University

"Dialogic Communication in Social Media: A Content Analysis of Chinese Hospital's Sina Weibo Profiles" Shaohai Jiang, Texas A&M University

"Digital divide beyond access: Difference in use of Internet for health resources among people from different sociodemographic backgrounds" Soe Yoon Choi, Rutgers University

"Extended Abstract Conceptualizing Democratic Attributes in Online Discussions" Eun-Ho Yeo, Plymouth State University

"The Eyeballs are Tweeting: A Content Analysis of Social TV" Leticia Williams, Howard University

"The Relationship between Social Network Site Use and Adolescent Identity Development" Kristin L. Drogos, University of Illinois

"With Pitchforks and Torches: Online Community Reaction to Deceptive Personas" Patricia Moore, Purdue University

202011 Sponsor: Roundta	8:00 AM to 9:15 AM  Roundtable on Resea	Hilton Chicago	Int'l Ballroom North - 2nd Floo
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	bles on Research in Progress		
Chair: J. Kevin Ba	rge, Texas A&M University		
	ess through Friends: A Case St Jennifer Ptacek, Western Michi		
	. Leonard, American University		unication" John Sherblom, University of s, Central Michigan University; Jeffrey S.
"Stealing Time:	Temporality Boundaries & Confl	ict of Entrepreneurs of Family	Businesses" Krista Belanger, Loras College
"The organizatio Tachkova, Aarhus		dy of apologies and asking fo	r forgiveness after a transgression" Elina
"The Women of	the Past Who Paved the Path to	Our Future" Desalyn Grayb	eal, Eastern Washington University
	diness and Leadership Potentia S. Krider, Central Michigan Univ		tions" Shirley Serini, Valdosta State
202011	8:00 AM to 9:15 AM	Hilton Chicago	Int'l Ballroom North - 2nd Floo
	Roundtable on Resear	ch in Progress 12: Studies	in Place and Space
Sponsor: Roundta	bles on Research in Progress		
Chair: Thomas R.	Dunn, Colorado State Universit	у	
	Memory, Rhetoric, and Politics niversity; Jason Edward Black, l		National Memorial" Jefferson Walker,
"From Chicago t Rutgers University		al journalism review moveme	nt of the 1960s and 1970s" Susan Keith,
"From Demos to	Data: Social Media, Software A	Architecture, and Public Space	e" Jennifer Forestal, Northwestern University
	ey Component to Renewal The niversity of Kentucky	ory: The Case of Sandy Hook	" Kevin Wombacher, University of Kentucky;
"Managing State Monica Mpande, F		rculation: The Case of the Ug	andan Government and its Diaspora" Stella-
"Places and Spa	ces: Contesting the Branding o	f Egypt" Amal Bakry, Univers	ity of Florida
202011	8:00 AM to 9:15 AM	Hilton Chicago	Int'l Ballroom North - 2nd Floo
1	Roundtable on Re	search in Progress 13: Stud	lies in Rhetoric
Sponsor: Roundta	bles on Research in Progress		
Chair: Dave Tell, U	Jniversity of Kansas		
"Eisenhower's R	hetoric of the Road" Alfred G. I	Mueller II, Neumann Universit	у
"Identity Rhetoric	c in the YMCA's Annual Campa	ign" Katharine Miller, Marque	ette University

"Moral Monday and Progressive Religious Rhetoric" James W. Vining, University of Wisconsin, Milwaukee

"The Rhetoric of Defeat or Defeat in Humor? The Suspension of Hillary Rodham Clinton's 2008 Presidential Campaign" Kimberley J. Hannah, University of Maryland

"The Rhetoric of Otherness, Alienation, and Hegemonic Masculinity in Ender's Game: A Constitutive Text of Contemporary Geek Culture" Eleanor Amaranth Lockhart, Texas A&M University

""Language Cannot Convey": The Genre and Process of War Letters" Christina M. Knopf, SUNY, Potsdam

202012 8:00 AM to 9:15 AM Hilton Chicago Int'l Ballroom South - 2nd Floor

# Radical, Revolutionary Self-care: Reframing a Past of "Strong Black Womanhood" for Sustainability and Survival in the Present

Sponsor: Women's Caucus

Chair: Karla D. Scott, Saint Louis University

Presenters:

Kerry B. Wilson, University of Illinois, Urbana-Champaign

Karla D. Scott, Saint Louis University Olga I. Davis, Arizona State University

Nikita Hamilton, University of Southern California

Respondent: D.L. Stephenson, Western Connecticut State University

202013	8:00 AM to 9:15 AM	Hilton Chicago	Boulevard Room A - 2nd Floor
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#### The Perils and Promise of Online Political Journalism

Sponsors: Mass Communication Division, Political Communication Division

Chair: Kate Kenski, University of Arizona

Respondent: Kathleen Jamieson, University of Pennsylvania

"Affective News and the New Political" Zizi Papacharissi, University of Illinois, Chicago

"De-Cluttering Online News: How Format Affects Political Knowledge Acquisition" Alexander L. Curry, University of Texas, Austin; Natalie Stroud, University of Texas, Austin

"Form Follows Function? Online Comment Section Structure and Audience Behaviors" Joshua Scacco, Purdue University

"Journalists' Perspectives on Opinion and Civility in Digital News Media" Kimberly D. Meltzer, Georgetown University

202014 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room B - 2nd Floor

# Popular Learning, Cultural Performance: Presenting and Re-presenting American Pasts

Sponsor: Public Address Division

Chair: Paul R. McKean, University of Illinois

Respondent: Charles E. Morris III, Syracuse University

"Camaraderie and Civic Culture: Race and Belonging in the Clionian Debating Society of 1850s Charleston" Angela G. Ray, Northwestern University

"Ken Burns and the Gettysburg Address: Vision, Genre, and the Network Style of Ceremonial Repetition" Adam J. Gaffey,

## Syracuse University

"Thomas Davidson and the Geography of Knowledge: Crafting a Democratic Style for a Democratic Space" Paul H. Stob, Vanderbilt University

""Chins Up and Faces to the Rising Sun": Biographies for Children as Resistant/Empowering Memories" Sara VanderHaagen, University of Nevada, Las Vegas

202015 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room C - 2nd Floor

#### Technological Choices and Challenges: Connecting with Family and Partners

Sponsor: Human Communication and Technology Division

Chair: Bree McEwan, Western Illinois University

Respondent: Erin M. Bryant Sumner, Trinity University

"Should I text or should I call? How college students navigate mediated connections with family" Carrie Anne Platt, North Dakota State University; Renee J. Bourdeaux, North Dakota State University; Nancy DiTunnariello, North Dakota State University

"Extending Media Multiplexity Theory to the Extended Family: Communication Satisfaction and Tie Strength as Moderators of Violations of Media Use Expectations" Samuel Hardman Taylor, Cornell University; Andrew M. Ledbetter, Texas Christian University

"There's Always Someone Else: The Effects of Excessive Choice and Ability to Change Partners on Online Daters' Satisfaction" Jonathan D'Angelo, University of Wisconsin, Madison; Catalina Toma, University of Wisconsin, Madison

"The Cue Activation Model of Channel Effects in College Student Close Relationships with Partners from Three Generations" Michael T. Braun, Millikin University

202016 8:00 AM to 9:15 AM Hilton Chicago Williford A - 3rd Floor

#### Extending Social Media Theory: Our Past Provides a Pathway to the Future

Sponsor: Public Relations Division

Chair: Michael L. Kent, University of Oklahoma

#### Presenters:

Kehbuma Langmia, Howard University

Roxana Maiorescu, Emerson College

Saman Talib, Humber College

Petra Theunissen, Auckland University of Technology

Caleb T. Carr, Illinois State University

Curt A. Gilstrap, Drury University

Spencer Harris, Missouri State University

Rebecca A. Hayes, Illinois State University

Amanda K. Kennedy, University of Maryland

Erich Sommerfeldt, University of Maryland

Nur Uysal, Marquette University

202017 8:00 AM to 9:15 AM Hilton Chicago Williford B - 3rd Floor

International, Normal, Social, Excessive: Academic Debate's Historical Exchanges (with)in and with(out) NCA

Sponsors: Cross Examination Debate Association, NCA Centennial! Celebration Series

Chair: Brian A. Lain, University of North Texas

Respondent: Wayne L. Kraemer, Texas State University

"Judging the Judge: Debate's Excess and Exchange in Early 20th Century Debating Pedagogy" Stephen Llano, St. John's University

"Making Debate Normal: Early Texas Teacher Education and Debate, Exchanges between Local and National Goals" Brian A. Lain, University of North Texas; Galdino Griego, University of North Texas; Laura Oliver, University of North

"Networks of Exchange: A Preliminary Attempt to Map Social Networks of 19th Century Intercollegiate Debate Exchanges in the United States" Jamie McKown, College of the Atlantic

"The Tradition of Academic Debate in Japan" Katsuya Koresawa, Dokkyo University

202018 Williford C - 3rd Floor 8:00 AM to 9:15 AM Hilton Chicago

#### Articulating the Centuries: Stuart Hall, Communication Studies, and the Work of Identities

Sponsor: NCA Centennial! Celebration Series

Chair: Catherine R. Squires, University of Minnesota

#### Presenters:

Mary D. Vavrus, University of Minnesota Daniel Brouwer, Arizona State University

Kent A. Ono, University of Utah

Bernadette Calafell, University of Denver

Eric King Watts, University of North Carolina, Chapel Hill

202019	8:00 AM to 9:15 AM	Hilton Chicago	PDR 1 - 3rd Floor
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#### Representing Politics and Political Discord in International Contexts

Sponsors: International and Intercultural Communication Division, Mass Communication Division, Political Communication Division

Chair: Lindsey A. Harvell, James Madison University

"Cultural Racism and the "Banlieue" Riots on France's Most-Watched News Channel" Jayson Harsin, Baruch College, **CUNY** 

"Framing analysis of Syria's 8/21/13 use of chemical weapons" Rita Daniels, West Virginia University; Matthew M. Martin, West Virginia University; Emily B. Hughart, West Virginia University; Jessica Fabbricatore, West Virginia University

"Mundane Media Iconography: The Cultural Resonances of an Everyday Atrocity" Ericka Menchen-Trevino, Erasmus Universiteit Rotterdam; James Ettema, Northwestern University

"Recontextualization of Nationalist Texts in Turkish Conservative Newspaper Editorials after Gezi Park Protests" Ali E. Erol, American University

"'Humanitarian intervention' a predictable narrative? A comparative analysis of media narratives from Serbia to Syria" Christian Vukasovich, Oregon Institute of Technology; Tamara Dejanovic-Vukasovich, Independent Scholar

202020 8:00 AM to 9:15 AM Hilton Chicago PDR 2 - 3rd Floor

## Behaving Badly: Whistleblowing, Bullying, and Unethical Behavior

Sponsor: Organizational Communication Division

Chair: Veronica Radeva Dawson, University of Utah

Respondent: Johny Garner, Texas Christian University

"In Defense of Bullying: Protecting the Concertive Control System" Greg Ormes, Texas A&M University; Jordan Ziemer, Texas A&M University

"Joining in, blowing the whistle, or intervening: Examining the effect of organizational identification and severity on Greek members' responses to hazing" Brian K. Richardson, University of North Texas; Camille Hall, University of Texas, Austin; Stephen Rains, University of Arizona

"Perceptions of Workplace Bullying Narratives: The Attribution of Fault" Stacy Tye-Williams, Iowa State University; Racheal A. Ruble, Iowa State University

"The Influence of (un)Ethical Behavior in the Workplace on Organizational Identification" LaRae Tronstad, University of Texas, Austin

202021 8:00 AM to 9:15 AM Hilton Chicago PDR 3 - 3rd Floor

# Language Matters! The Influence of Language in Persuasive, Deceptive, and Verbally Aggressive Contexts

Sponsors: Communication and Social Cognition Division, Language and Social Interaction Division

Chair: Amy E. Chadwick, Ohio University

Respondent: Amber Westcott-Baker, University of Maryland

"A Meta-Analysis of the ELM's Argument Quality X Processing Type Predictions" Christopher J. Carpenter, Western Illinois University

"Expert Questioning Yields High Accuracy in Deception Detection" Timothy Levine, Korea University; Hee Sun Park, Korea University; David D. Clare, Michigan State University; Steven A. McCornack, Michigan State University; Kelly Morrison, Michigan State University

"Model of Verbal Aggression and Message Processing and Production (VAMPP): Examination of Attentional Bias to Threatening Stimuli and Approach/Avoidance Tendencies" Allison Z. Shaw, University at Buffalo, SUNY; Emily A. Dolan, University at Buffalo, SUNY; Tanuka Mukherjee, University at Buffalo, SUNY

"Probabilistic Persuasion Theory (PPT): Exploring the Effects of Argument Goodness on Consumer Decision-Making" Tillman Russell, Purdue University; Torsten Reimer, Purdue University

202022 8:00 AM to 9:15 AM Hilton Chicago PDR 4 - 3rd Floor

## Communication: Discipline or Interdiscipline?

Sponsor: NCA Centennial! Celebration Series

Chair: Pat Gehrke, University of South Carolina

#### Presenters:

Steve W. Fuller, University of Warwick

Steven J. Mailloux, Loyola Marymount University, Los Angeles

Dilip Parameshwar Gaonkar, Northwestern University

Robert T. Craig, University of Colorado, Boulder

Dawn O. Braithwaite, University of Nebraska, Lincoln

Carole Blair, University of North Carolina, Chapel Hill

Respondent: William M. Keith, University of Wisconsin, Milwaukee

202023 8:00 AM to 9:15 AM Hilton Chicago Astoria - 3rd Floor

## **Exploring Three Year PhD Programs: Financial and Practical Implications**

Sponsor: NCA First Vice President

Chairs: Molly Reynolds, University of Kentucky; David Chanson Davenport, University of Kentucky

#### Presenters:

Brandi N. Frisby, University of Kentucky Brian Grewe, University of Denver

Pamela Lutgen-Sandvik, North Dakota State University

Christopher A. Medjesky, Defiance College

Kim M. Omachinski, University of Wisconsin, Milwaukee

Denise Polk, West Chester University Phillip Edward Wagner, University of Kansas

Laura Young, Butler University

202024	8:00 AM to 9:15 AM	Hilton Chicago	Waldorf - 3rd Floor
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## **Performance Studies Division Business Meeting**

Sponsor: Performance Studies Division

#### Presenters:

Amy K. Kilgard, San Francisco State University

Stacy Holman Jones, California State University, Northridge

Amy S. Burt, Georgia College & State University

John M. Allison, University of North Texas

Brianne Waychoff, Borough of Manhattan Community College, CUNY

Amy L. Darnell, Columbia College

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202026	8:00 AM to 9:15 AM	Hilton Chicago	Joliet - 3rd Floor

## Scale Development and Advanced Data Analytic Techniques in Instructional Development

Sponsor: Instructional Development Division

Chair: Marjorie May Buckner, University of Kentucky

Respondent: Kevin R. Meyer, Illinois State University

"Revisiting Instructor Misbehaviors: A Revised Typology and Development of a Measure" Alan K. Goodboy, West Virginia University; Scott A. Myers, West Virginia University

"Measuring the Self-Rated Behaviors that Lead to Social Presence: Creating a Measure of an Individual's Ability to Project a Social Presence" Scott Christen, Tennessee Technological University; Michelle T. Violanti, University of Tennessee

"Relational Maintenance in the Advisor-Advisee Relationship: A Paired Data Analysis" Daniel H. Mansson, Penn State Univ, Hazleton

"Effectiveness of Learning Communities: A meta-analysis" Rebecca Mullane, Moraine Park Technical College

Time Pieces: Bodies, Stories, and Lived Time(s) in Ethnographic Fieldwork

Sponsor: Ethnography Division

Chair: Shirley Drew, Pittsburg State University

"Considering Changes across Time in the Language(s) of Social Conceptions and Lived/Studied Experiences" William K. Rawlins, Ohio University; Elaine Jenks, West Chester University

"Legwork Revisited: Dynamic Embodiment in Ethnographic Fieldwork, Analysis, and Representation" Laura L. Ellingson, Santa Clara University

"Reporting ethnographic interviews in longitudinal research: Honoring change while respecting historical context" Melanie Bailey Mills, Eastern Illinois University

"The Temporalities of Fieldwork" Patricia Sotirin, Michigan Technological University

202028 8:00 AM to 9:15 AM Hilton Chicago PDR 6 - 3rd Floor

# Exciting New Insights into Our Most Intimate Interpersonal Communication: Expanding the Scope and Depth of Sexual Communication Research

Sponsor: Interpersonal Communication Division

Chairs: Melissa Ann Tafoya, La Sierra University; Lawrence R. Frey, University of Colorado, Boulder

"Defining Sexual Consent: Perspectives from a College Student Population" Lori A. Bednarchik, Arizona State University; Mark Generous, Arizona State University; Paul A. Mongeau, Arizona State University; Benjamin Wiedmaier, Northeastern University; George Bryant, Arizona State University

"Family Communication Patterns, Family Sexual Communication, and Adult Children's Sexual Communication, Satisfaction, and Relationship Quality" Ascan Koerner, University of Minnesota, Twin Cities

"First Sex as First Relational Turning Point: Rethinking First-Time Sexual Encounters" Jimmie Manning, Northern Illinois University

"Pandora's Box: Sharing Sexual Fantasies in Intimate Relationships" Lawrence R. Frey, University of Colorado, Boulder; Melissa Ann Tafoya, La Sierra University

"The Importance of Interpersonal Solidarity and Sex Talk on Sexual Satisfaction: An Initial Exploration" Betty La France, Northern Illinois University

202029 8:00 AM to 9:15 AM Hilton Chicago PDR 7 - 3rd Floor

## Foucault, Rhetoric and Criticism: Our Past Engagements and Future Directions

Sponsor: Rhetorical and Communication Theory Division

Chair: Raymie E. McKerrow, Ohio University

Presenters:

Raymie E. McKerrow, Ohio University Kendall R. Phillips, Syracuse University

Art Herbig, Indiana University-Purdue University, Fort Wayne

Jennifer Dunn, Dominican University
Anne E. Kerber, Univ of Wisconsin, Stout
Michelle Calka, Manchester University
Andrea laccheri, Ohio University

202030 8:00 AM to 9:15 AM Hilton Chicago Room 4A - 4th Floor

## **Communication and Law Division Business Meeting**

Sponsor: Communication and Law Division

Presenters:

Tom Beisecker, Kansas University Susan H. Sarapin, Troy University

Nick J. Romerhausen, Eastern Michigan University

202031 8:00 AM to 9:15 AM Hilton Chicago Room 4B - 4th Floor

#### Popping Japan: Media Reification and Identity Co-optation

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, International and Intercultural Communication Division

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Respondent: Michaela D.E. Meyer, Christopher Newport University

"Japan's Internationalization Movements: A Trend Study of Japan's Travel-Quiz Shows" Satoshi Toyosaki, Southern Illinois University, Carbondale

"Let's Welcome "YOU" to Japan! Discourses of Internationalization in Japanese Television" Emi Kanemoto, Bowling Green State University

"From J-Pop to K-Pop: Trends of Popular Culture in Taiwan" Hsun-Yu Chuang, Southern Illinois University, Carbondale

"You Must Walk Feminine, Talk Feminine: A Critical Textual Analysis of Femininities, Performances, and Representations in Japanese Anime" Reslie Cortes, University of New Mexico

202032 8:00 AM to 9:15 AM Hilton Chicago Room 4C - 4th Floor

## **Communication and the Future Division Business Meeting**

Sponsor: Communication and the Future Division

Presenters:

Shannon C. VanHorn, Valley City State University

Chris Gurrie, University of Tampa

Aubrie Serena Adams, University of California, Santa Barbara

Rosie Pluretti, College at Brockport, SUNY

Lonny Avi J. Brooks, California State University, East Bay

202033 8:00 AM to 9:15 AM Hilton Chicago Room 4D - 4th Floor

#### Listening, Thinking, Being: Author Meets Critics

Sponsor: Philosophy of Communication Division

Chair: John Durham Peters, University of Iowa

Presenters:

Ronald C. Arnett, Duquesne University Dana Cloud, University of Texas, Austin Daniel M. Gross, University of California, Irvine Michael J. Hyde, Wake Forest University

Respondent: Lisbeth A. Lipari, Denison University

202034 8:00 AM to 9:15 AM Hilton Chicago Room 4E - 4th Floor

# **Reimagining Conflict Stakeholders through Informed Negotiations**

Sponsor: Peace and Conflict Communication Division

Chair: Sudeshna Roy, Stephen F. Austin State University

Respondent: Madeline Maxwell, University of Texas, Austin

"Alternative perspectives on communication competencies in negotiation" Linda L. Putnam, University of California, Santa Barbara; Samantha Rae Powers, University of California, Santa Barbara

"Co-Constructing U.S.-China Normalization: Framing Issues of Mutual Interests" Robert Hinck, Texas A&M University

"Gratitude Communication as Conflict Management" Ross Brinkert, Penn State University, Abington

"The Place of Peace: The Role of Location in African/American Organizational Peacebuilding Partnerships" Courtney E. Cole, Newbury College

202035 8:00 AM to 9:15 AM Hilton Chicago Room 4F - 4th Floor

# Core Communication Competencies for Introductory Courses Task Force Report: A Hundred Years in the Making

Sponsor: Basic Course Division

Chair: Isa N. Engleberg, Prince George's Community College

#### Presenters:

Susan Ward, Delaware County Community College

Scott A. Myers, West Virginia University Lynn M. Disbrow, Huntingdon College

James A. Katt, University of Central Florida

Patricia O'Keefe, College of Marin

Isa N. Engleberg, Prince George's Community College

202036 8:00 AM to 9:15 AM Hilton Chicago Room 4G - 4th Floor

## Feminist Pedagogy in the Communication Classroom: Examining the Past for Future Directions

Sponsor: Feminist and Women's Studies Division

Chairs: Jillian Klean Zwilling, University of Illinois; Mel Stanfill, University of Illinois, Urbana-Champaign

#### Presenters:

Angela Aguayo, Southern Illinois University

Andre Brock, University of Michigan

Tasha N. Dubriwny, Texas A&M University

Katherine Gray, Rutgers University

Jillian Klean Zwilling, University of Illinois

Kyra Pearson, Loyola Marymount University

Sarah Projansky, University of Utah

Mel Stanfill, University of Illinois, Urbana-Champaign

202037	8:00 AM to 9:15 AM	Hilton Chicago	Room 4H - 4th Floor

## Constructing, Deconstructuring, Reconstructuring...: Mental Disorders, the Self, and Identity

Sponsor: Communication as Social Construction Division

Chair: Regina Young, University of North Carolina, Charlotte

#### Presenters:

Stephanie Brown, University of Illinois, Urbana-Champaign

Andrew D. Lee, Fort Valley State Univ

Rachael R. Thomas, University of North Carolina, Charlotte Heather Woods, University of North Carolina, Chapel Hill

Amanda Torrens, Ohio University Carla Bevins, University of Kentucky

Cristina Hanganu-Bresch, University of the Sciences

Kasev L. Walker. University of Arkansas

Elizabeth K. Eger, University of Colorado, Boulder

John Chetro-Szivos, Fitchburg State University

202038	8:00 AM to 9:15 AM	Hilton Chicago	Room 4I - 4th Floor
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## Community Space: Theorizing the Cultural Contexts of City Life

Sponsor: Critical and Cultural Studies Division

Chair: Ahmet Atay, College of Wooster

"Cleveland Neighborhoods as Cultural Texts: Race, Poverty, and Economic Issues in Rust Belt" Ahmet Atay, College of Wooster

"Crossing Boundaries: Reflections on Fear and Privilege in Cities" Brent Saindon, Davis & Elkins College

"Feminist Mappings of the City" Andrew Culp, Whitman College

"New Segregations in the Intercultural Community of Itaewon, South Korea" EunYoung Lee, Florida Gulf Coast University; Alberto Gonzalez, Bowling Green State University; Courtney J. Wright, Bowling Green State University

"The City in Name Only: Walking the Geography of Difference" Jay Brower, Western Connecticut State Univ

202039 8:00 AM to 9:15 AM Hilton Chicago Room 4J - 4th Floor

# Senior and Junior Faculty Members Share Perspectives on Teaching, Balance, and Mentorship at the Small College and University Level

Sponsor: Undergraduate College and University Section

Chair: Shauna M. MacDonald, Villanova University

# Presenters:

Armeda Reitzel, Humboldt University Lisa Raser, Humboldt State University Sean O'Rourke, Furman University Brandon M. Inabinet, Furman University Carrol R. Haggard, Fort Hays State University Katherine Kelley, Fort Hays State University Jamie C. Capuzza, University of Mount Union Len Cooper, University of Mount Union

202040	8:00 AM to 9:15 AM	Hilton Chicago	Room 4K - 4th Floor

## How Can NCA Help Me with . . .? A Workshop on Resources on the NCA Website

Sponsor: NCA First Vice President

Chair: Kathleen J. Turner, Davidson College

Presenters:

Steven A. Beebe, Texas State University

Wendy Fernando, National Communication Association Stephen J. Hartnett, University of Colorado, Denver Trevor Parry-Giles, National Communication Association

Kathleen J. Turner, Davidson College

Rich West, Emerson College

202041 8:00 AM to 9:15 AM Hilton Chicago Room 4L - 4th Floor

## Scholarship of Teaching and Learning Business Meeting

Sponsor: Scholarship of Teaching and Learning

Presenters:

Ana M. Cruz, University of Nebraska, Omaha

Irwin Mallin, Indiana Univ-Purdue University, Fort Wayne

Nathan G. Webb, Belmont University Mary Ann Danielson, Creighton University Colleen Packer, Weber State University

202042 8:00 AM to 9:15 AM Hilton Chicago Room 4M - 4th Floor

# Interpreting and Responding to Nonverbal Messages and Behaviors in Interpersonal Contexts

Sponsors: Interpersonal Communication Division, Nonverbal Communication Division

Chair: Ashley Paige Duggan, Boston College

Respondent: Norah Dunbar, University of California, Santa Barbara

"Mindfulness and its Role in Sensitivity to and Interpretation of Nonverbal Cues by Couple Members" Valerie Manusov, University of Washington; Jacquelyn A. Harvey-Knowles, University of Washington; John Crowley, Colorado State University

"The Role of "Active Listening" in Informal Helping Conversations: Impact on Perceptions of Listener Helpfulness, Sensitivity, and Supportiveness and Discloser Emotional Improvement" Graham D. Bodie, Louisiana State University; Andrea J. Vickery, Louisiana State University; Kaitlin Cannava, Louisiana State University; Susanne M. Jones, University of Minnesota

"Blinking in Deceptive Communication" Andreas Maroulis, VicarVision; Mark G. Frank, University at Buffalo, SUNY; Darrin John Griffin, University of Alabama

"Distraction in Brief Encounters with Pedestrians using Mobile Phones: A Test of Interaction Adaptation Theory" Amy Ebesu Hubbard, University of Hawaii, Manoa; Elizabeth M. Bendix Harper, University of Hawaii, Manoa; Keri Bennett, University of Hawaii, Manoa; Jessica Kaneshiro, University of Hawaii, Manoa; Jay Stout, University of Hawaii, Manoa; Jaymian Urashima, University of Hawaii, Manoa; Mark Warner, University of Hawaii, Manoa; James Kim, University of Hawaii, Manoa

202071	8:00 AM to 9:15 AM	Palmer House Hilton	Wabash - 3rd Floor
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#### **Competitively Selected Papers about Patient-Provider Interactions**

Sponsor: Health Communication Division

Chair: Paula K. Baldwin, Western Oregon University

"Communication Strategies, Barriers and Boundaries in the Intensive Care Unit" Amanda Young, University of Memphis; Tracy Schaffer, University of Memphis; Elizabeth Stephens, Middle Tennessee State University; Ruth Tutor, Methodist LeBonheur Healthcare System; Christine Platt, University of Memphis

"How and Why Emergency Department Staff Express Inauthentic Affectionate Messages" Jessica A. Raley, University of Texas Health Science Center, San Antonio; Sean M. Horan, Texas State University

"Occupational Image, Role Performance, and Space in Emergency Departments" Marleah Dean, University of South Florida; Rebecca Gill, Massey University

"Residents Reflect on Interaction: The Development and Assessment of a Blog to Study Doctor and Patient Interaction" James D. Robinson, University of Dayton; Jeanine W. Turner, Georgetown University; Patricia Evans, Georgetown University; Steven Sosnicki, Georgetown University

"Verbal Social Support by Companions and Surgeons for Newly Diagnosed Breast Cancer Patients" Samantha Nazione, Berry College; Kami J. Silk, Michigan State University; Jeffrey Robinson, Portland State University

202072 8:00 AM to 9:15 AM Palmer House Hilton Indiana - 3rd Floor

## Indirect Communication: Drawing from the Past to Inform the Present

Sponsor: Religious Communication Association

Chair: Benson P. Fraser, Regent University

Respondent: Mark A. Steiner, Christopher Newport University

"Divine Irony: Reading Ecclesiastes as Indirect Communication" Danny Roman-Gloro, Regent University

"House: Use of Indirect Communication" Sheri Parmelee, College of Southern Maryland

"Indirect Communication: Why Should I Care?" Benson P. Fraser, Regent University

"Overhearing: The Great Divorce" Mark A. Paustian, Martin Luther College

202073 8:00 AM to 9:15 AM Palmer House Hilton Kimball - 3rd Floor

## Competitively Selected Papers about Health in the Young Adult Population

Sponsor: Health Communication Division

Chair: Julie Apker, Western Michigan University

"A Mediation Model of the Effects of Information Seeking from Media and Interpersonal Sources, Attitudes, and Perceived Normative Pressure on Intention" Lourdes Martinez, Michigan State University; Nehama Lewis, University of Haifa

"Formative Research on Identifying and Promoting Responsible Party-Hosting Skills among College Students" Carolyn Lin, University of Connecticut; Jamie Harris, MSLGroup; Carolyn Lagoe, University of New Haven

"Information Retention Related to Emergency Contraception among College Students over a Two Month Period" Keith Richards, East Carolina University

"Understanding How Adolescents and Young Adults with Cancer Talk about Needs in Online and Face-to-face Support Groups: Language Descriptions and Comparisons" Charee M. Thompson, Ohio University; Brittani Crook, University of Texas, Austin; Brad Love, University of Texas, Austin

"Understanding Student Motivations for STD Testing: A Comparison between Students Presenting for Testing and Non-presenters" Megan Pabian, University of Central Florida; Lindsay Neuberger, University of Central Florida

202077	8:00 AM to 9:15 AM	Palmer House Hilton	Wilson - 3rd Floor

## The Lighter Side of Visual Representation: Moving from Entertaining to Enlightening

Sponsor: Visual Communication Division

Chair: Melanie Joy McNaughton, Bridgewater State University

Respondent: Valerie V. Peterson, Grand Valley State University

"Gluttonous crimes: Chew, comic books, and the ingestion of masculinity" Fabio Parasecoli, New School Univ

"The Markings in Your Stall: A Content Analysis of Bathroom Graffiti in College-area Bars" Rachael Record, University of Kentucky; Nicole Staricek, University of Kentucky; Matthew Pavelek, University of Kentucky

"Visually constituting a social movement: The Political cartoons of Huey Long's The Louisiana Progress" Mary Grace Hebert, University of Illinois

""Anyone Can Be a Superhero": Visual Ethos in Feminist Wonder Woman Representations" Ashley Gellert, University of Georgia

""Look at me! Look at me!" Screens, Selves and Mediatized Publics" Chaim Noy, University of South Florida

202078 8:00 AM to 9:15 AM Palmer House Hilton Crystal - 3rd Floor

# 100 Years of Postcoloniality: Intersections of Communication Studies, Postcolonial Theory, Digital Humanities and Affective Labor

Sponsors: Critical and Cultural Studies Division, International and Intercultural Communication Division

Chair: Radhika Gajjala, Bowling Green State University

Presenters:

Jillana Enteen, Northwestern University

Deepti Bharthur, Bowling Green State University

Kumarini Silva, University of North Carolina, Chapel Hill

Marina Levina, University of Memphis

Jeanette M. Dillon, Bowling Green State University

Radhika Gajjala, Bowling Green State University

Respondent: Angharad Valdivia, University of Illinois

202079 8:00 AM to 9:15 AM Palmer House Hilton Cresthill - 3rd Floor

# The Presence of Students with Disabilities: Investigating the Activity's Past and Future Approaches to Understanding

Sponsor: National Forensic Association

Chair: Randy Cox, University of Texas, Austin

Respondent: William M. Cox, The University of Texas at Austin

"Administrating Accommodation: Seeking to Universalize Equal Access" Rebecca Buel, University of Northern Iowa

"Kicking the Disabled out of the Closet: The Presence of "Othering" in Forensics" Benjamin Gaddis, University of Texas, Austin

"Pragmatic inclusion: Exploration of practical solutions for embracing individuals with disabilities in the activity" Michael Tristano, Illinois State University

"Redefining accommodation in forensics: A feminist disability critique of the status quo" Mary K. Moore, Ball State University

"Shaming the Invisible: An analysis of student effects of current practices" Megan Koch, Illinois State University

202080 8:00 AM to 9:15 AM Palmer House Hilton Salon 1 - 3rd Floor

#### Parliamentary Procedure: A Living Heritage from Jefferson to Today

Sponsor: Commission on American Parliamentary Practice

Chair: Roberta Ray, Montana Tech of the University of Montana

#### Presenters:

Roberta Ray, Montana Tech of the University of Montana John W. Ray, Montana Tech of the University of Montana

Gaut J. Ragsdale, Northern Kentucky University

Donald Fishman, Boston College Paul Scovell, Salisbury University Barry Poyner, Truman State University Don M. Boileau, George Mason University

202081 8:00 AM to 9:15 AM Palmer House Hilton Salon 2 - 3rd Floor

## China In the Net: Governance, Growth, and Conflicts in a Networked Society

Sponsor: Association for Chinese Communication Studies

Chair: Dong Han, Southern Illinois University, Carbondale

"A Young Mom Fallen in the Cyberspace? Analysis of the "Rotten Girl" Case and Its Media Representation" Meijiadai Bai, University of Illinois, Urbana-Champaign

"Everything will flow: Network analysis of National People's Congress delegates on Sina Weibo" Miao Feng, University of Illinois, Chicago

"Securing "commanding heights" in cyberspace: Law and policy on news websites and video streaming on the Chinese Internet" Dong Han, Southern Illinois University, Carbondale

"Toward the extranet: The "going out" of China's Internet industry" Hong Shen, University of Illinois, Urbana-Champaign

202082 8:00 AM to 9:15 AM Palmer House Hilton Salon 3 - 3rd Floor

## Speaking of Health Concerns: Practices and Ways

Sponsor: Language and Social Interaction Division

Chair: Stephen M. DiDomenico, Rutgers University

Respondent: Theresa R. Castor, University of Wisconsin, Parkside

"A Discourse Analysis of Hedging in Communication by Cancer Patients, Family Members, and Medical Professionals" Joshua Watson, University of Oklahoma; Elaine Hsieh, University of Oklahoma

"Respondents' orientation to the sequence to counter questioners' actions in alcohol and tobacco screening" Timothy Halkowski, University of Wisconsin, Stevens Point

"Russian Folk Discourse on Problem Drinking" Elena V. Nuciforo, Florida International University

""Using Chinese Medicine in a Western Way": Negotiating Integrative Chinese Medicine Treatment for Type 2

Diabetes" Evelyn Y. Ho, University of San Francisco; Chelsea Lalancette, University of San Francisco; Genevieve Leung, University of San Francisco

202083 8:00 AM to 9:15 AM Palmer House Hilton Salon 4 - 3rd Floor

### **National States Advisory Council Business Meeting**

Sponsor: National States Advisory Council

### Presenters:

Elesha Ruminski, Frostburg State University Janie Harden Fritz, Duquesne University Douglas Marshall, Southern University, New Orleans Eric Grabowsky, Dickinson State Univ

John H. Saunders, Huntingdon College

202084 8:00 AM to 9:15 AM Palmer House Hilton Salon 5 - 3rd Floor

### **Master's Education Section Business Meeting**

Sponsor: Master's Education

#### Presenters:

Leslie A. Rill, University of Nevada, Reno John Hooker, Illinois State University Andrea Lambert South, Northern Kentucky University Jacqueline Irwin, California State University, Sacramento Cheri Simonds, Illinois State University Jessica Elton, Eastern Michigan University

202085	8:00 AM to 9:15 AM	Palmer House Hilton	Salon 6 - 3rd Floor
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# Media and Rhetorical Framing of Policy and Politics in Japan and the U.S.

Sponsor: Japan-U.S. Communication Association

Chair: Takeshi Suzuki, Meiji University

Respondent: Donald Jung, Southeast Missouri State University

"Challenging 'Japanese Only': Debito Arudou's Rhetoric of Anti-Racial Discrimination, Citizenship, and Social Justice in Otaru Onsens Case\*" Ken Watanabe, Texas A&M University

"Buried for Seven Decades: A U.S.-Japan Comparative Textual Analysis of News Coverage of the Battle of Iwo Jima" Koji Fuse, University of North Texas; James Mueller, University of North Texas

"Present/Past and Ordinary Lifestyles/Terror Attacks: The U.S., Japan, and the Middle East" Max Saito, Westfield State University

"Vicious or Decent? Perceptions of Oral Contraceptive Pills in Japan" Sachiko Terui, University of Oklahoma

202086 8:00 AM to 9:15 AM Palmer House Hilton Salon 7 - 3rd Floor

"Lab Tested and Ready for Rollout": Highlighting a Host of New Forensics Events Targeting Millennial Speakers and Competitors

Sponsor: American Forensic Association

Chairs: Misty L. Knight, Shippensburg University; Tom Sabetta, University of Kentucky

#### Presenters:

Randy Deberry, Gateway Community College

Robert James Glenn, III, Owensboro Community & Technical College

Gary D. Deaton, Transylvania University

Karen Hill Johnson, West Kentucky Community & Technical College

Timothy James Bill, University of Kentucky

Daniel Brown, Grove City College

James E. Reppert, Southern Arkansas University, Magnolia

Respondent: Richard A. Knight, Shippensburg University

202087	8:00 AM to 9:15 AM	Palmer House Hilton	Salon 8 - 3rd Floor
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### **Community Issues and the Digital Divide**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Shelia R. Cotten, Michigan State University

"Communal Digital Resources: Information Inequalities and Opportunities in the Home" Jeremy Schulz, University of California, Berkeley

"XO Laptops, One-to-One Computing, and a City's Effort to Eliminate the Digital Divide among Youth" Shelia R. Cotten, Michigan State University; Timothy Hale, Harvard Medical School; Daniel B. Shank, University of Melbourne

"Broadband and Unemployment: Analysis of Cross-Sectional Data for U.S. Counties" Krishna Jayakar, Penn State University; Eun-A Park, University of New Haven

"Community Stakeholders and Information Ecosystems in Disaster Response and Recovery: Preliminary Findings from Post-Sandy Field Research" Jack Harris, Rutgers University

202088 8:00 AM to 9:15 AM Palmer House Hilton	Salon 9 - 3rd Floor
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### The Causes and Effects of Public Sphere Insularity in Post-communist Societies

Sponsor: Eurasian Communication Association of North America

Chairs: Sergei Samoilenko, George Mason University; Elina Erzikova, Central Michigan University

### Presenters:

Sorin Nastasia, Southern Illinois University, Edwardsville

Diana Nastasia, Southwestern Illinois College Thomas McCloskey, University of Maryland

Marta Natalia Lukacovic, Wayne State University

Anna Popkova, University of Minnesota

202089	8:00 AM to 9:15 AM	Palmer House Hilton	Salon 10 - 3rd Floor
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### The Intercollegiate Policy Debate Program: Defining Objectives and Examining Participation

Sponsor: Cross Examination Debate Association

Chair: Paul E. Mabrey III, James Madison University

Respondent: Eric R. Morris, Missouri State University

"Collaborative Paradigms: Evolutionary Steps toward Pedagogical Connections in Competitive Debate" Michael J. Bergmaier, Penn State University; Nicole Johnson, Indiana University-Purdue University Indianapolis

"Debate as Integral to College and University Success: Matching Debate Team Goals to University Mission Statements" Michael Kenneth Davis, James Madison University; Marie Eszenyi, James Madison University; Oliver Brass, Wake Forest University

"Rockin' Women's Round-Robin: Public Discourse Surrounding Women in Debate from 1997-2010" Marie Eszenyi, James Madison University

"Welcoming Soldiers into Debate: Why debate's obsession with war disadvantages the student-soldier" Nick J. Sciullo, Georgia State University

202090 8:00 AM to 9:15 AM Palmer House Hilton Salon 12 - 3rd Floor

# Friends or Frenemies? Discussing the Misunderstandings of Academic Friendship, Expectations of Rigor, and Reemergence of Friendlier Transfer Programs between Community Colleges and Baccalaureate-granting Colleges/Universities

Sponsor: Community College Section

Chair: Allison R. Thorson, University of San Francisco

### Presenters:

June Clausen, University of San Francisco Kristina Whalen, City College of San Francisco Nicholas Zoffel, Sierra College Joseph Sery, Christopher Newport University Christina Sabee, San Francisco State University Allison R. Thorson, University of San Francisco

202091 8:00 AM to 9:15 AM Palmer House Hilton Buckingham - 5th Floor

### Forty Years In: Deconstructing Forensic Texts and Contexts; Rhetorical Perspectives on Forensic Performance

Sponsor: Argumentation and Forensics Division

Chair: Anna Zimmerman, Wayne State University

Respondent: George LaMaster, Marian University

"On the Outside Looking In: Muting in Forensics" Bruce Wickelgren, Suffolk University

"Speech Sport: A Dramatistic Analysis of Forensic Performance as Rhetoric" R. Randolph Richardson, Berry College

"The Presence (or Lack Thereof) of Our Past: Analyzing the Rhetoric of the Forensics Community through a Narrative Lens" Michael Dreher, Bethel University

"The World View of the Contemporary Forensics Community: Analyzing Our Rhetoric through the Lens of Ideological Criticism" Richard Paine, North Central College; Judy Santacaterina, Northern Illinois University

""The Problem with Little White Girls, Boys and [Competitive Persuasive Speaking]": A Post-Colonial Critique of Persuasive Solvency" Leah E. White, Minnesota State University, Mankato

""Winning Isn't Everything; It's the Only Thing": Cultural Hegemony in Forensic Practice" Hope Willoughby, Berry College

202092 8:00 AM to 9:15 AM Palmer House Hilton Chicago - 5th Floor

The Past(s) of the Journal of Applied Communication Research and the Future(s) of Applied Communication

### Research

Sponsor: Applied Communication Division

Chair: David R. Novak, Erasmus University, Rotterdam

#### Presenters:

Mark Hickson, University of Alabama, Birmingham Kenneth N. Cissna, University of South Florida

Bill Eadie, San Diego State University

Julia T. Wood, University of North Carolina, Chapel Hill David R. Seibold, University of California, Santa Barbara

H. Dan O'Hair, University of Kentucky

Joann Keyton, North Carolina State University

Timothy L. Sellnow, University of Kentucky

Laura Stafford, Bowling Green State University

Michele H. Jackson, University of Colorado, Boulder

202093	8:00 AM to 9:15 AM	Palmer House Hilton	Price Room - 5th Floor

### Pi Kappa Delta General Business Meeting

Sponsor: Pi Kappa Delta

#### Presenters:

Gina Jensen, Webster University

Jeff Stoppenhagen, Boise State University

Phillip A. Voight, Gustavus Adolphus College

David Bailey, Southwest Baptist University

Ryan C. Louis, Ottawa University

Josh Compton, Dartmouth College

Jennifer Talbert, William Carey University

Susan Millsap, Otterbein University

Tomeka Robinson, Hofstra University

### 9:00 AM

204001	9:00 AM to 4:00 PM	Hilton Chicago	Salon C - Lower Level	

# NCA Exhibit Hall

Sponsor: NCA National Office

204001 9:00 AM to 12:00 PM	Hilton Chicago	Salon C - Lower Level
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### **NCA Job Fair**

Sponsor: NCA National Office

### 9:30 AM

205000	9:30 AM to 10:45 AM	Hilton Chicago	Salon C - Lower Level

### Scholar to Scholar: Rhetoric, Freedom of Expression, and Debate

Sponsors: Communication and Law Division, Cross Examination Debate Association, Freedom of Expression Division, Public Address Division, Rhetorical and Communication Theory Division, Scholar to Scholar

Chair: Pat Arneson, Duquesne University

Respondents: Susan H. Sarapin, Troy University; Darrel Wanzer-Serrano, University of Iowa; Danielle Endres, University of Utah; Robert Terrill, Indiana University; Adrienne E. Hacker Daniels, Illinois College; Michael Kenneth Davis, James Madison University

- "01. A journey of two heroes: An application of Campbell's hero-quest to The Rock" Elizabeth M. Glowacki, University of Texas, Austin
  - "02. Acting out Activism: The Persuasive Power of a Fused Persona" Amanda Torrens, Ohio University
- "03. Mortification and Apodiorizo: Re-framing Apologia" Kevin T. Jones, George Fox University; James R. Briscoe, University of Memphis
- "04. Dialectics of Culture and Dynamic Balancing between Individuality and Collectivity" Tae-Seop Lim, University of Wisconsin, Milwaukee; Seokhoon Ahn, University of Wisconsin, Milwaukee
- "05. Father Knows Best: Contested Visions of the National Family in the 2012 Presidential Election Debates" John M. Kephart III, California State University, Northridge
- "06. Generic Criticism of Extraordinary Documents: An Inquiry into Manifesto Texts and Genre Scholarship" Ian Summers, University of Utah
- "07. Minority Ownership Policy and News Production: The Untold Story of Gender" C.A. Vander Veen, University of Wisconsin, Milwaukee; Christopher R. Terry, University of Wisconsin, Milwaukee
- "08. My Body, but Whose Rights? A Discourse Analysis of Reproductive Rights and Welfare Reform" Ashley R. Hall, University of Pittsburgh
- "09. My Game, My Own, My Precious: The Mass Effect of Player Ownership" Sanela Osmanovic, Louisiana State University
  - "10. My victimization: A case study in restorative justice" Valarie Bell Wright, Ohio University
  - "11. On the Allure of Progress and Direct Descent: A March That Just Won't Go Away" Shane Miller, St. John's University
  - "12. Past Perelman to Present Parli" Crystal Lane Swift Ferguson, Mt. San Antonio College
- "13. Reconciling Chinese Discourses on Race: The Rhetorical Resonance of Mao Zedong as Seen in the Representative Anecdote "Obama-as-Mao" Zoe Hess Carney, Georgia State University
- "14. Saddling the Four Horsemen: Kairos in FDR's Judiciary Fireside Chat" Donovan S. Bisbee, University of Illinois
- "15. Storm Censors: Framing of Female Sexuality Identity through Obscenity Prosecution" Chaz M. Kelley, California State University, Chico
  - "16. Supreme Court Authority: Deeds Done in Words" Shelby Bell, University of Minnesota
  - "17. The Genius of Jonathan Yegge and the Culture of Toleration" Tom Duncanson, Millikin University
- "18. The Project on Computational Propaganda: A Typology of Bot Technology, Alogrithmic Culture, and Political Contention" Samuel Woolley, University of Washington
- "19. The unresponsive cyberbystander: A proposed cyberbystander intervention model to explain the mediated social forces inhibiting intervention online" Kelly Dillon, Ohio State University
- "20. What the FACA? How the Federal Advisory Committee Act's Transparency Goals Were Eroded in Court" Judson H. Eldredge, Louisiana State University; William Davie, University of Louisiana, Lafayette

205001	9:30 AM to 10:45 AM	Hilton Chicago	Salon A1 - Lower Level		
Food [Dis]Organizing Communication					
Sponsor: Organizational Communication Division					

Chair: Liliya Yakova, Purdue University

Respondent: Ross Singer, Saginaw Valley State University

"Fighting the Food Fight: A Communicative Research Driven Non-Profit Taking on an Urban Food Desert" Owen H. Lynch, Southern Methodist University

"Material Need or Networking: A Critical Ethnographic Analysis of Job Seekers Relationship with Food across Social Class Lines" Angela N. Gist, University of Kansas

"The Discursive Formation of Food Insecurity among the Unemployed" Debbie S. Dougherty, University of Missouri; Jonathan Wickert, University of Missouri; Megan Annette Koch, University of Missouri; Angela N. Gist, University of Kansas

"The organizational communication of genetically-modified organisms (GMOs): The Case of Monsanto Corporation" Robin Clair, Purdue University

""Please sir, may I have another?" The framing of hunger as moral failing" Maria Dixon, Southern Methodist University

205002 9:30 AM to 10:45 AM Hilton Chicago Salon A2 - Lower Level

### **Mass Communication Division Business Meeting**

Sponsor: Mass Communication Division

### Presenters:

Jennifer S. Aubrey, University of Arizona

Srividya Ramasubramanian, Texas A&M University

Brent Malin, University of Pittsburgh

Meghan Sanders, Louisiana State University

Hugh Phillips Curnutt, Montclair State University

James Durbin, University of Akron

Lisa R. Barry, CUNY/LaGuardia Community College

Nicholas David Bowman, West Virginia University

Sumana Chattopadhyay, Marquette University

Dana Mastro, University of California, Santa Barbara

Kara Jolliff Gould, John Brown University

Andrew J. Weaver, Indiana University

Tracy Worrell, Rochester Institute of Technology

Laramie D. Taylor, Univ of California, Davis

Drew D. Shade, Penn State University

Siobhan E. Smith, University of Louisville

Stephanie L. Young, University of Southern Indiana

Adam C. Earnheardt, Youngstown State University

Stanley D. Tickton, Norfolk State Univ

Shane Tilton, Ohio Northern University

205003	9:30 AM to 10:45 AM	Hilton Chicago	Salon A3 - Lower Level
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### Advocacy through Dialogue and Conversation: Non-traditional Approaches to LGBTQA Community Building

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Dennis Patrick, Eastern Michigan University

"Developing Common Ground for Discussing LGBT Issues: Framing Effective Conversations" Vickie Harvey, California State University, Stanislaus

"Encountering our blind spots: A conversation on LGB/TQ advocacy in the workplace" Amy Arellano, University of Nebraska, Lincoln; Sara Baker, University of Nebraska, Lincoln

"LGBTQ Public Dialogues on Civic Engagement, Community Involvement, and Empowerment: A Project Report" Michael

Tew, Eastern Michigan University

"Queer-Sighted: Focus and Distance as Factors in Ethical Advocacy" Alex Davenport, James Madison University

"Queering organizational practices: Exploring organizational acknowledgement as a means to create LGBTQ employees [presence] in the workplace" Tim McKenna-Buchanan, Manchester University

205004 9:30 AM to 10:45 AM Hilton Chicago Salon A4 - Lower Level

### Redefining What Lies Out of Bounds: Sport, Sexuality, and Gender

Sponsor: Critical and Cultural Studies Division

Chair: Cory Hillman, Central Michigan University

Respondent: Michael Butterworth, Ohio University

"A Rhetorical Analysis of Professional Male Athlete's Coming-Out Speeches" Ryan Rigda, Texas A&M University

"Being a Nebraska football player, being a Husker fan, and being a Nebraskan citizen: Football and Nebraskan belonging" Ashley Hinck, University of Wisconsin, Madison

"Extreme Workplace Fitness and the Corporate Body: CrossFit Culture at Work" Eric P. James, Metropolitan State University of Denver

"Female Positions of Power in Sport: An Organizational Rhetorical Analysis" Katharine Hodgdon, Texas A&M University

205005 9:30 AM to 10:45 AM Hilton Chicago Salon A5 - Lower Level

### Theoretical Interventions in Social Movement and Protest Rhetorics

Sponsor: Rhetorical and Communication Theory Division

Chair: D. Robert DeChaine, California State University, Los Angeles

Respondent: Kristen E. Hoerl, Butler University

"Framing and Persuasion: A Epistemological Perspective on Contemporary Social Movement" Keren Wang, Penn State University

"One Foot in the Grave and Kicking like Hell with the Other: Rhetorical Challenges to the Violence of Poverty" Matthew S. Richards, University of Utah

"Right Makes Might: Persuasive Demanding by the February Sisters" Nichole K. Kathol, University of Wisconsin, Barron County; Beth Innocenti, University of Kansas

""Igniting" the Internet and the Politics of Captivation" Jiyeon Kang, University of Iowa

205006 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom A - Lobby Level

### **Feminist and Women Studies Division: Top Papers**

Sponsor: Feminist and Women's Studies Division

Chair: Maria D. Davidson, University of Oklahoma

"Connecting and reconnecting: Outfitting the figure of the cyborg for transnational coalition-building" Jessica Brophy, University of Maine

"Dealing with the Hurt: A Co-Cultural Theoretical Analysis of Coping Strategies Related to Digital Dating Abuse" Melinda

Weathers, Clemson University; Mollie Rose Canzona, George Mason University; Carla L. Fisher, George Mason University

"Managing the Paradoxes of Perfection in Women's Daily Lives: Portraits of Challenges and Strategies" Katherine J. Hampsten, St. Mary's University

""A Deal with the Devil": International Governance Organizations, Transnational Corporations, and Investments in Women" Dana M. Schowalter, University of Wisconsin, Milwaukee

205007 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom B - Lobby Level

# A Century of Scholarship and So Much More: On the Past, Present, and Future(s) of the Quarterly Journal of Speech (III of IV)

Sponsor: NCA First Vice President

Chairs: Barbara A. Biesecker, University of Georgia; Jeremy R. Grossman, University of Georgia

Respondents: Karma R. Chávez, University of Wisconsin, Madison; Celeste M. Condit, University of Georgia; Christian O. Lundberg, University of North Carolina, Chapel Hill; Eric King Watts, University of North Carolina, Chapel Hill

""Research in Rhetoric" Revisited" Raymie E. McKerrow, Ohio University

"Critical Cosmopolitanism" Kirt Wilson, Penn State University

205008 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom C - Lobby Level

# A Tribute to Melbourne S. Cummings: Celebrating over 40 Years as Scholar, Professor, Mentor, NCA Leader, and Colleague (Part One)

Sponsors: African American Communication and Culture Division, Black Caucus

Chairs: Ronald L. Jackson II, University of Cincinnati; Carolyn A. Stroman, Howard University

Presenters:

Orlando L. Taylor, Fielding Graduate University Deborah Atwater, Penn State University Molefi Kete Asante, Temple University Jack L. Daniel, University of Pittsburgh Bishetta D. Merritt, Howard University James W. Chesebro, Ball State University

Respondent: Melbourne S. Cummings, Howard University

205010 9:30 AM to 10:45 AM Hilton Chicago Grand Ballroom - 2nd Floor

# **Public Address Division Business Meeting**

Sponsor: Public Address Division

Presenters

Karrin Anderson, Colorado State University Leah Ceccarelli, University of Washington Lisa Keranen, University of Colorado, Denver Cindy Koenig Richards, Willamette University Mary E. Stuckey, Georgia State University Bjorn Stillion Southard, University of Georgia

205011	9:30 AM to 10:45 AM	Hilton Chicago	Int'l Ballroom North - 2nd Floor
	Great Ideas for	Teaching Students (G.I.F.T.S	s) Session II
Sponsor: Gre	eat Ideas for Teaching Students (G.I.	F.T.S)	
Chair: Heath	er M. Crandall, Gonzaga University		
"01. "Takin	g a Chance on You": Analyzing Emo	tional Persuasion" Nancy Bres	ssler, James Madison University
"02. Introdu	uctory activity in self-propelled intervi	ewing" Susan Burnett, SUNY,	Oswego
	gating and publicly documenting thir a" Thomas F. Corrigan, California S		e surveillance economy using Lightbeam
	ng the Introverts: Using an Anonymo Christopher Anderson, University o		ehicle for Classroom
"05. Is the 0 Western Illino		vs Possible?" Stacey Macchi, '	Western Illinois University; Cynthia Ridle,
"06. I'll Toa Angeles and		Ceremonial Speeches" Kelly O	pdycke, California State University, Los
"07. Learnii	ng by Leading: Active Engagement v	vith Leadership Styles" Jessica	a Robinson, Purdue University
"08. Letters	Home: Our Founders Were Real Pe	eople Too!" Mary M. Eicholtz,	Kutztown University
"09. LOGO	S is Legit!" Alexie Hays, University	of Missouri	
	g Theory "Practical": Teaching Orgar ion Program" Veronica Radeva Daw		aduate Students in a Professional
"11. Monro	e's Big Bang Theory" Margaret Moo	re, Regent University	
"12. Names University	s on a Piece of Paper: Understanding	g Self-Concept, Identity, and Sa	alient Relationships" Zhou Li, Ohio
"13. New a	nd Improved: A Small Group Commi	unication Project" Shavonne S	horter, Bloomsburg University
"14. Outline	e Mapping: Helping students visualiz	e their presentations" Suzanne	e Prentiss, The University of Tennessee
"15. Poem,	Picture, Prop: Student Engagement	with Style" Stacy Hoehl, Wisc	onsin Lutheran College
"16. Read I Los Angeles	My Lips: Re-imagining the Present w	ith Voices from Our Past" Frai	nces A. Chee, California State University,
	ng the past to achieve social change ate University, Los Angeles	now: An application of Freire's	pedagogy" Zeneida Parente Alves Neta,
"18. Setting	g the Agenda" Jenna McNallie, Purd	ue University	
"19. Speed	Interviewing: Active Audience Analy	sis" Amy Tully Eriksson, Santa	a Clara University
"20. Such S	Stellar Support" Lisa Leopold, Monte	erey Institute of International St	udies
"21. Survivi	ing the Zombie Apocalypse: A Small	Group Decision-Making Activit	ty" Nathan G. Webb, Belmont University
"22. Teachi	ing Information Literacy through Eva	luating Competing Medical Cla	ims" Ben Krueger, Winona State University
	ruths and One Lie": A Game That Tog Hu, The College of New Jersey	eaches Narrative Paradigm and	d Helps Students Get to Know Each

"24. "Would I Hire Me?" Examining The Presence of Students' Online Past" Brittani Crook, University of Texas, Austin; Angie Pastorek, University of Texas, Austin

205012 9:30 AM to 10:45 AM Hilton Chicago Int'l Ballroom South - 2nd Floor

# **Family Communication Division Business Meeting**

Sponsor: Family Communication Division

Presenters:

Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

Andrea Lambert South, Northern Kentucky University

Rene Dailey, University of Texas, Austin

Andrew M. Ledbetter, Texas Christian University Haley Kranstuber Horstman, University of Missouri

Teresa L. Keeler, Rutgers University

205013 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room A - 2nd Floor

### Framing Analysis in Political Communication

Sponsor: Political Communication Division

Chair: Jay Childers, University of Kansas

Respondent: Zizi Papacharissi, University of Illinois, Chicago

"The Effects of News Frames and Political Speech Sources on Political Attitudes: The Moderating Role of Values" Moniza Waheed, Universiti Putra Malaysia

"The Game Frames of Campaign 2012" Sharon E. Jarvis, University of Texas, Austin

"The Interaction of Issue and Image Frames on Candidate Assessment" Sean Luechtefeld, University of Maryland; Adam Richards, Texas Christian University

"Two-Dimensional Political Incivility: Clarifying Incivility Using News Frames and Individuals' Judgments" Ashley R. Muddiman, University of Wyoming

205014 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room B - 2nd Floor

# **Training and Development Division Business Meeting**

Sponsor: Training and Development Division

Presenters:

Paul N. Lakey, Abilene Christian University

J.D. Wallace, Abilene Christian University

Dennis Becker, The Speech Improvement Company, Inc.

Ross Brinkert, Penn State University, Abington

Seth S. Frei, University of Texas, Austin

Robin Maxfield, Mindset Communication

205015 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room C - 2nd Floor

# **Ethnography Division Top Four Papers**

Sponsor: Ethnography Division

Chair: Tony E. Adams, Northeastern Illinois University

Respondent: Tony E. Adams, Northeastern Illinois University

"Me and Lee: Identification and the Play of Attraction in The Walking Dead" Nicholas Taylor, North Carolina State University; Christopher Kampe, North Carolina State University; Kristina Bell, High Point University

"Finding My Story in the Stories of the Similarly Embodied: An Almost-but-not-quite Passing Ethnographer's Dialogic Performance of Narrative Analysis" Julie-Ann Scott, University of North Carolina, Wilmington

"Reflexive Embodied Ethnography with Applied Sensibilities: Methodological Reflections in Healthcare Communication Research" Kimberly R. Field-Springer, Ashland University

"Studying at and away from home: Shifting researcher positionality with mobile interviewing methods" Anna M. Wiederhold, University of Nevada, Reno

205016 9:30 AM to 10:45 AM Hilton Chicago Williford A - 3rd Floor

### Disability in Chicago: From the Past to the Future

Sponsors: Disability Issues Caucus, Performance Studies Division

Chair: Bruce Henderson, Ithaca College

Presenters:

Carol J. Gill, University of Illinois, Chicago Susan Nussbaum, Independent Artist Carrie Sandahl, University of Illinois, Chicago

205017 9:30 AM to 10:45 AM Hilton Chicago Williford B - 3rd Floor

### Reinhabiting Rhetoric in the Interwar Years: Localized Bodies and Cosmopolitan Horizons

Sponsor: NCA Centennial! Celebration Series

Chair: Peter D. Simonson, University of Colorado, Boulder

"Ancients and Moderns, Oratory and Mass Media: Intellectual Horizons for the Anglophone Revival of Rhetoric" Peter D. Simonson, University of Colorado, Boulder

"Poise(d) for Success? Making the Case for Women Debaters in the 1930s" Carly S. Woods, University of Nebraska, Lincoln

"Reinventing Rhetoric in France: Jean Paulhan and Les Fleurs de Tarbes" Philippe-Joseph Salazar, University of Cape Town

"What's New about Sensation?" Debra Hawhee, Penn State University

205018 9:30 AM to 10:45 AM Hilton Chicago Williford C - 3rd Floor

### Gregory Bateson and Kenneth Burke: Two True Originals Shaping NCA's First Century

Sponsor: NCA Centennial! Celebration Series

Chair: Herbert W. Simons, Temple University

"Engaging Bateson and Burke on Play, Humor and Creativity" William K. Rawlins, Ohio University

"Reading Beyond the Lines: Burke and Bateson Made Easy" Carol Wilder, The New School

"Story-Truth: A Batesonian Metalogue on Remembering" Arthur P. Bochner, University of South Florida

"The Double Bind of Left Politics: Burke's Liberalism" Deirdre McCloskey, University of Illinois, Chicago

"Why Gregory Bateson and Kenneth Burke Matter Together" Herbert W. Simons, Temple University

205019 9:30 AM to 10:45 AM Hilton Chicago PDR 1 - 3rd Floor

### **Philosophy of Communication Division Business Meeting**

Sponsor: Philosophy of Communication Division

Presenters:

Annette Holba, Plymouth State University

Igor E. Klyukanov, Eastern Washington University

Marie L. Radford, Rutgers University

Jay Brower, Western Connecticut State Univ

Susan Carr, Duquesne University

205020 9:30 AM to 10:45 AM Hilton Chicago PDR 2 - 3rd Floor

# Feminisms in Communication Research 20 Years after Gaining a Voice (Buzzanell, 1994): Celebrating Histories and Envisioning Futures

Sponsor: Organizational Communication Division

Chair: Abigail Selzer King, Texas Tech University

Presenters:

Brenda J. Allen, University of Colorado, Denver Karen Lee Ashcraft, University of Colorado, Boulder

Jeremy P. Fyke, Marquette University

Dennis K. Mumby, University of North Carolina, Chapel Hill

Mahuya Pal, University of South Florida

Linda L. Putnam, University of California, Santa Barbara

Robyn V. Remke, Copenhagen Business School

Respondent: Patrice M. Buzzanell, Purdue University

205021 9:30 AM to 10:45 AM Hilton Chicago PDR 3 - 3rd Floor

### **Communication and Aging Division Business Meeting**

Sponsor: Communication and Aging Division

Presenters:

Charles Choi, Pepperdine University Margaret Jane Pitts, University of Arizona

Christine E. Rittenour, West Virginia University

Jill S. Yamasaki, University of Houston

Naomi Bell O'Neil, Clarion University of Pennsylvania

205022 9:30 AM to 10:45 AM Hilton Chicago PDR 4 - 3rd Floor

Hassles and Irritations in Interpersonal Relationships

Sponsor: Interpersonal Communication Division

Chair: Jennifer S. Hallett, Young Harris College

"A Relational Turbulence Model of Irritating Partner Behavior during the Transition to Parenthood: Sources of Irritations, Severity of Irritations, and Perceptions of Turmoil" Jennifer A. Theiss, Rutgers University; Kathryn Nogueira, Rutgers University; James B. Stein, Arizona State University; Kirsten Weber, Central Michigan University

"I Feel Your Lies: Emotional Reactions to Discovered Deception" Daniela Solano, San Diego State University; Carly G. Schlocker, San Diego State University; Peter A. Andersen, San Diego State University

"Sex Differences in the Perceived Appropriateness of Receiving Verbal Aggression" Lindsey Susan Aloia, Rollins College; Denise Solomon, Penn State University

"What happens when the standard for openness goes unmet in romantic relationships? Cross-sectional analyses of stress, coping, and relational consequences" Charee M. Thompson, Ohio University; Anita L. Vangelisti, University of Texas, Austin

205023 9:30 AM to 10:45 AM Hilton Chicago Astoria - 3rd Floor

### Remembering Together: Emeritus and Retired Faculty Associations in the USA

Sponsor: Emeritus/Retired Members Section

Chair: Don M. Boileau, George Mason University

Presenters:

Susan Barnes, University of Calfornia, Davis

David Wagner, California State University, Sacramento

Harry Sharp Jr., California Polytechnic State University, San Luis Obispo

205024 9:30 AM to 10:45 AM Hilton Chicago Waldorf - 3rd Floor

## **Top Competitive and Debut Papers in Performance Studies**

Sponsor: Performance Studies Division

Chair: Stacy Holman Jones, California State University, Northridge

Respondent: Amy S. Burt, Georgia College & State University

"A Conceptual Clarification of Sexiness: Toward an Experiential Understanding as an Embodied Ethic of Self-Care (Debut Paper)" L. Shelley Rawlins, Southern Illinois University

"Drag Kings: A Narrative Performance of Gender" Kevin Babbitt, Missouri State University

"Mapping Borderlines: The Intersections of Performance Studies and Women's Art History (Debut Paper)" Diana Woodhouse, Southern Illinois University

"Paraíso Lost: Affinity and Imperialist Nostalgia in the Psychedelic Village" Pavithra Prasad, University of Denver

"Re-membering Remains: The Disappearance of Alison Hargreaves, Her Death, and the Cryptic Performativity of Mourning" Bryanne Young, University of North Carolina, Chapel Hill

205025 9:30 AM to 10:45 AM Hilton Chicago Marquette - 3rd Floor

### Communication Activism: The Presence of Our Future(s)

Sponsor: NCA Centennial! Celebration Series

Chairs: Kristen C. Blinne, SUNY, Oneonta: Jason Del Gandio, Temple University

Presenters:

Lawrence R. Frey, University of Colorado, Boulder Stephen J. Hartnett, University of Colorado, Denver Spoma Jovanovic, The University of North Carolina, Greensboro Billie Murray, Villanova University Jason Del Gandio, Temple University Kristen C. Blinne, SUNY, Oneonta

205026 9:30 AM to 12:15 PM Hilton Chicago Joliet - 3rd Floor

### **Centennial Volume Authors Discuss the Future of the Discipline**

Sponsor: NCA First Vice President

Chairs: Pat Gehrke, University of South Carolina; William M. Keith, University of Wisconsin, Milwaukee

#### Presenters:

James Anderson, University of Utah

Catherine Palczewski, University of Northern Iowa

Tim Stephen, University at Albany, SUNY

Ronald Pelias, Southern Illinois University, Carbondale

John M. Allison, University of North Texas

Frank E.X. Dance, University of Denver

Gerry F. Philipsen, University of Washington

Reynaldo S. Anderson, Harris-Stowe State University

Sheena Howard, Rider University

Marnel Niles Goins, California State University, Fresno

Ronald C. Arnett, Duquesne University

David Edward Beard, University of Minnesota, Duluth

Joshua Gunn, University of Texas, Austin

Michael K. Middleton, University of Utah

Tracy Stephenson Shaffer, Louisiana State University

Mary E. Domenico, University of North Carolina, Chapel Hill

Bill Eadie, San Diego State University

Charles E. Morris III, Syracuse University

Brian L. Ott, University of Colorado, Denver

Graham D. Bodie, Louisiana State University

J. Michael Sproule, San Jose State University

205027 9:30 AM to 10:45 AM Hilton Chicago PDR 5 - 3rd Floor

# Competitive Papers in Instructional Development: Exploring the Relationship between Communication, Mentoring, Motivation, and Learning

Sponsor: Instructional Development Division

Chair: Mary C. Toale, SUNY Oswego

Respondent: David Roach, Texas Tech University

"How Do Instructor Facework Tactics and Immediacy Cues Interact to Predict Student Perceptions of Being Mentored?" Jeff Kerssen-Griep, University of Portland; Paul Witt, Texas Christian University

"Instructor Relevance as a Mediator of Instructors' Compulsive Communication and Student Communication Satisfaction and Engagement" Derek M. Bolen, Angelo State University; Robert J. Sidelinger, Oakland University

"Students' Instructional Dissent and Relationships with Faculty Members' Burnout, Commitment, Satisfaction, and Efficacy" Marjorie May Buckner, University of Kentucky; Brandi N. Frisby, University of Kentucky

"The Relationship of Oral Participation in Student Motivation and Engagement" Ann B. Frymier, Miami University; Marian L. Houser, Texas State University

205029 9:30 AM to 10:45 AM Hilton Chicago PDR 7 - 3rd Floor

### The Haunting Presence of Rhetorical Landscapes: Theorizing Rhetoric, Space, and Place

Sponsor: Rhetorical and Communication Theory Division

Chairs: Lisa Braverman, Indiana University; James McGuffey, Indiana University

Respondent: Samantha Senda-Cook, Creighton University

"(Wild) Western Assemblages and Their Borders: Whiteness, Brotherhood, and the Israeli Frontier" Roberta Chevrette, Arizona State University

"Landscapes of Ruin: Ephemeral Space and Industrial Decay" Brook Irving, University of Iowa

"Speaking with Ghosts: Epideictic and Haunting Presences" James McGuffey, Indiana University

""Hey Don't Go Nowhere, Rebirth's on its Way!" Jazz Funerals and Countermemorial Specters of the Superdome" David Maxson, Penn State University

205030 9:30 AM to 10:45 AM Hilton Chicago Room 4A - 4th Floor

### Reconstructing Risk and Crisis: How Academic Perspectives May Offer Practical Suggestions for Public Policy

Sponsor: NCA National Office

Chairs: Mariaelena Bartesaghi, University of South Florida; Ardis Hanson, University of South

Florida; Barbara A. Bennington, University of South Florida

### Presenters:

Matthew W. Seeger, Wayne State University Timothy L. Sellnow, University of Kentucky Eric M. Eisenberg, University of South Florida François Cooren, Université de Montréal

Theresa R. Castor, University of Wisconsin, Parkside

Lori Roscoe, University of South Florida

205031 9:30 AM to 10:45 AM Hilton Chicago Room 4B - 4th Floor

### The Bigger the Data the Harder the Fall? Opportunities, Methodologies, and Challenges to Big Data Analysis

Sponsor: Human Communication and Technology Division

Chair: Aubrie Serena Adams, University of California, Santa Barbara

### Presenters:

Candice Lanius, Rensselaer Polytechnic Institute Kristen Guth, University of Southern California

Qihao Ji, Florida State University

Mary Helen Millham, University of Connecticut

William R. Smith, University of Texas, Austin

Rannie Teodoro, Rutgers University

Respondent: David Askay, California Polytechnic State University

205032	9:30 AM to 10:45 AM	Hilton Chicago	Room 4C - 4th Floor

### **Communication and the Future Division Top Papers**

Sponsor: Communication and the Future Division

Chair: Shannon C. VanHorn, Valley City State University

Respondent: Lonny Avi J. Brooks, California State University, East Bay

"Race of the Future: Mixing of Colors in the U.S. Leading to One Race?" Jonathan Matusitz, University of Central Florida; Ann Davidson, University of Central Florida

"Avatars, Audiences and Interactive Television: Television productions in Second Life exemplifying the possibilities of interactive television" CarrieLynn Reinhard, Dominican University; Pooky Amsterdam, PookyMedia

"Facebook as a Facilitator of Organizational Identification in Colleges and Universities and with Multiple Organizational Targets" Aimee Lau, Wisconsin Lutheran College

"Multimodal, multiplex, multispatial: A network model of the Self" Jaime Banks, West Virginia University

"Building on a Legacy in Researchers' Understanding of Spatial Cognition: A Qualitative Investigation on Spatial Awareness and Mental Map Construction in Mobile Tours" Rebecca K. Britt, South Dakota State University; Andrew Mark Englebert, South Dakota State University

205033	9:30 AM to 10:45 AM	Hilton Chicago	Room 4D - 4th Floor

### **Critical Approaches to Political Communication**

Sponsor: Political Communication Division

Chair: Cassandra Bird, University of Kansas

Respondent: Michael Milford, Auburn University

"Campaign Finance and Deliberative Politics: The Free Market Rhetoric of Citizens United" Kevin L. Musgrave, University of Wisconsin, Madison

"Existing Loudly at the Margins: Ted Cruz and the Tea Party's Rhetoric of Resentment" Thomas A. Salek, University of Wisconsin, Milwaukee

"Political Advertisements in the 2012 Election: Affect, the Female Body and Rhetorical Strategies" Sarah Turner McGowen, University of Missouri

"Queering BDS: Articulating Collective Antagonisms through an Anti-Identitarian Politics" Philip Tschirhart, University of Missouri

205034 9:30 AM to 10:45 AM Hilton Chicago Room 4E - 4th Floor

### **Experiential Learning in Communication Division Business Meeting**

Sponsor: Experiential Learning in Communication Division

Presenter:

Karyn I. Friesen, Montgomery College

205035 9:30 AM to 10:45 AM Hilton Chicago Room 4F - 4th Floor

Performative Voices: The Rhetoric of Race, Class, Gender, and White Privilege from the Historical Voice of Marian Anderson to the Cover Art of Rap Music Albums

Sponsor: African American Communication and Culture Division

Chair: Kami Anderson, Southern Polytechnic State University

Respondent: Kami Anderson, Southern Polytechnic State University

"Rhetorical Performance and the Voice of Marian Anderson" Raquel Robvais, Louisiana State University

"Snapping for the Women and "Kids": Counterhegemonic Rhetorical Constructions within Beyoncé Music Videos Ranging from 2006-2011" Aaron E. Weathers, California State University, Fresno

"Hip-Hop Album Covers: A Content Analysis of Similarities and Differences in Representations of Male and Female Rappers" Elena Maris, University of Pennsylvania; Emily Edris, University of California, Davis

"The Best of Both Worlds: Culture, Privilege, and Rhetoric in Miley Cyrus' VMA Performance" Adam Key, Tennessee State University

205036 9:30 AM to 10:45 AM Hilton Chicago Room 4G - 4th Floor

### Stories of Women's Studies in Communication: Our Politics, Passions, and Presence in NCA

Sponsor: Feminist and Women's Studies Division

Chair: Cindy L. Griffin, Colorado State University

#### Presenters:

Suzanne Daughton, Southern Illinois University, Carbondale

Bonnie J. Dow, Vanderbilt University

Sharon D. Downey, California State University, Long Beach

Joan Faber McAlister, Drake University

Valeria Fabj, Lynn University

Barbara Gayle, Viterbo University

Rebecca Gill, Massey University

Sara Hayden, University of Montana

Roseann M. Mandziuk, Texas State University

Karen A. Foss, University of New Mexico

Sonja K. Foss, University of Colorado, Denver

Cindy L. Griffin, Colorado State University

205037	9:30 AM to 10:45 AM	Hilton Chicago	Room 4H - 4th Floor
ZU3U31	9.30 AM to 10.43 AM	HIIIOH CHICAGO	KOOIII 4H - 4III FIOOI

### The Materiality of Food Production, Consumption, and Justice

Sponsor: Critical and Cultural Studies Division

Chair: Karen E. Lovaas, San Francisco State University

Respondent: Alexis Litzky, San Francisco State University

"Certified Capitalism: Discursive and Material Challenges to Sustainability" Constance D. Gordon, University of Colorado, Boulder

"Constructing Spaces for Taste in Matters of Food Access and Security" Leda M. Cooks, University of Massachusetts, Amherst

"Exploring the Discursive Tensions of Wage Equity and Food Justice" Kathleen P. Hunt, University of Utah

"The Politics of Food Production: Public Campaigns for Food Justice" Mary E. Triece, University of Akron

205038	9:30 AM to 10:45 AM	Hilton Chicago	Room 4I - 4th Floor

### **NCA Doctoral Chairs and Graduate Directors Forum**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Sarah Jane Tracy, Arizona State University, Tempe

Nathan E. Stormer, University of Maine

205039 9:30 AM to 10:45 AM Hilton Chicago Room 4J - 4th Floor

# Our Visibility at NCA: Past, Present, and Future of Asian/Pacific American Communication Studies Division and Caucus

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

Chair: David Maile, University of New Mexico

#### Presenters:

Shinsuke Eguchi, University of New Mexico

Satoshi Toyosaki, Southern Illinois University, Carbondale

Meina Liu, George Washington University Hsin-I Cheng, Santa Clara University

Mariko Izumi, Columbus State University

Yea-Wen Chen, Ohio University

Lisa K. Hanasono, Bowling Green State University

David C. Oh, Ramapo College of New Jersey

Chin-Chung Chao, University of Nebraska, Omaha

Ako Inuzuka, University of Pittsburgh, Johnstown

205040 9:30 AM to 10:45 AM Hilton Chicago Room 4K - 4th Floor

### Chautauqua in Chicago: An Engaged Discussion about NCA's Governing Documents

Sponsor: NCA First Vice President

### Presenters:

Kathleen J. Turner, Davidson College

Carole Blair, University of North Carolina, Chapel Hill Nancy Kidd, National Communication Association

205041 9:30 AM to 10:45 AM Hilton Chicago Room 4L - 4th Floor

### Top Five Papers for the Scholarship of Teaching and Learning

Sponsor: Scholarship of Teaching and Learning

Chair: Colleen Packer, Weber State University

Respondent: Ana M. Cruz, University of Nebraska, Omaha

"Any questions? An application of Weick's model of organizing to increase student involvement in the medical humanities classroom" Christy J.W. Ledford, Uniformed Services University for Health Sciences; Adam K. Saperstein, Uniformed Services University for Health Sciences; Lauren A. Cafferty, Texas State University

"Evaluation of an Instructional Activity to Reduce Plagiarism in the Communication Classroom" Nicole Kashian, Michigan State University; Shannon Cruz, Michigan State University; Jeong-woo Jang, Michigan State University; Kami J. Silk, Michigan State University

"How Social Presence and Instructor Clarity Affect Online Student Interaction" Mary Ann Nestmann, University of Kentucky; Michael G. Strawser, University of Kentucky; Brandi N. Frisby, University of Kentucky; Anthony Limperos, University of Kentucky

"Nonverbal immediacy behaviors and online student engagement: Bringing past instructional research into the present virtual classroom" Marcia D. Dixson, Indiana Univ-Purdue University, Fort Wayne; Mackenzie Greenwell, Indiana University-Purdue University, Fort Wayne; Sara Lauer, Indiana University-Purdue University, Fort Wayne; Christie Rogers-Stacy, Indiana University-Purdue University, Fort Wayne

"SOTL is about Both the T and the L: Using the Conceptions of Teaching and Grounded Practical Theory to Help Instructors Adapt to Innovation" Irwin Mallin, Indiana Univ-Purdue University, Fort Wayne

205042 9:30 AM to 10:45 AM Hilton Chicago Room 4M - 4th Floor

### **Crisis Communication in Public Relations**

Sponsor: Public Relations Division

Chair: Craig E. Carroll, New York University

Respondent: Gayle M. Pohl, University of Northern Iowa

"Carnival Triumph Crisis" Skye Mileger, Abilene Christian University

"Community Resilience: A Public Relations and Strategic Communication Approach to Community Well-Being in the Face of Crisis" J. Brian Houston, University of Missouri; Jennifer First, University of Missouri; Matthew Spialek, University of Missouri; Joy Cox, Rutgers University; Molly Marie Greenwood, University of Missouri

"Student Evaluations of a University Crisis Communication Response: The Gunman Threat at North Carolina A&T" Tatjana Magdalena Hocke-Mirzashvili, James Madison University; Stephanie E. Kelly, North Carolina A&T State University; Patrick MacDonald, Cornell University

"Vigilance versus Complacency: Identifying Tenets of High Reliability Organizations in Communities Facing Recurrent Crises" Robert S. Littlefield, North Dakota State University; Matthew I. Attansey, North Dakota State University

205050 9:30 AM to 10:45 AM Hilton Chicago Room 5F - 5th Floor

# Presumed Incompetent: Reflecting on Past, Present, and Future Experiences of Women of Color in the Communication Discipline

Sponsor: Women's Caucus

Chair: Elena Esquibel, DePaul University

### Presenters

Rachel Hastings, Southwestern College

Subrina Robinson, California State University, Long Beach

Jade C. Huell, Columbia College

T.M. Linda Scholz, Eastern Illinois University

Bernadette Calafell, University of Denver

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Olivia G. Perez-Langley, Southern Illinois University, Carbondale

Beverly Natividad, Crafton Hills College/Mt. San Jacinto College

Elena Esquibel, DePaul University

Yarma Velazquez, California State University, Northridge

205051	9:30 AM to 10:45 AM	Hilton Chicago	Room 5G - 5th Floor
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	Beyond the Pregnant	t Man: New Issues in Trans	gender Visibility
Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division			
Chairs: Kathle	een Battles, Oakland University; Wen	dy Hilton-Morrow, Augustana	College
Respondent: 、	John M. Sloop, Vanderbilt University		
"Free CeCe	! The Tragic Consequences of Trans	gender Deviance" Mia Fisch	er, University of Minnesota
"Mediating N Francisco	New Gender Politics: The Limits of (N	leoliberal) Tolerance" Bernad	dette Barker-Plummer, University of San
"Mediating T	Frans Visibility" Wendy Hilton-Morrov	w, Augustana College; Kathle	en Battles, Oakland University
	Box: Representations of and Possibacchel Tiffe, Merrimack College	ilities for Transgender People	e on TV" Liora Elias, University of
205052	9:30 AM to 10:45 AM	Hilton Chicago	Room 5H - 5th Floor
Се	elebrating New York Times Co. v. S	Sullivan at 50: Imagining the	Past, Remembering the Future
Sponsor: Free	edom of Expression Division		
Chair: Kevin A	A. Johnson, California State Universit	y, Long Beach	
"Brennan, B	lack, and the Importance of Process'	Dale A. Herbeck, Northeas	tern University
"Digital Defa	amation: New York Times v. Sullivan	in an Age of Twibel" Susan	Drucker, Hofstra University
"Heed Their Hartford	Rising Voices and the Continued Ne	eed to Separate Advertising fr	rom Reportage" Paul Siegel, University of
"Sullivan an	d Nonmedia Defendants: Is John Do	e Different from Brian William	s?" Jonathan Peters, University of Kansas
"Sullivan's Ir	nternational Impact in the Global 21s	t Century" Kyu Ho Youm, Ur	niversity of Oregon
205060	9:30 AM to 12:15 PM	Hilton Chicago	Lake Ontario - 8th Floo
SC09: Traini	ng New Graduate Student Assista	nts for the New College Cla Changing World	ssroom: Fostering Critical Pedagogy in a
Sponsor: Sho	rt Courses		
Chairs: Belle / University	A. Edson, Arizona State University; T	risha K. Hoffman, Arizona St	ate University; Tara M. Franks, Arizona State
205061	9:30 AM to 12:15 PM	Hilton Chicago	Lake Michigan - 8th Floo
	SC10: Rethinking Slide Des	ian: New Techniques for In	nnroving Presentations
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Sponsor: Sho		ign. Now Tooliiiiquoo for iii	proving i resemanene

Hilton Chicago

SC11: Directing the Communication Internship Program

Lake Huron - 8th Floor

205062

9:30 AM to 12:15 PM

Sponsor: Short Courses

Chair: Karen M. Roloff, Elmhurst College

205063 9:30 AM to 12:15 PM Hilton Chicago Lake Erie - 8th Floor

### SC12: Basic Course of Tomorrow Today

Sponsor: Short Courses

Chair: Mark J. Butland, Austin Community College

Presenters:

Steven A. Beebe, Texas State University Philip Backlund, Central Washington University Deborah Hefferin, Broward College, North Campus Mark J. Butland, Austin Community College Virginia Horan, Suffolk County Community College

205071 9:30 AM to 10:45 AM Palmer House Hilton Wabash - 3rd Floor

### Competitively Selected Papers about End of Life Care

Sponsor: Health Communication Division

Chair: Elissa Foster, DePaul University

"An Examination of Three Theoretical Models to Explain the Organ Donation Attitude-Registration Discrepancy among Mature Adults" Brian L. Quick, University of Illinois, Urbana-Champaign; Ashley E. Anker, University of Buffalo; Thomas Hugh Feeley, University at Buffalo, SUNY; Susan E. Morgan, University of Miami

"Collecting and Coding Interactions in Home Hospice Cancer Care: Addressing Methodological Challenges in Large Communication Datasets" Maija Reblin, University of Utah; Margaret F. Clayton, University of Utah; Kevin K. John, University of Utah; Lee Ellington, University of Utah

"Quality and Quantity of Communication in Adult Sibling Negotiation of End-of-Life Health Decisions for a Parent" Allison M. Scott, University of Kentucky; Nicholas T. Iannarino, University of Michigan, Dearborn; Sara Shaunfield, University of Kentucky

"The Role of Health Care Provider Goals, Plans, and Physicians Order for Life Sustaining Treatment (POLST) in Preparing for Conversations about End-of-Life Care" Jessica C. Russell, California State University, Long Beach; Sandi W. Smith, Michigan State University

""Do Everything": Contextual Influences on Patient Families during End of Life" Paula V. Hopeck, Stephen F. Austin State University

205072 9:30 AM to 10:45 AM Palmer House Hilton Indiana - 3rd Floor

### The Long, Rough Road to an Abrahamic America: Rhetorical Struggles for Religious Inclusion

Sponsor: Religious Communication Association

Chair: Karen King Lee, University of Nebraska, Lincoln

Respondent: James M Farrell, University of New Hampshire

"Assertions of Identity: How Jewish Leaders Rhetorically Framed American Jewry as White" Jamie Downing, University of Nebraska, Lincoln

"Muslim Americans as "Alien Insiders" and "Homegrown" Terrorists" Aysel Morin, East Carolina University

"Rhetorics of Roman Catholic Exclusion: Revisiting the Religious Issue in the 1928 Al Smith and 1960 John Kennedy Presidential Campaigns" Ronald E. Lee, University of Nebraska, Lincoln; Karen King Lee, University of Nebraska, Lincoln

205073 9:30 AM to 10:45 AM Palmer House Hilton Kimball - 3rd Floor

### Re-theorizing Ancient Rhetorics: Contemporary Views on the Classical

Sponsor: American Society for the History of Rhetoric

Respondent: Susan Jarratt, University of California, Irvine

"Argument by Comparison: An Ancient Typology" Samuel McCormick, San Francisco State University

"Enthymizing in the Orators, or Did Aristotle Invent the Enthymeme?" James Fredal, Ohio State University

"Mêtis, Themis and the Practice of Epic Speech" David Hoffman, Baruch College, CUNY

"Mourning Vile Rat: Electronic Epideictic and the Masks of Antiquity" Jeremy Johnson, Penn State University

205077 9:30 AM to 10:45 AM Palmer House Hilton Wilson - 3rd Floor

### The Status of International Argumentation Studies: Programmatic Developments

Sponsor: NCA First Vice President

Chair: David Cratis Williams, Florida Atlantic University

### Presenters:

Christopher Tindale, University of Windsor Jean H.M. Wagemans, University of Amsterdam Marcin Lewiński, ArgLab, Universidade Nova de Lisboa

Hans V. Hansen, University of Windsor

Takeshi Suzuki, Meiji University

205078 9:30 AM to 10:45 AM Palmer House Hilton Crystal - 3rd Floor

### Top Four Competitive Student Papers in International and Intercultural Communication

Sponsor: International and Intercultural Communication Division

Chair: Amy Heuman, Texas Tech University

Respondent: Sara DeTurk, University of Texas, San Antonio

"Playing with Empowerment: International Development and Mobile Phone Games" Jolene Fisher, University of Oregon

"Disrupting Dualities: Opening Opportunities for Multiplicity- What Intercultural Communication scholars can do to create spaces of resistance" Rebecca Friedberg, San Jose State University

"Intercontextuality and Human Rights Discourse: Edward Snowden in Hong Kong and the Local Deployment of Human Rights Tropes" Shui-yin Yam, University of Wisconsin, Madison; Ling Yang, University of Wisconsin, Madison

"Pen Pals and Messenger Dolls: Intercultural Media Exchange in a Historical and Materialist Perspective" Katie Day Good, Northwestern University

205080 9:30 AM to 10:45 AM Palmer House Hilton Salon 1 - 3rd Floor Intra-team Competition within an Intercollegiate Forensic Squad, Should We Foster or Neglect Our Competitive Ambitions? Sponsor: American Forensic Association Chair: Alyssa Reid, James Madison University Presenters: Justin Helmley, Bradley University Jordan Johnson, Kansas State University Sarah J Taylor, Renaissance Learning Incorporated Nathaniel Wilson, Doane College Jordan Christiansen, Hutchinson Community College Brock Ingmire, Kansas State University Respondent: Lee Mayfield, James Madison University 205081 9:30 AM to 10:45 AM Palmer House Hilton Salon 2 - 3rd Floor **Association for Chinese Communication Studies Business Meeting** Sponsor: Association for Chinese Communication Studies Presenters: Hairong Feng, University of Minnesota, Duluth Rya Butterfield, Nicholls State University 205082 9:30 AM to 10:45 AM Palmer House Hilton Salon 3 - 3rd Floor Doing Epistemic Work and Doing Work through Epistemics Sponsor: Language and Social Interaction Division Chairs: Jenny Mandelbaum, Rutgers University; Heidi Kevoe-Feldman, Northeastern University "Responding with "I know": Affiliation and epistemics in action" Alexa Bolanos-Carpio, Rutgers University; Stephen M. DiDomenico, Rutgers University; Darcey K. Searles, Rutgers University; Wan Wei, Rutgers University; Beth Angell, Rutgers University; Galina Bolden, Rutgers University; Jenny Mandelbaum, Rutgers University; Lisa Mikesell, Rutgers University; Jeffrey Robinson, Portland State University; Tanya Romaniuk, Portland State University "The use of conversational co-remembering to corroborate contested claims" Galina Bolden, Rutgers University; Jenny Mandelbaum, Rutgers University "The epistemics of shame: Admonishments, interrogatives and behaviour management" Alexa Hepburn, Loughborough University; Jonathan Potter, Loughborough University "Repetition in action: Repair, newsmarks, registrations, extractions" John C. Heritage, University of California, Los Angeles 205083 9:30 AM to 10:45 AM Palmer House Hilton Salon 4 - 3rd Floor Mediated Communication: Multiple Platforms, Meanings, and Messages

Sponsor: Lambda Pi Eta

Chair: Caroline Parsons, University of Alabama

Respondent: Leslie Reynard, Washburn University

"Media Effects of Overly Sexualized Images on Perceived Attraction" Jerilou Miranda, Pacific Union College; Angelica Casas, Pacific Union College; Arielle Serra, Pacific Union College

"Cross-National Newspaper Coverage of HIV/AIDS: A Community Structure Approach" James Thomas Etheridge, The College of New Jersey; Kelsey E. Zinck, The College of New Jersey; Kristen Mary Halicki, The College of New Jersey; Christina Lee Santiago, The College of New Jersey; Alec Badalamenti, The College of New Jersey

"Gendered Communication Differences in Emoticon Use" Webbo Chen, Pacific Union College; Jessica Lee, Pacific Union College; Linda Lumintaintang, Pacific Union College; James Shim, Pacific Union College

"Attribute Agenda Setting and Framing of Political Messages: A Comparison of the News Media and Presidential Responses to School Shootings" Kathlyn Johnson, Ohio Northern University

205084 9:30 AM to 10:45 AM Palmer House Hilton Salon 5 - 3rd Floor

# Teaching the Master's Level Communication Theory Course: Pedagogical Practices for Examining Theory Inspired by the History of Our Discipline

Sponsor: Master's Education

Chair: Kelly S. Wood, Missouri State University

Presenters:

Marianne Dainton, La Salle University Stephanie Klatzke, Northern Kentucky University Sarah E. Riforgiate, Kansas State University Matthew S. Thatcher, Arkansas State University Mark Ward Sr., University of Houston, Victoria

205085	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 6 - 3rd Floor
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### Visualizing (Human) Animals: Revealing the Presence of Anthropocentric Projections

Sponsor: Visual Communication Division

Chair: Bryan Blankfield, Penn State University

Respondent: Wendy Atkins-Sayre, University of Southern Mississippi

"(Black) Man vs. Cheetah: Perpetuation and Transformation of the Rhetoric of Racism" Emily Plec, Western Oregon University

"Making Meaning from Animals: A Critical Examination of Wildlife Films" Kathryn E. Cooper, Ohio State University

"Pandopticon: The Panda Cam and Animal Surveillance" Isaac Rooks, University of Southern California

"The Rhetoric of Verbal Ambiguity: The Great Ape Project's Rhetorical Vision" Bryan Blankfield, Penn State University

205086 9:30 AM to 10:45 AM Palmer House Hilton Salon 7 - 3rd Floor

### Subjectivity and Agency: Exploring Sites of Resignation and Resistance

Sponsor: International and Intercultural Communication Division

Chair: Minu Basnet, Wayne State University

Respondent: Radhika Gajjala, Bowling Green State University

"A Foucauldian Analysis: Space, Power, and Rhetoric in Palestine" Haneen Al Ghabra, University of Denver

"Enhancements and Supplements at the Tourist Site" Ariel Gratch, Georgia College and State University

"Materiality and Politics: The Belgrade 1996/97 Student Movement" Gordana Lazic, University of Colorado, Denver

"Narratives of the White Savior in the Digital Age: Kony 2012 and the Myth of the Innocent Nation" Tiffany Dykstra, University of Utah

"The Recuperation of Hindu Manhood: Echoes of the Past in Present Day Hindu Nationalism" Abhik Roy, Loyola Marymount University; Michele Hammers, Loyola Marymount University

205087 9:30 AM to 10:45 AM Palmer House Hilton Salon 8 - 3rd Floor

### The Impact of China's Media Industry: The Past and Present

Sponsor: Chinese Communication Association

Chair: Yong Tang, Western Illinois University

Respondents: Yong Tang, Western Illinois University; Hongmei Li, Georgia State University

"Reforming State-owned Media in China -- Introducing private and foreign capital: Strategies & policies" Jiafei Yin, Central Michigan University

"Single and educated: A study of women's self-presentations on one Chinese online dating website" Zihan Wang, Florida State University

""I'm NEVER Good Enough for You!" An (Auto)ethnography of the Lack of Compliments from a Chinese Mother" Linda Tat, California State University, San Bernardino

"Declaring ideological war: Socialist transformation of the Shanghai private film industry in early Communist China" Luzhou Li, University of Illinois, Urbana-Champaign

"Liangxiang: The Propagandistic Function of the "Frozen Pose" during the Cultural Revolution" Alice Fritz, California State University, Los Angeles

205088 9:30 AM to 10:45 AM Palmer House Hilton Salon 9 - 3rd Floor

# The Presence of Our Past(s): Recognizing and Acknowledging Lee Thayer's Pioneering Orchestrations, Corroborations, and Provocations

Sponsor: Media Ecology Association

Chair: Corey Anton, Grand Valley State University

### Presenters:

Corey Anton, Grand Valley State University

Clifford G. Christians, University of Illinois

Traci Fordham, St. Lawrence University

Teresita Garza, St. Edwards University

Leonard C. Hawes, University of Utah

Alex Nesterenko, Grand Valley State University

Respondent: Lee Thayer, Independent Scholar

205089 9:30 AM to 10:45 AM Palmer House Hilton Salon 10 - 3rd Floor

Experience, Trends and Practice in Intercollegiate Policy Debate

Sponsor: Cross Examination Debate Association

Chair: Sarah Partlow-Lefevre, Idaho State University

Respondent: Sarah Partlow-Lefevre, Idaho State University

"A Preliminary Analysis of Attitudes toward Mutually Preferred Judging and Diversity in Intercollegiate Policy Debate" Allison Harper, George Mason University; Alex McVey, University of North Carolina, Chapel Hill

"Creative Democracy: Towards a Pluralistic Framework for Debate" John Koch, Wayne State University; Avery J. Henry, Wayne State University; Kelly Young, Wayne State University

"This Debate, This Ballot: A Quaring of Deliberative Democracy" Ryan Wash, Wake Forest University

205090	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 12 - 3rd Floor
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### **Engaging Generation Z**

Sponsor: Community College Section

Chair: Mike Searcy, Somerset Community College/Cengage Learning TeamUP

#### Presenters:

Mike Searcy, Somerset Community College/Cengage Learning TeamUP Karen Pitcher-Christiansen, Des Moines Area Community College Karen Hill Johnson, West Kentucky Community & Technical College Ron Mace, Somerset Community College

205091	9:30 AM to 10:45 AM	Palmer House Hilton	Buckingham - 5th Floor
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### **Communication Centers Section Business Meeting**

Sponsor: Communication Centers Section

### Presenters:

Russell G. Carpenter, Eastern Kentucky University Marlina Davidson, University of Nebraska, Omaha Bonnie Wentzel, Arizona State University, West Jennifer Butler Ellis, Northern Illinois University

205092	9:30 AM to 10:45 AM	Palmer House Hilton	Chicago - 5th Floor

### Fitting in and Finding a Place in Organizations

Sponsor: Applied Communication Division

Chair: Joann Keyton, North Carolina State University

"Work-Education (Dis)Connections: Patterns and Problems in University Graduates' Communication about Seeking and Obtaining Employment" Brenden Kendall, Clemson University; Darren Linvill, Clemson University

"Why do employees identify with their organizations? Investigating the effects of organizational communication adequacy, and participation in decision making, on job satisfaction and organizational identification" Yannick Lionel C. Atouba Ada, Rutgers University; Elizabeth Carlson, Central Michigan University

"Mismatched Motives for Work: Overcoming a Communicative and Organizing Challenge across Major Socioeconomic Difference" Mark A. Leeman, Northern Kentucky University; David R. Novak, Erasmus University, Rotterdam; Renee Human, Northern Kentucky University

"Don't Just Sit in the Back: Developing Social Capital through Involvement and Leadership in Voluntary Organizational Meetings" Ignacio Cruz, University of Texas, Austin; Keri K. Stephens, University of Texas, Austin

"Mad Men: The application of Feminist Standpoint Theory and executives' emotional journey during a corporate takeover" Robin Smith Mathis, Southern Polytechnic State University

205093 9:30 AM to 10:45 AM Palmer House Hilton Price Room - 5th Floor

# Bill Ayers Communication Forum: Teach Freedom--Communicating Participatory Democracy with Children and Youth

Sponsor: Society for the Study of Symbolic Interaction

Chair: Bill Ayers, University of Illinois, Chicago

Respondent: Bill Ayers, University of Illinois, Chicago

"We Who Believe in Freedom: Ella Baker and the Struggle for Human Rights" Barbara Ransby, University of Illinois, Chicago

"STRIKE! The Making of a Social Justice Teachers Union" Isabel Nunez, Concordia College

"From Mis-education to Mass Incarceration: Dismantling the School to Prison Pipe-line" David Stovall, University of Illinois, Chicago

"Seize the Little Moments: Justice for Youth" Bernardine Dohrn, Northwestern University

### 11:00 AM

207000 11:00 AM to 12:15 PM Hilton Chicago Salon C - Lower Level

# Scholar to Scholar: Human Communication, Technology, and the Future

Sponsors: Communication and the Future Division, Human Communication and Technology Division, Scholar to Scholar

Chair: Pat Arneson, Duquesne University

Respondents: Artemio Ramirez, Jr., University of South Florida; Chris Gurrie, University of Tampa; Dennis L. Wignall, Dixie State University

- "01. An examination of college students' ebook use behaviors and class performance" Wei Peng, Michigan State University; Rabindra Ratan, Michigan State University; Laeeg Khan, Michigan State University
- "02. An Updated Look at Civic Engagement Trends and Advocacy of Social Issues on Non-Profit Websites" Michelle Seelig, University of Miami; Diane M. Millette, University of Miami; Chun Zhou, University of Miami; Jialing (Catherine) Huang, University of Miami
- "03. Are Facebook friends the enemy of political discussion? An examination of friend size and political engagement in Facebook" S. Mo Jang, University of South Carolina; Hoon Lee, Kyunghee University; Yong Jin Park, Howard University
- "04. Attachment Style and Its Influence on the Activities, Motives, and Consequences of SNS Use" Young Min Baek, Yonsei University; Yunkyoung Cho, Gachon University; Hee Jeong Kim, Yonsei University
- "05. Building an intelligent government, intelligent city, and intelligent citizen through ICTs: The case of smart city initiatives in New Taipei City, Taiwan" Kevin Y. Wang, Butler University
- "06. Complementary Channel Use and the Role of Social Competence" Erin K. Ruppel, University of Wisconsin, Milwaukee; Tricia Burke, Texas State University
- "07. From the Lighthouse to the Campfire: The Connection between Sharing Information Online and Sharing Resources Offline" Veronica Hefner, Chapman University; Jessica Au, Chapman University; Allen Levy, Chapman University; Max Mirman, Chapman University

- "08. It's not the model that doesn't fit, it's the controller! The role of cognitive skills in understanding the links between natural mapping, performance, and enjoyment of console video games" Ryan Rogers, Marist College; Nicholas David Bowman, West Virginia University; Mary Beth Oliver, Penn State University
- "09. Motivations and Concerns about Political Self-Expression on Social Network Sites" Yi-Ching Liu, Cornell University; Natalie Bazarova, Cornell University
- "10. On the Conditional Cueing of Credibility Heuristics: The Case of Online Influence" Brandon Van Der Heide, Michigan State University; Young-shin Lim, Ohio State University
- "11. Online Customer Service and Emotional Labor: An Exploratory Study" Kumi Ishii, Western Kentucky Univ; Kris M. Markman, Independent Researcher
- "12. Online Teaching and Technological Affordances: An Experimental Investigation into the Impact of Modality and Clarity on Perceived and Actual Learning" Anthony Limperos, University of Kentucky; Marjorie May Buckner, University of Kentucky; Renee Kaufmann, University of Kentucky; Brandi N. Frisby, University of Kentucky
- "13. Preparing for the Robot Overlords: Initial Expectations about Interaction with a Robot" David K. Westerman, North Dakota State University; Patric R. Spence, University of Kentucky; Chad Edwards, Western Michigan University; Autumn P. Edwards, Western Michigan University
- "14. Social Information Processing Theory: The Past, Present, and Future Directions" Aubrie Serena Adams, University of California, Santa Barbara
- "15. Technology Implementation and Computer User Adaptation Model: A Longitudinal Analysis of the Implementation of Electronic Health Record System" Nancy Tobler, Utah Valley University; Janet W. Colvin, Utah Valley University
- "16. The influence of user-generated content and viewers' pre-existing attitudes on attitude change" Jeong-woo Jang, Michigan State University; Joseph B. Walther, Nanyang Technological University
- "17. The liquid mob academy: A review of the post-modernity of coping/adjustment through new media sources" Shane Tilton, Ohio Northern University
- "18. The Uses and Gratifications of Grindr" Chad Van De Wiele, Wayne State University; Stephanie Tong, Wayne State University
- "19. Wanting to Feed the Trolls to Maintain Honor, but at Great Risk: State-sponsored Trolling as a Tool of Control" Katy E. Pearce, University of Washington

207001 11:00 AM to 12:15 PM Hilton Chicago Salon A1 - Lower Level

# Enlarging Organizational Communication Perspectives on Work-life, Health and Well-being

Sponsor: Organizational Communication Division

Chairs: Annis G. Golden, University at Albany, SUNY; Jane E. Jorgenson, University of South Florida

Respondent: Katherine Miller, Arizona State University

"Academic Lives on the Margin: An Exploration of the Work Environments of Contingent Faculty" Charles Jones, University of South Florida; Jane E. Jorgenson, University of South Florida

"Breastfeeding and Working Made Easy (or Difficult): How Socioeconomic Class Impacts Breastfeeding Behaviors among Working Mothers" Emily T. Cripe, Kutztown University

"Communicating Organizational Values about the Relationship between Work and Healthcare Seeking: The Case of Low Wage Women Workers and Reproductive Health" Annis G. Golden, University at Albany, SUNY; Caryn E. Medved, Baruch College, CUNY; Elise Andaya, University at Albany, SUNY

"How Information Visibility and Digital Artifacts Challenge Work-Life Practices" Brenda Berkelaar, University of Texas, Austin

"The Secret to My Success: A Communicative Appreciation for Distributed (Family) Work" Robyn V. Remke, Copenhagen Business School

207002 11:00 AM to 12:15 PM Hilton Chicago Salon A2 - Lower Level

# **Top Four Competitive Papers in Mass Communication**

Sponsor: Mass Communication Division

Chair: Srividya Ramasubramanian, Texas A&M University

Respondent: Jennifer S. Aubrey, University of Arizona

"Television Exposure, Sleep Time, and Neuropsychological Function among Preschoolers" Amy Nathanson, Ohio State University; Patrick T. Fries, Ohio State University

"When Do Misleading Communication Tactics in Health Advertisements Become Persuasive? Labeling and Adjacency Effects in Health Advertorials" Sunny J. Kim, Geisel School of Medicine at Dartmouth; Jeffrey T. Hancock, Cornell University

"Parasocial Interaction and Parasocial Relationship: Conceptual Clarification and a Critical Assessment of Measures" Jayson L. Dibble, Hope College; Tilo Hartmann, VU University Amsterdam; Sarah F. Rosaen, University of Michigan, Flint

"Parental co-use of media technology with their young children: Determinants of joint media engagement" Sabrina Connell, Northwestern University; Alexis Lauricella, Northwestern University; Ellen Wartella, Northwestern University

207003 11:00 AM to 12:15 PM Hilton Chicago Salon A3 - Lower Level

### Theorizing from Below: Interrogating Our Presence in Communities of Struggle

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Bryan J. McCann, Louisiana State University

### Presenters:

Karma R. Chávez, University of Wisconsin, Madison

Bonny McDonald, Louisiana State University

Tiara R. Na'puti, Western Kentucky University

Bryan J. McCann, Louisiana State University

Amber Kelsie, University of Pittsburgh

Kathleen E. Feyh, St. Edwards University

### The Media, Neoliberalism and the Discourse of Education Reform

Sponsor: Critical and Cultural Studies Division

Chair: Stephen H. Macek, North Central College

"Blaming Teachers: The Media's Framing of Chicago Teachers from Renaissance 2010 to the Strike of 2012" Stephen H. Macek, North Central College

"Communicating social movement unionism: The Chicago teachers strike of 2012" Lee Sustar, Socialist Worker

"Philanthrocapitalism and the Discourse of Disruption: How Private Foundations Shape the Dominant Media Solutions to the Crisis in U.S. Higher Education" Sean Andrews, Columbia College

"The Ideological Work of Media and the Battle for the Future of U.S. Public Education" Janice Peck, University of Colorado, Boulder

207005 11:00 AM to 12:15 PM Hilton Chicago Salon A5 - Lower Level

### **Rhetorical and Communication Theory Division Business Meeting**

Sponsor: Rhetorical and Communication Theory Division

Presenters:

Darrel Wanzer-Serrano, University of Iowa

Danielle Endres, University of Utah

Anna Marjorie Young, Pacific Lutheran University

Daniel Brouwer, Arizona State University Jessica Prody, St. Lawrence University

207006 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom A - Lobby Level

### Women in Prison: Past, Present, and Future

Sponsor: Feminist and Women's Studies Division

Chair: Lana McDonnell, Western Governors University

Respondent: Lana McDonnell, Western Governors University

"Changing Prisons for Women" Kristina Ronnquist, University of Southern California; Karen E. Lovaas, San Francisco State University

"Entangling in the Name of Freedom: Russian Female Anarchists in Kara Prison and Debates about Appropriate Forms of Female Activism" Mariam Betlemidze, University of Utah

"Inscribing the Body: Female Prison Tattoos as Gender(ed) Performance" Mikaela Malsin, University of Georgia

"Isn't It Ironic? An Analysis of Popular Discourse on Mental Illness in Prisons" Susannah P. Bannon, University of Texas at Austin

"My Prison Pal: Nine Years of Friendship with a Female Inmate" Peggy Sweeney, University of South Florida

"One foot in prison and one the "outside" Jeralyn Faris, Purdue University

"Violent Femmes: The Television Viewing Choices of Women Incarcerated for Violent Crimes" Daniel Cochece Davis, Illinois State University

"Women and Prison Classrooms" Jesica Speed Wiley, Northeastern University

"Women Offenders: A Forgotten Population in Oklahoma in 1988-1990 and 2014" Lynda Dee Dixon, Bowling Green State University

207007 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom B - Lobby Level

### **Conflict Patterns in Personal Relationship Contexts**

Sponsor: Interpersonal Communication Division

Chair: Audra Kate Nuru, Fairfield University

"Demand and Withdraw Behavior, Emotion, and Perceptions of Resolution in Mother-Adolescent Conflict" Christin Huggins, University of Georgia; Jennifer A. Samp, University of Georgia

"Demand/Withdraw Patterns in Emerging Adults' Serial Arguments with Parents" Rachel Reznik, Elmhurst College; Courtney Waite Miller, Elmhurst College; Michael E. Roloff, Northwestern University; Catherine Gaze, Elmhurst College

"Factors Predicting the Intent to Engage in Arguments in Close Relationships: A Revised Model" Ioana A. Cionea, University of Oklahoma; Adam Richards, Texas Christian University; Sara Straub, University of Oklahoma

"Serial Argument Goals and Changes in Perceived Conflict Resolution: A Dyadic Analysis" Timothy Ryan Worley, Murray State University; Jennifer A. Samp, University of Georgia

207008 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

# A Tribute to Melbourne S. Cummings: Celebrating over 40 Years as Scholar, Professor, Mentor, NCA Leader, and Colleague (Part Two)

Sponsor: Black Caucus

Chairs: Felicia Stewart, Morehouse College; Kimberly R. Moffitt, University of Maryland, Baltimore

County; John G.M. Frederick, University of North Carolina at Charlotte

### Presenters:

Brenda J. Allen, University of Colorado, Denver

Carlos Morrison, Alabama State Univ Maurice L. Hall, Villanova University

Sharnine Herbert, Shippensburg University

Cerise L. Glenn, University of North Carolina, Greensboro

Andrew Spieldenner, Hofstra University Kendrick Brown, Independent Scholar

Respondent: Melbourne S. Cummings, Howard University

207010 11:00 AM to 12:15 PM Hilton Chicago Grand Ballroom - 2nd Floor

### Latino/a Communication Studies Division and La Raza Caucus Business Meeting

Sponsor: La Raza Caucus

### Presenters:

Amanda Martinez, Davidson College

Diana I. Bowen, University of Houston, Clear Lake

J. David Cisneros. University of Illinois

Olivia G. Perez-Langley, Southern Illinois University, Carbondale

207011 11:00 AM to 12:15 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

# Future, Past, Present: Service-learning Discussion Circles

Sponsor: Experiential Learning in Communication Division

Chairs: Toni S. Whitfield, James Madison University; Karyn I. Friesen, Montgomery College

- "1. Experiential Learning in a Leadership and Communication Course" Stacy Hoehl, Wisconsin Lutheran College
- "2. Helping communities and organizations grapple with complex issues: Engaging students in shaping the public conversation processes" Lori Leonard Britt, James Madison University
  - "3. Public Relations Meets Political Engagement" Angela Corbo, Widener University
- "4. Virtual Service Learning Projects: Providing Lasting Profits for the Non-profit Community" Faith E. Mullen, Georgia Highlands College; William L. Mullen, Shorter University; Phillip Edward Wagner, University of Kansas
- "5. Students Create an In-House Communication Agency" Athena du Pre, University of West Florida

- "6. Back to Basics: Designing Meaningful Service-Learning Courses in Communication" Tammy R. Swenson Lepper, Winona State University; Toni S. Whitfield, James Madison University
- "7. Redesigning the City Welcome Sign: Public Speaking Students Responding to Community Needs" Clark Friesen, Lone Star College, Tomball
  - "8. Service-Learning in a Strategic Social Media Course" Ginnifer Mastarone, University of Illinois, Chicago
  - "9. The Nuts and Bolts of Service-Learning" Karyn I. Friesen, Montgomery College

207012 11:00 AM to 12:15 PM Hilton Chicago Int'l Ballroom South - 2nd Floor

### **Family Communication Division Top Four Papers**

Sponsor: Family Communication Division

Chair: Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

Respondent: Andrea Lambert South, Northern Kentucky University

"Caregiver Involvement in Patient Cancer Treatment Decisions: An Application of the DECIDE Health Decision-Making Typology" Janice L. Krieger, University of Florida; Jessica L. Krok, Ohio State University Comprehensive Cancer Center; Angela Palmer-Wackerly, Ohio State University; Phokeng Dailey, Ohio State University; Julianne C. Wojno, Ohio State University

"Perceptions of Joint Family Storytelling as Mediators of Family Communication Patterns and Family Strengths" Patty Ann Thompson, Texas Christian University; Paul Schrodt, Texas Christian University

""Fractured Communities": Uncertainty, Stress and (a lack of) Communal Coping in Palestinian Refugee Camps" Tamara D. Afifi, University of Iowa; Walid Afifi, University of Iowa; Anne F Merrill, Pennsylvania State University

"Grandparents' and Young-adult Grandchildren's Identity Gaps and Perceived Caregiving Intentions: An Actor-partner Interdependence Model" Kimberly Pusateri, University of Illinois; David J. Roaché, University of Illinois, Urbana-Champaign; Jennifer A. Kam, University of California, Santa Barbara

207013 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room A - 2nd Floor

### **Top Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Colene J. Lind, Kansas State University

Respondent: Michael X. Delli Carpini, University of Pennsylvania

"How Image Matters: Constructing a Measure of Campaign Communication Effects" Benjamin Warner, University of Missouri; Mary C. Banwart, University of Kansas

"Let's Get Personal: Examining the Effects of Personalization in Candidates' Online Self-Presentations" Lindsey Meeks, University of Oklahoma

"What is political incivility?" Robin Stryker, University of Arizona; Bethany Anne Conway, University of Arizona; J. Taylor Danielson, University of Arizona

""We must not forget that God created us equal": Putin and American Exceptionalism" Thomas McCloskey, University of Maryland

207014 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room B - 2nd Floor

### **Training and Development Division Top Papers**

Sponsor: Training and Development Division

Chair: Liane M. Gray-Starner, Marietta College

Respondent: Peter Jorgensen, Western Illinois University

"Training for Educational Sojourners: Faith, Effectiveness, and Culture" Margaret Moore, Regent University; J.D. Wallace, Abilene Christian University; Carley H. Dodd, Abilene Christian University

"Evaluation of a Soft Skills Training Program" Piyawan Charoensap, Southeastern Louisiana Univ; Lauren Broussard, Southeastern Louisiana University; Megan Caldwell, Southeastern Louisiana University; Mallory Lindsly, Southeastern Louisiana University and Ochsner Health System

"I'm New... Again: Re-Examining the Socialization Process through Rotational Training Programs" Stephanie L. Dailey, Texas State University

"The Influence of Communication Technologies on Motivation for Training" Seth S. Frei, University of Texas, Austin; Eric DeMar Waters, University of Texas, Austin; Bahaa G. Ghobrial, University of Texas at Austin

### **Ethnography Division Business Meeting**

Sponsor: Ethnography Division

### Presenters:

Sarah Jane Tracy, Arizona State University, Tempe

Christopher N. Poulos, University of North Carolina, Greensboro

Tony E. Adams, Northeastern Illinois University

Shirley Drew, Pittsburg State University

Jillian Ann Tullis, University of North Carolina, Charlotte

Lisa M. Tillmann, Rollins College

Keith P. Berry, University of South Florida

Daniel Makagon, DePaul University

Robert Krizek, Saint Louis University

Patricia Geist-Martin, San Diego State University

Robin Clair, Purdue University

Carolyn S. Ellis, University of South Florida

Arthur P. Bochner, University of South Florida

Melanie Bailey Mills, Eastern Illinois University

Patricia Sotirin, Michigan Technological University

207016	11:00 AM to 12:15 PM	Hilton Chicago	Williford A - 3rd Floor

### **Top Papers in Peace and Conflict**

Sponsor: Peace and Conflict Communication Division

Chair: Sudeshna Roy, Stephen F. Austin State University

Respondent: Sudeshna Roy, Stephen F. Austin State University

"Acrimony in Conflict Mediation" Madeline Maxwell, University of Texas, Austin

"Coherence Co-constructed: Using Coherence for Analysis and Transformation of Social Conflicts" Ali E. Erol, American University

"Returning to the Justification of the War on Terror: George W. Bush's Use of the Big Brother Myth" J. Scott Smith, Christopher Newport University

"The Limits of Persuasion: Rhetoric and Resistance in the Last Battle of the Korean War" Jenell Johnson, University of

Wisconsin, Madison

"War Rape Survivors of the Second Congo War: A Perspective from Symbolic Convergence Theory (SCT)" Demi Simi, University of Central Florida; Jonathan Matusitz, University of Central Florida

207017 11:00 AM to 12:15 PM Hilton Chicago Williford B - 3rd Floor

### The Narrative Paradigm after Thirty Years: The Continuing Presence of Narrative Studies

Sponsor: NCA Centennial! Celebration Series

Chairs: Andrew W. Leslie, Davidson College; Steven C. Combs, Edinboro University

Respondent: Walter R. Fisher, University of Southern California

"Faithful Storytelling: Narrative and the Ontological and Epistemological Dimensions of Religious Rhetoric" Mark A. Steiner, Christopher Newport University

"Narrative Coherence and Transformation in Cold War Photojournalism" Walter P. Wade, National University of Singapore

"Public Narrative and the Locus of Reality in Virtual World Role Play: A Re-examination of Fisher's Narrative Paradigm as a Means of Judgment in Second Life Role Play" Margaret D. Zulick, Wake Forest University

"Stories & Characters: The Rhetorical Invention of Values" Paul Turpin, University of the Pacific

207018 11:00 AM to 12:15 PM Hilton Chicago Williford C - 3rd Floor

### A Celebration of the Career of Karlyn Kohrs Campbell

Sponsor: NCA First Vice President

Chair: Bonnie J. Dow, Vanderbilt University

Presenters:

Bonnie J. Dow, Vanderbilt University

Susan Schultz Huxman, University of Waterloo

Kathleen Jamieson, University of Pennsylvania

Zornitsa D. Keremidchieva, Macalester College

John M. Murphy, University of Illinois

Angela G. Ray, Northwestern University

Robert C. Rowland, University of Kansas

Kirt Wilson, Penn State University

207019	11:00 AM to 12:15 PM	Hilton Chicago	PDR 1 - 3rd Floor

### **Top Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Jay Brower, Western Connecticut State Univ

Respondent: Igor E. Klyukanov, Eastern Washington University

"The Two Sciences of Communication in Philosophical Context" Isaac E. Catt, Duquesne University

"Critical Rhetoric's Truth-telling Function" Jay Brower, Western Connecticut State Univ

"Comprehending Orders of Intensionality: An Adaptation of Laing, Phillipson and Lee's "Interpersonal Perception Method" Corey Anton, Grand Valley State University

"On Touch and Community in the Philosophy of Jean-Luc Nancy" Garnet C. Butchart, Duquesne University

207020 11:00 AM to 12:15 PM Hilton Chicago PDR 2 - 3rd Floor

### 100 Years of Devising Performance!

Sponsor: NCA Centennial! Celebration Series

Chair: Jade C. Huell, Columbia College

#### Presenters:

Jeanine Minge, California State University, Northridge

Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

Holley Vaughn, University of North Texas

Justin T. Trudeau, University of North Texas

Rebecca Walker, Southern Illinois University, Carbondale

Jade C. Huell, Columbia College

Charles T. Parrott, Kennesaw State University

Stacy Holman Jones, California State University, Northridge

Daniel W. Heaton, Capital University

Andrea Michea Baldwin, Southern Illinois University, Carbondale

Danielle McGeough, University of Northern Iowa

207021 11:00 AM to 12:15 PM Hilton Chicago PDR 3 - 3rd Floor

### Controversial Teacher Communication Behaviors: Exploring Effects on Student Learning

Sponsor: Instructional Development Division

Chair: Michael M. Parsons, Rhode Island College

Respondent: Sean M. Horan, Texas State University

"Cursing in Class: College Students' Specific Reactions and General Attitudes towards Instructor Swearing" Mark Generous, Arizona State University

"The Effect of Teacher Promotion of Political Beliefs on Teacher Credibility, Student Affective Learning and Student Motivation" Peter Raposo, Ohio University: Amy E. Chadwick, Ohio University

"Teacher Verbal Aggressiveness and Credibility Mediate the Relationship between Teacher Technology Policies and Perceived Student Learning" Amber N. Finn, Texas Christian University; Andrew M. Ledbetter, Texas Christian University

"Math Anxiety and Teacher Immediacy: The Mediating Effect of Perceived Immediacy" Stephanie E. Kelly, North Carolina A&T State University; Zachary Denton, North Carolina A&T State University; Johnny Ducking, North Carolina A&T State University; Christopher L Rice, North Carolina A&T State University; Bryce Wyatt, North Carolina A&T State University

207022 11:00 AM to 12:15 PM Hilton Chicago PDR 4 - 3rd Floor

### **Seeking and Receiving Social Support**

Sponsor: Interpersonal Communication Division

Chair: Maria Venetis, Purdue University

"Breaking the Silence: Explaining Why Some Targets of Discrimination Seek Support" Lisa K. Hanasono, Bowling Green State University; Kate Magsamen Conrad, Bowling Green State University; Linsay Cramer, Bowling Green State University; David Kinne, Bowling Green State University; Henry S. Seeger, Bowling Green State University; Zhao Ding, Bowling Green State University

"Examining Family Communication Patterns and Social Support Seeking: A Moderated Mediation Analysis" Andrew C. High, University of Iowa; Kristina Scharp, Iowa State University

"The Effects of Stressor Severity, Communication Competence, and Sex When Emerging Adults Disclose Stressors to Friends and Romantic Partners" Tara McManus, University of Nevada, Las Vegas

"The presence of our past: Relational closeness, advice solicitation, and college student perceptions of parental advice-giving" Cassandra Carlson, University of Wisconsin, Madison

207023 11:00 AM to 12:15 PM Hilton Chicago Astoria - 3rd Floor

### Past Presidents Speaking: Four Presidential Addresses from the 1960s and 1970s

Sponsor: Emeritus/Retired Members Section

Chair: Dawn O. Braithwaite, University of Nebraska, Lincoln

#### Presenters:

Jane Blankenship, University of Massachusetts, Amherst Bruce E. Gronbeck (in memoriam), University of Iowa

Beverly W. Long Chapin, University of North Carolina, Chapel Hill

Michael Osborn, University of Memphis

Respondent: David Zarefsky, Northwestern University

207024 11:00 AM to 12:15 PM Hilton Chicago Waldorf - 3rd Floor

# The Feminist Aesthetics of (Disciplinary) Kinship: Centralizing the Gendered Body in/as Performance

Sponsor: Performance Studies Division

Chair: Brianne Waychoff, Borough of Manhattan Community College, CUNY

### Presenters:

Tessa Carr, Auburn University

Lindsay Greer, Southern Illinois University

Julia Johnson, University of Wisconsin, La Crosse

Elyse Pineau, Southern Illinois University

Kimberlee Perez, Arizona State University

Deanna Shoemaker, Monmouth University

Tami Spry, St. Cloud University

Diana Woodhouse, Southern Illinois University

207027 11:00 AM to 12:15 PM Hilton Chicago PDR 5 - 3rd Floor

### Communication Apprehension and Competence Division Top Four Competitive Paper Session

Sponsor: Communication Apprehension and Competence Division

Chair: Suzanne Prentiss, The University of Tennessee

"The Impact of Reticence and Channel Usage on Small Talk Attitudes, Behavior, and Self-Perceived Competence" Lynne Kelly, University of Hartford; James Keaten, University of Northern Colorado; Diane M. Millette, University of Miami

"Development and Validation of the Communication Apprehension about Death Scale" Heather Carmack, James Madison University; Jocelyn DeGroot, Southern Illinois University, Edwardsville

"Understanding Online Writing Apprehension: An Examination of Temperament, Motivation, Fear of Negative Evaluation, and Self-Perceived Writing Competence" Michael T. Hazel, Gonzaga University; Chia-Fang (Sandy) Hsu, University of

## Wyoming

"The Digital Divide: Re-Examining Self-Perceived Communication Competency in Face-to-Face and Online Public Speaking Sections" Joshua Westwick, South Dakota State University; Karla M. Hunter, South Dakota State University; Laurie L. Haleta, South Dakota State University

207028 11:00 AM to 12:15 PM Hilton Chicago PDR 6 - 3rd Floor

# Things Doing Things: The Expanding Role of Materiality in Critical Communication Studies

Sponsor: Critical and Cultural Studies Division

Chair: Kelly Happe, University of Georgia

Respondent: Kelly Happe, University of Georgia

"Content-Forms/Events/Resonances: A (New) Materialist's Model of Communication's Dynamic Emergence" Dustin A. Greenwalt, Penn State University

"Debugging the Nintendo Wii: Actor-Network Theory, Messes and Platform Studies" Casey O'Donnell, Michigan State University

"Objects of the News: Bruno Latour, Felix Guattari, and the Production of Publicly Held Knowledge" Brian M. Creech, Temple University

"Temporal Materialism: Walter Benjamin and the Afterlife of the Image" Brook Irving, University of Iowa

207029 11:00 AM to 12:15 PM Hilton Chicago PDR 7 - 3rd Floor

## Navigating Theory and the Role of the Scholar: Questions of Theory, Capacity, and Identity in Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chair: Matthew S. Richards, University of Utah

### Presenters:

Lindsey N. Campbell-Badger, Indiana University

Matthew S. Richards, University of Utah

Marouf Hasian Jr., University of Utah

Bradford Vivian, Syracuse University

Marnie Ritchie, University of Texas, Austin

Barbara A. Biesecker, University of Georgia

Atilla Hallsby, University of Georgia

Phaedra C. Pezzullo, Indiana University

D. Robert DeChaine, California State University, Los Angeles

Antonio De La Garza, Universtiy of Utah

207030 11:00 AM to 12:15 PM Hilton Chicago Room 4A - 4th Floor

# **Learning Outcomes in Communication Project**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

#### Presenters:

David L. Bodary, Sinclair College

Timothy Brown, West Chester University

Deanna P. Dannels, North Carolina State University

Lynn M. Disbrow, Huntingdon College Brad Mello, Saint Xavier University Sara C. Weintraub, Regis College

207031 11:00 AM to 12:15 PM Hilton Chicago Room 4B - 4th Floor

## Welcoming New Voices vs. Defending the World's Knowledge: The Future of Wikipedia's Open Community

Sponsor: Human Communication and Technology Division

Chair: Shun-Ling Chen, Academia Sinica

Presenters:

Tilman Bayer, Wikimedia Foundation Aaron Halfaker, Wikimedia Foundation Aaron Shaw, Northwestern University

R. Stuart Geiger, University of California, Berkeley Ryan D. McGrady, North Carolina State University

207032 11:00 AM to 12:15 PM Hilton Chicago Room 4C - 4th Floor

## Top Papers in Theatre, Film and New Multi-Media

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Matt Saltzberg, Western Illinois University

"Puppets Appraise the Top Goon: Masasit Mati's "Top Goon" Puppet Theatre as a Carnivalesque Critique of Syrian President Bashar Assad" Kirt Shineman, Glendale Community College

"The Superiority of the Word to the Knife: The Cutting Use of Language in Lumet's 12 Angry Men and Sartre's No Exit" Scott H Church, University of Utah

"Watching Audiences Chart the Drama: A Segmentation Approach to Film Communication" Stephen Stifano, University of Connecticut

""Never the Twain Shall Meet?" Writing Drama for Stage and Screen" Geo Takach, MacEwan University

""This is the Worst Vacation Ever": Expert Explorations of Ideological and Paradigmatic Limitations in Video Games" Bryan Carr, University of Wisconsin, Green Bay

207033 11:00 AM to 12:15 PM Hilton Chicago Room 4D - 4th Floor

## Animal Representations as Resources in Presidential Campaign Rhetoric

Sponsor: Public Address Division

Chair: John Rountree, Georgia State University

"Animal Jokes in Presidential Rhetoric: Reagan's Puppy Joke" Josh Compton, Dartmouth College

"Flying to the Rescue of Campaign Obama: Big Bird Takes a Hit" G. Thomas Goodnight, University of Southern California

"Speaking through "My Little Dog, Fala" to Transcend the Political Circus" John Rountree, Georgia State University

"The Inventional Power of Animal Metaphors in Presidential Campaigns: On the Persuasive Rewards and Risks, Versatility and Special Persistence of Pit Bull, Pig, and Deer Metaphors" Kathryn M. Olson, University of Wisconsin, Milwaukee

207034 11:00 AM to 12:15 PM Hilton Chicago Room 4E - 4th Floor

## 100 Years of Interactions: Deliberation Within and beyond Communication, Part I

Sponsor: NCA-Forum

Chair: Alessandra Von Burg, Wake Forest University

#### Presenters:

Ron Von Burg, Wake Forest University Timothy Steffensmeier, Kansas State University Adria Battaglia, Angelo State University Hamilton Bean, University of Colorado, Denver E. Johanna Hartelius, University of Pittsburgh

207035 T1.00 AW to 12.15 PW Hilton Chicago Room 4F - 4th	207035	11:00 AM to 12:15 PM	Hilton Chicago	Room 4F - 4th Floor
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# 2014 Basic Communication Course Annual Forum: What is the Central Student Learning Outcome in the Basic Course?

Sponsor: Basic Course Division

Chair: Joseph M. Valenzano, University of Dayton

Respondent: Joseph M. Valenzano, University of Dayton

"Adopting a Public Address Perspective" William R. Upchurch, University of Pittsburgh

"Basic Course Central Student Learning Outcomes: Enhancing the Traditional with the Critical" David H. Kahl, Jr., Penn State University Erie, The Behrend College

"Civility as a Central Student Learning Outcome in the Basic and Introductory Communication Courses" Rod L. Troester, Penn State University Erie, The Behrend College

"Social Justice and the Basic Course: A Central Student Learning Outcome" Andrea Patterson-Masuka, Winston-Salem University; Omar Swartz, University of Colorado, Denver

"Student Learning Outcomes: Primary Drivers of Course Design" Samuel P. Wallace, University of Dayton

207039 11:00 AM to 12:15 PM Hilton Chicago Room 4J - 4th Floor

# Examining the Gap between Our Past and Our Presence: Overcoming Challenges and Constructing Strategies for Junior Faculty Women

Sponsor: Feminist and Women's Studies Division

Chair: Amy Pason, University of Nevada, Reno

#### Presenters:

Sarah J. Blithe, University of Nevada, Reno Stephanie E. Bor, University of Colorado Denver Kate Zittlow Rogness, Monmouth College Amy K. Way, Villanova University Megan Morrissey, University of North Texas Joy Pierce, University of Utah

Respondent: Ann L. Darling, University of Utah

207040 11:00 AM to 12:15 PM Hilton Chicago Room 4K - 4th Floor

## Theory Meets Practice: Interorganizational Collaboration in Disaster Management

Sponsor: Organizational Communication Division

Chair: Marshall Scott Poole, University of Illinois

#### Presenters:

Joshua Barbour, Texas A&M University Brian Brauer, Illinois Fire Service Institute

Natalie Lambert, University of Illinois, Urbana-Champaign

Keri K. Stephens, University of Texas, Austin Elizabeth Carlson, Central Michigan University

John Lammers, University of Illinois

Respondent: Matthew W. Seeger, Wayne State University

207042 11:00 AM to 12:15 PM Hilton Chicago Room 4M - 4th Floor

## **Communication as Social Construction Division Business Meeting**

Sponsor: Communication as Social Construction Division

#### Presenters:

Christine S. Davis, University of North Carolina, Charlotte

Christina S. Beck, Ohio University

Theresa R. Castor, University of Wisconsin, Parkside

Jonathan G. Shailor, University of Wisconsin, Parkside

Liliana Castañeda Rossmann, California State University, San Marcos

Kelly E. Tenzek, University at Buffalo, SUNY

John Chetro-Szivos, Fitchburg State University

Austin Babrow, Ohio University

207043 11:00 AM to 12:15 PM Hilton Chicago Pullman Boardroom - 4th Floor

# **NCA Publications Board Business Meeting**

Sponsor: NCA Publications Board

#### Presenters:

John Greene, Purdue University

Stanley A. Deetz, University of Colorado, Boulder

Dale A. Herbeck, Northeastern University

Leanne Knobloch, University of Illinois

John Louis Lucaites, Indiana University

Paul Schrodt, Texas Christian University

Susan Zaeske, University of Wisconsin, Madison

Wendy Fernando, National Communication Association

207044 11:00 AM to 12:15 PM Hilton Chicago McCormick Boardroom - 4th Floor

## **Research Board Business Meeting**

Sponsor: NCA Research Board

Presenters:

Joseph A. Bonito, University of Arizona

Stephen J. Hartnett, University of Colorado, Denver

Mindy Fenske, University of South Carolina

Phillip Glenn, Emerson College

Ashley Paige Duggan, Boston College

Travis Dixon, University of Illinois, Urbana-Champaign

Shane T. Moreman, California State University, Fresno

207050	11:00 AM to 12:15 PM	Hilton Chicago	Room 5F - 5th Floor
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#### What Can it Mean to Lean In?

Sponsor: Women's Caucus

Chair: Sarah Jedd, University of Wisconsin, Madison

Presenters:

Alison Fisher Bodkin, James Madison University Maegan Parker Brooks, Independent Scholar Amy Tully Eriksson, Santa Clara University

Robin E. Jensen, University of Utah

Katherine Lavelle, University of Wisconsin, La Crosse

207071 11:00 AM to 12:15 PM Palmer House Hilton Wabash - 3rd Floor

# Health Communication Research and Global Health Promotion: Establishment of the HINTS-China International Research Collaboration

Sponsor: Health Communication Division

Chair: Gary L. Kreps, George Mason University

"Cancer Information Seeking among Smokers and Nonsmokers in China: Analysis of the 2012 HINTS-China Pilot Study in Beijing and Hefei" Xiaoquan Zhao, George Mason University; Xing Tong, George Mason University

"Overview of the HINTS-China Research Program: Expanding and Internationalizing the National Cancer Institute's U.S.-Based HINTS Research Program" Wen-ying (Sylvia) Chou, National Cancer Institute; Gary L. Kreps, George Mason University; Qun'an Mao, Ministry of Health; Guoming Yu, Renmin University of China; Bradford Hesse, National Cancer Institute

""HINTS-China: Implications for Health Promotion and Global Health" Gary L. Kreps, George Mason University; Qun'an Mao, Ministry of Health; Guoming Yu, Renmin University of China; Bradford Hesse, National Cancer Institute; Paula Kim, George Mason University; Rui (Reba) He, Renmin University of China; Jiaying Liu, University of Pennsylvania

""Media Use, Health Information Seeking, and Cancer Cognitions in China" Grace Huang, National Cancer Institute; Alexander Persoskie, National Cancer Institute; Wen-ying (Sylvia) Chou, National Cancer Institute

207072 11:00 AM to 12:15 PM Palmer House Hilton Indiana - 3rd Floor

## Upon this Rock: Dissent, Power, and Identity in the Church

Sponsor: Religious Communication Association

Chair: Greg G. Armfield, New Mexico State University

"Divine Authority and Democracy in Churches: Exploring Members' Perceptions of Church Leadership and Expectations for Voice in Church Decision Making" Johny Garner, Texas Christian University

"Hooking Them with Tweets: Episcopal Use of Social Media to Exert Organizational Power" Michael W. Graves, Emory University Candler School of Theology; Maria Dixon, Southern Methodist University

"Mad Methodists: The Use of the "Open Letter" to Debate Same-sex Marriage in the United Methodist Church" Maria Dixon, Southern Methodist University

"Not my father's church: Ethnic Identity and Korean American Religious Affiliation" Charles Choi, Pepperdine University

"Whispering Dissent: Using Whisper to engage in congregational dissent" Amorette N. Hinderaker, Texas Christian University

207073 11:00 AM to 12:15 PM Palmer House Hilton Kimball - 3rd Floor

#### **Embodied Virtues and Ethics in Practices of Rhetorical Life**

Sponsor: American Society for the History of Rhetoric

Chair: Kathleen Suzanne Lamp, Arizona State University

Respondent: Gina Ercolini, University of South Carolina

""O Ye, My Frendes": Epideictic Rhetoric and Communal Virtue in "Philosophiae Consolationis" and Chaucer's "Boece"" Brandon Kyle, Louisiana State University

"A Natural Union: Brook Farm, Transcendental Utopianism, and the Rhetoric of Exemplary Living" Jeremy L. Cox, Penn State University

"A Taste for Ethics: Hume on Communication and Moral Taste" Justine Wells, University of South Carolina

207077 11:00 AM to 12:15 PM Palmer House Hilton Wilson - 3rd Floor

#### Marshall McLuhan Lecture Series: Information Technologies and Social Orders

Sponsor: Society for the Study of Symbolic Interaction

Chair: Shing-Ling (Sarina) Chen, University of Northern Iowa

Respondent: Shing-Ling (Sarina) Chen, University of Northern Iowa

"The Pasts, Presents, and Futures of Internet Research" Lori Kendall, University of Illinois, Urbana-Champaign

207078 11:00 AM to 12:15 PM Palmer House Hilton Crystal - 3rd Floor

# Top Four Competitive Scholar Papers in International and Intercultural Communication

Sponsor: International and Intercultural Communication Division

Chair: Yoshitaka Miike, University of Hawaii, Hilo

Respondent: Amy Heuman, Texas Tech University

"Countering Cultural Myths of Soldier Heroes and the Great Patriotic War: Anna Politkovskaya's Chechen War Reporting" Susan Novak, SUNY, Potsdam

"Advancing a Theory of Cross-Cultural Adaptation: A Proposal of a New Construct for Specification of Levels and Measurements in the Model" Sun Kyong Lee, University of Oklahoma

"Moving beyond the Anthropos and Reclaiming the Geo in Intercultural Communication" Jieyoung Kong, Western Kentucky University

"Language & Identity in the U.S. and Taiwan: Negotiating Language, Power, and Differential Belonging" Melissa L. Curtin, University of California, Santa Barbara

207079 11:00 AM to 12:15 PM Palmer House Hilton Cresthill - 3rd Floor

## Listening Profiles: A Critique of Past and Present Listening and Listening Related Measures

Sponsors: Communication and Social Cognition Division, International Listening Association

Chair: Debra L. Worthington, Auburn University

"Listening-Related Measure: A Profile of Nonverbal Immediacy" Jane Brown Teel, Auburn University

"Measure Profile: Listening Anxiety" Shaughan A. Keaton, Young Harris College

"Measure Profile: Noise Sensitivity" Debra L. Worthington, Auburn University

"Measure Profile: Active Listening Observation Scale" Andrea J. Vickery, Louisiana State University

207081 11:00 AM to 12:15 PM Palmer House Hilton Salon 2 - 3rd Floor

## Top Papers from the Association for Chinese Communication Studies

Sponsor: Association for Chinese Communication Studies

Chair: Qin Zhang, Fairfield University

Respondent: Xing (Lucy) Lu, DePaul University

"Alternative Views and Eroding Support: The Conditional Indirect Effects of Foreign Media and Internet Use on Regime Support in China" Jun Xiang, University of Arizona; Jay Hmielowski, University of Arizona

"Rhetorically Constructing the United States and China at War: Mitt Romney's 2012 Presidential Campaign Rhetoric" Michelle L. Murray Yang, University of Maryland

"Acculturation of Chinese Students in the U.S.: Un-Abandoned Original Culture and Intraethnic Communication" Yang Liu, University of Oklahoma

"A Written Constitution without Functioning Constitutionalism: Analysis of Xi Jinping's 2012 Speech on Chinese Constitution" Keren Wang, Penn State University

207082 11:00 AM to 12:15 PM Palmer House Hilton Salon 3 - 3rd Floor

## Language and Social Interaction Approaches to the Study of Meeting Interaction

Sponsor: Language and Social Interaction Division

Chair: Joshua Raclaw, University of Wisconsin, Madison

"Coordinated movements through a meeting's agenda" Alexa Bolanos-Carpio, Rutgers University

"Cultural insights from a failed meeting: An ethnography of communication of meeting interaction between local experts and an outside expert" Leah Sprain, University of Colorado, Boulder

"Doing chairing, negotiating professional asymmetries: Administration and medicine in Swedish sick leave status meetings" Marie Flinkfeldt, Uppsala University

"Formulations as a resource for joint decision-making in peer review meetings" Joshua Raclaw, University of Wisconsin, Madison; Cecilia E. Ford, University of Wisconsin, Madison

207083	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 4 - 3rd Floor
	Memorializing the Past, Orienting	g the Future: Political Cons	sequences of Public Memory
Sponsor: Ameri	can Studies Division		
Chairs: K.C. I. (	Councilor, University of Wisconsin,	Madison; Liz Barr, University	of Wisconsin, Madison
Respondent: Jo	an Faber McAlister, Drake Univers	iity	
	ial Art: The 'Nam's Critique of Phot niversity; Robin Hoecker, Northwe		ory of the Vietnam War" Ian Blechschmidt,
"Historical Tra	ns-scription: Gay and Transgende	r Memory in Paris Is Burning'	Thomas R. Dunn, Colorado State University
	ry, Private Grief: Affect and Tempo AIDS Documentaries" Liz Barr, Un		s Public Memory, Private Grief: Affect and n
"Public Namir Madison	ng, Public Shaming: Names as Mer	norials to Contested Histories	" K.C. I. Councilor, University of Wisconsin,
207084	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 5 - 3rd Floo
Commu	nication in Russia: Reflecting th	e Past, Contemplating the I	Present, and Envisioning the Future
Sponsor: Euras	ian Communication Association of	North America	
Chair: Michael I	David Hazen, Wake Forest Univers	iity	
			cation and Communication Education in f Oklahoma; Katerina Tsetsura, University of
"Financial Sus	stainability in Provincial Media in R	ussia" Elina Erzikova, Centra	al Michigan University
	ty, Professional Integrity and Econ ; Katerina Tsetsura, University of C		cy and Ethics in Russian Journalism" Anna
"Russian and Eastern Washir		ets of the Soviet past in the Po	ost-Soviet present" Galina Sinekopova,
	eo-Nazi Frame Elements and Otheric, Wayne State University	er Expressions in YouTube D	iscussion about "Heroes of ROA"" Marta
"Red Challen	ge: An Anti-Soviet Poster's Call for	Reform" Annie Laurie Nicho	ls, University of Maryland
207085	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 6 - 3rd Floo
	Ways of S	seeing the Presence of Our	Pasts
Sponsor: Visua	Communication Division		
Chair: Emily Cr	am, Indiana University		
Oriali. Littily Or	a,a.aa		

"Queer Senses of Seeing: Visuality and Tactility at the Edges of Photography" Emily Cram, Indiana University

"Seeing Society" Robert Hariman, Northwestern University; John Louis Lucaites, Indiana University

"The Aesthetics of Transparency: Risk Management as a Way of Seeing" Rachel Hall, Louisiana State University

207086 11:00 AM to 12:15 PM Palmer House Hilton Salon 7 - 3rd Floor

## Kenneth Burke Society Business Meeting

Sponsor: Kenneth Burke Society

Presenter:

Ryan McGeough, University of Northern Iowa

207087 11:00 AM to 12:15 PM Palmer House Hilton Salon 8 - 3rd Floor

## Sigma Chi Eta Business Meeting

Sponsor: Sigma Chi Eta

Presenters:

Puvana Ganesan-Chiu, Mesa Community College Megan Moore, National Communication Association

Amanda Houdashell, Mesa Comm College

207088 11:00 AM to 12:15 PM Palmer House Hilton Salon 9 - 3rd Floor

## Beyond Facebook and Twitter: Integrated Social Media Approaches in Forensic Pedagogy

Sponsor: Pi Kappa Delta

Chair: Ryan C. Louis, Ottawa University

Presenters:

Frankie Glennis-Watts, University of Southern Mississippi

Tomeka Robinson, Hofstra University

207089 11:00 AM to 12:15 PM Palmer House Hilton Salon 10 - 3rd Floor

## **Exploring Protest and Revolution throughout the Middle East and North Africa**

Sponsor: Argumentation and Forensics Division

Chair: Amina Asim, Northwestern University

Respondent: Carol Winkler, Georgia State University

"Exploring Social Media Campaign Rhetorics of the 2009 and 2013 Iranian Elections" Kathryn Johnston, Northwestern University

"Islam and the Production of Authority in American Media Coverage of the Arab Spring" Matthew deTar, Whitman College

"Rhetorical Subjectivity and Egypt's Revolution in Tahrir Square, January 2011" Heather Ashley Hayes, Whitman College

""I am Moroccan and I am Joining the Protest": Collective Identity as a Constitutive Rhetorical Strategy for Change and Action" Houda Abadi, Georgia State University

207090	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 12 - 3rd Floo
Episte	mological Frames, Public Space	s, and the "New" Rhetorics	of Grassroots Experiential Science
Sponsor: Asso	ciation for the Rhetoric of Science	and Technology	
Chair: Carolyn	R. Miller, North Carolina State Uni	versity	
Elizabeth A. I	tz, Clemson University Pitts, North Carolina State Universi Kelly, Purdue University	ty	
Respondents:	Carolyn R. Miller, North Carolina S	tate University; Leah Ceccare	elli, University of Washington
207091	11:00 AM to 12:15 PM	Palmer House Hilton	Buckingham - 5th Floo
	Planning for the Next 100 Yea	rs: Moving Communication	Center Research Forward
Sponsor: Com	munication Centers Section		
Chair: Wendy /	Atkins-Sayre, University of Souther	n Mississippi	
"Communicate Gregerson, But		. Hoerl, Butler University; Wil	liam Butler, Butler University; Ethan
			ring" Steven J. Venette, University of Brown, University of Southern Mississippi
"Managing C	onflict in the Center" Jennifer I. R	oven Chanman University I	
J J -	Offiliation the Oeffter Definition L. Di	evan, Chapman University, Je	ennifer Waldeck, Chapman University
	n Diverse Clientele" Patricia R. Pa		ennifer Waldeck, Chapman University
			ennifer Waldeck, Chapman University
"Working with			
"Working with	Diverse Clientele" Patricia R. Pa	Imerton, Hamline University	Chicago - 5th Floo
"Working with	Diverse Clientele" Patricia R. Pa	Imerton, Hamline University  Palmer House Hilton	Chicago - 5th Floo
"Working with 207092 Sponsor: Applie	11:00 AM to 12:15 PM  Applied Comm	Palmer House Hilton unication Research in Wom	Chicago - 5th Floo
"Working with 207092 Sponsor: Applic Chair: Stacey L	11:00 AM to 12:15 PM  Applied Communication Division	Palmer House Hilton unication Research in Wom	Chicago - 5th Floo
"Working with 207092 Sponsor: Applic Chair: Stacey L Respondent: R "Early Pregna	11:00 AM to 12:15 PM  Applied Commed Communication Division  Connaughton, Purdue University ukhsana Ahmed, University of Otta	Palmer House Hilton unication Research in Wom	Chicago - 5th Floo
"Working with 207092  Sponsor: Applic Chair: Stacey L Respondent: R "Early Pregna Hawkins, Univer "Rethinking S Expanded Curr	11:00 AM to 12:15 PM  Applied Commed Communication Division  Connaughton, Purdue University ukhsana Ahmed, University of Otta ancy Loss: Thematic Analysis of Wersity of Wisconsin, Milwaukee  Sexual Assault Prevention Training	Palmer House Hilton  unication Research in Word  awa  omen's Narratives Regarding  Conversations with College of Arkansas; Lynne M. Webb, Fl	Chicago - 5th Floo nen's Health
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"Working with 207092  Sponsor: Applic Chair: Stacey L Respondent: R "Early Pregna Hawkins, Unive "Rethinking S Expanded Curr Amason, Unive "Social Supp South Dakota S ""It's Hard to	11:00 AM to 12:15 PM  Applied Commed Communication Division  Connaughton, Purdue University of Ottal Communication Division  Connaughton, Purdue University of Ottal Communication Division  Connaughton, Purdue University of Ottal Connaughton, Purd	Palmer House Hilton unication Research in Wom awa fomen's Narratives Regarding Conversations with College Arkansas; Lynne M. Webb, Fl niversity of Arkansas of a Volunteer Doula Program, South Dakota State University	Chicago - 5th Floo nen's Health  Healthcare Interactions" Jennifer M.  Women Offer Suggestions for Revised and orida International University; Patricia  m at a Rural Hospital" Jennifer N. Anderson,
"Working with 207092  Sponsor: Applic Chair: Stacey L Respondent: R "Early Pregna Hawkins, Unive "Rethinking S Expanded Curr Amason, Unive "Social Supp South Dakota S ""It's Hard to	11:00 AM to 12:15 PM  Applied Commed Communication Division  Connaughton, Purdue University of Ottal Communication Division  Connaughton, Purdue University of Ottal Communication Division  Connaughton, Purdue University of Ottal Connaughton, Purd	Palmer House Hilton unication Research in Wom awa fomen's Narratives Regarding Conversations with College Arkansas; Lynne M. Webb, Fl niversity of Arkansas of a Volunteer Doula Program, South Dakota State University	Chicago - 5th Floo nen's Health  Healthcare Interactions" Jennifer M.  Women Offer Suggestions for Revised and orida International University; Patricia  m at a Rural Hospital" Jennifer N. Anderson, ity

Sponsor: International and Intercultural Communication Division

Chair: Nurhayat H. Bilge, Florida International University

Respondent: Rona T. Halualani, San Jose State University

"A Caucasian Diaspora: Becoming an immigrant in America?" Daniel Blaeuer, Florida International University

"Ramona in Moreno Valley, California" Beverly Natividad, Crafton Hills College/Mt. San Jacinto College

"Roma's Double Homelessness: Grande Multicultural Tensions of La Grande Nation" Julia Khrebtan-Hörhager, Colorado State University

""A Scourge Called Twitter": An Analysis of How Turkish Expatriates Utilized Social Media to Show Support for Political Events in the Homeland" Nurhayat H. Bilge, Florida International University

#### 12:30 PM

209000 12:30 PM to 1:45 PM Hilton Chicago Salon C - Lower Level

#### Scholar to Scholar: Social Cognition, Social Interaction, and Intercultural Communication

Sponsors: Asian/Pacific American Communication Studies Division, Association for Chinese Communication Studies, Chinese Communication Association, Communication and Social Cognition Division, Eurasian Communication Association of North America, Korean American Communication Association, Language and Social Interaction Division, Scholar to Scholar

Chairs: Pat Arneson, Duquesne University; Leah Wingard, San Francisco State University

Respondents: Michael R. Kotowski, University of Tennessee; James L. Leighter, Creighton University; Shinsuke Eguchi, University of New Mexico; Wonjun Chung, University of Louisiana, Lafayette; Qin Zhang, Fairfield University; Elina Erzikova, Central Michigan University; Sean Kingsbury, SUNY, Cobleskill; Leah Sprain, University of Colorado, Boulder; Hongmei Li, Georgia State University

- "01. A Discourse Analysis of Peer Tutoring Sessions: Negotiating Student and Tutor Identities" Julianna Rabeler, Auburn University; Robert R. Agne, Auburn University
- "02. A Meta-Analytical Review of the Legitimization of Paltry Favors Effect" Seyoung Lee, University at Buffalo, SUNY; Shin-II Moon, Myongji University; Thomas Hugh Feeley, University at Buffalo, SUNY
  - "03. Agency and Recontextualization in Public Policy Texts" Ardis Hanson, University of South Florida
- "04. Anything besides the Korean Wave? Communication scholars' research agendas in the era of globalization" Sangwon Park, Indiana University, Bloomington
- "05. Commodifying Public Education: The Ideology of South Korean Tutoring Service Advertisements" Donghee Lee, Penn State University
  - "06. Commodifying Subculture: Globalization, Korean Media, and Local Women" Jungmin Kwon, University of Illinois
- "07. Communication and place in the fictional Paradigm City in the Japanese anime series "The Big O" Naomi Chiba, University of Maine
- "08. Effects of Mood, Empathy, Personality, and Imagined Interactions on Narcissism" James M. Honeycutt, Louisiana State University; Michelle Pence, University of Texas, Permian Basin; Christopher C. Gearhart, Tarleton State University
- "09. Facebook and Body Image: Relationships between Social Grooming in Social Media and the Drives for Thinness and Muscularity" Ji Won Kim, Syracuse University; Tamara Makana Chock, Syracuse University
- "10. Gendered encounter between modernity and Hakka tradition: Textual analysis of the representation of Hakka ethnicity in two microfilms" Qi Ling, University of Iowa
- "11. Government-dominated Governance and the Double-edged Sword: A Critical Review of the Chinese Academic Discourse on Internet Regulation" Ran Liu, University of Pennsylvania
  - "12. How Public Service Advertisements Have Changed through the Years: A Longitudinal Content Analysis of South

Korean PSAs" Seunghea Jo, Virginia Tech; James D. Ivory, Virginia Tech

- "13. Intercultural Communication: Paradigm Debate and Perspective of Global Integration" Yang Liu, University of Oklahoma
  - "14. Knowing Footbinding as a Site of Contestable Tensions" Zhou Li, Ohio University
- "15. Love, romance and relationship: Transnational TV dramas and the imagination of modernity in China" Sara Liao, University of Texas, Austin
- "16. Native English Speakers' Reactions toward Non-native Speakers' Coping Strategy and Its Influences on Conversations" Sachiko Terui, University of Oklahoma; Elaine Hsieh, University of Oklahoma
- "17. Resistance and Negotiation of Material Space: Buddha's Birthplace in Globalizing Asia" Minu Basnet, Wayne State University
- "18. Speaking to the Public through Self-Defense: Liu Xiaobo and His "I Have No Enemy" Ling Yang, University of Wisconsin, Madison
- "19. The ABCs of Tatar: Multilingual Accommodation and Soviet Language Politics" Trey D. Guinn, University of the Incarnate Word; Gary David Guadagnolo, University of North Carolina, Chapel Hill
- "20. "Bollywood's Russian Romance": The future of global Bollywood in Russia and CIS" Swapnil Rai, University of Texas, Austin

209001 12:30 PM to 1:45 PM Hilton Chicago Salon A1 - Lower Level

## **Top Four in Organizational Communication**

Sponsor: Organizational Communication Division

Chair: Laurie Lewis, Rutgers University

Respondent: J. Kevin Barge, Texas A&M University

"A Communication Framework of Cross-Domain Coordination in Scientific Research" Matthew A. Koschmann, University of Colorado, Boulder; Nicholas Burk, University of Colorado, Boulder

"Organizational Coordination and Communication: A Critical Review and Model" Eric Zackrison, University of California, Santa Barbara; Ron Rice, University of California, Santa Barbara; David R. Seibold, University of California, Santa Barbara

"Organizations in Hiding: Appropriateness, Effectiveness, and Motivations for Concealment" Craig R. Scott, Rutgers University; Maria Dwyer, Rutgers University; Surabhi Sahay, Rutgers University; Punit Dadlani, Rutgers University; Erin McKinley, Rutgers University

"Women and work in the MENA region and India: A transnational feminist analysis of an ideal working woman" Suzy D'Enbeau, Kent State University; Astrid Villamil, University of Missouri; Rose Helens-Hart, University of Kansas

209002 12:30 PM to 1:45 PM Hilton Chicago Salon A2 - Lower Level

#### **Top Four Competitive Student Papers in Mass Communication**

Sponsor: Mass Communication Division

Chair: Brent Malin, University of Pittsburgh

Respondent: Meghan Sanders, Louisiana State University

"Fat Television and Productive Indiscipline" Melissa Zimdars, University of Iowa

"Binge Viewing and Cultivation: Using Exclusivity to Differentiate Binge Viewers from Heavy and Light Viewers" Hilary Gamble, University of Arizona; Rachel Hahn, University of Arizona

"Attractability and Virality: The Role of Message Features and News-Sharing Channels in Health News Diffusion" Hyun Suk Kim, University of Pennsylvania

"Affective arousal and online risk information seeking behavior: The role of emotional exemplars in online comment reading" Graham Dixon, Washington State University

209003 12:30 PM to 1:45 PM Hilton Chicago Salon A3 - Lower Level

## Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division Business Meeting

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Presenters:

Bernadette Calafell, University of Denver

Isaac West, University of Iowa

Kathryn Hobson, Bloomsburg University

E. Tristan Booth, Arizona State University
Michaela D.E. Meyer, Christopher Newport University

209004 12:30 PM to 1:45 PM Hilton Chicago Salon A4 - Lower Level

#### Transnational Markets, National Icons: Nation Branding in the Global Mediascape

Sponsor: Critical and Cultural Studies Division

Chair: Sarah Banet-Weiser, University of Southern California

""Ancient-izing" the Exotic: Global Tourism Branding and Commercial Nationalism in Modern China" Joy Yang Jiao, University of Illinois, Urbana-Champaign

"Tagging Manila: Street Art, Hope Labor and Nation Branding in the Philippines" Brian Dolber, SUNY, Oneonta

"'Indianize' or 'Quit India': Nation Branding by the U.S. Multinational Corporation in Post-Colonial India" Amanda M. Ciafone, University of Illinois, Urbana-Champaign

""Ask for it by name": National Identity as Iconic Branding on the Global Market" Christina Ceisel, Hamilton College

209005 12:30 PM to 1:45 PM Hilton Chicago Salon A5 - Lower Level

#### **Top Papers in Rhetorical and Communication Theory Division**

Sponsor: Rhetorical and Communication Theory Division

Chair: Danielle Endres, University of Utah

Respondent: Casey Kelly, Butler University

"Vocal Intimacy and the Sonic Dimensions of Race (Top Paper)" Amanda Nell Edgar, University of Missouri

"Playing to the Crowd: Finland's Open Ministry, Crowdsourced Legislation, and Digital Civil Society" Olivia G. Conti, University of Wisconsin, Madison

"The Blessing of Dissension in Augustine's Church: Rhetorical Exigency and Agency in the City of God" Joshua Hill, Duquesne University

209006	12:30 PM to 1:45 PM	Hilton Chicago	Continental Ballroom A - Lobby Level
203000	12.50 1 W 10 1.75 1 W	Tillton Chicago	Continental Dalifoon A - Lobby Level

## Women's Caucus and Feminist and Women's Studies Division Joint Business Meeting (1 of 2 sessions)

Sponsors: Feminist and Women's Studies Division, Women's Caucus

#### Presenters:

Abbey Wojno, Centers for Disease Control & Prevention

Jennifer Dunn, Dominican University

Rachel E. Silverman, Embry-Riddle Aeronautical University

Michelle Calka, Manchester University

LaKresha D. Graham, Rockhurst University

Roseann M. Mandziuk, Texas State University

Kate LaPierre, Ivy Tech Community College

Yahui Zhang, Wayland Baptist Univ

Maria D. Davidson, University of Oklahoma

Danielle M. Stern. Christopher Newport University

Lana McDonnell, Western Governors University

Katherine J. Denker, Ball State University

Alena Amato Ruggerio, Southern Oregon University

Suzanne Enck, University of North Texas

209007	12:30 PM to 1:45 PM	Hilton Chicago	Continental Ballroom B - Lobby Level

## **Communication and Well-Being**

Sponsor: Interpersonal Communication Division

Chair: Jordan A. Allen, University of Nebraska, Lincoln

"Communication and Successful Aging: Profiling Middle-Aged and Older Adults" Jessica N. Gasiorek, University of Hawaii, Manoa; Craig Fowler, Massey University; Howard Giles, University of California, Santa Barbara

"Humor Styles and Shared Laughter: Using Humor as a Post-Divorce Resilience Mechanism" Brandi N. Frisby, University of Kentucky; Daniel Byrd, University of Kentucky; Jennifer Furkin, University of Kentucky; Meredith King, University of Kentucky; Sean M. Horan, Texas State University; Melanie Booth-Butterfield, West Virginia University; Xialing Lin, University of Kentucky

"State Affection Impacts Both Psychological and Physiological Stress: The Moderating Role of State Positivity" Colin Hesse, Oregon State University; Emily A. Rauscher, Texas A&M University

"Understanding Effective and Ineffective Responses to Good News: Retrospective Reports of Celebratory Support" Jennifer D. McCullough, Saginaw Valley State University; Shane Jacob Sizemore, Saginaw Valley State University

209008 12:30 PM to 1:45 PM	Hilton Chicago	Continental Ballroom C - Lobby Level
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#### **Black Caucus Business Meeting**

Sponsor: Black Caucus

#### Presenters:

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Sheena Howard, Rider University

VaNatta S. Ford, Columbia College

Kandace L. Harris, Clark Atlanta University

Jeanetta D. Sims, University of Central Oklahoma

Christopher House, Ithaca College

Kenisha Burke, Austin Peay State University

Amber Lauren Johnson, Prairie View A&M University

209010 12:30 PM to 1:45 PM Hilton Chicago Grand Ballroom - 2nd Floor

## Latino/a Communication Studies Division and La Raza Caucus Meet and Greet Reception

Sponsor: La Raza Caucus

Presenters:

Amanda Martinez, Davidson College J. David Cisneros, University of Illinois

Diana I. Bowen, University of Houston, Clear Lake

Olivia G. Perez-Langley, Southern Illinois University, Carbondale

209011 12:30 PM to 1:45 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

## **NCA Department Chairs Forum**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Jonathan M. Bowman, University of San Diego Timothy Brown, West Chester University Melissa Chastain, Spalding University Shawn Wahl, Missouri State University Sara C. Weintraub, Regis College

209012 12:30 PM to 1:45 PM Hilton Chicago Int'l Ballroom South - 2nd Floor

# Teachers on Teaching Series: Honoring the Pedagogy of Larry Frey, Tracy Russo, and Jordan Soliz

Sponsor: Teachers on Teaching

Chair: Jimmie Manning, Northern Illinois University

### Presenters:

Vince Carioscia, University of Colorado, Boulder

Nicole Castro, University of Colorado, Boulder

Carolyn Prill, University of Colorado, Boulder

Alexa Rosenberg, University of Colorado, Boulder

Samantha Rosenberg, University of Colorado, Boulder

Cathy Rough, Loyola University

Rhea Walker, Independent Scholar

Angie White, JVC Consulting

Ted Wynfield, University of Colorado, Boulder

David Palmer, University of Northern Colorado

Andrea Lambert South, Northern Kentucky University

Jenna Ellen Haugen, University of Kansas

Rose Helens-Hart, University of Kansas

Spencer Harris, Missouri State University

Kristine Marie Knutson, University of Wisconsin, Eau Claire

Jennifer A. Schon, University of Kansas

Igor Ristić, University of Kansas

Alexandra Wages, University of Kansas

Phillip Edward Wagner, University of Kansas

Angela Jerome, Western Kentucky University

Gini Jones, University of Kansas

Julie A. Davis, College of Charleston

Nathan G. Webb, Belmont University

Jennifer A. Guthrie, University of Nevada, Las Vegas

Colleen Colaner, University of Missouri

Christine E. Rittenour, West Virginia University

Chad Wertley, Robert Morris University

Audra Kate Nuru, Fairfield University

Allison R. Thorson, University of San Francisco

Jennifer Kienzle, University of Nebraska, Lincoln

Allison R. Bonander, University of Nebraska, Lincoln

Sarah E. Wilder, Luther College

Kaitlin Phillips, University of Nebraska, Lincoln

Respondents: Lawrence R. Frey, University of Colorado, Boulder; Tracy Callaway Russo, University of Kansas; Jordan Soliz, University of Nebraska, Lincoln

209013 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room A - 2nd Floor

## **Political Communication Division Business Meeting**

Sponsor: Political Communication Division

Presenters:

Jay Childers, University of Kansas

Sharon E. Jarvis, University of Texas, Austin

Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

R. Kelly Garrett, Ohio State University

Dannagal E. Goldthwaite Young, University of Delaware

Mary C. Banwart, University of Kansas

209014 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room B - 2nd Floor

## **Top Papers in Public Address**

Sponsor: Public Address Division

Chair: Lisa Keranen, University of Colorado, Denver

Respondent: Leah Ceccarelli, University of Washington

"Securitization in the Era of Control Society: Modulating Mood and Message at the CELL" Brian L. Ott, University of Colorado, Denver; Hamilton Bean, University of Colorado, Denver; Kellie Marin, University of Colorado, Denver

"The Presence of Aesthetic Pasts: The Rhetorical Invention of Jacqueline Kennedy in Harper's Bazaar and Vogue" Courtney Travers, University of Illinois, Urbana-Champaign

"STEMing the Tide: Obama's Immigration Rhetoric and the Construction of Labor Hierarchy" Sean Kennedy, University of Kansas

"The Language of Production and the Weekend Address" Colene J. Lind, Kansas State University

209015 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room C - 2nd Floor

## **Ethnography Division Top Four Student Papers**

Sponsor: Ethnography Division

Chair: Carolyn S. Ellis, University of South Florida

Respondent: Robert Krizek, Saint Louis University

""Brighter the Moon over My Home Village": Meanings of Home among Chinese Rural-Urban Migrant Workers" Meng Li,

## University of Iowa

"Showcasing Modernity, Circumventing Second-Class Citizenship: An Ethnographic Exploration of Young Catholic Women's Mobile Phone Photography in Urban India" Marissa Joanna Doshi, Hope College

"Trolls, GOMERs, and COWs, Oh My! And Other Tales from the Emergency Room: An Ethnographic Study" Barbara Cook Overton, Louisiana State University

"Grandma's Noodles: A Link to Family Heritage and Cultural Identity" Trisha K. Hoffman, Arizona State University

209016 12:30 PM to 1:45 PM Hilton Chicago Williford A - 3rd Floor

## **Peace and Conflict Communication Division Business Meeting**

Sponsor: Peace and Conflict Communication Division

#### Presenters:

Sudeshna Roy, Stephen F. Austin State University

Michael Zirulnik, Arizona State University Gregory Paul, Kansas State University Melissa A. Maier, Missouri State University

209017 12:30 PM to 1:45 PM Hilton Chicago Williford B - 3rd Floor

# The Mark of Person-Centered Speech on Interpersonal Communication Scholarship

Sponsor: NCA Centennial! Celebration Series

Chair: James Applegate, Illinois Board of Higher Education

## Presenters:

Bo Feng, University of California, Davis

Wendy Samter, Bryant University

Tamara D. Afifi, University of Iowa

Kaitlin Cannava, Louisiana State University

Andrew C. High, University of Iowa

Susanne M. Jones, University of Minnesota

Erina L. MacGeorge, Pennsylvania State University

Jennifer Priem, Wake Forest University

Denise Solomon, Penn State University

Andrea J. Vickery, Louisiana State University

Amanda J. Holmstrom, Michigan State University

Graham D. Bodie, Louisiana State University

Respondent: Jesse G. Delia, University of Illinois

209018 12:30 PM to 1:45 PM Hilton Chicago Williford C - 3rd Floor

## Commemorating the Life and Work of Ernesto Laclau: Reflections upon Rhetorical Foundations to Come

Sponsor: NCA First Vice President

Chair: Barbara A. Biesecker, University of Georgia

## Presenters:

Caitlin F. Bruce, University of Pittsburgh

Kevin DeLuca, University of Utah

Dilip Parameshwar Gaonkar, Northwestern University

Atilla Hallsby, University of Georgia Linda Zerilli, University of Chicago

209019 12:30 PM to 1:45 PM Hilton Chicago PDR 1 - 3rd Floor

## **Spiritual Communication Division Business Meeting**

Sponsor: Spiritual Communication Division

#### Presenters:

Sharon Lauricella, University of Ontario Institute of Technology Mary Fong, California State University, San Bernardino Kristen C. Blinne, SUNY, Oneonta

Kip H. Redick, Christopher Newport University

John L. Hochheimer, Southern Illinois University, Carbondale

Timothy Paul Huffman, Loyola Marymount University

Kathleen D. Clark, University of Akron

209020 12:30 PM to 1:45 PM Hilton Chicago PDR 2 - 3rd Floor

## **Top Papers in Environmental Communication**

Sponsor: Environmental Communication Division

Chair: Samantha Senda-Cook, Creighton University

Respondent: Jonathan M. Gray, Southern Illinois University, Carbondale

"The Strategic Ambiguity of Clean Coal Rhetoric" Jen Schneider, Boise State University; Steven Schwarze, University of Montana; Peter K. Bsumek, James Madison University; Jennifer A. Peeples, Utah State University

"Toxic Coloniality: Extracting Natural Gas Industry Rhetoric and Resisting its Appeals" Kathleen M. de Onís, Indiana University

"Public Participation and Environmental Management: Seven Seminal Lessons from Two Decades of Community-Based Collaboration Fieldwork" Gregg B. Walker, Oregon State University; Steven E. Daniels, Utah State University; Jens Emborg, University of Copenhagen

"Modernity and the Lifeworld: Environmental Communication and Anarchist Modes of Deliberation" Ricardo Munoz, University of Colorado, Boulder

209021 12:30 PM to 1:45 PM Hilton Chicago PDR 3 - 3rd Floor

## Language, Identity, and Communication: Linguistic Processes in Social Interaction

Sponsors: Communication and Social Cognition Division, Language and Social Interaction Division

Chair: Mark A. Hamilton, University of Connecticut

Respondent: Nicholas Merola, Northwestern University

"A Meta-Causal Analysis of Language Intensity Effects and Schematized Processing" Mark A. Hamilton, University of Connecticut

"Hail to the Thief: Linguistic Agency vs. Nominalization in Fear Appeals about Identity Theft" Matt McGlone, University of Texas, Austin; Joseph McGlynn III, University of Texas, Austin; Leah LeFebvre, University of Wyoming; Kate G. Blackburn, University of Texas, Austin; Nancy L. McCallum, University of Texas, Austin; Max Wartel, University of Texas, Austin; Maxim Baryshevtsev, University of Texas, Austin

"Effects of Processing Fluency on Language Attitudes: Evidence for an Additional Explanatory Mechanism" Marko Dragojevic, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara

"Meta-Analysis of the Relationship between Rate of Delivery and Message Persuasiveness: Linear versus Curvilinear Tests" Raymond W. Preiss, Viterbo University; Barbara Gayle, Viterbo University; Sang-Yeon Kim, University of Wisconsin, Milwaukee; Mike Allen, University of Wisconsin, Milwaukee

209022 12:30 PM to 1:45 PM Hilton Chicago PDR 4 - 3rd Floor

#### **Investigating Interaction Behavior: Methods and Measures**

Sponsor: Interpersonal Communication Division

Chair: C. Arthur VanLear, University of Connecticut

"Feature Characteristics of Conversational Argument" Daniel Canary, University of Utah; Harry Weger, University of Central Florida

"Processes of Coding Observed Conversation" Alan Sillars, University of Montana; Nickola Overall, University of Auckland

"The Relational Linking System: Self-Presentation and Other-Orientation" C. Arthur VanLear, University of Connecticut; Lesley A. Withers, Central Michigan University

"The Resource-Based Interaction Coding System (R-BICS): Understanding Family and Healthcare Systems" Heather E. Canary, University of Utah

209023 12:30 PM to 1:45 PM Hilton Chicago Astoria - 3rd Floor

# Past, Present, and Future of Training and Development: An Assessment of Five Years Out, Five Years Later

Sponsor: Training and Development Division

Chair: Gregory H. Patton, University of Southern California

Presenters:

Dennis Becker, The Speech Improvement Company, Inc.

John E. Burk, Arizona State University

Lori J.N. Charron, St. Mary's University of Minnesota

Scott Dickmeyer, University of Wisconsin, La Crosse

Michael Fahs, California Polytechnic State University, San Luis Obispo

Liane M. Gray-Starner, Marietta College

Peter Jorgensen, Western Illinois University

Robin Maxfield, Mindset Communication

Keri K. Stephens, University of Texas, Austin

J.D. Wallace, Abilene Christian University

209024 12:30 PM to 1:45 PM Hilton Chicago Waldorf - 3rd Floor

## The Space of Her Life: In Appreciation of Mary Frances HopKins

Sponsor: Performance Studies Division

Chair: John M. Allison, University of North Texas

"The Space of Her Life: In Appreciation of Mary Frances HopKins" John M. Allison, University of North Texas; Gresdna Doty, Louisiana State University; Paul H. Gray, University of Texas; Phillis Jeffrey, Unaffiliated; John McCabe-Juhnke, Bethel College; Michael S. Bowman, Louisiana State University; Ruth Laurion Bowman, Louisiana State University; Beverly W. Long Chapin, University of North Carolina, Chapel Hill; Patti P. Gillespie, University of Maryland; Michael Osborn,

University of Memphis; Patricia A. Suchy, Louisiana State University; Brent Bouldin, unaffiliated

209025 12:30 PM to 1:45 PM Hilton Chicago Marquette - 3rd Floor

## The Errors of Our Past, Paths to the Future: Significant Issues in Communication Research Statistics and Design

Sponsor: NCA Centennial! Celebration Series

Chair: Bree McEwan, Western Illinois University

Presenters:

Timothy Levine, Korea University
Edward L. Fink, University of Maryland
Mike Allen, University of Wisconsin, Milwaukee
Rene Weber, University of California, Santa Barbara
Steven A. McCornack, Michigan State University

209026	12:30 PM to 1:45 PM	Hilton Chicago	Joliet - 3rd Floor
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# Celebrating the Centennial: Examining the Past and Looking to the Future of Instructional Communication Scholarship

Sponsor: Instructional Development Division

Chair: Christopher J. Claus, Towson University

Respondent: Jerry D. Feezel, Kent State University

"Advancing Instructional Communication: Integrating a Biosocial Approach" Sean M. Horan, Texas State University; Tamara D. Afifi, University of Iowa

"Doing What We Do Best: Advancing Instructional Communication into the Future with an Agenda for Communication Skills Research" Seth S. Frei, University of Texas, Austin; Keri K. Stephens, University of Texas, Austin; Steven A. Beebe, Texas State University

"Measurement in Instructional Communication Research 2006-2014: Reviews and Recommendations" Elizabeth E. Graham, University of Akron; Joseph Mazer, Clemson University

"Theory instruction into practice: An analysis of theory textbooks and NCA published research articles" Carolyn K. Shue, Ball State University; Glen Stamp, Ball State University; Kristen McCauliff, Ball State University

209027 12:30 PM to 1:45 PM Hilton Chicago PDR 5 - 3rd Floor

## **Communication Apprehension and Competence Division Business Meeting**

Sponsor: Communication Apprehension and Competence Division

Presenters:

Colleen Malachowski, Regis College

Suzanne Prentiss, The University of Tennessee

209028 12:30 PM to 1:45 PM Hilton Chicago PDR 6 - 3rd Floor

Placing Feminist Geographies in the Pasts, Presents, and Futures of Critical/Cultural Studies: A Roundtable Discussion

Sponsor: Critical and Cultural Studies Division

Chair: Joshua Paul Ewalt, University of Nebraska, Lincoln

Presenters:

Joan Faber McAlister, Drake University Dave Tell, University of Kansas Emily Cram, Indiana University

Greg Dickinson, Colorado State University

209029 12:30 PM to 1:45 PM Hilton Chicago PDR 7 - 3rd Floor

#### Author Meets Critics Roundtable: "Kant and the Promise of Rhetoric"

Sponsor: Rhetorical and Communication Theory Division

Chair: Gina Ercolini, University of South Carolina

Presenters:

Ronald C. Arnett, Duquesne University Gina Ercolini, University of South Carolina Pat Gehrke, University of South Carolina Melba Hoffer, Grand Valley State University

Respondent: Scott R. Stroud, University of Texas, Austin

209030 12:30 PM to 1:45 PM Hilton Chicago Room 4A - 4th Floor

## **Children's Media and Parental Mediation**

Sponsor: Mass Communication Division

Chair: James Durbin, University of Akron

"Children's Character Involvement: Exploring New Measures and Links with Social Development" Molly Sharp, Ohio State University; Susan L. Kline, Ohio State University

"Examining children's responses to TV depictions of race and ethnicity" Marie-Louise Mares, University of Wisconsin, Madison; Gayathri Sivakumar, University of Wisconsin, Madison; Laura Stephenson, University of Wisconsin, Madison

"It takes two: The effect of child characteristics on parents' motivations for allowing electronic media use" Robin Nabi, University of California, Santa Barbara; Marina Krcmar, Wake Forest University

"Playing by the rules: Parental mediation of video game play" Nicole Martins, Indiana University; Rabindra Ratan, Michigan State University; Nicholas L. Matthews, Indiana University

"Young Children's Screen Time: The Complex Role of Parent and Child Factors" Alexis Lauricella, Northwestern University; Vicky Rideout, VJR Consulting; Ellen Wartella, Northwestern University

209031 12:30 PM to 1:45 PM Hilton Chicago Room 4B - 4th Floor

# Cyberbullying, Surveillance, and Stress: The Dark Side of Communication Technology Use

Sponsor: Human Communication and Technology Division

Chair: Andrew M. Ledbetter, Texas Christian University

Respondent: Stephanie Tong, Wayne State University

"The Past and Future of Cyberbullying Research: Integrating the Study of Interpersonal Communication and Information

and Communication Technologies" Elizabeth A. Craig, North Carolina State University

"Communication Competence Traits, Student Interest, and Cyberbullying Behavior among College Students" Alexander L. Lancaster, West Virginia University; Matthew M. Martin, West Virginia University; Alan K. Goodboy, West Virginia University

"The Dark Side of Social Networking Sites: A Qualitative Exploration of the Relational and Psychological Stressors Associated with Facebook Use and Affordances" Jennifer J. Moreland, Nationwide Children's Hospital; Jesse Fox, Ohio State University

"Post-breakup Surveillance in the Mediated World" Megan Cole, Arizona State University

209032 12:30 PM to 1:45 PM Hilton Chicago Room 4C - 4th Floor

## Top Student Papers in Theatre, Film and New Multi-Media

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Megan Moe, Lee University

Respondent: Prairie A. Endres, Tarleton State Univ

"Captive Desires: Cinematic Representation of Gender and Sexuality in Colonial India" Imran Mazid, Ohio University

"Parasocial Interaction in Broadway's Rent as a Framework for Stigma Reduction" Josie Moore, University of Maryland

"The fast, the furious, and the (sort of) feminist" Mariko Oyama Thomas, Portland State University

"Variations of the Same Story: The Image of the Noble Activist in 'Incident at Oglala' (1992) and 'Thunderheart' (1992)" Janna Soeder, University of Maryland

"Women and Gender in the Films of Ingmar Bergman: A Reexamination of Bergman's Legacy" Dora Valkanova, University of Illinois

""Everybody is in the Labyrinth": Subverting Gothic Traditions and Rebuilding Terministic Screens" Alane L. Presswood, Ohio University

209033 12:30 PM to 1:45 PM Hilton Chicago Room 4D - 4th Floor

## Charles H. Woolbert Award 2013: Ronald Walter Greene's "Another Materialist Rhetoric"

Sponsor: NCA Research Board

Chair: Edward Schiappa, M.I.T.

Presenters:

Matthew S. May, Texas A&M University

Edward Schiappa, M.I.T.

John M. Sloop, Vanderbilt University

Kristin A. Swenson, Butler University

Respondent: Ronald Walter Greene, University of Minnesota

209034 12:30 PM to 1:45 PM Hilton Chicago Room 4E - 4th Floor

The Presence of General Education Assessment: Identifying and Maintaining Our Role as Communication Experts in the Process

Sponsor: Undergraduate College and University Section

Chair: Linda Sampson, Southern Connecticut State University

Presenters:

Melissa Ann Broeckelman-Post, George Mason University

Mary M. Eicholtz, Kutztown University

Brad Mello, Saint Xavier University

Robert C. MacDougall, Curry College

Matthew Petrunia, Fashion Institute of Technology, SUNY

Rachel Rashe Reed, University of Colorado, Colorado Springs

209035 12:30 PM to 1:45 PM Hilton Chicago Room 4F - 4th Floor

#### **Basic Course Division Business Meeting**

Sponsor: Basic Course Division

Presenters:

Tiffany R. Wang, University of Montevallo

Angela M. Hosek, Ohio University

Joseph M. Valenzano, University of Dayton

Joshua Westwick, South Dakota State University

Jeffrey Kuznekoff, Miami University, Middletown

209036 12:30 PM to 1:45 PM Hilton Chicago Room 4G - 4th Floor

## The Social Construction of New Presence as a Result of Changes in Our Pasts

Sponsor: Communication as Social Construction Division

Chair: Vernon Floyd Humphrey, University of Southern Mississippi

Presenters:

Danna Gibson, Columbus State University

Laveda Joseph, University of Arkansas

Tony E. Adams, Northeastern Illinois University

Christopher J. McCollough, Columbus State University

Vernon Floyd Humphrey, University of Southern Mississippi

Patrick G. Richey, Middle Tennessee State University

Respondent: Marceline Hayes, Arkansas State University

209037 12:30 PM to 1:45 PM Hilton Chicago Room 4H - 4th Floor

## Goals of a Rhetoric Curriculum at Liberal Arts Colleges

Sponsor: Scholarship of Teaching and Learning

Chair: Matthew deTar, Whitman College

Presenters:

David Schulz, Trinity Lutheran College

Mari Boor Tonn, University of Richmond

Cindy Koenig Richards, Willamette University

G. Mitchell Reyes, Lewis & Clark College

Heather Ashley Hayes, Whitman College

Brandon M. Inabinet, Furman University

Jessica Prody, St. Lawrence University

209038 12:30 PM to 1:45 PM Hilton Chicago Room 4I - 4th Floor

# Who is Responsible for Student Learning?

Sponsor: NCA Educational Policies Board

Chair: Jennifer Waldeck, Chapman University

#### Presenters:

Susan A. Stearns, Eastern Washington University

Kevin T. Jones, George Fox University

Daniel Cochece Davis, Illinois State University

Edward A. Mabry, University of Wisconsin, Milwaukee

Tara M. Franks, Arizona State University

209039 12:30 PM to 1:45 PM Hilton Chicago Room 4J - 4th Floor

## Family Communication: Milestones of Our Early and Evolving History

Sponsor: Family Communication Division

Chairs: Kathleen M. Galvin, Northwestern University; Thomas J. Socha, Old Dominion University

#### Presenters:

Gail Grainne Whitchurch, Indiana University, Purdue University

Arthur P. Bochner, University of South Florida Kathleen M. Galvin, Northwestern University

Anita L. Vangelisti, University of Texas, Austin

Douglas L. Kelley, Arizona State University, West

Thomas J. Socha, Old Dominion University

# **Top Papers Public Relations Division**

Sponsor: Public Relations Division

Chair: Denise Ferguson, Pepperdine University

Respondent: Shari R. Veil, University of Kentucky

"Going for the Jugular: The Challenge from the 4th Quadrant of a Relational Public Diplomacy Model" Rhonda S. Zaharna, American University; Nur Uysal, Marquette University

"Talk is Cheap: Organizational Apologies from the Stakeholder's Perspective" Joshua M. Bentley, University of New Mexico

"The Presence of the Past in Public Diplomacy: Problematizing the Use of Soft Power in Public Diplomacy Conceptualizations" Anna Klyueva, UHCL

"The role of social media in local government crisis communications" Melissa Graham, University of Central Oklahoma; Elizabeth J. Avery, University of Tennessee; Sejin Park, University of Tennessee

209043	12:30 PM to 1:45 PM	Hilton Chicago	Pullman Boardroom - 4th Floor

**NCA Editors-Elect Orientation** 

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University

Stanley A. Deetz, University of Colorado, Boulder

Dale A. Herbeck, Northeastern University Leanne Knobloch, University of Illinois

John Louis Lucaites, Indiana University

Paul Schrodt. Texas Christian University

Susan Zaeske, University of Wisconsin, Madison

Wendy Fernando, National Communication Association

209051 12:30 PM to 1:45 PM Hilton Chicago Room 5G - 5th Floor

## NCA Distinguished Scholars of 2014: Reflections on Their Scholarship

Sponsor: NCA National Office

Chair: Michael E. Roloff, Northwestern University

Presenters:

Noshir S. Contractor, Northwestern University

G. Thomas Goodnight, University of Southern California

Alan G. Gross, University of Minnesota

Anita L. Vangelisti, University of Texas, Austin

209071 12:30 PM to 1:45 PM Palmer House Hilton Wabash - 3rd Floor

## **Top Student Papers in Health Communication**

Sponsor: Health Communication Division

Chair: Jakob D. Jensen, University of Utah

"Character Identification as a Moderator of the Relationship between Perceived Social Norms and Sexual Risk-Reduction Intentions and Behavior: Findings from an eHealth Interactive Video Intervention" Anne Borsai, University of Connecticut; John L. Christensen, University of Connecticut; Lynn Carol Miller, University of Southern California; Paul Robert Appleby, University of Southern California; Stephen J. Read, University of Southern California

"Perception of Social Power and Compliance Based on Traditional Health Beliefs in Nepal" Yerina S. Ranjit, University of Connecticut; Merina Shrestha, Tribhuvan University; Leslie B. Snyder, University of Connecticut

"Risk Perception, Social Support, and Alcohol Use among U.S. Adolescents: An Investigation Using the 2011 National Survey on Drug Use and Health" Cindy (Yixin) Chen, Sam Houston State University

"Social Media's Influence on Youth Smoking: Changing Attitudes, Social Norms, Self-efficacy and Stages of Change" Yaguang Zhu, University of Texas, Austin

"When Feelings Continue: A Difficulty in Emotion Regulation Predicts Cancer Risk Awareness after an Entertainment-Education Intervention" Georges Elias Khalil, University at Buffalo, SUNY

209072 12:30 PM to 1:45 PM Palmer House Hilton Indiana - 3rd Floor

The Rhetoric of Anti-Semitism: Responses to Amos Kiewe's Confronting Anti-Semitism: Seeking an End to Hateful Rhetoric

Sponsor: Religious Communication Association

Chair: David A. Frank, University of Oregon

Respondent: Amos Kiewe, Syracuse University

"Anti-Semitism, Christianity, and Zionism: A Pragmatist's View" Omar Swartz, University of Colorado, Denver

"Neither Antisemitism nor Antizionism, but a Hechsher for Both? Postzionism(s) and the "Self-Hating Jew" Bradley Allen Serber, Penn State University

"On Kiewe's Confronting Anti-Semitism" Matthew Abraham, University of Arizona

"The Rectification of Catholic Myth: Section Four of Nostra Aetate and the Rhetorical Repudiation of Anti-Semitism" David A. Frank, University of Oregon

209073 12:30 PM to 1:45 PM Palmer House Hilton Kimball - 3rd Floor

# **Top Competitive Papers in Communication Assessment**

Sponsor: Communication Assessment Division

Chair: Diane S. Krider, Central Michigan University

"The Higher Educational Institution assesses the Community Partner in Service Learning: One Strategy for Institutionalizing Service-Learning" Susan E. Waters, East Tennessee State University

"The CEOLC Ruler: A Self-Assessment Tool to Measure Physicians' Perceived Tensions in End-of-Life Communication" Rebecca Amati, University of Lugano; Donna Surges Tatum, Meaningful Measurement/University of Chicago; Annegret Hannawa, University of Lugano

"Defining, Developing, and Assessing Team Communication in Context: The Capstone Consulting Experience" Dale Cyphert, University of Northern Iowa; Elena Nefedova Dodge, University of Northern Iowa; Leslie K. Duclos, University of Northern Iowa

"A Typology and Review of Approaches to Measuring and Operationalizing Communication Competence" Brian Spitzberg, San Diego State University

209077 12:30 PM to 1:45 PM Palmer House Hilton Wilson - 3rd Floor

# Disrupting "The Pink Aisle": How Toy Company GoldieBlox, Inc.'s Corporate Discourses, Origin Story, and Strategic Corporate Communications Inspire Future Female Engineers

Sponsor: Association for Business Communication

Chair: Kasey C. Hudak, Penn State University, Lehigh Valley

Presenters:

Jen Jones, Seton Hill University Kristen Hark, Liberty University Beth Michalec, Bloomsburg University

Kasey C. Hudak, Penn State University, Lehigh Valley

Respondent: Jeanne M. Persuit, University of North Carolina, Wilmington

209078 12:30 PM to 1:45 PM Palmer House Hilton Crystal - 3rd Floor

#### International and Intercultural Communication Division Business Meeting

Sponsor: International and Intercultural Communication Division

Presenters:

Yoshitaka Miike, University of Hawaii, Hilo Amy Heuman, Texas Tech University Sara DeTurk, University of Texas, San Antonio S. Lily Mendoza, Oakland University Ahmet Atay, College of Wooster Jennifer Willis-Rivera, University of Wisconsin, River Falls Robert Shuter, Marquette University

209079	12:30 PM to 1:45 PM	Palmer House Hilton	Cresthill - 3rd Floor
		Sophistic Practices	

Sponsor: American Society for the History of Rhetoric

Chair: Robert Gaines, University of Maryland

"... And If You Can't Teach, Teach Rhetoric Like a Sophist" Robert Sullivan, Ithaca College

"Behaving Like a Sophist" Robert Gaines, University of Maryland

"Declaiming Like a Sophist" Beth Bennett, University of Alabama

"Theorizing Like a Sophist" John Poulakos, University of Pittsburgh

209081	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 2 - 3rd Floo
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## **New Directions in Teaching and Disseminating Ethics**

Sponsors: Communication Ethics Division, Instructional Development Division

Chair: Spoma Jovanovic, The University of North Carolina, Greensboro

Respondent: Tammy R. Swenson Lepper, Winona State University

"Communication ethics in the digital age: What do our students know?" Veena V. Raman, Penn State University

"Do as I say, not as they do: Challenges to Imparting Ethics and CSR in an Upper-Level Class" Rachel S. Kovacs, College of Staten Island

"Passing the Code: Using Utility to Evaluate the College Media Association Code of Ethics" Mary Beth Earnheardt, Youngstown State University; Adam C. Earnheardt, Youngstown State University

"The Ethics of Academic Writing According to Habermas' Principles of Discourse Ethics" J.E. Sigler, Purdue University

209082	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 3 - 3rd Floor

Negotiating Medical Authority and Patient Perspective in Medical Interaction: Using LSI Approaches to Complicate Relationships between the "Voice of Medicine" and the "Voice of the Lifeworld" in Diverse Healthcare Settings

Sponsor: Language and Social Interaction Division

Chairs: Leah Wingard, San Francisco State University; Paul M. Denvir, Albany College of Pharmacy

"Assessment sequences about blood sugar levels in Type II Diabetes visits: Balancing doctor authority and patient perspectives" Leah Wingard, San Francisco State University

"Building medical authority by considering family members' reaction: Decision-making in Japanese emergency medicine" Michie Kawashima, Kansai Gaidai College

"Exploring the Interaction between Nurses as Credible Authorities and Familial Caregivers as Decision Makers in the

Context of Dementia Care" Anne M. Stone, Rollins College; Meredith Lax, Rollins College

"Locating a problem with a touch: Problem-attentiveness and legitimization in home medical massage sessions" Satomi Kuroshima, Advanced Industrial Science and Technology

""You're taking it every day, right?" How pharmacists balance medical authority with patient-centeredness during medication therapy management (MTM) services" Paul M. Denvir, Albany College of Pharmacy

209083 12:30 PM to 1:45 PM Palmer House Hilton Salon 4 - 3rd Floor

# **American Studies Division: Top Papers in American Studies**

Sponsor: American Studies Division

Chair: David Worthington, DePauw University

Respondent: Claire Sisco King, Vanderbilt University

"A Most Curious Revolt: Health, Citizenship, and the Revolta Contra Vacina of 1904" Ian Summers, University of Utah

"Playing with the Past: Remembering and Forgetting Slavery and Racism through Multicultural Oblivion in American Girl's Historical Character Doll Collections" Lauren DeLaCruz, Northwestern University

""A Dolla Make Me Holla": Finance and Sentiment in Here Comes Honey Boo Boo" Jacquelyn Arcy, University of Minnesota

209084 12:30 PM to 1:45 PM Palmer House Hilton Salon 5 - 3rd Floor

#### **Decision Making, Information, and Influence**

Sponsor: Group Communication Division

Chair: Joseph A. Bonito, University of Arizona

Respondent: Hillary C. Shulman, Ohio State University

"Integrative complexity, dissent, and influence in group discussions" Lyn M. Van Swol, University of Wisconsin, Madison; Cassandra Carlson, University of Wisconsin, Madison; Emily E. Acosta Lewis, Sonoma State University

"Political Partisan Bias and the Hidden Profile Effect" Brian Manata, Michigan State University; Franklin Boster, Michigan State University; Gwen Wittenbaum, Michigan State University; Daniel E. Bergan, Michigan State University

"The role of expertise and expressiveness in decision-making groups" David Henningsen, Northern Illinois University; Mary Lynn Henningsen, Northern Illinois University

209085 12:30 PM to 1:45 PM Palmer House Hilton Salon 6 - 3rd Floor

# Archaeology of the Past and Architecture of the Present: Exploring Visual Communication and the Rhetoric of Place

Sponsor: Visual Communication Division

Chair: Lauren Lemley, Abilene Christian University

Respondent: Ryan Castillo, University of Denver

"Archaeology in the Mist: A look at how Archaeology enhances Cultural History" Kyndall Howard, Abilene Christian University

"Rhetoric, Place, and Effigy Mounds: Reflexive Layering and the Presence of the Past" Casey R. Schmitt, University of Wisconsin, Madison

"The Masjid on the Top of the Hill: Building a Visible Community with Architectural Visual Rhetoric" EunYoung Lee, Florida Gulf Coast University

"The Rhetoric of Facades: Illustrated Structure" Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

209086	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 7 - 3rd Floor

#### Top Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Ryan McGeough, University of Northern Iowa

Respondent: Richard H. Thames, Duquesne University

""Bully" and the Rhetoric of Documentary Scene" Steven W. Schoen, Rollins College

"Austerity Economics as a Purgative-Redemptive Social Act" Flemming Rhode, University of Southern California

"From Bennington to Browsers: Extending Burkean Pedagogy into the Age of the MOOC" Jonathan Carter, University of Nebraska, Lincoln

"In the Spirit of Reconciliation: Finding Common Ground between Burke and Hegel" Joseph Sery, Christopher Newport University

209087 12:30 PM to 1:45 PM Palmer House Hilton Salon 8 - 3rd Floor

#### Sigma Chi Eta: A History and Road Map for Civic Engagement

Sponsor: Sigma Chi Eta

Chair: Puvana Ganesan-Chiu, Mesa Community College

Presenters:

R.J. Lagasca, Mesa Community College Sienna Hinrichs, Mesa Community College Aerin Jacobs, Mesa Community College Brian Kline, University of North Georgia, Oakwood

Respondents: Allison Bailey, University of North Georgia, Oakwood; Amanda Houdashell, Mesa Comm College

209088 12:30 PM to 1:45 PM Palmer House Hilton Salon 9 - 3rd Floor

## **Top Four Papers in the Student Section**

Sponsor: Student Section

Chair: Ashton Gerding Speno, University of Missouri

Respondent: Lindsey Susan Aloia, Rollins College

"Building Back "Better"? USAID's U.S.-centric Aid Rhetoric in Post-Earthquake Haiti" Caroline Bybee, The College of Wooster

"Living the Romance: Temporal, Spatial, and Dialectic Influences on Narrative Probability and Fidelity" China C. Billotte Verhoff, University of New Mexico

"The "new welfare queen": A narrative analysis of Mitt Romney's "47%" speech" Calvin Coker, University of Missouri

"The Conditional Effects of Media on Engagement: Examining the Moderating Effects of Affective Ambivalence on Engagement" Sungsu Kim, University of Arizona

209089 12:30 PM to 1:45 PM Palmer House Hilton Salon 10 - 3rd Floor

## Cross Examination Debate Association (CEDA) Business Meeting

Sponsor: Cross Examination Debate Association

#### Presenters:

Paul E. Mabrey III, James Madison University

Michael Kenneth Davis, James Madison University

Gabriel Murillo, University of Oklahoma

Kathryn Rubino, United States Military Academy

Jeffrey Jarman, Witchita State University

Mary Lynn Sandoz, Vanderbilt University

Brian DeLong, Indiana University

Matt Moore, University of Central Oklahoma

Sarah Partlow-Lefevre, Idaho State University

Jillian Marty, University of Vermont

Jacob Thompson, University of Nevada, Las Vegas

David Steinberg, University of Miami

Louis Petit, University of North Texas

Allison Harper, George Mason University

Richard Tews, University of Northern Iowa

209090 12:3	0 PM to 1:45 PM	Palmer House Hilton	Salon 12 - 3rd Floor
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## **National Forensic Association Business Meeting**

Sponsor: National Forensic Association

## Presenters:

Larry G. Schnoor, Minnesota State University, Mankato

Daniel L. Smith, Bradley University

Karen R. Morris, University of Wisconsin, Eau Claire

Megan Koch, Illinois State University

Richard Paine, North Central College

R. Randolph Richardson, Berry College

Kathy Brittain Richardson, Berry College

Chip Hall, Carson-Newman University

Rebecca Buel, University of Northern Iowa

George LaMaster, Marian University

Mary K. Moore, Ball State University

John Boyer, Lafayette College

Daniel West, Ohio University

Talan P. Tyminski, Bradley University

Ryan Monahan, Lafayette College

Paige Settles, Western Kentucky University

209091	12:30 PM to 1:45 PM	Palmer House Hilton	Buckingham - 5th Floor
Contexts of Civility			
Sponsor: Community College Section			
Chair: John Genette, Black Mountain Communications			

#### Presenters:

Jennifer A. Linde, Arizona State University
Edward A. Hinck, Central Michigan University
Clark D. Olson, Arizona State University
Cindy L. Griffin, Colorado State University
Chris Earle, University of Wisconsin, Madison
Rosalie Fisher, Arizona State University
Kathryn M. Olson, University of Wisconsin, Milwaukee

209092 12:30 PM to 1:45 PM Palmer House Hilton Chicago - 5th Floor

## **Applied Communication Division Business Meeting**

Sponsor: Applied Communication Division

#### Presenters:

Heather Carmack, James Madison University Mark A. Leeman, Northern Kentucky University Jennifer Mize Smith, Western Kentucky University Jill S. Yamasaki, University of Houston

## 2:00 PM

211000 2:00 PM to 3:15 PM Hilton Chicago Salon C - Lower Level

## Scholar to Scholar: Topics in Mass Communication and Communication Education

Sponsors: Association for Communication Administration, Mass Communication Division, Scholar to Scholar

Chair: Pat Arneson, Duquesne University

Respondents: Matthew P. McAllister, Penn State University; Jeanne M. Persuit, University of North Carolina, Wilmington; Dana Mastro, University of California, Santa Barbara

- "01. A Critical Review of TV Drama Production in South Korea: Marginalization and unfairness" Hyejung Ju, Claflin University
- "02. Age is Just a Number: Examining Young Citizens' Media Identification with Political Talk Show Hosts, Political Information Efficacy and Political Discussion" Molly Marie Greenwood, University of Missouri; Matthew Spialek, University of Missouri
- "03. Blogging about Religion News: A mixed-method analysis of commentary blogs' critiques of religion news" Gregory Perreault, Missouri School of Journalism
- "04. Business as usual? The cultural, economic, and social capital of magazines in a Russian town" Yulia Medvedeva, University of Missouri
- "05. Comparing the Agenda Setting Effects of Comedy News Programming" Nick Robinson, Texas Tech University; Gina Castle Bell, West Chester University
- "06. Contributing to a Lifetime Perspective of Media Effects and Body Image: A Uses and Gratifications Approach to Media Use, Body Image, and Weight Concerns during Pregnancy" Elizabeth A. Johnson-Young, North Carolina State University
  - "07. Ethnic Identity as a Mediator of Media Effects on Social Trust in Generation Y" Q. J. Yao, Lamar University
- "08. Examining 100 Communication Programs: Mission Statements, Assessment Plans, and Assessment Evaluations" Mike Allen, University of Wisconsin, Milwaukee; John Bourhis, Missouri State University; Nancy A. Burrell, University of Wisconsin, Milwaukee; Alooj Mukarram, University of Wisconsin, Milwaukee; Arooj Mukarram, University of Wisconsin, Milwaukee; Tiantian Zhao, University of Wisconsin, Milwaukee; Quintin Adams, University of Wisconsin, Milwaukee; Michael Blight, University of Wisconsin, Milwaukee; Megan Lambertz, University of Wisconsin, Milwaukee; Christopher Anderson, University of Wisconsin, Milwaukee; Clare

Gross, University of Wisconsin, Milwaukee

- "09. Exploration of the Role of Individual Differences, News Industry Satisfaction, and Current Affairs Motivations on News Platform Selection" Tobias Hopp, University of Alabama
- "10. Keeping Up with the Crowd: The Extent and Type of Substance Use in Gossip Sites' Tweets and Webpages" Lara Zwarun, University of Missouri, St. Louis
- "11. Lifestyles of the Rich and Famous: Celebrity Media Diet and the Cultivation of Emerging Adults' Materialism" Jennifer M. Lewallen, University of Missouri; Brandon Miller, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri
- "12. Media and Nationalism in Eastern Europe: "ATAKA" Party and Postsocialist Discourse in Bulgaria" Martin Marinos, University of Pittsburgh
- "13. Perceived Self-Expertise and its Influence on Source Expertise and Message Clarity in Online Communication" Yerina S. Ranjit, University of Connecticut; Kristine L. Nowak, University of Connecticut; Jesse Fox, Ohio State University
- "14. Pre-Crisis in 140 Characters: A Uses and Gratifications Approach in Understanding How Decision-Makers and Their Public Use Twitter before a Crisis Arrives" Jenna Currie-Mueller, North Dakota State University
- "15. Risky Business: Sexual Risk and Responsibility Messages in Teen Sex Romps" Cassandra Alexopoulos, University of California, Davis
- "16. Silhouette, Rebellion and U-turn: China Reporting in the Light of the U.S. Opening to China" Chunfeng Lin, University of Illinois
- "17. The commodification of innocence: A rhetorical analysis of Kid President video series and its use of liberating persuasion" Sean Brohmer Hansen, Biola University
- "18. The Impact of Meaningful Entertainment on Information Processing and Attitudes toward Advertisements" Erica Bailey, Penn State University; Chun Yang, Penn State University
- "19. The Influence of Mortality Salience on Parasocial Interaction and Value Cultivation" Shane M. Semmler, University of South Dakota
- "20. Tightening Parents' Gatekeeping Role in Adolescents' Consumption Behavior: Family Consumer Communication, Parental Third-Person Perception, Advertising Mediation, and Support for Advertising Regulation" Laras Sekarasih, University of Massachusetts, Amherst

211001 2:00 PM to 3:15 PM Hilton Chicago Salon A1 - Lower Level

#### **Organizational Communication Division Business Meeting**

Sponsor: Organizational Communication Division

Presenters:

J. Kevin Barge, Texas A&M University

Karen Lee Ashcraft, University of Colorado, Boulder

Laurie Lewis, Rutgers University

Stacey L. Connaughton, Purdue University

Joann Keyton, North Carolina State University

Scott C. D'Urso, Marquette University

Loril M. Gossett, University of North Carolina, Charlotte

211002 2:00 PM to 3:15 PM Hilton Chicago Salon A2 - Lower Level

Media's Misguided Mothers: Unmet Expectations of Motherhood

Sponsor: Mass Communication Division

Chairs: Heather Hundley, California State University, San Bernardino; Sara Hayden, University of Montana

Presenters:

Sharon Mazzarella, James Madison University Tasha N. Dubriwny, Texas A&M University

Stephanie L. Gomez, University of Utah

Elizabeth F. Hatfield, University of Houston - Downtown

Valerie Palmer-Mehta, Oakland University Sherianne Shuler, Creighton University

211003 2:00 PM to 3:15 PM Hilton Chicago Salon A3 - Lower Level

# Top Papers in the Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Sergio F. Juarez, University of Denver

Respondent: Kathryn Hobson, Bloomsburg University

"Cultural (In)Visibility and Identity Dissonance: Queer Iranian Women and their Negotiation of Existence" Bobbi Van Gilder, University of Oklahoma; Shadee Abdi, University of Denver

"Archaeology of the Homosexual Pejorative" Ragan Fox, California State Univ, Long Beach

"Under the Ban-Optic Gaze: Chelsea Manning and the State's Surveillance of Transgender Bodies" Mia Fischer, University of Minnesota

211004 2:00 PM to 3:15 PM Hilton Chicago Salon A4 - Lower Level

## **Cultural Studies of Media Industries**

Sponsor: Critical and Cultural Studies Division

Chair: Lisa Glebatis Perks, Nazareth College

Respondent: Tabe R. Bergman, Renmin University of China

"Click Culture, Comedy, and Representation in Convergence-Era Television" Matt Sienkiewicz, Boston College; Nick Marx, Colorado State University

"Material Forces, Immaterial Objects: The Rhetoric of Digital Archivists in the Preservation of Yahoo! "GeoCities" Caitlin Reynolds, Indiana University

"Emancipatory Adoption: Towards a Critical Theory of the Digital Divide and Broadband Adoption" Todd Wolfson, Rutgers University; Jessica Crowell, Rutgers University; Camille Reyes, Rutgers University

"Recommended for You: The Netflix Prize and the Production of Algorithmic Culture" Blake Hallinan, Indiana University; Ted Striphas, Indiana University

211005 2:00 PM to 3:15 PM Hilton Chicago Salon A5 - Lower Level

## Presencing the (Possible) Pasts: Subjunctive Specters and the Placing of Public Memory

Sponsor: Rhetorical and Communication Theory Division

Chair: Derek Lewis, Colorado State University

Respondent: Kendall R. Phillips, Syracuse University

"Booms and Busts: Haunting Memories in the North Dakota Oil Boom" Joshua E Young, University of North Dakota

"HomeBodies of Literature: Dwelling in the Uncanny Domestic at the Brontë Parsonage Museum" Joan Faber McAlister, Drake University

"The Exorcism of Brooklyn: Driving Homeless Specters out of the Future Anterior" Eric J. Sloss, University of Georgia; Brian A. Lain, University of North Texas

211006 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom A - Lobby Level

## Women's Caucus and Feminist and Women's Studies Division Joint Business Meeting (2 of 2 sessions)

Sponsors: Feminist and Women's Studies Division, Women's Caucus

#### Presenters:

Yahui Zhang, Wayland Baptist Univ

Jennifer Dunn, Dominican University

Maria D. Davidson, University of Oklahoma

Lana McDonnell, Western Governors University

Katherine J. Denker, Ball State University

Alena Amato Ruggerio, Southern Oregon University

Danielle M. Stern, Christopher Newport University

Abbey Wojno, Centers for Disease Control & Prevention

Rachel E. Silverman, Embry-Riddle Aeronautical University

Michelle Calka, Manchester University

LaKresha D. Graham, Rockhurst University

Roseann M. Mandziuk, Texas State University

Kate LaPierre, Ivy Tech Community College

211007 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom B - Lobby Le	211007	2:00 PM to 3:15 PM	Hilton Chicago	Continental Ballroom B - Lobby Leve
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## Conversation and Everyday Talk in Interpersonal Relationships

Sponsor: Interpersonal Communication Division

Chair: Amanda Holman, Creighton University

"Mapping the Topography of Supportive Talk: The Similarity of Language Trends across Relationships" Kaitlin Cannava, Louisiana State University: Graham D. Bodie, Louisiana State University

"Relational Frames as Mediators of Everyday Talk and Relational Satisfaction in Stepparent-Stepchild Relationships" Paul Schrodt, Texas Christian University

"The process of relationship talk" Kelly McAninch, University of Illinois, Urbana-Champaign

"The Taxonomy of Everyday Speech Events Does Not Work as a Measurement Model: Evidence Using Multiple Frequency and Satisfaction Scalings" Andrea J. Vickery, Louisiana State University; Laura C. Hatcher, Louisiana State University; Kaitlin Cannava, Louisiana State University; Graham D. Bodie, Louisiana State University

211008 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

## Black Caucus and African American Communication and Culture Division: Meet and Greet

Sponsors: African American Communication and Culture Division, Black Caucus

Chairs: Rachel Alicia Griffin, Southern Illinois University, Carbondale; Cerise L. Glenn, University of North Carolina, Greensboro

Presenters:

Jeanetta D. Sims, University of Central Oklahoma

Christopher House, Ithaca College

VaNatta S. Ford, Columbia College

Kandace L. Harris, Clark Atlanta University

Sheena Howard, Rider University

211010 2:00 PM to 3:15 PM Hilton Chicago Grand Ballroom - 2nd Floor

## The Rhetoric of the United Farm Workers and the Presence of Our Past(s) in Latina/o Communication Studies

Sponsor: La Raza Caucus

Chair: Lisa A. Flores, University of Colorado, Boulder

Respondent: Lisa A. Flores, University of Colorado, Boulder

"A rhetoric of familia: Dolores Huerta's role as mother and farm worker activist" Stacey Sowards, University of Texas, El Paso

"Contested Public Memory and the Legacy of the United Farm Workers" J. David Cisneros, University of Illinois

"Residual Seeds of the 1968 East Los Angeles Walk-Outs: A Flower Seeds and Seeds Blossom a Garden" Rebecca Avalos, University of Colorado, Boulder

"The Hunger against Violence: César Chávez's Non-discursive, Fasting Rhetoric" James Chase Sanchez, Texas Christian University

211012 2:00 PM to 3:15 PM Hilton Chicago Int'l Ballroom South - 2nd Floor

# Teachers on Teaching Series: Honoring the Pedagogy of Josh Boyd, Mary Helen Brown, and Lori Roscoe

Sponsor: Teachers on Teaching

Chair: Andrea Lambert South, Northern Kentucky University

## Presenters:

Sarah VanSlette, Southern Illinois University, Edwardsville

Rebecca J. Meisenbach, University of Missouri

Sarah B. Feldner, Marquette University

Matt Gill, Eastern Illinois University

Beth Gill, Eastern Illinois University

Rebecca L. Dohrman, Maryville Univ

Katerina Tsetsura, University of Oklahoma

Ashlev Jones-Bodie, Louisiana State University

Abby Brooks, Georgia Southern University

Brigitta Brunner, Auburn University

Rhonda Buckley, Texas Women's University

Millie Harrison, Auburn University

Meredith Kinkaid, Georgia Highlands College

Pete Smith, Mississippi State University

John Strada, Eastern Kentucky University

Danielle E. Williams, Georgia Gwinnett College

Lindy Davidson, University of South Florida

Jacob Abraham, University of South Florida

Nancie Hudson, University of South Florida

Blake Paxton, University of South Florida

Jennifer Whalen, University of South Florida

Jillian Ann Tullis, University of North Carolina, Charlotte

Tasha Rennels, University of South Florida

Meredith Ginn, Georgia Highlands College Christie Kleinmann, Belmont University

Respondents: Joshua Boyd, Purdue University; Mary Helen Brown, Auburn University; Lori Roscoe, University of South Florida

2:1013 2:00 PM to 3:15 PM Hilton Chicago Boulevard Room A - 2nd Floor

# The Presence(s) of Our Past(s) THE PRESENCE(S) OF OUR PAST(S)! Repetition-Yet-Again, 10, 11 ... 100 Years Later

Sponsor: NCA First Vice President

Chair: Joshua Gunn, University of Texas, Austin

"The Presence(s) of Our Past(s) THE PRESENCE(S) OF OUR PAST(S)! Repetition-Yet-Again, 10, 11 ... 100 Years Later" Michael S. Bowman, Louisiana State University; Joshua Gunn, University of Texas, Austin; Nathan E. Stormer, University of Maine; Patricia A. Suchy, Louisiana State University; Naida Zukic, Borough of Manhattan Community College, CUNY; Christopher Swift, Willamette University; Chani Marchiselli, Saint Anselm College; David P. Terry, Louisiana State University; Aric Putnam, St. John's University; Pat Gehrke, University of South Carolina; Michael LeVan, University of South Florida; Carole Blair, University of North Carolina, Chapel Hill; Paul C. Edwards, Northwestern University; Andrea Alden, Grand Canyon University; Ruth Laurion Bowman, Louisiana State University; Daniel Brouwer, Arizona State University; Barry Brummett, University of Texas, Austin; Dana Cloud, University of Texas, Austin; Rosa A. Eberly, Penn State University; Mindy Fenske, University of South Carolina; Kathleen E. Feyh, St. Edwards University; Kristyn Goldberg, University of Texas, Austin; Mirko M. Hall, Converse College; E. Johanna Hartelius, University of Pittsburgh; Debra Hawhee, Penn State University; Kathleen Suzanne Lamp, Arizona State University; John Lynch, University of Cincinnati; Kayla Rhidenour, University of Texas, Austin; Jenny H. Rice, University of Kentucky; Brian Rusted, University of Calgary; Tracy Stephenson Shaffer, Louisiana State University; Jaime Lane Wright, St. John's University; Anna Marjorie Young, Pacific Lutheran University; Kurt Zemlicka, University of North Carolina, Chapel Hill

211014	2:00 PM to 3:15 PM	Hilton Chicago	Boulevard Room B - 2nd Floor
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## **Emerging Perspectives on Communication Technology**

Sponsor: Human Communication and Technology Division

Chair: Nanci M. Burk, Glendale Community College

Respondent: Brandon Van Der Heide, Michigan State University

"Social Media: Defining, Developing, and Divining" Caleb T. Carr, Illinois State University; Rebecca A. Hayes, Illinois State University

"From Channel to Communicator: Rethinking the Role of Technology in Communication" Andrea Guzman, University of Illinois, Chicago

"Exposing the Invisible Web with webXray: An Analysis of Third-Party HTTP Requests on One Million Websites" Tim Libert, University of Pennsylvania

"Social Media and Risk Communication" Stephen Rains, University of Arizona; Steven Brunner, University of Arizona; Kyle Oman, University of Arizona

211015 2:00 PM to 3:15 PM Hilton Chicago Boulevard Room C - 2nd Floor

Past, Present and Future of Women and Leadership at NCA's Centennial: Perspectives of NCA Presidents

Sponsors: NCA Centennial! Celebration Series, Women's Caucus

Chair: Nancy Kidd, National Communication Association

Presenters:

Anita Taylor, George Mason University

Judith S. Trent, University of Cincinnati

Isa N. Engleberg, Prince George's Community College

Betsy W. Bach, University of Montana Kathleen J. Turner, Davidson College

Respondent: Dawn O. Braithwaite, University of Nebraska, Lincoln

211016 2:00 PM to 3:15 PM Hilton Chicago Williford A - 3rd Floor

## **Disabilities Issues Caucus Business Meeting**

Sponsor: Disability Issues Caucus

Presenters:

Julie Cosenza, Southern Illinois University, Carbondale

James L. Cherney, Wayne State University

Bruce Henderson, Ithaca College

Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Erin McAloon, Indiana Univ-Purdue Univ, Indianapolis

Brian Grewe, University of Denver

Joy M. Cypher, Rowan University

211017 2:00 PM to 3:15 PM Hilton Chicago Williford B - 3rd Floor

### **Past and Present Anxieties**

Sponsor: NCA Centennial! Celebration Series

Chair: Samuel S. Sloan, Southern Illinois University, Carbondale

Respondent: Shauna M. MacDonald, Villanova University

""What If...?": A Performance about Life Anxieties" Molly Wiant Cummins, St. Cloud State University

"An Overworked Elocutionist Laments" Charles T. Parrott, Kennesaw State University

"Hubble's Law and the Panic-verse: Navigating the Event Horizon" Erin Briddick, University of Wisconsin, Madison

"Stage Fright: High Anxiety on Stage and in the Classroom" Violet Juno, Performance Artist

"The Liminal Subject Position of a New Department Chair: Past and Present Anxieties of a Half Administrator" W. Benjamin Myers, University of South Carolina, Upstate

"When Life Gets in the Way: A Phenomenological Narrative of Being in My Female Body" Janelle Briggs, University of Louisiana, Monroe

211018 2:00 PM to 3:15 PM Hilton Chicago Williford C - 3rd Floor

### Sex at 100: The Past, Present, and Future of Sexuality and Communication Studies

Sponsor: NCA Centennial! Celebration Series

Chair: Stephanie L. Young, University of Southern Indiana

Presenters:

Tony E. Adams, Northeastern Illinois University

Robert Brookey, Ball State University

Bernadette Calafell, University of Denver Debbie S. Dougherty, University of Missouri Amber Lauren Johnson, Prairie View A&M University Karen E. Lovaas, San Francisco State University Jimmie Manning, Northern Illinois University Sandra Metts, Illinois State University Paul A. Mongeau, Arizona State University Thomas Nakayama, Northeastern University Carey M. Noland, Northeastern University Gust A. Yep, San Francisco State University

## The Emerging Field of Spiritual Communication Studies

Sponsor: Spiritual Communication Division

Chair: John L. Hochheimer, Southern Illinois University, Carbondale

Presenters:

Natalie Sydorenko, Independent Scholar

Timothy Paul Huffman, Loyola Marymount University

Kathleen D. Clark, University of Akron

Sharon Lauricella, University of Ontario Institute of Technology

211020 2:00 PM to 3:15 PM Hilton Chicago PDR 2 - 3rd Floor

## **Environmental Communication Division Business Meeting**

Sponsor: Environmental Communication Division

Presenters:

Samantha Senda-Cook, Creighton University Ross Singer, Saginaw Valley State University

Richard D. Besel, Cal Poly State University, San Luis Obispo

Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

211021 2:00 PM to 3:15 PM Hilton Chicago PDR 3 - 3rd Floor

## Gaining Compliance: Social Cognitive Dynamics When Trying to Influence Others

Sponsors: Communication and Social Cognition Division, Interpersonal Communication Division

Chair: Edward L. Fink, University of Maryland

"A Simulation of a Dynamic Theory of Reasoned Action with a Constant, Repeated Shock" Franklin Boster, Michigan State University; Briana DeAngelis, Michigan State University

"Beyond Simple Inoculation: Examining the Persuasive Value of Inoculation for Audiences with Initially Neutral or Negative Attitudes" Bobi Ivanov, University of Kentucky; Stephen Rains, University of Arizona; Sarah A. Geegan, University of Kentucky; Sarah C. Vos, University of Kentucky; Nigel Haarstad, University of Kentucky; Kimberly A. Parker, Bellarmine University

"Compliance Dynamics within a Friendship Network III: Connectivity Personality, Network Preferences, and Interaction Patterns" Rachel Smith, Penn State University; Edward L. Fink, University of Maryland

"Facial Similarity Mitigates the Persuasive Effects of Source Bias: An Evolutionary Explanation for Kinship and Susceptibility to Influence" Adam Richards, Texas Christian University; Dale Hample, University of Maryland

"Reconsidering the Role(s) of Affect in Inoculation Theory-Conferred Resistance to Influence" Josh Compton, Dartmouth College; Bobi Ivanov, University of Kentucky

"When Compliance is Difficult: Explaining Sequential Persuasion through Self-Integrity" Thomas Hugh Feeley, University at Buffalo, SUNY

211022 2:00 PM to 3:15 PM Hilton Chicago PDR 4 - 3rd Floor

## Diversifying Research through Leadership, Publishing and Mentorship: The Future of Our Presence(s)

Sponsor: NCA Research Board

Chair: Shane T. Moreman, California State University, Fresno

Presenters:

Ronald L. Jackson II, University of Cincinnati Daniel Linz, University of California, Santa Barbara

Mary Beth Oliver, Penn State University

211023 2:00 PM to 3:15 PM Hilton Chicago Astoria - 3rd Floor

## Celebrating the Life and Legacy of Carole Barbato, Ph.D., Professor Emeritus, Kent State University

Sponsor: NCA First Vice President

Chairs: Elizabeth E. Graham, University of Akron; Elizabeth Perse, University of Delaware

Presenters:

Laura Davis, Kent State University Scott A. Myers, West Virginia University Paul Haridakis, Kent State University

211024 2:00 PM to 3:15 PM Hilton Chicago Waldorf - 3rd Floor

#### Utopian Performatives at 100 Years: Flesh and the Frailties of Hope

Sponsor: Performance Studies Division

Chair: Tami Spry, St. Cloud University

"Memories of Venice: Autoperformatives and Posthuman Utopias" Jake Simmons, Angelo State University

"Nowhere, know time: Beyond hope in the performance of social utopias" Della Pollock, University of North Carolina, Chapel Hill

"Performing Utopia: Critical Modalities of the Flesh" Tami Spry, St. Cloud University

"River Currents: Reading the Disciplinary Landscape from a Chair on the Rum River" Elyse Pineau, Southern Illinois University

"Stillness, Hope, and Fragile Utopia: Looking Back at Still Life with Cardinal and Uncertainty" Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

211026 2:00 PM to 3:15 PM Hilton Chicago Joliet - 3rd Floor

Exploring the Role of New Communication Technologies in Instructional Communication Research

Sponsor: Instructional Development Division

Chair: Jeffrey Kuznekoff, Miami University, Middletown

Respondent: Tiffany R. Wang, University of Montevallo

"Effects of Teacher Face-to-Face and Facebook Misbehaviors" Sarah Billingsley, California State University, Sacramento; Kimo Ah Yun, California State University, Sacramento Company, California State University, Sacramento

"Mobile Phones in the Classroom: Examining the Effects of Texting, Twitter, and Message Content on Student Learning" Jeffrey Kuznekoff, Miami University, Middletown; Stevie Munz, Ohio University; Brian Scott Titsworth, Ohio University

"Rhetorical and Relational Strategies of Online Instructors: Enhancing Students' Experiences in Online Courses" Brandi N. Frisby, University of Kentucky; Anthony Limperos, University of Kentucky; Molly R. Burchett, University of Kentucky; Mary Ann Nestmann, University of Kentucky; Christina Gentile, University of Kentucky; Kevin Wombacher, University of Kentucky; Robert Shapiro, University of Kentucky

"Twitter Use and its Effects on Student Perception of Instructor Credibility" Jocelyn DeGroot, Southern Illinois University, Edwardsville; Valerie Young, Hanover College; Sarah VanSlette, Southern Illinois University, Edwardsville

211027 2:00 PM to 3:15 PM Hilton Chicago PDR 5 - 3rd Floor

# Negotiating Presence through Story: A Response to Art Bochner's Coming to Narrative: A Personal History of Paradigm Change in the Human Sciences

Sponsor: Ethnography Division

Chair: Keith P. Berry, University of South Florida

#### Presenters:

Ronald Pelias, Southern Illinois University, Carbondale

Theresa Thompson, University of Dayton

Stacy Holman Jones, California State University, Northridge

Michael J. Hyde, Wake Forest University

Jody Koenig Kellas, University of Nebraska, Lincoln

Christopher N. Poulos, University of North Carolina, Greensboro

Arthur P. Bochner, University of South Florida

211028 2:00 PM to	O 3:15 PM Hilton Chicago	PDR 6 - 3rd Floor
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## Being (T)here

Sponsor: NCA Centennial! Celebration Series

Chairs: Deborah Eicher-Catt, Penn State University, York; Pat Arneson, Duquesne University

## Presenters:

Calvin O. Schrag, Purdue University

Ronald C. Arnett, Duquesne University

Richard L. Lanigan, International Communicology Institute Ramsey Eric Ramsey, Arizona State University, West

Respondents: Deborah Eicher-Catt, Penn State University, York; Pat Arneson, Duquesne University

211029 2:00 PM to 3:15 PM Hilton Chicago	PDR 7 - 3rd Floor
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#### The Rhetoric of Economics at 30 Part I

Sponsors: Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Paul Turpin, University of the Pacific

Presenters:

David Gore, University of Minnesota, Duluth

Joshua Ramey, Grinnell College

G. Thomas Goodnight, University of Southern California

David Hingstman, University of Iowa

Richard Herder, Southwest Minnesota State University

Randall Iden, Lake Forest College Paul Turpin, University of the Pacific

Respondent: Deirdre McCloskey, University of Illinois, Chicago

211030 2:00 PM to 3:15 PM Hilton Chicago Room 4A - 4th Floor

#### Communication and Law Division: Projecting Future Research and Scholarship

Sponsor: Communication and Law Division

Chair: Hailey Drescher, University of Kansas

Presenters:

Omar Swartz, University of Colorado, Denver Vivian I. Dicks, University of Detroit Mercy Debra L. Worthington, Auburn University Susan H. Sarapin, Troy University

Respondent: Tom Beisecker, Kansas University

211031 2:00 PM to 3:15 PM Hilton Chicago Room 4B - 4th Floor

## Asian/Pacific American Communication Studies Division and Caucus Business Meeting

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

### Presenters:

Shinsuke Eguchi, University of New Mexico

David C. Oh, Ramapo College of New Jersey

Lisa K. Hanasono, Bowling Green State University

Mariko Izumi, Columbus State University

Chin-Chung Chao, University of Nebraska, Omaha

Hsin-I Yueh, Northeastern State University

David Maile, University of New Mexico

211032 2:00 PM to 3:15 PM Hilton Chicago Room 4C - 4th Floor

#### Communicating Sex/Pleasure in Public: The Histories of the Feminist Sex Wars in Our Present

Sponsor: Feminist and Women's Studies Division

Chair: Michaela Frischherz, University of Iowa

Respondent: Jennifer Tyburczy, University of South Carolina

"Daga Sacrificia: Making the Erotic Public" Caitlin F. Bruce, University of Pittsburgh

"Disclosing the Sexual Secret: Rhetorical Cultivations of Care at the San Francisco 'Masturbate-A-Thon'" Larissa A. Brian,

University of Pittsburgh

"My Body is My Party: Twerking as Black Feminist Love and Pleasure" Evette Dionne Brown, Southern Illinois University, Carbondale

"Negotiating Orgasmic Imperatives: Climaxing Public-Private Divides" Michaela Frischherz, University of Iowa

211033 2:00 PM to 3:15 PM Hilton Chicago Room 4D - 4th Floor

## Discursive Struggles and Contradictions: Families at Play

Sponsor: Family Communication Division

Chair: Tamara D. Afifi, University of Iowa

Respondent: Kristina Scharp, Iowa State University

"(Re)Negotiating Our Relationship: How Contradictions Emerge in Sibling Privacy Boundaries" Kaitlin Phillips, University of Nebraska, Lincoln; Katie Brockhage, University of Nebraska, Lincoln

"Examining the Interplay of Adult Children's Dialectical Discourse Surrounding Conflict" Alyssa Raiche, University of Wisconsin, Milwaukee; Kristine Nicolini, University of Wisconsin, Milwaukee; Anne Zmyslinski-Seelig, University of Wisconsin, Milwaukee

"Intimacy and Family Structure: Discursive Constructions of Estranged Relationships" Jordan A. Allen, University of Nebraska, Lincoln

""I Know You, but I Don't Know Who You Are": Siblings' Discursive Struggles Surrounding Their Experiences of Transition" Danielle Poynter, University of Missouri

"Motherhood as contested ideological terrain: Essentialist and queer discourses of motherhood at play in female-female co-mothers' talk" Elizabeth A. Suter, University of Denver; Leah Seurer, University of Denver; Stephanie Webb, University of Denver; Brian Grewe, University of Denver; Jody Koenig Kellas, University of Nebraska, Lincoln

211034 2:00 PM to 3:15 PM Hilton Chicago Room 4E - 4th Floor

## Primetime Women Past to Present: Representation, Marginalization, and Sexuality

Sponsor: Mass Communication Division

Chair: Melody Lehn, Univiversity of South Carolina, Extended University

Presenters:

Mary Grace Antony, Schreiner University Lauren Bratslavsky, Illinois State University Kara Jolliff Gould, John Brown University

Caroline Elizabeth Sawyer, University of Memphis

211035 2:00 PM to 3:15 PM Room 4F - 4th Floor Hilton Chicago

# Celebrating Present Scholarship: Top Papers in the Basic Course Division

Sponsor: Basic Course Division

Chair: Angela M. Hosek, Ohio University

Respondent: Joseph M. Valenzano, University of Dayton

"Student Affective Reactions to Grading in Basic Communication Courses" Chris R. Sawyer, Texas Christian University

"An Assessment of an Undergraduate Lab Director Program for Use in the Basic Communication Course: A Five-Year Review" Lucy Niess, California State University, Fullerton; Heather Kelley, California State University, Fullerton; Jason Teven, California State University, Fullerton

"Shaking in Their Digital Boots: Anxiety and Competence in the Online Basic Public Speaking Course" Joshua Westwick, South Dakota State University; Karla M. Hunter, South Dakota State University; Laurie L. Haleta, South Dakota State University

"Improving Information Literacy Skills through Practice and Reflection" Susan E. Colon, Wilbur Wright College

211036 2:00 PM to 3:15 PM Hilton Chicago Room 4G - 4th Floor

## Rhetorical Pharmacologies: Power, Identity and the Rhetoric of Drugs

Sponsor: Critical and Cultural Studies Division

Chair: Matthew Wesley Bost, Willamette University

Respondent: Emanuelle Wessels, Missouri State University

"Bateson's Altered Rhetoric: A Rapturous Difference That Makes a Difference" Mark Martinez, University of Minnesota

"Immanence, Depression and the Female Body" Kristin A. Swenson, Butler University

"John Lilly, Metaprogramming, and the Ambivalence of the Rhetorical Subject" Matthew Wesley Bost, Willamette University

"War Ends, Drugs Win: Pleasure, Medicine, and the State" Bernardo A. Attias, California State University, Northridge

2:1037 2:00 PM to 3:15 PM Hilton Chicago Room 4H - 4th Floor

#### Reviving Life after Working in Environments that Defy Conventional Wisdom

Sponsor: Women's Caucus

Chairs: Joan Rentsch, University of Tennessee; Virginia W. Kupritz, University of Tennessee

Presenters:

Virginia W. Kupritz, University of Tennessee Joan Rentsch, University of Tennessee

211038 2:00 PM to 3:15 PM Hilton Chicago Room 4I - 4th Floor

## American Public Address and the Public Intellectual: Engaging "William James and the Art of Popular Statement"

Sponsors: Philosophy of Communication Division, Public Address Division

Chair: Scott R. Stroud, University of Texas, Austin

## Presenters:

Joseph Rhodes, Penn State University

Susan Zaeske, University of Wisconsin, Madison

Robert Danisch, University of Waterloo

Scott R. Stroud, University of Texas, Austin

Nathan A. Crick, Texas A&M University

William M. Keith, University of Wisconsin, Milwaukee

Michelle R. LaVigne, University of San Francisco

Respondent: Paul H. Stob, Vanderbilt University

211039 2:00 PM to 3:15 PM Hilton Chicago Room 4J - 4th Floor

## The Rhetorical Legacy of Ronald Wilson Reagan

Sponsor: Public Address Division

Chair: Robert C. Rowland, University of Kansas

"Diminishing Confidence in Government and Shredding the Social Contract: The Rhetorical Legacy of President Ronald Reagan" Thomas Hollihan, University of Southern California

"Principle, Pragmatism, and Authenticity as Defining Elements in the Rhetorical Legacy of Ronald Reagan" Robert C. Rowland, University of Kansas

"Religion as Inventional Resource: President Reagan's Use of the Bible and Christian Doctrine" Martin Medhurst, Baylor University

"Ronald Reagan and Political Transcendence in the 2012 Presidential Election" Jim A. Kuypers, Virginia Tech

211040 2:00 PM to 3:15 PM Hilton Chicago Room 4K - 4th Floor

## Reflections and Projections: The "Evolution" of Communication Textbooks

Sponsor: NCA First Vice President

Chair: Rich West, Emerson College

Presenters:

Lynn H. Turner, Marquette University

David T. McMahan, Missouri Western State University Candice Thomas-Maddox, Ohio University, Lancaster

Matt Brynie, Sage Publications

Steven A. Beebe, Texas State University

211041 2:00 PM to 3:15 PM Hilton Chicago Room 4L - 4th Floor

## **Nonverbal Communication Division Business Meeting**

Sponsor: Nonverbal Communication Division

Presenters:

Amy Ebesu Hubbard, University of Hawaii, Manoa

Cindy H. White, University of Colorado, Boulder

Norah Dunbar, University of California, Santa Barbara

Ashley Paige Duggan, Boston College

Robert J. Sidelinger, Oakland University

Jonathan M. Bowman, University of San Diego

Diana K. Nagy, University of Florida

211042	2:00 PM to 3:15 PM	Hilton Chicago	Room 4M - 4th Floor

# **Public Relations Division Business Meeting**

Sponsor: Public Relations Division

Presenters:

Damion Waymer, Texas A&M University Michael J. Palenchar, University of Tennessee Shari R. Veil, University of Kentucky Michael L. Kent, University of Oklahoma

211044	2:00 PM to 3:15 PM	Hilton Chicago	McCormick Boardroom - 4th Floor
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### **CIDD Business Meeting**

Sponsor: NCA National Office

Presenters:

Carly S. Woods, University of Nebraska, Lincoln Anne Marie Todd, San Jose State University Wayne L. Kraemer, Texas State University Theodore F. Sheckels, Randolph-Macon College

Sara Snider, Committee on International Discussion and Debate

211051 2:00 PM to 3:15 PM Hilton Chicago Room 5G - 5th Floor

## **NCA Distinguished Scholar Business Meeting**

Sponsor: NCA National Office

Presenter:

Michael E. Roloff, Northwestern University

2:1052 2:00 PM to 3:15 PM Hilton Chicago Room 5H - 5th Floor

## Franklin D. Roosevelt at the Democratic Conventions: 1932, 1936, 1940, 1944

Sponsors: Political Communication Division, Public Address Division

Chair: Amos Kiewe, Syracuse University

Presenters:

Davis W. Houck, Florida State University Amos Kiewe, Syracuse University John M. Murphy, University of Illinois Mary E. Stuckey, Georgia State University

211060 2:00 PM to 4:45 PM Hilton Chicago Lake Ontario - 8th Floor

## SC13: Team-Based Learning

Sponsor: Short Courses

Chairs: Kellie Carlyle, Virginia Commonwealth University; Derek Ray Lane, University of Kentucky

211061 2:00 PM to 4:45 PM Hilton Chicago Lake Michigan - 8th Floor

SC14: Gender Communication Pedagogy

Sponsor: Short Courses

Chairs: Natalie N. Fixmer-Oraiz, University of Iowa; Stacey Treat, Drake University

Presenters:

Natalie N. Fixmer-Oraiz, University of Iowa

Stacey Treat, Drake University

211062 2:00 PM to 4:45 PM Hilton Chicago Lake Huron - 8th Floor

SC15: Creating an OER speech course

Sponsor: Short Courses

Chairs: Brent Adrian, Central Community College, Grand Island; Christie Fierro, Tacoma Community College

211063 2:00 PM to 4:45 PM Hilton Chicago Lake Erie - 8th Floor

SC16: Straight Talk about Teaching Communication Research Methods

Sponsor: Short Courses

Chair: Christine S. Davis, University of North Carolina, Charlotte

Presenters:

Heather Powell, State Farm

Kenneth A. Lachlan, University of Massachusetts, Boston

211064 2:00 PM to 3:15 PM Hilton Chicago Buckingham - Lobby Level

Remembering Bruce: A Tribute to Bruce Gronbeck

Sponsor: NCA First Vice President

Chair: Walid Afifi, University of Iowa

Presenters:

Alina Haliliuc, Denison University
John Lyne, University of Pittsburgh
Kristine L. Munoz, University of Iowa
A. Susan Owen, University of Puget Sound
John M. Sloop, Vanderbilt University
Sarah Stein, North Carolina State University

211071 2:00 PM to 3:15 PM Palmer House Hilton Wabash - 3rd Floor

**Top Papers in Health Communication** 

Sponsor: Health Communication Division

Chair: Elaine Hsieh, University of Oklahoma

"Co-Rumination of Fat Talk and Weight Control Practices: An Application of Confirmation Theory" Analisa Arroyo, University of Georgia; Chris Segrin, University of Arizona; Jake Harwood, University of Arizona; Joseph A. Bonito, University of Arizona

"Examining the Risk Perception Gap in the Risk Convergence Model: Narrative Effects on Perceived Social Distance and

Self and Character's Risk Perception" Jiyeon So, University of Georgia; Lijiang Shen, University of Georgia

"Linguistic Cues to Perceived Trustworthiness in Online Medical Advice: A LIWC Analysis" Catalina Toma, University of Wisconsin, Madison; Jonathan D'Angelo, University of Wisconsin, Madison

"Temporal Framing and Consideration of Future Consequences: Effects on Smokers' and At-Risk Nonsmokers' Responses to Cigarette Health Warnings" Xiaoquan Zhao, George Mason University; Xiaoli Nan, University of Maryland; Irina Alexandra Iles, University of Maryland; Bo Yang, University of Maryland

"The Impact of Child and Parent Characteristics on Language Brokers' Health Literacy: A Test of Three Dyadic Models" Lisa Guntzviller, Utah State University; Jakob D. Jensen, University of Utah; Luz M. Carreno, Utah State University

211072 2:00 PM to 3:15 PM Palmer House Hilton Indiana - 3rd Floor

## Competitively Selected Papers about Behavioral Intentions and Perceived Risk

Sponsor: Health Communication Division

Chair: Andy J. King, Texas Tech University

"Are Drug Prevention Efforts Fulfilling the Informational Needs of College Students? A Survey of Engagement with Information about Topics Related to Marijuana and Amphetamines from Media, Medical and Interpersonal Sources" Ying Cheng, Michigan State University; Jisoo Ahn, University of Texas, Austin; Nehama Lewis, University of Haifa; Lourdes Martinez, Michigan State University

"Effects of Absolute and Comparative Risk Information on Individuals' Self-Evaluation, Affective Responses, and Behavioral Intentions of Precautionary Actions against Skin Cancer" Beom J. Bae, Georgia Southern University; Gary R. Heald, Florida State University

"Hypotheticality of Graphic Cigarette Warning Label Text on Certainty of Perceptions of Risk" Alexia Victor, Cornell University; Sherri Jean Katz, Cornell University; Sahara Byrne, Cornell University; Alan Mathios, Cornell University

"Numerical Presentation of Risk: Challenges and Recommendations for Practitioners" Torsten Reimer, Purdue University; Christina Jones, University of Wisconsin, Whitewater; Christine Skubisz, Emerson College

"Self-Deprecating Humor vs. Other-Deprecating Humor in Health Messages: The Moderating Effects of Value Involvement" Ji Young Lee, Ohio State University; Michael D. Slater, Ohio State University; John Tchernev, Ohio State University

211073 2:00 PM to 3:15 PM Palmer House Hilton Kimball - 3rd Floor

## **Communication Assessment Division Business Meeting**

Sponsor: Communication Assessment Division

Presenters:

Sarah F. Rosaen, University of Michigan, Flint Diane S. Krider, Central Michigan University

Mary M. Eicholtz, Kutztown University Tatyana Dumova, Point Park Univ

Philip Backlund, Central Washington University

211077 2:00 PM to 3:15 PM Palmer House Hilton Wilson - 3rd Floor

The Status of International Argumentation Studies: Trajectories of Inquiry

Sponsor: NCA First Vice President

Chair: Marilyn J. Young, Florida State University

Presenters:

David Zarefsky, Northwestern University Noemi Marin, Florida Atlantic University Michael Hoppmann, Northeastern University J. Anthony Blair, University of Windsor

211078 2:00 PM to 3:15 PM Palmer House Hilton Crystal - 3rd Floor

## The International and Intercultural Communication Division: Past Challenges-Present Victories

Sponsor: International and Intercultural Communication Division

Chair: Alberto Gonzalez, Bowling Green State University

#### Presenters:

Carley H. Dodd, Abilene Christian University Young Yun Kim, University of Oklahoma Mary Jane Collier, University of New Mexico Benjamin J. Broome, Arizona State University Donal A. Carbaugh, University of Massachusetts, Amherst Jolanta A. Drzewiecka, Washington State University Wendy Leeds-Hurwitz, University of Wisconsin, Parkside

211079 2:00 PM to 3:15 PM Palmer House Hilton Cresthill - 3rd Floor

# The Evolution of Forensics: An Examination of How the Past has Shaped Change in Forensic Competition and Organizational Structures

Sponsor: Argumentation and Forensics Division

Chair: Scott A. Millsap, Columbus State Comm College

Respondent: Susan Millsap, Otterbein University

"Be it Resolved That Debate is Resolute: Deep Structures as Explanation for Predictable Cycles in the Evolution of Intercollegiate Debate" Scott L. Jensen, Webster University

"Reaching students, making sense: The Public Communication Speech and Debate League" Daniel West, Ohio University

"The Evolution of Extemporaneous Speaking" Tomeka Robinson, Hofstra University

"Wait...What? We don't have to do it like it's always been done? Reflections and strategies for new coaches accepting the challenge of changing speech and debate competition" Justin Foote, Ohio University; Justin J Rudnick, Ohio University

211080 2:00 PM to 3:15 PM Palmer House Hilton Salon 1 - 3rd Floor

## Assessment by External Review: Creating Presence by Including Perspectives from the Past

Sponsor: American Forensic Association

Chair: Eric R. Morris, Missouri State University

## Presenters:

Fred Sternhagen, Concordia College Allan D. Louden, Wake Forest University Sarah Partlow-Lefevre, Idaho State University Sarah E. Stone Watt, Pepperdine University Eric R. Morris, Missouri State University Respondent: Joel Iverson, University of Montana

211081 2:00 PM to 3:15 PM Palmer House Hilton Salon 2 - 3rd Floor

#### **Communication Ethics Division Business Meeting**

Sponsor: Communication Ethics Division

Presenters:

Robert L. Ballard, Pepperdine University Leeanne M. Bell McManus, Stevenson University Amanda Grace McKendree, University of Notre Dame Melissa A. Cook, St. Vincent College

Melba Hoffer, Grand Valley State University

211082 2:00 PM to 3:15 PM Palmer House Hilton Salon 3 - 3rd Floor

## Health Discourses: Situations, Practitioners and Culture

Sponsor: Language and Social Interaction Division

Chair: Lisa Mikesell, Rutgers University

Respondent: Jeffrey Good, Syracuse University

"Tacitly Accepted Treatment Recommendations in Secondary Care Visits" Anne Elizabeth Clark White, University of California, Los Angeles

""If you want my opinion": A Grounded Practical Theory of pharmacists' strategies for communicating medication therapy recommendations to physicians" Paul M. Denvir, Albany College of Pharmacy; Jeffrey Brewer, Albany College of Pharmacy

"Tenor and Discourse Regulation in Student-Led Clinical Nursing Simulation" Lillian Campbell, University of Washington

"Holding Death at Bay vs. Prolonging Life: Indexing fatalism and optimism in the ideology of health, genetics, and family history in the U.S. and South Korea" Soo Jung Hong, Penn State University; Susan Strauss, Penn State University

211083 2:00 PM to 3:15 PM Palmer House Hilton Salon 4 - 3rd Floor

## Civil War, Civil Rights, and the Southern American Commemorative Landscape

Sponsor: American Studies Division

Chair: Brandon M. Inabinet, Furman University

Respondent: Victoria Gallagher, North Carolina State University

"(Re)marking Selma: Commemorating the Edmund Pettus Bridge in Response to Civil War Public Memory" Christina Moss, University of Memphis, Lambuth

"Confederacy of the Mind: Tour Guides, Historical Empathy, and Civil War Thanatourism" Shevaun Watson, University of Wisconsin, Eau Claire

"Forgetting Sex: Violence, Place, and Memory at the Birmingham Civil Rights Institute" Kristan Poirot, Texas A&M University

"Re-Gendering the Civil War: Reenactment, Fashion, and Epistemologies of Memory" Jason B. Munsell, Columbia College

211084	2:00 PM to 3:15 PM	Palmer House Hilton	Salon 5 - 3rd Floor
	De	eliberation in Everyday Life	
Sponsor: Grou	p Communication Division		
Chair: Laura W	. Black, Ohio University		
James L. Lei Windy Lawre Benjamin R.	University of Colorado, Boulder ghter, Creighton University nce, University of Houston, Downt Bates, Ohio University derhold, University of Nevada, Re		
Respondent: K	aren Tracy, University of Colorado	o, Boulder	
211085	2:00 PM to 3:15 PM	Palmer House Hilton	Salon 6 - 3rd Floor
		Visions of Conflict	
Sponsor: Visua	al Communication Division		
Chair: Jacqueli	ne Irwin, California State Universit	ty, Sacramento	
Respondent: E	llen W. Gorsevski, Bowling Green	State University	
""Food Will W State Universit		of Abundance in WWI Food Pro	ppaganda" Stephanie H. Grey, Louisiana
	Blackface: Black-Japanese Mixed na-Champaign	Race Children in Girls' Comics	s in Post-WWII Japan" Sayuri Arai, University
	r's "The Awakening": A Visual Rep entieth Century" Tiffany Lewis, Ba		n Suffrage Movement and the American West
"Memes as F	Political Participation: A Case Study	y on Thailand" Penchan Phob	orisut, University of Utah
	e before I Was Born": Feminists fo Patricia England, Northwestern		gram and Women's (In)Visibility in the Pro-
211086	2:00 PM to 3:15 PM	Palmer House Hilton	Salon 7 - 3rd Floor
Psychoanalysis and New Materialism in Rhetorical Theory and Criticism			
Sponsor: Asso	ciation for Psychoanalysis in Com	munication	
	of Choric Silence: The Political Log ny R. Grossman, University of Geo		the Unrepresentable during Hurricane
"Conceptualis San Diego	zing Material Rhetoric through Psy	choanalytic Approaches to Cri	ticism" Diane Marie Keeling, University of
"Moved to Be	elieve: The Matter(s) of Film, Fanta	asy, and Subjectivity" Claire S	isco King, Vanderbilt University

"Our Love Affair with Technology: A Psycho-Social-Material Reading of Her" Brian L. Ott, University of Colorado, Denver

211087 2:00 PM to 3:15 PM Palmer House Hilton Salon 8 - 3rd Floor

## **Bringing Undergraduates in to the Discipline**

Sponsors: Lambda Pi Eta, Sigma Chi Eta

Chair: Puvana Ganesan-Chiu, Mesa Community College

Presenter:

Allison Bailey, University of North Georgia, Oakwood

Respondents: Allison Bailey, University of North Georgia, Oakwood; Puvana Ganesan-Chiu, Mesa Community College

211088 2:00 PM to 3:15 PM Palmer House Hilton Salon 9 - 3rd Floor

## **Student Section Business Meeting**

Sponsor: Student Section

Presenters:

Ashton Gerding Speno, University of Missouri Lindsey Susan Aloia, Rollins College Jenny Korn, University of Illinois, Chicago Linda Hughes-Kirchubel, Purdue University

211089 2:00 PM to 3:15 PM Palmer House Hilton Salon 10 - 3rd Floor

## Propagating the Presence of Media Ecology in (and out of) the Classroom

Sponsor: Media Ecology Association

Chair: Robert C. MacDougall, Curry College

Presenters:

Brecken Chinn, Curry College Dennis Cali, University of Texas, Tyler Michael Plugh, Temple University Robert C. MacDougall, Curry College

Respondent: Lance A. Strate, Fordham University

211090 2:00 PM to 3:15 PM Palmer House Hilton Salon 12 - 3rd Floor

## **Public Voices and Controversial Science**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: James Wynn, Carnegie Mellon University

"A Rhetoric of "Disastrous Reassurance" Voices from the Seismic Crater in the Trial of the Major Risks Committee in L'Aquila" Pamela Pietrucci, Northeastern University

"Myths of Information Society: New Media Discourses in the United States during the 60s and the 70s" Jin Kim, The College of Saint Rose

"Ser Técnico: Localized Technology Transfer, Emerging Technical Actors, and the Brazilian Computer Industry" Beatrice Choi, Northwestern University

"The defeat of science frames in the news coverage of the golden rice experiment in Hunan, China" Jinjie Yang, Temple University; Lulu Rodriguez, University of Illinois, Urbana-Champaign; Kaibin Xu, Temple University

211091 2:00 PM to 3:15 PM Palmer House Hilton Buckingham - 5th Floor

# Establishing and Maintaining Rigor in a "2 + 2" Program

Sponsor: Community College Section

Chair: Douglas M. Deiss, Glendale Community College

#### Presenters:

Marie Baker-Ohler, Northern Arizona University Jim Reed, Glendale Community College Pam Joraanstad, Glendale Community College Helena R. Mays, Glendale Community College Douglas M. Deiss, Glendale Community College

211092	2:00 PM to 3:15 PM	Palmer House Hilton	Chicago - 5th Floor

## **Top Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Jennifer Mize Smith, Western Kentucky University

Respondent: Mark A. Leeman, Northern Kentucky University

"Committing Time and Self: Examining "High-Stakes" Volunteers" Lacy G. McNamee, Baylor University; Brittany L. Peterson, Ohio University

""You Never Know What's Gonna Happen": An Examination of Communication Strategies Used by Collegiate Athletes to Manage Uncertainty" Lynsey K. Romo, North Carolina State University; Christine Davis, North Carolina State University; Alyssa Fea, North Carolina State University

"The Impact of College Students' Communication Adaptability on Perceptions of Mental Health Attitudes and Stigma" Heather Carmack, James Madison University; C. Leigh Nelson, James Madison University; Tatjana Magdalena Hocke-Mirzashvili, James Madison University; Eric Fife, James Madison University

"The Role of the Message Convergence Framework in Obstetricians' Clinical and Communicative Practices" Kathryn E. Anthony, University of Southern Mississippi; Timothy L. Sellnow, University of Kentucky

211093 2:00 PM to 3:15 PM Palmer House Hilton Price Room - 5th Floor

## Addressing Bullying in Academia from Multiple Communication Perspectives

Sponsor: Association for Communication Administration

Chair: Sally Vogl-Bauer, Blackhawk Technical College

## Presenters:

Timothy P. Mottet, Texas State University

Mark L. McPhail, University of Wisconsin, Whitewater

Janie Harden Fritz, Duquesne University

Becky L. Omdahl, Metropolitan State Univ

Mark Hickson, University of Alabama, Birmingham

Ann B. Frymier, Miami University

Katherine Suzanne Thweatt, SUNY New Paltz

211100 2:00 PM to 4:45 PM Off-Site The Art Institute of Chicago

## The City Speaks

Sponsor: NCA First Vice President

Chair: Gary Gumpert, Urban Communication Foundation

#### Presenters:

Laura Forlano, Illinois Institute of Technology

Jeanne Gang, Studio Gang

Benet Haller, Urban Design and Planning, City of Chicago Frances Whitehead, The School of the Art Institute

Gary Gumpert, Urban Communication Foundation

Blair Kamin, Chicago Tribune

211102 2:00 PM to 5:00 PM Off-Site Buddy Guy's Legends

## Communicating Emotion and the Blues: Interviews with Chicago Blues Musicians at Buddy Guy's Legends

Sponsor: NCA First Vice President

Chairs: Robert W. Kubey, Rutgers University; Eric W. Rothenbuhler, Webster University

Presenters:

Robert W. Kubey, Rutgers University Eric W. Rothenbuhler, Webster University

#### 3:30 PM

212001 3:30 PM to 4:45 PM Hilton Chicago Salon A1 - Lower Level

#### Connecting the History and Future of Organizational Communication Scholarship

Sponsor: Organizational Communication Division

Chair: Linda L. Putnam, University of California, Santa Barbara

"Looking Back, Looking Ahead: Embracing Critical Perspectives to Extend Organizational Communication Research" Jared Kopczynski, University of Colorado, Boulder; Amanda Soza, Boise State University

"Paralleling the Past of Organizational Communication: A Protean View of Work-life Management" Sarah J. Blithe, University of Nevada, Reno; Amy K. Way, Villanova University

"The Absence in the Past, the Presence in the Making: The Expanding Territory of Organizational Communication in China" Dongjing Kang, Ohio University; Moyi Jia, Monmouth University; Ran Ju, Zhejiang Gongshang University

"The Stuff of Our Past(s): An Analysis of 50 Years of Organizational Communication Research" Johny Garner, Texas Christian University; John Parker Ragland, Texas Christian University; Megan Leite, Texas Christian University; Jordan Emily Young, Texas Christian University; Gretchen L. Bergquist, Texas Christian University; Sydney A. Summers, Texas Christian University; Gentrie Pool, Texas Christian University; Samuel Hardman Taylor, Cornell University; Xi Tian, Texas Christian University; Eduardo J. Reyes, Texas Christian University; Micah Dawes Haynes, Texas Christian University; Trey Ivy, Texas Christian University

212002 3:30 PM to 4:45 PM Hilton Chicago Salon A2 - Lower Level

### Video Games, Realism, and Morality

Sponsor: Mass Communication Division

Chair: Sarah Brookes, University of Maine

"More Than Just a Game: Examining the Effects of Competitive Setting and Performance Outcome on Player Perceptions" Rory McGloin, University of Connecticut; Kyle Hull, University of Connecticut; John L. Christensen, University of Connecticut

"Violent Games and Violent Controllers: Investigating the Use of Realistic Gun Controllers on Perceptions of Realism, Immersion and Outcome Aggression" Rory McGloin, University of Connecticut; Kirstie M. Farrar, University of Connecticut; Joshua Fishlock, University of Connecticut

"Rational vs. Intuitive Processing: The impact of cognitive load on moral responses in video game play" Marina Krcmar, Wake Forest University; Allison Eden, Vrije University, Amsterdam; Tilo Hartmann, VU University Amsterdam

"Video Games, Moral Violations, and Guilt: The Moderating Role of Moral Intuition Salience" Matthew Grizzard, University at Buffalo, SUNY; Ron Tamborini, Michigan State University; Sujay Prabhu, Michigan State University; Lindsay Hahn, Michigan State University; Patrick Idzik, Michigan State University; Di Pei, Michigan State University; Sangwon Lee, Michigan State University

"Evolution and Motivations for Video Game Play" Richard Huskey, University of California, Santa Barbara; Aubrie Serena Adams, University of California, Santa Barbara; Britney N. Craighead, University of California, Santa Barbara; Rene Weber, University of California, Santa Barbara

212003 3:30 PM to 4:45 PM Hilton Chicago Salon A3 - Lower Level

## Gay, Lesbian, Bisexual, Transgender, and Queer Health and Sexual Communication

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Robert Gutierrez-Perez, University of Denver

Respondent: Kathryn Greene, Rutgers University

""I just don't want to be judged": Application of the Disclosure Decision-Making Model When Sharing Sexual Orientation with Medical Providers" Maria Venetis, Purdue University; Lorin Brooke Friley, Purdue University; Beth Meyerson, Indiana University, Bloomington; Tony Gillespie, Indiana Minority Health Coalition; Calvin Roberson, Indiana Minority Health Coalition; Gregory Carter, Indiana University; Cleveland Shields, Purdue University

"Communication about HIV in the Black gay community: Factors that influence willingness to ask a partner to wear a condom, ask a partner's HIV status, and disclose one's own HIV status" Deion S. Hawkins, Marshall University; Jill Cornelius Underhill, Marshall University

"Formative Evaluation for an Urban Community Mobilization Campaign for HIV Testing: Barriers and Facilitators" Julie Gleason-Comstock, Wayne State University; Pradeep Sopory, Wayne State University; Alicia Streater, Wayne State University; Laura Kivell, Wayne State University

"AIDS Histories Have Been Erased" Pascal Gagné, University of Colorado, Boulder

212004 3:30 PM to 4:45 PM Hilton Chicago Salon A4 - Lower Level

## Rearticulating Revolution: Aesthetic Resources in post-'68 Mexico

Sponsor: Critical and Cultural Studies Division

Chair: Caitlin F. Bruce, University of Pittsburgh

Respondent: Shane T. Moreman, California State University, Fresno

"Adding to iterations of a history without genesis: Martín Cortes as illegitimate latinidad as understood through art and architecture" Shane T. Moreman, California State University, Fresno

"Frida's Heirs: Identity Trouble in Mexican Art in the 1980s, and Repainting the Nation" Caitlin F. Bruce, University of Pittsburgh

"Los estridentistas en 1976: Roberto Bolaño and Alternate Histories of Revolutionary Poetry" Elliot Heilman, Northwestern University

"Making Private Space Public: Consumer Subversion on Mexico's U.S. Border" Rebecca Robinson, University of Iowa

212005 3:30 PM to 4:45 PM Hilton Chicago Salon A5 - Lower Level

## (Re)Historicizing New Materialist Methodologies

Sponsors: Environmental Communication Division, Rhetorical and Communication Theory Division

Chair: Greg Dickinson, Colorado State University

Respondent: Nathan E. Stormer, University of Maine

"Embodying Resistance: De Certeau and Bourdieu Ground Rhetoric's Materiality" Samantha Senda-Cook, Creighton University; George F. McHendry, Creighton University

"Process Philosophy and Rhetorical Ethnography: A Return to Whitehead's Theory of Organism" Bridie McGreavy, New England Sustainability Consortium

"Rhetoric's Matterings: Linking Marxian and Heideggerian Traditions of Criticism" Justine Wells, University of South Carolina

212006 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom A - Lobby Level

## Francine Merritt and Bonnie Ritter Award Reception

Sponsor: Women's Caucus

## Presenters:

Abbey Wojno, Centers for Disease Control & Prevention

Jennifer Dunn, Dominican University

Rachel E. Silverman, Embry-Riddle Aeronautical University

Michelle Calka, Manchester University

LaKresha D. Graham, Rockhurst University

Roseann M. Mandziuk, Texas State University

Kate LaPierre, Ivy Tech Community College

Yahui Zhang, Wayland Baptist Univ

Maria D. Davidson, University of Oklahoma

Danielle M. Stern, Christopher Newport University

Lana McDonnell, Western Governors University

Katherine J. Denker, Ball State University

Alena Amato Ruggerio, Southern Oregon University

Suzanne Enck, University of North Texas

Dana Cloud, University of Texas, Austin

212007	3:30 PM to 4:45 PM	Hilton Chicago	Continental Ballroom B - Lobby Level

# **Biophysical Indicators of Social Interaction Qualities**

Sponsor: Interpersonal Communication Division

Chair: Mary King, Bloomsburg University

"The Physiology of Argumentative Skill Deficiency: Cognitive Ability, Emotional Competence, Communication Qualities, and Responses to Conflict" Lindsey Susan Aloia, Rollins College; Denise Solomon, Penn State University

"Co-rumination and Immune Inflammatory Response in Healthy Young Adults: Associations with Interluken-6 and c-Reactive Protein" Justin P. Boren, Santa Clara University; Mari Katsura, Santa Clara University; Angeles Oviedo, Santa Clara University; Alice E. Veksler, Christopher Newport University

"Genetic and Environmental Influences on the Disclosure Decision Process: Exploring Variation in the Oxytocin Receptor Gene and Attachment Security" Amanda N. Denes, University of Connecticut

"Relationship-Specific Affectionate Communication Predicts Oxytocinergic Response to Laboratory Stressors in Healthy Adults" Kory Floyd, Arizona State University; Colin Hesse, Oregon State University; Perry M. Pauley, San Diego State University

"Spectrum Analysis of Cortical Activity during Small Talk and Direction-Giving: Evidence for the Role of Knowledge Structures in Message Production" Michael J. Beatty, University of Miami; Alan D. Heisel, University of Missouri, St. Louis; Paola Pascual-Ferra, Loyola University of Maryland; Charles R. Berger, Univ of California, Davis

212008 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom C - Lobby Level

# Post-Network Era Television Representations of Black Womanhood from the Viewpoint of Content Creators and Viewers

Sponsor: African American Communication and Culture Division

Chair: Dayna Chatman, University of Southern California

Respondent: Khadijah White, Rutgers University

"Content Creation as Self-Creation: Womanist Ways of Scripting Black Womanhood" Timeka Nicol Tounsel, University of Michigan

"Resisting Mass Media Portrayals of Black Female Identity through Interactive Digital Media Spaces: Examining Mediated Discourse about "The Mis-Adventures of Awkward Black Girl" Web Series" Erin Watley, University of New Mexico

"Strong, Independent, Online Television: An Analysis of Black Women as Content Creators" Faithe Day, University of Michigan

""Being Mary Jane" and the Matter of Respectability: Mara Brock Akil, and Viewers Struggle over Politics of Representation" Dayna Chatman, University of Southern California

212010 3:30 PM to 4:45 PM Hilton Chicago Grand Ballroom - 2nd Floor

## Creative Methodologies Among Hyper-Vulnerable Latina/os

Sponsor: Latino/Latina Communication Studies Division

Chair: Lien Tran, University of Miami

#### Presenters

Etiony Aldarondo, University of Miami Jessica E. Wendorf, University of Miami Maria Elena Villar, Florida International University

Jesús Arroyave, Universidad del Norte

212011 3:30 PM to 4:45 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

# **Scholars' Office Hours**

Sponsor: Scholars' Office Hours

Chair: Dana Cloud, University of Texas, Austin

Presenters:

Tamara D. Afifi, University of Iowa

Walid Afifi, University of Iowa

Eric Aoki, Colorado State University

Robert Asen, University of Wisconsin, Madison

Karen Lee Ashcraft, University of Colorado, Boulder

Austin Babrow, Ohio University

J. Kevin Barge, Texas A&M University

Barbara A. Biesecker, University of Georgia

Dawn O. Braithwaite, University of Nebraska, Lincoln

Daniel Brouwer, Arizona State University

Bernadette Calafell, University of Denver

Donal A. Carbaugh, University of Massachusetts, Amherst

John P. Caughlin, University of Illinois

Leah Ceccarelli, University of Washington

Celeste M. Condit, University of Georgia

Frederick C. Corey, Arizona State University

Robert T. Craig, University of Colorado, Boulder

Nathan A. Crick, Texas A&M University

Danielle Endres, University of Utah

Joan Faber McAlister, Drake University

Lisa A. Flores, University of Colorado, Boulder

Lawrence R. Frey, University of Colorado, Boulder

Shiv Ganesh, Massey University

Pat Gehrke, University of South Carolina

Alberto Gonzalez, Bowling Green State University

Ronald Walter Greene, University of Minnesota

Stephen J. Hartnett, University of Colorado, Denver

Marouf Hasian Jr., University of Utah

Gerard A. Hauser, University of Colorado, Boulder

Debra Hawhee, Penn State University

Kristen E. Hoerl, Butler University

Michelle A. Holling, California State University, San Marcos

Ronald L. Jackson II, University of Cincinnati

Sharon E. Jarvis, University of Texas, Austin

Robin E. Jensen, University of Utah

Claire Sisco King, Vanderbilt University

Michael Lacy, Queens College, CUNY

Randall Lake, University of Southern California

John Louis Lucaites, Indiana University

Christian O. Lundberg, University of North Carolina, Chapel Hill

Paul A. Mongeau, Arizona State University

Dreama G. Moon, California State University, San Marcos

Charles E. Morris III, Syracuse University

Dennis K. Mumby, University of North Carolina, Chapel Hill

Thomas Nakayama, Northeastern University

Kent A. Ono. University of Utah

Brian L. Ott, University of Colorado, Denver

Patricia Parker, University of North Carolina

Radhika Parmerswaran, Indiana University

John Durham Peters, University of Iowa

Kendall R. Phillips, Syracuse University

Della Pollock, University of North Carolina, Chapel Hill

Erin J. Rand, Syracuse University

Angela G. Ray, Northwestern University

Michelle Rodino-Colocino, Penn State University

Michael E. Roloff, Northwestern University

Helene A. Shugart, University of Utah

Rachel Smith, Penn State University

Denise Solomon, Penn State University

Keri K. Stephens, University of Texas, Austin

Karen Tracy, University of Colorado, Boulder Angharad Valdivia, University of Illinois Eric King Watts, University of North Carolina, Chapel Hill

212013	3:30 PM to 4:45 PM	Hilton Chicago	Boulevard Room A - 2nd Floor
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## **Assessing Political Attitudes and Behaviors**

Sponsor: Political Communication Division

Chair: Soo-Hye Han, Kansas State University

Respondent: Natalie Stroud, University of Texas, Austin

"Cognitive Dissonance and the Punditry: What is the Effect of Denial?" Benjamin K. Smith, University of California, Santa Barbara

"Mapping Political Attitudes: The Impact of Concept Mapping on Attitude Structures" Daniel E. Bergan, Michigan State University; David M. Keating, Fors Marsh Group

"Selective exposure in context: How the political environment shapes citizens' consumption of counter-attitudinal information" Dustin Carnahan, Ohio State University; Emily K. Lynch, Ohio State University; R. Kelly Garrett, Ohio State University

"Sit Out the Vote: Political Ambivalence and Political Apathy in the Millennial Generation" Molly Marie Greenwood, University of Missouri

212014 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room B - 2nd Floor

## **Engaging Online Communication in Social Support Processes**

Sponsor: Human Communication and Technology Division

Chair: Rosanna E. Guadagno, National Science Foundation

Respondent: Andrew C. High, University of Iowa

"What to Say to an Online Support-Seeker? The Influence of Others' Responses and Support-Seekers' Replies" Siyue Li, Univ of California, Davis; Bo Feng, University of California, Davis

"Seeking Social Support via New Communication Technologies during a Life Stressor" Heather Attig, Olivet Nazarene University; Adrianne Kunkel, University of Kansas

"Supportive Communication Online: Social Support Type, Gender Difference, Message Quality, Characteristics of Support Providers" JooYoung Jang, University of California, Davis; Laramie D. Taylor, Univ of California, Davis

"Dirty Little Secrets: Anonymous Sexual Confessions on Mobile Secret Sharing Apps" Emily Edris, University of California, Davis

212015 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room C - 2nd Floor

# Examining Urban Communication in Times of Resilience and Renewal: Ethnographic Narratives of Community Health in Detroit

Sponsor: Ethnography Division

Chair: Julie M. Novak, Wayne State University

Presenters:

Ashik Mohammed Shafi, Wayne State University

Stephen Lee Mitchell, Wayne State University Deborah Sellnow-Richmond, Wayne State University Fatima Barakji, Wayne State University Nathaniel Warshay, Wayne State University

Respondents: Ronald C. Arnett, Duquesne University; David R. Novak, Erasmus University, Rotterdam; Timothy Paul Huffman, Loyola Marymount University

## Top Papers in the Disability Issues Caucus

Sponsor: Disability Issues Caucus

Chair: Julie Cosenza, Southern Illinois University, Carbondale

Respondent: Bruce Henderson, Ithaca College

"\*\*Problems in Communication: Prosopagnosia & Uncertainty" Allison Brenneise, Southern Illinois University Carbondale

"\*Communicating Shared Experiences in Power Soccer: Exploring the First Competitive Team Sport for Electric Wheelchair Users" Michael Jeffress, Nicholls State University; William J. Brown, Regent University

"Challenging Stigmatizing Discursive (Re)Presentations of ADHD Children and Their Parents: The Utility of Using Argumentation and Rhetorical Practices for Interdisciplinary Research" Nathan Stewart, Wayne State University

212017 3:30 PM to 4:45 PM Hilton Chicago Williford B - 3rd FI	212017	3:30 PM to 4:45 PM	Hilton Chicago	Williford B - 3rd Floo
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## **Mapping Our Modes and Methods**

Sponsor: NCA Centennial! Celebration Series

Chair: Vanessa Beasley. Vanderbilt University

Respondent: Katherine Miller, Arizona State University

"Generations, gender, and organization: An historical examination of human resource communication over time" Kristen Lucas, University of Louisville; Suzy D'Enbeau, Kent State University; Erica Heiden, College of St. Mary

"Mapping a History of Applied Communication Research: Themes and Concepts in the Journal of Applied Communication Research" Sarah Steimel, Weber State University

"Narrative Theory and Criticism: Micro-Histories across the Communication Field" Robin Clair, Purdue University; Stephanie Carlo, Purdue University; Chervin Lam, Purdue University; John Nussman, Purdue University; Canek Phillips, Purdue University; Virginia Sanchez, Purdue University; Elaine Schnabel, Purdue University; Liliya Yakova, Purdue University

"Network Methods as Analytic Tool: Exploring Organizational Communication (Micro) History through Connections" Scott C. D'Urso, Marquette University; Jeremy P. Fyke, Marquette University; David H. Torres, Purdue University

## **Effectively Directing Graduate Work: A Roundtable Discussion**

Sponsor: NCA First Vice President

Chair: Wendy Atkins-Sayre, University of Southern Mississippi

Presenters:

Renee Edwards, Louisiana State University

John M. Murphy, University of Illinois Mary E. Stuckey, Georgia State University Lynne M. Webb, Florida International University

212019	3:30 PM to 4:45 PM	Hilton Chicago	PDR 1 - 3rd Floor
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#### **Top Papers in Spiritual Communication**

Sponsor: Spiritual Communication Division

Chair: Sharon Lauricella, University of Ontario Institute of Technology

Respondent: Ellen Klein, University of South Florida

"(Re)Embracing the spirit: Exploring the multivocalic relationship between Christian education and spiritual formation" David Walton, Biola University

"Spiritual Narratives and The Icarus Project: Disidentification and Rhetoric of Liberation" Liz Barr, University of Wisconsin, Madison

"Spirituality Studies: A Status Report from the Field" John L. Hochheimer, Southern Illinois University, Carbondale; Benjamin Lyons, Southern Illinois University, Carbondale

""It's Not Religious, but it's Spiritual": Appropriation and the Universal Spirituality of Yoga" Mary Grace Antony, Schreiner University

212020 3:30 PM to 4:45 PM Hilton Chicago PDR 2 - 3rd Floor

## Communication and Work/Life among Emerging Adults and Millenials

Sponsor: Organizational Communication Division

Chair: Tara M. Franks, Arizona State University

Respondent: Patrice M. Buzzanell, Purdue University

"Confirming & Disconfirming Messages Regarding Youth's Legitimacy as Workers" Amy K. Way, Villanova University

"Redefining Work and Family through an Inter-Generational Dialogue on The Richer Sex" Michaela D.E. Meyer, Christopher Newport University

"Retooling Caring and Earning: 'Doing Gender' Perspectives and Communication Approaches" Caryn E. Medved, Baruch College, CUNY

"What Am I Going to Do with My Life? Millenials and the Career Choice Process" Bernadette Marie Gailliard, Rutgers University; Jody L.S. Jahn, University of Colorado, Boulder

"Work and Life, and Sex Too: Emerging Adults' Casual Sexual Involvements and the Ideal Worker Norm" Kendra Knight, DePaul University; Benjamin Wiedmaier, Northeastern University

212021 3:30 PM to 4:45 PM Hilton Chicago PDR 3 - 3rd Floor

## **Top Papers in Communication and Aging**

Sponsor: Communication and Aging Division

Chair: Charles Choi, Pepperdine University

"Introducing the Communicative ecology model of successful aging" Craig Fowler, Massey University; Jessica N. Gasiorek, University of Hawaii, Manoa; Howard Giles, University of California, Santa Barbara

"Resilience at Midlife: Change, Adaptation, and Optimization in Long Marriages" Vincent R. Waldron, Arizona State University, West; Amy Przytula-Vynalek, Arizona State University; Dayna N. Kloeber, Arizona State University, West; Catalina Cayetano, Arizona State University, West; Amanda Froke, Arizona State University; Qun Lu, Arizona State University

"Gay Men at Mid-Life: A Grounded Theory of Social Identity Formation through Intra- and Intergenerational Comparison and Communication" Christopher Hajek, University of Texas, San Antonio

""We have been robbed of the life we planned": Relational turbulence and experiences of Alzheimer's disease" Danielle Catona, Rutgers University

212022 3:30 PM to 4:45 PM Hilton Chicago PDR 4 - 3rd Floor

## Advancing the State of Social Support Research: Topical, Theoretical, and Methodological Movements

Sponsor: Interpersonal Communication Division

Chair: Amanda J. Holmstrom, Michigan State University

"Conversations about Coping with Relational Transgressions: How Social Support Corresponds with Stress and Negative Emotions" Joshua R. Pederson, University of Alabama; Rachel M. McLaren, University of Iowa

"Examining the Recent Proliferation of High Emotion-Focused Content Types in Esteem Support" David D. Clare, Michigan State University; Amanda J. Holmstrom, Michigan State University; Morgan Summers, Michigan State University; Ashley A. Hanna Edwards, SUNY Brockport; Daniel Totzkay, Michigan State University

"Provider Expressions of Support Scale (PESS): Development and Initial Validation" Jacquelyn A. Harvey-Knowles, University of Washington; Meara Faw, Rutgers University

"Saving First Responders: A Mixed Methods Approach to Investigate the Social Support of Paramedics" Jacqueline DeGrandis, College of the Canyons; Sakile K. Camara, California State University, Northridge; Darlene K. Drummond, Indian River State College; Rebecca Litke, California State University, Northridge

212023 3:30 PM to 4:45 PM Hilton Chicago Astoria - 3rd Floor

## High Density Paper Session II: Select Papers in Human Communication and Technology

Sponsor: Human Communication and Technology Division

Chair: Cameron Wade Piercy, University of Oklahoma

"Information Diffusion, Cluster Diffusers, and the Simplicial Model of Social Aggregation: How Members of Socially Bonded Clusters on Facebook Can Help Promote YouTube-Based Cancer Screening Campaigns" Kerk Kee, Chapman University; Lisa Sparks, Chapman University; Daniele C. Struppa, Chapman University; Mirco Mannucci, HoloMathics, LLC; Alberto Damiano, Deledda International School

"Sharing beyond Caring: User Anonymity and Information Sharing in Social Media" Kaiping Zhang, Stanford University

"Honesty, Intent, and Valence of Facebook Self-Disclosure: A Uses and Gratifications Approach" Erin E. Hollenbaugh, Kent State University, Stark; Amber L. Ferris, Wayne College/University of Akron

"Personal Digital Storyworlds: Exploring Our Narrative "Data" Jason M. Zalinger, University of South Florida

"Understanding Students' Motivations for Adding Faculty as Facebook Friends" Pavica Sheldon, University of Alabama, Huntsville

"Private Flirts, Public Friends: Understanding Romantic Jealousy Responses to an Ambiguous Social Network Site Message as a Function of Message Access Exclusivity" Elizabeth Cohen, West Virginia University; Nicholas David Bowman, West Virginia University; Katherine Borchert, West Virginia University

212024	3:30 PM to 4:45 PM	Hilton Chicago	Waldorf - 3rd Floor
	Scholarship of the Hear	rt: The Embodied Influence	of Ronald J. Pelias
Sponsor: Perf	ormance Studies Division		
Chairs: Tami S	Spry, St. Cloud University; Lesa Lock	kford, Bowling Green State U	niversity
Respondent: F	Ronald Pelias, Southern Illinois University	ersity, Carbondale	
"Engaging C University	Conversations: Ron Pelias as Mentor	, Colleague, Friend" Tracy S	tephenson Shaffer, Louisiana State
"Leaning in	and Listening: A Pedagogy of Gener	osity" Chris McRae, Univers	ty of South Florida
"Mining Poe University, Ca		s and the Ethnographic Micro	scope" Nathan P. Stucky, Southern Illinois
"Pelias's Cre	edo: Aesthetic Performance" Carol S	Simpson Stern, Northwestern	University
"Ron Pelias	and the Transformation of Culture"	Linda Park-Fuller, Arizona St	ate University
"Ron Pelias Houston State		sition": From Social Cognition	to Embodiment" Ronald E. Shields, Sam
"The Way B	ack" Mercilee M. Jenkins, San Fran	cisco State University	
212025	3:30 PM to 4:45 PM	Hilton Chicago	Marquette - 3rd Floor
	Centennial! Celebration Series	Litetime of influence in the	History of Speech Communication
Sponsor: NCA			
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Chair: David C	Cratis Williams, Florida Atlantic Unive		
Chair: David C	Cratis Williams, Florida Atlantic Univer Dennis S. Gouran, Penn State Unive	rsity	
Chair: David C Respondent: I "Applying Ho	Cratis Williams, Florida Atlantic Univer Dennis S. Gouran, Penn State Univer Flugh Blair's Theory of Taste to the Ba	rsity sic Public Speaking Course"	Don M. Boileau, George Mason University
Chair: David C Respondent: I "Applying Ho	Cratis Williams, Florida Atlantic Univer Dennis S. Gouran, Penn State Unive	rsity sic Public Speaking Course"	•
Chair: David C Respondent: I "Applying Hu "Hugh Blair "Pre-Cursors	Cratis Williams, Florida Atlantic University  Dennis S. Gouran, Penn State University  Ligh Blair's Theory of Taste to the Batand the Problem of Tragedy" David	rsity sic Public Speaking Course" Dzikowski, Penn State Unive	•
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Chair: David C Respondent: I "Applying Hu "Hugh Blair "Pre-Cursons between 1940 "Presence a	Cratis Williams, Florida Atlantic Universal Dennis S. Gouran, Penn State University of Blair's Theory of Taste to the Baland the Problem of Tragedy" David to Modern Intercultural Communication 1959" Bryan K. Horikami, Salisband Prescience: A Note on Herman Communication	rsity sic Public Speaking Course" Dzikowski, Penn State Universition: International, Cultural, a ury University Cohen's 1975 Presidential Additional processity	rsity and Co-cultural Communication Studies
Chair: David C Respondent: I "Applying Hu "Hugh Blair "Pre-Cursors between 1940 "Presence a "The Acader CUNY	Cratis Williams, Florida Atlantic Universal Dennis S. Gouran, Penn State University Blair's Theory of Taste to the Baland the Problem of Tragedy" David to 1959" Bryan K. Horikami, Salisb and Prescience: A Note on Herman Comic Study of Rhetoric from 1946 to 1	rsity sic Public Speaking Course" Dzikowski, Penn State University Cohen's 1975 Presidential Advanced in Exploring Our History in Expanding the History of Spee	rsity and Co-cultural Communication Studies dress" Calvin L. Troup, Duquesne University
Chair: David C Respondent: I "Applying Hu "Hugh Blair "Pre-Cursors between 1940 "Presence a "The Acader CUNY	Cratis Williams, Florida Atlantic Universal Dennis S. Gouran, Penn State University of Blair's Theory of Taste to the Bastand the Problem of Tragedy" David to 1959" Bryan K. Horikami, Salisb and Prescience: A Note on Herman Comic Study of Rhetoric from 1946 to 1	rsity sic Public Speaking Course" Dzikowski, Penn State University Cohen's 1975 Presidential Advanced in Exploring Our History in Expanding the History of Spee	rsity and Co-cultural Communication Studies dress" Calvin L. Troup, Duquesne University Honor of Herman Cohen" Maureen Minielli,

212026	3:30 PM to 4:45 PM	Hilton Chicago	Joliet - 3rd Floor

# Competitive Papers in Instructional Development: Race, Stereotypes, and Communication Strategies in Teaching and Learning

Sponsor: Instructional Development Division

Chair: Renee Kaufmann, University of Kentucky

Respondent: San Bolkan, California State University, Long Beach

"Are You Satisfied? Exploring the Mediating Effects of Mentoring Communication Strategies in Predicting International

Graduate Students' Program Satisfaction" Qinghua Yang, University of Miami; Victoria Orrego Dunleavy, University of Miami; Jasmine Rene Phillips, University of Miami

"Combating Student-Athlete Stereotypes: Effects of Teacher Confirmation on Student-Athletes' Behavioral Intent to Communicate with Them" Michael Burns, Texas State University; Marian L. Houser, Texas State University; Kristen Farris, Texas State University/University of Texas-Austin

"Post-modern, Post-racial, or Passed Over: Race and the Forgotten Students and Professors of Color" Cicely T. Wilson, Chicago State University; Katherine Grace Hendrix, University of Memphis

"Instructor Active Empathic Listening and Classroom Incivility" Harry Weger, University of Central Florida; Sunshine J. Baker, University of Central Florida

"Affect, Learning Style, and Perceived Empathy of Instructors upon Receiving Graded Feedback" Michael Blight, University of Wisconsin, Milwaukee

212027 3:30 PM to 4:45 PM Hilton Chicago PDR 5 - 3rd Floor

## **Negotiating Radicalism in Environmental Movements**

Sponsor: Environmental Communication Division

Chair: Jade Olson, University of Maryland

Respondent: Peter K. Bsumek, James Madison University

"High Tide under the Bridge: Development's (Unfulfilled) Promise of Peace" Susannah Ryan, University of North Carolina, Chapel Hill

"The Trouble with Wilderness (Defense): The Earth Liberation Front's Troubled Appeals to Ideal Nature" Jade Olson, University of Maryland

"You Shall Not Pass! Nomadic Road Blockades as Environmental Radicalism in East Africa and Eurasia" Allison Hahn, Baruch College, CUNY

""How Shall I Live My Life?" An Argumentative Analysis of Radical Environmentalism's Turn Towards Violence" Taylor Hahn, University of Pittsburgh

212028 3:30 PM to 4:45 PM Hilton Chicago PDR 6 - 3rd Floor

# **Epic Fail: Inquiries into Performance Expectations**

Sponsor: Performance Studies Division

Chair: Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

Presenters:

Jennifer Tuder, St. Cloud State University
Megan Volpert, Fulton County Schools
Patricia A. Suchy, Louisiana State University

Nico Wood, Southern Illinois University, Carbondale

212029 3:30 PM to 4:45 PM Hilton Chicago PDR 7 - 3rd Floor

## The Rhetoric of Economics at 30 Part II

Sponsors: Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Josh Hanan, University of Denver

Presenters:

Catherine Chaput, University of Nevada, Reno Indradeep Ghosh, Haverford University Mark Hayward, York University Michael Kaplan, Baruch College, CUNY M. Lane Bruner, Georgia State University John M. Ackerman, University of Colorado, Boulder Josh Hanan, University of Denver

Respondent: Deirdre McCloskey, University of Illinois, Chicago

212030	3:30 PM to 4:45 PM	Hilton Chicago	Room 4A - 4th Floor

## **Advertising Impacts and Influences**

Sponsor: Mass Communication Division

Chair: David M. Rhea, Governors State University

"Advertisements and Women's Partner Trait Preferences" Laramie D. Taylor, Univ of California, Davis

"Investigating the role of online social influence on adolescents' attitudes toward food brands and purchase intentions: An experimental study" Drew Cingel, Northwestern University; Alexis Lauricella, Northwestern University; Ellen Wartella, Northwestern University; Kirsten D. van Caspel, VU University, Amsterdam

"The Effects of Facial Expression in Charity Advertisements and Potential Donors' Involvement with Charities on Intentions to Give" Lei Jia, University of Wyoming; Xiaoxia Cao, University of Wisconsin, Milwaukee

"The Effects of Norm Beliefs and Violence Intensity on Responses to Comedic Violence Advertising" Hye Jin Yoon, Southern Methodist University

"The spark orientation effect to improve attention and recall" Emma Rodero, Pompeu Fabra University/Indiana University

212031 3:30 PM to 4:45 PM Hilton Chicago Room 4B - 4th Floor

## **Top Papers in Asian/Pacific American Communication Studies**

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

Chair: Shinsuke Eguchi, University of New Mexico

Respondent: Sachi Sekimoto, Minnesota State University, Mankato

"Reading silences: Re-visioning an authentic past beyond a maze of curatorial choices in museums of postcolonial India" Koeli Goel, University of Illinois, Urbana-Champaign

"The Powerless in Contemporary China: News Representations of Rural Women and Female Migrants" Siyuan Yin, University of Massachusetts, Amherst

"Perceived Intergroup Stereotypes, Threats, and Emotions toward Asian Americans" Qin Zhang, Fairfield University

"Psy-zing Up the Mainstreaming of "Gangnam Style": Embracing Asian Masculinity as Neo-Minstrelsy?" Michael Park, University of Idaho

212032 3:30 PM to 4:45 PM Hilton Chicago Room 4C - 4th Floor

Communication around the Baby Bump: Cultures and/in Pregnancy, Reproductive Decision-Making, and Prenatal Care

Sponsor: Feminist and Women's Studies Division

Chair: Leandra Hinojosa Hernandez, National University

Respondent: Tasha N. Dubriwny, Texas A&M University

""Why do I need that test? It wouldn't change a thing": Identity politics, gender politics, and Mexican-American women's decision-making about prenatal testing" Leandra Hinojosa Hernandez, National University

"(M)Other Ways: Discursive Construction of Empowerment in Pregnancy Stories" Liliana Herakova, Western New England University

"Prenatal Googling in the era of highly medicalized pregnancy: Online information seeking by Israeli women during pregnancy" Eimi Lev, Tel Aviv University

"Privacy Maintenance and Disclosure Decisions in Appalachian Adolescent Pregnancy" Elizabeth Dortch Dalton, University of Tennessee

212033 3:30 PM to 4:45 PM Hilton Chicago Room 4D - 4th Floor

## Freedom of Expression Division Business Meeting

Sponsor: Freedom of Expression Division

Presenters:

Paula T. McKenzie, Bethune-Cookman University

Adria Battaglia, Angelo State University

212034 3:30 PM to 4:45 PM Hilton Chicago Room 4E - 4th Floor

Political Soil and Female Voice: Small-town America and Intersections with the Progressive Rhetoric of Jane Addams, Marcet Haldeman-Julius, and Jane Grant

Sponsors: Feminist and Women's Studies Division, Public Address Division

Chair: Susan Schultz Huxman, University of Waterloo

Respondent: Bonnie J. Dow, Vanderbilt University

"From Girard to Gorki: Feminist Subversion in Marcet Haldeman-Julius's Russian Reportage and Three Generations of Changing Morals, 1931-1936" Jason Barrett-Fox, Arkansas State University

"Pathways to Justice: Jane Addams's Ambivalence about Socialism" Louise Knight, Northwestern University

"Prairie Socialism: The Radical Tradition in the American Interior" James F. Klumpp, University of Maryland

"Writing Women into History: Jane Grant, The New York Times, The New Yorker, and Autobiography" Mari Boor Tonn, University of Richmond

212035 3:30 PM to 4:45 PM Hilton Chicago Room 4F - 4th Floor

Considerations for the Next Centennial of Family Communication Scholarship: The Importance of Studying Children and Adolescents in Families

Sponsor: Family Communication Division

Chair: Jordan Soliz, University of Nebraska, Lincoln

Presenters:

Amanda Holman, Creighton University

Marie-Louise Mares, University of Wisconsin, Madison Jonathan Pettigrew, University of Tennessee Thomas J. Socha, Old Dominion University Steven R. Wilson, Purdue University

#### **Public Art and Affect**

Sponsor: Rhetorical and Communication Theory Division

Chair: Eric D. Ronis, Champlain College

Respondent: Michael Coombes, University of Cape Town

"Affect in the Surveillance Arts" Philippe-Joseph Salazar, University of Cape Town

"Affective Constitution in Ken Burns's Jazz" Maurice Charland, Concordia University

"Visual Media, Economies of Affect, and the Abundant Life" Robert Hariman, Northwestern University; John Louis Lucaites, Indiana University

212037 3:30 PM to 4:45 PM Hilton Chicago Room 4H - 4th Floor

## "Presents" at the NCA Website

Sponsor: NCA Educational Policies Board

Chair: Trevor Parry-Giles, National Communication Association

## Presenters:

Philip Backlund, Central Washington University

Marlene M. Preston, Virginia Tech Mark Redmond, Iowa State University

Deborah Hefferin, Broward College, North Campus

Brad Mello, Saint Xavier University

212038 3:30 PM to 4:45 PM Hilton Chicago Room 4I - 4th Floor

# Top Panel - The Role of Mentors in Basic Course Administration: Examining the Presence of Our Past Mentoring Experiences

Sponsor: Basic Course Division

Chair: Lindsey B. Anderson, University of Maryland

#### Presenters:

Melanie Morgan, Purdue University

Ashley Jones-Bodie, Louisiana State University

Joseph M. Valenzano, University of Dayton

Angela M. Hosek, Ohio University

Cheri Simonds, Illinois State University

John Hooker, Illinois State University

212039	3:30 PM to 4:45 PM	Hilton Chicago	Room 4J - 4th Floor
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## Learning from the Past to Meet Future Pedagogic Challenges in Liberal Arts Institutions

Sponsor: Undergraduate College and University Section

Chair: Susan Millsap, Otterbein University

Presenters:

Patty English, Gustavus Adolphus College Christina Reynolds, Otterbein University

Alane Sanders, Marietta College

Phillip A. Voight, Gustavus Adolphus College

Kerry L. Strayer, Otterbein University Tomeka Robinson, Hofstra University

Scott A. Millsap, Columbus State Comm College

Karyl Sabbath, Colorado State University

212041	3:30 PM to 4:45 PM	Hilton Chicago	Room 4L - 4th Floor
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## Looking Back, Looking Forward with Senior Scholars in Nonverbal Communication

Sponsors: NCA Centennial! Celebration Series, Nonverbal Communication Division

Chair: Norah Dunbar, University of California, Santa Barbara

Presenters:

Miles Patterson, University of Missouri, St. Louis

Ross W. Buck, University of Connecticut

Mark L. Knapp, University of Texas, Austin

Judee K. Burgoon, University of Arizona Peter A. Andersen, San Diego State University

Respondents: Cindy H. White, University of Colorado, Boulder; Amy Ebesu Hubbard, University of Hawaii, Manoa

212042 3:30 PM to 4:45 PM Hilton Chicago Room 4M - 4th Floor

## **Top Student Papers Public Relations Division**

Sponsor: Public Relations Division

Chair: Kenon Brown, University of Alabama

Respondent: Damion Waymer, Texas A&M University

"'Replacing Codes with Guidelines': Exploring the Role of Ethics in Crisis Management at a Major Public Relations Agency" Julia Daisy Fraustino, University of Maryland

"Applying a Social Network Perspective to Public Relations Pedagogy: Examining the Relationships That Will Build the Profession" Adam Saffer, University of North Carolina

"Do Feds and States Evaluate? Examining Evaluation of Risk and Crisis Communication in the Government and Military Sectors" Timothy Penn, University of Maryland

"Ethics, Reputation, and the Profession: The Crystallization of Public Relations from Incorporation to Accreditation" Nicholas P. Browning, University of Georgia

212071 3:30 PM to 4:45 PM Palmer House Hilton Wabash - 3rd Floor

**Health Communication Division Business Meeting** 

Sponsor: Health Communication Division

Presenters:

Elaine Wittenberg-Lyles, City of Hope Comprehensive Cancer Center

Jakob D. Jensen, University of Utah Allison M. Scott, University of Kentucky Lance Rintamaki, University at Buffalo, SUNY

Elaine Hsieh, University of Oklahoma

212072 3:30 PM to 4:45 PM Palmer House Hilton Indiana - 3rd Floor

## Pulling from Our Past while Building for the Future: Training Resources and Techniques in the Individual Events

Sponsor: American Forensic Association

Chair: Chad Kuyper, Florida State College, Jacksonville

Presenters:

Daniel Cronn-Mills, Minnesota State University, Mankato

David Brennan, Wartburg College Megan Orcholski, Concordia College Adam Knowlton, Concordia College

Douglas A. Hall, Casper College

Whitney Tipton, University of Tennessee

Cory Paul Harrison, Ohio University

Ben Jedd, University of Wisconsin, Madison

Jessica Benham, Minnesota State University, Mankato

Respondent: Cindy Larson-Casselton, Concordia College

212073 3:30 PM to 4:45 PM Palmer House Hilton Kimball - 3rd Floor

#### The Home as Rhetorical Agency: Eighteenth and Nineteenth Century Feminine Perspectives

Sponsor: American Society for the History of Rhetoric

Chair: Henrietta Shirk, Montana Tech of the University of Montana

"Tea Time: Eighteenth-Century English Women's Economic Agency and the Rhetorics of Home Display" Martha McKay Canter, Florida State University

"The Power of the Parlor: A Rhetorical Space for Botanical Knowledge Creation" Henrietta Shirk, Montana Tech of the University of Montana

"Women and the Kitchen Garden: A Domestic Perspective on the Natural World" Howard Taylor Smith, Independent Scholar

212078 3:30 PM to 4:45 PM Palmer House Hilton Crystal - 3rd Floor

# A Culture of Tough Jews: Rhetorical Regeneration and the Politics of Identity

Sponsor: International and Intercultural Communication Division

Chair: Thomas Nakayama, Northeastern University

Presenters:

Rachel Dubrofsky, University of South Florida Laura A. Lindenfeld, University of Maine

David Moscowitz, College of Charleston Jamie Moshin, Marietta College Thomas Nakayama, Northeastern University

212080 3:30 PM to 4:45 PM Palmer House Hilton Salon 1 - 3rd Floor

## The Past is Prologue: An Examination of the New Common Core Standards in Reading, Speaking, and Listening

Sponsor: Elementary and Secondary Education Section

Chair: Allen D. Amundsen, San Joaquin Delta College

#### Presenters:

Stephan M. Brooks, The Brooks Academy Anne Hartline, McKinleyville Middle School Gwen Neu, Maple Creek Elementary School Nathan Steele, City College of San Francisco Armeda Reitzel, Humboldt University

212081 3:30 PM to 4:45 PM Palmer House Hilton Salon 2 - 3rd Floor

### **Top Papers in Communication Ethics**

Sponsor: Communication Ethics Division

Chair: Melba Hoffer, Grand Valley State University

Respondent: Robert L. Ballard, Pepperdine University

"Bob Woodruff and the Rhetoric of Safety in Iraq: Revisiting the U.S. Embedding Model through the Lens of Global Media Ethics" Lindsay Palmer, University of Wisconsin, Madison

"Dialogic Civility 2.0: Space for Dialogic Civility Emerging Online" Margaret Mullan, Duquesne University

"Machiavellianism Alive and Well in Organization Decision-Making: The Case of Highmark and UPMC" Christina L. McDowell Marinchak, University of Alaska, Anchorage; Sarah M Flinko, Duquesne University

212082 3:30 PM to 4:45 PM Palmer House Hilton Salon 3 - 3rd Floor

#### 100 Years of Listening Theory, Research, Pedagogy, and Practice

Sponsor: International Listening Association

Chair: Teri L. Varner, St. Edwards University

#### Presenters:

Andrew D. Wolvin, University of Maryland Laura Ann Janusik, Rockhurst University

Nanette Johnson-Curiskis, Minnesota State University, Mankato

Melissa L. Beall, University of Northern Iowa

Christopher Bond, Missouri Western State University

Pamela Cooper, University of South Carolina, Beaufort

Philip C. Tirpak, Northern Virginia Community College

Carol McCall, Cambridge College

Respondent: Andrew D. Wolvin, University of Maryland

Preservation of Our Past: The Institutional Memory of Lambda Pi Eta				y of Lambda Di Eta
	212083	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 4 - 3rd Floor

#### Preservation of Our Past: The Institutional Memory of Lambda Pi Eta

Sponsor: Lambda Pi Eta

Chair: Leslie Reynard, Washburn University

Presenters:

Audrey Wilson Allison, Kennesaw State University

Jason B. Munsell, Columbia College

Daniel Cochece Davis, Illinois State University

Leslie Reynard, Washburn University

212084 3:30 PM to 4:45 PM Palmer House Hilton Salon
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## Theoretical Advances in Group Communication and Technology

Sponsor: Group Communication Division

Chair: Isabel C. Botero, University of Kentucky

Respondent: Joann Keyton, North Carolina State University

"Bona fide group perspective 2.0: Considering technological advancement" Stephenson Beck, North Dakota State University; Renee J. Bourdeaux, North Dakota State University; Nancy DiTunnariello, North Dakota State University

"How Virtual Groups Develop Trust, Affection, and Cohesiveness: Theories, Strategies, and the State of the Literature" Joseph B. Walther, Nanyang Technological University; Soo Yun Shin, Michigan State University

"Swift Trust in Temporary Systems: A Review of Research and Call for Future Directions" Ashley K. Barrett, University of Texas, Austin

212085	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 6 - 3rd Floor
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# Cross Cultural Approaches to Identity Management in Japan and the U.S.

Sponsor: Japan-U.S. Communication Association

Chair: Shoko Hayashi Barnes, University of Southern California

Respondent: Edwin R. McDaniel, Aichi Shukutoku University

"Made in Japan: Connecting the dots through contemporary Communitarianism's intellectual history\*" Rick Kenney, Georgia Regents University; Kimiko Akita, Aichi Prefectural University

"The lost Miyazaki: How a Swiss girl can be Japanese and why it matters" Fabienne Darling-Wolf, Temple University

"Why do college students post sensitive pictures on SNSs? American and Japanese college students' sensitive picture posting practice on SNSs" Kikuko Omori, St. Cloud State University; Mike Allen, University of Wisconsin, Milwaukee

212086 3:30 PM to 4:45 PM Palmer House Hilton Salon 7 - 3rd Floor

# Virtual Cosmopolitanism and Intercultural New Media: (Re)Imagining Past Cosmopolitanisms within Present Scholarship

Sponsor: International and Intercultural Communication Division

Chair: Jana Simonis, Southern Illinois University

Respondent: Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

"A Critical Intercultural Analysis of Guillermo Bert's "Encoded Textiles" Project" Melissa L. Curtin, University of California, Santa Barbara

"Cosmopolitan "Power Shift": New Media Activists Sifting through the Webs of Soft Power" Mariam Betlemidze, University of Utah

"Cosmopolitanism and social media: Exploring counter-narratives of international students in virtual spaces" Jana Simonis, Southern Illinois University

"I Read It on Reddit: Constructing Third Cultures through Virtual Cosmopolitanism" Vimviriya Limkangvanmongkol, University of Illinois, Chicago

"It's a Small Cosmos, After All" Erika Polson, University of Denver

"Wait, that's Cosmopolitan? Finding Productive Zones of Cultural Improvisation in Media" Karthiga Devi Veeramani, Southern Illinois University, Carbondale

212087 3:30 PM to 4:45 PM Palmer House Hilton Salon 8 - 3rd Floor

## **Central States Communication Association Business Meeting: Session Two**

Sponsor: Central States Communication Association

#### Presenters:

Jimmie Manning, Northern Illinois University

Chad Edwards, Western Michigan University

Leah E. Bryant, DePaul University

David T. McMahan, Missouri Western State University

Shawn Wahl, Missouri State University

Paul Schrodt, Texas Christian University

Andrew M. Ledbetter, Texas Christian University

Randy K. Dillon, Missouri State University

David L. Bodary, Sinclair College

212088	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 9 - 3rd Floor

## **Social Media Communication**

Sponsor: Student Section

Chair: Linda Hughes-Kirchubel, Purdue University

"Husbands and wives on Facebook: A study on gender differences" Annaleigh N. Corbitt, Southern Illinois University, Edwardsville

"Laughing at your pain: Examining humor strategies and social contagion in Tumblr accounts" Roni K. Jackson, University of Oklahoma; Kathryn Lookadoo, University of Oklahoma

"Tweeting in the Tempest: The Use of Twitter during Crises" Cara Garvey, Roosevelt University

"Vine: Redefining Racial Stereotypes in Six Seconds" Jason Tham, University of Minnesota

"Vultures Exposed: Understanding Interpersonal Insecurities on Social Media" Emily Smith, University of North Carolina, Chapel Hill; Maida Salivhovic, University of North Carolina, Chapel Hill; Christina Wall, University of North Carolina, Chapel Hill; Wayne Erik Rysavy, University of North Carolina, Chapel Hill

# "Mission Possible": Examining the Value of Academic Debate Formats through the Lens of Contrast and Comparison in Relation to a Standard of Educational Value

Sponsor: Argumentation and Forensics Division

Chair: James E. Reppert, Southern Arkansas University, Magnolia

#### Presenters:

Gary D. Deaton, Transylvania University Timothy James Bill, University of Kentucky Jace Lux, Western Kentucky University

Robert James Glenn, III, Owensboro Community & Technical College Karen Hill Johnson, West Kentucky Community & Technical College

Crystal R. Coel Coleman, Murray State University

Respondent: Tom Sabetta, University of Kentucky

212090 3:30 PM to 4:45 PM Palmer House Hilton Salon 12 - 3rd Floor

# The Human Library: Using Living Libraries at Community Colleges to Reduce Prejudice while Teaching Intercultural and Interpersonal Communication

Sponsor: Community College Section

Chair: Kirt Shineman, Glendale Community College

#### Presenters:

Heidi Capriotti, Glendale Community College

Lou Clark, Arizona State University

Heather Merrill, Glendale Community College Clark D. Olson, Arizona State University Jim Reed, Glendale Community College Kelly Sindel, Glendale Community College

212091 3:30 PM to 4:45 PM Palmer House Hilton Buckingham - 5th Floor

## Assessing Alan Gross's The Rhetoric of Science on its 25th Anniversary

Sponsor: Association for the Rhetoric of Science and Technology

Chairs: David Edward Beard, University of Minnesota, Duluth; Sara Newman, Kent State University

#### Presenters:

Jeanne Fahnestock, University of Maryland

Joseph Harmon, Argonne National Laboratory

Edward Schiappa, M.I.T.

Gregory J. Schneider-Bateman, University of Wisconsin, Stout

David Edward Beard, University of Minnesota, Duluth

Sara Newman, Kent State University

212092 3:30 PM to 4:45 PM Palmer House Hilton Chicago - 5th Floor

## **Top Student Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Heather Carmack, James Madison University

Respondent: Jill S. Yamasaki, University of Houston

"A Network under Stress: A Theoretical Examination of Embeddedness and Uncertainty Reduction in Campus Emergencies" Jessica L. Ford, University of Texas, Austin; Seth S. Frei, University of Texas, Austin; Jacob Ford, University of Texas, Austin

"How Cancer Affects Others: An Analysis of Student Narratives about Cancer" Robert Carroll, University of Texas, Austin; Preeti Mudliar, University of Texas, Austin

"Re-connecting foster youth through media literacy intervention: Results from a two-year research" Yonty (Jonathan) Friesem, University of Rhode Island

"A Case for Applied Rhetorical Methodology" Claire Chase, University of Colorado

212093 3:30 PM to 4:45 PM Palmer House Hilton Price Room - 5th Floor

#### **Association of Communication Administration Business Meeting**

Sponsor: Association for Communication Administration

#### Presenters:

Melissa Chastain, Spalding University

Alfred G. Mueller II, Neumann University

Janie Harden Fritz, Duquesne University

Pamela A. Hayward, Georgia Regents University

Christopher O. Lynch, Kean University

Thomas G. Endres, University of Northern Colorado

Helen Sterk, Western Kentucky University

Jeanne M. Persuit, University of North Carolina, Wilmington

#### 5:00 PM

214012	5:00 PM to 6:00 PM	Hilton Chicago	Int'l Ballroom South - 2nd Floor
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## **Carroll C. Arnold Distinguished Lecture**

Sponsor: NCA National Office

Chair: Carole Blair, University of North Carolina, Chapel Hill

"What is Knowledge For? And What Does Communication Have to Do with It?" John Durham Peters, University of Iowa

#### 6:30 PM

216101 6:30 PM to 7:45 PM Off-Site LeRoy Neiman Center

#### NCA @ 100 Performance Studies Open Mic Archive

Sponsor: Performance Studies Division

Chairs: Joseph Hassert, College of Southern Nevada; David Hanley-Tejeda, St. Cloud State University; Javon Johnson, San Francisco State University; Jennifer Tuder, St. Cloud State University

"Various open mic performances" Joseph Hassert, College of Southern Nevada

Saturday November 22, 2014

7:00 AM

## 301032 7:00 AM to 8:00 AM Hilton Chicago Room 4C - 4th Floor

#### Theatre, Film and New Multi-Media Division Business Meeting

Sponsor: Theatre, Film and New Multi-Media Division

Presenters:

Megan Moe, Lee University

Matt Saltzberg, Western Illinois University Prairie A. Endres, Tarleton State Univ

301090	7:00 AM to 8:00 AM	Palmer House Hilton	Salon 12 - 3rd Floor

## **Community College Section Business Meeting II**

Sponsor: Community College Section

Presenters:

Kirt Shineman, Glendale Community College

Danna Prather Davis, Suffolk County Community College

#### 8:00 AM

302001 8:00 AM to 9:15 AM Hilton Chicago Salon A1 - Lower Level

## **Everything is Under Control: Considering Authority, Compliance, and Bureaucracy**

Sponsor: Organizational Communication Division

Chair: Philip Salem, Texas State University

Respondent: Heather Zoller, University of Cincinnati

"Bureaucratic Control in Emergent Communication Networks" Marya L. Doerfel, Rutgers University; Yannick Lionel C. Atouba Ada, Rutgers University; Jack Harris, Rutgers University

"Do Networked Workers Have More Control? The Implications of Teamwork, Telework, ICTs and Social Capital for Job Decision Latitude" Wenhong Chen, University of Texas, Austin; Steve McDonald, North Carolina State University

"Managing Anxieties and Performing Competencies: Communicatively Constituting Authority in a Growing Airline" Timothy Kuhn, University of Colorado, Boulder

"Rocket Science: The Authoritative Text of Compliance and "Making Sense" Dana Harrington, University of Colorado, Boulder

302002 8:00 AM to 9:15 AM Hilton Chicago Salon A2 - Lower Level

#### Decoding the Bro Code: Constructions of "Bros" in Popular Culture

Sponsor: Mass Communication Division

Chair: Robert Brookey, Ball State University

Respondent: Kristen McCauliff, Ball State University

"Hardee's or –Hard-eze: Presenting Food as Sexual Stimulus for the "Bro" Stephanie Montgomery, University of Memphis

"It is Part of the Locker Room: Bully is the New Bro" Scarlett Hester, University of Memphis

""Man up, bro": An analysis of bro-identity as performed and constructed on Twitter" Stephen R. Stewart, Indiana University

""What's better than a pink dick with a sense of humor?" Broad City and the Emergence of the Female Bro" Margaret Tully, University of Iowa

302003 8:00 AM to 9:15 AM Hilton Chicago Salon A3 - Lower Level

"The Wonderfully Terrible and Awfully Wacky World of the Jumbles": An Experiment in Staging Queer Theory(/ies)

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Benny LeMaster, Southern Illinois University, Carbondale

"The Wonderfully Terrible and Awfully Wacky World of the Jumbles" Benny LeMaster, Southern Illinois University, Carbondale; Zarinana R. Anthony, Southern Illinois University, Carbondale; Angela Glunz, Southern Illinois University, Carbondale; Hannah Long, Southern Illinois University, Carbondale; Danette Patton, Southern Illinois University, Carbondale; Karthiga Devi Veeramani, Southern Illinois University, Carbondale; Jonathan M. Gray, Southern Illinois University, Carbondale; Meggie Mapes, Southern Illinois University, Carbondale; Meggie Mapes, Southern Illinois University; Carbondale; Diana Woodhouse, Southern Illinois University; Ashley Beard, Southern Illinois University, Carbondale; Charles E. Morris III, Syracuse University; Elizabeth Whitney, Borough of Manhattan Community College, CUNY; Brittany Chavez, University of North Carolina, Chapel Hill; Miranda Olzman, University of Denver

302004 8:00 AM to 9:15 AM Hilton Chicago Salon A4 - Lower Level

## Pathology and Power: Biocritiques of Conflict, Narrative, and Contagion

Sponsor: Critical and Cultural Studies Division

Chair: Nathan E. Stormer, University of Maine

Respondent: Lisa Keranen, University of Colorado, Denver

"A Biocritique of Toxin-Talk in Wellness Discourse" Colleen Derkatch, Ryerson University

"Mandatory Vaccination Policy as Biotechnological Proxy Debate" Jennifer A. Malkowski, Wake Forest University

"Sign of Pathology: Abortion as a Stage for Social War" Nathan E. Stormer, University of Maine

"The "Persistent Petty Thief": Pathographies of Amyotrophic Lateral Sclerosis" Allison Dietz, University of Colorado, Denver

302005 8:00 AM to 9:15 AM Hilton Chicago Salon A5 - Lower Level

## Spatial, Temporal, Local, and Nonhuman Theories of Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chair: Megan S. O'Byrne, University of Utah

Respondent: Peter D. Simonson, University of Colorado, Boulder

"Foregrounding Locality in Protest Rhetoric" Pamela Pietrucci, Northeastern University

"New Rhetorical Encounters with the Turnstile" Anthony M. Stagliano, University of South Carolina

"Populism and the History of the Future: Tribes, Territories and Temporality" Matthew B. Morris, University of Texas, Austin

"Reflections on the Relevance of Lloyd Bitzer's Rhetorical Situation: Space and Social Control in the Twenty-First Century" Mary E. Triece, University of Akron

302006 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom A - Lobby Level

#### Navigating Tensions in Transnational Feminist Organizing: A Dialogue with World Pulse

Sponsor: Feminist and Women's Studies Division

Chair: Angela Trethewey, Arizona State University

Presenters:

Rachael Maddock-Hughes, World Pulse

Leana Mayzlina, World Pulse

Stephanie A. Hamel, California State University, Chico

Jasmine Linabary, Purdue University

302007 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom B - Lobby Level

#### Jealousy and the Pursuit of Interpersonal Relationships

Sponsor: Interpersonal Communication Division

Chair: Lauren Amaro, Pepperdine University

"Fighting the Green-Eyed Monster: Mate Value, Relational Uncertainty, and Jealousy in Romantic Relationships" Madeleine Redlick, University of Texas, Austin

"Jealousy Responses to Emotional Infidelity and Sexual Infidelity Have Very Different Sources" Christopher J. Carpenter, Western Illinois University; Allison Z. Shaw, University at Buffalo, SUNY

"Partner Perceived Relational Maintenance Behaviors as Predictors of Romantic Jealousy" Carrie D. Kennedy-Lightsey, Stephen F. Austin State University

"Privacy Boundary Violations Associated with Technological Stalking by Past Intimates" Elaine L. Davies, Chapman University

302008 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom C - Lobby Level

#### Dialogic Learning, "Connected Knowing", and Experience in Graduate Courses

Sponsor: Black Caucus

Chair: J. W. Smith, Ohio University

Presenters:

Allison Hunter, Ohio University Justin Foote, Ohio University

Sean Gleason, Ohio University

Sidi Becar Meyara, Ohio University

Kimberly Singletary, Northwestern University

Respondent: Steven P. Phalen, University of Wisconsin, River Falls

302010 8:00 AM to 9:15 AM Hilton Chicago Grand Ballroom - 2nd Floor

#### Queer Presence: The Past and Future of Queer in Our Community and Our Curricula

Sponsor: NCA Centennial! Celebration Series

Chair: Michele Hammers, Loyola Marymount University

Presenters:

Ryan Lescure, San Francisco State University Craig O. Rich, Loyola Marymount University Gust A. Yep, San Francisco State University Kyra Pearson, Loyola Marymount University Wenshu Lee, California State University, Chico

Respondent: Dustin B. Goltz, DePaul University

302011	8:00 AM to 9:15 AM	Hilton Chicago	Int'l Ballroom North - 2nd Floor
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#### **Dissertation Writing Workshop I**

Sponsor: NCA Research Board

Chair: Sonja K. Foss, University of Colorado, Denver

302	2012	8:00 AM to 10:00 AM	Hilton Chicago	Int'l Ballroom South - 2nd Floor

#### NCA Legislative Assembly II

Sponsor: NCA National Office

Presenters:

Kathleen J. Turner, Davidson College

Tony E. Adams, Northeastern Illinois University

Lindsey Susan Aloia, Rollins College

Karrin Anderson, Colorado State University

Karen Lee Ashcraft, University of Colorado, Boulder

Bernardo A. Attias, California State University, Northridge

Jennifer S. Aubrey, University of Arizona

Philip Backlund, Central Washington University

Brad Bailey, Mississippi Gulf Coast Community College

Robert L. Ballard, Pepperdine University

Mary C. Banwart, University of Kansas

J. Kevin Barge, Texas A&M University

Adria Battaglia, Angelo State University

Christina S. Beck, Ohio University

Steven A. Beebe, Texas State University

Tom Beisecker, Kansas University

Barbara A. Biesecker, University of Georgia

Carole Blair, University of North Carolina, Chapel Hill

Kristen C. Blinne, SUNY, Oneonta

David L. Bodary, Sinclair College

San Bolkan, California State University, Long Beach

Joseph A. Bonito, University of Arizona

Justin P. Boren, Santa Clara University

Isabel C. Botero, University of Kentucky

Diana I. Bowen, University of Houston, Clear Lake

Lonny Avi J. Brooks, California State University, East Bay

Daniel Brouwer, Arizona State University

Timothy Brown, West Chester University

Boris H.J.M. Brummans, Université de Montréal

Amy S. Burt, Georgia College & State University

Kerry Byrnes, Collin College

Heather Carmack, James Madison University

Russell G. Carpenter, Eastern Kentucky University

Leah Ceccarelli, University of Washington

Lori J.N. Charron, St. Mary's University of Minnesota

James L. Cherney, Wayne State University

Jay Childers, University of Kansas

Charles Choi, Pepperdine University

J. David Cisneros, University of Illinois

Dana Cloud, University of Texas, Austin

Kristen L. Cockrell. Northwest Rankin High School

Donovan S. Conley, University of Nevada, Las Vegas

Melissa A. Cook, St. Vincent College

Frederick C. Corey, Arizona State University

Rene Dailey, University of Texas, Austin

Maria D. Davidson, University of Oklahoma

Marlina Davidson, University of Nebraska, Omaha

Peter Decherney, University of Pennsylvania

Katherine J. Denker, Ball State University

Sara DeTurk, University of Texas, San Antonio

David R. Dewberry, Rider University

Tatyana Dumova, Point Park Univ

Norah Dunbar, University of California, Santa Barbara

Katie N. Dunleavy, La Salle University

Jennifer Dunn, Dominican University

Amy Ebesu Hubbard, University of Hawaii, Manoa

Shinsuke Eguchi, University of New Mexico

Danielle Endres, University of Utah

Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

Mindy Fenske, University of South Carolina

Kory Floyd, Arizona State University

Diane Forbes Berthoud, University of California, San Diego

Karyn I. Friesen, Montgomery College

Brandi N. Frisby, University of Kentucky

Radhika Gajjala, Bowling Green State University

Pat Gehrke, University of South Carolina

Ashton Gerding Speno. University of Missouri

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Alan K. Goodboy, West Virginia University

Loril M. Gossett, University of North Carolina, Charlotte

Liane M. Gray-Starner, Marietta College

John Greene, Purdue University

Chris Gurrie, University of Tampa

Rona T. Halualani, San Jose State University

Elizabeth Hansen, Grinnell High School

Tina M. Harris, University of Georgia

Stephen J. Hartnett, University of Colorado, Denver

Kathleen C. Haspel, Fairleigh Dickinson University

John Heineman, Lincoln High School

Amy Heuman, Texas Tech University

John Hooker, Illinois State University

Angela M. Hosek, Ohio University

Marian L. Houser, Texas State University

Elaine Hsieh, University of Oklahoma

Jeannie Hunt, Northwest College

Mariko Izumi, Columbus State University

Michele H. Jackson, University of Colorado, Boulder

Sharon E. Jarvis, University of Texas, Austin

Jakob D. Jensen, University of Utah

Andre E. Johnson, Memphis Theological Seminary

Heidi Kevoe-Feldman, Northeastern University

Nancy Kidd, National Communication Association

Igor E. Klyukanov, Eastern Washington University

Leanne Knobloch, University of Illinois

Michael R. Kotowski, University of Tennessee

Diane S. Krider, Central Michigan University

Andrea Lambert South, Northern Kentucky University

John Lammers, University of Illinois

Sharon Lauricella, University of Ontario Institute of Technology

Mark A. Leeman, Northern Kentucky University

Barbara Lieb. Independent Researcher

Shawn D. Long, University of North Carolina, Charlotte

Annette Madlock Gatison, Southern Connecticut State University

Colleen Malachowski, Regis College

Jimmie Manning, Northern Illinois University

Amanda Martinez, Davidson College

Dana Mastro, University of California, Santa Barbara

Casey Maugh, University of Southern Mississippi

Bree McEwan, Western Illinois University

Matt McGlone, University of Texas, Austin

Paula T. McKenzie. Bethune-Cookman University

Michaela D.E. Mever, Christopher Newport University

Yoshitaka Miike, University of Hawaii, Hilo

Jennifer Mize Smith, Western Kentucky University

Mark T. Morman, Baylor University

T. Randahl Morris, University of West Georgia

Scott A. Myers, West Virginia University

Marnel Niles Goins, California State University, Fresno

David C. Oh, Ramapo College of New Jersey

Kent A. Ono, University of Utah

Michael J. Palenchar, University of Tennessee

Bobby R. Patton, University of Central Missouri

Gregory Paul, Kansas State University

Matthew Petrunia, Fashion Institute of Technology, SUNY

Margaret Jane Pitts, University of Arizona

Christopher N. Poulos, University of North Carolina, Greensboro

Danna Prather Davis, Suffolk County Community College

Suzanne Prentiss, The University of Tennessee

Marie L. Radford, Rutgers University

Artemio Ramirez, Jr., University of South Florida

Leslie Ramos Salazar, California State University, Fresno

Torsten Reimer, Purdue University

Armeda Reitzel, Humboldt University

R. Randolph Richardson, Berry College

Leslie A. Rill, University of Nevada, Reno

Lance Rintamaki, University at Buffalo, SUNY

Kathleen Glenister Roberts, Duquesne University

Michelle Rodino-Colocino, Penn State University

Sudeshna Roy, Stephen F. Austin State University

Cami M. Sanderson, Ferris State University

Matt Saltzberg, Western Illinois University

Susan H. Sarapin, Troy University

Allison M. Scott, University of Kentucky

Samantha Senda-Cook, Creighton University

Katherine Sender, University of Auckland

Jonathan G. Shailor, University of Wisconsin, Parkside

Theodore F. Sheckels, Randolph-Macon College

Roger Smitter, North Central College

John E. Socas, Bronx Community College

John S.W. Spinda, Clemson University

Helen Sterk, Western Kentucky University

Belinda A. Stillion Southard, University of Georgia Robert Stockton, Anaheim Union High School District Jean Ann Streiff, Oakland Catholic High School Mary E. Stuckey, Georgia State University Blair Thompson, Western Kentucky University Stanley D. Tickton, Norfolk State Univ Shane Tilton, Ohio Northern University Susan Tomasovic, George Mason University William C. Trapani, Florida Atlantic University Stacey Treat, Drake University

Jillian Ann Tullis, University of North Carolina, Charlotte

Joseph M. Valenzano, University of Dayton

Richard E. Vatz, Towson University Shari R. Veil, University of Kentucky

Alice E. Veksler, Christopher Newport University

Michelle T. Violanti, University of Tennessee

Darrel Wanzer-Serrano, University of Iowa

Susan Ward, Delaware County Community College

Sara C. Weintraub, Regis College David A. Wendt, Keokuk High School

Isaac West, University of Iowa

Toni S. Whitfield, James Madison University

Jennifer Willis-Rivera, University of Wisconsin, River Falls

Paul Witt, Texas Christian University

David Worthington, DePauw University

Anna Marjorie Young, Pacific Lutheran University

Yahui Zhang, Wayland Baptist Univ Joy M. Cypher, Rowan University

302013	8:00 AM to 9:15 AM	Hilton Chicago	Boulevard Room A - 2nd Floor
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### **Parody and Satire in American Politics**

Sponsor: Political Communication Division

Chair: Athena Renee Murray, University of Georgia

Respondent: Craig Allen Smith, North Carolina State University

""I Do Accept Visa, Mastercard, and American Express": Translation and Demystification in Stephen Colbert's Super PAC Parody" Nicole M.G. Brennan, University of Northern Iowa

"Entertainment and Democracy: A Mediated Model of Political Attitude and Behavior" Mary Sorenson, University of Missouri; Heidi Czlapinski, University of Missouri; Joshua P. Bolton, University of Missouri

"Is it Parody or Perilous? An Analysis of Post-Election Commentary by The Daily Show's Jon Stewart" Carlos Flores, Arizona State University

"Stewart, O'Reilly, and The Rumble 2012: Political Debate in a Hybrid Age" Geoffrey Baym, University of North Carolina, Greensboro

302014 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room B - 2nd Floor

The Sinews of Security Discourse: Rhetoric, Bio-Politics, and the War on Terror

Sponsor: Public Address Division

Chair: Stephen E. Rahko, Indiana University

Respondent: Jeremy Engels, Penn State University

"Image Lacunae and the 2013 Hunger Strikes at GITMO: The Political Production of Visual Absence" Bryan Walsh, Indiana University; Daniel Mistich, University of Georgia

"Producing Populations for Death: Constructing the Racialized Drone Target" Allison L. Rowland, St. Lawrence University

"Rhetoric and the Liminality of Law: a Bio-Political Critique of Drone Warfare" Stephen E. Rahko, Indiana University

302015 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room C - 2nd Floor

## Making It: Ethnography of/as a Creative Process

Sponsor: Ethnography Division

Chair: Fay Yokomizo Akindes, University of Wisconsin, Parkside

#### Presenters:

Camilo Perez Quintero, Ohio University Jodi I. Kanter, George Washington University Deborah L Larson, Missouri State University Jenny Nelson, Ohio University

Janice Windborne, Otterbein University

302016 8:00 AM to 9:15 AM Hilton Chicago Williford A - 3rd Floor

#### (Un)social Media: Expressing Dislike of Others Digitally

Sponsor: Human Communication and Technology Division

Chair: Erin K. Ruppel, University of Wisconsin, Milwaukee

"When Social Media Isn't Social: Friends' Responsiveness to Narcissists on Facebook" Mina Choi, University of Wisconsin, Madison; Elliot Panek, Drexel University; Yioryos Nardis, University of Michigan; Catalina Toma, University of Wisconsin, Madison

""Friend" or foe? Why people friend disliked others on Facebook" Megan Vendemia, Ohio State University; Andrew C. High, University of Iowa; David C. DeAndrea, Ohio State University

""Does any1 like u?" Uncertainty Reduction and Information Seeking on Ask.Fm" Veronica Droser, University of Denver; Collette Celani-Morrell, University of Denver

"Giving to Belong: Conspicuous Donation as a Behavioral Response to Social Exclusion on Facebook" Lei Jia, University of Wyoming

""Your Life Sucks," but I Think "You Deserved It": Social Approval and Disapproval of Messages on FMyLife.com" Nancy DiTunnariello, North Dakota State University

302018 8:00 AM to 9:15 AM Hilton Chicago Williford C - 3rd Floor

### Communication and Pragmatism: 100 Years Later Returning to Chicago

Sponsor: NCA Centennial! Celebration Series

Chair: Charlene Haddock Seigfried, Purdue University

#### Presenters:

Paul H. Stob, Vanderbilt University Mats Bergman, University of Helsinki Charlene Haddock Seigfried, Purdue University Chris Russill, Carleton University Shannon Sullivan, Penn State University Scott R. Stroud, University of Texas, Austin Lisa Junkin Lopez, University of Illinois, Chicago Jeremy David Swartz, University of Oregon

### "That's Not Our Policy": Making and Communicating Official Policy

Sponsor: Organizational Communication Division

Chair: Elizabeth Wilhoit, Purdue University

Respondent: Joann Keyton, North Carolina State University

"Improving Micro-Aggression Policy: Utilizing the Model of Sexual Harassment Procedure and Policy" Owen H. Lynch, Southern Methodist University; Katie Schoen, Southern Methodist University

"Managing Mixed Messages: Sexual Identity Management in a Changing American Workplace" Cristin A. Compton, University of Missouri

"Separate Ways: Employee and Organizational Constructions of Mission and Vision" Irina Kopaneva, University of Colorado, Colorado Springs; Patricia Sias, University of Arizona

"Social Media Policy in a News Organization: Structurating the Wild West for Journalists" Kristen Guth, University of Southern California; Kristen Steves, University of Southern California; Christina S. Hagen, University of Southern California

302020 8:00 AM to 10:45 AM Hilton Chicago PDR 2 - 3rd Floor

#### Reading Performances of George Santayana's "Dialogues in Limbo"

Sponsor: NCA First Vice President

Chair: John Poulakos, University of Pittsburgh

"Masters of Illusion" George Gittinger, University of Pittsburgh; Marie-Odile Hobeika, University of Pittsburgh; Michele Kennerly, Penn State University; Ethan Stoneman, University of Pittsburgh; John Poulakos, University of Pittsburgh

"The Secret of Aristotle" Marie-Odile Hobeika, University of Pittsburgh; Michele Kennerly, Penn State University

"Homesickness for the World" Marie-Odile Hobeika, University of Pittsburgh; John Poulakos, University of Pittsburgh

302021 8:00 AM to 9:15 AM Hilton Chicago PDR 3 - 3rd Floor

#### The Processing and Effects of Narratives, News, and Other Story Forms

Sponsors: Communication and Social Cognition Division, Mass Communication Division

Chair: Joseph McGlynn III, University of Texas, Austin

"Circuitous Routes to Story Worlds: Story Appraisal, Transportation, Identification, Story Implications and Narrative Impact" Charles R. Berger, Univ of California, Davis; Meng Chen, Univ of California, Davis

"Predictors and Outcomes of Interpretations and Implications" Renee Edwards, Louisiana State University

"The Development and Validation of the Narrative Probability and Narrative Fidelity Scales" Michael Burns, Texas State University; Amber Raile, Montana State University

"On measures of message elaboration in narrative communication" Su-yeun Seung, University of Georgia; Lijiang Shen, University of Georgia

"All the moods that are fit to click: Effects of interactive emotion meters on attitudes, recall, and sharing intentions in online news" Bartosz W. Wojdynski, University of Georgia; Jessica Gall Myrick, Indiana University

302022 8:00 AM to 9:15 AM Hilton Chicago PDR 4 - 3rd Floor

## Improving Intergenerational Dynamics through Positive Communication

Sponsor: Communication and Aging Division

Chair: Kelly G. Odenweller, West Virginia University

"Effects of Imagined Intergroup Communication Behaviors on Attitudes toward Aging" Chien-Yu Chen, University of Arizona; Jake Harwood, University of Arizona; Nicholas Joyce, University of Arizona; Jun Xiang, University of Arizona

"Diffusion of Innovations in the Community: An Intergenerational Communication Intervention" Kate Magsamen Conrad, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University

"Affectionate Communication is Associated with Emotional and Relational Resources in the Grandparent-Grandchild Relationship" Daniel H. Mansson, Penn State Univ, Hazleton; Kory Floyd, Arizona State University; Jordan Soliz, University of Nebraska, Lincoln

"Socioemotional Selectivity Processes in Communication Channel Preference and Selection Among Younger and Older Adults" Michael T. Braun, Millikin University

302023 8:00 AM to 9:15 AM Hilton Chicago Astoria - 3rd Floor

## Breaking New Ground in Measuring Communication Privacy Management: Where the Presence Meets the Past

Sponsor: Interpersonal Communication Division

Chair: Joshua R. Hammonds, SUNY, Oneonta

#### Presenters:

Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

Jeffrey T. Child, Kent State University

Ashley Paige Duggan, Boston College

Joshua R. Hammonds, SUNY, Oneonta

Keli Ryan Steuber, The College of New Jersey

302024 8:00 AM to 9:15 AM Hilton Chicago Waldorf - 3rd Floor

## 1914: The Way (and What) We Read

Sponsor: Performance Studies Division

Chair: Bruce Henderson, Ithaca College

"1914: The Way (and What) We Read" John Dennis Anderson, Emerson College; Mary Agnes Doyle, Independent Artist; Paul C. Edwards, Northwestern University; John S. Gentile, Kennesaw State University; Carol Simpson Stern, Northwestern University; Gary Balfantz, Lake Superior State University; M. Heather Carver, University of Missouri; Amy L. Darnell, Columbia College; Scott Dillard, Georgia College & State University; Timothy Gura, Brooklyn College, CUNY; Bruce Henderson, Ithaca College; Joshua L. Potter, Pierce College Puyallup; Heidi M. Rose, Villanova University

### Persons of Color, Using Poetry as Praxis

Sponsor: Performance Studies Division

Chair: Pavithra Prasad, University of Denver

Presenters:

David Hanley-Tejeda, St. Cloud State University

Ryan Castillo, University of Denver

Anthony P. Cuomo, California State University, Long Beach

Shadee Abdi, University of Denver

Robert Gutierrez-Perez, University of Denver

Andrea Michea Baldwin, Southern Illinois University, Carbondale

Respondent: Pavithra Prasad, University of Denver

302027 8:00 AM to 9:15 AM Hilton Chicago PDR 5 - 3rd Floor

## Materializing the Nation's Secrets: National Insecurity, Cryptographs, and Hommes Fatales

Sponsor: Critical and Cultural Studies Division

Chair: Jeremy R. Grossman, University of Georgia

Respondent: Vanessa Beasley, Vanderbilt University

"By Whatever Means Necessary: Executive Exceptionalism in the Age of Obama's Kill List" Jason G. Williamson, University of Georgia

"Chelsea Manning's Turing Test" Atilla Hallsby, University of Georgia

"Crypto-Rhetorics: On Currency, Latency and the Elusion of Secure Communication" William Saas, Louisiana State University

"Secrecy, Identity, and Authority: The Curious Case of Edward Snowden vs. Barack Obama" Michael J. Bergmaier, Penn State University; Jeremy Johnson, Penn State University

302028 8:00 AM to 9:15 AM Hilton Chicago PDR 6 - 3rd Floor

## Teaching, Technology, and Tools in the Classroom: Practical Ideas and Best Practices for Face-to-Face and Online Courses

Sponsor: NCA Educational Policies Board

Chair: Shannon C. VanHorn, Valley City State University

#### Presenters:

Shannon C. VanHorn, Valley City State University Corinne Weisgerber, St. Edwards University Adam W. Tyma, University of Nebraska, Omaha Jonna J. Ziniel, Valley City State University Star A. Muir, George Mason University

302029 8:00 AM to 9:15 AM Hilton Chicago PDR 7 - 3rd Floor

Rhetorics of Educational Protest: Reflections on the Chicago Teachers Union Strike, Two Years On

Sponsor: NCA-Forum

Chair: Yvonne Slosarski, University of Maryland

Presenters:

Jessica Rosenbaum, Chicago Public Schools Elizabeth Slosarski, Chicago Public Schools Mark J. Hlavacik, Penn State University Michael J. Steudeman, University of Maryland Chad Nelson, Bowling Green State University

### Binging on Media: The Cognitive and Behavioral Implications of Hypermediated Involvement

Sponsor: Mass Communication Division

Chair: Gwendelyn S. Nisbett, University of North Texas

"An Exploratory Study of the "Netflix Effect": Uses and Gratifications of Binge-Watching Television" Matthew Pittman, University of Oregon; Kim Sheehan, University of Oregon

"Media Marathoning and Cognitive Involvement" Lisa Glebatis Perks, Nazareth College

"Millennials' Media Use: It's a Matter of Time" Jacqueline Botterill, Brock University; Marian Bredin, Brock University; Tim Dun, Brock University

"Shall We Play Again? The Effects of Repetitive Play and Self-Efficacy on Behavioral Intentions" Zeynep Tanes, Duquesne University

302031 8:00 AM to 9:15 AM Hilton Chicago Room 4B - 4th Floor

#### Rearticulating "Asian" and "Pacific" (American) Identities and Spaces

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, International and Intercultural Communication Division

Chair: Ako Inuzuka, University of Pittsburgh, Johnstown

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

"Where "Asian" and "Asian-American" disconnect: Cultural classifications of race within Facebook groups" Jenny Korn, University of Illinois, Chicago

"Yellow Peril Stereotypes in the Global Age: Enduring Themes and Shifting Narratives" Wendy Chen, New York University

"We Are Guåhan & The Grey Papers: Contesting Military Presence in the Pacific" Tiara R. Na'puti, Western Kentucky University

"Disciplining a Kanaka Maoli: Institutionalizing Cultural Difference by Managing Defensiveness and Narcissism" David Maile, University of New Mexico

302032 8:00 AM to 9:15 AM Hilton Chicago Room 4C - 4th Floor

# Edinburgh Fringe Fest and Other Opportunities at Home and Abroad: Enriching Our Students' Present and Future with Theatre Beyond the Traditional Curriculum

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Karen Gygli, John Carroll University

Presenters

Julie Rae Mollenkamp, University of Central Missouri

Monica F. Anderson, Franciscan University of Steubenville James M. Brandon, Hillsdale College Barbara Parisi, Long Island Univ, Brooklyn

302033 8:00 AM to 9:15 AM Hilton Chicago Room 4D - 4th Floor

#### Parents and Children Communicating: Topics and patterns

Sponsor: Family Communication Division

Chair: Gary A. Beck, Old Dominion University

Respondent: Angela La Valley, Bloomsburg University

""Not Mine to Tell": Communication Privacy Management between Parents and Their LGBT Child" Allison R. Bonander, University of Nebraska, Lincoln; Amy Arellano, University of Nebraska, Lincoln; Christina Ivey, University of Nebraska, Lincoln

"Parent-Child Communication about Marriage" Jennifer A. Jackl, University of Iowa

"Parent-child communication: An antecedent of friendships and well-being in emerging adulthood" Trey D. Guinn, University of the Incarnate Word; Anita L. Vangelisti, University of Texas, Austin

"Talking Politics at the Dinner Table: The Effects of Family Political Communication on Young Citizens' Normative Political Attitudes" Benjamin Warner, University of Missouri; Colleen Colaner, University of Missouri

""It is just important to be there any way that you can": The role of the nonresidential parent" Falon F. Kartch, California State University, Fresno; Lindsay Timmerman, University of Wisconsin, Milwaukee

302034 8:00 AM to 9:15 AM Hilton Chicago Room 4E - 4th Floor

#### Critical Approaches to Intractability: Distortions, Legitimations and Media(tions) of Protracted Violent Conflict

Sponsor: Peace and Conflict Communication Division

Chair: Fadoua Loudiy, University of Pittsburgh

Presenters:

Jason Hannan, University of Winnipeg Shane Miller, St. John's University Robert R. Agne, Auburn University Tiffany Petricini, Duquesne University Andrew R. Smith, Edinboro University

302035 8:00 AM to 9:15 AM Hilton Chicago Room 4F - 4th Floor

## Curricular Design and Instructional Delivery: The Evolution of the Hybrid Basic Course

Sponsor: Basic Course Division

Chairs: Renee Robinson, St. Xavier University; Nikolaos Linardopoulos, Rutgers University

Presenters:

Ronald Grapsy, Kutztown University

Alison Lietzenmayer, Old Dominion University

Marlene M. Preston, Virginia Tech

302036	8:00 AM to 9:15 AM	Hilton Chicago	Room 4G - 4th Floor
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### Moving Beyond Museums, Monuments, and Memorials: New Directions in the Rhetorics of Memory

Sponsor: Rhetorical and Communication Theory Division

Chair: Bradford Vivian, Syracuse University

Respondent: Stephen Browne, Penn State University

""I Felt Like it was Real": Anxiety over Authenticity in Childhood Slavery Reenactments" Megan Fitzmaurice, University of Maryland

""The Fine Music of Fez" is Fading: Processes of Remembering and the Fear of Forgetting the Past" Matthew Houdek, University of Iowa

"Affective Memories: Towards Immaterial Visualities" Albert Rintrona III, Syracuse University

"Molon Labe: The Greek Revival Goes to War" Jeremy L. Cox, Penn State University

302037 8:00 AM to 9:15 AM Hilton Chicago Room 4H - 4th Floor

## Academics on the Edge: Engaging Communication Theory and Research in a Dialogue about Work-Life (Im)Balance

Sponsors: Family Communication Division, Interpersonal Communication Division, Organizational Communication Division, Women's Caucus

Chair: Eileen Berlin Ray, Cleveland State University

#### Presenters:

Kimberly J. Chandler, Xavier University of Louisiana

Mary Dixson, Northwest Vista College

Paige P. Edley, Loyola Marymount University

William P. Jennings, University of Cincinnati, Blue Ash

Patrice M. Buzzanell, Purdue University

Katheryn C. Maguire, Wayne State University

Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

Renee Houston, University of Puget Sound

302038 8:00 AM to 9:15 AM Hilton Chicago Room 4I - 4th Floor

# Recapturing Images of Gender: Rhetorical Examinations of How Monstrosity in Popular Film and Television Revive Representations from the Past

Sponsor: Feminist and Women's Studies Division

Chair: Alena Amato Ruggerio, Southern Oregon University

Respondent: Alena Amato Ruggerio, Southern Oregon University

"Analyzing Teenage Angst: Ender Wiggins Conflicted Gender Performance in Ender's Game" Denise Oles-Acevedo, Iowa State University

"Neotraditional Vampires: The Twilight Saga and the Politics of Sexual Abstinence" Casey Kelly, Butler University

"Recapturing Images of Gender: Rhetorical Examinations of How Monstrosity in Popular Film and Television Revive Representations from the Past" Marylou Naumoff, Florida Atlantic University

"Slaughtering Archetypes: An Intra-filmic analysis of horror films' shifting images of maternal bodies and female sexuality" Erika Thomas, California State University, Fullerton

302039 8:00	0 AM to 9:15 AM	Hilton Chicago	Room 4J - 4th Floor
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### The Presence of Our Past(s): The Communication Classroom as Enduring Praxis

Sponsor: Undergraduate College and University Section

Chair: Myrna Kuehn, Clarion University of Pennsylvania

Respondent: Janie Harden Fritz, Duquesne University

"Communication in the Business School Classroom: Maintaining Relevance and Preserving Disciplinary Identity" Christina L. McDowell Marinchak, University of Alaska, Anchorage

"Engaging the Past—in the Present—in Preparation for the Future" Karen L. Lollar, Metropolitan State University of Denver

"That's Entertainment: A Defense of Dog and Pony Shows" Richard H. Thames, Duquesne University

"The Past in Our Present as Praxis: Applied Communication in the Classroom as Pedagogical Strategy" Naomi Bell O'Neil, Clarion University of Pennsylvania

"The Presence of the Past in On-line Education: The Technology May Change, but the Learning Process is Still the Same" Molly Stoltz, Valdosta State University

"What's Really New about the Interaction Age? Student Engagement Then and Now" Martha J. Fay, University of Wisconsin, Eau Claire

302040 0.00 AW to 3.13 AW HIROH CHICAGO KOOH 4K - 4th Floo	302040	8:00 AM to 9:15 AM	Hilton Chicago	Room 4K - 4th Floor
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#### **Political Communication from Around the World**

Sponsor: Political Communication Division

Chair: Lindsay Harroff, University of Kansas

Respondent: Jeffrey P. Mehltretter Drury, Wabash College

"Constituted Binaries and the Modern Iranian in Hassan Rouhani's Political Campaign Film" Azadeh Nazer Fassihi, Penn State University

"Irrational Dictator or Magistrate-Maverick? Leadership Style of Kim Jong Un" Myojung Chung, Syracuse University

"Let Them Talk: New Year's Presidential Rhetoric in Russia, Belarus, and Poland" Tatsiana Karaliova, University of Missouri

"Scandal Coverage of a Fallen Chinese Politician" Bijie Bie, University of Alabama; Shuhua Zhou, University of Alabama

302041 8:00 AM to 9:15 AM Hilton Chicago Room 4L - 4th Floor

#### Identification, Representation and Mediation: Social Construction of Community and Agency

Sponsor: Communication as Social Construction Division

Chair: Christine S. Davis, University of North Carolina, Charlotte

Respondent: Liliana Castañeda Rossmann, California State University, San Marcos

"Communication as Constitutive, Emergent, and Networked: Online Queer Community and Identity in Objectùm-Sexuality Internationale" Kristen Cole, Denison University

"Identification as a Communicative Construct: Textual Agency of the Strategic Concept "Must-win Battle" Minna Logemann, Aalto University; Rebecca Piekkari, Aalto University School of Business; Mirja-Liisa Charles, Aalto University

"Representing Communities: A Grounded Practical Theory of Representative Governance and Place-Based Identity" Anna M. Wiederhold, University of Nevada, Reno; Stevie Munz, Ohio University; Kristen Okamoto, Ohio University; Laura W. Black, Ohio University

"The Discursive Mediation of Agency during a Crisis Response: The Role of Humans and Nonhumans in Constructing Hurricane Katrina as Disaster" Theresa R. Castor, University of Wisconsin, Parkside

302043 8:00 AM to 9:15 AM Hilton Chicago Room 4P - 4th Floor

# Social Capital Theory Past and Present: Developments in Public Relations Research and Contributions to External Disciplines

Sponsor: Public Relations Division

Chairs: Melissa D. Dodd, University of Central Florida; Vincent Hazleton, Radford University

Presenters:

Melissa D. Dodd, University of Central Florida Vincent Hazleton, Radford University Maureen Taylor, University of Oklahoma Weiwu Zhang, Texas Tech University

302060 8:00 AM to 9:15 AM Hilton Chicago Lake Ontario - 8th Floor

# The Haunting Presence of "Social Movement Rhetoric": The Past, Present, and Future of Frames for Theorizing Social Change

Sponsor: NCA Centennial! Celebration Series

Chairs: Christina R. Foust, University of Denver; Paul Johnson, University of Pittsburgh

Presenters:

G. Thomas Goodnight, University of Southern California

Victoria Gallagher, North Carolina State University

Brendan Hughes, University of Denver Amber Kelsie, University of Pittsburgh

Christina R. Foust, University of Denver

Amy Pason, University of Nevada, Reno

Paul Johnson, University of Pittsburgh

302071 8:00 AM to 9:15 AM Palmer House Hilton Wabash - 3rd Floor

#### Trends in Engaging Students in Applied Health Communication Research

Sponsor: Health Communication Division

Chair: Lynsey K. Romo, North Carolina State University

Presenters:

Kami A. Kosenko, North Carolina State University

Melanie Booth-Butterfield, West Virginia University

Marianne LeGreco, University of North Carolina, Greensboro

Maria Brann, Indiana University-Purdue University Indianapolis

Lynsey K. Romo, North Carolina State University

302072 8:00 AM to 9:15 AM Palmer House Hilton Indiana - 3rd Floor

#### The Presence of Our Past (Experience): Insider Advice on Navigating the Job Search

Sponsor: American Forensic Association

Chairs: Steven K. Herro, College of Southern Nevada; C. Wesley Buerkle, East Tennessee State University

#### Presenters:

John E. Fritch, University of Northern Iowa Eric R. Morris, Missouri State University Valerie R. Renegar, Southwestern University Anita Atwell Seate, University of Maryland Derek Sweet, Luther College

Carol Winkler, Georgia State University

302073 8:00 AM to 9:15 AM Palmer House Hilton Kimball - 3rd Floor

#### Norton's Anthology of Rhetoric and Writing: A Discussion I

Sponsor: American Society for the History of Rhetoric

Chair: Arthur E. Walzer, University of Minnesota

#### Presenters:

Martin Camargo, University of Illinois, Urbana-Champaign Jody Enders, University of California, Santa Barbara Susan Jarratt, University of California, Irvine Andrea Lunsford, Stanford University Ekaterina V. Haskins, Rensselaer Polytechnic Institute Lu Ming Mao, Miami University, Ohio Xing (Lucy) Lu, DePaul University

302078 8:00 AM to 9:15 AM Palmer House Hilton Crystal - 3rd Floor

## Arguing Goals, Cultural Communication Tendencies, and Communication Socialization Agents

Sponsor: International and Intercultural Communication Division

Chair: Seungcheol Austin Lee, Northern Kentucky University

Respondent: Mary Jiang Bresnahan, Michigan State University

"Interethnic Communication among American College Students: An Empirical Test of the Context-Behavior Interface" Young Yun Kim, University of Oklahoma; Kelly McKay-Semmler, University of South Dakota

"A Cross-Cultural Study of the Effect of Empathy on the Use of the Equity and Need Principles" Bing Han, University of South Carolina, Aiken; Deborah A. Cai, Temple University

"Arguing Goals: Multicultural Measurement and Connections to Self-Construals, Face Concerns, and Power Distance" Ioana A. Cionea, University of Oklahoma; Carrisa Hoelscher, University of Oklahoma; Irina Alexandra Iles, University of Maryland

"Understandings of Arguing in India: Argument Frames, Personalization of Conflict, Argumentativeness, and Verbal Aggressiveness" Dale Hample, University of Maryland; Deepa Anagondahalli, University of Maryland

"Pathways of Immigrant Political Socialization: Examining the Role of News Media, Social Connections, and Community Interaction" Wenlin Liu, University of Southern California; John Gastil, Penn State University

302079	8:00 AM to 9:15 AM	Palmer House Hilton	Cresthill - 3rd Floor

#### Representing Our Past, Criticalizing Our Future: A Critical Pedagogical Examination of Forensics

Sponsor: National Forensic Association

Chair: James Dimock, Minnesota State University, Mankato

Respondent: Crystal Lane Swift Ferguson, Mt. San Antonio College

"All Roads Lead to Conscientization: Critical Pedagogy and Forensic Performance" Alyssa Reid, James Madison University

"Forensics Pedagogy of the Oppressed: A Freirean Critique of Current Practices" Adam Key, Tennessee State University

"Improving Forensic Research Heuristics: An Analysis of the National Forensic Journal" Cory Paul Harrison, Ohio University

"Teaching the Genres: A Critical Perspective on the Importance of Genre in Interpretation Events" Douglas A. Hall, Casper College

302081 8:00 AM to 9:15 AM Palmer House Hilton Salon 2 - 3rd Floor

### Competitively Selected Papers about Safe Sex, Sexuality, and Sex Education

Sponsor: Health Communication Division

Chair: Courtney Lynam Scherr, Moffitt Cancer Center

"Age-Cohort and MSM Identity Disclosure Effects on Men Who Have Sex with Men: Predicting Engagement in HIV-Related Risk Behaviors" Angela Palmer-Wackerly, Ohio State University; Abby Norris Turner, Ohio State University; Cara Rice, Ohio State University

"Examination of Care Seeking Behavior for Sexual Health of Male and Transgender Sex Workers in India for Formulating Future Communication Based Intervention Programs" Satarupa Dasgupta, New York University

"Examining Principles of Influence on Safer Sex Communication during Casual and Committed Sexual Encounters" Tobias Reynolds-Tylus, University of Illinois, Urbana-Champaign; Anna Rinaldi-Miles, Illinois State University; Brian L. Quick, University of Illinois, Urbana-Champaign

"Future Sex Educator Perceptions of Rural Verses Urban Instruction: A Case for Community-Centered Sexual Health Education" Christina Jones, University of Wisconsin, Whitewater; Robin E. Jensen, University of Utah; Abigail Selzer King, Texas Tech University

"Patient-Provider Discussions (or Lack Thereof) about Aging and Sexual Health" Barbara Cook Overton, Louisiana State University

302082 8:00 AM to 9:15 AM Palmer House Hilton Salon 3 - 3rd Floor

## Interacting with the Press and the Public: Presidents and Presidential Candidates across Contexts

Sponsor: Language and Social Interaction Division

Chair: Tanya Romaniuk, Portland State University

"An Analysis of Presidents' Embodied Stances in Presidential Press Conferences" Laila Hualpa, University of California, Los Angeles

"Communicating with Audiences: Institutional Structures and Social Relations in Presidential Campaign Rally Speeches" Ingrid L. Sato, University of California, Santa Barbara

"Presidential Candidates and the Celebrity Talk Show" Laura A. Loeb, University of California, Los Angeles

"Presidential Candidates Asking Questions in U.S. Political Campaign Debates" Tanya Romaniuk, Portland State University

302083 8:00 AM to 9:15 AM Palmer House Hilton Salon 4 - 3rd Floor

#### Debate and Argumentation as a Classroom Tool to Meet Common Core State Standards

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: Anna Wright, Illinois State University

Presenters:

Tyler Cruz, Illinois State University Spencer Deckinga, Illinois State University Caroline Philipchuck, Illinois State University

302084 8:00 AM to 9:15 AM Palmer House Hilton Salon 5 - 3rd Floor

# Taking Stock of the Past and the Future: Established Communication Theories (Un)inform Current Chinese Culture Communication

Sponsor: Association for Chinese Communication Studies

Chair: Mary Fong, California State University, San Bernardino

Presenters:

Bin Li, Jilin Agriculture University

Liping Weng, Shanghai International Studies Universty

Mei Zhong, San Diego State University

Bei Cai, Kent State University, Stark

Zhuojun Joyce Chen, University of Northern Iowa

Rita Mei-Ching Ng, Ohio University, Zanesville

Steve J. Kulich, Shanghai International Studies University

Mei Zhang, Missouri Western State University

Respondent: Minmin Wang, Rider University

302085 8:00 AM to 9:15 AM Palmer House Hilton Salon 6 - 3rd Floor

## The Presence of Visual Theory in Our Present

Sponsor: Visual Communication Division

Chair: John Katsion, Northwest Missouri State University

Respondent: Charles Goehring, San Diego State University

"A Prolegomenon to a Twenty-First Century Anamorphic Rhetoric" Christopher Gilbert, Indiana University

"Meditation on the Semiotic Phenomenology of Roland Barthes's Camera Lucida: Reflections on Photography" Garnet C. Butchart, Duquesne University

"Retrospections on the Gaze: Visual Semiotics of Gender Politics in Colonial India as Seen in Satyajit Ray's Devi (1960) and Charulata (1964)" Ishani Mukherjee, University of Illinois, Chicago

"The Cultural Image Literacy Assessment©: 100 images every American should know" Richard Emanuel, Alabama State University; Kim Baker, Alabama State University; Siu Challons-Lipton, Queens University of Charlotte

"The Image of the City and the Aesthetics of Terror" Robert Topinka, Northwestern University

302086 8:00 AM to 9:15 AM Palmer House Hilton Salon 7 - 3rd Floor

#### Fresh Perspectives on the Ethics of Communicating Identity in the Present Context

Sponsors: Communication Ethics Division, Critical and Cultural Studies Division

Chair: Jeanne M. Persuit, University of North Carolina, Wilmington

Respondent: Lisbeth A. Lipari, Denison University

"Communication Ethics in a Hypermodern Context: Considering the Work of Gilles Lipovetsky" Pat Arneson, Duquesne University

"How does race matter? Ethics, performance and intergroup dialogues in a "Postracial" era" Leda M. Cooks, University of Massachusetts. Amherst

"Is it wrong to put a worm on a hook? The ethical codes of the modern-day Catfish" Samantha Bates, University of Ontario Institute of Technology

"Toward the Conglomerate Cosmopolitan" Susannah Ryan, University of North Carolina, Chapel Hill

302087 8:00 AM to 9:15 AM Palmer House Hilton Salon 8 - 3rd Floor

## Negotiating Religious Counter Narratives: The Motivations and Implications of Radical Religious Rhetoric

Sponsor: Religious Communication Association

Chair: William Strom, Trinity Western University

"How the shelf breaks: Turning points in Mormon disaffiliation" Megan Fisk, Arizona State University

"Free practice, guarded profession: Identity negotiation for public university professors" Heidi Sisler, Western Kentucky University

"Francis the Magician: Prospects for a Radical Rhetoric in the Modern Roman Catholic Church" Benjamin Crosby, Iowa State University

"The Motivations of Islamic Martyrs: Applying the Collective Effort Model" Kari Olechowicz, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Tradition for a Modern Ummah: Seyyed Hossein Nasr's Rhetoric of Contemporary Islam in a Post-9/11 World" Scott T. Makstenieks, University of Minnesota

302088 8:00 AM to 9:15 AM Palmer House Hilton Salon 9 - 3rd Floor

#### Motherhood, Fatherhood, and Parenting

Sponsor: Student Section

Chair: Leslie Nelson, University of Missouri, Columbia

"Dialectical Motherhood: Resisting Dominant Discourses of the Mothering Identity with Relational Dialectics" Lacey Stein, University of Denver

"What's Your Excuse? Social and Cultural Pressures on Mothers" Sarah Martin, Portland State University

""Giving rope and pulling it back": Nurturing and control strategies used by parents to prevent adolescent substance use" Shweta Sharma, North Dakota State University

302089 8:00 AM to 9:15 AM Palmer House Hilton Salon 10 - 3rd Floor

## New Technologies and Old Concerns: Intercollegiate Debate in a (mostly) Paperless World

Sponsor: Cross Examination Debate Association

Chair: Scott J. Varda, Baylor University

Respondent: Scott J. Varda, Baylor University

"Debate, Technological-Mediation and the Politics of Presence: In Favor of Critical Self-Reflexivity" Heather Woods, University of North Carolina, Chapel Hill

"Does Debate Technology Have Politics? Toward a Socio-Technological Understanding of Technology in College Policy Debate" Alex McVey, University of North Carolina, Chapel Hill

"Research in the Paperless Era: Assessing Debate Strategy and Civic Engagement" Jeffrey A. Kurr, Penn State University

"The Element of Surprise in the World of Paperless Debate: Going Old School to Get an Advantage" Kyle Vint, University of Iowa

302090 8:00 AM to 9:15 AM Palmer House Hilton Salon 12 - 3rd Floor

## Speech "Teams" in Public Speaking: The Presence of My Peeps in My Speech Class

Sponsor: Community College Section

Chair: Lauren G. Morgan, College of DuPage

Presenters:

Jeff Przybylo, Harper College

Lauren G. Morgan, College of DuPage

Respondent: Bonnie Wentzel, Arizona State University, West

302091 8:00 AM to 9:15 AM Palmer House Hilton Buckingham - 5th Floor

## Association for the Rhetoric of Science and Technology (ARST) Business Meeting

Sponsor: Association for the Rhetoric of Science and Technology

Presenters:

James Wynn, Carnegie Mellon University John Lynch, University of Cincinnati Lynda Walsh, University of Nevada, Reno

302092 8:00 AM to 9:15 AM Palmer House Hilton Chicago - 5th Floor

## Social Justice, Service Learning, and Assessment: Applying the Lessons from Our Past to the Hopes of Our Future

Sponsor: Applied Communication Division

Chair: Kathryn B. Golsan, Southern Illinois University, Carbondale

Presenters:

Brandi Lawless, University of San Francisco

David Palmer, University of Northern Colorado David H. Kahl, Jr., Penn State University Erie, The Behrend College Kalen Churcher, Wilkes University Aaron Noland, James Madison University Tracey Owens Patton, University of Wyoming Charles Rudick, University of Northern Iowa

Kathryn B. Golsan, Southern Illinois University, Carbondale

## The Presence of Our Voices: Continuing the Project of Inclusion in International and Intercultural Communication Research

Sponsor: International and Intercultural Communication Division

Chair: Alberto Gonzalez, Bowling Green State University

#### Presenters:

Thomas Nakayama, Northeastern University

Navita Cummings James, University of South Florida

Creshema R. Murray, University of Houston, Downtown

Kerry B. Wilson, University of Illinois, Urbana-Champaign

Keith P. Berry, University of South Florida

Yea-Wen Chen, Ohio University

#### 9:00 AM

304001	9:00 AM to 4:00 PM	Hilton Chicago	Salon C - Lower Level

#### **NCA Exhibit Hall**

Sponsor: NCA National Office

## 9:30 AM

305000	9:30 AM to 10:45 AM	Hilton Chicago	Salon C - Lower Level
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#### Scholar to Scholar: Exploring the Communicative Space of Marginalized Others, the Field, and the Family

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, Ethnography Division, Family Communication Division, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division, Scholar to Scholar

Chair: Pat Arneson, Duquesne University

Respondents: Andy Kai-chun Chuang, LaGuardia Community College; Keith P. Berry, University of South Florida; Patricia Geist-Martin, San Diego State University; Devika Chawla, Ohio University; William K. Rawlins, Ohio University; Michael Tew, Eastern Michigan University; Elizabeth A. Suter, University of Denver

- "01. "So You're a Boy...Now What?" Transperformativity and Boys Don't Cry" Jena Schwake, Colorado State University
- "02. An Ethnographic Study Examining Stigma as a Contextual Factor Affecting Sexual Health Behavior among Commercial Female Sex Workers" Satarupa Dasgupta, New York University
- "03. Competing Rhetorical Realities: Judicial Rhetoric and Queer Citizenship in Goodridge v. Commissioner of Public Health" Adam J. Sharples, University of Alabama
- "04. Computer-Mediated Closets: Exploring Identity, Community, and the Uses and Gratifications of a Coming Out Advice Forum" Brandon Miller, University of Missouri

- "05. Disclosures to Parents in Emerging Adulthood: Examining the Role of Separation-Individuation in Parent-Child Relationships" L. Crystal Jiang, City University of Hong Kong; Ian Ming Yang, City University of Hong Kong; Cheng-Jun Wang, City University of Hong Kong
- "06. Family Caregiver Communication Patterns in Oncology: Advancing a Typology" Joy Goldsmith, University of Memphis; Elaine Wittenberg-Lyles, City of Hope Comprehensive Cancer Center; Christine Platt, University of Memphis; Nicholas T. Iannarino, University of Michigan, Dearborn; Jenna E. Reno, University of Kentucky
- "07. Gay On-screen: The Relationship between Exposure to Gay Characters on Television and Heterosexual Audiences' Endorsement of Gay Equality" Bradley J. Bond, University of San Diego; Benjamin L Compton, University of Kansas
- "08. Just Be There for Me: How Presence and Social Support Preferences Affect Depression in Widows and Widowers" Carrie L. West, Schreiner University; Glenda Gutierrez, Schreiner University
  - "09. Narrating the Birth of Infertility" Christina Ivey, University of Nebraska, Lincoln
- "10. New Media in Military Family Communication: The implications to uncertainty reduction during wartime deployment" Margaret C. Stewart, Neumann University
- "11. Older, Wiser, Novice: An Autoethnographic Study of Nontraditional Students' Participation in Collegiate Forensics" Laura K. Pelletier, Minnesota State University, Mankato
- "12. On Being "Really Weird": Stigmatized Identities and Identity Shifts" Rebecca Mercado Thornton, Oakland University; Evan Fobar, Oakland University
  - "13. Performances of Place: Heritage and Culture in Galicia, Spain" Christina Ceisel, Hamilton College
- "15. Stereotypes of Stay-at-Home and Working Mothers" Kelly G. Odenweller, West Virginia University; Christine E. Rittenour, West Virginia University
- "16. The Indigenous Arts Field in the United States and the Production of Indigenous Mexican Vulnerability" Pavel Shlossberg, Gonzaga University
- "17. Unconfronted Negotiation of Queer Desires: The Emerging Xinghun between Gay Men and Lesbians in Contemporary China" Shuzhen Huang, Arizona State University
- "18. Wal-Mart after Dark: Place-Making in Corporate America" Alane L. Presswood, Ohio University; Sean Gleason, Ohio University; Cory Paul Harrison, Ohio University; Claudi Nieto, Ohio University
- "19. You Bring Yourself to Work: An Exploration of LGB/TQ Dignity Threats and Identity Work" Sara Baker, University of Nebraska, Lincoln; Kristen Lucas, University of Louisville
- "20. "I'd Rather Have a Dead Son Than a Gay One": An Examination of Tennessee's Controversial 'Don't Say Gay' Bill" Richard Curry, University of Tennessee

305001	9:30 AM to 10:45 AM	Hilton Chicago	Salon A1 - Lower Level
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#### Socialization Isn't the Same for Everyone: Issues of Class, Context, and Community

Sponsor: Organizational Communication Division

Chair: Carlos A. Tarin, University of Utah

Respondent: Vernon D. Miller, Michigan State University

"Context Matters: "Self Reliance for the Collective Good" Examining Discourses of Career Success in Tanzania" Jenna Hanchey, University of Texas, Austin; Brenda Berkelaar, University of Texas, Austin

"Examining Occupational Role Influences Using a Social Ecological Framework: The Case of Home Health Aides" Muriel E. Scott, Winona State University; Annis G. Golden, University at Albany, SUNY

"The Obligation-based Culturing of Work (OCW): Ethnic Communities as a Source of Work Socialization" Dini Massad Homsey, University of Central Oklahoma; Ryan S. Bisel, University of Oklahoma

"Weaving the web-of-power through divergent job search communication training for the working and middle

classes" Angela N. Gist, University of Kansas; Debbie S. Dougherty, University of Missouri

305002 9:30 AM to 10:45 AM Hilton Chicago Salon A2 - Lower Level

### China Online: Mediating between State Propaganda and Citizen-driven Social Media

Sponsor: Mass Communication Division

Chair: Xing (Lucy) Lu, DePaul University

Respondent: Randy R Kluver, Texas A&M University

"Let's Chat: An Analysis of Conversation as Metaphor Employed in Wen Jiabao's Web Chat with Chinese Netizens" Weiming Yao, University of Pittsburgh

"Miniskirts and Military Shirts: Ideological Implications of New and Old Media Coverage of the People's Republic of China's 60th Anniversary Celebration" James R. Schiffman, Georgia College & State University

"Surviving the Social Media Scape in China" Qian Zhang, Defense Language Institute; Joseph Cichosz, Independent Researcher

""Triggering Chaos," Discussion about Graft, Rumors and Law" Rya Butterfield, Nicholls State University

305003 9:30 AM to 10:45 AM Hilton Chicago Salon A3 - Lower Level

# Critical Qualitative and Rhetorical Approaches to Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Brendan Hughes, University of Denver

Respondent: Amber Lauren Johnson, Prairie View A&M University

"Reverend Nancy Wilson's Constitution of Gay Christian Parrhesiastea" Joshua Miller, University of Nevada, Las Vegas

""Using Our Privilege": Problematizing the Politics of Visibility and "Femme Identity Labor" in Queer Femme Communities" Kathryn Hobson, Bloomsburg University

"Marking the Presence of My "Past" Black Feminist Heterosexism: Taking Notes from Pariah" Rachel Alicia Griffin, Southern Illinois University, Carbondale

"Coming Out Narratives of Gay Male Athletes" Kyle King, Penn State University

"What a Drag" Amy Arellano, University of Nebraska, Lincoln; Christina Ivey, University of Nebraska, Lincoln

305004 9:30 AM to 10:45 AM Hilton Chicago Salon A4 - Lower Level

## Global Crisis, Human History, and Critical-Cultural Inquiry: A Discussion with Dipesh Chakrabarty on "The Climate of History"

Sponsor: Critical and Cultural Studies Division

Chair: Erik Johnson, St. Lawrence University

#### Presenters:

Dilip Parameshwar Gaonkar, Northwestern University

Françoise Meltzer, University of Chicago John Durham Peters, University of Iowa

Samuel McCormick, San Francisco State University

Respondent: Dipes	h Chakrabarty,	University	of Chicago

305005	9:30 AM to 10:45 AM	Hilton Chicago	Salon A5 - Lower Level
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#### Hannah Arendt and the Rhetoric of Revolution

Sponsor: Rhetorical and Communication Theory Division

Chair: Nathan A. Crick, Texas A&M University

Respondent: David Depew, University of Iowa

"Between Power and Authority: Arendt and the Competing Claims of the American Revolution" Stephen Browne, Penn State University

"Hannah Arendt and Revolutionary Foundations: Declaring Independence from Texas to Vietnam" Jeremy L. Cox, Penn State University

"The Terror of Virtue and the Sinew of Love: The Revolutionary Rhetoric of Maximilien de Robespierre and John Winthrop" Joseph Rhodes, Penn State University

"The Vices of Revolutionary Politics: Arendt on Zionism and the Kibbutz" Nathan A. Crick, Texas A&M University; David Munson, Texas A&M University

## 305006 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom A - Lobby Level

## Revolting Visuals and Agency in the Construction of the Unruly Women: Understanding the Body Politic in Women's Protest

Sponsor: Feminist and Women's Studies Division

Chair: Norma Jones, Kent State University

Respondent: Mary E. Triece, University of Akron

"Disrobed, Dissenting Bodies in India's Subaltern Public Sphere: Feminist Counterpublics and their Constitutive Agency" Minu Basnet, Wayne State University

"Grotesque Provocation as Protest: Fighting Patriarchy through the Female Nude Bodies of the FEMEN" Kristen Hungerford, University of Memphis

"We are All Asma: A Visual Investigation of the Role of Females as Catalysts for Protest Rhetoric in Egypt" Stephanie Wideman, Wayne State University

"We Fight on all Accounts: Strategic Uses of the Body in Pussy Riot Protests" Maja Bajac-Carter, Kent State

305007 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom B - Lobby Level

## Honoring the Winners of the 2013 and 2014 Franklin H. Knower Article Award and Gerald R. Miller Book Award for Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Stephen Yoshimura, University of Montana

#### Presenters:

Sandra Faulkner, Bowling Green State University Graham D. Bodie, Louisiana State University Jennifer L. Bevan, Chapman University Michael L. Hecht, Penn State University

	on, Purdue University		
305008	9:30 AM to 10:45 AM	Hilton Chicago	Continental Ballroom C - Lobby Level
Vic	plence and Vigilantes along the Me	exican Border: Rememberi	ng Histories, Resisting Frames
Sponsor: Latino	o/Latina Communication Studies Div	ision	
Chair: Michael	Lechuga, University of Denver		
Respondent: R	obert Gutierrez-Perez, University of	Denver	
"Redefining In University, Full		olence in a Border Crossing	Sign" Luis M. Andrade, California State
	ng "The Disappeared" along U.SMe Dissident Memory" Bryan Walsh, Ind		of State-Sanction U.S. Military Violence and
"The Masked Denver	Vigilante Imaginary: Framing of Me	xican "Self-Defense" Groups	as Vigilantes" Jaime Guzmán, University of
305011	9:30 AM to 10:45 AM	Hilton Chicago	Int'l Ballroom North - 2nd Floor
	Disse	rtation Writing Workshop I	<u> </u>
Sponsor: NCA	Research Board		
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·	Foss, University of Colorado, Denve	er	
·	Foss, University of Colorado, Denve	er	
·	Foss, University of Colorado, Denve 9:30 AM to 10:45 AM	er Hilton Chicago	Boulevard Room A - 2nd Floor
Chair: Sonja K.	9:30 AM to 10:45 AM		Boulevard Room A - 2nd Floor
Chair: Sonja K.	9:30 AM to 10:45 AM	Hilton Chicago	
Chair: Sonja K. 305013 Sponsor: Politic	9:30 AM to 10:45 AM  Social Netw	Hilton Chicago	
Chair: Sonja K. 305013  Sponsor: Politic Chair: Lindsey	9:30 AM to 10:45 AM  Social Netwoodle Communication Division	Hilton Chicago orking and Political Partici	
Chair: Sonja K.  305013  Sponsor: Politic Chair: Lindsey Respondent: A "Examining the state of t	9:30 AM to 10:45 AM  Social Netwood cal Communication Division  Meeks, University of Oklahoma  Indrea Quenette, University of Kansa	Hilton Chicago  orking and Political Partici  s  geneity on Actual Voting Beh	pation  avior via Affective Responses toward In and
Chair: Sonja K.  305013  Sponsor: Politic Chair: Lindsey Respondent: A "Examining the Out-Group Preserved	9:30 AM to 10:45 AM  Social Netwood Call Communication Division  Meeks, University of Oklahoma  Indrea Quenette, University of Kansa  The Influence of SNS Network Homog	Hilton Chicago  orking and Political Partici  is geneity on Actual Voting Beh Variables" Rachel Neo, Ohio olitical Views on Social Medi	pation  avior via Affective Responses toward In and o State University  a" Rebecca A. Hayes, Illinois State
Chair: Sonja K.  305013  Sponsor: Politic Chair: Lindsey Respondent: A  "Examining th Out-Group Prese "Face[book] I University; And "The Visibility	9:30 AM to 10:45 AM  Social Netwood Social Netwood Social Netwood Social Netwood Social Netwood Social Netwood Social Network Homes and Indicate Social Soci	Hilton Chicago  orking and Political Partici  as geneity on Actual Voting Beh Variables" Rachel Neo, Ohio olitical Views on Social Medi , Oshkosh; Caleb T. Carr, Illi	pation  avior via Affective Responses toward In and State University  a" Rebecca A. Hayes, Illinois State
Chair: Sonja K.  305013  Sponsor: Politic Chair: Lindsey Respondent: A "Examining th Out-Group Pre: "Face[book] N University; And "The Visibility Kofoed, Georgi	9:30 AM to 10:45 AM  Social Netwood Call Communication Division  Meeks, University of Oklahoma  Indrea Quenette, University of Kansa  The Influence of SNS Network Homogogidential Candidates as Intervening of Management: Self-Presentation of Proceeding of Media Citizenship and the Invisible a State University	Hilton Chicago  orking and Political Partici  is  geneity on Actual Voting Beh Variables" Rachel Neo, Ohio olitical Views on Social Medi i, Oshkosh; Caleb T. Carr, Illi	avior via Affective Responses toward In and o State University  a" Rebecca A. Hayes, Illinois State nois State University
Chair: Sonja K.  305013  Sponsor: Politic Chair: Lindsey Respondent: A "Examining th Out-Group Pre: "Face[book] N University; And "The Visibility Kofoed, Georgi	9:30 AM to 10:45 AM  Social Netwood Call Communication Division  Meeks, University of Oklahoma  Indrea Quenette, University of Kansa  The Influence of SNS Network Homogogidential Candidates as Intervening of Management: Self-Presentation of Prew Smock, University of Wisconsing of Media Citizenship and the Invisible a State University  In the Invisible of Media Citizenship and the Invisible a State University  Social Network  Social Network  Social Network  Social Network  The Relationship between Factorial Network  Social Network  Socia	Hilton Chicago  orking and Political Partici  is  geneity on Actual Voting Beh Variables" Rachel Neo, Ohio olitical Views on Social Medi i, Oshkosh; Caleb T. Carr, Illi	avior via Affective Responses toward In and o State University  a" Rebecca A. Hayes, Illinois State nois State University  aail Sebastian's Samoan Vacation" Emily
Chair: Sonja K.  305013  Sponsor: Politic Chair: Lindsey Respondent: A  "Examining the Cout-Group Present of the Cout-Grou	9:30 AM to 10:45 AM  Social Netwood Call Communication Division  Meeks, University of Oklahoma  Indrea Quenette, University of Kansa  The Influence of SNS Network Homogogidential Candidates as Intervening of Management: Self-Presentation of Prew Smock, University of Wisconsing of Media Citizenship and the Invisible a State University  In the Invisible of Media Citizenship and the Invisible a State University  Social Network  Social Network  Social Network  Social Network  The Relationship between Factorial Network  Social Network  Socia	Hilton Chicago  orking and Political Partici  is  geneity on Actual Voting Beh Variables" Rachel Neo, Ohio olitical Views on Social Medi i, Oshkosh; Caleb T. Carr, Illi	avior via Affective Responses toward In and State University  a" Rebecca A. Hayes, Illinois State nois State University  aail Sebastian's Samoan Vacation" Emily

Sponsors: Association for the Rhetoric of Science and Technology, Public Address Division, Rhetorical and Communication Theory Division

Chair: Kelly Happe, University of Georgia

Respondent: Kelly Happe, University of Georgia

"A Pre-Patient's Bill of Rights: Data-Sharing, Biocitizenship and the Moral Economy of the Network" Marina Levina, University of Memphis

"Biocitizenship Beyond Biomedicine" Jenell Johnson, University of Wisconsin, Madison

"Taller, Better, Faster, Stronger: The Biocitizen's Performances of Vitality" Allison L. Rowland, St. Lawrence University

305015 9:30 AM to 10:45 AM Hilton Chicago Boulevard Room C - 2nd Floor

### Understanding the Media Industries via Ethnography: Challenges and Insights from Diverse International Contexts

Sponsor: Ethnography Division

Chair: Patricia Riley, University of Southern California

"Back into the fray: Returning to a contested field in media production ethnography" Brian Ekdale, University of Iowa

"Emotional Display in Cultural Production: The Case of Casting for Reality Television" Junhow Wei, University of Pennsylvania

"Experiencing Life in Rural China: Rituals of Ethnographic Film Production in "In the Wild Mountains" Dennis Lo, University of California, Los Angeles

""Tacit Anticipation" as Subtly Organizing Student Film Production: Socialization and Collective Authorship at Film School" Ritesh Mehta, University of Southern California

305016 9:30 AM to 10:45 AM Hilton Chicago Williford A - 3rd Floor

## Discourses of Disability and Personal Narrative as Theory

Sponsor: Disability Issues Caucus

Chair: Samuel S. Sloan, Southern Illinois University, Carbondale

Respondent: Jim Ferris, University of Toledo

"Battling Boundedness: Competing, Colliding, and Shifting Narratives amongst Families Dealing with Bipolar Disorder" Jessica M. Dennis, Northern Kentucky University; Mark A. Leeman, Northern Kentucky University

"Co-constructing/De-constructing/Re-constructing (Dis)Ability" Lindy Davidson, University of South Florida; Kyle Romano, University of South Florida

"Discourses of Disability, Narratives of Community: Reclaiming an Autistic Identity Online" Sarah Parsloe, Ohio University

"Discovering the Reason behind My Difference: An Autoethnographic Examination of Autism as Identity" Jessica Benham, Minnesota State University, Mankato

305018 9:30 AM to 10:45 AM Hilton Chicago Williford C - 3rd Floor

## One Hundred Years of Progress...But are We Going in the Right Direction? The Woolbert – Hunt Debates Revisited

Sponsor: NCA Centennial! Celebration Series

Chair: Patrick Loebs, Grace College

Presenters:

James Dimock, Minnesota State University, Mankato Adam Key, Tennessee State University Jack Rogers, University of Central Missouri Gordon Carlson, Fort Hays State University

Respondent: Brian A. Lain, University of North Texas

305019 9:30 AM to 10:45 AM Hilton Chicago PDR 1 - 3rd Floor

## After Life Communication: Finding the Presence of Loved Ones and Moving Away from Haunting Pasts

Sponsor: Spiritual Communication Division

Chairs: Blake Paxton, University of South Florida; Bei Cai, Kent State University, Stark

Presenters:

Mary Fong, California State University, San Bernardino Dennis Becker, The Speech Improvement Company, Inc. Blake Payton, University of South Florida

Blake Paxton, University of South Florida Jennifer Whalen, University of South Florida David Franklin Purnell, University of South Florida

305021 9:30 AM to 10:45 AM Hilton Chicago PDR 3 - 3rd Floor

# Giving Voice to Animals in Communication Research: Decentering the Human and Expanding the Compassion Footprint

Sponsor: Environmental Communication Division

Chair: Garrett Broad, University of Pennsylvania

Respondent: Emily Plec, Western Oregon University

"Creating Media Practitioner Guidelines for Responsible Representation of Nonhuman Animals" Debra Merskin, University of Oregon; Carrie P. Freeman, Georgia State University

"Happy Cows? Humane-Washing in U.S. Dairy Advertising" Eugenia Ferrero, Georgia State University

"The Communicative Turn in Industrial Animal Agriculture: The Glass Walls Project and the Transparent Brand" Garrett Broad, University of Pennsylvania

""Beeks" and "Dorcas": Grasping and Masking Empathy with Nonhumans" Tema Milstein, University of New Mexico

305022 9:30 AM to 10:45 AM Hilton Chicago PDR 4 - 3rd Floor

#### A Fine Romance: The Complexities of Initiating and Escalating Romantic Relationships in the 21st Century

Sponsor: Interpersonal Communication Division

Chair: Nancy A. Burrell, University of Wisconsin, Milwaukee

"Catfishing, Not Just a Sport: Interpersonal Deception Theory in Online Relationships Interpersonal Deception Theory in Online Relationships" Arrington Stoll, University of Wisconsin Milwaukee; Kimberly Kulovitz, Carthage College

"Imagined Interaction and the First "I Love You" in Romantic Relationships" Jillian Lesko, College of DuPage; Mary Lynn Henningsen, Northern Illinois University

"Online Dating: The First Face-to-Face Meeting" Collette Celani-Morrell, University of Denver; Veronica Droser, University of Denver; Mary Claire Morr Serewicz, University of Denver

"Relationship Maintenance across Friends with Benefits Relationship Types" Lisa van Raalte, Arizona State University; Lori A. Bednarchik, Arizona State University; Mark Generous, Arizona State University; Paul A. Mongeau, Arizona State University

"When is it Acceptable to Flirt? Motivations for Flirting and Ethics" Kathleen S. Valde, Northern Illinois University; Mary Lynn Henningsen, Northern Illinois University

""Prince Charming He Says": An Analysis of Monetary Bidding and the Trading of Goods for First Dates" Kimberly Kulovitz, Carthage College; Arrington Stoll, University of Wisconsin Milwaukee

305023 9:30 AM to 10:45 AM Hilton Chicago Astoria - 3rd Floor

#### Feminist Academic Leadership: Overcoming Barriers, Confronting Dilemmas, Creating Change

Sponsor: Women's Caucus

Chair: Robbin D. Crabtree, Loyola Marymount University

#### Presenters:

Sheena Malhotra, California State University, Northridge Robbin D. Crabtree, Loyola Marymount University Adrienne E. Christiansen, Macalester College Brenda J. Allen, University of Colorado, Denver Leigh Arden Ford, Western Michigan University Julia Johnson, University of Wisconsin, La Crosse

Respondent: Brenda J. Allen, University of Colorado, Denver

Kathryn Sorrells, California State University, Northridge

305024 9:30 AM to 10:45 AM Hilton Chicago Waldorf - 3rd Floor

### Making Performance in the Classroom: Theory and Praxis, Activities and Assessment

Sponsor: Performance Studies Division

Chairs: Kurt Lindemann, San Diego State University; Matthew J. Spangler, San Jose State University

#### Presenters:

D. Soyini Madison, Northwestern University

Tony Perucci, University of North Carolina, Chapel Hill

Bernadette Calafell, University of Denver

Paul C. Edwards, Northwestern University

Ragan Fox, California State Univ, Long Beach Sarah Amira De la Garza, Arizona State University

Jake Simmons, Angelo State University

Respondents: Kurt Lindemann, San Diego State University; Matthew J. Spangler, San Jose State University

305025 9:30 AM to 10:45 AM Hilton Chicago Marquette - 3rd Floor

## Communication's Intellectual Boundaries with Related Disciplines

Sponsor: NCA Centennial! Celebration Series

Chair: Bill Eadie, San Diego State University

#### Presenters:

Daniel Linz, University of California, Santa Barbara

Celeste M. Condit, University of Georgia Vanessa Beasley, Vanderbilt University Gerry F. Philipsen, University of Washington Susan Zaeske, University of Wisconsin, Madison Steve W. Fuller, University of Warwick

305026	9:30 AM to 10:45 AM	Hilton Chicago	Joliet - 3rd Floor
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#### Top Papers in the Instructional Development Division

Sponsor: Instructional Development Division

Chair: Tiffany R. Wang, University of Montevallo

Respondent: Joseph Mazer, Clemson University

"Student-to-student Confirmation in the College Classroom: An Initial Investigation of the Dimensions and Outcomes of Students' Confirming Messages" Sara LaBelle, Chapman University; Zac Johnson, Murray State University

"Making Students Feel Better: Examining the Relationships between Teacher Confirmation and College Students' Emotional Outcomes" Zachary Goldman, West Virginia University; Alan K. Goodboy, West Virginia University

"An Experimental Investigation of the Antecedents and Consequences of Psychological Reactance in the College Classroom" Hannah Ball, West Virginia University

"A Re-examination of the Relationship between the Three Dimensions of Instructor Credibility" James A. Katt, University of Central Florida; Ann Neville Miller, University of Central Florida

305027 9:30 AM to 10:45 AM Hilton Chicago PDR 5 - 3rd Floor

## Re-envisioning Organizational Communication Pedagogy: Promoting the Field by Looking to Our Past(s) to Envision Our Future(s)

Sponsor: Organizational Communication Division

Chair: Matthew L. Sanders, Utah State University

#### Presenters:

John McClellan, Boise State University

Sarah Jane Tracy, Arizona State University, Tempe

Timothy Kuhn, University of Colorado, Boulder

Matthew Isbell, Merrimack College

Wilfredo Alvarez, Northeastern Illinois University

305028 9:30 AM to 10:45 AM Hilton Chicago PDR 6 - 3rd Floor

## Philosophical and Practical Communicative Quagmires: Work and Leisure in the 21st Century

Sponsor: Philosophy of Communication Division

Chair: Brent C. Sleasman, Gannon University

Respondent: Ramsey Eric Ramsey, Arizona State University, West

"An Interplay of Phenomenology and Rhetoric in the Working Life of the Poor" Jen Jones, Seton Hill University

"Communicative Justice: Levinas and the Precariat" Ronald C. Arnett, Duquesne University

"The Eclipse of Leisure and the Proletariat: Alienation of Communicative Attunement and Hermeneutic Humility" Annette

Holba, Plymouth State University

"Work and the Professions: Professional Civility as Historically Situated Praxis" Janie Harden Fritz, Duquesne University

305029 9:30 AM to 10:30 AM Hilton Chicago PDR 7 - 3rd Floor

## Exploring the Roots of Rhetorical Study in Communication: Kenneth Burke's Influence as the Century Progressed

Sponsor: NCA Centennial! Celebration Series

Chair: Andrew A. King, Louisiana State University

"A License, Not a Model" James F. Klumpp, University of Maryland

"Burke as Turbulence in American Language Studies" Bruce E. Gronbeck (in memoriam), University of Iowa

"From Anonymous to Eponymous: Kenneth Burke's Relationship with Communication and Rhetorical Studies" David Cratis Williams, Florida Atlantic University

"Teaching the 'New Rhetoric': Kenneth Burke's Influence on Pedagogy in Rhetorical Studies" Bryan Crable, Villanova University

305030 9:30 AM to 10:45 AM	Hilton Chicago	Room 4A - 4th Floor
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#### The Past in the Present

Sponsor: Black Caucus

Chair: Deborah Atwater, Penn State University

Presenters:

Molefi Kete Asante, Temple University Carolyn Calloway-Thomas, Indiana University Jack L. Daniel, University of Pittsburgh Ronald L. Jackson II, University of Cincinnati Dorthy L. Pennington, University of Kansas Melbourne S. Cummings, Howard University

305031	9:30 AM to 10:45 AM	Hilton Chicago	Room 4B - 4th Floor

## **Engaging Social Media**

Sponsor: Mass Communication Division

Chair: Kate Kurtin, California State University, Los Angeles

Respondent: Tracy Worrell, Rochester Institute of Technology

"Exploring predictors and consequences of the experience of Personal Fable ideation on social networking sites" Drew Cingel, Northwestern University; Marina Krcmar, Wake Forest University

"Social Media, Network Heterogeneity, and Civic Engagement" Yonghwan Kim, University of Alabama

"The Uses and Gratifications of Twitter Use while Watching Live Sports Broadcasts" Hyung Min Kim, Georgia State University

"Bones, Body Parts, and Sex Appeal: An Analysis of #Thinspiration Images on Popular Photo-Sharing Social Media" Jannath Ghaznavi, University of California, Davis

305032 9:30 AM to 10:45 AM Hilton Chicago Room 4C - 4th Floor

#### Gamification in Education: Past and Present Patterns, and Future Trends

Sponsor: Scholarship of Teaching and Learning

Chair: Robert C. MacDougall, Curry College

Presenters:

Kannan Amr, University of Wisconsin, Whitewater Susan Wildermuth, University of Wisconsin, Whitewater

William R. Upchurch, University of Pittsburgh

Respondent: Robert C. MacDougall, Curry College

305033	9:30 AM to 10:45 AM	Hilton Chicago	Room 4D - 4th Floor

#### **Health Communication Issues within the Family Context**

Sponsors: Family Communication Division, Health Communication Division

Chair: Mary King, Bloomsburg University

Respondent: Fran C. Dickson, Eastern Kentucky University

"A Grounded Theory of Students' Long Distance Coping with a Family Member's Cancer" Erin Basinger, University of Illinois; Erin C. Wehrman, University of Illinois; Amy Delaney, University of Illinois; Kelly McAninch, University of Illinois, Urbana-Champaign

"An Investigation of Hispanic Daughters' Risky Behavior: Determining the Relationship between Mother-Daughter Openness and Father-Involvement" Jeffrey McQuillen, University of Texas, Pan American; Cory Cunningham, University of Texas, Pan American; Cynthia Chavez, Texas State Technical College

"Characteristics of Communication in Families of Alcoholics" Marie C. Haverfield, Rutgers University; Jennifer A. Theiss, Rutgers University; John Leustek, Rutgers University

"Support Adequacy in Distressed and Non-distressed Couples: An Exploratory Study" Perry M. Pauley, San Diego State University; Kristen LaVon Everhart, University of Nebraska-Lincoln; Maria Mederos, San Diego State University; Alaina Marie Veluscek, San Diego State University

"The Impact of Deployment, Relational, and Personal Factors on How Families Talk with U.S. Service Members about Mental Health Concerns: A Multiple Goals Mediational Model" Steven R. Wilson, Purdue University; Elizabeth Dorrance Hall, Purdue University; Patricia Gettings, Purdue University; Rebekah G. Pastor, Purdue University

305034 9:30 AM to 10:45 AM Hilton Chicago Room 4E - 4th Floor

## Presence and Future of Media's Role in Conflict Representation from a Variety of Methodological Perspectives

Sponsor: Peace and Conflict Communication Division

Chair: Sara J. Holmes, Richland Community College

Respondent: Melissa A. Maier, Missouri State University

"Conflict Consciousness Stemming from Theoretical and Pedagogical Consideration: Cascading Activation of Framing and User-Generated Content" Marta Natalia Lukacovic, Wayne State University

"How a False War Story Became Credible News: The Power of Performative Semiotics" John Oddo, Carnegie Mellon University

"Kulanu "Ḥatufim" (We are all "Prisoners of War")" Bradley Allen Serber, Penn State University

"Moving the Narrative Forward: Communication and Strategic Responses to Violent Dowry Conflict in India" Peter Kellett, University of North Carolina, Greensboro; Mikayla E. Cisna, University of North Carolina, Greensboro

305035 9:30 AM to 10:45 AM Hilton Chicago Room 4F - 4th Floor

#### Monitored Performances: Surveillance and the Capacity for Everyday Life

Sponsor: Critical and Cultural Studies Division

Chair: Chris Ingraham, University of Colorado, Boulder

"Anti-surveillance Camouflage and the Aestheticization of Resistance" Torin Monahan, University of North Carolina, Chapel Hill

"Expecting the Worst: The Routine Performance of School Shooting Drills" Rachel Hall, Louisiana State University

"Surveillance, Self-reflexivity and Authenticity: Posting Racism and Sexism" Rachel Dubrofsky, University of South Florida

"The Play of Watching One Another: Trends in Bioludic Surveillance" Nathan Hulsey, North Carolina State University; Josh Reeves, University of Memphis

305036 9:30 AM to 10:45 AM Hilton Chicago Room 4G - 4th Floor

## **Advancing Alloiostrophic Rhetorical Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Marie-Odile Hobeika, University of Pittsburgh

"Born for Others" Michele Kennerly, Penn State University

"Sumbebekos or on Contingency" Jane S. Sutton, Penn State Univ, York

"Theorizing Alloiôsis: Incidental and Accidental Changes Performed" Marie-Odile Hobeika, University of Pittsburgh

"Theorizing Homeric Rhetoric: An Alloiostrophic Performance" Mari Lee Mifsud, University of Richmond

305037 9:30 AM to 10:45 AM Hilton Chicago Room 4H - 4th Floor

#### Reagan's Public Address and/or Affect

Sponsor: Public Address Division

Chair: Blake Abbott, Towson University

Respondent: David Henry, University of Nevada, Las Vegas

"Saluting the 'Skutnik': The Civic Hero in Presidential Discourse" Julia Scatliff O'Grady, University of North Carolina, Chapel Hill; Allison Prasch, University of Minnesota

"Ronald Reagan's Operation Coffeecup: Memes, Viral Marketing, and "Socialized Medicine" Jeff St. Onge, Defiance College

""A Time for Choosing": Ronald Reagan, Affective Conflation, and the New Conservative Populism" Paul Johnson, University of Pittsburgh

"Cultivating Emotional Rhetorical Citizens: Three Cups of...Care, Compassion, and Sympathy Entrepreneurs" Rebecca A. Kuehl, South Dakota State University; Jamie Landau, Keene State College

305038	9:30 AM to 10:45 AM	Hilton Chicago	Room 4I - 4th Floor

### Instructing the Basic Course Online: Giving Presence to the Best of Our Past(s) and the Best of Our Future(s)

Sponsor: Basic Course Division

Chair: Samuel P. Wallace, University of Dayton

Respondent: Samuel P. Wallace, University of Dayton

"An Online Basic Communication Course that Makes Sense, Dollars, and More" Glen Williams, Southeast Missouri State University

"Designing an Online Basic Course that Meets the Needs of Students: Learning Outcomes and Transferability" Amy R. Slagell, Iowa State University

"Good, Bad, or Ugly? Utilizing Online and Face-to-Face Delivery for the Basic Course" Kristen Treinen, Minnesota State University

"Using the Past to Connect Us to the Future" Melissa L. Beall, University of Northern Iowa

305039 9:30 AM to 10:45 AM Hilton Chicago Room 4J - 4th Floor

## Do You Speak English? The Complex Picture of Japan's English Education and Internationalization

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Respondent: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

"Cultural Diversity and Social (In)Tolerance: An Analysis of "Internationalization" in Japan" Ako Inuzuka, University of Pittsburgh, Johnstown

"Just an Imported "Pinch-Hitter": Ideological Constructions of Foreign English Language Teachers in Japan" Nathaniel Simmons, La Salle University; Yea-Wen Chen, Ohio University

"Negotiating Non-Nativeness through Language Acquisition: How Communication Studies Contributes to English Communication Education in Japan" Arata Miyazaki, Nagoya University of Foreign Studies

"Japanese Identity vis-à-vis the Hegemonic Other" Ray T. Donahue, Nagoya Gakuin University

305040 9:30 AM to 10:45 AM Hilton Chicago Room 4K - 4th Floor

## Successes from the Field Connecting Theory, Research and Practice: Reviews of Effective Training Engagement Practices

Sponsor: Training and Development Division

Chair: Jeffrey S. Martin, Novo Nordisk

"Confronting the Tax Assessor: Making Civility Possible" Don Swanson, Monmouth University

"Executive Leadership Development, Growth and Action Learning: Generating a Twenty Fold Return on Investment" Michael Fahs, California Polytechnic State University, San Luis Obispo; Gregory H. Patton, University of Southern California

"Strategic Planning and Change: Organizational Movement from "What Is" to "What Could Be" Jeffrey Stafford, Stafford and Associates

"Transporting Communication Practices beyond Everyone's Expectations: Achieving Results and High NPS Scores for the Client" Keri K. Stephens, University of Texas, Austin

305041 9:30 AM to 10:45 AM Hilton Chicago Room 4L - 4th Floor

#### An Examination of MOOCs: Current Research and Pedagogical Concerns and Opportunities

Sponsor: Human Communication and Technology Division

Chairs: Carrie C. Madison, Eastern Michigan University; Joshua Michael Parcha, Eastern Michigan University

#### Presenters:

Edward Schiappa, M.I.T.

Cameron Sublett, Santa Barbara City College

Kevin R. Meyer, Illinois State University

Suzannah Evans, University of North Carolina, Chapel Hill

Andrew W. Cole, University of Wisconsin, Milwaukee

305043 9:30 AM to 10:45 AM Hilton Chicago Room 4P - 4th Floor

## Do Community Relations Programs Promote Community Well-being?

Sponsor: Public Relations Division

Chairs: Rajul Jain, DePaul University; Maria De Moya, DePaul University

"Advancing the community's agenda in community relations programs" Maria De Moya, DePaul University

"Conceptualization of Community and Community-Building in a Globalized World" Dean A. Kruckeberg, University of North Carolina, Charlotte; Chiara Valentini, Aarhus University

"Public Relations or Development Communication? Cultural Interpreters as Social Capital Advisors in Community Building" Erich Sommerfeldt, University of Maryland

"Public Sector Undertakings and Community Well-being in India" Rajul Jain, DePaul University

"Using Public Relations to Build Community Social Capital: Strategies and Tactics to Build Local, International and Virtual Communities" Maureen Taylor, University of Oklahoma; Adam Saffer, University of North Carolina

305051 9:30 AM to 10:45 AM Hilton Chicago Room 5G - 5th Floor

## Human Trafficking: Present in Our Past, and in Our Future?

Sponsor: Feminist and Women's Studies Division

Chairs: Thomas Steinfatt, University of Miami; Rasha A. Abdulla, American University in Cairo

#### Presenters:

Prawit Thainivom, University of Southern California

Kirsten Isgro, SUNY, Plattsburgh

Richard Herder, Southwest Minnesota State University

Sarah Vella, University of California, San Diego

305060 9:30 AM to 10:45 AM Hilton Chicago Lake Ontario - 8th Floor

Remembering Our First National Communication Association Convention: The First Convention Experiences of Five

# **Former Presidents**

Sponsor: NCA Centennial! Celebration Series

Chair: Orlando L. Taylor, Fielding Graduate University

Presenters:

Michael Osborn, University of Memphis Gustav W. Friedrich, Rutgers University John A. Daly, University of Texas, Austin

Isa N. Engleberg, Prince George's Community College

Arthur P. Bochner, University of South Florida

Lynn H. Turner, Marquette University

305061	9:30 AM to 12:15 PM	Hilton Chicago	Lake Michigan - 8th Floor
303001	9.30 ANT 10 12.13 FIN	HIIIOH CHICAGO	Lake Michigan - 8th Floor

# SC18: Classroom Learning in the Digital Landscape: Exploring Media Based Pedagogies and Practices for Effective Student Engagement

Sponsor: Short Courses

Chairs: Jack Banks, University of Hartford; Nancy Bressler, James Madison University; Deepti Bharthur, Bowling Green

State University

305062	9:30 AM to 12:15 PM	Hilton Chicago	Lake Huron - 8th Floor
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# SC19: Scrum: Teaching Team Collaboration

Sponsor: Short Courses

Chairs: Susan Opt, James Madison University; Christy-Dale L. Sims, University of Denver

305063	9:30 AM to 12:15 PM	Hilton Chicago	Lake Erie - 8th Floor
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# **SC20: Teaching the Capstone Course**

Sponsor: Short Courses

Chair: Jeannette W. Kindred, Eastern Michigan University

# SC17: CXC and Gen Ed: Evolving Best Practices

Sponsor: Short Courses

Chair: Deanna P. Dannels, North Carolina State University

Presenters:

Adam David Roth, University of Rhode Island April A. Kedrowicz, North Carolina State University Deanna P. Dannels, North Carolina State University

Amy Gaffney, University of Kentucky

305071	9:30 AM to 10:45 AM	Palmer House Hilton	Wabash - 3rd Floor
	Competitively Selected	ed Papers about Smoking	and Alcohol Use
Sponsor: Hea	Ith Communication Division		
Chair: Jessica	a A. Raley, University of Texas Health	Science Center, San Anton	io
	th Carolina State University; Tara L. (		losure of Their Non-Drinking Identity" Lynsey te University; Dana Regina Dinsmore, Texas
	s of the Portrayal of Little Cigars on Y University; Holley Wilkin, Georgia St		heory Approach" Michael Tannebaum, rling, Georgia State University
Personal/Rela	ed Messages More Persuasive Than I ational Message Frame in Nonsmoker yan Zhao, University of Maryland; Xia	rs' Responses to Anti-Smoki	ng Messages" Bo Yang, University of
"Drinking Co Illinois Univer		Consumption and Cultural I	Dimensions" Lance Brendan Young, Western
	ial Media for Health Campaign: Asses Ioward University	ssing Audience Feedback the	rough Sentiment and Content Analysis" Jae
305072	9:30 AM to 10:45 AM	Palmer House Hilton	Indiana - 3rd Floor
	Presence of a Firestorm: Beng	hazi's Past as a Prologue	to Hillary Clinton's Future
Sponsor: Ame	erican Forensic Association		
Chair: Marissa	a Fernholz, University of Wisconsin, M	Madison	
	and the Political Press: How Hillary Cli Mary Anne Taylor, University of Texas		nony Challenges Normative
	nton's Testimony before the House an		ot Foreign Policy Leadership? An Analysis of Bart, Augustana College; John A. Bart,
"Her Bigges University	t Regret: The Argumentative Develop	oment of Clinton's Culpability	in Benghazi" Heidi Hamilton, Emporia State
	Savvy Image Protection: Secretary of a" Denise Oles-Acevedo, Iowa State		Responsibility for Benghazi Operates as a
305073	9:30 AM to 10:45 AM	Palmer House Hilton	Kimball - 3rd Floor
	Norton's Anthology	of Rhetoric and Writing: A	A Discussion II
Sponsor: Ame	erican Society for the History of Rheto	oric	
Chair: Arthur	E. Walzer, University of Minnesota		
Glen McClis Jacqueline Cythnia Sel Andrea Lun Susan Jarra	an, Marquette University sh, San Diego State University Jones Royster, Georgia Institute of Te fe, Ohio State University sford, Stanford University att, University of California, Irvine man, Northwestern University	echnology	

Arthur E. Walzer, University of Minnesota Ronald Walter Greene, University of Minnesota

305078 9:30 AM to 10:45 AM Palmer House Hilton Crystal - 3rd Floor

# Ireland, France, Brazil, China, India, and the U.S.: News Media Coverage and Framing of Crisis Events

Sponsor: International and Intercultural Communication Division

Chair: Anastacia Kurylo, Fortified Communication

Respondent: Jolanta A. Drzewiecka, Washington State University

"Still a Tiger: Agency, Sovereignty, and Economic Terrorism in Ireland's Response to the Global Housing Crises" Whitney Gent, University of Wisconsin, Madison

"American News Media Framing of the North Korean "Crisis": Extending Foreign Affairs Framing Research" SangHee Park, Bowling Green State University; Brett Labbe, Bowling Green State University

"News Framing in the Era of Globalization: Is Convergence Happening?" Ke Jiang, University of California, Davis; George A. Barnett, University of California, Davis

"September 11th Now and Then: Cultural Trauma and Identity Work in 2001 and 2011" Laura C. Robinson, Santa Clara University

"Perception of News in Turkey: A Special Case of Hrant Dink and Hate Speech" Alptug Okten, Rutgers University

305079 9:30 AM to 10:45 AM Palmer House Hilton Cresthill - 3rd Floor

### **Assessing Core Competencies in Speech Communication Courses**

Sponsor: Community College Section

Chair: Christina L. Ross, Tarrant County College Northwest

#### Presenters:

Ronald W. Hochstatter, McLennan Community College

David Gaer, Lone Star College, North Harris

Cristina Monique Martinez, Tarrant County College Connect

Irene Thrower, Tarrant County College, Trinity River

Christina L. Ross, Tarrant County College Northwest

305081	9:30 AM to 10:45 AM	Palmer House Hilton	Calan O Ond Flagu
305081	9.30 00/1 to 10.45 00/1	Palmer House Hilton	Salon 2 - 3rd Floor

# **International Forensics Association Business Meeting**

Sponsor: International Forensics Association

#### Presenters:

Nicholas Butler, Arizona State University Barbara Baron, Brookdale Community College

Clark D. Olson, Arizona State University

305082 9:30 AM to 10:45 AM Palmer House Hilton Salon 3 - 3rd Floor

Discursive and Conversation Analytic Approaches to Mental Health and Illness: Provider and Client Practices and

# Implications for the Provision of Services

Sponsor: Language and Social Interaction Division

Chair: Lisa Mikesell, Rutgers University

""A guy as smart as you": Psychiatrists' client-attentive accounts for medication change recommendations" Beth Angell, Rutgers University; Galina Bolden, Rutgers University

"From form to action: Declarative questions, the therapeutic alliance and empathy in schizophrenia" Laura Thompson, Queen Mary University

"The discursive construction of "inappropriate" versus "appropriate" behaviors in child therapy talk" Jessica Nina Lester, Indiana University

"Exploring negative expressive symptoms of schizophrenia outside of the clinic" Lisa Mikesell, Rutgers University; Michael Sean Smith, University of California, Los Angeles

305083 9:30 AM to 10:45 AM Palmer House Hilton Salon 4 - 3rd Floor

### The Presence of Our Past(s): White Terror in American Public Spaces

Sponsor: American Studies Division

Chair: Peter Ehrenhaus, Pacific Lutheran University

"Deep in the Marrow: 'Delueze-ional' Eruptions of White Racism" Peter Ehrenhaus, Pacific Lutheran University

""When the Shit Hits the Fan": Survivalism, Brain Damage, Zombies" Eric King Watts, University of North Carolina, Chapel Hill

"Public Intellectual Thug Life: Rhetoric, Race, and Richard Sherman" Anna Marjorie Young, Pacific Lutheran University

""About That Action, Boss": The 2013 Seattle Seahawks, Black Worker Rhetoric, and White Terror" Peter Odell Campbell, University of Pittsburgh

"Ironic Framing of Contemporary Racism in The Daily Show and The Colbert Report" A. Susan Owen, University of Puget Sound

305084 9:30 AM to 10:45 AM Palmer House Hilton Salon 5 - 3rd Floor

# **Group Deliberation and Political Engagement**

Sponsor: Group Communication Division

Chair: Michael Broderick, Ohio University

Respondent: John Gastil, Penn State University

"Can Group Discussions be Used to Facilitate Political Interest and Efficacy in College Students? A Longitudinal Analysis" Hillary C. Shulman, Ohio State University; Kirsten Bushman, North Central College; Emily Huizenga, North Central College; Mary Ward, North Central College; Kyle Wresinski, North Central College

"Exploring How Stakeholders are Prioritized in Complex Inter-Group Change Deliberations: The Criticality of Past Communication and Communication Competence" Kimberly Stoltzfus, University of Kentucky

"The effects of communication network type and initial disagreement on decision making: An experimental analysis of groups discussing controversial topics" Justin Reedy, University of Oklahoma; Michael Gabbay, University of Washington; Zane Kelly, University of Washington; John Gastil, Penn State University

305085 9:30 AM to 10:45 AM Palmer House Hilton Salon 6 - 3rd Floor

# A Chant of Defiance: Imagin(in)g the Visual-Material Rhetorics of Chicago

Sponsor: Visual Communication Division

Chair: Kelly Norris Martin, Rochester Institute of Technology

Presenters:

Jason Kalin, DePaul University

Victoria Gallagher, North Carolina State University

Margaret R. LaWare, Iowa State University

Caitlin F. Bruce, University of Pittsburgh

Daniel H. Kim, University of Colorado, Boulder

Daniel Makagon, DePaul University

305086 9:30 AM to 10:45 AM Palmer House Hilton Salon 7 - 3rd Floor

# Global Politics, Media, and Immigration Policy

Sponsor: International and Intercultural Communication Division

Chair: Hsin-I Cheng, Santa Clara University

Respondent: Etsuko Kinefuchi, University of North Carolina, Greensboro

"EU Commission Discourse on the Turkish Accession: Torn by Markets and Democracy" Christopher Toula, Georgia State University

"Racialized Inclusion: Immigration, Integration and Inequality in the European Union" Susana Martinez Guillem, University of New Mexico

"The Rhetorical Work of Soft Power: Consubstantiating the United States and India in Shared Ideological Commitments" M. Karen Walker, Independent Scholar

"The Value of Freedom of Expression and Information on International Human Rights Protection: A Cross-National Study" Aimei Yang, University of Southern California; Rong Wang, University of Southern California

305087 9:30 AM to 10:45 AM Palmer House Hilton Salon 8 - 3rd Floor

# From Chinese Dream to Censorship: Analyses of China's Public Discourse, Rhetoric, and Culture on Social Media

Sponsor: Chinese Communication Association

Chair: Helen Sun, University of Texas, Permian Basin

Respondents: May H. Gao, Kennesaw State University; Yong Tang, Western Illinois University

"Just another hollow slogan? Analysis of Chinese Dream's rhetoric and English media's response" Lingzi Zhong, University of Texas, San Antonio; Juyan Zhang, University of Texas, San Antonio

"Being Addicted to China Weibo: Exploring the Roles of Users' Expected Outcomes and Deficient Self-regulation in Social Network Service Addiction" Kun Xu, Temple University

"Semantic Network Analysis of the Public Discourse on Censorship in China" Hong Shen, University of Illinois, Urbana-Champaign; Yuan Liu, Minzu University of China

"The Stories, the Culture, and the Past: The Role of Chinese Proverbs (Cheng Yu) in Enhancing the Cultural Sensitivity of Modern-Day Advertising" Gennadi Gevorgyan, Xavier University; Dongjing Kang, Ohio University

"Have you ever engaged in a face-threatening scenario on social media? An exploration of Chinese students' self-disclosure on SNS" Xing Tong, George Mason University

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305088	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 9 - 3rd Floo
	·	lew Technologies, and Com	munication
Sponsor: Stud	dent Section		
Chair: Jenny	Korn, University of Illinois, Chicago		
"Electronic	Health Records and Organizational	Change" Ashley K. Barrett, U	niversity of Texas, Austin
"Entertainm Wayne State		he CDC's Preparedness 101	Campaign" Deborah Sellnow-Richmond,
	nks of Chinese Scholars in the Micro work in Sina Weibo" Yu Xu, Univers		s to Online Social Capital: An Analysis of a
	ovements: Penetration of Mobile Ph h Carolina State University	ones and the Internet During t	the Social Media Revolutions" Hector
305089	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 10 - 3rd Floo
	#Solida	ritylsForWhiteWomen in De	bate
Sponsor: Cro	ss Examination Debate Association		
Chair: Sarah	E. Stone Watt, Pepperdine Universit	zy	
Sarah E. St Tiffany Y. D Erika Thom Constance Anjali Vats,	eid-Brinkley, University of Pittsburgh one Watt, Pepperdine University illard, University of Louisville as, California State University, Fulle D. Gordon, University of Colorado, E Indiana University odriguez, California State University,	rton 3oulder	
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305090	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 12 - 3rd Floo
		t Clubs Club of the Year Pre	sentation
Sponsor: NC/	A Student Clubs		
Chair: Elizabe	eth Munz, West Chester University		
BreAnn Lan Joshuah Ba Rosanne M Megan Stev Jessica Kel	ner, University of Southern Indiana ne, University of Southern Indiana lker, University of Southern Indiana cMichael, University of Southern Indiana ley, University of Southern Indiana tkins, University of Southern Indiana		

305091	9:30 AM to 10:45 AM	Palmer House Hilton	Buckingham - 5th Floor
Association for the Rhetoric of Science and Technology (ARST) Top Papers Panel			

Sponsor: Association for the Rhetoric of Science and Technology

Chair: James Wynn, Carnegie Mellon University

"Mapping the Contours of Translation: Rhetorical Properties of Visual and Verbal Uncertainties in the Ozone Hole Controversy" Kenny Walker, University of Arizona

"Monsters, Machines, and Capital: Marx's Rhetoric of Technology" Ian E. Hill, Univ of British Columbia

"The Bioterror Attack That Never Was" George Gittinger, University of Pittsburgh

305092 9:30 AM to 10:45 AM Palmer House Hilton Chicago - 5th Floor

# Creating Space for Fruitful Co-Researcher Collaboration: An Interactive Panel Discussion about Intentional Design Choices in Qualitative Research

Sponsor: Applied Communication Division

Chair: Monica L. Kroft, University of Illinois, Springfield

Presenters:

Leandra Hinojosa Hernandez, National University

Katheryn C. Maguire, Wayne State University Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

Kallia Wright, Illinois College

Monica L. Kroft, University of Illinois, Springfield

Lalatendu Acharya, Purdue University

305093 9:30 AM to 10:45 AM Palmer House Hilton Price Room - 5th Floor

# Forensics Programs and Directors: Positioning Ourselves for Longevity

Sponsor: Pi Kappa Delta

Chair: Deano Pape, Ripon College

Presenters:

Lisa L. Roth, Northern Illinois University Kenneth Wayne Young, Bradley University

Daniel West, Ohio University

Richard Paine, North Central College

Karen R. Morris, University of Wisconsin, Eau Claire

#### 11:00 AM

307000 11:00 AM to 12:15 PM Hilton Chicago Salon C - Lower Level

#### Scholar to Scholar: Constructing a Communicative World

Sponsors: Communication as Social Construction Division, Environmental Communication Division, International and Intercultural Communication Division, Peace and Conflict Communication Division, Scholar to Scholar

Chair: Pat Arneson, Duquesne University

Respondents: Kathryn Sorrells, California State University, Northridge; Randy K. Dillon, Missouri State University; Derek M. Bolen, Angelo State University; Samantha Senda-Cook, Creighton University; Emily Plec, Western Oregon University; Sudeshna Roy, Stephen F. Austin State University

"01. A child's right to live or a mother's right to die? The Marlise Munoz case" Paula V. Hopeck, Stephen F. Austin State University

- "02. Category Bound Activities of Millennials: Managers Constructing a Generational Cohort" Nicole Baker, University of Central Florida; Sally O. Hastings, University of Central Florida
- "03. Chinese Dream, Cool Japan, and Korean Wave: The Soft Power of East Asian Countries in the U.S. Heartland" Young-ok Yum, Not Affiliated; Masayuki Nakanishi, Tsuda College
- "04. Connecting Immigrant Woman's H4 Visa Experience to Co-Cultural Theory: Journey of Search for an Identity in the United States through an Autoethnographic Analysis" Arti A. Nadkarni, Texas Tech University
- "05. Crisis and the online public sphere: An analysis of emotional frames in international public discourse" Ioana A. Coman, University of Wisconsin; David Wolfgang, University of Missouri
- "06. Cultural Differences in International Airline Mission Statements" Seungcheol Austin Lee, Northern Kentucky University; Patrick Flynn Ashley, Northern Kentucky University
- "07. Culture, History, and Memory in Paris Match's Post-WWII Representations of the United States" Edward Timke, University of Michigan
  - "08. Fifty Shades of Green: A Typology of Obama's Environmental Discourse" Collin Syfert, University of Washington
- "09. Group Mentoring: Complex Communication in Human Networks, and its Implications for Development" Barton D. Buechner, Fielding Graduate University
- "10. Intercultural Willingness to Communicate, Self-Esteem, and Ethnocentrism" Qingwen Dong, University of the Pacific; J. Harzman, University of the Pacific; Megan Allen, University of the Pacific; Michael Contreras, University of the Pacific; Ki-Shawana Moore, University of the Pacific; Sonia Silveira, University of the Pacific; Noah Zepponi, University of the Pacific; Wei Zhang, Communication University of China; Xochitl Paderes, University of the Pacific
- "11. K-POP's popularity and cultural influence in a Singapore newspaper: Analysis using cultural imperialism theory, cultural hybridity theory, and cultural proximity theory" Bumgi Min, University of Texas, Austin
- "12. Media Multitasking: Influence of cultural and media factors" Jatin Srivastava, Ohio University; Masato Nakazawa, Ohio University; Yea-Wen Chen, Ohio University
- "13. Narrating across the Lifespan: Temporal Pressures, Aesthetic Presence, and Consummation of the Other" Michael Broderick, Ohio University
- "14. National Narratives and Formations of Collective Affect in the XXVII Summer Olympic Games' Opening Ceremony" Rachel Presley, Syracuse University
- "15. Ritual Animations of the Economy" Amanda Szabo, University of Colorado, Boulder
- "16. Social media uses in environmental risks and crises: Reviewing the past and developing new theoretical considerations" Edson Tandoc Jr., Nanyang Technological University Singapore; Bruno Takahashi, Michigan State University; Laeeq Khan, Michigan State University; Tsuyoshi Oshita, Michigan State University; Ran Duan, Michigan State University; Shupei Yuan, Michigan State University
- "17. Syrian Refugees and Their Cell Phones: "I Trust Only this (Phone) 100%" Melissa Wall, California State University, Northridge: Dana Janbek, Lasell College
- "18. The Nation as a Postmodern Construct: Toward a Theory of Dialogic Nationalism" Joseph DeCrosta, Duquesne University
- "19. Toward a Global Memory of Disaster: A Comparative Study of the Media Coverage of the Great East Japan Earthquake in U.S. and China" Le Han, University of Pennsylvania
- "20. "She Should Comb Her Hair with Barbed Wire": Myth and Memory in Media Coverage of Wild Horse Annie" Aaron Phillips, University of Utah

307001 11:00 AM to 12:15 PM Hilton Chicago Salon A1 - Lower Level

The Presence of Our Future(s): Reflections and Suggestions on Negotiating the Academic Job Market

Sponsor: Organizational Communication Division

Chairs: Rahul Mitra, Wayne State University; Linda L. Putnam, University of California, Santa Barbara

# Presenters:

Janet K. Alberts, Arizona State University

Joann Keyton, North Carolina State University

Patrice M. Buzzanell, Purdue University

Steve May, University of North Carolina, Chapel Hill

Craig R. Scott. Rutgers University

Timothy Kuhn, University of Colorado, Boulder

Scott C. D'Urso, Marquette University

Paul M. Leonardi, Northwestern University

Suzy D'Enbeau, Kent State University

James McDonald, University of Texas, San Antonio

William C. Barley, University of Illinois, Urbana-Champaign

307002	11:00 AM to 12:15 PM	Hilton Chicago	Salon A2 - Lower Level
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#### The Impact of Media Portrayals on Attitude and Perception

Sponsor: Mass Communication Division

Chair: Susan H. Sarapin, Troy University

"Can a Leopard Change its Spots? Investigating the Experimental Effects of Animal Advocacy Films" Joe L. Abisaid, Northern Illinois University; Jason W. Anderson, Minnesota State University, Moorhead

"From Exposure to Polarization: Effect of User Selectivity on Biased News Perception" Eun-Ju Lee, Seoul National Univ; JungAe Yang, Korea Press Foundation

"News Coverage of Intimate Partner Violence: Impact on Prosocial Responses" Kellie Carlyle, Virginia Commonwealth University; Elizabeth Babin, Cleveland State University; Caroline Orr, Virginia Commonwealth University; Matthew Savage, University of Kentucky

"Perceived Elaboration as a Mediator of Presumed Influence Model: How HIV Test Promotion Media Content Indirectly Influence Intention to Get HIV Tested" Yangsun Hong, University of Wisconsin, Madison; Al C. Gunther, University of Wisconsin, Madison; Shawnika J. Hull, University of Wisconsin, Madison

"Putting a Human Face on Cold-Hard-Facts: Effects of Emotional Personalization on Perceptions of Issue Importance" Jessica Gall Myrick, Indiana University; Mariska Kleemans, Radboud University Nijmegen; Maria Elizabeth Grabe, Indiana University; Ozen Bas, Indiana University; Minchul Kim, Indiana University

307003 11:00 AM to 12:15 PM Hilton Chicago Salon A3 - Lower Level

# Controlling Queer Presence: Case Studies in Contemporary Coming Out Contexts

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Brandon R. Bumstead, Wayne State University

Respondent: Kristen McCauliff, Ball State University

"Coming Out as a Transgender Advocate: Intersectional Identity and Laverne Cox" Andre Favors, University of Memphis

"Getting better by getting out: The naming and interamination of queer place-making" Christopher Thomas, University of lowa

"It's a Passing League: The Case of Michael Sam and the Rhetoric of Homosociality in the NFL" Avery J. Henry, Wayne State University; Brandon R. Bumstead, Wayne State University

	Now Voice	s in Critical and Cultural S	
307004	11:00 AM to 12:15 PM	Hilton Chicago	Salon A4 - Lower Level

Sponsor: Critical and Cultural Studies Division

Chair: Radhika Gajjala, Bowling Green State University

"Compassion International: Digital Missionaries and the Borderlands of Online Sponsorship" Cory Geraths, Penn State University

"Public Service or Customer Service? The Functions of Singapore's Corporate Metaphor" Rohini S. Singh, University of Illinois

"Representations of Refugees: Sacred Assemblages in Western Media" Tiffany Dykstra, University of Utah

"Feeding the Body Politic: Metaphors of Digestion in Early 20th Century U.S. Immigration Discourse" K.C. I. Councilor, University of Wisconsin, Madison

307005 11:00 AM to 12:15 PM Hilton Chicago Salon A5 - Lower Level

### Rhetorical Activism in a Digital Age

Sponsor: Rhetorical and Communication Theory Division

Chair: Victoria Gallagher, North Carolina State University

# Presenters:

Matthew S. May, Texas A&M University Jeff Swift, NationBuilder

G. Thomas Goodnight, University of Southern California

Robert Asen, University of Wisconsin, Madison

Kenneth S. Zagacki, North Carolina State University

John Gastil, Penn State University

Kathryn M. Olson, University of Wisconsin, Milwaukee

Respondent: Victoria Gallagher, North Carolina State University

307006 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom A - Lobby Level

# Crime, Captivity, and Comedy: The Cultural Politics of Women's Imprisonment on and through Orange Is the New **Black**

Sponsor: Feminist and Women's Studies Division

Chair: Sarah Projansky, University of Utah

"Carceral Realism and Gendered Violence in Orange Is the New Black" Bryan J. McCann, Louisiana State University

"White Has Always Been the New Black: The Comic Trappings of Whiteness in Orange Is the New Black" Suzanne Enck, University of North Texas; Megan Morrissey, University of North Texas

""Is Laverne Cox the Woman We've Been Waiting For?" Transgender Possibilities and Resistance to the Carceral State In/Outside of Netflix's Orange Is the New Black" Raechel Tiffe, Merrimack College; Liora Elias, University of Minnesota

""Piper was My Trojan Horse": Mapping the Gender and Racial Politics of the Production and Reception of Orange Is the New Black" Emanuelle Wessels, Missouri State University

""We Bring You Maize, and You Give Us Small Pox Blankets": Critiques of Colonialist Systems of Justice, Gender, and Sexuality on Orange is the New Black" Kyra Pearson, Loyola Marymount University

307007	11:00 AM to 12:15 PM	Hilton Chicago	Continental Ballroom B - Lobby Level

# **Interpersonal Communication Division Business Meeting**

Sponsor: Interpersonal Communication Division

Presenters:

Leanne Knobloch, University of Illinois Mark T. Morman, Baylor University Stephen Yoshimura, University of Montana Jennifer A. Theiss, Rutgers University Jennifer Priem, Wake Forest University

Alice E. Veksler, Christopher Newport University

Leslie Ramos Salazar, California State University, Fresno

Kelly R. Rossetto, Boston College

Amanda N. Denes, University of Connecticut Andrew M. Ledbetter, Texas Christian University

Pamela Lannutti, La Salle University Jessica Moore, Butler University

307008 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

# African American Communication and Culture Division Business Meeting

Sponsor: African American Communication and Culture Division

Presenters:

Annette Madlock Gatison, Southern Connecticut State University Cerise L. Glenn, University of North Carolina, Greensboro Nicole Files-Thompson, Lincoln University

Gina Castle Bell, West Chester University

307011 11:00 AM to 12:30 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

### NCA 2015 Convention Planner Meeting II

Sponsor: NCA National Office

Presenters:

Christina S. Beck, Ohio University

Michelle Randall, National Communication Association Kristin Sommers, National Communication Association

307013 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room A - 2nd Floor

# **Managing Impressions in American Politics**

Sponsor: Political Communication Division

Chair: Mary Anne Taylor, University of Texas, Austin

Respondent: Don Waisanen, Baruch College, CUNY

"Impression management on Twitter: How candidates and their campaigns post strategically" Bethany Anne Conway, University of Arizona; Christine R. Filer, University of Arizona; Kate Kenski, University of Arizona

"Politicians and their Games: Emotional Reactions to Politicians Playing Sports" Alexander L. Curry, University of Texas, Austin

""Fool Me Twice, Shame on Me": Apologia of a Sexting Addict, Anthony Weiner" James R. Briscoe, University of Memphis

""It doesn't affect my vote": Third-person Effects of Celebrity Endorsements on College Voters in the 2004, 2008, and 2012 Presidential Elections" Jennifer Brubaker, University of North Carolina, Wilmington

307014 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room B - 2nd Floor

# The Rhetorical Technologies of America's Cold War

Sponsors: Association for the Rhetoric of Science and Technology, Public Address Division

Chair: Nathan S. Atkinson, Georgia State University

Respondent: Nathan S. Atkinson, Georgia State University

"Maps as Evidential Weapons: Henry Cabot Lodge's U.N. Address and the Hailing of Cartography in the Cold War" Timothy Barney, University of Richmond

"Radio Technology and the Cold War: Abraham Lincoln's Life as Soap Opera Propaganda" Shawn J. Parry-Giles, University of Maryland; David S. Kaufer, Carnegie Mellon University

"The Other Cold War Laboratory: Lookout Mountain Film Studio and the Rhetorical Production of the American Cold War State" Ned O'Gorman, University of Illinois; Kevin Hamilton, University of Illinois

307015 11:00 AM to 12:15 PM Hilton Chicago Boulevard Room C - 2nd Floor

### Teachers on Teaching Series: Celebrating the Pedagogy of Michael Porter, Michael Roloff, and Roy Wood

Sponsor: Teachers on Teaching

Chair: Jimmie Manning, Northern Illinois University

#### Presenters:

Mitchell S. McKinney, University of Missouri

Elaine L. Davies, Chapman University

Mark Glantz, St. Norbert College

Deborah L Larson, Missouri State University

Stephen Price, University of Central Missouri

Leslie A. Rill, University of Nevada, Reno

Mehdi Semati, Northern Illinois University

Kathryn L. Fonner, University of Wisconsin, Milwaukee

Esther Liu, Northwestern University

Courtney Waite Miller, Elmhurst College

Rachel Reznik, Elmhurst College

Willona Olison, DePaul University

Denise Solomon, Penn State University

Jessica Baty McMillan, California State University, Northridge

Robert L. Ballard, Pepperdine University

Kathleen M. Galvin, Northwestern University

Pat Gehrke, University of South Carolina

Michael J. Hyde, Wake Forest University

Richard G. Jones Jr., Eastern Illinois University

Spoma Jovanovic, The University of North Carolina, Greensboro

Michelle A. Leavitt, Independent Scholar

Lisbeth A. Lipari, Denison University

Jeffrey W. Murray, Virginia Commonwealth University

Gerry Phillipsen, University of Washington

Christopher N. Poulos, University of North Carolina, Greensboro Jenni Simon, University of North Carolina, Greensboro

Respondents: Michael J. Porter, University of Missouri; Michael E. Roloff, Northwestern University; Roy V. Wood, University of Denver

307016 11:00 AM to 12:15 PM Hilton Chicago Williford A - 3rd Floor

# **Rhetorical Approaches to Disability Studies**

Sponsor: Disability Issues Caucus

Chair: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Respondent: James L. Cherney, Wayne State University

"Disabled Bodies: (Re)Animating Linda Wishkob in The Round House" Meggie Mapes, Southern Illinois University, Carbondale; Michael Selck, Southern Illinois University, Carbondale

"Empowering "Jerry's Kids" through a Logic of Sociability: Tracing the Rhetorical Evolution of the MDA Labor Day Telethon from 2008-2012" Emily Stones, Regis University

"Symbolic Disability? Interpretations of Muhammad Ali's Parkinson's Disease" Nicole C. Eugene, Ohio University

307018 11:00 AM to 12:15 PM Hilton Chicago Williford C - 3rd Floor

# Voice/Body, Past/Present: A Century of Staging the One-Person Show

Sponsor: NCA Centennial! Celebration Series

Chairs: M. Heather Carver, University of Missouri; Matt Saltzberg, Western Illinois University

Respondents: Maisha Akbar, Fort Valley State University; Dustin B. Goltz, DePaul University; Kimberlee Perez, Arizona State University

""YoungGiftedandFat"- Past Body/Present Mind" Sharrell Luckett, California State University, Dominguez Hills

"Chautauqua Echoes: Nineteenth Century Reverberation in Twenty-First Century Performance Praxis" Nathan P. Stucky, Southern Illinois University, Carbondale

"Conversations with Our Past: Reviving Henry James and Washington Irving" John Dennis Anderson, Emerson College

"The Way Things Are Done: Past Selves in Present Bodies" Heidi M. Rose, Villanova University

307019 11:00 AM to 12:15 PM Hilton Chicago PDR 1 - 3rd Floor

# The Future of Communication Apprehension: Technology and Anxiety

Sponsor: Communication Apprehension and Competence Division

Chair: Colleen Malachowski, Regis College

"An Exploration of the Effects of Media Usage on Communication Apprehension and Dating Anxiety: An Extended Abstract" Thomas Meade, Northeastern University; Colleen Malachowski, Regis College

"Communication apprehension: Conceptualization, constructs and computer mediation" Yining Zhou, Hong Kong Baptist University

"Communication Competence, Social Support, and Depression among College Students: A Model of Facebook and Faceto-Face Support Network Influence" Kevin Wright, George Mason University

"Differences in Computer Anxiety, General Responses to Technology, Immediacy, and Satisfaction in Face-to-Face and Online Relationships Mediated by Trait Apprehension" Jerry L. Allen, University of New Haven; Eun-A Park, University of New Haven; Joan O'Mara, University of Hartford

307020 11:00 AM to 12:15 PM Hilton Chicago PDR 2 - 3rd Floor

#### Political Communication: Our Present(s), Our Future(s)

Sponsors: NCA Centennial! Celebration Series, Political Communication Division

Chair: Jay Childers, University of Kansas

Presenters:

Jennifer Stromer-Galley, Syracuse University Karrin Anderson, Colorado State University Kevin Coe, University of Utah R. Kelly Garrett, Ohio State University

Natalie Stroud, University of Texas, Austin

307021 11:00 AM to 12:15 PM Hilton Chicago PDR 3 - 3rd Floor

### Communicating Hydraulic Fracturing: Game Changer or Big Fracking Problem

Sponsor: Environmental Communication Division

Chair: Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

Respondent: Richard Buttny, Syracuse University

"Appeasement, Engagement, Battle: Hydraulic Fracturing's Scholarly Dilemma" Jen Schneider, Boise State University

"Explaining the flow of international news about new technologies: The case of Hydraulic Fracturing in the U.S. and Spain" Bruno Takahashi, Michigan State University; Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry; Jose Maria Herranz, Universidad Castilla La Mancha; Katelind Batill, SUNY, Environmental Science and Forestry

"Fracking News: A Multi-State Media Analysis of the Risks and Benefits to Hydraulic Fracturing in the U.S." Katelind Batill, SUNY, Environmental Science and Forestry; Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry; Bruno Takahashi, Michigan State University; Tarla Rai Peterson, Texas A&M University; Laura Rickard, SUNY, Environmental Science and Forestry

"Modeling the Argumentative Roles of Organizations in Public Controversy: The Case of Marcellus Shale Gas Production" Mark Aakhus, Rutgers University; Paul Ziek, Pace University; Punit Dadlani, Rutgers University

307022 11:00 AM to 12:15 PM Hilton Chicago PDR 4 - 3rd Floor

#### **Building, Maintaining, and Evaluating Communication Internship Programs**

Sponsor: Experiential Learning in Communication Division

Chair: Tabitha Hart, San Jose State University

Presenters:

Margaret Achterman, Northwest University Arianna Aldebot, University of Washington Kathryn Gretsinger, University of British Columbia Tabitha Hart, San Jose State University 307023 11:00 AM to 12:15 PM Hilton Chicago Astoria - 3rd Floor

# HIV/AIDS, Queer Rhetoric, History and Memory

Sponsor: Critical and Cultural Studies Division

Chair: Pascal Gagné, University of Colorado, Boulder

# Presenters:

Liz Barr, University of Wisconsin, Madison Daniel Brouwer, Arizona State University James Darsey, Georgia State University Thomas R. Dunn, Colorado State University Charles E. Morris III, Syracuse University Andrew Spieldenner, Hofstra University

307024 11:00 AM to 12:15 PM Hilton Chicago Waldorf - 3rd Floor

# A Process of (Non)Linear Inquiry: Adaptation, Collaboration, and Digital Media

Sponsor: Performance Studies Division

Chair: Samuel S. Sloan, Southern Illinois University, Carbondale

Respondent: Mindy Fenske, University of South Carolina

"A Process of (Non)Linear Inquiry: Adaptation, Collaboration, and Digital Media" Samuel S. Sloan, Southern Illinois University, Carbondale; Ariel Gratch, Georgia College and State University; Nichole Nicholson, Southern Illinois University, Carbondale; Lyndsay Michalik, Oberlin College; Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale; Joshua L. Potter, Pierce College Puyallup; Jonathan M. Gray, Southern Illinois University, Carbondale; Patricia A. Suchy, Louisiana State University; Mindy Fenske, University of South Carolina; Michael LeVan, University of South Florida; Amy K. Kilgard, San Francisco State University; Naida Zukic, Borough of Manhattan Community College, CUNY; Charles T. Parrott, Kennesaw State University; Jnan Blau, California Polytechnic State University, San Luis Obispo; Rebecca Walker, Southern Illinois University, Carbondale; Andrée E. C. Betancourt, Northern Virginia Community College; Joseph Hassert, College of Southern Nevada; Lindsay Greer, Southern Illinois University

307025 11:00 AM to 12:15 PM Hilton Chicago Marguette - 3rd Floor

# A Century of Scholarship and So Much More: On the Past, Present, Future(s) of the Quarterly Journal of Speech (A Discussion of the Book Review Section)

Sponsor: NCA First Vice President

Chair: Bradford Vivian, Syracuse University

#### Presenters:

Jeremy Engels, Penn State University

Ekaterina V. Haskins, Rensselaer Polytechnic Institute

Kelly Happe, University of Georgia

Sara L. McKinnon, University of Wisconsin, Madison

Dave Tell. University of Kansas

Darrel Wanzer-Serrano, University of Iowa

307026 11:00 AM to 12:15 PM Hilton Chicago Joliet - 3rd Floor

#### **Instructional Development Division Business Meeting**

Sponsor: Instructional Development Division

Presenters:

Alan K. Goodboy, West Virginia University Joseph Mazer, Clemson University Blair Thompson, Western Kentucky University Scott A. Myers, West Virginia University Shawn Wahl, Missouri State University

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307027	11:00 AM to 12:15 PM	Hilton Chicago	PDR 5 - 3rd Floor

#### Remains of the Field: The Afterlife of Fieldwork

Sponsor: Ethnography Division

Chair: Devika Chawla, Ohio University

Respondent: Kurt Lindemann, San Diego State University

"(C)remains: A post-mortem of fieldwork in hospice settings" Jillian Ann Tullis, University of North Carolina, Charlotte

"A Remembrance of Fragments Past" Sean Gleason, Ohio University

"Loose Threads" Olivia G. Perez-Langley, Southern Illinois University, Carbondale

"Poetic Remnants: The Aesthetics of Postmemory" Devika Chawla, Ohio University

"Sorting the Remains—Junk or Treasure?" Rebecca Mercado Thornton, Oakland University

### The History of the Future of Communication: The "Communication and the Future" Chair's Panel

Sponsor: Communication and the Future Division

Chair: Shane Tilton, Ohio Northern University

Presenters:

Lonny Avi J. Brooks, California State University, East Bay Edward E. Tywoniak, Saint Mary's College of California

Dennis L. Wignall, Dixie State University

Slavica Kodish, Southeast Missouri State University

Respondent: Chris Gurrie, University of Tampa

307029 11:00 AM to 12:15 PM Hilton Chicago PDR 7 - 3rd Floor

#### Focusing on Core Values of Our Discipline While Addressing the Needs of a Changing World

Sponsor: Undergraduate College and University Section

Chair: Christopher O. Lynch, Kean University

"Communication curriculums for a new age" Christopher O. Lynch, Kean University

"Communication goes global: East meets west" Wenli Yuan, Kean University

"New student demographics, seasoned faculty: Creating new systems for the university" Stacey A. Peterson, Notre Dame of Maryland University

"On-line communication using MOOCS for the classroom" Anita K. Foeman, West Chester University

"Shaping student leaders to address difficult issues: Involving student leaders as teachers in the non-traditional classroom" Teresa A. Nance, Villanova University

"Teaching communication in a post 9/11 world" Consolata Mutua, Kean University

"The communication classroom embracing students' learning styles and new rhetorical visions" Kathleen M. Edelmayer, Madonna University

307030 11:00 AM to 12:15 PM Hilton Chicago Room 4A - 4th Floor

# **Rhetorical Analyses of Evidence and Supreme Court Rulings**

Sponsor: Communication and Law Division

Chair: Ruth R. Wagoner, Bellarmine University

Respondent: Tim Pierce, Northern Illinois University

"Identity, Education, and the Fourteenth Amendment: Brown v. Board as Constitutive Rhetoric" M. Elizabeth Thorpe, College at Brockport, SUNY

"Judicial Neutrality Awash with Ideology: Justice Scalia, Sexual Orientation, and Rhetorical Personae" Carlo A. Pedrioli, Barry University

"On Making Persons: Ideographs of Legal Personhood" Catherine Langford, Texas Tech University

"Rhetorical Spontaneity in the U.S. Law of Evidence" Jennifer Andrus, University of Utah

307031 11:00 AM to 12:15 PM Hilton Chicago Room 4B - 4th Floor

# **Exploring Media Narratives**

Sponsor: Mass Communication Division

Chair: Megan Hill, Albion College

Respondent: Megan Hill, Albion College

"Fictional Narratives and Scary World Beliefs: Comparing Content-Specific versus Spreading Activation Models of Cultivation" Ye Sun, University of Utah; Jakob D. Jensen, University of Utah; Kari Michelle Wilson, Indiana University, South Bend; Robert N. Yale, University of Dallas; Miao Liu, University of Utah; Jeremy Weaver, University of Utah

"I or He: Examining the Impact of Literary Point-of-view on Narrative Persuasion" Katheryn Christy, Ohio State University

"Interdependence in Mediated Intergroup Contact: Exploring the Common Ingroup Identity Model in a Fictional Narrative" Katherine Dale, Ohio State University; Emily Moyer-Gusé, Ohio State University

"There and Back Again? Exploring the Real-Time Cognitive Journey of Narrative Transportation" John Tchernev, Ohio State University; Zheng Wang, Ohio State University; James G. Collier, Ohio State University; Jennifer Tyrawski, Ohio State University

307032 11:00 AM to 12:15 PM Hilton Chicago Room 4C - 4th Floor

Great Creative/Pedagogical Ideas after 100 years, in Theatre, Film and New Multi-Media from Artist and Educators: Successful Ideas for Teaching, Directing, Designing, Performing, Writing and/or Conducting Research

Sponsor: Theatre, Film and New Multi-Media Division

Chairs: John Chase Soliday, University of Miami; Barbara Parisi, Long Island Univ, Brooklyn

Presenters:

Susan Tomasovic, George Mason University

Megan Moe, Lee University

Christie Kleinmann, Belmont University

Monica F. Anderson, Franciscan University of Steubenville

Sarah Hanssen, Bronx Community College

Deryl Johnson, Kutztown University

Julie-Ann Scott, University of North Carolina, Wilmington

Lisa J. Weckerle, Kutztown University

Joseph Habraken, University of New England

Judyth L. Gonzalez, Delta College

Beth A. Heyart, Delta College

Anthony Collamati, Alma College

Michael M. O'Hara, Ball State University

Respondent: James M. Brandon, Hillsdale College

307033 11:00 AM to 12:15 PM Hilton Chicago Room 4D - 4th Floor

# **Family Communication Patterns: Influences in Varied Contexts**

Sponsor: Family Communication Division

Chair: Lauren Amaro, Pepperdine University

Respondent: Ascan Koerner, University of Minnesota, Twin Cities

"Communicating about death with the living: An examination of family communication patterns, willingness to communicate about death, and death anxiety" Anna Carmon, Indiana Univ-Purdue Univ, Columbus

"Family Secrets: The Influences of Family Communication Patterns and Parent-Child Conflict on the Likelihood of Telling a Secret" Eryn N. Bostwick, University of Oklahoma

"The Impact of Communicative and Structural Openness on Adoptive Families' Communication Patterns and Relational Maintenance Behaviors" Sarah Shipman, Texas Christian University; Kristen Carr, Texas Christian University

""Is it a need or a want?" The Contribution of Family Communication Patterns and Financial Dependence in Emerging Adults' Financial and Consumer Socialization" Allison R. Thorson, University of San Francisco; Haley Kranstuber Horstman, University of Missouri

"Deployed and At-home Parent Reports of Family Communication Patterns and Child Experiences During Reintegration: An Actor-Partner Interdependence Analysis" Skye Chernichky, Purdue University; Jenna McNallie, Purdue University; Steven R. Wilson, Purdue University

307034 11:00 AM to 12:15 PM Hilton Chicago Room 4E - 4th Floor

### **Top Student Papers in Peace and Conflict**

Sponsor: Peace and Conflict Communication Division

Chair: Michael Zirulnik, Arizona State University

Respondent: Gregory Paul, Kansas State University

"Burned Bodies and Disfigurement: The Body as a Nexus of Conflict in the Arab Spring" Lamiyah Bahrainwala, University of Texas, Austin

"Liminalizing progressive efforts in Chicago: Moving forward and past violence" Megan Lambertz, University of Wisconsin, Milwaukee

"News Coverage of the 2011 Egyptian Revolution Al-Jazeera, Al-Arabiya, and BBC Arabic's Websites: A Comparative

Content Analysis Study" Fatima Barakji, Wayne State University

"Online Dispute Resolution: A Review of Literature" Andrew W. Cole, University of Wisconsin, Milwaukee

307035 11:00 AM to 12:15 PM Hilton Chicago Room 4F - 4th Floor

# **Academic Freedom in the 21st Century**

Sponsor: Freedom of Expression Division

Chair: Stephen H. Macek, North Central College

#### Presenters:

Loretta Capeheart, Northeastern Illinois University

John K. Wilson, Illinois American Association of University Professors

Dana Cloud, University of Texas, Austin Adrienne E. Hacker Daniels, Illinois College Stephen Smith, University of Arkansas Matthew Abraham, University of Arizona

307036 11:00 AM to 12:15 PM Hilton Chicago Room 4G - 4th Floor

#### Literature as Equipment for Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chairs: Ira Allen, American University of Beirut; Nathan A. Crick, Texas A&M University

#### Presenters:

Joseph Rhodes, Penn State University

Rosa A. Eberly, Penn State University

William Saas, Louisiana State University

Ira Allen, American University of Beirut

Nathan A. Crick, Texas A&M University

Theon Edward Hill, Wheaton College

Raquel Robvais, Louisiana State University

Erik Garrett, Duquesne University

307037 11:00 AM to 12:15 PM Hilton Chicago Room 4H - 4th Floor

# From Body Politics to Embodiment: Complicating Individuals' Experiences of Health, Weight, and Empowerment in a Neoliberal, Technological Age

Sponsor: Feminist and Women's Studies Division

Chair: Dara Murray, Rutgers University

# Presenters:

Aarti B. Arora, Ohio University

Janelle Applequist, Penn State University

Dara Murray, Rutgers University

Jackie Carroll, James Madison University

307038	11:00 AM to 12:15 PM	Hilton Chicago	Room 4I - 4th Floor
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# **Textbook Selection Processes in the Basic Course**

Sponsor: Basic Course Division

Chair: LeAnn M. Brazeal, Missouri State University

#### Presenters:

Joseph M. Valenzano, University of Dayton

Melissa Ann Broeckelman-Post, George Mason University

LeAnn M. Brazeal, Missouri State University

Wendy K.Z. Anderson, Minneapolis Community & Tech College

Angela M. Hosek, Ohio University

307039 11:00 AM to 12:15 PM Hilton Chicago Room 4J - 4th Floor

# Who are we? Who am I? Exploring Auto/Ethnography and Asian/American Experiences

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division, International and Intercultural Communication Division

Chair: Hsin-I Yueh, Northeastern State University

#### Presenters:

Gust A. Yep, San Francisco State University

Etsuko Kinefuchi, University of North Carolina, Greensboro

Thomas Nakayama, Northeastern University

Hsin-I Yueh, Northeastern State University

Norma Jones, Kent State University

Respondent: Shinsuke Eguchi, University of New Mexico

307040 11:00 AM to 12:15 PM Hilton Chicago Room 4K - 4th Floor

# The Presence of Qualitative Communication Trainers in Unexpected Contexts

Sponsor: Training and Development Division

Chairs: Craig L. Engstrom, Elmhurst College; Elizabeth A. Petre, Bloomsburg University of Pennsylvania

#### Presenters:

Kris Kirschbaum, East Carolina University

Stuart Sigman, Argosy University

Liane M. Gray-Starner, Marietta College

Brandi Lawless, University of San Francisco

Elizabeth A. Williams, Colorado State University

James T. Petre, Bloomsburg University of Pennsylvania

John Chetro-Szivos, Fitchburg State University

307041 11:00 AM to 12:15 PM Hilton Chicago Room 4L - 4th Floor

#### **Evaluating Credibility: Linking Source Evaluation and Technology**

Sponsor: Human Communication and Technology Division

Chair: John Feaster, Rowan University

Respondent: David K. Westerman, North Dakota State University

"Same source, same content, different effect: How user-generated content can differentially affect viewers' evaluations of a target online" David C. DeAndrea, Ohio State University; Brandon Van Der Heide, Michigan State University; Megan

Vendemia, Ohio State University; Mao H. Vang, Ohio State University

"The Influence of Message Personalization and Modality on Online Source Credibility" Gamze Yilmaz, University of Massachusetts, Boston; Jessie M. Quintero Johnson, University of Massachusetts, Boston

"Shortcuts to Well-Being? Credibility Assessment of Online Health Information" Erin Klawitter, Northwestern University; Eden Litt, Northwestern University; Eszter Hargittai, Northwestern University

"The Impact of Emoticon Use on Source Evaluation and Message Persuasion in Computer Mediated Communication" Brenda Rourke, University of Connecticut; Deya Roy, University of Connecticut; Elizabeth Renee Golas, University of Connecticut

307051 11:00 AM to 12:15 PM Hilton Chicago Room 5G - 5th Floor

### Womentoring: So I Got a Job- Now What? Words of Wisdom for the Newly Hired

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jennifer L. Seifert, Ohio University; Roberta Chevrette, Arizona State University; Linda Hughes-Kirchubel, Purdue University

#### Presenters:

Gail Ruble-Crawford, Ivy Tech Community College Alberto Gonzalez, Bowling Green State University Diana K. Ivy, Texas A&M University, Corpus Christi Lara Lengel, Bowling Green State University Katherine J. Denker, Ball State University Cheri Hampton-Farmer, University of Findlay

307060 11:00 AM to 12:15 PM Hilton Chicago Lake Ontario - 8th Floor

# The Past as Present in the Ideological Turn: A Panel Discussion of Dr. Phil Wander's Shadow Songs

Sponsor: NCA Centennial! Celebration Series

Chairs: Michele Hammers, Loyola Marymount University; Omar Swartz, University of Colorado, Denver

#### Presenters:

Bernard Duffy, California State Polytech University James C. Bunker, Loyola Marymount University Michelle A. Holling, California State University, San Marcos

Ako Inuzuka, University of Pittsburgh, Johnstown Andrew F. Wood, San Jose State University

Respondents: John Rodden, Independent Scholar; Philip Wander, Loyola Marymount University

307071 11:00 AM to 12:15 PM Palmer House Hilton Wabash - 3rd Floor

# **Competitively Selected Papers about Shared Decision-Making**

Sponsor: Health Communication Division

Chair: Allison M. Scott, University of Kentucky

"Exploring Clinician and Client Perspectives on Information Management in Mental Health Services: Reconceptualizing Shared Decision Making" Lisa Mikesell, Rutgers University; Elizabeth Bromley, University of California, Los Angeles; Alexander S. Young, University of California, Los Angeles; Pamela Vona, University of California, Los Angeles; Bonnie Zima, University of California, Los Angeles

"Shared Genetic Health Disclosure Decision Appraisals among Married Adults with Alpha-1 Antitrypsin Deficiency: Do They Exist and What Predicts Them?" Ryan Chesnut, Penn State University; Sara Wienke, Medical University of South Carolina; Rachel Smith, Penn State University

"The Effects of General Practitioners' Provision of Arguments to Support Their Medical Advice: An Experimental Study Using Video-Vignettes" Nanon Labrie, Università della Svizzera Italiana

"To Accommodate, or Not to Accommodate: Exploring Patient Satisfaction with Doctors' Accommodative Behaviors during the Clinical Encounter" Rukhsana Ahmed, University of Ottawa; Benjamin R. Bates, Ohio University

"Using a Personalized Online Mammography Decision Aid to Change Normative Beliefs about Mammography" Holli H. Seitz, University of Pennsylvania; Katrina Armstrong, Massachusetts General Hospital; Heather Forquer, California Department of Public Health; Laura Gibson, University of Pennsylvania; Marilyn Schapira, University of Pennsylvania; Christine Skubisz, Emerson College; Joseph N. Cappella, University of Pennsylvania; Susan Mello, Northeastern University

307072 11:00 AM to 12:15 PM Palmer House Hilton Indiana - 3rd Floor

#### The Presence of Our Past: Advice for Today's Debate Professionals from the Founders of Our Discipline

Sponsor: American Forensic Association

Chair: Gordon W. Stables, University of Southern California

Respondent: Gordon W. Stables, University of Southern California

"100 Years of the Healthy Debate Initiative: Revisiting Walter Swift's "The Hygiene of the Voice before Debates" Robert Jarrod Atchison, Wake Forest University; Sherry Hall, Harvard University

"A Century of Playing Games: The Continuing Relevance of J.M. O'Neill's "Game or Counterfeit Presentment" Willaim Mosley-Jensen, Trinity University

"Contemporary Reflections on Frank Lane's 1915 essay "Faculty Help in Intercollegiate Contests" Edward Panetta, University of Georgia

307073 11:00 AM to 12:15 PM Palmer House Hilton Kimball - 3rd Floor

# **Hybrid Centers: The Future of On-site Facilities?**

Sponsor: Communication Centers Section

Chairs: Luke LeFebvre, Iowa State University; Russell G. Carpenter, Eastern Kentucky University

#### Presenters:

Lindsay Sabatino, University of North Carolina, Greensboro

Luke LeFebvre. Iowa State University

Russell G. Carpenter, Eastern Kentucky University

Kimberly M. Cuny, University of North Carolina, Greensboro

Karen Head, Georgia Institute of Technology

Respondent: E. Sue Weber, University of Pennsylvania

307078 11:00 AM to 12:15 PM Palmer House Hilton Crystal - 3rd Floor

# Non-Governmental Organizations in a Globalizing World: Communication Networks, Culture, Opportunities and Challenges

Sponsor: International and Intercultural Communication Division

Chair: Pauline Hope Cheong, Arizona State University

Presenters:

Aimei Yang, University of Southern California Pauline Hope Cheong, Arizona State University Marya L. Doerfel, Rutgers University Boris H.J.M. Brummans, Université de Montréal Jennie Hwang, Université de Montréal Jiawei Sophia Fu, Northwestern University Michelle Shumate, Northwestern University Maureen Taylor, University of Oklahoma Michael L. Kent, University of Oklahoma Adam Saffer, University of North Carolina

Respondent: Shiv Ganesh, Massey University

307079 11:00 AM to 12:15 PM Palmer House Hilton Cresthill - 3rd Floor

#### Celebrating the Presence of the Co-Curricular Activities That Have Impacted K-12 Communication Education

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David A. Wendt, Keokuk High School

Presenters:

Susie Knoblauch, NFHS

Julie Woffington, Educational Theatre Association

Elizabeth Hansen, Grinnell High School

Craig Ihnen, Iowa High School Speech Association Jeffrey Scott Wunn, National Forensic League

307080 11:00 AM to 12:15 PM Palmer House Hilton Salon 1 - 3rd Floor

# Conflict within Narratives: Ethical Implications from Past and Present Contentions

Sponsors: Communication as Social Construction Division, Communication Ethics Division, Rhetorical and Communication Theory Division

Chair: Annette Holba, Plymouth State University

Respondent: Annette Holba, Plymouth State University

"Ethical qualms: Narrative contention through local and national war memorials" Hannah Cherico, Duquesne University; Susan Carr, Duquesne University

"Monuments of existence: Connections to departure narratives in Western society" Douglas Marshall, Southern University, New Orleans

"Narratives described, romanticized, reified, and lost: Sir Walter Scott and the Scottish Enlightenment" Ronald C. Arnett, Duquesne University

"Tradition verses progress: Evaluating talent in baseball in today's technological age" Matthew Fazio, Robert Morris University

307081 11:00 AM to 12:15 PM Palmer House Hilton Salon 2 - 3rd Floor

Celebrating 25 Years of the International Forensics Association (IFA)

Sponsor: International Forensics Association

Chair: Nicholas Butler, Arizona State University

Presenters:

Clark D. Olson, Arizona State University Barbara Baron, Brookdale Community College James Dobson, Las Positas College Daniel S. Broyles, Pacific University

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# Identity and Relationships through Talk and Play

Sponsor: Language and Social Interaction Division

Chair: Rebecca M. Townsend, Manchester Community College

Respondent: Robert T. Craig, University of Colorado, Boulder

"What it Means to be a Foreign Spouse: Gendered Understandings" Todd L. Sandel, University of Macau

"The Epistemics of Empowerment: Disabling Disability in a Mother-Daughter Dyad" Sarah Parsloe, Ohio University

"Pursuing Intimacy through Insults" Neill Korobov, Univ of West Georgia

"Doing 'make-believe': Embodied action in children's imaginary character play" Clara Bergen, University of California, Los Angeles

307083	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 4 - 3rd Floor
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### New Frontiers in American Public Culture: National Terrain in (and as) Media

Sponsor: American Studies Division

Chair: William C. Trapani, Florida Atlantic University

Respondent: Greg Dickinson, Colorado State University

"American Sights: Early 20th Century Ethnographic Film, Territory, and the Recuperation of the Ideal Masculine Subject" Chandra Maldonado, North Carolina State University

"Detroit is a Blank Slate: Contests of Messaging Promoting and Resisting Gentrification" Craig M. Hennigan, Wayne State University

"Manifesting the Fictive Frontier: Living Roles and Colonizing Play across the Fictional Landscapes of the MMORPG" Dylan Rollo, Syracuse University

"Start-Up Entrepreneurs and Technologies of Extension into the Economic Frontier" Eric J. Sloss, University of Georgia

307084 11:00 AM to 12:15 PM Palmer House Hilton Salon 5 - 3rd Floor

### Don't Call Me Doctor: Negotiating Credibility as a Graduate Teaching Assistant

Sponsor: Master's Education

Chair: Jesse Marden, Minnesota State University, Mankato

Presenters:

Brock Ingmire, Kansas State University Jessica Benham, Minnesota State University, Mankato Jordan Johnson, Kansas State University

### Jordan Christiansen, Hutchinson Community College

307085 11:00 AM to 12:15 PM Palmer House Hilton Salon 6 - 3rd Floor

### Japan-U.S. Communication Association Business Meeting

Sponsor: Japan-U.S. Communication Association

#### Presenters:

Akira Miyahara, Seinan Gakuin University

Chikako McLean, Oakton Community College

Rose G. Campbell, Butler University

Max Saito, Westfield State University

Koji Fuse, University of North Texas

Edwin R. McDaniel, Aichi Shukutoku University

Donald Jung, Southeast Missouri State University

Joshua C. Nelson, Michigan State University

307086	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 7 - 3rd Floor
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# College Students, Classroom Contexts, and What the Communication Teacher Needs to Know about Teaching in Globally Diverse Classrooms

Sponsor: International and Intercultural Communication Division

Chair: Yunying Zhang, Austin Peay State University

Respondent: Hairong Feng, University of Minnesota, Duluth

"A Cross-Cultural Traits Analysis of Slovakian, Russian, and American College Students" Daniel H. Mansson, Penn State Univ, Hazleton; Frank Marko, Penn State University, Hazleton; Katarína Bachratá, University of Žilina; Zuzana Danišková, Trnava University; Jaroslava Gajdošíková-Zeleiová, Trnava University; Vladimír Janiš, Matej Bel University

"Predicting Acculturative Orientations of American College Students Toward Others" Katy L. Snell, University of Miami; Chun Zhou, University of Miami

"Student Communication and Identity in a Globally-connected Classroom Context" Margaret Jane Pitts, University of Arizona: Catherine Brooks, University of Arizona

"Transformational Leadership in the Ghanaian University Classroom" Rita Daniels, West Virginia University

307087 11:00 AM to 12:15 PM Palmer House Hilton Salon 8 - 3rd Floor

# ACT and the Common Core State Standards for Speaking and Listening: Challenges and New Approaches to Testing

Sponsor: Elementary and Secondary Education Section

Chair: Sara C. Weintraub, Regis College

#### Presenters:

Megan Alter, ACT Judy Godwin, ACT

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Philip Backlund, Central Washington University

Laura Ann Janusik, Rockhurst University

Respondent: John Heineman, Lincoln High School

307088	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 9 - 3rd Floor

#### **Education and Communication**

Sponsor: Student Section

Chair: Christina E. Saindon, Southern Illinois University

""It's a Path, Not a Destination": Identification Strategies in Professional Development that Inspire Change for Writing Project Teachers" Jackie K. Brandhorst, University of Missouri

"Education and Transnational Nationalism: The Rhetoric of Integration in Chinese National and Moral Education in Hong Kong" Shui-yin Yam, University of Wisconsin, Madison

"Teaching in Diversity: Managing "Differences" in a Multicultural Classroom" Zheng Zhu, Univ of Houston, Victoria

"Your Major is AOL Approved: The Social Construction of Ideal Professions as Displayed in Popular Media" Caleb B. Malik, Illinois State University

307089	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 10 - 3rd Floor
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# **Argumentation and Forensics Division Business Meeting**

Sponsor: Argumentation and Forensics Division

Presenters:

Jeannie Hunt, Northwest College

James Dimock, Minnesota State University, Mankato

Terry Rogers, Casper College

R. Randolph Richardson, Berry College

Stephanie Wideman, Wayne State University

307090	11:00 AM to 12:15 PM	Palmer House Hilton	Salon 12 - 3rd Floor
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### **NCA Student Clubs Business Meeting**

Sponsor: NCA Student Clubs

Presenters:

Elizabeth Munz, West Chester University Abbe S. Depretis, Temple University

Zachary Henning, University of Southern Indiana

Megan Moore, National Communication Association

	307091	11:00 AM to 12:15 PM	Palmer House Hilton	Buckingham - 5th Floor
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# Retraining in the Rust Belt: Stories of Success and Struggle with Students Pursuing Mid-life Career Changes

Sponsor: Community College Section

Chair: Wyl A. McCully, Lansing Community College

Presenters:

Janet Panoch, Indiana Univ-Purdue Univ, Indianapolis Connie Young-Johnson, East Georgia State College Lance Brendan Young, Western Illinois University

# 307092 11:00 AM to 12:15 PM Palmer House Hilton Chicago - 5th Floor

# Celebration, Relief, Guilt or Pain? Examining the presence of the future of workplace policies

Sponsor: Applied Communication Division

Chair: Katherine Miller, Arizona State University

Respondent: Katherine Miller, Arizona State University

"Communication Policy Dilemmas around Behavioral Interventions in the Workplace: After Action Reviews in the Fire Service as an Exemplar" Clifton Scott, University of North Carolina, Charlotte

"Mobilizing Community-Based Efforts to Address Food Insecurity: The Potential of Local Food Policy Councils" Marianne LeGreco, University of North Carolina, Greensboro

"Three Part Harmony: Coordinating City, School, and Nonprofit Agency Policies during Emergency Response Efforts" Loril M. Gossett, University of North Carolina, Charlotte

"What's in it for me? Reactions to mandated health self-disclosure in higher education" Renee Houston, University of Puget Sound; Margaret M. Quinlan, University of North Carolina, Charlotte

""Actively Courting" Medical Risk: Physician Sense-Making about Medical Mistake Risk and Consequence" Heather Carmack, James Madison University

#### 12:00 PM

#### **NCA Past Presidents' Lunch**

### Sponsor: NCA National Office

#### Presenters:

Kenneth E. Andersen, University of Illinois

James Applegate, Illinois Board of Higher Education

Betsy W. Bach, University of Montana

Bill Balthrop, University of North Carolina, Chapel Hill

Steven A. Beebe, Texas State University

Lloyd F. Bitzer, University of Wisconsin, Madison

Jane Blankenship, University of Massachusetts, Amherst

Arthur P. Bochner, University of South Florida

John Waite Bowers, University of Colorado, Boulder

Dawn O. Braithwaite. University of Nebraska. Lincoln

James W. Chesebro, Ball State University

John A. Daly, University of Texas, Austin

Frank E.X. Dance, University of Denver

Isa N. Engleberg, Prince George's Community College

Gustav W. Friedrich, Rutgers University

Patti P. Gillespie, University of Maryland

Dennis S. Gouran, Penn State University

Mark L. Knapp, University of Texas, Austin

Beverly W. Long Chapin, University of North Carolina, Chapel Hill

Raymie E. McKerrow, Ohio University

H. Dan O'Hair, University of Kentucky

Michael Osborn, University of Memphis

Judy C. Pearson, Professor Emerita

Sharon A. Ratliffe, Golden West College

Malcolm O. Sillars, University of Utah

J. Michael Sproule, San Jose State University

Anita Taylor, George Mason University
Orlando L. Taylor, Fielding Graduate University
Judith S. Trent, University of Cincinnati
Kathleen J. Turner, Davidson College
Lynn H. Turner, Marquette University
Martha S. Watson, University of Nevada, Las Vegas
Rich West, Emerson College
David Zarefsky, Northwestern University
Nancy Kidd, National Communication Association

#### 12:30 PM

309000 12:30 PM to 1:45 PM Hilton Chicago Salon C - Lower Level

#### Scholar to Scholar: Performance, Philosophy, and Communication Ethics

Sponsors: Communication Ethics Division, Performance Studies Division, Philosophy of Communication Division, Scholar to Scholar, Theatre, Film and New Multi-Media Division

Chair: Pat Arneson, Duquesne University

Respondents: Megan Moe, Lee University; Lee Wilkins, Wayne State University; Brent C. Sleasman, Gannon

University; Stacy Holman Jones, California State University, Northridge; Ronald C. Arnett, Duquesne

University; Deborah Eicher-Catt, Penn State University, York; Isaac E. Catt, Duquesne

University; Igor E. Klyukanov, Eastern Washington University

- "01. An Ethical Framework for the Publication of Objectionable Photographs" Joseph Bianchino, The College of Saint Rose
- "02. Cinema and Social Media: Cultivating Audiences and Discourses" Swapnil Rai, University of Texas, Austin
- "03. Duke Ellington at the 1956 Newport Jazz Festival: Jazz performance, transcendence, and dialectics in rhetorical criticism" Evan Johnson, Georgia State University
- "04. Exploring Intergenerational Care for the Global Endangered Language Community through the Case of Hawai'i Sign Language" Elizabeth S. Parks, University of Washington
- "05. Freeing Education through Language: Advocating for a Useless Education" Carmen Goman, Georgia State University
- "06. How do the elements construct Mandarin from Iron Man 3: The Evolution of Asian Villains" Tzu-Chiao Chen, Arizona State University
- "07. Looking into the Cyberpunk Future through Blade Runner and The Matrix: Where is the Line between the Virtual and Actual" Mariam Betlemidze, University of Utah
- "08. Philosophy and Communication: How Paradigms Change Perspectives" Valentine Kovtun, Fresno State University
- "09. Public Relations as Humane Conversation: Richard Rorty, Stakeholder Theory and Public Relations Practice" Craig T. Maier, Duquesne University
- "11. Richard Rorty and the Ten Pragmatic Commandments of Democratic Conversability" Keren Wang, Penn State University
- "12. Shades of gray: Post 9/11 Bollywood and representations of the underworld" Sumanth Inukonda, Bowling Green State University
  - "13. Slow Food as a Pragmatic Aesthetic Response to Global Risk" Michael Broderick, Ohio University
- "14. Starred Cosmopolitanism Celebrity Chefs, Documentaries, and the Circulation of Global Desire" Fabio Parasecoli, New School Univ
- "15. The Increase Emphasis on Visual Imagery over Aural Messages via Mass Mediated Communication Technologies as Implication for U.S. Army Cultural Initiatives" Jim Schnell, Ohio Dominican University
  - "16. The Meaning behind the Monsters: A Narrative Analysis of Monsters University" Nick Tatum, Abilene Christian

# University

- "17. The Nostalgic Soldier as a Site of Deliberation in Brothers" Tiara Foster, Syracuse University
- "18. The Text Talks Back: Choric Construction of New Information Environments" John J. Sylvia, North Carolina State University
- "19. Toward an Embodied Perspective on Interpersonal Communication" Elena F. Corriero, Wayne State University; Pradeep Sopory, Wayne State University
- "20. Zero Degrees of Transnational Feminism: The Queer Palestinian Documentary" Joseph Valle, Southern Illinois University, Carbondale

309001	12:30 PM to 1:45 PM	Hilton Chicago	Salon A1 - Lower Level
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# Multiple Perspectives on "Opting In": Scholars Respond to the Women of the "Opt-Out Revolution" Who (10 Years Later) "Want Back In"

Sponsor: Organizational Communication Division

Chair: Timothy Kuhn, University of Colorado, Boulder

Respondent: Timothy Kuhn, University of Colorado, Boulder

"Opting-In from a Cultural Studies Lens" George F. McHendry, Creighton University

"Opting-In from a Family Communication Lens" M. Chad McBride, Creighton University

"Opting-In from a Gender Communication Lens" Rebecca J. Meisenbach, University of Missouri

"Opting-In from a White Privilege Communicative Lens" Erika Kirby, Creighton University

"Opting-In from a Work/Life Communication Lens" Stacey Wieland, Calvin College

"Opting-In from an Organizational Communication Lens" Robyn V. Remke, Copenhagen Business School

309002	12:30 PM to 1:45 PM	Hilton Chicago	0-1 40 11
309002	12.30 PM to 1.45 PM	Hilton Unicado	Salon A2 - Lower Level

#### News, Satire, and Credibility

Sponsor: Mass Communication Division

Chair: Vincent M. Fitzgerald, College of Mount St. Vincent

"Political Satire: Viewers' Motivations and Knowledge" Becky Robinson, University of California, Santa Barbara; Dana Mastro, University of California, Santa Barbara

"Star Spangled Awesome? Exposing American Exceptionalism through Political Satire" Megan Hill, Albion College

"Quality Matters: Low-Quality News Videos Damage Newspapers' Credibility, Favorability, and Likelihood to Get Paid for Content" Gina Masullo Chen, University of Texas, Austin; Peter Chen, University of Southern Mississippi; Zainul Abedin, University of Southern Mississippi; Chen-Wei Chang, University of Southern Mississippi

"The role of credibility, efficacy, and community in predicting newspaper readership" Gwendelyn S. Nisbett, University of North Texas; Lindsey A. Harvell, James Madison University

"When Convergence is at Work: A Qualitative Case Study of the Content Quality of Local News on DeseretNews.com" Boya Xu, University of Maryland

309003	12:30 PM to 1:45 PM	Hilton Chicago	Salon A3 - Lower Level
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# The Violence of Heteronormativity and the Presence of Our Past(s)

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Naida Zukic, Borough of Manhattan Community College, CUNY

Presenters:

Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

Dawn Marie McIntosh, University of Denver

Thomas Nakayama, Northeastern University

Kimberlee Perez, Arizona State University

Elizabeth Whitney, Borough of Manhattan Community College, CUNY

Gust A. Yep, San Francisco State University

Naida Zukic, Borough of Manhattan Community College, CUNY

Robert Brookey, Ball State University

309004	12:30 PM to 1:45 PM	Hilton Chicago	Salon A4 - Lower Level
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### **Emerging Scholars in Critical and Cultural Studies**

Sponsor: Critical and Cultural Studies Division

Chair: Donovan S. Conley, University of Nevada, Las Vegas

"Power from the C-Suite: The Chief Knowledge Officer and Chief Learning Officer as Agents of Noopower" Robert W. Gehl, University of Utah

"Labors of Love: Gender, Creativity, and Aspirational Work in the Digital Economy" Brooke Erin Duffy, Temple University

"Diffusing/De-fusing the Mind Bomb: The Power and Limits of Image Events" William H. Lawson, California State University, East Bay; Andrew R. Opel, Florida State University

""We Demand Justice, We Just Getting Started": The Constitutive Rhetoric of 1Hood Media's Hip-Hop Activism" Chenjerai Kumanyika, Penn State University

12.30 FW to 1.43 FW   Tillton Chicago   Saion A3 * Lower Lev	309005	12:30 PM to 1:45 PM	Hilton Chicago	Salon A5 - Lower Leve
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# La Idea de la Retórica Americana / The Idea of American Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chairs: Christa J. Olson, University of Wisconsin, Madison; René De los Santos, Universidad Autónoma de Baja California

"Redefining the presidency, redefining Mexican national political life: Plutarco Elías Calles and his 1928 Informe" René De los Santos, Universidad Autónoma de Baja California

"Rhetoric in the Margins: Occultatio and Concealment in Juan Francisco Manzano's Autobiografía de un esclavo" Abraham Romney, Michigan Technological University

""But in regard to these (the American) continents": U.S. National Rhetorics and the Figure of Latin America" Christa J. Olson, University of Wisconsin, Madison

# Masculinity, Monsters, and the Modern Spitfire: Latin@s in Magazines, Cartoons, and Television

Sponsor: Latino/Latina Communication Studies Division

Chair: Raquel Moreira, University of Denver

Respondent: Lisa A. Flores, University of Colorado, Boulder

"Monsters, Housewives, and Sexual Objects: Women Politicians in Mexican Editorial Cartoons" Zazil Elena Reyes García, University of the Incarnate Word

"Performing the Modern Latina Spitfire in the "Post-Race" TV Era" Isabel Molina, University of Illinois

"The Writer as Dandy: Performing Masculinity in Illustrated Magazines in Postrevolutionary Mexico, 1920-1925" Elliot Heilman. Northwestern University

309007 12:30 PM to 1:45 PM Hilton Chicago Continental Ballroom B - Lobby Level

# **Top Four Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Leanne Knobloch, University of Illinois

Respondent: Mark T. Morman, Baylor University

"Measuring Perceived Social-Sexual Behavior, Attraction, and Intent" Jeffrey A. Hall, University of Kansas

"Advice and Problem-Solving Behaviors in Supportive Interactions: Effects of Quantity and Sequence" Erina L. MacGeorge, Pennsylvania State University; Lisa Guntzviller, Utah State University; Sara Branch, Purdue University; Liliya Yakova, Purdue University

"Emotional Support and Physiological Stress Recovery: The Role of Support Matching, Adequacy, and Invisibility" Jennifer Priem, Wake Forest University; Denise Solomon, Penn State University

"The Cognitive and Communicative Components of Narrative Sense-Making and Well-Being in Mother-Daughter Conversations of Difficulty" Haley Kranstuber Horstman, University of Missouri; Ryan Maliski, University of Missouri; Joy Cox, Rutgers University; Amy Enderle, University of Missouri; Alexie Hays, University of Missouri; Leslie Nelson, University of Missouri, Columbia

309008 12:30 PM to 1:45 PM Hilton Chicago Continental Ballroom C - Lobby Level

### Voices of the Rhetorical Past Influencing Our Rhetorical Future

Sponsor: African American Communication and Culture Division

Chair: Annette Madlock Gatison, Southern Connecticut State University

Respondent: Shawn D. Long, University of North Carolina, Charlotte

""Make the World So Damn Uncomfortable": The Prophetic Rhetoric of W.E.B. Du Bois" Andre E. Johnson, Memphis Theological Seminary

"Bloodlines and Homelands: The Anti-Colonization Advocacy of Charles Lenox Remond" Caroline Koons, Baylor University

"Hidden in Plain Sight: Robert F. Williams and the NAACP" Andrew G. Davis, University of North Carolina, Chapel Hill

"Reclaiming Our Past: The Significance of the African Renaissance in the Development of African American Rhetorical Theory" J. W. Smith, Ohio University; Sidi Becar Meyara, Ohio University

309011 12:30 PM to 1:45 PM Hilton Chicago Int'l Ballroom North - 2nd Floor

### Great Ideas for Teaching Students (G.I.F.T.S) Session III

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

- Chair: Amy Gaffney, University of Kentucky
  - "01. Expanding the "locus of control": Co-producing a fair assessment system" Meghnaa Tallapragada, Cornell University
- "02. Of Anthems and Acronyms: Combining Inspirational Music and Anxiety Management Plans (AMPs) to Get in the Performance Zone" Patricia O'Keefe, College of Marin; Matt Abrahams, De Anza College
  - "03. South Park: A Site of Symbolic Convergence" Jodi Hallsten, Illinois State University
- "04. Teaching Visual Communication by Having Students Critically Analyze Their Presentation of Self" Serena Carpenter, Michigan State University
- "05. Tele-Perception: Teaching perception, interpretation, and misunderstanding" Tracy R. Routsong, Washburn University
- "06. The Ethical Explainer: Using the Explainer Genre to Teach Advertising Ethics, Research Readiness, and Multi-media Skills" Jean Kelso Sandlin, California Lutheran University
- "07. The Informational Interview Assignment: Fostering Student Connections with Professionals in the Field" Steven D. Cohen, University of Baltimore
  - "08. The Jury is Out" Hailey Drescher, University of Kansas
- "09. The Mocktail Reception: Networking Practice for Business Communication Students" Kristen Foltz, University of Tampa
  - "10. The Never-Ending Story: Practicing Directional Transitions" Jenna McNallie, Purdue University
- "11. The Past is the PAST: Applying Eight Aspects of Verbal Delivery" Chantel Solomon, California State University, Los Angeles
  - "12. The Perception Packet: An Activity to Introduce the Perception Process" Dawn Carusi, Marietta College
- "13. The Presence of Our Past through Speech Evaluation: Exploring the Canons of Rhetoric through Phil Davison's Campaign Stump Speech" Kelli J. Chromey, North Dakota State University; Joshua Westwick, South Dakota State University
- "14. The Presence of Past Experience: Using Immediacy and Teaching to Improve Speech Delivery" Chris Gurrie, University of Tampa
- "15. The Presence of the Subliminal: Unearthing the Monstrous Images Secretly Hidden in Welcome to Obamaville" Matthew Petrunia, Fashion Institute of Technology, SUNY
- "16. The Sea of Silence: A strategy game adapted to entry-level communication classes" Jessica Knapp, University of Texas. Austin
- "17. The Use of Morphological Matrix for Final Project Planning in Journalism Courses" Yulia Medvedeva, University of Missouri
- "18. Understanding and Applying Groupthink through Mock Dialogue" Kasey L. Walker, University of Arkansas
- "19. Unexpected Listening Lessons" Krystal M. Bresnahan, University of South Florida
- "20. Using Our Theoretical "Past(s)" to INFORM the "Present" Audiences" Jaime Guzmán, University of Denver; Maritza Rios, California State University, Los Angeles
- "21. Which Super Power Should You Actually Have? Using Buzzfeed to Teach Students How to (Re)Design Surveys" Lisa K. Hanasono, Bowling Green State University
  - "22. Wild Cards" Joanna Bartell, University of South Florida
  - "23. "Blocking" the Way to Success with Hidden Agendas" Mary M. Eicholtz, Kutztown University
- "24. "Wow! Your Picture Looks So Different Compared to Mine": Using Instagram to Illustrate the Subjectivity of Image Production" Tasha Rennels, University of South Florida

309013	12:30 PM to 1:45 PM	Hilton Chicago	Boulevard Room A - 2nd Floor

# Talking Politics: Deliberation, Discussion, and Disagreement

Sponsor: Political Communication Division

Chair: Molly Marie Greenwood, University of Missouri

Respondent: Justin Reedy, University of Oklahoma

"Old Arguments, New Face[book]s: Analyzing Political Disagreement on Facebook" Michael W. Kearney, University of Kansas

"The Effects of Uncivil Online Comments on Perceived Hostility of the News" Youngju Kim, University of Alabama; Catherine Huh, University of California, Davis; Hyunseo Hwang, University of California, Davis

"The Transformative Power of Deliberative Governance: The Impact of the Citizens' Initiative Review on Participants' and the Publics' Attitudes and Actions" Katherine R. Knobloch, Colorado State University; Kacey Bull, Colorado State University; Mar Parsaye, Colorado State University

"Who speaks with certainty? Examining verbal style in public discussion forums" Soo-Hye Han, Kansas State University; Colene J. Lind, Kansas State University

309014 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room B - 2nd Floor

# Rhetoric and African-American Identity

Sponsors: African American Communication and Culture Division, Public Address Division

Chair: Kristan Poirot, Texas A&M University

Respondent: Carlos Morrison, Alabama State Univ

"The Friends of Freedom: Activist Faith and the Niagara Movement's Rhetorical Uses of the Past" Kaitlyn G. Patia, Penn State University

"Lynching, Public Voice, and Civil Rights: The Black Press's (Re)Construction of Emmett Till's Identity" Jansen B. Werner, University of Wisconsin, Milwaukee

"Pryor Personae: Authenticity and the Rhetoric of Stand-up Comedy" Matthew R. Meier, Notre Dame College

""Accidental Racist": Stumbling through the Motions of Racial Reconciliation" John B. Hatch, Eastern University

309015 12:30 PM to 1:45 PM Hilton Chicago Boulevard Room C - 2nd Floor

Teachers on Teaching Series: Honoring the Pedagogy of Cerise Glenn, Wenshu Lee, and Sandy Pensoneau-Conway

Sponsor: Teachers on Teaching

Chair: Alison Lietzenmayer, Old Dominion University

#### Presenters:

Dante L. Johnson, University of North Carolina, Greensboro

Mark J. Congdon, University of Maine

Mary J. Eberhardinger, Emerson College

Erin Ellis, University of North Carolina, Greensboro

Robert Gutierrez-Perez, University of Denver

Jonathan Magat, Northwestern University

Grace-Sonia Melanio, San Jose State University

Brian Reed Singer, San Jose State University

Kristo Gobin, Loyola Marymount University

Derek M. Bolen, Angelo State University

Molly Wiant Cummins, St. Cloud State University

Luke LeFebvre, Iowa State University

Nick J. Romerhausen, Eastern Michigan University

Sherri L. Ter Molen, Wayne State University

Hannah Long, Southern Illinois University, Carbondale

Jana Simonis, Southern Illinois University

David W. Whitfield, Southern Illinois University, Carbondale

Respondents: Cerise L. Glenn, University of North Carolina, Greensboro; Wenshu Lee, California State University, Chico; Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

309016 12:30 PM to 1:45 PM Hilton Chicago Williford A - 3rd Floor

# Imagining Bodies across Media: (Dis)Ability in Science Fiction

Sponsor: Disability Issues Caucus

Chair: George Boone, University of Illinois, Urbana-Champaign

"Bodies of the Beast: Superheroes, Technology and the Progress of Humanity" Joy M. Cypher, Rowan University

"Designer Disgust: Antiviral and the Possibilities and Pitfalls of an Abject Future" Susan Livingston, University of Illinois, Urbana-Champaign

"Mystical Maternity: The Normal Abnormality of Pregnancy on Dr. Who" Lorin Basden Arnold, Rowan University

"Transmutation and Transformation: Defining Humanity in Full Metal Alchemist: Brotherhood" George Boone, University of Illinois, Urbana-Champaign

309018 12:30 PM to 1:45 PM Hilton Chicago Williford C - 3rd Floor

#### **Human Communication and Technology Division Business Meeting**

Sponsor: Human Communication and Technology Division

#### Presenters:

Bree McEwan, Western Illinois University

Artemio Ramirez, Jr., University of South Florida

Brandon Van Der Heide, Michigan State University

Jessica Moore, Butler University

John S.W. Spinda, Clemson University

Nicholas Riggs, University of South Florida

Aubrie Serena Adams, University of California, Santa Barbara

309019 12:30 PM to 1:45 PM Hilton Chicago PDR 1 - 3rd Floor

# Decolonizing Organizational Communication Research: The Margins as the New Center

Sponsor: Organizational Communication Division

Chairs: Joelle Marie Cruz, Kent State University; James McDonald, University of Texas, San Antonio

### Presenters:

James Fortney, Western Washington University

Eric P. James, Metropolitan State University of Denver

Joelle Marie Cruz, Kent State University

James McDonald, University of Texas, San Antonio

Jenna Hanchey, University of Texas, Austin

Respondent: Kirsten Broadfoot, University of Colorado

309020 12:30 PM to 1:45 PM Hilton Chicago PDR 2 - 3rd Floor

# A Century of Scholarship and So Much More: On the Past, Present, and Future(s) of the Quarterly Journal of Speech (IV of IV)

Sponsor: NCA First Vice President

Chairs: Barbara A. Biesecker, University of Georgia; Jeremy R. Grossman, University of Georgia

Respondents: Robert Asen, University of Wisconsin, Madison; G. Thomas Goodnight, University of Southern California; Charles E. Morris III, Syracuse University; Susan Zaeske, University of Wisconsin, Madison

"Barack Obama and Rhetorical History" John M. Murphy, University of Illinois

"Scholarship Yesterday, Today and Tomorrow" Andrew A. King, Louisiana State University

309021 12:30 PM to 1:45 PM Hilton Chicago PDR 3 - 3rd Floor

# Offering New Ways of Thinking about Environmental Communication

Sponsor: Environmental Communication Division

Chair: Kathleen P. Hunt, University of Utah

Respondent: Jennifer A. Peeples, Utah State University

"Pachamama: Deterritorializing the Nature-Culture Dualism" Carlos A. Tarin, University of Utah

"Resilience: A history of ideas and a proposal for new modes of becoming as response to change" Bridie McGreavy, New England Sustainability Consortium

"An African Imperative for Environmentalism: The Case of Wangari Maathai's Nobel Lecture" Kundai Chirindo, Lewis & Clark College

"Eco-App Features and Language Prompting Social Network Influence" Eli Typhina, North Carolina State University

309022 12:30 PM to 1:45 PM Hilton Chicago PDR 4 - 3rd Floor

# **Spiritual Communication: Theory and Change**

Sponsor: Spiritual Communication Division

Chair: Kristen C. Blinne, SUNY, Oneonta

Respondent: Timothy Paul Huffman, Loyola Marymount University

"Communication on Female Clergy in the Catholic Church in Scripture, Historical Records and Archeology from Was to Should Be" John McHale, Illinois State University; Anthony Alioto, Columbia College

"Critical Overview of Theoretical Perspectives on Media and Spirituality" Srividya Ramasubramanian, Texas A&M University

"The Embodied Presence of the Past: Anabaptist Quilt Makers as the Daughters of Peace" Elizabeth McLaughlin, Bethel College

"The Kitchen Garden at the Intersection of Spiritual and Environmental Consciousness" Kip H. Redick, Christopher Newport University

309023 12:30 PM to 1:45 PM Hilton Chicago Astoria - 3rd Floor

#### What is the Future of Our "Neoliberal" Present?

Sponsor: Critical and Cultural Studies Division

Chair: Bryan J. McCann, Louisiana State University

#### Presenters:

John M. Sloop, Vanderbilt University

Robert Olen McDonald, University of North Carolina, Chapel Hill

Ashley Noel Mack, University of Southern Mississippi

Kristin A. Swenson, Butler University

Darrel Wanzer-Serrano, University of Iowa

Kent A. Ono, University of Utah

#### **Fabric of the Universe**

Sponsor: Performance Studies Division

Chair: Ruth Laurion Bowman, Louisiana State University

Respondents: Jade C. Huell, Columbia College; Tami Spry, St. Cloud University; Bonny McDonald, Louisiana State

University

"Fabric of the Universe" Violet Juno, Performance Artist

309026 12:30 PM to 1:45 PM Hilton Chicago Joliet - 3rd Floor

# Just What IS Vexing about Communication and Instruction? Inviting the Past to Inform New Directions in Communication and Instruction Research

Sponsor: Instructional Development Division

Chair: Angela M. Hosek, Ohio University

#### Presenters:

Derek Ray Lane, University of Kentucky

Deanna P. Dannels, North Carolina State University

Ann L. Darling, University of Utah

Deanna L. Fassett, San Jose State University

Jeff Kerssen-Griep, University of Portland

Derek Ray Lane, University of Kentucky

Timothy P. Mottet, Texas State University

Scott A. Myers, West Virginia University

Keith Nainby, California State University, Stanislaus

Deanna Sellnow, University of Kentucky

Paul Witt, Texas Christian University

Respondent: Jon A. Hess, University of Dayton

"The manuscripts we wish we could write . . . ": Omission, Misdirection, and Discretion in Ethnographic Research

Sponsor: Ethnography Division

Chair: Elissa Foster, DePaul University

Respondent: Elissa Foster, DePaul University

"A Misadventure in Autoethnography" Tony E. Adams, Northeastern Illinois University

"Extracting Wisdom" Nicole Defenbaugh, Lehigh Valley Health Network

"Kissing and Telling, but Not Writing: Tales of a Dysfunctional Department" Jay Baglia, DePaul University

""I Need Another Racist": Reflexive Confessions of a Critical Performance Ethnographer" Elena Esquibel, DePaul University

309028 12:30 PM to 1:45 PM Hilton Chicago PDR 6 - 3rd Floor

## Transforming the Discipline One Student at a Time: The Indiana Speech Tradition and the Legacy of James Andrews, J. Jeffery Auer, and Robert Gunderson

Sponsor: NCA Centennial! Celebration Series

Chair: Jimmy Davis, Belmont University

#### Presenters:

Lesley Di Mare, Colorado State University, Pueblo Dayle Hardy-Short, Northern Arizona University Judith D. Hoover, Western Kentucky University Barry Morris, Pace University
Brant Short, Northern Arizona University

Kurt Ritter, Texas A&M University

Respondent: James R. Andrews, Indiana University

309030 12:30 PM to 1:45 PM Hilton Chicago Room 4A - 4th Floor

## **Top Papers in Communication and Law Division**

Sponsor: Communication and Law Division

Chair: Shelby Bell, University of Minnesota

Respondent: Robert N. Yale, University of Dallas

"(Dis)owning Bikram: Anti-colonial rhetorical praxis in the yoga wars" Anjali Vats, Indiana University

"Crisis, Compliance, and Campus Safety: The Clery Act and Temporal Ambiguity in Campus Emergency Alerting" Stephanie Madden, University of Maryland

"Legal Torture: A Dramatistic Analysis of the CIA's Special Review: Counterterrorism and Interrogation Activities (September 2001-October 2003)" Erin Leigh Frymire, Northeastern University

"The Blackwater Prosecutions, Kafkaesque Critiques of Violence, and Nisour Square Amnesias" Marouf Hasian Jr., University of Utah

309031 12:30 PM to 1:45 PM Hilton Chicago Room 4B - 4th Floor

## Evaluating and Adjusting Paradigms of Media Theory, Education, and Professionalism

Sponsor: Mass Communication Division

Chair: Rebekah Watson Gaidis, University of Indianapolis

"Defensive Ossification: WikiLeaks, professional journalists, and the futility of paradigm repair" Jessica Roberts, Xi'an Jiaotong-Liverpool University

"Journalism Education in the World of New Media: An Analysis of the Overall Media Literacy of Journalism Students" Hans Schmidt, Penn State Univ, Brandywine

"Reading Lasswell's Model of Communication Backward: Five Scholarly Misconceptions" Zachary Sapienza, Southern Illinois University, Carbondale; Narayanan Iyer, Southern Illinois University, Carbondale

"Selective Exposure: Past Research and Future Directions" Ethan Hartsell, University of California, Santa Barbara

"The sociology of the professions and mass communication: Clarifying a long relationship" Will Mari, University of Washington

309032 12:30 PM to 1:45 PM Hilton Chicago Room 4C - 4th Floor

## The Scholarship of Communication Activism Teaching and Learning

Sponsor: Scholarship of Teaching and Learning

Chair: David Palmer, University of Northern Colorado

#### Presenters:

Lawrence R. Frey, University of Colorado, Boulder Stephen J. Hartnett, University of Colorado, Denver Spoma Jovanovic, The University of North Carolina, Greensboro Lori Leonard Britt, James Madison University

Billie Murray, Villanova University

Natalie N. Fixmer-Oraiz, University of Iowa

309033 12:30 PM to 1:45 PM Hilton Chicago Room 4D - 4th Floor

#### Difficulties in Family Communication: Emotions, Jealousy, and Estrangement

Sponsor: Family Communication Division

Chair: Amanda Holman, Creighton University

Respondent: Joseph Velasco, Sul Ross State University

"Emotions and Work-Family Conflict: Directions in Communication Research" Jaime Bochantin, University of North Carolina, Charlotte; Renee Cowan, University of Texas, San Antonio

"Exploring How Conversational Foci and the Decision to Engage in or Avoid Difficult Family Conversations are Impacted by Conversation Topics and Emotions" Kate Grayson-Sneed, Michigan State University; Sandi W. Smith, Michigan State University; Jennifer J. Cornacchione, Wake Forest School of Medicine; David M. Keating, Fors Marsh Group; Jessica C. Russell, California State University, Long Beach; Morgan Summers, Michigan State University

"The Dyadic Influence of Affection on Communicative Responses to Jealousy" Emily A. Rauscher, Texas A&M University; Colin Hesse, Oregon State University; Sara L. Trask, University of Missouri

"The Role of Emotional Competence in Conflict: How Alexithymia Affects Demand-Withdraw Conflict Patterns in Marriage" Perry M. Pauley, San Diego State University; Colin Hesse, Oregon State University; Kathryn E. Harrison, San Diego State University

""It was the straw that broke the camel's back": The events that lead adult children to estrange themselves from their parents" Kristina Scharp, Iowa State University; Christina G. Paxman, University of Iowa; Lindsey J. Thomas, University of Iowa

309034	12:30 PM to 1:45 PM	Hilton Chicago	Room 4E - 4th Floor

## Marginalized Identities at the Core of Conflicts

Sponsor: Peace and Conflict Communication Division

Chair: Ian M. Borton, Aquinas College

Respondent: Merci Decker, Wayne State University

"Chamoru Self-Determination and the United Nations: Peacemaking in the Presence of Militarization" Tiara R. Na'puti, Western Kentucky University

"Communication and Conflict: The Aftermath of the Roma Murders in Hungary" Maria Subert, Ohio University

"The Nuclear Complication: North Korea and the Rhetoric of War in the Nuclear Age" Asia Smith, Pepperdine University

"What is a Counterpublic: A Comparative Analysis of the Occupy Movement and the Tea Party Movement" Hao Cao, University of Texas, Austin

309035	12:30 PM to 1:45 PM	Hilton Chicago	Room 4F - 4th Floor

## Flipping the Basic Course: Innovations in Pedagogical Approaches

Sponsor: Basic Course Division

Chairs: Jennifer M. DeRouchey, University of Nebraska, Omaha; Brigit Keelin Talkington, University of Nebraska, Lincoln/Midland University/Metropolitan Community College

#### Presenters:

Ian Derk, Arizonia State University

Thomas J. Yannuzzi, Penn State Univ, Brandywine

Tammy French, University of Wisconsin, Whitewater

Melissa Ann Broeckelman-Post, George Mason University

Cynthia Ridle, Western Illinois University

Stacey Macchi, Western Illinois University

Respondent: Andrea laccheri, Ohio University

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309036	12:30 PM to 1:45 PM	Hilton Chicago	Room 4G - 4th Floor
303030	12.30 1 10 1.73 1 10	I IIIIOH CHICAGO	1,00111 70 - 7111 1001

## Muddling through the Moment with "Rowdy" Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chair: Lisa S. Villadsen, University of Copenhagen

## Presenters:

Christina R. Foust. University of Denver

Oscar M. Giner, Arizona State University

Steve Goldzwig, Marquette University

Robert L. Ivie, Indiana University

Christian Kock, University of Copenhagen

Kendall R. Phillips, Syracuse University

Erin J. Rand, Syracuse University

Karen Tracy, University of Colorado, Boulder

Lisa S. Villadsen, University of Copenhagen

309037 12:30 PM to 1:45 PM Hilton Chicago Room 4H - 4th Floor

### Womentoring Presents: The Intellectual Imagination of the Bonnie Ritter Award Recipients

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jeanette M. Dillon, Bowling Green State University; Morgan Summers, Michigan State University; Scarlett Hester, University of Memphis

#### Presenters:

Laura L. Ellingson, Santa Clara University

Jane S. Sutton, Penn State Univ, York

Patricia Sotirin, Michigan Technological University

Helene A. Shugart, University of Utah

Catherine E. Waggoner, Wittenberg University

Mary E. Triece, University of Akron

309038	12:30 PM to 1:45 PM	Hilton Chicago	Room 4I - 4th Floor

### **Deconstructing Ignorance: Four Feminist Responses**

Sponsor: Feminist and Women's Studies Division

Chair: John Dennis Anderson, Emerson College

Respondent: Guillermo G. Caliendo, Temple University

"Commencing Real Lives: Overcoming Ignorance about the Struggles of Educated Women in Commencement Speeches at Women's Colleges in the 1970s" Margaret R. LaWare, Iowa State University

"Creating Ignorance by the Abuse of Method: The 2004 John Jay Study of Diocesan Reports of Priestly Sexual Abuse" Mary Marcel, Bentley University

"Genealogy, Ignorance and Women's Bodies" Matthew J. Sobnosky, Hofstra University

"Ignorance and the Androcentric Nature of Safer Sex Messages" Valeria Fabj, Lynn University

309039 12:30 PM to 1:45 PM Hilton Chicago Room 4J - 4th Floor

#### Academic Prioritization: Approaches, Experiences, Critiques

Sponsor: Undergraduate College and University Section

Chair: Stephen L. Coffman, Montana State University, Billings

"A critique of Robert Dickeson's academic prioritization text" Stephen L. Coffman, Montana State University, Billings

"Academic resources, prioritization, and poultry: What's good for the goose is good for the gander" Mark Seiffert, Montana State University. Northen

"Before, During, After, and After the Aftermath: Academic Prioritization from a Department Chair's Perspective" Armeda Reitzel, Humboldt University

"Cutting for the cure: A case study in leadership and curricular priority setting under extreme financial stress" David Price, Truman State Univ.

"Faculty Buy-in and the Academic Prioritization Process" Jennifer Willis-Rivera, University of Wisconsin, River Falls

"Is Communication a Priority? An Exploration of Transparency through Communication during Academic Prioritization" Rebecca Fuller Beeler, Anderson University

309040 12:30 PM to 1:45 PM Hi	on Chicago Room 4K - 4th Floor
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## **Constructions of Femininities and Masculinities in the Workplace**

Sponsor: Feminist and Women's Studies Division

Chair: Robin Clair, Purdue University

Respondent: Robin Clair, Purdue University

"Anchoring to Traditional Femininities to Forward Working-Class Feminist Goals: A Case Study of the 1949 Gossard Labor Strike" Kristen Lucas, University of Louisville

"Crafting, Engaging and Defending Masculinity(ies) in Pink-Collar Work: Men in Pink-Collar Professions" Sarah Steimel, Weber State University

"Discover Nursing: Recruitment Promises and Gendered Realities" Rebekah Le Fox, Texas State University; Kathleen Abrahamson, Purdue University; Ann E. Burnette, Texas State University

"Strategies for Promoting Gender Equality and Combating Sexual Harassment in the Workplace through Collective Bargaining" Stephen Smith, University of Arkansas

309041 12:30 PM to 1:45 PM Hilton Chicago Room 4L - 4th Floor

## **Emotion Communication, Interaction, and Adaptation in the Workplace**

Sponsors: Nonverbal Communication Division, Organizational Communication Division

Chair: Michael Miller, University of Connecticut

#### Presenters:

Peter A. Andersen, San Diego State University Ross W. Buck, University of Connecticut Rukhsana Ahmed, University of Ottawa Elizabeth A. Williams, Colorado State University Alesia Woszidlo (Hanzal), University of Kansas

309043	12:30 PM to 1:45 PM	Hilton Chicago	Room 4P - 4th Floor
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#### **Ethical Considerations in Public Relations Practice**

Sponsor: Public Relations Division

Chair: Sheila M. McAllister, Monmouth University

Respondent: Michael F. Smith, La Salle University

"Communication Practices in Russia: Public Relations- for Elites, Propaganda- for Masses?" Elina Erzikova, Central Michigan University

"Do the Ends Justify the Means? Dialogue, Development Communication, and Deontological Ethics" Michael C. Paquette, University of Maryland; Erich Sommerfeldt, University of Maryland

"Ethical Convergence, Divergence or Evolution? An Examination of Public Relations and Journalism Codes of Ethics" Maureen Taylor, University of Oklahoma; Aimei Yang, University of Southern California; Adam Saffer, University of North Carolina

"Shaping Corporate Character through Symmetrical Internal Communication: The Effects on Employee-Organization Relationships" Rita Linjuan Men, Southern Methodist University

309060	12:30 PM to 1:45 PM	Hilton Chicago	Lake Ontario - 8th Floor
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The Presence of Communication Apprehension and Competence in NCA at 100: How We Honor the Past by Building Multi-disciplinary Connections of Inquiry, Scholarship, and Pedagogy to Shape the Present and Strengthen the Future

Sponsor: NCA Centennial! Celebration Series

Chair: Joan O'Mara, University of Hartford

#### Presenters:

Suzanne Prentiss, The University of Tennessee

Eun-A Park, University of New Haven Jerry L. Allen, University of New Haven

Jason S. Wrench, SUNY, New Paltz

Karen Kangas Dwyer, University of Nebraska, Omaha Paola Pascual-Ferra, Loyola University of Maryland

309071 12:30 PM to 1:45 PM Palmer House Hilton Wabash - 3rd Floor

#### Competitively Selected Papers about Narratives and Health

Sponsor: Health Communication Division

Chair: Carla L. Fisher, George Mason University

"Death Narratives and Melanoma: Examining the Impact of Character Death on Narrative Processing and SSE Intentions" Jakob D. Jensen, University of Utah; Robert N. Yale, University of Dallas; Melinda Krakow, University of Utah; Kevin K. John, University of Utah; Andy J. King, Texas Tech University

"Informing or Sensationalizing? Celebrity Health Narratives and the Case of Giuliana Rancic" Jennifer J. Bute, Indiana Univ-Purdue Univ, Indianapolis; Margaret M. Quinlan, University of North Carolina, Charlotte; Lindsay Quandt, Indiana Univ-Purdue Univ, Indianapolis

"Narrativizing Nursing Students' Experiences Medical Error during Clinicals" Carey M. Noland, Northeastern University; Heather Carmack, James Madison University

"The Role of Exemplification in Health Interventions: Fear and Stigma in the CDC's "Tips from Former Smokers" Campaign" Deborah Sellnow-Richmond, Wayne State University; Scott A. Sellnow-Richmond, Wayne State University

"Using Participatory Sketching to Incorporate Children's Voices into Health Communication Research" Anne E. Kerber, Univ of Wisconsin, Stout

309072 12:30 PM to 1:45 PM Palmer House Hilton Indiana - 3rd Floor

#### The Complexities of Religious Identity: Examining the Tensions amongst Conformity, Constraint, and Character

Sponsor: Religious Communication Association

Chair: Daniel Brown, Grove City College

"Powerful Contact: Love, Knowledge, and Authority in Early Christian Contraceptive Rhetoric" Jon P. Radwan, Seton Hall University

"Re-mythologizing the dark Goddess Kali as an archetypal 'kali'edoscope: A Jungian analysis of Devi-Mahatmya" Jaishikha Nautiyal, University of Texas, Austin

"The Power of Accepting One's Own Subjugation: Why Mormon Women Stay Mormon" Myra Roberts, University of New Mexico

"Queering the Bible: Examining the Constraints on Theological Rhetoric and Queer Theory in Matthew Vines' The Gay Debate: The Bible and Homosexuality" Katie Marie Brunner, Minnesota State University, Mankato

"Identity Regulation in the Religious Organization: Producing the Appropriate Believer" Mark Ward Sr., University of Houston, Victoria

309073 12:30 PM to 1:45 PM Palmer House Hilton Kimball - 3rd Floor

#### Communication Centers in the Past, Present and Future

Sponsor: Communication Centers Section

Chair: Carl J. Brown, University of Southern Mississippi

Respondent: Russell G. Carpenter, Eastern Kentucky University

"An Alternative Model for Speech Centers: Meeting the Needs of the University as well as the Basic Course" Marlina Davidson, University of Nebraska, Omaha; Kate Rempfer, University of Nebraska, Omaha; Karen Kangas Dwyer, University of Nebraska, Omaha

"Past to Present: A Look Back on the Theoretical and Practical Challenges of Opening a Speech Center from the Perspective of a Past Consultant and Now Present Director" Kimberly Mary Schaefer, Baker University

"The Point of the Center: Future in the Presence of the Past" Linda B. Hobgood, University of Richmond

309078 12:30 PM to 1:45 PM Palmer House Hilton Crystal - 3rd Floor

## Negotiations of (Im)migrant and Citizenship Struggles

Sponsor: International and Intercultural Communication Division

Chair: Wilfredo Alvarez, Northeastern Illinois University

Respondent: Alberto Gonzalez, Bowling Green State University

"National Immigration Reform in Washington State Newspapers" Somava Pande, Washington State University; Rachel Sauerbier, Washington State University; Jolanta A. Drzewiecka, Washington State University

"Strategic Hybridity: Intercultural Bridgework by Taiwanese and Native-English Speakers" Hsun-Yu Chuang, Southern Illinois University, Carbondale

"Imagine citizenry: On constructing newcomers in Taiwanese public discourse" Hsin-I Cheng, Santa Clara University

"Retheorizing Adaptation: Differential Adaptation and Critical Intercultural Communication" Antonio De La Garza, University of Utah; Kent A. Ono, University of Utah

309079 12:30 PM to 1:45 PM Palmer House Hilton Cresthill - 3rd Floor

## Speaking in the Digital Age: How Digital Technology has and is Transforming Competitive Forensics

Sponsor: National Forensic Association

Chair: Craig Brown, Kansas State University

Respondent: Craig Brown, Kansas State University

"#Forensics: Recruiting and Coaching Forensics Students through Social Media" Robert F. Imbody, University of Alabama

"Mining the Medium: Benefits and Potential Pitfalls to the Utilization of YouTube by Forensics Organizations" Aaron M. Duncan, University of Nebraska, Lincoln; Jonathan Carter, University of Nebraska, Lincoln

"Modern Mimicry and YouTube: How Technology Has Influenced Education and Performance of Poetry Interpretation" Mallory Marsh, Bethel College; Allison R. Bonander, University of Nebraska, Lincoln

"Teaching an Experienced Dog New Tricks: Coaching and Directing in the Information Age" Darren L. Epping, Kansas State University

"The "Merit" of Merit: How Technology Shapes "Literary Merit" When Choosing, Performing, and Judging Oral Interpretation" Abbie M. Syrek, University of Nebraska, Omaha; Cameron S. Logsdon, University of Nebraska, Omaha

309080 12:30 PM to 1:45 PM Palmer House Hilton Salon 1 - 3rd Floor

#### **Elementary and Secondary Education Section Business Meeting**

Sponsor: Elementary and Secondary Education Section

Presenters:

John Heineman, Lincoln High School Melissa L. Beall, University of Northern Iowa Anna Wright, Illinois State University Elizabeth Hansen, Grinnell High School David A. Wendt, Keokuk High School

309081 12:30 PM to 1:45 PM Palmer House Hilton Salon 2 - 3rd Floor

## **Effective Teaching Strategies in the American College Setting**

Sponsor: Korean American Communication Association

Chair: Wonjun Chung, University of Suwon

Presenters:

Eun-Jeong Han, John Carroll University Choonghee Han, Hope College

Jieyoung Kong, Western Kentucky University

Michael Park, University of Idaho

309082 12:30 PM to 1:45 PM Palmer House Hilton Salon 3 - 3rd Floor

## **Language and Social Interaction Division Business Meeting**

Sponsor: Language and Social Interaction Division

Presenters:

James L. Leighter, Creighton University
Paul M. Denvir, Albany College of Pharmacy
Heidi Kevoe-Feldman, Northeastern University
Danielle Pillet-Shore, University of New Hampshire
Lisa Mikesell, Rutgers University

Galina Bolden, Rutgers University

309083 12:30 PM to 1:45 PM Palmer House Hilton Salon 4 - 3rd Floor

## **American Studies Division Business Meeting**

Sponsor: American Studies Division

Presenters:

David Worthington, DePauw University Stacey Treat, Drake University Meryl J. Irwin, James Madison University Elizabeth A. Patton, Johns Hopkins University

309084	12:30 PM to 1:45 PM	Palmer House Hilton	Colon F. 2rd Floor
309004	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 5 - 3rd Floor

#### **Top Papers in the Master's Education Section**

Sponsor: Master's Education

Chair: John Hooker, Illinois State University

Respondent: Lora Cohn, Park University

"How Do Sports Organizations Use Social Media to Build Relationships? A Content Analysis of NBA Clubs' Twitter Use" Yuan Wang, University of Alabama

"Apologia as Risk Inoculation: An Examination of the 2012 Iowa Republican Caucuses" Timothy James Bill, University of Kentucky

"Power Play: The Rhetoric of the NRA after Newtown" MaryLee Moulton, University of Nebraska, Omaha

"A Future Application of a Bakhtinian Dialogic Perspective to Web 2.0 Semantics" Nathan Jurgensen, Liberty University

"Social Influence and Relationship Quality among Individuals with Health-Dependent Diets" Dana Regina Dinsmore, Texas State University; Page P. Draper, Texas State University

309085	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 6 - 3rd Floor

## Organizational Communication in Japan: Individual and Structural Considerations

Sponsor: Japan-U.S. Communication Association

Chair: Michael David Hazen, Wake Forest University

Respondent: Hiroko Okuda, Kantogakuin Univ

"Leader's Communication and Team Values Shape Employee Engagement: Test of a Multilevel Moderated Mediation Model" Masaki Matsunaga, Rikkyo University

"Americanization is Exported to Japan: Examining How Forever 21 Presents its Identity for New International Audiences" Emi Kanemoto, Bowling Green State University

"Appropriateness of mnemonics used by Japanese paramedics for reporting on patients with injuries" Naomi Sugimoto, Keio University; Masaru Suzuki, Kieo University; Shingo Hori, Keio University

"The Effects of Self-Construals and Anger Expression on Subjective Well-Being" Ayano Yamaguchi, Reitaku University; Min Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University

309086	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 7 - 3rd Floor

## Visual Communication Division Annual Business Meeting and Awards Presentation

Sponsor: Visual Communication Division

Presenters:

William C. Trapani, Florida Atlantic University T. Randahl Morris, University of West Georgia

Kelly Norris Martin, Rochester Institute of Technology John Katsion, Northwest Missouri State University Charles Goehring, San Diego State University

309087 12:30 PM to	15 PM Palmer House Hilton	Salon 8 - 3rd Floor
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#### **Combating Digital Inequality**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Laura C. Robinson, Santa Clara University

"The Social Organization: Challenges of Social Networking Technology in Practice" Veronica Radeva Dawson, University of Utah

"Learning to Play: Academic Impacts of Digital Gameplay among Disadvantaged African American Students" Alex Leith, Michigan State University; Shelia R. Cotten, Michigan State University

"Digital Inequality, Academic Performance, and College Plans" Laura C. Robinson, Santa Clara University; Jeremy Schulz, University of California, Berkeley

"Disconnected Coworkers: Digital Divides, Divisive Policies, and a Decision-Making Model for Compliance" Jessica L. Ford, University of Texas, Austin

309088	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 9 - 3rd Floor

## Health, Sex, and Communication

Sponsor: Student Section

Chair: Jennifer Tyrawski, Ohio State University

"Selection and Perception of Birth Control Methods" Caitlin Brooke Landsman, Illinois State University; Julie Maio, Illinois State University

"The Frequency of Talk about Sex between Parents and Children as Functions of Family Communication Patterns" Megan Leite, Texas Christian University; Eduardo J. Reyes, Texas Christian University

"Uncertainty Reduction Theory: Application in Organizational and Health Settings" Kai Kuang, Purdue University; Zachary R. Wittrock, Purdue University

309089	12:30 PM to 1:45 PM	Palmer House Hilton	Salon 10 - 3rd Floor
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## **Top Student Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Terry Rogers, Casper College

"After Dinner Speaking as Institutional Technology" Courtney J. Wright, Bowling Green State University

"Networking Local-Global Arguments: Topoi, Invention and International Women's Year" Sarah L. Jones, Creighton University

"Redefining Rape and Grasping for Attention: The Circulation of Definitional Argument and Authority in 2012 Republican Senate Candidates' Rape Commentary" Ashley Gellert, University of Georgia

"Rhetorical Sovereignty: A Communicative Intervention to the Founding of Israel" Matt Gayetsky, University of Pittsburgh

"Tracing Stasis in Argument from Triggering Issue to Telos by Solving for Formula {[(ti) x (csl) x (dt)] = [losq]}" Wendy

## Grosskopf, University of Rhode Island

309090 12:30 PM to 1:45 PM Palmer House Hilton Salon 12 - 3rd Floor

## Competitively Selected Papers about Information Seeking and Literacy

Sponsor: Health Communication Division

Chair: Jenna E. Reno, University of Kentucky

""Talk to Your Doctor": How Health Literacy and Patient Activation Influence Information Seeking and Sharing" Christy J.W. Ledford, Uniformed Services University for Health Sciences; Travis C. Russell, Mike O'Callaghan Federal Medical Center; Lauren A. Cafferty, Texas State University

"Applying a Media Literacy Model to the Design of a 'Nutrition Literacy' Intervention: A Pilot Study" Chan L. Thai, National Cancer Institute; Kimberly Walsh, University of California, Santa Barbara; Morgan Asher, University of California, Santa Barbara

"Health Literacy and Health Information Source Preference: An Investigation Based on Health Information National Trends Survey" Sara Champlin, University of Texas, Austin; Michael S. Mackert, University of Texas, Austin; Anthony Dudo, University of Texas, Austin

"Heart Disease and Colorectal Cancer Prevention Beliefs and Their Associations with Information Seeking and Scanning" Elisabeth Bigsby, University of Illinois; Shelly R. Hovick, Ohio State University

"The Effects of Experienced Illness Uncertainty, Fatalistic Beliefs, and Patient Trust in Physicians on Assessing Cancer Information Seeking Experiences" Soo Jung Hong, Penn State University; Kyung Han You, Penn State University

309091 12:30 PM to 1:45 PM Palmer House Hilton Buckingham - 5th Floor

## The Sophist and the Scientist: What are the responsibilities of rhetoricians in public controversies over science?

Sponsor: Association for the Rhetoric of Science and Technology

Chair: William M. Keith, University of Wisconsin, Milwaukee

## Presenters:

Leah Ceccarelli, University of Washington Steve W. Fuller, University of Warwick John Lynch, University of Cincinnati David Depew, University of Iowa Celeste M. Condit, University of Georgia John Lyne, University of Pittsburgh

309093 12:30 PM to 1:45 PM Palmer House Hilton Price Room - 5th Floor

## The Ubiquitous Burke: Reframed in the Presence of Others

Sponsors: Kenneth Burke Society, Philosophy of Communication Division

Chair: Steven Zwier, Duquesne University

## Presenters:

Elvera B. Berry, Roberts Wesleyan College Bryan Crable, Villanova University James F. Klumpp, University of Maryland Erik Garrett, Duquesne University

2:00 PM

311000	2:00 PM to 3:15 PM	Hilton Chicago	Salon C - Lower Level

## Scholar to Scholar: Communication Education in Elementary Schools, Secondary Schools, and the College/University

Sponsors: Elementary and Secondary Education Section, Instructional Development Division, Scholar to Scholar, Scholarship of Teaching and Learning, Undergraduate College and University Section

Chair: Pat Arneson, Duquesne University

Respondents: Barbara Burke, University of Minnesota, Morris; Colleen Packer, Weber State University; Angela M. Hosek, Ohio University; Alan K. Goodboy, West Virginia University; John Heineman, Lincoln High School

- "01. A case for Isocratic pedagogy amid academic and cultural crisis" Taylor Hahn, University of Pittsburgh
- "02. Am I really a graduate student? Exploring the discursive struggles associated with dual degree programs" Molly Reynolds, University of Kentucky; Taylor Brashear, University of Kentucky; Jami Warren, University of Kentucky; Tamika M. Tompoulidis, University of Kentucky; Lauren Untch, University of Kentucky; Tori Wolfe, University of Kentucky; Catelyn Robinson, University of Kentucky
- "03. An examination of attachment styles and health behaviors among online game players: The promise and perils in the world's largest MMO, League of Legends" Rebecca K. Britt, South Dakota State University; Andrew Mark Englebert, South Dakota State University
- "04. Big Think and Education Rhetoric: The Achievement Gap-Gazing Genre, Figured Worlds and Institutionalization of Whiteness in the 21st Century" Andrew Ryan Donofrio, Bowling Green State University
- "05. Disappointing Grade Interactions: Student Assessments of Faculty Politeness and the Evaluations that Correlate with Refusing to Change a Student's Grade" Melissa J. Entzminger, Highland Community College; Mary Lynn Henningsen, Northern Illinois University
- "06. Examining the Presence of Our Past in Communication Education: Advancing an Advocacy and Research Agenda for the 21st Century" Stephen K. Hunt, Illinois State University; Anna Wright, Illinois State University; Cheri Simonds, Illinois State University
- "07. Framing Leadership: An analysis of the social construction of "leadership" within Communication Studies" Timothy Edward Martin, Jr., Washington State University
- "08. Good class, bad class: Mediated and unmediated information seeking in course choice decisions" Maria Dwyer, Rutgers University
- "09. My Ideal Professor: Examining College Students' Preferences for Effective Teaching Practices" Zachary Goldman, West Virginia University; Gregory A. Cranmer, West Virginia University; Michael Sollitto, Texas A&M University, Corpus Christi; Sara LaBelle, Chapman University; Alexander L. Lancaster, West Virginia University
- "10. Question-based dialogue on media representations of social problems: Enhancing civic engagement by uncovering tacit knowledge" Elizaveta Friesem, Temple University
  - "11. Snapshot of cultures: An example of a globally networked course" Ephraim Nikoi, University of Wisconsin, Superior
- "12. Student attrition in online courses and instructor's base of power" Andrew W. Cole, University of Wisconsin, Milwaukee; Sang-Yeon Kim, University of Wisconsin, Milwaukee; DeAnne Priddis, University of Wisconsin, Milwaukee; Megan Lambertz, University of Wisconsin, Milwaukee
- "13. Teacher's Role in Japanese High School: A Priority Supporting Guardians against Cyberbulling and Online Risks" Hirohiko Yasuda, Shimonoseki Technical High School
- "14. Teaching Creativity in the Communication Classroom: Going back to basics to improve the skills of college students" Jennifer Renae Allen Catellier, John Carroll University: Jacqueline Schmidt, John Carroll University
- "15. Teaching Intercultural Communication Competence to Faculty: A Challenge for Employee Development Programs" Darlene K. Drummond, Indian River State College; M. June Wells, Indian River State

- "16. Teaching Media Literacy in Higher Education: Analyzing How Video Production Lessons Can Encourage the Development of Media Literacy Competencies" Hans Schmidt, Penn State Univ, Brandywine
- "17. The Common Core Movement in the Context of Communication Theory" Khosro Tadayon, Los Angeles Unified School District
- "18. The Student as Citizen Metaphor" Jeff Birdsell, George Fox University; Joseph Faina, University of Texas, Austin
- "19. Tomorrow's College: An Analysis of a Blended Learning Pilot Project for First-Year Composition" Jason Tham, University of Minnesota
- "20. Visual Communication and its Role in the Culture of STEM Learning" Kelly Norris Martin, Rochester Institute of Technology; Amy Gaffney, University of Kentucky

311001 2:00 PM to 3:15 PM	Hilton Chicago	Salon A1 - Lower Level
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## Knowing, Knowledge, and Information

Sponsor: Organizational Communication Division

Chair: William C. Barley, University of Illinois, Urbana-Champaign

Respondent: Joshua Barbour, Texas A&M University

"Objects at Boundaries: Communication and Knowledge in Global Organizations" Paul M. Leonardi, Northwestern University; Casey Pierce, Northwestern University; Diane Bailey, University of Texas, Austin

"Positioning Possible Selves: Identity Work and the Construction of Knowledge about University Commercialization" Gregory Larson, University of Montana; Joel Iverson, University of Montana

"Starting with What's Right: Problematic Intersections of Gallup's StrenthsQuest and Liberal Education" Jamie Downing, University of Nebraska, Lincoln

"Using Social Media to Strengthen Ties for Knowledge Transfer" Samantha Meyer, Northwestern University; Paul M. Leonardi, Northwestern University

## **Rhetorical Approaches to Mass Communication**

Sponsor: Mass Communication Division

Chair: Omar Swartz, University of Colorado, Denver

"Moving the Viewing Public through Contemporary Disaster Images: A Rhetorical Analysis of the New York Times' Photojournalistic Coverage of Fukushima" Hillary Palmer, University of Georgia

"Extreme Science: Ritual, Spectacle, and the Rhetoric of Scientific Performance" Amanda Friz-Siska, University of Wisconsin, Madison

""Building Monsters" to Kill Heroes: Media Rhetoric and Its Role in Creating and Destroying a Legend" Sara Johanna Baugh-Harris, Georgia State University

"Designer Bodies: An Analysis of Science Fiction Cool in Mass Media Depictions of Prosthetic Technologies" Nicholas R. Maradin III, University of Pittsburgh

"Chasing the dreamlike body: Magic, ideology and the woman's images in Brazilian magazines" Everardo Rocha, Pontifical Catholic University of Rio de Janeiro; Marina Frid, Pontifical Catholic University of Rio de Janeiro

311003	2:00 PM to 3:15 PM	Hilton Chicago	Salon A3 - Lower Level

## Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns Business Meeting

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Alyssa Samek, Drake University Michael Tew, Eastern Michigan University Brett N. Billman, St. Ambrose University Raechel Tiffe, Merrimack College

Justin P. Boren, Santa Clara University Jon B. Hoffman, University of Maryland

311004	2:00 PM to 3:15 PM	Hilton Chicago	Salon A4 - Lower Level
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## **Critical and Cultural Studies Division Business Meeting**

Sponsor: Critical and Cultural Studies Division

Presenters:

Donovan S. Conley, University of Nevada, Las Vegas Michelle Rodino-Colocino, Penn State University Dana Cloud, University of Texas, Austin

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311005	2:00 PM to 3:15 PM	Hilton Chicago	Salon A5 - Lower Level

## **Presidential Races and Raced Presidencies**

Sponsors: Public Address Division, Rhetorical and Communication Theory Division

Chair: Claire Sisco King, Vanderbilt University

Respondent: Trevor Parry-Giles, National Communication Association

"Fiction, Film, Fantasy, and the Performance of the Bully Pulpit" Vanessa Beasley, Vanderbilt University

"Marco Rubio, Latina/o Politics, and Rhetorics of Racial/Ethnic Identity" J. David Cisneros, University of Illinois

"Will Smith for President" Claire Sisco King, Vanderbilt University

311006	2:00 PM to 3:15 PM	Hilton Chicago	Continental Ballroom A - Lobby Level
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## The Gendering of Food and Feeding: Links between Women, Food, Media, and Culture

Sponsor: Feminist and Women's Studies Division

Chair: Sarah N. Heiss, Univ of Vermont

Respondent: Heather Carmack, James Madison University

"An Edible, Indelible Web: Connections between Women, Food, and Technology" Eveline Lang, Shippensburg University; Kara Laskowski, Shippensburg University

"Domesticity and Colonialism: The Commodity of Culture in the Cookbooks and Recipes of Mid-Century America" Julie Homchick, Seattle University

"So, Whose Fault Is It? Stories about Mothers, Children and (Un)healthy Nutrition Featured in the Popular Media" Masha Sukovic, University of Utah

"Strong4Life?: Feminist Responses to Fat Shaming" Anne E. Kerber, Univ of Wisconsin, Stout

"We Are What We Eat: Motherhood through Communicative Codes in Baking Blogs" Hojin Song, University of Iowa

311007 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom B - Lobby Level

## Sibling Relationship Growth and Turbulance

Sponsors: Family Communication Division, Interpersonal Communication Division

Chair: Tamara D. Afifi, University of Iowa

"Love You Like a Sister...Thanks to Mom and Dad: The Role of Parental Confirmation in Promoting Perceptions of Warmth between Siblings" Renée deLisser, SUNY, New Paltz; Elizabeth Munz, West Chester University

"Responding to Jealousy: Relational and Partner Uncertainty in Sibling Relationships" Quinten Bernhold, University of San Diego

"Sex and Constellation Differences in Perceptions of Self and Sibling Relationship Maintenance Behaviors" Elizabeth Dorrance Hall, Purdue University; Jenna McNallie, Purdue University

"The Frequency, Importance, and Appropriateness of Affectionate Communication Use among Adult Siblings" Scott A. Myers, West Virginia University

""That Woman Who Married My Brother!" The Problematic Sibling-in-law's Influence on Adult Sibling Closeness" Carolyn Prentice, University of South Dakota; Jill Tyler, University of South Dakota

311008 2:00 PM to 3:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

# Centennial Ruminations of the Brother-Scholar: A Sankofan Approach to the Theory and Pragmatism of Dr. Rex L. Crawley

Sponsor: African American Communication and Culture Division

Chair: Katrina Bell Jordan, Northeastern Illinois University

Respondent: Katrina Bell Jordan, Northeastern Illinois University

"Black Masculinity Research Initiatives" Mark C. Hopson, George Mason University

"Personal, Organizational and Institutional Pragmatism" Jamel Bell, Eureka College

"The Nexus of Song and Faith" Tina M. Harris, University of Georgia

"The Rhetoric of Responsibility and Collegiality for the 21st-Century Intellectual" Eric King Watts, University of North Carolina, Chapel Hill

311010 2:00 PM to 3:15 PM Hilton Chicago Grand Ballroom - 2nd Floor

## **Performance Studies Arcades**

Sponsor: NCA Centennial! Celebration Series

Chairs: Patricia A. Suchy, Louisiana State University; Sarah Jackson Shipman, Southern University, New Orleans

Presenters:

Allen Conkle, San Francisco State University Richard Flynn, Georgia Southern University Alexis Litzky, San Francisco State University Jeanine Minge, California State University, Northridge Evan Schares, University of Northern Iowa

DeRod Taylor, University of Northern Iowa

Daniel W. Heaton, Capital University

Amy L. Darnell, Columbia College

Lyndsay Michalik, Oberlin College

Brianne Waychoff, Borough of Manhattan Community College, CUNY

Rebecca Kennerly, Georgia Southern University

Melanie Kitchens O'Meara, Georgia Regents University

Chris McRae, University of South Florida

Savannah Ganster, Louisiana State University

Rebecca Walker, Southern Illinois University, Carbondale

Karen S. Mitchell, University of Northern Iowa

Paul J. Siddens, University of Northern Iowa

Danielle McGeough, University of Northern Iowa

Nicole Costantini, Louisiana State University

Stephanie K. Heath, Louisiana State University

Patricia A. Suchy, Louisiana State University

Sarah Jackson Shipman, Southern University, New Orleans

Ariel Gratch, Georgia College and State University

Elizabeth Whitney, Borough of Manhattan Community College, CUNY

Jade C. Huell, Columbia College

Leah E. White, Minnesota State University, Mankato

Phyllis Carlin, University of Northern Iowa

Jennifer Tuder, St. Cloud State University

311011	2:00 PM to 4:45 PM	Hilton Chicago	Int'l Ballroom North - 2nd Floor

#### SC21: Key Steps in Qualitative Analysis: Creating a Path through the Maze

Sponsor: Short Courses

Chair: Sarah Jane Tracy, Arizona State University, Tempe

Presenters:

Sarah Jane Tracy, Arizona State University, Tempe Elizabeth K. Eger, University of Colorado, Boulder James Fortney, Western Washington University

Timothy Paul Huffman, Loyola Marymount University Shawna Malvini Redden, Arizona State University

311013 2:00 PM	to 3:15 PM Hilton Chica	ago Boulevard Room A - 2nd Floor
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## **Political Perceptions of Credibility and Newsworthiness**

Sponsor: Political Communication Division

Chair: Andrea Quenette, University of Kansas

Respondent: Ashley R. Muddiman, University of Wyoming

"A Revisit with the Hostile Media Effect: Perceived Media Quality, Perceived Reach and Polarized Judgments among College Students" Zhiming Xu, University of Southern California

"Look Who's Talking Now! An Analysis of Changing News Sources in a Technologically Global Environment" Abigail Jones, Philadelphia University

"Sacredness as a Viable Tool for Political Persuasion: A Study on the Perceived Credibility of Sacred Rhetoric" Josh A. Ramsey, University of the Pacific

"Who's (citing) who? An analysis of agenda convergence and exogenous influences of electoral debates" Jason Turcotte,

## California State Polytechnic University, Pomona

311014 2:00 PM to 3:15 PM Hilton Chicago Boulevard Room B - 2nd Floor

## The Presence of Our Past: Female Communication, Disney, Community, and Voice

Sponsor: Feminist and Women's Studies Division

Chair: Lana McDonnell, Western Governors University

"Momma's Embedded Advice: The Relationship between Mother-Daughter Marriage Narratives and Daughters' Marital Satisfaction" Eletra Gilchrist-Petty, University of Alabama, Huntsville

"Reigning in "Stallion" Women: Executive Coaches' Metaphorical Descriptions and Perceived Rationales for Female Assertiveness-Based Conflict in Organizations" Margaret Brooks, Arizona State University

"The Presence of Our Pasts: Girls in International Settings Discuss Non-Western Disney Princesses' Representations" Diana Nastasia, Southwestern Illinois College; Charu Uppal, Karlstad University; Sorin Nastasia, Southern Illinois University, Edwardsville

""Great Hair and Pink Shoes": Detrimental Constructions of Femininity in American Politics" Hilary A. Rasmussen, University of Wisconsin, Milwaukee

311015 2:00 PM to 3:15 PM Hilton Chicago Boulevard Room C - 2nd Floor

## Intersectionality, Location, Marginalization, and Culture in Ethnography

Sponsor: Ethnography Division

Chair: Patricia Sotirin, Michigan Technological University

"Embodied Narratives of Location: Method for the Study of Hybridity and Belonging" Salma Shukri, University of Denver

"Married to a Man with Wings: An Ethnographic Study on the Lived Experience of Naval Aviator Wives" April Rives, Old Dominion University

"A Babushka in Crimea: Listening to Stories of Self and Society in Flux" Courtney E. Cole, Newbury College

"Negotiating Oppressive Structure and Resistive Impulse: An Ethnography of a House Church in China" Zhuo Ban, University of Cincinnati

"Through My Own Gaze: An Arab Feminist Gaze, Struggling with Patriarchal Arabness through Western Hegemony" Haneen Al Ghabra, University of Denver

311016 2:00 PM to 3:15 PM Hilton Chicago Williford A - 3rd Floor

## Immigration Intensities: The Dream Act, Citizenship, and Latinidad

Sponsor: La Raza Caucus

Chair: Claudia A. Anguiano, California State University, Fullerton

Respondent: Roberto Avant-Mier, University of Texas, El Paso

"Citizenship, the 'good immigrant' and El Padre: Negative stereotypes of Latinidad and immigration in Tim Allen's TV show Last Man Standing" Ailesha Ringer, University of New Mexico

"Making Sense of the Dynamic Intensities of Mexican Migration to the U.S." Michael Lechuga, University of Denver

"The Federal Dream Act: A Historical Entrenchment of the "Model Minority" Stereotype and Acculturation Policy?" Luis M.

Andrade, California State University, Fullerton

311017 2:00 PM to 4:45 PM Hilton Chicago Williford B - 3rd Floor

## SC22: Practicing Presence: Contemplative Pedagogy in the Communication Classroom

Sponsor: Short Courses

Chairs: Kristen C. Blinne, SUNY, Oneonta; Patricia Foley, Gallaudet University; Diane Susan Grimes, Syracuse University; Annette Holba, Plymouth State University; Star A. Muir, George Mason University; Katy Wiss, Western Connecticut State University

311018 2:00 PM to 3:15 PM Hilton Chicago Williford C - 3rd Floor

## **Human Communication and Technology Division Top Paper Panel**

Sponsor: Human Communication and Technology Division

Chair: Artemio Ramirez, Jr., University of South Florida

Respondent: Jeffrey T. Hancock, Cornell University

"Self-Disclosure and Liking in Computer-Mediated Communication" Jeong-woo Jang, Michigan State University; Nicole Kashian, Michigan State University; Soo Yun Shin, Michigan State University; Yue (Nancy) Dai, Michigan State University; Joseph B. Walther, Nanyang Technological University

"Technologies of Concealment: Appropriateness, Effectiveness, and Motivations for Hiding Organizational Identity" Craig R. Scott, Rutgers University; Punit Dadlani, Rutgers University; Maria Dwyer, Rutgers University; Surabhi Sahay, Rutgers University; Erin McKinley, Rutgers University

"Cultural values and digital networks as predictors of sustainable democratic development" Marko Skoric, City University of Hong Kong; Yong Jin Park, Howard University; Yalong Jiang, City University of Hong Kong

"Take Your Time: In Class Multitaskers Require More Time Studying to Maintain Academic Performance" Saraswathi Bellur, University of Connecticut; Kristine L. Nowak, University of Connecticut; Kyle Hull, University of Connecticut

311019 2:00 PM to 3:15 PM Hilton Chicago PDR 1 - 3rd Floor

## **Entertaining Spirituality and Spirituality as Entertainment**

Sponsor: Spiritual Communication Division

Chair: Ellen Klein, University of South Florida

Respondent: Sharon Lauricella, University of Ontario Institute of Technology

"Angelheaded Hipsters: Uncovering the Rhetorical and Spiritual Power of Allen Ginsberg's Angelic Topos in "Howl"" Cory Geraths, Penn State University

"Spiritual Beliefs, Transcendence, and Media Enjoyment" Sophie Janicke, University of Arkansas; Srividya Ramasubramanian, Texas A&M University

"Spirituality and Satire: Investigating the Comic and Burlesque Frames within The Big Bang Theory" Todd V. Lewis, Biola University; K. Arianna Molloy, Biola University

311020 2:00 PM to 3:15 PM Hilton Chicago PDR 2 - 3rd Floor

#### **NCA Second Vice President Candidates Forum**

Sponsor: NCA National Office

Chair: Nancy Kidd, National Communication Association

Presenters:

Ronald L. Jackson II, University of Cincinnati Michael W. Kramer, University of Oklahoma

311021 2:00 PM to 3:15 PM Hilton Chicago PDR 3 - 3rd Floor

## **Top Papers in Communication and Social Cognition**

Sponsor: Communication and Social Cognition Division

Chair: Graham D. Bodie, Louisiana State University

Respondent: Nicholas A. Palomares, Univ of California, Davis

"Gender Differences in the Evaluation of Advice: Dual Process or Instrumental Motivation?" Cynthia K. Lindley, Purdue University; Erina L. MacGeorge, Pennsylvania State University; Helen Lillie, Purdue University; Rebekah G. Pastor, Purdue University

"How the Genie Got in the Bottle: Initial Results for an Appraisal-Based Model of Mindful Supportive Communication" Susanne M. Jones, University of Minnesota; Wesley D. Hansen, University of Minnesota; Samuel D. Hughes, University of Minnesota

"Predicting When People Will Lie: Information Manipulation Theory 2 and the McCornack Falsification Probability Curve" Steven A. McCornack, Michigan State University; Kelly Morrison, Michigan State University; Xun Zhu, Michigan State University; Amy M. Wisner, Michigan State University; Jihyun Esther Paik, University of Wisconsin; Joshua C. Nelson, Michigan State University

311022 2:00 PM to 3:15 PM Hilton Chicago PDR 4 - 3rd Floor

#### Womentoring Presents: Wit and Wisdom from the Francine Merritt Recipients

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jeanette M. Dillon, Bowling Green State

University; Elizabeth H. Smith, University of Southern Mississippi

## Presenters:

Barbara A. Biesecker, University of Georgia

Bonnie J. Dow, Vanderbilt University

Catherine Palczewski, University of Northern Iowa

Melbourne S. Cummings, Howard University

Kathryn M. Olson, University of Wisconsin, Milwaukee

Patrice M. Buzzanell, Purdue University

Brenda J. Allen, University of Colorado, Denver

Karen A. Foss. University of New Mexico

Carole Blair, University of North Carolina, Chapel Hill

Lois S. Self, Northern Illinois University

Karlyn Kohrs Campbell, University of Minnesota

Sonja K. Foss, University of Colorado, Denver

Anita Taylor, George Mason University

311023 2:00 PM to 3:15 PM	Hilton Chicago As	toria - 3rd Floor
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## Mobility as a Critical/Cultural Concept

Sponsor: Critical and Cultural Studies Division

Chair: Brian Cozen, University of Utah

Presenters:

Brian Cozen, University of Utah

Antonio De La Garza, Universtiy of Utah

Zack Furness, Penn State University, Greater Allegheny

Jeremy Packer, North Carolina State University Sarah Sharma, University of North Carolina Stephen Wiley, North Carolina State University

311024 2:00 PM to 3:15 PM Hilton Chicago Waldorf - 3rd Floor

## Interpreting the Past: 100 Years of Interpretation/Performance Studies at NCA

Sponsor: Performance Studies Division

Chair: Deryl Johnson, Kutztown University

"Intersectionality: From Readers Theatre to YouTube" Deryl Johnson, Kutztown University; Bruce Henderson, Ithaca College; Lisa J. Weckerle, Kutztown University; Roberta Crisson, Kutztown University; Carol Simpson Stern, Northwestern University; John Dennis Anderson, Emerson College; Gary Balfantz, Lake Superior State University; Claire E. Van Ens, Kutztown University of PA

311025 2:00 PM to 3:15 PM Hilton Chicago Marquette - 3rd Floor

## Looking in the Mirror: Reflections on Diversity in NCA

Sponsor: NCA Centennial! Celebration Series

Chair: Jennifer Willis-Rivera, University of Wisconsin, River Falls

#### Presenters:

Carolyn Calloway-Thomas, Indiana University Alberto Gonzalez, Bowling Green State University Gordon Nakagawa, California State University, Northridge

Teresa A. Nance, Villanova University Young Yun Kim, University of Oklahoma

311026 2:00 PM to 3:15 PM Hilton Chicago Joliet - 3rd Floor

## NCA 100: Past, Present, and Future, Redux

Sponsor: NCA First Vice President

Chair: Thomas D. Bovino, Suffolk County Community College

#### Presenters:

David Zarefsky, Northwestern University

William M. Keith, University of Wisconsin, Milwaukee Isa N. Engleberg, Prince George's Community College

Jimmie Manning, Northern Illinois University Kathleen J. Turner, Davidson College

311027	2:00 PM to 3:15 PM	Hilton Chicago	PDR 5 - 3rd Floor

## Escaping the Past in the Present: Scandal, Crisis, and Media

Sponsor: Mass Communication Division

Chair: Jeanne M. Persuit, University of North Carolina, Wilmington

"Can Wendy Have It All? The Rhetorical Role of Wendy Davis' Past in Her Campaign for Texas Governor" Chadwick L. Roberts, University of North Carolina, Wilmington

"Don't Stop Thinking about Tomorrow: The Influence – or Lack Thereof – of the 90s Clinton Scandal on 2016 Hillary" Jennifer Brubaker, University of North Carolina, Wilmington

"Professional Athlete Indiscretion at the Sports Journalist Discretion: Unraveling Past Antisocial Behaviors while Maintaining Present Relationships" Adam C. Earnheardt, Youngstown State University; Mary Beth Earnheardt, Youngstown State University

"Sports Controversies on Twitter: Crisis Creation, Management, Reaction and Engagement" John S.W. Spinda, Clemson University

"The Presence of Our Pasts: Ethos, Paracrisis, and Social Media" Jeanne M. Persuit, University of North Carolina, Wilmington

311028 2:00 PM to 3:15 PM Hilton Chicago PDR 6 - 3rd Floor

## The Next 100 Years: The Future of Instructional Communication

Sponsor: Instructional Development Division

Chair: Ann B. Frymier, Miami University

"Diverse Perspectives Looking Forward" Katherine Grace Hendrix, University of Memphis; Cicely T. Wilson, Chicago State University

"New Directions in Teacher-Student Relationships" Sally Vogl-Bauer, Blackhawk Technical College

"Research Methodologies to Advance Instructional Communication" Sean M. Horan, Texas State University

"Synthesizing and Looking Forward" Paul Witt, Texas Christian University

311029 2:00 PM to 3:15 PM Hilton Chicago PDR 7 - 3rd Floor

## Writing the Presence of Our Past(s): Autoethnography, Memory, Connection

Sponsors: Ethnography Division, NCA Centennial! Celebration Series

Chair: Christopher N. Poulos, University of North Carolina, Greensboro

## Presenters:

Ronald Pelias, Southern Illinois University, Carbondale

Lisa M. Tillmann, Rollins College

Lesa Lockford, Bowling Green State University

Elissa Foster, DePaul University

Robin Boylorn, University of Alabama

Respondent: Christopher N. Poulos, University of North Carolina, Greensboro

311030 2:00 PM to 3:15 PM Hilton Chicago Room 4A - 4th Floor

## 100 Years of Interactions: Deliberation Within and Beyond Communication, Part II

Sponsor: NCA-Forum

Chair: Alessandra Von Burg, Wake Forest University

#### Presenters:

E. Johanna Hartelius, University of Pittsburgh Leah Sprain, University of Colorado, Boulder Bryan J. McCann, Louisiana State University Hamilton Bean, University of Colorado, Denver Timothy Steffensmeier, Kansas State University Ron Von Burg, Wake Forest University

311031 2:00 PM to 3:15 PM Hilton Chicago Room 4B - 4th Floor

## Diaspora and Beyond: South Asian Perspectives on Identity, Community and Culture in Transnational Landscapes

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, International and Intercultural Communication Division

Chair: Radhika Gajjala, Bowling Green State University

Respondent: Radhika Gajjala, Bowling Green State University

"Networked Nationality: A Re-Examination of Diasporic Identity through the Evolution of the U.S. Campaign for Burma" Brett Labbe, Bowling Green State University

"(Re)Defining Transnational Identities through Diaspora Philanthropy in South Asian Indian Organizations" Noorie Baig, University of New Mexico

"From Kalakshetra to California: Classical Dance and Cultural Citizenship in Indian Diasporic Communities in the United States" Deepti Bharthur, Bowling Green State University

"Cosmopolitan Passing: The Liberatory Art of Mimetic Failure" Pavithra Prasad, University of Denver

311032 2:00 PM to 3:15 PM Hilton Chicago Room 4C - 4th Floor

## **Undergraduate College and University Section Business Meeting**

Sponsor: Undergraduate College and University Section

## Presenters:

Armeda Reitzel, Humboldt University

Teresa Housel, Open Polytechnic of New Zealand

Cami M. Sanderson, Ferris State University

Nancy F. Burroughs, California State University, Stanislaus

Allen D. Amundsen, San Joaquin Delta College

George C. Wharton, Curry College

311033	2:00 PM to 3:15 PM	Hilton Chicago	Room 4D - 4th Floor	
Family Communication Research: An Array of Methods				

Sponsor: Family Communication Division

Chair: Kelly G. Odenweller, West Virginia University

Respondent: Karla Mason Bergen, College of Saint Mary

"A Media Framing Analysis of Attachment Parenting in Popular U.S. Newspapers" Julia Moore, University of Nebraska, Lincoln; Jenna Stephenson Abetz, College of Charleston

"Communication Structures of Supplemental Voluntary Kin Relationships" Dawn O. Braithwaite, University of Nebraska, Lincoln; Jenna Stephenson Abetz, College of Charleston; Julia Moore, University of Nebraska, Lincoln; Katie Brockhage, University of Nebraska, Lincoln

"Developing the Ideal Grandparent Scale: Initial Validity and Reliability Tests" Daniel H. Mansson, Penn State Univ, Hazleton

"Providing Air Support: The Influence of Helicopter Parenting on Organizational Involvement" Jennifer A. Schon, University of Kansas; Alexandra Wages, University of Kansas

"The Past Becomes Present: An Ethnographic Case Study of Relationship Maintenance in a Multigenerational Family" Tina Coffelt, Iowa State University

311034	2:00 PM to 3:15 PM	Hilton Chicago	Room 4E - 4th Floor
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## Confronting the Past While Facing the Future of Conflict Research

Sponsor: Peace and Conflict Communication Division

Chair: Garry P. Bailey, Abilene Christian University

Respondent: Garry P. Bailey, Abilene Christian University

"Addressing Marital Conflict Research with Restorative Justice" Ian M. Borton, Aquinas College

"Crisis Negotiation: Getting to Normal" William A. Donohue, Michigan State University

"Mainstreaming Peacebuilding" Amanda E. Feller, Pacific Lutheran University

"Predicting Participation in Restorative Justice Conferences" Gregory Paul, Kansas State University

## Freedom of Expression Top Papers Panel

Sponsor: Freedom of Expression Division

Chairs: Adria Battaglia, Angelo State University; Paula T. McKenzie, Bethune-Cookman University

Respondent: David R. Dewberry, Rider University

"Access to Email and the Right of Privacy in Workplace" Kyu Ho Youm, University of Oregon

"Fear and the First Amendment" Kevin A. Johnson, California State University, Long Beach; Craig R. Smith, California State University, Long Beach

"Freedom of Speech in U.S. Supreme Court Justices' Opinions: Political Speech Protection as Applied by the Roberts Court" Ellada Gamreklidze, Louisiana State University

"Uses and Gratifications Revisited: Why the Chinese Circumvent Internet Control?" Yining Zhou, Hong Kong Baptist University

311036 2:00 PM to 3:15 PM Hilton Chicago Room 4G - 4th Floor

## Text + Field: Criticism at the Intersection of Rhetoric and Field Methods

Sponsor: Rhetorical and Communication Theory Division

Chair: Sara L. McKinnon, University of Wisconsin, Madison

## Presenters:

Robert Asen, University of Wisconsin, Madison Karma R. Chávez, University of Wisconsin, Madison Robert Glenn Howard, University of Wisconsin, Madison Sara L. McKinnon, University of Wisconsin, Madison

Respondents: Daniel Brouwer, Arizona State University; Robin Clair, Purdue University; James Jasinski, University of Puget Sound

311037 2:00 PM to 3:15 PM Hilton Chicago Room 4H - 4th Floor

## Negotiating Work-Life Balance: Advice from Five Female Tenure-Track Professors on Managing Careers, Family, Relationships, and Their Sanity

Sponsor: Women's Caucus

Chair: Lynsey K. Romo, North Carolina State University

#### Presenters:

Jenna Stephenson Abetz, College of Charleston

Sarah Steimel, Weber State University Charee M. Thompson, Ohio University

Lynsey K. Romo, North Carolina State University

Tiffany R. Wang, University of Montevallo

311038	2:00 PM to 3:15 PM	Hilton Chicago	Room 4I - 4th Floor
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#### Women and Political Speech

Sponsors: Feminist and Women's Studies Division, Public Address Division

Chair: Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

Respondent: Mari Boor Tonn, University of Richmond

"Principled Partisanship: Rhetorical Agency in Judith Ellen Foster's 1892 Republican National Convention Address" Emily Ann Berg Paup, College of Saint Benedict and Saint John's University

"Telling Personal Tales: The Use of Narratives in Convention Speeches by Presidential Nominee's Wives" Tammy R. Vigil, Boston University

"Can a Woman President Effect Feminist Change? Ellen Johnson Sirleaf's Transnational Feminist Presidency" Belinda A. Stillion Southard, University of Georgia

"We Are All Malala: Mythic Rectification and the Enlightened Heroine" Elizabeth Lynn Miller, University of Kansas

311039 2:00 PM to 3:15 PM Hilton Chicago Room 4J - 4th Floor

Can We Talk about Death? Enhancing End-of-Life Experiences through Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Audrey Dewes, St. Louis College of Pharmacy

"Collaboratively Constructing Hope: Narratives and Hope Communication in the Context of Palliative Care" Jody Koenig Kellas, University of Nebraska, Lincoln; Katherine M. Castle, University of Nebraska, Lincoln; Alexis Zoe Waters, University of Nebraska, Lincoln

"Making Sense of End-of-life Care Decisions in Families" Jennifer E. Ohs, Saint Louis University; Corinne Gibson, Saint Louis University; April Trees, Saint Louis University

"Reframing EOL Conversations through Death Cafes" Paula K. Baldwin, Western Oregon University

"The Challenges of Final Conversations for the Living: A Reflection of Dialectical Tensions" Maureen Keeley, Texas State University; Mark Generous, Arizona State University

""Please Pass the Potatoes and Advance Directives": Discussing End-of-Life Care and Death over Dinner" Andrea Lambert South, Northern Kentucky University; Jessica Elton, Eastern Michigan University

311040 2:00 PM to 3:15 PM Hilton Chicago Room 4K - 4th Floor

## Preparing Leaders to Lead: The Presence and Future of Leadership Communication Training

Sponsor: Training and Development Division

Chair: Kathryn Gaines, Leading Pace LLC

Presenters:

Steven D. Cohen, University of Baltimore Andrew D. Wolvin, University of Maryland Seth S. Frei, University of Texas, Austin

Gregory H. Patton, University of Southern California

311041 2:00 PM to 3:15 PM Hilton Chicago Room 4L - 4th Floor

## Public Relations in Process: Progressive-Era Business, Reform, and Postwar Professionalism

Sponsor: Public Relations Division

Chair: Dianne M Bragg, University of Alabama

"Edward Bernays and the Nascent Professionalization of Public Relations" Thomas Bivens, University of Oregon

"George Creel and the Perils of Publicity" David Greenberg, Rutgers University

"Prefiguring Professionalism: The WCTU, Publicity, and Public Relations Training" Gretchen Soderlund, University of Oregon

"Public Relations and the Evangelism of Barnum, Carnegie, and Lee" Meg Lamme, University of Alabama

311042 2:00 PM to 4:45 PM Hilton Chicago Room 4M - 4th Floor

## SC23: The Practice of Assessment: Writing Learning Objectives, Selection Appropriate Instruments, Using Collected Data in Decision Making

Sponsor: Short Courses

Chair: Timothy J. Detwiler, Cornerstone University

Presenters:

Philip Backlund, Central Washington University Sarah F. Rosaen, University of Michigan, Flint

3   1043	311043	2:00 PM to 3:15 PM	Hilton Chicago	Room 4P - 4th Floor
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## Doing Philosophy of Communication with Calvin O. Schrag: A Roundtable on the Influence of a Philosopher on the Field of Communication

Sponsor: Philosophy of Communication Division

Chair: Erik Garrett, Duquesne University

#### Presenters:

Corey Anton, Grand Valley State University

Bryan Crable, Villanova University

Erik Garrett, Duquesne University

Michael J. Hyde, Wake Forest University

Ramsey Eric Ramsey, Arizona State University, West

Jessica N. Sturgess, Purdue University

Respondent: Calvin O. Schrag, Purdue University

311064	2:00 PM to 4:45 PM	Hilton Chicago	Buckingham - Lobby Level

## **SC24: Teaching New Media Literacies**

Sponsor: Short Courses

Chairs: Lori Bindig, Sacred Heart University; Bill Yousman, University of Massachusetts, Amherst

311071	2:00 PM to 3:15 PM	Palmer House Hilton	Wabash - 3rd Floor
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## **Competitively Selected Papers about Cancer Care and Communication**

Sponsor: Health Communication Division

Chair: Jennifer J. Moreland, Nationwide Children's Hospital

"Addressing the Needs of Rural and Underserved Prostate Cancer Survivors to Increase Self-Management of Care and Improve Long-Term Health Outcomes" Susan E. Morgan, University of Miami; Ashton Mouton, Purdue University; Megan E. Peter, Virginia Commonwealth University; LaTasha R. Swanson, Purdue University; Lorin Brooke Friley, Purdue University; Quan Zhou, Purdue University; Kathryn Weaver, Wake Forest University; Wael Harb, Horizon BioAdvance; Ajita Narayan, Horizon BioAdvance

"Assessing Information Management for Breast Cancer Prevention and Risk Reduction: Applying an Integrated Theory of Information Management to Younger Women" Christina L. Heminger, George Washington University; Monique Turner, George Washington University

"Exploring the Association between Dispositional Cancer Worry, Perceived Risk, and Physical Activity among College Women" Jennifer K. Bernat, Indiana Univ-Purdue Univ, Indianapolis; Lindsey B. Anderson, University of Maryland; John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis; Glenn G. Sparks, Purdue University

"Risk Perceptions, Fatalistic Beliefs, and Cervical Cancer Screening" Xinyan Zhao, University of Maryland; Xiaoli Nan, University of Maryland

"Threats to His Manhood: An Examination of Traditional Masculinity in the Context of Prostate Cancer" Ashton Mouton, Purdue University; Susan E. Morgan, University of Miami; LaTasha R. Swanson, Purdue University; Megan E. Peter, Virginia Commonwealth University; Lorin Brooke Friley, Purdue University; Quan Zhou, Purdue University; Wael Harb, Horizon BioAdvance

## 311072 2:00 PM to 3:15 PM Palmer House Hilton Indiana - 3rd Floor

## Reframing Worldviews: Religious Art, Film, and Metaphors

Sponsor: Religious Communication Association

Chair: Mark Ward Sr., University of Houston, Victoria

"Strangers as Neighbors: How Religious Dialogue Can Help Re-frame the Issue of Immigration" David Gudelunas, Fairfield University; Jocelyn Boryczka, Fairfield University; Gisela Gil-Equi, Fairfield University

"The Presence of Our Past and Present Theology: An Analysis of the Metaphors for Sin in Popular Praise and Worship Music" John Katsion, Northwest Missouri State University

"Visualizing Darwin: Iconic Portraiture and an Evangelical Optic" Mark Nagle, Indiana University

"Nature, Grace, and Nouvelle Theologie: A Theological Approach to Terrence Malick's The Tree of Life" Naaman Wood, Duke University

## 311073 2:00 PM to 3:15 PM Palmer House Hilton Kimball - 3rd Floor

## Remaking the Signs of the Times

Sponsor: Association for Rhetoric and Communication in Southern Africa

Chair: Erik Doxtader, University of South Carolina

"The Presence of Future Perfect: About the Rhetoric of Global Trends Reports" Philippe-Joseph Salazar, University of Cape Town

"Breaking the Backs of Strikes: Establishment and Media Reframing of South Africa Wildcat Strikes" Joansandy Wong, University of Texas, Austin

"Envisioning peace and reconciliation for Kenya: Wangari Maathai's 2008 Peace Tent Opening Ceremony Address" Anke Wolbert, Eastern Michigan University

"Is this a Revolution? Class, Gender, and the Limits of Transformation at Zimbabwe's Independence" Rudo Mudiwa, Indiana University

311078 2:00 PM to 3:15 PM Palmer House Hilton Crystal - 3rd Floor

## **IICD Honors Graduate Student Seminar, Part I**

Sponsors: International and Intercultural Communication Division, NCA First Vice President

Chair: Robert Shuter, Marquette University

## Presenters:

Yashu Chen, Arizona State University
Maria E. Kuntz, University of Denver
Jeanette B. Ruiz, University of California, Davis
Jennifer L. Seifert, Ohio University

Bingjuan Xiong, University of Colorado, Boulder Fan Zhang, Bowling Green State University

Respondents: John Baldwin, Illinois State University; George A. Barnett, University of California, Davis; Pauline Hope Cheong, Arizona State University; Stephen Michael Croucher, University of Jyvaskyla; Shiv Ganesh, Massey University; Beth J. Haslett, University of Delaware; Young Yun Kim, University of Oklahoma

311079 2:00 PM to 3:15 PM Palmer House Hilton Cresthill - 3rd Floor

## Narratives of Mental Illness: A Look at Communication, Stigmatization, and Ethical Implications Surrounding Mental Health Research

Sponsors: Communication Ethics Division, Ethnography Division, Organizational Communication Division

Chair: Jennifer Whalen, University of South Florida

#### Presenters:

Erin Scheffels, University of South Florida Steven P. Phalen, University of Wisconsin, River Falls John Chetro-Szivos, Fitchburg State University Jennifer Whalen, University of South Florida

Respondent: Isaac E. Catt, Duquesne University

311081 2:00 PM to 3:15 PM Palmer House Hilton Salon 2 - 3rd Floor

## Competitively Selected Papers about Technology, Health Education, and Communication

Sponsor: Health Communication Division

Chair: Christine Platt, University of Memphis

"Health Communication in the Digital Age: A Content Analysis of Research at the Intersection of Technology, Health, and Communication" Yifeng Hu, The College of New Jersey

"In-group Rationalizations of Risk and Indoor Tanning: A Thematic Analysis of an Online Forum" Nick Carcioppolo, University of Miami; Elena V. Chudnovskaya, University of Miami; Andrea Martinez Gonzalez, University of Illinois; Tyler Stephan, University of Miami

"Influences of Mental Illness Stigma in a Computer-Mediated Communication Context: A Social-Cognitive Stigma Process Model" Tatsuya Imai, Nanzan University; Rene Dailey, University of Texas, Austin

"Is a Video Worth More than Two-Hundred Words? Testing the Uncertainty Reduction Capabilities of Physicians' Video Biographies through the Lens of Media Richness Theory" Evan K. Perrault, University of Wisconsin, Eau Claire; Kami J. Silk, Michigan State University

"Results from a National Survey of Health Communication Master's Degree Recipients: An Exploration of Training, Placement, Satisfaction, and Success" Timothy Edgar, Emerson College; Lorien C. Abroms, George Washington University; Tess Boley Cruz, University of Southern California; W. Douglas Evans, George Washington University; Anna Marie Finley, Emerson College; Susan Scavo Gallagher, Tufts University School of Medicine; Gregory A. Miller, Emerson College; Kami J. Silk, Michigan State University

311082 2:00 PM to 3:15 PM Palmer House Hilton Salon 3 - 3rd Floor

## **Top Four Papers in Language and Social Interaction**

Sponsor: Language and Social Interaction Division

Chair: Christina S. Beck, Ohio University

Respondent: Karen Tracy, University of Colorado, Boulder

"Code-switched Responses to Inquiry" Chase Wesley Raymond, University of California, Los Angeles

"Competing Cultural Norms of Directive Sequences with an In-Car Speech System" Elizabeth Molina-Markham, Independent Scholar; Brion van Over, Manchester Community College; Sunny Lie, Saint Cloud State University; Donal A.

Carbaugh, University of Massachusetts, Amherst

"Emerging Trends and the Corresponding Challenges in Bilingual Health Communication" Elaine Hsieh, University of Oklahoma

"How Teachers Manage Student-Criticism during Parent-Teacher Conferences" Danielle Pillet-Shore, University of New Hampshire

311083 2:00 PM to 3:15 PM Palmer House Hilton Salon 4 - 3rd Floor

#### **Media Effects in Chinese Cultural Context**

Sponsor: Association for Chinese Communication Studies

Chair: Wuyu Liu, Michigan State University

Respondent: Rya Butterfield, Nicholls State University

"Is Culture a Double-Edged Sword? Exploring the Attitudinal and Cognitive Effects of Culturally Accommodative Online Advertising" Gennadi Gevorgyan, Xavier University; Naira Manucharova, The New Times

"Who You @ Today: The mediating impact of social capital on Sina Weibo use and political expression in China" Feifei Zhang, Syracuse University

"Emerging media and democratization in China" Wenli Yuan, Kean University

"Framing Domestic and Foreign Product Defects: A Comparative Study of Chinese and U.S. Mainstream Media" Kaibin Xu, Temple University; Maxine Gesualdi, Temple University; Priscilla Murphy, Temple University

311084 2:00 PM to 3:15 PM Palmer House Hilton Salon 5 - 3rd Floor

#### **Top Papers in Group Communication**

Sponsor: Group Communication Division

Chair: Laura W. Black, Ohio University

Respondent: Andrea B. Hollingshead, University of Southern California

"Intra- and Interpersonal Characteristics of Group Discussion: Application of the Latent Group Model to a Series of Meetings" Jennifer Ervin, University of Arizona; Joseph A. Bonito, University of Arizona; Joann Keyton, North Carolina State University

"Dynamic communication patterns and performance in small groups" Andrew N. Pilny, University of Illinois; Alex Yahja, University of Illinois, Urbana-Champaign; Melissa Dobosh, University of Northern Iowa; Marshall Scott Poole, University of Illinois

"Playing the Prosperity Game: Assessing the Impact of Large Group Interventions" J. Kevin Barge, Texas A&M University; Joshua Barbour, Texas A&M University; Kathy Isaacson, Strategic Engagement

"The Effects of Anonymity on Computer-Mediated Communication: The Case of Independent versus Interdependent Self-Construal Influence" Mikyeung Bae, Michigan State University

311085 2:00 PM to 3:15 PM Palmer House Hilton Salon 6 - 3rd Floor

## **Southern States Communication Association Business Meeting**

Sponsor: Southern States Communication Association

Presenters:

John W. Haas, University of Tennessee, Knoxville Carl Cates, Valdosta State University Jerold L. Hale, College of Charleston Jean DeHart, Appalachian State University John C. Meyer, University of Southern Mississippi Jennifer Mize Smith, Western Kentucky University Abby Brooks, Georgia Southern University Roseann M. Mandziuk, Texas State University Leroy G. Dorsey, University of Memphis Jason B. Munsell, Columbia College Kristen L. Cockrell, Northwest Rankin High School Brad Bailey, Mississippi Gulf Coast Community College Michelle T. Violanti, University of Tennessee Mary E. Stuckey, Georgia State University Pat Gehrke, University of South Carolina Shawn D. Long, University of North Carolina, Charlotte Kandi L. Walker, University of Louisville Dedria Givens-Carroll, University of Louisiana, Lafayette Matthew C. Ramsey, Shippensburg University Gary D. Deaton, Transylvania University Charles C. Howard, Tarleton State Univ

Gina Ercolini, University of South Carolina Richard R. Ranta, University of Memphis

Ryan McGeough, University of Northern Iowa
Janie Harden Fritz, Duquesne University
Charles H. Tardy, University of Southern Mississippi

311086 2:00 PM to 3:15 PM Palmer House Hilton Salon 7 - 3rd Floor	311086	2:00 PM to 3:15 PM	Palmer House Hilton	Salon 7 - 3rd Floor
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## This is Not a Subject: (Mis)Identifications of Rhetorical Culture

Sponsor: Association for Psychoanalysis in Communication

Chair: Calum Matheson, University of North Carolina, Chapel Hill

"Being Richard Parker: Who is (are) he (you)?" Matthew Warner, Hillsdale College

"Return of the Repressed Redneck: A Psychoanalytic Exploration of Duck Dynasty" Carly Gieseler, York College, CUNY

"The Monomaniacal Hunter: Supernatural, Rushing and Frentz, and the Evolution of the Technological Threat in Geek Filmic Texts" Joseph Brentlinger, University of Texas, Austin

""We Own This Country": Clint Eastwood and the Decline of Symbolic Efficiency" Matthew B. Morris, University of Texas, Austin

311087 2:00 PM to 3:15 PM Palmer House Hilton Salon 8 - 3rd Floor

## A Cross-Cultural Examination of Censorship, Grass-Mud Horse, Moral Concerns and Mental Illness Disclosure

Sponsor: Chinese Communication Association

Chair: Jiafei Yin, Central Michigan University

Respondents: Jiafei Yin, Central Michigan University; Limin Liang, City University of Hong Kong

"Complicating China: Encouraging Conversations beyond Democracy and Censorship" Elizabeth Brunner, University of Utah

"From WSIS to WCIT-12: A "Chinese model" of global Internet governance?" Hong Shen, University of Illinois, Urbana-Champaign

"Culture, Political Orientation, and Moral Foundations: A Cross-Cultural Comparison of Moral Concerns among Chinese, German and American Students" Qihao Ji, Florida State University; Sophie Janicke, University of Arkansas; Yan Shao, Fudan University; Philipp Podwalski, Freie Universität

"Differences in Chinese and Caucasian Perceptions of and Willingness to Disclose Mental Illness" Heather N. Fedesco, Purdue University; Vindhya Ekanayake, Purdue University

"Stephen Colbert Riding a Grass-Mud Horse: Humor as International Political Commentary" Kelly A. Chernin, Penn State University

""Harmonious Middle Kingdom and Dangerous Beautiful Country?" Exploring Cultivation Effects of CCTV and U.S. Programs on Chinese Viewers" Yong Tang, Western Illinois University; Xue Dou, Keio University; Mary Beth Oliver, Penn State University

	311088	2:00 PM to 3:15 PM	Palmer House Hilton	Salon 9 - 3rd Floor
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## The Presence and Pertinence of Jacques' Ellul's Technological Trilogy

Sponsor: Media Ecology Association

Chair: Arthur W. Hunt III, University of Tennessee, Martin

Respondent: Clifford G. Christians, University of Illinois

"Balking at Progress: Present Hope from Ellul's Technological Trilogy" Calvin L. Troup, Duquesne University

"Jacques Ellul: Technology, Ethics, and Morality" Geraldine E. Forsberg, Western Washington University

"The Technological Society and Contemporary Ideas about Friendship" Stephanie A. Bennett, Palm Beach Atlantic University

"The Technological System 2.0 – Suggested Amendments and Revisions under Digital Assumptions" Read Mercer Schuchardt, Wheaton College

311089 2:00 PM to 3:30 PM Palmer House Hilton Salon 10 - 3rd F				
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## **Top Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Jeannie Hunt, Northwest College

Respondent: R. Randolph Richardson, Berry College

"A Functional Analysis of the 2013 Griffith MP Debate in Australia" William Benoit, Ohio University; Jennifer M. Benoit-Bryan, University of Illinois, Chicago

"James Farmer: A Pedagogical Model for Debate as Moral Action" Ben D. Voth, Southern Methodist University

"Shame as Affective Objection: The Abu Ghraib Social Controversy and the Claims of Affect" Susan A. Sci, Regis University

"The Musical Embodiment of Poetics: Past, Present and Future in Rich Ferguson's Poetry" Crystal Lane Swift Ferguson, Mt. San Antonio College; Oli O. Mohammadi, JSRCC

"Youth, Networks and Civic Engagement: An Interim Report" G. Thomas Goodnight, University of Southern California; Minhee Son, University of Southern California; Jin Huang, University of Southern California

311090 2:00 PM	I to 3:15 PM Palmer House Hiltor	Salon 12 - 3rd Floor
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## Student Success in Completion of Two-Year and Four Year Degrees

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Danna Prather Davis, Suffolk County Community College

Eric Batson, Community College of Baltimore County, Catonsville

Daniel Emery, University of Oklahoma
Wyl A. McCully, Lansing Community College
Dante Morelli, Suffolk County Community College

311091 2:00 PM to 3:15 PM Palmer House Hilton Buckingham - 5th Floor

### Closing the Learning Loop: Connecting Assessment Data Back to the Classroom

Sponsor: Communication Assessment Division

Chair: Marlene M. Preston, Virginia Tech

Respondent: Marlene M. Preston, Virginia Tech

"Closing the Assessment Loop in the Basic Course: Strategies for Winning-Over a Resistant Faculty" Claire H. Procopio, Southeastern Louisiana Univ

"Closing the Loop between Assessment Objectives and Curriculum" Chang Wan Woo, James Madison University; Annick Dupal, James Madison University; April Gullota, James Madison University; Alyssa Reid, James Madison University

"Closing the Loop by Developing, Interpreting and Applying Customized Assessment Data" T. Randahl Morris, University of West Georgia

"Closing the Loop by Using Assessment Data to Reflect on What Should Be Taught and What Actually Is Taught" Corey A. Hickerson, James Madison University; Aaron Noland, James Madison University; Lori Leonard Britt, James Madison University: Lee Mayfield, James Madison University

"Papers, Speeches, and Surveys, Oh My! Closing the Loop While Drowning in Data" Amy Gaffney, University of Kentucky

"Speaking Anxiety and Graduation: Assessing Student Progress and Institutional Need" Ronald Grapsy, Kutztown University

311092 2:00 PM to 3:15 PM Palmer House Hilton Chicago - 5th Floor

#### The Role of Applied Communication in Disaster, Risk, and Crisis

Sponsor: Applied Communication Division

Chair: J. Jacob Jenkins, California State University, Channel Islands

Respondent: David Berube, North Carolina State University

"Communication and Crisis Leadership: How Nonprofit Leaders Understand Effectiveness in Response to Organizational Crises" Curt A. Gilstrap, Drury University; Cristina Gilstrap, Drury University; Nigel Holderby, Red Cross; Katrina Valera, Drury University; Megan West, Drury University

"Disaster Warnings in Your Pocket: A Qualitative Study of How Audiences Interpret Wireless Emergency Alerts" Hamilton Bean, University of Colorado, Denver; Brooke Liu, University of Maryland; Stephanie Madden, University of Maryland; Jeannette Sutton, University of Kentucky; Michele Wood, California State University, Fullerton; Dennis Mileti, University of Colorado, Boulder

""We were all in the same boat": An exploratory study of communal coping in disaster recovery" Brian K. Richardson, University of North Texas; Laura Maninger, University of North Texas

311093 2:00 PM to 3:15 PM	Palmer House Hilton	Price Room - 5th Floor
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"By the time I found the drug information on the website, I would not even need it anymore because I would be dead by then!" A Discussion of e-Health Usability, Digital Divide, and Patient-Consumer Advocacy

Sponsor: Partnership for Progress on the Digital Divide

Chair: Vernon Floyd Humphrey, University of Southern Mississippi

"The Implementation of Electronic Medical Records: Best Practices for Increasing Overall Healthcare Understanding while Decreasing Medical Costs" Janelle Applequist, Penn State University

"Tweeting about Health Care: A Comparison of the Social Networks Formed on Twitter around California's Five Largest HMOs" Heather J. Hether, University of the Pacific

"Identity-Congruent Communication in User Interface Design: The Case of Medically Underserved Smokers" Jennifer Warren, Rutgers University

"e-Health Insurance and Patient Engagement: Usability Lessons Learned from HealthCare.gov to Address the Digital Divide" Vandhana Ramadurai, De Anza College; Aidan Bryant, UserTesting

"Infant Mortality, Paternal Health Information Behavior, and Mobile Health: Pathways to Bridge the Digital Divide" Emily M. Cramer, North Central College

## 3:30 PM

312001	3:30 PM to 4:45 PM	Hilton Chicago	Salon A1 - Lower Level
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## Discourse, Dialectics, Contradictions, and Paradoxes

Sponsor: Organizational Communication Division

Chair: Patricia Gettings, Purdue University

Respondent: Jennifer L. Gibbs, Rutgers University

"Discourses of Elitism and Exclusion: Relating Engineering Self-Efficacy and Subtle Sexism" Colleen Arendt, Fairfield University; Rebecca L. Dohrman, Maryville Univ; Patrice M. Buzzanell, Purdue University; Prashant Rajan, Saint Louis University; Elizabeth O'Connor, Ketchum Change; Natalie Litera, KSM Consulting; Charles Armstrong, Purdue University

"Moving Beyond Body Counting and the "Embarrassed etc.": Exposing and Escaping a Paradox of Inclusivity in Occupational Rebranding Efforts" James McDonald, University of Texas, San Antonio

"Technologisation of Discourse in Purpose-Driven Consultancy Firms: Organizational Development for Conscious Capitalism and Sustainability Communication" Rahul Mitra, Wayne State University; Jeremy P. Fyke, Marquette University

"Wildland Firefighter Doctrine and its Contradictions: A New Era of Risk Management" Jody L.S. Jahn, University of Colorado, Boulder; Linda L. Putnam, University of California, Santa Barbara

## Morality, Enjoyment, and Sense of Self in Media Use

Sponsor: Mass Communication Division

Chair: Matthew Grizzard, University at Buffalo, SUNY

"The Role of Priming and Self-Image on Emotional Responses to Social Comparisons in Reality Television Programming" Nicky Lewis, Indiana University; Andrew J. Weaver, Indiana University

""Web-sling to save or shoot to kill?" The impact of dissonant origin and antiheroic action on dispositional polarization and enjoyment" Nicholas David Bowman, West Virginia University; Kevin Knoster, West Virginia University; Andrew C. Roman, West Virginia University

"Applying the Narrative Enjoyment and Appreciation Rationale (NEAR) to Antihero Narratives" Sophie Janicke, University of Arkansas; Daniel M. Shafer, Baylor University

"I've Reached My Limit! Toward a Construct of Moral Threshold" Rebecca Wasil, University of Cincinnati; Michael Troy Burkel, University of Cincinnati; Omotayo Banjo, University of Cincinnati

"Morality in between the Lines: A Content Analysis of Moral Domains in News" Lu Wang, Michigan State University; Ron Tamborini, Michigan State University; Patrick Idzik, Michigan State University; Lindsay Hahn, Michigan State University

312003 3:30 PM to 4:45 PM Hilton Chicago Salon A3 - Lower Level

### Gay, Lebian, Bisexual, Transgender, and Queer Social Hour

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenter:

Michael Tew, Eastern Michigan University

312004 3:30 PM to 4:45 PM Hilton Chicago Salon A4 - Lower Level

## Palestinian Solidarity and the Boycott, Divestment and Sanctions Movement: Considerations for U.S.-based Communication Scholars

Sponsor: Critical and Cultural Studies Division

Chairs: Karma R. Chávez, University of Wisconsin, Madison; Bryan J. McCann, Louisiana State University

Presenters:

Karma R. Chávez, University of Wisconsin, Madison Bryan J. McCann, Louisiana State University Dana Cloud, University of Texas, Austin Brian Dolber, SUNY, Oneonta

Ashlev Noel Mack, University of Southern Mississippi

Walid Afifi, University of Iowa

312005 3:30 PM to 4:45 PM Hilton Chicago Salon A5 - Lower Level

## **Environmental Rhetoric**

Sponsors: Environmental Communication Division, Rhetorical and Communication Theory Division

Chair: Casey R. Schmitt, University of Wisconsin, Madison

Respondent: Barb Willard, DePaul University

"Ansel Adams, the Wilderness Act, and the Force of Images in Environmentalism" Kevin DeLuca, University of Utah

"The Rhetoric of the Night Sky" Katherine Doggett, Colorado State University

"A Call for an Agrarian Reevaluation of Richard M. Weaver" McKay Stangler, Baker University

"Doin' Work: Intersections between Rhetorical Theory and Energy-Source Discourses" Brian Cozen, University of Utah

312006 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom A - Lobby Level

## The Safety Imaginary: Feminist Interventions in Discourses of Security

Sponsor: Feminist and Women's Studies Division

Chair: Traci Fordham, St. Lawrence University

#### Presenters:

Pamela Hill Nettleton, Marquette University Traci Fordham, St. Lawrence University Allison L. Rowland, St. Lawrence University Jessica Prody, St. Lawrence University

Respondent: Mary D. Vavrus, University of Minnesota

312007 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom B - Lobby Level

# Honoring Leslie Baxter, Winner of the 2014 Mark L. Knapp Award in Interpersonal Communication, sponsored by Pearson, Allyn & Bacon

Sponsor: Interpersonal Communication Division

Chair: Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

#### Presenters:

Daena J. Goldsmith, Lewis & Clark College

Dawn O. Braithwaite, University of Nebraska, Lincoln

Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

Elizabeth A. Suter, University of Denver Tamara D. Afifi, University of Iowa

Respondent: Leslie A. Baxter, University of Iowa

312008 3:30 PM to 4:45 PM Hilton Chicago Continental Ballroom C - Lobby Level

## Tribute to the Scholarly Legacy of Dr. Rex L. Crawley: Theorizing the Racialized Masculinities of Our NCA-nurtured Brotherhood

Sponsors: African American Communication and Culture Division, Black Caucus

Chair: Sakile K. Camara, California State University, Northridge

#### Presenters:

Rex L. Crawley, Robert Morris University Chris R. Groscurth, Independent Scholar

Tim R. Terrentine, Independent Scholar

Mark C. Hopson, George Mason University

Mark P. Orbe, Western Michigan University

Timothy Brown, West Chester University

Respondents: Ronald L. Jackson II, University of Cincinnati; Robin Boylorn, University of Alabama

312013 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room A - 2nd Floor

#### The Role of New Media in Contemporary Politics

Sponsor: Political Communication Division

Chair: Mary Sorenson, University of Missouri

Respondent: Mitchell S. McKinney, University of Missouri

"Building civic participation through mobile reporting apps: Efficiency or engagement?" Jessica Baldwin-Philippi, Fordham University

"Examining Perceptions of Peers' Political Activity and SNS Network Homogeneity as Predictors of Expressive Political Engagement on SNSs" Rachel Neo. Ohio State University

"How Does Institutional Information Filtering Affect Public Opinion Formation Online? The Effects of Perceived Censorship Attempt Initiated by Different Sources on Reactance, Information Quality Assessment, and Evaluation of Government in China" Sijia Yang, University of Pennsylvania

"Strategies of Knowledge Integration: How young citizens use new media for further political learning" Younei Soe, Indiana University

312014 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room B - 2nd Floor

## **Digitally Representing Ourselves and Others**

Sponsor: Human Communication and Technology Division

Chair: Leslie Ramos Salazar, California State University, Fresno

Respondent: Jorge Peña, University of California, Davis

"The Effects of Virtual Racial Embodiment in a Digital Game on Reducing Prejudice" Elizabeth Behm-Morawitz, University of Missouri; Hillary Pennell, University of Missouri; Ashton Gerding Speno, University of Missouri

"The Effects of Profile Pictures and Friends' Comments on Social Network Site Users' Body Image and Adherence to the Norm: A Side Model Approach" Mark A. Flynn, Coastal Carolina University

"Examining Ideals of Beauty on Social Media Sites: A study guided by the Theory of Planned Behavior to explore communication behavior" Rebecca K. Britt, South Dakota State University; Kristen Hatten, Western Michigan University; Scott Owen Chappuis, Bowling Green State University

"Face-ism and Body-ism in Profile Pictures: Perceptions of Women's Personality Traits and Reproductive Potential" Elizabeth Kwon, Indiana University; Matthew Kobach, Indiana University; Sean Connolly, Indiana University; Maria Elizabeth Grabe, Indiana University

312015 3:30 PM to 4:45 PM Hilton Chicago Boulevard Room C - 2nd Floor

## Going Home: Writing (Public) Memories of Family, Food, and Society

Sponsor: Ethnography Division

Chair: Marianne LeGreco, University of North Carolina, Greensboro

"Living in the Past" Pascal Gagné, University of Colorado, Boulder

"Embodied Landscapes, Reflexive Ruptures: Re-membering the Queer Ethnographer" Patrick Santoro, Governors State University

"And at Night It Moans: A Textual Performance of Refracted Memory Work, Distraction and Absence" Douglas Mungin, Louisiana State University

"Habit, Home, Threshold" Devika Chawla, Ohio University

"Ghostly Hauntings: (Re)membering Father through Speculative Autoethnography" David Franklin Purnell, University of South Florida

312016 3:30 PM to 4:45 PM Hilton Chicago Williford A - 3rd Floor

# Race Relations and the Importance of Cultural Histories

Sponsor: La Raza Caucus

Chair: Leandra Hinojosa Hernandez, National University

Respondent: T.M. Linda Scholz, Eastern Illinois University

"Positive Race Relations through Cuban Music: A Perspective from the Relational-Cultural Theory (RCT)" Demi Simi, University of Central Florida; Jonathan Matusitz, University of Central Florida

""La Bamba Rebelde": A Critical Analysis of the Rise of Traditional Latino Music in Los Angeles" Maritza Rios, California State University, Los Angeles

"El Chingáo Bicentenario: A Vernacular Analysis of Rius' 2010: Ni Independencia Ni Revolución" José Angel Maldonado, University of Utah

312018 3:30 PM to 4:45 PM Hilton Chicago Williford C - 3rd Floor

# Germinal Impressions: (Almost) 100 Key Ideas from the Last 100 Years in (Almost) 100 Minutes

Sponsor: NCA Centennial! Celebration Series

Chair: David P. Terry, Louisiana State University

#### Presenters:

David P. Terry, Louisiana State University

Andrew F. Wood, San Jose State University

Jade C. Huell, Columbia College

Ryan McGeough, University of Northern Iowa

Danielle McGeough, University of Northern Iowa

Deanna Shoemaker, Monmouth University

Aubrey A. Huber, University of South Florida

Ariel Gratch, Georgia College and State University

Stephanie K. Heath, Louisiana State University

Craig R. Scott, Rutgers University

Shauna M. MacDonald, Villanova University

Ahmet Atay, College of Wooster

Jason B. Munsell, Columbia College

Andrea Michea Baldwin, Southern Illinois University, Carbondale

Amy L. Darnell, Columbia College

Ronald Walter Greene, University of Minnesota

George H. Denger, Lake Superior State University

Alyse Keller, University of South Florida

Jennifer Erdely, Prairie View A&M University

Julie-Ann Scott, University of North Carolina, Wilmington

Bruce C. McKinney, University of North Carolina, Wilmington

Priya Raman, San Jose State University

Matthew J. Spangler, San Jose State University

312019 3:30 PM to 4:45 PM Hilton Chicago PDR 1 - 3rd Floor

Public Speaking Anxiety, Disclosure, and Communication Apprehension in the Classroom

Sponsor: Communication Apprehension and Competence Division

Chair: Robert J. Sidelinger, Oakland University

"Forty Years Later: Public Speaking is More Feared than Death, but Not after Taking a Public Speaking Class" Karen Kangas Dwyer, University of Nebraska, Omaha; Marlina Davidson, University of Nebraska, Omaha

"The "Presence" of Speech Anxiety in the Basic Course Classroom: Data analysis and implications for instructional initiatives" Suzanne Prentiss, The University of Tennessee

"The Disclosure-seeking Model: The Influence of Confrontation Competence on Others' Disclosure" Rachel Ralston, Ohio State University; Margaret Rooney, Ohio State University

"What Makes At-Risk Students Tick? Examining the Relationship between Communication Apprehension and At-Risk College Students" Ryan Sullivan, Bryant University

312020 3:30 PM to 4:45 PM Hilton Chicago PDR 2 - 3rd Floor

# Future Directions in Communication about Sex Research: Insight from Experts in the Field

Sponsor: Interpersonal Communication Division

Chair: Carey M. Noland, Northeastern University

#### Presenters:

Gust A. Yep, San Francisco State University Amanda N. Denes, University of Connecticut Paul A. Mongeau, Arizona State University Sandra Metts, Illinois State University Jimmie Manning, Northern Illinois University

Respondent: Carey M. Noland, Northeastern University

312021 3:30 PM to 4:45 PM Hilton Chicago PDR 3 - 3rd Floor

# **Communication and Social Cognition Division Business Meeting**

Sponsor: Communication and Social Cognition Division

#### Presenters:

Graham D. Bodie, Louisiana State University Michael R. Kotowski, University of Tennessee Nicholas A. Palomares, Univ of California, Davis Elena Bessarabova, University of Oklahoma Tamara Makana Chock, Syracuse University Matt McGlone, University of Texas, Austin

312022 3:30 PM to 4:45 PM Hilton Chicago PDR 4 - 3rd Floor

# Reflection and Presence on Our Past and Future: Best Pedagogical Practices for Experiential and Service-Learning

Sponsor: Experiential Learning in Communication Division

Chair: Angela Corbo, Widener University

## Presenters:

Michael F. Smith, La Salle University

Donna R. Pawlowski, Bemidji State University Clark Friesen, Lone Star College, Tomball

	312023	3:30 PM to 4:45 PM	Hilton Chicago	Astoria - 3rd Floor
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### **Emeritus/Retired Members Section Business Meeting**

Sponsor: Emeritus/Retired Members Section

Presenter:

Don M. Boileau, George Mason University

312024 3:30 PM to 4:45 PM Hilton Chicago Waldorf - 3rd Floor

# Interdisciplinary Solo Work Connecting the Academy with the Community: Celebrating 26 Years of Solo Performance and Performers Influenced by Arizona State University

Sponsor: Performance Studies Division

Chairs: Lou Clark, Arizona State University; Heidi M. Rose, Villanova University

Respondents: Sarah Amira De la Garza, Arizona State University; Jennifer A. Linde, Arizona State University; Linda Park-Fuller, Arizona State University

"Back to the Void: Standing Strong" Tanya Augsburg, San Francisco State University

"Depressive Realism is Why They Didn't Show Up to My 6th Birthday: A Solo Performance Project" Desiree Rowe, University of South Carolina Upstate

"Disappearing Act" Kurt Lindemann, San Diego State University

"Living Cancer Out Loud" Olga I. Davis, Arizona State University

"Still Breathing" Leah E. White, Minnesota State University, Mankato

"The Last One Standing" Lou Clark, Arizona State University

"Throwing My First Punch" Kimberlee Perez, Arizona State University

"Twinnie" Heidi M. Rose, Villanova University

"Untitled" Dustin B. Goltz, DePaul University

"Wom(b)anhood: Testimonies of Abortion and Stillbirth" Suzanne Pullen, Arizona State University

312025 3:30 PM to 4:45 PM Hilton Chicago Marquette - 3rd Floor

# 1968-1977, The Decade that Changed the Face of the NCA

Sponsors: Black Caucus, Community College Section, NCA Centennial! Celebration Series, Women's Caucus

Chair: Anita Taylor, George Mason University

Presenters:

Melbourne S. Cummings, Howard University Quincalee Brown, Independent Scholar Jack L. Daniel, University of Pittsburgh

Bobby R. Patton, University of Central Missouri

Darlyn R. Wolvin, Prince George's Community College

312026 3:30 PM to 4:45 PM Hilton Chicago Joliet - 3rd
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# Theoretical Developments and Applications in Instructional Communication Research

Sponsor: Instructional Development Division

Chair: Charles Rudick, University of Northern Iowa

Respondent: Paul Witt, Texas Christian University

"The Relationship of Teacher Behaviors and Student Emotional Responses in Impacting Cognitive Learning: A Test of Emotional Response Theory and the Instructional Beliefs Model" Keith D. Weber, West Virginia University; Sara LaBelle, Chapman University

"When Do Students Benefit from Performance Feedback? A Test of Feedback Intervention Theory in Speaking Improvement" Paul E. King, Texas Christian University

"Humor and Student Learning: A Test of Instructional Humor Processing Theory and an Alternative Explanation Using Self-Determination Theory" San Bolkan, California State University, Long Beach

"The Relationships among the Big Five Personality, Hartman's Color Code Personality Profile, and Student Communication Traits" Jason Teven, California State University, Fullerton; Caitlyn Bos, California State University, Fullerton

312027 3:30 PM to 4:45 PM Hilton Chicago PDR 5 - 3rd Floor

# Making the Most of the Present: Communicating Effectively with Persons with Dementia

Sponsor: Communication and Aging Division

Chair: Jillian Ann Tullis, University of North Carolina, Charlotte

Respondent: Jillian Ann Tullis, University of North Carolina, Charlotte

"Art as a Communicative Stimulus for Individuals with Dementia" James M. Honeycutt, Louisiana State University; Loretta Pecchioni, Louisiana State University

"Can Nonverbal Communication Be a Magic Key for Connecting with and Deciphering the Needs and Desires of Individuals Afflicted with Dementia?" Maureen Keeley, Texas State University; Tanisha R. Finister, Texas State University

"For Grandma, It was Shirley Temple: The Power of Patient-Centered Care to Reduce Agitation and Combativeness in Persons with Alzheimer's and Other Dementias" Brooke Clubbs, Southeast Missouri State University

"From Distress to Bliss: The Art of Redirection to Promote Healthy Interaction with Persons Afflicted with Dementia" Glen Williams, Southeast Missouri State University

"Time Travelers: The Poetry and Poignancy of Entering the World of the Patient with Alzheimer's Disease or Dementia" Elissa Foster, DePaul University

312028 3:30 PM to 4:45 PM Hilton Chicago PDR 6 - 3rd Floor

## The Presence of (Junior) Faculty of Color in Communication: Rethinking Mentoring

Sponsor: Critical and Cultural Studies Division

Chair: Karen E. Lovaas, San Francisco State University

#### Presenters:

Christopher Brown, Minnesota State University, Mankato Shinsuke Eguchi, University of New Mexico Nicole Files-Thompson, Lincoln University Lisa K. Hanasono, Bowling Green State University

Sheena Howard, Rider University

Sachi Sekimoto, Minnesota State University, Mankato Myra Washington, University of New Mexico Robert Mejia, College at Brockport, SUNY

Respondent: Tina M. Harris, University of Georgia

312029 3:30 PM to 4:45 PM Hilton Chicago PDR 7 - 3rd Floor

# Looking Back/Looking Forward: Rhetoric of Chicago's 1893 World's Columbian Exposition

Sponsor: Public Address Division

Chair: Tiffany Lewis, Baruch College, CUNY

Respondent: Cara A. Finnegan, University of Illinois

"Balancing Acknowledging and Distancing the Past: Opening the Vaults: Wonders of the 1893 World's Fair and the Field Museum of Natural History" Linda D. Horwitz, Lake Forest College; Holly Swyers, Lake Forest College

"Millennial Matriarchy: Women's Discourses of Political Citizenship at the World's Columbian Exposition" Kristy Maddux, University of Maryland

"Stubborn Alloy: The Failure of Constitutive Rhetoric and the Melting Pot in "The Reason Why the Colored American Is Not in the World's Columbian Exposition"" Randall Iden, Lake Forest College

"Swami Vivekananda and Becoming American: Performing Ambiguity at Chicago's Columbian Exposition" Kiran Dhillon, University of Wisconsin, Milwaukee; Leslie J. Harris, University of Wisconsin, Milwaukee

312030 3:30 PM to 4:45 PM Hilton Chicago Room 4A - 4th Floor

# **Measuring College Learning Project**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Steven A. Beebe, Texas State University Brad Mello, Saint Xavier University Amanda Cook, Social Science Research Council Abby Larson, Social Science Research Council

312031 3:30 PM to 4:45 PM Hilton Chicago Room 4B - 4th Floor

# Theorizing Cultural Identity and Negotiation in Asian/American Spaces

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division, International and Intercultural Communication Division

Chair: Meina Liu, George Washington University

Respondent: Hsin-I Cheng, Santa Clara University

"Our View vs. Their View: A Content Analysis of Asian American Portrayals in Magazines" A-Reum Jung, Louisiana State University; Ah-Ram Lee, University of Alabama

"Intergenerational Accounts on Face Concerns in Intercultural Dating: A South Asian Indian American Lens" Noorie Baig, University of New Mexico; Stella Ting-Toomey, California State University, Fullerton; Tenzin Dorjee, California State University, Fullerton

"Identity Politics in English Education in Taiwan: Implications of Identity Management Theory" Hsun-Yu Chuang, Southern Illinois University, Carbondale

"Slashing European Soccer: Chinese Slash Soccer Fans' Media Reflexivity and Taste" Yuan Gong, University of Massachusetts, Amherst

312032 3:30 PM to 4:45 PM Hilton Chicago Room 4C - 4th Floor

# The Rhetoric of Chicago Public Places

Sponsor: NCA First Vice President

Chair: Teresa Bergman, University of the Pacific

"Chicago urbs in horto: The Presence of the Past(s), Present(s), and Future(s)" Carl T. Hyden, Morgan State University

"Failed Memorializing in Chicago" Theodore F. Sheckels, Randolph-Macon College

"Grounding the Present in the Past: Why Baseball Needs Wrigley Field" Thomas Flynn, Slippery Rock University

312033 3:30 PM to 4:45 PM Hilton Chicago Room 4D - 4th Floor

# **Communication and the Future Division Top Student Papers**

Sponsor: Communication and the Future Division

Chair: Aubrie Serena Adams, University of California, Santa Barbara

Respondent: Shane Tilton, Ohio Northern University

"Migration and Mobile Communication Research: A Review of the Current Literature and Suggested Direction for the Future" Minhee Son, University of Southern California

""Hide all the things": Content and conduct control in Tumblr fandom tags" Indira Neill Hoch, University of Illinois, Chicago

"Kickstarter and Fan Participation" Meagan Foley, The College of Saint Rose

"The Rebirth of Democratic Knowledge: Digitization, the Postal Service, and the newspaper industry" Mary Grace Hebert, University of Illinois

""Good night, planet Earth. Good night, humanity": A Eulogy for a Lunar Rover" Robb Conrad Lauzon, Rensselaer Polytechnic Institute

312034 3:30 PM to 4:45 PM Hilton Chicago Room 4E - 4th Floor

# More than just "Working Together": Collaboration and Coordination

Sponsor: Organizational Communication Division

Chair: Ashton Mouton, Purdue University

Respondent: Matthew A. Koschmann, University of Colorado, Boulder

"Modeling Relational Coordination and Psychological Safety in a Communication Context: Foundations for Collaborative Practice in Hospital Units" Barry Henrichs, Marquette University; Jessica Rock, Medical College of Wisconsin; Scott C. D'Urso, Marquette University

"The Implications of Organizational Identities for Interorganizational Collaboration: Analysis of Statements by Spokespersons during the Polio Vaccine Stoppage in Nigeria" James O. Olufowote, University of Oklahoma

"The Reimagination of Expertise and Emotion in Social Movement Organizing: Translating Technical and Lay Discourses in Environmental Decision-making" Rachel A. Stohr, University of Texas, Arlington

"You're only as good as the company others think you should keep: Foundations, field-building, and the institutionalization of collaboration in the third sector" Lindsay E. Young, University of Chicago

312035 3:30 PM to 4:45 PM Hilton Chicago Room 4F - 4th Floor

# Online Peer Feedback and Community Building Using the GoREACT Platform

Sponsor: Basic Course Division

Chair: Kelly S. Wood, Missouri State University

Presenters:

Meghan Sanders, Louisiana State University

Christopher D. Salinas, Southern Methodist University

Tara C. Reed, Tarrant County College

Respondent: William H Baker, Brigham Young University

312036 3:30 PM to 4:45 PM Hilton Chicago Room 4G - 4th Floor

# Consequences Have Ideas: On Richard Weaver's Relevance to Rhetorical Theory

Sponsor: Rhetorical and Communication Theory Division

Chair: Randall Thomas Bush, University of Nevada, Las Vegas

"Distinction and Hierarchy: On Weaver's Critical Debts to Nietzsche" Randall Thomas Bush, University of Nevada, Las Vegas

"Richard Weaver and Conservative Collectivism" Paul Johnson, University of Pittsburgh

"The Care of the Self and the Question of Political Ontology" Jeremy Engels, Penn State University

312037 3:30 PM to 4:45 PM Hilton Chicago Room 4H - 4th Floor

# Navigating the Transition to Online Instruction: How the Scholarship of Teaching and Learning is Essential in This Process

Sponsor: Scholarship of Teaching and Learning

Chair: Maggie Sullivan, Loras College

Presenters:

Nanci M. Burk, Glendale Community College Elizabeth Tolman, South Dakota State University

Diana L. Tucker, Walden University Jessica Farmer, Grand Canyon University

312038 3:30 PM to 4:45 PM Hilton Chicago Room 4I - 4th Floor

Creating Women's Presence in Academe through Reflecting on Our Past: Midcareer Women Offer Reflections and Strategies for Navigating Career Challenges

Sponsor: Women's Caucus

Chair: Claire H. Procopio, Southeastern Louisiana Univ

Presenters:

Karrin Anderson, Colorado State University

Sarah B. Feldner, Marquette University

Krista Hoffmann-Longtin, Indiana University School of Medicine

Claire H. Procopio, Southeastern Louisiana Univ

Helen Tate, Georgia Southwestern State University

Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

312039 3:30 PM to 4:45 PM Hilton Chicago Room 4J - 4th Floor

# The Presence of Gender in the Communication Classroom: Who is Present, Who is Absent, and Does it Matter?

Sponsor: Feminist and Women's Studies Division

Chair: Lance Brendan Young, Western Illinois University

Presenters:

Tennley Vik, Emporia State University

Katherine J. Denker, Ball State University

Melanie Bailey Mills, Eastern Illinois University

Nathan Swords, Western Michigan University

Blair Thompson, Western Kentucky University

Respondent: Tessa Pfafman, Monmouth College

312040 3:30 PM to 4:45 PM Hilton Chicago Room 4K - 4th Floor

# An Exploration of the Theoretical Foundations of the Training and Development Discipline: Our Present, Past(s), and Future

Sponsor: Training and Development Division

Chair: Paul N. Lakey, Abilene Christian University

Presenters:

Gregory H. Patton, University of Southern California

Keri K. Stephens, University of Texas, Austin

Michael Fahs, California Polytechnic State University, San Luis Obispo

Joseph Cardot, Abilene Christian University

312041 3:30 PM to 4:45 PM Hilton Chicago Room 4L - 4th Floor

# Face Work, Naming, Negotiating, and Empowering: Social Construction of Identity and Relationships

Sponsor: Communication as Social Construction Division

Chair: Kenneth N. Cissna, University of South Florida

Respondent: Shirley Drew, Pittsburg State University

"Rhetorical Reasoning "Hero" or "Traitor": Constructing Names for Edward Snowden" Susan Opt, James Madison University

"The Presence of Her Past in Widows' Romantic Relationships: Preventive Facework Strategies in Widow Blogs" Sunshine J. Baker, University of Central Florida; Sally O. Hastings, University of Central Florida

"The Social Construction of Identity through the Negotiation of Native American and Christian Discourses in Alcoholics

Anonymous." Matthew S. Thatcher, Arkansas State University

""Topping from the Bottom": Constructing Relationship Empowerment through Domestic Discipline Counternarratives" Jocelyn DeGroot, Southern Illinois University, Edwardsville; Heather Carmack, James Madison University; Margaret M. Quinlan, University of North Carolina, Charlotte

312043 3:30 PM to 4:45 PM Hilton Chicago Room 4P - 4th Floor

## Theories of Publics: Implications for Strategic Communication, Legitimacy, and Public Relations

Sponsor: Public Relations Division

Chair: Roxana Maiorescu, Emerson College

Respondent: Michael J. Palenchar, University of Tennessee

"Examining Strategic Stakeholder Communication within Organizing Visions: An Exploratory Study" Vaibhavi Kulkarni, Indian Institute of Management, Ahmedabad

"Relational Antecedents of Employee Engagement: A Test of Investment Model Predictions" Rita Linjuan Men, Southern Methodist University; Yongjun Sung, Korea University

"Semiotics and Salience in Public Relations: The Multiple Meanings of Obamacare and Formation of Publics" Allison Harper, George Mason University

"What Makes Legitimacy? To Refine Organizational Legitimacy in PR Perspective" Myungok, Chris Yim, Sungkyunkwan University; Hyun Soon Park, Sungkyunkwan University

312051 3:30 PM to 4:45 PM Hilton Chicago Room 5G - 5th Floor

# Lessons Learned from My Freshman Year: Undergraduate Student Culture and the Contemporary Communication Classroom

Sponsor: NCA Educational Policies Board

Chair: Scott A. Myers, West Virginia University

Presenters:

Elissa Nicole Arterburn, University of Oklahoma Michele Edwards, Robert Morris University

Carrie D. Kennedy-Lightsey, Stephen F. Austin State University

Pamela Lannutti, La Salle University

Irwin Mallin, Indiana Univ-Purdue University, Fort Wayne

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Courtney N. Wright, University of Tennessee

312071 3:30 PM to 4:45 PM Palmer House Hilton Wabash - 3rd Floor

## Competitively Selected Papers about Models of Communication Inquiry in Cancer Care

Sponsor: Health Communication Division

Chair: Katharine J. Head, Indiana University-Purdue University Indianapolis

"A Randomized Test of Two Skin Self-examination Techniques: ABCDE, Ugly Duckling Sign, and Variations in Visual Image Dose" Andy J. King, Texas Tech University; Nick Carcioppolo, University of Miami; Kevin K. John, University of Utah; Jakob D. Jensen, University of Utah

"Beyond Race: Exploring the Effects of Ethnic Identity and Its Implications for Heath Communication within the Cancer

Prevention Context" Shelly R. Hovick, Ohio State University; Lanier Frush Holt, Ohio State University

"Beyond Size, Ties and Types: A Multimodal Framework for Using Network Analysis to Explore the Connections between Communication and Cancer" Erica Prenger, University of Texas, Austin; Erin C. Nelson, University of Texas, Austin; Addie Anderson, University of Texas, Austin

"Development of a Three-Factor Cancer-Related Mental Condition Model and Its Relationship with Cancer Information Use and Screening Intention" Jiyoung Chae, University of Illinois, Urbana-Champaign

"Who Jokes about Colorectal Cancer? The Extended Parallel Process Model and Humor as an Avoidance Technique" Nick Carcioppolo, University of Miami; Kevin K. John, University of Utah; Jakob D. Jensen, University of Utah; Andy J. King, Texas Tech University; Lisa Guntzviller, Utah State University

312072 3:30 PM to 4:45 PM Palmer House Hilton Indiana - 3rd Floor

## **Symbolic Interaction and Communication Processes**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Lindsey J. Thomas, University of Iowa

Respondent: Lindsey J. Thomas, University of Iowa

"Breaking Cycles of Violence and Chronic Poverty: Exploring and Cultivating the Dreams of Young South Africans" Denise Polk, West Chester University; Ansie Kitching, North-West University, Potchefstroom

"From Frontstage to Backstage: Eliciting Different Forms of Goffmanian Talk" Laura C. Robinson, Santa Clara University; Jeremy Schulz, University of California, Berkeley

"From Human Ice Cream Sundae to Polar Plunge: The Ethics of Carnivalizing Others' Miseries" Susan Cusmano, Hawkeye Community College; Shing-Ling (Sarina) Chen, University of Northern Iowa

312073 3:30 PM to 4:45 PM Palmer House Hilton Kimball - 3rd Floor

# The Presence of Communication Learning Outcomes in General Education Assessment

Sponsor: Communication Assessment Division

Chair: Linda Sampson, Southern Connecticut State University

#### Presenters:

Mary M. Eicholtz, Kutztown University
Amy Gaffney, University of Kentucky
Chris Harper, Arkansas State University
Rita Rahoi-Gilchrest, Winona State University
Kevin T. Jones, George Fox University

Larry J. King, Stephen F. Austin State University

312078 3:30 PM to 4:45 PM Palmer House Hilton Crystal - 3rd Floor

## **IICD Honors Graduate Student Seminar, Part II**

Sponsor: International and Intercultural Communication Division

Chair: Robert Shuter, Marquette University

Presenters:

Yashu Chen, Arizona State University Maria E. Kuntz, University of Denver Jeanette B. Ruiz, University of California, Davis Jennifer L. Seifert, Ohio University Bingjuan Xiong, University of Colorado, Boulder Fan Zhang, Bowling Green State University

Respondents: John Baldwin, Illinois State University; George A. Barnett, University of California, Davis; Pauline Hope Cheong, Arizona State University; Stephen Michael Croucher, University of Jyvaskyla; Shiv Ganesh, Massey University; Beth J. Haslett, University of Delaware; Young Yun Kim, University of Oklahoma

312079	3:30 PM to 4:45 PM	Palmer House Hilton	Cresthill - 3rd Floor
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# American Society for the History of Rhetoric Business Meeting

Sponsor: American Society for the History of Rhetoric

#### Presenters:

Susan Jarratt, University of California, Irvine

David Timmerman, Monmouth College

Kathleen Suzanne Lamp, Arizona State University

Dave Tell, University of Kansas

Bjorn Stillion Southard, University of Georgia

Michele Kennerly, Penn State University

Brandon M. Inabinet, Furman University

Ekaterina V. Haskins, Rensselaer Polytechnic Institute

Arthur E. Walzer, University of Minnesota

Pat Gehrke, University of South Carolina

Scott R. Stroud, University of Texas, Austin

Rachel Whidden, Lake Forest College

Carly S. Woods, University of Nebraska, Lincoln

Alessandra Von Burg, Wake Forest University

Steven J. Mailloux, Loyola Marymount University, Los Angeles

Carolyn R. Miller, North Carolina State University

312080	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 1 - 3rd Floor

# World Communication Association, North America, Business Meeting

Sponsor: World Communication Association

#### Presenters

Melissa L. Beall, University of Northern Iowa

Jerry L. Allen, University of New Haven

Carolyn Calloway-Thomas, Indiana University

Linda L. McCroskey, California State University, Long Beach

Stephen Michael Croucher, University of Jyvaskyla

Judith D. Hoover, Western Kentucky University

## The Role of Communications in Korea

Sponsor: Korean American Communication Association

Chair: Wonjun Chung, University of Suwon

"Cancer Information Seeking Behaviors of Korean Americans: A Mixed Methods Approach" Jungmi Jun, Wayne State

University; Kyeung Mi Oh, George Mason University

"From Fu Manchu to PSY: Asian Stereotyping and Ways of Seeing "Gangnam Style" Inkyu Kang, Penn State Univ, Erie the Behrend College

"National Image and Diplomats: Public Diplomacy Practitioners' Perspective" Myojung Chung, Syracuse University

"The effects of social media on the swing voter in 2012 Korea presidential election" Myounggi Chon, Louisiana State University

"The understanding of being a science-fiction fan in science communication: A case study of the fandom of Doctor Who in South Korea" Hyo Jin Kim, Texas Tech University

312082 3:30 PM to 4:45 PM Palmer House Hilton Salon 3 - 3rd Floor

## Changing Landscapes and the Rebirth of the City

Sponsor: Visual Communication Division

Chair: Michael McDonald, University of Missouri, Kansas City

Respondent: Kelly Young, Wayne State University

"Disciplined Spaces: Detroit's Public Memory of Sport" Anthony Cavaiani, William Woods University

"From Arts District to Creative Class Playground: The Rhetorical Construction of Place in Kansas City" Steven Melling, University of Missouri, Kansas City

"Signs, Symbols, and Landmarks: The Changing Nature of Oceanside as a Cityscape" Julianna Kirschner, Claremont Graduate University

""Ancient-izing" the Modern Cities: (Re)Constructing Space, History, and National Identity" Joy Yang Jiao, University of Illinois, Urbana-Champaign

312083 3:30 PM to 4:45 PM Palmer House Hilton Salon 4 - 3rd Floor

# Lambda Pi Eta Business Meeting and Awards

Sponsor: Lambda Pi Eta

## Presenters:

Megan Moore, National Communication Association

Deborah L. Whitt, Wayne State College

Mary C. Toale, SUNY Oswego

Daniel Cochece Davis, Illinois State University

Leslie Reynard, Washburn University

Caroline Parsons, University of Alabama

Frances Ward-Johnson, Elon University

Alyssa L. Bish, Wayne State College

Justin Dowdall, Temple University

Evan A Ogden, Oklahoma Baptist University

312084	3:30 PM to 4:45 PM	Palmer House Hilton	Salon 5 - 3rd Floor
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# **Group Communication Division Business Meeting**

Sponsor: Group Communication Division

Presenters:

Laura W. Black, Ohio University Isabel C. Botero, University of Kentucky Stephenson Beck, North Dakota State University Marnel Niles Goins, California State University, Fresno

312085 3:30 PM to 4:45 PM Palmer House Hilton Salon 6 - 3rd Floor

# Workshop on Gender and Race in Commercials: How Present Are Our Pasts?

Sponsor: Visual Communication Division

Chair: Kathleen J. Turner, Davidson College

#### Presenters:

Sheri R. Bleam, Adrian College

Cerise L. Glenn, University of North Carolina, Greensboro Rachel Alicia Griffin, Southern Illinois University, Carbondale

Claire Sisco King, Vanderbilt University

Roseann M. Mandziuk, Texas State University

Amanda Martinez, Davidson College

Christina Moss, University of Memphis, Lambuth

Sarah Stein, North Carolina State University

Kathleen J. Turner, Davidson College

312086 3:30 PM to 4:45 PM Palmer House Hilton Salon 7 - 3rd Floor

## **Religious Communication Association Business Meeting**

Sponsor: Religious Communication Association

### Presenters:

Kristen Majocha, University of Pittsburgh, Johnstown

J. Matthew Melton, Lee University

Mark A.E. Williams, California State University, Sacramento

Janie Harden Fritz, Duquesne University

Ronald C. Arnett, Duquesne University

Denise Ferguson, Pepperdine University

Sara A. Mehltretter Drury, Wabash College

Daniel Brown, Grove City College

Adrienne E. Hacker Daniels, Illinois College

Celeste Grayson Seymour, Western Governors University

Mark Ward Sr., University of Houston, Victoria

312087 3:30 PM to 4:45 PM Palmer House Hilton Salon 8 - 3rd Floor

# **Top Papers in Business Communication**

Sponsor: Association for Business Communication

Chairs: Peter Wilson Cardon, University of Southern California; Kristen Lucas, University of Louisville

Respondent: Rod Carveth, Morgan State University

"Communicating Corporate Social Responsibility Globally: A International Study of Online Cross-Sector Alliances Network" Aimei Yang, University of Southern California; Wenlin Liu, University of Southern California

"Experiences of Danish Business Expatriates in Russia: Power Distance in Organizational Communication" Elena V. Chudnovskaya, University of Miami; Laura L. O'Hara, Ball State University

"Manufacturing Rhetoric of Fairness and Ethics in the Global Bazaar: A Comparative Study of Aarong and Ten Thousand Villages" Fadia Hasan, University of Massachusetts, Amherst

312088 3:30 PM to 4:45 PM Palmer House Hilton Salon 9 - 3rd Floor

# Theorizing Media Ecology: Maxims, Modes, and Mediatization

Sponsor: Media Ecology Association

Chair: Stephanie A. Bennett, Palm Beach Atlantic University

Respondent: Read Mercer Schuchardt, Wheaton College

"Maxims of Human Communication: Explorations into a Media Ecological Maxim" Hongchao Qian, Duquesne University

"Media Ecology in a Jazz Mode" Xianguang Zhang, Grand Valley State University; Eric McLuhan, Independent Scholar

"The Presence of Our Technological Past(s): Moving from Computer-Mediated Communication to Mediatization for Theorizing Digital Culture" Charles E. Soukup, University of Northern Colorado

312089 3:30 PM to 4:45 PM Palmer House Hilton Salon 10 - 3rd Floor

## From Past to Present: Post-Soviet Societies in Transition

Sponsor: Eurasian Communication Association of North America

Chair: Galina Sinekopova, Eastern Washington University

"Ukrainian Euromaidan: The Exclusion of Otherness in the Name of Progress" Olga Baysha, Higher School of Economics

"A Fight for Freedom: Theoretical and Practical Strategies for Aiding Protests in Ukraine" Valentine Kovtun, Fresno State University

"The Internet, the Armenian Media Transition and Freedom of Expression: Perspectives from Journalists" Tatevik Sargsyan, American University

"Motivations, Expectations and Obligations for "Significant Other" Relationships in Russia, Croatia and Bulgaria: An Interview Study for Culture Specific Rules" Deborrah Uecker, Wisconsin Lutheran College; Jacqueline Schmidt, John Carroll University

"Challenges of the Blogosphere in a Newly Democratic State: Soft power against new media activists as a mean of adaption within the "power shift" in Georgia" Mariam Betlemidze, University of Utah

"The Representational Politics of an Armenian Ideograph" Sarah Vartabedian, West Texas A&M University

312090 3:30 PM to 4:45 PM Palmer House Hilton Salon 12 - 3rd Floor

# The President's Promise . . . Am I My Brother's Keeper? Exploring Communication Strategies, Initiatives, and Best Practices for Working with Men of Color at Community Colleges

Sponsors: Black Caucus, Community College Section

Chair: Derrick L. Williams, John A. Logan College/Southern Illinois University

## Presenters:

Jovan Gathings, Southern Illinois University, Carbondale Derrick Langston, Southern Illinois University, Carbondale Quinton C. Neal, Illinois State University

Benjamin W. Smith, Southern Illinois University, Carbondale

Can't a Guy Get a Little Credit in Chicago? Kenneth Burke's Unacknowledged Contributions  Sponsor: Kenneth Burke Society  Chair: Clarke Rountree, University of Alabama, Huntsville  "Shades of A Grammar of Motives in Edward Levi's Classic, An Introduction to Legal Reasoning" Clarke Rountree, University of Alabama, Huntsville  "The Missing Link between Dramatism and Dramaturgy: An Investigation" David Payne, University of South Florida  "You will be Assimilated": Richard Weaver's Assimilation without Identification of Kenneth Burke" Camille Kaminski Lewis, Independent Scholar  312092  3:30 PM to 4:45 PM Palmer House Hilton Chicago - 5th Floor  Applied Research on Bullying: Different Contexts and Contributing Factors  Sponsor: Applied Communication Division  Chair: Molly Wertheimer, Penn State Univ, Hazleton  "Age and Its Influence on Perceptions of Bullying" Ryan Pritchard, California State University, Sacramento  "Identifying Bullying in the Workplace: Overcoming Goliath" Mary Zychowski Ashlock, University of Louisville  "Lessons from a Mistreated Subordinate: Applying the Past to Present Management Practice" Alexandra Wages, University of Kansas  "Ostracism, the Silent Bully: Exploring Ostracism as Social Punishment and Control among Intellectually Gifted Adolescents" Katie Margavio Striley, University of North Carolina, Chapel Hill  "Representations of Physical, Social, and Verbal Bullying on Children's TV Programming: A Content Analysis" Susan G. Kahlenberg, Muhlenberg College  312093  3:30 PM to 4:45 PM Palmer House Hilton Price Room - 5th Floor  Transitioning into Higher Education Leadership: The Career Turn from Faculty Member to Administrator  Sponsor: Association for Communication Administration  Chair: Glenn C. Geiser-Getz, East Stroudsburg University  "Answerable to All: The Transition from Classroom to Administration" Warren Sandmann, William Paterson University  "From Faculty Member to Administration and Back: Transitioning between Roles" Raymie E. McKerrow, Ohio University  "From Faculty Member to A					
Can't a Guy Get a Little Credit in Chicago? Kenneth Burke's Unacknowledged Contributions  Sponsor: Kenneth Burke Society  Chair: Clarke Rountree, University of Alabama, Huntsville  "Shades of A Grammar of Motives in Edward Levi's Classic, An Introduction to Legal Reasoning" Clarke Rountree, University of Alabama, Huntsville  "The Missing Link between Dramatism and Dramaturgy: An Investigation" David Payne, University of South Florida  ""You will be Assimilated": Richard Weaver's Assimilation without Identification of Kenneth Burke" Camille Kaminski Lewis, Independent Scholar  312092  3:30 PM to 4:45 PM Palmer House Hilton Chicago - 5th Floor  Applied Research on Bullying: Different Contexts and Contributing Factors  Sponsor: Applied Communication Division  Chair: Molly Wertheimer, Penn State Univ, Hazleton  "Age and Its Influence on Perceptions of Bullying" Ryan Pritchard, California State University, Sacramento  "Identifying Bullying in the Workplace: Overcoming Goliath" Mary Zychowski Ashlock, University of Louisville  "Lessons from a Mistreated Subordinate: Applying the Past to Present Management Practice" Alexandra Wages, University of Kansasa  "Ostracism, the Silent Bully: Exploring Ostracism as Social Punishment and Control among Intellectually Gifted Adolescents" Kate Margavio Striley, University of North Carolina, Chapel Hill  "Representations of Physical, Social, and Verbal Bullying on Children's TV Programming: A Content Analysis" Susan G. Kahlenberg, Muhlenberg College  312093  3:30 PM to 4:45 PM Palmer House Hilton Price Room - 5th Floor  Transitioning into Higher Education Leadership: The Career Turn from Faculty Member to Administrator  Sponsor: Association for Communication Administration  Chair: Glenn C. Geiser-Getz, East Stroudsburg University  "Answerable to All: The Transition from Classroom to Administration" Warren Sandmann, William Paterson University  "Communicating Your Way to a University Presidency" Robert A. Varlabedian, Missouri Western State University  "From Faculty Member to Admin					
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East Stroudsburg University	"The Value	of a Communication Degree in Prep	paring for Administration" Bev	erly Davenport, University of Cincinnati	
5:00 PM			e Plunge: Successful Higher E	ducation Leadership" Glenn C. Geiser-Getz,	
			5:00 PM		

#### 314012 5:00 PM to 6:30 PM Hilton Chicago Int'l Ballroom South - 2nd Floor

## **NCA Presidential Address and Awards Presentation**

Sponsor: NCA National Office

Chair: Carole Blair, University of North Carolina, Chapel Hill

"Back to Our Future: The Presence of Our Past(s), the Echoes of Our Future" Kathleen J. Turner, Davidson College

## 6:30 PM

316024 6:30 PM to 9:00 PM Hilton Chicago Waldorf - 3rd Floor

## **NCA Intercaucus Reception**

Sponsors: Asian/Pacific American Caucus, Black Caucus, Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, Disability Issues Caucus, La Raza Caucus, NCA National Office, Women's Caucus

## Sunday November 23, 2014

## 8:00 AM

402006 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom A - Lobby Level

# Toward a Critical Analysis: Gender, Performance, Voice, and Female Masculinity

Sponsor: Feminist and Women's Studies Division

Chair: Leandra Hinojosa Hernandez, National University

"Female Heroic Power in The Hunger Games: Subversion, Collaboration, and Seeing" Lisa J. Weckerle, Kutztown University

"I Don't Know How to Use a Gun: LOST's Kate Austen" Scarlett Hester, University of Memphis

"Sex Buyer, Prostitute User, Client, John, Hobbyist: The Implications of Discursive Structures Regarding Sex Buyers in Current Research" Julie L. Taylor, SUNY, New Paltz

"Shared versus Scored: Differences in Men's Sex Talk" Sean Gilmore, Baldwin-Wallace University

402007 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom B - Lobby Level

# The Role of Interpersonal Communication in the Process of Recovery

Sponsor: Interpersonal Communication Division

Chair: Leah LeFebvre, University of Wyoming

"A lifelong experience: Bullying victims and the role of imagined interactions" Clare Gross, University of Wisconsin, Milwaukee

"Haunted by the Past: Examining the Breakup Story" Sara L. Trask, University of Missouri

"Humor Production as a Means of Increasing Punitive Power following a Relational Transgression: A Superiority Theory Perspective" Jessalyn I. Vallade, University of Kentucky

"The relationship between friendship quality and antisocial behavior of adolescents in residential substance abuse treatment" Jenepher Lennox Terrion, University of Ottawa; Meredith Rocchi, University of Ottawa; Susan O'Rielly, Dave Smith Youth Treatment Centre

402008 8:00 AM to 9:15 AM Hilton Chicago Continental Ballroom C - Lobby Level

## Spotlight on Undergraduate Research in the Rhetorical Criticism of African American Rhetoric

Sponsor: African American Communication and Culture Division

Chair: Carlos Morrison, Alabama State Univ

Respondent: Ronald L. Jackson II, University of Cincinnati

"A Critical Analysis on Martin Luther King Jr. and Civil Disobedience, Just vs. Unjust Laws" Cody Pace, Alabama State University

"A Look Inside the "Unplugged" Mind of Lauryn Hill: An Ideological Analysis" Chelsie Jones, Alabama State University

"Jezebels and Wardrobe Malfunctions: Shaming Black Female Sexuality in the New Millennium" Darian Aaron, Alabama State University

402013 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room A - 2nd Floor

# An Experiment in Democracy: Deliberative Governance and the Oregon Citizens' Initiative Review

Sponsor: Political Communication Division

Chair: Katherine R. Knobloch, Colorado State University

Respondent: Leah Sprain, University of Colorado, Boulder

"Debating Legislative Intent: How Lay Citizens Discern Policy Objectives in Ballot Initiatives" Robert C. Richards, Penn State University

"Experimental democracy: The growth of deliberative governance in the U.S. and abroad" Katherine R. Knobloch, Colorado State University

"Ready...Break! How informal talk during breaks can help or hinder the deliberative process" Traci Feller, University of Washington; Justin Reedy, University of Oklahoma; Laura W. Black, Ohio University

"Three approaches to measuring democratic deliberation in public meetings: Observer codings, participant self-assessments, and holistic expert judgment" John Gastil, Penn State University

402014 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room B - 2nd Floor

# American Rhetorics of War and Peace

Sponsors: Peace and Conflict Communication Division, Public Address Division

Chair: Susan Zaeske, University of Wisconsin, Madison

Respondent: Anne Mattina, Stonehill College

"Civil War Newsboys as Public Address Figures" Ronald J. Zboray, University of Pittsburgh; Mary Saracino Zboray, University of Pittsburgh

"John F. Kennedy at American University: The Rhetoric of the Possible, Epideictic Progression, and the Commencement of Peace" Denise M. Bostdorff, The College of Wooster; Shawna H. Ferris, Independent Scholar

"Fighting on Multiple Fronts: 1970s Lesbian-Feminist Anti-War Rhetoric" Alyssa Samek, Drake University

"Numerical Rhetorics in the Bush and Obama Administrations' War on Terror" Frank Stec, Penn State University

402015 8:00 AM to 9:15 AM Hilton Chicago Boulevard Room C - 2nd Floor

## **Cultural and Societal Aspects of Engaging Technology**

Sponsor: Human Communication and Technology Division

Chair: John A. McArthur, Queens University of Charlotte

Respondent: Daniel M. Sutko, California State University, Fullerton

"Health Benefits and Barriers to Cell Phone Use in Low-Income Urban U.S. Neighborhoods: Indications of Technology Maintenance" Amy Gonzales, Indiana University

"#Racist: Examining Discourses of Racism and Resistance on Twitter" Lisa K. Hanasono, Bowling Green State University; Liu Yang, Bowling Green State University; Benjamin Brojakowski, Bowling Green State University

"The Adoption of Open Source Software in Uganda: Analyzing Stakeholders and Their Underlying Interests" Samuel Muwanguzi, University of North Texas; George Musambira, University of Central Florida

"Portable Uprisings: Mobile Phone and Internet Penetration in Developing and Developed Countries with Digital Social Movements" Hector Rendon, North Carolina State University

""The classroom is NOT a sacred space": Revisiting Citizen Journalism and Surveillance in the Digital Classroom" Mary Grace Antony, Schreiner University; Ryan J. Thomas, University of Missouri, Columbia

402016 8:00 AM to 9:15 AM Hilton Chicago Williford A - 3rd Floor

### Gay, Lesbian, Bisexual, Transgender, and Queer Media Studies

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Haneen Al Ghabra, University of Denver

Respondent: Naida Zukic, Borough of Manhattan Community College, CUNY

"Some Like It Queer: The Queerness of Screwball Comedy in Billy Wilder's "Some Like It Hot"" Caitlin Reynolds, Indiana University

"Beta Male Comedies as an Extension of the Bromance Genre: Homosociality and Homoeroticism in This is the End" Richard G. Jones Jr., Eastern Illinois University; Carrie Wilson Brown, Eastern Illinois University

"Digital Media and the Politics of Intersectional Queer Hyper/In/Visibility in "Between Women" Amber Lauren Johnson, Prairie View A&M University; Robin Boylorn, University of Alabama

"Socially Supported Transition: How Trans Individuals use Social Media to Navigate Medical Transition" Katy Ann Ross, Ohio University; Lauran Schaefer, Texas Tech University; Juliann C. Scholl, Texas Tech University

""It Doesn't Get Better....You Get Stronger": Queer Identity Production, Everyday Celebrity, and the Post-Gay in Web 2.0" Katherine M. Bell, California State University, East Bay

402017 8:00 AM to 9:15 AM Hilton Chicago Williford B - 3rd Floor

# Advanced Openness: Self-Disclosure in Challenging Contexts

Sponsor: Interpersonal Communication Division

Chair: Alysa A. Lucas, Central Michigan University

"Disclosures about Important Life Events on Facebook: Relationships with Stress and Quality of Life" Jennifer L. Bevan, Chapman University; Ruth Gomez, Chapman University; Lisa Sparks, Chapman University

"Does Love Make Us Color-Blind? Examining the Racial Attitudes and Disclosures of Interracial and Same-Race Romantic Partners" Erin Brummett, University of Iowa; Keli Ryan Steuber, The College of New Jersey; Ye Ma, University of Iowa; Audrey Scranton, University of Iowa

"Self-Disclosure in Cross-Sex Friendships: Differences Based on Relationship Status and Gender" Holly J. Payne, Western Kentucky University

"Young Adult Confidants' Judgments of Parental Openness: Developing a Model of Disclosure Quality and Post-Disclosure Relational Closeness" Erin E. Donovan, University of Texas, Austin; Charee M. Thompson, Ohio University; Leah LeFebvre, University of Wyoming; Andrew C. Tollison, Merrimack College

402018 8:00 AM to 9:15 AM Hilton Chicago Williford C - 3rd Floor

# Rhetorical Engagement with Ideology: Silences, Reinhold Niebuhr, Women in Film, and the Narrative Ideograph

Sponsor: Rhetorical and Communication Theory Division

Chair: Anna Marjorie Young, Pacific Lutheran University

Respondent: Aaron Hess, Arizona State University

"Reinhold Niebuhr and the Prophetic Art of Ideological Criticism" Joseph Rhodes, Penn State University

"She Must Agree to the Following Terms and Conditions" Allison M. Alford, University of Texas, Austin

"Silencing Rhetorical Voices of the Other" Svilen Trifonov, University of Minnesota

"The Narrative Ideograph: Critical In(ter)vention and the Modern Logics of Persuasion" William R. Upchurch, University of Pittsburgh

402019 8:00 AM to 9:15 AM Hilton Chicago PDR 1 - 3rd Floor

# Interrogating Implications and Applications of Semiotic Phenomenology, the Hypermodern, Philosophical Hermeneutics, and the Interpersonal in Human Communication

Sponsor: Philosophy of Communication Division

Chair: Janie Harden Fritz, Duquesne University

"The Experience of Human Communication as a Threshold of Relational Consciousness: Toward a Semiotic, Existential, and Psychoanalytic Phenomenology" Frank Macke, Mercer University

"Considering Communication in the Philosophy of Gilles Lipovetsky" Pat Arneson, Duquesne University

"The Courage to Understand: A Hermeneutic Approach to Advocacy and the Human Library Organization" Jessica N. Sturgess, Purdue University

"John Locke, Aristotle, and Contemporary Understandings of Communication" Gary P. Radford, Fairleigh Dickinson University; Marie L. Radford, Rutgers University

402020 8:00 AM to 9:15 AM Hilton Chicago PDR 2 - 3rd Floor

# Gender and Sexuality in New Media

Sponsors: Feminist and Women's Studies Division, Mass Communication Division

Chair: Jessica Gall Myrick, Indiana University

"Interest in Celebrities' Post-baby Bodies and Korean Women's Body Image Disturbance after Childbirth" Jiyoung Chae, University of Illinois, Urbana-Champaign

"Mommy Blogging as Adaptive Performance: The Dynamics of Neoliberal Motherhood in South Korea" Hojin Song, University of Iowa

"Navigating Infertility Stigma in Online Communities" Daphna Yeshua-Katz, Indiana University

"Picture This: Privacy Expectations and Practices between Gender and Age Groups in Picture Sharing on Facebook" Amanda J. Weed, Ohio University

"The Effects of Gender and Task-Orientation on the Attractiveness and Design of Virtual World Avatars" Kristin Lindsley, Indiana University; Robert Cornell, Indiana University; Matthew Falk, Indiana University; Bryant Paul, Indiana University

402021 8:00 AM to 9:15 AM Hilton Chicago PDR 3 - 3rd Floor

# Uses of Pecha Kucha in the Communication Classroom and Beyond

Sponsor: Instructional Development Division

Chairs: Jay Baglia, DePaul University; Jill Stewart, DePaul University

#### Presenters:

Grace Giorgio, University of Illinois, Urbana-Champaign

Jay Baglia, DePaul University

Jill Stewart, DePaul University

Scott Gessford, DeVry University

Paaige K. Turner, Webster University

Robert Krizek, Saint Louis University

Don Waisanen, Baruch College, CUNY

Stephen Stifano, University of Connecticut

David Tokarz, University of Illinois, Urbana-Champaign

Melanie Bailey Mills, Eastern Illinois University

402023 8:00 AM to 9:15 AM Hilton Chicago Astoria - 3rd Floor

# 100 Years of NCA as Seen through the Eyes of...

Sponsor: Emeritus/Retired Members Section

Chair: Ray R. Benkendorf, Southwestern College

## Presenters:

John Waite Bowers, University of Colorado, Boulder

Barbara Lieb, Independent Researcher

Patti P. Gillespie, University of Maryland

Larry G. Schnoor, Minnesota State University, Mankato

Kenneth E. Andersen, University of Illinois

Sharon Ammen, Saint Mary-of-the-Woods College

Bill Eadie, San Diego State University

Joel Hefling, South Dakota State University

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Judith S. Trent, University of Cincinnati

402024 8:00 AM to 9:15 AM Hilton Chicago Waldorf - 3rd Floor

# NCA Performed: Ludic, Critical, and Aesthetic Renderings

Sponsor: Performance Studies Division

Chair: Jnan Blau, California Polytechnic State University, San Luis Obispo

#### Presenters:

Travis Brisini, Independent Scholar

Chris McCrae, University of South Florida

Jnan Blau, California Polytechnic State University, San Luis Obispo

Rebecca Walker, Southern Illinois University, Carbondale Sarah Jackson Shipman, Southern University, New Orleans

Jake Simmons, Angelo State University

Brianne Waychoff, Borough of Manhattan Community College, CUNY

Julie Cosenza, Southern Illinois University, Carbondale

Keith Nainby, California State University, Stanislaus

Christopher Collins, Angelo State University

Charles T. Parrott, Kennesaw State University

Elizabeth Whitney, Borough of Manhattan Community College, CUNY

402025 8:00 AM to 9:15 AM Hilton Chicago Marquette - 3rd Floor

# From Capstone to Career: Communication Portfolio Preparing Students for the Workplace

Sponsor: Undergraduate College and University Section

Chair: Kenny Embry, Saint Leo University

#### Presenters:

Renee Robinson, St. Xavier University

Lou Davidson Tillson, Murray State University

Diane Monahan, Saint Leo University

Jennifer Toole, Saint Leo University

Marilyn D. Hunt, Missouri Western State University

# As Seen on TV: Identity, Inclusion, and the Past(s) in Present-Day Culture

Sponsor: Critical and Cultural Studies Division

Chair: Catherine R. Squires, University of Minnesota

"Continuity and Conservatism in the Multiracial American Drama" Carole V. Bell, Northeastern University

"Identity, Inclusion, and Otherness beyond Post-9/11: "Homeland's" Terrorist Problem" Emanuelle Wessels, Missouri State University

"Post-(Apocalyptic)Racial: The Walking Dead and Heroic American Past(s) and Present(s)" Sarah J. Jackson, Northeastern University

"Twenty-first Century Edwardians: Downton Abbey's Interrogation of Contemporary Discourses of Identity and Belonging" M.J. Robinson, St. Joseph's College

402027	8:00 AM to 9:15 AM	Hilton Chicago	PDR 5 - 3rd Floor
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Where Fiction Meets Reality: Examining How Public Memory is Used and Misused on Television

Sponsor: Mass Communication Division

Chair: Chad Nelson, Bowling Green State University

Respondent: David E. Weber, University of North Carolina, Wilmington

"From Ancient Aliens to Mayan Prophecies: How the History Channel Constructs the Past (one crackpot theory at a time) or How I Unlearned Everything" Daniel W. Heaton, Capital University

"Progress: Assessing the Past in Light of the Present through "Downton Abbey" Krystal Fogle, Abilene Christian University

"Screening Italy's National Psychodrama: Melodrama, Public Service, and "The Best of Youth" Shayne Pepper, Northeastern Illinois University

"White-washing Memories of Violence through "Game of Thrones" Diane L. Cormany, University of Minnesota

402028 8:00 AM to 9:15 AM Hilton Chicago PDR 6 - 3rd Floor

# Pushing the Princesses of Our Students' Pasts into the Future: Engaging the Princess Culture in the Gender Studies Classroom

Sponsor: Women's Caucus

Chair: Sherianne Shuler, Creighton University

#### Presenters:

Jennifer Rome, University of Nebraska, Omaha

Caitlin Saladino, University of Nevada, Las Vegas

Stacy Tye-Williams, Iowa State University

Sarah Partlow-Lefevre, Idaho State University

Sarah E. Stone Watt, Pepperdine University

Julie A. Davis, College of Charleston

Shauntae Brown White, North Carolina Central University

Sherianne Shuler, Creighton University

402029	8:00 AM to 9:15 AM	Hilton Chicago	PDR 7 - 3rd Floor
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## Discursive Spaces: Religion, Protest, and Patriarchy

Sponsor: Feminist and Women's Studies Division

Chair: Elizabeth H. Smith, University of Southern Mississippi

"A Space for All Jews: A Cluster Analysis of the Mission, Constructed Identity, and Narrative of Women of the Wall" Jamie Downing, University of Nebraska, Lincoln

"More than Headscarves and Hymens: A Feminist Analysis of Western Discourse Surrounding Muslim Women" Michelle Colpean, University of Iowa

"Susa Young Gates "Early Mormon Feminist": A Rhetorical Analysis of Selected Writings" Karen Morgan, Ball State University

"The Rise of the Womb-Man the Rhetoric of Nancy Campbell's Above Rubies" Christy Mesaros Winckles, Siena Heights University

402030	8:00 AM to 9:15 AM	Hilton Chicago	Room 4A - 4th Floor
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## **Cross-cultural Studies of Communication and Law**

Sponsor: Communication and Law Division

Chair: Jeremiah Hickey, St. John's University

Respondent: Stanley D. Tickton, Norfolk State Univ

"Corporate identity and national purity: The proposal for a Pan American Wireless Telegraph and Telephone Company, 1917-1918" Rita Zajacz, University of Iowa

"Fair Use and the Public Domain as Part of the Ideographic Grammar of Copyright Law" Suzanne V.L. Berg, Newman University

"Importing Free Speech Law from the United States: A Case of Legal Transplantation in South Korea" Kyu Ho Youm, University of Oregon

"Relationship-building in a criminal trial: The perspective of Finnish prosecutors" Tuula Valikoski, University of Tampere; Sanna Ala-Kortesmaa, University of Tampere

402031 8:00 AM to 9:15 AM Hilton Chicago Room 4B - 4th Floor

# History, Power, and Discourse in Globalizing Asia

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

Chair: David C. Oh, Ramapo College of New Jersey

Respondent: Mariko Izumi, Columbus State University

"Consuming Whiteness in Contemporary Korean Media: Daniel Henney and the Construction of a Global Koreanness" Ji-Hyun Ahn, University of Washington

"The 2008 Candlelight Protest in South Korea: Identifying Presence of the Historical Past in Understanding the Resistance" Huikyong Pang, Sogang University; Mahuya Pal, University of South Florida

"The 'Sacred' Standing for the 'Fallen' Spirits: Yasukuni Shrine and Memory of War" JongHwa Lee, Hawaii Pacific University; Min Wha Han, Hawaii Pacific University

"Mythic Hero: An Analysis of General Vang Pao" Karen Vang, California State University, Sacramento

402032 8:00 AM to 9:00 AM Hilton Chicago Room 4C - 4th Floor

# The "Meaning" of Leadership: Sensemaking, Vision, and Class

Sponsor: Organizational Communication Division

Chair: Jack Harris, Rutgers University

Respondent: Elizabeth A. Williams, Colorado State University

"A Network Analytic Approach to Transformational Leadership and Organizationalvision Integration" Bethany Petry, Wayne State University; Colin R. Baker, Radford University

"Dis/Embodied Leadership: Intersections of Leadership and Social Class" Michael Halliwell, University of Missouri

"Discursive Leadership: Harmonious and Discordant Framing-to-Sensemaking Outcomes" Elizabeth Minei, Baruch College, CUNY

"The Sensebreaking and Collective Sensemaking of Moral Institutional Entrepreneurs" Ryan S. Bisel, University of Oklahoma; John Banas, University of Oklahoma; Michael W. Kramer, University of Oklahoma

402033 8:00 AM to 9:15 AM Hilton Chicago Room 4D - 4th Floor

# "Hey, Friend! Please Hold That Personal Thought While I Grab My Tape Recorder": The Ethics of Researching as an Insider/Outsider of a Community

Sponsors: Communication Ethics Division, Ethnography Division

Chairs: Blake Paxton, University of South Florida; Tasha Rennels, University of South Florida

Presenters:

Sherri L. Ter Molen, Wayne State University

Eddie Glenn, University of Kansas

Candy Noltensmeyer, Western Carolina University

Michelle Calka, Manchester University

# **Cultural and Intercultural Dynamics of Organizing**

Sponsor: Organizational Communication Division

Chair: Mary M. Meares, University of Alabama

Respondent: Shiv Ganesh, Massey University

"Building Socially Responsible and Sustainable Business: A Case Study of a Chinese Social Enterprise" Kaibin Xu, Temple University

"Doing the work: An examination of Hispanic leadership and cultural performance" Ariadne A. Gonzalez, Texas A&M University

"The Influence of Communication Traits on Organizational Dissent and the Perception of Workplace Freedom of Speech: A Cross-Cultural Analysis in Singapore" Stephen Michael Croucher, University of Jyvaskyla; Xuejun Cui, University of Jyväskylä; Diyako Rahmani, University of Jyväskylä; Cheng Zeng, University of Jyväskylä

"Working Abroad: Theorizing Cross-Cultural Organizational Socialization" DaJung Woo, University of California, Santa Barbara

# Leveraging Past Experiences: Cultivating Student Success in the Basic Course

Sponsor: Basic Course Division

Chair: Joshua Westwick, South Dakota State University

Respondent: Bill Seiler, University of Nebraska, Lincoln

"Assessing the Effects of a Public Speaking Course on Native and Non-Native English Speakers" Tara Suwinyattichaiporn, Arizona State University; Melissa Ann Broeckelman-Post, George Mason University

"Assessing the Use of Computer-Mediated Midterm Examinations in a Multi-Section Foundational Communication Course" Joseph M. Valenzano, University of Dayton; Samuel P. Wallace, University of Dayton

"Examining the Pedagogy of Political Engagement in the Basic Communication Course: Differences in Affective Learning and State Motivation between Educationally At-Risk and Regularly Enrolled Students" Matthew Spialek, University of Missouri; Stephen K. Hunt, Illinois State University

"Understanding Student Identification: An Examination of Identity Gaps as Predictors of Communication Satisfaction and Teacher Apprehension in the Basic Communication Course" Matthew C. Ramsey, Shippensburg University; Misty L. Knight, Shippensburg University; Richard A. Knight, Shippensburg University

Sponsor: Freedom of Chair: Brandon Chase Respondent: Aaron M "Exercising Anarchis "Radical Rhetorical State University "The Reactionary St  402037 Interactio Sponsor: Interpersona Chair: Joshua R. Pede "Be honest with me: "The Role of Relatio Illinois; Liesel L. Shara "Topic avoidance, m California, Davis; Dan "When Ignoring You Roloff, Northwestern I """Ill Just Wait 'Til W	Expression Division  Goldsmith, University of Me Dimock, Minnesota State U  Em: The rhetorical significance Resistance: An Analysis of the yle: The Rhetorical Respons  8:00 AM to 9:15 AM  In Avoidance: The Condition Person, University of Alabama An exploration of lies in related and Uncertainty in Topic Avoidabi, University of Illinois; Amy	emphis University, Mankato De of Edward Snowden" Josh De Anarchist Definitional Strat De to Radicalism" James Dim Hilton Chicago Dens and Ways of Withholdir University, Mankato Dimeter of Edward Snowden" Josh Dens and Ways of Withholdir	ist Rhetorical Strategies, 1886-2014  Guitar, Wayne State University tegies in the 1930s" Merci Decker, Wayne ock, Minnesota State University, Mankato  Room 4H - 4th Floor ag and Evading Communication  Depression" Leanne Knobloch, University of
Chair: Brandon Chase Respondent: Aaron M "Exercising Anarchis "Radical Rhetorical State University "The Reactionary St  402037  Interactio Sponsor: Interpersona Chair: Joshua R. Pede "Be honest with me: "The Role of Relatio Illinois; Liesel L. Shara "Topic avoidance, m California, Davis; Dan "When Ignoring You Roloff, Northwestern to ""I'll Just Wait 'Til W Quintanilla, Villanova	e Goldsmith, University of Me Dimock, Minnesota State U Em: The rhetorical significance Resistance: An Analysis of the yle: The Rhetorical Respons 8:00 AM to 9:15 AM In Avoidance: The Condition In Communication Division In Emson, University of Alabama An exploration of lies in relation and Uncertainty in Topic Avoidabi, University of Illinois; Amy	Juliversity, Mankato  De of Edward Snowden" Josh  De Anarchist Definitional Strat  De to Radicalism" James Dim  Hilton Chicago  Dens and Ways of Withholding  Strand Ways of Withholding  Strand Ways of Withholding  Hiltonships Arrington Stoll, Ur	Room 4H - 4th Floor  ag and Evading Communication  Depression" Leanne Knobloch, University of
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Roloff, Northwestern U ""I'll Just Wait 'Til W Quintanilla, Villanova	ielle Derman, University of C		evidence" Nicholas A. Palomares, Univ of
Quintanilla, Villanova		nholding Complaints" Esther	Liu, Northwestern University; Michael E.
			" Michael Byrne, Villanova University; David , Villanova University; Thomas Ksiazek,
402040	8:00 AM to 9:15 AM	Hilton Chicago	Room 4K - 4th Floor
The Enduring Presence of Kenneth Burke on Rhetorical and Communication Theory: Extensions, Applications, and Amalgamations			
Sponsor: Rhetorical a	nd Communication Theory D	ivision	
Chair: Nathan Wilson, Northwest Missouri State University			
Respondent: Leslie R	eynard, Washburn University	/	
"A Tale of Two Rhet	orics: Comedy, Seriousness,	, and the Struggle for Legitim	acy" Matthew R. Meier, Notre Dame College
"Accounting for Ano University of Texas, A		Dissonance as a Counterpa	rt to Narrative Fidelity" Sakina Jangbar,
"Decolonial Theory	and the Grammatical Object:	A Pentadic Extension" Jenn	a Hanchey, University of Texas, Austin
"Secular Ambivalend	"Secular Ambivalence and Political Islam: Examining the Rhetoric of "Hefazat-e-Islam" Imran Mazid, Ohio University		
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402041	8:00 AM to 9:15 AM	Hilton Chicago	Room 4L - 4th Floor

# **Rethinking Resistance**

Sponsor: Critical and Cultural Studies Division

Chair: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Respondent: M. Lane Bruner, Georgia State University

"Culture-centered community engagement as social change: Transforming communicative space through "Voices of Hunger" Christina Jones, University of Wisconsin, Whitewater

"Akshun Man! André Stitt's Critical Trickster Dialogics" Chema Salinas, Arizona State University, Mesa

"Shoes as Cultural Signifiers: The Underlying Rhetoric of Wendy Davis's Mizunos" Andrea laccheri, Ohio University

"Unlikely Responses to Tragedy: A Case for Humor as Critical Method and Public Pedagogy" Jonathan P. Rossing, Indiana Univ-Purdue Univ, Indianapolis

402042 8:00 AM to 9:15 AM Hilton Chicago Room 4M - 4th Floor

# Celebrity, Politicians, and Popular Culture in Public Relations

Sponsor: Public Relations Division

Chair: Claudia Janssen Danyi, Quadriga University of Applied Sciences

Respondent: Joshua Boyd, Purdue University

"Does Celebrity Advocacy Work? Testing the Potential for Endorsements to Backfire" Gwendelyn S. Nisbett, University of North Texas; Stephanie G. Schartel, Missouri Western State University

"From Hannah Montana to Naked on a Wrecking Ball: Miley Cyrus' Issues Management, and Celebrity Debranding/Rebranding Efforts" Damion Waymer, Texas A&M University; Sarah VanSlette, Southern Illinois University, Edwardsville; Kendall Cherry, Texas A&M University

"The Presence of Our Past: Stereotypical Representations of Public Relations Practitioners in Film in the 21st Century" Katerina Tsetsura, University of Oklahoma; Joshua M. Bentley, University of New Mexico

"When apologia contradicts identity: A case study of Anthony Weiner's flaccid response" Dianne Y. Gravley, North Central Texas College; Brian K. Richardson, University of North Texas

402065 8:00 AM to 9:15 AM Hilton Chicago North Imperial Suite - T1

## **Regional President and Executive Director Meeting**

Sponsor: NCA National Office

Presenters:

Kathleen J. Turner, Davidson College Ronald C. Arnett, Duquesne University Leah E. Bryant, DePaul University Carl Cates, Valdosta State University Thomas Flynn, Slippery Rock University John W. Haas, University of Tennessee, Knoxville Heather Hundley, California State University, San Bernardino Nancy Kidd, National Communication Association

Jimmie Manning, Northern Illinois University

Patricia O'Keefe, College of Marin

402079 8:00 AM to 9:15 AM Palmer House Hilton Cresthill - 3rd Floor

# How Coaching Speech and Debate Has Changed? The Basics of Coaching 101

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David A. Wendt, Keokuk High School

Presenters:

Ruth E. Kay, Detroit Country Day School Jordan Tyler Atkinson, West Virginia University Elizabeth Hansen, Grinnell High School John Heineman, Lincoln High School

402080 8:00 AM to 9:15 AM Palmer House Hilton Salon 1 - 3rd Floor

# Questioning Rhetoric's Being: Rereading Classical Rhetorics after Heidegger

Sponsor: American Society for the History of Rhetoric

Chair: Randall Thomas Bush, University of Nevada, Las Vegas

"Being and—not or—Becoming: Heidegger, Protagoras, and the Aesthetics of Sophistical Thought" Randall Thomas Bush, University of Nevada, Las Vegas

"Quadrate Rhetoricities: Heidegger's Fourfold and Empedocles' Roots" Thomas Rickert, Purdue University

"The Indefinite Ontology of Aristotle's "Definition" of Rhetoric" Megan Foley, University of South Carolina

402081 8:00 AM to 9:15 AM Palmer House Hilton Salon 2 - 3rd Floor

## **Communication for Development and Social Change**

Sponsor: International and Intercultural Communication Division

Chair: Jan Servaes, City University of Hong Kong

Respondent: Song Shi, McGill University

"A Buddhist Perspective on Sustainable Development and Communication" Patchanee Malikhao, Fecund Communication

"Empowering Chinese Civil Society Organizations through Participatory ICT Training" Song Shi, McGill University

"Foreign and Home Stakeholders in Participatory Communication and Social Change in China: A Case Study on China's Air Pollution Information Disclosure Policy Making" Yuan Zeng, City University of Hong Kong

"Participation in Communication for Development and Social Change" Rico Lie, Wageningen University

"Participatory Monitoring and Evaluation (PME) in Communication for Development and Social Change" Jan Servaes, City University of Hong Kong

402082 8:00 AM to 9:15 AM Palmer House Hilton Salon 3 - 3rd Floor

# Coming to Terms with Discourses of Place: Past and Present

Sponsor: Language and Social Interaction Division

Chair: Kurtis D. Miller, Purdue University

Respondent: Brion van Over, Manchester Community College

"Effective Evangelism: Discourse Surrounding Best Evangelical Practices in a Chinese Indonesian Reformed Evangelical Christian (CIREC) Community in Boston" Sunny Lie, Saint Cloud State University

"The Herd Mentality: The Socialist, Agricultural, and Ottoman Past in Present Day Bulgarian Discourse" Nadezhda Sotirova. University of Massachusetts. Amherst

"The Opening of China and the Evolution of China-U.S. Cross-Cultural Understanding" Jim Schnell, Ohio Dominican University

""Like compared in the big city": Cultural discourses of emplacement in the U.S. American rural community" Lydia Reinig, University of Colorado, Boulder

402083 8:00 AM to 9:15 AM Palmer House Hilton Salon 4 - 3rd Floor

# School Boards and the Givens of Political Life: Microcosms of American Democracy

Sponsor: American Studies Division

Chair: Karen Tracy, University of Colorado, Boulder

#### Presenters:

Claire McKinney, University of Chicago

Robert Asen, University of Wisconsin, Madison

Kevin A. Johnson, California State University, Long Beach

Craig R. Smith, California State University, Long Beach

Maegan Parker Brooks, Independent Scholar

402084 8:00 AM to 9:15 AM Palmer House Hilton Salon 5 - 3rd Floor

# **Rhetorical Theory and Scientific Rhetoric**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: John Lyne, University of Pittsburgh

"Google Bombed: Rhetorical Algorithms and the Agency of Search" Jeremy Johnson, Penn State University

"Rhetorical Theory in a Transdisciplinary Mode" Chris Ingraham, University of Colorado, Boulder

"The Presence of Discarded Models of Pathology in Contemporary Psychiatric Discourses" Laurance Paul Strait, University of Southern California

402085 8:00 AM to 9:15 AM Palmer House Hilton Salon 6 - 3rd Floor

# From Chinese Salon Photography to Korean K-pop: Branding a Nation through Visual Communication

Sponsor: Visual Communication Division

Chairs: Emily Ehmer, Texas State University; Shi Li, Southern Illinois University, Edwardsville

# Presenters:

Shelley Bradfield, Central College Lori Henson, Indiana State University

Sangwon Park, Indiana University, Bloomington

402087 8:00 AM to 9:15 AM Palmer House Hilton Salon 8 - 3rd Floor

# Rediscovering Our History: Rebuilding Small Forensics Programs

Sponsor: American Forensic Association

Chair: La Royce Batchelor, University of North Dakota

Presenters:

Keith Cyril Bistodeau, Ohio University Ryan Clark, Black Hills State University

Respondent: Todd Holm, Marine Corps University

402088 8:00 AM to 9:15 AM Palmer House Hilton Salon 9 - 3rd Floor

# The Role of Communication in Dialogue, Narratives, and the Body

Sponsor: Student Section

Chair: Jennifer S. Owlett, Purdue University

"Does the Face Say It All? How Lies Create Inconsistencies between the Face and Body Channels" Eric Novotny, University at Buffalo, SUNY; Sarah Dietrich, University at Buffalo, SUNY; Zachary Carr, University at Buffalo, SUNY

"Nonviolent Superheroes: An analysis of "Martin Luther King and the Montgomery Story" Travis Cox, Texas A&M University

"Talking in Deliberation: A Roadmap of Deliberative Dialogue" Brock Ingmire, Kansas State University

"Two Sides to a Story: An Analysis of Affect in Couples' Narratives" Erin C. Nelson, University of Texas, Austin

"What Does Affect Got to Do with It? Affective Responses to the Penn State Scandal" Sarah James, Colorado State University

402089 8:00 AM to 9:15 AM Palmer House Hilton Salon 10 - 3rd Floor

## The Other British Invasion: Theorizing British Parliamentary Debate as a Laboratory for Argumentation Theory

Sponsor: Argumentation and Forensics Division

Chair: Justin Eckstein, Pacific Lutheran University

## Presenters:

Pamela Barker, Pacific Lutheran University Jonathan Denzler, University of Denver Melissa Franke, Seattle University Darrin Hicks, University of Denver Robert Margesson, Regis University

Justin Eckstein, Pacific Lutheran University

Stephen Llano, St. John's University

402090 8:00 AM to 9:15 AM Palmer House Hilton Salon 12 - 3rd Floor

Articulation of Intercultural Pedagogies: Our Past and Future

Sponsor: International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster

Carolyn Calloway-Thomas, Indiana University

Amy Heuman, Texas Tech University

Robert Shuter, Marquette University

Satoshi Toyosaki, Southern Illinois University, Carbondale

Diana Trebing, Saginaw Valley State University

Jennifer Willis-Rivera, University of Wisconsin, River Falls

402091 8:00 AM to 9:15 AM Palmer House Hilton Buckingham - 5	5th Floor
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# Teaching the Young and Restless: Interpersonal Theory in the Basic Course

Sponsor: Community College Section

Chair: Allison Bailey, University of North Georgia, Oakwood

Presenters:

Allison Bailey, University of North Georgia, Oakwood

Melissa L. Beall, University of Northern Iowa

Thomas D. Bovino, Suffolk County Community College

David T. McMahan, Missouri Western State University

402092	8:00 AM to 9:15 AM	Palmer House Hilton	Chicago - 5th Floor
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## **Competitive Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Stacy Smulowitz, University of Scranton

"Communicating Value through Messaging on Product's Packaging" William A. Donohue, Michigan State University; Robert Griffore, Michigan State University; Carie Cunningham, Michigan State University

"Communicators' Use of Communication: Exploring How Professional Communicators View, Understand, and Practice Communication" Leah M. Omilion-Hodges, Western Michigan University; Pramodh U. Korula, Rajagiri Centre for Business Studies; Jace Quinn, Western Michigan University; Tiffany Rozell, Western Michigan University

"Evaluating the Impact of Strategic Planning in Higher Education" Kate Immordino, Rutgers University; Ralph Gigliotti, Rutgers University; Brent D. Ruben, Rutgers University; Sherrie Tromp, Rutgers University

"Patient Satisfaction with Medical Disclosure and Consent Documents: Applying Conceptualizations of Uncertainty to Examine Successful Attempts at Communicating Risk" Laura E. Brown, University of Texas, Austin; Brittani Crook, University of Texas, Austin; Erin E. Donovan, University of Texas, Austin

"Understanding Green Advertising Attitude and Behavioral Intention: An Application of the Health Belief Model" Hye Jin Yoon, Southern Methodist University

402093	8:00 AM to 9:15 AM	Palmer House Hilton	Price Room - 5th Floor
402033			1 1100 1100111 - 3111 1001

# Globalizing Intercultural Communication: Case Studies and Personal Narratives for the 21st Century

Sponsor: International and Intercultural Communication Division

Chairs: Kathryn Sorrells, California State University, Northridge; Sachi Sekimoto, Minnesota State University, Mankato

Presenters:

Amer F. Ahmed, University of Michigan, Ann Arbor

Hsin-I Cheng, Santa Clara University

Gordon Nakagawa, California State University, Northridge

Nilanjana R. Bardhan, Southern Illinois University, Carbondale

Christopher Brown, Minnesota State University, Mankato

Yea-Wen Chen, Ohio University

Mary Jane Collier, University of New Mexico

Melissa L. Curtin, University of California, Santa Barbara

Sara DeTurk, University of Texas, San Antonio

Shinsuke Equchi, University of New Mexico

Nickesia S-A Gordon, Barry University

Zornitsa D. Keremidchieva, Macalester College

Sheena Malhotra, California State University, Northridge

S. Lily Mendoza, Oakland University

Antonieta Mercado, University of San Diego

Ruben Ramirez, Univ of Puerto Rico

Chie Torigoe, Seinan Gakuin University

Chigozirim Utah, University of Nebraska, Lincoln

Gerardo Villalobos-Romo, University of Illinois

Gust A. Yep, San Francisco State University

## 9:30 AM

405006 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom A - Lobby Level

# The Presence of Our Past(s): Social Media, Labor, Rhetorics of Protest, and the Arab Spring

Sponsor: Feminist and Women's Studies Division

Chair: Chelsea K. Hampton, North Carolina State University

"Arab Women Gaining Control of Media Content: Breaking Barriers, Bridging Gaps and Blazing Trails" Erin Kidder, University of Texas, San Antonio; Viviana D. Rojas, University of Texas, San Antonio

"Lifestyle Meets Real Life: Bloging as Gendered Labor in the New Economy" Maureen Ryan, Northwestern University

"Resizing Pussy Riot in U.S. Media and Russian Official Discourses: Metonymy, Human Rights, and the Discourse of the "New Cold War"" Ekaterina Kolesova, University of Washington

"Solidarity is for White Women: Racial Exclusion in the Online Feminist Community" Michelle Colpean, University of Iowa

405007 9:30 AM to 10:45 AM Hilton Chicago Continental Ballroom B - Lobby Level

# The Presence of Our Scholarship and New Paths: Latinos as Professors, Scholars, and Participants

Sponsor: Latino/Latina Communication Studies Division

Chair: Astrid Villamil, University of Missouri

Respondent: Carlos A. Tarin, University of Utah

"Cross-Cultural Adaptation of Hispanic Youth: An Integrative Research Method" Kelly McKay-Semmler, University of South Dakota; Young Yun Kim, University of Oklahoma

"Latino Faculty in the Western University: A Postcolonial Analysis" Joel Salcedo, California State University, Fullerton; Jeanette Rodriguez, California State University, Fullerton; Gary L. Ruud, California State University, Fullerton

"Puerto Rico in Academic Scholarship: A Literature Review" Scott Morton, University of Alabama

405008	9:30 AM to 10:45 AM	Hilton Chicago	Continental Ballroom C - Lobby Level
	Steadfast Wisdom: Livir	ng and Leveraging the Lega	acy of Black Women
Sponsor: Blac	k Caucus		
Chair: Carolyn	Calloway-Thomas, Indiana Univers	sity	
Erica Coope Naomi Warr	nise Little, University of Southern Ca or, Roanoke College en, University of Southern California a Mutua, Saint Cloud State Universi	l	
405013	9:30 AM to 10:45 AM	Hilton Chicago	Boulevard Room A - 2nd Floor
A New Co	old War? Exploring the Characteriz	zation of U.S./Russian Disc	ourse from the Cold War to the Present
Sponsor: Polit	ical Communication Division		
Chair: J. Scott	Smith, Christopher Newport Univer-	sity	
	hetoric and the Paranoid Style in Ar onmouth College	merican Politics: From Josepl	n McCarthy to Sean Hannity" Lars Jørgen
"Giggling at	Gorbachev, Poking Fun at Putin: Ru	ıssia in Popular American Co	medy" Mark Glantz, St. Norbert College
	to Invasion: A Metaphoric Analysis the Crimea" J. Scott Smith, Christo		Soviet Invasion of Afghanistan and Russia's
		h	
"Revisiting II	ke's Warning 60 Years Later" Jeffre	•	rersity
"Sixty (and c		y Delbert, Lenoir-Rhyne Univ	g media frames in coverage of the Rosenberg
"Sixty (and c	counting) years of Russo-American s	y Delbert, Lenoir-Rhyne Univ	g media frames in coverage of the Rosenberg tewater
"Sixty (and c and Snowden	counting) years of Russo-American sespionage affairs Corey B. Davis, 9:30 AM to 10:45 AM	y Delbert, Lenoir-Rhyne University of Wisconsin, Whi	g media frames in coverage of the Rosenberg tewater
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"Sixty (and cand Snowden) 405014  Sponsor: Publichair: Mary K. Respondent: V "Ida Tarbell's "The Populis College	9:30 AM to 10:45 AM  9:30 AM to 10:45 AM  ic Address Division  High, University of Iowa  William D. Harpine, University of Sous Lincoln: The Myths, Memory, and let and Faith Appeals in William Jenn  Upon Nature: The Rise of Reproduct	y Delbert, Lenoir-Rhyne University of Wisconsin, Whi  Hilton Chicago  Progressive Rhetorics  uth Carolina, Aiken Identity of a Muckraker" Mattings Bryan's "The Menace of	g media frames in coverage of the Rosenberg tewater  Boulevard Room B - 2nd Floo
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"Sixty (and cand Snowden  405014  Sponsor: Publ Chair: Mary K. Respondent: V "Ida Tarbell's "The Populis College "Improving L University of L ""When Hum	espionage affairs" Corey B. Davis,  9:30 AM to 10:45 AM  ic Address Division  High, University of Iowa  William D. Harpine, University of Sous Lincoln: The Myths, Memory, and let and Faith Appeals in William Jenn  Upon Nature: The Rise of Reproduct Utah	y Delbert, Lenoir-Rhyne University of Wisconsin, White Delbert of Wisconsin, White Del	g media frames in coverage of the Rosenberg tewater  Boulevard Room B - 2nd Floor thew Pitchford, University of Illinois Darwinism" Kathi Groenendyk, Calvin ical Theories of Fertility" Robin E. Jensen,

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Michael Tew, Eastern Michigan University

"Comment, Like, or Share: Social Media and LGBTQA Advocacy following Gay Marriage Decisions" Patrick Seick, Eastern Michigan University

"On the Verge of Secrets: How Closeted LGBTQs Negotiate Forced Conversations with Their Families" JhuCin Jhang, University of Texas, Austin

"Queer "Life in a Northern Town": Strategic Planning for a Region's First Pride Celebration" Nick J. Romerhausen, Eastern Michigan University; Nina R. Brennan, Eastern Michigan University

"The Past Influences the Present and the Future: Memorable Messages about Sexual Orientation and Healthcare" Laura E. Brown, University of Texas, Austin

405017 9:30 AM to 10:45 AM Hilton Chicago Williford B - 3rd Floor

# The Talk of Aging: Examining the Lives of the Oldest Living through a Historical Communication Lens

Sponsor: NCA Centennial! Celebration Series

Chair: Teresa L. Keeler, Rutgers University

Presenters:

Lauren Amaro, Pepperdine University Danielle Catona, Rutgers University

Kate Magsamen Conrad, Bowling Green State University

Respondent: Christine E. Rittenour, West Virginia University

405018 9:30 AM to 10:45 AM Hilton Chicago Williford C - 3rd Floor

# Theoretical Advances in Communication: Terrorism, Music, Authenticity, and Metaphor

Sponsor: Rhetorical and Communication Theory Division

Chair: Ian Summers, University of Utah

Respondent: Alessandra Von Burg, Wake Forest University

"A Dolphin Swims through It: An Argument for the Model as Metaphoric in Aristotle's Scientific Writing" Timothy Giles, Georgia Southern University

"Augustine's Musical Theory of Rhetoric" Jeff Lohr, Duquesne University

"Authenticity as a Communicated Ideal" Vince Meserko, University of Kansas

"Communication of Terrorism: Social Noise, the Signature Method, and the Conduit Metaphor" Jonathan Matusitz, University of Central Florida

405019 9:30 AM to 10:45 AM Hilton Chicago PDR 1 - 3rd Floor

# Psycho/biological Considerations for Human Interactions within Video Games

Sponsor: Communication and Social Cognition Division

Chair: Nicholas David Bowman, West Virginia University

Presenters:

James J. Cummings, Stanford University
Matthew Grizzard, University at Buffalo, SUNY
Richard Huskey, University of California, Santa Barbara
Teresa Lynch, Indiana University
Nicholas L. Matthews, Indiana University
Nicholas David Bowman, West Virginia University

405020	9:30 AM to 10:45 AM	Hilton Chicago	PDR 2 - 3rd Floor
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# **Cultural Approaches to Television**

Sponsors: Critical and Cultural Studies Division, Mass Communication Division

Chair: Hugh Phillips Curnutt, Montclair State University

Respondent: Hugh Phillips Curnutt, Montclair State University

"Precarity in Primetime: A Narrative Analysis of Normalized Insecurity in "Don't Trust the B---- in Apartment 23"" Stacey Overholt, University of Utah

"Just like Kim: An Analysis of Fan Responses to Kim Kardashian's Battle with Psoriasis" Nathaniel Simmons, La Salle University

"Orange Is the New Site: Heteronormative Convergence Site through Feminine Identity" Sarah James, Colorado State University

"Did he say it with an 'A' or with an 'ER'? NBC's Parenthood and the N word" Samantha Joyce, Indiana University, South Bend

405021 9:30 AM to 10:45 AM Hilton Chicago PDR 3 - 3rd Floor

# Re-Living, Interpreting, and Embracing Our Intimate Pasts: Ethnographic Studies of Romantic Relationship Dissolutions

Sponsor: Ethnography Division

Chairs: Jennifer Whalen, University of South Florida; Blake Paxton, University of South Florida

Respondent: Andrew Herrmann, East Tennessee State University

"Hope in Single Hopelessness: Exploring Disenfranchised Grief from Queer Relational Quandaries" Blake Paxton, University of South Florida

"Letting Go: An Autoethnography of Loss" Alexis Zoe Waters, University of Nebraska, Lincoln

"Losing Him Twice: Reconstructing Perceptions of a Rekindled and, Subsequently, Dissolved Romantic Relationship" Jennifer Whalen, University of South Florida

"Suing the American Dream: A dual between U.S. and justice" Allison Weidhaas, Rider University

405023 9:30 AM to 10:45 AM Hilton Chicago Astoria - 3rd Floor

### (tele)Presence Research in Past, Present, and Future Technologies

Sponsor: NCA Centennial! Celebration Series

Chair: Jihyun Kim, Kent State University

"3D Effects on Viewers' Perceived Eye Movement, Perceived Characteristics, Visual Fatigue, and Presence" Hocheol Yang, Cleveland State University; Cheryl Bracken, Cleveland State University

"Being with Her: The Future of Social Presence?" David K. Westerman, North Dakota State University

"Future Presence: Hopes, Fears and Predictions Based on Popular Culture Portrayals" Matthew Lombard, Temple University

"Parasocial Interaction with Celebrities: A Role of Social Presence on Social Media" Jihyun Kim, Kent State University

"Presence and Perceived Realism: Lessons from Past and Present Media" Wijnand A. Ijsselsteijn, Eindhoven University of Technology

"Re-examining User-Driven Contributions to Presence: A Review and New Look at Immersive Tendency and Media Multi-Tasking" Bridget Rubenking, University of Central Florida

405024 9:30 AM to 10:45 AM Hilton Chicago Waldorf - 3rd Floor

## Performance Festivals: Invaluable to the Tradition of Performance Studies

Sponsor: Performance Studies Division

Chair: Melanie Kitchens O'Meara, Georgia Regents University

#### Presenters:

Holley Vaughn, University of North Texas

John M. Allison, University of North Texas

Rebecca Walker, Southern Illinois University, Carbondale

Justin T. Trudeau, University of North Texas

Charles T. Parrott, Kennesaw State University

Scott Dillard, Georgia College & State University

Gary Balfantz, Lake Superior State University

Daniel W. Heaton, Capital University

Andrea Michea Baldwin, Southern Illinois University, Carbondale

Bruce Henderson, Ithaca College

Melanie Kitchens O'Meara, Georgia Regents University

405025 9:30 AM to 10:45 AM Hilton Chicago Marquette - 3rd Floor

# Just-in-Time Professors and the Department's Future: Developing Adjuncts as Colleagues

Sponsor: Undergraduate College and University Section

Chair: Allison DeStefano, Waubonsee Community College

"Adjuncts can do more than teach the basic course: Alternative roles in the department" Ashley Vasquez, Johnson County Community College

"Helping adjuncts succeed as teachers: Sometimes it's the "little things" that matter" Kathleen M. Edelmayer, Madonna University

"Is there really an "adjunct" problem? Adjunct effects on student success and college completion" David L. Bodary, Sinclair College

"Professional development for adjuncts: What the best programs can teach us for the future" Lora Cohn, Park University

"You mean I'm a member of a department? Helping adjuncts overcome the anonymity of teaching at satellite campuses" Rusty Norris, Park University

405026 9:30 AM to 10:45 AM Hilton Chicago Joliet - 3rd Floor

**Black Screens, White Spectators** 

Sponsor: Critical and Cultural Studies Division

Chair: Derek Buescher, University of Puget Sound

"Bizarre Foods: White Privilege and the Neocolonial Palate" Casey Kelly, Butler University

"Dis-articulation of White Cinematic Memory in 12 Years a Slave" A. Susan Owen, University of Puget Sound

"Infantilizing Difference: Fantastical Narrative and White Spectator Pleasure in Whale Rider and Beasts of the Southern Wild" Derek Buescher, University of Puget Sound

"Spectatorial Pain and Pleasure in American/Western Cinematography: Black Subjects, White Viewers –12 Years a Slave and Other "Black Films" Dexter Gordon, University of Puget Sound

405027 9:30 AM to 10:45 AM Hilton Chicago PDR 5 - 3rd Floor

## Is Teaching Interpersonal Communication Online an Oxymoron?

Sponsors: Instructional Development Division, Interpersonal Communication Division

Chair: Teresa Hayes, Devry University

Presenters:

Scott Gessford, DeVry University Michael Sugarman, Member Martha Pacelli, DeVry University

405028 9:30 AM to 10:45 AM Hilton Chicago PDR 6 - 3rd Floor

## The Theory and Practice of Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chair: Megan McFarlane, University of Utah

Respondent: Kevin A. Johnson, California State University, Long Beach

"Positing the Praxiological Critic: Reading Rhetorical Criticism's Past and Present and Projecting its Future" Steven Kalani Farias, University of the Pacific

"Present Danger: Derrida and de Man Reading Euripides' Hippolytus" Sarah Frank, University of Texas, Austin

"Rhetorical Hermeneutics, or How I Learned to Stop Worrying and Start Loving the Text" Jay Frank, University of Minnesota

"Theorizing the Unimaginable: Complicating the Presence of Our Past by Addressing the Need for an Improbable Theory of Rhetoric" Marylou Naumoff, Florida Atlantic University

405029 9:30 AM to 10:45 AM Hilton Chicago PDR 7 - 3rd Floor

## Resistance to Resource: Practical Strategies for Gender Pedagogy

Sponsor: Women's Caucus

Chair: Sonja K. Foss, University of Colorado, Denver

Presenters:

Janna L. Goodwin, Regis University

Stephanie E. Bor, University of Colorado Denver

Mary E. Domenico, University of North Carolina, Chapel Hill

Karen A. Foss, University of New Mexico Patricia Geist-Martin, San Diego State University Julianna Kirschner, Claremont Graduate University Sonja K. Foss, University of Colorado, Denver

405030	9:30 AM to 10:45 AM	Hilton Chicago	Room 4A - 4th Floor
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#### **Advances in Training and Development**

Sponsor: Training and Development Division

Chair: Craig L. Engstrom, Elmhurst College

Respondent: Seth S. Frei, University of Texas, Austin

"Resident Assistant Role Competencies: The Development of an Index" Brian Manata, Michigan State University; Briana DeAngelis, Michigan State University; Jihyun Esther Paik, University of Wisconsin; Vernon D. Miller, Michigan State University

"Online Training in the Mitigation of Anchoring Bias: A Test of the Consider the Opposite Strategy" Bradley J. Adame, Arizona State University

"Perpetuating Perceptions: "Giving Voice" to Shared Training and Development Narratives" Robin Smith Mathis, Southern Polytechnic State University

"Improving Chances for Success: A Training Method to Address Skills Gap between Academic Knowledge and Employment Expectations" Sonia Zamanou-Erickson, Southern Illinois University, Edwardsville; James Beil, Southern Illinois University, Edwardsville

405031 9:30 AM to 10:45 AM Hilton Chicago Room 4B - 4th Floor

## Perspectives on Contemporary Issues in China and Taiwan: Health, Memes, Appropriation of Song Ci, Taiwan Strait Economic Conflict, Immigrants' Identity, and Immigration Discourses

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

Chair: Radhika Gajjala, Bowling Green State University

Respondent: Radhika Gajjala, Bowling Green State University

"Pneumoconiosis in neoliberal China: A pilot thematic analysis of patients' experience" Jing Jiang, Bowling Green State University

"Investigating Memes as a Social Improvement Tool" Zhao Ding, Bowling Green State University

"A dramatistic analysis of the appropriated "Yu Mei Ren"" Yahui Zhang, Wayland Baptist Univ

"Chinese Netizens' Perception of Taiwan Student Independence Movement" Qi Tang, Tennessee State Univ

"Formatting Identity and Imagined Community through Ethnic Media Use: Chinese Diaspora in the U.S.A." Chin-Chung Chao, University of Nebraska, Omaha

"Immigration Discourse in Taiwan and the United States" Hsin-I Cheng, Santa Clara University

405032 9:30 AM to 10:45 AM Hilton Chicago Room 4C - 4th Floor

Let's Talk: Conversations and Narratives in Organizations

Sponsor: Organizational Communication Division

Chair: Elissa Nicole Arterburn, University of Oklahoma

Respondent: Anna M. Wiederhold, University of Nevada, Reno

"A CCO perspective on accounting: To speak or not to speak the language of numbers" François Cooren, Université de Montréal; Bertrand Fauré, Université Paul Sabatier; Frédérik Matte, Université de Montréal

"The Role of Possession and Narratives in the Constitution of Organizations: The Case of Medical Disciplinary Decisions" Nicolas Bencherki, University at Albany, SUNY

"The Unpaid Labor of Homeless Individuals: Negotiating Membership Status between Public Narratives and Lived Stories" LaRae Tronstad, University of Texas, Austin

"Work Arrangements Afforded by Blogging Technologies: Exploring the Role of Digital Materiality in Shaping Career" Elizabeth Wilhoit, Purdue University; Ziyu Long, Purdue University

405033 9:30 AM to 10:45 AM Hilton Chicago Room 4D - 4th Floor

## The Presence of Our Past(s): The Difference a Century Makes in Family Communication

Sponsor: Family Communication Division

Chair: Marianne Dainton, La Salle University

#### Presenters:

Tamara D. Afifi, University of Iowa Marianne Dainton, La Salle University Pamela Lannutti, La Salle University Paul Schrodt, Texas Christian University Elizabeth A. Suter, University of Denver

405034 9:30 AM to 10:45 AM Hilton Chicago Room 4E - 4th Floor

## Legitimacy and Deligitimacy: Organizations in Institutional Contexts

Sponsor: Organizational Communication Division

Chair: Jensen Chung, San Francisco State University

Respondent: John Lammers, University of Illinois

"Discourse of institutional change: (De)legitimization of logics within the organizational field" Vaibhavi Kulkarni, Indian Institute of Management, Ahmedabad

"Discourses of deinstitutionalization: The organizational decline of U.S. Roman Catholic women's religious orders" Erin Ortiz, Butler University

"Social Capital Buys Institutional Legitimacy: A Way Forward in the Study of Entrepreneurship" Eric DeMar Waters, University of Texas, Austin

"The Centrality of Corrective Action as a Post-Crisis Strategy: BP's Quest for Legitimacy after the Oil Spill" Donyale R. Griffin Padgett, Wayne State University

405035 9:30 AM to 10:45 AM Hilton Chicago Room 4F - 4th Floor

#### Ensuring Future Viability: New Directions and Scale Development in the Basic Course

Sponsor: Basic Course Division

Chair: Rebecca Leach, University of Montevallo

Respondent: Stephen K. Hunt, Illinois State University

"Communication at the Core: An Analysis of the Speaking and Listening Components in the Common Core State Standards" Jacob Abraham, University of South Florida; Megan Loden West, Cypress Bay High School

"Examining the Relationship between Self-Efficacy and Performance: The Public Speaking Self-Efficacy Scale" Jami Warren, University of Kentucky; Ellen Usher, University of Kentucky; Deanna Sellnow, University of Kentucky

"Learning from Our Past: Reclaiming an Isocratean Paradigm in Pedagogy" Brita Anderson, University of Pittsburgh

"Teaching the Foundations of Media Literacy in the Basic Communication Course" Linsay Cramer, Bowling Green State University

405036 9:30 AM to 10:45 AM Hilton Chicago Room 4G - 4th Floor

#### **Rhetorics of Labor in America**

Sponsor: Public Address Division

Chair: Leslie J. Harris, University of Wisconsin, Milwaukee

Respondent: Lisa Shawn Hogan, Penn State University

""Without Touching Upon Suffrage": Women's Discourses of Industrial Citizenship at the World's Columbian Exposition" Kristy Maddux, University of Maryland

"Prefigurative Communism in Helen Keller's "Strike Against War" Address" Matthew S. May, Texas A&M University

"The Presence of Our Pants: Fashion as Labor and Public Address, 1945-1955" Jennifer A. Keohane, University of Wisconsin, Madison

"Karen Lewis at the City Club of Chicago: Rhetorical Interventions in the Neoliberal Consensus" Chad Nelson, Bowling Green State University

405037 9:30 AM to 10:45 AM Hilton Chicago Room 4H - 4th Floor

# Latino/as Navigating Academia: Reflections and Discussions on Dissertating, Teaching, Publishing, and Job Searching

Sponsor: La Raza Caucus

Chair: Amanda Martinez, Davidson College

Presenters:

Leandra Hinojosa Hernandez, National University Robert Gutierrez-Perez, University of Denver J. David Cisneros, University of Illinois

405040 9:30 AM to 10:45 AM Hilton Chicago Room 4K - 4th Floor

#### The Presidential Debates: Looking Back

Sponsor: Political Communication Division

Chair: Carl T. Hyden, Morgan State University

Presenters:

Allan D. Louden, Wake Forest University Mitchell S. McKinney, University of Missouri John T. Morello, Univ of Mary Washington Diana B. Carlin, Saint Louis University Theodore F. Sheckels, Randolph-Macon College

405041 9:30 AM to 10:45 AM Hilton Chicago Room 4L - 4th Floor

## **Shakespeare Whispers Into Your Ear**

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Kevin Long, Harper College

"Shakespearean Scenes and/or Monologues" Kevin Long, Harper College

405042 9:30 AM to 10:45 AM Hilton Chicago Room 4M - 4th Floor

#### Internal, Incident, Image, or Integrated Communications? Clarifying Terms and Constructs in PR Research

Sponsor: Public Relations Division

Chair: Sarah VanSlette, Southern Illinois University, Edwardsville

Respondent: Erich Sommerfeldt, University of Maryland

"Differentiation of Integrated Communications: The Historical Development of the Concept and Discipline" Nelli Bachurina, National Research University Higher School of Economics

"The Incident: Not Just Another Organizational Disruption" Rebecca A. Hayes, Illinois State University; Peter M. Smudde, Illinois State University

"The Minimized Face of Internal Communication: An Exploration of How Public Relations Agency Websites Depict Internal Communication, its Value, and Connection to Social Media" Abbey B. Levenshus, University of Tennessee; Laura L. Lemon, University of Tennessee

"The problem with remaining silent: Exemplification Effects and Public Image" Patric R. Spence, University of Kentucky; Kenneth A. Lachlan, University of Massachusetts, Boston; Deborah Sellnow-Richmond, Wayne State University; Timothy L. Sellnow, University of Kentucky; Xialing Lin, University of Kentucky

405079 9:30 AM to 10:45 AM Palmer House Hilton Cresthill - 3rd Floor

# How is Health Humanities Different from Medical Humanities--and Why Does the Difference Matter for Rhetorical Studies?

Sponsor: Association for the Rhetoric of Science and Technology

Chairs: Judy Segal, University of British Columbia; Colleen Derkatch, Ryerson University

#### Presenters:

Monica M. Brown, University of British Columbia Scott Graham, University of Wisconsin, Milwaukee Loren Husband, University of British Colmbia Lisa Keranen, University of Colorado, Denver Amy Koerber, Texas Tech University Jennifer A. Malkowski, Wake Forest University Blake Scott, University of Central Florida Philippa Spoel, Laurentian University

405081	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 2 - 3rd Floor
			fe and Death, Sickness and Health, Human
Operativity 11	ades. Descending into the Frese	and Beast	re and beaut, stokhess and freatth, fruman
Sponsor: Ame	rican Society for the History of Rhet	oric	
Chair: Jeremy	Gordon, Indiana University, Bloomi	ngton	
Respondent: N	Nathan A. Crick, Texas A&M Univers	sity	
"Animal of th	e Origin" Diane Marie Keeling, Uni	versity of San Diego	
"How to Drav	w an Aberrant God" Daniel H. Kim,	University of Colorado, Bould	ler
"Infernal God	ds of Rhetoric: Hekate at Rhetoric's	Crossroads" Jeremy Gordon	, Indiana University, Bloomington
"Under the Ir Washington	nfluence: Sleep Aids and Living a G	ood-life on the Verge of Death	n" Miles C. Coleman, University of
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405082	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 3 - 3rd Floor
0 1		ve Struggles: Scenes and St	cories
	luage and Social Interaction Division		
	Denvir, Albany College of Pharmac		
	Gonen Dori Hacohen, University of N		
	Weiner and a Hard Place: Discursiv acuse University	e Navigation of Political Identi	ity amidst Sexual Scandal" Jake M.
Stories" Minch	mplicit Reactions to Social Issues tl nul Kim, Indiana University; Jessica Driel, Indiana University; Maria Eliza	Gall Myrick, Indiana Universit	y; Ozen Bas, Indiana University; Irene
	: Struggle with Meetings": An Ethno colorado, Boulder	graphy of Communicative Cha	ange in Meetings" Katherine Peters,
""You just do University of S		Moral Accounts "Do" Power i	n the Job Interview" Nancie Hudson,
405083	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 4 - 3rd Floo
	The Presence of	Our Leadership: Lessons fr	om Our Past
Sponsor: Natio	onal Forensic Association		
Chair: Aaron N	M. Duncan, University of Nebraska,	Lincoln	
Respondent: A	Aaron M. Duncan, University of Neb	raska, Lincoln	
"Big Shoes t	o Fill: Thanks, But I Think I'll Find M	ly Own" Robert F. Imbody, U	niversity of Alabama
"Leadership University	and the delegation of leadership" J	ace Lux, Western Kentucky U	Iniversity; Ganer L Newman, Illinois State
"Leadership Nebraska, Lind		ren L. Epping, Kansas State L	University; Allison R. Bonander, University of
"Learning to Ohio Universit		ent in team leadership" Justin	Foote, Ohio University; Alane L. Presswood,

"You were hired to lead, not count votes: An argument for a benevolent dictatorship" Todd Holm, Marine Corps University

405084 9:30 AM to 10:45 AM Palmer House Hilton Salon 5 - 3rd Floor

#### **Identity and Support in Sports Teams and Peer Groups**

Sponsor: Group Communication Division

Chair: Justin Reedy, University of Oklahoma

Respondent: Katie Margavio Striley, University of North Carolina, Chapel Hill

""I'm in the Middle I Guess": Social Hierarchy and Socialization in High School Peer Groups" Alane Sanders, Marietta College

"Fantasy Themes and Shared Identity: A Symbolic Convergence Perspective of a Voluntary Team's Culture" Alaina Zanin, University of Oklahoma; Carrisa Hoelscher, University of Oklahoma

"Sport Support: Coach Social Support as a Predictor of Athlete Satisfaction" Gregory A. Cranmer, West Virginia University; Michael Sollitto, Texas A&M University, Corpus Christi

405085 9:30 AM to 10:45 AM Palmer House Hilton Salon 6 - 3rd Floor

## Making Sex (In) Visible: Pornography's Visual Discourses

Sponsor: Visual Communication Division

Chair: Larissa A. Brian, University of Pittsburgh

Respondent: Kristen Cole, Denison University

"Making Pornography (In)visible in the Religious Jewish Online Discourse" Ruth Tsuria, Texas A&M University

"Spectacles of Terror and Ecstasy: Dispossessed Language and the Consumption of (Anti)-Blackness in Interracial Pornography" Larissa A. Brian, University of Pittsburgh

"The (Im)Materialities of Porn and Pleasure: Can We Watch Sexist Porn and Have Feminist Orgasms?" Michaela Frischherz, University of Iowa

"Visualizing Ecofeminism, Visualizing Objectification: Pornographic Form in Environmental Activism" Jade Olson, University of Maryland

405086 9:30 AM to 10:45 AM Palmer House Hilton Salon 7 - 3rd Floor

## Competitively Selected Papers about Behavioral Responses and Messaging

Sponsor: Health Communication Division

Chair: Stephen Haas, University of Cincinnati

"Dimensions of Pain Management Messages: Person-Centeredness, Victimization and Empowerment" Samantha Coveleski, University of California, Santa Barbara

"Examining the Effectiveness of a Fear Appeal Message Regarding Calling while Driving: The Role of Perceived Behavioral Control and Subjective Social Norms" Meng Chen, Univ of California, Davis; Zhiwen Xiao, University of Houston

"Framing Obesity: How News Frames Shape Attributions and Behavioral Responses" Ye Sun, University of Utah; Kevin K. John, University of Utah; Miao Liu, University of Utah; Melinda Krakow, University of Utah; Jeremy Weaver, University of Utah
Utah

"Perceptions of Design Quality: An Eye Tracking Study of Attention and Appeal in Health Advertisements" Sara Champlin, University of Texas, Austin; Allison Lazard, University of Texas, Austin; Michael S. Mackert, University of Texas, Austin; Keryn E. Pasch, University of Texas, Austin

"Telling Behaviors: What Do Registered Organ Donors Have in Common?" Z. Janet Yang, University at Buffalo, SUNY; Kristin Maki, University at Buffalo, SUNY; Aisha O'Mally, University at Buffalo, SUNY

405087	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 8 - 3rd Floor

#### Religious Liberty and Legal Rhetoric in the Public Sphere

Sponsor: Religious Communication Association

Chair: Matthew T. Althouse, College at Brockport, SUNY

Respondent: Matthew T. Althouse, College at Brockport, SUNY

"And Freedom for All? The Fate of Religious Liberty in the Era of the Affordable Care Act and the Religious Freedom Restoration Act" Jeremiah Hickey, St. John's University

"Losing My Religion: Belief, Action, and Intent in Scalia's Interpretation of the Religion Clauses" Catherine Langford, Texas Tech University

"Religious Liberty and Institutions of Learning" M. Elizabeth Thorpe, College at Brockport, SUNY

""Liberal Judicial Activism" as Articulated by America's Godly Heritage" David Bailey, Southwest Baptist University

405088	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 9 - 3rd Floor
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#### **Organizational Communication and Public Opinion**

Sponsor: Student Section

Chair: Lindsey Susan Aloia, Rollins College

"Effects of Episodic vs. Thematic Framing of School Violence: Implications for Public Opinion" Sarah Martin, Portland State University

"Undercover Boss: Discovering Gendered Leadership through Discourse" Ana Popovic, University of Missouri; Peter R. Jensen, University of Missouri

"When the Stakes Are High: Entrepreneurs and Employees as Stakeholders" Thompson Jason, University of Kentucky

""Volunteering is an Act, a Volunteer is an Identity": Lay Persons' Conceptions of Volunteering and Volunteer Jessica M. Rick, University of Missouri; Megan Annette Koch, University of Missouri

405089	9:30 AM to 10:45 AM	Palmer House Hilton	Salon 10 - 3rd Floor

## Information in Formation: The Past, Present, and Future of Information Politics

Sponsor: Media Ecology Association

Chair: Neal Thomas, University of North Carolina, Chapel Hill

Respondent: Neal Thomas, University of North Carolina, Chapel Hill

"Darknets, Resistance, and the Discursivities of Informational Power" Jeremy Hunsinger, Wilfrid Laurier University

"Flux and Flow: The Shifting Contexts of Information" Wayne Erik Rysavy, University of North Carolina, Chapel Hill

"Infostructures: The Historical Epistemology of a Concept" Andrew Iliadis, Purdue University

"The Formation of Information" Bryan G. Behrenshausen, University of North Carolina, Chapel Hill

405090 9:30 AM to 10:45 AM Palmer House Hilton Salon 12 - 3rd Floor

### Critical Inter/Cultural and Feminist Critiques of Organized Social Change Movements

Sponsors: Feminist and Women's Studies Division, International and Intercultural Communication Division, Women's Caucus

Chair: Jenna Hanchey, University of Texas, Austin

Respondent: Brandi Lawless, University of San Francisco

"Presence of the 1st World in the 3rd World: Birth Control and Contraceptive Devices in Sub-Saharan Africa as Provided by the Gates Foundation" Angela Glunz, Southern Illinois University, Carbondale; Carrie Mulderink, Southern Illinois University, Carbondale

"Situating Globalization in Half the Sky through a Postcolonial Lens: Power and Resistance" Brittany Cordero, California State University, Sacramento; Nusha Tavakolian, California State University, Sacramento

"(Cultural) Economies of Disease: Pink Ribbon Campaigns' Global Circulation, a Transnational Feminist Reading" Marie Alisa Garlock, University of North Carolina, Chapel Hill

"Polysemic Pussy Riot: Reflecting on Interculturally Mediated Textual Fragments" Nicole Tara Allen, University of Nebraska, Lincoln

405091 9:30 AM to 10:45 AM Palmer House Hilton Buckingham - 5th Floor

## The Past is Present: The Reemergence of Multiple Types of Debate in Northwest Intercollegiate Forensics

Sponsor: Argumentation and Forensics Division

Chair: Brent Northup, Carroll College

Presenters:

Jackson Miller, Linfield College Brian Simmons, University of Portland

Mark J. Porrovecchio, Oregon State University Bohn David Lattin, University of Portland

Respondent: Brent Northup, Carroll College

405092 9:30 AM to 10:45 AM Palmer House Hilton Chicago - 5th Floor

## **Application of Health Communication and New Technology**

Sponsor: Applied Communication Division

Chair: Vernon Floyd Humphrey, University of Southern Mississippi

Presenters:

Marian Huhman, University of Illinois, Urbana-Champaign

Kimberly Pusateri, University of Illinois Kris Kirschbaum, East Carolina University

Gary L. Kreps, George Mason University

Diana K. Nagy, University of Florida

Monica Freifeld, University of Florida

## 11:00 AM

407006 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom A - Lobby Level

#### Feminism in the Digital Age

Sponsor: Feminist and Women's Studies Division

Chair: Kara Jolliff Gould, John Brown University

"Camp Gyno as Carnivalesque: A Menstrual Manifesto Brought to You by YouTube" Liz Lareau, Western Illinois University

"Feminist Online Interviewing: Engaging Issues of Power, Resistance, and Reflexivity in Practice" Jasmine Linabary, Purdue University; Stephanie A. Hamel, California State University, Chico

"Lived Lyrics: How teen girls use music to create identity" Teressa Del Rosso, University of Oregon

"Playing Nice: The Nice Guys of OkCupid and Civic Education" Jessica Rudy, Indiana University

407007 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom B - Lobby Level

## **Advances in Interpersonal Message Design and Construction**

Sponsor: Interpersonal Communication Division

Chair: Susan L. Kline, Ohio State University

"Children's Memorable Interactions with Depressed Parents" Audrey Dewes, St. Louis College of Pharmacy; April Trees, Saint Louis University

"Expressive and Rhetorical: The Dark Triad Personality Traits and Message Design Logic" Bridget Potocki, Ohio State University

"Face Threatening Acts Effects on Channel Preference: An Examination into Politeness Theory and Communication Channel" Emily A. Dolan, University at Buffalo, SUNY; Allison Z. Shaw, University at Buffalo, SUNY

"Justifications offered, questions asked, and linguistic patterns in deceptive and truthful monetary interactions" Michael T. Braun, Millikin University; Lyn M. Van Swol, University of Wisconsin, Madison

407008 11:00 AM to 12:15 PM Hilton Chicago Continental Ballroom C - Lobby Level

### Black Women on Reality TV: Portrayals of Love, Anger and Spirituality

Sponsor: African American Communication and Culture Division

Chair: Donnetrice Allison, The Richard Stockton College of New jersey

Respondent: Melbourne S. Cummings, Howard University

"A Black Woman's Rage: An Analysis of Black Women's Emotions on Big Brother" Ryessia Jones, University of Texas, Austin; Allison M. Alford, University of Texas, Austin

"From 90s Girl to Hip Hop Wife: An Analysis of the Portrayal of Tiny as Black Mother on Reality Television" Ryessia Jones, University of Texas, Austin; Johnny Jones, Austin Peay State University; Siobhan E. Smith, University of Louisville

"The God in Me: Black women, spirituality and reality television" Chetachi Egwu, Nova Southeastern University

"The Omarosa Factor: Ushering in the Queen 'B' of Reality TV" Donnetrice Allison, The Richard Stockton College of New jersey

407013	11:00 AM to 12:15 PM	Hilton Chicago	Boulevard Room A - 2nd Floor
The Obama	Presidency and Republican Oppo	osition Watch in Year Six: T Forging Consensus	he Rhetoric and Politics of Governing and
Sponsor: Poli	tical Communication Division		
Chairs: Richa	rd E. Vatz, Towson University; Mary	L. Kahl, Indiana State Unive	rsity
"Budget De University	als in Election Years: Obama's Tech	nnique for Negotiating Compr	omise" Danielle Leek, Grand Valley State
"From Radio University of I		ring" of Barack Obama as Op	position Strategy" Mitchell S. McKinney,
	rough the Second Term of the Oban ed Opposition" Judith S. Trent, Univ		l and Programmatic Problems of Incumbency
"Running A	gainst Obama: What 2014 Forecast	s for 2016" Theodore F. She	ckels, Randolph-Macon College
"The Agend	a of the Not-Uniformly-Loyal Oppos	ition" Richard E. Vatz, Towso	on University
"The Repub	licans vs. Aristotle: Strategic Focus	on Obamacare" Kathleen E.	Kendall, University of Maryland
"The Rheton	rical Positioning of the Democratic F	arty for 2016: Obama's Lega	cy and the Promotion of Electable
	20. Toura, Lyrionburg Conogo		
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407014	11:00 AM to 12:15 PM	Hilton Chicago	Boulevard Room B - 2nd Floor
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407014	11:00 AM to 12:15 PM		
407014 Sponsor: Pub	11:00 AM to 12:15 PM  Rhetorical Cond	cepts and Contemporary Pu	
407014  Sponsor: Pub Chair: Kennet	11:00 AM to 12:15 PM  Rhetorical Condition	cepts and Contemporary Pu	
407014  Sponsor: Pub Chair: Kennet Respondent:	11:00 AM to 12:15 PM  Rhetorical Condition lic Address Division h S. Zagacki, North Carolina State I Randall Lake, University of Souther	Cepts and Contemporary Purcepts and Contempo	
407014  Sponsor: Pub Chair: Kennet Respondent: "The Rhetol University of I	11:00 AM to 12:15 PM  Rhetorical Condition  It is Address Division  A S. Zagacki, North Carolina State of Randall Lake, University of Souther it is a Evolution of Chinese Containment Maryland	Eepts and Contemporary Purchase In California ent: President Obama's Gamersona to 'Veiled Persona' in P	Iblic Address
407014  Sponsor: Pub Chair: Kennet Respondent:  "The Rhetor University of I  "Persona— Security Spee	11:00 AM to 12:15 PM  Rhetorical Conc lic Address Division  h S. Zagacki, North Carolina State I  Randall Lake, University of Souther  rical Evolution of Chinese Containm  Maryland  Past and Present: From Second Perch  ch" Lauren R. Archer, University of  aking to Power: Severn Cullis-Suzul	Cepts and Contemporary Purcepts and Contempo	e Metaphor" Michelle L. Murray Yang,
407014  Sponsor: Pub Chair: Kennet Respondent:  "The Rhetor University of I  "Persona— Security Spee "Youth Spee Clayton State	11:00 AM to 12:15 PM  Rhetorical Condic Address Division  h S. Zagacki, North Carolina State II  Randall Lake, University of Southernical Evolution of Chinese Containmentaryland  Past and Present: From Second Perch Lauren R. Archer, University of aking to Power: Severn Cullis-Suzuk University	Cepts and Contemporary Purcepts and Contempo	e Metaphor" Michelle L. Murray Yang, President Obama's Georgetown Energy
407014  Sponsor: Pub Chair: Kennet Respondent:  "The Rhetor University of I  "Persona— Security Spee "Youth Spee Clayton State "Rethinking	11:00 AM to 12:15 PM  Rhetorical Condic Address Division  h S. Zagacki, North Carolina State II  Randall Lake, University of Southernical Evolution of Chinese Containmentaryland  Past and Present: From Second Perch Lauren R. Archer, University of aking to Power: Severn Cullis-Suzuk University	Cepts and Contemporary Purcepts and Contempo	e Metaphor" Michelle L. Murray Yang, President Obama's Georgetown Energy F Parrhesia in Modernity" Brian Amsden,

Sponsor: Women's Caucus

Chair: Monica Flippin Wynn, Jackson State Univeristy

Presenters:

Candis Pizzetta, Jackson State University Preselfannie Whitfield McDaniels, Jackson State University

Judy Meredith, Jackson State University

Respondent: Meta Carstarphen, University of Oklahoma

407016 11:00 AM to 12:15 PM Hilton Chicago Williford A - 3rd Floor

### Reading the Critics: Queering Critiques of Contemporary Film and Television

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Raechel Tiffe, Merrimack College

"Bursting the Blogosphere: What Exactly is the "Erotic Economy" Selling?" Judy L. Isaksen, High Point University

"How the Critics Read Rayon: Assumptions, Hypersexualition, and Pedagogical Functions of Mediated Transfemininity" Raechel Tiffe, Merrimack College

"Spectacular Nostalgia the Politics of Boredom in the Critique of HBO's "Looking"" Dustin B. Goltz, DePaul University

"Unruly Queens: Discourses of Silence and Bravo's Fashion Queens" Alfred Leonard Martin, University of Texas, Austin

"Unspeakable: Troubling the Responses to Young Adult" Timothy Oleksiak, Bloomsburg University of Pennsylvania

407017 11:00 AM to 12:15 PM Hilton Chicago Williford B - 3rd Floor

# Institutionalization of Communication as a Field and as a Discipline in Russia: The Presence of the Past in Today's Challenges

Sponsor: NCA Centennial! Celebration Series

Chairs: Dean A. Kruckeberg, University of North Carolina, Charlotte; Katerina Tsetsura, University of Oklahoma

Respondent: Galina Sinekopova, Eastern Washington University

"Communication education at regional universities in Russia: The presence of our past" Anna Kochigina, University of Oklahoma; Olga I. Matyash, Ivy Tech State College; Katerina Tsetsura, University of Oklahoma

"The forms and shapes of today's communication as a field, as a discipline, and as a social institution in Russia" Sergey Zverev, National Research University Higher School of Economics; Oleg Kashirskikh, National Research University Higher School of Economics

"The history of the development of communication as institutionalized field and as a discipline in the post-Soviet space" Nelli Bachurina, National Research University Higher School of Economics

"The politics of communication: How understanding of the field of mass communication in Russia can explain differences in coverage of the Crimean crisis in the Russian, Ukrainian, and Finnish media" Anna Klyueva, UHCL; Vilma Luoma-aho, University of Jyvaskyla; Anastasia Grynko, Columbia University

"The present state of communication network in Russia" Maria Mordvinova, National Research University Higher School of Economics; Alexandra Endaltseva, National Research University Higher School of Economics

407018 11:00 AM to 12:15 PM Hilton Chicago Williford C - 3rd Floor

## **Rhetorical Examinations of Politics and Economics**

Sponsor: Rhetorical and Communication Theory Division

Chair: Matthew S. May, Texas A&M University

Respondent: M. Lane Bruner, Georgia State University

"Cultural Currency: Bitcoin and the Tropes of Transparency, Anonymity, and Private Enterprise" Robert Edward Mulholand, University of Georgia

"Making the Invisible Hand Visible: A Century of Economic-Organizational Rhetoric from Ford Motor Company's Motion Pictures" Timothy Johnson, University of Louisville

"Rigoberta Menchú Tum's "Challenges" to Peacebuilding: International and Intercultural Dimensions of Invitational Rhetoric" Ellen W. Gorsevski, Bowling Green State University

"Words in a sentence, citizens in a colony: Language, listening, and crowd politics in the 1968 Doves Riot in British Gibraltar" Bryce Peake, University of Oregon

407019 11:00 AM to 12:15 PM Hilton Chicago PDR 1 - 3rd Floor

## The Presence of Our Future(s): Exploring Communication Pedagogy in Massively Open Online Courses (MOOCs)

Sponsor: Instructional Development Division

Chair: Anita K. Foeman, West Chester University

Presenters:

Bessie L. Lawton, West Chester University Philip Thompsen, West Chester University Matt McGarrity, University of Washington

407020 11:00 AM to 12:15 PM Hilton Chicago PDR 2 - 3rd Floor

#### Seeing Environmental Issues We Usually Ignore

Sponsor: Environmental Communication Division

Chair: Yuan Wang, University of Alabama

Respondent: Vernon Floyd Humphrey, University of Southern Mississippi

"Always Faithful: The Sacrifices of Combining Environmental Justice and Military Rhetoric" Katie Lind, Indiana University

"Speaking from a Forgotten Place: Resistance in Judy Bonds' Environmental Rhetoric" Alex Davenport, James Madison University

""There's No Real Support System": Institutional Support Failures in a Slowly-evolving Environmental Disaster" Andrea Meluch, Kent State University; Rebecca Cline, Kent State University; Heather Orom, University at Buffalo, SUNY; Tanis Hernandez, Center for Asbestos Related Disease

"Mediated Sustenance: American media discourse on food and sustainability in the Anthropocene" Paul Esposito, SUNY, Environmental Science & Forestry

407021 11:00 AM to 12:15 PM Hilton Chicago PDR 3 - 3rd Floor

## Intersections of the Sacred and the Secular in the Classroom

Sponsor: Spiritual Communication Division

Chair: Annette Holba, Plymouth State University

Respondent: Jay Brower, Western Connecticut State Univ

"Akroasis and "Higher" Education" Lisbeth A. Lipari, Denison University

"Cultivating the Sacred in the Communication Classroom: An Exploration of Contemplative Pedagogy" Katy Wiss,

Western Connecticut State University

"Recovering "Reverence" in the Classroom" Inci Ucok-Sayrak, Duquesne University

"Reflections on 'Rethinking the Secular': Implications for the Communication Classroom" Janie Harden Fritz, Duquesne University

"Slipping in the Sacred: Secular 'Jedi Mind Tricks' for Easily Distractable Learners" Star A. Muir, George Mason University

407023 11:00 AM to 12:15 PM Hilton Chicago Astoria - 3rd Floor

## **Identity and Personality Factors Affecting Interpersonal Interaction**

Sponsor: Interpersonal Communication Division

Chair: Melissa A. Maier, Missouri State University

"It's just the way I was raised: The role of attachment experiences in experiences of shame and guilt" Sara Picklesimer, University of Connecticut

"Self-presentational attempts in face-threatening situations: Contingency of self-worth and communication context" Jian (Raymond) Rui, Texas Tech University; Michael A. Stefanone, University at Buffalo, SUNY

"The Joke is on Who? A Serious Investigation Devoted to Humor Orientation and Social Interaction" Andrew Dix, Middle Tennessee State University

"The Self-Report Passing Measure (SRPM)" Keith Dilbeck, Erasmus University, Rotterdam; Arrington Stoll, University of Wisconsin Milwaukee

407024 11:00 AM to 12:15 PM Hilton Chicago Waldorf - 3rd Floor

## Instant Gratification: An Immediate Performative Response to "The Presence of Our Past(s): NCA at 100"

Sponsor: Performance Studies Division

Chair: Amber Lauren Johnson, Prairie View A&M University

Respondents: Stacy Holman Jones, California State University, Northridge; Miranda Olzman, University of Denver; Heidi M. Rose, Villanova University; Robert Gutierrez-Perez, University of Denver; Suzanne Pullen, Arizona State University; Chema Salinas, Arizona State University, Mesa; Shauna M. MacDonald, Villanova University; Javon Johnson, San Francisco State University

"To Be Determined" Amber Lauren Johnson, Prairie View A&M University

407025 11:00 AM to 12:15 PM Hilton Chicago Marquette - 3rd Floor

## Competitively Selected Papers about Information Seeking and Social Media

Sponsor: Health Communication Division

Chair: Sara Shaunfield, University of Kentucky

""It Made Me Feel Stupid": TMIM in Adults' Health Information Seeking, Technology (II)Literacy, and Stigma" Kate Magsamen Conrad, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University; China C. Billotte Verhoff, University of New Mexico

"Content Analysis of Diet Related Mobile Applications: A Self-Regulation Perspective" Nagwan Zahry, Michigan State University; Ying Cheng, Michigan State University; Wei Peng, Michigan State University

"Effects of valence framing and social media on recall of painkiller use information: Learning health risk from Twitter,

Facebook and E-newsletter Gang (Kevin) Han, Iowa State University; Jueman (Mandy) Zhang, New York Institute of Technology

"Reinventing Change: The Social and Organizational Influences on Perceptions of EHR Implementation in Health Care Organizations" Ashley K. Barrett, University of Texas, Austin

"Trusting Social Media as a Health Information Source: A Cross-Cultural Study" Hayeon Song, University of Wisconsin, Milwaukee; Kikuko Omori, St. Cloud State University; Jihyun Kim, Kent State University; Kelly E. Tenzek, University at Buffalo, SUNY; Jennifer M. Hawkins, University of Wisconsin, Milwaukee; Wan-Ying Lin, City University of Hong Kong; Yong-Chan Kim, Yonsei University; Joo-Young Jung, International Christian University

407026 11:00 AM to 12:15 PM Hilton Chicago Joliet - 3rd Floor

# News-Making, Fashion-Making, Selfie-Taking, and Speech Making: Digital Communication Technologies and Contemporary Self-Governance

Sponsor: Human Communication and Technology Division

Chair: Jayson Harsin, Baruch College, CUNY

Respondent: Jayson Harsin, Baruch College, CUNY

"Networked Self-Governance and the Press" Mike Ananny, University of Southern California

"Selfie Shame: Social Gratification in Digital Culture" Lisa Silvestri, University of Iowa; Benjamin Morton, University of Iowa

"Tag it! Fashion Apps as Self-Governing Digital Technology" Jungmin Kwon, University of Illinois

"The Rhetorical Selfie: Mobile Technology and the Constitution of Identity" Aaron Hess, Arizona State University

"Watching My Self: Student Speech Watching and Self-Evaluations as Effective Self-Governance" Samuel Jay, Metropolitan State University of Denver

407027 11:00 AM to 12:15 PM Hilton Chicago PDR 5 - 3rd Floor

### Identities Online and Off: Ethnography, Polymediation, and Participatory Fandoms

Sponsor: Ethnography Division

Chair: Michelle Calka, Manchester University

Respondent: Katherine J. Denker, Ball State University

"Beyond the Green Monster: An Ethnographic Study into Family Indoctrination into Red Sox Nation" Sarah LeBlanc, College of Charleston

"Catfished? Identity, Online Interaction, and Paradoxical Cases of Symbolic Rejection" Jimmie Manning, Northern Illinois University

"Hashtagging Feminism: Gender Discourse in Polymediated Environments" Danielle M. Stern, Christopher Newport University

"Participatory Fandom as Reality Convergence" Andrew Dunn, East Tennessee State University; Andrew Herrmann, East Tennessee State University

"Stigmatized at the Comic Book Shop? An Ethnography of Collectors, Accumulators, and Other Forms of Geek" Andrew Herrmann, East Tennessee State University

407028	11:00 AM to 12:15 PM	Hilton Chicago	PDR 6 - 3rd Floor
Rhetoric A	cross Contemporary Political Issu	ues: Park51, Latin@ Home	lessness, and the Post-Racial President
Sponsor: Rheto	orical and Communication Theory D	ivision	
Chair: Kathleer	P. Hunt, University of Utah		
Respondent: B	eth M. Waggenspack, Virginia Tech		
	arer: Anti-Semitism, Anti-Muslim Rh ebraska, Lincoln	etoric and the Development	of the "Religion Card"" Jamie Downing,
"Innocence a Wisconsin, Mad		enting Undocumented Latin@	Homelessness" Whitney Gent, University of
"Negotiating t Memphis	the Double Bind: Barack Obama's C	Challenge as the Post-Racial	Candidate" Scott Anderson, University of
	,		
407029	11:00 AM to 12:15 PM	Hilton Chicago	PDR 7 - 3rd Floor
The Present	ce of Our Past: Feminist Reflection	ons on Elizabeth Cady Stan Johnson	ton, Jacqueline Kennedy, and Lady Bird
Sponsor: Femil	nist and Women's Studies Division		
Chair: Barbara	Parisi, Long Island Univ, Brooklyn		
	er Own Words": The Gender and P son" Jonathan Foland, University o		Oral Histories of Jacqueline Kennedy and
"Redefining F	eminism in Stanton's "Solitude of S	elf"" Lisa Shawn Hogan, Pe	nn State University
	he Present: Elizabeth Cady Stantor aGuardia Community College	n, Every(wo)man, and The S	olitude of Self as a Morality Play" Lisa R.
407030	11:00 AM to 12:15 PM	Hilton Chicago	Room 4A - 4th Floor
		red Aspects of Media Cultu	
•	inist and Women's Studies Division		ion
Chair: Rebecca	a M.L. Curnalia, Youngstown State I	Jniversity	
"Ethics in citiz University	zen journalism: New Media and the	teenage girl molestation in Ir	ndia" Somava Pande, Washington State
"Interactive G Columbia	aze Theory: Critically Analyzing Wo	omen in Video Games" Jose	ph Hoffswell, University of Missouri,
	ough entertainment: The effects of E Rasul, Florida State University; Art		
	les: Framing welfare mothers in new ond, Drexel University	spapers across three presic	lencies" Alison Novak, Temple University;
"The Hurt Loo Beach	cker and the Remasculinization of the	ne American Solider" Jeff Sa	amano, California State University, Long
407031	11:00 AM to 12:15 PM	Hilton Chicago	Room 4B - 4th Floor

## Lead and They will Follow

Sponsor: Organizational Communication Division

Chair: Isolde K. Anderson, Hope College

Respondent: Ryan S. Bisel, University of Oklahoma

""Exchange Lost" in Leader-Member Exchange Theory and Research: A Critique and a Reconceptualization" Vivian Sheer, Hong Kong Baptist Univ

"A Continuation of Sport Teams from an Organizational Perspective: Predictors of Athlete-Coach Leader-Member Exchange" Gregory A. Cranmer, West Virginia University

"Hybridized Voices: Analyzing the Dilemma of Postcolonial Leadership in African Student Organizations" Eric Karikari, University of New Mexico

"Leadership Challenges in Organizational Change: A Case Study in Higher Education" Stacy Smulowitz, University of Scranton

407032 11:00 AM to 12:15 PM Hilton Chicago Room 4C - 4th Floor

### The Journalist as Activist in the Nineteenth Century

Sponsor: Mass Communication Division

Chair: David Greenberg, Rutgers University

"Muckraking and Transatlantic Media Flows, 1893-1902" Gretchen Soderlund, University of Oregon

"Nellie Bly: Breaking Barriers to Challenge 19th-Century Societal Ills" Dianne M Bragg, University of Alabama

"Sentimental Scientists: Exploring the Literary Styles of the Muckrakers" Thomas Schmidt, University of Oregon

"Stead, Hearst, and the 'Journalism of Action'" W. Joseph Campbell, American University

407033 11:00 AM to 12:15 PM Hilton Chicago Room 4D - 4th Floor

## Generations of Scholarship: The Evolution of Coordinated Management of Meaning Theory

Sponsor: Communication as Social Construction Division

Chair: Kelly E. Tenzek, University at Buffalo, SUNY

#### Presenters:

Anthony Allanson, Indiana Univ-Purdue Univ, Indianapolis

Natasha A. Barnett, University of New Mexico

Barton D. Buechner, Fielding Graduate University

John Chetro-Szivos, Fitchburg State University

Randy K. Dillon, Missouri State University

John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis

Katie Margavio Striley, University of North Carolina, Chapel Hill

David E. Weber, University of North Carolina, Wilmington

407034 11:00 AM to 12:15 PM Hilton Chicago Room 4E - 4th Floor

Insights into the Communication Dynamics of Bullying and Strategies for Teaching Peace

Sponsor: Peace and Conflict Communication Division

Chair: Janice M. Barrett, Lasell College

Presenters:

Kristen Cvancara, Minnesota State University Diane Monahan, Saint Leo University Wendy M. Weinhold, Coastal Carolina University Gwen Hullman, University of Nevada, Reno

407035 11:00 AM to 12:15 PM Hilton Chicago Room 4F - 4th Floor

#### R-E-S-P-E-C-T: Mentoring and Women in Higher Education

Sponsor: Women's Caucus

Chair: Lou Davidson Tillson, Murray State University

Presenters:

Lou Davidson Tillson, Murray State University

Karen Hill Johnson, West Kentucky Community & Technical College

Crystal R. Coel Coleman, Murray State University Marilyn D. Hunt, Missouri Western State University

April Rives, Old Dominion University

407036 11:00 AM to 12:15 PM Hilton Chicago Room 4G - 4th Floor

# Rethinking and Extending the Concept of Time-Axis Manipulation in Media Archaeologies

Sponsor: Critical and Cultural Studies Division

Chair: Chad Vollrath, University of Wisconsin, Superior

Respondent: Jeremy Packer, North Carolina State University

"Compressing Time: Kittler and the History of the PDF" Evelyn Bottando, Indiana University, Northwest

"Extending Time: Simulation and Deep Time-Axis Manipulation" Chad Vollrath, University of Wisconsin, Superior

"Hallucinating Time: Erowid.org and the "Trip Report" as Temporal Experience" John Witte, University of Iowa

"Synthesizing Time: The Production of Shared Temporalities in Social Networks" Daniel Faltesek, Oregon State University

407040 11:00 AM to 12:15 PM Hilton Chicago Room 4K - 4th Floor

## Insights into Family Communication from Relational Dialectics Theory 2.0

Sponsor: Family Communication Division

Chair: Dawn O. Braithwaite, University of Nebraska, Lincoln

Respondent: Leslie A. Baxter, University of Iowa

"Constructing Complex Family Issues and Identities: Contributions of RDT 2.0 in Understanding Family Communication surrounding Transgender Identity and Adoption" Kristen Norwood, Fontbonne University

"Exploring Mother-College Aged Daughter Relationships through the Lens of Relational Dialectics 2.0" Aimee E. Miller-Ott, Illinois State University; Meredith Marko Harrigan, SUNY, Geneseo

"Illuminating the Multivocal Experiences of Adult Donor-Conceived Offspring: The Contribution of Relational Dialectics Theory 2.0" Meredith Marko Harrigan, SUNY, Geneseo

"Reflections on the past, present, and future of RDT: Insights from an analysis of the meanings of motherhood voiced in co-mothers' conversations about border work" Elizabeth A. Suter, University of Denver; Leah Seurer, University of Denver; Stephanie Webb, University of Denver; Brian Grewe, University of Denver

"Relational dialectics theory: Critically examining relational meaning-making" Leslie A. Baxter, University of Iowa; Elizabeth A. Suter, University of Denver; Lindsey J. Thomas, University of Iowa; Leah Seurer, University of Denver

"Teasing out Multivocality in the Narratives of Commuter Wives" Karla Mason Bergen, College of Saint Mary; M. Chad McBride, Creighton University

"The Contribution of RDT to the Study of Military Family Life" Erin M. Sahlstein Parcell, University of Wisconsin, Milwaukee

407041 11:00 AM to 12:15 PM Hilton Chicago Room 4L - 4th Floor

#### Ethics and (In)Difference: Engaging "the Other" in an Age of Technoscientific Progress

Sponsor: Critical and Cultural Studies Division

Chair: John Lynch, University of Cincinnati

Respondent: Kelly Happe, University of Georgia

"And Say the Specimen Responded: Multi-species Rhetoric and the Ethics of Vivisection" Cynthia Bateman, University of South Carolina

"Narcissus and the Cyborgs: The Rhetoric of Feminist and Transhumanist Future Identities" Mary E. Domenico, University of North Carolina, Chapel Hill

"The Critic as Analyst: Fostering "Full Judgment" in Public Deliberation over Future Biotechnological Enhancements" Kurt Zemlicka, University of North Carolina, Chapel Hill

407042 11:00 AM to 12:15 PM Hilton Chicago Room 4M - 4th Floor

#### **Interrogating Masculinities**

Sponsor: Critical and Cultural Studies Division

Chair: Daniel Grano, University of North Carolina, Charlotte

Respondent: John M. Kephart III, California State University, Northridge

""Rotten is the New Raunch": Displacing Raunch Culture for a Male-Centered Genre Theory of the Rotten Aesthetic" Garret Castleberry, University of Oklahoma

"Refraining Articulations of Fear the Beard: Terrorist Assemblages in the Game of Baseball" Steven Kalani Farias, University of the Pacific

""Ride Free or Die" Trying: Hypermasculinity on FX'S Sons of Anarchy" Nicole Cox, Valdosta State University; Lauren J. DeCarvalho, University of Arkansas

"Mitigating Colorblind Racism in the Post-Network Era: Class-Inflected Masculinities in The Shield, Sons of Anarchy, and Justified" Michael Wayne, University of Virginia

407079 11:00 AM to 12:15 PM Palmer House Hilton Cresthill - 3rd Floor

## Political Rhetoric in the Early 20th Century

Sponsor: American Society for the History of Rhetoric

Chair: Bjorn Stillion Southard, University of Georgia

Respondent: Alessandra Von Burg, Wake Forest University

"A Grief Parade: The Role of Narrative in Kate Richards O'Hare's Children's Crusade to Free the Political Prisoners, 1922" Jennifer Adams, DePauw University

"Balancing Extremes: Oliver Wendell Holmes, Jr. and "The Path of Law"" Joseph Sery, Christopher Newport University

"Bygone discourse and future ideology: A rhetorical perspective on themes of colonization through New Deal era public housing advertisements" Casandra J. Robinson, California State University, Los Angeles

"Social Darwinism vs. Social Cosmology: A.R. Wallace's "Man's Place in the Universe" Joseph C. Packer, Central Michigan University

407081 11:00 AM to 12:15 PM Palmer House Hilton Salon 2 - 3rd Floor

## The Presence of Queer Intercultural Studies: Emerging Gender/Sexuality/Cultural Performances in Japan

Sponsors: Asian/Pacific American Communication Studies Division, International and Intercultural Communication Division, Performance Studies Division

Chair: Shinsuke Eguchi, University of New Mexico

Respondent: Gust A. Yep, San Francisco State University

"Japanese Male-Queers (Onei) and Performance: (Mis)Representing Gender, Sexuality, and Body in J-Pop Culture" Shinsuke Eguchi, University of New Mexico

"Mono no Aware: A Paradigm for Exploring Liminal Spaces in Japanese Gender Performance" Jonathan Flowers, Southern Illinois University, Carbondale

"My Little Japan Can't Be This Tolerant: Deviant Sexualities and Genders in the Anime Industry" Stephen Thomas Henry, Angelo State University

"Theorizing Bear Culture Beyond Borders: Examining Images of Kuma in Japanese Comics" Gregory Sean Hummel, Southern Illinois University, Carbondale

407082 11:00 AM to 12:15 PM Palmer House Hilton Salon 3 - 3rd Floor

## Communication and Learning Communities in CUNY Two-year Colleges: A Tradition of Innovation

Sponsor: Community College Section

Chair: Patricia Sokolski, LaGuardia Community College, CUNY

## Presenters:

Mike Cesarano, Queensborough Community College, CUNY

Cindy Greenberg, Kingsborough Community College, CUNY

Erika Heppner, LaGuardia Community College, CUNY

Rosanne D. Vogel, Queensborough Community College, CUNY

Gordon Alley-Young, Kingsborough Community College, CUNY

Franca Ferrari-Bridgers, Queensborough Community College, CUNY

407083 11:00 AM to 12:15 PM Palmer House Hilton Salon 4 - 3rd Floor

The United States: 'America' Defined and It's Colonial and Imperial Presence

Sponsor: American Studies Division

Chair: Meryl J. Irwin, James Madison University

Respondent: Melanie Finney, DePauw University

"Armed with Aid: Critiquing the Imperialist Implications of Humanitarian Aid" Elizabeth Kaszynski, Indiana University

"The "Blood Messenger": U.S. War Reporting and the Kidnapping of Daniel Pearl" Lindsay Palmer, University of Wisconsin, Madison

""Irish Hostage in America": Migration, Terrorism, and Irishness in The New York Times' Coverage of the Joe Doherty Trials" Marissa Fernholz, University of Wisconsin, Madison

""I'm actually an American": Who Do You Think You Are? and NBC's Cosmopolitan Global Ancestry" Amanda Nell Edgar, University of Missouri

407084 11:00 AM to 12:15 PM Palmer House Hilton Salon 5 - 3rd Floor

## **Managing Challenges to Group Performance**

Sponsor: Group Communication Division

Chair: Kurtis D. Miller, Purdue University

Respondent: Gwen Wittenbaum, Michigan State University

"Barriers to Group Brainstorming Performance: A Function of Privacy Management" Kyle Heuett, University of Tennessee

"Preference for Working in Groups" Joann Keyton, North Carolina State University; Nicole J. Harmon, Northwest Mississippi Community College; Devika Banerji, Purdue University; Santiago Canete Benitez, North Carolina State University; Christopher Kampe, North Carolina State University; Wendy Magee, North Carolina State University; Kenneth W. Medlin, North Carolina State University; Anne Purcell, North Carolina State University; Chloe S. Seipel, North Carolina State University; Heewon Shin, North Carolina State University

"Risk Communication in Groups" Tillman Russell, Purdue University; Torsten Reimer, Purdue University

"The Science of (Dis)satisfaction: Satisfaction as a Product of Negative Group Experiences" Kody Frey, Illinois State University; Richard Walter Baptist, Illinois State University; Todd Douglas Marver, Illinois State University; Marie Huels, Illinois State University

407085 11:00 AM to 12:15 PM Palmer House Hilton Salon 6 - 3rd Floor

## The [Physical] Presence of Our Past(s): The Role of Place in Memorializing

Sponsor: Visual Communication Division

Chair: Catherine Palczewski, University of Northern Iowa

Respondent: Catherine Palczewski, University of Northern Iowa

"Memorials to 9/11: The presence of our past(s) helps us remember – or does it prevent us from forgetting?" Carl T. Hyden, Morgan State University

"Place as voice in war memorializing: The Mojave Cross controversy" M. Kelly Carr, Univ of Baltimore; Marilyn J. Young, Florida State University

"The Oklahoma City Memorial: Transforming time through sense of place" Linda Levitt, Stephen F. Austin State University

407086 11:00 AM to 12:15 PM Palmer House Hilton Salon 7 - 3rd Floor

Competitively Selected Papers about Character Portrayal, Media and Advertising

Sponsor: Health Communication Division

Chair: Marleah Dean, University of South Florida

"Coming Out of the Shadows: Reducing Stigma toward Bipolar Disorder via Celebrity Health Disclosures" Norman Wong, University of Oklahoma; Kathryn Lookadoo, University of Oklahoma; Stephanie G. Schartel, Missouri Western State University; Gwendelyn S. Nisbett, University of North Texas

"Effects of Media Coverage on Mothers' Behaviors to Protect Pediatric Environmental Health" Susan Mello, Northeastern University; Robert Hornik, University of Pennsylvania

"Health versus Body Competence versus Appearance: A Content Analysis Investigating Frames of Health Advice in Women's Health Magazines" Jennifer S. Aubrey, University of Arizona; Rachel Hahn, University of Arizona

"Portraying Physical Activity in Food Advertising Targeting Children: A Two Part Study of Content and Effects" Jessica Castonguay, University of Pennsylvania

"The Banality of Breaking Bad News: Power Play in Mediated Doctor-Patient Interactions" Jeremy Make, University of Colorado, Denver

407087 11:00 AM to 12:15 PM Palmer House Hilton Salon 8 - 3rd Floor

#### Novices in Collegiate Policy Debate: Improving Participation and Retention

Sponsor: Cross Examination Debate Association

Chair: Allison Harper, George Mason University

Presenters:

Eric R. Morris, Missouri State University
Jacquelyn Poapst, George Mason University
Michael Kenneth Davis, James Madison University
Alexander Hiland. University of Minnesota

Respondent: Matthew S. Struth, University of Minnesota

407088 11:00 AM to 12:15 PM Palmer House Hilton Salon 9 - 3rd Floor

## **Rhetoric and Public Address**

Sponsor: Student Section

Chair: Emily Susan Hobbs, Penn State University

""Reject the Fraud": A Voice for Men and the Transcendent Rhetoric of the Men's Rights Movement" Michelle Colpean, University of Iowa

"Approaching the Rhetorical Enactment Rationale to Public Relations in a Postmodern World: A Hybrid Model Manifesto" Jason Tham, University of Minnesota

"Rhetoric, Ethnography, and Identity: A Critical Intervention in Post-Abuse Narratives" Rebecca Murphy-Keith, Arizona State University

"The Movement of an Image: From Zapatista to Zapatismo" Dominic Manthey, Penn State University

"Through the Narrative Lens: Do What You Love" Valentine Kovtun, Fresno State University

407089 11:00 AM to 12:15 PM Palmer House Hilton Salon 10 - 3rd Floor

The Presence of Our Past(s): Latin@ Debaters' History, Successes, and Difficulties in Intercollegiate Debate

Sponsor: Argumentation and Forensics Division

Chairs: Luis M. Andrade, California State University, Fullerton; Deven E. Cooper, California State University, Fresno

#### Presenters:

Jillian Aleja, Vermont University
Gabriel Murillo, University of Oklahoma
Jeanette Rodriguez, California State University, Fullerton
Joel Salcedo, California State University, Fullerton
Richard Pineda, University of Texas, El Paso
Christopher D. Salinas, Southern Methodist University

407090 11:00 AM to 12:15 PM Palmer House Hilton Salon 12 - 3rd Floor

## Social Media and College Students of Color: Utilizing Technology for the Classroom, Careers and Social Change

Sponsor: International and Intercultural Communication Division

Chair: S. Lenise Wallace, LaGuardia Community College, CUNY

#### Presenters:

Kandace L. Harris, Clark Atlanta University

Eman Mosharafa, LaGuardia Community College, CUNY

Jamila Cupid, Lincoln University

S. Lenise Wallace, LaGuardia Community College, CUNY

407091 11:00 AM to 12:15 PM Palmer House Hilton Buckingham - 5th Floor

## Exploring the Boundaries between Orhtodoxy and Heterdoxy in the Work of C.S. Lewis

Sponsor: Religious Communication Association

Chair: Mark A.E. Williams, California State University, Sacramento

Respondent: Mark A.E. Williams, California State University, Sacramento

"C.S. Lewis' Taming of Charles Williams' Lion: A Comparison of Platonic and Gnostic Doctrines in The Place of the Lion and That Hideous Strength" Dale Sullivan, North Dakota State University

"Of Chocolate Eggs and Jesus Risen: C.S. Lewis and Heterodoxy" J. Matthew Melton, Lee University

"The Equivocal Tao of "Nature": I.A. Richards, C.S. Lewis and the Heresy of Coalescence" Steve Reagles, Bethany Lutheran College

407092 11:00 AM to 12:15 PM Palmer House Hilton Chicago - 5th Floor

## Important Messages in Applied Health Communication Research

Sponsor: Applied Communication Division

Chair: Jennifer N. Anderson, South Dakota State University

"An Effort to Increase Organ Donor Registration through Intergroup Competition and Electronic Word of Mouth" Sandi W. Smith, Michigan State University; Rose Hitt, Independent Scholar; Hee Sun Park, Korea University; Joseph B. Walther, Nanyang Technological University; Yuhua (Jake) Liang, Chapman University

"Inherent Tensions and Challenges of Provider-Patient Communication: Implications for Interpreter Training in Health Care Settings" Elaine Hsieh, University of Oklahoma; Sachiko Terui, University of Oklahoma

"Person-Centered Communication and Nurse-Patient Communication regarding Flu Diagnosis and Treatment: Lessons for Caregiving Message Construction" Andrew C. Tollison, Merrimack College; Gary A. Beck, Old Dominion University

"The effects of specialized training in organ donation and transplantation on communication, innovation, collaboration, and career evolution: An international evaluation of Transplant Procurement Management (TPM) training on professional health care workers" Tyler R. Harrison, University of Miami; Maria Paula Gomez, DTI; Melania Istrate, Transplant Procurement Management; Marti Manyalich, University of Barcelona; Gloria Paez, Transplant Procurement Management; Ricard Valero, University of Barcelona; Susan E. Morgan, University of Miami; Quan Zhou, Purdue University

"Will You GYT? An In-Depth Examination of the Get Yourself Tested Campaign's Design and Implementation" Rowena L. Briones, Virginia Commonwealth University

407093 11:00 AM to 12:15 PM Palmer House Hilton Price Room - 5th Floor

## Calls to Conscience/Consciousness in the Neoliberal Academy: A Roundtable Discussion

Sponsor: Communication Ethics Division

Chairs: Christina R. Foust, University of Denver; Daniel J. Lair, University of Michigan, Flint

#### Presenters:

Daniel J. Lair, University of Michigan, Flint Ronald C. Arnett, Duquesne University Amy Pason, University of Nevada, Reno Heather Zoller, University of Cincinnati Stacey Wieland, Calvin College

Christina R. Foust, University of Denver

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