# Wednesday November 20, 2013

#### 8:00 AM

002004

8:00 AM to 12:00 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

# PC01: Examining Organizational Influence on Government Policy-Making: Understanding tactics, strategies, and discourses in influencing policy-making

**Sponsor: Preconferences** 

Chair: Laurie K. Lewis, Rutgers University

Presenters:

Steven Corman, Arizona State University
Timothy L. Sellnow, University of Kentucky
Cynthia Stohl, University of California, Santa Barbara
Michael Stohl, University of California, Santa Barbara
Karen Tracy, University of Colorado, Boulder
Leah Sprain, University of Colorado, Boulder
Arlyn G. Riskind, National Communication Association

Nicole Laster, NORTHCOM

002005

8:00 AM to 5:00 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# PC02: Making Sense of Qualitative Data: A Workshop Illuminating the Backstage Practice of Ethnographic Analysis

**Sponsor: Preconferences** 

Chair: Sarah Jane Tracy, Arizona State University

Presenters:

Robin Boylorn, University of Alabama Devika Chawla, Ohio University Robin Clair, Purdue University

Christine Davis, University of North Carolina, Charlotte

Shiv Ganesh, Massey University

Patricia Geist-Martin, San Diego State University

Timothy Paul Huffman, Loyola Marymount University

Robert Krizek, Saint Louis University

Marianne LeGreco, University of North Carolina, Greensboro

Paul M. Leonardi, Northwestern University

Shawna Malvini Redden, Arizona State University

Michelle Miller-Day, Chapman University

Rahul Rastogi, Purdue University

002009

8:00 AM to 12:00 PM

Marriott Wardman Park

Washington Room 6 - Exhibit Level

PC04: Setting the Research Agenda for Communicating Climate Science

**Sponsor: Preconferences** 

Chairs: Katherine E. Rowan, George Mason University; Matthew W. Seeger, Wayne State University

Presenters:

Karen L. Akerlof, George Mason University

Betsy Bach, University of Montana

Jennifer Day, National Oceanic and Atmospheric Administration

John Kotcher, George Mason University

Robert S. Littlefield, North Dakota State University

Edward W. Maibach, George Mason University

Teresa Myers, George Mason University

H. Dan O'Hair, University of Kentucky

Andrew Pyle, George Mason University

Connie Roser-Renouf, George Mason University

Timothy L. Sellnow, University of Kentucky

Wade E. Sisler, NASA Goddard Space Flight Center

Shari Veil, University of Kentucky

002024

8:00 AM to 12:00 PM

Marriott Wardman Park

Delaware A - Lobby Level

PC05: The Quest for Core Competencies in Introductory Communication Courses

**Sponsor: Preconferences** 

Chair: Susan Ward, Delaware County Community College

Presenters:

Lynn M. Disbrow, Huntingdon College

Isa N. Engleberg, Prince George's Comm College

Scott A. Myers, West Virginia University

Patricia J. O'Keefe, College of Marin

002052

8:00 AM to 12:00 PM

Marriott Wardman Park

McKinley - Mezzanine Level

PC06: Applied Semantics and Practical Communication Across the Disciplines

Sponsor: Preconferences

Chairs: Corey Anton, Grand Valley State University; Richard L. Lanigan, ICI Fellow & Director

Presenters:

Adeena Karasick, Fordham University Mary Lahman, Manchester University Andrew Smith, Edinboro University

Lance A. Strate, Fordham University

Edward E. Tywoniak, Saint Mary's College of California

002061

8:00 AM to 5:00 PM

Marriott Wardman Park

Wilson C - Mezzanine Level

**SEMINAR: Situated Discourses of Citizenship** 

Sponsor: Seminars

Chairs: Belinda A. Stillion Southard, University of Georgia; Kristy Maddux, University of Maryland

Presenters:

Timothy Barney, University of Richmond

Vanessa Beasley, Vanderbilt University

Jay P. Childers, University of Kansas

Josue David Cisneros, University of Illinois

Lisa M. Corrigan, University of Arkansas

Antonio R. de Velasco, University of Memphis

Jason Edwards, Bridgewater State University

Leslie J. Harris, University of Wisconsin, Milwaukee

Cindy Koenig Richards, Willamette University

Jeffrey P. Mehltretter Drury, Wabash College

Yvonne Slosarski, University of Maryland

Karrin Vasby Anderson, Colorado State University

Respondents: James Jasinski, University of Puget Sound; Catherine Palczewski, University of Northern Iowa; Trevor Parry-Giles, National Communication Association

#### 8:30 AM

003006 8:30 AM to 5:30 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

### PC09: Mapping the Shifting Grounds of Post-9/11 War Rhetoric

**Sponsor: Preconferences** 

Chairs: Kaitlyn Patia, Penn State University; Michael J. Bergmaier, Penn State University; William O. Saas, Penn State

University

Presenters:

Michael J. Bergmaier, Penn State University

Barbara A. Biesecker, University of Georgia

Denise M. Bostdorff, College of Wooster

Jeremy Engels, Penn State University

Marita Gronnvoll, Eastern Illinois University

Stephen Kinzer, Boston University

Kristen McCauliff, Ball State University

Jennifer Mercieca, Texas A&M University

John Minbiole, Penn State University

Kaitlyn Patia, Penn State University

Josh Reeves, University of Memphis

William O. Saas, Penn State University

Sally Spalding, University of Georgia

Roger Stahl, University of Georgia

Frank Stec, Penn State University

Jason G. Williamson, University of Georgia

003008

8:30 AM to 5:00 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

# PC17: Talking Technology: New Connections in the Ethnography of Communication and Technology

Sponsor: Preconferences

Chair: Michelle Scollo, College of Mount Saint Vincent

Presenters:

Donal A. Carbaugh, University of Massachusetts, Amherst

Ted Kafala, College of Mount Saint Vincent

Sunny Lie, University of Massachusetts, Amherst

Lauren Mackenzie, USAF Air University
Trudy Milburn, Independent Researcher
Elizabeth Molina-Markham, University of Massachusetts, Amherst
Kristine Munoz, University of Iowa
Lydia Reinig, University of Colorado, Boulder
Todd L. Sandel, University of Macau
Daniel Usera, University of Iowa
Saskia Witteborn, Chinese University of Hong Kong
Gonen Dori Hacohen, University of Massachusetts, Amherst
Tabitha Hart, San Jose State University
James L. Leighter, Creighton University
Nimrod Shavit, University of Massachusetts, Amherst
Brion Van Over, University of Massachusetts, Amherst

003200 8:30 AM to 6:00 PM Offsite

#### PC10: The C-SPAN Archives: An Interdisciplinary Resource for Discovery, Learning, and Engagement

**Sponsor: Preconferences** 

Chairs: Patrice M. Buzzanell, Purdue University; Robert Browning, Purdue University; Glenn G. Sparks, Purdue

University

Presenters:

Stephanie Bor, University of Nevada, Reno

Robert Browning, Purdue University

Patrice M. Buzzanell, Purdue University

Carolyn Curiel, Purdue University

Roderick Hart, University of Texas, Austin

Theon Edward Hill, West Chester University

Christopher Kowal, Purdue University

Brian Lamb, C-SPAN Headquarters

Sorin Matei, Purdue University

William Oakes, Purdue University

Glenn G. Sparks, Purdue University

Susan Swain, C-SPAN Headquarters

Carla Zoltowski, Purdue University

#### 9:00 AM

004016 9:00 AM to 5:00 PM Marriott Wardman Park Park Tow

Park Tower 8212 - Lobby Level

C-SPAN

### SEMINAR: Connecting Textual Criticism and Field Work

**Sponsor: Seminars** 

Chairs: Sara L. McKinnon, University of Wisconsin, Madison; Robert Asen, University of Wisconsin,

Madison; Karma R. Chávez, University of Wisconsin, Madison; Robert Glenn Howard, University of Wisconsin,

Madison

004020 9:00 AM to 1:00 PM Marriott Wardman Park Park Tower 8222 - Lobby Level

PC16: The Dilemmas and Opportunities of U.S.-China Communication in an Age of Globalization

**Sponsor: Preconferences** 

Chairs: Stephen J. Hartnett, University of Colorado, Denver; Elizabeth Brunner, University of Utah; Donovan Conley, University of Nevada, Las Vegas; Supriya Karudaprum, International College Beijing; Lisa Keranen, University of Colorado, Denver; Patrick Shaou-Whea Dodge, International College of

Beijing/University of Colorado, Denver

Presenters:

Kevin Michael DeLuca, University of Utah Leonard C. Hawes, University of Utah Gang Li, Independent Artist, Beijing Michelle L. Murray Yang, University of Maryland Kent A. Ono, University of Utah Dong Qingwen, University of the Pacific Lu Xing, DePaul University

004068 9:00 AM to 5:00 PM

Marriott Wardman Park

Johnson - Mezzanine Level

PC11: Communication, Health and the Quality of Life in Urban Areas

Sponsor: Preconferences

Chairs: Peter Haratonik, The New School; Gary Gumpert, Urban Communication Foundation

Presenter:

Leo Jeffries, Cleveland State University

004069 9:00 AM to 6:00 PM

Jefferson - Mezzanine Level

PC12: IX Communication Conference of the Americas (FELAFACS-NCA)

Marriott Wardman Park

**Sponsor: Preconferences** 

Chair: Federico Varona, San Jose State University

Respondents: Agrivalca Canelón, Universidad Católica Andres Bello; Ricardo Carniel Bugs, Universitat Autónoma de Barcelona; Vanesa Muriel Amezcua, Universidad Autónoma de Querétaro; Luis Felipe Gómez, San Jose State

University; Jessica Retis, California State University, Northridge

9:30 AM

005007 9:30 AM to 5:00 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

PC13: WORD OF MOUTH: Making Connections in and with Devised Performance

**Sponsor: Preconferences** 

Chairs: Tim Miller, Independent Artist/Scholar; Stacy Holman Jones, California State University, Northridge

Presenters:

Amy K. Kilgard, San Francisco State University Shauna M. MacDonald, Villanova University Chris McRae, University of South Florida

Julie-Ann Scott, University of North Carolina, Wilmington

005059

9:30 AM to 4:45 PM

Marriott Wardman Park

Wilson A - Mezzanine Level

# PC14: Challenging the Prison-Industrial Complex and Working for Justice: A Preconference for Scholars, **Activists, Artists, and Educators**

**Sponsor: Preconferences** 

Chair: Jonathan G. Shailor, Univ of Wisconsin, Parkside

Presenters:

Jeralyn L. Faris, Purdue University

Raphael Ginsberg, University of North Carolina, Chapel Hill

Harold Atkins, Each One Reach One: Transforming Kids Behind Bars

Angel Carrion, City of San Francisco

Liz Jackson-Simpson, Success Center of San Francisco David Coogan, Virginia Commonwealth University Stephen J. Hartnett, University of Colorado, Denver

Robin Sohnen, Each One Reach One: Transforming Kids Behind Bars

Bill Yousman, Eastern Connecticut State University

#### 10:00 AM

006010 10:00 AM to 12:00 PM Marriott Wardman Park

Park Tower 8201 - Lobby Level

## **AFA-Publications and Research Committee Meetings**

Sponsor: American Forensic Association

Presenters:

Matt Gerber, Baylor University

Treva Dean, North Central College

Stephen Michael Croucher, University of Jyväskylä

Dawn Bartlett, Doane College

Penni M. Pier, Wartburg College

David Worth, Rice University

Jeffrey Jarman, Wichita State University

James P. Dimock, Minnesota State University, Mankato

Peter M. Pober, George Mason University

David Steinberg, University of Miami

006015 10:00 AM to 12:00 PM Marriott Wardman Park

Park Tower 8211 - Lobby Level

# **AFA-Educational Development and Practices Committee**

Sponsor: American Forensic Association

Presenters:

Curt Gilstrap, Drury University

Ken Young, Bradley University

Rae Lynn Schwartz-DuPre, Western Washington University

Megan Koch, Illinois State University

Wade Hescht, Lone Star College, North Harris

006017 10:00 AM to 12:00 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

**AFA-Finance Committee Meeting** 

Sponsor: American Forensic Association

Presenters:

Aaron M. Duncan, University of Nebraska, Lincoln

Lee Mayfield, James Madison University

Ben D. Voth, Southern Methodist University

Larry G. Schnoor, Minnesota State University, Mankato

Robert Imbody, University of Alabama

Sarah Partlow-Lefevre, Idaho State University

006021 10:00 AM to 12:00 PM

Marriott Wardman Park

Park Tower 8223 - Lobby Level

#### **AFA-NDT Board of Trustees**

Sponsor: American Forensic Association

Presenters:

Allan D. Louden, Wake Forest University

Sherry Hall, Harvard University

Greg Rosenbaum, Palisades Associates

Melissa Wade, Emory University

Danielle Wiese Leek, Grand Valley State University

006022

10:00 AM to 12:00 PM

Marriott Wardman Park

Park Tower 8224 - Lobby Level

## **AFA-Professional Development and Practices Committee Meeting**

Sponsor: American Forensic Association

Presenters:

Susan Collie, University of Wisconsin, Stout

Randy Cox, University of Texas

Tim Brown, Cedar Crest College

David Gaer, Laramie County Community College

Ryan Galloway, Samford University

Gordon W. Stables, University of Southern California

# 12:00 PM

008015

12:00 PM to 3:45 PM

Marriott Wardman Park

Park Tower 8211 - Lobby Level

## **AFA-NDT Committee Meeting**

Sponsor: American Forensic Association

Presenters:

Dallas Perkins, Harvard University

Adrianne Brovero, University of Mary Washington

David Cram Helwich, University of Minnesota

Lee Ed, Emory University

Scott Odekirk, Idaho State University

Lyle Jim, Clarion University

Ron Stevenson, Wayne State

Sarah Partlow-Lefevre, Idaho State University

Gordon W. Stables, University of Southern California

Sarah S. Topp, Trinity University Michael Hester, University of West Georgia John Fritch, University of Northern Iowa

008017

12:00 PM to 3:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

### **AFA-NIET Committee Meeting**

Sponsor: American Forensic Association

Presenters:

Peter M. Pober, George Mason University JoAnn Edwards, University of Mississippi

Angela Gregory, Chabot College

Dawn Lowry, Western Kentucky University

Lee Mayfield, James Madison University

Karen R. Morris, University of Wisconsin, Eau Claire

Larry G. Schnoor, Minnesota State University, Mankato

Mark J. Porrovecchio, Oregon State University

Craig E. Brown, Kansas State University

Susan Collie, University of Wisconsin, Stout

Megan Koch, Illinois State University

Tim Brown, Cedar Crest College

Nicholas Butler, Arizona State University

M'Liss Hindman, Tyler Junior College

Kellie W. Roberts, University of Florida

Daniel H. Leyes, Brookdale Comm College

Richard Paine, North Central College

David Gaer, Laramie County Community College

Leah E. White, Minnesota State University, Mankato

Aaron M. Duncan, University of Nebraska, Lincoln

008021

12:00 PM to 3:45 PM

Marriott Wardman Park

Park Tower 8223 - Lobby Level

# **AFA-National Council Meeting**

Sponsor: American Forensic Association

Presenters:

Scott L. Harris, University of Kansas

Erika Thomas, California State University, Fullerton

Michael Janas, Samford University

Richard E. Edwards, Baylor University

James W. Pratt, Univ of Wisconsin, River Falls

Katherine Lavelle, University of Northern Iowa

M'Liss Hindman, Tyler Junior College

Timothy Mahoney, St. Mark's School of Texas

Catherine Palczewski, University of Northern Iowa

John Fritch, University of Northern Iowa

Darren Elliott, Kansas City Comm College

### NCA Legislative Assembly I

Sponsor: NCA National Office

Presenters:

Steven A. Beebe, Texas State University, San Marcos

Lindsey S. Aloia, Pennsylvania State University

Karen Lee Ashcraft, University of Colorado, Boulder

Alphonso Atkins, Ivy Tech Community College

Bernardo A. Attias, California State University, Northridge

Kevin J. Ayotte, California State University, Fresno

Austin Babrow, Ohio University

Philip Backlund, Central Washington University

Barbara L. Baker, University of Central Missouri

Mary C. Banwart, University of Kansas

Adria Battaglia, Angelo State University

Christina S. Beck, Ohio University

Robert R. Becker, Northwest College

Diane Forbes Berthoud, Univ of California, San Diego

Richard Besel, California Polytechnic State University

Carole Blair, University of North Carolina, Chapel Hill

Kristen Blinne, University of South Florida

David L. Bodary, Sinclair College

San Bolkan, California State University, Long Beach

Justin P. Boren, Santa Clara University

Isabel C. Botero, University of Kentucky

Mary Jiang Bresnahan, Michigan State University

Matthew P. Brigham, James Madison University

Lori Leonard Britt, James Madison University

Melissa Ann Broeckelman-Post, George Mason University

Lonny Brooks, California State University, East Bay

Daniel Brouwer, Arizona State University

Timothy J. Brown, West Chester University

Nancy Brule, Bethel University

Boris H. J. M. Brummans, Universite de Montreal

Leah E. Bryant, DePaul University

Heather J. Carmack, James Madison University

Russell Carpenter, Eastern Kentucky University

Chin-Chung Chao, University of Nebraska, Omaha

Dayna Chatman, University of Southern California

James Cherney, Wayne State University

Tamara Makana Chock, Syracuse University

Josue David Cisneros, University of Illinois

Kenneth N. Cissna, University of South Florida

Kristen L. Cockrell, Northwest Rankin High School

Donovan Conley, University of Nevada, Las Vegas

Melissa A. Cook, St. Vincent College

Frederick C. Corey, Arizona State University

Rene Dailey, University of Texas, Austin

Katherine J. Denker, Ball State University

David R. Dewberry, Rider University

James P. Dimock, Minnesota State University, Mankato

Tatyana Dumova, Point Park University

Norah Dunbar, University of Oklahoma

Adam C. Earnheardt, Youngstown State University

Jill A. Edy, University of Oklahoma

Nichole L. Egbert, Kent State University

Deborah Eicher-Catt, Penn State University, York

Jennifer Butler Ellis, Northern Illinois University

Mindy Fenske, University of South Carolina

Amber N. Finn, Texas Christian University

Patricia E. Friel, University of Cincinnati

Radhika Gajjala, Bowling Green State University

Shiv Ganesh, Massey University

Pat J. Gehrke, University of South Carolina

Eletra Gilchrist, University of Alabama, Huntsville

Lakresha D. Graham, Rockhurst University

Liane M. Gray-Starner, Marietta College

John Greene, Purdue University

Chris Gurrie, University of Tampa

Elizabeth G. Hansen, Grinnell High School

Kirsten A. Heintz, Pulaski Technical College

Kelly Herold, Winona State University

Sean M. Horan, DePaul University

Angela M. Hosek, Emerson College

Teresa Heinz Housel, Hope College

Amy Ebesu Hubbard, University of Hawaii, Manoa

Jeannie Hunt, Northwest College

Mariko Izumi, Columbus State University

Michele H. Jackson, University of Colorado, Boulder

Ronald L. Jackson II, University of Cincinnati

Jessica Katz Jameson, North Carolina State University

Sharon Jarvis, University of Texas

Peter Jorgensen, Western Illinois University

Heidi Kevoe-Feldman, Northeastern University

Nancy Kidd, National Communication Association

Erika L. Kirby, Creighton University

Michael R. Kotowski, University of Tennessee

Anastacia Kurylo, Fortified Communication

Karen A. Anderson Lain, Academic Partnerships

John Lammers, University of Illinois

Mark Leeman, Northern Kentucky University

Robert Leonard, Sinclair College

Barbara Lieb, Independent Researcher

Lisbeth A. Lipari, Denison University

Shawn D. Long, University of North Carolina, Charlotte

Tobi Mackler, Montgomery County Community College

Katheryn C. Maguire, Wayne State University

Jimmie Manning, Northern Illinois University

Amanda Martinez, Davidson College

Anne Mattina, Stonehill College

Casey Maugh, University of Southern Mississippi

Joseph Mazer, Clemson University

Paula McKenzie, Bethune-Cookman University

Raymie E. McKerrow, Ohio University

S. Lily Mendoza, Oakland University

Michaela D.E. Meyer, Christopher Newport University

Yoshitaka Miike, University of Hawaii, Hilo

Katherine Miller, Arizona State University

Kesha Morant Williams, Penn State University, Berks

Mark T. Morman, Baylor University

Star A. Muir, George Mason University

Kristine Munoz, University of Iowa

Stephanie Norander, Missouri State University

Denise Oles-Acevedo, Iowa State University

Kent A. Ono, University of Utah

Michael J. Palenchar, University of Tennessee

Barbara Parisi, Long Island University, Brooklyn

Bobby R. Patton, University of Central Missouri

Gregory Paul, Kansas State University

Danielle Pillet-Shore, University of New Hampshire

Margaret Jane Pitts, University of Arizona

Christopher N. Poulos, University of North Carolina, Greensboro

Suzanne Prentiss, University of Tennessee, Knoxville

Jessica Prody, St. Lawrence University

Marie L. Radford, Rutgers University

Artemio Ramirez, University of South Florida

Angela G. Ray, Northwestern University

Torsten Reimer, Purdue University

Armeda Reitzel, Humboldt State University

Lance Rintamaki, University at Buffalo, SUNY

Kathleen Glenister Roberts, Duquesne University

Michelle Rodino-Colocino, Penn State University

Jennifer A. Samp, University of Georgia

Larry G. Schnoor, Minnesota State University, Mankato

Samantha Senda-Cook, Creighton University

Jonathan G. Shailor, Univ of Wisconsin, Parkside

Ronald E. Shields, Sam Houston State University

Cheri Simonds, Illinois State University

R. Anthony Slagle, University of Puerto Rico

John E. Socas, Bronx Community College

John S.W. Spinda, Clemson University

Helen Sterk, Western Kentucky University

Danielle M. Stern, Christopher Newport University

Robert Stockton, Anaheim Union High School District

Jean Streiff, Oakland Catholic High School

Mary E. Stuckey, Georgia State University

Stanley D. Tickton, Norfolk State University

Lisa M. Tillmann, Rollins College

Shane Tilton, University of Kentucky

Susan Tomasovic, George Mason University

April Trees, Saint Louis University

Jillian Ann Tullis, University of North Carolina, Charlotte

Kathleen J. Turner, Davidson College

Sarah Ubel, Washburn University

Bhavana R. Upadhyaya, Nitte University

Karrin Vasby Anderson, Colorado State University

Richard E. Vatz, Towson University
Shari Veil, University of Kentucky
Michelle T. Violanti, University of Tennessee
Bradford J. Vivian, Syracuse University
Julie E. Volkman, VA eHealth QUERI and UMass Medical School
Shawn Wahl, Missouri State University
Darrel Wanzer, University of Iowa
Susan Ward, Delaware County Community College
David A. Wendt, Keokuk High School
Rich West, Emerson College
Toni S. Whitfield, James Madison University
Jennifer Willis-Rivera, Univ of Wisconsin, River Falls
Paul Witt, Texas Christian University
Elaine Wittenberg-Lyles, University of Kentucky
David Worthington, DePauw University

008201 12:00 PM to 5:00 PM Offsite Washington DC

# PC08: Tour of National Mall Memorials: WWII Memorial, Lincoln Memorial, FDR Memorial and the Martin Luther King, Jr. Memorial

**Sponsor: Preconferences** 

Chair: Teresa Bergman, University of the Pacific

Presenters:

Bernard Armada, University of St. Thomas

Anna Wright, Illinois State University Yahui Zhang, Wayland Baptist University

Bill Balthrop, University of North Carolina, Chapel Hill

David Worthington, DePauw University

## 1:00 PM

011004 1:00 PM to 5:00 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

# PC15: Experience is the Best Teacher: 35 Years of Insights from the Experiential Learning Division and Consideration of Critical Questions for the Next 35 years

**Sponsor: Preconferences** 

Chair: Lori Leonard Britt, James Madison University

Presenters:

Bren Ortega Murphy, Loyola University Chicago Donna Pawlowski, Bemidji State University

Karen M. Roloff, Elmhurst College Michael Smith, LaSalle University

Toni S. Whitfield, James Madison University

Sara Weintraub, Regis College

011009 1:00 PM to 5:00 PM

Marriott Wardman Park

Washington Room 6 - Exhibit Level

**Sponsor: Preconferences** 

Chair: Shannon C. VanHorn, Valley City State Univ

Presenters:

Shannon C. VanHorn, Valley City State Univ Jonna J. Ziniel, Valley City State Univ

011024

1:00 PM to 5:00 PM

Marriott Wardman Park

Delaware A - Lobby Level

# SEMINAR: Public Deliberation and Civic Engagement: Building connections to energize and sustain this work within NCA

Sponsor: Seminars

Chairs: Tim Steffensmeier, Kansas State University; Martin Carcasson, Colorado State University; John Gastil, Penn

State University; Leah Sprain, University of Colorado, Boulder

011052

1:00 PM to 5:00 PM

Marriott Wardman Park

McKinley - Mezzanine Level

# PC18: Our Place at the Table: Continuing the Conversation and Deepening the Connections between Food and Communication

**Sponsor: Preconferences** 

Chairs: Laura Hahn, Humboldt State University; Michael S. Bruner, Humboldt State

University; Laura A. Lindenfeld, University of Maine

011062

1:00 PM to 5:00 PM

Marriott Wardman Park

Taft - Mezzanine Level

#### SEMINAR: The District of Columbia in Visual Fragments: Discovering Connections in Cinematic Images

Sponsor: Seminars

Chair: Nicholas Butler, Arizona State University

Presenters:

Mary-Lou Galician, Arizona State University

Roger Davis Gatchet, Eastern New Mexico University Amanda Gatchet, Eastern New Mexico University AJ Moorehead, Califonia State University, Los Angeles

David Natharius, Arizona State University

4:00 PM

015086

4:00 PM to 7:00 PM

Omni Shoreham

Capitol Room - Lobby Level

### **AFA-Business Meeting**

Sponsor: American Forensic Association

Presenters:

Scott L. Harris, University of Kansas

Thomas Erika, California State University, Fullerton

Richard E. Edwards, Baylor University Michael Janas, Samford University

James W. Pratt, Univ of Wisconsin, River Falls

Curt Gilstrap, Drury University
Aaron M. Duncan, University of Nebraska, Lincoln
Susan Collie, University of Wisconsin, Stout
Matt Gerber, Baylor University
James P. Dimock, Minnesota State University, Mankato

### 5:00 PM

016040 5:00 PM to 10:00 PM

Marriott Wardman Park

Congressional Boardroom - Lobby Level

#### **Western States Communication Association Executive Council Meeting**

Sponsor: Western States Communication Association

Presenters:

Brian L. Ott, University of Colorado Denver

John C. Reinard, California State University, Fullerton

Lisa A. Flores, University of Colorado, Boulder

Patricia J. O'Keefe, College of Marin

Paul A. Mongeau, Arizona State University

Fran Dickson, Chapman University

Tracey Quigley Holden, University of Delaware

Greg Dickinson, Colorado State University

Bill Eadie, San Diego State University

Rodney A. Reynolds, California Lutheran University

D. Robert DeChaine, California State University, Los Angeles

Tenzin Dorjee, California State University, Fullerton

Teresa Bergman, University of the Pacific

Melissa Ann Tafoya, La Sierra University

Robert R. Becker, Northwest College

Betsy Bach, University of Montana

Christina Yoshimura, University of Montana

Heather Hundley, California State University, San Bernardino

016102

5:00 PM to 6:30 PM

Omni Shoreham

Empire Ballroom - Lower Level

### NCA 2014 Convention Planner Meeting I

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill Michelle Randall, National Communication Association Kristin Sommers, National Communication Association

# 6:00 PM

018026

6:00 PM to 8:00 PM

Marriott Wardman Park

Virginia A - Lobby Level

NCA Nominating Committee Meeting

Sponsor: NCA National Office

Presenters:

Alberta Arnold, LaGuardia Community College

Kevin J. Ayotte, California State University, Fresno

Philip Backlund, Central Washington University

Barbara L. Baker, University of Central Missouri

Adria Battaglia, Angelo State University

Jonathan M. Bowman, University of San Diego

Matthew P. Brigham, James Madison University

Lonny Brooks, California State University, East Bay

Nancy Brule, Bethel University

Barbara R. Burke, Univ of Minnesota, Morris

Ann E. Burnette, Texas State University, San Marcos

Chin-Chung Chao, University of Nebraska, Omaha

John Chetro-Szivos, Fitchburg State University

Tamara Makana Chock, Syracuse University

Melissa A. Cook, St. Vincent College

Fernando Delgado, University of Wisconsin, River Falls

Katherine J. Denker, Ball State University

Jennifer Dunn, Dominican University

Amber N. Finn, Texas Christian University

Patricia E. Friel, University of Cincinnati

Ashton Gerding, University of Missouri

Elizabeth G. Hansen, Grinnell High School

Debbi A. Hatton, Sam Houston State University

Bruce Henderson, Ithaca College

Jon Hoffman, University of Maryland

Angela M. Hosek, Emerson College

Marian L. Houser, Texas State University, San Marcos

Sandra M. Ketrow, University of Rhode Island

Amber Johnson, Prairie View A&M University

Michael J. Palenchar, University of Tennessee

Karen A. Anderson Lain, Academic Partnerships

John Lammers, University of Illinois

Shawn D. Long, University of North Carolina, Charlotte

Kimberly D. Meltzer, Georgetown University

Michaela D.E. Meyer, Christopher Newport University

Scott A. Myers, West Virginia University

Margaret M. Quinlan, University of North Carolina, Charlotte

Donna Pawlowski, Bemidji State University

Marie L. Radford, Rutgers University

Todd L. Sandel, University of Macau

Susie Sarapin, Troy University

Larry G. Schnoor, Minnesota State University, Mankato

Tracy Stephenson Shaffer, Louisiana State University

Ross Singer, Saginaw Valley State University

John S.W. Spinda, Clemson University

Mary E. Stuckey, Georgia State University

Marie Torres, Hillsborough Community College

April Trees, Saint Louis University

Bhavana R. Upadhyaya, Nitte University

Julie E. Volkman, VA eHealth QUERI and UMass Medical School

Ben Walker, Southwest Minnesota State University

Andrew J. Weaver, Indiana University

E. Sue Weber, University of Pennsylvania

Sarah E. Wilder, Luther College

Elaine Wittenberg-Lyles, University of Kentucky

Stephen C. Yungbluth, Northern Kentucky University

Garry P. Bailey, Abilene Christian University

Denise Oles-Acevedo, Iowa State University

Joseph Cardot, Abilene Christian University

Christopher N. Poulos, University of North Carolina, Greensboro

Jennifer A. Samp, University of Georgia

Lisa A. Flores, University of Colorado, Boulder

#### 7:00 PM

020083 7:00 PM to 10:00 PM

Omni Shoreham

Governor's Boardoom - Lobby Level

### **AFA-Forensics Organization Reception**

Sponsor: American Forensic Association

# Thursday November 21, 2013

#### 8:00 AM

102004

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

### **Serial Arguments and Conflict Over Time**

Sponsor: Interpersonal Communication Division

Chair: Erin C. Nelson, University of Texas, Austin

"An Exploration of Differences in Cognitive and Communicative Components of Romantic Single and Serial Arguments" Jennifer L. Bevan, Chapman University; Amanda Love, Chapman University

"Goal Variability and Conflict Resolution in Serial Argumentation" Timothy Ryan Worley, Murray State University; Jennifer A. Samp, University of Georgia

"Hopelessness and Effecting Change: Antecedents and Consequences of Giving Up" Courtney Waite Miller, Elmhurst College; Michael E. Roloff, Northwestern University; Rachel Reznik, Elmhurst College

"Putative Secrets and Conflict in Romantic Relationships Over Time" Desiree Aldeis, University of California, Santa Barbara; Tamara D. Afifi, University of California, Santa Barbara

102005

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# Connecting Health Communication and Medical Education Scholarship: Opportunities Abound at the Association of American Medical Colleges' MedEdPORTAL

Sponsors: DC Connections, Health Communication Division

Chair: Mark J. Di Corcia, Indiana University School of Medicine

Presenters:

Jennifer J. Bute, Indiana University-Purdue University, Indianapolis

Carma Bylund, Memorial Sloan Kettering Cancer Center

Emily Cahill, Association of American Medical Colleges

Mark J. Di Corcia, Indiana University School of Medicine

102006

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### Friends with [Workplace] Benefits: A Focus on Superior-Subordinate Relationships, Immediacy, and Solidarity

Sponsor: Organizational Communication Division

Chair: Maurice L. Hall, Villanova University

Respondent: Jeffrey W. Treem, University of Texas, Austin

"Friends with [Workplace] Benefits: Peer Coworkers' Perceptions of Supervisor-Subordinate Friendships" Alexander Lancaster, West Virginia University; Rebecca M. Chory, West Virginia University

"Immediacy as an Influence on Supervisor-Subordinate Communication" Stephanie E. Kelly, North Carolina A&T State University; Catherine Kingsley Westerman, University of Tennessee

"Subordinate-Supervisor Solidarity: A Path Model of Workplace Solidarity, Satisfaction, Burnout, and Motivation" Patrick MacDonald, West Virginia University; Stephanie E. Kelly, North Carolina A&T State University; Scott Christen, University of Tennessee

"I'm only laughing because we work together: An examination of status differentials and the use of humor artifice in the workplace" Hailey G. Gillen, West Virginia University; Melanie Booth-Butterfield, West Virginia University

102007

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Women with Guns: Connecting Discourses of Violence, Law, Weaponry and Gender

Sponsor: Feminist and Women Studies Division

Chair: Catherine R. Squires, University of Minnesota

Respondent: Shawny Anderson, St. Mary's College of California

"Defining Women in Need: VAWA Identity Politics" Sarah J. Jackson, Northeastern University

"Feminism at the Shooting Range: Media, Postfeminism, and the NRA Women's Network" Mary D. Vavrus, University of Minnesota

"Lady Killers: When Women Shoot Back" Pamela Hill Nettleton, Marquette University

"Silencers: Guns, Women, and the Ban on Gun Violence Research" Patricia Sotirin, Michigan Technological University

""Gabby opened her eyes..." and saw the Brady Bill had lapsed" Catherine R. Squires, University of Minnesota

102008

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### Reporting, Persuading, Debating: Different Roles and Stages in Communicating Climate Change

Sponsor: Environmental Communication Division

Chair: Michael Svoboda, George Washington University

Presenters:

Elizabeth Malone, Pacific Northwest Laboratory Joseph Romm, Center for American Progress

Bud Ward, Yale Forum on Climate Change and the Media

102012 8:00 AM to 9:15 AM Marriott Wardman Park Park Tower 8206 - Lobby Level

#### On, Within, and After the Brink: The Constitutive Role of Traumatic Events in Organizational Communication

Sponsor: Organizational Communication Division Chair: Gino Giannini, Arizona State University, Tempe Respondent: Katherine Miller, Arizona State University

"Conducting Research in the Midst of the War on Women: An Ethnographic Account of Organizational Trauma" Shelly Blair, Saint Louis Univversity, Madrid

"Revelations of Fragility and Death: Terminal Illness, Protracted Trauma, and the Renegotiation of Organizational Life" Gino Giannini, Arizona State University, Tempe

"Solider or Survivor? Negotiating Identity Fractures in Narratives of Military Sexual Trauma" Melissa Lucas, University of Maryland; Patricia Geist-Martin, San Diego State University

"Traumas of Violence in an Organization of Tolerance: Making Sense of Murder at the U.S. Holocaust Memorial Museum" Lisa Braverman, Indiana University

"Whispers about a Public Tragedy: Re-constituting Organizational Identity in the Wake of Suicide" Brittany Collins, Texas A&M University

102013 8:00 AM to 9:15 AM Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### **Assessing Communication Center Work**

**Sponsor: Communication Centers Section** 

Chair: Wendy Atkins-Sayre, University of Southern Mississippi

"An Experiment in First Year Outreach and Assessment at the Communication Center: Making Connections" Eunkyong L. Yook, Univ of Mary Washington

"General Education Oral Communication Assessment and Connections with the Speech Center: Four Useful Strategies for Collecting Data and Artifacts" Karen Kangas Dwyer, University of Nebraska, Omaha; Marlina Davidson, University of Nebraska, Omaha; Kate Rempfer, University of Nebraska, Omaha

102016 8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# "Title IX needed now more than ever": Discourses surrounding a key gender equity law

Sponsor: Feminist and Women Studies Division

Chair: Sarah K. Fields, University of Colorado, Denver

Respondent: Michelle Rodino-Colocino, Penn State University

"A Contest of Metaphors: Title IX Discourse as Social Change Rhetoric" Kelly Belanger, Virginia Tech University

"ESPN's Mythological Rhetoric of Title IX" Karen L. Hartman, California State University, Stanislaus

"The Fight "Here and Abroad:" Title IX and the Cosmopolitan Feminist Rhetoric" Dunja Antunovic, Penn State University

""The Best Thing to Ever Happen": The Discourse of Title IX's 40th Anniversary in Non-Sport Media" Sarah K. Fields, University of Colorado, Denver

102017

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

Sponsor: Women's Caucus

Chair: Helen Tate, Georgia Southwestern State University

Presenters:

Sarah B. Feldner, Marquette University

Krista Hoffmann-Longtin, Indiana University-Purdue University, Indianapolis

Claire H. Procopio, Southeastern Louisiana Univ

Kristina K. Horn Sheeler, Indiana University-Purdue University, Indianapolis

Helen Tate, Georgia Southwestern State University Karrin Vasby Anderson, Colorado State University

102019 8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

#### Connecting Qualitative Communication Scholarship through the (Scholarly) Generations

Sponsor: Ethnography Division

Chair: Christine Davis, University of North Carolina, Charlotte

Presenters:

Dawn O. Braithwaite, University of Nebraska, Lincoln

Norman K. Denzin, University of Illinois

Alan D. DeSantis, University of Kentucky

Carolyn S. Ellis, University of South Florida

Ronald Pelias, Southern Illinois University, Carbondale

Gerry F. Philipsen, University of Washington

Christopher N. Poulos, University of North Carolina, Greensboro

Meghan Snider, University of North Carolina, Charlotte

Rachael Thomas, University of North Carolina, Charlotte

Sarah Jane Tracy, Arizona State University

102020

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### Intangible Profits: Connecting Diverse Approaches to the Study of Nonprofit Organizations

**Sponsor: Connections within Communication** 

Chairs: Yea-Wen Chen, Ohio University; Brandi Lawless, University of San Francisco

Presenters:

Hoda Al-Mutawa, University of Bahrain

Michael Broderick, Ohio University

Alberto Gonzalez, Bowling Green State University

Lisa Hanasono, Bowling Green State University

Alan Hansen, Carroll College

Lynn M. Harter, Ohio University

Trudy Milburn, Independent Researcher

Eddah Mutua-Kombo, St. Cloud State University

Rebecca Marie Townsend, Manchester Comm College

102023

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

The Rhetorics of the Presidential Debate Camp: An Analogic Exploration of Forensics Camps and the Preparation of Presidents

Sponsor: Argumentation and Forensics Division

Chair: Raymond Quiel, Eastern Michigan University

"The Clintonian Exemplar: Building Bridges from Ypsilanti to the White House" Raymond Quiel, Eastern Michigan University

"The Presidential Debate Camp as a Rhetorical Trope: An Archival Analysis Clarifying the Historical Connections between the Camp, the Campus, and the Campaign" Courtney J. Wright, Bowling Green State University

"Theorizing the Transformative Power of the Retreat as a Rhetorical Ritual" George H. Denger, Lake Superior State Univ

102024 8:00 AM

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware A - Lobby Level

#### **CONNECTIONS to Gender in Political Communication**

Sponsor: Political Communication Division

Chair: Jennifer Brubaker, University of North Carolina, Wilmington

Respondent: Mari Boor Tonn, University of Richmond

"He Tweets, She Tweets: Examining Gendered Presentations of Self in 2012 Senate Elections" Lindsey Meeks, University of Washington

"Politically entertained: The effects of movies on the political attitudes of the female audiences" Azmat Rasul, Florida State University; Arthur A. Raney, Florida State University

"How Institutions Affect Gender Gaps in Public Opinion Expression" Lilach Nir, Hebrew University/University of Pennsylvania; Scott D. McClurg, Southern Illinois University, Carbondale

"Four Freedoms of Women's Rights: Secretary Hillary Clinton's Rhetoric of Empowerment" Julia A. Spiker, University of Akron

102025

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware B - Lobby Level

## **Competitively Selected Papers about Narratives and Health**

Sponsors: Health Communication Division, Mass Communication Division

Chair: Melinda Krakow, University of Utah

"Breaking the Silence: A Case Study of the Ten-Year Implementation of the Ku Saurara! Entertainment-Education Project in Northern Nigeria" Maria K. Lapinski, Michigan State University; Hadiza Babayaro, Evidence for Action; Nelfa M. Glova, Visayas State University; Syed Hussain, Michigan State University; Ashleigh LoVette, Michigan State University

"Narrative Exemplars and the Celebrity Spokesperson in Lebanese Anti-Domestic Violence Messages" Jessica El-Khoury, Texas Tech University; Autumn Shafer, Texas Tech University

"Novel message materials and persuasion: Comparing the effectiveness of narrative pamphlets and tailored infographics to reduce indoor tanning bed use" Nick Carcioppolo, University of Miami; Susan E. Morgan, Purdue University

"Sense Making, Self-Expression, and Counter Discourse: Applying the Functional View of Fatalistic Talk to Analysis of Parents' Autism Narratives" Deborah DeCloedt Pinçon, University of Wisconsin, Milwaukee

"Stories of Postpartum Depression: Exploring Connections Among Health Constructs and Help-Seeking" Lindsey Thomas, University of Iowa; Kristina M. Scharp, University of Iowa; Christina G. Paxman, University of Iowa

102026

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia A - Lobby Level

# Contemporary Methods in Family Communication: Turning Point Analysis, Dialogic Analysis, and the Family Life Review

**Sponsor: Family Communication Division** 

Chair: Anna Carmon, Indiana Univ-Purdue Univ, Columbus Respondent: Christine E. Rittenour, West Virginia University

"A Dialogic Analysis of Marriage Proposals among Cohabiting Couples" Julia Moore, University of Nebraska, Lincoln; Jennifer Kienzle, University of Nebraska, Lincoln; Elizabeth M. Flood, University of Nebraska, Lincoln

"The Effects of a Family Life Review on Elderly Life Reviewers and Family Interviewers" Ashley A. Hanna, Michigan State University; Amanda J. Holmstrom, Michigan State University

""No Matter What": A Dialogic Analysis of Turning Points and Interaction in Parent/LGBT Child Relationships" Christina Ivey, University of Nebraska, Lincoln; Amy Arellano, University of Nebraska, Lincoln; Ronnau Bonander, University of Nebraska, Lincoln

""She was Stomping on Everything that We Used to Think of as a Family": Communication and Turning Points in Cohabiting (Step)families" Audra Kate Nuru, University of Nebraska, Lincoln; Tiffany Wang, University of Montevallo

102027 8:00 AM to 9:15 AM Marriott Wardman Park Virginia B - Lobby Level

## **Cultural Explorations of Discourse**

Sponsor: Language and Social Interaction Division

Chair: Russell M. Parks, University of Colorado, Boulder

"Bridging the language gap in discourse analysis: Examples in Pashto and Farsi" Mariah Yager, NSI

"Religious Language Ideology in American Public Discourse: Traditional Holiday Greetings" Jacqueline Bruscella, University of Oklahoma

"Taking a Cultural Approach to People First Language" Jessica Hughes, University of Colorado, Boulder

102028 8:00 AM to 9:15 AM Marriott Wardman Park Virginia C - Lobby Level

# High School Storytelling: Curriculum Project Creates Meaning, Literacy and Connection through Performance

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: Norah Dooley, Massmouth, Inc.

"High School Storytelling: Curriculum Project Creates Meaning, Literacy and Connection through Performance" Norah Dooley, Massmouth, Inc.

102029 8:00 AM to 9:15 AM Marriott Wardman Park Maryland A - Lobby Level

## The Unsaid, the Unvoiced, and the Unheard: Silence and (Dis)Connection in Disability Issues

Sponsor: Disability Issues Caucus

Chair: Margaret M. Quinlan, University of North Carolina, Charlotte

"Call and (You Must) Respond: Disability, Othering, and Silence" Laura L. Ellingson, Santa Clara University

"Sight-Seeing: Considering Vision Metaphors as Points of (Dis)Missed Connection" Melanie Mills, Eastern Illinois University

"Silencing, Embodying and Gendering (Dis)Ability in Healthcare Settings" Margaret M. Quinlan, University of North Carolina, Charlotte

"The Government of Bodies in Education: Silences of Consequence" Joy M. Cypher, Rowan University

"The Silence of Difference: What Isn't Said About Disability Before and During Interpersonal Interaction" Elaine Jenks, West Chester University

102030

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland B - Lobby Level

### Competitively Selected Papers about Weight, Obesity, and Diet

Sponsors: Health Communication Division, Mass Communication Division

Chair: Masha Sukovic, University of Utah

"An Examination of Weight-Associated Memorable Messages, Sources, and Outcomes" Jessica C. Russell, Michigan State University; Sandi W. Smith, Michigan State University

"Examining Diet- and Exercise-Related Communication in Romantic Relationships: Associations with Health Behaviors" Tricia J. Burke, Texas State University, San Marcos; Chris Segrin, University of Arizona

"Parent and Child Television Exposure, Preschooler Dietary Intake, and Preschooler Healthy-Meal Schemas in the Context of Food Insecurity: A Pilot Study" Kristen Harrison, University of Michigan; Mericarmen Peralta, University of Michigan

"Promoting the clinical management of childhood obesity and conversations with parents about unhealthy pediatric weight: Evaluation of a clinic-wide practice improvement initiative" Carolyn Shue, Ball State University; Linda L. Daniel, Inidana University Health Ball Memorial Hospital Family Medicine Residency Clinic; Christian B. Shue, Indiana University Health Ball Memorial Hospital Family Medicine Residency Clinic; Justin K. Whitt, Indiana University Health Ball Memorial Hospital Family Medicine Residency Clinic

"Selling Thin: An Analysis of Weight Loss and Body Shaping Messages in Advertisement Content in Popular Women's Health and Fitness Magazines" Laura Willis, Ohio State University; Silvia Knobloch-Westerwick, Ohio State University

"Shaping Health Perceptions: Effectively Communicating About Chemicals in Food" Elizabeth L. Petrun, University of Maryland; Timothy L. Sellnow, University of Kentucky; Marianne Smith Edge, International Food Information Council; Tony Flood, International Food Information Council

102032

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland C - Lobby Level

#### **NCA Newcomer's Welcome and Orientation**

Sponsor: NCA National Office

Presenters:

Steven A. Beebe, Texas State University, San Marcos Kathleen J. Turner, Davidson College

Carole Blair, University of North Carolina, Chapel Hill

Rich West, Emerson College Christina S. Beck, Ohio University

Nancy Kidd, National Communication Association

102034

8:00 AM to 9:15 AM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

Improvisation: Offer...Risk...Connection! Celebrating connection through the performance principle of "yes and..."

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Vicki Crooks, Ohio University

#### Presenters:

Samantha Stern, Daytona State College Bernard Armada, University of St. Thomas Frank Barnhart, Columbus State Comm College David M. Jenkins, University of South Florida Lisa McNiel, El Paso Comm College Rick Jones, Independent Scholar

102035

8:00 AM to 10:00 AM

Marriott Wardman Park

Capitol Boardroom - Lobby Level

#### **NCA Resolutions Committee Meeting**

Sponsor: NCA National Office

Presenters:

Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University

Justin P. Boren, Santa Clara University

Anne Mattina, Stonehill College

Kirt Shineman, Glendale Community College

E. Sue Weber, University of Pennsylvania

Nicholas Zoffel, Sierra College

102051

8:00 AM to 9:15 AM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

# Approaches to patient-centered nonverbal communication: Connecting disciplines, connecting methods, and connecting contexts

Sponsors: Health Communication Division, Nonverbal Communication Division

Chair: Christy J.W. Ledford, Uniformed Services University of the Health Sciences

"Comparisons in clinic context: How does clinician nonverbal communication differ between biomedical and psychosocial interactions" Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Dean A. Seehusen, Fort Belvoir Community Hospital; Mollie Rose Canzona, George Mason University; Lauren A. Cafferty, Uniformed Services University of the Health Sciences; John W. Lax, Fort Belvoir Community Hospital

"Exploring external resource influence on clinician nonverbal behaviors in prescribing conversations" Lauren A. Cafferty, Uniformed Services University of the Health Sciences; Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Mollie Rose Canzona, George Mason University

"Qualitative analysis of physician nonverbal behaviors in challenging psychosocial conversations" Mollie Rose Canzona, George Mason University; Lauren A. Cafferty, Uniformed Services University of the Health Sciences; Christy J.W. Ledford, Uniformed Services University of the Health Sciences

"Using video for self-reflection on nonverbal communication in the clinical setting" John W. Lax, Fort Belvoir Community Hospital; Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Mollie Rose Canzona, George Mason University; Lauren A. Cafferty, Uniformed Services University of the Health Sciences

102052

8:00 AM to 9:15 AM

Marriott Wardman Park

McKinley - Mezzanine Level

Constraint, Conflict and (Mis)Appropriation: Cross-Cultural Communication Involving Japan and the U.S.

Sponsor: Japan-U.S. Communication Association Chair: Rick Kenney, Georgia Regents University Respondent: Rose G. Campbell, Butler University "Everyday Experience of Account-Making Process among Japanese and American Students: The Effects of Offense Severity and Reproach on Accounts" Takuji Shimada, Tenri University; Carl L. Thameling, University of Louisiana, Monroe

"Self-Construals and Interactive Constraints on Consumer Complaining Behaviors in Japan" Min-Sun Kim, University of Hawaii, Manoa; Ayano Yamaguchi, Reitaku University; Satoshi Akutsu, Hitotsubashi University

"The "Spirited" World is Imported to the U.S.: Examining How American and Japanese Audiences Interpret a Japanese Film" Emi Kanemoto, Texas State University, San Marcos

"To Serve Japan: The Owning of Maid Culture by a U.S. Maid Café" Joshua Nelson, Michigan State University

102054 8:00 AM to 9:15 AM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

## Sharing our Strengths: Connections Across, Between, Through, and Around the Basic Course

Sponsor: Basic Course Division

Chair: Elizabeth M. Saldan, University of Delaware

Presenters:

Jennifer Young Abbott, Wabash College
Jenna Abetz, University of Nebraska, Lincoln
Alicia Alexander, Southern Illinois University, Edwardsville
Pamela Marshall, Rowan University
Tracey Quigley Holden, University of Delaware
J. Kanan Sawyer, West Chester University
Brent C. Sleasman, Gannon University

102056

8:00 AM to 9:15 AM

Marriott Wardman Park

Hoover - Mezzanine Level

# Arab/Muslim Women: Building Connections and Boosting Socio-Political Transformation via Social Media

Sponsor: Women's Caucus

Chair: Ammina Kothari, Rochester Institute of Technology

Presenters:

Murad Alazzany, Sana'a University Nahed Eltantawy, High Point University Amal Ibrahim, University of Sharjah Sahar Khamis, University of Maryland Ammina Kothari, Rochester Institute of Technology Melissa Wall, California State University, Northridge

102057

8:00 AM to 9:15 AM

Marriott Wardman Park

Coolidge - Mezzanine Level

### **Constituting and Contesting Queer Identities in Entertainment and Politics**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Janice Metzger, South Dakota State University

Respondent: Michelle Kelsey Kearl, Indiana University-Purdue University, Fort Wayne

"I'm gay, but don't tell...: Coming Out, Negotiation of Ownership, and Identity Formation" Falon F. Kartch, University of Wisconsin, Milwaukee; Anne Zmyslinski-Seelig, University of Wisconsin, Milwaukee

"A Savage Connection: Equality, Citizenship, and Man on Dog" Sarah Walker, South Dakota State University

"The (Queer) Politics of (Not) Coming Out: Frank Ocean's Rhetorical Transgressions" Brandon Bumstead, Wayne State University

"Managing Sexual Identity in Entertainment: A Review and Call for Literature" Austin McDonald, Louisiana State University

102062

8:00 AM to 9:15 AM

Marriott Wardman Park

Taft - Mezzanine Level

### **Exploring the Rhetorics of Health and Medicine**

Sponsor: Association for the Rhetoric of Science and Technology Chair: Jennifer A. Malkowski, University of Colorado, Boulder

Respondent: John Lynch, University of Cincinnati

"DSM-5 in Distress? Connections between the Rhetorical and the Scientific in the Discourses of Psychiatric Nosological Controversy" Laurance Paul Strait, University of Southern California

"Maintaining Authority on Ignorance: The Public Communication of the Mysterious Nature of Multiple Sclerosis" Molly Storment, North Carolina State University

"Recasting Illness: Enthymeme, Abilify, and Psychiatric Disorders" Margeaux Lippman, University of Washington
"To Know, To Enhance, To Decide: The Three Rhetorics of Patient Agency" Ellen Defossez, University of Pittsburgh

102063

8:00 AM to 9:15 AM

Marriott Wardman Park

Taylor - Mezzanine Level

# Applied communication research reports on crisis, image-repair, and communication in controversy

Sponsor: Applied Communication Division Chair: Joy L. Hart, University of Louisville

Respondent: Ashley Jones-Bodie, Louisiana State University

"Evaluating Image Repair Strategies of CRU Scientists and IPCC after the 'Climategate' and 'Glaciergate' Crises: Towards a Framework for Interorganizational Crisis Communication" Jagadish Thaker, National University of Singapore

"Predicting Psychological Ripple Effects of Crisis Communication: The Interplay of Message and Message Receiver Characteristics" Deepa Anagondahalli, University of Maryland; Monique Mitchell Turner, George Washington University

"Responding Effectively to Job Loss: A Qualitative Investigation of Pre-marital and Married Couples' Communication" Gary A. Beck, Old Dominion University; Andrew C. Tollison, Merrimack College

"Stirring Up the "Pink Hornets' Nest": Discursive Framing of Interorganizational Conflict on Cable News -The 2012 Susan G. Komen/Planned Parenthood Funding Controversy" Angie E. Pastorek, University of Texas, Austin

102064

8:00 AM to 9:15 AM

Marriott Wardman Park

Truman - Mezzanine Level

### Media Outlaws: Contested Subjectivities of Cultural Production and Communication Policy

Sponsor: Communication and Law Division

Chair: Patricia Aufderheide, American University

"Instruments of licensing: Governing new media subjects" Daniel M. Sutko, Rutgers University

"Kopimism considered: Sophistry, sacrament or scam?" Aram Sinnreich, Rutgers University

"The Federal Trade Commission Case Against Kevin Trudeau, or Cons and Tricks "They" Don't Want You to Know About!" Adam Richard Rottinghaus, University of North Carolina, Chapel Hill

"The virtues of illegality: UK pirate radio and community identity" Larisa Mann, New York University

"The war on piracy's profiteers: The perverse imperatives of the anti-piracy business sector" Sam Howard-Spink, New York University

102065

8:00 AM to 9:15 AM

Marriott Wardman Park

Tyler - Mezzanine Level

#### Mapping South Korea: Critical examination of technology, nation-state, and postcoloniality

Sponsor: Asian/Pacific American Caucus

Chair: Ako Inuzuka, University of Pittsburgh, Johnstown Respondent: David C. Oh, Colorado State University

""Authentic Capitalist Leader": the Ascendency of Entrepreneurial Activism in South Korea" Su Young Choi, University of Massachusetts, Amherst

"Jazz, Modernity and Post-colonialism in South Korea: A Historical Approach" Donghyup Ryu, University of Colorado, Boulder

"Technology, Modernity, and Nation Building: Technonationalism as a Driving Force for Digital Technology in Korea" Inkyu Kang, Penn State Univ, Erie the Behrend College

102066

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison A - Mezzanine Level

#### **Framing Communication**

**Sponsor: Student Section** 

Chair: Ashton Gerding, University of Missouri

"The Cooption of Social Movements as Competitive Party and Policy Advocates: The Mass Media Framing of Occupy Wall Street and the Tea Party" Flemming Rhode, University of Southern California

"The Political Knowledge Gender Gap: Interaction of Framing and News Enjoyment with Political Knowledge" Sarah Martin, Portland State University

"Sex, Romance, and Media: A Call for New Research" Hilary Gamble, University of Missouri

"Framing Cyberbullying in US Mainstream Media" Tijana Milosevic, American University

"Selling the Swamp: The Commodification of Cajun Culture in Swamp People" Michael S. Chouinard, Florida State University

102067

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison B - Mezzanine Level

## Interpreting Tyler Perry: Perspectives on race, class, gender, and sexuality

Sponsor: African American Communication and Culture Division

Chair: Jamel Bell, Saint Louis University

Respondent: Ronald L. Jackson II, University of Cincinnati

"(Mis)Representations of Black Sexuality: Madea vs. MaDukes" Amber Johnson, Prairie View A&M University

"Archetypes of Regression: Depictions and Reflections of Black and Familial Culture in Tyler Perry's Family Reunion" Tina M. Harris, University of Georgia

"Black Women, Thou Art Produced! A Womanist Critique of Tyler Perry's Gosperella Productions" Toniesha Latrice Taylor, Prairie View A&M University

"Getting it "Right?": African American Women Reading Tyler Perry's Films" Kennaria Brown, Berea College

"Life in Black and White: Cautionary Tales of Internalizing Cultural Norms of Race, Class, and Gender in The Family that Preys" Cerise Glenn, University of North Carolina, Greensboro; Dante Johnson, University of North Carolina, Greensboro

"Passing as a Woman(ist)? A Look at Black Women's Narratives in Tyler Perry's Films" Marcia Alesan Dawkins, University of Southern California

"Perry vs. Cosby, a New Perspective: Examining the Influence of Black Media on Black Group Consciousness" Nicole Jackson, University of Central Florida

"Representin' the Ladies: A Negotiated Response to Tyler Perry's Portrayals of African American Female Characters" Rockell Brown-Burton, Texas Southern University; Kimberly D. Campbell, Texas Southern University

"The African American Woman on Film: The Tyler Perry Image" Bishetta D. Merritt, Howard University; Melbourne S. Cummings, Howard University

"The Future of the Past: Religion and Womanhood in the Films of Tyler Perry, Eloyce Gist, and Spencer Williams, Jr." Robin R. Means Coleman, University of Michigan; Timeka Williams, University of Michigan

"Tyler Perry and the Cultural Industries: New Model of Cultural Production or a Re-versioning of the Old" Murali Balaji, Temple University

"Tyler Perry and the Mantan Manifesto: Critical Race Theory and the Permanence of Cinematic Anti-Blackness" Baruti Kopano, Morgan State University; Jared Ball, Morgan State University

"Why Did I Get Married – to her? Women's Place in Middle-Class Marriage" Nicole Files-Thompson, Howard University

""Let the Church Say, 'Amen!'": Tyler Perry's Treatment of the African American Church and Pastor in I Can Do Bad By Myself" Shauntae Brown White, North Carolina Central University

102068

8:00 AM to 9:15 AM

Marriott Wardman Park

Johnson - Mezzanine Level

#### Problematic communication ethics in rhetorical, online, media, and science contexts

Sponsor: Communication Ethics Division Chair: Michelle A. Leavitt, Indpendent

Respondent: Tammy Swenson Lepper, Winona State University

"Rhetorical Closures: Ayn Rand "Sells" Philosophy at West Point" Craig Rood, Penn State University

"Pragmatism, Communication Ethics, and the Dark Side of the Online Self: Understanding and Critiquing the Plague of "Revenge Porn" Scott R. Stroud, University of Texas, Austin

"The Systematic Removal of Uncertainty from Public Communication of Science: Theoretical and Ethical Concerns" Jakob Jensen, University of Utah; Melinda Krakow, University of Utah; Kevin K. John, University of Utah; Miao Liu, University of Utah

"Ethical Concerns in Public Health Communication Campaigns: A Content Analysis of the Manifestation of Communitarian Ethics in the U.S. Newspapers" Lok Pokhrel, Washington State University

102069

8:00 AM to 9:15 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

# Dis-Connecting Fans of Jerry Springer from Uncivil Behavior in the Classroom: Dealing with Incivility in the Community College Classroom

Sponsor: Community College Section
Chair: William L. Mullen, Liberty University

Presenters:

Jennifer A. Burke, Prairie View A&M University

Stephen J. Lind, Washington and Lee University
Faith E. Mullen, Liberty University
William L. Mullen, Liberty University
Renee Robinson, Saint Xavier Univ
Phillip Wagner, University of Kansas

Respondent: Don M. Boileau, George Mason University

102070

8:00 AM to 9:15 AM

Marriott Wardman Park

Jackson - Mezzanine Level

#### Political Argument as Public Address: Historical, Contemporary, and Mediated

Sponsor: Public Address Division

Chair: Leslie J. Harris, University of Wisconsin, Milwaukee Respondent: John Jordan, University of Wisconsin, Milwaukee

"Fighting for Freedom: Liberal Argumentation in Culture War Rhetoric" Eric C. Miller, Bloomsburg University of Pennsylvania

"Flip-Flop, Let's Start from the Top: John Kerry, Mitt Romney, and Candidate (In)Consistency" Bradley A. Serber, Penn State University

"President Bush's Tax Family Reunion Address and Connections in the Nation-as-Family Metaphor" Jeffrey A. Kurr, Pennsylvania State University

"Undercurrents of Terror: Zero Dark Thirty and the Moral Acceptance of Torture" Michael Rancourt, San Diego State University

102071

8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

# CONNECTIONS: Considering Dan Nimmo's Legacy and Influence on the Future of Political Communication

Sponsor: Political Communication Division

Chair: Robert E. Denton Jr, Virginia Tech University

"Dan Nimmo and Political Communication: Past, Present, and Future" R. Scott Britten, Tri County Technical College; Larry J. King, Stephen F. Austin State University

"Dan Nimmo and the Dramaturgical Turn in Political Science" Bruce E. Gronbeck, University of Iowa

"Unleashing Political Realities: Dan Nimmo's Influence in Expanding the Scope of Political Communication" Kaylene Barbe, Oklahoma Baptist University

102072

8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine Level

### Intercultural Communication Studies at the Crossroads: Different Voices and New Insights

Sponsor: International and Intercultural Communication Division

Chair: Rebecca Mikesell, University of Scranton

Respondent: Susana Martinez Guillem, University of New Mexico

"Internarrativity, Critical Intercultural Communication, and Utopia" Ali Ersen Erol, Howard University

"Alterpode: Where we think things are and what influences those beliefs" Sorin Matei, Purdue University; Francesca Comunello Comunello, Sapienza Universita di Roma; Kelly S. Vibber, Purdue University; Lorenza Parisi,

Sapienza Universita di Roma

"Queer Hybridity: Performing Difference Differently" Benny LeMaster, Southern Illinois University, Carbondale

"Disorienting Methods: Some Challenges for Transnational Communication Research in Sexuality" Katherine Sender, University of Auckland

102073 8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

Level

#### **Asian Communicators in Transition: Local and Global Implications**

Sponsor: International and Intercultural Communication Division

Chair: Lin Zhu, University of Massachusetts, Boston

Respondent: Jieyoung Kong, Western Kentucky University

"Clientelism and Guanxi: Southern European and Chinese Public Relations in Comparative Perspective" Cesar Garcia, Central Washington University

"Madame Chiang Kai-Shek's 1943 Congressional Speeches: Character Construction as a Rhetorical Performance" Ling Yang, University of Wisconsin, Madison

"A Study on the Impact of Social Capital in Ethnic Religious Communication Networks on Korean Immigrants' Intercultural Development" Sunkyong Lee, Rutgers University

"Cultural Context as Moderator of the Relationships between Interpersonal Exchanges Cooperative Communication and Cohesion Linkages" Hassan Abu Bakar, Universiti Utara Malaysia; Hasilna Halim, Universiti Utara Malaysia

102080

8:00 AM to 9:15 AM

Omni Shoreham

Blue Room - Lobby Level

## Community Performance Traditions as Sites for Connection and Holistic Social Change

Sponsor: Performance Studies Division

Chair: Devendra Sharma, California State University, Fresno

Presenters:

Marie Garlock, University of North Carolina, Chapel Hill

Seema Gupta, Nautanki Company

102081

8:00 AM to 9:15 AM

Omni Shoreham

Presidential Boardroom - Lobby Level

# **Alta Steering Committee Meeting**

#### Presenters:

David Zarefsky, Northwestern University
Danielle E. Endres, University of Utah
Robert C. Rowland, University of Kansas
Harry Weger, University of Central Florida
Catherine Palczewski, University of Northern Iowa
James F. Klumpp, University of Maryland
Carol Winkler, Georgia State University
Malcolm O. Sillars, University of Utah
Dennis S. Gouran, Penn State University

102083

8:00 AM to 9:15 AM

Omni Shoreham

Governor's Boardoom - Lobby Level

## Rhetorics with Bite: Forms of Resistance from the First to the Second Sophistic and Beyond

Sponsor: American Society for the History of Rhetoric

Chair: Joseph Sery, University of San Francisco

"Isocratic Paideia and the Spirit of Parrhesia" Joseph Sery, University of San Francisco

"Lifting the Typhos: The Dog, the Yankee, and the Diogenean Style of Rhetoric" Jeremy Cox, Pennsylvania State University

"The Good Man Resisting Well: Quintilian's Vir Bonus and Civil Disobedience" Yvonne Slosarski, University of Maryland

"Religious Satire as Sophistic Form: The Critique of Faith-Based Mysticism in Second Century Rome" Thomas Vaughn, Arkansas Tech University

102084

8:00 AM to 9:15 AM

Omni Shoreham

Calvert Room - Lobby Level

## Rhetorics of (In)Justice: Engaged Scholarship on Visual Culture

Sponsor: Visual Communication Division Chair: Joshua Barnett, Indiana University

Respondent: Barbara A. Biesecker, University of Georgia

"Class in a Classless Society: How The Breakfast Club Celebrates Classism" Mary A. Adams, Louisiana Tech University

"Connecting Photography and Justice: Police Witnessing Projects" Mary A. Bock, University of Texas

"Justice in Death: Visions of Resistance in Baltimore Murder Memorials" Katie K. O'Neill, University of Pittsburgh

"Toxic Portraits: Chemical Warfare, Photography, and the Politics of Intergenerational (In)Justice" Joshua Barnett, Indiana University

102085

8:00 AM to 9:15 AM

Omni Shoreham

Hampton Room - Lobby Level

## Communicating Food Choices and Consequences: Performance Studies at the Table

Sponsor: Performance Studies Division Chair: Travis Brisini, Independent Scholar

Presenters:

Christopher Collins, Angelo State University Sara Dykins Callahan, University of South Florida

Benjamin D. Haas, Borough of Manhattan Community College

Jake Simmons, Angelo State University

Brianne Waychoff, Borough of Manhattan Community College

Respondent: Jonathan M. Gray, Southern Illinois University, Carbondale

102086

8:00 AM to 9:15 AM

Omni Shoreham

Capitol Room - Lobby Level

Online Teaching and Learning: Pedagogical Strategies for Creating a Connected Classroom Environment

Sponsor: Scholarship of Teaching and Learning

Chair: Chin-Chung Chao, University of Nebraska, Omaha

Presenters:

Yanrong (Yvonne) Chang, University of Texas, Pan American Chin-Chung Chao, University of Nebraska, Omaha Ana Cruz, University of Nebraska, Omaha Mary A. Kidd, Univ of Texas, Tyler Ping Yang, Denison University

102087

8:00 AM to 9:15 AM

Omni Shoreham

Embassy Room - Lobby Level

#### Impacts of Character Development in Entertainment Media

**Sponsor: Mass Communication Division** 

Chair: Sara J. Holmes, University of New Mexico

Respondent: Meghan S. Sanders, Louisiana State University

"My Death is a Threat but Yours is Entertainment: How Inductions Using the Self or Others Change Mortality Salience Effects" Morgan Ellithorpe, Ohio State University; Teresa Myers, George Mason University; David Ewoldsen, Ohio State University

""We Don't Kill Our Own": Grimm and the Individualized Framing of the Villain" Abbe Depretis, Christopher Newport University

"Affective Disposition Theory in Suspense: Elucidating the Role of Character Liking in Creating Suspenseful Affect" Sarah Brookes, Ohio State University; Emily Moyer-Guse, Ohio State University

"Testing the Parasocial Phenomena" Kathryn Lookadoo, University of Oklahoma; Emily Moyer-Guse, Ohio State University

""That is so funny that I'd know that about you before I even know your name:" Character Identity Establishment in Comedy Premiere Episodes" Ashley Kennard, Ohio State University; Katherine Dale, Ohio State University; Kaitlyn Jones, Ohio State University

102090

8:00 AM to 9:15 AM

Omni Shoreham

Executive Room - Lobby Level

#### **Transnational Perspectives on Media Scholarship**

Sponsor: Mass Communication Division

Chair: Mei Zhang, Missouri Western State University Respondent: Joyce Chen, University of Northern Iowa

"Bordertown: Manufacturing Mexicanness in Reality Television" Ariadne Gonzalez, Texas A&M University

"Music, Morality, Mind: Voices from Jamaica's Music Community, Ethics and Neuroscience Intersect" Vernita Pearl Fort, University of Illinois, Urbana-Champaign

"BBC America's Dual Citizenship: Naturalizing the Immigrant Network" Andrew Zolides, University of Wisconsin, Madison

"YouTube Pranks: Comparing German and American Constructions of Schadenfreude in the Scary Maze Game" Renee Hobbs, Univ of Rhode Island; Silke Grafe, Bochum University, Germany

"Selective exposure and identification with fictional characters in the transnational Arab television industry" Tamara Kharroub, Indiana University; Andrew J. Weaver, Indiana University

102091

8:00 AM to 9:15 AM

Omni Shoreham

Directors Room - Lobby Level

## **Connecting to Online Communities**

Sponsor: Human Communication and Technology Division

Chair: Shannon C. VanHorn, Valley City State Univ Respondent: John Feaster, Rowan University

"A Review of Literature Involving Uncertainty Reduction in the Mixed Medium Behavior Associated with CouchSurfing.org" Maura Cherney, Illinois State University

"Connecting to Learn: Communities of Practice on Flickr" Andrew Smock, University of Wisconsin, Oshkosh

"Mediated Competition, Comparison, and Connections: How Mobile Interactive Fitness Technologies Alter the Cycling Experience" William Smith, Clemson University

"The Role of Competitive Altruism in Motivating Contributions in Online Information Pools" Christian Yoder, University of California, Santa Barbara

102092

8:00 AM to 9:15 AM

Omni Shoreham

Congressional A - Lobby Level

## Signifying Connections with Difference: Affirmation, Negation, and Rhetorical Theory

Sponsor: Rhetorical and Communication Theory Division

Chair: Kurt Zemlicka, University of North Carolina, Chapel Hill Respondent: John Muckelbauer, University of South Carolina

"Against Negation" Megan Foley, University of South Carolina

"Democracy as Writing, Democracy as Difference: Rhetorics of Negation and Affirmation in Claude Lefort and Jacques Derrida" Randall Thomas Bush, Northwestern University

"On Affirmation and Negation in a Nonmoral Sense: The Undecidability of Rhetoric and Differentiation" Kurt Zemlicka, University of North Carolina, Chapel Hill

102093

8:00 AM to 9:15 AM

Omni Shoreham

Congressional B - Lobby Level

## **Symbolic Interaction and Communication**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Denise Polk, West Chester University

Respondent: Denise Polk, West Chester University

"An Autoethnographic View of Health Care Through the Lens of Relationship Management Theory" Gayle Pohl, University of Northern Iowa

"Black political identity via symbolic interactionism" Marcus Jerome Coleman, University of Georgia

102094

8:00 AM to 9:15 AM

Omni Shoreham

Council Room - Lobby Level

#### **Rhetoric and Revolution**

Sponsor: Rhetorical and Communication Theory Division

Chair: Nathan A. Crick, Louisiana State University

"A Queer Revolution" Erin J. Rand, Syracuse University

"Exodus, Revolution and Anarchy" Joseph Rhodes, Penn State University

"Resistance Without Revolution" Samuel McCormick, San Francisco State University

"Revolution and Rhetorical Anarchy" Robin Clair, Purdue University

"Revolution and the Sophistical Moment" Nathan A. Crick, Louisiana State University

"Revolutionary Shockwaves" Rya J. Butterfield, Nicholls State University

102095

8:00 AM to 9:15 AM

Omni Shoreham

Senate Room - Lobby Level

#### Connections between Latin@, Latin American, and Spanish Communication

Sponsors: International and Intercultural Communication Division, Latino/Latina Communication Studies Division

Chair: Roberto Avant-Mier, Univ of Texas, El Paso

Respondent: George Pacheco Jr., Angelo State University

"Communication Theory Under "Total Market" Conditions: Some Themes from the Departamento Ecuménico de Investigaciones" Vicente Berdayes, Barry University

"Defining an Ideal Public Sphere: The Case of Cariátide and the Reinscription of Social Difference in the Mexican Public Sphere" Elliot Heilman, Northwestern University

"El consumo cultural de los imigrantes latinoamericanos en España: La centralidad de los medios en el contexto diaspórico" Jessica Retis, California State University, Northridge

"News System and the Construction of the Undocumented Immigrant" Gerardo Villalobos, University of Illinois, Urbana-Champaign

102096

8:00 AM to 9:15 AM

Omni Shoreham

Forum Room - Lobby Level

#### **Digital Cultures and Virtual Exchanges**

Sponsor: Critical and Cultural Studies Division

Chair: Frank Bridges, Rutgers University

"Didos' Laments: (Re)Articulations of Music, Myth, and Meaning on YouTube" Elisabeth Kinsley, Northwestern University

"For Gold, Girls, and Video Game Glory: Commodification in the Virtual World (of Warcraft)" Jonathan Broussard, Louisiana State University

"Guilty Pleasures and Cultural Legitimation: Exploring High-Status Reality TV in the Post-Network Era" Michael Wayne, University of Virginia

"Streaming Tactics: Audience and Industry Shifts Within a Streaming Culture" Benjamin Burroughs, University of Iowa

102097

8:00 AM to 9:15 AM

Omni Shoreham

Cabinet Room - Lobby Level

# Representation and/as Violence

Sponsor: Critical and Cultural Studies Division Chair: William O. Saas, Penn State University

""The Wrong People Died": How Fox News Used the Sikh Temple Shooting to Indict Muslims" Lamiyah Bahrainwala, University of Texas, Austin

"Aphasia and a legacy of violence: Disabling and enabling history in Poland" Jolanta A. Drzewiecka, Washington State University

"Knowing the Darkness: Celebrity Culture and Disembodied Violence in Patty Jenkins's "Monster" Bryan J. McCann, Louisiana State University

"The Construction of Masculinities by English Premier League Fans in China through Online Discussion: An

Examination of Chinese Arsenal Fans' Discursive Use of 'Gaofushuai' and 'Diaosi'" Yuan Gong, University of Massachusetts, Amherst

"The Hegemonic Relationship between Women and Weaponry: Problematizing the Symbolism of Gun as Phallus" Emily Kofoed, Georgia State University

#### 9:30 AM

105004 9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

#### **Social Support in Context**

Sponsor: Interpersonal Communication Division

Chair: Kate G. Blackburn, University of Texas

"A Re-Examination of the Support Gap Hypothesis: The Influence of Types and Sources of Support among Infertile Women" Andrew C. High, University of Iowa; Keli Ryan Steuber, University of Iowa

"Job Seekers' Search Behaviors and the Willingness of Others to Provide Social Support" David D. Clare, Michigan State University; Ashley A. Hanna, Michigan State University; Amanda J. Holmstrom, Michigan State University; Emily Stolz, Michigan State University

"Patterns of Social Support Communicated in Response to Expressions of Uncertainty in Online Conversations of Young Adults with Cancer" Erin Donovan, University of Texas, Austin; Laura E. Brown, University of Texas, Austin; Leah LeFebvre, University of Texas, Austin; Brad Love, University of Texas, Austin; Sarah T. Zaitchik, University of Texas, Austin

""When You Care Enough to Send the Very Best": Examining the Person-Centered Quality of Message Features Provided in Sympathy Cards" Jennifer D. McCullough, Saginaw Valley State University; Shane Sizemore, Saginaw Valley State University

105005

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# Conceptualizing and Measuring Interpersonal Communication Constructs: Verbal Aggression, Disrespect, Revenge, and Sequential Persuasion Strategies

Sponsor: Interpersonal Communication Division

Chair: Randall Pruitt, Liberty University

"Two Studies Examining the Error Theory Underlying the Unidimensional Treatment of the Verbal Aggressiveness Scale" Michael J. Beatty, University of Miami; Paola Pascual-Ferra, Loyola University Maryland; Timothy Levine, Korea University

"The Disrespectful Communication Scale: Examining the Use of Disrespectful Communication in Romantic Relationships" Jennifer Rosier, James Madison University

"The Aspects, Boundaries, and Limits of Interpersonal Revenge: The Intimate Revenge Behavior Measure" Stephen M. Yoshimura, University of Montana; Christopher Anderson, University of Montana; Timothy Curran, University of Montana; Nicole Allen, University of Montana

"When Compliance is Difficult: Explaining Sequential Persuasion Strategies through Self-Integrity" Thomas Hugh Feeley, University at Buffalo, SUNY

105006

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

Organizing affinities: Thinking otherwise about work

Sponsor: Organizational Communication Division

Chair: Sarah Dempsey, University of North Carolina, Chapel Hill

Presenters:

Kiely Flanigan, University of North Carolina, Chapel Hill Ricardo Munoz, University of Colorado, Boulder Jessica Rich, University of North Carolina, Chapel Hill

Jesica E. Speed, Northeastern University

Respondent: David Carlone, University of North Carolina, Greensboro

105007

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

### Feminist analysis of Victorian literature, romance, action, magical aunts, and witch-hunt

Sponsor: Feminist and Women Studies Division

Chair: Danielle M. Stern, Christopher Newport University

"Bell or Belle? Citizen Critics and the Public Debate over Jane Eyre's Author" Rohini S. Singh, University of Illinois

"Fleshing Out Bodyism: Illuminating Connections between Gender Verification Testing and Witch-Hunts" Sarah J. Blithe, University of Nevada, Reno; Jenna N. Hanchey, University of Texas, Austin

"The Hunger Games: Challenging Hegemonic Roles and Rules for Women and Men" Elizabeth L. Petrun, University of Maryland; Deanna Sellnow, University of Kentucky

"The Twilight of Youth: Understanding Feminism and Romance in Twilight Moms' Connection to the Young-Adult Vampire Series" Jennifer Stevens Aubrey, University of Arizona; Melissa A. Click, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

"Wisdom and Witchcraft: Magical Aunts in Popular Culture" Laura L. Ellingson, Santa Clara University; Patricia Sotirin, Michigan Technological University

105008

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

## Powerful women, rhetoric, politics, media, and religion

Sponsor: Feminist and Women Studies Division Chair: Jade C. Huell, Northwestern University

Respondent: Jade C. Huell, Northwestern University

"Beyond a Postfeminist Dismissal: Connecting a Rhetoric of Style to Sarah Palin" Mary Anne Taylor, University of Texas, Austin

"Bishop Leontine Turpeau Current Kelly: Toward an Ironic Prophetic Rhetoric" Leland G. Spencer, Miami University

"Connections and Binds: Mediated Representations of Political Wives" Sorin Nastasia, Southern Illinois University, Edwardsville; Diana Iulia Nastasia, Southern Illinois University, Edwardsville

"Michelle and the Media: Newspaper Portrayals of the First Lady" Tiffany Shoop, Virginia Tech University; Abby M. Brooks, Georgia Southern University; Jenni Simon, University of North Carolina, Greensboro

""Rosary Wrapped Around Your Throat:" A Biblical Feminist Reading of the Mindcrime Murder of Sister Mary" Alena Amato Ruggerio, Southern Oregon University

105012

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

Sponsor: American Forensic Association

Chair: Amorette Hinderaker, Texas Christian University

Presenters:

Timothy Bill, University of Kentucky Matt Delzer, National Forensic League Nigel Haarstad, University of Kentucky Jeremy Johnson, Penn State University

Respondent: Anthony Wachs, Northern State University

105013

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### Doing More with Less: A Conversation Connecting the Dots in Small and Emerging Communication Departments

Sponsor: Undergraduate College and University Section Chair: Megan Fitzgerald, Nova Southeastern University

Presenters:

Ernabel Demillo, St. Peter's University

Chetachi Egwu, Nova Southeastern University

Jason Smith, Bethany College

105016

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# "Can I Kick It?": Fostering Student Learning through Relationality and Ritual

Sponsor: Elementary and Secondary Education Section

Chair: David A. Wendt, Keokuk High School

""Can I Kick It?": Fostering Student Learning through Relationality and Ritual" Jeanne M. Jacobs, University of

Denver

105019

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# Connecting the LGBT Community to and through Ethnography: Auto/Ethnographic Explorations of Sexuality and the Construction of Sexual Identity

Sponsor: Ethnography Division

Chair: Craig Gingrich-Philbrook, Southern Illinois University

Respondent: Craig Gingrich-Philbrook, Southern Illinois University

"Communicating the LGBT Civic Identity in U.S. American Society" Stevie Munz, Ohio University

"Homos with Phobia: Within-Group Intolerance among Male Homosexuals" Robert Self, Illinois State University

"Juggling Interpretations: Outing Gender Performativity at the Circus" Alyssa Reid, James Madison University

"Place, Space, and What It Means: Exploring Discursive and Corporeal Constructions of an LGBT Center" Justin J. Rudnick, Ohio University

"Twinship as Unity, Duality, and Parallel Identity" Bryan Asbury, University of Iowa

105020

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

Convene, Commune, Connect, Coordinate: A Panel Discussion on the Application of CMM (the Coordinated

## Management of Meaning) in the Context of Law

Sponsor: Communication as Social Construction Division Chair: Eric Paul Engel, University of New Hampshire

Presenters:

John Chetro-Szivos, Fitchburg State University

Peter John Classetti, Temple University Fox School of Business

Eric Paul Engel, University of New Hampshire

Sally F. Paulson, Delta State University

Steven N. Pyser, Temple University Fox School of Business

Ilene C. Wasserman, Innovative Communities at the Workplace Consulting Group

105023

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

## The 2012 Presidential Campaign: An Overview and Analysis of the Major Areas of Political Campaign Communication

Sponsor: Political Communication Division

Chair: Robert E. Denton Jr, Virginia Tech University

"Explaining the Vote in 2012" Hank Kenski, University of Arizona; Kate Kenski, University of Arizona

"Political Advertising in the 2012 Presidential Election" John C. Tedesco, Virginia Tech University; Scott Dunn, Radford University

"Presidential Debates 2012" Ben D. Voth, Southern Methodist University

"The 2012 Presidential Nominating Conventions and the American Dream: Narrative Unity and Political Division" Rachel L. Holloway, Virginia Tech University

"The New Media Campaign of 2012" John Allen Hendricks, Stephen F. Austin State University

105024

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware A - Lobby Level

## Rethinking foundations of youth engagement: Challenges and possibilities of young citizen engagement in research in practice

Sponsor: DC Connections

Chair: Leticia Bode, Georgetown University

Presenters:

Leon Andrews, National League of Cities Leticia Bode, Georgetown University Joaquin Castro, United States Congress Stephanie Edgerly, Northwestern University Matthew Holleque, Obama for America Peter Levine, CIRCLE

Dhavan Shah, University of Wisconsin, Madison Kjerstin Thorson, University of Southern California

Emily Vraga, George Mason University

Chris Wells, University of Wisconsin, Madison

JungHwan Yang, University of Wisconsin, Madison

105025

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware B - Lobby Level

## **Connections: Listening Pedagogy-Point-Counterpoint**

Sponsor: International Listening Association

Chair: Melissa L. Beall, University of Northern Iowa

Presenters:

Melissa L. Beall, University of Northern Iowa

Christopher Bond, Missouri Western State University

Pamela Cooper, University of South Carolina

Nanette Johnson-Curiskis, Minnesota State University, Mankato Phillip C. Tirpak, Northern Virginia Community College, Annandale

Respondent: Pamela Cooper Hoel, University of South Carolina, Beaufort

105026

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia A - Lobby Level

#### Open access publishing and the future of scholarship: A conversation between stakeholders

Sponsor: NCA Research Board

Chair: Kristine Munoz, University of Iowa

105027

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia B - Lobby Level

## **Perspectives on Language in Social and Political Contexts**

Sponsor: Language and Social Interaction Division

Chair: Robert Green, Purdue University

"Euphemisms for Terrorism: How Dangerous Are They?" Jonathan Matusitz, University of Central Florida

"Excentering our analytical position: The dialogicity of things" Letizia Caronia, University of Bologna; François Cooren, University of Montreal

"Resisting Questions on Hydrofracking: Answers and Assessments of Environmental Risk During an Intergovernmental Hearing" Richard Buttny, Syracuse University

""The Country of Peasant Terikati": Emigration and the Bulgarian National Identity Struggles" Nadezhda Sotirova, University of Massachusetts, Amherst

105028

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia C - Lobby Level

### IDK What You Mean: Youth, Tech Speak, and its Effects on Written Communication

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: Pavel Shlossberg, Gonzaga University

Presenters:

Shannon Cartier, Gonzaga University Cathy Nolte, Gonzaga University Meagan Pierluissi, Gonzaga University

Respondent: Pavel Shlossberg, Gonzaga University

### **Debate in Contemporary Contexts: New Dimensions and Directions**

Sponsor: Argumentation and Forensics Division

Chair: Kathy Brittain Richardson, Berry College

"(Re)Presenting the Presidential Debates: Presidential Campaign Ads that Incorporate Debate Footage" Jansen B. Werner, University of Wisconsin, Milwaukee

"A Rhetoric of Prisons and Profits: The Debate Surrounding Arizona's SB 1070" Nick J. Sciullo, Georgia State University

"Connecting with Female Voters in Presidential Debates: Politeness and Gender Considerations in the Debates of 2000, 2004, 2008, 2012" Shelly Schaefer Hinck, Central Michigan University; William Dailey, Central Michigan University; Edward A. Hinck, Central Michigan University

"Debating from La Frontera: A Critical Border Perspective in Academic Debate" Christopher Salinas, Southern Methodist University

105031 9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland C - Lobby Level

## Competitively Selected Papers in Health Communication - Critical/Qualitative Approaches

Sponsors: Health Communication Division, International and Intercultural Communication Division Chair: Shaunak Sastry, University of Cincinnati

"Bridging Theory to Practice: Utilizing the Culture-Centered Approach (CCA) to Address Gaps in Community Based Participatory Research (CBPR) Processes" Rati Kumar, Purdue University; Sydney Dillard, DePaul University; Agaptus Anaele, Purdue University; Raihan Jamil, Zayed University

"Constructing Meanings of Health Using the Culture-Centered Approach: Voices of Community Members within Gary, Indiana" Sydney Dillard, DePaul University; Mohan Jyoti Dutta, National University of Singapore

"Dai or Doctor: Framing Tensions between the Traditional and the Biomedical Orientation in Maternal Health in an Urban Resettlement Neighborhood in India" Vinita Agarwal, Salisbury University

"Don't Abandon Us: A Qualitative Application of the Ecological Model of Communication in Medical Interactions Involving Parents of Children with Autism" Deborah DeCloedt Pinçon, University of Wisconsin, Milwaukee

"Family medicine resident perspectives on uncertainty: Socializing identity through practice" Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Lauren A. Cafferty, Uniformed Services University of the Health Sciences; Dean A. Seehusen, Fort Belvoir Community Hospital

"Let's Really Talk About Women's Health: Uterine Fibroids as a Black Woman's Disease" Sydney Dillard, DePaul University

105034

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

#### The Slavery of Free Expression in Academia: What Did I Say Wrong This Time? What Price Will I Pay?

Sponsor: Freedom of Expression Division

Chair: Lou Davidson Tillson, Murray State University

Presenters:

Alphonso Atkins, Ivy Tech Community College Crystal Rae Coel Coleman, Murray State University

Gary D. Deaton, Transylvania University

Robert James Glenn, III, Owensboro Community & Technical College

Marilyn Hunt, Missouri Western State University

Karen Hill Johnson, West Kentucky Community and Technical College

April Rives, Regent University

Respondent: David A. Yastremski, Ridge High School

105051 9:

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

## When the Spirit Catches You: Spirituality from the Demonic to the Divine

Sponsors: Religious Communication Association, Rhetorical and Communication Theory Division, Spiritual Communication Division

Chair: Mary Fong, California State University, San Bernardino

Respondent: Timothy Paul Huffman, Loyola Marymount University

"Aiming for Growth Mindsets: C.S. Lewis and Carol S. Dweck" Rebecca A. Jones, Ouachita Baptist University

"Kierkegaard Meets Screwtape: How C.S. Lewis' Diabolical Imagination Instigates Theological Awakening" Dana Sleger, Regent University

"Cultivating Creationists: Symbolic Strategies of Identity and Integrity" Mary E. Domenico, University of North Carolina, Chapel Hill

"Hmong Spirituality: Christian Hmong, Animistic Hmong and the Narrative Paradigm" Karen Vang, California State University, Sacramento

"Casting out irreconcilable demons: The fantastic, practice, and constitutive rhetoric in exorcisms" Marc Rich, University of Colorado, Boulder

105052

9:30 AM to 10:45 AM

Marriott Wardman Park

McKinley - Mezzanine Level

## **Connecting with the Professional Public Relations Community**

Sponsor: Public Relations Division

Chair: Vincent Hazleton, Radford University

Presenters:

Christina Darnowski, Public Relations Society of America William Murray, Public Relations Society of America

Bey-Ling Sha, San Diego State University

105053

9:30 AM to 10:45 AM

Marriott Wardman Park

Buchanan - Mezzanine Level

## When Baby Boomers Meet Millennials: Using Communicative Practices to Make "Connections" between Generations

Sponsor: Communication and Aging Division Chair: Sarah LeBlanc, College of Charleston

"Difficult Conversations between Later-Life Adults and their Adult Children: An Analysis of Later-Life Dating Discussion." Fran Dickson, Chapman University

"Familial History and Shared Narrative: Strengthening Bonds between Custodial Grandparents and Grandchildren" Richard Mocarski, University of Alabama; Rebecca Allen, University of Alabama; Martha Crowther, University of Alabama; Sim Butler, University of Alabama

"Family Connections: Intergenerational Family Communication through Genealogy" Amy M. Smith, Salem State Univ

"Grandparent-Grandchild Communication on Facebook: An Intergroup Perspective" Elizabeth B. Jones, Ohio State

University

"When to Call and When to Text: Media Richness, Relational Uncertainty, and Age as Predictors of Communication Channel Preference" Michael Braun, Millikin University

""LOL, L8, G-Ma": An Exploration into Grandparents' Use of Technology to Stay in Touch with Grandchildren" Jessica T. Smith, College of Charleston; Sarah LeBlanc, College of Charleston

105054

9:30 AM to 10:45 AM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

#### Presidential Rhetoric, Health Care Policy, and the Gendered "Science" of Mediated Misinformation

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Jillian Klean Zwilling, University of Illinois, Urbana-Champaign

Respondent: Tasha N. Dubriwny, Texas A&M University

"Connecting Science to Campaigns and Candidates: The "Rape Problem" in the 2012 Elections" Tracey Quigley Holden, University of Delaware

"Constructing the Worthy Patient on The Dr. Oz Show: How Popular Media Contributed to Public Support for the Affordable Care Act" Carolina Branson, University of Minnesota

"Lampooning Legitimate Rape: A Reconsideration of Humor as a Political Tool" Beth Boser, College of Wooster

"Making Abortion Out of a Molehill: The Contraception Mandate and the Media" Jillian Klean Zwilling, University of Illinois, Urbana-Champaign

"Perry (2007), Perry (2011), Quite Contrary: The Gendered Politics of Vaccination" Jennifer A. Malkowski, University of Colorado, Boulder

105055

9:30 AM to 10:45 AM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

## The Rhetorical Legacy of President Ronald Reagan

Sponsor: Public Address Division

Chair: Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

Respondent: James F. Klumpp, University of Maryland

"Economic Recovery Through Spiritual Awakening: President Ronald Reagan's Epideictic Space of Grace" Margaret H. Kunde, University of Minnesota

"Ronald Reagan's "Evil Empire" Speech: The Recovery of the Nation" Marissa Lowe, University of Illinois

"Through a Glass Darkly: George W. Bush's Selective Vision of the Reagan Legacy" Donovan Bisbee, University of Illinois, Urbana-Champaign

""We've Done Our Part": The Ministry of America to the Soviet Union in Reagan's Farewell Address" Brian Heslop, University of Memphis

105056

9:30 AM to 10:45 AM

Marriott Wardman Park

Hoover - Mezzanine Level

#### Womentoring - Who is teaching who? Connections with K-12 educators

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jessica Lu, University of Maryland; Janice Metzger, South Dakota State University

Presenters:

Jenn N. Anderson, South Dakota State University

Ramune Braziunaite, Bowling Green State University Jeanette M. Dillon, Bowling Green State University Kate LaPierre, Ivy Tech Community College Brigit Talkington, University of Nebraska, Lincoln

105057

9:30 AM to 10:45 AM

Marriott Wardman Park

Coolidge - Mezzanine Level

#### **Learning in Groups**

Sponsor: Group Communication Division Chair: Torsten Reimer, Purdue University

Respondent: Stephenson Beck, North Dakota State University

"Cooperative Learning in Higher Education: A Meta-Analytic Review of Learning Outcomes and Reported Anecdotal Benefits of Student Connections Within a Classroom Environment" William P. Huddy, Metropolitan State University, Denver

"Group Work: A Millennial Myth? Improving Group Communication in Traditional Undergraduate Settings" Chris Gurrie, University of Tampa

"Using group communication theories to identify groups in virtual worlds: Challenges, opportunities, and case study" Yannick Lionel C. Atouba Ada, Rutgers University; Channing Brown, University of Illinois; Dora Cai, University of Illinois; Iftekhar Ahmed, University of North Texas; Marshall Scott Poole, University of Illinois; Andrew N. Pilny, University of Illinois

105058

9:30 AM to 10:45 AM

Marriott Wardman Park

Harding - Mezzanine Level

## Campus Cultures and Connections for LBGTQ faculty, staff, and students.

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Elenie Opffer, California State University, Stanislaus

Respondent: Vickie L. Harvey, California State University, Stanislaus

"Allies on Campus and in the Classroom" Erich M. Hayes, University of Oklahoma

"Changing a campus culture of intolerance: Creating social connections on a historically LGBTQ unfriendly university campus" Richard Curry, University of Tennessee

"Connections for Creating LGBTQI Friendly Campuses: Recommendations from climate research and interventionists" Elenie Opffer, California State University, Stanislaus

"Creating Connections for LGBTQ Students: Beyond the Assumptions" Scott Gratson, Temple University

"Minorities within minorities: Creating a space of inclusion for minority LGBT students" Godfried Agyeman Asante, University of New Mexico

"Safe Zone Workshops Fill a Missing Gap in Higher Education's Commitment to Diversity" Vickie L. Harvey, California State University, Stanislaus

105062

9:30 AM to 10:45 AM

Marriott Wardman Park

Taft - Mezzanine Level

**Connections across Cultures in the African Diaspora** 

**Sponsor: Black Caucus** 

Chair: Kimberly Eberhardt Casteline, Fordham University

Presenters:

105063

9:30 AM to 10:45 AM

Marriott Wardman Park

Taylor - Mezzanine Level

#### Late Additions, New Celebrities, and Old News: Asian American Transmedia Representational Connections

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Vincent Pham, California State University, San Marcos

"(Past) Present/Future Summit: Asian American Media Organizations in a Digital Era" Vincent Pham, California State University, San Marcos

"Media Discourse on Nation and Multiculturalism in the 21st Century: Gran Torino and Hmong Representation" Diem-My Bui, University of Illinois, Chicago

"The Social Role of Asian American Celebrities on YouTube" Lori K. Lopez, University of Wisconsin, Madison

""Herro Nice Peopre!": The Resurgence of Asian Caricatures and Being "Totally Not Racist" Helen Ho, Saint Mary's College

105064

9:30 AM to 10:45 AM

Marriott Wardman Park

Truman - Mezzanine Level

## Supreme Advocacy: A Discussion with Supreme Court Advocates and Reporters

Sponsor: Communication and Law Division
Chair: Ryan Malphurs, Tara Trask & Associates

Presenter:

Kevin-Khristian Cosgriff-Hernandez, Tara Trask & Associates

105065

9:30 AM to 10:45 AM

Marriott Wardman Park

Tyler - Mezzanine Level

#### Applied communication in the digital age

Sponsor: Applied Communication Division Chair: Anne E. Kerber, Univ of Wisconsin, Stout

Respondent: Jen Eden, Marist College

"Exploring Superdiffusers' Social Capital Online and Offline" Christopher J. Carpenter, Western Illinois University; Franklin Boster, Michigan State University; Jonathan P. Day, Western Illinois University

"Screaming into the Wind: Examining the Volume and Content of Tweets Associated with Hurricane Sandy" Kenneth A. Lachlan, University of Massachusetts, Boston; Patric R. Spence, University of Kentucky; Xialing Lin, Western Michigan Univ; Maria Del Greco, University of Massachusetts, Boston; Alyssa Jewett, University of Massachusetts, Boston

"Vegan Advocacy Organizations and B12: An Exploration of Online Risk Communication Efforts Using CAUSE" Allison Harper, George Mason University

"You've Got Mail! An Examination of a Statewide Direct-Mail Marketing Campaign to Promote Deceased Organ Donor Registrations" Brian L. Quick, University of Illinois; Nicole LaVoie, University of Illinois; Susan E. Morgan, Purdue University; Dave Bosch, Gift of Hope Organ and Tissue Donor Network

105066

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison A - Mezzanine Level

#### **Effective Instructor Communication Practices**

Sponsor: Instructional Development Division Chair: Tammy McGuire, Pacific Union College

Respondent: Shannon C. VanHorn, Valley City State Univ

"Face Threat and Face Support in Classroom Participation: Instructor Rapport as a Face Supportive Strategy" Erin Berger, University of Kentucky; Molly Burchett, University of Kentucky; Brandi N. Frisby, University of Kentucky; Emina Herovic, University of Kentucky; Michael Strawser, University of Kentucky

"What Does Red Communicate to Students? The Effect of Instructor Feedback Color on the Perception and Evaluation of Academic Performance" Adam S. Richards, Texas Christian University; Edward L. Fink, University of Maryland

"Students' Perceptions of Instructor Credibility, Instructor Sex and Communication Style" Katie Clune, Rockhurst University

"Exploring Higher Education Classroom Immediacy: Effects of Biological Sex and Teaching Experience" Kari M. Wolfe, Auburn University; Susan Waters, Auburn University

105067

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison B - Mezzanine Level

# Creating Organizational Communication Research Connections with (and as) Privileged Allies in Organizing Difference and Change at Work

Sponsor: Organizational Communication Division

Chair: Elizabeth K. Eger, University of Colorado, Boulder

Presenters:

Catherine Ashcraft, National Center for Women and Information Technology

Karen Lee Ashcraft, University of Colorado, Boulder

Patrice M. Buzzanell, Purdue University

Elizabeth K. Eger, University of Colorado, Boulder

Shiv Ganesh, Massey University

Robyn Remke, Copenhagen Business School

Kendra Rivera, California State University, San Marcos

Kristina Ruiz-Mesa, University of Colorado, Boulder

105068

9:30 AM to 10:45 AM

Marriott Wardman Park

Johnson - Mezzanine Level

## Ethically powerful or ethically harmful? How the media influences concepts of equity, truth, and privacy

Sponsors: Communication Ethics Division, Lambda Pi Eta

Chair: Janet Johnson, University of Texas, Dallas

Respondent: Sharon Lauricella, University of Ontario Institute of Technology

"A Casualty of Terrorism: Media ethics following 9/11" Heather Johnson, Univ of Ontario Institute of Technology

"Flushing segregation and discrimination: The case for gender-neutral bathrooms" Kyla Morgan, Univ of Ontario Institute of Technology

"Perceptions of love and relationships on the reality television show The Bachelor: True love or absolute lies?" Melissa Mercado, Univ of Ontario Institute of Technology

"Scandalized: Ethical Concerns for the Privacy of Public Figures" Jennifer Peacock, Univ of Ontario Institute of Technology

"Sex sells: Empowering or unethical?" Kayla Basler, Univ of Ontario Institute of Technology

105069

9:30 AM to 10:45 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

## Strategies for the Basic Course: Time Saving Techniques to Work Smarter and Not Harder

Sponsor: Community College Section

Chair: Scott Ku, Cascadia Community College

Presenters:

Patrick Barton, Lone Star College, Cyfair Jon Braddy, Florida Gulf Coast University

Jennifer Del Quadro, Northampton Community College

Angela Holland, College of Southern Nevada Kimberly Huff, Florida Gulf Coast University Scott Ku, Cascadia Community College

Susan Simkowski, University of Arkansas, Fort Smith Thomas H. Walton, University of Arkansas - Fort Smith

105070

9:30 AM to 10:45 AM

Marriott Wardman Park

Jackson - Mezzanine Level

#### Surviving the End of the World as I Knew It: Adapting to Life after Dis-Connecting from Forensics

Sponsor: National Forensic Association Chair: Justin Foote, Ohio University

Presenters:

Heather J. Carmack, James Madison University
Joel Hefling, South Dakota State University
Todd T. Holm, Marine Corps University
James J. Kimble, Seton Hall University
Timothy Loatman, Rasmussen College
Audra McMullen, Towson University
Larry G. Schnoor, Minnesota State University, Mankato
Daniel Smith, Bradley University
Dianna R. Wynn, Nash Community College

105071

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine Level

## Before Brown: The Political Rhetoric of the Long Civil Rights Movement

Sponsor: Political Communication Division Chair: Diana B Carlin, Saint Louis University

"Constituting the Publics for Early Civil Rights Discourse: DuBois and the Open Letter" Lisa M. Corrigan, University of Arkansas

"Easter Sunday, 1939: Marian Anderson and the 'stunning rebuke' of the DAR" John T. Llewellyn, Wake Forest University

"On the Road to Brown v. Board: The 14th Amendment and McLaurin v. Oklahoma State Regents" Dan Schill, James Madison University

"Prelude to Massive Resistance: Henry Wallace's Southern Tour and the Assault on Segregation" Stephen Smith, University of Arkansas

"The Case that Doomed Plessy v Ferguson: The color-blind ethic commanded by the court in Sweatt v. Painter" Rita G. Kirk, Southern Methodist University

105072 9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine

Level

### Yoga and the Western Imaginary: Invention, Appropriation, and the Question of the Other

Sponsor: International and Intercultural Communication Division

Chair: Sangeet Kumar, Denison University Respondent: Devika Chawla, Ohio University

""The Light in Me Honors and Adores the Light in You": Re-Articulating Yoga in Philosophy and Practice" Mary Grace Antony, Schreiner University

"Lacan in Kakasana: The Desire of the Other in the Historical Formation of Yoga" David Morris, University of South Florida

"Online Yoga: Tensions of Commercialization and Appropriation" Mary M. Meares, University of Alabama

"Yoga as Global Desire: Alterity, Difference, and Yearning for the Other in Western Liberalism" Sangeet Kumar, Denison University

105073

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

Level

#### Connections Across Family Contexts: Applications of Communication Privacy Management Theory

Sponsor: Family Communication Division

Chair: Loreen Olson, University of North Carolina, Greensboro

Presenters:

Sandra Petronio, Indiana University-Purdue University, Indianapolis

Jeffrey T. Child, Kent State University Pamela Lannutti, La Salle University

Kristy L. Plander, Bryan College of Health Sciences

Paige Toller, University of Nebraska, Omaha

M. Chad McBride, Creighton University

105080

9:30 AM to 10:45 AM

Omni Shoreham

Blue Room - Lobby Level

## Maintaining Connections with Departments and Private Consultants: Communication Training Education and Consulting

Sponsor: Training and Development Division

Chair: Gregory H. Patton, University of Southern California

Presenters:

Steven D. Cohen, University of Baltimore

Ann D. Jabro, Robert Morris University

Don R. Swanson, Monmouth University

Susan Tomasovic, George Mason University

David E. Weber, University of North Carolina, Wilmington

Allison Weidhaas, Rider University

Toni S. Whitfield, James Madison University

105083

9:30 AM to 10:45 AM

Omni Shoreham

Governor's Boardoom - Lobby Level

#### 20th Century Rhetorics of Law and Economics

Sponsor: American Society for the History of Rhetoric

Chair: Michael J. Bergmaier, Penn State University

"Defensive Stories: A Comparative Narrative Analysis of Court Statements by Eugene V. Debs and Scott Nearing in Criminal Sedition Trials, 1918" Jennifer Adams, DePauw University

"John Maynard Keynes "The End of Laissez-Faire" and the Expansion of the Narrative Paradigm" McKay Stangler, University of Kansas

"Racial Emancipation, Communism, and the Masses" Jaclyn Howell, University of Kansas

""The End of an Era": The Rhetorical Force of Loving v. Virginia" Michael J. Bergmaier, Penn State University

105084

9:30 AM to 10:45 AM

Omni Shoreham

Calvert Room - Lobby Level

### Envisioning the Body: Figuration, Depiction and Representation of (Dangerous) Bodies

Sponsor: Visual Communication Division

Chair: Teresa Bergman, University of the Pacific

Respondent: Teresa Bergman, University of the Pacific

"Amplifying Emasculation: Images of Jefferson Davis's Capture in Women's Clothes" Robert Jarrod Atchison, Wake Forest University

"Constructing Victims of Communism: Examining the Rhetorical Negotiation of Body, Space, and Ideology" Melissa Lucas, University of Maryland

"Body as text: Rhetorical malleability of the plastinated corpse" Mridula Mascarenhas, University of Wisconsin, Milwaukee

"The "Living Room War" in the Escalation Period: Irony, Realism, and Narrative in Vietnam War Era Photojournalism, 1965-1966" Walter P Wade, National University of Singapore

"Re-imagining the Chinese Yellow Peril in U.S. Political Advertising" Michelle L. Murray Yang, University of Maryland

105085

9:30 AM to 10:45 AM

Omni Shoreham

Hampton Room - Lobby Level

## Experimental Media in/as Performance

**Sponsor: Performance Studies Division** 

Chair: Alison Fisher-Bodkin, James Madison University

Respondent: Benjamin D. Powell, Borough of Manhattan Community College, CUNY

"Circles" Benny LeMaster, Southern Illinois University, Carbondale

"Nebula: The Powdered Sugar Princess" Sarah Jackson Shipman, Louisiana State University

"Performing Inside the (Sand)Box" Lyndsay Michalik, Louisiana State University

"Sideshow" Nico Wood, Southern Illinois University, Carbondale

"Tracing Ghosts" Lindsay Greer, Southern Illinois University, Carbondale

#### **Moving Words Within and Across Africa**

Sponsor: Association for Rhetoric and Communication in Southern Africa

Chair: Erik Doxtader, University of South Carolina

"A Movement in Words and Pictures: Intellectualism and Pan-Africanism in South Africa's Drum Magazine, 1950-74" Alexandra Merceron, University of Connecticut

"Crossed Signals: Stalled Media Activist Projects in East Africa" Christina Dunbar-Hester, Rutgers University

"The "New" South Africa: Public Remembering and Identity Construction at the Robben Island Museum" Emily Sauter, University of Wisconsin, Madison

105087

9:30 AM to 10:45 AM

Omni Shoreham

Embassy Room - Lobby Level

#### Scholarship on the Audience's Engagement of Mass Media

Sponsor: Mass Communication Division Chair: Lucy Miller, Texas A&M University

"Community Building in Online Newspapers: The Implications of the Shift to "Real Names" in Comments Sections" Cheri Ketchum, Ashford University

"Parasocial Interaction and Linguistic Synchrony: Evidence of Health, Healing, and Sense-Making" Jayne Goode, University of Dayton; James D. Robinson, University of Dayton; Ashley Tucker, University of Dayton

"Understanding Fans of Diverse Fictional Texts: Correlates of Fan Identification and Behavior" Laramie Taylor, University of California, Davis

"Taking the Audience Perspective: Online Fan Commentary about Mad Men's Brides and their Weddings" Lynne M. Webb, University of Arkansas; Marceline E. Thompson Hayes, Arkansas State University; Hao-Chieh Chang, Hong Kong Baptist University; Marcia M. Smith, University of Arkansas, Little Rock

"Individuals' Expectancies for Television Co-Viewing: The Role of Relationship Type, Time-Shifting Devices, Motives for Television Use, and Co-Viewing Orientation" Alexander Lancaster, West Virginia University; Elizabeth L. Cohen, West Virginia University

"Seeking the Media: A uses and gratifications perspective on the search for media content" John Dimmick, Ohio State University; Melanie A. Sarge, Texas Tech Univ

105090

9:30 AM to 10:45 AM

Omni Shoreham

Executive Room - Lobby Level

## Beyond Console and Tabletop: Connecting Games with Other Forms of Mass Media

**Sponsor: Mass Communication Division** 

Chairs: Alexis Pulos, University of New Mexico; Robert Mack, University of Texas, Austin

"Defying the Experience: The Convergence of Transmedia Narratives and Participatory Gameplay in the Trion Game and SYFY Show Defiance" Alexis Pulos, University of New Mexico

"Roll for Nostalgia: Flying Frog Productions and Classic Cinematic Genre" Robert Mack, University of Texas, Austin

"The Cultural Industry of E-For Everyone: Playing at Work and War in The Lego Star Wars Series" Chris Lancaster, Souther Illinois University, Carbondale

"The Ludic Lovecraft: Awakening the Cthulhu Mythos in the American Hobby Games Industry" Tyler Brunette, Colorado State University

#### **Troubles with Technology**

Sponsor: Human Communication and Technology Division Chair: Gamze Yilmaz, University of Massachusetts, Boston

Respondent: Jimmy Sanderson, Clemson University

"Addled Subjectivity and Mobile Devices" Linda Berdayes, Barry University

"Does Facebook harm marriage and reduce marital satisfaction? Evidence from the United States" Daniel Halpern, Pacific Union College; Sebastian Valenzuela, Pacific Union College; James E. Kazt, Boston University

"Mindfulness and Problematic Internet Use: The Mediating Roles of Social Anxiety and Fear of Intimacy" Scott Caplan, University of Delaware

""What's on your mind?": Serial killers' families resists media coverage through Facebook" Linda Kirchubel, Purdue University

105092

9:30 AM to 10:45 AM

Omni Shoreham

Congressional A - Lobby Level

## **Pragmatic Rhetorical Criticism**

Sponsor: Rhetorical and Communication Theory Division

Chair: Joseph Rhodes, Penn State University

Presenters:

Nathan A. Crick, Louisiana State University Robert Danisch, University of Waterloo Rosa A. Eberly, Penn State University Jeremy Engels, Penn State University Theon Edward Hill, West Chester University Mark J. Hlavacik, Penn State University

Paul H. Stob, Vanderbilt University

Scott R. Stroud, University of Texas, Austin

Ira Allen, Indiana University Bloomington; The European Graduate School

105093

9:30 AM to 10:45 AM

Omni Shoreham

Congressional B - Lobby Level

## Engaging a Productive Critic: A Tribute to the Work of Robert L. Ivie Part I

Sponsors: Public Address Division, Rhetorical and Communication Theory Division

Chair: Robert Terrill, Indiana University

Presenters:

Karrin Vasby Anderson, Colorado State University

Jeffrey Bennett, University of Iowa Michael Butterworth, Ohio University

Suzanne Enck, University of North Texas

Stephanie Houston Grey, Louisiana State University

David Moscowitz, College of Charleston

Jeff Motter, Appalachian State University

TarlaRai Peterson, Texas A&M University

Kristina K. Horn Sheeler, Indiana University-Purdue University, Indianapolis

Scott M. Welsh, Appalachian State University

Peter Zhang, Grand Valley State University

Respondent: Robert L. Ivie, Indiana University

105094

9:30 AM to 10:45 AM

Omni Shoreham

Council Room - Lobby Level

## Breaking and Making Ontological and Epistemological Connections: Continental Philosophy's Treatment of the Event and its Challenge to Rhetoric and Social Change

Sponsor: Rhetorical and Communication Theory Division

Chair: Barbara A. Biesecker, University of Georgia Respondent: Barbara A. Biesecker, University of Georgia

""Exercising Ill Will and Ill Humor:" Event, Thought and Dissension in Foucault" Kendall Phillips, Syracuse

University

"A Rhetoric Against Contingency" John Muckelbauer, University of South Carolina

"Challenging the World As It Is: Alain Badiou, the Event, Rhetoric, and Social Change" Matthew Richards, University of Utah

105095

9:30 AM to 10:45 AM

Omni Shoreham

Senate Room - Lobby Level

#### Latin@s and the Media: From Journalism to Social Media

Sponsor: La Raza Caucus

Chair: Olivia G. Perez-Langley, Southern Illinois University, Carbondale

Respondent: Roberto Avant-Mier, Univ of Texas, El Paso

"Latina Immigrants in Mainstream Media: Class, Race, and Gender in Public Discourse in the United States and Spain" Jessica Retis, California State University, Northridge

"Updating Latino Stereotypes in Primetime Programming: A Content Analysis" Julie A. Cajigas, University of Akron; Juan E. Contreras, University of Akron

"Epistemology, Methodology and the Hispanic Market: A Call for Reflexivity in Advertising Practice" Christopher Chavez, University of Oregon

"Social media usage and acculturation: A test with Hispanics in the U.S." Cong Li, University of Miami; Wan-Hsiu Sunny Tsai, University of Miami

105096

9:30 AM to 10:45 AM

Omni Shoreham

Forum Room - Lobby Level

## **Political Movements, Discursive Mobilizations**

Sponsor: Critical and Cultural Studies Division

Chair: Kevin J. Ayotte, California State University, Fresno

Respondent: Kevin J. Ayotte, California State University, Fresno

"Critiquing Genetic Privilege in the "Natural" Family of Anti-Adoption Movement Rhetoric" Christian Norman, Georgia State University

"Digital Self-Representation: Occupy Wall Street and the Production of Politically-Inflected Visibility" Brian M Creech, Temple University

"Remembering Radical Black Dissent: Traumatic Counter-Memories in Contemporary Documentaries about the Black Power Movement" Kristen Hoerl, Butler University

"Transaction Television: Part of the Project to Recover Neoliberal Governance after the Economic Crisis" Steven Herro, College of Southern Nevada

""What Happened to My School?": Interrogating a Neoliberal School Reform Discourse and Its Implications for Latina/o Students" Chad Nelson, Bowling Green State University

105097 9:30 AM

9:30 AM to 10:45 AM

Omni Shoreham

Cabinet Room - Lobby Level

#### **Articulating Spaces**

Sponsor: Critical and Cultural Studies Division Chair: Greg Dickinson, Colorado State University

Respondent: Greg Dickinson, Colorado State University

"Architectures of Forgetting: Constructing the Historical Ethos of Christopher Newport University" Allison Burr-Miller, University of Massachusetts, Amherst

"Bio Mapping and the Distribution of the Sensible: Toward an Alternative Understanding of Rhetorical Cartography" Joshua Paul Ewalt, University of Nebraska, Lincoln

"Seeking the Slender Man: The Emergent Nature of Performance across Digital Spaces" Andrew Peck, University of Wisconsin, Madison

"The Greek Debt Crisis and the Making of Place" Diane L. Cormany, University of Minnesota

"Urban Agriculture as Spatialized Affiliations: Social Media, Cities, and Cultural Studies of Place" Dustin A. Greenwalt, University of Georgia

105201

9:30 AM to 12:15 PM

Offsite

Washington DC

## Visit to the Martin Luther King, Jr. Memorial

**Sponsor: DC Connections** 

Chair: Victoria Gallagher, North Carolina State University

### 10:00 AM

106082

10:00 AM to 1:00 PM

Omni Shoreham

Chairman's Boardroom - Lobby Level

## **NCA Committee on Committees Meeting**

Sponsor: NCA National Office

Presenters:

Rich West, Emerson College

Mike Allen, University of Wisconsin, Milwaukee

Wendy Atkins-Sayre, University of Southern Mississippi Steven A. Beebe, Texas State University, San Marcos

Carole Blair, University of North Carolina, Chapel Hill

Leah E. Bryant, DePaul University

Mark Fernando, National Communication Association

Radhika Gajjala, Bowling Green State University

Nancy Kidd, National Communication Association

Jimmie Manning, Northern Illinois University

Paula McKenzie, Bethune-Cookman University

Jennifer A. Samp, University of Georgia

Kathleen J. Turner, Davidson College

Shauntae Brown White, North Carolina Central University

107004 11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

#### **Giving and Receiving Support**

Sponsor: Interpersonal Communication Division Chair: Nancy R. Pearson, Minot State University

"Applying a Distress-Deterring Approach to Examine How Emotional Support Predicts Perceived Stress and Stress-Related Coping Response" Christopher McKinley, Montclair State University

"Expressive Ambivalence, Emotional Expressiveness, and Giving and Receiving Social Support" Meara Faw, University of Washington

"Mindful Supportive Communication: Three Empirical Studies Exploring Initial Connections" Susanne M. Jones, University of Minnesota; Wesley D. Hansen, University of Minnesota

"Standards for Support in Romantic Relationships: The Short- and Medium-Term Consequences of Receiving (Non)Responsive Support" Andrea Joseph, SocialSci.com; Tamara D. Afifi, University of California, Santa Barbara

107005

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### **Forgiveness Processes**

Sponsor: Interpersonal Communication Division

Chair: Tina Coffelt, Iowa State University

"Expressive Writing to Cope with Hate Speech: Assessing Psychobiological Stress Recovery and Forgiveness Promotion for LGBQ Victims of Hate Speech" John P. Crowley, Colorado State University

"Perceived Intent and Hurt Feelings as Predictors of Targets' Feelings of Forgiveness" Bethany Doran, University of Denver

"Social Aggression among Adult Women: Forgiveness as a Function of Behavioral Reactions and Narcissism" Erin K. Willer, University of Denver; William Cupach, Illinois State University

107006

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

## East Meets West through Public Speaking or Everyone Loves a Good Speech

Sponsor: Connections within Communication Chair: Mariko Izumi, Columbus State University

Presenters:

Stephen E. Lucas, University of Wisconsin, Madison

Xing (Lucy) Lu, DePaul University Amy R. Slagell, Iowa State University

107007

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

## Guanxi, veil ban, marriage, care worker, and reproductive rights

Sponsor: Feminist and Women Studies Division Chair: Yahui Zhang, Wayland Baptist University

Respondent: Yahui Zhang, Wayland Baptist University

"Exploring guanxi from a gender perspective: Urban Chinese women's practices of guanxi" Kaibin Xu, Temple University

"Faux Feminism: France's Veil Ban as "Orientalism"" Emily Deering Crosby, University of Pittsburgh

"I Duo: Marriage as Commodity Exchange in Modern-Day South Korea" Myoung-Sun Song, University of Southern California

"Researching Filipina Care Workers: Challenges and Implications for Transnational Feminist Solidarity and Critical Ethnography" Beverly Natividad, Bloomsburg University of Pennsylvania

"Salud, Dignidad y Justicia: Exploring the Ideographic Viability of "Reproductive Justice" and "Choice" for Latinas in the United States" Kathleen M. de Onís, Indiana University

107008

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

## Feminism in Global Contexts: Attending to Cultural and Historical Specificities in the Construction of Feminist Subjectivities

Sponsor: Feminist and Women Studies Division

Chair: Lara C. Stache, University of Wisconsin, Milwaukee

Respondent: Margeaux Lippman, University of Washington

"Beyond Global Sisterhood: Challenging the "Common Good" through Transnational Feminist Public Modalities" Roberta Chevrette, Arizona State University

"Connecting Past, Present, and Future: Gender Discourses by and about Muslim Tatar Women in Russia" Liliya Karimova, University of Massachusetts, Amherst

"Discourses of Decolonization and the Body in Women's Lifestyle Magazines" Wanjiru Mbure, Stonehill College

"Sub-Saharan Men's Constructions of Feminism in Diasporic Context" Gloria Pindi Nziba, Southern Illinois University, Carbondale

"The Narrating Historical Body: Connecting Western and Oriental Understanding of Public and Private" Zhou Li, Ohio University; Dongjing Kang, Ohio University

107012

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

### The 2012 Campaign: Perspectives on the Role of Presidential Debates

Sponsor: Argumentation and Forensics Division

Chair: Kirt Shineman, Glendale Community College

"Behind the Digital Curtain: Anonymity, YouTube, and the 2012 Presidential Debates" Nicholas Butler, Arizona State University

"Binders Full of Women: The "War on Women" in the 2012 Presidential Election" Ann K. Burnett, North Dakota State University

"Do/How do Presidential Debates Matter? The Case of 2012" Kathryn M. Olson, University of Wisconsin, Milwaukee

"Is Civility Lost Forever: The Impact of Civil Dialogue® for Citizens Watching the 2012 Presidential and Vice Presidential Debates" Clark D. Olson, Arizona State University; John Genette, Black Mountain Communications; Jennifer A. Linde, Arizona State University

# (Dis)Connections of Agency, Voice, and Self: Narratives from LGBTQ Students and Allies About Creating Safe Zones and Enacting Civil Disobedience

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Courtney Vail Fletcher, University of Portland

Respondent: Rachel A. Stohr, University of Texas, Arlington

"Gender & Sexual Identity" Shanay Healy, University of Portland

"Heteronormativity & White Guilt" Megan Markus, University of Portland

"Race & Ethnic Identity" Edith Guerrero Calderón, University of Portland

"Voice & Agency" Bethany Sills, University of Portland

107016 11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

#### FAQ for New and Emerging State Communication Associations: Connections among Past, Present, and Future

Sponsor: National States Advisory Council

Chair: Thomas G. Endres, University of Northern Colorado

Presenters:

Janie Harden Fritz, Duquesne University

Eric Grabowsky, Dickinson State Univ

Douglas Marshall, Southern University, New Orleans

Claire H. Procopio, Southeastern Louisiana Univ

Kenna Reeves, Emporia State University

Elesha L. Ruminski, Frostburg State University

Thomas Sabetta, University of Kentucky

John Saunders, Huntingdon College

Julie Weeks Simanski, Des Moines Area Comm College

Lou Davidson Tillson, Murray State University

Susan Tomasovic, George Mason University

107017

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

[Dis]connections

Sponsor: Pi Kappa Delta

Chair: Mary Moore, Ball State Univesrity

Presenters:

Thomas Duke, University of Alabama Robert K. Kellam, Marian University Adam Sharples, University of Alabama Crystal Lane Swift, Mt. San Antonio College Jennifer Talbert, William Carey University

Respondent: Amorette Hinderaker, Texas Christian University

107019

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

Connections in Environment, Gender, Race, Class, and Tourism: Explorations of Ecotourism and Communication
Contexts

Sponsor: Environmental Communication Division Chair: Valerie R. Renegar, Southwestern University

Respondent: Julie K. Schutten, Northern Arizona University

"Complicated Conservation: Exploring Privilege and Ecotourism in Rural Ecuador" Sarah Upton, University of New Mexico

"Ecotourism, Development Aid, and Project Management: Gendered Frames of Status and Privilege" DeAnna Varela, University of Texas, El Paso; Stacey Sowards, University of Texas, El Paso

"Performing Self in Nature: Tourism, Subjectivity, and Environmental Engagement" Carlos A. Tarin, University of Utah

"Socialization Techniques and Conservation: Gendered Patterns of Smoking in Ecotourism and Environmental Campaigns" Mitzel Garcia, University of Texas, El Paso

"Women in the Ecotourism Industry in Indonesia: An Examination of Gendered Communication Practices in Conservation" Lauren Pace, University of Texas, El Paso

107020

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### We Go Both Ways: Maintaining Connections Between the AFA and NFA

Sponsor: American Forensic Association

Chair: Chad Kuyper, Florida State College, Jacksonville

Presenters:

Michael S. Chouinard, Florida State University Sarah L. Jones, University of Nebraska, Lincoln Emily Kofoed, Georgia State University Suzanne Lumberg, Illinois State University Dillon White, Illinois State University

107024

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

## Working with Discourse and Identity in Organizations: Culture, Sexual Identity, and Materiality

Sponsor: Organizational Communication Division

Chair: Anna Wiederhold, University of Nevada, Reno

Respondent: Sarah Dempsey, University of North Carolina, Chapel Hill

"Out of Sight but on My Mind: The Discursive Construction of Culture in a Virtual Firm" Tracy Blasdel, University of Kansas

"Non-heterosexual Women's Discursive Construction and Navigation of Sexual Identities in the Workplace" Rose Helens-Hart, University of Kansas

"The Power of Silence as a Process: Examining the Discourse in a Gendered Organization" Julie Taylor, University of Utah

"Toward a Theory of D/discourse Punctuation: Materialities and Moments of Discursive Shifting" Colleen Arendt, Fairfield University; Rebecca L. Dohrman, Maryville Univ; Patrice M. Buzzanell, Purdue University; Natalie Litera Jones, KSM Consulting LLC

107025

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware B - Lobby Level

Sponsors: Applied Communication Division, Health Communication Division

Chair: Andy J. King, University of Illinois

"Communication self-efficacy, transplant knowledge, and perceived conversational difficulties among kidney transplant candidates" Heather Traino, Virginia Commonwealth Univ

"Newspaper Coverage of Japan's 2011 Triple Catastrophe: Framing, Frequency and Focus of Health Issues" Michael Tannebaum, Georgia State University; Holley A. Wilkin, Georgia State University; Lynne Gayle, Georgia State University; Alecia Norman, Georgia State University

"Stress, risky behaviors, and health messages" Irina Alexandra Iles, University of Maryland

"Survivor's Guilt: Grief and Coping Responses of Accidental Killers" Erin Basinger, University of Illinois

"The Relationships among Communication Apprehension, Loneliness, Online Communication Motivation, Online Communication Usage and Well-Being: A Test of the Uses and Gratification Framework" Cindy Yixin Chen, University at Buffalo, SUNY

107026

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia A - Lobby Level

## **Identity Construction in the Family**

**Sponsor: Family Communication Division** 

Chair: Kirsten Weber, Central Michigan University
Respondent: Aimee E. Miller-Ott, University of Hartford

"Constructing Family Identity in Communication: The Discourses of Half Siblings" Danielle Poynter, University of Missouri

"Do you feel like a part of your family? An examination of privacy orientations, family ostracism, family satisfaction, and relational uncertainty" Anna Carmon, Indiana Univ-Purdue Univ, Columbus; Joan Poulsen, Indiana University-Purdue University Columbus

"Identity Privacy Management Among Adult Children with Lesbian and Gay Parents" Diana Breshears, University of Pretoria; Rebecca DiVerniero, Dixie State University

"The Development of "Feeling like a Family" in Stepsibling Relationships: An Exploration of an Ambiguous Relationship" Falon F. Kartch, University of Wisconsin, Milwaukee

""Once a foster child...": Identity Construction in Former Foster Children's Narratives" Lindsey Thomas, University of Iowa

107027

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

## Transnational Peace and Conflict Resolution: Countering Post-Conflict and Post-Colonial Paradigms of Cultural Purity

Sponsor: Peace and Conflict Communication Division Chair: Lara M. Lengel, Bowling Green State University Respondent: Noemi Marin, Florida Atlantic University

"Mediated Identities and Nationalism in Post-Conflict Southeastern Europe" Linda Ziberi, Southeastern European University

"Migrant Labor and Belonging: Purity, Postcolonial Nationalisms and Racial Transformation" Priya Kapoor, Portland State University

"National Identity, Collective Memories and Mediated Narratives of Patriotism: Celebrating the Re-Establishment of the State of Lithuania" Ramune Braziunaite, Bowling Green State University

"Peaceful Uprisings, Contested Purity, and the Gendering of Resistance Narratives: A Digitally Reflexive Critique of

Hero-Building in Tunisia and Egypt" Lara M. Lengel, Bowling Green State University; Victoria Newsom, Olympic College

107028

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia C - Lobby Level

## Is it Time for a Change? Connecting the Traditional Forensic/Speech/Debate Events with a New Millennial Type of Thinking

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David A. Wendt, Keokuk High School

Presenter:

Craig Ihnen, Iowa High School Speech Association

107029

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland A - Lobby Level

## From Hipsters to the Homeless: Key Figures in American Cultural Scenes

Sponsor: American Studies Division

Chair: Eric Sloss, University of North Texas

"Articulation Theory, Constitutive Rhetoric, and the Case of the Hipster" Daniel Synk, North Carolina State University

"Figuring Change in the Old Bowery Theater: A Journalistic Chronotope, 1879-1929" Elisabeth Kinsley, Northwestern University

"Identification and the cross-ideological agency in Woody Guthrie's "This Land is Your Land:" Was this song made for you and me?" Michael Althouse, Louisiana State University

"Liminal Homeless Living: Interrogating the Space Between Self-Worth and Survival in a Neoliberal State" Tasha Rennels, University of South Florida

107030

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland B - Lobby Level

## Healthcare Connections: The Role of Communication in the Policy Process

Sponsor: Health Communication Division Chair: Kelly Madden, Univ of Maryland

Respondent: Xiaoli Nan, University of Maryland

"Communicating difference through trans-inclusive healthcare activism" Raechel Tiffe, University of Minnesota "Health policy and health communication: Examining the impact of the electronic medical records" Michael P. Pagano, Fairfield University

"HIV testing policy shifts: A review of the policies from patient and provider perspectives" Carey M. Noland, Northeastern University

"Perceived bias in neutral news coverage of health policies: The role of group difference and anxiety" Kelly Madden, Univ of Maryland; Xinyan Zhao, University of Maryland; Irina Alexandra Iles, University of Maryland; Bo Yang, University of Maryland; Xiaoli Nan, University of Maryland

"The negative effects of current health care messages concerning HIV testing" Thomas Steinfatt , University of Miami

## Connecting and Collaborating: The Creative Student-Faculty Relationship

Sponsor: Theatre, Film, and New Multi-Media Division Chair: Christopher Collins, Angelo State University

Presenters:

107032

Sophia Alioto, Columbia College Amy Darnell, Columbia College David J. Eshelman, Arkansas Tech University Matt Fotis, Albright College Edward B. Smith, Georgetown College

Respondent: Noah Lelek, Delta State University

107033 11:00 AM to 12:15 PM Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Great Ideas for Teaching Students (G.I.F.T.S) Session I

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chairs: Katherine Hendrix, University of Memphis; Christina Moss, University of Memphis, Lambuth

- "01. Using Telephone Pictionary to Illustrate Small Group Communication Principles" Heather N. Fedesco, Purdue University
- "02. The Bachelorette Communication Consultant: Helping Students Build Connections in Love and Business through Successful Feedback" Faith E. Mullen, Liberty University; William L. Mullen, Liberty University
- "03. Using "Undercover Boss" to Teach Qualitative Research Methods" Lakresha D. Graham, Rockhurst University; Tara Schuwerk, Stetson University
- "04. (Re)connecting the Past to the Present: Digital Declamation Speech" Timothy McKenna-Buchanan, Ohio University
- "05. "Call Me Maybe": Learning About Paralanguage Through Phone Conversations" Christopher J. Claus, Towson University; Zachary W. Goldman, West Virginia University
- "06. Across the Board: Connecting with Classmates (Persuasive Speech Audience Analysis Activity)" Katherine Kelley, Fort Hays State University
- "07. Ads and Parody: Understanding Persuasion and Culture in Advertising" Michael Tollefson, University of Wisconsin, La Crosse
- "08. Connecting with Your Inner Superhero: Holy Batman! This is Not Your Average Introduction Assignment" Juli Clay, Brenau University
- "09. Create your own decathlon Helping students recognize their expertise" Janet L. Jacobsen, Arizona State University
  - "10. Even "Dwight Schrute" Suffers from PSA" Kelly Soczka Kaiser, Mid-State Technical College
- "11. Favorite Movies for Delivery: Stressing the Importance of Organization and Proxemics." James Smith, University of Missouri
- "12. Getting the Full Story: Employing Mediation Interviewing Techniques to Better Understand Others' Perceptions and Potential Biases in a Conflict" Kathleen M. Propp, Western Michigan Univ
- "13. Integrating Interpersonal Communication Theories with Small Group Communication" Rebecca Mullane, University of Wisconsin, Milwaukee
- "14. Living in an On-Demand World: Learning How to Create a Narrated PowerPoint" Lindsey B. Anderson, Purdue University; Melanie Morgan, Purdue University
  - "15. Moving Beyond "That's all. Any questions?" Lisa Leopold, Monterey Institute of International Studies

- "16. See What I Mean: An Applied Approach to Teaching about Visual Aids" Mary K. High, University of Iowa
- "17. Showing and Telling—A Technique for Teaching Delivery Skills" Justin J. Rudnick, Ohio University
- "18. Skype a Scholar: Connecting Undergraduate Students to Communication Scholars" Tiffany Wang, University of Montevallo; Michael S. Brown, University of Montevallo
- "19. Snap Judgment: Connecting to Others Through First Impressions" Sarah T. Zaitchik, University of Texas, Austin
- "20. Targeting an Audience: Understanding Psychographic Data using VALS" Amanda Gatchet, Eastern New Mexico University
  - "21. Teaching Narrative Criticism with "The Big C"" Barbara King, Carroll University
- "22. Using Perspective by Incongruity to Crack Invisible Whiteness" Christopher Duerringer, Arkansas Tech University
- "23. When worldviews collide: A perspective-taking presentation" Nathan Hodges, University of South Florida; Krystal Bresnahan, University of South Florida

107034

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

## 100 Years Later: Thinking Through the Discipline at the Centennial

Sponsor: NCA First Vice President

Chairs: William M. Keith, University of Wisconsin, Milwaukee; Pat J. Gehrke, University of South Carolina

"Communication's Defining Moments: Five Turns in the Growth of the Discipline" J. Michael Sproule, San Jose State University

"Communicative Meeting: From Pangloss to Tenacious Hope" Ron Arnett, Duquesne University

"Who Killed Speech? Disciplinary Naming in the Construction and Deconstruction of a Discipline of Speech" Gerry Phillipsen, University of Washington

107035

11:00 AM to 12:15 PM

Marriott Wardman Park

Capitol Boardroom - Lobby Level

#### **NCA Affirmative Action and Intercaucus Committee Meeting**

Sponsor: NCA National Office

Presenters:

Shawn D. Long, University of North Carolina, Charlotte

Justin P. Boren, Santa Clara University

Nathan Carter, Northern Virginia Community College

Josue David Cisneros, University of Illinois

Roseann M. Mandziuk, Texas State University, San Marcos

Margaret M. Quinlan, University of North Carolina, Charlotte

Hsin-I Sydney Yueh, Northeastern State University

107051

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

#### Connecting through Spirituality: Creating Sacred Communities in a Global Environment

Sponsors: International and Intercultural Communication Division, Political Communication Division, Spiritual Communication Division

Chair: Alina Haliliuc, Denison University

Respondent: Kelly E. Tenzek, Bloomsburg University of Pennsylvania

"Performing Spirituality: Dan Puric's Nationalist Christian Orthodoxy in Romania" Alina Haliliuc, Denison University

"Spiritually Adrift: Communicating and (Dis)Connecting over Obama's "Phony Theology" Jason Moyer, Malone University

"Spiritually at Home: Korean Protestants' Use of Religious Digital Media in the U.S." Jong In Chang, University of Iowa

"Spiritually United: The Transnational Gülen Movement Connecting Christians, Jews, and Muslims" Ozge Girit Heck, University of Macau

107052 11:00 AM to 12:15 PM

Marriott Wardman Park

McKinley - Mezzanine Level

#### **Public Relations in International and Cultural Contexts**

Sponsor: Public Relations Division

Chair: Robert S. Littlefield, North Dakota State University

Respondent: Robert S. Littlefield, North Dakota State University

"Connect With the Publics: How to Cultivate Quality Relationship Through Corporate Philanthropy in China?" Dashi Zhang, RMIT University

"Public Relations in Singapore: A Case Study" Lauren Hearit, Purdue University

"Public Relations Leadership: Issues, Abilities, Action Strategies, and Developments in Korea" Jae-Hwa Shin, University of Southern Mississippi; Jaesub Lee, University of Houston; Jongmin Park, Kyung Hee University; Kwang Hee Kim, Inha University

"Redefining Public Relations Theory through the Lens of Participatory Culture: A Case Study" Nancy A. Wiencek, Rider University

107053

11:00 AM to 12:15 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

#### **Student Section Business Meeting**

**Sponsor: Student Section** 

Presenters:

Lindsey S. Aloia, Pennsylvania State University Dayna Chatman, University of Southern California Jennifer S. Owlett, Purdue University

Ashton Gerding, University of Missouri

Holly N. Willson Holladay, University of Missouri

107054

11:00 AM to 12:15 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

#### From the Round to the Real World: Connecting Forensics Events to Research, Teaching, and New Communities

Sponsor: National Forensic Association

Chair: Allison Ronnau Bonander, University of Nebraska, Lincoln

Respondent: Todd T. Holm, Marine Corps University

"(Re)Branding Forensics Events as Undergraduate Research Experiences" Darren L. Epping, Kansas State University

"Building the Connection to Forensics Research: Challenges and Opportunities for Communication Researchers" Heather J. Carmack, James Madison University

"Coaching the Classroom: Connecting Learner-Centered Pedagogy to Non-Forensics Spaces" Abbie M. Syrek, University of Nebraska, Omaha; Cameron Logsdon, University of Nebraska, Omaha

"Connecting Forensics and First Scholars: The Social Integration of First Generation College Students Through Intercollegiate Forensic Competition" Robert Imbody, University of Alabama

"Forensics as Undergraduate Research and Creative Activity: Connecting Forensics Events to New Academic Audience" Rachelle Kamrath, University of Nebraska, Kearney

"Translating a Competition Rhetorical Criticism into a Publishable Rhetorical Criticism: A Case Study Explanation of the Essay Taking Aim at Sexual Harassment" Aaron M. Duncan, University of Nebraska, Lincoln

107055

11:00 AM to 12:15 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

## Presidential Discourses of War, Crisis, and Deliberation

Sponsor: Public Address Division

Chair: George McHendry Jr., University of Utah

Respondent: Ann E. Burnette, Texas State University, San Marcos

"Nullification and Rhetorical Economy: Andrew Jackson's Management of the National Crisis" Amos Kiewe, Syracuse University

"From One Enemy to Another: James K. Polk, Mexico, and the Reinvigoration of the Indian Wars" Stephen Heidt, Georgia State University

"Secrecy and Disclosure: Metadeliberation in the Era of the "Disposition Matrix" Michael J. Bergmaier, Penn State University

"The Way Forward: Obama's Redefinition of the American Mission in Afghanistan" Matthew Pitchford, University of Illinois

107056

11:00 AM to 12:15 PM

Marriott Wardman Park

Hoover - Mezzanine Level

## Bearing Witness to Mothers' Lives in Academia: Speaking Truth to Power to Change the Ivory Tower

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chairs: Kirsten Isgro, State University of New York, Plattsburgh; Mari Castaneda, University of Massachusetts, Amherst

Presenters:

Vanessa Adel, Smith College

Lisa Baker-Webster, Radford University

Mari Castaneda, University of Massachusetts, Amherst

Summer R. Cunningham, University of South Florida

Sandra L. French, Radford University

Kirsten Isgro, State University of New York, Plattsburgh

107057

11:00 AM to 12:15 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

#### **Individual and Contextual Factors that Affect Group Processes**

Sponsor: Group Communication Division

Chair: Sheila M. McAllister, Monmouth University Respondent: Laura W. Black, Ohio University

"Cohesion, involvement, group type and priming: Do these variables impact idea quality in

brainstorming?" Kenneth J. Levine, University of Tennessee; Kyle B. Heuett, University of Tennessee; Katie Reno, University of Tennessee

"Experts versus Extraverts: Who Drives the Group-Decision Process in Intellective Tasks?" Zachary Wittrock, Purdue University; Torsten Reimer, Purdue University; Nicholas Aramovich, Harvard University

"The deciding factor? Influences on group decision-making from the Bona Fide Group Perspective" Sarah Chorley, University of Colorado, Boulder; Kasey L. Walker, University of Arkansas

107062

11:00 AM to 12:15 PM

Marriott Wardman Park

Taft - Mezzanine Level

## Value of Culture: Cross cultural examination of reception, credibility, and knowledge production about Asian and Pacific islander identities

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Chin-Chung Chao, University of Nebraska, Omaha

Respondent: Chin-Chung Chao, University of Nebraska, Omaha

"Connecting Interracial Relationships to Polynesian Culture" Chantel Solomon, California State University, Los Angeles

"Cross-cultural expectancies for U.S. teachers working in Pacific and Southeast Asian cultures: A theoretical analysis of teacher source credibility" Keith Dilbeck, University of Wisconsin, Milwaukee

"Cultural Acceptability of Gangnam Style and Global Diffusion of Its Parodies and Flash Mobs: A Theoretical Interpretation" Do Kyun Kim, University of Louisiana, Lafayette; Tai Joon Cho, Pai Chai University

"Towards a Mediated Network Model of Cultural Capital: Networks, Media Use, and Cultural Knowledge along and across Ethnic Boundaries" Wenhong Chen, University of Texas, Austin

107063

11:00 AM to 12:15 PM

Marriott Wardman Park

Taylor - Mezzanine Level

## Applied communication research on health information and support

**Sponsor: Applied Communication Division** 

Chair: Jen Eden, Marist College

Respondent: Laura E. Miller, University of Tennessee

"A National Assessment of Cancer Information on Health Department Websites in the United States" Samantha Nazione, Michigan State University; Kami J. Silk, Michigan State University; Andrea Sexton, Michigan State University; Laura Fournier, Michigan State University; Chien-ying Wang, Michigan State University; Evan Perrault, Michigan State University

"Differences in Health Information Seeking and Scanning Among Adults in the United States" Elisabeth Bigsby, Northeastern University

"Informational support and people living with HIV/AIDS: An application of sensitive interaction systems theory" Amanda Carpenter, Rutgers University; Kathryn Greene, Rutgers University; Kate Magsamen Conrad, Bowling Green State University; Danielle Catona, Rutgers University

"Prostate cancer treatment decision-making information online: Improving its effectiveness and dissemination for non-profit and governmental organizations" Evan Perrault, Michigan State University; Kami J. Silk, Michigan State University; Samantha Nazione, Michigan State University; Kristin Pace, Michigan State University

107064

11:00 AM to 12:15 PM

Marriott Wardman Park

Truman - Mezzanine Level

Sponsor: Human Communication and Technology Division

Chair: Steven D. Cohen, University of Baltimore Respondent: Jessica Vitak, University of Maryland

"Kinesic Rigidity in the Concealed Information Test" Nathan Twyman, University of Arizona; Aaron Elkins, University of Arizona; Judee K. Burgoon, University of Arizona

"Recruiting for and Conducting Qualitative Telephone Interviews to Study Dispersed Groups, Virtual Organizations, and Distributed Communities" Kerk Kee, Chapman University; Larry D. Browning, University of Texas, Austin

"Scientific Cyberinfrastructures Connecting Dispersed Scientists: A Comparison between Social Science and other Domains' Virtual Research Environments" Iftekhar Ahmed, University of North Texas; Marshall Scott Poole, University of Illinois

"Use and Misuse of Scales in the Study of Online Social Capital: Testing the Validity of Social Capital Measures" Keith Hampton, Rutgers University; Lora Appel, Rutgers University; Punit Dadlani, Rutgers University; Maria Dwyer, Rutgers University; Vanessa Kitzie, Rutgers University; Ziad Matni, Rutgers University; Patricia Moore, Rutgers University; Rannie Teodoro, Rutgers University

107065 11:00 AM to 12:15 PM N

Marriott Wardman Park

Tyler - Mezzanine Level

## "This Isn't My Class, It's Our Class": Connecting Students through the Creation of Community within the Classroom

Sponsor: Basic Course Division

Chair: Michael A. Tew, Eastern Michigan University

Presenters:

Seth Frei, University of Texas, Austin Richie Hao, University of Denver

Jana M. Howell, Eastern Michigan University

David H. Kahl Jr., Penn State Univ, Erie the Behrend College

Maegan Stephens, University of Texas, Austin Respondent: Hunter H. Fine, Bloomsburg University

107066

11:00 AM to 12:15 PM

Marriott Wardman Park

Madison A - Mezzanine Level

### **Understanding Students' Perspectives and Perceptions about Instructional Communication**

Sponsor: Instructional Development Division Chair: Bethney Wilson, University of Kentucky

Respondent: Eunkyong L. Yook, Univ of Mary Washington

"Not Cooperating with Me, Putting Students Down, and Improper Stapling: Students Share Their Pet Peeves about Teachers" Lisa Schreiber, Millersville University; Stacey Dill, Millersville University; Gregory Paul, Kansas State University

"An Experimental Examination of Peer Perceptions of Students' Classroom Disclosures" Marjorie May Buckner, University of Kentucky; Timothy Bill, University of Kentucky; Brandi N. Frisby, University of Kentucky; Cara Franke, University of Kentucky; Madeline Gannon, University of Kentucky; Benjamin McBrayer, University of Kentucky

""But I Deserve an A": Exploring Academic Entitlement in the College Classroom" Zachary W. Goldman, West Virginia University; Matthew M. Martin, West Virginia University

""That is Not a Way to Talk to Your Professor": E-mail Expectations Between College Students and Professors" Jocelyn M. DeGroot, Southern Illinois University, Edwardsville; Annaleigh N. Corbitt, Southern Illinois

University, Edwardsville; Hope Krewson, Southern Illinois University, Edwardsville; Ronald Johnson, Southern Illinois University, Edwardsville

107067 11:00 AM to 12:15 PM Marriott Wardman Park

Madison B - Mezzanine Level

#### Scandal(ous) Representations of Race, Sex, and the Female Audience

Sponsor: African American Communication and Culture Division Chair: Kimberly R. Moffitt, University of Maryland, Baltimore Co

Respondent: Kimberly R. Moffitt, University of Maryland, Baltimore Co

"Gladiator in a Suit: Olivia Pope and the Complexities of Black Femininity and Power in Scandal" Kandace Harris, Clark Atlanta University

"Olivia/Sally, Fitz/Thomas, Mellie/Martha? Making Connections between Power, Sex, and Race" Catherine R. Squires, University of Minnesota

"Race, Gender, and Parasocial Politics in the New Public Sphere: Understanding the Political Implications of Cross Cultural TV Viewing through a Social Media Lens" Carole V. Bell, Northeastern University

"Representing Race in Scandal: Milestones, Missed Opportunities, and Failed Connections" Simone Puff, Alpen-Adria Universitaet Klagenfurt

"She's Nothing but a Jump-Off: A Critical Analysis of Sexuality and the Politics of Respectability on Scandal" Natasha Howard, Montgomery College

107068 1

11:00 AM to 12:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

#### Emerging ideas in communication ethics: Fresh perspectives on Foucault, Bakhtin, dialogue, and Jewish law

Sponsor: Communication Ethics Division

Chair: Melba Hoffer, Grand Valley State University

Respondent: Marie Baker-Ohler, Northern Arizona University

"Living beautifully, living rhetorically: Rhetoric, ethics, and the aesthetics of existence" Hillary A. Jones, Penn State University

"Living Hermeneutics: Mikhail Bakhtin's Dialogic Ethics of Response" Jessica Sturgess, Purdue University

"Hope and Its Significance for Dialogic Communication Ethics" Cyril E. Latzoo, Duquesne University

"An Alternative, Non-Utilitarian, Ethical Approach to Crisis Communication: Applying Judaism's Framework to an Analysis of Johnson & Johnson's (J&J's) Responses to Recent Recalls" Rachel (Randy) Kovacs, City University of New York

107069

11:00 AM to 12:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

#### **Autoethnographic Writing as Relational Connection**

Sponsor: Ethnography Division

Chair: Christopher N. Poulos, University of North Carolina, Greensboro

Respondent: Christopher N. Poulos, University of North Carolina, Greensboro

"(Re)membering and (Re)minding Us: Mindfulness, Autoethnography, and (Dis)connection" Keith Berry, University of South Florida; Chris J. Patti, Appalachian State University

"Come for the Houses, Stay for the Neighbors: Walking the Old West End" Lesa Lockford, Bowling Green State University

"Pain and the Obligations of Writers and Readers" Ronald Pelias, Southern Illinois University, Carbondale "Relational Autoethnography: Falling in Love with my Participant" Carolyn S. Ellis, University of South Florida

107070 11:00 AM to 12:15 PM

Marriott Wardman Park

Jackson - Mezzanine Level

#### Self, Community, Praxis: Philosophizing Matters of Urgent Concern

Sponsor: Philosophy of Communication Division

Chair: Andrew Smith, Edinboro University

Respondent: Richard L. Lanigan, ICI Fellow & Director

"The Politics of Visibility as an Assemblage of Technology, Self-representation, and Media Practices" Brian M Creech, Temple University

"I, Librarian: Rex Libris and the Repression of the Real" Gary P. Radford, Fairleigh Dickinson Univ; Marie L. Radford, Rutgers University; Mark Alpert, Rutgers University

"Neo-Stoic Heroism in the Do-It-Yourself Age: Exploring Connections among Discourses of Education, Work, and Consumer Capitalism" John Dowd, Northern Illinois University

"Precarity, Community and Panhandling in Tampa Bay: Seeking a Theoretical Framework at the Local Scale" Heather Curry, University of South Florida

Marriott Wardman Park

107071 11:00 AM to 12:15 PM

Thurgood Marshall Ballroom East - Mezzanine

Level

#### **CONNECTIONS to Political Policy Issues**

Sponsor: Political Communication Division

Chair: Kristin Froemling Ball, George Washington University

Respondent: Jerry L. Allen, University of New Haven

"Health Care Reform: Understanding Individuals' Attitudes and Information Sources" Carolyn Shue, Ball State University; Maoyong Fan, Ball State University; Jagdish Khubchandani, Ball State University; Kerry Anne McGeary, Ball State University; Ian Reid, Ball State University

"Tar, Ethics and Other Tactical Repertoires: Politics and PR around Oil" Melissa Aronczyk, Rutgers University; Graeme Auld, Carleton University

"You Can't Drink Money: State Regulators Caught in the Middle of the Battle Over Fracking" Patricia Paystrup, Southern Utah Univ

"Focus on the tech: Internet centrism in global protest coverage" Deen Freelon, American University; Sarah Ward Merritt, American University; Taylor Jaymes, American University

107072

11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine Level

#### Charm Offensive: China's Strategic Image Shaping across the China and U.S. Cultural Divide

Sponsors: Association for Chinese Communication Studies, International and Intercultural Communication Division

Chair: Ann D. Jabro, Robert Morris University

Respondent: Mei Zhang, Missouri Western State University

"Confucius Comes to the U.S.: A Case Study of How Confucius Institutes Employ Language Instruction as Symbolic Power" Weiming Yao, University of Pittsburgh

"Confucius Institutes in America: The Academy's Response to Centers for Strategic Cultural Acquaintance" Rya J. Butterfield, Nicholls State University

"Extreme Makeover: A Public Relations Case Study of the 2008 Beijing Olympics" Xinlu Yu, Hiram College

"The Chi-Shi Strategies in Chinese International Communication" Jensen Chung, San Francisco State University

""Brand" New Nation: Heritage, Culture, and the Soft Rise of the "China Dream" Yang Jiao, University of Illinois, Urbana-Champaign

107073 11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

Intercultural New Media Studies: The Next Frontier in Intercultural Connections and Communication

Sponsor: International and Intercultural Communication Division

Chair: Jeffrey Shuter, University of Iowa

Respondent: Shiv Ganesh, Massey University

"A Theoretical Test of the Effects of Social Networking Sites on Cultural Adaptation in Intercultural New Media Studies" Stephen Michael Croucher, University of Jyväskylä

"Approaching Mediated Dialectics and Authority in Intercultural New Media Studies" Pauline Cheong, Arizona State University

"Intercultural New Media Studies: Implications for Intercultural Communication Theory" Robert Shuter, Marquette University

"The Construction of Obamacare and Intercultural New Media Studies: Invoking Stereotypes On-Line for the Greater Good" Anastacia Kurylo, Fortified Communication

"Virtual Intercultural Bridgework and Intercultural New Media Studies: Social Media, Virtual Cosmopolitanism, and Community Building" Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

107080

11:00 AM to 12:15 PM

Omni Shoreham

Blue Room - Lobby Level

Generating Performance: An Experiment in Long Distance Community Collaboration and Connection

Sponsor: Performance Studies Division

Chair: Savannah Ganster, Louisiana State University

Presenters:

Savannah Ganster, Louisiana State University

Lindsay Greer, Southern Illinois University, Carbondale

Aubrey A. Huber, University of South Florida

Patrick McElearney, San Jose State University

Olivia G. Perez-Langley, Southern Illinois University, Carbondale

Travis Williams, Louisiana State University

Nico Wood, Southern Illinois University, Carbondale

Diana Woodhouse, Southern Illinois University, Carbondale

Respondent: David P. Terry, San Jose State University

107081

11:00 AM to 12:15 PM

Omni Shoreham

Presidential Boardroom - Lobby Level

**NCA Publications Board Business Meeting** 

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University
John M. Sloop, Vanderbilt University
Laura Stafford, University of Kentucky
Stanley A. Deetz, University of Colorado, Boulder
Susan Zaeske, University of Wisconsin, Madison
Paul Schrodt, Texas Christian University
Dale A. Herbeck, Northeastern University

107084

11:00 AM to 12:15 PM

Omni Shoreham

Calvert Room - Lobby Level

## Connecting Texts to their (Dis)Pleasure: Visuality and the Manufacture of Enjoyment

Sponsor: Visual Communication Division

Chair: Thomas R. Dunn, Colorado State University Respondent: Thomas R. Dunn, Colorado State University

"Commodifying Culture and Consuming Colonialism: A Critical Analysis of Two Luxury Hotel Websites" Tanya Oishi, University of Washington

"Manshiye: A Neighborhood in Jaffa, a Ruin in Tel-Aviv" Norma Musih, Indiana University

""Ruin Porn" or Ruined Reality? An Analysis of Andrew Moore's Detroit Disassembled" Katharine Nemeth, University of Cincinnati

"Transportation, Need for Cognition, and Affective Disposition as Factors in Enjoyment of Film Narratives" Bradford Owen, California State University, San Bernardino; Matt Riggs, California State University, San Bernardino

107085

11:00 AM to 12:15 PM

Omni Shoreham

Hampton Room - Lobby Level

#### Social Connections in Communication and the Future

Sponsor: Communication and the Future Division

Chair: Aubrie Serena Adams, University of California, Santa Barbara

Respondent: Dennis L. Wignall, Dixie State College

"A coffee shop as a contemporary work space: (Temporary) connections and work-like behaviors" Erin Christie, Rutgers University

"A Comparative Analysis of Modern-Day Aviation Security: A Comprehensive Understanding of Public and Private Systems at the Global Level" Yildirim Uryan, University of Central Florida; Jonathan Matusitz, University of Central Florida; Gerald-Mark Breen, University of Central Florida

"Media Marathoning: The Future of Media Consumption and Media Studies" Lisa Perks, Nazareth College of Rochester; Rachel Montpelier, Nazareth College

"The Memetic Engineering of Anonymous, the Cyberterrorist Group" Thomas Woolford, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Viral Politics and the Emergence of the Citizen-Marketer Approach: A Qualitative Case Study of Twitter Users and the 2012 U.S. Presidential Election" Joel Penney, Montclair State University

107086

11:00 AM to 12:15 PM

Omni Shoreham

Capitol Room - Lobby Level

Rhetorical Power before the Law: Nelson Mandela from the Dock

Sponsor: Association for Rhetoric and Communication in Southern Africa

Chair: Ellen W. Gorsevski, Bowling Green State University

"Contact Rhetoric and the Communosphere: Mandela's Rivonia Trial Address" Jon P. Radwan, Seton Hall University

"Exploring Mandela's Rhetorical Situation: Sabotage as Nonviolent Symbolic Engagement" Ellen W. Gorsevski, Bowling Green State University

"Prepared to Die for Truth: Mandela's Rhetorical Embodiment at Rivonia" Dale Cyphert, University of Northern Iowa

107087 11:00 AM to 12:15 PM

Omni Shoreham

Embassy Room - Lobby Level

#### **Gaming: A Mature Mass Medium**

Sponsor: Mass Communication Division
Chair: Anne T. Demo, Syracuse University
Respondent: Shira Chess, University of Georgia

""Clementine Will Remember That": Witnessing and Telltale's The Walking Dead Game" Sarah Evans, Syracuse University

"Is Spore's Meaning Intelligently Designed? Reading Intertextual Procedural Rhetoric" Joseph Packer, Central Michigan University

"Simulating Citizenship: Presidential Election Games as Procedural Democracies" Amber Davisson, Willamette University

"The Creation of a Status Bar Culture: Understanding Success in Digital Environments" Alexis Pulos, University of New Mexico

107090

11:00 AM to 12:15 PM

Omni Shoreham

Executive Room - Lobby Level

## Connections: A Celebration of Renee A. Meyers' Life and Scholarly Contributions

Sponsor: Scholarship of Teaching and Learning Chair: Mary Ann Danielson, Creighton University

Presenters:

Mary Ann Danielson, Creighton University

Ann L. Darling, University of Utah Tracy Russo, University of Kansas

107091

11:00 AM to 12:15 PM

Omni Shoreham

Directors Room - Lobby Level

#### **Enacting Connections: Organization and Performance at the Intersection of Faith and Communication**

Sponsor: Religious Communication Association

Chair: Mark A.E. Williams, California State University, Sacramento

Respondent: Kristen Lynn Majocha, University of Pittsburgh, Johnstown

"Marriage as a Cultural Performance: An Analysis of the Speech Acts of Everyday Life" Jacqueline Bruscella, University of Oklahoma

"Sunday Democracies: Connections between Perceptions of Leadership and Decision Making in Churches" Johny Garner, Texas Christian University

"The Religious Rhetoric of the Woman's Christian Temperance Union" Shawn Starcher, University of Akron

"The PowerPoint and the Glory: The Ideology and Sociology of Pulpit Technology" Mark Ward Sr, Univ of Houston, Victoria

107092

11:00 AM to 12:15 PM

Omni Shoreham

Congressional A - Lobby Level

#### Potentiality and Rhetoric's Material Power

Sponsor: Rhetorical and Communication Theory Division

Chair: Nathan E. Stormer, University of Maine

"Althusser before Wrage: Metonymic Causality in Modern Rhetorical Theory" Matthew S. May, North Carolina State University

"Dunamis ... Tou Theoresai: Rhetoric as a Potentiality to Theorize" Megan Foley, University of South Carolina

"Materialist Ontologies in Contemporary Rhetorical Criticism" Diane M. Keeling, University of San Diego

"Rhetorical Potential in a One-Substance Cosmology: Whitehead and the Logic of Immanence" Nathan E. Stormer, University of Maine

107093

11:00 AM to 12:15 PM

Omni Shoreham

Congressional B - Lobby Level

## Engaging a Productive Critic: A Tribute to the Work of Robert L. Ivie Part II

Sponsors: Public Address Division, Rhetorical and Communication Theory Division

Chair: Robert Terrill, Indiana University

Presenters:

Karrin Vasby Anderson, Colorado State University

Jeffrey Bennett, University of Iowa

Michael Butterworth, Ohio University

Suzanne Enck, University of North Texas

Stephanie Houston Grey, Louisiana State University

David Moscowitz, College of Charleston

Jeff Motter, Appalachian State University

TarlaRai Peterson, Texas A&M University

Kristina K. Horn Sheeler, Indiana University-Purdue University, Indianapolis

Scott M. Welsh, Appalachian State University

Peter Zhang, Grand Valley State University

Respondent: Robert L. Ivie, Indiana University

107094

11:00 AM to 12:15 PM

Omni Shoreham

Council Room - Lobby Level

#### **Untimely Historiographies**

Sponsors: American Society for the History of Rhetoric, Rhetorical and Communication Theory Division

Chair: Michelle Ballif, University of Georgia

"Haunted by a Peacock" Jane S. Sutton, Penn State Univ, York

"Inventing the Language of Historical Beginning" Bradford J. Vivian, Syracuse University

"Writing the Event: The Impossible Possibility for Historiography" Michelle Ballif, University of Georgia

107095

11:00 AM to 12:15 PM

Omni Shoreham

Senate Room - Lobby Level

#### Disconnections: Presence, Privacy and Power

Sponsor: Media Ecology Association

Chair: Susan Jasko, California University of Pennsylvania

"Damage Without Injury: Technologies of Surveillance and the Collapse of Private into Public" Wayne E. Rysavy, University of North Carolina, Chapel Hill

"Saving Face: Technology and the Vision of Telepresence" Chelsea K. Hampton, North Carolina State University

"Negotiating Spaces for Love with Media: A Study of Young Chinese Lovers' Use of Media" Hua Su, University of Iowa

"New Media, Political Action, and the Elaborate "Joke": The Case of Occupy Wall Street" Joseph Faina, University of Texas, Austin

107096

11:00 AM to 12:00 PM

Omni Shoreham

Forum Room - Lobby Level

#### Civic Emergenc(i)es

Sponsor: Critical and Cultural Studies Division

Chair: Kevin J. Ayotte, California State University, Fresno

"Connecting fandom, participatory culture and civic engagement: From theories to trajectories" Neta Kligler Vilenchik, University of Southern California

"Governance through Philitainment: Playing the Benevolent Subject" Ergin Bulut, University of Illinois; Robert Mejia, College at Brockport; Cameron McCarthy, University of Illinois, Urbana-Champaign

"How to Become a Wireless Router: Citizenship as Connectivity" Grant Bollmer, University of Sydney

"K-pop Idol Girl Groups: Governmentality, Neoliberal Social Policy, and Girl Industry in the Age of KOR-US FTA" Gooyong Kim, Temple University

"Training the American Adam and Eve: Civil Defense Films and the Rhetoric of Citizenship" Caitlin Reynolds, Indiana University

107097

11:00 AM to 12:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

## Food In/Formation

Sponsor: Critical and Cultural Studies Division

Chair: Donovan Conley, University of Nevada, Las Vegas

Respondent: Donovan Conley, University of Nevada, Las Vegas

"Dishing up Difference: Navigating Anxieties through Food and Hybridity" Stephanie L. Gomez, University of Utah

"Farmers' Market Social Relationships and the Struggle to Resist Commodification" Benjamin Garner, University of Kansas

"Feeding the Masses: Connections of Class and Gender in the Celebrity Chef Era" Carly Gieseler, York College, CUNY

"Food Fixations: Class Reconfigurations in Contemporary US Food Discourse" Helene A. Shugart, University of Utah

"'I'd Like to Buy the World a Coke': Coca-Cola Advertising, 'Social Revolutions' and the Global 'Real Thing'" Amanda Ciafone, University of Illinois, Urbana Champaign

107201 11:00 AM to 1:45 PM Offsite Washington DC

## Spiritual connections: Creating internal space and external place at the Washington National Cathedral

Sponsor: Connections to the Community

Chair: Sharon Lauricella, University of Ontario Institute of Technology

Presenters:

Erland J. Baesler, Old Dominion University

Timothy Paul Huffman, Loyola Marymount University

Sharon Lauricella, University of Ontario Institute of Technology

Kip H. Redick, Christopher Newport Univ

### 12:30 PM

110004 12:30 PM to 1:45 PM Marriott Wardman Park

Washington Room 1 - Exhibit Level

### **Technology in Relationships**

Sponsor: Interpersonal Communication Division

Chair: Christine L. North, Ohio Northern Univ

"Death on Facebook: Examining the Roles of Social Media Communication for the Bereaved" Kelly Rossetto, Boston College; Pamela Lannutti, La Salle University; Elena Strauman, College of Charleston

"Investigating Self-Presentational Motives on Facebook: The Role of Social Competence and Social Anxiety" Tricia J. Burke, Texas State University, San Marcos; Erin Ruppel, University of Wisconsin, Milwaukee; Valerie Young, Hanover College

"Remapping the Topography of Couples' Daily Interactions: Electronic Messages" Melanie Laliker, Bridgewater College; Pamela Lannutti, La Salle University

""I Think I'm Falling in LOVE Love": A Dialogic Perspective on Constructing the Meaning of an Online Dating Relationship" Crystal D. Wotipka, University of Iowa

110005 12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

## Interpersonal Issues in the Workplace

Sponsor: Interpersonal Communication Division

Chair: Sarah T. Zaitchik, University of Texas, Austin

"How Does Work-Group Leaders' Information-Seeking Lead To Employee Voice? A Theory of Motivated Information Management Perspective" Masaki Matsunaga, Rikkyo University

"Relationship Quality and its Association with Job Satisfaction, Quality of Work Life, and Mental Health of First-Responders" Mark T. Morman, Baylor University; Amber Adamson, Baylor University

"Voice and Silence Responses to Inequity in Workplace Friendships" Catherine Kingsley Westerman, University of Tennessee; Stephen Spates, University of Tennessee; Katie Reno, University of Tennessee; Erica Jenkins, University of Tennessee

110006

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

Encouraging and Silencing Voice within Organizations: Bullying, Whistleblowing, and Speaking Up

Sponsor: Organizational Communication Division

Chair: Elizabeth A. Williams, Colorado State University

Respondent: Robyn Remke, Copenhagen Business School

"Navigating the narrative "abyss": Using narrative analysis to explore relationships among whistle-blowing, retaliation and identity" Dianne Gravley, University of North Texas; Brian K. Richardson, University of North Texas; John M. Allison, University of North Texas

"Narrative Agency and Co-workers in Stories of Workplace Bullying" Stacy Tye-Williams, Iowa State University; Kathleen J. Krone, University of Nebraska, Lincoln

"The Workplace Bully: The Ultimate Silencer" Kimberly Ann Parker, Bellarmine Univ; Candace Allen, Bellarmine University; Mary Black, Bellarmine University; Carol Roberts, Bellarmine University; Mike Ryan, Bellarmine University; Martha Strobel, Bellarmine University; Sarah Vaughn, Bellarmine University

"When to Speak Up: Predicting Employee Voice Behavior Using a Prospect Approach" Mengqi Zhan, University of Maryland

110007 12:

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Connecting strands of feminism and communication: Cybertheory, material feminism, meta-voice, and Muslim feminist thought

Sponsor: Feminist and Women Studies Division Chair: Meridith Styer, University of Maryland

Respondent: Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University

"How far we've come? Mad Men, feminist audiences, and finding utility in a post-feminist culture" Holly N. Willson Holladay, University of Missouri

"Lay Cybertheory: Feminist Blogs and the Third Wave" Eleanor A. Lockhart, Texas A&M University

"Rethinking Feminism: Towards a Muslim Feminist Thought: Forging Feminist Connectivity Through Theories of the Flesh" Fatima Zahrae Chrifi Alaoui, University of Denver

"Shifting Views: Towards a Material Feminist Rhetorical Scholarship" Cynthia Bateman, University of South Carolina

"Theoretical Pluralism and Feminisms: The Meta-voice of Feminist Communication" Marc Rich, University of Colorado, Boulder

110008

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### Motherhood, profession, nursing, video games, movies, and guidelines

Sponsor: Feminist and Women Studies Division Chair: Yahui Zhang, Wayland Baptist University

Respondent: Yahui Zhang, Wayland Baptist University

"Meeting Myself for Dinner: Negotiating the Multiplicity of Positionality while Feeding the Family" Lorin Arnold, Rowan University

"More Play for Mother: The Ironies of Leisure in Gendered Gaming from Ms. Pac Man to Diner Dash" Shira Chess, University of Georgia

"Nursing at the Screen: Postfeminist Princesses and Monster Moms on Toddlers and Tiaras" Tisha Dejmanee, University of Southern California

"Reconciling Scientific and Personal Discourses in "The Womanly Art of Breastfeeding" Melissa Carrion, Purdue University

"The Rising Professional Costs of Motherhood: Perceptions, Choices, and Advancement" Kristine Nicolini, University of Wisconsin, Milwaukee

"Working Mothers in the Movies: Feminine Identity in Erin Brockovich and I Don't Know How She Does It" Maxine Gesualdi, Temple University

"You have the right to make the right choice: The ideology of intensive mothering in the "Latch-on NYC" and "39 Weeks" campaigns" Kristen Norwood, Fontbonne University; Paaige K. Turner, Saint Louis University

110012

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Connecting the Dots in a Disconnected Position: Exploring the Liminal Experiences of Graduate Forensics Coaches

Sponsor: American Forensic Association

Chair: Leah E. White, Minnesota State University, Mankato

Presenters:

Jordan Christiansen, Kansas State University Yaw Kyeremateng, University of Northern Iowa

Christopher P. Outzen, Minnesota State University, Mankato

Harrison Postler, University of Northern Iowa

Justin J. Rudnick, Ohio University

Ben Walker, Southwest Minnesota State University

Respondent: Leah E. White, Minnesota State University, Mankato

110013

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

## Intradisciplinary connections: Exploring the construct of "membership" across communication scholarship

Sponsor: Connections within Communication Chair: Brittany L. Peterson, Ohio University

Presenters:

Michelle Calka, Manchester University
Jessica Furgerson, Ohio University
Timothy McKenna-Buchanan, Ohio University
Lacy G. McNamee, Baylor University
Rebecca Mercado Thornton, Oakland University

Brittany L. Peterson, Ohio University

J. W. Smith, Ohio University

110016

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# Chasing Connections: Deconstructing and Reconstructing the Rand Paul Filibuster

Sponsor: Argumentation and Forensics Division

Chair: Robert Spicer, Rutgers University

Respondent: Zoltan Majdik, North Dakota State University

"Changing Connections and Changing Meanings: War in the Drone Age" Aaron M. Dimock, Minnesota State University, Mankato

"Devaluing Foreign Others: Examining the Ethics of Rand Paul's Filibuster" Jansen B. Werner, University of Wisconsin, Milwaukee

"Disconnecting Rights: Arguments of Dissociation in Justifications of Obama's Drone Policy" Jason G. Williamson,

University of Georgia

"They Came from Above: Cloaking Technophobia in the Rhetoric of Civil Liberties in Rand Paul's Filibuster" Thomas Vaughn, Arkansas Tech University

""Down the Rabbit Hole": Rand Paul's Re/construction of Due Process and Natural Rights" Mary Lynn L. Veden, University of Arkansas

110017

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# Connecting the past to the present: Conversations over the past 50 years on work-life balance through the words of Friedan, Slaughter, and Sandberg

Sponsor: Women's Caucus

Chair: Sheryl Lidzy, Emporia State University

Presenters:

Mary Carver, University of Central Oklahoma Joan Faber McAlister, Drake University Tracy Frederick, Southwestern College Heidi Hamilton, Emporia State University Sheryl Lidzy, Emporia State University Denise Oles-Acevedo, Iowa State University Archana Pathak, Virginia Commonwealth University Barb Willard, DePaul University

110019

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# The Space Between: (Dis)(Missed)(Non)Connections in Ethnographic Inquiry

Sponsor: Ethnography Division

Chair: Laura L. Ellingson, Santa Clara University

"Connections and the Encounter: Theorizing Ethnographic Study" Patricia Sotirin, Michigan Technological University

"Exploring the Rhythm of Silence and Soundings in Ethnographic Inquiry" William K. Rawlins, Ohio University; Elaine Jenks, West Chester University

"Isolated, Irrelevant, Impotent, and Ignored: Healing Fractured Connections Through and in Ethnographic Inquiry" Melanie Mills, Eastern Illinois University

"Taking it on the Road: Connecting Public Ethnography to Public Audiences" Shirley Drew, Pittsburg State University

"Virtually Connected: Opportunities and Challenges of Incorporating Digital Technologies in Ethnographic and Participatory Research" Laura L. Ellingson, Santa Clara University

110020

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

# Connecting through technology: Case studies on new media, information flow, and memory construction in China and Taiwan

Sponsor: Asian/Pacific American Caucus

Chair: Hairong Feng, University of Minnesota, Duluth

Respondent: Chiaoning Su, Temple University

"Archiving Natural Disasters, Creating Public Memory: Textual Analysis of Online Museums Commemorating the 921 Earthquake and Typhoon Morakot in Taiwan" Chiaoning Su, Temple University

"Creating Cultural Memories Through Advertisements: Comparative Study of McDonald's and KFC's Television Advertisements Visual Symbols in China Market" Jingnan Yang, University of Massachusetts, Boston

"Divide, Connection, and Risks: Government's involvement to reduce digital divide in rural China and its sustainability risks" Song Shi, McGill University

"Unmasking News in Cyberspace: Examining Censorship Patterns of News Portal Sites in China" Sonya Yan Song, Michigan State University; Fei Shen, City University of Hong Kong; Steven S. Wildman, Michigan State University; Mike Z. Yao, City University of Hong Kong

110023

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

### **Building a Legacy: Leaving a Forensics Footprint**

Sponsor: Pi Kappa Delta

Chair: Karen R. Morris, University of Wisconsin, Eau Claire

Presenters:

George LaMaster, Marian University

Karen R. Morris, University of Wisconsin, Eau Claire

Megan Orcholski, Concordia College Richard Paine, North Central College Lisa Roth, Northern Illinois University

Respondent: Larry G. Schnoor, Minnesota State University, Mankato

110024

12:30 PM to 1:45 PM

Marriott Wardman Park

Delaware A - Lobby Level

## Competitively Selected Papers about Patient-Physician Communication I

Sponsors: Health Communication Division, Interpersonal Communication Division

Chair: Heather E. Canary, University of Utah

"Depression in the 15-Minute Visit: How Do Doctors and Patients Address Psychosocial Symptoms of Depression in Primary Care?" Paige Toller, University of Nebraska, Omaha; Elisabeth Backer, University of Nebraska Medical Center; Dan Felix, Indiana University School of Medicine; Jenenne Geske, University of Nebraska Medical Center; Dave Robinson, Utah State University

"International Standardized Patients and Physician-Patient Communication in a Cultural Competency Laboratory" Yan Zheng, Ohio University

"Managing patient requests for religious disclosure: Physicians' privacy rules and response strategies" Mollie Rose Canzona, George Mason University; Emily B. Peterson, George Mason University; Melinda Villagran, Texas State University; Dean A. Seehusen, Fort Belvoir Community Hospital

"Patient Satisfaction and Effectiveness of Teleneurology: A Pilot Investigation" James D. Robinson, University of Dayton; Jeanine W. Turner, Georgetown University; Kelly S. Wood, Missouri State University

"Patient-Provider Orientation as a Language Expectancy Origin for Controlling Language in Doctor-Patient Interactions" Josh Averbeck, Western Illinois University

110025

12:30 PM to 1:45 PM

Marriott Wardman Park

Delaware B - Lobby Level

Sponsors: Applied Communication Division, Communication and Social Cognition Division, Health Communication Division

Chair: Nick Carcioppolo, University of Miami

"Can Interactivity Enhance Fear? The Effects of Interactivity on an Anti-smoking Website on Emotional Engagement, Message Acceptance and Behavioral Intention" Jeeyun Oh, Robert Morris University; S. Shyam Sundar, Penn State University

"Fear Appeal through Enactive Role Playing: A Serious Game for Smoking Cessation" Hayeon Song, University of Wisconsin, Milwaukee; Jihyun Kim, Bloomsburg University of Pennsylvania; Younbo Jung, Nanyang Technological University; Remi Kwon, Korea Institue of Science and Technology

"Is Psychological Reactance an Outcome of Fear-Control Processing? A Test of the Extended Parallel Process Model" Brian L. Quick, University of Illinois; Nicole LaVoie, University of Illinois; Natalie J. Lambert, University of Illinois; Macarena Peña y Lillo, University of Illinois, Urbana-Champaign

"Radiation Masks as Graphic Fear Appeals to Prevent the Onset of Tobacco Use" Sarah Sheff, Michigan State University; Samantha Nazione, Michigan State University; Kami J. Silk, Michigan State University

"Testing the Risk Perception Attitude Framework in the Context of Texting While Driving" Megan R. Dillow, West Virginia University; Alexander George Walsh, West Virginia University; Frances Spellman, West Virginia University; Megan Quirk, West Virginia University

"The Health and Environmental Impacts of Meat Consumption: Using the Extended Parallel Process Model to Persuade College Students to Eat Less Meat" Keri Szejda Fehrenbach, Arizona State University

110026

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia A - Lobby Level

## Should I Stay or Should I Go Now? Organizational Exit and Communication Tactics for Disengaging

Sponsor: Organizational Communication Division

Chair: Leah Omilion-Hodges, Western Michigan Univ

Respondent: Vernon D. Miller, Michigan State University

"Exploring Organizational Disengagement and Exit in an Online Professional Network" Melissa Bator, University of California, Santa Barbara; Courtney Davis, University of California, Santa Barbara

"Leaving the Family: Exit from Totalistic Organizations" Amorette Hinderaker, Texas Christian University

"Cue Content and Target During the Preannouncement Phase of Exit" Stephanie Klatzke, Northern Kentucky University

"The Relationship Between Aggressive Communication Traits and Peer-Influenced Exit Tactics" Michael Sollitto, West Virginia University; Matthew M. Martin, West Virginia University

110027

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia B - Lobby Level

# Shaping Action in Interaction: Time, Memories, and Alignment

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

"A Taxonomy of Time Reference in Interaction" Chase Wesley Raymond, University of California, Los Angeles; Anne Elizabeth Clark White, University of California, Los Angeles

"Recycling topics and activities across dinner gatherings as a means for establishing social alignment through epistemic balance" Elizabeth Strong, Alabama Public Schools; Felicia Roberts, Purdue University

"Reference to shared past events and memories" Hie-Jung You, University of Illinois

"Stance as a therapeutic object in psychotherapy" Alan Zemel, Univ at Albany, SUNY; Tessa Prattos, International

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia C - Lobby Level

### The Neuroscience of Social Construction: A Pivotal Connection to the Study and Application of Communication

Sponsor: Communication as Social Construction Division

Chair: Janice E. Bankert-Countryman, Indiana University-Purdue University, Indianapolis

Presenters:

John Chetro-Szivos, Fitchburg State University

Arthur Jensen, Syracuse University

John Parrish-Sprowl, Indiana University-Purdue University, Indianapolis

Susan Parrish-Sprowl, Parrish-Sprowl and Associates

Respondent: Vernon Cronen, University of North Carolina, Wilmington

110029

12:30 PM to 1:45 PM

Marriott Wardman Park

Maryland A - Lobby Level

### Rhetoric and the Biopolitics of War

Sponsor: Peace and Conflict Communication Division

Chair: Paul Achter, University of Richmond

Respondent: John Jordan, University of Wisconsin, Milwaukee

"Life is War: The Rhetoric of Biomimesis and the Future Military" Roger Stahl, University of Georgia "Mending the Mind: Rhetoric and Post Traumatic Stress Disorder" Paul Achter, University of Richmond

"Subject to the Ban: The Warrior On the Battlefield and At Home" Tiara K. Foster, Syracuse University

"The Biopolitical Work of the Civil War's Fallen Soldiers" Frank Stec, Penn State University

110034

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

# "Call Me, Maybe?" How a small university uses popular culture to connect the school community

Sponsor: Undergraduate College and University Section

Chairs: Juli Clay, Brenau University; Annie Johnston, Brenau University

Presenter:

Scott Briell, Brenau University

110035

12:30 PM to 1:45 PM

Marriott Wardman Park

Capitol Boardroom - Lobby Level

# **NCA Research Board Business Meeting**

Sponsor: NCA Research Board

Presenters:

Kristine Munoz, University of Iowa Joseph A. Bonito, University of Arizona

Carma Bylund, Memorial Sloan Kettering Cancer Center

Mindy Fenske, University of South Carolina

Phillip J. Glenn, Emerson College

Stephen J. Hartnett, University of Colorado, Denver

R. Lance Holbert, Ohio State University Shane T. Moreman, California State University, Fresno Trevor Parry-Giles, National Communication Association

110051 12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

### Tell Me a Story: Cognitive Mechanisms of Narrative Processing

Sponsor: Communication and Social Cognition Division

Chair: Deborah A. Cai, Temple University

Respondent: Matthew McGlone, University of Texas, Austin

"Story Kernel Implications as Mediators of Narrative Impact: A Story Appraisal Theory Approach" Charles R. Berger, Univ of California, Davis; Meng Chen, University of California, Davis

"Role of Perspective Taking, Identification, and Cognitive Rehearsal on Narrative Persuasion" Tae Kyoung Lee, Cornell University; Michael A. Shapiro, Cornell University

"Understanding Vicarious Experience: The Role of Self-referencing in Narrative Persuasion" Shuo Zhou, Cornell University

"Interpretations and Implications: Processing a News Story about Drought" Renee Edwards, Louisiana State University; Jonathan Denham, Louisiana State University; Maegan Condalary, Louisiana State University

110052

12:30 PM to 1:45 PM

Marriott Wardman Park

McKinley - Mezzanine Level

### **Issues and Relationship Management**

Sponsor: Public Relations Division

Chair: Elizabeth L. Petrun, University of Maryland Respondent: Damion Waymer, Texas A&M University

"A Connective Approach to Public Diplomacy: AIDS Prevention, International Coalitions and Governmental Issues Management" Aimei Yang, University of Southern California; Maureen Taylor, University of Oklahoma

"Exploring Cultural Assumptions of "Relationships" in Organization-Public Relations (OPR): Relationship-building and Relational-being" Rhonda Zaharna, American University

"Exploring organizational legitimacy, issue legitimacy, and impression management tactics in issues management context: A case of direct-to-consumer advertisement." Jee-Young Chung, Southern Utah University

"Maintaining organization-public relationships on tourism Websites: A comparative analysis of relationship management strategies between official state tourism organizations and online travel agencies in the U.S." Lei Zhu, lowa State University; Gang (Kevin) Han, lowa State University

110054

12:30 PM to 1:45 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

### Engaging the Material Gene: Gender, Race, and Heredity after the Human Genome Project

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Lee Pierce, University of Georgia

Presenters:

Jeffrey Bennett, University of Iowa

G. Thomas Goodnight, University of Southern California

Marina Levina, University of Memphis Nathan E. Stormer, University of Maine Respondent: Kelly Happe, University of Georgia

110055

12:30 PM to 1:45 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

### Blackness and Whiteness in the U.S. Imaginary

Sponsors: African American Communication and Culture Division, Public Address Division

Chair: Mia E. Briceno, Wilkes University

Respondent: Bernard Armada, University of St. Thomas

"Recognizing Sex: Sojourner Truth and Multicultural Anxiety" Kristan Poirot, Texas A&M University

"Concealing Connections: Symbolic Racism and Visual Silence in National Statuary Hall" Megan Fitzmaurice, University of Maryland

"A Guilty Conscience: The Transference of Guilt in "A More Perfect Union"" Scott Anderson, University of Memphis

""American" Dreams: Race and American Identity in the 2012 Republican Platform" Stephanie Hartzell, University of Colorado, Boulder

110056

12:30 PM to 1:45 PM

Marriott Wardman Park

Hoover - Mezzanine Level

# **Womentoring across Colorlines and Borders**

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jeanette M. Dillon, Bowling Green State

University; Janice Metzger, South Dakota State University

Presenters:

Bernadette Calafell, University of Denver

Yea-Wen Chen, Ohio University

Navita Cummings James, University of South Florida

Priya Kapoor, Portland State University

Jessica Lu, University of Maryland

Dreama Moon, California State University

Julie Parenteau, Global Perceptions

Simone Puff, Alpen-Adria Universitaet Klagenfurt

Karla D. Scott, Saint Louis University

Toniesha Latrice Taylor, Prairie View A&M University

110057

12:30 PM to 1:45 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

# **Top Four Papers in the Student Section**

Sponsor: Student Section

Chair: Lindsey S. Aloia, Pennsylvania State University

"The Effect of Emotion on (Non-Verbal) Acoustic Parameters of Speech in a Political Context" Reed Reynolds, San Diego State University

"Binary Oppositions Within Barack Obama's 2009 Nobel Prize for Peace Lecture" Emily Sauter, University of Wisconsin, Madison

"Why Contribute When You Can Get the Information for Free? User Motivations to Contribute to Wikipedia" Audrey Abeyta, University of California, Santa Barbara

"A Disease With Purpose: Effects of Linguistic Agency Assignment in Health Messages About Type 2 Diabetes" Joseph McGlynn III, University of Texas, Austin

110058

12:30 PM to 3:15 PM

Marriott Wardman Park

Harding - Mezzanine Level

# SC01: Flipping the Communication Classroom: Creating Effective Blended Learning Environments to Empower the 21st Century Student

**Sponsor: Short Courses** 

Chairs: Nicole Blau, Ohio University, Lancaster; Candice Thomas-Maddox, Ohio University, Lancaster

Presenters:

Nicole Blau, Ohio University, Lancaster

Melissa Ann Broeckelman-Post, George Mason University

Brandi Lawless, University of San Francisco

Kristin Scroggin, University of Alabama, Huntsville

Jacob Stutzman, Oklahoma City Univ

Candice Thomas-Maddox, Ohio University, Lancaster

Jason Wrench, SUNY, New Paltz Robert Yale, University of Dallas

110062

12:30 PM to 1:45 PM

Marriott Wardman Park

Taft - Mezzanine Level

#### **Issues in Marital Communication Research**

Sponsor: Family Communication Division Chair: Sarah E. Wilder, Luther College

Respondent: Patrick C. Hughes, Texas Tech Univ

"Communicated Perspective-Taking in Marriage: Developing the CPT Observational Rating Scheme and Testing Actor and Partner Effects on Marital Satisfaction and Mental Health" Jody Koenig Kellas, University of Nebraska, Lincoln; Kristen Carr, Texas Christian University; Haley Kranstuber Horstman, University of Missouri-Columbia; David DiLillo, University of Nebraska, Lincoln

""I Just Can't Clean the Bathroom as Well as You Can!": Communicating Domestic Labor Task Resistance and Equity Restoring Strategies among Married Individuals" Sarah E. Riforgiate, Kansas State University; Justin P. Boren, Santa Clara University

"Examining the Role of Family and Marital Communication In Understanding Resilience to Family-of-Origin Adversity" Kristen Carr, Texas Christian University; Jody Koenig Kellas, University of Nebraska, Lincoln

"The Intrapenetration of Work and Family Life: Negotiating Identity between Work-Family and Family-Family" Sarah LeBlanc, College of Charleston; Loreen Olson, University of North Carolina, Greensboro

110063

12:30 PM to 1:45 PM

Marriott Wardman Park

Taylor - Mezzanine Level

### Research dealing with (re)connection across difference

Sponsor: Applied Communication Division

Chair: Susan Tomasovic, George Mason University

Respondent: Mark Leeman, Northern Kentucky University

"Re-Connecting Foster Youth Through Media Literacy and Media Production Learning" Jonathan Friesem, University of Rhode Island

"Smiles from the Heart: How Service Recipients Make Sense of Corporate Philanthropy" Jennifer Mize Smith, Western Kentucky University

"Truth and truthfulness in radio communication in the context of wildland firefighting" Elena Gabor, Bradley University

""We a 'Rollup' Church:" Everyday Acts of Resistance within an Intercultural Congregation" J. Jacob Jenkins, California State University, Channel Islands

110064

12:30 PM to 1:45 PM

Marriott Wardman Park

Truman - Mezzanine Level

## Connection, Collision, or Confrontation? Race, History, and the Rhetorical Construction of Cultural Memory

**Sponsor: Black Caucus** 

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

Erica Cooper, Roanoke College

Sharoni Denise Little, University of Southern California Naomi I. Warren, University of Southern California

Respondent: Carolyn Calloway-Thomas, Indiana University

110065

12:30 PM to 1:45 PM

Marriott Wardman Park

Tyler - Mezzanine Level

## **Teaching Beyond our Silos through Connected or Integrative Learning**

Sponsor: Basic Course Division

Chair: Ephraim Nikoi, University of Wisconsin, Superior

Presenters:

Dale Cyphert, University of Northern Iowa Stacey O. Irwin, Millersville University Mumba Mumba, Illinois College

Keith Bistodeau, North Dakota State University

110066

12:30 PM to 1:45 PM

Marriott Wardman Park

Madison A - Mezzanine Level

### **Examining Relational Communication Between Instructors and Students**

Sponsor: Instructional Development Division

Chair: Nicholas Zoffel, Sierra College

Respondent: Bill Seiler, University of Nebraska, Lincoln

"Exploring Instructors' Relational Behaviors as Influences of Students' Instructional Dissent" Marjorie May Buckner, University of Kentucky; Brandi N. Frisby, University of Kentucky

"The Intergroup Perspective in the Classroom: An Examination of Group-Based Categorization and Relational Outcomes Between Students and Teachers" Angela M. Hosek, Emerson College

""Can I trust this person to sort of go with me?" A Look at the Decision-Making Process of Choosing a Doctoral Advisor" Katharine J. Head, University of Kentucky; Schyler Simpson, University of Kentucky

"Teacher Self-Disclosure: Exploring a Fourth Dimension" Jacob L. Cayanus, Oakland University; Jennifer M. Heisler, Oakland University

# Madison B - Mezzanine Level

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Andre Cavalcante, University of Michigan

"Queering the Mutant Metaphor in X-Men Comics" Christian Norman, Georgia State University

"Same Sex, Different Genders: Connecting Tokenist Rhetoric and Hegemonic Masculinity in The New Normal" Adam Sharples, University of Alabama

"The Struggle for the Ordinary: Media Culture, Transgender Audiences, and the Achievement of Everyday Life" Andre Cavalcante, University of Michigan

"We're Here, but Are We Queer? The Portrayal of Homosexuality on ABC's Modern Family" Michael S. Chouinard, Florida State University

Queering Mediation I

110068 12:30 PM to 1:45 PM Marriott Wardman Park Johnson - Mezzanine Level

## Popular Culture and Intercultural Communication: Critical Reflections

Sponsor: International and Intercultural Communication Division

Chair: Wilfredo Alvarez, Northeastern Illinois University Respondent: Abhik Roy, Loyola Marymount University

"Orientalism, Exoticism and the Third World, Maintaining the Global Status Quo: Jamaica's Portrayal on the Hollywood Screen" Nickesia S.A. Gordon, Barry University

"Not One Step Backward: A Comparative Rhetorical Analysis of Russians in American Films" Thomas McCloskey, University of Maryland

"Can These Two Different Worlds Coexist Together? A Textual Analysis of the Consumption of Otherness Manifested in Intouchables" Julie Chekroun, California State University, Northridge

"Rhetoric Rhizome Style: Tracing "Gangnam Style's" Global Connections" Chelsea K. Hampton, North Carolina **State University** 

"Elmo Everywhere: A Critical Analysis of Cultural Proximity in Practice" Marissa Joanna Doshi, Texas A&M University

110069 12:30 PM to 1:45 PM Marriott Wardman Park Jefferson - Mezzanine Level

### Making communication real: Helping our students relate to communication concepts

Sponsor: Community College Section

Chair: Scott Ku, Cascadia Community College

Presenters:

Patrick Barton, Lone Star College, Cyfair Jennifer Del Quadro, Northampton Community College Christopher Duerringer, Arkansas Tech University Angela Holland, College of Southern Nevada Scott Ku, Cascadia Community College Liz O'Brien, Phoenix College

Susan Simkowski, University of Arkansas, Fort Smith

### Seeing and Believing in Environmental Contexts

Sponsor: Environmental Communication Division

Chair: Bernard Duffy, California Polytechnic State University Respondent: Samantha Senda-Cook, Creighton University

"Watching Ice Melt: Rhetorical Effects of Time-Lapse Photography in the Extreme Ice Survey" Sarah Bell, Univ of Utah

"Climate Change Education through TV Weathercasts: Results of a Field Experiment" Xiaoquan Zhao, George Mason University; Edward W. Maibach, George Mason University; Jim Gandy, WLTX, Columbia SC; Joe Witte, NASA; Heidi Cullen, Climate Central; Barry Klinger, George Mason University; Katherine E. Rowan, George Mason University; James Witte, George Mason University; Andrew Pyle, George Mason University

"The Form of Flow: Melodrama's Competing Vitalities in Documentary Film" Brian Cozen, University of Utah

"Challenging the Visual Regimes of Food: Towards a Labeling System that Provides Environmental Impact Transparency" Stephanie Houston Grey, Louisiana State University

110071 12:30 PM to 1:45 PM Marriott Wardman Park Thurgood Marshall Ballroom East - Mezzanine Level

# Automating Political Action: An Analytics Approach to Meaning Making in Political Campaigns

Sponsor: Political Communication Division
Chair: Amber Davisson, Willamette University
Respondent: Matthew Weber, Rutgers University

"Analytics-Based Political Activism" David Karpf, George Washington University

"Explaining Technical Breakdown: Data, Analytics, and the Mitt Romney Presidential Campaign" Daniel Kreiss, University of North Carolina

"Google Analytics for Presidential Elections" Amber Davisson, Willamette University

"The Analytics Obsession: Towards a Working Theory of the Quantification Impulse in the Soft Sciences" C.W. Anderson, City University of New York, Staten Island

110072 12:30 PM to 1:45 PM Marriott Wardman Park Thurgood Marshall Ballroom West - Mezzanine Level

### Race, Identity, and Intercultural Communication: Emerging and Evolving Perspectives

Sponsor: International and Intercultural Communication Division

Chair: Delindus Brown, South Carolina State University

Respondent: Mark C. Hopson, George Mason University

"Toward a New View of Race: Exploring the Implications of Ancestry DNA for Racial Identity" Anita K. Foeman, West Chester University; Jesse Adams, West Chester University; Kehleboe Gongole, West Chester University; Shelly Guare, West Chester University; Molly Jones, West Chester University; Oian Liu, West Chester University; Shradha Sainju, West Chester University; Richie Sanders, West Chester University; Bessie L. Lawton, West Chester University

"Becoming Black: Exploring the Racial Identity of African Immigrants in the United States." Godfried Agyeman Asante, University of New Mexico

"The Whiteness of Silence: A Strategic Rhetoric" Jennifer Potter, Towson University

"Teaching Critical Intercultural Communication from a Position of Ethnic and Racial Difference: Confessions and Frustrations of a Recovering International TA" Renu Pariyadath, University of Iowa

12:30 PM to 1:45 PM

Omni Shoreham

Blue Room - Lobby Level

### Creating, Critiquing, Connecting: Pedagogical Performances of Technology

Sponsor: Performance Studies Division

Chair: Nathan P. Stucky, Southern Illinois University, Carbondale

Respondent: Michael LeVan, University of South Florida

"Connection, Investment, Maintenance: A Pedagogy of Praxis and Critical-Collaboration Through Social Media and Blogging" Vincent Chandler, University of San Francisco

"Designing, Disseminating, and Documenting Protest: Classroom Experiments in New Media and Activism" Danielle Dick McGeough, University of Northern Iowa

"Digital Technologies: Disrupting and Transforming the Ontology of Presence" Matt Saltzberg, St. Lawrence University

"Power Pointing and Pointing to Power: Performing PowerPoint in the Classroom" Chris McRae, University of South Florida

"Teaching and Technology: Performing Dissonance and Connection" Aubrey A. Huber, University of South Florida

110081

12:30 PM to 1:45 PM

Omni Shoreham

Presidential Boardroom - Lobby Level

### **NCA Editors-Elect Orientation**

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University
John M. Sloop, Vanderbilt University
Laura Stafford, University of Kentucky
Stanley A. Deetz, University of Colorado, Boulder
Susan Zaeske, University of Wisconsin, Madison
Dale A. Herbeck, Northeastern University
Paul Schrodt, Texas Christian University

110084

12:30 PM to 1:45 PM

Omni Shoreham

Calvert Room - Lobby Level

## Connecting with Your Community: Speech Training in the Nation's Capital and Beyond

Sponsor: Training and Development Division

Chairs: Andrew D. Wolvin, University of Maryland; Christine Clapp, George Washington University

Presenters:

Jean C. Miller, George Washington University

Clarice Scriber, Clarity Consulting, Inc.

Respondent: Dennis Becker, Speech Improvement Co.

110085

12:30 PM to 1:45 PM

Omni Shoreham

Hampton Room - Lobby Level

# American Society for the History of Rhetoric Business Meeting

Sponsor: American Society for the History of Rhetoric

#### Presenters:

Susan Jarratt, University of California, Irvine

Dave Tell, University of Kansas

Stephen M. Halloran, Rensselaer Polytechnic Institute

Bjorn F. Stillion Southard, University of Georgia

Kathleen Suzanne Lamp, Arizona State University

Brandon M. Inabinet, Furman University

Pat J. Gehrke, University of South Carolina

Sean O'Rourke, Furman University

Michele Kennerly, Penn State University

Scott R. Stroud, University of Texas, Austin

Rachel Avon A. Whidden, Lake Forest College

Carly Woods, University of Nebraska, Lincoln

Robert Hariman, Northwestern University

Carolyn R. Miller, North Carolina State University

110087

12:30 PM to 1:45 PM

Omni Shoreham

Embassy Room - Lobby Level

## Depictions of the "Real" World in Mass Media

Sponsor: Mass Communication Division

Chair: Hugh Phillips Curnutt, Montclair State University Respondent: Megan Hopper, Illinois State University

"Fun but Reckless? How Viewers of Rural Reality Shows Perceive Rural Life" Shuo Yao, Radford University; Scott Dunn, Radford University

""I am not Going to Tell them that I'll be Reading their Emails": Panopticism and Surveillance in The Office" Mary Ellms, University of Maine

"A Snooki effect? An exploration of the surveillance subgenre of reality TV and viewers' beliefs about the 'real' real world" Karyn Riddle, University of Wisconsin, Madison; Joseph DeSimone

"The Joy of Celebrity Parenthood: Mediated Family Life and its Idealization in Celebrity Gossip Magazines" Elizabeth F. Hatfield, University of Houston, Downtown

110090

12:30 PM to 1:45 PM

Omni Shoreham

Executive Room - Lobby Level

#### Connecting Sensitive Matters of Human Sexuality in the Mass Media

Sponsor: Mass Communication Division

Chair: Lara C. Stache, University of Wisconsin, Milwaukee

"Assessing the Prevalence and Nature of Sexual Harassment on The Office" Jennifer Lewallen, University of Missouri; Keli Finnerty-Myers, Pepperdine University

"Does 'Woman' Mean 'Sex' in the Language of Action Movie Theatrical Trailers?" Michelle Funk, Indiana University; Sean Connolley, Indiana University; Mona Malacane, Indiana University; Ryland Sherman, Indiana University

"Portrayal of Sexual Assault in Bollywood" Uttara Manohar, Ohio State University; Susan L. Kline, Ohio State University

"Online Resolution? Support and Advice Seeking for Partner's Pornography Use and Addiction" Jeanette B. Ruiz, University of California, Davis; Katherine L. Grasso, University of California, Davis

"Swingers: Breaking Boundaries in Social Identity" Samantha LeVan, Old Dominion University

12:30 PM to 1:45 PM

Omni Shoreham

Directors Room - Lobby Level

### **Digital Divides**

Sponsor: Human Communication and Technology Division

Chair: Shane Tilton, University of Kentucky

Respondent: Lorraine G. Kisselburgh, Purdue University

"Digital Divide in Burkina Faso: Exploring Differences between Farmers and Extension Agents in Access to Technology and Use" Jennifer Ihm, Northwestern University; Macarena Peña y Lillo, University of Illinois, Urbana-Champaign; Katherine R. Cooper, University of Illinois, Urbana-Champaign; Michelle Shumate, Northwestern University; Julia Bello-Bravo, University of Illinois, Urbana-Champaign; Niango Malick Ba, University of Illinois, Urbana-Champaign; Clémentine L. Dabire-Binso, Laboratorie Central d'Entomologie Agricole de Kamboinse, Burkina Faso; Barry Robert Pittendrigh, University of Illinois, Urbana-Champaign

"Disadvantaged Groups and Online Network Diversity: A Test and Extension of the Social Diversification Hypothesis" Amy Gonzales, Indiana University

"The Diffusion of Mobile Phones in the Republic of Armenia: 2004-2012" Ronald E. Rice, University of California, Santa Barbara; Katy Pearce, University of Washington

"The Digital Legitimation of Social Stratification: Internet Uses and the Biased Subjective Class Identification" Wang Liao, Cornell University

110092

12:30 PM to 1:45 PM

Omni Shoreham

Congressional A - Lobby Level

### Critical Connections: Rhetoric, Memory, and "the Popular"

Sponsor: Rhetorical and Communication Theory Division

Chair: Teresita Garza, St. Edwards University

"Popular Memories and Participatory Culture" Ekaterina V. Haskins, Rensselaer Polytechnic Institute

"Popular Memory and Memes: The Exploration Day Campaign" Teresita Garza, St. Edwards University

"Simulated Memory and Jumping Scale in Steampunk: One Gear Makes You Larger, One Duct Makes You Small" Barry Brummett, University of Texas, Austin

110093

12:30 PM to 1:45 PM

Omni Shoreham

Congressional B - Lobby Level

## Tell Us a Story: Narrative and Rhetorical Theory

Sponsor: Rhetorical and Communication Theory Division

Chair: Joseph Faina, University of Texas, Austin Respondent: Michael A. Kaplan, Baruch College

""I Am One of Those Women": Rep. Jackie Speier, Abortion and Presencing Narrative Agency in State Forums" Suzanne Pullen, Arizona State University

"So Let's Talk Theory: Picking Up the Narrative Thread in Health Communication Conversations" Susan Sample, University of Utah

"The Slow Death of Undocumented Heroism: Remembering and Forgetting Migrant Labor at Ground Zero" Marnie Ritchie, University of Texas, Austin

110094 12:30 PM to 1:45 PM Omni Shoreham Council Room - Lobby Level

### Connection and Disconnection: Competing Views of Community and Communication

Sponsor: Religious Communication Association Chair: Andrea J. Terry, Texas A&M University Respondent: Ron Arnett, Duquesne University

"Behold, I Make All Things New: Prophetic Rhetoric in Martin Luther King, Jr.'s Remaining Awake Through a Great Revolution" Andre E. Johnson, Memphis Theological Seminary

"Pursuing Purpose on the Christian Liberal Arts Campus: Dialogic Education as Vocational Conversation" Craig T. Maier, Duquesne University

"The Altar of Experience: Image, Corporeal Phenomenology, and Mediation at a Multi-Site Church" Sean Connable, Christopher Newport Univ; Mark A. Steiner, Christopher Newport Univ

"Dietrich Bonhoeffer and Community in the Digital Age: A Cheap Version of Communal Life?" April Rives, Regent University

110095 12:30 PM to 1:45 PM Omni Shoreham

Senate Room - Lobby Level

### **Teaching Small Group Communication as a Lived Experience**

Sponsor: Experiential Learning in Communication Division

Chair: Jessica Delk McCall, University of North Carolina, Greensboro

Presenters:

Karyl Daughters, College of St. Benedict/St. John's University

Em Griffin, Wheaton College

Ryan Hartwig, Azusa Pacific University

Janet L. Jacobsen, Arizona State University

Lisa Schreiber, Millersville University

Deborrah Uecker, Wisconsin Lutheran College

110096 12:30 PM to 1:45 PM Omni Shoreham Forum Room - Lobby Level

## **Reconsidering Post-Colonial Possibilities in the Wake of Globalization**

Sponsor: Critical and Cultural Studies Division

Chair: Rae Lynn Schwartz-DuPre, Western Washington University

Respondent: Kent A. Ono, University of Utah

"Family Communication in Postcolonial Discourse" Devika Chawla, Ohio University

"Post Colonial Insights as Lens: Interrogating the Discourse of New Media Technologies" Kalyani Chadha, University of Maryland

"Selling Players for Pride and Profit: Sporting Labour, Neoliberalism, and Postcolonialism in Brazil" Emma Kate Ranachan, University of Minnesota; Helen Morgan Parmett, Western Washington University

"Strange/Familiar: Rhetorics of Exoticism in Ethnographic Television" Casey Kelly, Butler University

"Wor(I)ds on Fire: Postcolonial Rhetorics of Violence" Kevin J. Ayotte, California State University, Fresno; Kevin D. Kuswa, Whitman College, WA

### D.I.Y. Utopia

Sponsor: Critical and Cultural Studies Division

Chair: Amber Day, Bryant University

"Exploiting Advocacy: Ambivalence in Bourdain's "No Reservations"" Ted Gournelos, Rollins College

"Transgressive Transmissions" John Anderson, Brooklyn College, CUNY

"Utopia and Creative Play" Amber Day, Bryant University

"'It Gets Better' Tomorrow—The Problem with the Counter Hegemonic Utopian Ideal" Jaime Guzmán, California State University, Los Angeles

110201 12:30 PM to 3:15 PM

Offsite

Washington DC

A Visit to the U.S. Supreme Court: Briefing, Lecture, Tour

**Sponsor: DC Connections** 

Chairs: Theodore F. Sheckels, Randolph-Macon College; Lauren C. Bell, Randolph-Macon College

110201 12:30 PM to 3:15 PM

Offsite

Washington DC

Augmented Futures and Expectations: Moving Beyond Earth to a Global, Connected Mind at the National Air and Space Museum

Sponsor: DC Connections

Chair: Lonny Brooks, California State University, East Bay

Presenters:

Aubrie Serena Adams, University of California, Santa Barbara

Lonny Brooks, California State University, East Bay

Tony Liao, Cornell University

Shannon C. VanHorn, Valley City State Univ

1:00 PM

111001 1:00 PM to 4:00 PM

Marriott Wardman Park

Hall A - Exhibit Level

**NCA Graduate School Open House** 

Sponsor: NCA National Office

2:00 PM

113002 2:00 PM to 3:15 PM

Marriott Wardman Park

Hall B - Exhibit Level

**Scholar to Scholar: Bodily and Embodied Communication** 

Sponsor: Scholar to Scholar

Chairs: Bruce Henderson, Ithaca College; Amy S. Burt, Georgia College & State University

"01. "Hello America, I'm Gay" - The Coming Out Imperative of The Oprah Winfrey Show" Taylor Cole Miller, University of Wisconsin, Madison

"02. A Comparison of College Students' Perceptions of Older and Younger Tattooed Women" George Musambira, University of Central Florida; Laura Raymond, University of Central Florida; Sally O. Hastings, University of Central

#### Florida

- "03. A Conscience Controversy: The U.S. Conference of Catholic Bishops' Definitional Narrative in the Contraception Debate" Phillip Kostka, Georgia State University
- "04. A Deaf Woman's Journey: Connections between a World of Sound and a World of Silence" Becky Brooks, Ohio University, Lancaster; Jenny Hurst, Ohio University, Lancaster
- "05. Abundance in the American Imaginary: United States Government Food Propaganda Posters, 1938-1944" Stephanie Houston Grey, Louisiana State University
- "06. Acknowledging the Adrift: The Homeless and the Life-Giving Gift of Acknowledgment" Katherine Waters, Pepperdine University
- "08. Can sexualized female anchors effectively deliver negative news?" Soyoung Bae, Indiana University; Annie Lang, Indiana University
- "09. Cognitive relativity, gender, culture, and face needs" Tae-Seop Lim, University of Wisconsin, Milwaukee; Junghyun Kim, Chung-Ang University; Sang-Yeon Kim, University of Wisconsin, Milwaukee; Hiroshi Ota, Aichi Shukutoku University; Kikuko Omori, University of Wisconsin, Milwaukee; Nathanael England, University of Wisconsin, Milwaukee
- "10. Confronting Post-Equality: Connecting Privileged and Marginalized Bodies within True Blood" Leslie Rossman, University of Denver
- "11. Connections through Parody: Re-Imagining Gender and Sport through Roller Derby Drag" Carly Gieseler, York College, CUNY
  - "12. Dancing Body as a Site of Individual/Political Resistances" Chuyun Oh, University of Texas, Austin
- "13. Epigenetics for public consumption: An analysis of current epigenetic print news" Alicia Supernault, University at Buffalo, SUNY; Z. Janet Yang, University at Buffalo, SUNY
- "14. Female appropriateness, Olympics and newspaper: USA, UK and Canadian newspapers on femininity in 2012 London Olympics" Jin Kim, College of Saint Rose; Brian Hubert, College of Saint Rose
- "15. Feminist Tim Allen: A Comic Framing and Oppositional Reading of Last Man Standing" Jeff Samano, California State University, Long Beach
- "16. For the common man? Accounts of masculinity in association with Barstool Sports" Andrew Long, University of Colorado, Boulder
- "17. Human Sex Trafficking: A Thematic Analysis of The New York Times" Kelsey M. Crews, Middle Tennessee State University; Jessica M.W. Kratzer, Middle Tennessee State University
- "18. In PR we call it "Damage Control": The role of VH1 and Shed Media in the negative depiction of African American women in Basketball Wives" Leah Hunter, Florida State University
- "19. Item None-response in Surveys on Same-sex Marriage: The Rising Tide of History and the Spiral of Silence" Tamas Bodor, University of Wisconsin, Stevens Point
- "20. Knowledge and Masculinity: Global Perspectives on Masculine Epistemology" Sarah Turner McGowen, University of Missouri
  - "21. Life as a (Gendered) Performance: Tracing Judith Butler's Theory" Katie Kethcart, Colorado State University
- "22. Marrying Your Cousin is Gross: Audience Reactions to Mediated Portrayals of Stigma" Bridget Potocki, Ohio State University; Daniel McDonald, Ohio State University
- "23. Mrs. Obama, How Does Your Garden Grow? Unearthing the "Mom-in-Chief's" Strategies to Solve Childhood Obesity" Jonathan Foland, University of North Carolina, Chapel Hill
- "24. Performance and the Rhetoric of Healing: A Personal Narrative" Ashley Givens, California State University, Los Angeles
- "25. Pieces of 8" James Warren Boyd, San Francisco State University and University of San Francisco
- "26. Portrayals of Female Athletes in the 2012 Olympics" Amanda Benjamin, Oakland University
- "27. Proof and Privilege: Feminists Misreadings of Aristotle's the Art of Rhetoric" Thomas Duke, University of

#### Alabama

- "28. Recalling Reflexivities: Exploring Embodiment in the Field" Stephanie Norander, Missouri State University
- "29. Sex Offenders as Scapegoats for Social Sins: The Rhetorical Function of the Monster Metaphor" Pamela Schultz, Alfred University
- "30. Sex on the Shore: The Relationship between Exposure and Sexual Attitudes among Adolescents" Bradley J. Bond, University of San Diego; Kristin L. Drogos, University of Illinois
- "31. Speaking an Elderly Body into a Visible Space: Defining Moments" Rebecca Mercado Thornton, Oakland University
- "32. The Literacy of Pain: An Autoethnographic Account of Negotiating Immediacy Skills in the Face of Death" Hailey Drescher, University of Kansas
- "33. The lump that changed our lives: Exploring connections between family and personal narratives of breast cancer through autoethnography, key informant interviews, and photo voice" Marleah Dean, Texas A&M University
  - "34. The Narratives of Health, Healing, and Well-being through Dance" Aarti B. Arora, Ohio University
- "35. Thinly Veiled: "Women" and Masculinity in French POW Operettas" Kelly Jakes, University of Wisconsin, Madison
  - "36. Where are they Beautiful?" Nikita Hamilton, University of Southern California
  - "37. Where Communication Acts Intersect the Soul" Charity Jernigan, Oklahoma Baptist University
- "38. "I have books about pregnancy, but I prefer the internet": Israeli pregnant women's motives for internet use regarding pregnancy" Eimi Lev, Tel Aviv University
- "39. "It all have to be at the same level": A narrative analysis of female graduate students' social constructions of health" Leandra Hinojosa Hernandez, Texas A&M University

113004 2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

### Online Dating

Sponsor: Interpersonal Communication Division

Chair: Daniel Usera, University of Iowa

Respondent: Kristine Munoz, University of Iowa

""Online Dating ... Should I Do It?" An Insight into the Discursive Politics of Joining a Dating Website" Daniel Usera, University of Iowa

"From Matching to Meeting in Online Dating: Examining Personality and Gender Differences in Message Content and Modality Switching" Jennifer Schon, University of Kansas

"From Single to Soul Mate: eHarmony and the Construction of Subjects" Dawn Shepherd, Boise State University

"No Fats, No Femmes: Exploring Grindr and Divisive Rhetoric in Queer Relationships" Blake Paxton, University of South Florida

"Similarities and Differences in Middle Aged and Older Adult Online Dating Profiles" Annette Folwell, University of Idaho; Traci Craig, University of Idaho

"What's in a Name for Online Dating?" Shannon L. Roper, Marist College

113005 2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

Health Issues in Interpersonal Settings: Providers, Patients, and Romantic Partners

Sponsors: Health Communication Division, Interpersonal Communication Division

Chair: David T. McMahan, Missouri Western State University

"Patient Participation in Primary Care Medical Interviews: Reexamining the Relationship between Participation and Patient Satisfaction" Patrick J. Dillon, University of Memphis

"The Process of Interactional Sensitivity Coding in Healthcare: Conceptually and Operationally Defining Patient Centered Communication" Christina Sabee, San Francisco State University; Christopher J. Koenig, Univ of California, San Francisco; Leah Wingard, San Francisco State University; Jamie Foster, San Francisco State University; Nick Chivers, San Francisco State University; Ilona Vandergriff, San Francisco State University; David Olsher, San Francisco State University

"Expanding the Disclosure Decision-Making Model to Broader Health Contexts: Modeling Physician-Patient Interaction in the Pre-Diagnosis Disclosure Decision Phase" Lorin Brooke Friley, Purdue University

"Couples' Managing Cancer through Communication: Applying a Dyadic Appraisal Model" Kate Magsamen Conrad, Bowling Green State University; Maria G. Checton, College of Saint Elizabeth; Maria Venetis, Purdue University; Kathryn Greene, Rutgers University

113006

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

# Reflecting on Organizational Image and Identity: Discourse, Branding, and the Millenial Generation

Sponsor: Organizational Communication Division

Chair: Jenny Dixon, Marymount Manhattan College

Respondent: Paaige K. Turner, Saint Louis University

"Organizational Image and Reputation Construction on Social Media: An Affordance Approach" Zhe Li, Rutgers University

"Employer Branding through CEO's Message: Systematic Analysis of Effects of CEO's Social Media Use on Millennials' Organizational Attractiveness and Job Pursuit Intentions" Jaehee Cho, University of North Carolina, Charlotte; Rachael Thomas, University of North Carolina, Charlotte

"Solving 'The World's Most Pressing Problems': d/Discourses of Identity Construction in Social Entrepreneurship" Sarah B. Feldner, Marquette University; Jeremy Fyke, Marquette University

"Trophy Kids Meet the Great Recession: How Millennials understand the colloquialism "real job" Amy O'Connor, North Dakota State University; Amber Raile, Montana State University

113007

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

### Reflections on and performances of slut and vagina

Sponsor: Feminist and Women Studies Division

Chair: Elizabeth Wellings, University of Southern Mississippi

Respondent: Kate LaPierre, Ivy Tech Community College

"Feminism's Phenomenological Concern: Communicative Disavowal; or, the (Re)affirmation of Whiteness in the U.S. Slutwalk Movement" Larissa Brian, University of Pittsburgh

"Paying for Sluts: Rush Limbaugh's Vilification of Sandra Fluke" Leah Moczulski, Wake Forest University

"SlutWalks, Difference, and Memories of Feminism" Kristan Poirot, Texas A&M University

"The "Slut List:" An Online Performance of Girls' Promiscuity, Resistance, and Control" Emily Ryalls, Mississippi State University

"Transformational Shame and Affective Agency in 'The Great Wall of Vagina'" Michaela Frischherz, University of Iowa

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

# Cultivating food connections: Connecting the voices of women, minorities, and underprivileged individuals with mainstream food discourses

Sponsor: Feminist and Women Studies Division Chair: Kristin K. Smith, University of Vermont Respondent: Sarah N. Heiss, Univ of Vermont

"Connecting the voices of women in tribal regions of Pakistan: A case study of VOA Deewa" Mehnaz Gul, Florida State University

"Food Donors and Connections to Nutrition, Food Insecurity and Women's Roles" Tara Schuwerk, Stetson University

"Making torillas: Building connections and breaking down barriers through food" Karyn Stoutenburg, Minnesota State University, Mankato

"Narratives from Rajendranagar: An ethnographic study of food and hunger among women in an Indian slum" Vandhana Ramadurai, Texas A&M University

""The stove will keep the house warm and the soup will keep their bodies warm:" Low-income Mexican immigrant women maintaining family health through traditional homemade meals" Masha Sukovic, University of Utah

113011

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8205 - Lobby Level

### **AFA-National Parliamentary Debate Association Business Meeting**

Sponsor: American Forensic Association

Presenters:

Joseph Gantt, Lewis & Clark College Michael K. Middleton, University of Utah Marlin C. Bates, University of the Pacific Brent Northup, Carroll College

113012

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Connecting and Reconnecting with the Undergraduate College and University Section/Small College Interest Group

Sponsor: Undergraduate College and University Section

Chairs: Armeda Reitzel, Humboldt State University; Barbara R. Burke, Univ of Minnesota, Morris

Presenters:

Nancy F. Burroughs, California State University, Stanislaus

Vickie L. Harvey, California State University, Stanislaus

Teresa Heinz Housel, Hope College

Penny L. Krampien, Adrian College

Alan C. Lerstrom, Luther College

Joseph W. MacDoniels, Hope College

Armeda Reitzel, Humboldt State University

Cami M. Sanderson, Ferris State University

Jackie Schmidt, John Carroll University

Roger Smitter, Delta Mu Delta Honor Society George C. Wharton, Curry College

113013

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

### Debate Clubs to Deliberation Hubs: The Role of College Forensics in Community Engagement

Sponsor: Cross Examination Debate Association Chair: Stephen Llano, St. John's University

Presenters:

Daniel Blaeuer, Florida International University Chris Harper, Arkansas State University Brian A. Lain, University of North Texas Jeff Lohr, Duquesne University William Murphy, Miami-Dade College Patrick Richey, Middle Tennessee State University

David Steinberg, University of Miami

113016

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# Swallowed by the Analytic/Continental Divide: Connecting the Thought of the Inklings to Philosophy of Communication

Sponsor: Philosophy of Communication Division Chair: Anthony Wachs, Northern State University Respondent: Janie Harden Fritz, Duquesne University

"Beatrice and Beauty: Charles Williams, Dante, and the End of Burke's Symbolic" Richard H. Thames, Duquesne University

"Collective Representations: The Resurrection of Language in Owen Barfield's Anti-Reductionism" Anthony Wachs, Northern State University

"Connecting C. S. Lewis and Communication: Principles and Practices" Steven A. Beebe, Texas State University, San Marcos

"Inklings of Action: Understanding Fictive Speech Acts Through the Critical Works of Tolkien and Lewis" John J. Jasso, University of Pittsburgh

113017

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# Connecting Communities: Women Writers in Working/Caring Contexts

Sponsor: Women's Caucus

Chair: Danielle Pye, University of Texas, Austin

Presenters:

Ashley Noel Mack, Louisiana State University Tiara R. Na'puti, University of Texas, Austin Zazil Elena Reyes García, University of Texas, Austin Clariza Ruiz De Castilla, San Jacinto College Valerie L. Thatcher, University of Texas, Austin

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# The ties that bind: Connecting the training and best practices among basic course directors at different types of higher education institutions

Sponsor: Basic Course Division

Chair: Joshua Westwick, South Dakota State University

Presenters:

Nanci M. Burk, Glendale Community College

Scott Gessford, Devry University Angela M. Hosek, Emerson College

Lynette L. Sharp Penya, Abilene Christian University

Diana L. Tucker, Walden University

113020

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

# Facing the challenges of today's communication classroom

Sponsor: NCA Educational Policies Board Chair: Sara Weintraub, Regis College

"Faculty and students define 'unprepared': Knowledge? Attitude? Skills?" Don M. Boileau, George Mason University

"Responding to the continuing challenge of assessment" Philip Backlund, Central Washington University

"Stress, entitlement, and the virtual other: Effects on civility in the classroom" Lynn M. Disbrow, Huntingdon College

"The challenge of COMM courses in the general education curriculum" Marlene Preston, Virginia Tech University

"The hyperrealities of an iPad enabled classroom: Some lessons learned from infusing technology into the communication curriculum" Jayson Baker, Regis College

113024

2:00 PM to 3:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

## **Competitively Selected Papers in Patient-Provider Communication III**

Sponsors: Health Communication Division, Interpersonal Communication Division

Chair: Kevin K. John, University of Utah

"Listening to patients' voices: Economic barriers to accessing and utilizing health in a developing country" Raihan Jamil, Zayed University

"Sense-making in Emergency Medicine: The Role of the Patient's Story in Triage" Lori A. Roscoe, University of South Florida; Eric M. Eisenberg, University of South Florida

"The Role of Trust in Health Information from Medical Authorities in Accepting the HPV Vaccine among African American Parents" Xiaoli Nan, University of Maryland; Kelly Madden, Univ of Maryland; Adam S. Richards, Texas Christian University

"The Unique Case of Surrogate Decision Makers: Challenges of Privacy Management in Health Care Decision Making" Jennifer J. Bute, Indiana University-Purdue University, Indianapolis; Alexia M. Torke, Indiana University School of Medicine; Sandra Petronio, Indiana University-Purdue University, Indianapolis

""One Day at a Time": A Qualitative Analysis of On-Site and Long-Distance Alzheimer's Caregiver Uncertainty" Sara Shaunfield, University of Kentucky; Elaine Wittenberg-Lyles, University of Kentucky

""Walking on Hallowed Ground": A Metaphorical Analysis of Home Hospice Nurses' Experiences with Patients" Zachary M. White, Queens University of Charlotte; Cristina M. Gilstrap, Drury University

113025

2:00 PM to 3:15 PM

Marriott Wardman Park

Delaware B - Lobby Level

### **Competitively Selected Papers in Health Communication II**

Sponsor: Health Communication Division Chair: LaShara Davis, St. Louis University

"Exploring the use of mHealth Technologies to Improve Maternal Health in the Developing World: A Case Study" Michael Tannebaum, Georgia State University

"Framing Risks and Benefits of Medical Tourism: A Content Analysis of Medical Tourism Coverage on Korean American Community Newspapers" Jungmi Jun, Wayne State University

"Linguistic Stereotyping in Older Adults' Perceptions of Health Care Aides" Valerie Coles, University of Georgia; Joshua Barnett, Indiana University; Donald Rubin, University of Georgia

"Phase Three: Testing the inter-rater reliability of the assessment of pediatric resuscitation communication leader assessment (APRC-LA)" Jessica Parker Raley, University of Texas, San Antonio; Krystal Yanez, University of Texas, Pan American; Alyssa Cerroni, University of Texas, Pan American; Timothy P. Mottet, Texas State University, San Marcos; Sara Duzinski, Seton; Karla Lawson, Seton

"Understanding the Smoking Decisions of Chinese Americans: A Qualitative Study" Yu Lu, Pennsylvania State University

""I'm a home health aide, not a home health maid": A role dialectics study of home-based direct care workers" Muriel Scott, University at Albany

113026

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia A - Lobby Level

## Reading the Martin Luther King, Jr., Memorial

**Sponsor: DC Connections** 

Chair: Victoria Gallagher, North Carolina State University

Presenters:

Todd A. Allen, Geneva College

Bernard Armada, University of St. Thomas

Navita Cummings James, University of South Florida

David A. Frank, University of Oregon

Mark McPhail, University of Wisconsin, Whitewater

Robert Terrill, Indiana University

113027

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

### **Some Considerations of Situated Language Use**

Sponsor: Language and Social Interaction Division

Chair: Felicia Roberts, Purdue University

"Engaging the Discourse of Language Identification: A Critical Discourse Analysis of ISO 639-3 Sign Language Change Requests" Elizabeth S. Parks, University of Washington

"If There's No Connection, There's No Discussion: Design Elements in Classroom Interaction" Heidi L. Muller, University of Northern Colorado

"Interviewing on Talk Shows: A Comparison with Hard News Interview Practices" Laura Loeb, University of California, Los Angeles

"Russian Toasting and Drinking as Symbolic Speech Act" Elena Nuciforo, University of Massachusetts

113028

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia C - Lobby Level

### Connecting the Senior Capstone Outcomes to Department Program Review: How Do We Measure Up?

Sponsor: Communication Assessment Division

Chair: Linda Sampson, Southern Connecticut State University

"A Multi-Faceted Assessment Process Based on a Senior Communication Capstone" William D. Harpine, University of South Carolina, Aiken

"Assessing Affective Learning via an Academic Service-Learning Capstone Course" Jeannette W. Kindred, Eastern Michigan University

"Capstone Portfolios: Collecting Artifacts for Communication Program Review" Kristen Lynn Majocha, University of Pittsburgh, Johnstown

"Organizational Communication Outcomes and Connection to Departmental Assessment" Toni S. Whitfield, James Madison University

"Using Senior Capstone Student Outcomes in the Five-Year Review Process" Mary Eicholtz, Kutztown University

113029

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland A - Lobby Level

# From the Sacred to the Profane: Visualizing American Sexuality through Parenting, Propaganda, and Pornography

Sponsor: American Studies Division

Chair: Valerie V. Peterson, Grand Valley State University

"Park Slope Parenting: Space, Media, Reproduction and Politics of Exclusion in Brooklyn" Meg Rooney, University of Wisconsin, Madison

"Whores and the Homefront: Economies of Sexuality in World War II Propaganda Posters" Caitlin Reynolds, Indiana University

"Sex and Comix: The Rhetoric of Zap Comix' Attack on the American Mainstream" Ian Blechschmidt, Northwestern University

"The Playboy Philosophy: Transforming Work Into Play" Elizabeth Patton, New York University

113031

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland C - Lobby Level

# Connecting the Pieces: Approaches to Peacebuilding and Conflict Management from a Variety of Communication Fields during a Technologically Evolving Time

Sponsor: Peace and Conflict Communication Division

Chairs: Sudeshna Roy, Stephen F. Austin State University; Michael Zirulnik, Arizona State University, Mesa

Presenters

Endah T. Agustiana, Independent Gender and Social Development Expert

Rosita D. Albert, University of Minnesota

Garry P. Bailey, Abilene Christian University

Patrick Belanger, California State University, Monterey Bay

Mariam Betlemidze, University of Utah

Nurhayat H. Bilge, Florida International University

John S. Caputo, Gonzaga University

Jinbong Choi, Sungkonghoe University

Sachi Edwards, University of Maryland, College Park

Claudia L. Hale, Ohio University

Sara J. Holmes, Richland College

Souhad Kahil, Lebanese University

Sahar Khamis, University of Maryland

Julia Khrebtan-Hoerhager, Colorado State University, Fort Collins/University of Colorado, Denver

Iuliia Kononenko, Rutgers University

Misun Lee, Yonsei University

Jing Lin, University of Maryland, College Park

Yanqin Liu, Arizona State University

Rebecca Merkin, Baruch College, CUNY

Eddah Mutua-Kombo, St. Cloud State University

Roshan Noorzai, Ohio University

Elesha L. Ruminski, Frostburg State University

Makoto "Max" Saito, Westfield State University

Jeffrey Shuter, University of Iowa

Rudi Sukandar, London School of Public Relations, Jakarta

Nur Uysal, Marquette University

Ellen W. Gorsevski, Bowling Green State University

Benjamin J. Broome, Arizona State University

Robert Hostetter, North Park Univ

Respondent: Sudeshna Roy, Stephen F. Austin State University

113034

2:00 PM to 3:30 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

### Calling All Scholars: What Everyone Can Learn from the Research of Difference

Sponsor: NCA First Vice President

Chair: Kathleen J. Turner, Davidson College

Presenters:

Bernadette Calafell, University of Denver Linda Cardillo, College of Mount St. Joseph

Rachel Griffin, Southern Illinois University, Carbondale

E. Patrick Johnson, Northwestern University

Kent A. Ono, University of Utah Alyssa Samek, Drake University

Respondent: Brenda J. Allen, University of Colorado, Denver

113051

2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

## Language, Cognition, and Communication: Linguistic Processes in Social Interaction

Sponsor: Communication and Social Cognition Division

Chair: Marko Dragojevic, University of California, Santa Barbara Respondent: Nicholas A. Palomares, University of California, Davis

"Through Your Eyes, Things Look Better: Perspective-Taking, Attributions, and Perceived Accommodation" Jessica N. Gasiorek, University of Hawaii, Manoa

"Fluency Means Never Having to Say You're Sorry: Processing Fluency and Public Apology" Nicholas Merola, University of Texas, Austin; Kate G. Blackburn, University of Texas; Matthew McGlone, University of Texas, Austin

"A Touch of Grey: Death Salience and Temporal Agency" Nicholas Merola, University of Texas, Austin; Matthew McGlone, University of Texas, Austin

"A Linguistic Approach to Virtual Team Interactions: Interpersonal Behaviors, Word Count and Pronoun Use" Gamze Yilmaz, University of Massachusetts, Boston

113052

2:00 PM to 3:15 PM

Marriott Wardman Park

McKinley - Mezzanine Level

### Opportunities and Challenges: Transforming Public Relations through Social Media

Sponsor: Public Relations Division

Chair: Jae-Hwa Shin, University of Southern Mississippi

Presenters:

Rowena Briones, Virigina Commonwealth University

Natalie Brown, University of Alabama Karen Freberg, University of Louisville Rita L. Men, Southern Methodist University

Brian Smith, Purdue University

Kaye Sweetser, University of Georgia

Respondent: Jae-Hwa Shin, University of Southern Mississippi

113053

2:00 PM to 3:15 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

# Social Construction of Death and Life: Discursive Construction of the Living Dead

Sponsor: Communication as Social Construction Division

Chair: Sherri Fairbairn, University of North Carolina, Charlotte

Respondent: Arthur P. Bochner, University of South Florida

"A Dialogue with Death: Horror Films as a Discursive Attempt to Construct a Relationship with the Dead" Christine Davis, University of North Carolina, Charlotte; Jonathan L. Crane, University of North Carolina, Charlotte

"Complicating the Dead: Constructing the Community Hero as Living Legacy and Floating Signifier" Rebecca Kennerly, Georgia Southern University

"Constructing the Dead: Retrospective Sensemaking in Eulogies" Margaret M. Quinlan, University of North Carolina, Charlotte; Christine Davis, University of North Carolina, Charlotte

"Writing my Way through Death" Christopher N. Poulos, University of North Carolina, Greensboro

113054

2:00 PM to 3:15 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

### **Communication Apprehension and Competence Division Business Meeting**

Sponsor: Communication Apprehension and Competence Division

Presenters:

Amber N. Finn, Texas Christian University

Suzanne Prentiss, University of Tennessee, Knoxville

## **Communication Interrupted: Military Families and Family Crisis**

Sponsor: Family Communication Division
Chair: Tiffany Wang, University of Montevallo

Respondent: Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

"Generalized Anxiety and Relational Uncertainty as Predictors of Topic Avoidance During Reintegration following Military Deployment" Leanne Knobloch, University of Illinois; Aaron Ebata, University of Illinois; Patricia McGlaughlin, University of Illinois Extension; Jennifer A. Theiss, Rutgers University

"Obstacle or Opportunity? Reflections on Rhetorical Resilience Following Family Crises" Sherilyn R. Marrow, University of Northern Colorado; Nancy Karlin, University of Northern Colorado

"The few, the proud, the fragmented: A metasynthesis of qualitative findings on the impact of deployment on military spouses" Jane Damron, University of Texas, Austin

""I Was Their Worst Nightmare": The Narrative Identify of Military Widows" Erin Wehrman, University of Illinois

113057 2:00 PM to 3:15 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

### Running, Playing, Cheering, and Failing Together: Exploring Social Connections in Sport Groups

Sponsor: Group Communication Division
Chair: Andrew Ishak, Santa Clara University

"From the Bambino to Buckner: The Juxtaposition of Pessimism and Resilience in Red Sox Nation" Andrew C. Tollison, Merrimack College

"Running Groups and (Inter)Personal Records: The Nature and Benefit of Group Support in an Individual Sport" Trey D. Guinn, University of the Incarnate Word

"Social Support, Leadership, and the Dearth of Black NFL Quarterbacks" Luke A. Winslow, University of Texas, Austin

"Winning Isn't Everything: Exploring the Negative Effects of Social Cohesion on Sports Team Performance" Andrew Ishak, Santa Clara University

113059

2:00 PM to 4:45 PM

Marriott Wardman Park

Wilson A - Mezzanine Level

**SC02: Teaching Communication Theory** 

**Sponsor: Short Courses** 

Chairs: Emily Langan, Wheaton College; Em Griffin, Wheaton College

113060

2:00 PM to 4:45 PM

Marriott Wardman Park

Wilson B - Mezzanine Level

**SC03: Developing Sustainable Courses** 

**Sponsor: Short Courses** 

Chair: Samuel Wallace, University of Dayton

Presenters:

Jacquelyn Buckrop, Ball State University Joe Valenzano, University of Dayton Donald D. Yoder, University of Dayton 113061 2:00 PM to 4:45 PM Marriott Wardman Park Wilson C - Mezzanine Level

# SC04: Connections with Technology and Communication in the Basic Course: Approaches to Teaching in the Communication Age

**Sponsor: Short Courses** 

Chair: Chad Edwards, Western Michigan Univ

Presenters:

Autumn P. Edwards, Western Michigan Univ Chad Edwards, Western Michigan Univ M. Chad McBride, Creighton University Scott A. Myers, West Virginia University Patric R. Spence, University of Kentucky

113062 2:00 PM to 3:15 PM Marriott Wardman Park Taft - Mezzanine Level

### A Rhetoric of Free Speech: A Roundtable Discussion of the Legacy of James Arnt Aune

Sponsors: Argumentation and Forensics Division, Communication and Law Division, Freedom of Expression Division, Rhetorical and Communication Theory Division

Chair: M. Elizabeth Thorpe, College at Brockport, SUNY

Presenters:

Kristin Mathe Coletta, Pennsylvania State University Eric Gander, Baruch College, CUNY Zoe Hess Carney, Georgia State University Jeremiah Hickey, St. John's University John McKenzie, Lakeland College

M. Elizabeth Thorpe, College at Brockport, SUNY

113063 2:00 PM to 3:15 PM Marriott Wardman Park Taylor - Mezzanine Level

## Applied communication research: Theory use, methods, rigor, and applications

Sponsor: Applied Communication Division Chair: Michael Broderick, Ohio University

Respondent: Jennifer Mize Smith, Western Kentucky University

""Tell Me About the Bus Trip:" A heuristic for evaluating the rigor of engaged communication research" Bridie McGreavy, University of Maine; Laura A. Lindenfeld, University of Maine; Linda Silka, University of Maine

"Creating Pathways for University-Community Partnerships: Bridging the Divide Between Research and Policy in Maine" Brianne Suldovsky, University of Maine; Hollie Smith, University of Maine

"Developing a Measure for Applied Communication within the Context of Health" Ashley Archiopoli, University of New Mexico

"Theoretical and Practical Connections: The Case of Miracle Drugs" Slavica Kodish, Southeast Missouri State University

113064 2:00 PM to 3:15 PM Marriott Wardman Park Truman - Mezzanine Level

# Can We All Fit in the Back of the Bus? Rhetorical Power, Ideographs and the Connections of Marginalized Groups Through the Lens of "Separate but Equal"

Sponsor: Communication and Law Division

Chairs: Lou Davidson Tillson, Murray State University; Marilyn Hunt, Missouri Western State University

Presenters:

Alphonso Atkins, Ivy Tech Community College Crystal Rae Coel Coleman, Murray State University

Karen Hill Johnson, West Kentucky Community and Technical College

David A. Yastremski, Ridge High School

Respondent: April Rives, Regent University

113065

2:00 PM to 3:15 PM

Marriott Wardman Park

Tyler - Mezzanine Level

# Dialogues about Dispute, Dissident, Organizational Legitimacy, and Social Movement through Strategic Communication and Media Technologies

Sponsor: Association for Chinese Communication Studies Chair: Hairong Feng, University of Minnesota, Duluth Respondent: Mei Zhang, Missouri Western State University

"Exposing the Achilles' Heel: A Hermeneutic Analysis of the Conflicting Claims and U.S. Role in the Senkaku/Diaoyu Islands Dispute'" Dexin Tian, Savannah College of Art and Design; Chin-Chung Chao, University of Nebraska, Omaha

"Inside the Wall vs. Outside the Wall: A content analysis of Chinese dissidents Weibo and Twitter posts" Qihao Ji, Florida State University; Jeanette Castillo, Florida State University

""Making Money with a Soul:" A Values-Driven Approach to Examining Legitimacy in China" Shuo Yao, Radford University; John Brummette, Radford University

"Tweeting, Re-Tweeting and Commenting: China's Social Movements in the Age of ICTs" Yang Liu, University of Oklahoma

"Free Lunch: How civil society organizations, activists, and government are involved in new media for social change in China" Song Shi, McGill University

113066

2:00 PM to 3:15 PM

Marriott Wardman Park

Madison A - Mezzanine Level

# **Examining Students' Cognitive Learning and Engagement in the Classroom**

Sponsor: Instructional Development Division

Chair: Darrin John Griffin, University at Buffalo, SUNY Respondent: Paul Witt, Texas Christian University

"Connecting the Learning Loss Measure to General Education Assessment: An Empirical Examination of Convergent Validity with Performative Measures" John F. Hooker, Illinois State University; Katherine J. Denker, Ball State University

"Finding Benefits in Peer-Assisted Learning: How Student Communication Choices Influence Perceived Cognitive Learning Consequences" Nikki Davis, University of Southern Indiana; Zachary Henning, University of Southern Indiana

"Student Emotional and Cognitive Interest as Mediators of Teacher Communication Behaviors and Student Engagement: An Examination of Direct and Interaction Effects" Joseph Mazer, Clemson University

"The Cognitive Learning Measure: A Three-study Examination of Validity" Renee Kaufmann, University of

2:00 PM to 3:15 PM

Marriott Wardman Park

Madison B - Mezzanine Level

#### **Queering Mediation II**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Michael Tumolo, Duquesne University

"Becoming the Change Witnessed: Morgan Spurlock's 30 Days as a Loving Struggle for Existenz" Michael Tumolo, Duquesne University; Jennifer Biedendorf, Pennsylvania State University

"Gay Picket Fences: Gay Men, Reception, and Modern Family" Alfred L. Martin, Jr., University of Texas, Austin

"Gender Diversity in the News: Visual Representation, News Pegs, Sourcing and Identity Labels" Jamie Capuzza, University of Mount Union

"Queering the Core: Transgressing Normativity Through Electronic Music" Stephanie Eisenberg Todd, California State University, Northridge

113068

2:00 PM to 3:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

### State of the Art: Current Practices of Teaching Communication Ethics

Sponsor: Communication Ethics Division

Chair: Tammy Swenson Lepper, Winona State University

Presenters:

Bert Ballard, Pepperdine University

Leeanne Bell McManus, Stevenson University

Lori J.N. Charron, St. Mary's Univ of Minnesota

Melba Hoffer, Grand Valley State University

Annette M. Holba, Plymouth State Univ

Spoma Jovanovic, University of North Carolina, Greensboro

Michelle A. Leavitt, Indpendent

Tammy Swenson Lepper, Winona State University

Paula S. Tompkins, St. Cloud State University

113069

2:00 PM to 3:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

# (Mediated) Ethnographies

Sponsor: Ethnography Division

Chair: Jennifer Whalen, University of South Florida

"The digital playground" Nicholas Riggs, Univ of South Florida

"Feminist versus patriarchal constructions of relational and personal identity in romantic relationships: A relational dialectics analysis of email discourse through the use of collaborative found poetry" Sandra Faulkner, Bowling Green State University; Paul D. Ruby, Independent Scholar

"The Great Whoosh: Connecting an Online Personal Health Narrative and Communication Privacy Management" Stephanie Smith, University of Arizona; Steven Brunner, University of Arizona

"Through the Eyes of the Participant: Making Connections between Researcher and Subject with Video Autoethnography" Elizabeth Wilhoit, Purdue University; Lorraine G. Kisselburgh, Purdue University

"Strange Fruit: Race, Terror, and the War on Terror" Lisa M. Tillmann, Rollins College

2:00 PM to 3:15 PM

Marriott Wardman Park

Jackson - Mezzanine Level

### Inscribing or Resisting U.S. Foreign Policy: Historical Connections

Sponsor: Public Address Division

Chair: Sara A. Mehltretter Drury, Wabash College Respondent: Adrienne Christiansen, Macalester College

"Monsters to Destroy? The Rhetorical Legacy of John Quincy Adams' July 4th, 1821 Oration" Jason Edwards, Bridgewater State University

"The Dignity of the Ward: Luis Muñoz Rivera's Resistance to U.S. Paternal Power" Isabel Fay, University of Georgia

"In Bomb We Trust: The Ideology of Exceptionalism in John F. Kennedy's American University Commencement Speech" Calum Matheson, University of North Carolina, Chapel Hill

"Kennedy at American University: A Strategy for Peace for all Humankind" Nicholas Labinski, University of Kansas

113071

2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

Level

#### **Political Deliberation**

Sponsor: Political Communication Division Chair: Herbert W. Simons, Temple University

Respondent: Herbert W. Simons, Temple University

"Deliberation across Cultural Cognitive Divides: A Study of Cultural Bias in Public Forums" John Gastil, Penn State University; Katherine R. Knobloch, Colorado State University; Dan Kahan, Yale University; Don Braman, George Washington University

"The Profile of Deliberation: Inclusion, Equality, and Discourse Quality of Citizen Deliberation" Soo-Hye Han, Kansas State University; Donna Schenck-Hamlin, Kansas State University; William J. Schenck-Hamlin, Kansas State University

"Legislation by Amateurs: The Role of Legal Details and Knowledge in Initiative Deliberation" Robert C. Richards, Penn State University; John Gastil, Penn State University

"Online Political Participation, Civic Talk, and Media Multiplexity: How Taiwanese Citizens Express Political Opinions on the Web" Yuli Patrick Hsieh, Northwestern University; Meng-Hao Li, University of Illinois, Chicago

113072

2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine

## New Media and Social Network: Intracultural and Intercultural Investigations

Sponsor: International and Intercultural Communication Division

Chair: Hsin-I Sydney Yueh, Northeastern State University

Respondent: Seungcheol Austin Lee, Northern Kentucky University

"The Impact of Social Media Use on Afghan Youth Self-esteem and Social Activism" Mustafa Babak, University of the Pacific; Qingwen Dong, University of the Pacific

"Social Network Sites and International Students' Cross-Cultural Adaptation" Jian Rui, University at Buffalo, SUNY; Hua Wang, University at Buffalo, SUNY

"Host and Home: Acculturation and Social Network Sites among Chinese International Students in the United States" Xiaoqian Li, University of Texas, Austin

"Glocalization of the Korean Television Industry: Transformation and Commercialization" Hyejung Ju, Claflin University

113080

2:00 PM to 3:15 PM

Omni Shoreham

Blue Room - Lobby Level

Good Enough: Family Connection and Character Excavation as Giving an Account

Sponsor: Performance Studies Division Chair: Heidi M. Rose, Villanova University

Presenter:

Heidi M. Rose, Villanova University

Respondents: Carolyn S. Ellis, University of South Florida; Tami Spry, St. Cloud State University

113083

2:00 PM to 3:15 PM

Omni Shoreham

Governor's Boardoom - Lobby Level

### The Militarization of US-Mexico Borderlands and the Politics of Remembering and Feeling US Military Violence

Sponsor: Latino/Latina Communication Studies Division

Chair: Bryan Thomas Walsh, Indiana University

Respondent: D. Robert DeChaine, California State University, Los Angeles

"Bearing Citizenship: The Mission to Familiarize Immigrants' Rights" Danielle Baxter, Indiana University

"Rhetorical Norms of 21st-Century US Military Culture and Forgetting Histories of State-Sanctioned Violence at US-Mexico Borderlands" Bryan Thomas Walsh, Indiana University

"The Assassination of Juan Crow: Racial Battle Fatigue and the Militarized Border" Antonio De La Garza, University of Utah

113084

2:00 PM to 3:15 PM

Omni Shoreham

Calvert Room - Lobby Level

# Connections Inside and Outside the Training Room: The Problems and Opportunities Found With Multicommunicating

Sponsor: Training and Development Division Chair: Keri Stephens, University of Texas, Austin

Presenters:

Peter Cardon, University of Southern California Jorge F. Pena, University of California, Davis N. L. Reinsch, Georgetown University Caroline Sinclair, University of Texas, Austin Keri Stephens, University of Texas, Austin Jeanine W. Turner, Georgetown University

113085

2:00 PM to 3:15 PM

Omni Shoreham

Hampton Room - Lobby Level

100 Years Later: Historicizing Gaps and Contexts in the History of the Field

Sponsor: American Society for the History of Rhetoric

Chair: William M. Keith, University of Wisconsin, Milwaukee

"A Critical History of the "Live" Body in Performance within the National Communication Association" Tracy Stephenson Shaffer, Louisiana State University; Ronald Pelias, Southern Illinois University, Carbondale

"Communication, Sexed and Gendered: Moments in a History Hidden in Plain Sight" Charles E. Morris III, Syracuse University: Catherine Palczewski, University of Northern Iowa

"Inventing (and Reinventing) the Rhetoric of Social Movements" David Henry, University of Nevada, Las Vegas

"Liberalism and its Discontents: Black Rhetoric, the Afrocentric Idea, and the Cultural Transformation of Rhetorical Studies in the 20th Century" Reynaldo S. Anderson, Harris-Stowe State University; Marnel N. Niles Goins, California State University, Fresno; Sheena Cheri Howard, Rider University

113086

2:00 PM to 3:15 PM

Omni Shoreham

Capitol Room - Lobby Level

### The Efficacy of Digital Communication Channels to Improve Lives

Sponsor: Partnership for Progress on the Digital Divide

Chair: Benjamin Stokes, University of Southern California

"Embedding Literacy in the Neighborhood: Mobile Media in South LA, and Reducing the Participation Gap" Benjamin Stokes, University of Southern California; George Villanueva, University of Southern California; Francois Bar, University of Southern California; Sandra Ball-Rokeach, University of Southern California

"Information Communication Technologies and (Dis)Connection in Transnational Immigrant Families" Katheryn C. Maguire, Wayne State University

"Information Channels and Cultural Competency: How Doctors Perceive Patients' Understandings of Digital Health Messages" Richard Mocarski, University of Alabama; Sim Butler, University of Alabama; Rachael Smallwood, University of Alabama; Jacqueline Preston Opatik, St. Anne's

"YouTube and Truvada: Viewer Responses to Videos about Pre-Exposure Prophylaxis for HIV" Margaret McLaughlin, University of Southern California; Jinghui (Jove) Hou, University of Southern California; Chih-Wei Hu, University of Southern California; Jingbo Meng, University of Southern California; Mina Park, University of Southern California

113087

2:00 PM to 3:15 PM

Omni Shoreham

Embassy Room - Lobby Level

### **Connecting Framing and Effects of Health Related Media**

Sponsor: Mass Communication Division Chair: Jakob Jensen, University of Utah

Respondent: Tracy Worrell, Rochester Institute of Technology

"Media Usage, Acculturation and Health – Asian Indians in the Silicon Valley" Priya Raman, San Jose State University

"Framing foodborne salmonella outbreaks in leading U.S. newspapers and TV networks: Attribution of causal and treatment responsibilities" Yue Zheng, University of South Carolina; Gang (Kevin) Han, Iowa State University

"Framing the flu: An analysis of major themes in New York Times coverage of the 2009/2010 H1N1 pandemic" Kalen Churcher, Niagara University

"What's in a Name? A Content Analysis of Online News Coverage of "Pink Slime" Deborah D. Sellnow, Wayne State University

"Framing the mosquito that bites you: How descriptive labels elicit cognitive schema and influence citizen evaluations of emerging technologies" Andrew Binder, North Carolina State University; Michael Cobb, North Carolina State University; Molly Storment, North Carolina State University; Elizabeth Johnson-Young, North Carolina State University

2:00 PM to 3:15 PM

Omni Shoreham

Executive Room - Lobby Level

### **Connections on Mass Media Coverage of Tragic and Global Crises**

Sponsor: Mass Communication Division

Chair: Sumana Chattopadhyay, Marquette University

"Partisan Differences in the Effects of Newspaper Coverage on Concern over Global Warming" Xiaoquan Zhao, George Mason University; Justin Rolfe-Redding, George Mason University; John Kotcher, George Mason University

"Tell Me or Inspire Me? Testing the Effects of Advertising Sidedness and Conclusiveness on Ad Attitude and Issue Knowledge, Attitude, and Behavioral Intention" Qingjiang (Q. J.) Yao, Lamar University; Carrol R. Haggard, Fort Hays State University

"Avoiding Campus Chaos: A Rhetorical Analysis of Penn State's Response to Media Coverage of the Sandusky Sex Scandal" Emily Bushnell, University of Kentucky; Lauren Lemley, Abilene Christian University

"Civility vs. Gun Control: The Emergence of a Media Meme in Coverage of the 2011 Tucson Rampage Shooting" Ruth DeFoster, University of Minnesota; Catherine R. Squires, University of Minnesota

"Disaster News Framing in Newspapers: A Comparative Analysis of Gulf Oil Spill News Coverage in Local and National Newspapers" Young Kim, Louisiana State University

"Effectiveness of Culture Jamming in Agenda Building: An Analysis of the Bhopal Disaster" Nick Robinson, Texas Tech University; Gina Castle Bell, West Chester University

113091

2:00 PM to 3:15 PM

Omni Shoreham

Directors Room - Lobby Level

### **Cultural and Civic Engagement through Technology**

Sponsor: Human Communication and Technology Division

Chair: Marianne Leonardi, St. Ambrose University Respondent: Amy Gonzales, Indiana University

"A Moveable Feast: Does Mobile Use Mobilize or Normalize Cultural Participation?" Wenhong Chen, University of Texas, Austin

"Do mobile phones encourage engagement in democratic processes? Mobile phone use, weak-tie discussion, interpersonal trust, and civic engagement" Chang Sup Park, Southern Illinois University, Carbondale

"The effect of the Internet on civic engagement under authoritarianism: The case of Azerbaijan" Katy Pearce, University of Washington; Deen Freelon, American University; Sarah Kendzior, Washington University

"The Roles of Online Social Supports as a Multi-level Moderator in the Acculturation Process among International Students: Testing moderated mediation and mediated moderation models" Wonjun Chung, Dong-Ah Institute of Media and Arts; Seok Kang, University of Texas, San Antonio

113092

2:00 PM to 3:15 PM

Omni Shoreham

Congressional A - Lobby Level

### Figure, Form, and Genre in Rhetorical Theory

Sponsor: Rhetorical and Communication Theory Division Chair: Johanna E. Hartelius, University of Pittsburgh

Respondent: Megan Foley, University of South Carolina

"Connecting commitments to actions by exhorting" Fred J. Kauffeld, Edgewood College; Beth Innocenti, University of Kansas

"Behavioral Rhetoric: Understanding Nudge as a Rhetorical Form" Kaleb Brooks, University of Denver

"Financial Discourse as Forensic Diatribe: Possibilities of Rhetorical Hybrids" Flemming Rhode, University of Southern California

"Plato's Stepchildren: Deleuze in Rhetoric and Composition" Robert Olen McDonald, University of North Carolina, Chapel Hill

113093

2:00 PM to 3:15 PM

Omni Shoreham

Congressional B - Lobby Level

## Oprah, Lance, and Livestrong: Exploring the Rhetoric and Impact of Armstrong's Media Apology

Sponsor: Rhetorical and Communication Theory Division

Chair: Katie Hampsten, St. Mary's University

Respondent: Lawrence Wenner, Loyola Marymount University

"It's Not Me, It's Cycling: Lance Armstrong's Rhetorical Narrative Paradigm" Elizabeth F. Hatfield, University of Houston, Downtown

"Lance Armstrong's non-confession confession: The rhetoric of authentic apologies" Rod Carveth, Morgan State University

"Livestrong to live wrong? Lance Armstrong and the competing rhetorics of performance-enhancing drugs" Jennifer A. Malkowski, University of Colorado, Boulder

"Living with Disappointment: Communicative Disconnect between Lance Armstrong and his LIVESTRONG Foundation" Kasey J. Clawson, Duquesne University

"Metaphor and Apologia Coherence: Lance Armstrong's Rhetoric of Malignancy During the Oprah Winfrey Interview" Michael R. Kramer, Saint Mary's College

113094

2:00 PM to 3:15 PM

Omni Shoreham

Council Room - Lobby Level

# Connecting Theology and Communication Scholarship: Contributions of Contemporary Christian Theologians on Communication Theory and Practice

Sponsor: Religious Communication Association
Chair: Terrence Lindvall, Virginia Wesleyan College

Respondent: Mark A. Steiner, Christopher Newport Univ

"Abandoning the Rhetorical Framework of Christian Apologetics for "Embodied" and Liturgical Confessions of Faith: Connecting the "Cultural Liturgies" of James K.A. Smith to Evangelical Public Discourse" Jessica Ptomey, Kaplan University

"F.J. Sheed's Proposal of the Relational Imperative in Religious Communication: Apologetics as Dialogical Persuasion versus Dogmatic Proclamation" Joseph F. Martin, Hampton University

"Fred B. Craddock's Contribution to Preaching: The Revolution of the Inductive Method" Michael S. Jeffress, Nicholls State University; Benson P. Fraser, Regent University

"Theology Belongs to the Artists as much as it does the Apologists: Prophetic Imagination and the Rhetorical Criticism of Walter Brueggemann" Joy Qualls, Evangel University

113095

2:00 PM to 3:15 PM

Omni Shoreham

Senate Room - Lobby Level

Politics of Representations: Critical Studies of Visual Text and Technology

Sponsor: Visual Communication Division

Chair: Douglas Schules, Rikkyo University, Department of International Business

Respondent: Brian A. Lain, University of North Texas

"Representing Women's Suffering: Analyzing Testimonial Documentaries of "Comfort Women" Mariko Izumi, Columbus State University

"Rhetoric of the Perspective Box: Trompe-I'œil and Emerging Modern Subject" Hideki Kakita, Dokkyo University

"The Victim/Perpetrator Duality of Japanese Postcoloniality: Anti-Korean Wave and the Negotiation of Japan's Alternative Identities" Aya Matsushima, New York University

113096

2:00 PM to 3:15 PM

Omni Shoreham

Forum Room - Lobby Level

### **Generating Connections Through Critical Communication Pedagogy**

Sponsor: Critical and Cultural Studies Division

Chairs: Aubrey A. Huber, University of South Florida; Christina E. Saindon, Bloomsburg University of Pennsylvania

### Presenters:

Vincent Chandler, University of San Francisco

Leda M. Cooks, University of Massachusetts, Amherst

Ann L. Darling, University of Utah

Deanna L. Fassett, San Jose State University

Radhika Gajjala, Bowling Green State University

Aubrey A. Huber, University of South Florida

Karen E. Lovaas, San Francisco State University

Kathleen McConnell, San Jose State University

Keith Nainby, California State University, Stanislaus

Christina E. Saindon, Bloomsburg University of Pennsylvania

Jennifer S. Simpson, University of Waterloo

Nicholas Zoffel, Sierra College

113097

2:00 PM to 3:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

### Technologies, Identities and Activisms: Connections through Practice and Critique

Sponsor: Critical and Cultural Studies Division

Chair: Kevin Healey, University of New Hampshire

"Aaron Swartz and the Prophetic Critique of Technology" Brian Dolber, College at Oneonta, SUNY

"Information is not Wisdom, Convergence is not Integrity: Proverbs for an Era of Digital Humanism" Kevin Healey, University of New Hampshire

"No Puppet's Land: The Role of Digital Social Media in Puerto Rico's Mainstream Television" Manuel G. Aviles-Santiago, Arizona State University, Polytechnic Campus

"The Decentralized Nation: Al Qaeda's Transnational Narrative in the Internet Age" Theron Verdon, College at Oneonta, SUNY

113201

2:00 PM to 4:45 PM

Offsite

Washington DC

Effective Strategic Communication at a Washington DC Non-Profit Organization: A Conversation at the Sasha Bruce House Emergency Shelter

Sponsor: DC Connections

Chairs: Jasmine Rene Phillips, University of Miami; Shannon Campbell, University of Miami; Cylor Spaulding, Towson University

#### 3:30 PM

114004 3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

#### **Demand-Withdraw Communication**

Sponsor: Interpersonal Communication Division

Chair: Diana Ebersole, Kutztown University

"A Multiple Goals Approach to Demand-Withdraw within Close Relationship Conflict" Christin Huggins, University of Georgia; Jennifer A. Samp, University of Georgia

"Extending and Testing the Multiple Goals Communication Theory of Demand-Withdraw: A Cross-Cultural Comparison of the Caring Demand-Withdraw with the Demand-Withdraw Interaction Pattern" Wen Song, Ohio State University; Susan L. Kline, Ohio State University

"Why Demand/Withdraw? Competing Hypotheses Explaining Demand/Withdraw Behaviors and the Impact of Serial Conflict on Roommate Relationships" Meara Faw, University of Washington; Jacquelyn Harvey, University of Washington

114005

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### **Understanding the Nature of Dating Relationships**

Sponsor: Interpersonal Communication Division

Chair: Patricia Gettings, Purdue University

"What is a Date? Conceptualizing Dates from Cross- and Same-Sex Daters' Perspectives" Shannon T. Carton, West Virginia University; Sean M. Horan, DePaul University

"Sliding Versus Deciding: A Theme Analysis of Deciding Conversations of Non-Engaged Cohabiting Couples" Jennifer S. Priem, Wake Forest University; Loren C. Bailey, Wake Forest University; Keli Ryan Steuber, University of Iowa

"Disaster Dates: A Narrative Approach" Daniel Usera, University of Iowa

"Coping with Break-Ups: Rebound Relationships and Gender Socialization" Cassie Shimek, Louisiana State University; Richard Bello, Sam Houston State University

114006

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

# Creating and Freezing Movement in Organizing: The Role of Power and Authority

Sponsor: Organizational Communication Division

Chair: Eric P. James, Texas A&M University

Respondent: Hamilton Bean, University of Colorado, Denver

"The Pursuit of Authority in Novel Encounters: Authority Interactions in Narratives of Circumspection" Jacob Ford, University of Texas, Austin

"Recounting the Experience of Being Moved: An Analysis of Organizational Communication Students' Transportation Narratives" Larry D. Browning, University of Texas, Austin; Robert W. Carroll, University of Texas, Austin; G.H. Morris, California State University, San Marcos; LaRae D. Tronstad, University of Texas, Austin

"Organizational Power and Control After the Mobilities Turn" Nathan Taylor, University of North Carolina, Chapel

"Corporate Colonization of Youth Sports Teams" Michael Halliwell, University of Missouri

114007

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Why "Women's" Studies in Communication? Reflections on the Past and Future of Feminist Scholarship as WSIC turns 40

Sponsor: Feminist and Women Studies Division Chair: Joan Faber McAlister, Drake University

Presenters:

Barbara A. Biesecker, University of Georgia Bernadette Calafell, University of Denver Karma R. Chávez, University of Wisconsin, Madison Bonnie J. Dow, Vanderbilt University Shiv Ganesh, Massey University

Sarah Projansky, University of Utah

Julia T. Wood, University of North Carolina, Chapel Hill

Rachel Griffin, Southern Illinois University, Carbondale

114008

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

# Geeks "R" Not Us: Gendered Gatekeeping in the Tech Industry

Sponsor: Feminist and Women Studies Division

Chair: Radhika Gajjala, Bowling Green State University

Presenters:

Ergin Bulut, University of Illinois
Hye Jin Lee, University of Iowa
Yeon Ju Oh, Nanyang Technological University
Nicole D. Reamer, Bowling Green State University
Kate Reynolds, Bowling Green State University
Michelle Rodino-Colocino, Penn State University

Respondent: Radhika Gajjala, Bowling Green State University

114011

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8205 - Lobby Level

# **NCA-Forum Business Meeting**

Sponsor: NCA-Forum

Presenters:

Tim Steffensmeier, Kansas State University Alessandra Von Burg, Wake Forest University Leah Sprain, University of Colorado, Boulder Jasmine Cobb, Northwestern University Bryan J. McCann, Louisiana State University Johanna E. Hartelius, University of Pittsburgh Ron Von Burg, Wake Forest University Adria Battaglia, Angelo State University

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Pedagogical Practices and Possibilities: Justice, Rhetoric, and Leadership in Communication Classrooms

Sponsor: Undergraduate College and University Section

Chair: Jennifer S. Simpson, University of Waterloo

Presenters:

Robert Danisch, University of Waterloo Jennifer S. Simpson, University of Waterloo Gust A. Yep, San Francisco State University

Respondent: William M. Keith, University of Wisconsin, Milwaukee

114013

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### Making Connections: Navigating the Challenges of Finding One's True(st) Academic Self

Sponsor: Black Caucus

Chair: Sharnine Herbert, Shippensburg University

Presenters:

Sonja Brown Givens, Empire State College, SUNY Nathan Carter, Northern Virginia Community College Margaret M. Quinlan, University of North Carolina, Charlotte Wei Sun, Montgomery College

Shauntae Brown White, North Carolina Central University

114016

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

#### **American Studies Division Business Meeting**

Sponsor: American Studies Division

Presenters:

Denise Oles-Acevedo, Iowa State University David Worthington, DePauw University Stacey Treat, Drake University Meryl J. Irwin, James Madison University Justin Davis, New York City College of Tech

114017

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

#### Connecting our Narratives: A Dialogue about Gender (In)Equality in Debate

Sponsors: American Forensic Association, Argumentation and Forensics Division, Cross Examination Debate Association, National Forensic Association, Phi Rho Pi, Women's Caucus

Chairs: Stephanie Eisenberg Todd, California State University, Northridge; Marie Arcidiacono, Los Medanos College

Presenters:

Arielle Kovacs, Pepperdine University Luis Magallon Garcia, California State University, Fullerton Sherris Minor, University of Arizona 114019 3:30 PM to 4:45 PM Marriott Wardman Park Park Tower 8219 - Lobby Level

# Community College Outstanding Educator Award: A Decade of Recipients Draw Connections Between the Award and Their Teaching

Sponsor: Community College Section

Chair: Susan Ward, Delaware County Community College

Presenters:

Thomas Bovino, Suffolk County Community College

Marla Chisholm, Del Mar College

Barbara Clinton, Highline Community College

David Kosloski, Clark University Robert Leonard, Sinclair College Dan Rothwell, Cabrillo College

114020

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### Connections into the Academy: Creating a culture of inclusion in higher education

Sponsor: Connections within Communication

Chair: Kesha Morant Williams, Penn State University, Berks

Presenters:

Robin Clair, Purdue University

Robert Gutierrez-Perez, University of Denver

Michelle Marie Maresh-Fuehrer, Texas A&M University, Corpus Christi

Cheryl Nicholas, Penn State University, Berks

Maria Subert, Ohio University School of Communication Studies

Algernon Williams, Penn State University, Berks

Respondent: Cerise Glenn, University of North Carolina, Greensboro

114023

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

### James L. Golden Award

Sponsor: Student Section

Chair: Adrienne Christiansen, Macalester College

Respondents: James A. Herrick, Hope College; Debra L. Petersen, University of St. Thomas; Megan Foley, University of South Carolina

"Mexico's Drug War, Feminized: The New York Times and Visual Narratives of Dichotomized Women" Hillary Palmer, University of Georgia

"Pebble Mine and Evolving Notions of the Ecological Indian" Alex Kubitz, Willamette University

"Visual Silence: The Protection and Manifestation of Symbolic Racism in National Statuary Hall" Megan Fitzmaurice, University of Maryland

114024

3:30 PM to 4:45 PM

Marriott Wardman Park

Delaware A - Lobby Level

Sponsors: Health Communication Division, Interpersonal Communication Division

Chair: Allison M. Scott, University of Kentucky

"Enhancing Communication for Low Health Literate Diabetes Patients" Iris Feinberg, Georgia State University

"Making the Connection between Physician Communication and Patient Outcomes: An Examination of the Influence of Patient-Centered Communication on Patient Satisfaction, Trust, and Motivation in the Context of Diabetes Management" Natasha Brown, Indiana University Northwest; Hyunyi Cho, Purdue University

"Patient Meaning Constructs for the Four Satisfaction Measures of Healthy People 2020: A Network Text Analysis of Responses From a Low Socioeconomic Population" Melinda Krakow, University of Utah; Miao Liu, University of Utah; Mark J. Bergstrom, University of Utah

"Provider-Adolescent Patient Mobile Communication: A Content Analysis of Text Messaging between Nurse Case Managers and Adolescents with Asthma" Woohyun Yoo, University of Wisconsin, Madison; Soo Yun Kim, University of Wisconsin, Madison; Yangsun Hong, University of Wisconsin, Madison; Ming-Yuan Chih, University of Wisconsin, Madison; Min-Woo Kwon, University of Wisconsin, Madison; Dhavan Shah, University of Wisconsin, Madison; David Gustafson, University of Wisconsin, Madison

"Selecting and connecting with a new doctor: What kinds of information would patients like to know, and can it influence their choice and perceptions toward care?" Evan Perrault, Michigan State University; Kami J. Silk, Michigan State University

"Vitamin D: Exploring Physician and Patient Management of Health and Uncertainty" Keisa Bennett, University of Kentucky; Laura Young, University of Kentucky; Deborah Murray, University of Georgia; Brandi N. Frisby, University of Kentucky

114025

3:30 PM to 4:45 PM

Marriott Wardman Park

Delaware B - Lobby Level

#### Competitively Selected Papers about HIV/Aids Communication

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns, Health Communication Division Chair: Kami A. Kosenko, North Carolina State University

"Disclosure Message Choices: An Analysis of Strategies for Disclosing HIV+ Status" Danielle Catona, Rutgers University; Kathryn Greene, Rutgers University; Kate Magsamen Conrad, Bowling Green State University

"HIV/AIDS Related Misconception, Media Exposure, and Stigma: A Study of Women in Nepal" Yerina Ranjit, University of Connecticut; Leslie B. Snyder, University of Connecticut; Anne Borsai, University of Connecticut

"Locating culture as contradictory and contentious: HIV/AIDS and minority men who have sex with men" Ambar Basu, University of South Florida; Patrick J. Dillon, University of Memphis

"Narratives of Health as "Place": Exploring Indian truck drivers' meanings of health in the context of HIV/AIDS" Shaunak Sastry, University of Cincinnati

"Participation as a health communication strategy in HIV/AIDS intervention projects: An examination of a project targeting commercial sex workers in India" Satarupa Dasgupta, New York University

"The "Recapture Blitz": Disciplining HIV-positive bodies in the District of Columbia" Andrew Spieldenner, Hofstra University

114026

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia A - Lobby Level

**Rendering Ethos: Presidential Character and its Public Reception** 

**Sponsor: DC Connections** 

Chair: Julia S. O'Grady, University of North Carolina, Chapel Hill

Presenters:

Vanessa Beasley, Vanderbilt University

John F. Harris, Politico Jack Jenkins, Center for American Progress Martin Medhurst, Baylor University

114027

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia B - Lobby Level

# Cross-linguistic perspectives for managing understanding in German, Russian, and Persian Conversation

Sponsor: Language and Social Interaction Division

Chair: Stephen DiDomenico, Rutgers University

""nu(n)" in Standard German: Objections and Overcoming Objections" Andrea Golato, University of Illinois

"Indexing Talk in Prior Turn as Assumed and Expected Knowledge: The Case of "dige" in Persian Conversation" Carmen Taleghani-Nikazm, Ohio State University

"Negotiating understanding in "intercultural moments" in conversation" Galina Bolden, Rutgers University

"The scope of confirmation: Responsive 'stimmt', 'richtig', and 'eben' in German" Emma Betz, University of Waterloo

114028

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia C - Lobby Level

### Digitizing Communication: Connections between the Discipline and the Mediated Image

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Molly Wiant Cummins, Southern Illinois University, Carbondale

Respondent: Jake Simmons, Angelo State University

"The Importance of Social Justice in 'Post-Racial' Documentary" Jamal Easley, Southern Illinois University, Carbondale

"Uncanny Digital Mirrors: Persona Performance, Digital Photographs, and Refle(x)ion" Shauna M. MacDonald, Villanova University

"New Media as Collaborative Performance Praxis" Nichole Nicholson, Southern Illinois University, Carbondale

"A Photographer and a Scholar Explore the Immediacy of Connection(s) in Digital Photography" Lisa Raser, Southern Illinois University, Carbondale; Derren Raser, Southern Illinois University, Carbondale

"The Implications of Image-Based Conversations in New Media" Samuel Sloan, Southern Illinois University, Carbondale

"'Good Guy Greg' and 'Good Girl Gina': Memes and Gender on Reddit.com" Kathryn Thompson, Indiana University

114029

3:30 PM to 4:45 PM

Marriott Wardman Park

Maryland A - Lobby Level

**Connections: Discussions About Students with Physical and Learning Disabilities** 

Sponsor: Disability Issues Caucus

Chair: Ahmet Atay, College of Wooster

Presenters:

 ${\bf Mary\ Zychowski\ Ashlock,\ University\ of\ Louisville}$ 

Ahmet Atay, College of Wooster

Sarah J. Blithe, University of Nevada, Reno Lynda Dixon, Bowling Green State University Darrin John Griffin, University at Buffalo, SUNY
Stacey O. Irwin, Millersville University
Michelle L. Johnson, College of Wooster
Kara Jolliff Gould, John Brown University
Linda Laine, Central College
Amin Makkawy, University of North Carolina, Charlotte
Stacey A. Peterson, Notre Dame College of Maryland
Paul Siegel, University of Hartford
Diana Trebing, Saginaw Valley State University
Michelle T. Violanti, University of Tennessee
Alexandra Wages, University of Kansas
Marissa McDougal, University of Hartford

114031 3:30 PM to 4:45 PM Ma

Marriott Wardman Park

Maryland C - Lobby Level

# Connections with the Community and Classrooms: Service-learning Discussion Circles

Sponsor: Experiential Learning in Communication Division

Chair: Toni S. Whitfield, James Madison University

- "1. Let's Go Green: Connecting Service-Learning, Communication, and Environmental Sustainability" Lynnda Beavers, Liberty University; William L. Mullen, Liberty University
- "3. Connecting Across Disciplines: Service-Learning Collaboration across Disciplines in an Undergraduate and a Graduate Course" Tammy Swenson Lepper, Winona State University; Dawnette Cigrand, Winona State University
- "4. Creating Connections among the Classroom, an Elementary School, and a Community Partner: A Service-learning Approach" Jennifer L. Fairchild, Eastern Kentucky University
- "5. Focusing on Public Health from a Health Communication Perspective: Service-learning Connections Among the Community, Students, and the University" Tara Schuwerk, Stetson University; Olena Vlasyuk, Stetson University
- "6. The University Project: A Model for Service-Learning and Engaged Scholarship" John Chetro-Szivos, Fitchburg State University
- "7. Connecting Students with Family Crises: Service-learning through a Family Crisis Center" Joseph Velasco, Sul Ross State University
- "8. Connecting Service-Learning and Wellness: A Dialogue about Service-Learning and its Impact on Student and Community Well-Being" Jessica Moore, Butler University
- "10. Providing Lasting Profits for the Non-profit Community: Teaching Graduate Students Organizational Communication" Faith E. Mullen, Liberty University
- "11. Food Insecurity, Access, and Healthfulness: Helping Disenfranchised Populations Overcome Ongoing and Temporary Food Needs" Christina G. Paxman, University of Iowa; Aaron D. Sachs, Saint Mary's College of California
- "12. Providing Employment Skills and Communication Training: Service-Learning to Help Students Serve and Value Their Future Clients/Customers Better" Sonia Zamanou-Erickson, Southern Illinois University, Edwardsville; Tara B. Perry, Western Washington University; Miri Pardo, St. John Fisher College
- "13. Raising Funds and Raising Consciousness: Service-learning for Domestic Violence Shelters and Organizations that Serve Disenfranchised Women's Needs" Kristina M. Scharp, University of Iowa; Karen L. Stout, Western Washington University
- "14. Focusing on Reflection and Growth Through Facing Hegemony: Service-Learning to Encourage Critical Thinking, Learning, and Writing" David H. Kahl Jr., Penn State Univ, Erie the Behrend College; Flora Keshishian, St. John's University

# Consistency Rules: Connecting Different Perspectives on Standardization in Multi-Section Basic Communication Courses

Sponsor: Basic Course Division

Chair: Rowena Kirby-Straker, University of Maryland

Presenters:

Philip Backlund, Central Washington University Steven A. Beebe, Texas State University, San Marcos

Steven D. Cohen, University of Baltimore

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Cheri Simonds, Illinois State University

114051 3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

#### Media Effects and Social Cognition: Mediated Messages, Mentation, and Emotion

Sponsor: Communication and Social Cognition Division Chair: Allison Z. Shaw, University at Buffalo, SUNY Respondent: Claude Miller, University of Oklahoma

"Gender specificity in remembering emotional message details: The role of emotional tone and question modality" Narine Yegiyan, Univ of California, Davis

"Nature and Nurture Explanations for Human Behavior: Applying Receiver-Dependent Costly Signals to Mass Communication Research" Richard Huskey, University of California, Santa Barbara

"Affective Responses to Media Messages as a Means of Reducing Stigmatization" Mary Beth Oliver, Penn State University; Anne Bartsch, University of Augsburg; Tanner Cooke, Penn State University; Anja Kalch, University of Augsburg; Keunyeong (Karina) Kim, Penn State University; Jennifer Hoewe, Penn State University; Drew Shade, Penn State University

"Transportability and Second-Order Cultivation of Mean- and Just-World Beliefs" Judson Eldredge, Louisiana State University

114052

3:30 PM to 4:45 PM

Marriott Wardman Park

McKinley - Mezzanine Level

# **Embracing the Dialogic Approach to Social Media**

Sponsor: Public Relations Division

Chair: Corey A. Hickerson, James Madison University

Respondent: Corey A. Hickerson, James Madison University

"From Homo Economicus to Homo Dialogicus: Rethinking Social Media Use in CSR Communication" Michael L. Kent, University of Oklahoma; Maureen Taylor, University of Oklahoma

"An exploration of dialogic principle employment on Website, Facebook, and Twitter of nonprofit environmental organizations" Daejoong Kim, Korea University; Heasun Chun, University at Buffalo, SUNY; Youngsun Kwak, University at Buffalo, SUNY; Yoonjae Nam, Kyunghee University

"Tried and True: Comparing Audience Perceptions of Public Relations Messages Delivered Via Press Releases, Twitter, Facebook, and Pinterest" Sarah Francis, Virginia Tech University; Andrae Hash, Virginia Tech University; Cecilia Lopez, Virginia Tech University; Kelly Robinson, Virginia Tech University

"Unlocking the Secrets to Social Media Visibility" Michael L. Kent, University of Oklahoma; Aimei Yang, University of Southern California

3:30 PM to 4:45 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

#### International Debate: The CIDD Presents the British National Debate Team

Sponsor: NCA National Office

Chair: Anne Marie Todd, San Jose State University

Presenters:

Stephen Llano, St. John's University

Carly Woods, University of Nebraska, Lincoln

Wayne L. Kraemer, Texas State University, San Marcos

114054

3:30 PM to 4:45 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

# On the 30th Anniversary of its Founding, the Communication Apprehension and Competence Division Celebrates the Contributions of James C. McCroskey's Research and Scholarly Contributions to the Study of Human Communication

Sponsor: Communication Apprehension and Competence Division

Chair: Diane M. Millette, University of Miami

Presenters:

Jerry L. Allen, University of New Haven

Michael J. Beatty, University of Miami

Karen Kangas Dwyer, University of Nebraska, Omaha

Mark Hickson, University of Alabama, Birmingham

Timothy P. Mottet, Texas State University, San Marcos

David Roach, Texas Tech Univ

Chris Sawyer, Texas Christian University

Don W. Stacks, University of Miami

Candice Thomas-Maddox, Ohio University, Lancaster

Jason Wrench, SUNY, New Paltz

114055

3:30 PM to 4:45 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

#### **New Measurement in Instructional Communication**

Sponsor: Instructional Development Division

Chair: Kathryn B. Golsan, Southern Illinois University, Carbondale Respondent: San Bolkan, California State University, Long Beach

"Scale Development of Teacher Techniques in Online Classrooms" Li Li, University of Wyoming; Brian Scott Titsworth, Ohio University

"An Initial Examination of College Students' Expressed Academic Performance Concerns to their Instructors" Daniel H. Mansson, Penn State Univ, Hazleton

"The Development and Validity of the Revised Academic Locus of Control Scale" Keith D. Weber, West Virginia University; Hailey G. Gillen, West Virginia University

"Toward a General Measure of Classroom Silencing" Katherine J. Denker, Ball State University; Jayne Goode, University of Dayton

114056 3:30 PM to 4:45 PM Marriott Wardman Park Hoover - Mezzanine Level

#### Uncertainty in the Family: Financial and Emotional Risk and Resiliency

**Sponsor: Family Communication Division** 

Chair: Haley Kranstuber Horstman, University of Missouri-Columbia

Respondent: Allison Thorson, University of San Francisco

"Types of Financial Uncertainty Experienced by Romantic Partners: Implications for Communication" Lynsey K. Romo, North Carolina State University

"Testing Multiple Goals Theory with Low-Income, Mother-Child Spanish-Speakers: Language Brokering Interaction Goals and Relational Satisfaction" Lisa Guntzviller, Utah State University

""In this Day and Age, You Just Don't Know": An Examination of How People in Romantic Relationships Use Communication to Manage Financial Uncertainty" Lynsey K. Romo, North Carolina State University

"Because I Said So: Relationship between Family Communication Patterns and Responses to Jealousy" Sara Louise Trask, University of Missouri

114057 3:30 PM to 4:45 PM Marriott Wardman Park Coolidge - Mezzanine Level

### **Group Effectiveness and Performance**

Sponsor: Group Communication Division
Chair: Amber Raile, Montana State University

Respondent: Gamze Yilmaz, University of Massachusetts, Boston

"Before they even think it: How high performance teams anticipate critical incidents" Bradley S. Wesner, Sam Houston State University

"Connecting Teamwork and Performance: A Task- and Communication-Centric Investigation of Naturally Occurring Groups" Jennifer N. Ervin, University of Arizona; Joseph A. Bonito, University of Arizona; Joann Keyton, North Carolina State University

"Using Positives and Negatives to Develop a Model of Group Effectiveness" Joann Keyton, North Carolina State University; Emily Ford, North Carolina State University

114062 3:30 PM to 4:45 PM Marriott Wardman Park Taft - Mezzanine Level

# **Top Undergraduate Papers**

Sponsor: Lambda Pi Eta

Chair: Julie W Morgan, Eastern University

Respondents: John R. Perlich, Hastings College; Leslie J. Reynard, Washburn University

"Examining Kairos: The Significance of Relativism in Democratic Deliberation" Rebecca Alt, Penn State University

"Familial Influence over Interracial Mate Selection" Arianna Duran, Pacific Union College; Lauren Armstrong, Pacific Union College; Benjamin Speegle, Pacific Union College

"National Conventions: A Forum for Fiscal Fiction" Amy Thomas, Eastern University

"Neutrality and War: A critical analysis of Lindbergh's speech" Tanner Clark, University of Montevallo

114063 3:30 PM to 4:45 PM Marriott Wardman Park Taylor - Mezzanine Level

#### **Accessible Research in Under-Represented Contexts**

Sponsor: Applied Communication Division

Chair: DaJung Woo, University of California, Santa Barbara Respondent: Renee Houston, University of Puget Sound

"Challenging Exclusionary Practices Through a Social Justice Computing Camp for Girls of Color" Elizabeth K. Eger, University of Colorado, Boulder; Catherine Ashcraft, National Center for Women and Information Technology

"Confronting Homelessness at Work: The Public Spectacle of Courtroom Arraignments" Jennifer A. Scarduzio, Lamar University

"Coordinating Action and Facilitating Activity: Examination of Female Volunteer Leadership Communication Strategies in a Male Dominated Professional Society" Sarah E. Riforgiate, Kansas State University; Chris Mueller, Kansas State University; Laurie Stewart, Kansas State University

"Forging Stronger Healthcare Connections: Challenging Ethnocentric Notions of Acculturation and Social Support through the Narratives of Pregnant Mexican-American Women" Kendra Rivera, California State University, San Marcos; Kimberly D'Anna Hernandez, California State University, San Marcos

"From the Outside Looking Back In: Examining Narratives of Latino Males Who Dropped Out of High School" Yvonne J. Montoya, University of Colorado, Pueblo

"When "Putting Food on the Table" Means Being a "Patriot," Enforcing "the Rules," Acting Like a "Robot," and Taking Abuse from the "Flying Public": Exploring the Discursive Landscape and Material Challenges of Being a Transportation Security Administration Officer" Shawna Malvini Redden, Arizona State University

114064

3:30 PM to 4:45 PM

Marriott Wardman Park

Truman - Mezzanine Level

#### **Developing Mutual Understanding between Westerners and Chinese through Building Connections**

Sponsor: Asian/Pacific American Caucus

Chair: Hairong Feng, University of Minnesota, Duluth Respondent: Meina Liu, University of Maryland

"A Literature Review on Factors and Prevention Programs Influencing Hospital Readmission in China and the U.S." Minhao Dai, Wake Forest University

"Connecting Citizens to the Nation: Metaphor in Chinese Music" Mei Zhang, Missouri Western State University

"Connections via Education in the Electronic Age" Ping Yang, Denison University

"Effects of Sex and Gender Role Orientation and Culture on Support-Seeking" Hairong Feng, University of Minnesota, Duluth; Lin Xiu, University of Minnesota, Duluth

"Lessons Learned from the Chinese Way of Connecting" Rita Ng, Ohio University, Zanesville

114065

3:30 PM to 4:45 PM

Marriott Wardman Park

Tyler - Mezzanine Level

#### **Contemporary Energy Dilemmas: Bridging Debate and Academic Research**

Sponsor: Cross Examination Debate Association Chair: Eric R. Morris, Missouri State University

Presenters:

Brendon Bankey, Wake Forest University Jeffrey A. Kurr, Pennsylvania State University Matt Struth, Wake Forest University

Aaron Swanlek, Wake Forest University

Respondent: Eric R. Morris, Missouri State University

3:30 PM to 4:45 PM

Marriott Wardman Park

Madison A - Mezzanine Level

### The Birth of a Black Nation: Django Unchained and the Modern Construction of American Identity

Sponsor: African American Communication and Culture Division

Chair: Mark C. Hopson, George Mason University

Respondent: Catherine R. Squires, University of Minnesota

"Django, the 'D' is Silent: How the Gifted Gunslinger Continues White Stereotypes of Black Masculinity" Tracey Owens Patton, University of Wyoming

"I'm Not My Brother's Keeper: Black Men and Masculinity in Django Unchained" Natasha Howard, Montgomery College

"Why don't they kill us? A Fanonian critique of lethal violence in Quentin Tarantino's Django Unchained" Reynaldo S. Anderson, Harris-Stowe State University

""Nigger Gal" in Distress: Race and Womanhood in Quentin Tarantino's "Django Unchained" Sarah J. Jackson, Northeastern University

114067

3:30 PM to 4:45 PM

Marriott Wardman Park

Madison B - Mezzanine Level

#### Same-Sex Marriage Advocacy

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Meredith Bagley, University of Alabama

"Chris Kluwe's Failed Rhetorical Leadership: Social Advocacy, Same-Sex Marriage, and Hegemonic Masculinity" Jansen B. Werner, University of Wisconsin, Milwaukee

"Pentadic Cartography of Contemporary Marriage Equality Rhetoric: What's 'Love' Got to Do with It?" Meredith Bagley, University of Alabama

"The Significance of Living Together and Importance of Marriage in Same-Sex Couples" Stephen Haas, University of Cincinnati; Sarah Whitton, University of Cincinnati

114068

3:30 PM to 4:45 PM

Marriott Wardman Park

Johnson - Mezzanine Level

### Models, Appeals, and Influence in Environmental Communication

Sponsor: Environmental Communication Division

Chair: Ellen W. Gorsevski, Bowling Green State University Respondent: Gregg B. Walker, Oregon State University

"A Social-Cognitive Model of Consumer Activism on Climate Change: Social Influence and the Activist Consumer" Connie Roser-Renouf, George Mason University; Edward W. Maibach, George Mason University; Anthony Leiserowitz, Yale University; Ashley Anderson, George Mason University

"The Use of Fear Appeals in Global Warming: Examining the Relationships Between Perceived Threat, Perceived Efficacy, and Attitude Changes" Shu-Chu Sarrina Li, National Chiao Tung University

"The Use of Comparative Feedback to Influence Workplace Energy Conservation: A Summative Evaluation of the CALS Green Energy Conservation and Sustainability Initiative" Graham Dixon, Cornell University; Mary Beth Deline, Cornell University; Katherine McComas, Cornell University; Lauren Chambliss, Cornell University; Michael Hoffmann, Cornell University

"Seeking Congruency or Incongruency Online? Examining Selective Exposure to Four Controversial Science

3:30 PM to 4:45 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

#### Healing Through Holding On to Grief: Exploring Ethnographic Connections to the Deceased

Sponsor: Ethnography Division

Chair: Blake Paxton, University of South Florida

Respondent: Jillian Ann Tullis, University of North Carolina, Charlotte

"Reverse Storytelling: Exploring the History of Family and Self" Julianna Kirschner, Claremont Graduate University

"Saving Myself from Saving My Siblings: A Big Sister's Lesson About Narrative Inheritance" Tasha Rennels, University of South Florida

"Speaking To/Through/With Mom: Finding Narrative "Truth" in Connections with the Dead" Blake Paxton, University of South Florida

""Don't Dream it's Over": Tracing the Intersections of Continued Bonds in the First Year after Death" Christine Crouse-Dick , Bethel College

114070

3:30 PM to 4:45 PM

Marriott Wardman Park

Jackson - Mezzanine Level

## Public Address and the Press: Journalistic Rhetoric, Image, and Emotion

Sponsor: Public Address Division

Chair: Emily Sauter, University of Wisconsin, Madison

Respondent: Carl R. Burgchardt, Colorado State University

"Chronicles of the Time: The Players' Club, the Press, and the Posthumous Recasting of Edwin Booth" Elisabeth Kinsley, Northwestern University

"Circulation and the City: Punch and the Streets of London" Robert Topinka, Northwestern University

"(S)anger Goes Postal in The Woman Rebel: Angry Rhetoric as a Collectivizing Moral Emotion" Emily Winderman, University of Georgia

"Suffering Trauma and the Socialization of Pain: The Dialectic of Pity and Compassion in Contemporary Public Culture" Christopher Gilbert, Indiana University; John Louis Lucaites, Indiana University

114071

3:30 PM to 4:45 PM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine Level

#### Virtue, Trust and Scandal

Sponsor: Political Communication Division

Chair: Grant C. Cos, Rochester Institute of Technology

Respondent: John Gastil, Penn State University

"Making Paradoxical Connections: Do News Media Mores Permit Positive Ascriptions of Virtue to Politicians?" Rebecca LaVally, California State University, Sacramento

"Is trust really dead? A call to rethink news media, political, and social trust" Maegan Stephens, University of Texas, Austin

"Toward a Virtuous Circle: The Role of News Consumption and Media Trust" Qihao Ji, Florida State University; Louisa Shu Ying Ha, Bowling Green State University; Jingyu Bao, Florida State University

"When the News Gets Personal: An Analysis of Personalization Bias and Military Scandals" Kayla Rhidenour,

114072 3:30 PM to 4:45 PM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine Level

Health, Healing, and Intercultural Communication: Problems and Prospects

Sponsor: International and Intercultural Communication Division

Chair: Yang-Soo Kim, Middle Tennessee State University

Respondent: Susan Wildermuth, University of Wisconsin, Whitewater

"Asian International Students' Health Literacy, Expectations about Health Care Situations and Experiences of Health Care Treatment" Wan Wei, Rutgers University

"Culture and Context Dependency: The Impact on Patient-Physician Communication" Emily M. Cramer, University of Wisconsin, Milwaukee; Sang-Yeon Kim, University of Wisconsin, Milwaukee; Anna Herrman, University of Wisconsin, Milwaukee; Nathanael England, University of Wisconsin, Milwaukee; Hyun-Joo Kim, Kwangwoon University; Junghyun Kim, Chung-Ang University

"The Utility of New Media Technologies in Doctor-Patient Communication and Power Distance" Bessie L. Lawton, West Chester University; Meghan Mahoney, West Chester University; Lukas Pelliccio, West Chester University

""It Cure[s] My Feelings": Social Media's Impact on the Cross-cultural Adaptation of Students Studying Abroad" Todd L. Sandel, University of Macau

Marriott Wardman Park

114073 3:30 PM to 4:45 PM

Thurgood Marshall Ballroom North - Mezzanine

Leve

# Space Shifters: Conceptualizing the cultural space of TV, food and the workplace

Sponsor: Master's Education Section

Chair: Charee Mooney Thompson, Ohio University Respondent: Seth Bradshaw, University of Arizona

"The Effects of Diversity Demographics on Inclusiveness in the Workplace" Angela Rudas, Fairfield University; Matthew Beasley, Fairfield University

"Becoming Between: The Disciplinary Liminality of the Master's Thesis Defense" Liz Sills, Louisiana State University

"Connections Through Food: A Rhetorical Criticism of the Hungry Planet" Megan Getter, Ball State University

"Living in TV's Digital Age: Is the Television Producer the New Starving Artist?" Ryan Cassella, Fairfield University

"Feminism, Manic Pixie Dream Girls, and a Whole Lot of Singing: A Third-Wave Feminist Analysis of the TV Series New Girl" Margaret Tully, Ball State University

114080

3:30 PM to 4:45 PM

Omni Shoreham

Blue Room - Lobby Level

#### The Engaged Discipline: Connections between Theory and Praxis

Sponsor: NCA First Vice President

Chair: H. Dan O'Hair, University of Kentucky

"Community Problem Solving and Collaborative Decision-Making" Martin Carcasson, Colorado State University

"Engineering Communication Design for Community Service" Patrice M. Buzzanell, Purdue University

"FactCheck, FlackCheck, and Political Literacy" Kathleen Jamieson, University of Pennsylvania

"Giving Voice to the Voiceless: Outcast Advocacy Relations" Damion Waymer, Texas A&M University

"Networking Communication and Civic Partnerships" G. Thomas Goodnight, University of Southern California

"Sustainability Solutions" Laura A. Lindenfeld, University of Maine

"Transportation Planning and Public Dialogue" Rebecca Marie Townsend, Manchester Comm College

114083

3:30 PM to 4:45 PM

Omni Shoreham

Governor's Boardoom - Lobby Level

# Between Catharsis and Transcendence: Burkean "Connections" in the Philosophy of Communication and Literature

Sponsor: Kenneth Burke Society

Chair: Devika Chawla, Ohio University

"By and Through Transcendence: Beyond Catharsis in Thomas Mann" Elvera B. Berry, Roberts Wesleyan College

"Dialectic, Death, and Beauty: Poe's "Raven" and the End of Burke's Symbolic" Richard H. Thames, Duquesne University

"Kenneth Burke: "Slaying the Gorgon" Corey Anton, Grand Valley State University

"Literacy, Transcendence, and Catharsis in An Oresteia: On Civic Tensions, Resolvable and Otherwise" Bryan Crable, Villanova University

""A Feast of Discourse:" Transcendence and Catharsis in the Phaedrus and Symposium" Erik Garrett, Duquesne University

114084

3:30 PM to 4:45 PM

Omni Shoreham

Calvert Room - Lobby Level

### Looking Hyper-Active: Activism, Resistance and Political Engagement in a Visual Culture

Sponsor: Visual Communication Division

Chair: Marilyn Bordwell DeLaure, University of San Francisco Respondent: Melanie Loehwing, Florida Atlantic University

"Uprisings, Pepper Spray Assaults, and Image Events: Creating New Worlds" Kevin Michael DeLuca, University of Utah; Elizabeth Brunner, University of Utah; Joy Pierce, University of Utah

"Commodifying Resistance: Revolutionary Marketing and the Branding of Radical Polysemy" Michael Glassco, University of Iowa

"Solidifying Partisan Meme-bership: 'Binders Full of Women' and Political Image Macros from the 2012 Presidential Debates" Thomas A. Salek, University of Wisconsin, Milwaukee

"Visual Communication as a Site for Resistance: Defying Violence Against Women in the Middle East" Rania Sultan, California State University, Long beach

114085

3:30 PM to 4:45 PM

Omni Shoreham

Hampton Room - Lobby Level

#### Connecting to the Work, Connecting to One Another: Articulating Performance in Practice

**Sponsor: Performance Studies Division** 

Chair: Holley Vaughn, University of North Texas

Respondent: John M. Allison, University of North Texas

"AlieNations: Performing Popular Culture as a Method of Cultural Inquiry" Rebecca Walker, Southern Illinois University, Carbondale

"Big Tex is Burning: Performing the Inside/Outside Connectivity of Texas Identity by Means of Collaborative Directing" Holley Vaughn, University of North Texas; Justin T. Trudeau, University of North Texas

"Frankenstein'd: Patchwork as an Aesthetic Guide to the Devising Process" Charles Parrott, Kennesaw State University

"Hell No GMO! The Personal Overwhelming the Collective in Performance Practice" Jeanine Marie Minge, California State University, Northridge; Adolfo Lagomasino, California State University Northridge

114087

3:30 PM to 4:45 PM

Omni Shoreham

Embassy Room - Lobby Level

#### **Educational Scholarship on Journalism and Video Game Research**

Sponsor: Mass Communication Division

Chair: Alexander Lancaster, West Virginia University

Respondent: Jae-Hwa Shin, University of Southern Mississippi

"World of Wordcraft: A Constructionist Approach to Educational Video Games and Virtual Worlds" Sami Reist, San Francisco State University

"Training Tomorrow's Journalists: An Analysis of Campus Newspaper Content" Hans Schmidt, Penn State Univ, Brandywine

"Image Repair and Broadcast News: Of, For, and Through" Josh Compton, Dartmouth College

""Stop the bleeding": How Freelancers Prepare and Train for Dangerous Assignments" Denae D'Arcy, University of Tennessee

"Fears of a Regulated Press: Discovering Social Responsibility in Postwar America" Victor Pickard, University of Pennsylvania

114090

3:30 PM to 4:45 PM

Omni Shoreham

Executive Room - Lobby Level

#### From Camelot to Cable: Media Representations of John F. Kennedy

Sponsor: Mass Communication Division

Chair: Zack Stiegler, Indiana University of Pennsylvania

Presenters:

Andree E.C. Betancourt, Northern Virginia Community College

Rod Carveth, Morgan State University

Larry J. King, Stephen F. Austin State University

Mary Beth Leidman, Indiana University of Pennsylvania

Zack Stiegler, Indiana University of Pennsylvania

114091

3:30 PM to 4:45 PM

Omni Shoreham

Directors Room - Lobby Level

# **Video Game Linkages: Connecting Across Time and Space**

Sponsor: Human Communication and Technology Division

Chair: Ashton Gerding, University of Missouri

Presenters:

Mary Carver, University of Central Oklahoma

Mark Cruea, Ohio Northern University

Rebecca Gardner, Minnesota State University, Moorhead

Paul A. Lucas, University of Pittsburgh, Johnstown

Benjamin Triana, University of Kentucky Chad Wertley, University of Nebraska, Lincoln

Respondent: Bradley Wiggins, University of Arkansas, Fort Smith

114092 3:30 PM to 4:45 PM

Omni Shoreham

Congressional A - Lobby Level

#### Communicating on/in the Interwebs: Memes, Masks, and Mates on the Internet

Sponsor: Rhetorical and Communication Theory Division Chair: Eric Netterlund, University of Colorado, Boulder Respondent: Brett Ommen, University of North Dakota

"Developing a Multilevel Model of Meme Diffusion (M3D)" Brian Spitzberg, San Diego State University

"Trust Me, I'm a (Love) Doctor: Ethos and Expertise in Online Dating How-To Guides" Patricia England, Northwestern University

"Anonymous Rhetoric: Thinking Through Agency and Ethos" Robert Edward Mulholand, University of Georgia

"Epideictic Pranking: Hipster Runoff and Rhetorical Indie Satire on the Web" Daniel Synk, North Carolina State University

114093

3:30 PM to 4:45 PM

Omni Shoreham

Congressional B - Lobby Level

# **Connecting Rhetoric and Justice**

Sponsor: Rhetorical and Communication Theory Division Chair: Amy Arellano, University of Nebraska, Lincoln

Respondent: Tony J. Palmeri, University of Wisconsin, Oshkosh

"Connections with Justice: Empathy in the Testimonies of Murder Victims' Families for Reconciliation" Jason G.

Williamson, University of Georgia

"Connect Four: Ethics, Rhetoric, Queer Theory, and Feminism" Kendall Gerdes, University of Texas, Austin "Leaky Vessels: The Sexualized Rhetoric of Exposure and the Neutering of Julian Assange" Atilla Hallsby,

University of Georgia

114094

3:30 PM to 4:45 PM

Omni Shoreham

Council Room - Lobby Level

### **Boundary Conditions: Connections at the Borders of Expectations**

Sponsor: Religious Communication Association

Chair: Christopher Maben, California State University, Sacramento

Respondent: Ann Neville Miller, University of Central Florida

"Spiritual Connections: Physicians' Engagement in Patient-initiated Religious Conversations during Clinical Interactions" Melinda Villagran, Texas State University; Brenda MacArthur, Texas State University; Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Mollie Rose Canzona, George Mason University; Dean A. Seehusen, Fort Belvoir Community Hospital; Lauren A. Cafferty, Uniformed Services University of the Health Sciences

"Speaking of Values: The Link between Value-Expressive Communication and Exercise Behavior among Christians" Jenn N. Anderson, South Dakota State University; Maria K. Lapinski, Michigan State University

"Connecting the Lost or Losing the Connected: Adoption of Information and Communication Technologies in Religious Organizations" Wyl A. McCully, Lansing Community College

"Host Culture Acceptance, Religiosity, and the Threat of Muslim Immigration: An Integrated Threat Analysis in Spain" Stephen Michael Croucher, University of Jyväskylä; Flora Galy-Badenas, University of Jyväskylä; Maria Ruotsalainen, University of Jyväskylä

114096

3:30 PM to 4:45 PM

Omni Shoreham

Forum Room - Lobby Level

# "Look at the freaks:" Ideology and utopia in media representation of the Occupy Wall Street and American Tea Party movements

Sponsor: Critical and Cultural Studies Division

Chair: David Karpf, George Washington University

"Compose Yourself: The "99% Spring" and Occupy Wall Street" Bryan K. Sacks, Drexel University

"Hardt and Negri at work for corporate power: How the Tea Party appropriated the multitude" Robert Spicer, Rutgers University

"History, memory, and cultural identity in the public assemblages of Occupy Wall Street" D. Elisabeth Glassco, Rutgers University

"Moving towards a three party system? Examining the cultural branding and ideological differences of the Tea Party and GOP" Steven S. Voorhees, Mercer County Community College

"The Clown and the Teacher: Media, Politics and Brand Beck" Andrew J. Salvati, Rutgers University

114097

3:30 PM to 4:45 PM

Omni Shoreham

Cabinet Room - Lobby Level

#### **Embodied Cosmopolitanisms: Global Connectivity Through Vernacular Performance**

Sponsor: Critical and Cultural Studies Division Chair: Pavithra Prasad, University of Denver

"Cosmopolitanism and Diversity in the Second City" Lori Barcliff Baptista, University of Illinois, Chicago

"Queer Cosmopolitanism/Cosmopolitan Queerness: Aravani Narratives from South India" Anjana Raghavan, Indian Institute of Technology, Madras

"Sex Toys after NAFTA: Transnational Class Politics, Erotic Consumerism, and the Economy of Female Pleasure in Mexico City" Jennifer Tyburczy, University of South Carolina

"Touch of Class: The Haptics of Cosmopolitanism in Indian Nightclubs" Pavithra Prasad, University of Denver

4:00 PM

115082

4:00 PM to 5:00 PM

Omni Shoreham

Chairman's Boardroom - Lobby Level

#### **NCA Doctoral Education Committee Meeting**

Sponsor: NCA National Office

Presenters:

John C. Meyer, University of Southern Mississippi

J. Kevin Barge, Texas A&M University

Carl Botan, George Mason University

Tamara D. Afifi, University of California, Santa Barbara Carole Blair, University of North Carolina, Chapel Hill

Patrice M. Buzzanell, Purdue University

Deborah A. Cai, Temple University

Debbie S. Dougherty, University of Missouri

Timothy Kuhn, University of Colorado, Boulder

Craig R. Scott, Rutgers University

Nathan E. Stormer, University of Maine

Sarah Jane Tracy, Arizona State University

Trevor Parry-Giles, National Communication Association

#### 5:15 PM

117100 5:15 PM to 6:30 PM

Omni Shoreham

Regency Ballroom - Lower Level

**NCA Opening Session: NCA Presents the Capitol Steps** 

Sponsor: NCA First Vice President

Chair: Kathleen J. Turner, Davidson College

Presenters:

Olga I. Davis, Arizona State University Mary E. Stuckey, Georgia State University

#### 6:30 PM

119101 6:30 PM to 7:30 PM

Omni Shoreham

Ambassador Ballroom - Lower Level

**NCA Welcome Reception** 

Sponsor: NCA First Vice President

# Friday November 22, 2013

# 7:00 AM

201005

7:00 AM to 8:00 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# Community College Section Business Meeting I

Sponsor: Community College Section

Presenters:

Danna Prather Davis, Suffolk County Community College Susan Ward, Delaware County Community College Kirt Shineman, Glendale Community College

201031

7:00 AM to 8:30 AM

Marriott Wardman Park

Maryland C - Lobby Level

#### NCA Department Chairs' Breakfast

Sponsor: NCA National Office

Chairs: Steven A. Beebe, Texas State University, San Marcos; W. Bradford Mello, National Communication

Association; Trevor Parry-Giles, National Communication Association

Presenters:

Cheri Simonds, Illinois State University

Isa N. Engleberg, Prince George's Comm College

201202 7:00 AM to 8:00 AM Offsite Offsite

#### Feminist and Women Studies Division and Women's Caucus Officers' Breakfast

Sponsor: Feminist and Women Studies Division

Presenters:

Katherine J. Denker, Ball State University Yahui Zhang, Wayland Baptist University

Danielle M. Stern, Christopher Newport University

Lakresha D. Graham, Rockhurst University

Abbey E. Wojno, Centers for Disease Control & Prevention (CDC)

Alena Amato Ruggerio, Southern Oregon University

Barbara Parisi, Long Island University, Brooklyn

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Suzanne Enck, University of North Texas Jennifer Dunn, Dominican University

#### 8:00 AM

202001 8:00 AM to 12:00 PM Marriott Wardman Park Hall A - Exhibit Level

**NCA Job Fair** 

Sponsor: NCA National Office

202004 8:00 AM to 9:15 AM Marriott Wardman Park Washington Room 1 - Exhibit Level

#### Advice and Support: Current Theory and Research in Supportive Communication

Sponsor: Interpersonal Communication Division Chair: Eileen F. Doherty, Purdue University

Respondent: Denise H. Solomon, Pennsylvania State Univerity

"Advice and Metaphor in Breast Cancer Surgical Treatment Consultations" Maria Venetis, Purdue University

"How Advice Fails: Evidence from Interactions with Friends" Erina L. MacGeorge, Purdue University; Sara Branch, Purdue University; Lisa Guntzviller, Utah State University; Liliya Yakova, Purdue University

"How Do People Respond to a Friend's Advice Seeking Attempt?" Xiaowei Shi, Middle Tennessee State University

"Mindful Appraisal-based Emotional Support" Susanne M. Jones, University of Minnesota

"The Frequency and Impact of Advice in Troubles Talk Conversations among Strangers and Friends" Andrea J. Vickery, Louisiana State University; Graham Bodie, Louisiana State University

"The Source Behind the Support: Esteem Support, Job Search Self-Efficacy, and Job Search Behavior" Jessica C. Russell, Michigan State University; Amanda J. Holmstrom, Michigan State University; David D. Clare, Michigan State University

202005 8:00 AM to 9:15 AM Marriott Wardman Park Washington Room 2 - Exhibit Level

Connecting Pedagogy and Particulars: Going Beyond the Textbook and Stretching the Boundaries of Community College Education

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Nina Acquavita, Suffolk Co Comm College Eric Batson, Community College of Baltimore County Wyl A. McCully, Lansing Community College

Danna Prather Davis, Suffolk County Community College

202006

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

### The Social Production and Life of Knowledge in Organizations

Sponsor: Organizational Communication Division Chair: David W. Schlueter, Baylor University

Respondent: Colin R. Baker, Wayne State University

"Identifying social conditions that affect expertise location in knowledge intensive work groups: When embracing sociality enables knowledge acquisition" Lindsay Young, Northwestern University; Casey S. Pierce, Northwestern University

"Understanding Openness during Innovation: A Communicative Explanation for Free-revealing of Knowledge during Technological Innovation at the Grassroots" Prashant Rajan, Saint Louis University; Lorraine G. Kisselburgh, Purdue University

"Theorizing Success Assembly as a Communicative Process of Organizing, Institutionalizing, and Narrating Innovation Incubation Work" Elizabeth K. Eger, University of Colorado, Boulder

"A Process Method Approach to Study the Development of Virtual Research Environments: A Theoretical Framework" Iftekhar Ahmed, University of North Texas; Marshall Scott Poole, University of Illinois; Robert McGrath, Champaign Urbana Community Fab Lab

202007

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Further Explorations in Organizational Assimilation: Working Across Levels, Working Across Types of Organizations

Sponsor: Organizational Communication Division

Chair: Jeremy Fyke, Marquette University

Respondent: Karen K. Myers, University of California, Santa Barbara

"Organizational Assimilation in Non-Profit Organizations: What about the Paid Employee?" Courtney Davis, University of California, Santa Barbara

"Changing the Roles: The Case of Ongoing Socialization of Docent Zoo Volunteers" Michael Kramer, University of Oklahoma; Mary Ann Danielson, Creighton University

"Steeped: Assimilation Tactics in the Tea Party" Ryan M. Guy, California State University, Chico; Zach Justus, California State University, Chico

"Organizational Socialization Research: The Importance and Application of Multi-Level Theory and Communication" Vernon D. Miller, Michigan State University; Brian Manata, Michigan State University; Briana DeAngelis, Michigan State University; Jihyun Paik, Michigan State University

202008

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

**Interdisciplinary Connections: Opportunities and Challenges** 

Sponsor: Connections within Communication
Chair: Mark Redmond, Iowa State University

Presenters:

Tina Coffelt, Iowa State University Marie L. Radford, Rutgers University Mark Redmond, Iowa State University Stacy Tye-Williams, Iowa State University Denise A. Vrchota, Iowa State University Mary E. Wilson, La Sierra University

202012

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

#### An Emerging Perspective in Health Communication: Rhetorical Studies of Health, Science, and Medicine

Sponsors: Health Communication Division, Public Address Division, Rhetorical and Communication Theory Division

Chair: Jamie Landau, Keene State College

Presenters:

Benjamin R. Bates, Ohio University Jeffrey Bennett, University of Iowa

Celeste M. Condit, University of Georgia

Tasha N. Dubriwny, Texas A&M University

Robin E. Jensen, University of Utah

Davi Johnson Thornton, Southwestern University

Lisa Keranen, University of Colorado, Denver

John Lynch, University of Cincinnati

Phaedra C. Pezzullo, Indiana University

Heather Zoller, University of Cincinnati

202013

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### Connecting Theory to the Basic Course: Exploring Instructors' Choices, Discussing Impact

Sponsor: Basic Course Division

Chair: Rachel Davidson, University of Wisconsin, Milwaukee

**Presenters**:

Janice E. Bankert-Countryman, Indiana University-Purdue University, Indianapolis

Steven D. Cohen, University of Baltimore

Hunter H. Fine, Bloomsburg University

Diana K. Ivy, Texas A&M University, Corpus Christi

Andrea J. Terry, Texas A&M University

Susan Tomasovic, George Mason University

Respondent: Charlotte L. Klesman, University of North Dakota

202016

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# **Toward Integrated Feminist Praxis: Considering Connections between Theory and Practice**

Sponsor: Feminist and Women Studies Division

Chair: Molly Wiant Cummins, Southern Illinois University, Carbondale

Respondent: Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale

"Changing Discourse, Changing Worlds" Robin Frkal, Fielding Graduate University

"Feminist Pedagogy Goals: Consideration, Implementation, and Reflection about Our Classroom Practices" Christina E. Saindon, Bloomsburg University of Pennsylvania

"Feminist Praxis in the Classroom and in Family Life" Julianna Kirschner, Claremont Graduate University

"Longing for Connections: (Missed) Possibilities of Feminist Ethnographic Praxis" Liliana Herakova, University of Massachusetts

"This is No Weak Ethic: Care as Feminist Praxis" Molly Wiant Cummins, Southern Illinois University, Carbondale; Lisa Raser, Southern Illinois University, Carbondale

202017 8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

#### Washington and Women's Voices: Making Connections, Making a Place to be Heard

Sponsor: Feminist and Women Studies Division Chair: Meridith Styer, University of Maryland

Respondent: Belinda A. Stillion Southard, University of Georgia

"A True (r)epublican: The Rhetoric and Influence of Margaret Chase Smith" Zac Gershberg, California State University, Stanislaus

"Making Community Connections: Maria Miller Stewart's D.C. and Baltimore Activism" Anita Taylor, George Mason University

"The Discursive Traction of the Thirty Percent Solution: Enhancing Women's Representation in National Government" Virginia McCarver, Metropolitan State University of Denver

""Failure is Impossible": Susan B. Anthony's Extemporaneous Oratory Gives a Personal Touch to D.C. Speeches" Meridith Styer, University of Maryland

202019

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

#### Raising and Re-Raising Important Questions about Communication and Instruction

Sponsor: NCA Educational Policies Board

Chair: Jennifer H. Waldeck, Chapman University

"Are Student Athletes a Unique Population? What Instructional Communication Practices Best Serve Them?" Sandi W. Smith, Michigan State University

"Should We Teach Personal Transformation as Part of Interpersonal Communication? If So, How Should it be Done?" Steve Mortenson, University of Delware

"What are the Instructional Needs of Returning Veterans?" Marian L. Houser, Texas State University, San Marcos

"What is the Ongoing Role of Personalized Education in Colleges and Universities?" Jennifer H. Waldeck, Chapman University

"What Should Communication Professors Consider in Integrating Online and Hybrid Learning into their Courses?" Lynne M. Webb, University of Arkansas

202020

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

Sponsor: Argumentation and Forensics Division

Chair: James R. Pickett, Flagler College

Presenters:

David Deifell, Ashford University
Thomas Hollihan, University of Southern California
Gordon R. Mitchell, University of Pittsburgh
Carol Winkler, Georgia State University
Marilyn J. Young, Florida State University

202023 8:00

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

#### Connecting LGBTQ Academics and Activists: Prioritizing and Messaging Research for Advocacy

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Alyssa Samek, Drake University

Presenters:

Emily Dievendorf, Equality Michigan

Naomi Goldberg, Movement Advancement Project

Jack Harrison-Quintana, National Gay and Lesbian Task Force

Michael A. Tew, Eastern Michigan University

202024

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware A - Lobby Level

# The Obama Presidency and Republican Opposition Watch in Year Five: The Rhetoric and Politics of Governing and Forging Foreign Policy

Sponsor: Political Communication Division Chair: Richard E. Vatz, Towson University

Presenters:

Mary L. Kahl, Indiana State University Kathleen E. Kendall, University of Maryland Mitchell S. McKinney, University of Missouri Theodore F. Sheckels, Randolph-Macon College Judith S. Trent, University of Cincinnati

Richard E. Vatz, Towson University

Danielle Wiese Leek, Grand Valley State University

Paula Youra, Lynchburg College

202025

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware B - Lobby Level

#### **Top Competitive Papers in Communication Assessment**

Sponsor: Communication Assessment Division

Chair: Sarah F. Rosaen, University of Michigan, Flint

"Assessment in Context: Evaluating Communication Skills in Relation to Employer Expectations" Dale Cyphert, University of Northern Iowa

"Assessing the Community Partner in Academic Service-Learning: Connecting the Community Partner, the University, and the Service-Learning Course by Capacity-Building" Susan Waters, Auburn University; Joanna J. Cemore Brigden, Missouri State University

"Selecting the Right Technology to Confront the Challenges of Making Collaborative Connections in Assessment" Sakile K. Camara, California State University, Northridge

202026

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia A - Lobby Level

#### Re-Connect: Improving Conflict Theory and Praxis through Metaphor Work

Sponsor: Peace and Conflict Communication Division Chair: Amanda E. Feller, Pacific Lutheran University

Presenters:

Ian Borton, Aquinas College Amanda E. Feller, Pacific Lutheran University Eddah Mutua-Kombo, St. Cloud State University Gregory Paul, Kansas State University Claire Chiodo, Aquinas College

202027

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia B - Lobby Level

#### Family Communication in Adolescence and Emerging Adulthood

Sponsor: Family Communication Division Chair: Colleen Malachowski, Regis College

Respondent: Andrew M. Ledbetter, Texas Christian University

"Cell Phone Usage Expectations, Closeness, and Relationship Satisfaction between Parents and their College-Aged Children" Aimee E. Miller-Ott, University of Hartford; Lynne Kelly, University of Hartford; Robert L. Duran, University of Hartford

"Communication Technology and the Transition to College: Family Relationships, Maintenance, and Technology Choice" Elizabeth Dorrance Hall, Purdue University; Megan Kenny, Purdue University

"Compliance with Parent and Peer Influence: Intergroup and Reference Group Explanations" David M. Keating, Michigan State University

"Conversation and Conformity Orientations as Predictors of Observed Conflict in Parent-Adolescent Relationships" Alan Sillars, University of Montana; Amanda Holman, University of Nebraska; Adam S. Richards, Texas Christian University; Kimberly Jacobs, University of Montana; Ashlynn Reynolds-Dyke, Texas Tech University; Ascan F. Koerner, University of Minnesota

"Investigating the Relationship between Relational Maintenance and Helicopter Parenting in Parent-Emerging Adult Child Relationships" Kelly G. Odenweller, West Virginia University; Scott A. Myers, West Virginia University

202028

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia C - Lobby Level

#### **Communication in Friendship**

Sponsor: Interpersonal Communication Division

Chair: Jennifer Kienzle, University of Nebraska, Lincoln

"Friendship Work and Well-Being: A Closer Look at Social Relationships and Happiness" Trey D. Guinn, University of the Incarnate Word; Anita L. Vangelisti, University of Texas, Austin

"The Audience Challenge of Cross-Sex Friendships" Katie Schoonover, Clemson University; Bree McEwan, Western Illinois University

"The Face of Adult Female Friendships: Examining the Relationships between Interpersonal Competition and

Facework" Katie N. Dunleavy, La Salle University; Elaine D. Zelley, La Salle University

"Wingmen's Motives, Goals, and Plans" Amanda Irions, University of Maryland

202029

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland A - Lobby Level

#### Chinese media, technology, and society

Sponsor: Chinese Communication Association

Chair: Yang Liu, University of Oklahoma

"Bringing Social Ties into an Isolated World: Examining the Use and Effects of Cell Phone Uses on Loneliness among Tibetan Teens" Xinchuan Liu, Tsinghua University; Xun Liu, California State University, Stanislaus; Ran Wei, University of South Carolina

"Doctor-patient Relationships in Chinese Newspapers" Mengfei Guan, University of Alabama; Xin Zhao, Ocean University of China

"Framing of Food Safety Issues in Chinese Media: A Case Study of Southern Weekend's Coverage on Melamine Milk Contamination in 2008" Jingyu Bao, Florida State University

"Glocalizing Television Format in China: Bible, Local Manifestation and National Ideologies" Yang Liu, University of Oklahoma

"It's All About Me: Exploring Narcissistic Use of Microblog in China" Lei Huang, City University of Hong Kong

202030

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland B - Lobby Level

#### Affiliation in interaction: Managing stance displays in conversation and institutional talk

Sponsor: Language and Social Interaction Division

Chair: Joshua Raclaw, Metropolitan State University of Denver

"Affective affiliation in speed-dating interactions" Neill Korobov, University West Georgia

"Affiliation after disaffiliation: Practices for managing incongruent stance displays" Joshua Raclaw, Metropolitan State University of Denver

"Exploring the clinical heterogeneity of schizophrenia in talk-in-interaction: Extended turns and minimal responses as practices of disaffiliation" Lisa Mikesell, Rutgers University

""I thought"-initiated turns: Addressing discrepancies in first and second-hand knowledge and remediating disaffiliative events in interpersonal relationships" Mick Smith, University of California, Los Angeles

202034

8:00 AM to 9:15 AM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

### **Group Communication in Applied Contexts**

Sponsor: Group Communication Division Chair: Torsten Reimer, Purdue University

Respondent: Isabel C. Botero, University of Kentucky

"Following Engineers: An Ethnographic Account of Collaboration and Innovation in a Group Context" Lindsey B. Anderson, Purdue University

"Predictors of Online Social Connections: Impacts of Social Environment on Cancer Support Group Communications" Kang Namkoong, University of Kentucky; Dhavan Shah, University of Wisconsin, Madison; David Gustafson, University of Wisconsin, Madison

"The psychological effects of self-selected group involvement: An investigation of roller derby enthusiasts" Jessica

Akey, State University of New York, Fredonia; Michael Egnoto, University at Buffalo, SUNY; Joel Nadler, Southern Illinois University, Edwardsville

202050

8:00 AM to 9:15 AM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

# Connections with the History of Forensics: Donn W. Parson's Influence on the Development of Academic Debate and Argumentation

Sponsor: American Forensic Association Chair: Scott L. Harris, University of Kansas

Presenters:

J. Mark Gidley, White and Case LLP International Law Firm

Thomas Hynes, Clayton State University Charles M. Kauffman, Starr Litigation Services Robert C. Rowland, University of Kansas David Zarefsky, Northwestern University

Respondent: Donn W. Parson, University of Kansas

202051

8:00 AM to 9:15 AM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

#### **Teaching Listening: Connections and Undergraduate Courses**

Sponsor: International Listening Association Chair: Teri L. Varner, St. Edwards University

Presenters:

Christopher Bond, Missouri Western State University
Pamela Cooper Hoel, University of South Carolina, Beaufort
Nanette Johnson-Curiskis, Minnesota State University, Mankato
Phillip C. Tirpak, Northern Virginia Community College, Annandale

Teri L. Varner, St. Edwards University

Respondent: Melissa L. Beall, University of Northern Iowa

202052

8:00 AM to 9:15 AM

Marriott Wardman Park

McKinley - Mezzanine Level

# **Philosophy of Communication and Communication Theory**

Sponsor: Philosophy of Communication Division

Chair: Robert T. Craig, University of Colorado, Boulder

Respondent: Frank Macke, Mercer University

"Individuation in Deleuze, Simondon, and Aristotle" Andrew Iliadis, Purdue University

"McKeon's Semantics of Communication Theory" Marc Rich, University of Colorado, Boulder

"Laying the groundwork for computational communication science: A metatheoretical case for computer simulation of complex social systems" J. Michael Mangus, University of California, Santa Barbara

"Connecting Philosophy and Communication: A Heideggerian Analysis of the Ontological Rhetoric of Werner Erhard" Bruce Hyde, St. Cloud State University; Drew Kopp, Rowan University

"Drawing from Heidegger: Rhetoric, Communication, and Dasein\*" Jessica Sturgess, Purdue University

#### The First Amendment in the Truman Years, 1945-1952

Sponsor: Freedom of Expression Division

Chair: Dale A. Herbeck, Northeastern University

"Harry Truman's Loyalty Program: Free Speech as Disciplining Trope" Ann E. Burnette, Texas State University, San Marcos; Rebekah Le Fox, Texas State University, San Marcos

"Reading, 'Riting and Red: The National Council on American Education and the Red Scare" Charles Howard, Tarleton State University

"Truman and Labor: The Often Forgotten Freedom of Association" David R. Dewberry, Rider University

"'A Mockery of Our Bill of Rights': Harry Truman and the McCarran Internal Security Act of 1950" Stephen Smith, University of Arkansas

"'Give 'Em Hell Harry': Free Speech, Executive Order 9981, and Desegregation of the Military" Pat Arneson, Duquesne University

202054 8:00 AM to 9:15 AM Marriott Wardman Park Cleveland 1 - Mezzanine Level

#### Grappling with the American Civil War: How Public Figures Shape Public Memories

Sponsor: Public Address Division

Chair: Jennifer A. Keohane, University of Wisconsin, Madison

Respondent: Bill Balthrop, University of North Carolina, Chapel Hill

"A Pilgrim-Critic in the Reconstruction South: Anna Dickinson's Tour of 1875" Sara VanderHaagen, University of Nevada, Las Vegas; Angela G. Ray, Northwestern University

"Robert Ingersoll's Visions of War: Religion, Memory, and the Great Agnostic" Paul H. Stob, Vanderbilt University

"The Text as a Living Process: Frederick Douglass, August First, and the Memory of the Emancipation Proclamation" Adam J. Gaffey, Black Hills State University

"Warrior Politician: Benjamin Butler's Bloody Memories of the Civil War" Kirt H. Wilson, Penn State University

202056 8:00 AM to 9:15 AM Marriott Wardman Park Hoover - Mezzanine Level

#### Feminist Activism Online and Offline: Connecting Miss Representation in the Classroom and Beyond

Sponsor: Women's Caucus

Chair: Danielle M. Stern, Christopher Newport University

Presenters:

Katherine J. Denker, Ball State University Jennifer Dunn, Dominican University

Chelsea Henderson, Christopher Newport University

Scarlett Hester, University of Memphis Jamie Huber, Utah State University

Juli Parker, UMass Dartmouth Center for Women, Gender & Sexuality

202057 8:00 AM to 9:15 AM Marriott Wardman Park Coolidge - Mezzanine Level

God, Incommensurability, and the Burlesque Frame: Perspectives on Human-Nature Connections

Sponsor: Environmental Communication Division

Chair: Danielle E. Endres, University of Utah

Respondent: Ross Singer, Saginaw Valley State University

"Voices of a Green God: Climate Change, Prophetic Rhetoric, and American Evangelicals" James Vining, University Wisconsin Milwaukee

"Under Pressure: Industrial Apocalyptic Discourse in a Burlesque Frame" Jennifer A. Peeples, Utah State University; Peter K. Bsumek, James Madison University; Steve Schwarze, University of Montana; Jen Schneider, Colorado School of Mines

""We're Stewards, We're Consumers, We're Animals": How Ecopreneurs Construct Stakeholders and Human-Nature Connection" Curt Gilstrap, Drury University; Cristina M. Gilstrap, Drury University

"Toward a Post-Green Politics: Climate Change and the Incommensurability of the Global" Nathan Taylor, University of North Carolina, Chapel Hill

202058

8:00 AM to 10:45 AM

Marriott Wardman Park

Harding - Mezzanine Level

SC05: The power of positive scholarship: How to create an entire class, specific curricula, and /or an action research project related to the bright side of communication

**Sponsor: Short Courses** 

Chair: Sarah Jane Tracy, Arizona State University

Presenters:

Trisha K. Hoffman, Arizona State University

Tara Hack, Arizona State University

Margaret M. Brooks, Arizona State University Mark Generous, Arizona State University

202059

8:00 AM to 10:45 AM

Marriott Wardman Park

Wilson A - Mezzanine Level

**SC06: Directing the Communication Internship Program** 

**Sponsor: Short Courses** 

Chair: Karen M. Roloff, Elmhurst College

202060

8:00 AM to 10:45 AM

Marriott Wardman Park

Wilson B - Mezzanine Level

SC07: Connecting Across the Discipline and In the Classroom: Teaching a Course in Sexuality and Communication

**Sponsor: Short Courses** 

Chairs: Jimmie Manning, Northern Illinois University; Jessica M.W. Kratzer, Middle Tennessee State

University; Carey M. Noland, Northeastern University

202061

8:00 AM to 10:45 AM

Marriott Wardman Park

Wilson C - Mezzanine Level

**SC08: Teaching the Capstone Course** 

**Sponsor: Short Courses** 

Chair: Jeannette W. Kindred, Eastern Michigan University

8:00 AM to 9:15 AM

Marriott Wardman Park

Taft - Mezzanine Level

# Making Connections and Breaking Barriers: Insights into effective teaching, research, and networking strategies that help Chinese faculties thrive at American colleges and universities

Sponsor: Association for Chinese Communication Studies

Chairs: Qi Tang, Tennessee State Univ; Jensen Chung, San Francisco State University

Presenters:

Changfu Chang, Millersville University of Pennsylvania Chin-Chung Chao, University of Nebraska, Omaha Joyce Chen, University of Northern Iowa Jensen Chung, San Francisco State University Canchu Lin, Tiffin University Rita Ng, Ohio University, Zanesville Yuxia Qian, Albion College Qi Tang, Tennessee State Univ

202063

8:00 AM to 9:15 AM

Qi Wang, Villanova University Wenli Yuan, Kean University

Marriott Wardman Park

Taylor - Mezzanine Level

#### Political and Social Communication in Russia: Connections and Dis-connections

Sponsor: Eurasian Communication Association of North America

Chair: Galina Sinekopova, Eastern Washington University

"Making Connections: Obligations for friendship in Russia, Croatia and the United States" Deborrah Uecker, Wisconsin Lutheran College; Jackie Schmidt, John Carroll University

"Public Diplomacy in the Internet age: Voice of America's and Russia Today's depictions of Russia and the United States on their websites" Nataliya Dmytrochenko, University of Florida; Rebecca Burton, University of Florida; Ananya Roy, University of Florida

"Putin's Magnitsky Response: Turning Tu Quoque into Nationalism" Thomas McCloskey, University of Maryland

"The Brightest Hour: An Alternative to Othering in Depictions of Russia" Annie Laurie Nichols, University of Maryland

"Two Communication Cultures in Modern Russia" Alexandra Kvyat, Omsk State University

"We Have Been to Bolotnaya: Russian Protest, the Online Public Sphere, and the Discourse of Division" Alina Ryabovolova, University of Massachusetts, Amherst

202064

8:00 AM to 9:15 AM

Marriott Wardman Park

Truman - Mezzanine Level

#### The Ethics of Connecting Via New and Social Media

Sponsor: Communication Ethics Division

Chair: Melissa Plew, Georgia Southern University

"Ethical Concerns Considered by College/University Instructors when Deciding whether to Allow Students as Facebook Friends" Melissa Plew, Georgia Southern University

"Research Ethics in New Media" Jessica Rudy, Indiana University

"Second Life and 3D Worlds in Organizational Life: Virtual Reality with Real Ethical Implications" Ed Brewer, Appalachian State University

"The Ethics of Connecting via Twitter in the College Classroom" S. Camille Broadway, Georgia Southern University

8:00 AM to 9:15 AM

Marriott Wardman Park

Tyler - Mezzanine Level

#### Applied communication research reports coalescing around student communication and the student experience

Sponsor: Applied Communication Division

Chair: Michael E. Burns, Texas State University, San Marcos Respondent: Stephanie Norander, Missouri State University

"Changing Face of Communication Studies: Graduate Students' Stories of Expectations, Meaningfulness, and Uncertain Career Trajectories" Shelly Robinson, Purdue University; Rahul Mitra, Wayne State University; Patrice M. Buzzanell, Purdue University

"Sexiled: Privacy Acquisition Strategies of College Roommates" Karen Erlandson, Albion College

"Using Communication Theory to Disrupt Privilege in High School" Cassidy Higgins, University of Denver

"Why Classmates Say What They Say: The Direct and Indirect Effects of Attachment, (In)security, and Goal Orientation on College Students' Communication Toward Classmates in Competitive College Programs" Laura Catherine Farrell, North Dakota State University; Derek A. Jorgenson, North Dakota State University

202066

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison A - Mezzanine Level

#### The Dark Side of Instructional Communication

Sponsor: Instructional Development Division Chair: Michael Sollitto, West Virginia University Respondent: David Roach, Texas Tech Univ

"The Dark Side of the Instructional Beliefs Model: Student Interest as a Mediator Between Negative Classroom Constructs and Student Engagement" Keith D. Weber, West Virginia University; Sara LaBelle, West Virginia University; Hannah Ball, West Virginia University

"The Dark Side of Emotion: A Predictive Model of Negative Emotions in the Classroom" Joseph Mazer, Clemson University; Timothy McKenna-Buchanan, Ohio University; Margaret M. Quinlan, University of North Carolina, Charlotte; Brian Scott Titsworth, Ohio University

"Teacher Misbehavior and its Effects on Student Interest and Engagement" Angelica Gonzalez, California State University, Los Angeles; Jaime Guzmán, California State University, Los Angeles; Maritza Rios, California State University, Los Angeles; Melissa Ann Broeckelman-Post, George Mason University

"Deceptive Grade Discussion Among Students" Nakia S. Welch, College of the Mainland; Ryan S. Bisel, University of Oklahoma

202067

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison B - Mezzanine Level

#### Representations of Black Women in Popular Media

Sponsors: African American Communication and Culture Division, Feminist and Women Studies Division

Chair: Lakresha D. Graham, Rockhurst University

Respondent: Siobhan Smith, University of Louisville

"Healthy mom, fashionista and star: Representations of Michelle Obama in the pages of USA Today" Zazil Elena Reyes García, University of Texas, Austin

"Joke or No Joke? Serena Williams, Caroline Wozniacki, and Race-Based Humor" R. Pierre Rodgers, George Mason

University; Grant C. Cos, Rochester Institute of Technology

"Constructing a Woman's Reality: Examining Images of Black Women in Reality TV Docusoaps" Adria Yvonne Goldman, Gordon State College

"The Heroic Enduring Woman: Race, Revenge, and Self-Determination in "Chloe, Love is Calling You" Robin R. Means Coleman, University of Michigan

202068

8:00 AM to 9:15 AM

Marriott Wardman Park

Johnson - Mezzanine Level

#### Culture and Critical Community Engagement: Case Studies of Dances with Difference

Sponsor: International and Intercultural Communication Division

Chair: Yea-Wen Chen, Ohio University

Presenters:

Yea-Wen Chen, Ohio University

Mary Jane Collier, University of New Mexico Jaelyn deMaría, University of New Mexico Brandi Lawless, University of San Francisco

Cleophas Muneri, Communication Instructor

Respondents: Thomas Nakayama, Northeastern University; Gust A. Yep, San Francisco State University

202069

8:00 AM to 9:15 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

### Communicating Dis/connection: Family narratives of dis/ease, dis/junction, and dis/association

Sponsor: Ethnography Division

Chair: Lisa M. Tillmann, Rollins College

"But Now You Have Us! Dis/connecting Multiple Miscarriages from/to a Family Story" Lori W. Peterson, St. Edwards University

"Dis/Connecting Mom: A Narrative of Loss" Barbara Jago, Univ of New Hampshire, Manchester

"Narrating Disownment: An Autoethnography of Sibling Loss" Stephanie Poole Martinez, St. Edwards University

"Ways of Seeing: Family Dis-connection Around Defining and Understanding Mental Illness" Christine Kiesinger-Cherry, Independent Scholar

202070

8:00 AM to 9:15 AM

Marriott Wardman Park

Jackson - Mezzanine Level

# Race to the Topoi: Deliberative Episodes in Education Policy

Sponsors: Elementary and Secondary Education Section, Public Address Division

Chair: Karen Tracy, University of Colorado, Boulder

Respondent: Karen Tracy, University of Colorado, Boulder

"Free to Choose Blame: Milton Friedman Debates the Education Bureaucrats" Mark J. Hlavacik, Penn State University

"Narrowing Exigency, Seeking Synthesis: Escaping Complexity in the D.C. School Consolidation Debate" Michael Steudeman, University of Maryland

"Rhetorical Challenges of Local U.S. Education Policy" Robert Asen, University of Wisconsin, Madison

8:00 AM to 9:15 AM

Marriott Wardman Park

# CONNECTing Theory and Method: Innovative Approaches to Measuring Audience Reactions to the 2012 Presidential Debates

Sponsor: Political Communication Division Chair: John W. Self, Truman State University

"Are They Really Undecided? How Party Affiliation Influences Swing Voters' Real-time Response to Campaign Messages" Dan Schill, James Madison University

"Dialing in to Women... and Men? Examining Gender in 2012 Debates through RTR research" Mary C. Banwart, University of Kansas; Terri M. Easley, University of Kansas; Mike Kearney, University of Kansas; Christopher Stone, University of Kansas; Kelly L. Winfrey, University of Kansas

"Losing Without Saying a Word: Visual Analysis of the 2012 Presidential Debates" Erik P. Bucy, Texas Tech University; Harrison Gong, Texas Tech University; Desiree Markham, Texas Tech University

"Non-Representative Polling and Real-Time Events" David Rothschild, Microsoft Research

"Polarization in the 2012 Presidential Debates: A Moment-to-Moment, Dynamic Analysis of Audience Reactions in Ohio and Florida" Amy Jasperson, Rhodes College; Jan Gollins, Delta Modelling Group

"Strategic Insights: The Potential News Value of Real Time Response Measurements" Rita G. Kirk, Southern Methodist University

202072

8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine

# Giving and Getting: Protective and Corrective Facework and Obligation in Asia and the U.S.

Sponsor: International and Intercultural Communication Division

Chair: Mary Jiang Bresnahan, Michigan State University

Respondent: Deborah A. Cai, Temple University

"Cultural Differences in Obligation and Reciprocity in China and the U.S." Rain Wuyu Liu, Michigan State University

"Response to Face and Obligation in Asia" Deborah A. Cai, Temple University

"Restoring Other-Face: Cultural Differences in Corrective Facework in China and the U.S." Yi Zhu, Michigan State University

"The Impact of Buddhist and Confucian Values on Face Loss, Guilt, and Shame" Ying Cheng, Michigan State University

"The Impact of Holism, Cognitive Relativity, and Culture on Face Need across the U.S., Korea, and Japan" Tae-Seop Lim, University of Wisconsin, Milwaukee; Sang-Yeon Kim, University of Wisconsin, Milwaukee

202080

8:00 AM to 9:15 AM

Omni Shoreham

Blue Room - Lobby Level

#### Dys-connected in Morocco: A Critical Performance Ethnography

Sponsor: Performance Studies Division

Chair: Igor Klyukanov, Eastern Washington University

Presenter:

Andrew Smith, Edinboro University

Respondents: Heidi M. Rose, Villanova University; James Ferris, University of Toledo; Sanae Elmoudden, St. John's University

8:00 AM to 10:45 AM

Omni Shoreham

Chairman's Boardroom - Lobby Level

# **Southern States Communication Association Business Meeting**

Sponsor: Southern States Communication Association

Presenters:

John C. Meyer, University of Southern Mississippi
Tony DeMars, Texas A&M University, Commerce
J. D. Ragsdale, Sam Houston State Uuniversity
John W Haas, University of Tennessee
Jean DeHart, Appalachian State University
Carl Cates, Valdosta State University
Jennifer Mize Smith, Western Kentucky University
Monette Callaway, Hinds Community College
Abby M. Brooks, Georgia Southern University
Jason B. Munsell, Columbia College
Shawn D. Long, University of North Carolina, Charlotte
Richard R. Ranta, University of Memphis
David Nelson, Valdosta State University
Jerold L. Hale, University of Michigan - Dearborn

202086

8:00 AM to 9:15 AM

Kristen L. Cockrell, Northwest Rankin High School Kirsten A. Heintz, Pulaski Technical College

Emmett Winn, Auburn University

Omni Shoreham

Capitol Room - Lobby Level

#### Shall It Not Utterly Wither? A Discussion on Religion's Growing Rhetorical Disconnect with the Outside World

Sponsor: Religious Communication Association Chair: Margaret D. Zulick, Wake Forest University

Presenters:

Fahed Al Sumait, Gulf University for Science and Technology

Benjamin Crosby, Iowa State University Brian T. Kaylor, James Madison University Martin Medhurst, Baylor University Sara A. Mehltretter Drury, Wabash College

Jamie Moshin, Marietta College

202087

8:00 AM to 9:15 AM

Omni Shoreham

Embassy Room - Lobby Level

# **Arousing Scholarship on Emotion in Media**

Sponsor: Mass Communication Division Chair: Mina Tsay-Vogel, Boston University

"Does 3D lead increase the enjoyment experience? An application of LCM in an enjoyment study" Qihao Ji, Florida State University; Jessica Tanca, Florida State University; Sophie H. Janicke, Florida State University

"Inspired by hope, motivated by envy: Comparing the effects of discrete emotions in the process of social comparison to media figures" Robin L. Nabi, University of California, Santa Barbara; Lauren Keblusek, University of California, Santa Barbara

"Immersions in Emotion: Affective Components of Media Marathoning" Lisa Perks, Nazareth College of Rochester; Amanda Gatchet, Eastern New Mexico University

"Elevation (Sometimes) Increases Altruism: The Roles of Choice, Behavior Type, and Number of Outcomes in Elevating Media Effects" Morgan Ellithorpe, Ohio State University; David Ewoldsen, Ohio State University; Mary Beth Oliver, Penn State University

"Exposure to Immigration in the News: The Impact of Group-Level Emotions on Intergroup Behavior" Anita Atwell Seate, University of Maryland; Dana Mastro, University of California, Santa Barbara

202090

8:00 AM to 9:15 AM

Omni Shoreham

Executive Room - Lobby Level

#### Road to the White and Blue Houses: Mass Communication Scholarship on Election Campaigns

**Sponsor: Mass Communication Division** 

Chair: Corey B. Davis, University of Wisconsin, Whitewater Respondent: Sumana Chattopadhyay, Marquette University

"The Influence of Social Media on Candidate Evaluations in the 2012 Election" Joshua Hawthorne, University of Missouri; Benjamin Warner, University of Missouri

"Selectively Social Politics: The Differing Role of Media Use on Political Discussion" James Ponder, Kent State University; Paul Haridakis, Kent State University

"Shifting Reality: Partisan Rhetoric, Political Polling and the Potential of Social Media in Election News Coverage" Thomas A. Salek, University of Wisconsin, Milwaukee

"Impact of Perceptions: The Effect of News Coverage of Election Poll Results on Political Participation Intention" Hyunjung Kim, Yonsei University; Eun Kyo Jung, Sungkyunkwan University

"Political Reporting on Campus: An Analysis of Student Newspaper Political Reporting in 2008 and 2012" Hans Schmidt, Penn State Univ, Brandywine

202091

8:00 AM to 9:15 AM

Omni Shoreham

Directors Room - Lobby Level

#### **Connecting to Social Influence: Persuading via CMC**

Sponsor: Human Communication and Technology Division

Chair: Artemio Ramirez, University of South Florida

Respondent: S. Shyam Sundar, Penn State University

"Computer Actors and Compliance Gaining: Source-Based and Normative-Based Explanations" Yuhua (Jake) Liang, Chapman University; Seungcheol Austin Lee, Northern Kentucky University

"Evaluating Source Credibility of User-Generated Content: The Application of Credibility Heuristics to Astroturfing on TripAdvisor" William Scott Sanders, University of Southern California

"Patient Comments on Physician Review Websites: Effects of the Proportion and Position of Negative Comments on Others' Evaluations of the Doctor" Siyue Li, Univ of California, Davis; Bo Feng, University of California, Davis; Meng Chen, University of California, Davis; Robert Bell, University of California, Davis

"When Do Consumers Buy Online Product Reviews? Effects of Review Quality, Product Type, and Reviewer's Photo" Eun-Ju Lee, Seoul National Univ; Soo Yun Shin, Michigan State University

202092

8:00 AM to 9:15 AM

Omni Shoreham

Congressional A - Lobby Level

Sponsors: American Society for the History of Rhetoric, Rhetorical and Communication Theory Division

Chair: Marie-Odile Hobeika, University of Pittsburgh Respondent: John Poulakos, University of Pittsburgh

"An Alloiotrophic Addition" Michele Kennerly, Penn State University

"Homeric Alloiosis: A Rhetorical Style for Inventing Another Way" Mari Lee Mifsud, University of Richmond

"Poetry Without Rhyme: Plato's Transformation of Homer and the Implications for Rhetoric" Marie-Odile Hobeika, University of Pittsburgh

"The Earth Is Not at Rest: The Physical Principles of What Rhetoric Can Be" Jane S. Sutton, Penn State Univ, York

202094

8:00 AM to 9:15 AM

Omni Shoreham

Council Room - Lobby Level

#### Economic, Political, and Secular Theologies and their Relevance to Rhetorical Studies

Sponsor: Rhetorical and Communication Theory Division

Chair: M. Lane Bruner, Georgia State University

Presenters:

M. Lane Bruner, Georgia State University Jeremy Engels, Penn State University Megan Foley, University of South Carolina Joshua Hanan, University of Denver

Respondent: Michael A. Kaplan, Baruch College

202095

8:00 AM to 9:15 AM

Omni Shoreham

Senate Room - Lobby Level

### **Media Ecological Connections**

Sponsor: Media Ecology Association

Chair: Thom Gencarelli, Manhattan College

"A Media Ecological Analysis of Do-It-Yourself Education: Making Connections Between the Symbolic and the Material Realms of Human Action" John Dowd, Northern Illinois University

"Gambling: The Stroke of Luck" Evelyn Bottando, Indiana University Northwest

"Media Ecological Motifs in Intellectual History" Peter Zhang, Grand Valley State University; Eric McLuhan, Harris Institute for the Arts

""What is the Electronic Version of a Tap on the Shoulder? The Phatic Function in Mediated Communication" Benjamin Morton, University of Iowa

202096

8:00 AM to 9:15 AM

Omni Shoreham

Forum Room - Lobby Level

# (Dis)Connected Bodies: How U.S. Discourses Differentially Figure U.S. and African Agency

Sponsor: Critical and Cultural Studies Division

Chair: Jenna N. Hanchey, University of Texas, Austin Respondent: John M. Sloop, Vanderbilt University

"African, African-American, and Sexually Disempowered? American Assumptions about Africa and their Implications for HIV Prevention Interventions" Allison K. Schlobohm, University of North Carolina, Chapel Hill

"Female Genital Mutilation: A Perspective by Incongruity" Jenna N. Hanchey, University of Texas, Austin

"Performing the Self Across Cultures: Sub-Saharan Women Constructing Identity in a Diasporic Context" Gloria Pindi Nziba, Southern Illinois University, Carbondale

"The Figure of the Missionary and the Ugandan Anti-Homosexuality Bill: (Dis)connections between Agency and Embodiment" Eric Netterlund, University of Colorado, Boulder

202097

8:00 AM to 9:15 AM

Omni Shoreham

Cabinet Room - Lobby Level

# Bread, Circuses, and Culture: Connecting The Hunger Games to Real-World Social Order

Sponsor: Critical and Cultural Studies Division
Chair: Leslie Rill, University of Nevada, Reno
Respondent: Megan Orcholski, Concordia College

"Connecting Katniss: The Purity Myth in the Hunger Games" Robert Imbody, University of Alabama

"Connecting with Rue: Complicating Race" Sarah Steimel, Weber State University

"Katniss Everdeen: Connecting Woman and Warrior" Rebecca Buel, University of Northern Iowa

"Nasty, Brutish, and Short: Examining the Hunger Games as Post-modern Re-imagining of the Work of Thomas Hobbes" Aaron M. Duncan, University of Nebraska, Lincoln

"Only the Virtuous Shall Survive: Considering the "Survival of the Poor" Myth in Panem's America" Abbie M. Syrek, University of Nebraska, Omaha; Cameron Logsdon, University of Nebraska, Omaha

202102

8:00 AM to 9:15 AM

Omni Shoreham

Empire Ballroom - Lower Level

### Making the Connections with the Capitol Steps I

Sponsor: NCA First Vice President

Chairs: Olga I. Davis, Arizona State University; Mary E. Stuckey, Georgia State University

Presenters:

Arthur P. Bochner, University of South Florida Ruth Laurion Bowman, Louisiana State University

Dana L. Cloud, University of Texas, Austin R. Lance Holbert, Ohio State University

Lesa Lockford, Bowling Green State University

Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

Dale Smith, Ryerson University, Toronto

## 9:30 AM

205004

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

# **Relational Transgressions**

Sponsor: Interpersonal Communication Division

Chair: Elizabeth M. Flood, University of Nebraska, Lincoln

"Relational Transgressions in Friendships" Ioana Andreea Cionea, University of Oklahoma; Brianna Lane, University of Oklahoma

"An Exploration of Extradyadic Communicative Messages Following Relational Transgressions in Romantic Relationships" Jessalyn I. Vallade, West Virginia University; Megan R. Dillow, West Virginia University

"Managing Relational Transgressions as Revealed on Facebook: The Influence of Dependence Power on Verbal

versus Nonverbal Responses" Jennifer A. Samp, University of Georgia

"Irony in Response to Relational Transgressions: A Language Expectancy Approach" Josh Averbeck, Western Illinois University; Nathan Miczo, Western Illinois University; Moniza Waheed, University of Amsterdam; Kelly Rynkus, Western Illinois University

205005

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### **Goals in Conversation**

Sponsors: Communication and Social Cognition Division, Interpersonal Communication Division

Chair: Cameron Wade Piercy, University of Oklahoma

"Charting Constitutive Rules and the Relationships among Goals, Face Threats, and Communicative Behavior in Identity Implications Theory" David M. Keating, Michigan State University

"Goals in Norm Conversations: Interpreting Parent-Child Conversations in Asian Indian American Families within a Goals-Plan-Action Theory Framework" Shuktara S. Das, Rutgers University

"Multiple Goals during Complex Family Conversations: Developing a Measure of Family Members' Goals for Talking with Military Service Members about Seeking Mental Healthcare" Steven Wilson, Purdue University; Elizabeth Dorrance Hall, Purdue University; Patricia Gettings, Purdue University

"Sexual Goals-Plans-Actions: Toward a Sexual Script for Marriage" Tina Coffelt, Iowa State University; Jon A. Hess, University of Dayton

205006

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

## **Master's Education Section Top Papers**

Sponsor: Master's Education Section

Chair: John F. Hooker, Illinois State University

Respondent: Daniel Cronn-Mills, Minnesota State University, Mankato

"Stress, Social Support, Self-Efficacy, and Performance for Collegiate Student-Athletes: An Application of the Stress-Buffering Model" Lisa van Raalte, Arizona State University

"Yahoo Appoints Pregnant Woman CEO: Deconstructing the Media Blitzkrieg" Swati Vishwanathan, California State University, East Bay

"Teacher Email Misbehaviors, Interpersonal Attraction, and Communication Motives: What Students Despise and What They Let Slide" Brenda MacArthur, Texas State University; Myranda Bradley, Texas State University

"Graduate Assistant Dissent Expression: Navigating the Role of Student and Employee" Holly Payne, Western Kentucky University; Ryan Cummings, Western Kentucky University; Erin Greunke, Western Kentucky University

205007

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

Pi Kappa Delta Business Meeting

Sponsor: Pi Kappa Delta

Presenters:

Gina Jensen, Webster University David Bailey, Southwest Baptist University Phillip A. Voight, Gustavus Adolphus College Susan Millsap, Otterbein University Josh Compton, Dartmouth College Ryan C. Louis, Ottawa University Tomeka Robinson, Marietta College Jennifer Talbert, William Carey University Jeffery Stoppenhagen, Pi Kappa Delta

205008

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

# Connections that Advance the Discipline: Voices of Democracy, Comic Strips, Rhetorical History, Senior Seminar, and Online Research Mentoring

Sponsor: Connections within Communication

Chair: W. Bradford Mello, National Communication Association

Presenters:

Pat J. Gehrke, University of South Carolina Cerise Glenn, University of North Carolina, Greensboro Robert Lemieux, McDaniel College

Shawn J. Parry-Giles, University of Maryland

Leslie J. Reynard, Washburn University

205012

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

## Connecting Organizational Communication Research to Classroom Teaching and Everyday Practice

Sponsor: Organizational Communication Division Chair: Matthew L. Sanders, Utah State University

Presenters:

Sarah Dempsey, University of North Carolina, Chapel Hill Elizabeth K. Eger, University of Colorado, Boulder Renee G. Heath, University of New Hampshire Matthew Isbell, Merrimack College

Timothy Kuhn, University of Colorado, Boulder John G. McClellan, Boise State University

205013

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

## In Defense of our Discipline: The Role of Communication In General Education

Sponsor: Community College Section Chair: Deborah Hefferin, Broward College

Presenters:

Jacquelyn Buckrop, Ball State University Mark Butland, Austin Community College Linda McLean Harned, Georgia Perimeter College Richard L. Quianthy, Broward College, North Campus Cheri Simonds, Illinois State University

205016

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

Rhetoric, Ideology, and Activism in Black Leadership

Sponsor: African American Communication and Culture Division

Chair: Kesha Morant Williams, Penn State University, Berks

Respondent: Nathan Carter, California State University, San Bernardino

"Between Separation and Assimilation: Drew Ali's Minor Rhetoric of Black Nationalism" Scott Varda, Baylor University

"On the Battlefield for My Lord: The Rhetoric of Henry McNeal Turner during the Civil War" Andre E. Johnson, Memphis Theological Seminary

"Cross-pollinating the Revolution: From Havana to Oakland, and Back Again" Lisa M. Corrigan, University of Arkansas

"The Civil Rights Movement and the Music of Resistance: An Analysis of Freedom Songs and Black Power Music" Stephen A King, Eastern Illinois University

205017

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# Things that make you go hmmm: Connecting with students through innovative gender communication pedagogy

Sponsor: Feminist and Women Studies Division

Chair: Virginia McCarver, Metropolitan State University of Denver

Presenters:

Janell C. Bauer, James Madison University

Sarah J. Blithe, University of Nevada, Reno

Jaglyn Feldstein, James Madison University

Alison Fisher-Bodkin, James Madison University

Naomi Folkerts, Metropolitan State University of Denver

Abraham Gomez, University of Nevada, Reno

Virginia McCarver, Metropolitan State University of Denver

Christina Quint, James Madison University

Respondent: Danielle M. Stern, Christopher Newport University

205019

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

#### These Aren't Your Mother's Housewives

Sponsor: Feminist and Women Studies Division

Chair: Rachel E. Silverman, Embry-Riddle Aeronautical University

"Crashing the Party, Show, and Vote: Tareq Salahi's Quest to (Re)Shape Reality" Brian T. Kaylor, James Madison University

"Intertextuality, Meanness, and Gender on Vanderpump Rules" Emily Ryalls, Mississippi State University

"Real Brand Managers: 'Affective Enterprising' in the Real Housewives" Jacquelyn Arcy, University of Minnesota

205020

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

# Inclusion/Exclusion in Critical Organization Studies

Sponsor: Organizational Communication Division

Chair: Jenna N. Hanchey, University of Texas, Austin

Presenters:

Karen Lee Ashcraft, University of Colorado, Boulder

Shiv Ganesh, Massey University

Kate Harris, University of Colorado, Boulder

Dennis K. Mumby, University of North Carolina, Chapel Hill

Pushkala Prasad, Skidmore College

Respondent: Jenna N. Hanchey, University of Texas, Austin

205023

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# Steubenville's Teachable Moments: Engendering Feminist Activism in a Rape Culture Through Connection, Critique, and Communication

Sponsor: Women's Caucus

Chair: Suzanne Enck, University of North Texas

Presenters:

Amy Darnell, Columbia College

Suzanne Enck, University of North Texas

Meghann McGuire, University of Colorado, Boulder

Michele Ramsey, Penn State University, Berks

Valerie N. Wieskamp, Indiana University

Kelly Wilz, University of Wisconsin, Stevens Point

205024

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware A - Lobby Level

# Meanings of Remembering and Memorializing Crises: Understanding the Pentagon Memorial in Washington D.C.

**Sponsor: DC Connections** 

Chair: Robert S. Littlefield, North Dakota State University

Presenters:

Member of the Board of the Pentagon Memorial Fund, Pentagon Memorial Fund

Shari Veil, University of Kentucky

Jennifer L. Reierson, University of Minnesota, Duluth Claudia Janssen, Quadriga University of Applied Sciences

205025

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware B - Lobby Level

## **Connections between Communication Theory and Patient Safety**

Sponsors: Health Communication Division, Interpersonal Communication Division

Chair: Rebecca Amati, University of Lugano

Presenters:

Walid Afifi, University of Iowa

Wayne A. Beach, San Diego State University

Valerie L. Manusov, University of Washington

Sandra Petronio, Indiana University-Purdue University, Indianapolis

Barbara Sharf, Texas A&M University

Brian Spitzberg, San Diego State University

Richard Street, Texas A&M University

Respondent: Annegret Hannawa, University of Lugano

205026

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia A - Lobby Level

# Remembering John F. Kennedy's Public Address Legacy: In Commemoration of the 50th Anniversary of His Assassination

**Sponsor: DC Connections** 

Chair: Martin Medhurst, Baylor University

Presenters:

James J. Kimble, Seton Hall University John M. Murphy, University of Illinois Steven Goldzwig, Marquette University Jim A. Kuypers, Virginia Tech University

205027

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia B - Lobby Level

## Speechwriters on Speech Writing: Voices from the Washington, D.C. Speechwriters Roundtable

Sponsor: DC Connections

Chair: Donald Ritzenhein, Eastern Michigan University

Presenters:

Neil Mansharamani, Speechwriter

Erica Nash Thomas, Speechwriter (Contractor)

Nathan Osburn, Speechwriter Dayna E. Rowden, Speechwriter

Respondent: Matthew W. Seeger, Wayne State University

205028

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia C - Lobby Level

### **Undergraduate College and University Section Business Meeting**

Sponsor: Undergraduate College and University Section

Presenters:

Teresa Heinz Housel, Hope College

Armeda Reitzel, Humboldt State University

Vickie L. Harvey, California State University, Stanislaus

Barbara R. Burke, Univ of Minnesota, Morris Cami M. Sanderson, Ferris State University

205029

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland A - Lobby Level

### **Disability Issues Caucus Business Meeting**

Sponsor: Disability Issues Caucus

Presenters:

Bruce Henderson, Ithaca College

Margaret M. Quinlan, University of North Carolina, Charlotte

Kelly Herold, Winona State University Julie Cosenza, Southern Illinois University, Carbondale Nathan T. Stewart, Wayne State University James Ferris, University of Toledo James Cherney, Wayne State University

205030

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland B - Lobby Level

#### American Dreams: Affective Tropes of Citizenship, Memory, Death, and Desire

Sponsor: American Studies Division

Chair: Joan Faber McAlister, Drake University

"American Nightmares: Mobilizing Affect in Activism against Incarceration and the Death Penalty" Kathleen Feyh, Independent

"Inspiring a Love for Home: Synecdoche and Affect in Americanization Housing Reform" Leslie Hahner, Baylor University

"Star Spangled Tropes: Celebrity and Affect in US Culture" Claire Sisco King, Vanderbilt University

""From Civil War to Civil Rights": Soundwalking an Imagined History of Washington DC" Stacey Treat, Drake University

205032

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

## **Language and Social Interaction Division Business Meeting**

Sponsor: Language and Social Interaction Division

Presenters:

Heidi Kevoe-Feldman, Northeastern University

Todd L. Sandel, University of Macau

Danielle Pillet-Shore, University of New Hampshire

James L. Leighter, Creighton University

Galina Bolden, Rutgers University

Leah Wingard, San Francisco State University

205033

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

## Connecting the Individual and the Organizational Contexts of Conflict

Sponsor: Peace and Conflict Communication Division

Chair: Zachary Schaefer, Southern Illinois University, Edwardsville

Respondent: Janice M. Barrett, Lasell College

"Individual Perceptions of Social Value Orientation" Kristen Lovejoy, University at Buffalo, SUNY; Elena Svetieva, University at Buffalo, SUNY; Jennifer Renae Allen Catellier, John Carroll University

"Interpersonal Communication Perspectives in Hostage Negotiation" Jonathan Matusitz, University of Central Florida

"The Corporate Social Responsibility (CSR) Imperative: How Communication and Public Relations Can Contribute to Conflict Avoidance, Mitigation, or Peaceful Resolution of Compelling Issues" Rachel (Randy) Kovacs, City University of New York

"Understanding organizational conflict through employee discourse" Jessica Katz Jameson, North Carolina State

#### University

""We Can't Shoot Our Way Out of This:" Connecting Communication Studies to Countering Violent Extremism" Susan Szmania, Independent

205034 9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

### Acting Exercise Exchange: Creating Connections through Improvisation and Performance

Sponsor: Theatre, Film, and New Multi-Media Division Chair: David M. Jenkins, University of South Florida

Presenters:

Bernard Armada, University of St. Thomas

Vicki Crooks, Ohio University

Robert M. Gonzalez, University of Tampa

Joshua Hamzehee, University of Northern Iowa

Daniel W. Heaton, Capital University

Jennifer Holmes Socas, Bronx Community College

David M. Jenkins, University of South Florida

Julie Petry, Bloomsburg University

Eric Ronas, Champlain College

John E. Socas, Bronx Community College

Sharon Stahrfisher, Texas Christian University

205050

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

# Celebrating NCA's Great Teachers: John Parrish-Sprowl, Indiana University-Purdue University Indianapolis, and Jennifer Walton, Ohio Northern University

Sponsor: Teachers on Teaching

Chair: Adrienne Christiansen, Macalester College

Presenters:

Anthony Allanson, Indiana University-Purdue University, Indianapolis

Natasha A. Barnett, University of New Mexico

Aaron Burton, Bowling Green State University

Molly Eickholt, University of Kentucky

Krista Hoffmann-Longtin, Indiana University-Purdue University, Indianapolis

Matthew Lamb, Penn State University

Alexa Lammers, Ohio Northern University

Linda Ziberi, Southeastern European University

Tegan Ellis, Professional

Kevin Dmytryka, University of Cincinnati

Shana Tachikawa, Professional

Douglas Fellegy, Indiana University-Purdue University, Indianapolis

Casey Cawthon, Indiana University-Purdue University, Indianapolis

Mary Googasian, Professional

Artan Limani, South East European University

Blerim S. Limani, Professional

Elizabeth Wager, Indiana University-Purdue University, Indianapolis

Respondents: John Parrish-Sprowl, Indiana University-Purdue University, Indianapolis; Jennifer Walton, Ohio Northern Univ

205051

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

## **Top Four Papers in Spiritual Communication**

Sponsor: Spiritual Communication Division

Chair: Kristen Blinne, University of South Florida Respondent: Bhavana R. Upadhyaya, Nitte University

"Christian Fathers' Perceptions of Their Role in Childcare Decisions" Ryan Chesnut, Penn State University

"Connecting Christian Manliness with Hindu Spiritualism: Swami Vivekananda's Rhetoric of Hindu Nationalism" Abhik Roy, Loyola Marymount University

"Recognizing Success in the Chaplain Profession: Connecting Perceptions to Practice" Emily M. Cramer, University of Wisconsin, Milwaukee; Kelly E. Tenzek, Bloomsburg University of Pennsylvania; Mike Allen, University of Wisconsin, Milwaukee

"The Execution of Saddam Hussein: Why Ritual Still Matters" Sara Mourad, University of Pennsylvania

205052

9:30 AM to 10:45 AM

Marriott Wardman Park

McKinley - Mezzanine Level

#### **Top Student Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Stephanie Wideman, Wayne State University

Respondent: Jeannie Hunt, Northwest College

"Environmentality of Reason or Cognitive Polyphasia? A Reflection on Mercier and Sperber's Argumentative Theory of Reasoning" Laura Alberti, University of Southern California

"Myth and the Paris Commune" Katie Brunner, Minnesota State University, Mankato

"Predicting the Singularity: A Transcendent Form of Argument" Spencer Harris, University of Kansas

"Shifting the Focus of the Abortion Debate: An Analysis of Rhetorical Force in the Genocide Awareness Project" Terri M. Easley, University of Kansas

"Topic Selection in Public Address Forensics Events: Connecting Current Forensics Norms to Topics Beyond Competition" Christopher P. Outzen, Minnesota State University, Mankato

205053

9:30 AM to 10:45 AM

Marriott Wardman Park

Buchanan - Mezzanine Level

#### **Protections of All Kinds**

Sponsor: Communication and Law Division Chair: Robert Yale, University of Dallas

Respondent: Edward A. Mabry, University of Wisconsin, Milwaukee

"Contraception and the Court: Stasiastic Inquiry of the Arguments Advanced in Griswold, Eisenstadt, and Carey" Jessica Furgerson, Ohio University

"Corporations or Predators? Who's the real threat to children's privacy online?" Mary Grace Hebert, University of Illinois

"The Whole Story: Bringing Facts Back to Legal Research through the Saga of Attorney General Marc Dann" Nick J. Sciullo, Georgia State University

"Whose Rights are Being Protected? A Legal Analysis of the MegaUpload Indictment" Kuo-Ting Huang, Michigan State University

205055

9:30 AM to 10:45 AM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

## **Connecting Cultures in the Family: Parenting in Intercultural Contexts**

**Sponsor: Family Communication Division** 

Chairs: Alberto Gonzalez, Bowling Green State University; Tina M. Harris, University of Georgia

Presenters:

Carlos G. Alemán, James Madison University Melissa W. Alemán, James Madison University

Nicole Blau, Ohio University, Lancaster

Chin-Chung Chao, University of Nebraska, Omaha

Ali Ersen Erol, Howard University

May H. Gao, Kennesaw State University

Souhad Kahil, Lebanese University

Kimberly R. Moffitt, University of Maryland, Baltimore Co

Natalia Rybas, Indiana University East

Suchitra Shenoy-Packer, DePaul University

Candice Thomas-Maddox, Ohio University, Lancaster

Dexin Tian, Savannah College of Art and Design

Jennifer Willis-Rivera, Univ of Wisconsin, River Falls

Deanna F. Womack, Kennesaw State University

205056

9:30 AM to 10:45 AM

Marriott Wardman Park

Hoover - Mezzanine Level

### Add Women, Change the World: Examining Connections between Gender, Race, Power, and Leadership

Sponsor: Women's Caucus

Chair: Dianne G. Bystrom, Iowa State University

Presenters:

Mary C. Banwart, University of Kansas Jamel Bell, Saint Louis University

Debra Ford, University of Kansas Medical Center

Valerie M. Hennings, Iowa State University

Janet Pierce, University of Kansas Medical Center

Cynthia Teel, University of Kansas Medical Center

Jon Teel, University of Kansas Medical Center

Astrid Villamil, University of Missouri

205057

9:30 AM to 10:45 AM

Marriott Wardman Park

Coolidge - Mezzanine Level

# **Environmental Anxieties and Cultural Interruptions**

Sponsor: Environmental Communication Division

Chair: Jnan Blau, Cal Poly State University, San Luis Obispo

Respondent: Jessica Prody, St. Lawrence University

""You Can't Run Your SUV on Cute. Let's Go!": Culture Jamming and Internet Memes in Environmental Discourse" Corey B. Davis, University of Wisconsin, Whitewater; David R. Novak, Erasmus University Rotterdam;

Mark Glantz, St. Norbert College

"Activist or Terrorist? If a Tree Falls' Negotiation of the Discourses of Ecoterror" Jade Olson, University of Maryland

"From the Nuclear Arms Race to Earth Day 1970: Anxious Rhetorics and Quick-Fix Solutions" Dustin A. Greenwalt, University of Georgia

"Ecocultural Conversations: Transhuman Interruption, Mediation, and Co-presence in Ecopedagogy Contexts" Elizabeth Dickinson, University of North Carolina, Chapel Hill

205062

9:30 AM to 10:45 AM

Marriott Wardman Park

Taft - Mezzanine Level

### **Communication and Aging Division Business Meeting**

Sponsor: Communication and Aging Division

Presenters:

Margaret Jane Pitts, University of Arizona Charles Choi, George Fox University

Christine E. Rittenour, West Virginia University

205063

9:30 AM to 10:45 AM

Marriott Wardman Park

Taylor - Mezzanine Level

#### Communication: Interconnections of the Local and the Global

Sponsor: Eurasian Communication Association of North America

Chair: Michael David Hazen, Wake Forest University

"Connections Worth Pursuing: How Media-related NGOs Communicate with Western Donors" Katerina Tsetsura, University of Oklahoma

"Framing and Securitization: The European Union in Slovak News Articles and Online Readers' Comments" Marta Lukacovic, Wayne State University

"The Empty Steppe: Implications of the Emergent Mongolian the Proleptic Elegy" Allison Hahn, University of Pittsburgh

"The Role of National Symbols in Social Movements and Revolutions" Magdalena Igiel, University of Oklahoma "Where's the "War" in the Russia-Georgia "Cyber War"? A Schmitt Analysis" Mariam Betlemidze, University of Utah

""The Reporters" and Oplakvane: Bulgarian Ways of Speaking in the Media" Nadezhda Sotirova, University of Massachusetts, Amherst

205064

9:30 AM to 10:45 AM

Marriott Wardman Park

Truman - Mezzanine Level

# Top Panel in the Basic Course Division: Useful Solutions in Classroom Management: Addressing Common and Emerging Problems in the Basic Course

Sponsor: Basic Course Division

Chair: Ken Danielson, Kutztown University

"Empathy in Virtual Behavior: Peacemaking Circles in the Basic Course" Pravin A. Rodrigues, Ashland University

"Freedom of Expression and Questionable Visual Aids: The Various Roles of the Basic Course Instructor as Arbiter" Ken Danielson, Kutztown University

"Generation Gap 2.0: Is the Basic Course Designed for a Bygone Generation?" Pamela L. Royse, Kutztown University

"He Called her a Bimbo! Creative Solutions that Teach Students to Constructively Understand Diversity in the Basic Course" Kristen Lynn Majocha, University of Pittsburgh, Johnstown

"Preparing for the Coming Onslaught: Addressing Disruptive Classroom Behaviors of Aspergers/Autistic Spectrum Students in the Basic Course" Emily Brandenberger, Drexel University

205065 9:30 AM to 10:45 AM

Marriott Wardman Park

Tyler - Mezzanine Level

# **NCA Student Clubs Top Papers**

**Sponsor: NCA Student Clubs** 

Chair: Abbe Depretis, Christopher Newport University

Respondent: Zachary Henning, University of Southern Indiana

"Student-to-Student Verbal Aggression and its Effect on Cognitive Learning" Kyle Tharp, University of Southern Indiana

"I am Journalism (And So Can You!): The Colbert Guide to Infotainment Narrative" Benjamin Herrera, Loyola Marymount University

"It Gets Better: The Power Behind an Ideograph of Similarity, Hope, and Struggle" Samuel Squyars, Christopher Newport University

205066

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison A - Mezzanine Level

## From Vision to Projects: Building New Work from Old Connections in Communication and Instruction

Sponsor: Instructional Development Division

Chair: Deanna P. Dannels, North Carolina State University

Presenters:

Deanna P. Dannels, North Carolina State University

Ann L. Darling, University of Utah

Deanna L. Fassett, San Jose State University

Jeff Kerssen-Griep, University of Portland

Derek Ray Lane, University of Kentucky

Timothy P. Mottet, Texas State University, San Marcos

Keith Nainby, California State University, Stanislaus

Deanna Sellnow, University of Kentucky

Paul Witt, Texas Christian University

Respondent: Ann L. Darling, University of Utah

205067

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison B - Mezzanine Level

#### **World Communication Association Business Meeting**

**Sponsor: World Communication Association** 

Presenters:

Melissa L. Beall, University of Northern Iowa

Jerry L. Allen, University of New Haven

Carolyn Calloway-Thomas, Indiana University

Stephen Michael Croucher, University of Jyväskylä

Leigh Anne Howard, University of Southern Indiana

Judith D. Hoover, Western Kentucky University

Linda L. McCroskey, California State University, Long Beach Judy C. Pearson, North Dakota State University Pamela Cooper, University of South Carolina

205068

9:30 AM to 10:45 AM

Marriott Wardman Park

Johnson - Mezzanine Level

### **Creating Connections Through Service Learning**

Sponsor: Sigma Chi Eta

Chair: Puvana Ganesan-Chiu, Mesa Community College

Presenters:

Joseph Beaudry, Mesa Community College Amanda Houdashell, Mesa Community College

205069

9:30 AM to 10:45 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

## (Critical) Ethnographies of Resistance and Activism

Sponsor: Ethnography Division

Chair: Elizabeth Edgecomb, Xavier University

"Critical Theory, Critical Ethnography, and Reflexive Relationships: A Journey toward Praxis-Oriented Research" Charles Rudick, Southern Illinois University, Carbondale

"Connecting with Ex-Prisoners via Institutional Ethnography: Putting One's Body on the Line" Jeralyn L. Faris, Purdue University

"Shopping for Community and Individuality: Understanding Secondhand Shopping as a Resistant Communicative Practice" Keeley M. Buehler Hunter, University of Denver

"Narrative Organizing: Art and Storytelling as Activism" Sara DeTurk, University of Texas, San Antonio

"MeSsy Identities: Negotiating Access to Counter Narratives of Resistance" Alyse Keller, California State University, Long Beach

205070

9:30 AM to 10:45 AM

Marriott Wardman Park

Jackson - Mezzanine Level

# The Consummate Bricoleur: Celebrating the Scholarship, Leadership, and Mentorship of Martha Solomon Watson

Sponsor: Public Address Division

Chair: Raymie E. McKerrow, Ohio University

Presenters:

Diane Blair, California State University, Fresno Thomas Burkholder, University of Nevada Celeste M. Condit, University of Georgia Lisa M. Gring-Pemble, George Mason University Lucy A. Hogan, Wesley Theological Seminary Susan Schultz Huxman, University of Waterloo Mary Anne Trasciatti, Hofstra University Judith S. Trent, University of Cincinnati

205071

9:30 AM to 10:45 AM

Marriott Wardman Park

# Social Media and Political Engagement: Examining the Content and Effects of Citizens' Twitter Behavior during the 2012 U.S. Presidential Debates

Sponsor: Political Communication Division Chair: John C. Tedesco, Virginia Tech University

"Examining #debates: Live-Tweeting the 2012 U.S. Presidential Debates" Mitchell S. McKinney, University of Missouri; J. Brian Houston, University of Missouri

"Examining the Role of Humor in the Presidential Debate Tweet-stream" Francois Bar, University of Southern California; Kevin Driscoll, University of Southern California; Kristen Guth, University of Southern California; Alex Leavitt, University of Southern California

"Social Media's Influence on Candidate Perceptions" Rachel Neo, Ohio State University; R. Kelly Garrett, Ohio State University; Aysenur Dal, Ohio State University

"The Effects of Social Watching the 2012 Presidential Debates" Esther Thorson, University of Missouri; Joshua Hawthorne, University of Missouri; Alecia Swasy, University of Missouri

205072 Marriott Wardman Park 9:30 AM to 10:45 AM

Thurgood Marshall Ballroom West - Mezzanine

Level

#### Paradigm Building in Intercultural Communication: Looking Back, Looking Forward

Sponsor: International and Intercultural Communication Division

Chair: Makoto "Max" Saito, Westfield State University

Respondent: Jing Yin, University of Hawaii, Hilo

"The Nature of Intercultural Communication: An Interdisciplinary Overview" Young Yun Kim, University of Oklahoma

"The Past, Present, and Future of Intercultural Communication Competence Study" Guo-Ming Chen, Univ of Rhode Island

"Connecting Paradigms of Intercultural Communication: Mapping Trends of Intercultural Communication Research from the 1970s to the Present" Yea-Wen Chen, Ohio University; Masato Nakazawa, Ohio University

"Two Stories, One Vision: A Plea for an Ecological Turn in Intercultural Communication" S. Lily Mendoza, Oakland University; Etsuko Kinefuchi, University of North Carolina, Greensboro

205073

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

#### Top Papers in Asian/Pacific American Communication Studies Caucus and Division

Sponsor: Asian/Pacific American Caucus

Chair: Ako Inuzuka, University of Pittsburgh, Johnstown Respondent: Mariko Izumi, Columbus State University

"Domestic Violence: A Phenomenological Approach to the Justifications and Acceptance of Controlling Behavior Among Americans of Asian Descent" Linda Dam, University of Connecticut

"Home and Away: Telangana Online Diaspora and Political Participation" Sumanth Inukonda, Bowling Green State University

"The Threat of a Million Imperialists – The 1870 Congressional Debate on Naturalization Law" Ling Yang, University of Wisconsin, Madison

Thurgood Marshall Ballroom South - Mezzanine In Park Level

205074

9:30 AM to 10:45 AM

Marriott Wardman Park

# Queer(ing) Political and Legal Discourses

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Sarah Walker, South Dakota State University

Respondent: Peter Odell Campbell, Northeastern University

"Sleight of Hand: Michigan's Anti-Bullying Law, (Un)acceptable Exceptions, and the Reversal of Policymaking Rhetoric" Kenneth Lythgoe, University of Wisconsin, Madison

"Excavating the Sex/Gender/Sexuality Matrix in US Asylum Law" Sara L. McKinnon, University of Wisconsin, Madison

"The Diversity "Problem": Challenging Corporate Diversity Training Through LGBT-Labor Coalition" Raechel Tiffe, University of Minnesota

"In Defense of an Impure Transgender Politics" Isaac West, University of Iowa

205080

9:30 AM to 10:45 AM

Omni Shoreham

Blue Room - Lobby Level

#### Issues of Inclusion and Interaction in the Digital Age

Sponsor: Partnership for Progress on the Digital Divide

Chair: Veronica Dawson, University of Utah

"Divided No More? An Analysis of How Age Identity Influences Use on Facebook" Natalie Rose Pennington, University of Kansas

"Privileged Voice in the Crowd" David Askay, California Polytechnic State University

"From the Village to the Global Village: Social, Emotional and Psychological Explanations of Collective Action in New Media Environment" Luis E. Santana, University of Washington

"A Decade of Roma Inclusion: The Problems of Representation, Inclusion, and Voice in a Digital Policy Text" Veronica Dawson, University of Utah

205084

9:30 AM to 10:45 AM

Omni Shoreham

Calvert Room - Lobby Level

## **Training and Development Division Business Meeting**

Sponsor: Training and Development Division

Presenters:

Jeffrey S. Martin, Boehringer Ingelheim Pharmaceuticals, Inc.

Lori J.N. Charron, St. Mary's Univ of Minnesota

Jayne Violette, College of Charleston

Ross Brinkert, Penn State Univ, Abington

Dennis Becker, Speech Improvement Co.

Paul Lakey, Abilene Christian University

205085

9:30 AM to 10:45 AM

Omni Shoreham

Hampton Room - Lobby Level

Performing Gizmo Connections: Re-entagling the Phanatasmagoria

Sponsor: Performance Studies Division

Chair: Patricia Suchy, Louisiana State University

Respondent: Benjamin D. Powell, Borough of Manhattan Community College, CUNY

"Echolocating the Phantasmagoric" Mollye Deloach, Louisiana State University

"Hail Mary, Etienne, Loie, and Georges: Connecting Entangled Performance Histories" Patricia Suchy, Louisiana State University

"Memento Mori: Persistence of Vision in Mr. Bones' Danse Macabre" John LeBret, Louisiana State University

"Taphophobia: Etanglements with Dynamic Projection Surfaces" Lyndsay Michalik, Louisiana State University

"Technological Bodies of the Serpentine Dance" Bonny McDonald, Louisiana State University

"The Camera Obscura and the Canon DSLR" Nicholas Arnold, Louisiana State University

205086

9:30 AM to 10:45 AM

Omni Shoreham

Capitol Room - Lobby Level

#### Scholarship of Teaching and Learning (SoTL) Business Meeting

Sponsor: Scholarship of Teaching and Learning

Presenters:

Ana Cruz, University of Nebraska, Omaha Mary Ann Danielson, Creighton University Irwin Mallin, Indiana Univ-Purdue Univ, Fort Wayne Nathan Webb, Belmont University

205087

9:30 AM to 10:45 AM

Omni Shoreham

Embassy Room - Lobby Level

# We Are a [\*fill in preferred faith here\*] Nation: Connecting Political and Religious Identity, from Ancient Rome to Contemporary America

Sponsor: Religious Communication Association

Chair: Cassandra Costantini, California State University, Sacramento

Respondent: J. Matthew Melton, Lee University

"Tracing the Transformation of Christianity from Spiritual Idealism to Political Ideology in the Roman Empire: A Study in Disputation" Thomas Vaughn, Arkansas Tech University

"Glory, Grace, Salvation, and Sin: Connecting Democratic Discourse and Christianity in Thomas Paine's Common Sense" Cory Geraths, Penn State University

"The End of Christian America? Christianity in Presidential Discourse, 1981-2013" Kevin Coe, University of Utah; Sarah Chenoweth, University of Arizona

"Yes, Virginia, There is an American Islam: Imam Suhaib Webb and the Path to a Muslim-American Rhetoric" Scott Makstenieks, University of Minnesota

205090

9:30 AM to 10:45 AM

Omni Shoreham

Executive Room - Lobby Level

#### Race, Gender, Class, and Citizenship; Performed, Embodied, and Mediated

Sponsor: La Raza Caucus

Chair: Yarma Velázquez Vargas, California State University, Northridge

Respondent: T.M. Linda Scholz, Eastern Illinois University

"Territories of Citizenship: A Self-Reflection" Michael Lechuga, University of Denver

"Methodology of Performance Testimonio" Dawn Lovegrove, University of Massachusetts, Amherst

"Touring Blackness (and Maybe Brownness if there's Enough Time): "Jim-Crow" Mobile Regimes and the Politics of Racial Fixity in Los Angeles" Armond R. Towns, University of North Carolina, Chapel Hill

"Inverting and supporting Brazilian racial stereotypes in: A Casa de Alice" Ailesha Ringer, Latin American and Iberian Institute University of New Mexico

205091

9:30 AM to 10:45 AM

Omni Shoreham

Directors Room - Lobby Level

#### Investigating Facebook: Studying Interpersonal and Network Connections through Social Network Sites

Sponsor: Human Communication and Technology Division

Chair: Brandon Van Der Heide, Ohio State University

Respondent: Jesse Fox, Ohio State University

"Facebook Use and Life Satisfaction: The Impact of Engagement" Tammy R. Vigil, Boston University; H. Denis Wu, Boston University

"Social Capital: Network Structure, SNS Use, and Offline Activities" Jian Rui, University at Buffalo, SUNY; Jessica Covert, University at Buffalo, SUNY; Tanuka Mukherjee, University at Buffalo, SUNY

"Development and Validation of a Facebook Relational Maintenance Measure" Bree McEwan, Western Illinois University; Jennifer Marmo, Arizona State University; Jen Eden, Marist College; Erin M. Bryant, Trinity University

"What Can We Learn about Social Network Websites by Studying Facebook? A Call and Recommendations for Research on Social Network Websites" Stephen Rains, University of Arizona; Steven Brunner, University of Arizona

205092

9:30 AM to 10:45 AM

Omni Shoreham

Congressional A - Lobby Level

# Fetal Citizenship Returns to Washington, D.C.: Connecting the Nation's Unborn with the Rhetoric of U.S. Culture and Politics

Sponsor: Rhetorical and Communication Theory Division

Chair: Phaedra C. Pezzullo, Indiana University

"A View of Ourselves: Seeing and Contesting Culture through Prenatality" Nathan E. Stormer, University of Maine "Bioethics & Brave New World: Embryos and right-to-life worldviews in the stem cell debate, 1998-2004" John Lynch, University of Cincinnati

"Making Humans and Fetal Citizens at the National Memorial for the Unborn" Allison Rowland, University of Colorado, Boulder

"When Toxic Pollution, Public Health, and Ourselves Unborn Collide" Phaedra C. Pezzullo, Indiana University

205094

9:30 AM to 12:15 PM

Omni Shoreham

Council Room - Lobby Level

#### **Rhetoric Society of America Board Meeting**

Sponsor: Rhetoric Society of America

Presenters:

Kendall Phillips, Syracuse University
Krista Ratcliffe, Marquette University
David Zarefsky, Northwestern University
Frederick Antczak, Grand Valley State University
Michael Bernard-Donals, University of Wisconsin, Madison
Collin Brooke, Syracuse University

David Kaufer, Carnegie Mellon University
Mountford Roxanne, University of Kentucky
James Jasinski, University of Puget Sound
Michelle Ballif, University of Georgia
Cara A. Finnegan, University of Illinois
Kendall Gerdes, University of Texas, Austin
Jennifer A. Keohane, University of Wisconsin, Madison
Lester C. Olson, University of Pittsburgh
Gregory Clark, Brigham Young Univ
Lisa S. Villadsen, University of Copenhagen
Arthur E Walzer, University of Minnesota
Kirt H. Wilson, Penn State University
Leah M. Ceccarelli, University of Washington

205095

9:30 AM to 10:45 AM

Omni Shoreham

Senate Room - Lobby Level

#### **Experiential Learning in Communication Division Business Meeting**

Sponsor: Experiential Learning in Communication Division

Presenters:

Karyn Friesen, Lone Star College

Toni S. Whitfield, James Madison University

Rozell R. Duncan, Kent State University

Lori Leonard Britt, James Madison University

205096

9:30 AM to 10:45 AM

Omni Shoreham

Forum Room - Lobby Level

### It's Getting Hot in Herre: Engaging the Connections in Race and Class Struggle

Sponsor: Critical and Cultural Studies Division Chair: Dana L. Cloud, University of Texas, Austin

"Beefcake and Machismo: How DIY's Dueling Masculinities Renovate White Masculinity on Man Caves" Michelle Rodino-Colocino, Penn State University

"Proletarian Blackface: Appropriation and Class Struggle in Mike Judge's Office Space" Bryan J. McCann, Louisiana State University

"The Silence of The Faculties" Adria Battaglia, Angelo State University; Anna Marjorie Young, Pacific Lutheran University

""Breathe at Your Own Risk:" Connecting Class, Race, and Space in the Environmental Justice Movement" Mary E. Triece, University of Akron

""Having a Tendency to Arouse Hatred": Race, Class and the Politics of the Chicago Film Censor Board" Stephen H. Macek, North Central College

205097

9:30 AM to 10:45 AM

Omni Shoreham

Cabinet Room - Lobby Level

### **Culture Jamming 2.0: Reflections, Connections and Critiques**

Sponsor: Critical and Cultural Studies Division

Chair: Marilyn Bordwell DeLaure, University of San Francisco

"Culture Jamming in Context: Trajectories, Problems, and Possibilities" Marco Deseriis, Northeastern University

"From Meme to Movement: Occupy Wall Street and New Mutations in Culture Jamming" Jack Z. Bratich, Rutgers University

"I'm Sexy and I Know It: The Ambivalent Seduction of Culture Jamming" Ted Gournelos, Rollins College

"Pussy Riot and Putin's Nation Brand: Reflections on Political Culture Jamming in Russia" Hanna Baranchuk, Georgia State University

"Urban Image Actions: JR's Wrinkles of the City, Unframed, and Lakota Projects" Michael LeVan, University of South Florida

205098

9:30 AM to 10:45 AM

Omni Shoreham

Diplomat Ballroom - Lobby Level

#### **Mass Communication Division Business Meeting**

Sponsor: Mass Communication Division

Presenters:

Dana Mastro, University of California, Santa Barbara Jennifer Stevens Aubrey, University of Arizona Srividya Ramasubramanian, Texas A&M University Adam C. Earnheardt, Youngstown State University David Rhea, Governors State University Brent Malin, University of Pittsburgh Meghan S. Sanders, Louisiana State University Hugh Phillips Curnutt, Montclair State University

Andrew J. Weaver, Indiana University

Lisa Barry, LaGuardia Community College, CUNY Nicholas David Bowman, West Virginia University

Jenny Ungbha Korn, University of Illinois, Chicago

Stanley D. Tickton, Norfolk State University

Shane Tilton, University of Kentucky

Siobhan Smith, University of Louisville

Tracy Worrell, Rochester Institute of Technology

205102

9:30 AM to 10:45 AM

Omni Shoreham

Empire Ballroom - Lower Level

### Making the Connections with the Capitol Steps II

Sponsor: NCA First Vice President

Chairs: Olga I. Davis, Arizona State University; Mary E. Stuckey, Georgia State University

Presenters:

Victoria Chen, San Francisco State University Stanley A. Deetz, University of Colorado, Boulder Dannagal E. Goldthwaite Young, University of Delaware

Omi Osun Joni L. Jones, University of Texas, Austin Christian O. Lundberg, University of North Carolina, Chapel Hill

Theodore F. Sheckels, Randolph-Macon College

Richard E. Vatz, Towson University

205202 9:30 AM to 10:45 AM

Offsite

Offsite

Sponsors: American Studies Division, Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Randall Lake, University of Southern California

Respondent: Casey Kelly, Butler University

"(Native)American Borders: Haudenosaunee Passports and Rhetorics of Colonialism and Sovereignty" Christy-Dale L. Sims, James Madison University

"Disrupting the Myth: The Novels of Louise Erdrich as Counter-Narratives" Cortney Smith, Indiana University

"Forceful Reclamation of Space: The Establishment's Role in the Escalation of the American Indian Movement's Occupation of Wounded Knee" R. Brandon Anderson, University of Texas, Austin

"Resisting Assimilation: The Constitutive Rhetoric of the Native American Indian General Service Office of Alcoholics Anonymous" Matthew S. Thatcher, Arkansas State University

#### 11:00 AM

207002 11:00 AM to 12:15 PM Marriott Wardman Park

Hall B - Exhibit Level

## Scholar to Scholar: Connecting "Old" and "New" Media Studies

Sponsor: Scholar to Scholar

Chairs: Teresa Heinz Housel, Hope College; Mary Beth Earnheardt, Youngstown State University

- "01. "Such is the Duality of the Southern Thing": An Ambivalent Memory of Civil Rights in the Drive-By Truckers' Southern Rock Opera" Daniel Mistich, University of Georgia
- "02. A descriptive content analysis of the relationship between vaccinations and autism on the Internet: How autism is framed on YouTube" Michael Tannebaum, Georgia State University; Sarah Trimmer, Georgia State University
- "03. A Quantitative Look at the Quintessential Components of Compliance Gaining in CMC Scenarios" Michael Egnoto, University at Buffalo, SUNY; Weiai Xu, University at Buffalo, SUNY; Michael Stefanone, University at Buffalo, SUNY
- "04. Abstract and Concrete Construal of Mediated Messages" Sabine Reich, Mannheim University
- "05. Acting "Identity": Between the Stage and Reality" Zheng Zhu, Washington State University
- "06. Advancing a Communication-based Theoretical Approach to Understanding the Use and Prevalence of Text Messaging" Emily M. Cramer, University of Wisconsin, Milwaukee
- "07. Agenda-setting: Updated for the 21st Century" Kenny Knodt, California State University, Sacramento
- "08. All the World's a Stage: Multiplicity in Presentation of Self in Fandom Role-Playing Games" Charity Fowler, Virginia Commonwealth University
  - "09. America's Newseum: A Site of Discourse and Power" Alexandra Klaren, University of Pittsburgh
- "10. An Application of the Fundamental Attribution Bias to Non-response in Computer-Mediated Communication" Mark Hannah, University of Southern California
- "11. Asking Unexpected Questions: How Positive Experiences with Information Not Typically Considered Can Motivate Future Information Seeking" Ashley Anderson, George Mason University; Teresa Myers, George Mason University; Neil Stenhouse, George Mason University; Edward W. Maibach, George Mason University
- "12. Attachment Style and Mobile Phone Use" Sangmi Lee, Georgia State University; Cynthia A. Hoffner, Georgia State University
- "13. Chorus of the Pop Song: An Analysis of the Soundtrack as Grecian Chorus" Jonathan Carter, University of Nebraska, Lincoln
- "14. Connections Through Images: A Functional Analysis of How 2012 Presidential Candidates Used Facebook Images to Acclaim, Attack, and Defend" Ildiko Balogh, Purdue University, Calumet; Tiffany Leigh Wenrich, Purdue University, Calumet; Szu-Wei Chen, Purdue University, Calumet; Laura Roach, Purdue University, Calumet

- "15. Cultivation Theory and Critical Cultural Studies: Toward a Theoretical Framework to Assess Media's Role in Shaping our Global Cultural Reality" Edward E. Timke, University of Michigan, Ann Arbor
- "16. Customizing Advertisement Placement in Online Television Platforms and Its Effects on the Viewing Experience" Keunyeong (Karina) Kim, Penn State University; Drew Shade, Penn State University; Elise Stevens, Penn State University
- "17. Developing a Model of Panoptic Effects for Consumer Electronic Surveillance" Janey G. Trowbridge, George Mason University; Carl Botan, George Mason University
- "18. Disconnecting from the Norms: A Generic Critique of Tim Burton's 2010 Film, "Alice in Wonderland"" Natasha A. Barnett, University of New Mexico
- "19. Hermeneutics as a Social Practice in the Age of Digital Media" William McClain, University of Southern California
- "20. Herod's Theatre at Caesarea: Its Historical and Present-Day Significance" Patricia E. Friel, University of Cincinnati
- "21. Heteronormativity and What it Means to be a Woman or a Lesbian in the Showtime Series of The L Word and The Real L Word" Michelle R. Millard, Wayne State University
- "22. Heuristic Versus Systematic Processing of Online Privacy Policy: Effects of Familiarity and Privacy Seal on Individuals' Information Evaluation" Ran Yang, University at Buffalo, SUNY; Arun Vishwanath, University at Buffalo, **SUNY**
- "23. Live-Tweeting a Presidential Primary Debate: Exploring New Political Conversations" Joshua Hawthorne, University of Missouri; John Brian Houston, University of Missouri; Mitchell S. McKinney, University of Missouri
- "24. Measuring Sender-Receiver Film Communication Across Variable Movie Scenes: Implications for Evaluations and Character Identification" Stephen Christopher Stifano, Univ of Rhode Island
  - "25. Pinterest, Benjamin, and the Logic of Collecting" Erin Cole, University of Minnesota
- "26. Satisfaction, Motivation, and Credibility: How Young People Break the Mold of Expectations in Political Information Seeking" Nick Browning, University of Georgia; Kaye Sweetser, University of Georgia
- "27. The Chronotopical Organization of Historical Time in Nineteenth Century Editorial Discourse" Jamie Merchant, Northwestern University
- "28. The Influence of a Buy-One-Give-One Message and Popularity in Cause-Related Marketing Advertisements on Consumer Behavior" Stacy S. Kim, University of Southern California
- "29. The influence of scandal on parasocial relationship, parasocial interaction, and parasocial breakup" Mu Hu, West Virginia Wesleyan College; Hong Jiang, Anhui University, China
- "30. The Moderating Role of Mortality Salience: An Examination of Political Ideology, Emotion, and Political Advertisements" Lindsey A. Harvell, Southern Utah Univ; Glenn J. Hansen, University of Oklahoma
  - "31. The Rhetoric of Values in Ralph Waldo Emerson's Self-Reliance" Emily Soule, Syracuse University
- "32. Thirty-five years passed: Where have GLBTQ studies reached? A review of GLBTQ/media studies from 2008 to 2012" Lik Sam Chan, University of Southern California
- "33. To look the picture of health: The presence of exemplars and emotional content in online health news blogs" Jessica G. Myrick, Indiana University
  - "34. You Can Never be 100% Sure: Journalistic Sources on Social Media" Ri Pierce-Grove, Columbia University
- "35. "Don't Comment on My Status Mom!" Parenting Styles and the Online Privacy of Young Adults in Facebook" Stephanie Tong, Wayne State University; Anna Sable, University of Puget Sound; Greg Martineau, University of Puget Sound; Megan Evans, University of Puget Sound

Sponsor: Interpersonal Communication Division

Chair: Leah E. Bryant, DePaul University

"Managing Information Following Hurtful Experiences: How Social Network Members Negotiate Private Information" Joshua Pederson, University of Iowa; Rachel McLaren, University of Iowa

"Privacy Recalibration in Close Relationships: Rule Usage Before and After an Incident of Boundary Turbulence" Keli Ryan Steuber, University of Iowa; Rachel McLaren, University of Iowa

"To Reveal or Conceal? Disclosure Decisions and Privacy Management Processes among Interracial Romantic Partners" Erin Brummett, University of Iowa; Keli Ryan Steuber, University of Iowa

"Family Privacy Boundary Turbulence and Facework Strategies in South Korea and the United States" Min Kyong Cho, University of Minnesota; Alan Sillars, University of Montana

"Extending Communication Privacy Management to Middle Schools: Managing Boundaries and Building Relationships" Renee Kaufmann, University of Kentucky; Derek Ray Lane, University of Kentucky

207005 11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### **Relational Maintenance**

Sponsor: Interpersonal Communication Division Chair: Robert J. Sidelinger, Oakland University

"Friendship Development and Maintenance: The Influences of Geographic Distance between the Friends and Sex Composition of the Friendship Dyad" Amy Janan Johnson, University of Oklahoma; Shawn King, University of Oklahoma; Michael Tornes, University of Oklahoma

"Relational Maintenance in the Digital Age: How Friends, Romantic Partners, and Acquaintances Use Multiple Modalities to Maintain Proximal Relationships" Alice E. Veksler, Christopher Newport Univ; Jen Eden, Marist College

"Relational Maximization and the Use of Relational Maintenance Behaviors in Romantic Relationships" Alan Mikkelson, Whitworth University; Perry M. Pauley, San Diego State University

"Theorizing the Role of Ethnic Group Membership and Equity on Marital Maintenance Behaviors: Two Studies on Malaysian Maintenance" Susan L. Kline, Ohio State University; Hasrina Mustafa, Universiti Sains Malaysia

207006

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### **Negotiating Transparency in Organizational Life**

Sponsor: Organizational Communication Division

Chair: Brittany L. Peterson, Ohio University

Respondent: Angela Trethewey, Arizona State University

"The elephant in the room: Negotiating visible pregnancy in job interviews" Paaige K. Turner, Saint Louis University; Kristen Norwood, Fontbonne University

"Knocking on the Imaginary Door: The Impact of the Open-floor Office in Municipal Government" Eric B. Meiners, Eastern Kentucky University

"Hide and Don't Seek: Analyzing Strategies for Concealing Organizations and Their Members" Craig R. Scott, Rutgers University; Surabhi Sahay, Rutgers University

"Media Coverage of University Program Closures: Dialectics between Administration and Faculty" Nicole Brennan, University of Northern Iowa

# Technologies of Monstrosity and Feminist Intersectionality in the 21st Century

Sponsor: Feminist and Women Studies Division Chair: Marina Levina, University of Memphis Respondent: Kent A. Ono, University of Utah

"Hauntings and the Threat of Media Technology to the Nuclear Family in Paranormal Activity" Diem-My Bui, University of Illinois, Chicago

"Playing Alien in Post-Racial Times" Susana Loza, Hampshire College

"True Blood and the Technology of Post-Racial Politics of Gender and Sexuality" Peter Odell Campbell, Northeastern University

"Zombie Apocalypse and Its Viruses: An Intersectional Approach" Marina Levina, University of Memphis

207008 11:00 AM to 12:15 PM Marriott Wardman Park

Washington Room 5 - Exhibit Level

## Representing Women: Femininity versus Feminism in American Entertainment Media

Sponsor: Feminist and Women Studies Division

Chair: Carl R. Burgchardt, Colorado State University

Respondent: Carl R. Burgchardt, Colorado State University

"Busting "Perps" and Caring for "Vics": A Rhetorical Analysis of a Female Detective over Fourteen Seasons in Prime-Time Television" Amanda Torrens, Ohio University

"Is Life Over After a Certain Age? Representation of Women Over 40 in Prime Time Television Shows" Karen Mercincavage, Indiana University of Pennsylvania

"Not Your Momma's Momma: Feminism in Media Representations of Women Over 55" Mary Frances Casper, Boise State University

"Representations of Professional Women" Stacy Tye-Williams, Iowa State University

"The Verbal Versus the Visual: Empowerment or Eye Candy in Women's Popular Music and Music Videos" Lisa Barry, LaGuardia Community College, CUNY

207012

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

## Connecting Public Relations Practice and Scholarship with Communication for Development

Sponsor: Public Relations Division

Chair: Erich Sommerfeldt, University of Maryland

Presenters:

Susan Abbott, Internews Network Anne-Katrin Arnold, The World Bank Amelia Arsenault, Georgia State University Theo Dolan, United States Institute of Peace Leah Ermath, Broadcasting Board of Governers

Thomas L. Jacobson, Temple University

Respondent: Maureen Taylor, University of Oklahoma

#### **Interactive Panel on NIH Grants: Reviewing Specific Aims**

Sponsor: NCA Research Board

Chair: Carma Bylund, Memorial Sloan Kettering Cancer Center

Presenters:

Carly Parry, National Cancer Institute

Carma Bylund, Memorial Sloan Kettering Cancer Center Wen-Ying (Sylvia) Chou, National Cancer Institute

Margaret F. Clayton, University of Utah Heather Patrick, National Cancer Institute Richard Street, Texas A&M University Kathryn Greene, Rutgers University

207016

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

### Conceptualizing "Minority" Identity, Marginalization, and Authenticity

Sponsor: African American Communication and Culture Division Chair: Shawn D. Long, University of North Carolina, Charlotte Respondent: Andre E. Johnson, Memphis Theological Seminary

"Exploring Black and White Accounts of 21st Century Racial Profiling: Riding and Driving While Black." Gina Castle Bell, West Chester University; Mark C. Hopson, George Mason University; Richard Craig, George Mason University

"Conceptualizing the Blackground: Responses to Attempts at and Acts of Re-marginalization" Deric M. Greene, Stevenson University; Felicia Stewart, Morehouse College

"Establishing Legacy through Language: How multiple languages articulate identity" Kami Anderson, Southern Polytechnic State University

"Blues Crusaders: Negotiating Race and Authenticity in Living Blues" Roger Davis Gatchet, Eastern New Mexico University

207017

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# Common core and common goal: Connecting the K-16 community to ensure that students are college and career ready

Sponsor: Elementary and Secondary Education Section Chair: Kevin Briancesco, Los Angeles Valley College

Presenters:

Allen Amundsen, College of the Redwoods/Berkeley Summer Focus, Education Unlimited, Inc.

Reynaldo S. Anderson, Harris-Stowe State University

Sarah Kercsmar, University of Kentucky Armeda Reitzel, Humboldt State University Deanna Sellnow, University of Kentucky

207019

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# **Argumentation and Forensics Division Business Meeting**

Sponsor: Argumentation and Forensics Division

Presenters:

Randolph Richardson, Berry College
Jeannie Hunt, Northwest College
James P. Dimock, Minnesota State University, Mankato
Terry L. Rogers, Casper College
Brendan Kelly, Univ of West Florida
Stephanie Wideman, Wayne State University
Ben Walker, Southwest Minnesota State University

207020

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### Connecting Theory and Practice: Validity and Reliability Critiques of Four Listening/Listening-Related Measures

Sponsor: International Listening Association Chair: Debra L. Worthington, Auburn University

Presenters:

Laura Ann Janusik, Rockhurst University Shaughan A. Keaton, Young Harris College Jane Teel, Auburn University Debra L. Worthington, Auburn University

207023

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

#### **Extending the Boundaries of Forensic Connection**

Sponsor: Pi Kappa Delta

Chair: C. Thomas Preston Jr, University of North Georgia Respondent: David Bailey, Southwest Baptist University

"Communicate Through Debate: A report on design and implementation of a consultant model of debate across the curriculum" Chris Medina, Wiley College; Kris Stroup, Wiley College

"Connecting Forensics to the Broader Community" Tomeka Robinson, Marietta College

"Connecting Winning Strategies In-Round to the Next Generation" Crystal Lane Swift, Mt. San Antonio College

"Extended Family/Extended Connections: The Importance of Forensics Alumni" Trent Webb, Nassau Community College

"Legacy as Agency: Alumni Connections as a Forensic Program Asset" Thomas D. Serfass, Webster University

""But What Does It Mean?": Incorporating Creative Arts Therapy into Forensics Pedagogy" Christina Ivey, University of Nebraska, Lincoln

207024

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

#### NCA Distinguished Scholars of 2013: Reflections on their Scholarship

Sponsor: NCA National Office

Chair: Michael E. Roloff, Northwestern University

Presenters:

Michael J. Hyde, Wake Forest University

Robert L. Ivie, Indiana University

Gerry F. Philipsen, University of Washington

Cynthia Stohl, University of California, Santa Barbara

207025

11:00 AM to 12:15 PM Marriott Wardman Park

Delaware B - Lobby Level

## Strengthening Communication Connections In and Through Communities to Address Health Disparities

Sponsor: Health Communication Division

Chair: Nancy Grant Harrington, University of Kentucky

Respondent: Nancy Grant Harrington, University of Kentucky

"Communication Strategies, Process, and Outcomes in a Community-Academic Partnership to Conduct Biomedical Research in an Inner City African American Community" Jennifer Warren, Rutgers University; Phyllis Sloan, La Creche Early Childhood Development Center

"Connecting Individuals with Low Health Literacy to the Right Health Communication Resources: The Use of Narrative Communication to Reduce Health-Literacy Related Health Disparities" Meghan Moran, San Diego State University; Lourdes Baezconde-Garbanati, Keck School of Medicine, University of Southern California; Joyee Chatterjee, University of Southern California; Sheila T. Murphy, University of Southern California; Lauren Frank, Portland State University

"Multivitamin Promotion to Hispanic Adolescents and Mothers: Overcoming Health Literacy Barriers" Michael S. Mackert, University of Texas, Austin; Erin Donovan, University of Texas, Austin; Marie Guadagno, University of Texas, Austin

"The Power of Peers to Connect: A Community-Based Reproductive Health Intervention" Annis G. Golden, Univ at Albany, SUNY; Matthew D. Matsaganis, University at Albany, SUNY

"The Rural Cancer Prevention Center: Communication Strategies to Connect Appalachian Kentuckians with Community Resources to Prevent Cancer" Elisia Cohen, University of Kentucky; Tom Collins, University of Kentucky; Richard Crosby, University of Kentucky; Nebraska Jones, University of Kentucky; M. Grace Jones, University of Kentucky; Pam Stamper, University of Kentucky; Robin Vanderpool, University of Kentucky

207026

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia A - Lobby Level

## **Connecting C-SPAN Archives with Communications Initiatives**

**Sponsor: DC Connections** 

Chairs: Patrice M. Buzzanell, Purdue University; Glenn G. Sparks, Purdue University

Presenters:

Kathryn Cramer Brownell, Boston University

Robert Browning, Purdue University Patrice M. Buzzanell, Purdue University Colene J. Lind, University of Texas, Austin

Trevor Parry-Giles, National Communication Association

Glenn G. Sparks, Purdue University

207027

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

### **Communicative Challenges of the Postmodern Family**

**Sponsor: Family Communication Division** 

Chairs: Dawn O. Braithwaite, University of Nebraska, Lincoln; Leslie A. Baxter, University of Iowa

Respondent: Leslie A. Baxter, University of Iowa

"Conceptualizing Discourse Dependent Families" Kathleen M. Galvin, Northwestern University

"Discourse Dependence in Long-term Commuter Families" Karla Mason Bergen, College of Saint Mary

"Discursively (Re)Constituting Adoptive Family Identity" Elizabeth A. Suter, University of Denver

"Families centered upon a same-sex relationship: Identity construction and maintenance in the context created by legally recognized same-sex marriage" Pamela Lannutti, La Salle University

"Single Parent Families: Creating a Sense of Family from Within" Tamara D. Afifi, University of California, Santa Barbara; Sharde Marie Davis, University of Iowa; Anne Merrill, University of California, Santa Barbara

""He Became Like My Other Son": Discursively Constructing Voluntary Kin Relationships" Dawn O. Braithwaite, University of Nebraska, Lincoln; Rebecca DiVerniero, Dixie State University

""I'm the Parent and the Grandparent": Constructing the Grandfamily" Melissa W. Alemán, James Madison University

207029 11:00 A

11:00 AM to 12:15 PM Marriott Wardman Park

Maryland A - Lobby Level

### Perspectives on conflict and conflict resolution in China

Sponsor: Chinese Communication Association

Chair: Xun Liu, California State University, Stanislaus

"Connecting East and West on conflict strategies" Tzu-Chiao Chen, Arizona State University

"Political DisChord: The Role of Protest Music in the Chinese Music Industry" Kelly Chernin, Pennsylvania State University

"Red Is Not an Answer: Rethinking China's Propaganda in the Mao Era" Chunfeng Lin, University of Illinois, Urbana-Champaign

"The Uighurs vs. the Chinese Government: An Application of Realistic Conflict Theory" Victoria Terhune, University of Central Florida; Jonathan Matusitz, University of Central Florida

207031

11:00 AM to 1:45 PM

Marriott Wardman Park

Maryland C - Lobby Level

# SC09: Qualitative Data Analysis: Unmasking the Backstage Steps of Making Sense of Qualitative Data

**Sponsor: Short Courses** 

Chair: Sarah Jane Tracy, Arizona State University

Presenters:

Elizabeth K. Eger, University of Colorado, Boulder Timothy Paul Huffman, Loyola Marymount University Shawna Malvini Redden, Arizona State University Jennifer A. Scarduzio, Lamar University Sarah Jane Tracy, Arizona State University

207032

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

#### **Language and Social Interaction: Top Four Papers**

Sponsor: Language and Social Interaction Division

Chair: Heidi Kevoe-Feldman, Northeastern University

"Doing 'How I'm Coming Here': Displaying a State of Being when Opening Face-to-Face Interaction" Danielle Pillet-Shore, University of New Hampshire

""Can I ask you a question?": Confronting ethnographer identity in "interview flipping" Lydia Reinig, University

of Colorado, Boulder

"How to do things with requests: Requesting at the family dinner table" Jenny S. Mandelbaum, Rutgers University "Identity, Authenticity and Political Discussion as Performed in the Israeli Online Commenting Arena" Gonen Dori Hacohen, University of Massachusetts, Amherst; Nimrod Shavit, University of Massachusetts, Amherst

207033

11:00 AM to 12:30 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

### **NCA 2014 Convention Planner Meeting II**

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill Michelle Randall, National Communication Association Kristin Sommers, National Communication Association

207034

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

## The Sentencing Project, PCARE, and "Communication Activism" for Social Justice

Sponsor: Connections to the Community

Chair: Stephen J. Hartnett, University of Colorado, Denver

Presenter:

Marc Mauer, The Sentencing Project

Respondent: Emily Plec, Western Oregon University

207035

11:00 AM to 12:15 PM

Marriott Wardman Park

Capitol Boardroom - Lobby Level

#### **Educational Policies Board Business Meeting**

Sponsor: NCA Educational Policies Board

Presenters:

Philip Backlund, Central Washington University

Deborah Hefferin, Broward College

W. Bradford Mello, National Communication Association

Scott A. Myers, West Virginia University Mark Redmond, Iowa State University Jennifer H. Waldeck, Chapman University

Sara Weintraub, Regis College

Ruth E. Kay, Detroit Country Day School

207050

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

# Celebrating NCA's Great Teachers: Leila Brammer, Gustavus Adolphus College and Russell Proctor, Northern Kentucky University

Sponsor: Teachers on Teaching

Chair: Adrienne Christiansen, Macalester College

Presenters:

Beth Boser, College of Wooster

Jeffrey W. Fox, Northern Kentucky University Brandi N. Frisby, University of Kentucky Rebecca A. Kuehl, South Dakota State University Jimmie Manning, Northern Illinois University Jessica Prody, St. Lawrence University Igor Ristic, University of Kansas Sarah Wolter, Gustavus Adolphus College Nicole Hurt, Georgia Southern University

Respondents: Leila R. Brammer, Gustavus Adolphus College; Russell F. Proctor, Northern Kentucky University

207051 11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

## Cognition and Social Influence: Experimental and Meta-Analytic Data

Sponsor: Communication and Social Cognition Division Chair: Jeanetta D. Sims, University of Central Oklahoma Respondent: Edward L. Fink, University of Maryland

"Enhancing Inoculation: Examining the Relationships among Attack Certainty, Threat, and Resistance" Bobi Ivanov, University of Kentucky; Kimberly Ann Parker, Bellarmine Univ; Lindsay Dillingham, University of Kentucky; Elizabeth L. Petrun, University of Maryland; Lisanne F. Grant, University of Kentucky

"A Door-in-the-Face is Not a Concession: Toward an Explanation for Study Findings" Thomas Hugh Feeley, University at Buffalo, SUNY; Ashley E. Anker, University at Buffalo, SUNY; Allison Z. Shaw, University at Buffalo, SUNY; Darrin John Griffin, University at Buffalo, SUNY

"Moderation of the Legitimization of Paltry Favors Effect: The Impact of Social Comparison and Nature of the Cause" Jessica C. Russell, Michigan State University; Franklin Boster, Michigan State University

"A Meta-analytic Review of the Impact of Guilt on Compliance" Franklin Boster, Michigan State University; Briana DeAngelis, Michigan State University; Shannon Cruz, Michigan State University; Jie Zhuang, Michigan State University; Brian Manata, Michigan State University; David D. Clare, Michigan State University

207052

11:00 AM to 12:15 PM

Marriott Wardman Park

McKinley - Mezzanine Level

# Japan-U.S. Communication Association Business Meeting

Sponsor: Japan-U.S. Communication Association

Presenters:

Akira Miyahara, Seinan Gakuin University

Rose G. Campbell, Butler University

Makoto "Max" Saito, Westfield State University

Chikako McLean, Oakton Community College

Koji Fuse, University of North Texas

Jiro Takai, Nagoya University

Donald Jung, Southeast Missouri State University

Edwin R. McDaniel, Japan-US Communication Association

Shoko Barnes, University of Southern Californi

Takeshi Suzuki, Meiji University

Joshua Nelson, Michigan State University

Nathaniel Simmons, Ohio University

James Mueller, University of North Texas

Michael David Hazen, Wake Forest University

207054

11:00 AM to 12:15 PM Marriott Wardman Park

Cleveland 1 - Mezzanine Level

## **Cultivating Civility and Connection in the Classroom**

Sponsor: Instructional Development Division Chair: K. Arianna Molloy, Biola University

Presenters:

Tim Muehlhoff, Biola University K. Arianna Molloy, Biola University Renee G. Heath, University of New Hampshire Jeff Kerssen-Griep, University of Portland Richie Hao, University of Denver Juanie N. Walker, Pepperdine University

Daniel Foster, Northern Arizona University

Respondent: Julia T. Wood, University of North Carolina, Chapel Hill

207056

11:00 AM to 12:15 PM

Marriott Wardman Park

Hoover - Mezzanine Level

# Why Are We Still Talking about This in the Age of Diversity and Difference: Connecting the Disconnected Dots of the Black-Identified Woman's Past and Present

Sponsor: Women's Caucus

Chair: Rachel Griffin, Southern Illinois University, Carbondale

Presenters:

Jamel Bell, Saint Louis University

Elizabeth F. Desnoyers-Colas, Armstrong Atlantic State University Michele S. Foss-Snowden, California State University, Sacramento

Danette Patton, University of South Carolina, Aiken D.L. Stephenson, Western Connecticut State University

Respondent: Jane McBride Gates, Western Connecticut State University

207057

11:00 AM to 12:15 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

## **Communication Processes in Romantic Relationships**

Sponsor: Student Section

Chair: Jennifer S. Owlett, Purdue University

"What Are We? Understanding Relationship Roles of an Open Marriage through an Autoethnographic Account" Melissa Rice, Missouri State University

"Using Attachment Theory and the Hyperpersonal Model to Examine Relationship Maintenance, Satisfaction, and Affectionate Communication in Romantic Relationships" Christina Gentile, University of Kentucky

"Making Connections between Face Threat, Face Support, and Advice Effectiveness Following Infidelity" Molly Eickholt, University of Kentucky

"The few, the proud, the reunited: A grounded theory about the factors that facilitate and hinder couple reintegration following deployment" Jane Damron, University of Texas, Austin

#### **Top Four Papers in Communication and Aging**

Sponsor: Communication and Aging Division
Chair: Margaret Jane Pitts, University of Arizona

""That Was Grown Folks' Business": Narrative Reflection and Response in Older Adults' Family Health History Communication" Jill S. Yamasaki, University of Houston; Shelly R. Hovick, Ohio State University

"Perceptions of Family Change: Grandparents' and New Parents' Perspectives" Tim Dun, Brock University

"Identity, Attribution, and Relationship: Integrating Intergenerational Family Caregiving Research Across Discipline and Culture" Nichole L. Egbert, Kent State University

"The Institution of Home at Walnut Creek: A Phenomenological Study of Nursing Home Residents' Experience of Home and Family" Kristina Wenzel, University of Missouri; Sara Louise Trask, University of Missouri; Noah Franken, University of Missouri

207063

11:00 AM to 12:15 PM

Marriott Wardman Park

Taylor - Mezzanine Level

#### Connecting African Diasporic Communities Online: Challenges and Opportunities for Empowerment

Sponsor: Black Caucus

Chair: Melbourne S. Cummings, Howard University

Presenters:

Roger Caruth, Howard University Dominique V. Harrison, Howard University Stella-Monica Mpande, Howard University Camille Walfall, Howard University

207064

11:00 AM to 12:15 PM

Marriott Wardman Park

Truman - Mezzanine Level

## **Top Student Papers in the Basic Course Division**

Sponsor: Basic Course Division

Chair: Amy R. Slagell, Iowa State University

Respondent: Tiffany Wang, University of Montevallo

"Fostering connections between basic communication courses: Exploring collaborative teaching for community engagement" Kathleen Hunt, University of Utah; Melinda Krakow, University of Utah

"Putting the "T" in Teaching through Technology: Integrating Classroom Response Systems into the Basic Communication Course" Stephanie K. Sweet, University of Dayton

"Teaching Persuasion as Cooperation" Jeff Lohr, Duquesne University

"Who is Civically Engaged? An Examination of Civic Engagement Pedagogy within Introductory Communication Textbooks" Charles Rudick, Southern Illinois University, Carbondale

207065

11:00 AM to 12:15 PM

Marriott Wardman Park

Tyler - Mezzanine Level

## Applied communication research reports on perceptions, stigmas, and support in health contexts

Sponsor: Applied Communication Division
Chair: Ruth Wagoner, Bellarmine University

Respondent: Susan Tomasovic, George Mason University

"A dyadic approach: Applying a developmental-conceptual model to couples coping with chronic illness" Maria G. Checton, College of Saint Elizabeth; Kate Magsamen Conrad, Bowling Green State University; Maria Venetis, Purdue University; Kathryn Greene, Rutgers University

"Assessing the Relationship: Perceived Self-Efficacy and Risk Knowledge on Foodborne Illness" Bethney Wilson, University of Kentucky

"Perceived and Experienced Stigma Among People Living with HIV/AIDS: Examining the Role of HIV Stigma on Disclosure Decision-making" Danielle Catona, Rutgers University; Kathryn Greene, Rutgers University; Kate Magsamen Conrad, Bowling Green State University; Amanda Carpenter, Rutgers University

"Personal and Perceived Stigma of Hearing Loss: Scale Development and Exploration of the Differences between the 'D'eaf and 'd'eaf" Brittany Lash, University of Kentucky

207066

11:00 AM to 12:15 PM

Marriott Wardman Park

Madison A - Mezzanine Level

## Top Papers in the Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Isaac West, University of Iowa

Respondent: Danielle M. Stern, Christopher Newport University

"(In)Authentic Love: Photographic Spectacle, Hand-Holding Soldiers, and the Domestication of Pinkwashing Critique" Kenneth Lythgoe, University of Wisconsin, Madison

"Leather Anatomy: Cripping Gay Masculinity at International Mr. Leather" Jennifer Tyburczy, University of South Carolina

"The (un)sexiness of (dis)ability: Acknowledging the intersections of identity between disabled and LGBT communities" Christopher Thomas, University of Iowa

207067

11:00 AM to 12:15 PM

Marriott Wardman Park

Madison B - Mezzanine Level

## **Organizing for Crises and Emergencies**

Sponsor: Organizational Communication Division Chair: Bernadette M. Gailliard, Rutgers University

Respondent: Todd M. Norton, Washington State University

"Constructing Coherent Connections in Organizational Ecology: The Constitutive Entanglement of Discourse and Materiality in Search and Rescue Safety Practices" R. Tyler Spradley, Stephen F. Austin State University

"Dimensions of Trust and Collective Action in Post-Crisis Reorganization" Lisa V. Chewning, Penn State University; Marya L. Doerfel, Rutgers University

"A Communicative Model of Institutionalization: The Case of the Collaborative Assistance Emergency Response Organization" Natalie White, University of Illinois, Urbana-Champaign; John Lammers, University of Illinois

"The Roadmap Approach to Improvisation: How Organizations Train Lifesaving Teams to Deal with Uncertainty, Finality, and Fatal Outcomes" Andrew Ishak, Santa Clara University

207068

11:00 AM to 12:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

Connecting Students and Schools: Needs and Strategies for Students Transferring from Two to Four Year Schools

Sponsor: Community College Section Chair: A. Todd Jones, Bakersfield College

#### Presenters:

Eric Batson, Community College of Baltimore County Steven Davis, Suffolk County Community College Daniel Emery, University of Oklahoma Danna Prather Davis, Suffolk County Community College Jon C. Wiebel, Allegheny College

207069

11:00 AM to 12:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

#### On Fieldwork

Sponsor: Ethnography Division

Chair: Pavel Shlossberg, Gonzaga University

"Embodying Emotional Taint Management: Making Connections between Dirty Research, Messy Texts, and Dirty Work at the U.S. Border Patrol" Kendra Rivera, California State University, San Marcos; Sarah Jane Tracy, Arizona State University

"(Dis)Embodied Ethnography: On Fieldwork and Field Work" Christine Davis, University of North Carolina, Charlotte; Jan Warren-Findlow, University of North Carolina, Charlotte; Deborah C. Breede, Coastal Carolina University

"Fieldwork, Homework, and Family Stories" Devika Chawla, Ohio University

""Are you interviewing me?": Negotiating physical and relational risks in Feminist Edgework" Sarah T. McGhee, Hillsborough Community College

"Graphing Our Postcolonial Selves: From the Ground to the Ivory Tower" Ambar Basu, University of South Florida; Mohan Jyoti Dutta, National University of Singapore

207070

11:00 AM to 12:15 PM

Marriott Wardman Park

Jackson - Mezzanine Level

# **Exploring the Return of Rhetorical Histories**

Sponsor: Public Address Division

Chair: Heather Ashley Hayes, Whitman College

Respondent: Matthew Wesley Bost, University of Minnesota

"An Affective Summons: Queering the History of ACT UP" Erin J. Rand, Syracuse University

"Gendered Memories: Figuring Women's History" Roseann M. Mandziuk, Texas State University, San Marcos

"Prologue and ratio: Accounting for rhetorical futures" Pat J. Gehrke, University of South Carolina

"Retrofitted Memory and the New York Young Lords: Delinking from the Coloniality of Knowledge" Darrel Wanzer, University of Iowa

207071

11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

Level

# Politicians and Campaign Managers: Electoral Viability, Strategy and Media Coverage

Sponsor: Political Communication Division

Chair: Joshua Scacco, University of Texas, Austin Respondent: Dan Schill, James Madison University

"Perceptions of Candidate Viability and Electability in a Fragmented Media Landscape" Philip E. Jones, University

of Delaware; Dannagal E. Goldthwaite Young, University of Delaware; Paul R. Brewer, University of Delaware

"The Stage Managers of Political Communication: New Media Designs and Campaign Production in a Fragmented Era" Michael Serazio, Fairfield University

"Media Attention to Major Presidential Addresses: An Examination of Conceptualizations, Predictors, and Effects" Seth Bradshaw, University of Arizona; Kevin Coe, University of Utah; Rico Neumann, University for Peace

"YouTube and the 2012 Presidential Election: An Examination of how Obama and Romney's Official YouTube Channels were used in Campaign Communication" LaChrystal Ricke, Sam Houston State University

207072

11:00 AM to 12:15 PM Mai

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine Level

#### International and Intercultural Communication Division Business Meeting

Sponsor: International and Intercultural Communication Division

Presenters:

S. Lily Mendoza, Oakland University Yoshitaka Miike, University of Hawaii, Hilo Amy N. Heuman, Texas Tech Univ Jennifer Willis-Rivera, Univ of Wisconsin, River Falls Ahmet Atay, College of Wooster

207073

11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine Level

# Asia-Pacific/American Communication Studies Caucus and Division Business Meeting

Sponsors: Asian/Pacific American Caucus, Asian/Pacific American Communication Studies Division

Presenters:

Chin-Chung Chao, University of Nebraska, Omaha

David C. Oh, Colorado State University

Mariko Izumi, Columbus State University

Shinsuke Eguchi, University of New Mexico

Myra S. Washington, University of New Mexico

Hsin-I Sydney Yueh, Northeastern State University

Dexin Tian, Savannah College of Art and Design

207080

11:00 AM to 12:15 PM

Omni Shoreham

Blue Room - Lobby Level

#### Performances on Behalf of the Environment

Sponsor: Performance Studies Division

Chair: Richard Besel, California Polytechnic State University

Presenters:

Jnan Blau, Cal Poly State University, San Luis Obispo

Jason Del Gandio, Temple University

Alison Fisher-Bodkin, James Madison University Julia Handschuh, Independent Performance Artist

Theresa May, University of Oregaon

207084

11:00 AM to 12:15 PM

Omni Shoreham

Calvert Room - Lobby Level

## Connecting Training and Development Theory, Research and Practice: Training and Development Top Papers

Sponsor: Training and Development Division Chair: Ross Brinkert, Penn State Univ, Abington

Respondent: J.D. Wallace, Abilene Christian University

"Perception of Communication Need Among Pediatric Trauma Team Members\*" Jessica Parker Raley, University of Texas, San Antonio; Monica Mercado, Texas State Technical College; Alyssa Cerroni, University of Texas, Pan American; Krystal Yanez, University of Texas, Pan American; Timothy P. Mottet, Texas State University, San Marcos

"Interagency Training and Development: Making Connections through Shared Leadership" John E. Burk, Arizona National Guard

"Facilitating Church Leadership Team Planning: A Case Study" Ryan Hartwig, Azusa Pacific University

"Creating Interdisciplinary Connections through Training and Development: A Working Research Report on Training Writing Project Teachers" Stephanie Norander, Missouri State University; Jaclyn Brandhorst, Missouri State University; Jason Howard, Missouri State University; Rathamanee Sukmuk, Missouri State University; Shuyang Wei, Missouri State University

"On the Radical Similarity of Education and Training: Communication as Constitutive of Knowing" Ryan S. Bisel, University of Oklahoma; Elissa Nicole Arterburn, University of Oklahoma

"Using Theory and Empirical Research to Develop a Research Agenda for Training and Development" Seth Frei, University of Texas, Austin

207085

11:00 AM to 12:15 PM

Omni Shoreham

Hampton Room - Lobby Level

## Presenting Performance Studies at the 100th Anniversary of NCA in 2014

Sponsor: Performance Studies Division

Chairs: M. Heather Carver, University of Missouri; Matt Saltzberg, St. Lawrence University

#### Presenters:

Maisha Akbar, Fort Valley State University

Bryant Keith Alexander, Loyola Marymount University

John Dennis Anderson, Emerson College

Andrea Baldwin, Southern Illinois University, Carbondale

Gary Balfantz, Lake Superior State Univ

Amy S. Burt, Georgia College & State University

Tessa W. Carr, Lees-McRae College

Frederick C. Corey, Arizona State University

Roberta Crisson, Kutztown University

Amy Darnell, Columbia College

Scott Dillard, Georgia College & State University

Belle A. Edson, Arizona State University

David J. Eshelman, Arkansas Tech University

Mindy Fenske, University of South Carolina

James Ferris, University of Toledo

Matt Fotis, Albright College

Jennifer L Freitag, Southern Illinois University, Carbondale

Joanne Gilbert, Alma College

Craig Gingrich-Philbrook, Southern Illinois University

Dustin Goltz, Depaul University

Robert M. Gonzalez, University of Tampa

Jonathan M. Gray, Southern Illinois University, Carbondale

Timothy Gura, Brooklyn College, CUNY

Bruce Henderson, Ithaca College

Stacy Holman Jones, California State University, Northridge

Robert Hostetter, North Park Univ

Amy K. Kilgard, San Francisco State University

Noah Lelek, Delta State University

Benny LeMaster, Southern Illinois University, Carbondale

Michael LeVan, University of South Florida

Jennifer A. Linde, Arizona State University

Sharrell Luckett, Kennesaw State University

Shauna M. MacDonald, Villanova University

Jeanine Marie Minge, California State University, Northridge

Joshua L. Potter, Pierce College Puyallup

Heidi M. Rose, Villanova University

Julie-Ann Scott, University of North Carolina, Wilmington

Phyllis Scott Carlin, University of Northern Iowa

Tracy Stephenson Shaffer, Louisiana State University

Ronald E. Shields, Sam Houston State University

Deanna Shoemaker, Monmouth University

Matthew J. Spangler, San Jose State University

Carol S. Stern, Northwestern University

Nathan P. Stucky, Southern Illinois University, Carbondale

Patricia Suchy, Louisiana State University

Justin T. Trudeau, University of North Texas

Jason Zingsheim, Governors State University

Naida Zukic, Borough of Manhattan Community College, CUNY

207086

11:00 AM to 12:15 PM

Omni Shoreham

Capitol Room - Lobby Level

#### Top Papers in the Scholarship of Teaching and Learning

Sponsor: Scholarship of Teaching and Learning Chair: Ana Cruz, University of Nebraska, Omaha

Respondent: Mary Ann Danielson, Creighton University

"Performing School Reform: Forum at the Frontlines\*" Bonny McDonald, Louisiana State University

""I Tolerate Technology—I Don't Embrace It": Instructor Surprise and Sensemaking in a Technology-Rich Learning Environment" Jennifer L. Fairchild, Eastern Kentucky University; Eric B. Meiners, Eastern Kentucky University; Jayne Violette, College of Charleston

"Assessing the Family Life Review Project: Connecting Theory and Family Communication" Amanda J. Holmstrom, Michigan State University

"We Don't Talk About Her: Students Interrogate Connections with Deceased Family Members" Blake Paxton, University of South Florida

207087

11:00 AM to 12:15 PM

Omni Shoreham

Embassy Room - Lobby Level

Come Again? Responses to Joshua Gunn's "Maranatha"

Sponsor: Religious Communication Association

Chairs: John L. Pauley, Eastern University; J. Matthew Melton, Lee University

Respondent: John L. Pauley, Eastern University

"Forms, Gestures, Myths: A Semiotic Supplement to the Logic of Genres" William Duffy, University of Memphis

"Linking Porn, S&M, Snuff Film and The Passion's 'Tactical Violence': A Response to Joshua Gunn's

'Maranatha'" Kevin Maness, Eastern University

"Sacred Profanity: How Christian Lundberg and Joshua Gunn Silence the Faithful in their Readings of The Passion of the Christ" Amy L. King, Central Piedmont Community College

"Scholarship as Public Obligation: Joshua Gunn's 'Maranatha' and the Problem of Contemporary Professionalization" Mark A. Steiner, Christopher Newport Univ

207090

11:00 AM to 12:15 PM

Omni Shoreham

Executive Room - Lobby Level

# Connecting Photography and the Civic: Reflections on Ariella Azoulay's Civil Imagination

Sponsors: Rhetorical and Communication Theory Division, Visual Communication Division

Chair: John Louis Lucaites, Indiana University

Presenters:

Emily Cram, Indiana University
Anne T. Demo, Syracuse University
Charles Goehring, San Diego State University
Radha Hegde, New York University
Melanie Loehwing, Florida Atlantic University

John Louis Lucaites, Indiana University

Respondent: Ariella Azoulay, Brown University

207091

11:00 AM to 12:15 PM

Omni Shoreham

Directors Room - Lobby Level

# Revisiting Aesthetics and Ethics in the German Philosophical Tradition: New Rhetorical Connections

Sponsor: American Society for the History of Rhetoric Chair: Gina L. Ercolini, University of South Carolina Respondent: Christopher Swift, Willamette University

"Kant and the Art of Rhetoric: Rhetorical Experience and the Promise of Rhetoric" Scott R. Stroud, University of Texas, Austin

"Kant's Aesthetic Judgment and the Possibilities of Consubstantiality" Daniel Smith, University of Texas, Austin

"Neo-Kantian Aesthetics in Memorial Art and the Construction of Ethical Regimes" Kristyn Goldberg, University of Texas

"Nietzsche's Aesthetic Justification for the Active Life" Tiara K. Foster, Syracuse University

207092

11:00 AM to 12:15 PM

Omni Shoreham

Congressional A - Lobby Level

# Modernities as Rhetorical Problems: Critically Extending the Work of James Arnt Aune

Sponsor: Rhetorical and Communication Theory Division

Chair: Peter D. Simonson, University of Colorado, Boulder

"Aune's Sociological Turn: Problematics, Precursors, Promise" Peter D. Simonson, University of Colorado, Boulder

"Modernities ... and THAT Modernity: Rhetoric & Poetics for Jimmy James" Rosa A. Eberly, Penn State University "Rhetoric, Anxiety, Modernity: A Reflection on Aune's 'Modernity as a Rhetorical Problem'" Christian O. Lundberg, University of North Carolina, Chapel Hill

"The Dilemmas of Living in the Reality Based Community" Dana L. Cloud, University of Texas, Austin

207095

11:00 AM to 12:15 PM

Omni Shoreham

Senate Room - Lobby Level

# Top Four Papers in the Experiential Learning in Communication Division

Sponsor: Experiential Learning in Communication Division

Chair: Toni S. Whitfield, James Madison University Respondent: Karen M. Roloff, Elmhurst College

"Service Learning, Liberal Norms, and Community Connections: Avenues for Possibility or Constraint?" Jennifer S. Simpson, University of Waterloo

"Using a Large Scale Service-Learning Project for Shaping Collaborative Outcomes and Skills" Lori Leonard Britt, James Madison University

"Connecting Internship Stage Models to Communication Theory: Students' Organizational Assimilation Experiences during Internship" DaJung Woo, University of California, Santa Barbara; Sarah E. Riforgiate, Kansas State University

"Connecting Intercultural Communication Service Learning with General Education: Issues, Outcomes, and Assessment" Robert S. Littlefield, North Dakota State University; Jessica M. Rick, North Dakota State University; Jenna L. Currie-Mueller, North Dakota State University

207096

11:00 AM to 12:15 PM

Omni Shoreham

Forum Room - Lobby Level

# Of Myths and Media in the Global Food System

Sponsor: Critical and Cultural Studies Division Chair: Garrett Broad, University of Pennsylvania

Respondent: Michael S. Bruner, Humboldt State University

"(Dis)Placing Memories of Loss and Celebrating the Agrarian Frontier Myth at Iowa's Living History Farms" Ross Singer, Saginaw Valley State University

"Beyond the Plate: Food Documentaries and Food Activism" Jean P. Retzinger, University of California, Berkeley

"Food Worker Movements and the Laboring Body" Sarah Dempsey, University of North Carolina, Chapel Hill

"Media Invisibility and the Industrial Food System: "God Made a Farmer" and the Erasure of Workers and Animals" Garrett Broad, University of Pennsylvania

207097

11:00 AM to 12:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

#### Critical Media History for the Future: New Developments in Theory Towards Praxis

Sponsor: Critical and Cultural Studies Division Chair: Brian Dolber, College at Oneonta, SUNY Respondent: John Nerone, University of Illinois

"Historicizing the Racial Formation: Utilizing Critical Race Theory in Media History Scholarship" Meagan Manning, University of Minnesota

"Practical History Research for Present Dilemmas" John Anderson, Brooklyn College, CUNY

"Struggles for Hegemony: The Uses of Gramsci for Media Historians" Molly Niesen, Eastern Illinois University

"The Eighteenth Brumaire and Media Historiography: Ending the Cycle of Tragedy and Farce" Brian Dolber, College at Oneonta, SUNY

207098

11:00 AM to 12:15 PM

Omni Shoreham

Diplomat Ballroom - Lobby Level

# **Top Four Competitive Papers in Mass Communication**

**Sponsor: Mass Communication Division** 

Chair: Dana Mastro, University of California, Santa Barbara

"Laughing Through Our Tears: Rhetorical Tensions in Roger & Me" Jennifer L. Borda, University of New Hampshire "Egoism versus Altruism in Television Content for Young Audiences" Robert Lewis, University of Texas, Austin;

Natalie Mitchell, University of Texas, Austin

"Are u With Some1? Using Text Message Experience Sampling to Examine the Relationship Between Co-Viewing, Enjoyment, and Eudaimonia" Elizabeth L. Cohen, West Virginia University; Nicholas David Bowman, West Virginia University; Alexander Lancaster, West Virginia University

"Distinguishing cultivation theory from cultivation effects: An exploration of television, violent movies, and beliefs about real-world crime" Karyn Riddle, University of Wisconsin, Madison

207102

11:00 AM to 12:15 PM

Omni Shoreham

Empire Ballroom - Lower Level

#### **Human Communication and Technology Division Business Meeting**

Sponsor: Human Communication and Technology Division

Presenters:

John S.W. Spinda, Clemson University Bree McEwan, Western Illinois University Star A. Muir, George Mason University Artemio Ramirez, University of South Florida Michelle Calka, Manchester University Nicholas Riggs, Univ of South Florida

207202

11:00 AM to 12:15 PM

Offsite

Offsite

# All My Relations II: (Dis)Connections in Indigenous and EuroAmerican Rhetorics of Commemoration

Sponsors: American Studies Division, Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Randall Lake, University of Southern California

Respondent: Catherine Palczewski, University of Northern Iowa

"(Mis)Representation of Shoshone and Paiute Downwinders in the Atomic Testing Museum" Danielle E. Endres, University of Utah

"Displaying Legible Rhetorics and Sovereignties: The Museum of the Cherokee Indian" Lisa King, University of Tennessee

"From Celebration to Commemoration: Monacan Indians, Jamestown, and the Struggle for Sovereignty/Identity" Patricia Davis, Georgia State University

"Powwow as Public: How Native American Powwow Functions in the Public Sphere" Joshua Young, University of North Dakota

210002 12:30 PM to 1:45 PM Marriott Wardman Park

Hall B - Exhibit Level

#### Scholar to Scholar: Crisis, Risk and Moral Responsibility

Sponsor: Scholar to Scholar

Chairs: Michael J. Hyde, Wake Forest University; Laura E. Miller, University of Tennessee

- "01. (Psychometric) paradigm shifts: An experimental test examining the influence of messages on the perceived position of historically misestimated risks along cognitive and affective dimensions" Sarah Evans, Fors Marsh Group; Monique Mitchell Turner, George Washington University
- "02. A Case Study of Conflict Resolution Strategies and the Boundary Spanning Role of Organizational Ombudspersons" Liang Ma, University of Maryland
- "03. Alte(RED): A Look at How Corporate Social Responsibility Amid Corporate Crisis Shapes Consumer Attitudes and Purchasing Intentions" Jessica Barnes, University of Texas, Austin
- "04. Connecting Health Literacy Best Practices: A New Measure for Over-the-Counter Medication Labeling" Kristen Kiernicki, College of New Jersey; James Etheridge, College of New Jersey; Christina Santiago, College of New Jersey
- "05. Connecting the Diseased, Hazardous, Wet and Alien Juvenile: A Metaphor Approach to Alcoholism" Michaella Guadiana, California State University, Fresno
- "06. Cover Your Lover: Understanding Young African American Women's Safer Sex Plans" Laura Min Mercer Kollar, University of Georgia; Jennifer L. Monahan, University of Georgia; Jennifer A. Samp, University of Georgia; Erin Bradley, Emory University; Lee J. LaShana, University of Georgia; Eve Rose, Emory University; Ralph J. DiClemente, Emory University
- "07. Disaster and opportunity: The kairos of crisis and the private prison system in America" Peter R. Jensen, University of Missouri, Columbia
- "08. Effects of Image Congruency on Persuasiveness and Recall in Direct-to-Consumer Prescription Drug Advertising" Kristen Kiernicki, College of New Jersey; Donald W. Helme, University of Kentucky
- "09. Examining the social problem of cyberbullying: Bullies, victims and the role of information technologies" Clare Gross, University of Wisconsin, Milwaukee
- "10. Freedom of Speech and the Fitting Response: Connecting Theory and Practice" Marianne Pabis, Duquesne University
- "11. Health Puppetry for Food Counter-advertising" Deborah Thomson, East Carolina University; Purity Kimaiyo, East Carolina University
- "12. How do you feel about it? The role of fear and hope in motivating and shaping health information searches" Jessica G. Myrick, Indiana University; Sriram Kalyanaraman, University of North Carolina, Chapel Hill
- "13. Incorporating Social Media in Youth Privacy: Perception, Threat, and Protection" Yaguang Zhu, University of Texas, Austin
- "14. Lessons from the Field: Making Explicit the Role of the Researcher in Ethnographic Work with Urban Search and Rescue" R. Tyler Spradley, Stephen F. Austin State University
- "15. Managing Uncertainties during Crisis Decision-making: An Exploratory Study" Tulika Varma, East Carolina University
- "16. Media Coverage of Inpatient Psychiatry Smoking Bans: A Linguistic Analysis of Online Comments" Cati Brown, University of California, San Francisco; Judith Prochaska, Stanford University; Ashley Sanders-Jackson, University of California, San Francisco
- "17. Nurses Communicating Wrongdoings in a Public Hospital: Competing Commitments" Joseph N. Scudder, Northern Illinois University; Granville King, III, Indiana University, Southeast

- "18. Opening up Reporting in a "Shut Down" Culture: Assessing the Practical Metadiscourse of Communication for Learning from Unintended Outcomes in Wildland Fire" Jennifer Thackaberry Ziegler, Valparaiso University; Anne E. Black, United States Forest Service
- "19. Poetics of Change: Autoethnographic Fragments from a Relationship in Recovery" Jenny Hildebrandt-Sterling, University of Iowa
- "20. Poverty as a Contextual Factor Affecting Sexual Health Behavior Among Commercial Female Sex Workers in India" Satarupa Dasgupta, New York University
- "21. Prescription Drug Misuse Among College Students: Connecting College and Community to Engage in this Growing Epidemic" Terry Rentner, Bowling Green State University; Marne Austin, Bowling Green State University
  - "22. Private University Online Crisis Communication Plans" Kristin Leigh Davis, University of Central Florida
- "23. The Moral Communicator: An Examination of Adaption and Aggression Traits with Moral Foundations" Gregory Cranmer, West Virginia University; Matthew M. Martin, West Virginia University
  - "24. The Pleasure of Inflicting Pain: Rhetoric, Violence, and Feminist Agency" Rudo R. Mudiwa, Indiana University
  - "25. Thou Shalt Kill...Carefully: Ritual and Identity in Showtime's Dexter" Matthew Pittman, University of Oregon
- "26. Watch the Road, Not Your Phone...Wait to Text: The Effectiveness of the Extended Parallel Process Model on Anti-Texting While Driving Campaigns" Yerina Ranjit, University of Connecticut; Mary Helen Millham, University of Connecticut
- "27. We can't change the past, but we're determined to change the future: Using Facebook comments to communicate during crisis" Melanie Formentin, Penn State University
- "28. When Narrative Truths Conflict: Investigating My Mother's Secrets from "Autoethnographic Arm's Length" Nancie Hudson, University of South Florida
- "29. When the student becomes the teacher: Social capital, psychological upheaval and discourse of renewal in the wake of Penn State's Sandusky crisis" Julia Daisy Fraustino, University of Maryland; Melanie Formentin, Penn State University
- "30. Young Adults' Accounts of and Reactions to Patronizing Speech in the Workplace" Lindsey B. Anderson, Purdue University; Melanie Morgan, Purdue University; Lauren Herbers, Penn State University; Teri Grimes, Purdue University
  - "31. "He's a Sociopath": When Psychoanalysis Goes Awry" Kayla Rhidenour, University of Texas, Austin

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

# Interpersonal Communication is "Fund" amental: Strategies for Attracting Agencies to Fund Research on Interpersonal Communication

Sponsor: Interpersonal Communication Division Chair: Jennifer L. Monahan, University of Georgia

Presenters:

Wayne A. Beach, San Diego State University Kory Floyd, Arizona State University Kathryn Greene, Rutgers University Lynn Carol Miller, University of Southern California Jennifer A. Samp, University of Georgia

210005

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

**Trajectories of Relationship Development** 

Sponsor: Interpersonal Communication Division

Chair: Jennifer J. Summary, Southeast Missouri State University

"Fluctuations in On-Again/Off-Again Romantic Relationships: Foreboding or Functional?" Rene Dailey, University of Texas, Austin; Brittani Crook, University of Texas, Austin; Nicholas Brody, University of Puget Sound; Leah LeFebvre, University of Texas, Austin

"Weighing Relational Satisfaction and Perceived Alternatives: Toward an Understanding of What Drives On-Again/Off-Again Relationships" Rene Dailey, University of Texas, Austin; Erin C. Nelson, University of Texas, Austin; Brittani Crook, University of Texas, Austin; Leah LeFebvre, University of Texas, Austin

"Media Patterns and Preferences in Different Stages of Romantic Relationship Development" Liesel L. Sharabi, University of Illinois; John P. Caughlin, University of Illinois

"When Social Allergies Flare Up in Close Relationships: A Relational Turbulence Model Explanation" Naomi Hochstadt, University of Central Florida; Harry Weger, University of Central Florida

210006 12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### The Constitution of Occupational and Professional Identity in Organizations

Sponsor: Organizational Communication Division Chair: Katherine Kelley, Fort Hays State University

Respondent: Dennis K. Mumby, University of North Carolina, Chapel Hill

"Care workers' negotiation of occupational identity: Integrating and contesting care work perspectives" Kirstie McAllum, Universite de Montreal; Marta Elvira, IESE Business School

"From Hobby to Work: Time, Space, Identity and Dignity in Professional Female Bloggers' Career Stories" Ziyu Long, Purdue University; Elizabeth Wilhoit, Purdue University

"Immigrant Professionals in the U.S.: Microaggressions and Strategic Sensemaking of Organizational Experiences" Suchitra Shenoy-Packer, DePaul University

"What is an "Occupation"? The Constitutive Force of Occupational Branding" James McDonald, University of Texas, San Antonio

210007

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

#### **Top Papers in Ethnography**

Sponsor: Ethnography Division

Chair: Christopher N. Poulos, University of North Carolina, Greensboro

Respondent: Christopher N. Poulos, University of North Carolina, Greensboro

"Judgement Days: Indian Tales at the Concurso Artesanal in Michocan, Mexico" Pavel Shlossberg, Gonzaga University

"Stories of a Research Instrument: The Lived and Living Process of Fieldwork" Courtney Cole, Bentley University

"An Architecture of Erasure: Exploring Absences, Ruptures, Negotiations and Self-making in Families Organizing Around Mental Illness" Heather Curry, University of South Florida

"Confessions of a Video Vixen: An Intersectional Approach to the Body as Mass Property" Amber Johnson, Prairie View A&M University

210008

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

Sponsor: Feminist and Women Studies Division

Presenters:

Katherine J. Denker, Ball State University

Yahui Zhang, Wayland Baptist University

Danielle M. Stern, Christopher Newport University

Barbara Parisi, Long Island University, Brooklyn

Alena Amato Ruggerio, Southern Oregon University

Lakresha D. Graham, Rockhurst University

Jennifer Dunn, Dominican University

Abbey E. Wojno, Centers for Disease Control & Prevention (CDC)

Rachel E. Silverman, Embry-Riddle Aeronautical University

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Suzanne Enck, University of North Texas

Roseann M. Mandziuk, Texas State University, San Marcos

210012

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Understanding the Academic Career: Advice from Senior Faculty to New and Future Faculty

Sponsor: NCA Educational Policies Board Chair: Mark Redmond, Iowa State University

Presenters:

Thomas Bovino, Suffolk County Community College

Bill Eadie, San Diego State University

Peter Ehrenhaus, Pacific Lutheran University

Deborah Hefferin, Broward College

Timothy P. Mottet, Texas State University, San Marcos

Cheri Simonds, Illinois State University

Cynthia Stohl, University of California, Santa Barbara

210013

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# Connections Between Asian and Black Experiences: Race, Community, and Sex in Current Contexts

Sponsors: Asian/Pacific American Communication Studies Division, Black Caucus, International and Intercultural Communication Division

Chair: Melbourne S. Cummings, Howard University

Respondent: Chuka Onwumechili, Howard University

"A Phenomenology of Racialized Tongue" Sachi Sekimoto, Minnesota State University, Mankato; Christopher Brown, Minnesota State University, Mankato

"Blasians: Exploring the Limits of Identity" Myra S. Washington, University of New Mexico

"Defining HIV Risk through Partner Interaction: Looking at Asian Gay Men and Their Inter-Racial Sex" Andrew Spieldenner, Hofstra University

"Myth of Asian Persuasion: Examining Asian-Black Connections in the Context of Male Same-Sex Relationships" Shinsuke Eguchi, University of New Mexico

210016

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# **Spiritual Communication Division Business Meeting**

Sponsor: Spiritual Communication Division

Presenters:

Kristen Blinne, University of South Florida

Sharon Lauricella, University of Ontario Institute of Technology

Bhavana R. Upadhyaya, Nitte University Kip H. Redick, Christopher Newport Univ

210017

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# Highlighting the "Connections" between K-12 and Colleges/Universities

Sponsors: Elementary and Secondary Education Section, NCA Educational Policies Board

Chair: Ruth E. Kay, Detroit Country Day School

Presenters:

Pamela Cooper Hoel, University of South Carolina, Beaufort

Renee Hobbs, Univ of Rhode Island Jack Kay, Eastern Michigan University

Michelle Morris, Northwestern State University

Cynthia L. Peterson, MidAmerica Nazarene Univ

Jean Streiff, Oakland Catholic High School

Sharon Stahrfisher, Texas Christian University

David A. Wendt, Keokuk High School

Bonnie Wentzel, Arizona State University, West

Willie Washington, California State University, Fullerton

210019

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

#### **Communication Assessment Business Meeting**

Sponsor: Communication Assessment Division

Presenter:

Tatyana Dumova, Point Park University

210020

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

Connections: DSR-TKA Tournament in DC, April 1968

Sponsor: Emeritus/Retired Members Section

Chair: Larry G. Schnoor, Minnesota State University, Mankato

210024

12:30 PM to 1:45 PM

Marriott Wardman Park

Delaware A - Lobby Level

**NCA Distinguished Scholar Business Meeting** 

Sponsor: NCA National Office

#### Competitively Selected Papers in Health Communication - The Dale E. Brashers Mini Poster Session

Sponsors: Health Communication Division, Interpersonal Communication Division

Chairs: Jakob Jensen, University of Utah; Susan E. Morgan, Purdue University; Lance Rintamaki, University at Buffalo, SUNY; Jennifer L. Peterson, Mount Mary University; Elaine Hsieh, University of Oklahoma; Margaret F. Clayton, University of Utah

"Becoming Preceptor, Becoming Student: Private Practitioner-Medical Student Relationships in Medical Education" Meredith L. Clements, University of South Florida

"Communicating Health Goals in Romantic Reationships" Valerie Young, Hanover College; Tricia J. Burke, Texas State University, San Marcos

"Examining the Role of Electronic Health Literacy on College Student Health Behavior and Health Information Seeking: A Two-Study Approach" Rebecca Britt, University of Akron; Bart Collins, Purdue University; Georgiann Linnemeier, Women's Oncology Research and Development Group, St. Vincent Hospital; Kari Michelle Wilson, Indiana University, South Bend

"Identifying and Feeling Supported in a Self-Help Group: Comparing Face-to Face and Online Videoconference Meetings" Melissa Murphy, University of Texas, Austin

"Keep it Going: Maintaining Health Conversations using Relational and Instrumental Approaches" Heather Traino, Virginia Commonwealth Univ; Laura A. Siminoff, Virginia Commonwealth University

"Modeling Online Health Information Seeking Behavior in China: The Roles of Information Completeness, Websites' Design Features, Message Credibility, and Self-efficacy for Internet Use" Weidan Cao, Temple University; Xinyao Zhang, Jilin University; Yuanxin Wang, Temple University

"New Directions in Communication Research on Physician Socialization: Negotiating Dilemmas and Tensions in Medical Ethics Education" James Olufowote, University of Oklahoma

"Parental Weblogs Concerning Proper Child Nutrition: A Qualitative Analysis" Amber Worthington, Penn State University

"Self-Stigma and Psychological Help-Seeking Attitude towards Depression Among Male College Students" Krishnamurti Murniadi, Kent State University

"Stigma of Mental Illness and Disclosure Indirectness: A Test of Cultural Differences" Zheng An, University of Southern California; Sheila T. Murphy, University of Southern California; Lauren Frank, Portland State University

"The Complexity of Using the Online Space for Sexual Health Information: Pros, Cons, and Motivators" Rowena Briones, Virigina Commonwealth University

"The Development and Validation of the Online Health Information Seeking Scale" Carolyn Lagoe, University of Connecticut; Kirstie M. Farrar, University of Connecticut

"The Effects of Self-Construals, Self-Criticism, and Self-Compassion on Depression" Ayano Yamaguchi, Reitaku University; Min-Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University

"Then and now: Examining how consumer communication and attitudes of direct-to-consumer pharmaceutical advertising have changed in the last decade" Kelly S. Wood, Missouri State University; Maria Cronley, Miami University

""It Happens to Those People, Not Me": Connecting the Dots Between College Students and Perception of Risk for HIV" Malynnda Johnson, Carroll University; Jennifer L. Peterson, Mount Mary University

""It's Me Talking All The Time": Psychosocial Challenges Experienced by Partners of People with Parkinson's Disease" Summer Carnett Martin, California State University, Fullerton

# **Signature and Folger Theatres**

**Sponsor: DC Connections** 

Chairs: John Chase Soliday, University of Miami; James M. Brandon, Hillsdale College

210027

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia B - Lobby Level

# **Imagining and Doing Presence in the Communication Present**

Sponsor: Connections within Communication Chair: Gordon Coonfield, Villanova University

Presenters:

Gordon Coonfield, Villanova University
Mindy Fenske, University of South Carolina
Michael LeVan, University of South Florida
Katheryn C. Maguire, Wayne State University
Chris McRae, University of South Florida
Christina Morus, Stockton College
Heidi M. Rose, Villanova University
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee
J. Macgregor Wise, Arizona State University West

210028

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia C - Lobby Level

#### **Top Papers in Association for Chinese Communication Studies**

Sponsor: Association for Chinese Communication Studies Chair: Chin-Chung Chao, University of Nebraska, Omaha

Respondent: Qi Wang, Villanova University

"Not Your Ordinary NBA Hero: A Narrative Analysis of US and Taiwanese News Coverage of Linsanity" Chiaoning Su, Temple University

"Micro-blogging as a Public Sphere: The Possibilities of Rhetorical Resistance in Contemporary China" Shuzhen Huang, Arizona State University

"The Art of Manliness: Men's Magazine Editors and Representations of Masculinity" Chingshan Jiang, University of Nebraska, Kearney

"The Effect of Acculturation on Chinese International Students' Usage of Facebook and Renren" Lanming Chen, Bowling Green State University; Lisa Hanasono, Bowling Green State University

210029

12:30 PM to 1:45 PM

Marriott Wardman Park

Maryland A - Lobby Level

# **Contributed Papers on Disability Issues**

Sponsor: Disability Issues Caucus

Chair: Bruce Henderson, Ithaca College

Respondent: Julie-Ann Scott, University of North Carolina, Wilmington

"A problem of defining and measuring disability in response to the U.N. Convention on the Rights of Persons with Disabilities: A rhetorical analysis of the weaknesses of the ICF checklist and the Washington Group short set of questions (\*\*Top Student Paper of Caucus)" Mark Davis, Texas Tech University

"Interparental Conflict Management: Examining the Role of Conflict Styles in Marital Couples with Deaf or Hearing-Impaired Children" Sara LaBelle, West Virginia University; Keith D. Weber, West Virginia University

"Language Matters: Axiological Commitments in Conceptualizing Dyslexia (\*Top Paper of Caucus)" Julie Cosenza, Southern Illinois University, Carbondale

210030

12:30 PM to 1:45 PM

Marriott Wardman Park

Maryland B - Lobby Level

# A Second Look and a Radical Sound: Rethinking Girls in Popular Culture

Sponsor: Feminist and Women Studies Division Chair: Sarah Projansky, University of Utah

Respondent: Angharad N. Valdivia, University of Illinois

"Blaming girls for sexting and sexualization" Amy Hasinoff, University of Colorado, Denver

"Misunderstood: More than Sass or Silent but a Black Girl Sound Nobody Can Organize" Ruth Nicole Brown,

University of Illinois

"Who is the 21st Century Girl? Girls' Studies and the Franchise-able Girl" Sarah Projansky, University of Utah

210032

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

# **Policing Washington D.C.: Communication Challenges**

Sponsor: NCA First Vice President

Chair: Gary Gumpert, Urban Communication Foundation

Presenter:

Cathy L. Lanier, Metropolitan Police Department of the District of Columbia

Respondents: Damion Waymer, Texas A&M University; Greg Dickinson, Colorado State University

210033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

# Roundtable on Research in Progress 01: Rhetoric and Textual Analysis

Sponsor: Roundtables on Research in Progress

Chair: Nicholas M. Temple, Florida International University

""Have You Had a Chance to Look at Yourself?" Bella Swan's Bodily Insecurities and Lacan's Mirror Phase" Amanda Firestone, University of South Florida

"Haunting Past Images: Examining "Description of a Memory" in the Context of Philosophy of Communication" Garnet C. Butchart, Duquesne University

"Voguing and Black Queer Politics" Madison Moore, University of Richmond

""Wash Yourself Off Before You Get in the Shower": Narrative Identities in Student Ministry Movements" Chris Mueller, Kansas State University

210033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

# Roundtable on Research in Progress 02: Technology and Communication

Sponsor: Roundtables on Research in Progress

Chair: Andrea Lambert South, Northern Kentucky University

"Attracting attention in social media: Using eye tracking to examine the effectiveness of news posts in Facebook and Twitter" Sheree Josephson, Weber State University; Jessica Miller, Weber State University

"Chinese College Students' Perception and Attitudes towards Self-Presentation on Social Networking Sites" Zongchao Li, University of Miami; Qinghua Yang, University of Miami; Jialing Huang, University of Miami; Bo Hu, University of Miami

"Perspectives on Internet Addiction, Problematic Internet Use, and Deficient Self-Regulation: Contributions of Communication Research" Robert Tokunaga, University of Hawaii, Manoa

"Reading print and reading online: Rethinking the power of the Internet through a history of reading in China" Angela Xiao Wu, Northwestern University

210033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

# Roundtable on Research in Progress 03: Technology and Communication II

Sponsor: Roundtables on Research in Progress

Chair: Colin Hesse, Oregon State University

"Analyzing Supportive Communication in an Online Support Group for Veterans with Post-traumatic Stress Disorder" McKenzie Pittman, Kent State University; Andrea Meluch, Kent State University

"He is #RudeToWaiters but he #SmellsAmazeballs: Privacy implications of the social networking dating application of Lulu" Renee Powers, University of Illinois-Chicago; Jenny Ungbha Korn, University of Illinois, Chicago

"Play to win – Role of Active Video Games in Improving Health-related Outcomes in Young Adults" Audrey Opoku-Acheampong, Kansas State University; Yijing Li, Kansas State University; Noel Rizzuti, Kansas State University; Patrick Saunders, Kansas State University; Nancy Muturi, Kansas State University

"You, Me, and a Tree Networking Mobily" Eli Typhina, North Carolina State University

210033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

# Roundtable on Research in Progress 04: The Communication of Power

Sponsor: Roundtables on Research in Progress

Chair: Jessica Elton, Eastern Michigan University

"Doing the Job in Pleasantville: The Particularity of Whiteness in a County Juvenile Court" Carolyn Rosas Webber, Kent State University, Stark

"Incarceration and Invisibility: Rendering Images of Re-Entry in the Los Angeles County Prison System" Angela Leone, Northwestern University

"Language & Identity in the U.S. & Taiwan: Negotiating Language, Power, and Differential Belonging" Melissa L. Curtin, University of California, Santa Barbara

"Validation Through Song: Indigenous Protest Support" Monique Fry, University of Calgary

210033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Roundtable on Research in Progress 05: The Rhetoric of Political Communication

Sponsor: Roundtables on Research in Progress

Chair: Carrie West, Schreiner University

"Framing and Sensegiving in Online Politics: An Evaluation of the 2012 Presidential Campaign Facebook Messages" Stephanie G. Schartel, University of Oklahoma; Gwendelyn S. Nisbett, University of North Texas

"Myth, Anecdote, and Audience Agency: Complicating Narrative Validity in the 2012 Presidential Debates" Rachel Davidson, University of Wisconsin, Milwaukee

"Traditions of Hermeneutic Rhetoric in the Law: An Analysis of Justice Holmes "The Path of the Law" and the Legal Community" Shelby Bell, University of Minnesota

"Who's that Lady? I am \_\_\_\_\_\_: A Textual Analysis of the Construction, Negotiation, and Communication of First Lady Michelle Obama" Leticia Williams, California State University, Fresno

210034

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

# Citizens, Cell Phones, and Community Action... Connected: A Multi-Perspective Interactive Analysis of the Textizen National Project

Sponsor: Connections to the Community Chair: Jill Weber, Hollins University

Presenters:

Yule Alex, Textizen

Dannagal E. Goldthwaite Young, University of Delaware

Jennifer L. Lambe, University of Delaware

Michelle Lee, Textizen

Tracey Quigley Holden, University of Delaware

J. Kanan Sawyer, West Chester University

Michaele Myers, University of Delaware

210035

12:30 PM to 3:15 PM

Marriott Wardman Park

Capitol Boardroom - Lobby Level

# **Central States Communication Executive Committee Meeting**

Sponsor: Central States Communication Association

Presenters:

Nancy Brule, Bethel University

Chad Edwards, Western Michigan Univ

Lance Lippert, Illinois State University

Leah E. Bryant, DePaul University

Mitchell S. McKinney, University of Missouri

Paul Schrodt, Texas Christian University

Randy K. Dillon, Missouri State University

David L. Bodary, Sinclair College

Robert S. Littlefield, North Dakota State University

David T. McMahan, Missouri Western State University

Jimmie Manning, Northern Illinois University

210050

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

#### **Peace and Conflict Communication Division Business Meeting**

Sponsor: Peace and Conflict Communication Division

Presenters:

Ian Borton, Aquinas College

Sudeshna Roy, Stephen F. Austin State University

Zachary Schaefer, Southern Illinois University, Edwardsville

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

#### **Nonverbal Communication Division Business Meeting**

Sponsor: Nonverbal Communication Division

Presenters:

Norah Dunbar, University of Oklahoma

Amy Ebesu Hubbard, University of Hawaii, Manoa Cindy H. White, University of Colorado, Boulder

Judee K. Burgoon, University of Arizona

Diana Nagy, University of Florida

Stacie Powers, Ohio State University

Jonathan M. Bowman, University of San Diego Valerie L. Manusov, University of Washington

210052

12:30 PM to 1:45 PM

Marriott Wardman Park

McKinley - Mezzanine Level

# **Public Relations Division Top Student Paper Panel**

Sponsor: Public Relations Division

Chair: Erich Sommerfeldt, University of Maryland Respondent: Maureen Taylor, University of Oklahoma

"We Are All Sikhs: A Case Study of Community Response and Renewal" Michael Paquette, University of Maryland; Shuying Shi, University of Maryland

"A Postmodern Feminist Model of Public Relations" Amanda Kennedy, University of Maryland

"Evolving Relationships in an Online Advocacy Coalition: A Public Goods Theory Perspective" Adam Saffer, University of Oklahoma

"Connecting the Theory and Practice of Public Relations Leadership: A Case Study on the Center for Teaching Excellence" Steven D. Cohen, University of Baltimore

210053

12:30 PM to 1:45 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

# Report on the Findings of the CEDA Research Assessment Working Group

Sponsor: Cross Examination Debate Association Chair: Sarah E. Stone Watt, Pepperdine University

Presenters:

Paul E. Mabrey III, James Madison University Sarah Partlow-Lefevre, Idaho State University Gordon W. Stables, University of Southern California

Sarah E. Stone Watt, Pepperdine University

Danielle Wiese Leek, Grand Valley State University

210054

12:30 PM to 1:45 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

# Connecting First-generation College (FGC) Academics

Sponsor: Instructional Development Division

Chairs: Deanna L. Fassett, San Jose State University; Keith Nainby, California State University, Stanislaus

Respondent: Deanna L. Fassett, San Jose State University

"First-Generation College Students: The Effects of Out of Class Communication on their Motivation to Learn" Erika B. Ortiz, San Jose State University

"Making Sense of the First-Generation College/Graduate Student Status: Permeating the Boundaries of the College Context" Tabatha Roberts, Western Michigan Univ

"Not a Matter of Degrees: Broadening the Definition of 'First Generation'" Kathleen McConnell, San Jose State University

"Queer Hybridity as Pedagogy" Benny LeMaster, Southern Illinois University, Carbondale

"Who Do You Know? Social Class and the Constitution of Knowledge in Critical Communication Pedagogy Research" Keith Nainby, California State University, Stanislaus

""I Don't Want To Be A Burden": A Critical Complete Member Ethnography of the First-Generation College Student in Graduate School" Chris Lancaster, Souther Illinois University, Carbondale

210056

12:30 PM to 1:45 PM

Marriott Wardman Park

Hoover - Mezzanine Level

#### Group Communication Life Time Achievement Award 2012 - The Work and Contribution of Dr. Renee Meyers

Sponsor: Group Communication Division

Chair: Joseph A. Bonito, University of Arizona

Presenters:

Marshall Scott Poole, University of Illinois

David R. Seibold, University of California, Santa Barbara

Dawna I. Ballard, University of Texas

210057

12:30 PM to 1:45 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

# The Role of Communication in Education

**Sponsor: Student Section** 

Chair: Mark J. Hlavacik, Penn State University

"Falling In (and Out of) Love with the Academy: An Autoethnographic Account of the Graduate School Experience" Lacey Stein, University of Denver

"Critiquing the Quest for a "Silver Bullet": Directions for the Study of Education Policy Rhetoric" Michael Steudeman, University of Maryland

"Exploring Instructors' Inappropriate Communication in the Classroom: Nonverbal Immediacy as a Mediator in the College Classroom" Meghan Nyeste, Oakland University; Janice Pollak, Oakland University; Jon A. Wilkinson, Oakland University

"Expecting Nothing in Return? Examining Equity in Formal Youth Mentoring Relationships" Patricia Gettings, Purdue University

210059

12:30 PM to 1:45 PM

Marriott Wardman Park

Wilson A - Mezzanine Level

**Sponsor: Short Courses** 

Chairs: Emilie Lucchesi, University of Illinois, Chicago; Adriane Stoner, University of Illinois, Chicago

210060 12:30 PM to 3:15 PM Marriott Wardman Park Wilson B - Mezzanine Level

SC11: Public Speaking 3.0: Using the SCRAP Approach: Simplicity, Contrast, Repetition, Alignment, and Proximity

– and 21st Century Presentation Technology – to CONNECT with 21st Century Audiences

**Sponsor: Short Courses** 

Chairs: Sherwyn P. Morreale, University of Colorado, Colorado Springs; Janice Thorpe, University of Colorado,

**Colorado Springs** 

210061 12:30 PM to 3:15 PM Marriott Wardman Park Wilson C - Mezzanine Level

SC12: Electronic Rubrics: Creating Immediate Connections with Students

**Sponsor: Short Courses** 

Chairs: George M. Lawson, University of Nebraska, Kearney; Deb Lawson, Central Community College

Presenters:

Deb Lawson, Central Community College

George M. Lawson, University of Nebraska, Kearney

210062 12:30 PM to 1:45 PM Marriott Wardman Park Taft - Mezzanine Level

Lambda Pi Eta Business Meeting and Awards Ceremony

Sponsor: Lambda Pi Eta

Presenters:

Caroline Parsons, University of Alabama

John R. Perlich, Hastings College

Mary C. Toale, West Virginia Wesleyan College

Leslie J. Reynard, Washburn University

Deborah L. Whitt, Wayne State College

Daniel Cochece Cochece Davis, Illinois State University

W. Bradford Mello, National Communication Association

Megan Moore, National Communication Association

210063 12:30 PM to 1:45 PM Marriott Wardman Park Taylor - Mezzanine Level

**Django: An American Horror Story** 

**Sponsor: Black Caucus** 

Chairs: Robin R. Means Coleman, University of Michigan; Timeka Williams, University of Michigan

Presenters:

Nichole Kathol, University of Wisconsin, Barron County

Kyera Singleton, University of Michigan

Timeka Williams, University of Michigan

Jeffrey McCune, University of Maryland

12:30 PM to 1:45 PM

Marriott Wardman Park

Truman - Mezzanine Level

# **Basic Course Division Business Meeting**

Sponsor: Basic Course Division

Presenters:

Joe Valenzano, University of Dayton

Melissa Ann Broeckelman-Post, George Mason University

Tiffany Wang, University of Montevallo Angela M. Hosek, Emerson College

Jeffrey Kuznekoff, Miami University Middletown

210065

12:30 PM to 1:45 PM

Marriott Wardman Park

Tyler - Mezzanine Level

# Applied communication and culture in and around the university

**Sponsor: Applied Communication Division** 

Chair: Mark Leeman, Northern Kentucky University Respondent: Lalatendu Acharya, Purdue University

"Culture and Identity Change During a College Reorganization" Stephanie Klatzke, Northern Kentucky University; Zachary Hart, Northern Kentucky University

"Expectations versus Realities in a University-Community Partnership: A Case Study" Jeannette W. Kindred, Eastern Michigan University; Claudia Petrescu, Eastern Michigan University

"Story-Selling: The Persuasive Effects of Using Stories in University Recruitment" Michael E. Burns, Texas State University, San Marcos; Amber Raile, Montana State University

"Virtually the Same? Student Perceptions of the Equivalence of Online Classes vs. Face-to-Face Classes" Carrie Anne Platt, North Dakota State University; Amber Raile, Montana State University; Nan Yu, North Dakota State University

210066

12:30 PM to 1:45 PM

Marriott Wardman Park

Madison A - Mezzanine Level

# Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Divsion Business Meeting

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Presenters:

Isaac West, University of Iowa

Danielle M. Stern, Christopher Newport University

Bernadette Calafell, University of Denver

Michaela D.E. Meyer, Christopher Newport University

E. Tristan Booth, Arizona State University

210067

12:30 PM to 1:45 PM

Marriott Wardman Park

Madison B - Mezzanine Level

# Media Effects of Television and Magazines in Popular Culture

Sponsor: African American Communication and Culture Division

Chair: Gina Castle Bell, West Chester University Respondent: Kenisha F Burke, Austin Peay State Univ "The Cosby Show and A Different World: Contributions to HBCU Enrollment" Paula Matabane, Howard University; Bishetta D. Merritt, Howard University

"South African Soap Operas: Connecting South Africans Through Narrative" Nsenga Burton, Goucher College

"Comparing Black, Asian, Hispanic and White Women on Media Exposure, Body Dissatisfaction, and Disordered Eating: An Unsavory Connection?" Felecia F. Jordan-Jackson, Florida State University; Kimberly A. Davis, Duval County Board of Education

"Let the people say...": Audience Perception and Evaluation of Tyler Perry's House of Payne and Meet the Browns" Nicole Jackson, University of Central Florida; George Musambira, University of Central Florida

210068

12:30 PM to 1:45 PM

Marriott Wardman Park

Johnson - Mezzanine Level

# Workshop on Gender and Race in Commercials: Connections, Interconnections, and Disconnections

Sponsor: Visual Communication Division
Chair: Kathleen J. Turner, Davidson College

Presenters:

Sheri Bleam, Adrian College

Cerise Glenn, University of North Carolina, Greensboro Rachel Griffin, Southern Illinois University, Carbondale

Claire Sisco King, Vanderbilt University

Roseann M. Mandziuk, Texas State University, San Marcos

Amanda Martinez, Davidson College

Christina Moss, University of Memphis, Lambuth

Sarah Stein, North Carolina State University

Kathleen J. Turner, Davidson College

210069

12:30 PM to 1:45 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

# 3+1: Expanding Connections Between the Community College and Four-Year Institutions

Sponsor: Community College Section

Chair: Lauren G. Morgan, College of DuPage

Presenters:

Lisa L. Benedetti, Tarrant County College Northwest

Jeff Przybylo, Harper College

Edward A. Schwarz, Prairie State College Gretchen E. Wheeler, Casper College

210070

12:30 PM to 1:45 PM

Marriott Wardman Park

Jackson - Mezzanine Level

# Expanding Understandings of Pathos in Public Address: Affect, Passion, Feelings, Drives

Sponsor: Public Address Division

Chair: John Louis Lucaites, Indiana University

Respondent: Robert Hariman, Northwestern University

"Affect Inc. (BP Feels Itself)" Celeste M. Condit, University of Georgia

"Passions and Constraints: John F. Kennedy's Cuban Missile Crisis Address" John M. Murphy, University of Illinois

"Something Lawful Encrusted on the Living: On Canned Laughter and Its Driven Affects" Joshua Gunn, University

210071 12:30 PM to 1:45 PM Marriott Wardman Park Thurgood Marshall Ballroom East - Mezzanine Level

#### **Top Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Kimberly D. Meltzer, Georgetown University Respondent: Roderick Hart, University of Texas, Austin

"Communicating Openness in Deliberation" Sonia Ivancic, University of Colorado, Boulder; Leah Sprain, University of Colorado, Boulder

"Nate Silver's Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting" Michael Butterworth, Ohio University

"Social Networking Sites and Knowledge of the 2012 Presidential Election" Jeffrey A. Gottfried, Pew Research Center; Bruce Hardy, University of Pennsylvania; Kenneth Winneg, University of Pennsylvania; Kathleen Jamieson, University of Pennsylvania

"Why Do Knowledgeable Partisans Polarize? Cueing Knowledge, General Political Knowledge, and Policy Attitudes" Daniel E. Bergan, Michigan State University

210072 12:30 PM to 1:45 PM Marriott Wardman Park Thurgood Marshall Ballroom West - Mezzanine Level

#### **Top Faculty Papers in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: S. Lily Mendoza, Oakland University

Respondent: Yoshitaka Miike, University of Hawaii, Hilo

"Local Media Cultivation of Host Community Attitudes in Plainstown, USA" Kelly McKay-Semmler, University of South Dakota; Shane Semmler, University of South Dakota; Young Yun Kim, University of Oklahoma

"Humanizing Rhetorics as a Response to Oppression: A Critical Reading of a Collection of Chican@ Literature" Chad Nelson, Bowling Green State University

"Towards Developing a Cross-Cultural Metacognition Scale for Listening in the First Language (L1) Contexts: The Metacognitive Listening Scale" Laura Ann Janusik, Rockhurst University; Shaughan A. Keaton, Young Harris College

"Constituting the Collective Subject: A Critical Discourse Analysis of South Asian American Bloggers' Engagement with Immigration Discourse" Anjana Mudambi, Randolph-Macon College

12:30 PM to 1:45 PM Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine
Level

#### Abraham Lincoln's Hollywood Rebirth of Freedom: A Roundtable

Sponsor: Public Address Division

Chair: Charles E. Morris III, Syracuse University

Presenters:

210073

Cara A. Finnegan, University of Illinois James Jasinski, University of Puget Sound Charles E. Morris III, Syracuse University Shawn J. Parry-Giles, University of Maryland Brian Snee, Manhattanville College Bradford J. Vivian, Syracuse University Kirt H. Wilson, Penn State University David Zarefsky, Northwestern University

210080

12:30 PM to 1:45 PM

Omni Shoreham

Blue Room - Lobby Level

# A Good Death: A Solo Performance Connecting Compassion, Labor, and Loss Through the Eyes of Hospice Care Workers

**Sponsor: Performance Studies Division** 

Chairs: Jennifer A. Linde, Arizona State University; Katherine Miller, Arizona State University

Presenter:

Lou Clark, Arizona State University

Respondents: M. Heather Carver, University of Missouri; D. Soyini Madison, Northwestern

University; Jeanine Marie Minge, California State University, Northridge

210084

12:30 PM to 1:45 PM

Omni Shoreham

Calvert Room - Lobby Level

# Practical Connections to an Ancient Art: Rhetorical Approaches to Contemporary Professional Consulting\*

Sponsor: Training and Development Division Chair: Craig L. Engstrom, Elmhurst College

Presenters:

Ashley N. Baker, Civica Global Admissions Consulting Susan Kleimann, Kleimann Communication Group

Christian O. Lundberg, University of North Carolina, Chapel Hill

James T. Petre, McKendree University

Elizabeth A. Petre, Washington University, St. Louis Jonathan G. Shailor, Univ of Wisconsin, Parkside

210085

12:30 PM to 1:45 PM

Omni Shoreham

Hampton Room - Lobby Level

# **Religious Communication Association Business Meeting**

Sponsor: Religious Communication Association

Presenters:

Mark A.E. Williams, California State University, Sacramento

J. Matthew Melton, Lee University

Kathleen M. Edelmayer, Madonna University

Kristen Lynn Majocha, University of Pittsburgh, Johnstown

Janie Harden Fritz, Duquesne University

Denise Ferguson, Pepperdine University

Daniel Brown, Grove City College

Sara A. Mehltretter Drury, Wabash College

Celeste Grayson Seymour, Western Governors University

Ron Arnett, Duquesne University

12:30 PM to 1:45 PM

Omni Shoreham

Capitol Room - Lobby Level

#### **Communication and the Future Division Business Meeting**

Sponsor: Communication and the Future Division

Presenters:

Chris Gurrie, University of Tampa Lonny Brooks, California State University, East Bay Aubrie Serena Adams, University of California, Santa Barbara Shannon C. VanHorn, Valley City State Univ Shane Tilton, University of Kentucky

210087

12:30 PM to 1:45 PM

Omni Shoreham

Embassy Room - Lobby Level

# Top Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Ryan McGeough, Florida Atlantic University

Respondent: Clarke Rountree, University of Alabama, Huntsville

"Mapping US Humanitarian Aid: A Pentadic Cartography of Michael Leavitt's Health Diplomacy" Benjamin R. Bates, Ohio University

"Mortification as Islamic "Equipment for Living": An Examination of Burke's "Ethnocentric" Rhetorical Theory" Noura Elwazani, University of North Texas

"Unmasking the Football Fraternity: A Burkean Analysis of the Penn State Sex Crimes" Anthony M. Johnson, San Diego State University; Valerie R. Renegar, Southwestern University; George N. Dionisopoulos, San Diego State University

""Trouble with a capital T": Jerome S. Bruner's Extension of Kenneth Burke's Dramatistic Pentad\*" Matthew T. Althouse, College at Brockport; Floyd D. Anderson, College at Brockport

210090

12:30 PM to 1:45 PM

Omni Shoreham

Executive Room - Lobby Level

# Scholarship on the Effects of Narrative in Media

Sponsor: Mass Communication Division Chair: Norma Jones, Kent State University

Respondent: Omotayo O. Banjo, University of Cincinnati

"Not to be misconstrued: Using construal level theory to investigate the effects of narrative and avatar identification on aggression, hostility, and prosocial outcomes" Nicholas Matthews, Indiana University; Teresa Lynch, Indiana University

"The Influence of Audio-Only Direct Address on Involvement with Characters in Narrative Television" Shane Semmler, University of South Dakota; Collin Kristopher Berke, University of South Dakota; Travis James Loof, University of South Dakota

"The Tribalism of Narratives: Evolutionary Determinants of Transportation" Matthew Grizzard, University at Buffalo, SUNY; Allison L. Eden, VU University of Amsterdam

"Tweets, Dings, and Interruptions: The Effects of Multitasking on Watching a Narrative" Alice E. Hall, Univ of Missouri, St Louis; Lara Zwarun, Univ of Missouri, St Louis

12:30 PM to 1:45 PM

Omni Shoreham

Directors Room - Lobby Level

# 100 Years Later: History and Disciplinary Foundations

Sponsor: American Society for the History of Rhetoric

Chair: Pat J. Gehrke, University of South Carolina

"Epistemological Movements in the Field of Communication" James Anderson, University of Utah; Michael K. Middleton, University of Utah

"Meaning and Significance: A Communicative Genealogy of the Dialectical Relations between Symbolicity and Materiality" Brian L. Ott, University of Colorado Denver; Mary E. Domenico, University of North Carolina, Chapel Hill

"Science, Method, and Epistemologies" Jon F. Nussbaum, Penn State University; Rosa A. Eberly, Penn State University

"The Role of "Listening" in the Self-Conception of the National Communication Association" David Beard, University of Minnesota, Duluth; Graham Bodie, Louisiana State University

210092

12:30 PM to 1:45 PM

Omni Shoreham

Congressional A - Lobby Level

#### Latina and Chicana Feminisms: Connections Past, Present, and Future

Sponsors: Feminist and Women Studies Division, La Raza Caucus

Chair: Astrid Villamil, University of Missouri

Respondent: Michelle Holling, California State University, San Marcos

"Archival Connections through Documentary: Visualizing a Rhetorical Construction of Gloria Anzaldúa in Altar Cruzando Fronteras Building Bridges" Diana I. Bowen, University of Houston, Downtown

"Arguing for Free Love in an Era Free of Women's Liberation: Examination of the Rhetorical Appeals of Puerto Rican Feminist and Labor Activist Luisa Capetillo" Kathleen M. de Onís, Indiana University

"I Dumped My Husband: Valesca Popozuda's Challenging of Traditional Femininity" Raquel Moreira, University of Denver

"La hija de Raquel, las hijas de nuestras madres: Negotiating one's (non/immigrant) identity in Ana Castillo's "My Mother's Mexico"" Leandra Hinojosa Hernandez, Texas A&M University

210094

12:30 PM to 1:45 PM

Omni Shoreham

Council Room - Lobby Level

# Revisiting Controversial and Paradigm-Shifting Rhetorical Theories: What Might We Say Differently Now?

Sponsor: Rhetorical and Communication Theory Division

Chairs: Cindy L. Griffin, Colorado State University; Sonja K. Foss, University of Colorado, Denver

Presenters:

Lisa A. Flores, University of Colorado, Boulder

Sonja K. Foss, University of Colorado, Denver

Cindy L. Griffin, Colorado State University

Robert Krizek, Saint Louis University

Raymie E. McKerrow, Ohio University

Thomas Nakayama, Northeastern University

210095 12:30 PM to 1:45 PM Omni Shoreham Senate Room - Lobby Level

The Technological Identity: Ellul's Discourse of Technique Applied to Persons

Sponsor: Media Ecology Association

Chair: Stephanie A. Bennett, Palm Beach Atlantic University

Presenters:

Stephanie A. Bennett, Palm Beach Atlantic University

Clifford G. Christians, University of Illinois David Gill, Gordon-Conwell Seminary Calvin L. Troup, Duquesne University

Respondent: Paul Soukup S.J., Santa Clara University

210096 12:30 PM to 1:45 PM Omni Shoreham Forum Room - Lobby Level

# Affect and Identity: Making Sense of Being/Becoming

Sponsor: Critical and Cultural Studies Division Chair: Michael Lechuga, University of Denver

Respondent: Gregory Seigworth, Millersville University

"Affect(ing) Wor(I)ds: Affect as Knowing and Relating in Pregnancy Stories" Liliana Herakova, University of Massachusetts

"Affect, Conspiracy, and Political Identity: James Tracy in the News Media" Emanuelle Wessels, Missouri State University

"Affective Landscapes and Performances of Citizenship" Michael Lechuga, University of Denver

"Disconnectedness as Communicative A(ffe)ct; Or, How University Janitors Endure the Turned Blind Eye/I: A Critical Ethnographic Approach to Working-Class Visibility in the 'Ivory Tower' Rural South" Ryan Castillo, Clemson University

"Hybridity, Identity Performance, and Affect: Moments of 'Becoming'" Salma Shukri, University of Denver

210097 12:30 PM to 1:45 PM Omni Shoreham Cabinet Room - Lobby Level

# From Paper Machines to Machinic Life: Human-Machine Connections in Communication Studies

Sponsor: Critical and Cultural Studies Division

Chair: Matthew Wesley Bost, University of Minnesota

"Beyond the Bare Life of the Machine: The Biopolitical Register of Technological Objects" Mark Martinez, University of Minnesota

"Computational Conversion: Ramon Llull, Pastoral Power, and Technologies of Governance in the Classical Age" Jeremy Packer, North Carolina State University; Ryan McGrady, North Carolina State University

"Of Dronadology: Automatic Ethics at a Distance from the Baghavad Gita" Richard Doyle, Pennsylvania State University

""Like a Nightmare on the Brains of the Living": Marx's Eighteenth Brumaire and the Machine of the State" Matthew Wesley Bost, University of Minnesota; Matthew S. May, North Carolina State University

210098 12:30 PM to 1:45 PM Omni Shoreham Diplomat Ballroom - Lobby Level

Sponsor: Mass Communication Division

Chair: Jennifer Stevens Aubrey, University of Arizona

Respondent: Hugh Phillips Curnutt, Montclair State University

"Putting your best brain forward: Commercial brain imaging and the semiotics of improvement" Ellen Defossez, University of Pittsburgh

"Accent Representations in the Media: Information Processing and Effects" Marko Dragojevic, University of California, Santa Barbara

"The Right Way to Eat: Practical Governmentality through Semi-Homemade Cooking with Sandra Lee" Hojin Song, University of Iowa

"The Sportiest Catwalk on Earth: How Sport and Fashion Collide on the Olympic Stage" Susannah Cobb McMonagle, Temple University

210099

12:30 PM to 1:45 PM

Omni Shoreham

Palladian Ballroom - Lobby Level

# **Top Papers in Rhetorical and Communication Theory**

Sponsor: Rhetorical and Communication Theory Division Chair: Anna Marjorie Young, Pacific Lutheran University

Respondent: Darrel Wanzer, University of Iowa

"Poisoning the Wellspring of Laughter: The Name of the Rose and the (Origin) Myth of Comedy" Christopher Gilbert, Indiana University

"The Rhetoric of the Singularity: A Myth of Techno-Transcendence" Spencer Harris, University of Kansas

"Competition vs. Exhibition: The Olympic Arts Competitions and a Rhetorical Entry to Cultural Policy" Chris Ingraham, University of Colorado, Boulder

210102

12:30 PM to 1:45 PM

Omni Shoreham

Empire Ballroom - Lower Level

#### **Human Communication and Technology Division Top Paper Panel**

Sponsor: Human Communication and Technology Division

Chair: Bree McEwan, Western Illinois University

Respondent: Stephen D. McDowell, Florida State University

"All Things Considered: Perceived Credibility of Online Consumer Reviews" Young-shin Lim, Ohio State University; Brandon Van Der Heide, Ohio State University

"Language, Psychopathy and Social Media: The Linguistic Traces of Psychopathy in Email, Text Messaging and Facebook" Jeffrey Hancock, Cornell University; Rachel Boochever, Nielsen Media; Michael Woodworth, University of British Columbia

"Communicating Briefly: Technically" Keri Stephens, University of Texas, Austin; Ashley K. Barrett, University of Texas, Austin

"Generally concerned, but not specifically: General and situational influences of vulnerable narcissism on social network privacy concerns" Elizabeth Kwolek, West Virginia University; Hongmin Ahn, West Virginia University; Nicholas David Bowman, West Virginia University

210201

12:30 PM to 4:30 PM

Offsite

Washington DC

Sponsors: DC Connections, Environmental Communication Division

Chairs: Meaghan Parker, Woodrow Wilson Center; Michael Svoboda, George Washington University

Presenters:

Laurie Boeder, The Pew Charitable Trusts

Ciaran Clayton, National Oceanic and Atmosperic Administration

Elisabeth Guilbaud-Cox, United Nations Environment Programme

Sandra Jordan, USAID

Dilly Severin, Population Action International

Riley Dunlap, Oklahoma State University

Peter Jacques, University of Central Florida

Myanna Lahsen, Brazilian National Institute of Space Research

Rebecca Bertram, Heinrich Boell Foundation

Michael Svoboda, George Washington University

#### 2:00 PM

213002 2:00 PM to 3:15 PM

Marriott Wardman Park

Hall B - Exhibit Level

#### Scholar to Scholar: Organizing, Organizations and Activism

Sponsor: Scholar to Scholar

Chairs: Dana L. Cloud, University of Texas, Austin; Michael Butterworth, Ohio University

- "01. A Stilletto Nation Changes Everything: The Independent Women's Forum's Discussion of Feminist Economic Policy" Dana M. Schowalter, University of Wisconsin, Milwaukee
- "02. A Strategic Framework for Communicating with Generation Y via Emerging Media: A Longitudinal Examination with Public Relations Results and Implications" Melissa D. Dodd, University of Central Florida; Shannon Campbell, University of Miami
- "03. A World of our Own: Climate Change and the Politics of the Anthropocene" Rowan Howard-Williams, University of Pennsylvania
- "04. Abandoned Pages, Passive Participation: What can Facebook Tell us about Egyptians' Activism after Ousting the Mubarak Regime?" Noura Elwazani, University of North Texas
- "05. Activism in Wukan Incident: Power and Confrontation strategies at a Chinese village" Yang Cheng, Chinese University of Hong Kong
- "06. Can public opinion survey wording affect internal political efficacy? An experiment" Hillary C. Shulman, North Central College; Krista Valleskey, North Central College; Jamie Solus, North Central College; Amber Bray, North Central College
- "07. Collective Memory Work and Marginalized Women in History: An Analysis" Sunny Hubler, University of Maine
- "08. Community Engagement as a Process and an Outcome of Developing Culturally Grounded Health Communication Interventions: An Example from the DECIDE Project" Angela Palmer-Wackerly, Ohio State University; Phokeng M. Dailey, Ohio State University; Jessica Krok, Ohio State University; Janice L. Raup-Krieger, Ohio State University
- "09. Consumer and Marketing Implications Surrounding the Celebration of Black Friday as a Communication Ritual" Gina Castle Bell, West Chester University; Emily B. Peterson, George Mason University; Melinda Weathers, Clemson University; Sally O. Hastings, University of Central Florida
- "10. Cracking the Glass Ceiling: Hillary Clinton's 2008 Concession Speech" Anna Dudney, Colorado State University
- "11. Creating Disciplinary Connections: Bringing Together Entrepreneurship and Communication Programs" Jeffrey D. Brand, University of Northern Iowa

- "12. Defining Exigence: Girl Scouting and the ToGetHerThere Campaign" Margeaux Lippman, University of Washington
- "13. Digitizing Strength of Weak Ties: Weak Ties Theory for 21st Century Communication" Patricia J. Moore, Rutgers University; Marya L. Doerfel, Rutgers University
- "14. Disconnections and Connections on Capitol Hill: Presence and Absence in Arguing for Presidential Outreach" Grant C. Cos, Rochester Institute of Technology; Kelly Norris Martin, Rochester Institute of Technology
- "15. Do Dissonant Beliefs Explain Individual-Level Opinion Change in a Panel Study?" Uwe Hartung, Università della Svizzera Italiana; Peter Schulz, University of Lugano
- "16. Dressing the Ethical Consumer: The Ethical Aesthetics and Aesthetic Politics of American Apparel" Kevin J. Marinelli, Young Harris College
- "17. Empty Chair Ethos: Clint Eastwood's 2012 Republican National Convention Address" Tyler Welsh, University of Texas, Austin
- "18. Exploring the Citizen Journalist: Twitter and the 2012 Political Convention Address of Ann Romney" Joshua Hawthorne, University of Missouri; Philip Tschirhart, University of Missouri; Molly Greenwood, University of Missouri
- "19. Exploring the Connections Between Social Influences That Encourage Multicommunicating in Organizations and Social Capital" Eric DeMar Waters, University of Texas, Austin
- "20. From Myth to Movement: How the Harry Potter Alliance is Putting Mythology to Work" Zachary Walker, University of Kansas
- "21. Global identity, local culture: Examining the Roman Catholic Mass as unifying ritual" Kevin O. Sauter, University of St. Thomas
- "22. Justifying "Renewal" and Erasing the "Other" through the Western Frontier Myth" Mary E. Triece, University of Akron
- "23. Letters as Rhetorical Resistance: Connecting Feminist Theory with Epistolary Rhetoric in Boston College's The Heights" Cory Geraths, Penn State University
  - "24. Looking for Tadpoles: The Portrayal of Age at Red Frog" Lindsey B. Anderson, Purdue University
- "25. Make-A-Wish foundation and news releases: A content analysis of how emotional appeal is used to encourage donating" Alexa Lammers, Ohio Northern University
- "26. Making Social Connections: A Rhetorical Criticism of the Portrayal of Social Issues in American Soap Operas" Jennifer Walton, Ohio Northern Univ
  - "27. Memory Ecology and the Rhetorical Analysis of Collective Memory" Jacob Dickerson, Georgetown College
- "28. Metacognitive Model of Ambivalence: The Role of Multiple Attributes and Their Metacognitions in Creating Political Ambivalence" Hyunjin Song, Ohio State University
  - "29. Of, By, and For Women: A Case Study of the National Woman's Party" Dorothy M. Snyder, Purdue University
- "30. On Pins and Needles: Fannia Cohn's Feminist Approach to Participatory Media Activism" Brian Dolber, College at Oneonta, SUNY
- "31. Performing Boundary Work: Creation science as the construction of populist science" Shane Miller, College of Saint Benedict/Saint John's University
- "32. Presidential Cool: Framing Style in Unsuccessful Presidential Campaigns from Dole to Romney" Luke A. Winslow, University of Texas, Austin; Addie Anderson, University of Texas, Austin; Samin Huque, University of Texas, Austin
  - "33. Public memory in everyday life" Marie-Louise Paulesc, Arizona State University
  - "34. Public: A Concept Explication for Modeling Public Management" Kyung Jung Han, University of Missouri
- "35. Rhetorically Socializing our Audience: Making over Media, the KKK, and War" Mikel-Ann Caddel, Texas Tech University; Andrew Cantrell, Texas Tech University; Tiffany Edgecomb, Texas Tech University; Eleazar Lopez, Texas Tech University

- "36. Sea-Level Rise Policy as Attention Intervention" Susan Opt, James Madison University
- "37. Sign, Sign, Everywhere a Sign: An Analysis of the Argument and Target Content of Protest Signs Displayed During the Wisconsin Budget Repair Bill/Act 10 Protests of 2011" Susan Wildermuth, University of Wisconsin, Whitewater; Corey B. Davis, University of Wisconsin, Whitewater; Edward Frederick, University of Wisconsin, Whitewater; Josh Bolton, University of Missouri
- "38. The Canary in the Coal Mine: Shareholder Activism on Social Issues: What do Shareholder Resolutions Tell Us?" Nur Uysal, Marquette University
- "39. The Counter-Neoliberal Occupy Movement: Re-appropriation of Spaces and Discourse" Hao Cao, University of Texas, Austin
- "40. The Rhetorical Presidency and Surrogacy: The Case of the Fifth Column" Stephen Underhill, Marshall University
- "41. Through the British Government's Looking Glass: Making Sense of the Role of Social Media in the England Riots" Maria Maer, University of Kansas
  - "42. Toward an Agonistic Citizenship" Chad Nelson, Bowling Green State University

213004 2:00 PM to 3:15 PM Marrio

Marriott Wardman Park

Washington Room 1 - Exhibit Level

#### **Top Four Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Mark T. Morman, Baylor University

Respondent: Jennifer A. Samp, University of Georgia

"A Meta-Analytical Review of the Demand/Withdraw Pattern of Interaction and its Associations with Individual, Relational, and Communicative Outcomes" Paul Schrodt, Texas Christian University; Paul Witt, Texas Christian University; Jenna Shimkowski, University of Denver

"Affectionate Communication is Associated with Immunologic and Cardiologic Health Markers" Kory Floyd, Arizona State University; Perry M. Pauley, San Diego State University; Colin Hesse, Oregon State University; Alice E. Veksler, Christopher Newport Univ; Jen Eden, Marist College; Alan Mikkelson, Whitworth University

"Talking about Sexual Assault: Applying the Theory of Motivated Information Management" Bridget Potocki, Ohio State University

"Co-ownership of Private Information in the Miscarriage Context" Jennifer J. Bute, Indiana University-Purdue University, Indianapolis; Maria Brann, West Virginia University

213005 2:00 PM

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# **Topic Avoidance and Taboo Topics**

Sponsor: Interpersonal Communication Division

Chair: Carl J. Brown, University of Southern Mississippi

"Exploring the Effects of Implementation Intentions and Goal Formation on Anxiety and Communication Effectiveness when Discussing Taboo Topics" Colleen Malachowski, Regis College; Melanie Booth-Butterfield, West Virginia University

"The (Sometimes Complex) Relationship Between Topic Avoidance and Relational Investment Factors" Cameron Wade Piercy, University of Oklahoma; Brianna Lane, University of Oklahoma

"To Avoid or Not to Avoid: When Emotions Overflow" Esther Liu, Northwestern University; Michael E. Roloff, Northwestern University

"Who Can I Turn To? Similarities and Difference among Relationships Avoided and Chosen for Disclosure of Taboo

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### Connections Of/In Organizational Ethnography: New Ties, Media, Dilemmas, and Solutions

Sponsor: Organizational Communication Division

Chair: Rahul Mitra, Wayne State University

Respondent: Steve May, University of North Carolina, Chapel Hill

"Connections, Connecting, and Connectivity: Online/Offline Intersections at an Office of University Sustainability" Rahul Mitra, Wayne State University

"Deconstructing the Notion of "Going Native" in Organizational Ethnographic Inquiry" Brittany L. Peterson, Ohio University; Lacy G. McNamee, Baylor University

"Ethical Issues in the Construction of Connections: The Challenges of Voice, Silence, and Exit" Jessica Katz Jameson, North Carolina State University

"Impossible Connections? Organizational Ethnography after Tragedy" Joelle Marie Cruz, Kent State University

"Nuclear Connections: Participatory Ethnography, Nuclear Energy Organizations, and Reflexive Modernity Nuclear Connections: Participatory Ethnography, Nuclear Energy Organizations, and Reflexive Modernity" William J. Kinsella, North Carolina State University

"The Critical Ethnographer's Dilemma: Tensions between Maintaining Positive Connections with Research Participants and Adopting a Critical and Feminist Lens on their Practices" James McDonald, University of Texas, San Antonio

213007

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# **Ethnography Division Business Meeting**

Sponsor: Ethnography Division

Presenters:

Tony Adams, Northeastern Illinois University

Christopher N. Poulos, University of North Carolina, Greensboro

Lisa M. Tillmann, Rollins College

Sarah Jane Tracy, Arizona State University

Jillian Ann Tullis, University of North Carolina, Charlotte

Keith Berry, University of South Florida

Robert Krizek, Saint Louis University

Carolyn S. Ellis, University of South Florida

Robin Clair, Purdue University

Sarah Amira de la Garza, Arizona State University

Patricia Geist-Martin, San Diego State University

213008

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### Feminist and Women's Studies Division and Women's Caucus Combined Business Meeting, Part II

Sponsors: Feminist and Women Studies Division, Women's Caucus

Presenters:

Lakresha D. Graham, Rockhurst University Katherine J. Denker, Ball State University Jennifer Dunn, Dominican University
Yahui Zhang, Wayland Baptist University
Teresa Tess Pierce, University of Ontario Institute of Technology
Abbey E. Wojno, Centers for Disease Control & Prevention (CDC)
Danielle M. Stern, Christopher Newport University
Rachel E. Silverman, Embry-Riddle Aeronautical University
Barbara Parisi, Long Island University, Brooklyn
Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Suzanne Enck, University of North Texas

Roseann M. Mandziuk, Texas State University, San Marcos

Alena Amato Ruggerio, Southern Oregon University

213012 2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Campaign 2012: Connecting Political Campaigns with the Practice and Principles of Academic Debating

Sponsor: American Forensic Association

Chair: Joseph Bellon, Georgia State University

"An Analysis of Ann Romney and Michelle Obama's 2012 Convention Speeches: The Debate Over the Meaning of Mother" Kristen McCauliff, Ball State University; Mary Moore, Ball State University

"Conspiracy Theories: Arguing for/from the Fringe" Robert Jarrod Atchison, Wake Forest University

"Fighting for Time: Moderators and Time Limits in the 2012 CPD General Election Debates." Edward Panetta, University of Georgia

"First Debates and Presidential Legitimation: An Analysis of the First 2012 Presidential Debate" Ryan Galloway, Samford University

213013

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### **Communication Center Connections with the Basic Course**

**Sponsor: Communication Centers Section** 

Chair: Matthew Ramsey, Shippensburg University of Pennsylvania

Presenters:

Kimberly M. Cuny, University of North Carolina, Greensboro

Marlina Davidson, University of Nebraska, Omaha Erin Ellis, University of North Carolina, Greensboro Kate Rempfer, University of Nebraska, Omaha

213016

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# Connection as relationship: How is recognition an ethical imperative? A roundtable panel

Sponsor: Communication Ethics Division
Chair: Paul Turpin, University of the Pacific

Presenters:

Pat Arneson, Duquesne University Michael J. Hyde, Wake Forest University Chad Okrusch. Montana Tech

Chau Okrusch, Montana Tech

Paul Turpin, University of the Pacific

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# **NCA Student Clubs Business Meeting**

Sponsor: NCA Student Clubs

Presenters:

Abbe Depretis, Christopher Newport University

Neil Patten, Ferris State University

Jennifer Willis-Rivera, Univ of Wisconsin, River Falls Zachary Henning, University of Southern Indiana

Elizabeth Munz, West Chester University

Megan Moore, National Communication Association

213020

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

# **Staying Connected after Retiring**

Sponsor: Emeritus/Retired Members Section

Chair: Alan C. Lerstrom, Luther College

Presenters:

Bill Eadie, San Diego State University Gustav W. Friedrich, Rutgers University

Gary Gumpert, Urban Communication Foundation

Alan C. Lerstrom, Luther College Joseph W. MacDoniels, Hope College Anita Taylor, George Mason University

213024

2:00 PM to 3:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

# Competitively Selected Papers about Health Communication and Alcohol Use

Sponsors: Applied Communication Division, Health Communication Division

Chair: Kristen Hatten, Purdue University

"Binge Drinking, Disordered Eating, and Drunkorexia: An Examination of Social Norms Impact on Behavior" Jenna E. Reno, University of Kentucky

"From Consumption to Alcoholization: Russian Government on Drinking" Elena Nuciforo, University of Massachusetts

"Interpersonal Communication Outcomes of a Media Literacy Alcohol Prevention Curriculum" Smita C. Banerjee, Memorial Sloan Kettering Cancer Center; Kathryn Greene, Rutgers University; Kate Magsamen Conrad, Bowling Green State University; Elvira Elek, RTI International; Michael L. Hecht, Penn State University

"Perceived Stigma of Alcohol Dependency: Comparative Influence on Patients and Family Members" Hayeon Song, University of Wisconsin, Milwaukee; Youngmi Kim, Dasarang Hospital; Hochang Shin, Sogang University

"The Associations of Alcohol Social Media Use and Message Interpretation Outcomes to Problem Drinking Among College Students" Eric Hoffman, Washington State University; Erica Weintraub Austin, Washington State University; Bruce Pinkleton, Washington State University

"Who's in control? The role of locus of control in enhancing the persuasiveness of anti-drinking ads" Nan Yu, North Dakota State University; Laura Catherine Farrell, North Dakota State University; Elizabeth Crawford, North Dakota State University

#### Competitively Selected Papers in Health Communication - The Charles K. Atkin Mini Poster Session

Sponsors: Applied Communication Division, Health Communication Division

Chairs: Jakob Jensen, University of Utah; Sandi W. Smith, Michigan State University; Kami J. Silk, Michigan State University; Monique Mitchell Turner, George Washington University

""Everyone's Doing it, Aren't They?" Norms of Hookups on College Campuses" Benjamin Wiedmaier, Arizona State University

"Changing child-targeted marketing practices: A comparison of familiar characters and website promotions in food advertising between 2007 and 2011" Jessica Castonguay, University of Arizona; Dale Kunkel, University of Arizona

"Channel Complementarity Theory and the Health Information-Seeking Process: Further Investigating the Implications of Source Characteristic Complementarity" Stephen Rains, University of Arizona; Erin Ruppel, University of Wisconsin, Milwaukee

"Communicating During A Crisis: An Analysis of H1N1 Documents" Ian Hopkins, Miami University

"Does Disease Type Matter? A Look at Online Support Groups and Stress and Coping" Linda Daley, Syracuse University

"Employing the Integrated Behavioral Model to Understand Women's Behavioral Intentions for Completing a Full-Term Pregnancy" Kathryn E. Anthony, University of Kentucky; Julie Lasslo, University of Kentucky

"Examining disclosure of gambling problems using the Integrated Model of Health Disclosure Decision-Making" Ki Park, University of Iowa; Gene Lutz, University of Northern Iowa; Shelly Campo, University of Iowa; Keli Ryan Steuber, University of Iowa; Anne H. Skinstad, University of Iowa; Peter Damiano, University of Iowa; Ginger Yang, Kent State University

"Examining the Relationship between Life Stress, Loneliness and Health" Monica L. Gallegos, Northern Kentucky University; Michelle Dunivan, University of Arizona; Chris Segrin, University of Arizona

"Explicating the Health e-Maven: A Preliminary Analysis" Miao Liu, University of Utah; Ye Sun, University of Utah; Melinda Krakow, University of Utah

"Healthy Eating Behaviors of College Students in Early Adulthood: Understanding through Perceived Childhood Parental Influences and the Integrative Model of Behavior" Emily Scheinfeld, University of Texas, Austin; Minsun Shim, Inha University; Jennifer L. Monahan, University of Georgia

"Order Effect on Evaluation: Implication of Using Multiple Stimuli in Message Testing" Minji Kim, University of Pennsylvania; Joseph N. Cappella, University of Pennsylvania

"The effect of providing access to home broadband on use of the Internet and traditional media among low SEP populations" Cabral A. Bigman, Harvard University; Rebekah H. Nagler, Harvard School of Public Health/Dana-Farber Cancer Institute; Sara Minsky, Dana-Farber Cancer Institute Center for Community-Based Research; Elaine Puleo, University of Massachusetts School of Public Health and Health Sciences; K. Viswanath, Harvard School of Public Health/Dana Farber Cancer Institute

"The Perceived and Actual Effectiveness of Messages that Promote Screening for Colorectal Cancer" James Price Dillard, Penn State University; Yerheen Ha, Penn State University

"Toward Harm Reduction Theory as a Metatheory for Health Communication Campaigns" Emily Haas, Centers for Disease Control and Prevention/National Institute for Occupational Safety and Health; Marifran Mattson, Purdue University

""Hooking Up" Among College Students: A Theory of Planned Behavior Perspective" Gregory Williams, Southern Illinois University Edwardsville

213026 2:00 PM to 3:15 PM Marriott Wardman Park

#### **National Forensic Association Business Meeting**

Sponsor: National Forensic Association

Presenters:

Larry G. Schnoor, Minnesota State University, Mankato Karen R. Morris, University of Wisconsin, Eau Claire

Richard Paine, North Central College

Megan Koch, Illinois State University

Daniel Smith, Bradley University

Chip M. Hall, Carson-Newman College

Rebecca Buel, University of Northern Iowa

George LaMaster, Marian University

Nick Romerhausen, Eastern Michigan University

Randolph Richardson, Berry College

213027

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

Virginia A - Lobby Level

# **Family Communication Division Business Meeting**

**Sponsor: Family Communication Division** 

Presenters:

Andrea Lambert South, Northern Kentucky University

April Trees, Saint Louis University

Rene Dailey, University of Texas, Austin

Andrew M. Ledbetter, Texas Christian University

Colleen Colaner, University of Missouri

Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

213028

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia C - Lobby Level

# **Association for Chinese Communication Studies Business Meeting**

Sponsor: Association for Chinese Communication Studies

Presenters:

Qi Wang, Villanova University

Hairong Feng, University of Minnesota, Duluth

Qi Tang, Tennessee State Univ

213029

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland A - Lobby Level

# You Are My Sunshine--A Kind of a Love Story: A Solo Performance Written and Performed by Terry Galloway, Direction and Dramaturgy by Donna Marie Nudd

Sponsors: Disability Issues Caucus, Performance Studies Division

Chair: Donna Marie Nudd, Florida State University

Presenter:

Terry Galloway, Independent Artist

Respondents: Heidi M. Rose, Villanova University; James Cherney, Wayne State University

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland B - Lobby Level

# **Corporeal Cinema: Affective Dimensions of American Film**

Sponsors: American Studies Division, Association for Psychoanalysis in Communication

Chairs: Nathan S. Atkinson, Georgia State University; Brian L. Ott, University of Colorado Denver

"Affect in Lacan's Psychoanalysis: Beyond Screen Theory" Christian O. Lundberg, University of North Carolina, Chapel Hill

"Body Doubles: Presence and Affect in "Black Swan"" Brian L. Ott, University of Colorado Denver; Gordana Lazic, University of Colorado, Denver

"Of Stars and Synapses: Celebrities, Affective Investment, and Transtextuality" Claire Sisco King, Vanderbilt University

"The Shame of Others: Affect, Subjectivity and the North American Social Documentary" Nathan S. Atkinson, Georgia State University; Laurel Ahnert, Georgia State University

213031

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland C - Lobby Level

#### Debate and Argumentation: Past, Public and Presidential

Sponsor: Cross Examination Debate Association

Chair: Kelly Michael Young, Wayne State University

"Debate for the Masses: Constructing the Public Debate Class" Michael Kenneth Davis, James Madison University; Kathy Clarke, James Madison University; Paul E. Mabrey III, James Madison University

"Debating the 1950s: The history of switch-side debate and its relevance in modern times" Taylor Hahn, University of Pittsburgh

"Bush Take the Wheel: The Presidency, Argumentation, and the Public Sphere in the Age of Bush" John Koch, Wayne State University

213032

2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

# Exploring the DNA of social interaction: Celebrating the career of Anita Pomerantz on the occasion of her retirement

Sponsor: Language and Social Interaction Division

Chairs: Jenny S. Mandelbaum, Rutgers University; Gene Lerner, University of California, Santa Barbara

Respondent: Anita Pomerantz, Univ at Albany, SUNY

"Grappling with Particulars: Turning from Theory to Noticing and Inductive Claim Building" Karen Tracy, University of Colorado, Boulder

"Looking Under the Surface of the Term "Message" and Finding There's Nothing There" Robert Sanders, University at Albany

"Second Thoughts about Second Assessments" John Heritage, UCLA

"Self-repair and the normative character of (the design of) social actions" Paul Drew, Loughborough University, UK

# Great Ideas for Teaching Students (G.I.F.T.S) Session II

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Cicely Wilson, Chicago State University

- "01. What Can We Learn through Vanity Plates? Developing Connections through Conflict in Small Groups" William L. Mullen, Liberty University; Faith E. Mullen, Liberty University
  - "02. Selling ideas with MadAds" Zeynep Tanes, Duquesne University
  - "03. The Rhetoric of Campus Architecture: An Introductory Activity" Cynthia D. Smith, Indiana University
- "04. Breaking Up is Hard to Do: Connections between Constructive Communication and Conflict Management Skills" Nancy Bressler, Bowling Green State University
- "05. Bordered Connections: Understanding Culture in the Classroom" Jaime Guzmán, California State University, Los Angeles
- "06. All I Really Need to Know? Making Connections, Challenging Assumptions, and Thinking Critically in Communication Courses" Lisa Hanasono, Bowling Green State University
- "07. BlackBORED? Making Connections Between Technology and Class Projects" Frances Smith, Murray State Univ
- "08. Bridging the Methodological Division: Connections across the Discipline" Lindsey S. Aloia, Pennsylvania State University; Mia E. Briceno, Wilkes University
- "09. Building Connections Early: Using Show and Tell and BINGO to reduce anxiety, develop listening and foster classroom community" Suzanne Prentiss, University of Tennessee, Knoxville
  - "10. Communication Theorist Trading Card Activity" Wendy Hilton-Morrow, Augustana College
- "11. Connecting Beyond the Communication Classroom: Slideshare and Visual Communication" Kristin S. Stimpson, University of Texas, Austin
  - "12. Connecting Communication and Business Practice" Allison Weidhaas, Rider University
- "13. Connecting the Discipline and Connecting Disciplinary History with Contemporary Courses: The Metaphor of Quilt and Communication Studies" Jason B. Munsell, Columbia College
- "14. Connecting Nonverbal Communication, Interviewing, and Current Technology: Skype for Success" Kathryn Sue Young, Mansfield University
  - "15. Goal-Directed Graffiti" Terri Toles-Patkin, Eastern Connecticut State University
- "16. Making Connections: Elevator Speeches for Students on the Way Up" Denise A. Vrchota, Iowa State University
- "17. Nonverbal Communication and Small Group Communication: The Elephant in the Room" Tammy McGuire, Pacific Union College
- "18. Observing Organizational Culture Through Motivational Posters" Andrew Jared Critchfield, communicationandculture.com
- "19. Outline Workshop Switch-A-Roo: Students Make the Connection between Content and Application" Brandy Fair, Grayson College
  - "20. Sticks and Stones and Clothespins: Experiencing Labeling" Rebecca Imes, Carroll University
  - "21. Using Multimedia Learning Theory to Make Presentations that Connect" Doug Pruim, Purdue University
  - "22. Vision Boarding" Amanda Parke, Communication Instructor
- "23. "Y R U NOT RESPONDING:" Teaching effective email communication" Rebecca A. Kuehl, South Dakota State University; Karla Larson Hunter, South Dakota State University; Joshua Westwick, South Dakota State University

Sponsor: NCA First Vice President

Chair: Navita Cummings James, University of South Florida

Presenters:

Marin P. Allen, National Institute of Health William Elwood, National Institute of Health (NIH) Carol Jablonski, St. Andrew Episcopal Church

Karla A. Stevenson, Joint Intelligence Center, U.S. Central Command Marsha L. Vanderford, Centers for Disease Control and Prevention

213050 2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

#### **Top Papers in Peace and Conflict**

Sponsor: Peace and Conflict Communication Division Chair: Sudeshna Roy, Stephen F. Austin State University

Respondent: Sudeshna Roy, Stephen F. Austin State University

"Creating a Potential for Peace: Rhetoric and Reconciliation in Sadat's Statement to the Israeli Knesset" Lindsay Harroff, University of Kansas

"Power Tactics in Negotiation: A Test and Application of Power Distance Reduction Theory" Sabine Chai, Western Kentucky University; Edward L. Fink, University of Maryland; Deborah A. Cai, Temple University

"Process Literacy: Negotiating Internal Coalition Conflict across Communicative Genres and Rhetorical Frameworks" Deborah Cox Callister, University of Utah

"Successful Natural Resource Management Planning in Springdale, Utah and Zion National Park: A Case Study in Successful Collaboration" Maria Blevins, University of Utah

213051

2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

# Nonverbal cues in deception detection: A view from the Intelligence Community

Sponsors: Communication and Law Division, Nonverbal Communication Division

Chairs: Norah Dunbar, University of Oklahoma; Judee K. Burgoon, University of Arizona

Presenters:

Dan Baxter, National Security Agency Sujeeta Bhatt, Defense Intelligence Agency Andrew Dollins, National Center for Credibility Assessment Jennifer Gordon, Department of Defense

213052

2:00 PM to 3:30 PM

Marriott Wardman Park

McKinley - Mezzanine Level

#### **Public Relations Division Top Paper Panel**

Sponsor: Public Relations Division

Chair: Abbey Blake Levenshus , University of Tennessee Respondent: Michael J. Palenchar, University of Tennessee

"Differences in Twitter content in the early stages of a natural disaster: Implications for crisis communication" Patric R. Spence, University of Kentucky; Kenneth A. Lachlan, University of Massachusetts, Boston; Xialing Lin, Western Michigan Univ; Maria Del Greco, University of Massachusetts, Boston

"Connecting Discourse of Renewal to Community Recovery: A Study on Governmental Discourse In Rebuilding

Wenchuan Earthquake-Damaged Communities" Yue Hu, Xiamen University

"Instructional Crisis Communication: Connecting Ethnicity and Gender in the Assessment of Receiver-Oriented Message Effectiveness" Robert S. Littlefield, North Dakota State University; Derek Ray Lane, University of Kentucky; Kimberly Beauchamp, North Dakota State University; Deanna Sellnow, University of Kentucky; Timothy L. Sellnow, University of Kentucky; Bethney Wilson, University of Kentucky; Steven J. Venette, University of Southern Mississippi

"A Bottom-Up Rebuilding of an Innovative Organization: Motivating Employee Intrapreneurship and Scouting and Its Strategic Values" Soo Hyun Park, Purdue University

213056 2:00 PM to 3:15 PM Marriott Wardman Park Hoover - Mezzanine Level

# **Group Communication Top Papers**

Sponsor: Group Communication Division
Chair: Isabel C. Botero, University of Kentucky

Respondent: Dennis S. Gouran, Penn State University

"Creating Connections on the Court: "It's a Half-Ass Game"" Stephanie M. Ruhl, Ohio University

"Disconnections: Changes in Eye Contact and Attraction Scores as Indicators of Students' Ostracism toward a Dissenter" Johny Garner, Texas Christian University; Debra L. Iba, Texas Christian University

"Hezbollah as a Group Phenomenon: Differential Association Theory" Taylor Armstrong, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Minority influence and communication in group discussions of controversial issues" Lyn Van Swol, University of Wisconsin, Madison; Michael Braun, Millikin University; Emily Acosta Lewis, Sonoma State; Cassandra Carlson, University of Wisconsin-Madison; Giovanna Dimperio, Shine Advertising

213057 2:00 PM to 3:15 PM Marriott Wardman Park Coolidge - Mezzanine Level

# Looking for Solutions: Informing, Analyzing and Reframing Sex, Health and Scandal

Sponsor: Master's Education Section

Chair: Barbara L. Baker, University of Central Missouri

Respondent: Janice M. Barrett, Lasell College

""I Realized I Wanted a Healthy, Happy, Active, Kickass Sex Life": Online Communication of Sexual Dissatisfaction" Katie Brockhage, San Diego State University; Shannah Crane, San Diego State University

"Informing Our Information Sources: An exploration of mental health advice seeking behavior" Veronica Droser, University of Denver

"The Necessity for a Solution: A Case for a Culture Centered Approach to Veterans' Mental Health Care" Laura Smailes, University of North Carolina, Charlotte

"A Few Bad Men? Reframing War on Terror Rhetoric in Discussions of Online Military Scandals" Melissa Lucas, University of Maryland

"An Analysis of Attributions in Bullying Forums" Carly Sorenson, University of Nevada, Las Vegas

213062 2:00 PM to 3:15 PM Marriott Wardman Park Taft - Mezzanine Level

Association for the Rhetoric of Science and Technology (ARST) Business Meeting

Sponsor: Association for the Rhetoric of Science and Technology

Presenters:

Lisa Keranen, University of Colorado, Denver James Wynn, Carnegie Mellon University William J. White, Penn State Univ, Altoona John Lynch, University of Cincinnati

213063

2:00 PM to 3:15 PM

Marriott Wardman Park

Taylor - Mezzanine Level

#### Student-Teacher Connections through Self-Disclosure: Implications for Teaching and Learning

Sponsor: Undergraduate College and University Section

Chair: Kevin L. Bryant, Valdosta State University

Presenters:

Jacob L. Cayanus, Oakland University Ann B. Frymier, Miami University Janie Harden Fritz, Duquesne University Spencer Harris, University of Kansas Molly Stoltz, Valdosta State University Nathan Webb, Belmont University

213064

2:00 PM to 3:15 PM

Marriott Wardman Park

Truman - Mezzanine Level

#### Top Papers in the Basic Course Division

Sponsor: Basic Course Division

Chair: Melissa Ann Broeckelman-Post, George Mason University

Respondent: Angela M. Hosek, Emerson College

"Connecting the NCA Credo for Ethical Communication to Assessment in the Basic Communication Course: The Development of the Ethical Communication Self-Assessment Scale" John F. Hooker, Illinois State University; Suzanne Lumberg, Illinois State University; Cheri Simonds, Illinois State University; Stephen K. Hunt, Illinois State University

"Does service-learning influence the development of public speaking self-efficacy?" Jami Warren, University of Kentucky; Ellen Usher, University of Kentucky; Deanna Sellnow, University of Kentucky

"Enhancing Connections in Basic Course Learning Groups: The Impact of Full-Semester vs. Partial-Semester Learning Groups on Learning Group Identification, Cohesion and Communication in the Basic Communication Course" Jerralyn Moudry, Wisconsin Lutheran College; Aimee Lau, Wisconsin Lutheran College

"Integrating General Education and the Basic Course: Developing a Process Model for a Sustainable Foundation Course in Communication." Samuel Wallace, University of Dayton; Joe Valenzano, University of Dayton

213065

2:00 PM to 3:15 PM

Marriott Wardman Park

Tyler - Mezzanine Level

#### **Exploring Volunteer and Community CONNECTIONS**

Sponsor: Applied Communication Division

Chair: Stephanie Norander, Missouri State University

Respondent: Lynn M. Harter, Ohio University

"Connecting in a crisis: Strategies for collaborative volunteer management and nonprofit coordination during disasters" Loril M. Gossett, University of North Carolina, Charlotte

"Exploring Tensions and Ambiguities in Volunteer Experiences" Mark Leeman, Northern Kentucky University

"Kaboom! Stories of Volunteer Participation" Stephanie Norander, Missouri State University; Whitney Coker, Missouri State University; Danae Malone, Missouri State University

"Running Alone, Together: The Embodied Identities of RunningWorks Athletes" Kristen Okamoto, University of North Carolina, Charlotte

213066

2:00 PM to 3:15 PM

Marriott Wardman Park

Madison A - Mezzanine Level

#### **Instructional Development Division Business Meeting**

Sponsor: Instructional Development Division

Presenters:

Shawn Wahl, Missouri State University Alan Goodboy, West Virginia University Joseph Mazer, Clemson University Tiffany Wang, University of Montevallo Jennifer H. Waldeck, Chapman University

213067

2:00 PM to 3:15 PM

Marriott Wardman Park

Madison B - Mezzanine Level

#### Communication Apprehension and Competence Division Top Four Competitive Paper Session

Sponsor: Communication Apprehension and Competence Division

Chair: Amber N. Finn, Texas Christian University

"Beyond Classical Test Theory: Congenericity and Its Impact on the Reliability of Measures of Communication Apprehension and Communication Competence (Top Paper Award)" Paola Pascual-Ferra, Loyola University Maryland; Michael J. Beatty, University of Miami

"The Relationship of Self-Talk Frequency to Public Speaking Anxiety" Xiaowei Shi, Middle Tennessee State University; Tom M. Brinthaupt, Middle Tennessee State University; Margaret A. McCree, Middle Tennessee State University

"The influence of competence on support satisfaction, equity, and investment in friendships" Margaret Rooney, Ohio State University; Jesse Fox, Ohio State University

"Reducing Communication Apprehension for New Patients through Information Found Within Physicians' Biographies" Evan Perrault, Michigan State University

213068

2:00 PM to 3:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

# Connections with Intercultural Communication Studies: Honoring William Starosta's Retirement from Howard University

Sponsors: African American Communication and Culture Division, Asian/Pacific American Communication Studies Division, Association for Chinese Communication Studies, International and Intercultural Communication Division, Latino/Latina Communication Studies Division

Chair: Shinsuke Eguchi, University of New Mexico

Presenters:

Guo-Ming Chen, Univ of Rhode Island Jensen Chung, San Francisco State University Melbourne S. Cummings, Howard University Alberto Gonzalez, Bowling Green State University Ronald L. Jackson II, University of Cincinnati Thomas Nakayama, Northeastern University Carolyn Stroman, Howard University Wei Sun, Montgomery College

Respondent: William Starosta, Howard University

213069 2:00 PM to 3:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

## Connecting Faculty to Professional Opportunities Beyond the Classroom: Exploring Roles in Consulting, Community Outreach, Training and Leadership

Sponsor: Community College Section

Chair: Jennifer Basquiat, College of Southern Nevada

Presenters:

Cameron Basquiat, College of Southern Nevada Rita Rahoi-Gilchrest, Winona State University Clifford Ruth, Riverside City College J. Kanan Sawyer, West Chester University

Susan Ward, Delaware County Community College

213070

2:00 PM to 3:15 PM

Marriott Wardman Park

Jackson - Mezzanine Level

#### **Communication as Social Construction Division Business Meeting**

Sponsor: Communication as Social Construction Division

Presenters:

Christina S. Beck, Ohio University
Austin Babrow, Ohio University
Jonathan G. Shailor, Univ of Wisconsin, Parkside
Christine Davis, University of North Carolina, Charlotte
Theresa Castor, Univ of Wisconsin, Parkside
Matthew S. Thatcher, Arkansas State University
John Chetro-Szivos, Fitchburg State University

213071

2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

Level

#### **Political Communication Division Business Meeting**

Sponsor: Political Communication Division

Presenters:

Sharon Jarvis, University of Texas Mary C. Banwart, University of Kansas Jill A. Edy, University of Oklahoma Dannagal E. Goldthwaite Young, University of Delaware Jay P. Childers, University of Kansas Kimberly D. Meltzer, Georgetown University 2:00 PM to 3:15 PM

Marriott Wardman Park

### **Top Student Papers in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Yoshitaka Miike, University of Hawaii, Hilo Respondent: Amy N. Heuman, Texas Tech Univ

"Global Flows and Cultural 'Waves': Burma's Local in the Context of Globalization" Brett Labbe, Bowling Green State University

"Cultural Transformer on Sexual Behavior, Body Image, Violence, and Language: A Study of the Effects of American Movies on International Individuals" Sara I. Lee, Brigham Young University; Jonathan Birkel, Brigham Young University; John Oirya, Brigham Young University

"Reductionist Journalists? A Cross-National Analysis of Frames Used for Immigrants" Mia Kamal, Louisiana State University

"Your National Identity Will Be Televised: Television Viewing and New Media Use among South Korean International Students in the United States" Claire Shinhea Lee, University of Texas, Austin; Ji-Hyun Ahn, University of Texas, Austin

213073 2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

Level

#### **Public Address Division Business Meeting**

Sponsor: Public Address Division

Presenters:

Mary E. Stuckey, Georgia State University Angela G. Ray, Northwestern University Leah M. Ceccarelli, University of Washington Cindy Koenig Richards, Willamette University Karrin Vasby Anderson, Colorado State University

213074 2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom South - Mezzanine

Level

#### Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns Business Meeting

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Jon Hoffman, University of Maryland Leland G. Spencer, Miami University Justin P. Boren, Santa Clara University Raechel Tiffe, University of Minnesota Alyssa Samek, Drake University

Michael A. Tew, Eastern Michigan University E. Tristan Booth, Arizona State University

213080 2:00 PM to 3:15 PM

Omni Shoreham

Blue Room - Lobby Level

The Academic Ecosystem: Transfer, Articulation, Pathways and other Kinds of Connections among Academic

#### Institutions in the USA

Sponsor: Connections within Communication

Chair: Rebecca Marie Townsend, Manchester Comm College

Presenters:

Stephanie Houston Grey, Louisiana State University Irwin Mallin, Indiana Univ-Purdue Univ, Fort Wayne Michelle Scollo, College of Mount Saint Vincent Jean Streiff, Oakland Catholic High School

Brion Van Over, University of Massachusetts, Amherst

Respondent: Leda M. Cooks, University of Massachusetts, Amherst

213083

2:00 PM to 3:15 PM

Omni Shoreham

Governor's Boardoom - Lobby Level

#### **NCA Second Vice President Candidates Forum**

Sponsor: NCA National Office

Chair: Nancy Kidd, National Communication Association

Presenters:

Thomas J. Socha, Old Dominion University

Stephen J. Hartnett, University of Colorado, Denver

213084

2:00 PM to 3:15 PM

Omni Shoreham

Calvert Room - Lobby Level

#### **Top Papers in Visual Communication**

**Sponsor: Visual Communication Division** 

Chair: William Trapani, Florida Atlantic University
Respondent: Robert Hariman, Northwestern University

"Just Like Me: The Referent Power of the Official White House Photostream" Joseph Bailey, Hardin-Simmons University

"The Modes of Visual Rhetoric" Eric S. Jenkins, University of Cincinnati

"Memory with a Twist: Found Footage in Peter Forgacs's *The Maelstrom: A Family Chronicle*" *Katie Lind, Syracuse University* 

"Digital Family Albums: Visual Claims to Citizenship in the Context of Social Media" Jessica Rudy, Indiana University

213085

2:00 PM to 3:15 PM

Omni Shoreham

Hampton Room - Lobby Level

# Connections to Performance Studies' Past and Future: Teaching Oral Interpretation of Literature in the 21st Century

Sponsor: Performance Studies Division

Chairs: Danielle Dick McGeough, University of Northern Iowa; Charles Parrott, Kennesaw State University

Respondent: Bruce Henderson, Ithaca College

"Foundation, Fixative, (or) Future Form? Reflections on Teaching Performance of Literature" Shauna M. MacDonald, Villanova University

"Pound, Poetry, and Performance: A Model for New Historicism in Oral Interpretation of Literature" Charles

Parrott, Kennesaw State University

"Putting Performance in Performance Studies: Oral Interpretation and Multimodal Learning" Danielle Dick McGeough, University of Northern Iowa

"Re:Storied: Backing in to Literature in a Post-Literate Age" David P. Terry, San Jose State University

"So It's Not Just About the Text: Shifting the Focus of Performance of Literature to the Performance of Identity and Culture" Julie-Ann Scott, University of North Carolina, Wilmington

213086

2:00 PM to 3:15 PM

Omni Shoreham

Capitol Room - Lobby Level

#### Top Papers in the Communication and the Future Division

Sponsor: Communication and the Future Division

Chair: Chris Gurrie, University of Tampa

Respondent: Lonny Brooks, California State University, East Bay

"Mobile or Headworn Augmented Reality? Analyzing the Contestation Over the Form of Augmented Reality through Future Discourse and Technological Frames" Tony Liao, Cornell University

"Narrative Believability in Mobile Tour Guides: A Mixed Methods Study" Rebecca Britt, University of Akron; Brian Britt, Purdue University

"The Future of Internet-Related Research in Health Communication Scholarship: Based on an Analysis of Published Articles between 1997 and 2011" Cui Zhang, University of Texas, Pan American; Charles Meadows, St. Andrews University

"The social ecologies of collaborative design in Visually Integrated Cyber-enabled Design (V-ICED)
Environments" Lorraine G. Kisselburgh, Purdue University; Senthil Chandrasegaran, Purdue University; Jeremy
Foote, Purdue University; Patricia Gettings, Purdue University; Teis Moeller Kristensen, Purdue University; Karthik
Ramani, Purdue University

213087

2:00 PM to 3:15 PM

Omni Shoreham

Embassy Room - Lobby Level

#### **Developing Meaning in Media Messages**

Sponsor: Mass Communication Division

Chair: Rebekah Watson, University of Indianapolis

Respondent: Harry W. Haines, Montclair State University

"Local television station websites and the tenth anniversary of the 9/11 terrorist attacks: A study of collective memory, anniversary journalism and news frames" Clark F. Greer, Point Loma Nazarene University

"Portrayal of Muslims as the Other in Stories on Park51 in New York Dailies" Soumitro Sen, Purdue University

"Disciplines of Truth: The 'Arab Spring,' American Journalistic Practice, and the Production of Meaning" Brian M Creech, Temple University

""That's Part of What We Do": How Vogue's Anna Wintour Redefines the Role of Media Gatekeeper—and the Scope of Our (Other) Foundational Media Theories" David Weiss, University of New Mexico

213090

2:00 PM to 3:15 PM

Omni Shoreham

Executive Room - Lobby Level

Coming of Age: Perceived Realities of Emerging Adults in Television Media

Sponsor: Mass Communication Division

Chair: Laura Beth Daws, Southern Polytechnic State University

Respondent: Jennifer Stevens Aubrey, University of Arizona

"Bullying on Teen Television: Patterns Across Portrayals" Kimberly Walsh, University of California, Santa Barbara

"Sexuality and Teen Television: Emerging Adults Respond to Representations of Queer Identity on Glee" Michaela D.E. Meyer, Christopher Newport University; Megan Wood, University of South Florida

"Mediated Sexuality and Teen Pregnancy: Exploring The Secret Life Of The American Teenager" Nicole D. Reamer, Bowling Green State University; Jeffrey T. Child, Kent State University

"Reality Television Viewing, Social Aggression, and Gender-Related Beliefs among Female Emerging Adults" Elizabeth Behm-Morawitz, University of Missouri; Jennifer Lewallen, University of Missouri; Brandon Miller, University of Missouri

213092

2:00 PM to 3:15 PM

Omni Shoreham

Congressional A - Lobby Level

## Connecting Communication and Computing: Success Stories from the Front Lines of Computational Social Science

Sponsor: Human Communication and Technology Division Chair: Brooke Foucault Welles, Northeastern University

Presenters:

Noshir S. Contractor, Northwestern University Steven Corman, Arizona State University David Lazer, Northeastern University Marshall Scott Poole, University of Illinois

Respondent: Kevin Crowston, Syracuse University

213094

2:00 PM to 3:15 PM

Omni Shoreham

Council Room - Lobby Level

On Shallow Criticism: When Rhetorical Criticism Goes Popular

Sponsor: Rhetorical and Communication Theory Division

Chair: Kristen Hoerl, Butler University

Presenters:

Kristen Hoerl, Butler University Casey Kelly, Butler University

Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

Kristin Swenson, Butler University

213095

2:00 PM to 3:15 PM

Omni Shoreham

Senate Room - Lobby Level

**George Herbert Mead Lecture Series** 

Sponsor: Society for the Study of Symbolic Interaction

Chair: Denise Polk, West Chester University

Respondent: Denise Polk, West Chester University

"The Emotional Looking-Glass Self: Interactionism and the Emotions" Natalia Ruiz-Junco, American University

213096

2:00 PM to 3:15 PM

Omni Shoreham

Forum Room - Lobby Level

## Space, the Scene of Power, Speaks: Connecting Critical/Cultural Studies and Critical Geographies for Social Justice

Sponsor: Critical and Cultural Studies Division

Chair: Clayton Rosati, Bowling Green State University

Presenters:

EunYoung Lee, Bowling Green State University

Aman Luthra, Johns Hopkins Brett Story, University of Toronto

Kang Sun, National University of Singapore

Respondent: Radhika Gajjala, Bowling Green State University

213097 2:

2:00 PM to 3:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

The \_\_\_\_\_ is Silent: What's Still Not Been Said About Quentin Tarantino's Django Unchained

Sponsor: Critical and Cultural Studies Division

Chairs: Heather Ashley Hayes, Whitman College; Gilbert Rodman, University of Minnesota

Presenters:

Mark Anthony Neal, Duke University

Oliver Speck, Virginia Commonwealth University

Kirt H. Wilson, Penn State University Heather Ashley Hayes, Whitman College Gilbert Rodman, University of Minnesota

213098

2:00 PM to 3:15 PM

Omni Shoreham

Diplomat Ballroom - Lobby Level

#### La Raza Caucus and Latina/Latino Communication Studies Division Business Meeting

Sponsors: La Raza Caucus, Latino/Latina Communication Studies Division

Presenters:

Josue David Cisneros, University of Illinois

Matthew P. Brigham, James Madison University

Yarma Velázquez Vargas, California State University, Northridge

Diana I. Bowen, University of Houston, Downtown

Amanda Martinez, Davidson College

213099

2:00 PM to 3:15 PM

Omni Shoreham

Palladian Ballroom - Lobby Level

#### **Rhetorical and Communication Theory Business Meeting**

Sponsor: Rhetorical and Communication Theory Division

Presenters:

Darrel Wanzer, University of Iowa Bradford J. Vivian, Syracuse University Daniel Brouwer, Arizona State University Danielle E. Endres, University of Utah Jessica Prody, St. Lawrence University 213201 2:00 PM to 4:45 PM Offsite Washington DC

## Guided Tour of the Folger Shakespeare Library Reading Room and Exhibitions Accompanied by Two Shakespearean Artists and Scholars

**Sponsor: DC Connections** 

Chairs: John Chase Soliday, University of Miami; Matt Saltzberg, St. Lawrence University

3:30 PM

214004 3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

#### **Interpersonal Communication Division Business Meeting**

Sponsor: Interpersonal Communication Division

Presenters:

Jennifer A. Samp, University of Georgia Mark T. Morman, Baylor University Leanne Knobloch, University of Illinois Stephen M. Yoshimura, University of Montana Megan R. Dillow, West Virginia University Sean M. Horan, DePaul University

Katheryn C. Maguire, Wayne State University

214005 3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### Connecting National Identity and Diaspora: Transcending Multiple Senses of Belonging

Sponsor: International and Intercultural Communication Division

Chair: Lara M. Lengel, Bowling Green State University Respondent: Noemi Marin, Florida Atlantic University

"Croatian Diasporic Identity in a Globalized Post-Conflict Society: A Revival of Fascism, Xenophobia, and Neo-Ustasha Ultranationalist Identity" Christian Alexander Vukasovich, Oregon Institute of Technology

"Cultural Water Marks: Generation Wave, Hybridity and Resistance in Burma" Brett Labbe, Bowling Green State University

"Demanding "Separate Telangana": Agonism and Hegemony in the Narratives of Online Diaspora" Sumanth Inukonda, Bowling Green State University

"Women's Military Participation in the U.S. and the Middle East: Invisibility, Erasure of Roles, Clash with Constitutions of Purity" Victoria Newsom, Olympic College; Desiree Montenegro, USAF

214006

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

Honoring Diane S. Hope's Intellectual Labor and Legacy: Her Connections Among Visual Communication, Human Rights Rhetoric, Visual Rhetoric, Women's Studies in Communication, Public Address, and Rhetorical and Communication Theory

Sponsor: Connections within Communication Chair: Lester C. Olson, University of Pittsburgh

Presenters:

Thomas W. Benson, Penn State University Kevin Michael DeLuca, University of Utah Lynne Derbyshire, University of Rhode Island Cara A. Finnegan, University of Illinois Julianne H. Newton, University of Oregon Lester C. Olson, University of Pittsburgh Mari Boor Tonn, University of Richmond

214007

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

#### Portraits of Social Capital, Resilience, and Resistance

Sponsor: Organizational Communication Division

Chair: Lacy G. McNamee, Baylor University

Respondent: Debbie S. Dougherty, University of Missouri

"Portrayals of the Poor on the Cusp of Capitalism" Robin Clair, Purdue University; Lindsey B. Anderson, Purdue University

"Enacting Structural Dimensions of Community Capital: Identifying patterns of interaction between residents and organizations that bring life to networked assets for community resilience and change" Lindsay Young, Northwestern University; Noshir S. Contractor, Northwestern University

"The Limitations of Clicktivism for Collective Action: Conceptualizing the Creation of Social Capital Based on the Social Transparency on SNS" Jennifer Ihm, Northwestern University

"Slanders and Slogans in Subaltern Organizing" Mahuya Pal, University of South Florida

214008

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

### Francine Merritt and Bonnie Ritter Awards Reception

Sponsors: Feminist and Women Studies Division, Women's Caucus

Presenters:

Rachel M. Anderson Droogsma, Nebraska Wesleyan Univ

Teresa Tess Pierce, University of Ontario Institute of Technology

Katherine J. Denker, Ball State University

Jennifer Dunn, Dominican University

Yahui Zhang, Wayland Baptist University

Abbey E. Wojno, Centers for Disease Control & Prevention (CDC)

Danielle M. Stern, Christopher Newport University

Rachel E. Silverman, Embry-Riddle Aeronautical University

Barbara Parisi, Long Island University, Brooklyn

Suzanne Enck, University of North Texas

Roseann M. Mandziuk, Texas State University, San Marcos

Alena Amato Ruggerio, Southern Oregon University

214012

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

Making Professional Connections: Insider Advice on Navigating the Job Search Process

Sponsor: American Forensic Association

Chair: Steven Herro, College of Southern Nevada

Presenters:

Anita Atwell Seate, University of Maryland

John Fritch, University of Northern Iowa Eric R. Morris, Missouri State University Valerie R. Renegar, Southwestern University Derek Sweet, Luther College Carol Winkler, Georgia State University

214013

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### **Communication Center Business Meeting**

**Sponsor: Communication Centers Section** 

Presenters:

Russell Carpenter, Eastern Kentucky University Marlina Davidson, University of Nebraska, Omaha Jennifer Butler Ellis, Northern Illinois University

214016

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

#### **Connecting Small Colleges to Communities We Serve for Survival**

Sponsor: Undergraduate College and University Section

Chair: Susan Millsap, Otterbein University

Presenters:

Edward A. Hinck, Central Michigan University Scott A. Millsap, Columbus State Comm College Susan Millsap, Otterbein University Tomeka Robinson, Marietta College Kerry Strayer, Otterbein University Phillip A. Voight, Gustavus Adolphus College

214017

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

## Hannah Arendt's CONNECTIONS to Communication Ethics: Through the Lens of Ronald C. Arnett's "Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning and Hope"

Sponsor: Communication Ethics Division
Chair: Lisbeth A. Lipari, Denison University
Respondent: Ron Arnett, Duquesne University

"A Dialogue on "Chiaroscuro" of Communication Ethics: Light in Dark Times" John H. Prellwitz, Univ of Pittsburgh, Greensburg

"Belonging and CONNECTIONS in the information age: Arendt and Arnett on finding a sense of place." Melissa A. Cook, St. Vincent College

"Reconnecting through active contemplation: Recovering Human Meaning, the Silent Side of Speech" Annette M. Holba, Plymouth State Univ

"The Genuine Light of Impersonal Caring" Marie Baker-Ohler, Northern Arizona University

214019

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

## Connections Across Time: Examining the Ongoing Relationships of Doctoral Advisors and (Former) Advisees in Organizational Communication

Sponsor: Organizational Communication Division

Chairs: Jeremy Fyke, Marquette University; Scott C. D'Urso, Marquette University

Presenters:

Patrice M. Buzzanell, Purdue University Scott C. D'Urso, Marquette University

Stanley A. Deetz, University of Colorado, Boulder

Sarah B. Feldner, Marquette University

Kiely Flanigan, Oxford

Michele H. Jackson, University of Colorado, Boulder

Matthew A. Koschmann, University of Colorado, Boulder

Laurie K. Lewis, Rutgers University

Steve May, University of North Carolina, Chapel Hill

Dennis K. Mumby, University of North Carolina, Chapel Hill

Marshall Scott Poole, University of Illinois

Robyn Remke, Copenhagen Business School

Craig R. Scott, Rutgers University

David R. Seibold, University of California, Santa Barbara

214020 3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### Creating Connections & Curbing Apprehension: Improv Techniques for the Classroom, Part 2

Sponsor: Communication Apprehension and Competence Division

Chair: Suzanne Prentiss, University of Tennessee, Knoxville

Presenters:

Kate G. Blackburn, University of Texas Joseph Faina, University of Texas, Austin Cynthia Peacock, University of Texas, Austin Maegan Stephens, University of Texas, Austin Kristin S. Stimpson, University of Texas, Austin

214023

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

### **National States Advisory Council Business Meeting**

Sponsor: National States Advisory Council

Presenters:

Janie Harden Fritz, Duquesne University

Douglas Marshall, Southern University, New Orleans

Eric Grabowsky, Dickinson State Univ

Elesha L. Ruminski, Frostburg State University

Thomas G. Endres, University of Northern Colorado

214024

3:30 PM to 4:45 PM

Marriott Wardman Park

Delaware A - Lobby Level

**Competitively Selected Papers about Health Communication and Substance Use** 

Sponsors: Applied Communication Division, Health Communication Division

Chair: Nick Carcioppolo, University of Miami

"Does Listening to Music with References to Substance Use Place Latino and European American Youth at Risk for Substance Use? Examining the Moderating Role of Parent-child Communication" Jennifer Kam, University of Illinois, Urbana-Champaign; Jessica Harvey, Saint Vincent College; Ningxin Wang, University of Illinois, Urbana-Champaign

"Examining patterns and motivations for drug-related information seeking and scanning behavior among college students" Lourdes Martinez, Michigan State University; Nehama Lewis, University of Haifa

"Predicting Substance-Abuse Treatment Providers' Communication with Clients about Medication Assisted Treatment: A Test of the Theories of Reasoned Action and Planned Behavior" Anthony Roberto, Arizona State University; Michael Shafer, Arizona State University; Jennifer Marmo, Arizona State University

"Steroid Use in Major League Baseball: An Analysis of How Television News Frames the Steroid Scandal and Fans' Support for Bonds, McGwire, and Palmeiro's Pending Induction into the Baseball Hall of Fame" Brian L. Quick, University of Illinois; Natalie J. Lambert, University of Illinois; Chris S. Josey, University of Illinois

"The Role of Message Tailoring in a Risky Behavior Intervention" Amber Reinhart, Univ of Missouri, St Louis; Matthew Hille, Missouri Institute of Mental Heatlh

"Types of Parent-Adolescent "Drug Talks" and How they Change During Early Adolescence" Jonathan Pettigrew, University of Tennessee; YoungJu Shin, Indiana University-Purdue University, Indianapolis; Michelle Miller-Day, Chapman University; Michael L. Hecht, Penn State University

214025

3:30 PM to 4:45 PM

Marriott Wardman Park

Delaware B - Lobby Level

#### Weaving a Web of Interconnections: Women, Social Media, and Digital Industries

Sponsor: Feminist and Women Studies Division Chair: Hillary A. Jones, Penn State University

Respondent: Kathleen Kuehn, Victoria University, Wellington

"Rhetoric, Memes, and Virality in the "RaceFail '09" Debate" Jessica Sheffield, University of South Alabama

"Sexism, Feminism, and the Video Game Industry: Understanding #1reasonwhy" Shira Chess, University of Georgia

"Social Media Moms and the Mouse: How Disney Connects with and Commodifies Mommy Bloggers" Alexandra Nutter Smith, University of Washington-Tacoma

"Social Scrapbooking: Women's Connections on Pinterest and Ravelry" Hillary A. Jones, Penn State University ""I'm not a Woman, I'm a Geek": The Public Persona of Marissa Mayer" Amber Davisson, Willamette University

214026

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia A - Lobby Level

#### The impact and legacy of Gerry Philipsen: Ethnography of communication from 1972 into the future

Sponsor: Language and Social Interaction Division

Chair: Kristine Munoz, University of Iowa

Presenters:

Donal A. Carbaugh, University of Massachusetts, Amherst Daniel Chornet, Saint Louis University, Madrid Lisa Coutu, University of Washington Tabitha Hart, San Jose State University Evelyn Y Ho, University of San Francisco Tamar Katriel, Haifa University Respondent: Gerry F. Philipsen, University of Washington

214027

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia B - Lobby Level

#### **Top Four Papers in Family Communication**

**Sponsor: Family Communication Division** 

Chair: Andrea Lambert South, Northern Kentucky University

Respondent: April Trees, Saint Louis University

"The Dialogic Construction of Adoption in Online Foster Adoption Narratives" Leslie A. Baxter, University of Iowa; Elizabeth A. Suter, University of Denver; Lindsey Thomas, University of Iowa; Leah Seurer, University of Denver

"Alcoholic and Non-Alcoholic Parents' Orientations toward Conformity and Conversation as Predictors of Attachment and Psychological Well-being for Adult Children of Alcoholics" Jennifer A. Theiss, Rutgers University; Marie Haverfield, Rutgers University

"Buy Now, Pay Later: Family Communication Patterns Theory, Parental Financial Support, and Emerging Adults' Openness about Credit Card Behaviors" Allison Thorson, University of San Francisco; Haley Kranstuber Horstman, University of Missouri-Columbia

"Let's Give Them Something to Talk About: An Examination of Twin Talk" Jennifer J. Summary, Southeast Missouri State University

214028

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia C - Lobby Level

## Publics, Stakeholders, and "The Faithful": Connecting American Catholic Institutions with Key Audiences

Sponsor: Connections to the Community Chair: Craig T. Maier, Duquesne University

Presenter:

Craig T. Maier, Duquesne University

214029

3:30 PM to 4:45 PM

Marriott Wardman Park

Maryland A - Lobby Level

#### **Top Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Ben Walker, Southwest Minnesota State University

Respondent: James P. Dimock, Minnesota State University, Mankato

"Advancing an Idea for Material Argument" Craig Hennigan, Wayne State University

"Comparisons of Ironic and Sarcastic Arguments in Terms of Appropriateness and Effectiveness in Personal Relationships" Josh Averbeck, Western Illinois University

"Phony Quotations and the Gun Control Debate: The Manufacturing of an Argument from Tradition" William D. Harpine, University of South Carolina, Aiken

"Yellow Rain: The Acoustics of Strategic Maneuvering" Justin Eckstein, Pacific Lutheran University

214031

3:30 PM to 4:45 PM

Marriott Wardman Park

Maryland C - Lobby Level

Sponsor: Sigma Chi Eta

Presenters:

Puvana Ganesan-Chiu, Mesa Community College Megan Moore, National Communication Association Helena R. Mays, Glendale Community College Amanda Houdashell, Mesa Community College Jennifer Pitts, Volunteer State Comm College

214033 3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### **Scholars' Office Hours**

Sponsor: Scholars' Office Hours

Chair: Megan Foley, University of South Carolina

Presenters:

Tamara D. Afifi, University of California, Santa Barbara

Ron Arnett, Duquesne University

Robert Asen, University of Wisconsin, Madison Karen Lee Ashcraft, University of Colorado, Boulder

Wayne A. Beach, San Diego State University

Barbara A. Biesecker, University of Georgia

Arthur P. Bochner, University of South Florida

Dawn O. Braithwaite, University of Nebraska, Lincoln

Daniel Brouwer, Arizona State University

Deborah A. Cai, Temple University

Bernadette Calafell, University of Denver

Donal A. Carbaugh, University of Massachusetts, Amherst

Guo-Ming Chen, Univ of Rhode Island

Kenneth N. Cissna, University of South Florida

Dana L. Cloud, University of Texas, Austin

Frederick C. Corey, Arizona State University

James Darsey, Georgia State University

Stanley A. Deetz, University of Colorado, Boulder

Bonnie J. Dow, Vanderbilt University

Carolyn S. Ellis, University of South Florida

Jeremy Engels, Penn State University

James Ferris, University of Toledo

Kory Floyd, Arizona State University

Kathleen M. Galvin, Northwestern University

Shiv Ganesh, Massey University

John Gastil, Penn State University

Pat J. Gehrke, University of South Carolina

Patricia Geist-Martin, San Diego State University

Alberto Gonzalez, Bowling Green State University

Dennis S. Gouran, Penn State University

Joshua Gunn, University of Texas

Tina M. Harris, University of Georgia

Lynn M. Harter, Ohio University

Mary Lee Hummert, University of Kansas

Leanne Knobloch, University of Illinois

Raymie E. McKerrow, Ohio University

Charles E. Morris III, Syracuse University

Dennis K. Mumby, University of North Carolina, Chapel Hill

John M. Murphy, University of Illinois

Thomas Nakayama, Northeastern University

Kent A. Ono, University of Utah

Brian L. Ott, University of Colorado Denver

Catherine Palczewski, University of Northern Iowa

Sandra Petronio, Indiana University-Purdue University, Indianapolis

Valerie R. Renegar, Southwestern University

Michael E. Roloff, Northwestern University

Heidi M. Rose, Villanova University

Paul Schrodt, Texas Christian University

John M. Sloop, Vanderbilt University

Stacey Sowards, University of Texas, El Paso

Laura Stafford, University of Kentucky

Nathan E. Stormer, University of Maine

Sarah Jane Tracy, Arizona State University

Angharad N. Valdivia, University of Illinois

Bradford J. Vivian, Syracuse University

Eric King Watts, University of North Carolina, Chapel Hill

Steven Wilson, Purdue University

J. Macgregor Wise, Arizona State University West

Gust A. Yep, San Francisco State University

214034

3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

#### **Health Communication Business Meeting**

Sponsor: Health Communication Division

Presenters:

Jakob Jensen, University of Utah

Lance Rintamaki, University at Buffalo, SUNY

Elaine Wittenberg-Lyles, University of Kentucky

Nichole L. Egbert, Kent State University

Melinda Krakow, University of Utah

Allison M. Scott, University of Kentucky

214050

3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

#### **Top Student Papers in Peace and Conflict**

Sponsor: Peace and Conflict Communication Division

Chair: Ian Borton, Aquinas College

"Conflict Management Styles in the Context of Organizational Email" Andrea Meluch, Kent State University

"From Terrorism to Pragmatism: A Burkean Analysis of Hamas's 2005 Electoral Victory" Thomas McCloskey, University of Maryland

"Managing the Myanmar and Thailand Border Dispute" Ivan Gan, Western Kentucky University

"The Rhetoricity of Conflict and Peacebuilding" Sarah L. Jones, University of Nebraska, Lincoln

#### Purposive Social Cognition: Goals and Motives in Message Production and Processing

Sponsors: Communication and Social Cognition Division, Interpersonal Communication Division

Chair: Adam S. Richards, Texas Christian University

Respondent: Steven Wilson, Purdue University

"Spontaneous, Unprompted Deception Detection Judgments" David D. Clare, Michigan State University; Timothy Levine, Korea University

"Listening as a Goal-Directed Activity" Christopher Gearhart, Louisiana State University; Jonathan Denham, Louisiana State University; Graham Bodie, Louisiana State University

"Secondary "goals" are not goals: Differentiating goals and constraints" Nicholas A. Palomares, University of California, Davis; Katherine L. Grasso, University of California, Davis; Siyue Li, Univ of California, Davis

"Contrasting Two Forms of Cognitive Bridging: Linking Abstract Goals with the Means to Achieve Them" Sherri Jean Katz, Cornell University

214052

3:30 PM to 4:45 PM

Marriott Wardman Park

McKinley - Mezzanine Level

#### **Public Relations Division Business Meeting**

Sponsor: Public Relations Division

Presenters:

Michael J. Palenchar, University of Tennessee Shannon Bowen, University of South Carolina

Mihaela Vorvoreanu, Purdue University

Shari Veil, University of Kentucky

Damion Waymer, Texas A&M University

Brigitta R. Brunner, Auburn University

Angela Corbo, Widener University

Sarah VanSlette, Southern Illinois University, Edwardsville

Amber Hutchins, Trinity University

Rebecca A. Hayes, Illinois State University

Jeanetta D. Sims, University of Central Oklahoma

Tatjana Magdalena Hocke, James Madison University

Maureen Taylor, University of Oklahoma

214053

3:30 PM to 4:45 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

#### The First Amendment and America's Youth

Sponsor: Freedom of Expression Division

Chair: Grant C. Cos, Rochester Institute of Technology

Respondent: Billie Murray, Villanova University

"Children or Adults? The Diminishing Speech Rights of Youth in America's Public School." Dale A. Herbeck, Northeastern University

"Confusion in the Court! Inconsistency in Court Decisions on Cyberbullying and Students' First Amendment Rights." Juliet L. Dee, University of Delaware

"Fear and the Path to Adulthood: The Complexities of Youth and the Freedom of Expression in America." Kevin A. Johnson, California State University, Long Beach

"Violent Video Games and America's Youth: An Examination of Brown v. Entertainment Merchants Association" Craig R. Smith, California State University, Long Beach

214056

3:30 PM to 4:45 PM

Marriott Wardman Park

Hoover - Mezzanine Level

#### **Group Communication Division Business Meeting**

**Sponsor: Group Communication Division** 

Presenters:

Isabel C. Botero, University of Kentucky

Marnel N. Niles Goins, California State University, Fresno

Torsten Reimer, Purdue University Laura W. Black, Ohio University

214062

3:30 PM to 4:45 PM

Marriott Wardman Park

Taft - Mezzanine Level

#### Association for the Rhetoric of Science and Technology (ARST) Top Papers Panel

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Lisa Keranen, University of Colorado, Denver

"The Scientific Construction of Publics: Mars One, Reality TV, and Democratic Rhetoric" Jonathan Brennen, University of North Carolina

"Toward an Algorithmic Rhetoric" Chris Ingraham, University of Colorado, Boulder

"From Stakeholders to Experts: A Careful Approach to Democratizing Pharmaceuticals Policy" Scott Graham, University of Wisconsin, Milwaukee; Christa Teston, University of Idaho

"Bridging Science and Journalism: An Initial Exploration of Science PR" John Lynch, University of Cincinnati; Desiré Bennett, University of Cincinnati; Allison Luntz, University of Cincinnati; Courtney Toy, University of Cincinnati; Eva Van Benschoten, University of Cincinnati

214063

3:30 PM to 4:45 PM

Marriott Wardman Park

Taylor - Mezzanine Level

#### We can't argue with that!

Sponsor: Communication and Law Division

Chair: Seung-Hwan Mun, Northeastern Illinois University Respondent: Tim Pierce, Northern Illinois University

"Communicational orientations of prosecutors in a trial" Tuula-Riitta Valikoski, University of Tampere; Sanna Ala-Kortesmaa, University of Tampere

"Constructing the Deliberating Subject Through Celebrity and Coherence: A Contrast of the Former and Current Washington State Juror Orientation Videos" Thomas Czarples, Penn State University

"Inventing Stories in Opening Statements" Ruth Wagoner, Bellarmine University

"Relationship between Argument Strength, Juror Verdicts, and Verdict Confidence: A Test of the Perceived Argument Strength Scale" Robert Yale, University of Dallas; Pamela Morris, University of Wisconsin, La Crosse; Benjamin T. Russell, Purdue University

214064 3:30 PM to 4:45 PM Marriott Wardman Park Truman - Mezzanine Level

#### Basic Course Spotlight Panel: Connecting Communication and the Common Core Through the Basic Course

Sponsor: Basic Course Division

Chair: Joe Valenzano, University of Dayton

Presenters:

Melissa L. Beall, University of Northern Iowa Cheri Simonds, Illinois State University

Representative TBA, Council of Chief State School Officers

Anna Wright, Illinois State University

214065

3:30 PM to 4:45 PM

Marriott Wardman Park

Tyler - Mezzanine Level

### Applied Communication Research Reports that Coalesce around Gender, Privacy, and Sexuality

Sponsor: Applied Communication Division Chair: Karen L. Deardorff, Ohio University

Respondent: Jennifer A. Scarduzio, Lamar University

"Connecting with Sisters: Understanding Sorority Women's Communication Privacy Management Regarding Condom Use" Rachael Hernandez, Penn State University; Barbara Sharf, Texas A&M University

"Gendered Notions of Work Across the Differences of Poverty and Profit" Mark Leeman, Northern Kentucky University

"Negotiating Multiple In-betweenness: Researching How Graduate Students Navigate Pregnancy and Parenthood" Ziyu Long, Purdue University; Abigail Selzer King, Texas Tech University; Patrice M. Buzzanell, Purdue University

"What He Wants and What She Wants: Gender Effects on Weight Loss Tactic and Advertising Message Process" Steve H. Sohn, University of Louisville

214066

3:30 PM to 4:45 PM

Marriott Wardman Park

Madison A - Mezzanine Level

#### **Top Papers in Instructional Development**

Sponsor: Instructional Development Division

Chair: Zachary W. Goldman, West Virginia University Respondent: Alan Goodboy, West Virginia University

"Instructor Responses to Rhetorical Dissent: Student Perceptions of Justice and Classroom Outcomes" Jennifer Holmgren, California State University, Long Beach; San Bolkan, California State University, Long Beach

"Teacher Technology Policies and Online Communication Apprehension as Predictors of Learner Empowerment" Andrew M. Ledbetter, Texas Christian University; Amber N. Finn, Texas Christian University

"Content Relevance and Students' Comfort with Disclosure as Moderators of Instructor Disclosures and Credibility in the College Classroom" Paul Schrodt, Texas Christian University

"An Investigation of Students' Forgiveness, Instructional Dissent, and Learning in the College Classroom" Jessalyn I. Vallade, West Virginia University; Lori Vela, West Virginia University; Matthew M. Martin, West Virginia University

214067

3:30 PM to 4:45 PM

Marriott Wardman Park

Madison B - Mezzanine Level

Space, Place, and Technology: Expanding Notions of Digital and Hip Hop Culture

Sponsor: African American Communication and Culture Division

Chair: Nicole Files-Thompson, Howard University

Respondent: Mark C. Hopson, George Mason University

"Using Black Feminist Thought to Position Lil'Wayne's "How to Love" as a Progressive Popular Culture Space" Joshua Daniel Phillips, Southern Illinois University

""Keepin' it Mobile": Sneakers and the Production of Black Hip-Hop Mobilities" Armond R. Towns, University of North Carolina, Chapel Hill

"Facebook's Many Faces: Exploring HBCU Culture and Digital Identities" Angela M. Cirucci, Temple University

"The question concerning "nigga technology": The framing of African American stereotypes through the portrayal of technology use in The Boondocks" Erik Holland, University of Texas, Austin

214068

3:30 PM to 4:45 PM

Marriott Wardman Park

Johnson - Mezzanine Level

#### New studies in media representations within Asia/Pacific communication studies

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Richie Hao, University of Denver

Respondent: Barry Brummett, University of Texas, Austin

"Cutting like a "Lyrical Ginsu": Parody, Asianness, and Bakhtinian Carnival in Notorious MSG's Chinatown Hustler" Anna Wong Lowe, Oklahoma Baptist Univ; David C. Oh, Colorado State University

"From National Threat to National Hero: Relocating Black Mixed-Race and Contesting National Identity in Contemporary South Korean Media" Ji-Hyun Ahn, University of Texas, Austin

"Still Camera, Moving Scene: Yasujiro Ozu's Honest Family Dynamics and Preservation of Reality" Ashley Sweet, College of Saint Rose

214069

3:30 PM to 4:45 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

#### Ethnographies of Sexual Behavior, Intimacy, and Desire

Sponsor: Ethnography Division

Chair: Blake Paxton, University of South Florida

"Violence as a Contextual Factor Affecting Sexual Health Behavior among Commercial Female Sex Workers: An Ethnographic Study" Satarupa Dasgupta, New York University

"An Autoethnographic Exploration of One Gay Man's Tangle with Gay Body Control: Connecting My Gay Identity to My Not Quite As Gay Body" Christopher P. Outzen, Minnesota State University, Mankato

"Ad/Voc/I(dentity) and Meaning Making for a Rape Crisis Victim Advocate" Lisa Ingarfield, University of Denver

"Statement of Ownership: An Autoethnography of Living with HIV" Andrew Spieldenner, Hofstra University

"On Swinging and Sexuality: The Intersectionality of Identities" Stephanie Webb, University of Denver

214070

3:30 PM to 4:45 PM

Marriott Wardman Park

Jackson - Mezzanine Level

#### **Communication as Social Construction Division Top Four Paper Session**

Sponsor: Communication as Social Construction Division

Chair: Theresa Castor, Univ of Wisconsin, Parkside

Respondent: Jonathan G. Shailor, Univ of Wisconsin, Parkside

"Exploring the Coordinated Management of Meaning of Sex: The Social Construction of Male College Student

Logical Forces" Nathan Swords, Western Michigan Univ; Mark P. Orbe, Western Michigan Univ; Angela F. Cooke-Jackson, Emerson College; Amber Johnson, Prairie View A&M University

"Former Substance Abusers and a Communicative Construction of Resilience in Recovery" Suchitra Shenoy-Packer, DePaul University

"Louie, You're Gonna Die: Authenticity and the Fictionalized Self in FX's Louie" Vince Meserko, University of Kansas

"Spirituality and Coordinated Management of Meaning: Examining the Chaplain's Role in Social Constructions of a "Good Death"" Kelly E. Tenzek, Bloomsburg University of Pennsylvania; Emily M. Cramer, University of Wisconsin, Milwaukee; Mike Allen, University of Wisconsin, Milwaukee

Thurgood Marshall Ballroom East - Mezzanine 214071 3:30 PM to 4:45 PM Marriott Wardman Park Level

### Gender and Campaign 2012: Drawing CONNECTIONS between Voters, Issues, and Candidates

Sponsor: Political Communication Division

Chair: Dianne G. Bystrom, Iowa State University

"Finding a Role Model on Facebook: Political Candidates' Use of Facebook and Young Women's Political Engagement" Natalie Rose Pennington, University of Kansas; Kelly L. Winfrey, University of Kansas; Benjamin Warner, University of Missouri; Mike Kearney, University of Kansas

"Gender Bias Bygone? A Content Analysis of Newspaper Coverage of Female Candidates for the U.S. Senate in 2012" Dianne G. Bystrom, Iowa State University; Valerie M. Hennings, Iowa State University

"Gendered Framing of the 2012 Election: Prevalence and Influence of the "War on Women"" Valerie M. Hennings, Iowa State University; Dianne G. Bystrom, Iowa State University

"Is it the Message or the Medium? Female and Male Candidate Messages in 2012" Kelly L. Winfrey, University of Kansas; Mary C. Banwart, University of Kansas

"Tolerance for the Other Side: The Moderating Effects of Gender in the 2012 Presidential Campaign" Kate Kenski, University of Arizona

Thurgood Marshall Ballroom West - Mezzanine 214072 3:30 PM to 4:45 PM Marriott Wardman Park

#### Human Connection in the Age of Global Connectivity: Future Directions for Intercultural Communication Research

Sponsor: International and Intercultural Communication Division

Chair: Jing Yin, University of Hawaii, Hilo

Presenters:

Guo-Ming Chen, Univ of Rhode Island Edwin R. McDaniel, Japan-US Communication Association S. Lily Mendoza, Oakland University Yoshitaka Miike, University of Hawaii, Hilo Robert Shuter, Marquette University Jing Yin, University of Hawaii, Hilo

> Thurgood Marshall Ballroom North - Mezzanine Level

#### **Top Papers in Public Address**

Sponsor: Public Address Division

Chair: Leah M. Ceccarelli, University of Washington

Respondent: Karrin Vasby Anderson, Colorado State University

"Earning Rights and Enacting Freedom: Washington Woman Suffragists' Appropriation of Mountaineering and Wilderness Discourses" Tiffany Lewis, Baruch College, City University of New York

"Conductor of Public Feelings: An Affective-Emotional Rhetorical Analysis of Barack Obama's National Eulogy in Tucson, Arizona" Jamie Landau, Keene State College; Bethany Keeley-Jonker, Trinity Christian College

""The Quare in the Square:" Memory, Queer Sensibilities, and Oscar Wilde" Thomas R. Dunn, Colorado State University

"Reagan at Pointe du Hoc: Deictic Epideictic and the Persuasive Power of "Bringing Before the Eyes" Allison M. Prasch, University of Minnesota

214074

3:30 PM to 4:45 PM

Marriott Wardman Park

Thurgood Marshall Ballroom South - Mezzanine

Level

#### **GLBTQ Social Hour**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Jon Hoffman, University of Maryland Leland G. Spencer, Miami University Justin P. Boren, Santa Clara University Raechel Tiffe, University of Minnesota Alyssa Samek, Drake University

Michael A. Tew, Eastern Michigan University E. Tristan Booth, Arizona State University

214080

3:30 PM to 4:45 PM

Omni Shoreham

Blue Room - Lobby Level

#### Her "Wild Joy": A Celebration of the Life and Legacy of Katharine Taylor Loesch

Sponsor: Performance Studies Division Chair: Bruce Henderson, Ithaca College

Presenters:

Mary A. Doyle, Northwestern University
Paul C. Edwards, Northwestern University
Timothy Gura, Brooklyn College, CUNY
Bruce Henderson, Ithaca College
Beverly W. Long Chapin, University of North Carolina, Chapel Hill

Ronald E. Shields, Sam Houston State University Matthew J. Spangler, San Jose State University Patricia Suchy, Louisiana State University

Morgan McCabe, Independent Artist

214084

3:30 PM to 4:45 PM

Omni Shoreham

Calvert Room - Lobby Level

Sponsor: Visual Communication Division

Presenters:

Charles Goehring, San Diego State University
William Trapani, Florida Atlantic University
T. Randahl Morris, University of West Georgia

Kelly Norris Martin, Rochester Institute of Technology

214085

3:30 PM to 4:45 PM

Omni Shoreham

Hampton Room - Lobby Level

#### Top Student Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Ryan McGeough, Florida Atlantic University Respondent: Ryan McGeough, Florida Atlantic University

"A Pentad of Problems: Mexican Citizenship, the Treaty of Guadalupe Hidalgo, and H.R. 202" Andrea J. Terry,

Texas A&M University

"Dramatism in the Twenty-First Century: Kenneth Burke, Technology, and the Pursuit of Perfection" Francesca Marie Smith, University of Southern California

""I hate FB, but I can't quit looking at it": A Burkean Analysis Connecting Agency and Tensions on Facebook" Nancy Small, Texas A&M University, Qatar

"This Means War: Selections, deflections, and reflections of military personnel\*" Lisa Silvestri, University of Iowa

214086

3:30 PM to 4:45 PM

Omni Shoreham

Capitol Room - Lobby Level

#### Mediated Presentations of Self: Connections between Self and Others

Sponsor: Human Communication and Technology Division

Chair: Jen Eden, Marist College

Respondent: Bree McEwan, Western Illinois University

"The Effects of Warranting Value and Third-Party Objectivity on Interpersonal Impressions and the Legitimacy of an Online Evaluation System" David DeAndrea, Ohio State University; Brandon Van Der Heide, Ohio State University; Nicole Easley, Ohio State University; Zachary Baaske, Ohio State University; Benjamin Whitmore, Ohio State University

"Overattribution of Liking in Computer-Mediated Communication: CMC Partners Infer the Results of their Own Influence as their Partners' Affection" Joseph B. Walther, Michigan State University; Nicole Kashian, Michigan State University; Jeong-woo Jang, Michigan State University; Soo Yun Shin, Michigan State University; Aditi Paul, Michigan State University; James Falin, Michigan State University

"Selective self-presentation in online dating: The role of asynchronicity and anticipation of future interaction" Catalina Toma, University of Wisconsin, Madison

"Self-Disclosure in Social Media: Extending the Functional Approach to Disclosure Motivations and Characteristics on Social Network Sites" Natalie Bazarova, Cornell University; Yoon Hyung Choi, Cornell University

214087

3:30 PM to 4:45 PM

Omni Shoreham

Embassy Room - Lobby Level

#### Cha-Ching! A Look Into the Financial Realm of Media Scholarship

Sponsor: Mass Communication Division

Chair: Kristine Weglarz, University of West Florida

Respondent: Rod Carveth, Morgan State University

"(Prime) Time Is Money: Financial content in American popular television" Joseph Steinhardt, Cornell University

"Selling Don Draper's Clothes: Banana Republic's Mad Men Line and the Horizontal Integration of TV and Fashion" Vicky Weber, Colorado State University

"Salvation or Folly? The Promises and Perils of Digital Paywalls" Victor Pickard, University of Pennsylvania; Alexander Williams, University of Pennsylvania

"Living Like Queens: The Commodification of RuPaul's Drag Race" Michael S. Chouinard, Florida State University

214090

3:30 PM to 4:45 PM

Omni Shoreham

Executive Room - Lobby Level

#### Popular, Profitable and Problematic: Content and Effects of Realistic Media for Teens and Emerging Adults

Sponsor: Mass Communication Division

Chair: Bradley J. Bond, University of San Diego

"Contributions of Traditional Media and Reality TV to Self-Sexualization among Emerging Adults" L. Monique Ward, University of Michigan; Lauren Reed, University of Michigan; Rita Seabrook, University of Michigan

"Eye Candy and Employment: An Examination of Male and Female Characters in Popular Prime Time Reality Shows and Dramatic Series" Stacy Smith, University of Southern California; Marc Choueiti, University of Southern California; Elizabeth Scofield, University of Southern California; Katherine Pieper, University of Southern California

"On the Street: A Content Analysis of Body Imagery in Street-Style Fashion Blogs" Ashley Kraus, Indiana University; Nicole Martins, Indiana University

"The Relationship Between 'Teen Mom' Reality Programming and Teenagers' Beliefs About Teen Parenthood" Nicole Martins, Indiana University; Robin E. Jensen, University of Utah

214091

3:30 PM to 4:45 PM

Omni Shoreham

Directors Room - Lobby Level

#### **Connecting Chinese Rhetorical Traditions to Western Audiences**

Sponsor: American Society for the History of Rhetoric

Chair: C. Thomas Preston Jr, University of North Georgia

Respondent: Minmin Wang, Rider University

"Aristotle's Deliberative Rhetoric and the Chi(Qi)-Shih Rhetoric: An East-West Comparison" Jensen Chung, San Francisco State University

"Connecting the Histories of Rhetoric and Community: Ancient Chinese Rhetoric in the Undergraduate Classroom" Sara A. Mehltretter Drury, Wabash College

"Rhetoric of Apologetics: Han Yu's Defense of Confucianism" Xing (Lucy) Lu, DePaul University

"The Neo-Confucian Community Compact and Isocrates's Evagoras: Practices in Epideictic Rhetoric" Rya J. Butterfield, Nicholls State University

214092

3:30 PM to 4:45 PM

Omni Shoreham

Congressional A - Lobby Level

#### Connecting to Rhetoric and Marxism: A Critical Tribute to James Arnt Aune

Sponsor: Rhetorical and Communication Theory Division Chair: Matthew S. May, North Carolina State University

Presenters:

Dana L. Cloud, University of Texas, Austin

Ronald Walter Greene, University of Minnesota Joshua Gunn, University of Texas Diane M. Keeling, University of San Diego Brian A. Lain, University of North Texas Matthew S. May, North Carolina State University Christopher Swift, Willamette University

214094

3:30 PM to 4:45 PM

Omni Shoreham

Council Room - Lobby Level

#### Creating Connections, Enhancing Learning, and Influencing the Academic Success of Students and Instructors

Sponsor: Scholarship of Teaching and Learning Chair: Hannah Klautke, Michigan State University Respondent: Randy K. Dillon, Missouri State University

"Connecting Interactional Justice and a Pedagogy of Political Engagement in the American Classroom" Stevie Munz, Ohio University; Matthew Spialek, University of Missouri

"Connecting Small Group Communication and Community Service Learning: A New Pedagogical Perspective" Allyn Lueders, University of Kansas; Katrina Cook, University of Kansas; Nathan Webb, Belmont University; Adrianne Kunkel, University of Kansas; Marifran Mattson, Purdue University

"Connecting Writing Approaches and Student Strengths: Fostering Community College Writers for University and Career Success" Gordon Alley-Young, Kingsborough Comm College

"She Said What? Students' Perceptions of Instructor Use of Slang in the Classroom" Carl J. Brown, University of Southern Mississippi

"Informed Learning in Communication Studies" Danielle Wiese Leek, Grand Valley State University; Kim L. Ranger, Grand Valley State University

214096

3:30 PM to 4:45 PM

Omni Shoreham

Forum Room - Lobby Level

#### Game of Drones: Critical/Cultural Perspectives on America's New Warfare

Sponsor: Critical and Cultural Studies Division Chair: Josh Reeves, University of Memphis

Presenters:

Peter Asaro, The New School
Jeremy Engels, Penn State University
Nicholas Maradin, University of Pittsburgh
Ned O'Gorman, University of Illinois
Jeremy Packer, North Carolina State University
William O. Saas, Penn State University
Frank Stec, Penn State University
Marina Levina, University of Memphis

214097

3:30 PM to 4:45 PM

Omni Shoreham

Cabinet Room - Lobby Level

Historicizing and Mediating the Digital: Touch, Labor and the Technical

Sponsor: Critical and Cultural Studies Division

Chair: Sarah Sharma, University of North Carolina, Chapel Hill

Respondent: Sarah Sharma, University of North Carolina, Chapel Hill

"A Little of that Inhuman Touch: Digital Craft-work and Species-being" Jack Z. Bratich, Rutgers University; Heidi Brush, Pennsylvania State University

"From Dialing to Digital Labor: A Brief History of Touching Telephones" Michael Palm, University of North Carolina, Chapel Hill

"Handling information: The filing cabinet and the mediation of information labor" Craig Robertson, Northeastern University

"Neglected No Longer? Touch, Affect, and Devices of Digital Labor" David Parisi, College of Charleston

214098

3:30 PM to 4:45 PM

Omni Shoreham

Diplomat Ballroom - Lobby Level

#### La Raza Caucus and Latina/Latino Communication Studies Division Meet & Greet

Sponsors: La Raza Caucus, Latino/Latina Communication Studies Division

Chair: Josue David Cisneros, University of Illinois

Presenters:

Matthew P. Brigham, James Madison University

Amanda Martinez, Davidson College

Diana I. Bowen, University of Houston, Downtown

Yarma Velázquez Vargas, California State University, Northridge

214099

3:30 PM to 4:45 PM

Omni Shoreham

Palladian Ballroom - Lobby Level

#### **Top Paper in Rhetorical and Communication Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Darrel Wanzer, University of Iowa

Respondents: Jeffrey Bennett, University of Iowa; Daniel Brouwer, Arizona State

University; Lisa A. Flores, University of Colorado, Boulder

"Madness, Brilliance, and Dangerous Gifts: Agency, Vernacularity, and The Icarus Project" Liz Barr, University of Wisconsin, Madison

5:00 PM

216032

5:00 PM to 6:00 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

### **Carroll C. Arnold Distinguished Lecture**

Sponsor: NCA First Vice President

Chair: Kathleen J. Turner, Davidson College

""The Constant, Collective...Incessant Moan": Reanimating Zombie Voices" Eric King Watts, University of North Carolina, Chapel Hill

6:30 PM

219032

6:30 PM to 7:45 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

Theatre, Film, and New Multi-Media Division Business Meeting

Sponsor: Theatre, Film, and New Multi-Media Division

Presenters:

Matt Saltzberg, St. Lawrence University Patricia E. Friel, University of Cincinnati John E. Socas, Bronx Community College Prairie A. Endres, Tarleton State Univ Megan E. Moe, Lee University

> Saturday November 23, 2013

> > 7:00 AM

301005 7:00 AM to 8:00 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

**Community College Section Business Meeting II** 

Sponsor: Community College Section

Presenters:

Danna Prather Davis, Suffolk County Community College Susan Ward, Delaware County Community College Kirt Shineman, Glendale Community College

301031

7:00 AM to 8:30 AM

Marriott Wardman Park

Maryland C - Lobby Level

**NCA Doctoral Chairs' Breakfast** 

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

John C. Meyer, University of Southern Mississippi Sarah Jane Tracy, Arizona State University

8:00 AM

302004

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

## Jealousy in Romantic Relationships

Sponsor: Interpersonal Communication Division Chair: Sara Louise Trask, University of Missouri

"College Students' Romantic Relationships on Facebook: Linking the Gratification for Maintenance to Facebook Maintenance Activity and the Experience of Jealousy" Marianne Dainton, La Salle University; Alexandra Stokes, La Salle University

"Communicating Jealousy via Facebook: How Emotions, Sex, Nonverbal Cues, and Satisfaction Predict Communicative Responses to Jealousy" Megan Cole, Arizona State University, Tempe; Christina Fleuriet, Arizona State University

"Attitudes about the Appropriateness of Experiencing and Expressing Jealousy toward a Romantic Partner: A Study of Attachment and Sex Differences" Matthew Donovan, Illinois State University; Sandra Metts, Illinois State University

"Differences in the Experience of and Communicative Responses to Jealousy across Sexualities in Romantic

302005

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### **Making Critical Connections to Defend Our Discipline**

Sponsor: Community College Section

Chair: Lisa L. Benedetti, Tarrant County College Northwest

Presenters:

Ashley Alfaro, Tarrant County College Southeast

Cristina Monique Martinez, Tarrant County College South

Christina Ross, Tarrant County College Northwest Irene Thrower, Tarrant County College, Trinity River

302006

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### **Identity and Conflict in Groups**

Sponsor: Group Communication Division Chair: Andrew Ishak, Santa Clara University

Respondent: Colin R. Baker, Wayne State University

"Conflict connections: An analysis of extracted cues in group fantasizing and conflict types in The Life Aquatic with Steve Zissou" Jeffrey A. Hoffmann, University of New Mexico

"Identity, Appearances and Information as Inputs for the Structuring of Manseba Work-Life" Nakia Matthias, Ohio University

"Investigating the role of identity and emergent states in group and organizational conflict: A double meditation analysis" Stephenson Beck, North Dakota State University; Emily A. Paskewitz, North Dakota State University

302007

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

#### Grieving and Healing: Female Experiences with Sexual Harassment in Academia

Sponsor: Feminist and Women Studies Division Chair: Teresita Garza, St. Edwards University

Presenters:

Diana I. Bowen, University of Houston, Downtown

Cindy N. Phu, Chapman University Claudia Quintero, University of Utah Clariza Ruiz De Castilla, San Jacinto College

302008

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### Approaching peace by communicating the repressed and trauma

Sponsor: Peace and Conflict Communication Division

Chair: George Cheney, Kent State University

Respondent: George Cheney, Kent State University

"Imagining Peace in Israel/Palestine by Traversing Trauma" Jonathan H. Simons, Indiana University; Norma

Musih, Indiana University

"The Devil Myth and the Democratic Trickster in U.S. War Culture" Robert L. Ivie, Indiana University; Oscar Giner, Arizona State University

"The Trauma that is Israel: Constraints and Opportunities for Peace" Amos Kiewe, Syracuse University

302012

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

#### Creating Connections through Argument: Pope Francis, Organizational Change, and Interfaith Relations

Sponsor: American Forensic Association

Chair: Christopher O. Lynch, Kean University

"From Fantasy Themes to Rhetorical Vision in Four Minutes: The First Miracle of Pope Francis" Donald Ritzenhein, Eastern Michigan University

"Pope Francis, Young Adults, and Interfaith Connections" David L. Bodary, Sinclair College

"Protestants and Pope Francis: Evangelical arguments for a new type of Catholic leader" Daniel Brown, Grove City College

"What's in a name? Understanding the symbolic in Francis" Kristen Lynn Majocha, University of Pittsburgh, Johnstown

""Francis, Rebuild My Church": The First Weeks of Francis' Papacy" Kathleen M. Edelmayer, Madonna University

302013

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

#### Connections through Current Theoretical Approaches and Interdisciplinary Perspectives of Volunteer Research

Sponsor: Organizational Communication Division

Chair: Rebecca J. Meisenbach, University of Missouri

Presenters:

Johny Garner, Texas Christian University Michael Kramer, University of Oklahoma

Rebecca J. Meisenbach, University of Missouri

Jennifer Mize Smith, Western Kentucky University

Zantel Nichols, University of Nebraska, Lincoln

Janell Walther, University of Nebraska

302016

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

## Macro-level organizing phenomena: Methodological and explanatory challenges for communication-asconstitutive analysis

Sponsor: Organizational Communication Division

Chairs: Mark Aakhus, Rutgers University; Timothy Kuhn, University of Colorado, Boulder

Presenters:

Chantal Benoit-Barne, Universite De Montreal

Ryan S. Bisel, University of Oklahoma

G. Thomas Goodnight, University of Southern California Matthew A. Koschmann, University of Colorado, Boulder

Daniel Robichaud, University of Montreal

302017

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

## Communication Activism, Social Justice, and the Politics of Professionalization

Sponsor: NCA Research Board

Chair: Stephen J. Hartnett, University of Colorado, Denver

Presenters:

Bryant Keith Alexander, Loyola Marymount University

Dana L. Cloud, University of Texas, Austin Natalie N. Fixmer-Oraiz, University of Iowa Lawrence R. Frey, University of Colorado, Boulder

Charles E. Morris III, Syracuse University Phaedra C. Pezzullo, Indiana University

302019

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# Mothering and Discourses of Responsibility: Forging Connections Between Rhetorical, Media Studies, Health Communication and Organizational Communication Scholars

Sponsor: Feminist and Women Studies Division

Chair: Elizabeth Spradley, Stephen F. Austin State University

Presenters:

Patrice M. Buzzanell, Purdue University
Tasha N. Dubriwny, Texas A&M University
Sara Hayden, University of Montana
Davi Johnson Thornton, Southwestern University
Elizabeth F. Hatfield, University of Houston, Downtown
Elizabeth Spradley, Stephen F. Austin State University

302020

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### Visceral Deliberation: The Affective Dimensions of the Politics of Guns

Sponsor: Argumentation and Forensics Division Chair: Barry Brummett, University of Texas, Austin

Respondent: Barry Brummett, University of Texas, Austin

"Conservative Gun Control Conspiracy Arguments and Popular Memories of the Black Panther Party" Kristen Hoerl, Butler University

"The Witnessing of Victims in the 2013 Congressional Hearings on Gun Control" Janice E. Schuetz, University of New Mexico

"Three Presidential Responses to Three Mass School Shootings: Constituting Political Efficacy through Affect" Jennifer Asenas, California State University, Long Beach; Adriana Gonzalez, California State University, Long Beach; Kelsey Kessler, California State University, Long Beach; Kevin A. Johnson, California State University, Long Beach

"Vulnerable Publics and Gun Toting Heroes: The Enduring Efficacy of the American Western Myth" Ava Nguyen, California State University, Long Beach

302023 8:00 AM to 9:15 AM Marriott Wardman Park Park Tower 8226 - Lobby Level

#### Millennials as organizational members: What do they expect as they enter the workplace?

Sponsor: Association for Business Communication

Chair: Tracy Russo, University of Kansas

"Connecting work centrality of students and their parents" Kristine Marie Knutson, University of Wisconsin Eau Claire

"How important are Facebook profiles on the job market? An exploratory study of Millennials' perceptions" Igor Ristic, University of Kansas; Jimmie Manning, Northern Illinois University

"Millennial expectations: What is a "good manager"?" Katie Clune, Rockhurst University

"Millennials' expectations of feedback in the workplace" Tracy Blasdel, University of Kansas

"What matters at work? Millennial evaluations of work characteristics" Tracy Russo, University of Kansas

302024 8:00 AM to 9:15 AM Marrio

Marriott Wardman Park

Delaware A - Lobby Level

#### The Crafting of Action in the Design of Adjacency-Pair Firsts and Seconds

Sponsor: Language and Social Interaction Division Chair: Jeffrey Robinson, Portland State University

Presenters:

Jeffrey Robinson, Portland State University John Heritage, UCLA Galina Bolden, Rutgers University Gene Lerner, University of California, Santa Barbara

302025

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware B - Lobby Level

#### **Competitively Selected Papers about Online Cancer Communication**

Sponsors: Health Communication Division, Human Communication and Technology Division

Chair: Ryan J. Hurley, North Carolina State University

"Do online risk assessment tools increase information seeking intentions? An evaluation of Cancer Risk Check." Shelly R. Hovick, Ohio State University; Therese Bevers, University of Texas MD Anderson Cancer Center; Jennifer Irvin Vidrine, University of Texas MD Anderson Cancer Center; Lovell Jones, University of Texas MD Anderson Cancer Center; Stephanie Kim, University of Texas MD Anderson Cancer Center; Jo Ann Ward, University of Texas MD Anderson Cancer Center

"I Came, I Shared, I Was Healed: A Qualitative Analysis of an Online Colon Cancer Support Group" Ji Young Lee, Ohio State University; Young-shin Lim, Ohio State University; Hyunjin Song, Ohio State University

"Language Use in an Online Smoking Cessation Community as a Predictor of Stage of Change" Holli Seitz, University of Pennsylvania; Amanda Richardson, Legacy; Donna Vallone, Legacy

"Social Connections in an Online Cancer Community: The Effects of Individual-Level of Social Capital on Psychological Health Benefits" Kang Namkoong, University of Kentucky; Dhavan Shah, University of Wisconsin, Madison; David Gustafson, University of Wisconsin, Madison

"The Experiences and Effects of Viewing Online Cancer Information Among Patients' Loved Ones" Carolyn Lauckner, Michigan State University

#### The Communication Discipline Looks at Multicultural Washington, DC

**Sponsor: DC Connections** 

Chair: Christina Moss, University of Memphis, Lambuth

Respondent: Mark McPhail, University of Wisconsin, Whitewater

"Ancient Africa in Washington, DC: A Communications Class Wanders/Wonders" Baruti Kopano, Morgan State University

"The U Street Corridor: Connecting DC's Vibrant Past with a Vibrant Future" Carl T. Hyden, Morgan State University

"Adams-Morgan as Polysemic Cultural Text" Jean C. Miller, George Washington University

"Farther Out: Sites of Demonstration and Celebration" Theodore F. Sheckels, Randolph-Macon College

302027

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia B - Lobby Level

#### Darkness Negotiated: Confronting the Challenges of Intimate Discourses in/about Family Life

Sponsor: Family Communication Division

Chair: Loreen Olson, University of North Carolina, Greensboro

Presenters:

Carlos G. Alemán, James Madison University Melissa W. Alemán, James Madison University Katherine Helfrich, Frederick Community College Allison Thorson, University of San Francisco Carol Bishop Mills, University of Alabama Ashley Paige Duggan, Boston College Brielle Kilmartin, Boston College Lynne M. Webb, University of Arkansas Fran Dickson, Chapman University

302029

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland A - Lobby Level

## Race, gender, and society in Chinese culture

Sponsor: Chinese Communication Association

Chair: Xun Liu, California State University, Stanislaus

"Chinese Stereotypes of 10 Racial/Ethnic Groups: A Replication of the Katz and Braly 1933 Study" Yunying Zhang, Austin Peay State Univ

"Connecting to Cultural Identities through Multitasking: The Effects of Online Cultural Appeals on Multitasking and Information Processing Patterns" Gennadi Gevorgyan, Xavier University

"New Woman and the Male Feminist Discourse in China's May Fourth Movement" Ling Yang, University of Wisconsin, Madison

"Rhetoric of Unity and Citizenship: Making a Connection to Chinese Rhetoric" Dongjing Kang, Ohio University

"Strategically Downplaying Women in Public: A Critique on a Local Newspaper's Way of Casting Females in the Post-80s Generation" Zhou Li, Ohio University

#### **Eurasian Communication Association of North America Business Meeting**

Sponsor: Eurasian Communication Association of North America

Presenters:

Michael David Hazen, Wake Forest University Galina Sinekopova, Eastern Washington University Sergei A. Samoilenko, George Mason University David Cratis Williams, Florida Atlantic University Deborrah Uecker, Wisconsin Lutheran College

302052

8:00 AM to 9:15 AM

Marriott Wardman Park

McKinley - Mezzanine Level

#### Historical Texts and Conflict: Connecting Japan's Past and Present (\*Top Student Paper)

Sponsor: Japan-U.S. Communication Association

Chair: Makoto "Max" Saito, Westfield State University

Respondent: Takeshi Suzuki, Meiji University

"\*From 'Kankoku' to 'Korean': Poststructuralist Analysis on Zainichi Korean Hybridity in Japan" Fumi Sakata, York University

"Discerning Connections: [i]Proletarian Elocution[/i], Rhetorical Invention, and Trans-Pacific Communication" Satoru Aonuma, Tsuda College

"International Justice during the Time of Imperialism: The 19th Century Press Coverage of the Shimonoseki Indemnity Imposed on Japan" James Mueller, University of North Texas; Koji Fuse, University of North Texas; Jia Zhao, University of North Texas

"Female Masculinity in the Anime Bleach" Reslie Cortes, UNM

302053

8:00 AM to 9:15 AM

Marriott Wardman Park

Buchanan - Mezzanine Level

# Using Parliamentary Procedure as a Means of Connecting to the Community: Insights from Members of the Commission on American Parliamentary Practice

Sponsor: Commission on American Parliamentary Practice Chair: John Ray, Montana Tech/ University of Montana

Presenters:

Don M. Boileau, George Mason University
Donald A. Fishman, Boston College
Barry Poyner, Truman State University
James Ragsdale, Northern Kentucky University
Roberta Ray, Montana Tech/University of Montana
John Ray, Montana Tech/ University of Montana
Paul Scoville, Salisbury University

302054

8:00 AM to 9:15 AM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

**IFA Business Meeting** 

Sponsor: International Forensic Association

Presenters:

Barbara Baron, Brookdale Community College

Clark D. Olson, Arizona State University Nicholas Butler, Arizona State University Chris Harper, Arkansas State University

302056

8:00 AM to 9:15 AM

Marriott Wardman Park

Hoover - Mezzanine Level

Mothers, Goddesses, Murderesses, Activists, Dolls/Toys, and Sports Heroines: The Interconnections of Feminine Inner/Outer Strength Across/Between and Within Historically Situated "Waves" of Feminism

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Jennifer S. Hallett, Young Harris College

Presenters:

Carolyn Babcock, Savannah College of Art and Design

Mary Doll, Savannah College of Art & Design

Norma Jones, Kent State University Jamie S. Warburton, Ithaca College

Respondent: Guillaume de Syon, Albright College

302058

8:00 AM to 10:45 AM

Marriott Wardman Park

Harding - Mezzanine Level

SC13: COMM@Work: Career Connections

**Sponsor: Short Courses** 

Chair: Renee Robinson, Saint Xavier Univ

Presenters:

Julie McNellis, Saint Xavier University Renee Robinson, Saint Xavier Univ

302059

8:00 AM to 10:45 AM

Marriott Wardman Park

Wilson A - Mezzanine Level

SC14: Imagining New Normals: Teaching Collegiate, Non-profit, Corporate and Health Communication Courses on "Narrative Theory in Applied Contexts"

**Sponsor: Short Courses** 

Chair: Margaret M. Quinlan, University of North Carolina, Charlotte

Presenters:

Lynn M. Harter, Ohio University

Kristen Okamoto, University of North Carolina, Charlotte

302060

8:00 AM to 10:45 AM

Marriott Wardman Park

Wilson B - Mezzanine Level

SC15: Communication Across the Curriculum and General Education: Building Connections Across Disciplines

**Sponsor: Short Courses** 

Chair: Deanna P. Dannels, North Carolina State University

Presenters:

Amy Gaffney, University of Kentucky April A. Kedrowicz, NC State University Adam Roth, University of Rhode Island 302061

8:00 AM to 10:45 AM

Marriott Wardman Park

Wilson C - Mezzanine Level

#### SC16: Straight Talk about Teaching Communication Research Methods

**Sponsor: Short Courses** 

Chair: Christine Davis, University of North Carolina, Charlotte

Presenters:

Christine Davis, University of North Carolina, Charlotte Kenneth A. Lachlan, University of Massachusetts, Boston

Heather Powell, State Farm Insurance

302062

8:00 AM to 9:15 AM

Marriott Wardman Park

Taft - Mezzanine Level

### Communication, Aging, and Media Use

Sponsor: Communication and Aging Division Chair: Charles Choi, George Fox University

"Health Communication in the Context of Aging: The Development of an Intergenerational Communication Intervention to Reduce Biases and Discrimination" Kate Magsamen Conrad, Bowling Green State University; China Billotte, Bowling Green State University; Lisa Hanasono, Bowling Green State University

"Portrayals of Older Adults in U.S. Primetime Television: Appropriate and Effective?" Elizabeth B. Jones, Ohio State University; Susan L. Kline, Ohio State University

"The Influence of Message Frame and Intergroup Contact on Attitudes toward Social Policy and Social Groups" Sheila Springer, University of Arizona; Jake Harwood, University of Arizona

""Long Live the Mensi-Mob": Communicating Support Online with Regard to Experiencing Menopause in the Workplace" Jaime Bochantin, DePaul University

302063

8:00 AM to 9:15 AM

Marriott Wardman Park

Taylor - Mezzanine Level

#### Cross Examination Debate Association (CEDA) Executive Council Meeting

Sponsor: Cross Examination Debate Association

Presenters:

Eric R. Morris, Missouri State University

Brian DeLong, Indiana University

Matt Moore, University of Central Oklahoma

Kathryn Rubino, United States Military Academy

Nicholas Ryan, Liberty University

Joe Schatz, Binghamton University

Jacob Thompson, University of Nevada, Las Vegas

Kristopher Willis, University of Florida

Sarah Partlow-Lefevre, Idaho State University

Paul E. Mabrey III, James Madison University

Mary Lynn Sandoz, Vanderbilt University

Jeffrey Jarman, Wichita State University

Michael Kenneth Davis, James Madison University

Lindsey Shook, University of Kansas

Sarah S. Topp, Trinity University

302064

8:00 AM to 9:15 AM

Marriott Wardman Park

Truman - Mezzanine Level

#### Unmasking the Silence: Asian/Pacific American's Struggle to Locate Identity in the American Landscape

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Ryan Wright, Bowling Green State University

Respondents: Ying-Bei Wang, Bowling Green State University; Ryan Wright, Bowling Green State University; Fan Yang, Pennsylvania State University; Deepti Bharthur, Bowling Green State University

"Film and Asian American identity" Deepti Bharthur, Bowling Green State University

"Online and Offline: Social Capital in Coping with Racial Discrimination among Asian Americans" Fan Yang, Pennsylvania State University

"Reflecting the Asian American experiences in YA novels" Ying-Bei Wang, Bowling Green State University

"Unconnected Behind Bars: Asian and Pacific Islanders' (APIs) Subalternized Positionality in the U.S. Prison-Industrial Complex" Ryan Wright, Bowling Green State University

302065

8:00 AM to 9:15 AM

Marriott Wardman Park

Tyler - Mezzanine Level

## **Metatheoretical Connections: Bridging the Gap**

Sponsor: Connections within Communication

Chair: Kristen Cvancara, Minnesota State University, Mankato

Presenters:

Delwende Bouda, Minnesota State University, Mankato Kristen Cvancara, Minnesota State University, Mankato Amber Hanks, Minnesota State University, Mankato Mikaela Karlsson, Minnesota State University, Mankato Virginia Otto, Minnesota State University, Mankato Nicole Sobania, Minnesota State University Lucas Youngvorst, Minnesota State University, Mankato

302067

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison B - Mezzanine Level

#### Connective Collaboration in the Basic Course: Assessment and Student Experiences

Sponsor: Basic Course Division

Chairs: Justin Braxton-Brown, Hopkinsville Community College; Brett N. Billman, University of Dayton

Respondent: Kevin R. Meyer, Illinois State University

"Addressing Nonverbal and Paralinguistic Concerns in the Basic Course at an Urban, Minority Serving Institution" Brianne Waychoff, Borough of Manhattan Community College; Hollis Glaser, Borough of Manhattan Community College, CUNY; Elizabeth Whitney, Borough of Manhattan Community College, CUNY

"Connecting Students and Fostering Collaboration in an Online Human Communication Course" Timothy C. Ball, James Madison University; Rozanne T. Leppington, James Madison University

"First Day of Public Speaking Class and Student Expectations" Oli Mohammadi, Northwestern State University, Louisiana; Crystal Lane Swift, Mt. San Antonio College

"Flipping the Classroom: A Study of Student Performance and Pre-Lecture Videos" Kenneth Carrell, California State University, Los Angeles; Ashley Givens, California State University, Los Angeles; Tasheyla Mclean, California

State University, Los Angeles; Marleen Owens, California State University, Los Angeles; Anqi Zhu, California State University, Los Angeles; Melissa Ann Broeckelman-Post, George Mason University

"Taking Initiative in the Age of Assessment" Josh Boyd, Purdue University; Melanie Morgan, Purdue University; Anna Victoria Ortiz, Indiana University of Pennsylvania; Lindsey B. Anderson, Purdue University

302068

8:00 AM to 9:15 AM

Marriott Wardman Park

Johnson - Mezzanine Level

## Public Diplomacy: The "Sunrise" and Communication Synergy of a New Field

Sponsor: International and Intercultural Communication Division

Chairs: Rhonda Zaharna, American University; Craig Hayden, American University

Presenters:

Amelia Arsenault, Georgia State University Kenneth Hacker, New Mexico State University Shawn Powers, Georgia State University Michael Schneider, Syracuse University Maureen Taylor, University of Oklahoma

302069

8:00 AM to 9:15 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

# Sweetwater along the Potomac: A Performative, Intersectional Response to Sweetwater: Black Women and Narratives of Resilience

Sponsors: Black Caucus, Ethnography Division, Performance Studies Division

Chair: Carolyn S. Ellis, University of South Florida

Presenters:

Tony Adams, Northeastern Illinois University Brenda J. Allen, University of Colorado, Denver

Olga I. Davis, Arizona State University Aisha Durham, University of South Florida

Rachel Griffin, Southern Illinois University, Carbondale

Amber Johnson, Prairie View A&M University

Ronald Pelias, Southern Illinois University, Carbondale

Tami Spry, St. Cloud State University

Respondent: Robin Boylorn, University of Alabama

302070

8:00 AM to 9:15 AM

Marriott Wardman Park

Jackson - Mezzanine Level

# Selling History, Flight, and Technology: Public Address and Imagination

Sponsor: Public Address Division

Chair: Meryl J. Irwin, James Madison University

Respondent: Johanna E. Hartelius, University of Pittsburgh

"The Smithsonian Speaks: Museum Planning Documents as Public Address" Lucy Burgchardt, University of North Carolina, Chapel Hill

"The Fantasy of Feminist Rhetorical History: Listening for Echoes of the First College Women's Debating Society in the United States" Carly Woods, University of Nebraska, Lincoln

"Taming the Fear of Flight: Amelia Earhart and the Social Imaginary of Aviation" Julia S. O'Grady, University of

North Carolina, Chapel Hill

"I Christen Thee, iPod... Baptism, Corporate Product Rollout, and the Rhetorical Power of Naming" Christopher J. Dahlie, University of North Carolina, Chapel Hill

302071 8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

eve

## Digital Democracy: Online Comments, Big Data, Blogs and Twitter

Sponsor: Political Communication Division

Chair: Stephanie Bor, University of Nevada, Reno Respondent: R. Kelly Garrett, Ohio State University

"Framing Comments in Social Media" Natalie Jomini Stroud, University of Texas, Austin; Ashley R. Muddiman, University of Texas, Austin; Joshua Scacco, University of Texas, Austin

"How Big Data is Too Small for Political Activism: Is Digital Democracy really Democratic?" Jen Schradie, Berkeley Center for New Media

"Using Twitter to bypass traditional news? Intermedia agenda setting during the 2012 presidential primaries" Bethany Anne Conway, University of Arizona; Di Wang, University of Arizona; Kate Kenski, University of Arizona

302072

8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine

Level

## Cross-Cultural Adaptation and Intercultural Transformation: Updated Theory and Research

Sponsor: International and Intercultural Communication Division

Chair: Kelly McKay-Semmler, University of South Dakota

Respondent: Qi Wang, Villanova University

"Testing the ABC Cultural Adaptation Model: A Longitudinal Study" Lin Zhu, University of Massachusetts, Boston

"Intergroup Contact and Host Culture Acceptance: A Comparative Analysis of Western Europe and the United States" Stephen Michael Croucher, University of Jyväskylä; Juliane Appenrodt, University of Jyväskylä; George Lauwo, University of Jyväskylä; Agnes Stojcsics, University of Jyväskylä

"The Intercultural Transformation Experience of U.S. Expatriates in Singapore" Rosemary Chai, Savannah College of Arts and Design

"Navigating the First Semester of College: Connecting Cross-Cultural Adaptation Theory to the First Year Experience" Jason Martin, University of Missouri, Kansas City

302080

8:00 AM to 9:15 AM

Omni Shoreham

Blue Room - Lobby Level

# The Once and Future Saints: Connecting the Rhetorical Past and Present in Augustine, Paul, and the Stoics

Sponsors: American Society for the History of Rhetoric, Religious Communication Association

Chair: Christopher Maben, California State University, Sacramento

Respondent: Calvin L. Troup, Duquesne University

"Augustine and the God-Problem in Philosophy of Communication" Joshua Hill, Duquesne University

"The Forgotten Three Decades and Book IV of On Christian Doctrine" Rensi Ke, California State University, Los Angeles

"A Hermeneutical Approach to Homiletics, History, and the Humanities" Catherine Riley, Texas A&M University "Sacred Rhetoric: The Apostle Paul and the Sacred Tradition" Raymond Blanton, University of Nebraska, Lincoln "Stoic Philosophy and Early Christian Doctrine: Connections on Principles of Life and Living" Laurie Thurneck,

Piedmont Virginia Community College

302084

8:00 AM to 9:15 AM

Omni Shoreham

Calvert Room - Lobby Level

# Connecting the Dots, Completing the Circle: Lessons Learned from Innovative Training and Development Projects in Universities and Other Organizations

Sponsor: Training and Development Division
Chair: Ross Brinkert, Penn State Univ, Abington

Presenters:

Claire Bouchal, Adjuvantz

Ross Brinkert, Penn State Univ, Abington

Robert Chandler, University of Central Florida

Angela Corbo, Widener University

Peter Jorgensen, Western Illinois University

Jeffrey S. Martin, Boehringer Ingelheim Pharmaceuticals, Inc.

Jayne Violette, College of Charleston J.D. Wallace, Abilene Christian University

302085

8:00 AM to 9:15 AM

Omni Shoreham

Hampton Room - Lobby Level

# **Performing Perspectives on the Environment**

Sponsor: Performance Studies Division

Chair: Michael S. Bowman, Louisiana State University

"Crowsnest: Performing Landscape and the Skill of Looking" Brian Rusted, University of Calgary

"Empathy, Anthropomorphism, and the Personification Paradox" Jonathan M. Gray, Southern Illinois University, Carbondale

"Land Flows: Sediment and Sustainability in South Louisiana" Gretchen Rhodes, Louisiana State University

"Sacred Waste: Grounding Eco-Performance in Materiality" Bonny McDonald, Louisiana State University

"Selection from The Last Giraffe" Craig Gingrich-Philbrook, Southern Illinois University

"Standing Water/Sarracenia alata" Travis Brisini, Independent Scholar

"Wind and weather permitting" Ruth Laurion Bowman, Louisiana State University

302086

8:00 AM to 9:15 AM

Omni Shoreham

Capitol Room - Lobby Level

## **Connecting Two Worlds: Living as a Korean American Scholar**

Sponsor: Korean American Communication Association

Chair: Eun-Ho Yeo, Plymouth State University

Presenters:

Wonjun Chung, Dong-Ah Institute of Media and Arts Hyang-Sook Kim, St. Norbert College EunYoung Lee, Bowling Green State University Eun-Ho Yeo, Plymouth State University 302087

8:00 AM to 9:15 AM

Omni Shoreham

Embassy Room - Lobby Level

## Silver Screen Scholarship Fit for the Smithsonian

**Sponsor: Mass Communication Division** 

Chair: Lisa Barry, LaGuardia Community College, CUNY

"Entertainment We Watch and Entertainment We Value: Motion Picture Popularity and Acclaim Over Three Decades" Mary Beth Oliver, Penn State University; Erin Ash, Penn State University; Julia K. Woolley, Penn State University; Drew Shade, Penn State University; Keunyeong (Karina) Kim, Penn State University

"MODern Creation Myths: Collaborative Creativity in Hollywood Film Making-of Documentaries" Robert M. Gonzalez, University of Tampa

"The Phenomenal Text of Michael Moore's "Sicko": A Case Study in Persuasion via Popular Media" Edward Schiappa, Massachusetts Institute of Technology; Peter B. Gregg, University of Minnesota; Daniel Ladislau Horvath, University of Minnesota

""Friends don't let friends drink friends": An explication of the gothic vampire subgenre in "True Blood"" Stacey M. Overholt, University of Utah

"The Surgical Spectacle – Horrific Bodies in the Human Centipede Films" Jeremy Vincent Adolphson, University of Wisconsin, Milwaukee

"Attitudes toward Offensive Language in Media (ATOL-M): Investigating Enjoyment of Cursing-Laced Television and Films" Daniel Shafer, Baylor University; Barbara K. Kaye, University of Tennessee, Knoxville

302090

8:00 AM to 9:15 AM

Omni Shoreham

Executive Room - Lobby Level

# The Violence Profile in the 21st Century: Connections between Media Images and Conceptions of Social Reality

Sponsor: Mass Communication Division

Chair: Nancy Signorielli, University of Delaware

Respondent: Larry Gross, University of Southern California

"A Multilevel Level Approach to Cultivation Analysis: The Case of TV Violence" Erik Nisbet, Ohio State University "Effects of Television Viewing, Video Game Play, and Social Media Use on Perceptions of Violence" Mina Tsay-

Vogel, Boston University

"Guns on television: Frequency, and relationships to attitudes about gun control" Michael Morgan, University of Massachusetts; James Shanahan, Boston University

"Violence in Prime Time on Broadcast and Cable TV" James Shanahan, Boston University; Nancy Signorielli, University of Delaware

302091

8:00 AM to 9:15 AM

Omni Shoreham

Directors Room - Lobby Level

#### **Digital Me: Studies of Avatars and Games**

Sponsor: Human Communication and Technology Division

Chair: Aubrie Serena Adams, University of California, Santa Barbara

Respondent: David K. Westerman, West Virginia University

"Pay to Play: Effects of Feedback, Money, and Choice on Intrinsic Motivation and Self-Esteem" Michael D. Hanus, Ohio State University; Brad Bushman, Ohio State University

"You Are What Your Avatar Looks Like: How (Arbitrary) Visual Cues Affect Self-Categorization and Social

Judgments in Computer-Mediated Communication" Eun-Ju Lee, Seoul National Univ; Soo Youn Oh, Stanford University

"Playing for Love in a Romantic Video Game: Avatar Identification, Parasocial Interaction, and Motivations for Use Predict Chinese Women's Romantic Beliefs" Wen Song, Ohio State University; Jesse Fox, Ohio State University

"Serious Efforts at Bias Reduction: The Effects of Digital Games and Avatar Customization on Three Cognitive Biases" Adrienne Shaw, Temple University; Kate Kenski, University of Arizona; Jennifer Stromer-Galley, Syracuse University; Rosa Mikeal Martey, Colorado State University; Ben Clegg, Colorado State University; Joanna Lewis, University of Central Florida; James Folkestad, Colorado State University; Tomek Strzalkowski, University at Albany, SUNY

302092

8:00 AM to 9:15 AM

Omni Shoreham

Congressional A - Lobby Level

#### **Mediated Rhetorics of Identification and Division**

Sponsor: Rhetorical and Communication Theory Division

Chair: Kristine Weglarz, University of West Florida

Respondent: Raymond Schuck, Bowling Green State University, Firelands

"Ironic Appropriation: Connecting Media and Audience through an Alternative Logic of Constitutive Rhetoric" Christopher Medjesky, Defiance College

"Equal Opportunity Offenders: When Legal Discourse Goes Popular" Jonathan P. Rossing, Indiana University-Purdue University, Indianapolis

"Redeeming White Heroes, Black Martyrs, and Neoliberalism in Changing Lanes" Michael G. Lacy, Independent

"Negotiating Tensions: The Walking Dead as a Subversion of the Western Frontier Myth" Anthony M. Johnson, San Diego State University; Samira Rostami, San Diego State University

302093

8:00 AM to 9:15 AM

Omni Shoreham

Congressional B - Lobby Level

# Rhetorical Connections between Public Memory and Sport: Baseball, Football, and the Politics of the Past

Sponsor: Rhetorical and Communication Theory Division

Chair: Dave Naze, Prairie State College

Respondent: Dan Grano, University of North Carolina, Charlotte

"A History of the Evolution of NFL Player Safety: A Rhetorical Analysis of "nflevolution.com" Dave Naze, Prairie State College

"Memorializing as Advocacy: Keeping Women Off the Field at the Baseball Hall of Fame and Museum" Korryn Mozisek, La Roche College

"On Loss and Longing: Tiger Stadium, Ernie Harwell, and Shades of Public Memory in Detroit" Michael Butterworth, Ohio University

"Remembering Bartman: Public Memory as a Site for Deliberations about Agency" Robert R. Betts, Rock Valley College

302094

8:00 AM to 9:15 AM

Omni Shoreham

Council Room - Lobby Level

Connecting to the Present: Public Art in Washington DC and Beyond

Sponsor: Visual Communication Division

Chair: Charles Goehring, San Diego State University

#### Presenters:

Caitlin Bruce, Northwestern University Victoria Gallagher, North Carolina State University Mazi Mutafa, Words, Beats & Life, Washington D.C. Keon Pettiway, North Carolina State University Aniekan Udofia, Murals DC

302095

8:00 AM to 9:15 AM

Omni Shoreham

Senate Room - Lobby Level

## Contemporary Discourses of Immigration, Citizenship, and Latin@ Politics

Sponsor: Latino/Latina Communication Studies Division Chair: Rebecca Mercado Thornton, Oakland University

Respondent: Fernando Delgado, University of Wisconsin, River Falls

"Immigration and Neoliberalism: Viewing Immigrants as Economic Entities" Svilen Trifonov, University of Minnesota

"The Dream Act: Between Humanitarian Care and Citizenship" Isabel Fay, University of Georgia

"The Production of Symbolic Boundaries: The Influence of Participatory Journalism on the Immigration Debate in Texas" Alexander Williams, University of Pennsylvania

"The Arizona Ethnic Studies Ban: Resistance Discourses' Compliance, Consent, or Resistance to the Law" Luis Magallon Garcia, California State University, Fullerton

302096

8:00 AM to 9:15 AM

Omni Shoreham

Forum Room - Lobby Level

# **Cruel Comedy and the Politics of Laughter**

Sponsor: Critical and Cultural Studies Division

Chair: Viveca Greene, Hampshire College

"Is It Racist?' Daniel Tosh, Audiences, and Hipster Racism" Viveca Greene, Hampshire College

"A Cruel Corrective to Tragic Comedy" Brett Ingram, Boston College

"Awkward Laughs: Freaks and Geeks and the Politics of Millennial Humiliation Comedy" Emily Dietsch, George Washington University

302097

8:00 AM to 9:15 AM

Omni Shoreham

Cabinet Room - Lobby Level

## **Top Reviewed Papers**

Sponsor: Critical and Cultural Studies Division

Chair: Matthew R. Meier, Bowling Green State University

""Get a Job Hippies!" Individualizing Occupy Wall Street Protest through the Discourse of Employment" Marnie Ritchie, University of Texas, Austin

"Communication at a Touch: Thinking Historically about the Push-button Interface, 1885-1915" Rachel Plotnick, University of North Carolina at Charlotte

"Glee and Being "Born This Way": Therapeutic and Postracial Rhetorics" Margeaux Lippman, University of Washington

"Radical Embrace vs. Social Critique: Neo-Nazi Celebration in the Mainstream Music of the Former Yugoslavia" Christian Alexander Vukasovich, Oregon Institute of Technology

"Social Media and the Politics of Space in the Honduran Resistance Movement" Mary E. Triece, University of Akron

302102 8:00 AM to 10:00 AM

Omni Shoreham

Empire Ballroom - Lower Level

#### NCA Legislative Assembly II

Sponsor: NCA National Office

Presenters:

Steven A. Beebe, Texas State University, San Marcos

Lindsey S. Aloia, Pennsylvania State University

Karen Lee Ashcraft, University of Colorado, Boulder

Alphonso Atkins, Ivy Tech Community College

Bernardo A. Attias, California State University, Northridge

Kevin J. Ayotte, California State University, Fresno

Austin Babrow, Ohio University

Philip Backlund, Central Washington University

Barbara L. Baker, University of Central Missouri

Mary C. Banwart, University of Kansas

Adria Battaglia, Angelo State University

Christina S. Beck, Ohio University

Robert R. Becker, Northwest College

Diane Forbes Berthoud, Univ of California, San Diego

Richard Besel, California Polytechnic State University

Carole Blair, University of North Carolina, Chapel Hill

Kristen Blinne, University of South Florida

David L. Bodary, Sinclair College

San Bolkan, California State University, Long Beach

Justin P. Boren, Santa Clara University

Isabel C. Botero, University of Kentucky

Mary Jiang Bresnahan, Michigan State University

Matthew P. Brigham, James Madison University

Lori Leonard Britt, James Madison University

Melissa Ann Broeckelman-Post, George Mason University

Lonny Brooks, California State University, East Bay

Daniel Brouwer, Arizona State University

Timothy J. Brown, West Chester University

Nancy Brule, Bethel University

Boris H. J. M. Brummans, Universite de Montreal

Leah E. Bryant, DePaul University

Heather J. Carmack, James Madison University

Russell Carpenter, Eastern Kentucky University

Chin-Chung Chao, University of Nebraska, Omaha

Dayna Chatman, University of Southern California

James Cherney, Wayne State University

Tamara Makana Chock, Syracuse University

Josue David Cisneros, University of Illinois

Kenneth N. Cissna, University of South Florida

Kristen L. Cockrell, Northwest Rankin High School

Donovan Conley, University of Nevada, Las Vegas

Melissa A. Cook, St. Vincent College

Frederick C. Corey, Arizona State University

Rene Dailey, University of Texas, Austin

Katherine J. Denker, Ball State University

David R. Dewberry, Rider University

James P. Dimock, Minnesota State University, Mankato

Tatyana Dumova, Point Park University

Norah Dunbar, University of Oklahoma

Adam C. Earnheardt, Youngstown State University

Jill A. Edy, University of Oklahoma

Nichole L. Egbert, Kent State University

Deborah Eicher-Catt, Penn State University, York

Jennifer Butler Ellis, Northern Illinois University

Mindy Fenske, University of South Carolina

Amber N. Finn, Texas Christian University

Patricia E. Friel, University of Cincinnati

Radhika Gajjala, Bowling Green State University

Shiv Ganesh, Massey University

Pat J. Gehrke, University of South Carolina

Eletra Gilchrist, University of Alabama, Huntsville

Lakresha D. Graham, Rockhurst University

Liane M. Gray-Starner, Marietta College

John Greene, Purdue University

Chris Gurrie, University of Tampa

Elizabeth G. Hansen, Grinnell High School

Kirsten A. Heintz, Pulaski Technical College

Kelly Herold, Winona State University

Sean M. Horan, DePaul University

Angela M. Hosek, Emerson College

Teresa Heinz Housel, Hope College

Amy Ebesu Hubbard, University of Hawaii, Manoa

Jeannie Hunt, Northwest College

Mariko Izumi, Columbus State University

Michele H. Jackson, University of Colorado, Boulder

Ronald L. Jackson II, University of Cincinnati

Jessica Katz Jameson, North Carolina State University

Sharon Jarvis, University of Texas

Peter Jorgensen, Western Illinois University

Heidi Kevoe-Feldman, Northeastern University

Nancy Kidd, National Communication Association

Erika L. Kirby, Creighton University

Michael R. Kotowski, University of Tennessee

Anastacia Kurylo, Fortified Communication

Karen A. Anderson Lain, Academic Partnerships

John Lammers, University of Illinois

Mark Leeman, Northern Kentucky University

Robert Leonard, Sinclair College

Barbara Lieb, Independent Researcher

Lisbeth A. Lipari, Denison University

Shawn D. Long, University of North Carolina, Charlotte

Tobi Mackler, Montgomery County Community College

Katheryn C. Maguire, Wayne State University

Jimmie Manning, Northern Illinois University

Amanda Martinez, Davidson College

Anne Mattina, Stonehill College

Casey Maugh, University of Southern Mississippi

Joseph Mazer, Clemson University

Paula McKenzie, Bethune-Cookman University

Raymie E. McKerrow, Ohio University

S. Lily Mendoza, Oakland University

Michaela D.E. Meyer, Christopher Newport University

Yoshitaka Miike, University of Hawaii, Hilo

Katherine Miller, Arizona State University

Kesha Morant Williams, Penn State University, Berks

Mark T. Morman, Baylor University

Star A. Muir, George Mason University

Kristine Munoz, University of Iowa

Stephanie Norander, Missouri State University

Denise Oles-Acevedo, Iowa State University

Kent A. Ono, University of Utah

Michael J. Palenchar, University of Tennessee

Barbara Parisi, Long Island University, Brooklyn

Bobby R. Patton, University of Central Missouri

Gregory Paul, Kansas State University

Danielle Pillet-Shore, University of New Hampshire

Margaret Jane Pitts, University of Arizona

Christopher N. Poulos, University of North Carolina, Greensboro

Suzanne Prentiss, University of Tennessee, Knoxville

Jessica Prody, St. Lawrence University

Marie L. Radford, Rutgers University

Artemio Ramirez, University of South Florida

Angela G. Ray, Northwestern University

Torsten Reimer, Purdue University

Armeda Reitzel, Humboldt State University

Lance Rintamaki, University at Buffalo, SUNY

Kathleen Glenister Roberts, Duguesne University

Michelle Rodino-Colocino, Penn State University

Jennifer A. Samp, University of Georgia

Larry G. Schnoor, Minnesota State University, Mankato

Samantha Senda-Cook, Creighton University

Jonathan G. Shailor, Univ of Wisconsin, Parkside

Ronald E. Shields, Sam Houston State University

Cheri Simonds, Illinois State University

R. Anthony Slagle, University of Puerto Rico

John E. Socas, Bronx Community College

John S.W. Spinda, Clemson University

Helen Sterk, Western Kentucky University

Danielle M. Stern, Christopher Newport University

Robert Stockton, Anaheim Union High School District

Jean Streiff, Oakland Catholic High School

Mary E. Stuckey, Georgia State University

Stanley D. Tickton, Norfolk State University

Lisa M. Tillmann, Rollins College

Shane Tilton, University of Kentucky

Susan Tomasovic, George Mason University

April Trees, Saint Louis University

Jillian Ann Tullis, University of North Carolina, Charlotte

Kathleen J. Turner, Davidson College

Karrin Vasby Anderson, Colorado State University

Sarah Ubel, Washburn University

Bhavana R. Upadhyaya, Nitte University

Richard E. Vatz, Towson University

Shari Veil, University of Kentucky

Michelle T. Violanti, University of Tennessee

Bradford J. Vivian, Syracuse University

Julie E. Volkman, VA eHealth QUERI and UMass Medical School

Shawn Wahl, Missouri State University

Darrel Wanzer, University of Iowa

Susan Ward, Delaware County Community College

David A. Wendt, Keokuk High School

Rich West, Emerson College

Paul Witt, Texas Christian University

Toni S. Whitfield, James Madison University

Jennifer Willis-Rivera, Univ of Wisconsin, River Falls

Elaine Wittenberg-Lyles, University of Kentucky

David Worthington, DePauw University

Anna Wright, Illinois State University

Yahui Zhang, Wayland Baptist University

## 9:30 AM

305004

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

## **Support in Conversation**

Sponsor: Interpersonal Communication Division Chair: Christina G. Paxman, University of Iowa

"Communication Channel, Gender, and Perceptions of Supportive Communication" Andrew C. High, University of Iowa; Denise H. Solomon, Pennsylvania State University

"Language Use and Style Matching in Supportive Conversations between Strangers and Friends" Kaitlin Cannava, Louisiana State University; Graham Bodie, Louisiana State University

"The Nature of Supportive Listening, IV: Patterns of Nonverbal Adaptation Relieve Negative Affect about an Upsetting Event" Graham Bodie, Louisiana State University; Kaitlin Cannava, Louisiana State University; Andrea J. Vickery, Louisiana State University; Susanne M. Jones, University of Minnesota

"Verbal Rumination, Need for Closure and Social Support: Why Some People Verbally Ruminate More than Others and How Support Affects this Process" Tamara D. Afifi, University of California, Santa Barbara; Walid Afifi, University of Iowa; Anne Merrill, University of California, Santa Barbara; Sharde Marie Davis, University of Iowa; Amanda N. Denes, University of Connecticut

305005

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

## Walking the Talk of Social Justice: Connecting Students through Dialogue

Sponsor: Undergraduate College and University Section

Chair: Teresa A. Nance, Villanova University

Presenters:

Sheryl Bowen, Villanova University

Brighid Dwyer, Villanova University
Anita K. Foeman, West Chester University
Maurice L. Hall, Villanova University
Robin Kanak, Villanova University
Christopher O. Lynch, Kean University
Kristina Ruiz-Mesa, University of Colorado, Boulder
Ralph Gigliotti, Rutgers University

Respondent: Teresa A. Nance, Villanova University

305006 9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

### **Crafting Collaboration Within and Between Organizations**

Sponsor: Organizational Communication Division

Chair: Owen H. Lynch, Southern Methodist University

Respondent: Craig R. Scott, Rutgers University

"Staging Technology: The Upstream Consequences of Representation for Collaborative Work" William C. Barley, Northwestern University

"When Collaboration Becomes Compliance: Interorganizational Identity Tensions in the Regulation of a Toxic Waste Storage Facility" Eric P. James, Texas A&M University; Joshua Barbour, Texas A&M University

"Bona fide networks: Propositions for a new theory of collaboration" Katherine R. Cooper, University of Illinois, Urbana-Champaign

"Variance of Cognitive Social Structures between Farmers and Extension Agents in Burkina Faso" Jennifer Ihm, Northwestern University; Michelle Shumate, Northwestern University; Julia Bello-Bravo, University of Illinois, Urbana-Champaign; Niango Malick Ba, University of Illinois, Urbana-Champaign; Clémentine L. Dabire-Binso, Laboratorie Central d'Entomologie Agricole de Kamboinse, Burkina Faso; Barry Robert Pittendrigh, University of Illinois, Urbana-Champaign

305007

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

## Nationalism, Gender, and Security Discourses: World War I to Benghazi

Sponsor: Feminist and Women Studies Division Chair: Breena J. Brockmann, University of Georgia

Respondent: Shannon L. Holland, University of Maryland

"Defending More Than Just the State Department: Gender and Genre In Hillary Clinton's Benghazi Testimony" Breena J. Brockmann, University of Georgia

"Secretary of State Condoleezza Rice: The Rhetorical Legacy of Transformational Diplomacy" Winnie Okafor, University of Maryland

"The Nation Needs its Women: Jeannette Rankin, The War, and the Suffrage Amendment" Paul McKean, University of Illinois

""Don't Give Her Another Drink": Framing Military Sexual Trauma in Awareness Campaigns" Melissa Lucas, University of Maryland

305008

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

Sponsor: American Studies Division

Chair: Joan Faber McAlister, Drake University

Respondent: Claire Sisco King, Vanderbilt University

"Ripping Apart the Male Body: Discourses of Sexualized Violence in Film Critics' Reviews of Contemporary Horror Movies" Niko Poulakos, University of Rhode Island

"SXSW and the Abject Entrepreneur" Eric Sloss, University of North Texas

"Traversing the Symbolic Frontier: Division as Addition in Hyper-Masculine Reality Television" William Trapani, Florida Atlantic University

""Duty to God and Country:" The Boy Scouts and Sacrificial Tropology" Joshua Young, University of North Dakota

305012 9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

## Phi Rho Pi Business Meeting

Sponsor: Phi Rho Pi

Presenters:

Jeff Przybylo, Harper College Duane R. Fish, Northwest College

Cynthia E. Dewar, City College of San Francisco Lisa L. Benedetti, Tarrant County College Northwest Wade Hescht, Lone Star College, North Harris

305013

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# **Building Connections in the Communication Center: GIFTCs**

**Sponsor: Communication Centers Section** 

Chair: E. Sue Weber, University of Pennsylvania

"Building Connections with Your Audience and Community through Your Commencement Address" Kate Rempfer, University of Nebraska, Omaha; Marlina Davidson, University of Nebraska, Omaha

"G.I.F.T.C.: Connecting Best Practices" Genevieve Risner, Michigan State University

305016

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# The 'Rhetoric of the Humanities' as a Framework of Learning and Teaching for Intercultural Communication

Sponsor: Connections within Communication Chair: Eric Grabowsky, Dickinson State Univ

Presenters:

Leeanne Bell McManus, Stevenson University

Eric Grabowsky, Dickinson State Univ Janie Harden Fritz, Duquesne University

Amorette Hinderaker, Texas Christian University

Brent C. Sleasman, Gannon University Calvin L. Troup, Duquesne University

# Agents of Change: Striking a Balance between Calling and Church Doctrine for Women Religious

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Sandra J. Sarkela, University of Memphis

Presenters:

Mittie K. Carey, Western Kentucky University Morgan L. Ginther, Georgia Southern University Jennifer Jackson, Middle Tennessee State University Kimberly Johnson, Tennessee State University

305019

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

## **Creating and Dissolving Connections: Communication in Foster Families**

**Sponsor: Family Communication Division** 

Chair: Dennis Patrick, Eastern Michigan University

Presenters:

Tina Coffelt, Iowa State University
Daniel Cochece Cochece Davis, Illinois State University
Kathleen M. Galvin, Northwestern University
Dennis Leoutsakas, Salisbury University
Dennis Patrick, Eastern Michigan University
Lindsey Thomas, University of Iowa

305020

9:30 AM to 10:45 AM

Haley Vellinga, South Dakota State University

Marriott Wardman Park

Park Tower 8222 - Lobby Level

# Queer Performance and Forensics: Connecting Public Speaking, Performance Practice, Citizenship, and Communication Program Outcomes

Sponsors: Argumentation and Forensics Division, Performance Studies Division

Chair: Craig Gingrich-Philbrook, Southern Illinois University

"Following Tongues: Forensics as a Path to Claiming Identity and Voice" Tim Miller, Independent Artist/Scholar

"Funny Man: How Forensic Individual Events Competitions Introduced Me to Camp and the Power of Subversive Laughter" Jonathan M. Gray, Southern Illinois University, Carbondale

"Mining the Potential: LGBTQ Texts in the Performance Classroom and on the Forensics Circuit" Scott Dillard, Georgia College & State University

"Proximity, Diversity, and Queer Citizenship: Connecting Performance and Forensics to Communication Departments' Contributions to University Missions" Craig Gingrich-Philbrook, Southern Illinois University

305023

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# The Supreme Court ruling on DOMA and Prop 8: A Panel Discussion

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Edward Schiappa, Massachusetts Institute of Technology

Presenters:

Edward Schiappa, Massachusetts Institute of Technology

Karen Tracy, University of Colorado, Boulder

305024

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware A - Lobby Level

#### Political Communication in the United States and Middle East

Sponsor: Political Communication Division Chair: Beth A. Messner, Ball State University

Respondent: Kevin T. Baaske, California State University, Los Angeles

"The Polysemy of Hope: Peace, Change, and the U.S. Intervention in Libya" Michael J. Bergmaier, Penn State University

"Egypt, Islamists, and the Internet: A Rhetoric of Dialectics" Soumia Bardhan, Penn State University

"Mubarak Framed! Humor Activism in the Egyptian Revolution" Deepa Anagondahalli, University of Maryland; Sahar Khamis, University of Maryland

"Interpreting Iranian Leaders' Conflict Framing by Combining Latent Semantic Analysis and Pragmatist Storytelling Theory" Kenneth Hacker, New Mexico State University; David Boje, New Mexico State University; Vicki L. Nisbett, New Mexico State University; Nigel Henry, New Mexico State University; Ahmed Abdelali, Qatar Computing Research Institute

"Rules for Radicalization: Congress, Community, and American Muslims" Jonathan J. Edwards, University of South Carolina

305025

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware B - Lobby Level

# **Competitively Selected Papers in Cancer Communication I**

Sponsors: Applied Communication Division, Health Communication Division

Chair: Erin Donovan, University of Texas, Austin

"A Communication Inequalities Approach to Socioeconomic Disparities in Cancer Fatalism" Chul-joo Lee, University of Illinois; Jiyoung Chae, University of Illinois

"How and Why Individual Difference in Consideration of Future Consequences Predicts Acceptance of the HPV Vaccine among College Students" Jarim Kim, University of Maryland, College Park; Xiaoli Nan, University of Maryland

"Patient-centeredness, Choice and Uncertainty about Cancer Screening Surveillance: An Analysis of the Health Information National Trends Survey" Kami J. Silk, Michigan State University; Evan Perrault, Michigan State University; Sarah Sheff, Michigan State University; Jisoo Ahn, Michigan State University

"Should I Tell You How I Feel? A Mixed Method Analysis of Couples' Talk about Cancer" Daena J. Goldsmith, Lewis & Clark College; Gregory A. Miller, Lewis & Clark College

"Young Breast Cancer Survivors' Experiences of Uncertainty" Laura E. Miller, University of Tennessee

305026

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia A - Lobby Level

### A Candid Discussion about "Big" Qualitative Data in Organizational Communication

Sponsor: Organizational Communication Division

Chair: Elissa Nicole Arterburn, University of Oklahoma

#### Presenters:

J. Kevin Barge, Texas A&M University Ryan S. Bisel, University of Oklahoma Debbie S. Dougherty, University of Missouri Kristen Lucas, University of Louisville Sarah Jane Tracy, Arizona State University

305027

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia B - Lobby Level

# Medical Interaction: Inquiries, Treatment, and Uncertainty

Sponsor: Language and Social Interaction Division

Chair: Galina Bolden, Rutgers University

"Story Retellings by a Patient with Frontotemporal Dementia: Re-examining Pragmatic Competence" Anna Dina Joaquin, California State University, Northridge

"Student pharmacists' reflections on the challenges of communicating medication therapy recommendations to physicians" Paul Denvir, Albany College of Pharmacy & Health Sciences; Jeffrey Brewer, Albany College of Pharmacy & Health Sciences

"The Blood Sugar Solicitation Sequence: An Opening Inquiry to the Diabetic Patient about Relative Blood Sugar" Leah Wingard, San Francisco State University; David Olsher, San Francisco State University; Christina Sabee, San Francisco State University; Ilona Vandergriff, San Francisco State University; Christopher J. Koenig, Univ of California, San Francisco

"Uncertainty as an Emergent Process: Providers' Discursive Practices and Patient Uncertainty" Elaine Hsieh, University of Oklahoma; Alaina Zanin, University of Oklahoma

305028

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia C - Lobby Level

# Connecting Communication Competence and Forensic Participation: Exploring Relationships between Forensics and the Shaping of Communication Personality, Conflict Style, and Communication Competence

Sponsor: Pi Kappa Delta

Chair: Christopher M. Leland, Colorado Christian University Respondent: Crystal Lane Swift, Mt. San Antonio College

"Connecting Communication Personality and Forensics: Identifying Relationships between Verbal Aggressiveness, Argumentativeness, Communication Apprehension, and Forensic Competitive Experiences" Scott L. Jensen, Webster University; Scott A. Myers, West Virginia University

"Interpersonal Aggression and Debate Judging: Conflict with Debaters over a Disclosed Decision" Michael H. Eaves, Valdosta State University

"Public Debate and its Interpersonal Impact on Preparing for the Citizen Critic" Robert Steinmiller, Henderson State University

"Quiet Amidst the Noise: Quaker Principles Applied to Intercollegiate Forensics" Brent Northup, Carroll College

""I'm not afraid; are you?" Examining Communication Apprehension in Collegiate Forensic Students and Coaches" Ben Walker, Southwest Minnesota State University; Julie Walker, Georgia Northwestern Technical College

305029

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland A - Lobby Level

# The Debut of Cripping: A Film about Disability Within and Beyond the Workplace

Sponsor: Disability Issues Caucus

Chair: Julie-Ann Scott, University of North Carolina, Wilmington

Presenters:

William Bolduc, University of North Carolina, Wilmington Casey Miliken, University of North Carolina, Wilmington Julie-Ann Scott, University of North Carolina, Wilmington Frank Trimble, University of North Carolina Wilmington

Respondents: Donna Marie Nudd, Florida State University; Terry Galloway, Independent

Artist; Michael LeVan, University of South Florida

305030

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland B - Lobby Level

#### Funding Participation in the IFA: Discovering Connections between Forensics Programs

Sponsor: International Forensic Association

Chair: Barbara Baron, Brookdale Community College

Presenters:

Nicholas Butler, Arizona State University Chris Harper, Arkansas State University Clark D. Olson, Arizona State University Kim Perigo, San Diego Mesa College

305032

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

#### How to Integrate Relevant, Engaging Digital Media into Classrooms with NBC Learn

Sponsor: NCA National Office

Chair: W. Bradford Mello, National Communication Association

Presenters:

Eric Zack, NBC Learn

Clark W. Friesen, Tomball College

305033

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Great Ideas for Teaching Students (G.I.F.T.S) Session III

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Sean Connable, Christopher Newport Univ

- "01. Connections by the Minute" Amanda Retberg, Wisconsin Lutheran College
- "02. The Zen Scavenger Hunt: Constructing and Presenting Persuasive Messages" Heidi Hamilton, Emporia State University
- "03. Communication Strategies to Connect Members Working in Virtual Teams" Kim M. Omachinski, University of Wisconsin, Milwaukee
  - "04. Connecting with Brands: Exploring Brand Personality" Patricia Gettings, Purdue University
- "05. Connecting with Introductory Speech Students Through an Outline-Based Assignment on Google Documents" Jennifer Edwards, Tarleton State University

- "06. Connections across Content: The Cultural Analysis Assignment" Glenn Geiser-Getz, East Stroudsburg University
- "07. Cropping Family Photo Stories: Composing Connections through Storytelling" Krystal Bresnahan, University of South Florida
- "08. Introduction to Communication Theory: Understanding the Process of Theory Building" Theon Edward Hill, West Chester University
- "09. Keyword: Making Connections to New Vocabulary" Casandra Robinson, California State University, Los Angeles
- "10. Let's go Toy Shopping! Exploring Early Anticipatory Socialization for Careers and Socialization of Gender Expectations" Ashley Jones-Bodie, Louisiana State University
  - "11. Political Stump Speeches in the Communication Classroom" Mark Glantz, St. Norbert College
- "12. Recruiting Changing Families to Your College or University: Analyzing Audiences to Construct Persuasive Messages" Nathan Webb, Belmont University
- "13. Say It Like You Mean It! The Denotation/Connotation Connection" Annette N. Hamel, Western Michigan Univ
- "14. See What I Say" Zeynep Tanes, Duquesne University
- "15. Seeing Culture Socialization through Dinner Scripts" Stephanie Rodriguez, Texas A&M University, Corpus Christi
- "16. Shark Tank: Connecting Ingenuity, Interpersonal Influence, and the Entrepreneurial Spirit in Communication Classes" Lisa Hanasono, Bowling Green State University
  - "17. She Sells Sea Shells: An Exercise in Descriptive Language" Becky L. DeGreeff, Kansas State University
  - "18. Story Time Connections" Sean Connor, California State University, Los Angeles
- "19. Tell me about yourself: Mastering the job interview" Lisa Leopold, Monterey Institute of International Studies
  - "20. Tell Us A Story" Wyl A. McCully, Lansing Community College
- "21. The Name Pharm: Understanding the Power of Labels Through a Role-Playing Exercise" John S. Seiter, Utah State University; Robert H. Gass, California State University, Fullerton
- "22. Using the Film 300 as a GIFTS about Critical Research" Stephanie E. Kelly, North Carolina A&T State University; Tatjana Magdalena Hocke, James Madison University; Darrell Blaire, Colorado State University; Ho-Young Ahn, Southern Connecticut State University
  - "23. What am I? Teaching Students the Importance of Concrete Language" Leah Cole, Ohio University
  - "24. Wild Cards" Joanna Bartell, University of South Florida

305034 9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

## Measuring Success of Social Media - New Theories and Paradigms

Sponsor: Connections to the Community

Chair: Ann Knabe, University of Wisconsin, Whitewater

Presenters:

Mark Fayloga, US Marine Corps Joel Fortner, Blue Bridge Communications Chris Lagan, US Coast Guard

# Connections Ought/Rather Not Be Made: Communicating Toxicity in Our Bodies, an Interdisciplinary Panel Performing Ties of Environmental Degradation, Labor, Land, and Health

Sponsor: Performance Studies Division

Chairs: Marie Garlock, University of North Carolina, Chapel Hill; Seán McKeithan, University of California, Berkeley; Pavithra Vasudevan, UNC-CH Geography; Brittany Chavez, University of North Carolina, Chapel Hill Respondent: Renee Alexander Craft, University of North Carolina, Chapel Hill

""Economies of Dis/ease": Performing Cultures of Toxicity in (Breast) Cancer Communication" Marie Garlock, University of North Carolina, Chapel Hill

"El cuerpo que sabe/The body that knows: Tacit Subjects and Exposure in Migration and "Mariposa"" Brittany Chavez, University of North Carolina, Chapel Hill

"Limited Empathy: Animacy and Performativity in Environmental Degradation" Seán McKeithan, University of California, Berkeley

""We live in a toxic cesspool": Negotiating Toxic Legacies of Uncertainty and Racism" Pavithra Vasudevan, UNC-CH Geography

305051

9:30 AM to 10:45 AM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

## Connecting Media, Connecting Journalists in New Democracies: Communicating about Politics in Ukraine

Sponsor: Eurasian Communication Association of North America

Chair: Katerina Tsetsura, University of Oklahoma

Presenters:

Zhanna Bezpiatchuk, College of Europe, Warsaw

Anastasiia Grynko, National University of Kyiv-Mohyla Academy

Tetyana Lokot, University of Maryland

Dariya Orlova, National University of Kyiv-Mohyla Academy

Daria Taradai, National University of Kyiv-Mohyla Academy

Respondent: Igor Mintusov, St. Petersburg State University

305052

9:30 AM to 10:45 AM

Marriott Wardman Park

McKinley - Mezzanine Level

# Health Communication Challenges in Japan: Connecting Interpersonal, Cross-Cultural, and Media Contexts

Sponsor: Japan-U.S. Communication Association

Chair: Akira Miyahara, Seinan Gakuin University

Respondent: Donald Jung, Southeast Missouri State University

"\*Transnational Dis-ease: The Biohazard / Resident Evil Franchise as an Archive of U.S.-Japanese Anxieties of Race, Nation, and Global Terrorism" Robert Mejia, College at Brockport; Ryuta Komaki, University of Illinois, Urbana-Champaign

"(De-)legitimizing medical professional discourses: Evaluations from foreign English teachers in Japan" Nathaniel Simmons, Ohio University

"Making ambulance-to-hospital connections in Japan: Conversational features of succinct vs. verbose pre-arrival telephone notifications of inbound traffic accident victims" Naomi Sugimoto, Keio University; Shingo Hori, Keio University; Yuichi Iwano, Keio University; Masaru Suzuki, Keio University

"Levels of Self-Criticism and Self-Compassion in Depression among College Students in Japan" Ayano Yamaguchi, Reitaku University; Min-Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University

305053 9:30 AM to 10:45 AM Marriott Wardman Park Buchanan - Mezzanine Level

## **Commission on American Parliamentary Practice Business Meeting**

Sponsor: Commission on American Parliamentary Practice

Presenters:

John Ray, Montana Tech/ University of Montana Barry Poyner, Truman State University Paul Scoville, Salisbury University Roberta Ray, Montana Tech/University of Montana Don M. Boileau, George Mason University Donald A. Fishman, Boston College

James Ragsdale, Northern Kentucky University

305054 9:30 AM to 10:45 AM Marriott Wardman Park

Cleveland 1 - Mezzanine Level

**Rhetorical Neuroses: Phallic Mothers and Death Drives** 

Sponsor: Association for Psychoanalysis in Communication Chair: Matthew B. Morris, University of Texas, Austin

"Amorphous Connections: Lacan's L'Hommelette and the Subject of Identification" Sarah Frank, University of Texas, Austin

"Mommy Nearest: Cultural Narcissism and Mediated Tales of Maternal Torment" Robert Mack, University of Texas, Austin

"No Justice for Caylee: Casey Anthony as Queer Ethical Figure" Kimberly Huff, Florida Gulf Coast University

"Ob-literation: Project Plowshare, Eroticism, and the Death Drive" Calum Matheson, University of North Carolina, Chapel Hill

"Touching the Inarticulable: Metaphorically-Mediated Encounters in Dark Tourism" Lucy Burgchardt, University of North Carolina, Chapel Hill

305055 9:30 AM to 10:45 AM Marriott Wardman Park

Cleveland 2 - Mezzanine Level

"How we got to where we are" -- Critical Autoethnography and Reflexive Pedagogy

Sponsor: Instructional Development Division

Chair: Brenda J. Allen, University of Colorado, Denver

Presenters:

Wilfredo Alvarez, Northeastern Illinois University Robert Gutierrez-Perez, University of Denver Amber Johnson, Prairie View A&M University Joey W. Pogue, Pittsburg State University Jennifer Sandoval, University of Central Florida Inci Ozum Ucok-Sayrak, Duquesne University

305056 9:30 AM to 10:45 AM Marriott Wardman Park Hoover - Mezzanine Level

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jeanette M. Dillon, Bowling Green State University; Jessica Lu, University of Maryland; Janice Metzger, South Dakota State University

Presenters:

Patrice M. Buzzanell, Purdue University Laura L. Ellingson, Santa Clara University

Alberto Gonzalez, Bowling Green State University Michelle Holling, California State University, San Marcos

Lara M. Lengel, Bowling Green State University

305057

9:30 AM to 10:45 AM

Marriott Wardman Park

Coolidge - Mezzanine Level

#### The Rhetorical Power of Popular Culture

Sponsor: Student Section

Chair: Mia E. Briceno, Wilkes University

"Bye, Bye, Miss Athenian Pie: 2,500 Years of Classic Rock" Michael Althouse, Louisiana State University

"M.I.A's voice of dystopian entelechy: Connecting web 2.0, shock pop, and democratic destruction" Evan Beaumont Center, University of Kansas

""Americans for a Better Tomorrow, Tomorrow": The Dramatic Nature of Parody and Stephen Colbert's Super PAC Coverage" Elizabeth Lynn Miller, University of Kansas

"What Kind of Celebrity is Paris? The Need to Expand Celebrity Types" Joshua Morrison, University of Colorado, Boulder

305062

9:30 AM to 10:45 AM

Marriott Wardman Park

Taft - Mezzanine Level

# **Considering Cosmopolitan Connections in Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

Respondent: Miriam S. Sobre-Denton, Southern Illinois University, Carbondale

"Engaging Global Citizenship in the Intercultural Communication Classroom" Rebecca A. Kuehl, South Dakota State University; Hilary Hungerford, South Dakota State University

"Post-Colonialism and Cosmopolitanism: The Reconceptualization of Post-Colonial Theoretical Framework in Egypt after the 2011 Revolution" Patrick Richey, Middle Tennessee State University

"Postcolonial Cosmopolitan Experiences" Ahmet Atay, College of Wooster

"The Arab Spring: A Revival of Cosmopolitanism?" Fadoua Loudiy, Robert Morris University

""Inhabiting the World from Afar": The Role of the Imagination in Cosmopolitan Communication and Peoplehood" Nilanjana R. Bardhan, Southern Illinois University, Carbondale

305063

9:30 AM to 10:45 AM

Marriott Wardman Park

Taylor - Mezzanine Level

**Urban Spaces and Public Oratory** 

Sponsor: Public Address Division

Chair: Greg Dickinson, Colorado State University

Respondent: Thomas R. Dunn, Colorado State University

"Booker T. Washington's Cotton States Exposition Address and the Spatial Logics of New Southern Race Relations" Scott J. Tulloch, Georgia State University; David M. Cheshier, Georgia State University

"Hillary Clinton at the Bus Stop: Seneca Falls and Urban Preservation Politics" Alia Bellwood, Syracuse University

"Labor and Delivery, or, a Street Corner Soapbox is No Place for a Pregnant Union Organizer: Elizabeth Gurley Flynn and the 1909 Spokane Free Speech Fight" Mary Anne Trasciatti, Hofstra University

"Placing and Displacing Public Memory at Prague Castle: The Fantasy of Obama's "Global Zero" Jeremy R. Grossman, University of Georgia

"Taking the Personal to the Power: Individual Human Rights and the Phenomenon of Elizabeth Cady Stanton's 1892 Solitude of Self Speech in Washington D.C." T. Randahl Morris, University of West Georgia

305064

9:30 AM to 10:45 AM

Marriott Wardman Park

Truman - Mezzanine Level

# Connecting Theory, Practice, and Change: Practical Applications of the Theory of the Coordinated Management of Meaning (CMM)

Sponsor: Communication as Social Construction Division

Chair: Patricia Foley, Gallaudet University

"Connecting CMM with Energy Psychology: Joining two paradigms towards healing" Rozanne T. Leppington, James Madison University

"Stories Lived and Stories Told of Rights, Roles, and Diversity: Using the CMM LUUUUTT Model to Design Campus-Wide Dialogues" Patricia Foley, Gallaudet University

"Using CMM and Systemic Questioning in Public Dialogue" Victoria Chen, San Francisco State University

"Using the Daisy Model to Create Alternative Stories for Gang-Involved Women" Liliana Rossmann, California State University, San Marcos

305065

9:30 AM to 10:45 AM

Marriott Wardman Park

Tyler - Mezzanine Level

# Building Connections with U.S. Federal Agencies: Perspectives from Officials, Faculty, and Graduate Students

Sponsor: Applied Communication Division

Chair: Hamilton Bean, University of Colorado, Denver

Presenters:

Ron Buikema, Johns Hopkins University Applied Physics Laboratory

Brooke Fisher Liu, University of Maryland

Kristin P. Fleischer, Arizona State University

Stephanie Madden, University of Maryland

Elizabeth L. Petrun, University of Maryland

Timothy L. Sellnow, University of Kentucky

Allison Smith, Department of Homeland Security

Angela Trethewey, Arizona State University

305066

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison A - Mezzanine Level

## **Queering Pedagogy**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Shinsuke Eguchi, University of New Mexico

"Allies, Awareness and Advocacy: Connecting the Dots between Faculty, Staff and Students Through Allies

Training" Prairie A. Endres, Tarleton State Univ; Lora Helvie-Mason, Tarleton State Univ

"Gender Neutrality in a Swedish School" Mary J. Eberhardinger, Emerson College

"Jokes and Awkward Silences: Performance Ethnography of Two "Gaysian" Bodies Teaching from the Margin" Shinsuke Eguchi, University of New Mexico; Andrew Spieldenner, Hofstra University

"Responding to anti-gay face attacks: Towards a more holistic impoliteness theory" Joshua Miller, University of Nevada, Las Vegas

305067

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison B - Mezzanine Level

# Yes we can...use social media! Examining how social media was used in discussing and making connections with President Barack Obama

Sponsors: African American Communication and Culture Division, Human Communication and Technology Division

Chair: Melbourne S. Cummings, Howard University

Respondent: Tia Tyree, Howard University

"Gossiping about politics: Examining discussions of President Barack Obama in the African American celebrity gossip blog, the YBF" Adria Yvonne Goldman, Gordon State College

"Politics in the Twittersphere: An Analysis of the Topics and Discussions on Twitter During the 2012 Presidential Debates" Natasha Howard, Montgomery College

"The Social Construction of the News: New Media Providing a Voice from the Audience During the 2012 Presidential Debate" Christopher Jackson, Borough of Manhattan Community College

"What you say? A comparative analysis of political conversations on Facebook during the 2012 presidential election" Andre Nicholson, Middle Georgia State College

305069

9:30 AM to 10:45 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

# Ethnographies of Liminality, Citizenship, and Cross-Cultural Experience

Sponsor: Ethnography Division

Chair: Marissa Joanna Doshi, Texas A&M University

"A Pilgrimage Home: The Spring Festival Travel and Chinese Rural-Urban Migrant Workers' Experience of Liminality, Attachment, and Displacement" Meng Li, University of Iowa

"Hmong Histories" Karen Vang, California State University, Sacramento

"More Than Just a Tournament: Student Analysis of Cross-Cultural Exchange and Argumentation at the World Schools Debate Championship." Allison Hahn, University of Pittsburgh

"Turkish Festivals in the United States: Performing a National or Transnational Identity?" Ozge Girit Heck, University of Macau

"Mobilized Communities: Reconstructing Alternative Citizenship Models through Ethnographic Examination" Neta Kligler Vilenchik, University of Southern California

305070

9:30 AM to 10:45 AM

Marriott Wardman Park

Jackson - Mezzanine Level

**Education, Inquiry, and Public Address** 

Sponsor: Public Address Division

Chair: Joseph Rhodes, Penn State University

Respondent: Scott M. Welsh, Appalachian State University

"America Weighs In: The Rhetorical Aftermath of Brown v. Board of Education" Anne Kretsinger-Harries, Penn State University

"Rhetorically Defining the Rightful Place of Science: Topoi in Presidential Discourse About Science" Lauren R. Archer, University of Washington

"Place-ing Blame: Jonathan Kozol's Chthonic Inequalities" Mark J. Hlavacik, Penn State University

"Educational Epistemes and Public Policy Polysemy in the 2012 Chicago Teachers' Strike" Michael Steudeman, University of Maryland

305071 9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine Level

CONNECTIONS to Political Humor, Satire and Entertainment

Sponsor: Political Communication Division

Chair: Gwendelyn S. Nisbett, University of North Texas Respondent: Mitchell S. McKinney, University of Missouri

"Appreciation for Consonant Political Humor: A Cognitive Consistency Approach to the Study of Political Entertainment" Jason Peifer, Ohio State University; R. Lance Holbert, Ohio State University

"From Funny Features to Entertaining Effects: Connecting Approaches to Communication Research on Political Comedy" Don Waisanen, Baruch College, CUNY; Amy Becker, Towson University

"Citizenship is a Joke: Jon Stewart's Rally to Restore Sanity and Ironic Civic Engagement" Joseph Faina, University of Texas. Austin

""Cliffpocalypsemageddonacaust": Analysis of the Fiscal Cliff Metaphor on The Daily Show and The Colbert Report" James McOmber, Internal Revenue Service; Barbara K. Kaye, University of Tennessee, Knoxville

305072

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine Level

## Judging Paradigms and Practice in Intercollegiate Debate

Sponsor: Cross Examination Debate Association

Chair: Eric R. Morris, Missouri State University

"The Model Judge: Using Multiple Regression Analysis to Identify Characteristics of Highly Preferred Judges in Policy Debate" Allison Harper, George Mason University; James McVey, University of North Carolina Chapel Hill; Jackie Poapst, George Mason University

"Decision making factors and self-identification techniques: A content analysis of emerging trends in judge paradigms" David Steinberg, University of Miami; Randall Martinez, University of Miami

"Controversy in Contemporary Intercollegiate Policy Debate: A Defense of Reasonable Decisionmaking" William Mosley-Jensen, University of Georgia

305073

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine Level

Connecting New and Seasoned Instructors with Wisdom, Strategies and Structure

Sponsor: Basic Course Division

Chair: Alison English, Vanguard University

Presenters:

Steven D. Cohen, University of Baltimore Bonnie Keiper, University of Akron Marcia Berry, Azusa Pacific University Stephen Braden, Kennesaw State University

305074

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom South - Mezzanine

Level

The Rhetoric of Pennsylvania Avenue: North and South

Sponsor: DC Connections

Chair: Mary Leanne S. Pupchek, Queens University of Charlotte

Presenter:

Mary Leanne S. Pupchek, Queens University of Charlotte

305080

9:30 AM to 10:45 AM

Omni Shoreham

Blue Room - Lobby Level

**Bill Ayers Communication Forum: Communicating for Social Justice** 

Sponsor: Society for the Study of Symbolic Interaction Chair: Thomas Hollihan, University of Southern California

Presenters:

Bill Ayers, University of Illinois, Chicago

Karma R. Chávez, University of Wisconsin, Madison

Dana L. Cloud, University of Texas, Austin

305082

9:30 AM to 10:45 AM

Omni Shoreham

Chairman's Boardroom - Lobby Level

Reaching Out: Teachers Making Connections When Teaching, Designing, and Creating New Undergraduate and Graduate Courses

Sponsor: Scholarship of Teaching and Learning

Chair: James Carviou, University of Iowa

Presenters:

Leticia Bode, Georgetown University Meryl J. Irwin, James Madison University Robin Johnson, Sam Houston State University

Margaret Stewart, Bloomsburg University of Pennsylvania Kelly E. Tenzek, Bloomsburg University of Pennsylvania Katie LaPlant Turkiewicz, University of Wisconsin, Waukesha

305084

9:30 AM to 10:45 AM

Omni Shoreham

Calvert Room - Lobby Level

Connecting Students to the Field of Training and Development: Internships, Culture, Real-World Training

Sponsor: Training and Development Division
Chair: Paul Lakey, Abilene Christian University

Presenters:

Sarah Beardsley, Abilene Christian University Stephanie L. Dailey, University of Texas, Austin Seth Frei, University of Texas, Austin Ying Ling Liu, Abilene Christian University Alicia Scheffler, Protection One Jordan Wagner, Texas State University

Respondent: Jayne Violette, College of Charleston

305085 9:30 AM to 10:45 AM

Omni Shoreham

Hampton Room - Lobby Level

## **Connecting Performance and Rhetoric in Dark Tourism**

Sponsor: Performance Studies Division

Chair: Holley Vaughn, University of North Texas

Presenters:

Jennifer Erdely, Prairie View A&M University Ariel Gratch, Louisiana State University Jade C. Huell, Northwestern University Jason B. Munsell, Columbia College Shaun Treat, University of North Texas

Respondent: Holley Vaughn, University of North Texas

305086

9:30 AM to 10:45 AM

Omni Shoreham

Capitol Room - Lobby Level

# **Korean American Communication Association Paper Session**

Sponsor: Korean American Communication Association

Chair: Eunkyong L. Yook, Univ of Mary Washington

"Dealing with "Prodromes" through Social Media: Pre-Crisis Communication of Hyundai Motors Regarding its Overestimated Gas Mileage Issue \*\*(Top Paper)\*\*" Wonjun Chung, Dong-Ah Institute of Media and Arts; Young Kim, Louisiana State University

"Cooking Love in Asia: The Depiction of Migrant Brides in Korean Popular Culture" Myoung-Sun Song, University of Southern California

"Interethnic Attitudes and Multiculturalism in South Korea" Yang-Soo Kim, Middle Tennessee State University

"The Role of Emotion in Deciding the Political Fate of the Nation: Exploring the Dynamics Between Emotions and Korean Elections" Sohyun Choi, University of Texas, Austin

305087

9:30 AM to 10:45 AM

Omni Shoreham

Embassy Room - Lobby Level

#### Eyes on the Prize: Scholarship on Media and Championship Sports

Sponsor: Mass Communication Division

Chair: Anita Atwell Seate, University of Maryland

"Applying the Integrative Model of Behavioral Prediction and Attitude Functions in the Context of Social Media Use While Viewing Mediated Sports" Xiao Wang, Rochester Institute of Technology

"Male Athletes and Female Aesthetics: The Systematic Deathletification of Female Athletes in ESPN's The Body Issue" Gregory Cranmer, West Virginia University; Nicholas David Bowman, West Virginia University; Maria Brann, West Virginia University

"The Women's Olympics: News Framing of Women's Sports and Female Athletes at the 2012 London Olympics" Susannah Cobb McMonagle, Temple University

"Everyone Loves a Winner? Relationships between Medal Counts, Media Exposure, and Nationalism within a Six-Nation Composite" Andrew C. Billings, University of Alabama; Aisha Avery, University of Alabama; Natalie Brown, University of Alabama; Kenon A. Brown, University of Alabama

"Competing Separately, Medalling Equally: Racial Depictions of Athletes in NBC's Primetime Broadcast of the 2012 London Olympic Games" James Angelini, University of Delaware; Kim Bissell, University of Alabama; Paul MacArthur, Utica College; Lauren Smith, Auburn University; Andrew C. Billings, University of Alabama

"Race Representations and Relations in the 2012 Super Bowl Ads" Valerie Kretz, University of Wisconsin, Madison

305090

9:30 AM to 10:45 AM

Omni Shoreham

Executive Room - Lobby Level

### Media's Influence on the Late Millennial and Early Homeland Generations' of Children

Sponsor: Mass Communication Division

Chair: Kate Kurtin, California State University, Los Angeles

"Targeting all tweens! A content analysis of branding and licensing strategies in toy commercials airing on the Nickelodeon network" Susan Kahlenberg, Muhlenberg College

"Steps toward a Model for Development of Ability to Delay Gratification Including the Effects of Media Usage" Thomas Meade, Fitchburg State University; Shuhua Zhou, University of Alabama

"Parasocial Breakup Among Young Children" Bradley J. Bond, University of San Diego; Sandra L. Calvert, Georgetown University

"Picturing Love: Adolescents' Television Exposure and Dysfunctional Romantic Relationship Beliefs" Jenna McNallie, Purdue University

"Coping with Fatal Illness: The Public Performance of Illness on Avery's Bucket List" Rachael Thompson, University of Colorado, Denver

305091

9:30 AM to 10:48 AM

Omni Shoreham

Directors Room - Lobby Level

### Disconnected and Not Missing It: Responses to Technocultures of Connection

Sponsor: Human Communication and Technology Division

Chair: Aram Sinnreich, Rutgers University

"Business-to-Business Webinars: Missed Connections in Marketing and Consumption" Adam Richard Rottinghaus, University of North Carolina, Chapel Hill

"Circulating Data and Its Discourses: A Disconnect" Daniel H. Kim, University of Colorado, Boulder

"I ain't missing you at all: Affect and identity in Craigslist Missed Connections" Dawn Shepherd, Boise State University

"Strategic disconnection from boats to broadband" Daniel M. Sutko, Rutgers University

"The smart subject: Practicing strategic disconnection" Kathleen Frazer Oswald, Villanova

305092

9:30 AM to 10:45 AM

Omni Shoreham

Congressional A - Lobby Level

Reading and Historicizing Critical Affect and Aesthetic Theory Rhetorically: Implicit and Explicit Connections

Sponsor: Rhetorical and Communication Theory Division

Chair: Caitlin Bruce, Northwestern University

Respondent: Megan Foley, University of South Carolina

"Dhan Gopal Mukerji's Depression: The Affects and Aesthetics of Anticolonialism" James Daniel Elam, Northwestern University

"Mujeres en el Arte: Affective Citizenship through an Aesthetics of Wonder" Caitlin Bruce, Northwestern University

"Nietzsche and Spinoza's Accounts of Activity and Joy" Marie-Odile Hobeika, University of Pittsburgh

"On sensation, affect, and inhabitation: habit-bodies" Mark Paterson, University of Pittsburgh

305093

9:30 AM to 10:45 AM

Omni Shoreham

Congressional B - Lobby Level

# **Making Connections to Rhetorical Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Kevin A. Johnson, California State University, Long Beach Respondent: Larry Lambert, Indiana University, South Bend

""To Burke or Not to Burke?" A Feminist Extension of Burkean Rhetorical Theory" Meghann McGuire, University of Colorado, Boulder

"Carnivalizing Rhetorical Criticism" Matthew R. Meier, Bowling Green State University

"The Splendor and Misery of Neoliberal Rhetorical Education" Timothy Barouch, Northwestern University; Brett Ommen, University of North Dakota

"Stiegler's Technics and the Canons: Concerns with the Externalization of Dispositio in Computer Processing" Alexander Monea, North Carolina State University

305094

9:30 AM to 10:45 AM

Omni Shoreham

Council Room - Lobby Level

# Legal, Ethical and Technical Challenges in the Evolving Online and Mobile Visual Paradigm

Sponsor: Visual Communication Division

Chair: Leslie-Jean Thornton, Arizona State University

Respondent: Tori Ekstrand, University of North Carolina, Chapel Hill

"Back to the 1990s? Revisiting 20th century digital image ethics debates via Instagram" Susan Keith, Rutgers University

"Feminist Self-Imaging and Instagram: Strategies of Circumventing Censorship" Magdalena Olszanowski, Concordia University

"Remixing, reposting, and reblogging: Copyright law, visual works, and social media" Derigan Silver, University of Denver

"Shiny Happy People Holding Guns: 21st Century Images of War" Lisa Silvestri, University of Iowa

"The image is now live: Appropriation, copyright and collaboration on Instagram" Leslie-Jean Thornton, Arizona State University

305095

9:30 AM to 10:45 AM

Omni Shoreham

Senate Room - Lobby Level

### **Student Perceptions of Connections and the Future**

Sponsor: Communication and the Future Division

Chair: Katy A. Ross, Texas Tech University

"Creating Connections Across International and Curricular Boundaries" Christine L. North, Ohio Northern Univ "Healing Honduras: Students' Reflections on a Global Social Activism Project" Jennifer J. Moreland, OhioHealth "Influence of Social Networking on Activism and Perception of Activists" Diane Taha, University of Central

Florida; Sally O. Hastings, University of Central Florida

"Rhetorical Visions of Forensic Debate Teams: The Fantasy is Not Just to Win Anymore" Kevin L. Bryant, Valdosta State University

"Social Media and Advocacy: Student Engagement with Social Issues via Social Media Platforms" Nickesia S.A. Gordon, Barry University; Margaret Chojnacki, Barry University; Glenn A. Bowen, Barry University

305096 9:30 AM to 10:45 AM

Omni Shoreham

Forum Room - Lobby Level

# **Constructed Communities, Branded Spaces**

Sponsor: Critical and Cultural Studies Division

Chair: Devon Powers, Drexel University

Respondent: Devon Powers, Drexel University

"Branding the Eco-Class: The Rhetorical Construction of a Green Lifestyle Identity" Alexandra Nutter Smith, University of Washington-Tacoma

"Ludo-Capitalism, CNBC, and the Entertainment-Finance Complex: How the CNBC Brand Helps Shape the Market" Aaron Heresco, Pennsylvania State University

"Magical Memories for Sale: Emotional Ownership and the Disney Theme Park Brand Community" John Edward Campbell, Temple University

"Philanthrocapitalism, Hip-Hop, and the Rhetorical Constitution of a Branded Movement: The Case of Street King Energy" Chenjerai Kumanyika, Clemson University

""Get into the Conversation": Brands Tap the Trust and Meaningfulness of Community Conversations at SB Nation" Thomas Corrigan, California State University, San Bernadino

305097

9:30 AM to 10:45 AM

Omni Shoreham

Cabinet Room - Lobby Level

# The Paradox of "Passing": Connecting across Invisible Identities

Sponsor: Critical and Cultural Studies Division Chair: Krishna Pattisapu, University of Denver

Presenters:

Rachel Griffin, Southern Illinois University, Carbondale

Andrew J. Kirk, Spoon River College Kyle McNease, Florida State University Salma Shukri, University of Denver

Rachel E. Silverman, Embry-Riddle Aeronautical University

Stephanie L. Young, University of Southern Indiana

11:00 AM

307002

11:00 AM to 12:15 PM

Marriott Wardman Park

Hall B - Exhibit Level

Scholar to Scholar: Global and Intercultural Communication

Sponsor: Scholar to Scholar

Chairs: Young Yun Kim, University of Oklahoma; Chin-Chung Chao, University of Nebraska, Omaha

- "01. A Comparison of Morality Displays in Indian and U.S. Daily Serial Narratives" Sujay Prabhu, Michigan State University; Ron Tamborini, Michigan State University; Lu Wang, Michigan State University; Matthew Grizzard, University at Buffalo, SUNY
- "02. A Cross-Cultural Framework for Defining and Assessing Cross-Cultural Competence Using U.S. and Chinese Perspectives" Jim Schnell, Ohio Dominican University; Lei Wang, National Education Examinations Authority
- "03. A Semiotic Analysis of Iconicity in Japanese Manner Posters" Mary J. Eberhardinger, Emerson College
- "04. Borderline Bipolar Serbia: An Ethnographic Performance and Reflection" Jewlz Shaffer, California State University, Los Angeles
- "05. Clientelism and Economics: A Comparison of Public Relations Practice in Southern Europe and Latin America" Cesar Garcia, Central Washington University
- "06. Comparative Trends in Arab States' Press Violations, 2007-2012" William L. Youmans, George Washington University
- "07. Connections of Community: Cultural identity, Immigration, and Adaptation" Nurhayat H. Bilge, Florida International University
- "08. Coping with the American Ideals of Conflict Management: A Case Study of the Subsidiary of a US-Based Multinational Corporation in Southwest China" Yiheng Deng, Southwestern University of Finance and Economics, China; Kaibin Xu, Temple University
- "09. Disconnected Frames: The Case of U.S. Mediated Public Diplomacy Crisis in Romania" Ioana Coman, University of Tennessee
- "10. From "Laying the Foundations" and "Building the House" to Structural Renovations: Exploring Dominant Group Members' Utilization of Co-Cultural Strategies" Gina Castle Bell, West Chester University; Tabatha Roberts, Western Michigan Univ; Katy A. Ross, Texas Tech University; Nick Robinson, Texas Tech University
- "11. How Do You Like my Country? The Impact of Attitudes Toward Country of Origin on Car Manufacturer Communication" Nadine Hoffmann, Marist College
- "12. Immigrant Digital Subjectivities and their Implications for Subjects' Adaptation and Wellbeing" Seif Sekalala, Drexel University
- "13. Impacts of Social Media Connection Demands: A Study of Irish College Students" Hyegyu Lee, Michigan State University; Regina Connolly, Dublin City University; Kang Li, Michigan State University; Kayla D. Hales, Michigan State University; Robert LaRose, Michigan State University
- "14. Organizational Learning, Work-Related Values and Knowledge Performance in Multinational Corporations: A Study of Subsidiaries Operating in China" Juan Du, Polytechnic institute of New York University; Ling Chen, Hong Kong Baptist University
  - "15. Postfeminist Women and Consumerism in Korea" Jungmin Kwon, University of Illinois, Urbana Champaign
- "16. Predispositions toward Communication, Culture, Reciprocity in Intracultural and Intercultural Relationships" Jerry L. Allen, University of New Haven; Joan O'Mara, University of Hartford; Kathleen M. Long, West Virginia Wesleyan College
- "17. Reading Beijing's Narratives through Post-Olympic Venues: Reflections on China's Relationship with the West" Barbara Walkosz, Klein Buendel Inc; Patrick Shaou-Whea Dodge, International College of Beijing/University of Colorado, Denver; Sonja K. Foss, University of Colorado, Denver
- "18. Religion, region and nationalism: The dynamics of identity negotiation in contemporary Pakistan" Satarupa Dasgupta, New York University
- "19. Resistance Against or Reinforcement of Gender Role Changes in Japan: An Analysis of Images in Japanese Fashion Magazines" Catherine Luther, University of Tennessee; Renee Smith, University of Tennessee
- "20. Social Capital: A Comparative Study of Facebook and Renren.com Use by Chinese International Students in the US" Xiaoqian Li, University of Texas, Austin; Wenhong Chen, University of Texas, Austin
  - "21. The Commodification of U.S. Latinidad: The Telemundo Case via La Reina del Sur Tanya Andrea Cornejo,

**New York University** 

- "22. The Effects of Self-Construals and Interactive Constraints on Consumer Complaint Behaviors across Cultures" Ayano Yamaguchi, Reitaku University; Min-Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University
- "23. The Lifecycle of a Virus: The Infectious Disease Narrative of NDM-1" Alicia Mason, Pittsburg State University; Kevin Wright, Saint Louis University
- "24. The Print Media and the Quality of Governance as a reflection of the existing state of social capital in India's states" Sumana Chattopadhyay, Marquette University
- "25. The Relationships among Perception of Social Support, Conflict Management Preferences, and Intercultural Communication Apprehension (ICA) in the Context of Cultural Adaptation" Deepa Oommen, Minnesota State University, Mankato
- "26. TV News Credibility in Bangladesh: An Examination of Perceptual Differences along Demographic Characteristics" Syed S. Andaleeb, Pennsylvania State University; Anis Rahman, Simon Fraser University; Raihan Jamil, Zayed University
- "27. "Anchor Aweigh!" The Metaphor of "Anchor Babies" as "(Re)Colonizers" of the American Myth in Political Discourse" Jaime Guzmán, California State University, Los Angeles
- "28. "Too Good to be True?" U.S. and Chinese Media Coverage of Chinese Swimmer Ye Shiwen in the 2012 Olympic Games" Bijie Bie, University of Alabama; Andrew C. Billings, University of Alabama

307004 11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

#### **Features of Conflict Conversations**

Sponsor: Interpersonal Communication Division Chair: Brianna Lane, University of Oklahoma

"A Test of Dyadic Power Theory: Control Attempts Used in Interpersonal Conflict" Norah Dunbar, University of Oklahoma; Amy Janan Johnson, University of Oklahoma

"Adaptation During Romantic Partner Conflict: An Analysis of Goals and Adaptive Behaviors" Stacy Westerman, University of Georgia; Jennifer A. Samp, University of Georgia; Christin Huggins, University of Georgia

"Minding Your Matters: Predicting Relational Satisfaction, Commitment, and Conflict Strategies from Trait Mindfulness" Jacquelyn Harvey, University of Washington; Valerie L. Manusov, University of Washington; John P. Crowley, Colorado State University

"Nonverbal Emotion Management during Relational Conflict between Dating Partners: An Examination of Felt versus Expressed Emotions" Valerie Coles, University of Georgia; Jennifer A. Samp, University of Georgia

307005

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# Honoring Sandra Petronio, Winner of the 2013 Mark L. Knapp Award in Interpersonal Communication sponsored by Pearson, Allyn & Bacon

Sponsor: Interpersonal Communication Division

Chair: Ashley Paige Duggan, Boston College

Presenters:

Sandra Petronio, Indiana University-Purdue University, Indianapolis

John P. Caughlin, University of Illinois

Dawn O. Braithwaite, University of Nebraska, Lincoln

Jeffrey T. Child, Kent State University

Tamara D. Afifi, University of California, Santa Barbara

Paul A. Mongeau, Arizona State University

Respondent: Mark T. Morman, Baylor University

307006

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

## **Top Four Papers in Organizational Communication**

Sponsor: Organizational Communication Division

Chair: J. Kevin Barge, Texas A&M University

Respondent: Karen Lee Ashcraft, University of Colorado, Boulder

"Storying the Digital Professional: How Online Screening Practices are Changing Personnel Selection and Employability" Brenda L. Berkelaar, University of Texas, Austin; Jeff Birdsell, University of Texas; Joshua Scacco, University of Texas, Austin

"Leader-Member Task Conversation Quality (LMTCQ): Scale Development and Validation through Three Studies" Guowei Jian, Cleveland State University; Xiaowei Shi, Middle Tennessee State University; Francis Dalisay, Cleveland State University

"Toward a Tension-Centered Understanding of Volunteer Management" Lacy G. McNamee, Baylor University; Brittany L. Peterson, Ohio University

"Communicating Empowerment(s) With and To Clients in Mediating Organizations" Sarah Steimel, Weber State University

307007

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Connecting Organizational Communication and Other Disciplines: A Panel Discussion Among Organizational Communication Scholars in "Connecting" Roles

Sponsor: Organizational Communication Division

Chair: Patricia Sias, University of Arizona

Presenters:

Patrice M. Buzzanell, Purdue University

Noshir S. Contractor, Northwestern University

Janet L. Fulk, University of Southern California

Deanna Geddes, Temple University

Michele H. Jackson, University of Colorado, Boulder

Paul M. Leonardi, Northwestern University

Vernon D. Miller, Michigan State University

Marshall Scott Poole, University of Illinois

David R. Seibold, University of California, Santa Barbara

307008

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### **Connecting Diverse Voices in Communication Leadership and Scholarship**

Sponsor: NCA First Vice President

Chair: Shawn D. Long, University of North Carolina, Charlotte

Presenters:

Justin P. Boren, Santa Clara University

Nathan Carter, California State University, San Bernardino

Josue David Cisneros, University of Illinois Roseann M. Mandziuk, Texas State University, San Marcos Margaret M. Quinlan, University of North Carolina, Charlotte Hsin-I Sydney Yueh, Northeastern State University

307012

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

#### Al Johnson: A Forensics Coach to be Honored and Remembered

Sponsor: American Forensic Association

Chair: Ann K. Burnett, North Dakota State University

Presenters:

Linda Breytspraak, University of Missouri, Kansas City

Wayne Calloway, University of Wyoming Diana DeGette, US House of Representatives

Michael Edmonds, Colorado College

W. David Helms, Johns Hopkins University

Barbara Keener, Capella University

Bob Knight, Colorado College

Clark D. Olson, Arizona State University

John Shosky, American University

Stacey Sowards, University of Texas, El Paso

307013

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# Mutually-Preferred Judging: A Round Table Discussion

Sponsor: Cross Examination Debate Association Chair: Sydney Pasquinelli, University of Pittsburgh

Presenters:

Michael Antonucci, Towson University Judy Butler, University of West Georgia Tiffany Dillard, University of Louisville Jack Ewing, George Washington University Sarah Green, Kansas State University Michael Hester, University of West Georgia Amber Kelsie, University of Pittsburgh Joel Rollins, University of Texas

Sarah E. Spring, University of Iowa

Respondent: Shanara R. Reid-Brinkley, University of Pittsburgh

307016

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

#### **Communication Ethics Division Business Meeting**

Sponsor: Communication Ethics Division

Presenters:

Melissa A. Cook, St. Vincent College Bert Ballard, Pepperdine University

Melba Hoffer, Grand Valley State University

Amanda Grace McKendree, University of Notre Dame Lisbeth A. Lipari, Denison University Michelle A. Leavitt, Indpendent

307017

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# **Symbolic Interaction and Media**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Lindsey Thomas, University of Iowa

Respondent: Lindsey Thomas, University of Iowa

"Bad Things Happen in Houses in the Middle of the Woods: The Isolated House as Chronotopic Motif in Horror Films" Austin McDonald, Louisiana State University

"Reconstructing Impartiality at the BBC: Social Media, Agents and Agenda-Setting" Valerie Belair-Gagnon, Yale University

"When McLuhan Met Simmel: Form is Content, Medium is Message" Shing-Ling (Sarina) Chen, University of Northern Iowa; Mark Johns, Luther College; Laura Terlip, University of Northern Iowa

307019

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# Ignoring Human Connections: The Dehumanization of the Academic Job Market

Sponsor: Feminist and Women Studies Division Chair: Jessica Prody, St. Lawrence University

Presenters:

Joseph Abisaid, University of Albany

Robert J. Baron, Austin Peay State University

Beth E. Bonnstetter, Adams State College

Shirley Crawley, Western Connecticut State University

Heather Ashley Hayes, Whitman College

Justin Killian, Hamline University

Jessica M.W. Kratzer, Middle Tennessee State University

Margaret H. Kunde, University of Minnesota

David Weiss, University of New Mexico

Connie Young-Johnson, East Georgia College

Samuel Boerboom, Montana State University-Billings

Respondent: Traci Fordham, St. Lawrence University

307020

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### Critical feminist interventions in new media studies

Sponsor: Feminist and Women Studies Division

Chair: Amy Hasinoff, University of Colorado, Denver

Presenters:

Rachel Dubrofsky, University of South Florida Radhika Gajjala, Bowling Green State University Amy Hasinoff, University of Colorado, Denver Marina Levina, University of Memphis 307023

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# Women in Higher Education: Establishing connections and creating a cultural climate of inclusion into the classroom

Sponsor: Women's Caucus

Chair: Kesha Morant Williams, Penn State University, Berks

Presenters:

Lauren Bacon Brengarth, University of Colorado, Colorado Springs

Anthony Cuomo, California State University, Long Beach Laura Beth Daws, Southern Polytechnic State University

Janice Hamlet, Northern Illinois University

Julie Petry, Bloomsburg University

Jeff Samano, California State University, Long Beach

John I. Sewell, University of West Georgia Algernon Williams, Penn State University, Berks Courtney N. Wright, University of Tennessee

307024

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

### Feminist Foreign Policy: The Case of Hillary Rodham Clinton as the Secretary of State

Sponsor: Political Communication Division

Chair: Mary E. Stuckey, Georgia State University

Respondent: Denise M. Bostdorff, College of Wooster

"Promoting a 'Decade of Delivery': The Anti-Human Trafficking Rhetoric of Hillary Rodham Clinton" Karrin Vasby Anderson, Colorado State University

"Reflections on Feminism and Diplomacy" Janis L. Edwards, University of Alabama

"Security Feminism, Counter-terrorism and Equal Rights: Clinton's Rhetoric of Apostrophe as Burkean Mystification." Emily Ravenscroft, Loyola Marymount University

"The Paradox of Feminist Foreign Policy" James C. Bunker, Loyola Marymount University

"Transformative Gender Power Politics: The Case of Secretary of State Hillary Clinton." Andrea Najarian, Loyola Marymount University

307025

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware B - Lobby Level

#### **Top Papers in Health Communication**

Sponsor: Health Communication Division

Chair: Elaine Wittenberg-Lyles, University of Kentucky

"An Experimental Test of Medical Disclosure and Consent Documentation: Assessing Patient Comprehension, Self-Efficacy, and Uncertainty" Erin Donovan, University of Texas, Austin; Brittani Crook, University of Texas, Austin; Laura E. Brown, University of Texas, Austin; Angie E. Pastorek, University of Texas, Austin; Camille A. Hall, University of Texas, Austin; Michael S. Mackert, University of Texas, Austin; Keri Stephens, University of Texas, Austin

"Applying the Theory of Normative Social Behavior to Predict Parents Perceptions of their First Year College

Student's Alcohol Use" Shelly Campo, University of Iowa; Erica Spies, University of Iowa; Natoshia Askelson, University of Iowa

"Counselor-Client Conversations in a Colorectal Cancer Screening Intervention: An Analysis of Intersecting Activity Systems" Heather E. Canary, University of Utah; Jennifer A. Cummings, University of Utah; Connie A. Bullis, University of Utah; Anita Y. Kinney, University of Utah

"Effect of Character-Audience Similarity on the Perceived Effectiveness of Anti-smoking PSAs via Engagement" Minji Kim, University of Pennsylvania; Rui Shi, University of Pennsylvania; Joseph N. Cappella, University of Pennsylvania

"Short Message Service or disService: Issues Connecting Inter-professionally through Text Messages in a Complex Medical Environment" Robert Wu, University Health Network; Lora Appel, Rutgers University

307026

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia A - Lobby Level

# Scholarly Metrics in a Digital Age (Session I)

Sponsor: NCA-Forum

Chairs: Johanna E. Hartelius, University of Pittsburgh; Gordon R. Mitchell, University of Pittsburgh

Presenters:

Lawrence Martin, Academic Analytics Carolyn R. Miller, North Carolina State University Barbara J. O'Keefe, Northwestern University Jake Simmons, Angelo State University

307027

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

# Communication and Mothering: Difficult Conversations, Rituals, and Work-Family Balance

**Sponsor: Family Communication Division** 

Chair: Kendra Knight, Christopher Newport University Respondent: Colleen Colaner, University of Missouri

"Changes in Narrative Sense-Making over Time: The Role of Mother-Daughter Communication during Conversations about Difficulty" Haley Kranstuber Horstman, University of Missouri-Columbia; Jody Koenig Kellas, University of Nebraska, Lincoln

""We Rack Our Brains All Year to Make it Special:" The Discursive Construction of Mothers' Holiday Ritual Roles" Anna Kudak, University of St. Thomas

"Mothers' Memorable Messages about Popularity: Social Identity and Social Dominance Approaches to Mothers' Socialization of Adult Children's Popularity Orientations" Christine E. Rittenour, West Virginia University; Erin K. Willer, University of Denver

"Can Female Faculty Members "Have It All"? Challenges of and Strategies Used by Faculty Mothers Managing Work and Family" Alicia Alexander, Southern Illinois University, Edwardsville; Joanne Cattafesta, University of Kentucky; Mary Ross, Southern Illinois University, Edwardsville; Jill Dupy, Southern Illinois University, Edwardsville

307028

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia C - Lobby Level

Promoting Health and Productivity for Seniors: Research-based Models of Life Care Living

Sponsor: Emeritus/Retired Members Section Chair: Barbara Lieb, Independent Researcher Presenters:

Stephen Maag, Leading Age

Coleen Ryan-Mallon, Goodwin House

307029

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland A - Lobby Level

## **Connected: Exploring the Prospects for Networked Argumentation**

Sponsor: Argumentation and Forensics Division Chair: Justin Eckstein, Pacific Lutheran University Respondent: Robert Margesson, Regis University

"Flesh/Machine/Inference" Susan A. Sci, Regis University; Darrin Hicks, University of Denver

"Networked argumentation in electoral contexts: A look at polarizing campaign arguments in the 2012 presidential election" Benjamin Warner, University of Missouri

"Podcast-Subjects" Justin Eckstein, Pacific Lutheran University

"The Affecticon: A Link Between The Enthy/meme and Visual Culture" Damien Smith Pfister, University of Nebraska, Lincoln

307030

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland B - Lobby Level

### Connecting With Prospective Graduate Students: Recruiting and Selecting GTAs for the Basic Course

Sponsor: Basic Course Division

Chair: Donald D. Yoder, University of Dayton

Presenters:

Melissa L. Beall, University of Northern Iowa Bill Seiler, University of Nebraska, Lincoln Beth M. Waggenspack, Virginia Tech University

Donald D. Yoder, University of Dayton

307032

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

# A Conversation With Eric King Watts: Connections with the Arnold Lecturer

Sponsor: NCA First Vice President

Chair: Michael J. Hyde, Wake Forest University

Presenter:

Eric King Watts, University of North Carolina, Chapel Hill

307033

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

# Roundtable on Research in Progress 01: Intercultural Communication

Sponsor: Roundtables on Research in Progress Chair: Jessica Elton, Eastern Michigan University

"Boundary permeability and projected experiences of guilt and shame cross countries" Jie Zhuang, Michigan State University

"Engaging Communities in Addressing Excessive Alcohol Consumption in Rural Central Kenya" Nancy Muturi,

Kansas State University

"Examining the relationship between news media representations of African-American and Hispanic males and white students' perceptions of their African-American and Hispanic peers" Joseph Erba, American University; Scott Parrott, University of Alabama

"Learn2Cope: A theory-driven Internet-based intervention for African Americans with depression" Malaika Carpenter, Rutgers University

307033

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Roundtable on Research in Progress 02: Interpersonal Communication

Sponsor: Roundtables on Research in Progress

Chair: Pamela Lannutti, La Salle University

"Do Violent Media Exacerbate the Influence of Peer Rejection? A 5-Year Longitudinal Investigation on Children's Development of Behavioral Problems" Grace S. Yang, University of Michigan; Brad Bushman, Ohio State University; Vonnie McLoyd, University of Michigan

"Every Picture Tells a Story: Message Metrics, Perceived Partner Responsiveness and Changes in Intimacy on Facebook" Linda K. Freeman, East Carolina University; Jason Brinkley, East Carolina University

"Hope: Making connections with relational communication skills, self compassion, conversational communication apprehension, and life satisfaction" Laura Umphrey, Northern Arizona University; John Sherblom, University of Maine

"Managing the Monster of Time: How Women Talk about that Beast" Nancy DiTunnariello, North Dakota State University; Becky L. Degreeff, Kansas State University, Salina; Ann K. Burnett, North Dakota State University

307033

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

## Roundtable on Research in Progress 03: Organizational Communication

Sponsor: Roundtables on Research in Progress

Chair: Alexa Dare, University of Portland

"A Workplace Divided: A Conceptual Analysis of the 'Digital Divide' in the Workplace" Turnesha Fish, Howard University

"Cognitive Dissonance and Telecommuter Work-Life Balance" Benjamin Matzke, Minnesota State University Mankato

"Enacting "Startup Nonprofit" Through Meeting Talk: An Ethnographic Case Study" Katherine Peters, University of Colorado, Boulder

"Paying to Work: Unpaid Internships and Drifting Norms of Labor Compensation" Grover Wehman, UNC Chapel Hill

"'It's not My Organization': Reframing the Social in Social Entrepreneurship" Virginia Sanchez, Marquette University; Jeremy Fyke, Marquette University

307033

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Roundtable on Research in Progress 04: Research on Instructional Communication

Sponsor: Roundtables on Research in Progress Chair: Colin Hesse, Oregon State University "A comparison of traditional and hybrid teaching: The effects on student learning and engagement" Kristen LeBlanc Farris, Texas State University, San Marcos; Laura R. Brown, Texas State University, San Marcos

"A Qualitative Study of First- year College Students' Perceptions of Communication and Communication Technologies: Implications for Teaching and Learning" Constance Staley, University of Colorado, Colorado Springs; Sherwyn P. Morreale, University of Colorado, Colorado Springs

"An Examination of Stasis in Undergraduate Argumentation and Composition Textbooks" Wendy Grosskopf, University of Rhode Island

"Connecting in Second Life Virtual World: Communication Relationships & Pedagogy Interactions" Dorothy Ige, Indiana Univ Northwest; Natasha Brown, Indiana University Northwest

307033 11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

## Roundtable on Research in Progress 05: Research on Public Relations

Sponsor: Roundtables on Research in Progress

Chair: Sheila M. McAllister, Monmouth University

"An examination of the paracrisis and situational crisis communication theory through the causes and context of sexual abuse by Catholic priests report" Kathleen Kowalenko Pretz, Monmouth University; Sheila M. McAllister, Monmouth University

"Client perceptions of social media ethics: An exploratory study of public relations firm – social media client relationships" Tiphane' Turpin, Georgetown University

"Exploring The Relevance of Relationship Management Theory to Investor Relations" Constance Chandler, University of Oregon

"Social media and crisis communication: Examining public tweets during the Penn State scandal" Jennifer Renae Allen Catellier, John Carroll University

"The Impact Black Celebrity Endorsements have on Black Consumers Purchasing Products or Retaining Services" Shelva Clemons, Howard University

307033

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Roundtable on Research in Progress 06: The Role of Narratives in Relationships

Sponsor: Roundtables on Research in Progress

Chair: Andrea Lambert South, Northern Kentucky University

"A Quantitative study of privacy and resilience after bereavement" Carrie West, Schreiner University

"Daughters telling stories: A narrative turning point analysis" Allison Alford, University of Texas, Austin

"Fighting From the Home Front: A Qualitative Anaylsis of Non-Deployed Military Wives' Blogs" Marcie Lierly, California State University, Fresno

"I'm with the Band: The Narrative Ratio of "Young Love" in Popular Music" Chris Mueller, Kansas State University

307034

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

#### The Role of Social Media in Hurricane Sandy: A Public Relations Perspective

Sponsor: Connections to the Community

Chair: Ann Knabe, University of Wisconsin, Whitewater

Presenters:

Joel Fortner, Blue Bridge Communications Sandra Fathi, AFFECT Public Relations and Social Media Chris Lagan, US Coast Guard

307050

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

#### Connecting Through and Across the Silver Screen: Film in Focus

Sponsor: Theatre, Film, and New Multi-Media Division Chair: Barbara Parisi, Long Island University, Brooklyn

"Techno-Masculism and the Deliberate Queering of James Bond" Timothy Appignani, University of Illinois, Chicago

"The Thirteenth Juror: Normality and Authoritarian Authorship in Hitchcock's Murder!" Thomas Czarples, Penn State University

"A very brief history of French Cinema: From the Lumieres to the Nouvelle Vague" Bradford Owen, California State University, San Bernardino

"Make Belief: Examining Rational and Affective Dimensions of Communication Among Creators of Narrative Film Media" Stephen Christopher Stifano, Univ of Rhode Island

"Film Acting in the Transition from Silent to Sound Cinema: The Discourse Among Critics, Actors and Industry Professionals" Dora Valkanova, University of Illinois, Urbana-Champaign

307051

11:00 AM to 12:15 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

#### **Master's Education Section Business Meeting**

Sponsor: Master's Education Section

Presenters:

Katherine J. Denker, Ball State University Leslie Rill, University of Nevada, Reno John F. Hooker, Illinois State University Jimmie Manning, Northern Illinois University Daniel Cronn-Mills, Minnesota State University, Mankato Barbara L. Baker, University of Central Missouri

307052

11:00 AM to 12:15 PM

Marriott Wardman Park

McKinley - Mezzanine Level

### **Crisis Communication Theory and Application**

Sponsor: Public Relations Division

Chair: Katerina Tsetsura, University of Oklahoma

Respondent: Katerina Tsetsura, University of Oklahoma

"The Anatomy of a Crisis: Organizational Messages, First Information Responders' Reactions, Reframed Messages and Dissemination Patterns" Leah Omilion-Hodges, Western Michigan Univ; Katie L. McClain, Western Michigan University; Monica L. Rodriguez, Western Michigan University

"Actional Legitimacy and the Indirect Crisis Communication Paradox" Lindsay Dillingham, University of Kentucky; Shari Veil, University of Kentucky

"Grounding Twenty-First-Century Public Relations Praxis in Aristotelian Ethos: The Case of the Priests' Sex Abuse Scandals and the United States Conference of Catholic Bishops Public Relations Crisis" Dominic M. Ofori, Duquesne

University

"A Tender Song For Tough Times: When Crisis Communication Goes Viral" Kimberly J. Cowden, University of North Dakota

307053

11:00 AM to 12:15 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

#### **Exploring new directions of Asia-Pacific American communication studies**

Sponsor: Asian/Pacific American Caucus

Chair: Mariko Izumi, Columbus State University

Presenters:

Ako Inuzuka, University of Pittsburgh, Johnstown

Mariko Izumi, Columbus State University
David C. Oh, Colorado State University
Dan T. Molden, Aichi Shukutoku University

307054

11:00 AM to 12:15 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

# Top Panel Award: Creating and Sustaining Connections: A Multi-faceted Communication Approach to Creating a New Anxiety Reduction Program.

Sponsor: Communication Apprehension and Competence Division

Chair: Paul Turman, South Dakota Board of Regents

Presenters:

Melanie Booth-Butterfield, West Virginia University Laurie Haleta, South Dakota State University Valerie Klienjan, South Dakota State University Lindsay Quenzer, South Dakota State University Joshua Westwick, South Dakota State University

307055

11:00 AM to 12:45 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

#### In the Name of Queer Love 5: Queer Futurity

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Jason Zingsheim, Governors State University

Presenters:

Meredith Bagley, University of Alabama Daniel Brouwer, Arizona State University

Aimee Carrillo Rowe, California State University, Northridge

Dustin Goltz, Depaul University

Kimberlee Perez, Arizona State University

Raechel Tiffe, University of Minnesota

Jason Zingsheim, Governors State University

11:00 AM to 12:15 PM

Marriott Wardman Park

Hoover - Mezzanine Level

307056

Sponsor: Connections within Communication

Chairs: Marie de Fine Licht, University of Copenhagen; Rohini S. Singh, University of Illinois

Presenters:

Zac Gershberg, California State University, Stanislaus

Elliot Heilman, Northwestern University

Marie de Fine Licht, University of Copenhagen

Albert Rintrona III, Syracuse University

Rohini S. Singh, University of Illinois

Ryan Solomon, Colgate University

Respondent: Robert L. Ivie, Indiana University

307057

11:00 AM to 12:15 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

## **Applying Group Communication Research in Multiple Settings**

Sponsor: Group Communication Division Chair: Angela Corbo, Widener University

Respondent: Shaughan A. Keaton, Young Harris College

"Connecting the Third World: Symbolic Construction of INGO Image" Dongjing Kang, Ohio University

"Constructing a united disability community: The National Council on Disability's discourse of unity in the deliberative system around disability rights" Jessica Hughes, University of Colorado, Boulder

307062

11:00 AM to 12:15 PM

Marriott Wardman Park

Taft - Mezzanine Level

## Connecting Rhetoric, Technology, and Ethics: Toward Solving the Problem of Expediency

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Mark Ward Sr, Univ of Houston, Victoria

Presenters:

Mark Ward Sr, Univ of Houston, Victoria

Steven Katz, Clemson University

Patricia Fancher, Clemson University

Bernadette Longo, New Jersey Institute of Technology

307063

11:00 AM to 12:15 PM

Marriott Wardman Park

Taylor - Mezzanine Level

## Communication Center Models, Approaches, and Beyond

**Sponsor: Communication Centers Section** 

Chair: Jennifer Butler Ellis, Northern Illinois University

"Communication Skills for Everyone: Adopting a Group Learning Model in a Communication Center" Dale Cyphert, University of Northern Iowa

"The Communication Center at U.S. Colleges and Universities: A Descriptive Overview" Luke LeFebvre, Iowa State University; Leah LeFebvre, University of Texas, Austin

"Virtual Workshops and Speaking Centers: A New Dimension of Online Assistance" Erin Ellis, University of North Carolina, Greensboro

307064 11:00 AM to 12:15 PM Marriott Wardman Park Truman - Mezzanine Level

#### **Communication and Law Division Business Meeting**

Sponsor: Communication and Law Division

Presenters:

Susie Sarapin, Troy University

Alphonso Atkins, Ivy Tech Community College

307065 11:00 AM to 12:15 PM Marriott Wardman Park

Tyler - Mezzanine Level

#### **Applied Communication Division Business Meeting**

Sponsor: Applied Communication Division

Presenters:

Mark Leeman, Northern Kentucky University
David R. Novak, Erasmus University Rotterdam
Stephanie Norander, Missouri State University
Heather J. Carmack, James Madison University
Julie E. Volkman, VA eHealth QUERI and UMass Medical School

307066 11:00 AM to 12:15 PM Marriott Wardman Park

Madison A - Mezzanine Level

#### 'Joint' Connections: New Considerations for Teaching Communication to Military Learners

Sponsor: Instructional Development Division

Chairs: Linda Di Desidero, Marine Corps University; Todd T. Holm, Marine Corps University

Presenters:

Cynthia Davis, Barry University

Kathleen Gallaher, Enlisted Professional Military Education

Andrea Hamlen, Marine Corps University

Megan Hennessey, Expeditionary Warfare School

Sabrina Marschall, Shippensburg University

Paula Nadler, University of Maryland

Stase Rodebaugh, Marine Corps University

Kimberly Ruble, Expeditionary Warfare School

Respondent: James J. Kimble, Seton Hall University

307067 11:00 AM to 12:15 PM Marriott Wardman Park

Madison B - Mezzanine Level

## **African American Communication and Culture Division Highly Competitive Papers**

Sponsor: African American Communication and Culture Division Chair: Cerise Glenn, University of North Carolina, Greensboro

Respondent: Annette Madlock Gatison, Southern Connecticut State University

"Homegirls and Divas: A Thematic Analysis of the Sexual Scripts in Black Female Rap Videos From 2005-2011" Natasha Howard, Montgomery College

"Pregnancy, then it's "Back to Business": Beyoncé and the Post-feminist Gender Regime" Dayna Chatman, University of Southern California

"Black Atlantic Heretics of Empire 1919-1965: The Caribbean Intersectionality of Amy Jacques Garvey, Elma

Francois, and Claudia Jones" Reynaldo S. Anderson, Harris-Stowe State University

"Rhetoric, Identity and the Obama Racial Phenomenon: Exploring Obama's Title as the "First Black President"" Krystal Cole-Winn, Southwestern College

307068 11:0

11:00 AM to 12:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

# Student Incivility, Personalization, Motivation, and Preparation in Communication: Classroom Conduct, Community Involvement, Instructor Rapport, and Fears for the Community College Student

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Respondent: Susan Ward, Delaware County Community College

"A Study Examining Classroom Incivilities among African American and White Undergraduate General Education Majors at a Southern Technical College" Stephen White, Columbus Technical College

"Connecting a Local Community Disaster with a Global Audience: The Gulf Coast Oil Spill Anniversary Conference" Jennifer Ehrhardt, Pensacola State College

"Community College Students' Motives For Communication and the Relationship to Instructor Rapport" Kerry Byrnes, Collin County Comm College; Brandi N. Frisby, University of Kentucky

"Fear and instruction: A study on the connection between Public Speaking Anxiety and a high school speech course." Karen Hill Johnson, West Kentucky Community and Technical College

307069

11:00 AM to 12:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

#### **Competitive Papers in Ethnography: Engaging Selves/Others**

Sponsor: Ethnography Division

Chair: Angela Day, Ball State University

"Making Place in Public Space: An Autoethnographic Account of Homelessness" David Franklin Purnell, University of South Florida; Tasha Rennels, University of South Florida

"The Calling To Teach: An Autoethnography Featuring Collaborative Poetry" Daryl Ward, University of South Florida

"The Relational I in Family Autoethnography" Krystal Bresnahan, University of South Florida

"Expanding Horizons through Multiple Perspective: From Accident to Engagement" Robin Clair, Purdue University; Marifran Mattson, Purdue University

""I Still Want to Kill the Bastards," Manuel Laughs: Ethnographic Identification with a Holocaust Survivor" Chris J. Patti, Appalachian State University

307070

11:00 AM to 12:15 PM

Marriott Wardman Park

Jackson - Mezzanine Level

## How to Write, Edit and Publish Books in Rhetoric and Public Address

Sponsor: Public Address Division

Chair: John Jones, Pepperdine University

Presenters:

Kendra Boileau, Penn State University Press

J. Michael Hogan, Penn State University

Kathleen Jamieson, University of Pennsylvania

307071 11:00 AM to 12:15 PM Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

Level

#### Political Debates: Social Watching, Candidate Strategies and Negative Effects

Sponsor: Political Communication Division Chair: Steve A. Stuglin, Georgia State University Respondent: Tammy R. Vigil, Boston University

"Social Watching a 2012 Republican Presidential Primary Debate" Mitchell S. McKinney, University of Missouri; John Brian Houston, University of Missouri; Joshua Hawthorne, University of Missouri

"The Rise and Fall of Newt Gingrich: How Long Shot Candidates Can Use Debates to Compete in Presidential Primaries" Thomas Gallagher, Temple University

"The Negative Effects of Presidential Debate Messages on Polarized Individuals" Joshua Hawthorne, University of Missouri

"Survival Strategies in Solidly Partisan States: An Analysis of Centrist Appeals in 2012 U.S. Senate Debates" Matthew Spialek, University of Missouri; Stevie Munz, Ohio University

307072 11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom West - Mezzanine

Level

## **Intercultural Communication in Educational Settings: Opportunities and Obstacles**

Sponsor: International and Intercultural Communication Division

Chair: Lu Tang, University of Alabama

Respondent: Kimiko Akita, University of Central Florida

"Do International Students and Domestic Students Differ in Social Capital? Examining the Disengagement of International College Students in the USA" Zhiming Xu, Washington State University

"Do They Really Want Us Here? An Ethnographic Study of International Students at Midwestern State University" Julia M. R. Osso, University of Manitoba; Laura L. O'Hara, Ball State University

"Do Institutional Diversity Courses Create Connections? A Study of Lived Experiences" Janet W. Colvin, Utah Valley University

"Insights into the Differences-Similarities Dialectic in Intercultural Communication from University Students' Narratives" Elizabeth M. Root, Oregon State University

307073 11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

# Moving the conversation forward: Bridging studies of new media and interaction research using LSI principles and approaches

Sponsor: Language and Social Interaction Division Chair: Stephen DiDomenico, Rutgers University

"Communication Technology as a Resource for (Meta)discourse" Jessica S. Robles, University of Washington

"Coordinating affordances, bridging modalities: Managing mobile devices and the "text-based" summons during

co-present conversation" Stephen DiDomenico, Rutgers University

"Digital discourse in context: The evolution of "like" on Facebook" Laura West, Georgetown University

"Some considerations regarding natural language processing in designing argumentation support" Mark Aakhus, **Rutgers University** 

""He's got a right to be upset if your phone is in your face when he's trying to spend time with you": Intertextuality and cultural discourses in a weight-loss app's online discussion forum" Cynthia Gordon, Syracuse University

307080

11:00 AM to 12:15 PM

Omni Shoreham

Blue Room - Lobby Level

## Reversicon: Imaging Homeplace Through Site-specific Performance

Sponsor: DC Connections

Chair: Shauna M. MacDonald, Villanova University

Presenters:

Lindsay Greer, Southern Illinois University, Carbondale Sarah Jackson Shipman, Louisiana State University

Violet Juno, Independent Artist

Olivia G. Perez-Langley, Southern Illinois University, Carbondale

Nico Wood, Southern Illinois University, Carbondale

Diana Woodhouse, Southern Illinois University, Carbondale

307082

11:00 AM to 12:15 PM

Omni Shoreham

Chairman's Boardroom - Lobby Level

#### Connections Throughout the Year: A Forum on Voice, Pedagogy, and Critical Love within Communication Studies

Sponsors: Black Caucus, La Raza Caucus

Chair: Robert Gutierrez-Perez, University of Denver

Presenters:

Bernadette Calafell, University of Denver Vincent Chandler, University of San Francisco Rachel Griffin, Southern Illinois University, Carbondale Amanda Martinez, Davidson College

Carlos A. Tarin, University of Utah

Elizabeth Y. Whittington, Portland State University

307084

11:00 AM to 12:15 PM

Omni Shoreham

Calvert Room - Lobby Level

## Acclaiming, Assessing, and Extending from John Lucaites's Essay, "Visualizing 'The People': Individualism vs. Collectivism in Let Us Now Praise Famous Men"

Sponsor: NCA Research Board

Chair: Celeste M. Condit, University of Georgia

Presenters:

Debra Hawhee, Penn State University Jamie Landau, Keene State College Charles E. Morris III, Syracuse University Darrel Wanzer, University of Iowa

Respondent: John Louis Lucaites, Indiana University

307085

11:00 AM to 12:15 PM

Omni Shoreham

Hampton Room - Lobby Level

#### **Performance Studies Division Business Meeting**

Sponsor: Performance Studies Division

Presenters:

Stacy Holman Jones, California State University, Northridge

Amy S. Burt, Georgia College & State University Amy K. Kilgard, San Francisco State University

Brianne Waychoff, Borough of Manhattan Community College

307086

11:00 AM to 12:15 PM

Omni Shoreham

Capitol Room - Lobby Level

### March for Change: Scholarship on Media Use and Media Coverage of Social Issues

**Sponsor: Mass Communication Division** 

Chair: Jelena Petrovic, University of New Mexico Respondent: Teresa Heinz Housel, Hope College

"Collective Amnesia, the Nuclear Family and the Sentimental Soundtrack of The 60s" Kristen Hoerl, Butler University

"NGOs, journalism and the two publics of humanitarian and human rights news" Matthew Powers, University of Washington

"Adoption of an "Arizona-style" immigration law: Examining media portrayal of Georgia's anti-illegal immigration bill" Michael Tannebaum, Georgia State University

"Who Gets to Speak? Teacher Union Voices in News About Charter Schools" April E. Copes, Anne Arundel Community College

"Emerging Adult Usage of Social Networks as Sites of Activism: A Critical Examination of the TOMS and TWLOHA Movements" Michaela D.E. Meyer, Christopher Newport University; Connie Workman, Christopher Newport University

307087

11:00 AM to 12:15 PM

Omni Shoreham

Embassy Room - Lobby Level

#### **Freedom of Expression Division Business Meeting**

Sponsor: Freedom of Expression Division

Presenters:

Adria Battaglia, Angelo State University

Paula McKenzie, Bethune-Cookman University

307090

11:00 AM to 12:15 PM

Omni Shoreham

Executive Room - Lobby Level

## **Eastern Communication Association Executive Council Meeting**

Sponsor: Eastern Communication Association

Presenters:

Ron Arnett, Duquesne University Danette Ifert Johnson, Ithaca College Thomas R. Flynn, Slippery Rock University J. Kanan Sawyer, West Chester University

Nancy Willets, Cape Cod Comm College

Benjamin R. Bates, Ohio University

Janie Harden Fritz, Duquesne University

Don W. Stacks, University of Miami

Susan Drucker, Hofstra University

Jean Streiff, Oakland Catholic High School

Brandi N. Frisby, University of Kentucky

Tobi Mackler, Montgomery County Community College

Trevor Parry-Giles, National Communication Association

Sean M. Horan, DePaul University

Todd S. Kelshaw, Montclair State University

Carl T. Hyden, Morgan State University

Donald A. Fishman, Boston College

Catherine Wright, George Mason University

Jerry L. Allen, University of New Haven

Jay Baglia, DePaul University

Shinsuke Eguchi, University of New Mexico

Meredith Marko Harrigan, State University of New York, Geneseo

Cem Zeytinoglu, East Stroudsburg University

Elvera B. Berry, Roberts Wesleyan College

C. Leigh Nelson, James Madison University

Kristen Eichhorn, State University of New York, Oswego

Jason Wrench, SUNY, New Paltz

Kristen Lynn Majocha, University of Pittsburgh, Johnstown

Lisa M. Gring-Pemble, George Mason University

Valerie Lynn Schrader, Penn State University, Schuylkill

Michael James Miller, University of Connecticut

Andrew Spieldenner, Hofstra University

307091 11:00 AM to 12:15 PM Omni Shoreham

Directors Room - Lobby Level

## Business as Usual? Utilizing New Media for Developing Businesses and Careers

Sponsor: Human Communication and Technology Division Chair: Stephanie L. Dailey, University of Texas, Austin

Respondent: Craig R. Scott, Rutgers University

"Connections in Crowdfunded Projects: The Relationship of Success to Social Media and Money" Kristen Guth, University of Southern California

"Disciplining content: New media occupations and the process model of boundary construction" Erin Klawitter, Northwestern University

"Service in 140 Characters or Less: An Examination of Customer Service Interactions on Social Media" Jacob Ford, University of Texas, Austin; Jeffrey W. Treem, University of Texas, Austin; Daniel Gruber, Northwestern University

"Tales of Four Brand Communities: A Comparative Analysis of Consumer- vs. Marketer-created Communities" Young-shin Lim, Ohio State University; Nicole Easley, Ohio State University

11:00 AM to 12:15 PM

Omni Shoreham

Congressional A - Lobby Level

Sponsor: Rhetorical and Communication Theory Division

Chair: Elizabeth Wilhoit, Purdue University Respondent: Jason Kalin, DePaul University

"Arlington West: Axis as place/space in a protest memorial" Adolfo Lagomasino, California State University Northridge

"Object-Oriented Quibbles and The A-Rhetorical O of OOO" Scott Graham, University of Wisconsin, Milwaukee

"Resonant Rhetoric: A Phenomenological Account of the Nonhuman Dimensions of Mētis" Kevin Cassell, Michigan Technological University

307093

11:00 AM to 12:15 PM

Omni Shoreham

Congressional B - Lobby Level

#### **Teaching the Undergraduate Rhetorical Criticism Course**

Sponsor: Rhetorical and Communication Theory Division

Chair: David Heineman, Bloomsburg University of Pennsylvania

"Connecting Social Media and Rhetorical Criticism: Retooling Rhetoric for the 21st Century" Faith E. Mullen, Liberty University; William L. Mullen, Liberty University

"Interactive Rhetorical Criticism: A Comparison of Face-to-Face and Online Activities" Alena Amato Ruggerio, Southern Oregon University

"Personal Narratives and Self-Critique: Experiential Learning in Rhetorical Criticism" Anna Turnage, Bloomsburg University of Pennsylvania

"Rhetorical Criticism for Digital Natives: Using Guided Discovery and Enhancing Focused Critical Analysis" Star A. Muir, George Mason University

"The Rhetoric of Violence, Neo-Aristotelian Criticism, and the Engaged Student" Rachel E. Silverman, Embry-Riddle Aeronautical University

"The Social and Political Context: An Intermediary Exercise in Defining a 'Critical Attitude'" Nathan Wilson, Northwest Missouri State University

307094

11:00 AM to 12:15 PM

Omni Shoreham

Council Room - Lobby Level

#### **Banal Classicism**

Sponsor: American Society for the History of Rhetoric

Chair: Michele Kennerly, Penn State University

"Banal Classicism, or, Allusions of Grandeur" Michele Kennerly, Penn State University

"Aristotle, Antistrophos, and Banal Classicism" John Belk, Penn State University

"Manifest Destiny and Imperium Sine Fine: Depictions of Empire and Expansion in the Roman Empire and American Public Art" Kathleen Suzanne Lamp, Arizona State University

"Banal Classicism and Borrowed Ethos in the Rhetorics of Human and Nonhuman Animals" Alex C. Parrish, James Madison University

307095

11:00 AM to 12:15 PM

Omni Shoreham

Senate Room - Lobby Level

Research and Rhetoric: Connections in Communication and the Future

Sponsor: Communication and the Future Division Chair: Shannon C. VanHorn, Valley City State Univ

Respondent: Chris Gurrie, University of Tampa

"An Affordance Perspective on Workspace: Expanding the Materialization of Communication" Teis Moeller Kristensen, Purdue University; Lauren Hearit, Purdue University; Patricia Gettings, Purdue University; Maria Eller, Purdue University; Zachary Wittrock, Purdue University

"Analyzing the Implications of Telecommuting on the Life of 21st century Women Executives" Arti Nadkarni, Texas Tech University

"The Physics of Human Communication" Michael Coyne, California State University, Sacramento

"The Rhetorician and the Librarian: Towards a Theory of Information Organization Criticism" Vicky Weber, Colorado State University

307096

11:00 AM to 12:15 PM

Omni Shoreham

Forum Room - Lobby Level

#### For What It's Worth: Critically Connecting Race and Neoliberalism

Sponsor: Critical and Cultural Studies Division

Chair: Susana Martinez Guillem, University of New Mexico

"(In)valuability: Protecting the Nation's Possessive Investment in Whiteness" Megan Morrissey, University of Colorado, Boulder

"Hegemonic Multicultures: (Post)racism and Neoliberalism in 'Pro-Immigration' Discourse" Susana Martinez Guillem, University of New Mexico

"Race Reborn, Racism Reinscribed: Neoliberalism, Public Education, and the "Necessity" of Privatization" Lisa A. Flores, University of Colorado, Boulder

""Race...Is Someone Expected to Win?" Revealing (Racial) Neoliberalism in The Race Card Project" Christy-Dale L. Sims, James Madison University

307097

11:00 AM to 12:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

### Gentrification U: The Role and Responsibility of Universities in "Revitalizing" Neighborhoods

Sponsor: Critical and Cultural Studies Division Chair: Daniel Makagon, DePaul University

Respondent: Joan Faber McAlister, Drake University

"Battleground Drake: (Re)Constructing the "Dangerous" Neighborhood" Torin Dewdney, Drake University

"Displaced Scholarship: "Revitalization," Responsibility, and Reflection" Kristin S. Stimpson, University of Texas,

Austin

"UMKC: Rethinking the Boundaries of Campus Space" Eric Sloss, University of North Texas

307201

11:00 AM to 1:45 PM

Offsite

Washington DC

#### Visit to the Pentagon Memorial

**Sponsor: DC Connections** 

Chair: Robert S. Littlefield, North Dakota State University

12:15 PM

309031

12:15 PM to 1:45 PM

Marriott Wardman Park

Maryland C - Lobby Level

#### **NCA Past Presidents' Luncheon**

Sponsor: NCA National Office

Presenters:

Kenneth E. Andersen, University of Illinois

James L. Applegate, Lumina Foundation for Education

Betsy Bach, University of Montana

Bill Balthrop, University of North Carolina, Chapel Hill

Steven A. Beebe, Texas State University, San Marcos

Lloyd F Bitzer, University of Wisconsin, Madison

Jane Blankenship, University of Massachusetts, Amherst

Arthur P. Bochner, University of South Florida

John Waite Bowers, University of Colorado, Boulder

Dawn O. Braithwaite, University of Nebraska, Lincoln

James W. Chesebro, Ball State University

Herman Cohen, Penn State University

John A. Daly, University of Texas, Austin

Frank E.X. Dance, University of Denver

Isa N. Engleberg, Prince George's Comm College

Gustav W. Friedrich, Rutgers University

Patti P. Gillespie, University of Maryland

Dennis S. Gouran, Penn State University

Bruce E. Gronbeck, University of Iowa

Nancy Kidd, National Communication Association

Mark L. Knapp, University of Texas, Austin

Beverly W. Long Chapin, University of North Carolina, Chapel Hill

Raymie E. McKerrow, Ohio University

H. Dan O'Hair, University of Kentucky

Michael Osborn, University of Memphis

Judy C. Pearson, North Dakota State University

Sharon A. Ratliffe, Golden West College

Malcolm O. Sillars, University of Utah

J. Michael Sproule, San Jose State University

Anita Taylor, George Mason University

Orlando L. Taylor, Chicago School of Prof Psychology-DC Campus

Judith S. Trent, University of Cincinnati

Lynn H. Turner, Marquette University

Rich West, Emerson College

David Zarefsky, Northwestern University

## 12:30 PM

310002 12:30 PM to 1:45 PM Marriott Wardman Park

Hall B - Exhibit Level

## Scholar to Scholar: Education, Leadership and Social Support

Sponsor: Scholar to Scholar

Chairs: Colleen Malachowski, Regis College; Ana Cruz, University of Nebraska, Omaha

"01. "These experiences shape your life for good and bad": Integrating student ideologies into anti-bullying initiatives" Rebecca Mullane, University of Wisconsin, Milwaukee; Emily M. Cramer, University of Wisconsin, Milwaukee; Semra Schneider, University of Wisconsin, Milwaukee

"02. Academic Advising Services Centers' Utilization of Facebook as a Means to Virtually Connect with

Undergraduate Students" Jennifer Edwards, Tarleton State University

- "03. Against Rhetoric: The Death, Burial, and Resurrection of Philodemus" Matthew Warner, Hillsdale College
- "04. Connecting Learning and Working: Students' Organizational Anticipatory Socialization during Internship" DaJung Woo, University of California, Santa Barbara
- "05. Connecting with American Students: The Reflexive Ethnography of Asian Female Teaching Assistants" Jittaporn Suwinyattichaiporn, Arizona State University; Rui Wu, California State University, Los Angeles
- "06. Connections to an Organization: Using Facebook to Facilitate Organizational Identification in a College Community" Aimee Lau, Wisconsin Lutheran College
- "07. Conversational Triggers and Contextual Prompts in Interviewers' Sharing of Positive and Negative Job and Organizational Information" Colin R. Baker, Wayne State University; Leah Omilion-Hodges, Western Michigan Univ; Chad van de Wiele, Wayne State University; Brittney Minter, Wayne State University
- "08. Do we need another hero? Narratives of corporate heroism and ideology in Undercover Boss" Sarah B. Feldner, Marquette University; Rebecca J. Meisenbach, University of Missouri
- "09. Effects of Authentic Leadership on Strategic Internal Communication and Organization-Employee Relationship" Rita L. Men, Southern Methodist University; Don W. Stacks, University of Miami
- "10. Effects of Cyberbullying on Teenagers' Self-Esteem and School Identification: Investigation of Korean Teenagers' Cyberbullying" Jaehee Cho, University of North Carolina, Charlotte; H. Erin Lee, University of North Carolina, Charlotte; Young-Gil Chae, Hankuk University of Foreign Studies; Sook-Jung Lee, Chung-Ang University
- "11. Elevating Our Discipline: How Analyzing Communication's Transformative Power Advances the Discipline" Sarah Turner McGowen, University of Missouri
- "12. Enhancing Teacher-Student :) Emails: A Review of the Functions, Theories, and Criticisms of Emoticons" Aubrie Serena Adams, University of California, Santa Barbara
- "13. Expanding communication within educational organizations: Using dialogue as a tool to construct a democratic communication model" Mark J. Congdon, Jr., University of North Carolina, Greensboro
- "14. Exploring the Nature of Networked Individuals: Social Structures, Communication Multiplexity, and Personal Well-Being" Hua Wang, University at Buffalo, SUNY; Jian Rui, University at Buffalo, SUNY; Michael Stefanone, University at Buffalo, SUNY
- "15. Getting college students talking about financial issues: The role of media and influential others in discussions of credit cards" James Ponder, Kent State University; Jennifer McCullough, Kent State University
- "16. How Do You Talk to Your Friends about Climate Change?" Rebecca Budesky, Northern Michigan University; Jessica L. Thompson, Northern Michigan University
- "17. Humor as a Cognitive Dissonance Reduction Strategy: A Focus on Speakers" Tara Hack, Arizona State University
- "18. LIWC Validation Study: The OSLO I Accords" William A. Donohue, Michigan State University; Daniel Druckman, George Mason University; Yuhua (Jake) Liang, Chapman University
- "19. Making Connections: Wisconsin Dairy Farm Wives and Gender Acceptance" Kelly Soczka Kaiser, Mid-State Technical College
- "20. Parasocial and School Relationships of Pre-school Children" Kate Kurtin, California State University, Los Angeles
- "21. Parental Social Control of Childhood Eating Behaviors: An Analysis of Tactics and Long-Term Outcomes In Adulthood" Trisha K. Hoffman, Arizona State University
- "22. Perceived Benefits of an Oncology Nurse Support Group" Elaine Wittenberg-Lyles, University of Kentucky; Joy Goldsmith, Young Harris College; Jenna E. Reno, University of Kentucky
  - "23. Realizing Equitable Achievements through Communication Training" Terilyn Goins, Regent University
- "24. Reinventing Rhetoric: An Isocratean Approach to Education and Inhabited Learning" William Thomas, University of Texas, Austin
  - "25. Social etiquette on a post-it note: Adapting the college classroom to the Asperger's student" Kami Anderson,

Southern Polytechnic State University

- "26. Socializing Intellectual Talk: An Ethnographic Study of Instructor Use of Follow-Up Statements in Classroom Discourse" Caroline Parsons, University of Alabama
- "27. Sold! The Elementary Classroom Auction as Learning Tool Connecting Economics and Communication" Josh Boyd, Purdue University; Gina Boyd, Mayflower Mill Elementary School
- "28. Student Motivation: Connections between Student Preparation for the Class and Teacher Messages" Samantha Wasielewski, California State University, Los Angeles; Andrew Silverstein, California State University, Los Angeles; Alice Fritz, California State University, Los Angeles; Nadezda Mishchenko, California State University, Los Angeles; Melissa Ann Broeckelman-Post, George Mason University
- "29. Student-Teacher Connections: A cross university comparison of the niches of e-mail and face-to-face communication for student communication gratifications and gratification opportunities in student-teacher interaction" John Feaster, Rowan University; Greg Hoplamazian, Loyola University Maryland; Seong Jae Min, Pace University
- "30. Talk to Me: Do Emotional Support and Employees' Communication Motives Influence Supervisor-Subordinate Relationship Satisfaction?" Moyi Jia, Monmouth University; Adil Al-Busaidi, Ohio University; Mirit Shoham, Ohio University
- "31. The Effects of Communication and Interaction Patterns on Student Spiritual Identity at a Church-Related University" G.L. Forward, Point Loma Nazarene University; Jenay Moore, Point Loma Nazarene University; Megan Richardson, Point Loma Nazarene University; Marie Shimansky, Point Loma Nazarene University
- "32. The Effects of Response-to-Intervention on Student Achievement" Anna Floyd, Northwestern State University; Michelle Morris, Northwestern State University
- "33. The Impact of On-Campus Cultural Events on Undergraduates' College Experience: Some Preliminary Results" William J. White, Penn State Univ, Altoona; Nicholas Talisman, Juniata College; James Tuten, Juniata College; Kathryn Westcott, Juniata College
- "34. The Role of Implied Motion in Engaging Audiences for Health Promotion: Encouraging Naps on a College Campus" Michael S. Mackert, University of Texas, Austin; Allison Lazard, University of Texas, Austin; Marie Guadagno, University of Texas, Austin; Jessica Hughes Wagner, University of Texas, Austin
- "35. The Supportive Communication Infrastructure Model for Bullying: A Comparison between Korean and U.S. Adolescents" Seok Kang, University of Texas, San Antonio; Yongkuk Chung, Dongkuk University; Wonjun Chung, Dong-Ah Institute of Media and Arts
- "36. Transforming the Core Curriculum in Higher Education: An Examination of Regional, State, and Institutional Connections" Deloris Wanguri, University of Houston, Downtown
- "37. Using Twitter to Elicit Patient Perspectives on their Experiences with Asthma" Katherine Margolis, Inventiv Health; Jacqueline Cleary, HealthEd; Laura Catalusci, HealthEd
- "38. Words of Command: A Linguistic Analysis of Online Military Leadership Training Performance" Jorge F. Pena, University of California, Davis; Keith Nickerson, University of California, Davis
- "39. Workplace Bullying: The Impact of Faculty Members Bullying Graduate Students" Matthew M. Martin, West Virginia University; Alan Goodboy, West Virginia University; Zac Johnson, West Virginia University
- "40. Worthy Knowledge: Exploring the University's Historic Connections to Contemporary Rhetoric" Emily Deering Crosby, University of Pittsburgh

310004 12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

**Process Models of Affection and Aggression in Personal Relationships** 

Sponsor: Interpersonal Communication Division
Chair: Mark A. Hamilton, University of Connecticut

Respondent: Kory Floyd, Arizona State University

"Affection and Aggression in Personal Relationships: Bitter Antagonists or Strange Bedfellows?" Mark A. Hamilton, University of Connecticut; Alice E. Veksler, Christopher Newport Univ; Melissa Ann Tafoya, La Sierra University

"Social Pain in Family Relationships" Anita L. Vangelisti, University of Texas, Austin

"Systemic Theorizing on the Dark Side: Functional Ambivalence, Curvilinearity, Cascades, and Other Conceptual Caveats" Brian Spitzberg, San Diego State University

"The Phenomenological Experience of Verbal Aggression Expression and Suppression" Lindsey S. Aloia, Pennsylvania State University; Denise H. Solomon, Pennsylvania State University

"The Role of Hormones in Affection and Aggression" Amanda N. Denes, University of Connecticut; Tamara D. Afifi, University of California, Santa Barbara

310005 12:3

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

#### **Problematic Communication Behaviors: Disrespect and Aggression**

Sponsor: Interpersonal Communication Division

Chair: Rodney A. Reynolds, California Lutheran University

"All Disrespect is Not Created Equal: Examining the Impact of Five Types of Disrespectful Communication in Romantic Relationships" Jennifer Rosier, James Madison University

"Low Levels of Self-Esteem and Targets' Appraisals and Attributions about Social Aggression" Bethany Doran, University of Denver

"Strategically Mean: Developing a Communicative Approach to Relational Aggression" Carrie Anne Platt, North Dakota State University; Amber Raile, Montana State University

"The Effects of Coach Verbal Aggression on Athlete Motivation and Perceptions of Coach Credibility" Joseph Mazer, Clemson University; Katie Barnes, Clemson University; Caroline Boger, Clemson University; Alexia Grevious, Clemson University

310006

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### **Organizational Communication Division Business Meeting**

Sponsor: Organizational Communication Division

Presenters:

J. Kevin Barge, Texas A&M University Karen Lee Ashcraft, University of Colorado, Boulder Marya L. Doerfel, Rutgers University John Lammers, University of Illinois Laurie K. Lewis, Rutgers University

310007

12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

#### Making Connections: Stories and Narratives in Public and Private Discourse

Sponsor: Language and Social Interaction Division

Chair: Jessica S. Robles, University of Washington

"It's like, 'I've never met a lesbian before!' Personal Narratives and the Construction of Diverse Femininities in a Lesbian Counterpublic" Natasha Shrikant, University of Massachusetts, Amherst

"Re-connecting with the Ummah through personal storytelling: "Piety Stories" by Muslim Tatar Women" Liliya Karimova, University of Massachusetts, Amherst

"Small Stories as Group Resources in Public Deliberation" Leah Sprain, University of Colorado, Boulder; Jessica Hughes, University of Colorado, Boulder

"Speaking like a queen in RuPaul's Drag Race: Towards a speech code of American drag queens" Nathaniel Simmons, Ohio University

310008 12:30 PM to 1:45 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### American Resistance Rhetoric During World War I: Contexts, Constraints, Connections

Sponsor: Peace and Conflict Communication Division Chair: David W. Seitz, Penn State Univ, Mont Alto Respondent: Lisa Perry, College of San Mateo

"Ben Salmon's Letter to Woodrow Wilson: From Peace President to War President" Jennifer Jackson, Middle Tennessee State University

"Connecting the Future with Tradition: William Jennings Bryan and Woodrow Wilson's November 1916 Speeches about Preparing for the Great War" William D. Harpine, University of South Carolina, Aiken

"Convict No. 9653 for President: Eugene Victor Debs and the Critique of American Imperialism" Geoffrey Klinger, DePauw University

"Georges Clemenceau's 1922 American Tour: 'A New War May Be Coming" Mary Alice Baker, Lamar University

"We Know Who You Are, We Know Where You Live: 'Slacker Lists' and the Shaming of American Draft Dodgers During World War I" David W. Seitz, Penn State Univ, Mont Alto

310012

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

## Considerations of the Campaign: Communicative Aspects of the 2012 Presidential Race

Sponsor: American Forensic Association Chair: Richard E. Vatz, Towson University

Presenters:

Dennis Cali, Univ of Texas, Tyler Brian Heslop, University of Memphis

Melody Lehn, University of South Carolina-Extended University

Patrick Loebs, Grace College

310013

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# (Dis)Connections and Reconnections: The Challenges of and Solutions for Navigating Scholarship across the Communication Discipline

Sponsor: Connections within Communication

Chairs: Summer R. Cunningham, University of South Florida; Kristen Blinne, University of South Florida

Presenters:

Bryan Asbury, University of Iowa

Daniel Blaeuer, Florida International University

Daniel Brown, Grove City College

Lawrence R. Frey, University of Colorado, Boulder

Michaela Frischherz, University of Iowa Elizabeth N. Ribarsky, University of Illinois, Springfield Lynne M. Webb, University of Arkansas

310016

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

#### Enjoy Better Connections with Your Students: How to Improve Civility in Your Classes

Sponsor: Community College Section

Chair: Rick Lindner, Georgia Perimeter College

Presenters:

Charles F. Aust, Kennesaw State University
Pamela A. Hayward, Georgia Regents University
Amy L. King, Central Piedmont Community College
Brian Kline, University of North Georgia
Jennifer Lester Benson, Emmanuel College
Tobi Mackler, Montgomery County Community College
Sheila M. McAllister, Monmouth University
Lana McDonnell, Western Governors University
Paul R. Raptis, Gainesville State College

310017

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

#### Contemporary Discussions on Experiential Knowledge in Women's Healthcare

Sponsor: Feminist and Women Studies Division Chair: Carolina Branson, University of Minnesota

Respondent: Vernon Humphrey, University of Southern Mississippi

""They don't like us telling them what's good for our bodies. It's the 'God Complex'": Negotiation of women's bodily ownership and expertise in patient-provider interactions" Leandra Hinojosa Hernandez, Texas A&M University

"Dialoguing Knowledges of/in Pregnancy and Prenatal Care" Liliana Herakova, University of Massachusetts

"The Culture of Medicine: A Critical Auto-Ethnography of my Encounter with the Healthcare System" Reynaldo S. Anderson, Harris-Stowe State University; Denise Hooks-Anderson, St. Louis University

"Women's Experiences of Chronic Pain: Dealing with Gender Discrimination in Healthcare in Women's Popular Media" Carolina Branson, University of Minnesota

310019

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

# Constructions, Discourses, and Practices Surrounding Maternity: Assisted Reproduction, Reproductive Legitimacy, Placenta Consumption, and Menopause

Sponsor: Feminist and Women Studies Division Chair: Karen A. Foss, University of New Mexico

Respondent: Stacey Sowards, University of Texas, El Paso

"(In)Conceivable: The Rhetorical Labors of "Octomom" Natalie N. Fixmer-Oraiz, University of Iowa

"Constructions of Motherhood and Menopause: The Ebb and Flow of Women's Post-Menopausal Identities" Jessica Elton, Eastern Michigan University; Deborah S. Ballard-Reisch, Wichita State Univ

"Pills, Smoothies, and Lasagna: Cultural and Communicative Practices Surrounding Consuming and Handling the Placenta after Childbirth" Elizabeth Dickinson, University of North Carolina, Chapel Hill; Karen A. Foss, University of New Mexico

""Are you My Mother?" An Investigation into the Disembodiment of Birth and the Rise of the Di-vidual Through Surrogacy" Jennifer Sandoval, University of Central Florida

310020

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

#### **Connecting Material Conditions that Perpetuate Issues of Gender Violence**

Sponsor: Women's Caucus

Chair: Rebecca Mercado Thornton, Oakland University

Respondent: Devika Chawla, Ohio University

310023

12:30 PM to 1:45 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# Establishing a Supportive College Classroom Environment Through Effective Instructor-Student Communication Connections

Sponsor: NCA Educational Policies Board

Chair: Scott A. Myers, West Virginia University

Presenters:

Christopher J. Claus, Towson University

Zachary W. Goldman, West Virginia University

Stephanie E. Kelly, North Carolina A&T State University

Tiffany Wang, University of Montevallo Brian Grewe, University of Denver Leah Seurer, University of Denver

310024

12:30 PM to 1:45 PM

Marriott Wardman Park

Delaware A - Lobby Level

# Walkers on the White House Lawn: Exploring Connections of America's Lived Experience in AMC's The Walking Dead

Sponsor: American Studies Division

Chair: Derek Ziegler, University of North Texas

Respondent: Shaun Treat, University of North Texas

"Fatherhood is (un)Dead: Reasserting Paternal Authority in The Walking Dead" Charles Goehring, San Diego State University

"Hyperbole as Coping Fiction: The Consumer(less) Fantasy of The Walking Dead" Derek Ziegler, University of North Texas

"Using The Walking Dead to Flesh Out the Limitations of Representation" Maria Boyd, Georgia State University

""Para-social"? My Ass! The Walking Dead and Porous Production/Consumption" Meryl J. Irwin, James Madison University

310025

12:30 PM to 1:45 PM

Marriott Wardman Park

Delaware B - Lobby Level

#### **Competitively Selected Papers in Cancer Communication II**

Sponsors: Applied Communication Division, Health Communication Division

Chair: Jakob Jensen, University of Utah

"A Closer Look at the Effects of Cancer Information Scanning and Seeking on Cancer Knowledge" Chul-joo Lee, University of Illinois; Namkee Park, Yonsei University; Jennifer Tyrawski, Ohio State University

"Breaking and Receiving the News: Perceived Relational Turbulence Before and After the Disclosure of HPV (Human Papillomavirus) Diagnosis Outcomes" Jacquelyn Harvey, University of Washington; Meara Faw, University of Washington

"Correlates of cancer patients' evaluations of their doctors: The role of patient-clinician information engagement and perceived ability to obtain information" Danielle Naugle, University of Pennsylvania; Katrina Armstrong, University of Pennsylvania; Laura Gibson, University of Pennsylvania; Robert Hornik, University of Pennsylvania; Andy Tan, University of Pennsylvania; Christine Skubisz, University of Pennsylvania

"Improving Campaign Message and Strategy for the Susan G. Komen for the Cure Tissue Bank: Insights from Focus Groups with Young Women" Eileen F. Doherty, Marymount Manhattan College; Erina L. MacGeorge, Purdue University

"Intervention to Improve Breast Cancer Screening Rate among Chinese American Women Using Health Belief Model—a systematic literature review" Lan Jin, Purdue University

310026 12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia A - Lobby Level

## Scholarly Metrics in a Digital Age (Session II)

Sponsor: NCA-Forum

Chairs: Johanna E. Hartelius, University of Pittsburgh; Gordon R. Mitchell, University of Pittsburgh

Presenters:

Lawrence Martin, Academic Analytics Jake Simmons, Angelo State University

310027

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia B - Lobby Level

## Family Communication and the Body: Messages about Sex and Weight

Sponsor: Family Communication Division

Chair: Daniel Steven Strasser, Rowan University

Respondent: Jessica J. Eckstein, Western Connecticut State University

"Family Interactions and Disordered Eating Attitudes: The Mediating Roles of Social Competence and Psychological Distress" Analisa Arroyo, University of Arizona; Chris Segrin, University of Arizona

"Mechanisms linking parental communication to reduced sexual risk taking among young adults" Craig Fowler, Massey University; Elizabeth Drioane, University of Colorado, Boulder

"Memorable Familial Messages About Sex: A Qualitative Content Analysis of College Student Narratives" Lydia D. Kauffman, Western Michigan University; Mark P. Orbe, Western Michigan Univ; Amber Johnson, Prairie View A&M University; Angela F. Cooke-Jackson, Emerson College

"Purity Rings and Symbolic Placement: Discursive Interpenetrations of Relationships and Popular Culture" Jimmie Manning, Northern Illinois University

"Understanding the Role of Family Communication in the Development of Weight Stigma" Mary Beth Asbury, Middle Tennessee State University; Alesia Woszidlo (Hanzal), University of Kansas

310028

12:30 PM to 1:45 PM

Marriott Wardman Park

Virginia C - Lobby Level

## **Emeritus/Retired Member Section Business Meeting**

Sponsor: Emeritus/Retired Members Section

Presenters:

Barbara Lieb, Independent Researcher Roger Smitter, Delta Mu Delta Honor Society Don M. Boileau, George Mason University

310029

12:30 PM to 1:45 PM

Marriott Wardman Park

Maryland A - Lobby Level

## Moving Beyond the Binary Logic of 'Visible' and 'Invisible' Disabilities

Sponsor: Disability Issues Caucus

Chairs: Julie Cosenza, Southern Illinois University, Carbondale; Nathan T. Stewart, Wayne State University

Respondent: Margaret M. Quinlan, University of North Carolina, Charlotte

"'I Wish I Had Your Excuse'...or 'How Do You Know it's Not Just Aging?' When Responses Make the Visible Invisible and the Spoken Unheard" Sarah Amira de la Garza, Arizona State University

"Invisible Labor: Accessibility Policies and Dyslexia in Higher Education" Julie Cosenza, Southern Illinois University, Carbondale

"Pay Attention to Me! What Attention Deficit Hyperactivity Disorder can Teach us about the Visibility of 'Invisible' Disabilities" Nathan T. Stewart, Wayne State University

"Pedagogy of the Suspect and Suspect Pedagogies" Deanna L. Fassett, San Jose State University; Dana Morella-Pozzi, San José State University

310030

12:30 PM to 1:45 PM

Marriott Wardman Park

Maryland B - Lobby Level

#### So, You Want to be an Administrator? How to Increase Your Odds of Moving up the Administrative Ladder

Sponsor: Association for Communication Administration

Chair: Alfred G. Mueller II, Neumann University

Presenters:

Carl Cates, Valdosta State University

Bethami Dobkin, St. Mary's College of California

Timothy P. Mottet, Texas State University, San Marcos

Robert M. Smith, Witt/Kieffer Executive Placement

Helen Tate, Georgia Southwestern State University

310033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

## Roundtable on Research in Progress 01: Autoethnography, Narratives, and Communication

Sponsor: Roundtables on Research in Progress

Chair: Fran Dickson, Chapman University

"Developing Whole-Minded Citizens: Contributions to Discursive Leadership" David Torres, Marquette University

"Negotiation of identity: An autoethnographic reflection of a non-traditional post-graduate student" Marcie

Lierly, California State University, Fresno

"The Carter Family Fold: A Symbol of Nostalgia and a Place of Memory" Lora Smith, Wake Forest University "Writing Love on the Wall" Jennifer Whalen, University of South Florida

310033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

### Roundtable on Research in Progress 02: Communication in Organizations

Sponsor: Roundtables on Research in Progress

Chair: Alexa Dare, University of Portland

"Exploring the Motives and Influences of Contingent College Faculty" Tasha Davis, University of Texas Austin; Seth Frei, University of Texas, Austin; Brenda L. Berkelaar, University of Texas, Austin

"Reinventing Change: The Social, Organizational, and Temporal Influences on EHR Implementation and its Use in Healthcare Organizations" Ashley K. Barrett, University of Texas, Austin

"The Social Construction of Burnout: Examining Swedish Workers' Narratives of "Stress Sickness" Stacey Wieland, Western Michigan University; Katelyn Sandor, Western Michigan University

"Understanding Work Socialization through Young People's Part-time Job Experiences" Katelyn Sandor, Western Michigan University

310033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Roundtable on Research in Progress 03: Critical Theory Papers

Sponsor: Roundtables on Research in Progress

Chair: Nicholas M. Temple, Florida International University

"African Postcolonial Leadership: The Contribution of African Student Leaders in the United States" Eric Karikari, Minnesota State University, Mankato

"Creating the Rhetorical Mom-in-Chief: A Genre Critique of Candidate Wives' Speeches at Nominating Conventions" Lindsay Quandt, Indiana University-Purdue University, Indianapolis

"Milan Kundera: The Pseudo-Death of Narratorial Voice" Elizabeth Mobley, University of Houston, Downtown

"Understanding the Genocidaire: Competing Explanations of Atrocity Causality in Daniel Jonah Goldhagen's "Worse Than War"" Theresa A. Donofrio, University of Maryland

310033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

## Roundtable on Research in Progress 04: Gender and Critical Theory

Sponsor: Roundtables on Research in Progress

Chair: Jenni Simon, University of North Carolina, Greensboro

"Media Representations of Gender and Racial Respectability" Aymar Jean Christian, Northwestern University

"Media Representations of Gender and Racial Respectability" Ralina Joseph, University of Washington

"Media Representations of Gender and Racial Respectability" Khadijah White, Rutgers University

"Medical Authority Over a Woman's Body: A Critical Analysis of the "Octomom" Controversy as Reproductive Rights Rhetoric" Lara C. Stache, University of Wisconsin, Milwaukee

"Supporting and Empowering Mothers in the Academe: Pushing Back Against the Hegemony of the Male Career at Home" D. Lynn O'Brien Hallstein, Boston University

310033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

## Roundtable on Research in Progress 05: Media and Communication Interactions

Sponsor: Roundtables on Research in Progress

Chair: Carrie West, Schreiner University

"Testing an Integrated Model of Media Selection" Anna Klyueva, University of Oregon

"What's on the Other Side of the Great Firewall: Uses and Gratifications of Chinese Web Users' Bypassing the Internet Censorship" Qinghua Yang, University of Miami; Yu Liu, Florida International University

""I Am The Next American Idol": Causes and Consequences of Contestants' Emotional Investment at American Idol Auditions" Junhow Wei, University of Pennsylvania

""I'm declaring jihad on this #MuslimRage meme": Resistance and Agency on Twitter" Wajeeha Choudhary, Drexel University

310033

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

#### Roundtable on Research in Progress 06: Research on Health Communication

Sponsor: Roundtables on Research in Progress Chair: Keith D. Weber, West Virginia University

"Cancer risk perception is not always optimistic: Applying egocentrism in understanding how people estimate their risks of getting cancer" Soe Yoon Choi, Rutgers University

"Communication, Agency, and Care Management in Adult Day Care Systems" Emily Richardson, University of Texas. Austin

"Dialectics of health: A qualitative inquiry of the health discourse of participants of an employee wellness program" Lu Tang, University of Alabama; Jane S. Baker, University of Alabama

"Encouraging the Adoption of E. coli Control and Prevention Strategies: Analysis of an Online Training Intervention" Joseph Chapes, Kansas State University; Mylissia Stukey, Kansas State University; Heidi Yonkey, Kansas State University; Nancy Muturi, Kansas State University

310034

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

#### Boston Strong Rhetoric: A Panel Discussion of the Discourse of/about the Boston Marathon Bombing

Sponsor: NCA First Vice President

Chair: Edward Schiappa, Massachusetts Institute of Technology

Presenters:

Carleton Gholz, Northeastern University
Michael Hoppmann, Northeastern University
Melanie McNaughton, Bridgewater State University
Edward Schiappa, Massachusetts Institute of Technology

310051

12:30 PM to 1:45 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

Sponsor: Master's Education Section

Chair: Jenn N. Anderson, South Dakota State University

Presenters:

Heather J. Carmack, James Madison University

Caleb T. Carr, Illinois State University

Jocelyn M. DeGroot, Southern Illinois University, Edwardsville

Joshua Westwick, South Dakota State University

310052

12:30 PM to 1:45 PM

Marriott Wardman Park

McKinley - Mezzanine Level

#### Slow-Moving Crises: An Explication of Emergent Risks, Complexities and Messaging in the Age of Social Media

Sponsor: Public Relations Division

Chair: Matthew W. Seeger, Wayne State University

Respondent: Matthew W. Seeger, Wayne State University

"Complexities of Outbreak Communication Revealed: Analyzing "Emergency" Risk Communication Strategy of a Meningococcal Outbreak" Kathleen G. Vidoloff, Oregon Health Authority

"How Relying on Photographs May Help or Hinder the Identification of a Crisis" Gina Eosco, Cornell University

"Missing Minorities in Corporate America: A Slow-Moving Crisis Impacting Internal and External Publics" Osei Appiah, Ohio State University

"Tweeting it Before it Becomes Real: The Role of Social Media in Both Creating and Resolving Chaos in Slowly Developing Crises" Kenneth A. Lachlan, University of Massachusetts, Boston

310053

12:30 PM to 1:45 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

## (Re) Visiting the Connections between Race and Sexuality

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Bernadette Calafell, University of Denver

Respondent: Gust A. Yep, San Francisco State University

"All the gays are White, all the minorities are straight: Embodying difference in comic books" Andrew Spieldenner, Hofstra University

"Inside Out: Delimiting the moral and material borders of the United States" Megan Morrissey, University of Colorado, Boulder

"Who is your (new) daddy? (Re)Articulating the homonormative racial hierarchy in LOGO's DTLA" Shinsuke Eguchi, University of New Mexico; Myra S. Washington, University of New Mexico

""Will We Get a Chance to Talk about Whiteness Again?" Alliance-Building, Dialogue, and Privilege in Higher Education Classrooms" Robert Gutierrez-Perez, University of Denver

310054

12:30 PM to 1:45 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

#### Voices in the Wilderness: The Prophet and the Frontiersman as Avatars of Science

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Lisa Keranen, University of Colorado, Denver

Presenters:

Thomas M. Lessl, University of Georgia

John Lyne, University of Pittsburgh

Carolyn R. Miller, North Carolina State University

Lawrence J. Prelli, University of New Hampshire

Respondents: Lynda Walsh, University of Nevada, Reno; Leah M. Ceccarelli, University of Washington

310056

12:30 PM to 1:45 PM

Marriott Wardman Park

Hoover - Mezzanine Level

#### A Sign of the Times: Founding Dis-Connections between the Presidency and the People

Sponsor: Association for Psychoanalysis in Communication

Chair: Atilla Hallsby, University of Georgia

Presenters:

Amanda Thorson, University of Georgia Emily Winderman, University of Georgia Michael A. Kaplan, Baruch College Mark McPhail, University of Wisconsin, Whitewater Randall Thomas Bush, Northwestern University David A. Frank, University of Oregon

Paul Elliott Johnson, University of Pittsburgh Respondent: Diane Rubenstein, Cornell University

310058

12:30 PM to 3:15 PM

Marriott Wardman Park

Harding - Mezzanine Level

### SC17: Teaching the Persuasion Course: Connecting Persuasion, Influence Processes, and Compliance Gaining

**Sponsor: Short Courses** 

Chairs: Robert H. Gass, California State University, Fullerton; John S. Seiter, Utah State University

310059

12:30 PM to 3:15 PM

Marriott Wardman Park

Wilson A - Mezzanine Level

#### **SC18: Connecting Medical Communication**

**Sponsor: Short Courses** 

Chairs: E. Phillips Polack, West Virginia University; Theodore Avtgis, Ashland University

Presenters:

Theodore Avtgis, Ashland University E. Phillips Polack, West Virginia University Dariela Rodriguez, Ashland University

Susan M. Wieczorek, University of Pittsburgh, Johnstown

310060

12:30 PM to 3:15 PM

Marriott Wardman Park

Wilson B - Mezzanine Level

SC19: Connecting Conflict and Leadership

**Sponsor: Short Courses** 

Chair: Ron Arnett, Duquesne University

Presenters:

Ron Arnett, Duquesne University

Leeanne Bell McManus, Stevenson University

Amanda Grace McKendree, University of Notre Dame Susan Carr, Duquesne University

310061

12:30 PM to 3:15 PM

Marriott Wardman Park

Wilson C - Mezzanine Level

SC20: A Beginner's Guide to OERs

**Sponsor: Short Courses** 

Chair: Lisa Schreiber, Millersville University

Presenters:

Michele Ramsey, Penn State University, Berks

Terri Russ, Saint Mary's College Lisa Schreiber, Millersville University Sarah E. Stone Watt, Pepperdine University

310062

12:30 PM to 1:45 PM

Marriott Wardman Park

Taft - Mezzanine Level

#### Challenging the Connection between Identity and Citizenship

Sponsor: Asian/Pacific American Caucus

Chair: Ling Yang, University of Wisconsin, Madison Respondent: Richie Hao, University of Denver

"Plebiscite Deliberations: Self-Determination and Deliberative Democracy in Guam" Tiara R. Na'puti, University of Texas, Austin; Allison Hahn, University of Pittsburgh

"Redefining citizenship and community: A rhetorical analysis of the dissent by the Fair Play Committee in the Heart Mountain internment camp" Kaori Yamada, University of Wisconsin, Milwaukee

"South Asian American Grassroots Politics and Protest: Creating Social Change Through Documentaries post-9/11" Christine L. Garlough, University of Wisconsin, Madison

310064

12:30 PM to 1:45 PM

Marriott Wardman Park

Truman - Mezzanine Level

#### **Communication and Law Division Top Paper Panel**

Sponsor: Communication and Law Division

Chair: Susie Sarapin, Troy University

Respondent: Stanley D. Tickton, Norfolk State University

"Beyond Supreme: Retired Justices as Public Intellectuals" Anna Marjorie Young, Pacific Lutheran University; Jeremiah Hickey, St. John's University

"Lived Realities of LPFM Service Rules: Slippage Between Regulation and Practices" Cynthia Conti, Clark University

"Reviewing the 2010 Review: Radio News Production and a Three Market Data Solution." Christopher Terry, University of Wisconsin, Milwaukee

"Protecting the Freedom of Systematically Distorted Speech: The Citizens United v. Federal Election Commission Decision" Laurance Paul Strait, University of Southern California; Garry Padrta, University of California, Los Angeles

310065

12:30 PM to 1:45 PM

Marriott Wardman Park

Tyler - Mezzanine Level

Sponsor: Applied Communication Division

Chair: Mark Leeman, Northern Kentucky University

Respondent: David R. Novak, Erasmus University Rotterdam

"Connecting with local communities to prevent political violence in West Africa: Making a difference through engaged communication scholarship" Christina Jones, Purdue University; Rosaline Obeng-Ofori, Purdue Peace Project; Agaptus Anaele, Purdue University; Stacey L. Connaughton, Purdue University; Kelly S. Vibber, Purdue University; Dorothy M. Snyder, Purdue University; Kai Kuang, Purdue University; Shavonne Shorter, Purdue University

"The Apparent Contradiction of Framing in Authentic Leadership: Moral Leaders' Image Risk Taking" Bobby L. Rozzell, University of Oklahoma; Ryan S. Bisel, University of Oklahoma

"Topics of, and Reactions to, Female Offenders' Memorable Messages from Probation and Parole Officers" Jennifer J. Cornacchione, Michigan State University; Sandi W. Smith, Michigan State University; Merry Morash, School of Criminal Justice, Michigan State University; Miriam Northcutt Bohmert, School of Criminal Justice, Michigan State University; Jennifer Cobbina, School of Criminal Justice, Michigan State University; Deborah Kashy, Michigan State University

"Tweeting Fast Matters, but Only if I Think About It: The Mediating Role of Cognitive Elaboration on Source Credibility and Information Seeking" Patric R. Spence, University of Kentucky; Kenneth A. Lachlan, University of Massachusetts, Boston; Autumn P. Edwards, Western Michigan Univ; Chad Edwards, Western Michigan Univ

310066 1

12:30 PM to 1:45 PM

Marriott Wardman Park

Madison A - Mezzanine Level

# Techno-Cultural Innovations in the Classroom: Developing Pedagogy by Connecting Teaching and Consumer Technology

Sponsor: Instructional Development Division Chair: William L. Mullen, Liberty University

Presenters:

Katherine J. Denker, Ball State University Kara Jolliff Gould, John Brown University Lauren Lemley, Abilene Christian University Alison Lietzenmayer, Old Dominion University Faith E. Mullen, Liberty University Ellen Taricani, Penn State University

310067

12:30 PM to 1:45 PM

Marriott Wardman Park

Madison B - Mezzanine Level

### **African American Communication and Culture Division Business Meeting**

Sponsor: African American Communication and Culture Division

Presenters:

Andre E. Johnson, Memphis Theological Seminary Cerise Glenn, University of North Carolina, Greensboro Christopher Harris, Nevada State College Annette Madlock Gatison, Southern Connecticut State University Anntarie Lanita Sims, College of New Jersey

Eletra Gilchrist, University of Alabama, Huntsville

Shawn D. Long, University of North Carolina, Charlotte

Kandace Harris, Clark Atlanta University

310068 12:30 PM to 1:45 PM Marriott Wardman Park Johnson - Mezzanine Level

#### **Top Papers in Communication Ethics**

Sponsor: Communication Ethics Division Chair: Bert Ballard, Pepperdine University

Respondent: Melissa A. Cook, St. Vincent College

"Place Dwelling Acknowledgement" Karen L. Lollar, Metropolitan State University of Denver

"The "Other Words": Connecting Integrity, Respect, and Ethical Communication about Science in the Public Sphere" Miles Coleman, University of Washington

"Hospice Action Network: Ethical Implications of Connecting with a "Personal Approach" Stephanie M. Ruhl, **Ohio University** 

"Problematic Integration and the Ethical Challenges of Friendship: A Case Study of "The Three Burials of Melquiades Estrada"" Austin Babrow, Ohio University; Lindsey M. Rose, Ohio University

310069 12:30 PM to 1:45 PM Marriott Wardman Park Jefferson - Mezzanine Level

#### Ethnographic (Im)Possibilities

Sponsor: Ethnography Division

Chair: Alexis Zoe Waters, University of Nebraska, Lincoln

"Communicating the Birth Experience: Expectation Versus Stark Reality in the Labor Room" Lori A. Wells, California State University, Sacramento

"Counter-Spaces of Spatial Justice and Young Men of Color: An Educational Ethnography" Joni Schwartz, City University of New York - LaGuardia College

"Imagining a Mother's Love: Bridging Memory and Possibility Through Autoethnography" Lorraine Monteagut

"Encountering a second spring: Finding the story of the male voices project" Sarah Jane Tracy, Arizona State University

"Living a Father's Unfinished Narrative" Andrew Herrmann, East Tennessee State University

310070 12:30 PM to 1:45 PM Marriott Wardman Park Jackson - Mezzanine Level

## Voters' Influence of Candidates' Nonverbal Behavior in Political Campaigns

Sponsors: Nonverbal Communication Division, Political Communication Division

Chairs: Larry Powell, University of Alabama, Birmingham; Norah Dunbar, University of Oklahoma

Presenters:

Jerry L. Allen, University of New Haven Elizabeth Christian, University of New Haven Mark Hickson, University of Alabama, Birmingham Joan O'Mara, University of Hartford Eun-A Park, University of New Haven

Respondent: Michael D. Murray, Univ of Missouri, St Louis

#### Political Parties: Partisan Media, Addresses and Advertisements

Sponsor: Political Communication Division Chair: M. Kelly Carr, Univ of Baltimore

Respondent: Stephen A. Klien, Augustana College

"Who Cleans Up When the Party's Over? The Decline of Partisan Media and Rise of Split-Ticket Voting in the 20th Century" Tim Groeling, UCLA

"Straying from a Broken Path: John McCain at CPAC, February 7, 2008" Michael Steudeman, University of Maryland; Trevor Parry-Giles, National Communication Association

"The Emerging Genre of the National Convention Party Cross Over Address: An Analysis of Zell Miller, Joe Lieberman, and James Leach" Meredith Neville-Shepard, University of Kansas

"Party Unity or Party Defector? The Rhetorical Strategies of 2008 Republican Advertisements to Earn Clinton Voters' Support" Lauren Harris, University of Maryland

Thurgood Marshall Ballroom West - Mezzanine 310072 12:30 PM to 1:45 PM Marriott Wardman Park Level

#### Communication and Conflict in Intercultural Relationships: Issues and Challenges

Sponsor: International and Intercultural Communication Division

Chair: Bessie L. Lawton, West Chester University

Respondent: Jennifer Willis-Rivera, Univ of Wisconsin, River Falls

"Stages of Interethnic Dating: How the Investment Model Contributes to Prospective Interethnic Partners" Ashley Morgan, San Diego State University; Samira Rostami, San Diego State University; Shaan Couture, San Diego State University; Perry M. Pauley, San Diego State University

"Conflict Management Styles in Romantic Relationships between Chinese and American College Students" Rain Wuyu Liu, Michigan State University

"Communication in Intercultural Marriages: Managing Cultural Differences and Conflicts" Tiffany R. Tili, Liberty University; Gina Barker, Coastal Carolina University

"Connections, Conflicts, Intersections, and Alliances: Strategies and Challenges of a Multi-Issue Social Change Organization" Sara DeTurk, University of Texas, San Antonio

Thurgood Marshall Ballroom North - Mezzanine 310073 12:30 PM to 1:45 PM Marriott Wardman Park Level

#### Honoring James Arnt Aune's Contributions to Public Address Scholarship

Sponsor: Public Address Division

Chair: Jennifer Mercieca, Texas A&M University

Presenters:

Vanessa Beasley, Vanderbilt University Jennifer Mercieca, Texas A&M University John M. Murphy, University of Illinois Paul H. Stob, Vanderbilt University

#### **Top Papers in Environmental Communication**

Sponsor: Environmental Communication Division

Chair: Richard Besel, California Polytechnic State University

Respondent: Stephen Depoe, University of Cincinnati

"Predictors of Trust in the General and Climate Scientific Research of US Federal Scientific Organizations" Teresa Myers, George Mason University; John Kotcher, George Mason University; Neil Stenhouse, George Mason University; Ashley Anderson, George Mason University; Edward W. Maibach, George Mason University

"Genres of Influence: Potential Genres and Environmental Action in Rachel Carson's Silent Spring" Dylan Medina, University of Washington

"Gardening as Discursive Practice: Aesthetic and Ethical Strategies of Backyard and Guerrilla Gardening" Anne Marie Todd, San Jose State University

"If a Text Falls in the Woods...: Intertextuality, Environmental Perception, and the Non-Authored Text" Casey R. Schmitt, University of Wisconsin, Madison

310080

12:30 PM to 1:45 PM

Omni Shoreham

Blue Room - Lobby Level

# Digital Divides and [Dis]connections: The Challenges and Opportunities of Information and Communication Technologies for Disadvantaged Groups

Sponsor: Partnership for Progress on the Digital Divide

Chair: Joy Pierce, University of Utah

"Mexican Immigrant Digital Natives: Connecting School, Home Life and Homeland" Joy Pierce, University of Utah

"Bringing Broadband Home: Decision-Making and Adoption-Related Expectations among Low-Income Latino Families" Vikki Katz, Rutgers University

"The Digital Divide, the "Summer Slide," and the Growing Knowledge Gap for Children Growing Up in Poverty" Donna Celano, La Salle University

"Striving to Succeed: Fostering Digital Inclusion in School Settings" Laura Robinson, Santa Clara University

310082

12:30 PM to 1:45 PM

Omni Shoreham

Chairman's Boardroom - Lobby Level

## **Kenneth Burke Society Business Meeting**

Sponsor: Kenneth Burke Society

Presenter:

Ryan McGeough, Florida Atlantic University

310084

12:30 PM to 1:45 PM

Omni Shoreham

Calvert Room - Lobby Level

## Connections of Biblical Proportions? Biblical Authority in the American Public Square

Sponsor: Religious Communication Association Chair: Sara A. Mehltretter Drury, Wabash College Respondent: Kenneth R. Chase, Wheaton College

""God's Gracious Economy": Faith-based Appeals to Authority in the Farm Bill Debates" Barbara Little Liu, Eastern Connecticut State University

"In Search of the Promised Land: Interpreting Critical Responses to Obama's Policies in the African American Community" Theon Edward Hill, West Chester University

"The Bible as Sacred Object: Swearings-in and the Perpetuation of Christian Privilege" Jacob Stutzman, Oklahoma City Univ

310085 12:30 PM to 1:45 PM

Omni Shoreham

Hampton Room - Lobby Level

#### **Top Papers in Performance Studies**

Sponsor: Performance Studies Division

Chair: Tracy Stephenson Shaffer, Louisiana State University

Respondent: Tracy Stephenson Shaffer, Louisiana State University

"Performing the Archive of David Wojnarowicz: AIDS Activism, Neoliberal Mexico, and the Speculative Connection between Class and Sexuality Politics in "A Fire in My Belly" Jennifer Tyburczy, University of South Carolina

""It is of High Ideological and Artistic Quality": Performing Ideographs in North Korea" Andrew F. Wood, San Jose State University; David P. Terry, San Jose State University

"Choreographing the Real, Essentializing Difference: The Transformation of Dance within Neo-Liberal Capitalism" Stephanie L. Gomez, University of Utah

"Interrogating Performances of Sexual Health: The Archive and Repertoire Involved in Contemporary Gay Men Getting Tested for HIV" Brian Rogers, University of Utah

310086

12:30 PM to 1:45 PM

Omni Shoreham

Capitol Room - Lobby Level

# The Integrated Olympic Media Experience: From Traditional to Social to Mobile to Streamed during the 2012 London Games

Sponsor: Mass Communication Division Chair: Michael Real, Royal Roads University

Respondent: Lawrence Wenner, Loyola Marymount University

"Embedding Nationalism? Commercial vs. Government-Controlled Olympic Carriage Networks in a Six-Nation Composite" Andrew C. Billings, University of Alabama; Kenon A. Brown, University of Alabama; Natalie Brown, University of Alabama; Aisha Avery, University of Alabama

"Predictors of Simultaneous New Media Use During the 2012 Olympics" Roger Cooper, Ohio University

"The Role of Social Networking Websites in the Construction of the Olympics" Emilio Fernandez Pena, Universitat Autònoma de Barcelona

"There's an App for That: An Examination of Audience's Mobile Experience with the London Olympics" Tang Tang, University of Akron

310090

12:30 PM to 1:45 PM

Omni Shoreham

Executive Room - Lobby Level

#### **Understanding Presidential Discourse Through the Media**

Sponsor: Mass Communication Division

Chair: Leslie Rill, University of Nevada, Reno

Respondent: Mitchell S. McKinney, University of Missouri

"Opportunity, motivation, and ability: Political knowledge in the contemporary media environment" Kevin Wang, Butler University

"Translating American Exceptionalism: Presidential Discourse about the United States in Comparative Perspective" Jason Gilmore, University of Washington

"Debating the Debate: Presidential Debate Moderators and the Ideals of Journalism" Thomas Gallagher, Temple University

"Media moderators and the disincentives of democracy: How news norms and values dilute presidential debate agendas" Jason Turcotte, Louisiana State University

"Hail to the Chief: The Use of Honorifics When Referring to the President in Cable News" Jill A. Edy, University of Oklahoma; Jerry Overton, University of Oklahoma; Ryan S. Bisel, University of Oklahoma

310091 1

12:30 PM to 1:45 PM

Omni Shoreham

Directors Room - Lobby Level

## Information credibility in digital media

Sponsor: Human Communication and Technology Division

Chairs: Young Ji Kim, University of Southern California; Andrea B. Hollingshead, University of Southern California

Presenters:

Jeffrey Hancock, Cornell University

Andrea B. Hollingshead, University of Southern California

Lian Jian, University of Southern California

Young Ji Kim, University of Southern California

S. Shyam Sundar, Penn State University

Brandon Van Der Heide, Ohio State University

310092

12:30 PM to 1:45 PM

Omni Shoreham

Congressional A - Lobby Level

## Turning Technologies in/to Rhetorical Theory: Inventions of Materiality and Agency

Sponsor: Rhetorical and Communication Theory Division

Chair: Jason Kalin, DePaul University

Respondent: John M. Sloop, Vanderbilt University

"Mirror as Technology: Deflecting Symbolic Theory" Diane M. Keeling, University of San Diego

"Remembering Technologies: Amplifications of Digital Ambient Memory" Jason Kalin, DePaul University

"The Darkroom: A Material Optic" Daniel H. Kim, University of Colorado, Boulder

"Yellow Rain: Podcast Argumentation and Transindividual Memory" Justin Eckstein, Pacific Lutheran University

310093

12:30 PM to 1:45 PM

Omni Shoreham

Congressional B - Lobby Level

#### Connecting Rhetoric and Qualitative Methods: Ethnography, Enactment, and Embodiment

Sponsor: Rhetorical and Communication Theory Division

Chair: Aaron Hess, Arizona State University

Presenters:

Robert Asen, University of Wisconsin, Madison Roberta Chevrette, Arizona State University

Aaron Hess, Arizona State University

Zach Justus, California State University, Chico

Marie-Louise Paulesc, Arizona State University

Samantha Senda-Cook, Creighton University

310094

12:30 PM to 1:45 PM

Omni Shoreham

Council Room - Lobby Level

#### The Agency of the Image: Theorizing How Images Work in the World

Sponsor: Visual Communication Division
Chair: John Louis Lucaites, Indiana University

Respondent: Brian A. Lain, University of North Texas

"Agency, Imagery, and Social Change in Dorothea Lange's Internment Photography" Janis L. Edwards, University of Alabama

"Character Sketches: The Strange War Careers of Willie Gillis, the Kid in Upper 4, and Al Parker's Mother and Daughter" James J. Kimble, Seton Hall University

"The Narratizing Image: Agency of the Photograph in Narrating into the Future" Elizabeth Kaszynski, Indiana University

""Feminist Ryan Gosling, Meet Hillary": Reading Images In/Out of Context in the Age of Internet EnthyMEME" Ryan Castillo, Clemson University; Leland Fecher, Clemson University

310095

12:30 PM to 1:45 PM

Omni Shoreham

Senate Room - Lobby Level

## Connecting Students to the Community via Technology: An Interactive Panel on Technology-Augmented Experiential Learning Practices

Sponsor: Experiential Learning in Communication Division Chair: Cynthia H. DeMartino, California Lutheran University

Presenters:

Charles Choi, George Fox University
Justin Lipp, University of California, Berkeley
Ryan Medders, California Lutheran University
Jean Kelso Sandlin, California Lutheran University
Kimberly Stoltzfus, Pepperdine University

310096

12:30 PM to 1:45 PM

Omni Shoreham

Forum Room - Lobby Level

#### **Critical and Cultural Studies Division Business Meeting**

Sponsor: Critical and Cultural Studies Division

Presenters:

Donovan Conley, University of Nevada, Las Vegas Radhika Gajjala, Bowling Green State University Megan Foley, University of South Carolina

310097

12:30 PM to 1:45 PM

Omni Shoreham

Cabinet Room - Lobby Level

## Rethinking Public Memory: Connecting Politics, Culture, and Time

Sponsors: Critical and Cultural Studies Division, Rhetorical and Communication Theory Division

Chair: Barry Brummett, University of Texas, Austin

Presenters:

Joseph Brentlinger, University of Texas, Austin Peter Ehrenhaus, Pacific Lutheran University A. Susan Owen, University of Puget Sound Bradford J. Vivian, Syracuse University

Respondent: Barry Brummett, University of Texas, Austin

310201 12:30 PM to 3:15 PM

Offsite

Washington DC

## Taking a Real Walk through the Rhetorical Significance of the Women In Military Service for America Memorial

**Sponsor: DC Connections** 

Chair: Diana L. Tucker, Walden University

Presenter:

Diana L. Tucker, Walden University

2:00 PM

313002 2:00 PM to 3:15 PM

Marriott Wardman Park

Hall B - Exhibit Level

#### Scholar to Scholar: Mediated Networks and Disconnections

Sponsor: Scholar to Scholar

Chairs: Andrew M. Ledbetter, Texas Christian University; Radhika Gajjala, Bowling Green State University

- "01. "We're all in this together." RT @BarackObama: Social Media Use and College Student Civil Engagement during the 2012 Presidential Election" Jason Tham, St. Cloud State University
- "02. Audience Goal Motivation and Narrative Character Success: I'm Motivated When You Have Not Succeeded" Tae Kyoung Lee, Cornell University; Michael A. Shapiro, Cornell University
- "03. Coming out: The use of social media as a facilitator in disclosing one's sexual orientation and identity" Richard Curry, University of Tennessee
  - "04. Comment connection" Sara Frye, University of South Alabama
  - "05. Digitally told: (Online) Narratives of place for rural queers" Christopher Thomas, University of Iowa
- "06. Does Facebook Make You Lonely? A Meta Analysis" Hayeon Song, University of Wisconsin, Milwaukee; Anne Zmyslinski-Seelig, University of Wisconsin, Milwaukee; Jinyoung Kim, University of Wisconsin, Milwaukee; Adam Drent, University of Wisconsin, Milwaukee; Angela K. Victor, University of Wisconsin, Milwaukee; Kikuko Omori, University of Wisconsin, Milwaukee; Mike Allen, University of Wisconsin, Milwaukee
- "07. Flaming, Criticism and Appreciation on Social Media An Analysis of Discourse on YouTube Videos" M. Laeeq Khan, Michigan State University; Jacob Solomon, Michigan State University
- "08. Harassment in Online Video Games and Predictors of Video Game Sexism" Jesse Fox, Ohio State University; Wai Yen Tang, Ohio State University
- "09. How Dialogic Theory is Used in Social Media: An Analysis of State Health Departments' Facebook Pages" Cui Zhang, University of Texas, Pan American; Charles Meadows, St. Andrews University; Lin Yang, Xi'an Jiaotong University
- "10. Making Connections between Facebook and Self-Disclosure: Examining the Role of Traits, Social Cohesion, and Motives" Erin Hollenbaugh, Kent State University, Stark; Amber L. Ferris, Wayne College/Univ of Akron
- "11. Patch 4 is their grox reachable mod: End-user develoment (EUD) and the coordinated management of meaning (CMM) in the video game Spore" Renee Human, Northern Kentucky University
- "12. Perceived Interactivity and Parasocial Interaction: A Personal Experience in the Digitally-Mediated Communication Environment" Leila Bighash, University of Southern California

- "13. Preliminary Development of a Model and Measure of eHealth Communication Competency" Rebecca Britt, University of Akron; Tang Tang, University of Akron; Elizabeth Graham, University of Akron
- "14. Resisting and performing intensive mothering in blogs by mothers of children with autism spectrum disorder" Daena J. Goldsmith, Lewis & Clark College
- "15. Social Capital and Social Network Sites: Concept and Challenges for Operationalization" Bo Mai, University of Pennsylvania
- "16. Social Capital, Digital Divides, and Repertoire of Health Information Sources" Wenhong Chen, University of Texas, Austin; Kye-Hyoung Lee, University of Texas, Austin; Joseph D. Straubhaar, University of Texas, Austin; Jeremiah Spence, University of Texas, Austin
- "17. Social Networks and Social Interaction on Facebook and Renren.com among Chinese international students in the US" Xiaoqian Li, University of Texas, Austin
- "18. The dilemma of receiving support from in-laws: A critical exploration of the discourse of maternity-care online support groups" Zheng An, University of Southern California
- "19. The Role of Networks for Older Adults in Using SNS: Conceptualizing Diverse Types of Uses and Digital Divide on SNS Based on Strength of Ties" Jennifer Ihm, Northwestern University
- "20. The Role of Recreational Media Use in Youth Socialization: Extending the Citizen Communication Mediation Model" Min-Woo Kwon, University of Wisconsin, Madison; Dave Wilcox, University of Wisconsin, Madison
- "21. The Technical and the Social: ICT Use and Its Mixed Blessings for American Workers" Wenhong Chen, University of Texas, Austin
- "22. Third Persona and Radical Flank Effect: The Silencing and Repositioning of Gays within the GOP" Joansandy Wong, University of Texas, Austin/Austin Community College
- "23. To blog or not to blog: Textual co-construction of organizational identity" Veronica Dawson, University of Utah
- "24. WALL•E and Mars Phoenix: Examining Intersecting Identities within Cyborg 'Realities'" Anne Rose Cendak, Colorado State University
- "25. Weak-Tie Support Network Preference, Health-Related Stigma, and Health Outcomes in Computer-Mediated Support Groups" Kevin Wright, Saint Louis University; Stephen Rains, University of Arizona
- "26. What Do Affordances Afford Us? Connecting Context and Functions of Communication Technology Use in Organizations" Jeffrey W. Treem, University of Texas, Austin; Sandra Evans, University of Southern California
- "27. "Digital Nanny": Parents' Conflict between Perception and Behavior in Children's Digital Device Use" Hogeun Seo, University of Texas, Austin

313004

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

# A Celebration of Continued Growth in Researching Interpersonal Relationships: Connections Across Diverse Qualitative Methods, Studies, and Analysis

Sponsor: Interpersonal Communication Division

Chairs: Adrianne Kunkel, University of Kansas; Jimmie Manning, Northern Illinois University

### Presenters:

Colleen Arendt, Fairfield University
Patrice M. Buzzanell, Purdue University
Jennifer Dunn, Dominican University
Laura L. Ellingson, Santa Clara University
Victoria Jennings-Kelsall, Penn State University
Rachel Price, University of Kentucky
Molly Reynolds, University of Kentucky
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

Denise H. Solomon, Pennsylvania State Univerity Patricia Sotirin, Michigan Technological University Laura Stafford, University of Kentucky

313005

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

## **Deception and the Presentation of Self**

Sponsor: Interpersonal Communication Division Chair: Elizabeth Munz, West Chester University

"Do Message Features Help Explain Communicators' Reported Reactions to Expressed Deceptive Affectionate Messages?" Sean M. Horan, DePaul University

"Moving Offline: Deception and Met Expectations in Online Romantic Relationships Moving Offline" Kimberly Schaefer, Baker University

"The Relationships Between Deceptive Affectionate Messages, Interpersonal Communication Motives and the Big Five Personality Traits" Hailey G. Gillen, West Virginia University; Matthew M. Martin, West Virginia University

""so tell me something fun lol;)": Co-narration and Pedophilic Online Solicitation Communication" Lauren-Ashley Buchanan, University of Iowa

313006

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

## Designing Research, Infrastructure, and Professional Practice in Organizations

Sponsor: Organizational Communication Division Chair: Stacey Wieland, Western Michigan University

Respondent: Linda L. Putnam, University of California, Santa Barbara

"Tracing the history, form, and trajectory of ethnography and qualitative approaches in organizational communication" Sarah Jane Tracy, Arizona State University; Patricia Geist-Martin, San Diego State University

"Disciplinary Histories, Funders' Priorities, and Competing Research Methodologies: Organizational Communication Influences Behind the Emerging Designs of Cyberinfrastructure" Kerk Kee, Chapman University

"Understanding Emergent Organizational Policy Through a Legitimizing Process: Multicommunicating in Meetings" Keri Stephens, University of Texas, Austin; Caroline Sinclair, University of Texas, Austin

"Design and Professional Practice" Mark Aakhus, Rutgers University; J. Dwight Anderson, Rutgers University

313007

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

### Connecting Women's Studies, Peace Studies, and Transnational Eco-Feminisms

Sponsor: Feminist and Women Studies Division Chair: Noemi Marin, Florida Atlantic University

"Eco-justice, Eco-feminism, and Peace Leadership: Portrait of Kenyan Professor Wangari Maathai" Faith Wambura Ngunjiri, Eastern University

"Intersections of Peace Studies, Feminist Studies, and Environmental Sustainability Theories and Praxis" Noemi Marin, Florida Atlantic University

"Toward Cultures and Lands of Peace: "Women to Women for Peace" and Transboundary Protected Areas adjoining Post-Conflict Kosova, Montenegro and Albania" Linda Ziberi, Southeastern European University; Lara M. Lengel, Bowling Green State University

""Time to End War Against Earth": Environmental Activist Vandana Shiva's Efforts to Ensure a Sustainable and Peaceful Future" Priya Kapoor, Portland State University

313008

2:00 PM to 3:15 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

## Connecting nűqiangren(女強人): Performances of Leadership in Four Asian Nations

Sponsor: Feminist and Women Studies Division

Chair: Alberto Gonzalez, Bowling Green State University

Respondent: Alberto Gonzalez, Bowling Green State University

"Interpreting "Her" Stories: A Narrative Analysis of the Speeches of the First Female Vice President Annette Lv of Taiwan" Chin-Chung Chao, University of Nebraska, Omaha

"South Korean Political Satire and Geun-Hye Park: The visual enthymeme in the Golden Time political cartoon" EunYoung Lee, Bowling Green State University

"The Years of Dragons and Snakes: Examining Chinese and American News Coverage of Myanmar's Aung San Suu Kyi between March 2012 and March 2013" Pamela Killeen, University of Nebraska, Omaha

"We Finally Have a First Lady Who Can Represent Us: The Case of Peng Liyuan" Yahui Zhang, Wayland Baptist University

313012

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

### **Public Relations Pedagogy and Professional Development**

Sponsor: Public Relations Division Chair: Erin Vicente, Lasell College

Respondent: Jeffrey D. Brand, University of Northern Iowa

"Connecting Academics and Practice: Using Experiential Learning in Crisis Communication Education" Michelle Marie Maresh-Fuehrer, Texas A&M University, Corpus Christi

"Preparing our Students for Prosperous Careers: Enhancing the Public Relations Curriculum with Emotional Intelligence and Intercultural Communication Training" Lisa Fall, University of Tennessee; Stephanie E. Kelly, North Carolina A&T State University; Patrick MacDonald, West Virginia University

"Public Relations Educators' Occupational Identification, Calling, Meaningfulness, and Perception of the Development of the Academic Public Relations Discipline" Tatjana Magdalena Hocke, James Madison University; Corey A. Hickerson, James Madison University

"Candidates for Accreditation in Public Relations: Role Enactment and the Social Media Synapse" Kaye Sweetser, University of Georgia; Bey-Ling Sha, San Diego State University

313013

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# Hope, Hype and Reality: Technology Connections

Sponsor: Undergraduate College and University Section

Chair: Vickie L. Harvey, California State University, Stanislaus

"The Social Construction of Identities: Tethered to Technology" Vickie L. Harvey, California State University, Stanislaus

"Hybrid, Blended, and Flipped Online Learning: Connecting the Use of Technology with Face-to Face Offline Instruction" Nancy F. Burroughs, California State University, Stanislaus

"Connecting Information Literacy, Group Collaboration, and Online Testing: A Self-Reflexive Class Assignment" Rozanne T. Leppington, James Madison University; Timothy C. Ball, James Madison University

"Best practices for teaching digital story telling." Susan Simkowski, University of Arkansas, Fort Smith

"The Politics of Ethnographic Digital Storytelling in an International Study Abroad Program" Teresa Heinz Housel, Hope College

"That's Not Acceptable? Social Norms of Mobile Technology Use in the Classroom" Xun Liu, California State University, Stanislaus

"The virtual office hour: Connecting with our undergraduate students via technology" Armeda Reitzel, Humboldt State University

313016

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

## Connecting Public Speaking and the Digital Age: What Role Does Public Speaking Hold in the Basic Course?

Sponsor: Community College Section Chair: David L. Bodary, Sinclair College

Presenters:

Allison Ainsworth, Gainesville State College Melissa L. Beall, University of Northern Iowa Thomas Bovino, Suffolk County Community College Carl Cates, Valdosta State University

David T. McMahan, Missouri Western State University

313017

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

## **Elementary and Secondary Education Section Business Meeting**

Sponsor: Elementary and Secondary Education Section

Presenters:

Anna Wright, Illinois State University John R. Heineman, Lincoln High School, Nebraska David A. Wendt, Keokuk High School Elizabeth G. Hansen, Grinnell High School

313019

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

## **Meet the NCA Journal Editors**

Sponsor: NCA Publications Board Chair: John Greene, Purdue University

Presenters:

Barbara A. Biesecker, University of Georgia Frederick C. Corey, Arizona State University Peter Decherney, University of Pennsylvania David R. Dewberry, Rider University Kory Floyd, Arizona State University Shiv Ganesh, Massey University Pat J. Gehrke, University of South Carolina Rona T. Halualani, San Jose State University Katherine Hawkins, Radford University
Marian L. Houser, Texas State University, San Marcos
Michele H. Jackson, University of Colorado, Boulder
Ronald L. Jackson II, University of Cincinnati
Raymie E. McKerrow, Ohio University
Katherine Miller, Arizona State University
Kent A. Ono, University of Utah
Katherine Sender, University of Auckland
Cheri Simonds, Illinois State University
Paul Witt, Texas Christian University

313020

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8222 - Lobby Level

### Building connections between strategic and critical communication pedagogies

Sponsor: Connections within Communication Chair: Kasi Williamson, Saint Louis University

Presenters:

Justin Killian, Hamline University
Sabrina Marsh, Saint Louis University
Jessica Prody, St. Lawrence University
Catherine R. Squires, University of Minnesota
Kasi Williamson, Saint Louis University

313023

2:00 PM to 3:15 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# Building Energetic Communication: Effecting Change, Connecting the Spiritual and the Mundane

Sponsors: Health Communication Division, Performance Studies Division, Spiritual Communication Division

Chair: Benny LeMaster, Southern Illinois University, Carbondale

Presenters:

Jnan Blau, Cal Poly State University, San Luis Obispo Suzanne Daughton, Southern Illinois University, Carbondale Jason Del Gandio, Temple University Marilyn Bordwell DeLaure, University of San Francisco Lindsay Greer, Southern Illinois University, Carbondale Gregory Hummel, Southern Illinois University, Carbondale

313024

2:00 PM to 3:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

### **Competitively Selected Papers about Interpersonal Health Communication**

Sponsors: Family Communication Division, Health Communication Division, Interpersonal Communication Division Chair: Lisa Guntzviller, Utah State University

"Alpha-1 Couples: Interpersonal and Intrapersonal Predictors of Spousal Communication and Stress" Rachel Smith, Penn State; Michelle Baker, Penn State University; Sara Wienke, Medical University of South Carolina

"Communication with Family about Organ Donation in Situations of Brain Death: Validation of an Expanded Measure" Mary Jiang Bresnahan, Michigan State University; Jie Zhuang, Michigan State University

"Online Health Monitoring of Diabetes: Social Support Messages & Patient Health Outcomes" James D. Robinson,

University of Dayton; Jeanine W. Turner, Georgetown University; Yan Tian, University of Missouri St Louis; Alan Neustadtl, University of Maryland; Betty Levine, Georgetown University

"Transgender Patient Perceptions of Stigma in Health Care Contexts" Kami A. Kosenko, North Carolina State University; Lance Rintamaki, University at Buffalo, SUNY; Stephanie Raney, North Carolina State University; Kathleen Maness, North Carolina State University

"Understanding Social Support Burden Among Family Caregivers" Elaine Wittenberg-Lyles, University of Kentucky; Karla T. Washington, University of Louisville; George Demiris, University of Washington; Debra Parker Oliver, University of Missouri; Sara Shaunfield, University of Kentucky

"Value-Expressive Communication and Health Behaviors" Jenn N. Anderson, South Dakota State University; Maria K. Lapinski, Michigan State University

313025

2:00 PM to 3:15 PM

Marriott Wardman Park

Delaware B - Lobby Level

# **Top Student Papers in Health Communication**

Sponsor: Health Communication Division

Chair: Nichole L. Egbert, Kent State University

"A New Measure for Health Consciousness: Development of A Health Consciousness Conceptual Model" Chih-Wei Hu, University of Southern California

"Contradictions in End-of-Life Communication: Toward a Validation of the CEOL Scale" Rebecca Amati, University of Lugano

"Toward an Integrative Theoretical Model of Health-Related Risky Behaviors" Jinghui (Jove) Hou, University of Southern California

"When it's Good to be a Bad Nurse: Expanding Risk Orders Theory to Nurses Experiences in OB Units" Katie Margavio Striley, Ohio University; Kimberly R. Field-Springer, Ashland University

""My Insides Feel like Keith Richards' Face": A Narrative Analysis of Humor and Biographical Disruption in Young Adults' Blogs about the Cancer Experience" Nicholas T. Iannarino, University of Kentucky

313026

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia A - Lobby Level

## Remembering Lincoln at 150, King at 50, and the Lincoln Memorial Throughout Its Years

Sponsor: DC Connections

Chair: Theodore F. Sheckels, Randolph-Macon College

""I Have a Dream": Fifty Years of Hope, Promise, and Frustration"" Kirt H. Wilson, Penn State University

"Lincoln's "Gettysburg Address" at 150"" David Zarefsky, Northwestern University

"Sex and Gender in The Lincoln Memorial's Orientation Film" Teresa Bergman, University of the Pacific

313027

2:00 PM to 3:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

#### Connecting With the Public: Translating Family Communication Research

**Sponsor: Family Communication Division** 

Chair: Vincent R. Waldron, Arizona State University, West

"Artfully Translating Research on Reproductive Challenges" Erin K. Willer, University of Denver

"Charting our Progress in Translational Scholarship" Sandra Petronio, Indiana University-Purdue University, Indianapolis

"Coping Resources for Mothers and Daughters Facing Breast Cancer" Carla L. Fisher, George Mason University

"Creating Connections with the Conflict Community" Janet K. Alberts, Arizona State University

"Looking to the Future: Prospects for Translational Scholarship in Family Communication" Lawrence R. Frey, University of Colorado, Boulder

"Researching how military families experience deployment and reunion: Lessons learned about access, collaboration, and writing for multiple audiences" Steven Wilson, Purdue University

"Using Popular Media to Convey Advice on End of Life Conversations" Maureen Keeley, Texas State University, San Marcos

""Ask-the-Expert": A Large-Market Public Television Program on Forgiveness in Families" Vincent R. Waldron, Arizona State University, West; Dayna N. Kloeber, Arizona State University, West; Douglas L. Kelley, Arizona State University, Mesa

313029

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland A - Lobby Level

#### Restoration, Reconciliation, Mediation, and Negotiation

Sponsor: Peace and Conflict Communication Division

Chair: Amanda E. Feller, Pacific Lutheran University

"Comparing Justice Attitudes and Practices of Restorative Justice Facilitators and the Public" Gregory Paul, Kansas State University

"Confronting Complex Global Challenges: Comparing the Climate Change and Law of the Sea Negotiations" Gregg B. Walker, Oregon State University

"From conflict to peace: Truth, forgiveness, and reconciliation in Greensboro" Spoma Jovanovic, University of North Carolina, Greensboro; Sarah E. Hollingsworth, University of North Carolina, Greensboro

"Interactive Framing Synchrony in Divorce Mediation: Micro Negotiations" William A. Donohue, Michigan State University; John L. Sherry, Michigan State University; Patrick Idzik, Michigan State University; Carie Cunningham, Michigan State University

"Value Weaving: Superordinate Mediatory Framework Through Discursive Applications" Gregory Russell, Colorado State University; Joseph Champ, Colorado State University

313030

2:00 PM to 3:15 PM

Marriott Wardman Park

Maryland B - Lobby Level

# **Association for Communication Administration Business Meeting**

Sponsor: Association for Communication Administration

Presenters:

Alfred G. Mueller II, Neumann University

Thomas G. Endres, University of Northern Colorado

Pamela A. Hayward, Georgia Regents University

Helen Sterk, Western Kentucky University

Don W. Stacks, University of Miami

Jeanne M. Persuit, University of North Carolina, Wilmington

Melissa Chastain, Spalding University

William D. Harpine, University of South Carolina, Aiken

## **Innovative Techniques for Training Professionals**

Sponsor: Training and Development Division

Chair: Sonia Zamanou-Erickson, Southern Illinois University, Edwardsville

"Conflict Resolution as a Function of Interpersonal Connection" Akbar Javidi, University of Nebraska, Kearney

"Connecting Colleagues Through LGBT Training in the Workplace" Karina Willes, University of Wisconsin, Milwaukee; Kim M. Omachinski, University of Wisconsin, Milwaukee

"Connecting Linguistic and Communication Competence for the Military Professional: The Twitter Technique" Lauren Mackenzie, USAF Air University

"Constructing the Personal Pitch into a Meaningful Connection to the Working Environment" L. Jake L. Jacobsen-Cramer, University of Nebraska, Kearney

"Developing Active Listening Skill in Emotional Listening Situations" Don R. Swanson, Monmouth University

"Feedback Freaks Me Out: Connecting Coworkers with Communication Radar" Zachary Schaefer, Southern Illinois University, Edwardsville

"How Accurate are Your Perceptions? Training Others on the Pitfalls of Perception and How to be a More Effective Communicator" Jimmy Roux, Lynchburg College

"It Matters Less What You Know Than What Everybody Else Knows" Karen M. Taylor, University of Alaska, Fairbanks

"Moments of Truth" Liane M. Gray-Starner, Marietta College

"Pinterest as an Icebreaker and Teambuilder Mechanism in Small and Large Group Settings" Jennifer Edwards, Tarleton State University

"Promoting Understanding of Differences and the Impact of Bias through Role-playing." Sonia Zamanou-Erickson, Southern Illinois University, Edwardsville

"Transformative Connections: Discovering a Web-based Tool for Auxiliary Content, Training Seminars, Online Courses, and to Connect Learners" Michelle A. Leavitt, Indpendent

313034

2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

# Making Connections and Meeting Challenges for Communication Administrators in Contemporary Higher Education

Sponsor: NCA First Vice President

Chair: Trevor Parry-Giles, National Communication Association

"Connecting Students, Technology, and Pedagogy in Contemporary Programs of Human Communication" Diane Krider, Central Michigan University

"Creating New Capabilities and Connections to Recruit, Retain and Market Communication Students" Myrna Foster-Kuehn, Clarion University of Pennsylvania

"Facing Challenges and Making Connections: How Communication Programs Can Address Societal Forces and Student Needs" David E. Schneider, Saginaw Valley State University

"Making Statewide Connections to Create Pathways for College Student Success" Glynis Fitzgerald, Central Connecticut State University

"Situated at the Center of a Nexus: Communication as a Leader in College-Wide Interdisciplinarity" Carlnita Green, Nazareth College of Rochester

313050

2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Balcony A - Mezzanine Level

# Media Studios, In Front or Behind the Camera; while Teaching, Directing, Designing, Performing or Conducting Research

Sponsor: Theatre, Film, and New Multi-Media Division

Chairs: John Chase Soliday, University of Miami; Barbara Parisi, Long Island University, Brooklyn

Presenters:

M. Susan Anthony, DePauw University
Bernard Armada, University of St. Thomas
Frank Barnhart, Columbus State Comm College
Catherine Bradley, Lee University
James M. Brandon, Hillsdale College
Patricia E. Friel, University of Cincinnati
Joanne Gilbert, Alma College
Megan E. Moe, Lee University
Michael O'Hara, Ball State University
Julie-Ann Scott, University of North Carolina, Wilmington
Kirt Shineman, Glendale Community College
Sharon Stahrfisher, Texas Christian University

John Paul Staszel, Bowling Green State University

Wei Zha, University of Cincinnati

Respondent: Jonas K. Nissen, Bethany Lutheran College

313051 2:00 PM to 3:15 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

# Greeting, flirting, touching, and deceiving: Four examples of nonverbal communication in interpersonal relationships

Sponsors: Interpersonal Communication Division, Nonverbal Communication Division

Chair: Amy Ebesu Hubbard, University of Hawaii, Manoa

Respondent: Cindy H. White, University of Colorado, Boulder

"Examining the influence of body image and self-esteem on male and female college student's perceptions of touch hunger: A contrast between self reported weekly touch and a need for more" Michael James Miller, University of Connecticut; Kyle Hull, University of Connecticut; Linda Dam, University of Connecticut; Matthew Morse, University of Connecticut

"Self-Presentation, Individual Differences, and Gendered Evaluations of Nonverbal Greeting Behaviors Among Close Friends" Benjamin Compton, University of San Diego; Jonathan M. Bowman, University of San Diego

"The Verbal and Nonverbal Correlates of the Five Flirting Styles" Jeffrey A. Hall, University of Kansas; Chong Xing, University of Kansas

"Synchronization of nonverbal behaviors in detecting mediated and non-mediated deception" Norah Dunbar, University of Oklahoma; Matthew L. Jensen, University of Oklahoma; Debra Conly Tower, University of Oklahoma; Judee K. Burgoon, University of Arizona

313052

2:00 PM to 3:15 PM

Marriott Wardman Park

McKinley - Mezzanine Level

**Top Papers in American Studies** 

Sponsor: American Studies Division

Chair: Denise Oles-Acevedo, Iowa State University Respondent: Joan Faber McAlister, Drake University

""Don't Worry 'Bout Losing Your Accent; A Southern Man Tells Better Jokes": Generationalism in the Southern-Based Lyrics of the Drive-By Truckers" Jason Edward Black, University of Alabama

"The Land that Time Forgot: Symbolizing the Stopped Clock in Industrial Ruin" Brook Irving, University of Iowa

"Narratives of "Victim," "Perpetrator," and "Liberator" at the United States Holocaust Memorial Museum" David Worthington, DePauw University

313053

2:00 PM to 3:15 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

## Warning Identity Under [Social] Construction: Examining Connections and Contradictions across the Discipline

Sponsor: Communication as Social Construction Division

Chair: Dante Morelli, Suffolk County Comm College

Respondent: Rebecca Mercado Thornton, Oakland University

"Construction of Nationhood and American Identity Through Identifying Otherness" Svilen Trifonov, University of Minnesota

"Coping with "The Two-body Problem": Narrative Identity Work among Dual-Career Academic Couples" Jane E. Jorgenson, University of South Florida

"The Social Construction of Identity on Wedding Websites" Laura Beth Daws, Southern Polytechnic State University

"To Be or Not Be "Out": Exploring Gay and Lesbian College Instructors' Constructions of Identity in the Classroom" Timothy McKenna-Buchanan, Ohio University; Stevie Munz, Ohio University; Justin J. Rudnick, Ohio University

"Who Am I? What Do I do? What If That Changes? Toward a Comprehensive Strategy Guide for Career Identity Shifting" Jeff Birdsell, University of Texas

313054

2:00 PM to 3:15 PM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

# Forensics and the New Federal Regulations Regarding Non-Discrimination, Anti-Bullying, Equal Access and Non-Preferential Treatment of Students: Everything a DOF Needs to Know

Sponsor: National Forensic Association Chair: Daniel West, Ohio University

Presenters:

Janis K. Crawford, Butler University Justin Foote, Ohio University Jessica Furgerson, Ohio University Brendan Kelly, Univ of West Florida Jerry L. Miller, Ohio University

Justin J. Rudnick, Ohio University

Respondent: Todd T. Holm, Marine Corps University

313055

2:00 PM to 3:15 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

#### **School Crisis Communication Planning**

Sponsor: Instructional Development Division

Chairs: Holly Payne, Western Kentucky University; Blair Thompson, Western Kentucky University

Presenters:

Blair Thompson, Western Kentucky University Holly Payne, Western Kentucky University Daniela Fuentes, Western Kentucky University Joseph Mazer, Clemson University Angela Jerome, Western Kentucky University

313056

2:00 PM to 3:15 PM

Marriott Wardman Park

Hoover - Mezzanine Level

### Womentoring - Are we there yet? The state of the female academic condition

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech Community College; Jeanette M. Dillon, Bowling Green State

University; Janice Metzger, South Dakota State University

Presenters:

Katherine J. Denker, Ball State University
Lynda Dixon, Bowling Green State University
Diana K. Ivy, Texas A&M University, Corpus Christi
Jessica Lu, University of Maryland
Desiree Montenegro, USAF
Victoria Newsom, Olympic College
Anita Taylor, George Mason University
Leah E. White, Minnesota State University, Mankato

313057

2:00 PM to 3:15 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

# **Communication and Social Cognition Business Meeting**

Sponsor: Communication and Social Cognition Division

Presenters:

Tamara Makana Chock, Syracuse University Michael R. Kotowski, University of Tennessee Matthew McGlone, University of Texas, Austin Nicholas A. Palomares, University of California, Davis Graham Bodie, Louisiana State University Josh Averbeck, Western Illinois University

313062

2:00 PM to 3:15 PM

Marriott Wardman Park

Taft - Mezzanine Level

# Connecting to our History: The Founding of Lambda Pi Eta at the University of Arkansas

Sponsor: Lambda Pi Eta

Chair: Jason B. Munsell, Columbia College

Presenters:

Rebekah Le Fox, Texas State University, San Marcos

Stephen Smith, University of Arkansas

Lori Beth Young Griggs, Status Solutions of Austin, Texas

313063 2:00 PM to 3:15 PM Marriott Wardman Park Taylor - Mezzanine Level

## **First Lady Ethos and Rhetorical Effect**

Sponsors: Political Communication Division, Public Address Division

Chair: Anne Mattina, Stonehill College

""If I Had It, Others Had It:" Betty Ford and the Ethos of Cancer" Myra G. Gutin, Rider University

"Knowing Pat: Personal and Public Expectations of a President's Wife" Linda B. Hobgood, University of Richmond

"Michelle Obama and the Garden of Ethos" Elizabeth J. Natalle, University of North Carolina, Greensboro

"Mother Knows Best: Eleanor Roosevelt and the Ethos of Empathy" Lisa Barry, LaGuardia Community College, CUNY

"The Shadow First Lady: Nellie Taft's Imprint on the Capitol's Cultural and Political Scene" Beth M. Waggenspack, Virginia Tech University

313064 2:00 PM to 3:15 PM

Marriott Wardman Park

Truman - Mezzanine Level

# **Group Decision-Making**

Sponsor: Group Communication Division

Chair: Gwen Wittenbaum, Michigan State University

Respondent: Andrea B. Hollingshead, University of Southern California

"Advancing a Framework for Stakeholder Analysis in Evaluating the Group Deliberation Process" Kimberly Stoltzfus, Pepperdine University; Camille Gamboa, Sage Publications

"Effects of Ideal Communication Sequences and Preference for Procedural Order on Group Decision Making Performance" Yi-Ching Liu, Cornell University; Poppy McLeod, Cornell University

"Incentivizing Information Aggregation in Face-to-Face Group Decision-Making" Lian Jian, University of Southern California; John Lin, University of Southern California

313065

2:00 PM to 3:15 PM

Marriott Wardman Park

Tyler - Mezzanine Level

## **Top Student Papers in the Applied Communication Division**

Sponsor: Applied Communication Division

Chair: Stephanie Norander, Missouri State University

Respondent: Heather J. Carmack, James Madison University

"Applying and Revising Message Design Logic to Address the Lack of Participation of Women in STEM Fields" John Nicholson, Mississippi State University; James Codling, Mississippi State University; Joon Su Lim, Mississippi State University; Bonnie Oppenheimer, Mississippi University for Women; Thomas Robinson, Mississippi State University; Shane Warren, Mississippi State University; Ben Wax, Mississippi State University; Mark A. Goodman, Mississippi State University

"Discursive Structuration Theory: The Structuration of PTSD Illness Concept Cells" Laura L. Burton, University of New Mexico

"Homesickness Experiences and Social Support Seeking Practices" Kristina M. Scharp, University of Iowa; Christina G. Paxman, University of Iowa; Lindsey Thomas, University of Iowa

"Making (and Breaking) Sense of Membership: Organizational Identification through Anticipatory Socialization" Stephanie L. Dailey, University of Texas, Austin

2:00 PM to 3:00 PM

Marriott Wardman Park

Madison A - Mezzanine Level

# Queer Turns in Ethnographic/Rhetorical Places: Playing with Connections Between Queer Rhetorics and Field Methods

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Charles E. Morris III, Syracuse University

"Centering a Queer Sensorium in Rhetorical Ethnography" Daniel Brouwer, Arizona State University

"Exploring Queering Methodologies Through the "Born This Way" Blog Project" Jeffrey Bennett, University of Iowa

"Queer Ecologies and Rhetorical Landscapes: Challenging Metronormativity from "the ground" Emily Cram, Indiana University

"Queer Fields, Queer Methods: Toward a Rhetorical Activist Methodology" Karma R. Chávez, University of Wisconsin, Madison

313068

2:00 PM to 3:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

#### **Culture, Communication, and Context: Asian Indian Perspectives**

Sponsor: International and Intercultural Communication Division

Chair: Anjana Mudambi, Randolph-Macon College

Respondent: Mary Grace Antony, Schreiner University

"Constructing Nostalgia of Those We Left Behind: Examining Themes of Home and Homeland in Diasporic Cinema" Deepti Bharthur, Bowling Green State University

"Intergenerational Narratives on Face: A South Asian Indian American Perspective" Noorie Baig, University of New Mexico; Stella Ting-Toomey, California State University, Fullerton; Tenzin Dorjee, California State University, Fullerton

"Asian Indian Immigrant Identity: Racial Incorporation through Multiple 'Others'" Somava Pande, Washington State University; Jolanta A. Drzewiecka, Washington State University

"Labor Pains: Assisted Reproductive Technology Legislation in India" Jennifer Sandoval, University of Central Florida

313069

2:00 PM to 3:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

## Blue Collar Scholars: Using Ethnography to Embrace Working-Class Identities in the Ivory Tower

Sponsor: Ethnography Division

Chair: Tasha Rennels, University of South Florida Respondent: Keith Berry, University of South Florida

"From the Trailer Park to the Ivory Tower... And Back Again" Tasha Rennels, University of South Florida

"Shiftwork: A (Work)ing Class Story from the Factory Floor" Nathan Hodges, University of South Florida

"The Dis/Connections of Moving from Last to "Firsts": The Perils and Privileges of Moving Away from Working Class Immigrant Roots to Academic Life" T.M. Linda Scholz, Eastern Illinois University

""Yes, Professors Can be First Generation College Students Too": Working Class Roots and Rapport in Qualitative and Ethnographic Research" Richard Jones, Eastern Illinois University

""You Sure are One Book-Smart Roofer": How Class and Masculinities Informed my Journey from Black Tar Roof to Ivory Tower" Daniel Steven Strasser, Rowan University

#### **Bodies in Conflict and Protest**

Sponsor: Public Address Division

Chair: Rebecca B. Watts, Stetson University

Respondent: Josue David Cisneros, University of Illinois

"Honor Unto Death: Public Opinion, Personal Sovereignty, and the Ritual of the Duel" Jeremy Cox, Pennsylvania State University

"A Call to Action as Consolation: A Rhetorical History of Dave Dennis' Eulogy for James Chaney" William Lawson, University of Maryland

"Breaking the Fast and Building the Movement: César Chávez's 1968 Delano Address" K.C. Councilor, University of Wisconsin, Madison

"We Are WI: The Three-Dimensional Rhetoric of the Wisconsin State Capitol Occupation" Yvonne Slosarski, University of Maryland

313071 2:00 PM to 3:15 PM Marriott Wardman Park Thurgood Marshall Ballroom East - Mezzanine Level

## Empirical Studies of Political Communication: Learning, Information Seeking and the Third-Person Effect

Sponsor: Political Communication Division Chair: Leonard Shyles, Villanova University

Respondent: Natalie Jomini Stroud, University of Texas, Austin

"Differential gains and communication confusion: Distinguishing two theoretical communication models of political participation and learning" Chance York, Louisiana State University; Bruce Hardy, University of Pennsylvania; Dietram A. Scheufele, University of Wisconsin

"Beyond selective exposure? Exploring the role of issue involvement in predicting information seeking about climate change" Teresa Myers, George Mason University; Ashley Anderson, George Mason University; Connie Roser-Renouf, George Mason University; Edward W. Maibach, George Mason University

"Media's contribution to the belief gap: Avoiding or discounting counter-attitudinal evidence?" R. Kelly Garrett, Ohio State University; Brian E. Weeks, Ohio State University; Rachel Neo, Ohio State University

"The Roles of Emotions and Individualism in the Third-Person Effect Process of News Coverage of Election Poll Results" Hyunjung Kim, Yonsei University; Glenn J. Hansen, University of Oklahoma

313072 2:00 PM to 3:15 PM Marriott Wardman Park Thurgood Marshall Ballroom West - Mezzanine Level

# Communicating (Dis)connections: Enactment of the Assimilation-Integration Tension through Non-Native Speakers' Interactions

Sponsor: International and Intercultural Communication Division

Chair: Wilfredo Alvarez, Northeastern Illinois University Respondent: Luis Felipe Gómez, San Jose State University

"Accentuated out? Non-Native Speakers' Perception towards their Accents in the Intercultural Situation" Emi Kanemoto, Texas State University, San Marcos

"Are You Latino Enough? Non-Native Language Exclusion" Clariza Ruiz De Castilla, San Jacinto College

"My Asset, My Liability: Impact of Language Policy on Employee's Professional Identity" Natasha V. Kovalyova, University of Texas, Austin

"Talking about Non-Nativeness in English Communication Education: Pedagogical Implications" Arata Miyazaki, Wayne State University

""Speak English!" The (English) Language Dilemma for Latina/o Immigrant Custodial Workers' Routine Workplace Communication" Wilfredo Alvarez, Northeastern Illinois University

313073 2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom North - Mezzanine

Level

#### **Black Caucus Business Meeting**

**Sponsor: Black Caucus** 

Presenters:

Rachel Griffin, Southern Illinois University, Carbondale Nathan Carter, California State University, San Bernardino Marnel N. Niles Goins, California State University, Fresno Sheena Cheri Howard, Rider University Christopher House, Ithaca College Anntarie Lanita Sims, College of New Jersey Kenisha F Burke, Austin Peay State Univ Jeanetta D. Sims, University of Central Oklahoma Kandace Harris, Clark Atlanta University Amber Johnson, Prairie View A&M University Dorthy L. Pennington, University of Kansas Kesha Morant Williams, Penn State University, Berks

313074

2:00 PM to 3:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom South - Mezzanine Level

# **Environmental Communication Division Business Meeting**

Sponsor: Environmental Communication Division

Presenters:

Richard Besel, California Polytechnic State University Jennifer A. Peeples, Utah State University

Ross Singer, Saginaw Valley State University

Samantha Senda-Cook, Creighton University

313080

2:00 PM to 3:15 PM

Omni Shoreham

Blue Room - Lobby Level

## **Reconsidering the Digital Divide**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Susan B. Kretchmer, Johns Hopkins University

"Digitally Dividing the Employment Field: How the Use of Computer Based Application Processes Disconnects Job Seekers from Employers" Julie Walker, Georgia Northwestern Technical College

"Beyond the Binary Divide: Exposing the Unexamined Layers and their Connections to the Perpetuation of Digital Inequalities" Paige Mustain, University of Massachusetts, Amherst

"Reframing Digital Inclusion Through Techno-Capital" Christopher McConnell, University of Texas, Austin

"The Digital Divide@20: Assessing Research After Two Decades of Divides, Inclusion, and [Dis]connections" Susan

313082

2:00 PM to 3:15 PM

Omni Shoreham

Chairman's Boardroom - Lobby Level

## The Late Reception of Kenneth Burke in Europe: A Roundtable

Sponsor: Kenneth Burke Society

Chair: Clarke Rountree, University of Alabama, Huntsville

Presenters:

Mark Huglen, University of Minnesota, Crookston

David Payne, University of South Florida

Clarke Rountree, University of Alabama, Huntsville

Richard H. Thames, Duquesne University

313083

2:00 PM to 3:15 PM

Omni Shoreham

Governor's Boardoom - Lobby Level

## Connecting with the Candidates: Conversations with NCA's Second Vice President-Elect Nominees

Sponsor: NCA First Vice President

Chair: Robert K. Avery, University of Utah

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Thomas J. Socha, Old Dominion University

313084

2:00 PM to 3:15 PM

Omni Shoreham

Calvert Room - Lobby Level

## Theorizing about interfaith dialogue: Connecting again for the first time

Sponsor: Religious Communication Association

Chairs: Kathleen M. Edelmayer, Madonna University; Daniel Brown, Grove City College

Presenters:

James Keaten, University of Northern Colorado

Charles E. Soukup, University of Northern Colorado

Barbara S. Spies, Cardinal Stritch University

Mark Ward Sr, Univ of Houston, Victoria

Ramesh Nagaraj Rao, Longwood University

Gerald W. Driskill, University of Arkansas, Little Rock

John Gribas, Idaho State University

Maria Dixon, Southern Methodist University

Greg G. Armfield, New Mexico State Univ

Rose Marcia Metts, Savannah State University

Diana I. Bowen, University of Houston, Downtown

Elizabeth McLaughlin, Bethel College

Adrienne E. Hacker Daniels, Illinois College

Ken Danielson, Kutztown University

Daniel Brown, Grove City College

313085 2:00 PM to 3:15 PM

Omni Shoreham

Hampton Room - Lobby Level

### **Top Debut Papers in Performance Studies**

**Sponsor: Performance Studies Division** 

Chair: Amy S. Burt, Georgia College & State University

Respondent: Amy S. Burt, Georgia College & State University

"Redefining the Local: Architecture, Community Mapping and Cartographic Countercultures" Brandon B. Ferderer, Arizona State University

"Aberrant Desires: Searching for the Queerly Monstrous and the Monstrously Queer in and through José Hernandez' The Redemption of Ishtar Bukkake" Rae Langes, Northwestern University

"Re-enacting Traumatic Memory of Thailand's 2010 Violent Crackdown" Penchan "Pink" Phoborisut, University of Utah

"Specters of Afrika: Embodying Time in the Pan-Africanist Practice of Sankofa" Nikki Yeboah, Northwestern University

"Musical Bodies: Writing About Musical Performance" Savannah Ganster, Louisiana State University

313086 2:00 PM to 3:15 PM

Omni Shoreham

Capitol Room - Lobby Level

### Millennials Teaching Millennials: A Generation Thriving on and Inhibited by Connections

Sponsor: Scholarship of Teaching and Learning Chair: Ana Cruz, University of Nebraska, Omaha

Presenters:

Amy Gaffney, University of Kentucky Ryan C. Louis, Ottawa University Tomeka Robinson, Marietta College Nathan Webb, Belmont University

313087

2:00 PM to 3:15 PM

Omni Shoreham

Embassy Room - Lobby Level

# Connections, Possibilities, and Problems of Latinidad

Sponsor: Latino/Latina Communication Studies Division Chair: Matthew P. Brigham, James Madison University Respondent: Stacey Sowards, University of Texas, El Paso

"Finding Latinas: Race, Gender and the Ideological Mechanisms of the Google Search Engine" Elizabeth Cortez, University of Washington, Seattle

"Latinidad within Latina Deaf Identity Discourse: Differences and Connections" Stephanie Briones, California State University, Fresno

""Not Just a Side of Rice and Beans": An Examination of the Presence, Problem, and Potential of "Latino" Panethnicity" Sara Baugh-Harris, Georgia State University

313090

2:00 PM to 3:15 PM

Omni Shoreham

Executive Room - Lobby Level

Connecting Sound, Silence, and Sexism in Media: Challenges to Aural Oversights

Sponsor: Mass Communication Division

Chair: Susan J. Douglas, University of Michigan Respondent: Susan J. Douglas, University of Michigan "Do Women Have to be Seen to be Heard? A Content Analysis of Gendered Voice and Embodiment in Television Advertisements" Mark Pedelty, University of Minnesota

"Screaming Females: Gender, Outrage, and the Commentary Economy" Devon Powers, Drexel University

"Sounds of Silence from the Media-Military Complex" Mary D. Vavrus, University of Minnesota

"The Screaming Sound Studio: Capturing the female voice on film" Liz Greene, Queen's University of Belfast

"The Sound of Silencing: Female Punks After Punk on the Lower East Side" Norma Coates, University of Western Ontario

313091

2:00 PM to 3:15 PM

Omni Shoreham

Directors Room - Lobby Level

## Digital Construction and Deconstruction of Organizational and Online Cultures

Sponsor: Human Communication and Technology Division

Chair: Michelle Calka, Manchester University

Respondent: Star A. Muir, George Mason University

"Electronic Discourse, Agency and Organizational Change at Enron Corporation" Anna Turnage, Bloomsburg University of Pennsylvania

"Hacktivist Culture and the Violence of Law" Amy Stockhausen, University of Utah

"Online Deliberation: A Discourse Analysis of Political Discussion on Reddit" Eryn Bostwick, University of Oklahoma

"Political Remix Video, Digital Argument, and the New Public Sphere" Olivia G. Conti, University of Wisconsin, Madison

"Bootlegging higher education: How academic blogging is hacking the academy" Nicholas Riggs, Univ of South Florida

313092

2:00 PM to 3:15 PM

Omni Shoreham

Congressional A - Lobby Level

## Connecting Rhetoric, Style and Culture in Steampunk Communication

Sponsor: Rhetorical and Communication Theory Division

Chair: Barry Brummett, University of Texas, Austin

"Clockwork Counterfactuals: Allohistory and the Steampunk Rhetoric of Inquiry" John McKenzie, Lakeland College "Liberation and a Corset: Examining Feminist Possibilities in Steampunk" Mary Anne Taylor, University of Texas, Austin

"Steampunk and Sherlock Holmes: Performing Post-Marxism" Jaime Lane Wright, St. John's University

"Utopian Memories: The Impossibility of Steampunk Rhetoric" David Beard, University of Minnesota, Duluth

313093

2:00 PM to 3:15 PM

Omni Shoreham

Congressional B - Lobby Level

#### Latin@ Communication Theory: Connecting Rhetoric, Latinidad, and Belonging

Sponsor: Rhetorical and Communication Theory Division

Chair: Kaitlyn Patia, Penn State University

Respondent: Ryan Castillo, Clemson University

"Developing a Latina/o Critical Communication Theory for the 21st Century" Claudia Alejandra Anguiano, Dartmouth College; Mari Castaneda, University of Massachusetts, Amherst

""Wandering and Settled Tribes": Modern Citizenship and the Racialized Migrant" Robert Topinka, Northwestern University

"Immigration's the Thing: Argument, Aesthetics, and an Absencing Mode of Identification" Meryl J. Irwin, James Madison University

""No Papers, No Fear": Resisting Subjugation and Refusing Fear in the State of Exception" Michael Lechuga, University of Denver

313094

2:00 PM to 3:15 PM

Omni Shoreham

Council Room - Lobby Level

# The Rhetoric(s) of Consumer Culture in the 18th Century

Sponsor: American Society for the History of Rhetoric

Chair: David Hingstman, University of Iowa

"Luxury, Ornament, and Mere Rhetoric: Stylized Excess in 18th Century British Belletristic Rhetoric" Daniel Emery, University of Oklahoma

"Rousseau and the Rhetoric of Consumer Culture in the 18th Century" David Hingstman, University of Iowa

"Voltaire and the Rhetoric of Consumer Culture in the 18th Century" G. Thomas Goodnight, University of Southern California

"'Innocent Luxury' and the Reframing of Excess in 18th Century British Culture" Rachel Avon A. Whidden, Lake Forest College

313095

2:00 PM to 3:15 PM

Omni Shoreham

Senate Room - Lobby Level

## **Connecting Hot and Cool Media**

Sponsor: Media Ecology Association

Chair: Michael J. Grabowski, Manhattan College

"The Potential of Radio in a Hyper-connected Culture" Linda Berdayes, Barry University

"The Medial Metaphor: Hip-Hop as Media" Aaron D. Sachs, Saint Mary's College of California

"Nollywood Video Film's Impact on Nigerian and Other African Environments and Cultures" Uchenna Onuzulike, Howard University

"Going Mental: Podcasting, Subjectivity, and Artist-Fan Identification on Paul Gilmartin's Mental Illness Happy Hour" Vince Meserko, University of Kansas

313096

2:00 PM to 3:15 PM

Omni Shoreham

Forum Room - Lobby Level

# Cultural Criticism through New Media: Laughing, Singing, Tweeting, and Pranking

Sponsor: Critical and Cultural Studies Division Chair: Rya J. Butterfield, Nicholls State University

Respondent: Nathan A. Crick, Louisiana State University

"Barbecue! Jesus! Shoes! Bronchitis! Critical Camp Humor and Viral Video Adaptation" Lyndsay Michalik, Louisiana State University

"Feminism and Country Music: Web 2.0 Performances of Gender, Genre, and New Media Identity" Liz Lane, Purdue University

"From Muslim Rage to #MuslimRage: Hashtag Comedy" Liz Sills, Louisiana State University

"'Real Actors Read Yelp Reviews': Pranking the Control Society of Late Capitalism" Diana Woodhouse, Southern

313097

2:00 PM to 3:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

# Constituting Knowledge Within Brands of Philanthropy: Critical Examinations of the Framing and Selling of Aid Projects

Sponsor: Critical and Cultural Studies Division Chair: Megan Wood, University of South Florida Respondent: Mara Einstein, Queens College

"Adbusters' Blackspot Campaign: Grassroots Capitalism Trial By Fire" Kristine Weglarz, University of West Florida "Contradictions and disjunctures: Framing of empowerment by USAID and the Half the Sky Movement" Marissa Joanna Doshi, Texas A&M University

"Marketing malaria: Régimes of truth as Photo-philanthropy" Jean Claude Kwitonda, Ohio University

"Profiting on Poverty: Constructing For-Profit Philanthropy's Ideal Recipients" Dana M. Schowalter, University of Wisconsin, Milwaukee

""Creating Shared Value" as a form of branded philanthropy" Carolyn Day, University of South Florida

#### 3:30 PM

314004

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

## Making Connections: Identifying Core Competencies for Introductory Communication Courses

Sponsor: Community College Section

Chair: Susan Ward, Delaware County Community College

Presenters:

Lynn M. Disbrow, Huntingdon College

Isa N. Engleberg, Prince George's Comm College

Scott A. Myers, West Virginia University

Patricia J. O'Keefe, College of Marin

314005

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

# **Sexual Connections: Interpersonal Communication and Sexual Interactions**

Sponsor: Interpersonal Communication Division

Chair: Kendra Knight, Christopher Newport University

"Biological Basis of Sexual Interaction: Sex Differences and Similarities" Peter A. Andersen, San Diego State University

"Communicating Sexual Consent: Clarifying a Contested and Contentious Construct" Lori Bednarchik, Arizona State University; Mark Generous, Arizona State University; Paul A. Mongeau, Arizona State University; Benjamin Wiedmaier, Arizona State University

"Exploring Values and Ambivalence in Discourses of Adult Sexting" Jimmie Manning, Northern Illinois University

"Sexual Topics Discussed and Avoided in College Students' Romantic Relationships: Reports from Male and Female Interviewees" Kattrina Baldus Jones, University of Phoenix; Patricia Amason, University of Arkansas; Lynne M. Webb, University of Arkansas

"The Impact of Parent-Child Communication on Sex: From Adolescence to Adulthood" Amanda Holman,

314006

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

#### Leading and Managing Organizations: Working with Discourse, Framing, and Information Seeking

Sponsor: Organizational Communication Division Chair: Luis Felipe Gómez, San Jose State University Respondent: Ryan S. Bisel, University of Oklahoma

"The Influence of Religious Identity Salience on the Perception of the Quality of Leader Member-Exchange (LMX) Relationships in Same Vs Different Religion Dyads" Deepa Oommen, Minnesota State University, Mankato

"Recontextualizing Organizational Texts: How texts frame managerial work and how managers help them to do so" Daniel Robichaud, University of Montreal; Chantal Benoit-Barne, Universite De Montreal; Joelle Basque, University of Montreal

""I Googled the Hell Out of my Manager": The Dimensions and Sources of Anticipatory Socialization" Stephanie L. Dailey, University of Texas, Austin

"Communicative Leadership in Cultural Contexts: Leaders' and Members' Discourse in a Multinational Organization" Solange Hamrin, Mid-Sweden Univ

314007

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

## Managing Tensions, Paradoxes, and Trade-offs in Organizational Life

Sponsor: Organizational Communication Division

Chair: Elizabeth K. Eger, University of Colorado, Boulder Respondent: Heather Zoller, University of Cincinnati

"Organizational Responses to Paradoxical Demands: Dilemmas in Interorganizational Crisis Management" Marshall Scott Poole, University of Illinois; Elizabeth Carlson, University of Illinois; Natalie White, University of Illinois, Urbana-Champaign

"Organizing on Behalf of Refugee Resettlement: Re-thinking Inter-organizational Collaboration and Conflict as Organizing Struggle" Kathleen J. Krone, University of Nebraska, Lincoln; Joshua Paul Ewalt, University of Nebraska, Lincoln; Chigozirim Utah, University of Nebraska; Janell Walther, University of Nebraska

"A Sociomaterial Perspective on the Impact of RFID Adoption in Hospitals to Track Nurses" Caroline Sinclair, University of Texas, Austin

""Ambulance thieves, clowns, and naked grandfathers": Using humor as a way to make sense of the relationship between work and family for public safety employees and their families" Jaime Bochantin, DePaul University

314008

3:30 PM to 4:45 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

#### Feminism as a Point of Connection for Matters of Difference in Organizational Life

Sponsor: Feminist and Women Studies Division Chair: Damion Waymer, Texas A&M University

Respondent: Karen Lee Ashcraft, University of Colorado, Boulder

"Gendered Work: The Opportunities and Constraints of Female Business Owners" Allison Weidhaas, Rider University

"Intersectionality and the Organization of Social Class, Race, and the Production of Food: The Case of Black

Farmers in America" Debbie S. Dougherty, University of Missouri

"Is Anyone 'Out' There? Exploring Gay and Lesbian Workplace Communication" Timothy McKenna-Buchanan, Ohio University

"Non-Heterosexual Women's Creation and Negotiation of Boundaries Around Sexual Identity in the Workplace from a Communication Privacy Management Perspective" Rose Helens-Hart, University of Kansas

"Occupational Hazard: Southern Class Portrayed on Reality TV" Candy J. Noltensmeyer, University of Missouri; Hillary Pennell, University of Missouri

"You Take Yourself to Work: Negotiating Queer Identities in the Classroom" Sara Baker, University of Nebraska

314012

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Connecting as Co-Authors: Negotiating the Collaborative Relationship with Advisors, Students, and Colleagues

Sponsor: Interpersonal Communication Division

Chair: Amy Bippus, California State University, Long Beach

Presenters:

Tamara D. Afifi, University of California, Santa Barbara Walid Afifi, University of Iowa Amy Bippus, California State University, Long Beach Jennifer Bone, Colorado State University Norah Dunbar, University of Oklahoma

Cindy L. Griffin, Colorado State University

Craig R. Scott, Rutgers University

314013

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

## Celebrating Students' Communicative Connections to Community

Sponsor: Undergraduate College and University Section

Chairs: Naomi Bell O'Neil, Clarion University of Pennsylvania; Martha J. Fay, University of Wisconsin, Eau Claire Respondent: Janie Harden Fritz, Duquesne University

"Community Connections with Students: How Community Leaders and Organizations Benefit from Students' High Impact Practices" Naomi Bell O'Neil, Clarion University of Pennsylvania

"Connected Learning Goes Both Ways: Framing the Immersion Experience as Reciprocal" Martha J. Fay, University of Wisconsin, Eau Claire

"Leadership Development in Student Communities: Communicative Connections" Amber Alsop, Edinboro University

"Students Connecting with Students: Beyond the "Buddy System" in Peer Mentoring and Networking" Myrna Foster-Kuehn, Clarion University of Pennsylvania

"Students Connecting with the University Community: The Learning Community as Bridge" Christina L. McDowell Marinchak, University of Alaska, Anchorage

314016

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

Exploring the case of Adrienne Pine: Making connections between career, professionalism, family, and the rhetoric surrounding the professor-mother

Sponsor: Women's Caucus

Chair: Elizabeth A. Williams, Colorado State University

Presenters:

Brenda L. Berkelaar, University of Texas, Austin Ashley Jones-Bodie, Louisiana State University Jennifer Linvill, Purdue University Elizabeth Munz, West Chester University Mahuya Pal, University of South Florida Jennifer Rosier, James Madison University Karrin Vasby Anderson, Colorado State University

314017

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

# Another Battle of the Sexes? Exploring gendered connections and conflicts in contemporary political debates about women's health

Sponsor: Feminist and Women Studies Division

Chair: Margeaux Lippman, University of Washington

Respondent: Catherine Palczewski, University of Northern Iowa

"Father knows best: The "War on Men" and the rhetorical containment of feminism, the family, and the female body" John M. Kephart, California State University, Northridge

"Slut-shaming and Steubenville: Rhetorics of prevention and personal responsibility" Margeaux Lippman, University of Washington

"The war on feminism: Postfeminist messages in the American news media's coverage of the War on Women" Erika Thomas, California State University, Fullerton

""Rape is a four letter word": A fantasy theme analysis of rape culture in contemporary political discourse" Sarah E. Stone Watt, Pepperdine University

314019

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8219 - Lobby Level

NCA Editors' Business Meeting

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University
Paul Witt, Texas Christian University

Kory Floyd, Arizona State University

Marian L. Houser, Texas State University, San Marcos

Peter Decherney, University of Pennsylvania

Katherine Sender, University of Auckland

Michele H. Jackson, University of Colorado, Boulder

Rona T. Halualani, San Jose State University

Barbara A. Biesecker, University of Georgia

Frederick C. Corey, Arizona State University

Pat J. Gehrke, University of South Carolina

David R. Dewberry, Rider University

Katherine Hawkins, Radford University

Kent A. Ono, University of Utah

#### 30 Years Later: Examining Evidence Use in Current Public Address Events

Sponsor: Argumentation and Forensics Division

Chair: Ben Walker, Southwest Minnesota State University

Respondent: Robert Frank, Berry College

"Abuse of Evidence in Persuasive Speaking: A Reprise" Amy Mendes, Berry College

"Examining Citations in Informative Speaking: A Look at the 2011 NFA Informative Speaking Final Round" Ben Walker, Southwest Minnesota State University; Hilary Rasmussen, Southwest Minnesota State University

"Hijacked Humor? A Critique of the 2011 NFA After Dinner Speaking Final Round" Chip M. Hall, Carson-Newman College; Kate Doyle, Carson Newman University

"Images of Rhetoric in Contest Rhetorical Criticism" George LaMaster, Marian University

314023

3:30 PM to 4:45 PM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# Meditation across the Communication Curriculum: Making Connections in Practice, Pedagogy and Theory

Sponsors: Experiential Learning in Communication Division, Instructional Development Division, Spiritual Communication Division

Chair: Jessica J. Eckstein, Western Connecticut State University

Presenters:

Michael Z. Faber, Ithaca College
Patricia Foley, Gallaudet University
Diane Grimes, Syracuse University
Annette M. Holba, Plymouth State Univ
Star A. Muir, George Mason University
Diana Rehling, St. Cloud State University
Jim E. Towns, Stephen F. Austin State University
Kathryn A Wiss, Western Connecticut State Univ

314024

3:30 PM to 4:45 PM

Marriott Wardman Park

Delaware A - Lobby Level

## **Competitively Selected Papers on Health Communication Message Effects**

Sponsors: Communication and Social Cognition Division, Health Communication Division

Chair: Ye Sun, University of Utah

"Can Online Buddies and Bandwagon Cues Enhance User Participation in Online Health Communities?" Hyang-Sook Kim, St. Norbert College; S. Shyam Sundar, Penn State University

"Communicating Social Norms via Exemplars versus Statistics in Health Risk Messages: Effects on Perceived Effectiveness, Attitude and Norm Accessibility, and Behavioral Intention" Laura M. Arpan, Florida State University; Jingyu Bao, Florida State University; Jennifer Toole, Florida State University

"Effect of Cigarette Warning Labels on Smokers: The Role of Graphics, Framing, and Identity" Xiaoquan Zhao, George Mason University; Xiaoli Nan, University of Maryland; Bo Yang, University of Maryland; Irina Alexandra Iles, University of Maryland

"Motivational effects of stigmatizing messages and moderating role of smoker desired-self" Dina Shapiro, University of Pennsylvania; Emily Brennan, University of Pennsylvania

"Pathways through which Retrospectively Framed Statistical Health Messages can be More Effective than Prospectively Framed Messages" Sungjong Roh, Cornell University; Jeff Niederdeppe, Cornell University

"Tactics to address the increase of indoor tanning bed use: A multi-theoretical approach to targeting and tailoring constructs of indoor tanning interventions" Nick Carcioppolo, University of Miami; Susan E. Morgan, Purdue University

314025

3:30 PM to 4:45 PM

Marriott Wardman Park

Delaware B - Lobby Level

## Communication, Coordination, and Cooperation in Global Public Health Crises

Sponsors: Applied Communication Division, Health Communication Division, International and Intercultural Communication Division

Chair: Matthew W. Seeger, Wayne State University

Respondent: Marsha L. Vanderford, Centers for Disease Control and Prevention

"Changing Gender Norms and Reducing GBV: Evidence from an Evaluation of the Male Norms Initiative in Ethiopia" Julie Pulerwitz, PATH; Lindsay Hughes, PATH

"Coordination Challenges in HIN1: The Role of Common Communication Guidelines and Structures in Communicating an Emerging Pandemic" Matthew W. Seeger, Wayne State University; Laura E. Pechta, Wayne State University; Jane Fitzgibbon, Wayne State University

"Health Risks and Message Construal: The Controversy Surrounding Biotechnology and Our Food Supply" Elizabeth L. Petrun, University of Maryland; Timothy L. Sellnow, University of Kentucky

"SARS: Global News Warning of a Public Health Crisis" Fred Vultee, Wayne State University; Lee Wilkins, University of Missouri

""They should be served their own strawberries": Sodexo's Response to the Foodborne Novovirus Outbreak in Germany 2012" Andreas Schwarz, Technische Universität Ilmenau

314026

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia A - Lobby Level

# Remembering Women in Washington, DC: Readings of the Women's History and Women's Art Museums

**Sponsor: DC Connections** 

Chair: Joan Conners, Randolph-Macon College

Presenters:

Adrienne Christiansen, Macalester College Lisa M. Gring-Pemble, George Mason University Christina Moss, University of Memphis, Lambuth Janette Kenner Muir, George Mason University

314027

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia B - Lobby Level

# How Narratives Facilitate Personal, Cultural, and Societal Change

Sponsor: Language and Social Interaction Division

Chair: Julien C. Mirivel, University of Arkansas, Little Rock

"Accounting for Success: The Narrative Dilemma of Achieving Major Weight Loss" Jone Brunelle, University of Colorado, Boulder

"Negotiating Intercultural Differences in Narrative: A Comparison of Quaker and Blackfeet Spiritual Stories" Donal A. Carbaugh, University of Massachusetts, Amherst; Elizabeth Molina-Markham, University of Massachusetts, Amherst

"Packaging and Positioning Personal Experience in Public Arguments: Uses of Citizen Storytelling in Media

Discourse" Kathleen C. Haspel, Fairleigh Dickinson Univ

"Storied-Arguments and Societal Change: The Case of Legislative Hearings about Marriage Laws" Ruth L. Hickerson, University of Colorado, Boulder; Karen Tracy, University of Colorado, Boulder

314028

3:30 PM to 4:45 PM

Marriott Wardman Park

Virginia C - Lobby Level

# Spinning the Web of Connection: Building Social Space and Understanding Adaptation Processes through Chinese Communication Studies

Sponsor: Association for Chinese Communication Studies

Chair: Rita Ng, Ohio University, Zanesville

Respondent: Gennadi Gevorgyan, Xavier University

"Ecstasy and Social Space in Taiwan" Po-Yao Huang, University of California, San Diego

"A New Way of Social Connection: Exploring Chinese Students' use of American Social Media in their Adaptation Process" Ran Ju, Zhejiang Gongshang University; Moyi Jia, Monmouth University; Mirit Shoham, Ohio University

"Chinese Brides in Phoenix: Spirituality/Christianity and Adaptation and Cultural Fusion" Yahui Zhang, Wayland Baptist University; Elizabeth Miller, Wayland Baptist University

"Social Media in the Do-it-yourself Air Quality Testing Campaign in Chinese Cities" Janice Hua Xu, Holy Family University

"Not Just a Bus Driver: Communicating Professional Identities through Taiwanese Commercial Airline Pilots' Personal Narratives" Andy Kai-chun Chuang, Metropolitan State University of Denver

314029

3:30 PM to 4:45 PM

Marriott Wardman Park

Maryland A - Lobby Level

# Places of American Public Memory: Legacies of Invasion, Industry, and Conservation

Sponsor: American Studies Division Chair: Stacey Treat, Drake University

Respondent: Teresa Bergman, University of the Pacific

"Interpreting the Spread of Disease in Early Colonial America through a Scene-Act Ratio: A Pentadic Analysis of the Invasion Wall of the "Our Peoples: Giving Voice to Our Histories" Exhibit at the National Museum of the American Indian" Valerie Lynn Schrader, Penn State University, Schuylkill

"Collective Memory, Identity, and Place: Remembering U.S. Industry" Melissa Meade, Temple University

"Connections to the Past, for the Future: John F. Lacey and Early Rhetorics of Conservation and Preservation in the United States" Chelsea Graham, University of Kansas

314030

3:30 PM to 4:45 PM

Marriott Wardman Park

Maryland B - Lobby Level

# Lessons in Leadership: Important Articles and their Implications for Academic Leaders

Sponsor: Association for Communication Administration

Chair: Jon A. Hess, University of Dayton

Presenters:

Ron Arnett, Duquesne University

Roderick Hart, University of Texas, Austin

Jon A. Hess, University of Dayton

Timothy P. Mottet, Texas State University, San Marcos

314033

3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Salon 2 - Lobby Level

### **CRAFT: Coaching/Administering/Running Forensics Tips**

Sponsor: Phi Rho Pi

Chair: Jeff Przybylo, Harper College

"Bonding with Forensics: Making a Lifetime Commitment." Karen R. Morris, University of Wisconsin, Eau Claire

"Connecting Forensics to the Community" Amy Arellano, University of Nebraska, Lincoln

"Connecting the Classroom and Competition" Andrea Carlile, South Dakota State University

"CONNECTING the Dots: A Practice Strategy for Parli Debate" Justin Foote, Ohio University

"Connecting with Administrators and Faculty Utilizing Assessment Language" Kristofer B. Kracht, Gustavus Adolphus College

"Making connections with metaphors: Embodied metaphors as the road map to directing forensics." Mary Moore, Ball State University

"Making CONNECTIONS Within a Team: Establishing Team Culture Through Team Cohesion" Cadi Kadlecek, Gustavus Adolphus College; Brittany Knutson, Gustavus Adolphus College; Karin Nordin, Gustavus Adolphus College

"This is it: Connecting Practice with Perfection" Laura K. Gill, Creighton University

"Using Peer Coaching to Encourage Student Interaction, Build Rapport, and Promote Respect" Nina Latassa, University of Maryland

314034

3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Salon 3 - Lobby Level

# Curricular Considerations for Relating Relevancy to Others: Basic Course Assessment in Face-to-face, Hybrid and Online General Education Classes

Sponsor: Basic Course Division

Chair: Renee Robinson, Saint Xavier Univ

Presenters:

Rebecca M.L. Curnalia, Youngstown State University

Brian Kline, University of North Georgia

Mike Monsour, Metropolitan State University of Denver

Michele Ramsey, Penn State University, Berks

Renee Robinson, Saint Xavier Univ

314035

3:30 PM to 4:45 PM

Marriott Wardman Park

Capitol Boardroom - Lobby Level

#### **NCA Convention Member Working Committee Meeting**

Sponsor: NCA National Office

Presenters:

Tony Adams, Northeastern Illinois University R. Anthony Slagle, University of Puerto Rico Ann L. Darling, University of Utah Melissa W. Alemán, James Madison University Julie Wight, University of Minnesota 314051

3:30 PM to 4:45 PM

Marriott Wardman Park

Marriott Balcony B - Mezzanine Level

# The Practice of Assessment: Writing Learning Objectives, Selecting Appropriate Tools, Using Collected Data in Decision Making

Sponsor: Communication Assessment Division

Chairs: Timothy J. Detwiler, Cornerstone University; Philip Backlund, Central Washington University

Presenter:

Sarah F. Rosaen, University of Michigan, Flint

314052

3:30 PM to 4:45 PM

Marriott Wardman Park

McKinley - Mezzanine Level

# Connecting Stakeholders and Organizations through Social Media in Crisis Communication: Opportunities and Challenges

Sponsor: Public Relations Division

Chair: Dorothy Collins Andreas, Pepperdine University

Respondent: Abbey Blake Levenshus, University of Tennessee

"Integrated Crisis Communication: A Both/And Perspective" Cory L. Young, Ithaca College

"Pink Slime on the Lunch Tray: The Use of Social Media in Instigating, Fueling, and Responding to Crisis" Lynette L. Sharp Penya, Abilene Christian University; Lauren Lemley, Abilene Christian University

"Social Media Use During Disasters" Brooke Fisher Liu, University of Maryland; Julia Daisy Fraustino, University of Maryland; Yan Jin, Virginia Commonwealth University

"The Crisis Management Fail: A Case Study of Social Media Usage and Failure in a Higher Education Emergency Situation" Jennifer Edwards, Tarleton State University

"The Double-Edged Crisis: Invisible Children's Social Media Response to the Kony 2012 Campaign" Stephanie Madden, University of Maryland; Melissa Janoske, University of Maryland; Rowena Briones, Virigina Commonwealth University

314053

3:30 PM to 4:45 PM

Marriott Wardman Park

Buchanan - Mezzanine Level

# 'The Queen of America Goes to Washington City': Forging Connections Among Queer Archives, Archivists, and Scholars

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division Chairs: Daniel Brouwer, Arizona State University; Charles E. Morris III, Syracuse University

Presenters:

Philip Clark, Rainbow History Project

Jennifer King, Special Collections Research Center

Lydia Nelson, University of Texas, Austin

Franklin Robinson, Jr., National Museum of American History Archives Center

Alyssa Samek, Drake University

William Brock Thompson, The American Folklife Center

# Connecting and Reconnecting in Times of Change: Negotiating Transitions between Roles, Culture, and Competition in Forensics

**Sponsor: National Forensic Association** 

Chair: Edward A. Hinck, Central Michigan University Respondent: Brendan Kelly, Univ of West Florida

"From Peer to Coach: Transitioning to the role of Graduate Assistant" Evan Mann, Western Kentucky University

"Restructuring and Maintenance of Organizational Culture During Periods of Leadership Change" Thomas Roccotagliata, Central Michigan University; Ryan Rigda, Central Michigan University; Katharine Hodgdon, Central Michigan University

"The Desire to Coach while Photocopying Receipts: Pedagogical Shifts in the Role of Director" Nick Romerhausen, Eastern Michigan University

"The Forum, the Foreign, and the Forest of Competitive Forensics: Using Casuistry and Comedy to Pedagogically Transcend Conflict in Competitive Forensics" Courtney J. Wright, Bowling Green State University

314055 3:30 PM to 4:45 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

### Communication, Technology, and Being Human

Sponsor: Philosophy of Communication Division

Chair: Victoria Gallagher, North Carolina State University

Respondent: G. Thomas Goodnight, University of Southern California

"Contestable Logos: Rancière and the Prospects of Political Techne" Ethan Stoneman, University of Pittsburgh

"Finding a Language for our Biotechnological Future" Michael J. Hyde, Wake Forest University

"Sensing/Signaling in the Human Zoo" Josh Reeves, University of Memphis

"Socio-Political Technocracy: Seeking a Hermeneutic Politics" Pat Arneson, Duquesne University

314056

3:30 PM to 4:45 PM

Marriott Wardman Park

Hoover - Mezzanine Level

# The Rhetoric of Film

Sponsor: Student Section

Chair: John Minbiole, Penn State University

"A Hero Awaits: A Response to Samantha Senda-Cook's Fahrenheit 9/11's Purpose-Driven Agents: A Multipentadic Approach to Political Entertainment" Chandra Maldonado, Florida Atlantic University

"Connecting to Audiences through Cultural Artifacts: A Fantasy Theme Analysis of Diary of a Mad Black Woman" Christine McWhorter, Regent University

"Living Your Best Life: The agentic strategies of Stranger than Fiction" Katie Brockhage, San Diego State University; Shannah Crane, San Diego State University

"Zombie Rhetoric: Exhuming Media Exemplifications of American Economic Fear" Bud Davis, Pepperdine University

314057

3:30 PM to 4:45 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

Sponsor: Communication and Social Cognition Division Chair: Nicholas A. Palomares, University of California, Davis

Respondent: Tamara Makana Chock, Syracuse University

"Assessing Source Constellations for Evaluations of Enacted Support" Graham Bodie, Louisiana State University; Susanne M. Jones, University of Minnesota; Andrea J. Vickery, Louisiana State University; Laura Hatcher, Louisiana State University; Kaitlin Cannava, Louisiana State University

"The Development and Testing of the Model of Verbal Aggression and Message Processing and Production" Allison Z. Shaw, University at Buffalo, SUNY; Mark C.S. Zorzie, PDRI; Christopher J. Carpenter, Western Illinois University; Tobias Reynolds-Tylus, University at Buffalo, SUNY

"Dynamic Attitudes in Response to Multi-Argument Health Messages" Amber Westcott-Baker, University of Maryland; Rene Weber, University of California, Santa Barbara

314062 3:30 PM to 4:45 PM

Marriott Wardman Park

Taft - Mezzanine Level

### **Quality of Communication in the Health Care Context**

Sponsor: Communication and Aging Division

Chair: Christine E. Rittenour, West Virginia University

"Competing Narratives of Hospice Care: Family Storytelling, Interpersonal Conflict, and Caregiver Remorse" Patrick J. Dillon, University of Memphis

"Little White Lies: Interrogating the (In)acceptability of Deception in the Context of Dementia" Anne M. Stone, Rollins College; Aaron T. Seaman, University of Chicago

"Remembering Illness Narratives and Attitude Frames: What is the Story of Alzheimer's Disease?" Stephanie M. Ruhl, Ohio University

"The Role of Intergenerational Communication for Cancer Treatment Decision-Making: The Family DECIDE Typology" Janice L. Raup-Krieger, Ohio State University

314063

3:30 PM to 4:45 PM

Marriott Wardman Park

Taylor - Mezzanine Level

### The Historic Votes on Same-Sex Marriage in 2012: A State-by-State Analysis

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Edward Schiappa, Massachusetts Institute of Technology

Respondent: Brad Jacklin, Congressional LGBT Equality Caucus

"A Rhetorical Analysis of the 2012 Same Sex Marriage Referendum in Washington State" Lauren R. Archer, University of Washington

"Coalitional Rhetoric and Maryland's Question 6" Jon Hoffman, University of Maryland

"Elite and Citizen Framing in North Carolina's Amendment One" John Strange, North Carolina State University

"Vote No: Minnesota and Marriage" Justin Killian, Hamline University

314064

3:30 PM to 4:45 PM

Marriott Wardman Park

Truman - Mezzanine Level

#### Negotiating the Past: Intersection of Nation-State, Citizenship, and Memory

Sponsor: Asian/Pacific American Caucus

Chair: Dan T. Molden, Aichi Shukutoku University

Respondent: Wenshu Lee, Loyola Marymount University

"Film Analysis: How Cultural Values Impact People to Manage Natural Disasters, Comparing Two Disaster Films: The Day After Tomorrow and The Thai Movie 2022 Tsunami" Yen-I Lee, Bowling Green State University

"Governing Public Memory: The Techno-theatrical Rhetoric in the Memorial Ceremony for the First Anniversary of the Great East Japan Earthquake" Ryo Kanno, University of Minnesota

""You Can't Fake the Bloodline": (Dis)Connecting Local Hawaiian Narratives of Identity to Authentic Colonial Struggle and Hawaiianness" David A. Maile, University of New Mexico

314065

3:30 PM to 4:45 PM

Marriott Wardman Park

Tyler - Mezzanine Level

## Applied communication research on care-giving and primary care contexts

Sponsor: Applied Communication Division
Chair: Jennifer A. Scarduzio, Lamar University

Respondent: Kenneth A. Lachlan, University of Massachusetts, Boston

"A Client-Centered Nutrition Education Model: Lessons Learned from Texas WIC" Matthew Isbell, Merrimack College; Jennifer G. Seth, University of Texas, Austin; Robin D. Atwood, University of Texas, Austin; Tara C. Ray, University of Texas, Austin

"Strategies for Achieving Medical Practice Buy-in to and Whole-Staff Engagement of Transformation to the Patient-Centered Medical Home" Michelle Miller-Day, Chapman University; Will Bleser, Penn State University

"The Entry-Level Physical Therapist: A Case for COMFORT Communication Training" Joy Goldsmith, Young Harris College; Elaine Wittenberg-Lyles, University of Kentucky; Brandi N. Frisby, University of Kentucky

"The Influence of Families on Nurse-Patient Communication and Pain Management" Scott Eldredge, University of Tennessee; Elizabeth Dortch Dalton, University of Tennessee; Laura E. Miller, University of Tennessee

314066

3:30 PM to 4:45 PM

Marriott Wardman Park

Madison A - Mezzanine Level

## **Competitive Papers in Business Communication**

Sponsor: Association for Business Communication

Chair: Melissa Chastain, Spalding University

Respondent: Rod Carveth, Morgan State University

"A Review, Integration, and Critique of Communication-Specific Research on Performance Appraisals, Evaluations, and Feedback: 2000-2010" Deloris Wanguri, University of Houston, Downtown

"An Analysis of Retirement Financial Service Providers' Approach to Using Websites to Augment Consumer Financial Acumen" Taejun David Lee, Kookmin University; Wonjun Chung, Dong-Ah Institute of Media and Arts; Roxanne Hovland, University of Tennessee

"The Impact of Peer Coworkers in Part-time Employment" Michael Sollitto, West Virginia University; Melanie Booth-Butterfield, West Virginia University

314068

3:30 PM to 4:45 PM

Marriott Wardman Park

Johnson - Mezzanine Level

#### Understanding the Complexities of Communication in the Arab World

Sponsor: International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Respondent: Fahed Al-Sumait, University of Washington

"Al-Jazeera and the Arab Uprisings: The Language of Images and a Medium's Stancetaking" Assem Nasr, Indiana

University-Purdue University, Fort Wayne

""Reclaiming Their Historical Agency": A Critical Analysis of News Discourses on Occupy and Arab Spring Brandi Lawless, University of San Francisco; Yea-Wen Chen, Ohio University

""Time to Move Forward": The Memory of Omar al-Mukhtar in the 2011 Libyan Uprising" Omar Al-Ghazzi, University of Pennsylvania

"Comparing Islamist Extremists' Narratives of al-Shabab, al-Qaida in the Arabian Peninsula and the al-Qaida in the Muslim Maghreb" Gladys Muasya, Arizona State University

314069

3:30 PM to 4:45 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

## Honoring the Life and Work of Nick Trujillo

Sponsor: Ethnography Division

Chair: Jillian Ann Tullis, University of North Carolina, Charlotte

Presenters:

Arthur P. Bochner, University of South Florida Nicole L. Defenbaugh, Bloomsburg University Shirley Drew, Pittsburg State University Laura L. Ellingson, Santa Clara University Patricia Geist-Martin, San Diego State University

Andrew Herrmann, East Tennessee State University Stacy Holman Jones, California State University, Northridge

Robert Krizek, Saint Louis University Melanie Mills, Eastern Illinois University

Christopher N. Poulos, University of North Carolina, Greensboro

Patricia Sotirin, Michigan Technological University

Paaige K. Turner, Saint Louis University

314070

3:30 PM to 4:45 PM

Marriott Wardman Park

Jackson - Mezzanine Level

### **President Barack Obama's Rhetorical Ingenuity**

Sponsor: Public Address Division

Chair: Paul H. Stob, Vanderbilt University

Respondent: Kristy Maddux, University of Maryland

"Obama's Journey through American Myths: Self-Made Man to a Better Frontier" Zoe Hess Carney, Georgia State University

""A More Perfect Union" and the Ruse of Analogy" James McVey, University of North Carolina Chapel Hill

"Dimensions of Temporality in President Obama's Tucson Memorial Address" Brian Amsden, Indiana University

"Obama's Tucson, Arizona Memorial Speech and Calls for Civility in Political Discourse" Amy Fallah, University of North Carolina, Chapel Hill

314071

3:30 PM to 4:45 PM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine Level

**How Politicians CONNECT to Audiences** 

Sponsor: Political Communication Division

Chair: David M. Strukel, University of Toledo

Respondent: Craig Allen Smith, North Carolina State University

"The Intersection of Politics and Sports" Alexander Curry, University of Texas, Austin; J. Quin Monson, Brigham Young University

"Hugo Chavez, Iconic Associationism, and the Bolivarian Revolution" Joshua Frye, State University of New York

"Politicians, Citizens, and Entertainment Talk Shows: Finding Connections Through the Language of Experience" Colene J. Lind, University of Texas, Austin

"Use of Spanish Phrases by Political Candidates and the Effects on Source Credibility" Colter Ray, Texas State University; William Christopher Fox, Texas State University

"An Analysis of Humor and Benoit's Theory of Political Campaign Discourse, and Their Combined Implications for Candidate Image Boosting." Owen H. Lynch, Southern Methodist University; Catherine Worth, Southern Methodist University

314072 3:30 PM to 4:45 PM Marriott Wardman Park Thurgood Marshall Ballroom West - Mezzanine Level

## Negotiating and Mobilizing Sexuality to Critique and Resist Power Inequalities

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division, International and Intercultural Communication Division

Chair: Sachi Sekimoto, Minnesota State University, Mankato

Respondent: Shinsuke Eguchi, University of New Mexico

"Beauty and Sexuality as Political Weapons Aimed at Triggering a Social Change" Julia Khrebtan-Hoerhager, Colorado State University, Fort Collins/University of Colorado, Denver; Iuliia Kononenko, Rutgers University

"For White Boys Who Desire Colored Girls: Problematizing Problematic Desire" David Hanley-Tejeda, Southern Illinois University, Carbondale

"I'd Rather Wear Skinny Jeans Than Pointy Boots: A Western U.S. Latino Performance of Hipster Identity" Arthur Aguirre, University of New Mexico

"The Erotic Power of the Exotic Other (Filipina Mail-Order Brides)" Beverly Natividad, Bloomsburg University of Pennsylvania

""You Are My Master, I Am Your Slave": Examining Online Dating Relationships between Older White Men and Young African Men" Godfried Agyeman Asante, University of New Mexico

314073 3:30 PM to 4:45 PM Marriott Wardman Park Thurgood Marshall Ballroom North - Mezzanine Level

## Black Caucus/African American Communication and Culture Division Meet and Greet

Sponsor: Black Caucus

Presenters:

Rachel Griffin, Southern Illinois University, Carbondale Marnel N. Niles Goins, California State University, Fresno Sheena Cheri Howard, Rider University Christopher House, Ithaca College Anntarie Lanita Sims, College of New Jersey Kenisha F Burke, Austin Peay State Univ Jeanetta D. Sims, University of Central Oklahoma Kandace Harris, Clark Atlanta University Amber Johnson, Prairie View A&M University
Dorthy L. Pennington, University of Kansas
Kesha Morant Williams, Penn State University, Berks
Nathan Carter, California State University, San Bernardino
Andre E. Johnson, Memphis Theological Seminary
Cerise Glenn, University of North Carolina, Greensboro
Annette Madlock Gatison, Southern Connecticut State University
Christopher Harris, Nevada State College

314080

3:30 PM to 4:45 PM

Omni Shoreham

Blue Room - Lobby Level

# **Word of Mouth: Communicating Connections Through Performance**

Sponsor: Performance Studies Division

Chairs: Tim Miller, Independent Artist/Scholar; Shauna M. MacDonald, Villanova University

Presenters:

Dustin Goltz, Depaul University

Amy K. Kilgard, San Francisco State University Chris McRae, University of South Florida

Julie-Ann Scott, University of North Carolina, Wilmington

314084

3:30 PM to 4:45 PM

Omni Shoreham

Calvert Room - Lobby Level

#### Movies, Music, and the Antichrist Online: Divine Connections in Mediated Spaces

Sponsor: Religious Communication Association

Chair: Mark A.E. Williams, California State University, Sacramento

Respondent: Michele S. Foss-Snowden, California State University, Sacramento

"Incongruity, Irony, and Romantic Maturity in Contemporary Worship: A Burkeian Analysis of DC\*B's A Collision" John B. Hatch, Eastern University

"Moral Versus Rational: How Dead Man Walking Shows Morality at its Essence Student Submission" Brion White, Bowling Green State University

"The Withering of the Antichrist Visual Aura: Digitally Manipulated Images of the "Beast" as Possible Engagement in Democratic Conversation" Noura Elwazani, University of North Texas

"Violence Remains: Christianity and Post-Apocalyptic Rhetoric in The Book of Eli" Sky L. Anderson, University of Minnesota

314085

3:30 PM to 4:45 PM

Omni Shoreham

Hampton Room - Lobby Level

### Connecting DREAMs and Lived Realities: Discourse, Performance and Representation in the DREAM Act

Sponsor: La Raza Caucus

Chair: Shane T. Moreman, California State University, Fresno

Respondent: Shane T. Moreman, California State University, Fresno

"Communicating the Undocumented Self: Gender and Citizenship among AB540 University Student Latinas" Julissa Gonzalez, California State University, Fresno

"First, Second, and Third Person Speaking: A Generational Approach to Understanding Immigration" Rebecca Mercado Thornton, Oakland University

"Gaze and Allure of the Dream Activist" Carlos G. Alemán, James Madison University

"The Risk of Liberalism: Similarities and Tensions between DREAMer and Nativist Discourse" Hector Amaya, University of Virginia

""CruzandoFronteras" A Review of Student DREAMers Performances and Oral Narratives" Yarma Velázquez Vargas, California State University, Northridge

314086

3:30 PM to 4:45 PM

Omni Shoreham

Capitol Room - Lobby Level

#### **African Visual Practices of Confrontation and Resistance**

Sponsor: Visual Communication Division
Chair: Allison Hahn, University of Pittsburgh

Respondent: John Louis Lucaites, Indiana University

"Photographing Absence: Representing Childhood and Modernity in Images of Africa" Rudo R. Mudiwa, Indiana University

"Practices of Photojournalism Within the Print Media of Emergent Ghana" Erik Johnson, Northwestern University
"The Affective Economies of the Humanitarian Crisis: KONY 2012, a Case Study" Marcus Hassell, University of
Memphis

"While We Wait: Production of New Communities and Visual Documentation at the 2012 Maasai Mara Road Protest" Allison Hahn, University of Pittsburgh

314087

3:30 PM to 4:45 PM

Omni Shoreham

Embassy Room - Lobby Level

# **Depictions of Race and Gender in Media**

**Sponsor: Mass Communication Division** 

Chair: Kari Michelle Wilson, Indiana University, South Bend

"How Black Panther: The Animated Series Counters the Idea of Black Inferiority" Katreena Alder, California State University, Sacramento

"Do Media Depictions of Partner Scarcity or Abundance Affect Male Partner Selection?" Laramie Taylor, University of California, Davis

"Mediated Muscularity and Violence: Effects of Priming Masculine Stereotypes on Audience Perceptions and Expectations" Laramie Taylor, University of California, Davis

"The Impact of Exposure to Celebrity Gossip Magazine Coverage of Recently Post-partum Celebrities on Women's Thoughts about their Bodies" Megan Hopper, Illinois State University

"Magazine Exposure and Body Dissatisfaction: The Mediating Roles of Appearance-Related Attitudes and Fat Talk" Analisa Arroyo, University of Arizona

"Pregnant Productions" Sarah J. Kornfield, Vanderbilt University

314090

3:30 PM to 4:45 PM

Omni Shoreham

Executive Room - Lobby Level

#### Connections in Judicial and Policy Influences on Media

Sponsor: Mass Communication Division
Chair: Shane Tilton, University of Kentucky
Respondent: Kalen Churcher, Niagara University

"Examining public argument in New York Times coverage of Citizens United" Kevin Musgrave, University of

Wisconsin, Madison

"From Gray Panther to National Nanny: The Kidvid Crusade and the Eclipse of the FTC, 1977–1980" Molly Niesen, Eastern Illinois University

"The Discursive Formation of Corporate Personhood in Santa Clara v. The Southern Pacific Railroad: A Historiography of the Case that Changed the World" Katie Margavio Striley, Ohio University

"The Hidden Impact of Media Policy Silence: The F.C.C. and the Rise of MTV" Alexander Williams, University of Pennsylvania

"When "Like"-minded people click: Facebook interaction conventions, the meaning of "speech" online, and Bland v. Roberts" Susie Sarapin, Troy University; Pamela Morris, University of Wisconsin, La Crosse

314091

3:30 PM to 4:45 PM

Omni Shoreham

Directors Room - Lobby Level

## **Connecting to Social Support in Online Communities**

Sponsor: Human Communication and Technology Division

Chair: LaKesha Anderson, Indiana State University Respondent: Andrew C. High, University of Iowa

"Communication patterns in game addiction support group" Seol Ki, Rutgers University

"Computer-Mediated Coping: Exploring the Quality of Supportive Communication in an Online Discussion Forum for Individuals Who are Coping with Racial Discrimination" Lisa Hanasono, Bowling Green State University; Fan Yang, Pennsylvania State University

"Computer-Mediated Support for Health Outcomes: Psychological Influences on Support Processes" Kevin Wright, Saint Louis University

"Connecting Cancer Patients Online: Communication Networks in a Computer-Mediated Social Support Group" Kang Namkoong, University of Kentucky; Dhavan Shah, University of Wisconsin, Madison; David Gustafson, University of Wisconsin, Madison

"Supportive or Controlling? Investigating the Role of Concertive Control, Normative Influence, and Social Support in Online Community Belonging" Jennifer L. Gibbs, Rutgers University; Heewon Kim, Rutgers University; Seol Ki, Rutgers University

314092

3:30 PM to 4:45 PM

Omni Shoreham

Congressional A - Lobby Level

#### Connecting Rhetoric, Democracy, and Deliberation

Sponsor: Rhetorical and Communication Theory Division Chair: Tracey Quigley Holden, University of Delaware Respondent: Michael Butterworth, Ohio University

"Civility in Crisis Again" Craig Rood, Penn State University

"Education as Business? School Board Deliberation as Discursive Refraction" Ryan Solomon, Colgate University; Pamela Conners, Gustavus Adolphus College

"Symbolic-Cognitive Proceduralism as a Robust Justification for Democratic Deliberation" Robert C. Richards, Penn State University; John Gastil, Penn State University

"The Political Bystander Effect and Its Antidote: Some Thoughts on the Public Modality of Witnessing" Jay P. Childers, University of Kansas; Anna Marjorie Young, Pacific Lutheran University

314093

3:30 PM to 4:45 PM

Omni Shoreham

Congressional B - Lobby Level

## **Connecting Rhetoric and Globalization**

Sponsor: Rhetorical and Communication Theory Division

Chair: Alexa Dare, University of Portland

Respondent: Alexa Dare, University of Portland

"Connecting Style and Globalization" Kathleen Feyh, Independent

"For Whom the Heritage Bell Tolls: Enacting Citizenship through the Production of Local Heritage" Matthew Houdek, Syracuse University

"From Recognition to Relationships: Making Connections between Global Citizenship and Rhetorical Theories of Human Rights" Rebecca A. Kuehl, South Dakota State University

314094

3:30 PM to 4:45 PM

Omni Shoreham

Council Room - Lobby Level

#### The Power of Mythos in Classical Rhetoric

Sponsor: American Society for the History of Rhetoric Chair: Nathan A. Crick, Louisiana State University Respondent: John Poulakos, University of Pittsburgh

"A Rhetorical Orientation to Plato's 'Myth of Er' in the Republic" Marie-Odile Hobeika, University of Pittsburgh "Bright Young Lovers: Plato's Clarification of Dull Arguments through Mythos in Phaedrus and Philebus" Andrew C. Jones, Louisiana State University

"Prodicus at the Crossroads: The Turn away from Mythos in "The Choice of Heracles" Nathan A. Crick, Louisiana State University

"Rhetoric as Gift/Giving: Exploring Homeric Myth in Aristotle's Rhetorical Theory" Mari Lee Mifsud, University of Richmond

314095

3:30 PM to 4:45 PM

Omni Shoreham

Senate Room - Lobby Level

## Cyborg Connectivities II: Hosts, Symbionts, Parasites and other Oddities of the Digital Age

Sponsor: Media Ecology Association

Chair: Robert C. MacDougall, Curry College

"A Cyborg of the Mind: Communicating Who We are through Shared Connections within Tumblr" Samantha Manderfield, Michigan Technological University

"Defiance is Futile: The Avatar as Slave" Alan Brookey, Northern Illinois University

"Homo Modus: Digital Media Cyborgs and Mode Switching" Eric S. Jenkins, University of Cincinnati

"Human Being and Haptics: From Holistic to Screen-based Tactility" Jason Archer, University of Illinois, Chicago

"Taking Mama Steps within the Digital Sphere: Revisiting Haraway's Cyborg Manifesto within an Online Academic Motherhood Community" Wendy K.Z. Anderson, Minneapolis Community and Technical College; Kittie Grace, Hastings College

314096

3:30 PM to 4:45 PM

Omni Shoreham

Forum Room - Lobby Level

Sensation, Seduction, Ecstasy: Activist Art Performances and Affective Transformation

Sponsor: Critical and Cultural Studies Division Chair: Justine Wells, University of South Carolina "Biohacking at the Thresholds of the Sensorial and the Political" Fernanda Duarte, North Carolina State University

"Encountering Participation: Participatory Art Media and Ecstatic Mediation" Anthony Stagliano, University of South Carolina

"Meeting the Meat: Spurlock's Super Size Me and a Material Politics of Taste" Justine Wells, University of South Carolina

"The Performance of Seduction: A Psychorhetoric for Social Change" Margaret Cavin Hambrick, Florida Gulf Coast University; Kimberly Huff, Florida Gulf Coast University

314097 3:30 PM to 4:45 PM

Omni Shoreham

Cabinet Room - Lobby Level

### **Cultural Citizenship and Indigeneity: Case Studies from North America**

Sponsor: Critical and Cultural Studies Division

Chairs: Miranda Brady, Carleton University; Pavel Shlossberg, Gonzaga University

Respondent: Regina M. Marchi, Rutgers University

"Cultural Sites in Conversation: Tracing Indigenous Claims to Land and Water Rights Through National Exhibition and Social Movement in Canada" Miranda Brady, Carleton University; Derek Antoine, Carleton University

"Eco-Citizenship in the Trans-Indigenous Cultural Contexts of Film Festivals" Salma Monani, Gettysburg College

"Indigenous Arts Competitions and the Production of Vulnerable Indigenous Identities in Central Mexico" Pavel Shlossberg, Gonzaga University

### 5:00 PM

316032 5:00 PM to 6:30 PM

Marriott Wardman Park

Marriott Salon 1 - Lobby Level

### **NCA Presidential Address and Awards Presentation**

Sponsor: NCA National Office

Chair: Kathleen J. Turner, Davidson College

"It's a Wonderful Discipline" Steven A. Beebe, Texas State University, San Marcos

# Sunday November 24, 2013

### 8:00 AM

402004

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

## **Self-Presentation Skills and Communication Competence**

Sponsor: Interpersonal Communication Division

Chair: Shannon L. Roper, Marist College

"Concerns for Self-Presentation and Politeness as a Mediating Mechanism for the Legitimization of Paltry Favors" Allison Z. Shaw, University at Buffalo, SUNY; Tobias Reynolds-Tylus, University at Buffalo, SUNY

"Perceived Immediacy: The Mediation of Immediate Behaviors and Associated Outputs" Stephanie E. Kelly, North Carolina A&T State University; Michael R. Kotowski, University of Tennessee

"The Social Interactions of Flourishers and Languishers: The Conversational Qualities of Optimal and Sub-Optimal Functioning" Megan Gesler, University of Montana; Jordan Allen, University of Montana; Stephen M. Yoshimura, University of Montana

"Connecting Visual Communicators with an Auditory World: Exploring Communication Accommodation Processes in d/Deaf-Hearing Interactions" Genelle Sanders, Del Mar College; Stephanie Rodriguez, Texas A&M University, Corpus Christi

"What Barnett Pearce and Friends Have Taught Us About Building Interpersonal Communication Awareness and Becoming Communication Virtuosos" Ryan R. Montague, Azusa Pacific University

402005

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

### **Connecting Organizational Change, Crisis, and Framing**

Sponsor: Organizational Communication Division

Chair: Greg Larson, University of Montana

Respondent: Matthew A. Koschmann, University of Colorado, Boulder

"Economic Crisis, Disaster, or Opportunity? Focusing Event Narratives and Implications for Organizing Collective Action" Anna Wiederhold, University of Nevada, Reno

"How social movement organizations make connections: A network theory of frame diffusion" Andrew N. Pilny, University of Illinois; Yannick Lionel C. Atouba Ada, Rutgers University

"Organizational Change as Speciation: A New Theoretical Framework for Understanding Transformation of Organizations" Matthew Weber, Rutgers University

""Leaking Pipeline" as Metaphor: Promoting Change by Upholding the Status Quo" Dorothy M. Snyder, Purdue University

402006

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

## Rethinking Norms, Resistance, and Justice in Sociocultural Context

Sponsor: International and Intercultural Communication Division

Chair: Beth J. Haslett, University of Delaware

Respondent: Robyn Walker, University of Southern California

"Born in the Favelas: Rio's Funk Movement, Neoliberalism, and Resistance" Raquel Moreira, University of Denver

"How Important Is Interactional Justice? A Cross-Cultural Investigation on Organization Justice" Bing Han, University of South Carolina, Aiken; Yi Luo, Montclair State University; Xiaoli Huang, Sun Yat-Sen University (China)

"Organizing through Resistance: Everyday Resistance as Organizational Process" J. Jacob Jenkins, California State University, Channel Islands

"Perceived Descriptive Norms and Unauthorized Downloading" Hee Sun Park, Korea University; Soe Yoon Choi, Rutgers University; Hanna Joo, Michigan State University; Ju Yeon Oh, Inha University; Rain Wuyu Liu, Michigan State University; Joshua Nelson, Michigan State University

402007

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Feminism and facebooking, YouTube, technomasculinity, media and identity, and appropriation of ideal female beauty

Sponsor: Feminist and Women Studies Division

Chair: Molly Wiant Cummins, Southern Illinois University, Carbondale

Respondent: Barbara Parisi, Long Island University, Brooklyn

"Feministing and Facebooking: Emerging Forms of Consciousness Raising in the 21st Century" Anna Dudney,

Colorado State University

"Male fantasy and the apocalyptic event: Analyzing technomasculinity and militarized masculinity in the Dead Space video game series" Robin Johnson, Sam Houston State University

"My So-Called Felicity and the City: Coming of Age With and Through Feminist Media Studies" Danielle M. Stern, Christopher Newport University

"The ideal of female beauty: Alternative media's appropriation" SangHee Park, Bowling Green State University

"Why You Hatin'? The Vernacular Discourse of Brittney Griner on YouTube" Joansandy Wong, University of Texas, Austin/Austin Community College

402008

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

# Resistance: Ethos, silence, double standard, sexual violence, and state control

Sponsor: Feminist and Women Studies Division

Chair: Diana K. Ivy, Texas A&M University, Corpus Christi

Respondent: Sharoni Denise Little, University of Southern California

"A Critical Feminist Analysis of Female Agency as Constructed by Isotretinoin and the iPLEDGE Program" Samara Mouvery, North Carolina State University

"Cheating Husbands and Silent Wives: Silence as Refusal to Confess in [i]The Good Wife[/i]" Bridget Sutherland, Indiana University

"Discipline and Regret: A mixed-method, feminist Foucauldian analysis of the sexual double standard" Aaron Hess, Arizona State University; Lisa Menegatos, Indiana University-Purdue University, Fort Wayne; Matthew Savage, Arizona State University, Mesa

"The Non-Performativity of Mandated Reports of Violence: Stuck at the Intersections of Race, Gender, and Sexuality" Kate Harris, University of Colorado, Boulder

"The Resistant Ethos: Andrea Dworkin's Subversion of 'Everyday Tyranny'" Valerie Palmer-Mehta, Oakland University

402009

8:00 AM to 9:15 AM

Marriott Wardman Park

Washington Room 6 - Exhibit Level

### Language, Identity, and Communication: Cross-Cultural and Intercultural Explorations

Sponsor: International and Intercultural Communication Division

Chair: Diana Trebing, Saginaw Valley State University

Respondent: Randy K. Dillon, Missouri State University

"The Life Space of Arguing: A Cross-Cultural Comparison" Ioana Andreea Cionea, University of Oklahoma; Ana-Maria Hopartean, Universitatea Babes-Bolyai; Carrisa Hoelscher, University of Oklahoma; Irina Alexandra Iles, University of Maryland; Sara Straub, University of Oklahoma

"Crossing the Communication Divide: Intergroup Contact and Outgroup Language Acquisition" Nicholas Joyce, University of Arizona; Enikö Marton, University of Helsinki; Laszlo Vincze, University of Helsinki

""From Here, There, Or Somewhere In Between?": Co-Constructing Identities in the ESL Classroom" Jone Brunelle, University of Colorado, Boulder

"Teachers' Identity Management and Impression Management at (Partial) English-Immersion Programs in East Asia: The Case of Taiwan" Hsun-Yu Chuang, Southern Illinois University, Carbondale

"Utilizing Internet Radio to Maintain Igbo Language and Identity: Explicating Ethnolinguistic Vitality" Uchenna Onuzulike, Howard University

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

# Connecting to Self: Encouraging Mindfulness in the Modern Classroom

Sponsor: Undergraduate College and University Section

Chair: Christopher O. Lynch, Kean University

"Connecting Students Across Social Identity Groups" Teresa A. Nance, Villanova University

"Connecting Students to Our Communication Discipline" Baily Baker, Kean University

"Connecting Students to Self: Becoming More Self-Reflective in a Global Age" Wenli Yuan, Kean University

"Connecting Students to their Learning Process" Christopher O. Lynch, Kean University

"Connection, Communication, Community, and Communion in the Classroom" Fred Fitch, Kean University

"Forgiveness as a Strategy for Teaching Empathy" Anita K. Foeman, West Chester University

402013

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# Philosophical Intersections of the Manti Te'o Scandal: Communicative Connections through Philosophical Cubism

Sponsor: Philosophy of Communication Division Chair: Corey Anton, Grand Valley State University

Respondent: Corey Anton, Grand Valley State University

"Ersatzmystiken of Love and Consubstantiality of a Lover" Cem Zeytinoglu, East Stroudsburg University

"Hermeneutic Semiology of a Hoax: A Communicological Analysis of the Manti Te'o Scandal" Brian Gilchrist, Eastern University

"Lennay Kekua, that Primordial Being: Phenomenological Implications of the Manti Te'o Scandal" David M. Deluliis, Duquesne University

"The Branding of Self: Audience Interpretation of the Te'o "Brand"" Paul A. Lucas, University of Pittsburgh, Johnstown

"The Truth and Reality of the Manti Te'o Scandal" Brent C. Sleasman, Gannon University

402016

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# Writing Groups: A Strategy for Collaboration and Connections within Communication and Across the Academy

Sponsor: Connections within Communication

Chair: Jamie Landau, Keene State College

Presenters:

Dan DeGooyer, Jr., Northeastern University Jason Edwards, Bridgewater State University

Megan Foley, University of South Carolina

Michele Kennerly, Penn State University

Rebecca A. Kuehl, South Dakota State University

Charles E. Morris III, Syracuse University

Thomas Nakayama, Northeastern University

Rohini S. Singh, University of Illinois

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

### **DATE Session (Developing Assessment Techniques for Excellence)**

Sponsor: Communication Assessment Division

Chair: Timothy J. Detwiler, Cornerstone University

"Uniform rubrics for all speeches: Building Connections for students, among sections and within the program." Suzanne Prentiss, University of Tennessee, Knoxville

"Speaking and Writing Rubric Based on Aristotle's Canon of Rhetoric" Caroline Parsons, University of Alabama

"Connecting Digitally with Students: Using Electronic Gradesheets to Assess Presentations" Brandy Fair, Grayson College

"Drawing Connections between Outcomes and Assessment for Increased Teacher Clarity" Laura J. Nunn, South Texas College

"Student Peer Review as a Strategy for Teaching Research Skills Online" Tatyana Dumova, Point Park University

"Assessing the Effectiveness of Multiple Intelligence and Direct Instruction In Communication Courses: A Qualitative Approach" Gil Castillo, University of Texas, Brownsville

""Connecting" Assessment Measures to Course, Department, and University Objectives" Richard Jones, Eastern Illinois University

402022

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8224 - Lobby Level

### **Regional President and Executive Director Meeting**

Sponsor: NCA National Office

Presenters:

Steven A. Beebe, Texas State University, San Marcos John C. Meyer, University of Southern Mississippi Nancy Kidd, National Communication Association Chad Edwards, Western Michigan Univ Nancy Brule, Bethel University Danette Ifert Johnson, Ithaca College Ron Arnett, Duquesne University Carl Cates, Valdosta State University Brian L. Ott, University of Colorado Denver

John C. Reinard, California State University, Fullerton

402023

8:00 AM to 9:15 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

### Cross Examination Debate Association (CEDA) Business Meeting

Sponsor: Cross Examination Debate Association

Presenters:

Eric R. Morris, Missouri State University Sarah Partlow-Lefevre, Idaho State University Kathryn Rubino, United States Military Academy Paul E. Mabrey III, James Madison University Kristopher Willis, University of Florida Mary Lynn Sandoz, Vanderbilt University

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware A - Lobby Level

## **CONNECTIONS to Political Rumors, Conspiracies and Anxiety**

Sponsor: Political Communication Division
Chair: Colene J. Lind, University of Texas, Austin

Respondent: R. Lance Holbert, Ohio State University

"Rumor Communities: The Social Dimensions of Internet Political Rumors" Jill A. Edy, University of Oklahoma; Erin E. Baird, University of Oklahoma

"A Network Analysis of Political Rumor" Andrew Rojecki, University of Illinois, Chicago; Sharon Meraz, University of Illinois, Chicago

""Build Your Own Conspiracy Theory!" Conspiracy Discourse after the Osama Bin Laden Assassination" Athena Renee Murray, University of Georgia

"Echoes of a Conspiracy: Birthers, Truthers, and the Cultivation of Extremism" Benjamin Warner, University of Missouri; Ryan Neville-Shepard, Indiana Univ-Purdue Univ, Columbus

"Anxiety and Politics: Applying Terror Management Theory to Political Decisions" Gwendelyn S. Nisbett, University of North Texas; Lindsey A. Harvell, Southern Utah Univ

402025

8:00 AM to 9:15 AM

Marriott Wardman Park

Delaware B - Lobby Level

### **Competitively Selected Papers about Campaigns/Interventions**

Sponsors: Applied Communication Division, Health Communication Division

Chair: Andy J. King, University of Illinois

"Funeral Directors' Attitudes and Knowledge About Organ Donation" Susan E. Morgan, Purdue University; Mark J. Di Corcia, Indiana University School of Medicine; Tyler Harrison, Purdue University; Quan Zhou, University of Science and Technology of China

"Predicting Public Support for Financial Health Incentives" Holli Seitz, University of Pennsylvania; Elisabeth Bigsby, Northeastern University; Scott Halpern, University of Pennsylvania; Kevin Volpp, University of Pennsylvania; Joseph N. Cappella, University of Pennsylvania

"Segmenting Married Adults Diagnosed with Alpha-1 Antitrypsin Deficiency Based on their Communication
Patterns using Latent Class Analysis: Insights for Intervention" Rachel Smith, Penn State; Michelle Baker, Penn State
University; Sara Wienke, Medical University of South Carolina

"Stimulating Dialogue: Measuring Success of the "Smoke Free Horry" Campaign" Christina Anderson, Coastal Carolina University; Kyle J. Holody, Coastal Carolina University

"Stop Sugarcoating it Georgia: The use of loss frames in an anti-obesity campaign" Emilie Lucchesi, University of Illinois, Chicago

"Vested Interest, Disaster Preparedness and Strategic Campaign Message Design" Bradley J. Adame, University of Oklahoma; Claude Miller, University of Oklahoma

402026

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia A - Lobby Level

**Codes and Rituals in Organizational and Family Settings** 

Sponsor: Language and Social Interaction Division

Chair: Evelyn Y Ho, University of San Francisco

"Language and social interaction of routines: Embodiment, power and fluidity" Alex Wright, The Open University Business School

"Talk, family, and nationhood: The Spanish ritual of la sobremesa" Kristine Munoz, University of Iowa; Daniel Chornet, Saint Louis University, Madrid

"The artful use of shared codes: A case study of the work of one communication organization" Louisa Edgerly, University of Washington

"The Grip of Language Ideology in Communication Education of Deaf Children" Madeline M. Maxwell, University of Texas, Austin

402027

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia B - Lobby Level

### Intercultural Conflict Connections: From the Historical to the Contemporary

Sponsor: Peace and Conflict Communication Division

Chair: Michael Zirulnik, Arizona State University, Mesa

Respondent: Michael Zirulnik, Arizona State University, Mesa

"A Forcible Peace: Theodore Roosevelt's Nobel Plan" Versha Anderson, Colorado State University

"Connecting a Conflict: The Gaza Flotilla Incident and Theoretical Implications for Intercultural Communication" Benjamin Gaddis, Bradley University

"Examination of Caucasian Conflicts Through Cultural Affirmative Philosophy" Mariam Betlemidze, University of Utah

"Leadership Shift in Post-conflict Politics: The Case of the Governmental and Societal Political Dynamics in Indonesia" Rudi Sukandar, London School of Public Relations, Jakarta

"Theorizing Communication and Ethnopolitical Conflict" Donald G. Ellis, University of Hartford

402028

8:00 AM to 9:15 AM

Marriott Wardman Park

Virginia C - Lobby Level

# Experiments in Message Processing: Psychology Reactance, Hope Appeals, Cognitive Editing, and Deception Detection

Sponsor: Communication and Social Cognition Division

Chair: Tae Kyoung Lee, Cornell University

Respondent: Stephen Rains, University of Arizona

"Antecedents of Psychological Reactance: The Impact of Threat, Message Frame and Choice" Lijiang Shen, University of Georgia

"Examining the effects of hope appeals on cognitive processing" Jill C. Underhill, Marshall University; Monique Mitchell Turner, George Washington University

"Cognitive Editing and Childhood Vaccination" Jessica Hample, Western Illinois University; Jenna Dunlap, Western Illinois University

"Different Types of Deception Detection Judgment Items and Observed Truth-Bias, Accuracy, and Perceived Difficulty" David D. Clare, Michigan State University; Timothy Levine, Korea University

402029

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland A - Lobby Level

Disability and Culture: Identity, Gender, and Performance

Sponsor: Disability Issues Caucus

Chair: James Ferris, University of Toledo

"Against my will: An autoethnographic investigation of the co-cultural communicative practices of living with Tourette Syndrome in an educational setting" Mark J. Congdon, Jr., University of North Carolina, Greensboro

"Illuminating the Vulnerability of Hegemonic Masculinity through a Performance Analysis of Physically Disabled Men's Personal Narratives" Julie-Ann Scott, University of North Carolina, Wilmington

"On Fatherhood: An Autoethnography of Disability and Masculinity" Brian Grewe, University of Denver

"Unsmoothing the Cyborg: Technology and the Body in Integrated Dance" Margaret M. Quinlan, University of North Carolina, Charlotte; Benjamin R. Bates, Ohio University

402030

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland B - Lobby Level

### Uses of WeChat and Its Socio-cultural Implications

Sponsor: Asian/Pacific American Caucus Chair: Xi Cui, Dixie State University

Presenters:

Miao Feng, University of Illinois, Chicago Yu Liu, Florida International University Jian Rui, University at Buffalo, SUNY

Respondent: Cara Wallis, Texas A&M University

402031

8:00 AM to 9:15 AM

Marriott Wardman Park

Maryland C - Lobby Level

# Connecting and Disconnecting, Constructing and Deconstructing Rhetoric and the Past: The Body, the Digital, and the Alfresco

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Prairie A. Endres, Tarleton State Univ

"Video's Undivided Attention: Uncut Rhythms of the Digital Camera" Anthony Collamati, Alma College

"Connecting to Past Performances: The Technologized Body as Archive and the Reincarnation of the Dead in the Work of The Wooster Group" Serap Erincin, University of South Florida/University of London

"Rhetoric of Change: English Medieval Drama" Megan E. Moe, Lee University

"Shakespeare in Castle Gardens and Public Parks: an illustrated examination of contemporary outdoor productions of Shakespeare in Europe and the U.S." John Chase Soliday, University of Miami

"Deconstructing Disney Princesses: Performing Socialist-Feminist Snow White" Lisa J. Weckerle, Kutztown University

402051

8:00 AM to 9:15 AM

Marriott Wardman Park

Wilson C - Mezzanine Level

### Applied communication research reports on bringing connections to address health issues

Sponsor: Applied Communication Division

Chair: Laura E. Miller, University of Tennessee

Respondent: Heather J. Carmack, James Madison University

"A Social Cognitive Approach to Address Type 1 Diabetes Self-Care" Ashton Mouton, Purdue University

"Connecting with Community Partners: Implementation of a Journal Prototype for Pregnant and Parenting

Adolescents" Jennifer J. Bute, Indiana University-Purdue University, Indianapolis; Neale Chumbler, University of Georgia; Karen Comer, Polis Center, IUPUI; Kathryn Lauten, Survey Research Center, IUPUI; Dustin Lynch, Attic Design, LLC; Courtney Moore, Attic Design, LLC; Helen Sanematsu, Herron School of Art and Design

"Measuring Fidelity to Community Based Participatory Research: Evaluating the CBPR-ness of a Community Advisory Board through Measures of Voice" Christine Davis, University of North Carolina, Charlotte; Jeff Brucato, University of North Carolina, Charlotte; James R. Cook, University of North Carolina, Charlotte; Brisa Urquieta de Hernandez, Carolinas Healthcare System; Michael Dulin, Carolinas Healthcare System; Owen Furuseth, University of North Carolina, Charlotte; Flora Hammond, Indiana University School of Medicine/Rehabilitation Hospital of Indiana; Mark Hirsch, Carolinas Healthcare System; Alexandria Jilg, Edward Via College of Osteopathic Medicine; Heather A. Smith, University of North Carolina, Charlotte; Hazel Tapp, Carolinas Healthcare System; Angela Tyson, Edward Via College of Osteopathic Medicine

"Military members' perceptions of social norms about mental health help for combat stress" Rose A. Hitt, Albany College of Pharmacy & Health Sciences; Lisa Lindsey, Naval Post Graduate School

402052

8:00 AM to 9:15 AM

Marriott Wardman Park

McKinley - Mezzanine Level

#### **Connections in Crisis Communication Research**

Sponsor: Public Relations Division

Chair: Robert Chandler, University of Central Florida Respondent: Robert Chandler, University of Central Florida

"CONNECTing Crises and Social Media: Contributions of a Social-Mediated Crisis Communication (SMCC) model to Understanding How Social and Traditional Media and Word-of-Mouth Interact During Crises" Brooke Fisher Liu, University of Maryland; Julia Daisy Fraustino, University of Maryland

"CONNECTing Crises and Strategic Management Perspectives: Contributions of Excellence Theory, Relationship Cultivation Theory, Contingency Theory, and Complexity and Chaos Theories to Crisis Communication" Elizabeth L. Toth, University of Maryland; Amanda Kennedy, University of Maryland

"CONNECTing Crises, Image Restoration Strategies, and Relationship Maintenance: Contributions of Image Restoration Theory (IRT) and a Crisis Relationship Repair Framework to Crisis Communication" Denise Ferguson, Pepperdine University; Robert Chandler, University of Central Florida; J.D. Wallace, Abilene Christian University

"CONNECTing Crises, Organizational Goals and Social Resources: Contributions of a Social Capital Model to Managing Crisis Communication" Melissa D. Dodd, University of Central Florida

"CONNECTing Crises, Uncertainty, and Competing Messages: Contributions of Message Convergence as a Source of Decision Making in Crisis Communication" Timothy L. Sellnow, University of Kentucky; Kathryn E. Anthony, University of Kentucky

402054

8:00 AM to 9:15 AM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

Managing the "Gap Year"

Sponsor: National Forensic Association

Chair: James P. Dimock, Minnesota State University, Mankato

Presenters:

Amy Arellano, University of Nebraska, Lincoln David Brennan, Wartburg College Skylar Carlson, Minnesota State University, Mankato Ian Hopkins, Miami University Scott L. Jensen, Webster University Justin J. Rudnick, Ohio University

8:00 AM to 9:15 AM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

#### **Negotiating the Classroom Space as Female Teaching Associates**

Sponsor: Women's Caucus

Chair: Anthony Cuomo, California State University, Long Beach

Presenters:

Shadee Abdi, California State University, Long Beach Katie Barone, California State University, Long Beach Kameron Brown, California State University, Long Beach Alyse Keller, California State University, Long Beach

Bobbi Van Gilder, University of Oklahoma

402056

8:00 AM to 9:15 AM

Marriott Wardman Park

Hoover - Mezzanine Level

### Pedagogical approaches for teaching courses in persuasive communication: A case study approach

Sponsor: Interpersonal Communication Division

Chair: Corey Liberman, Marymount Manhattan College

Presenters:

Theodore Avtgis, Ashland University

Maria Brann, West Virginia University

Nichole L. Egbert, Kent State University

Elizabeth Graham, University of Akron

Kathryn Greene, Rutgers University

Rosanna Guadagno, National Science Foundation

Mark Hickson, University of Alabama, Birmingham

Kenneth A. Lachlan, University of Massachusetts, Boston

Linda Costigan Lederman, Arizona State University

Erina L. MacGeorge, Purdue University

Andrew S. Rancer, University of Akron

John S. Seiter, Utah State University

Don W. Stacks, University of Miami

Gwen Wittenbaum, Michigan State University

Jason Wrench, SUNY, New Paltz

Kevin Wright, Saint Louis University

Respondent: Corey Liberman, Marymount Manhattan College

402057

8:00 AM to 9:15 AM

Marriott Wardman Park

Coolidge - Mezzanine Level

### **Strategic Communication for Effective Public Relations**

Sponsor: Student Section

Chair: Ryan Chesnut, Penn State University

"Tour de Farce: When Sports Stars Find Themselves in a Crisis" Lauren Hearit, Purdue University

"Ignore, Apologize, or Get Angry? An Athlete Regaining Perceived Credibility After a Public Relations Crisis" Galdino Griego, University of North Texas; Anna M. Bogdan, University of North Texas; Nnedi Ezeala-

Harrison, University of North Texas; Kali Schmidt, University of North Texas

"Understanding Places and Communication: Place Branding as a Social and Semantic Network" Efe Sevin, American University

"Workplace Bullying and Image Repair Within the Nuclear Regulatory Commission: A Content Analysis" Scott Richmond, Wayne State University

402058

8:00 AM to 9:15 AM

Marriott Wardman Park

Harding - Mezzanine Level

### Stakeholder Engagement in the Energy-Climate Change Policy and Implementation Nexus

Sponsor: Environmental Communication Division

Chair: Andrea M Feldpausch-Parker, SUNY College of Environmental Science and Forestry

"Event Driven Changes in Discursive Links between Energy Systems and Climate Change" TarlaRai Peterson, Texas A&M University; Andrea M Feldpausch-Parker, SUNY College of Environmental Science and Forestry; Elizabeth Wilson, University of Minnesota; Jennie Stephens, Clark University

"Media Analysis of U.S. Wind Power Development: Are the Winds of Action Changing?" Andrea M Feldpausch-Parker, SUNY College of Environmental Science and Forestry; Bruno Takahashi, Michigan State University; Kaitlyn Dawson, Texas A&M University; Adrienne Strubb, Texas A&M University

"Putting the U in Carbon Capture and Storage: Performances of Rupture within the CCS Scientific Community" Danielle E. Endres, University of Utah; Brian Cozen, University of Utah; Megan Sue O'Byrne, University of Utah

"What is Smart Grid: Defining and Envisioning an Emerging Technology through Media Lenses" Adrienne Strubb, Texas A&M University; TarlaRai Peterson, Texas A&M University; Elizabeth Wilson, University of Minnesota; Jennie Stephens, Clark University; Markus Peterson, Texas A&M University

402062

8:00 AM to 9:15 AM

Marriott Wardman Park

Taft - Mezzanine Level

## At the Interface: Exploring the Boundaries of Rhetorics of Science and Technology

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Kenny Walker, University of Arizona

Respondent: Gregory D. Wilson, Iowa State University

"Fringe Science: Inevitability as a Rhetorical Strategy" David M. Berube, North Carolina State University

"Genre to ANT, Agency to Efficacy: At the Intersection of Rhetoric of Science and Science, Technology and Society" Kate Maddalena, North Carolina State University; Ashley Kelly, North Carolina State University

"Meshnet Activism and the User-Producer" Amy Stockhausen, University of Utah

"The Teleprompter and the Bullhorn: Ethos and Rhetorical Technologies in Presidential Speech" David Supp-Montgomerie, Quest University Canada

402063

8:00 AM to 9:15 AM

Marriott Wardman Park

Taylor - Mezzanine Level

#### **Competitively Selected Papers in Cancer Communication III**

Sponsor: Health Communication Division Chair: Melinda Krakow, University of Utah

"Connecting with the Empowered Patient: A Study of Young Adult Survivors' Explanatory Models of Cancer" Kathleen Stansberry, University of Akron

"Re-examine the Extended Parallel Process Model: The Effects of Fear Appeals on Promoting Skin Cancer Prevention Behaviors" Cui Zhang, University of Texas, Pan American

"The Impact of Aggregation on Online Cancer News from 2008 and 2012" Angeline Sangalang, University of Southern California; Julius Riles, University of Illinois, Urbana-Champaign; Ryan J. Hurley, North Carolina State University; Emily Ford, North Carolina State University

""Cancer Is God Given, Not Related to Tobacco Use": Faith-Based Rationalizations and Other Disengagement Beliefs in South Asian Immigrant Gutka and Tambaku Paan Users" Smita C. Banerjee, Memorial Sloan Kettering Cancer Center; Jamie S. Ostroff, Memorial Sloan-Kettering Cancer Center; Thomas A. D'Agostino, Memorial Sloan-Kettering Cancer Center; Sehrish Bari, Memorial Sloan-Kettering Cancer Center; Mitali Khera, South Asian Council for Social Services; Sudha Acharya, South Asian Council for Social Services; Francesca Gany, Memorial Sloan-Kettering Cancer Center

402064

8:00 AM to 9:15 AM

Marriott Wardman Park

Truman - Mezzanine Level

# Social Constructions of Stereotypes, Stigma, Status, and Self

Sponsor: Communication as Social Construction Division

Chairs: Leandra Hinojosa Hernandez, Texas A&M University; Elenie Opffer, California State University, Stanislaus Respondent: Susan Opt, James Madison University

"How should I respond to them? An Emergent Categorization of the Responses to Interpersonally Communicated Stereotypes" Anastacia Kurylo, Fortified Communication; Jessica S. Robles, University of Washington

"Don't Stigmatize, Euphemize! [Re]Framing Masculinity and the "Epidemic of Suicides" among U.S. Servicemembers" Jon Ross, Aurora University

"Extending Notions of Positive Face Through Connections to Other Theoretical Frameworks: A Metatheoretical Exercise in Curiosity" Sally O. Hastings, University of Central Florida; Gina Castle Bell, West Chester University "Identity of Minority Leaders in Organizations" Ann Nallo, Villanova University

402065

8:00 AM to 9:15 AM

Marriott Wardman Park

Tyler - Mezzanine Level

# Connecting with Undergraduates through Scholarly Research: Secrets to Managing, Mentoring, and Collaborating in an Undergraduate Research Program

**Sponsor: Black Caucus** 

Chair: Jeanetta D. Sims, University of Central Oklahoma

Presenters:

Atoya Sims, Ford Audio-Video Systems, LLC Peggy Anderson, Diamond's Daughter Jeanetta D. Sims, University of Central Oklahoma Jalea Shuff, University of Central Oklahoma Sarah Neese, University of Central Oklahoma

Respondent: Elizabeth Ambos, Council on Undergraduate Research

402066

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison A - Mezzanine Level

### **Communicative Practices in the College Classroom**

Sponsor: Instructional Development Division
Chair: Kerry Byrnes, Collin County Comm College

Respondent: Michelle T. Violanti, University of Tennessee

"Compulsive Communication in the Classroom: Is the Talkaholic Teacher a Misbehaving Instructor?" Robert J. Sidelinger, Oakland University; Derek M. Bolen, Angelo State University

"Instructors' Positive Emotions: Effects on Student Engagement and Critical Thinking in U.S. and Chinese Classrooms" Qin Zhang, Fairfield University

"According to, Student Motivations . . . : A Theory of Planned Behavior Investigation of Students' Intention to Orally Cite Sources" C. Wesley Buerkle, East Tennessee State University; Carrie M. Oliveira, East Tennessee State University

"The Story on Stories: In Search of Dialogism in Instructional Storytelling and Self-Disclosure" Julie Aguiar, California State University, Sacramento; Evan A. Clark, California State University, Sacramento

402067

8:00 AM to 9:15 AM

Marriott Wardman Park

Madison B - Mezzanine Level

### **Virtual Queerness**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Rachel Sauerbier, Washington State University

"Performing Alternative Femme Identity through Online Vernacular Discourse: Pornography, Pin-Up, and the Abjection of Bodily Difference" Kathryn Hobson, Bloomsburg University of Pennsylvania

"Porn-Using it for More than Getting Off" David Franklin Purnell, University of South Florida

"Queering the Virtual Space: Negotiating Identity Intersections in an Online Environment" Rachel Sauerbier, Washington State University

402068

8:00 AM to 9:15 AM

Marriott Wardman Park

Johnson - Mezzanine Level

## African American Representations in Hip Hop and Television

Sponsor: African American Communication and Culture Division

Chair: Tia Tyree, Howard University

"Break Me Off a Piece of that Distortion: A Textual Analysis of the Media Portrayal of Black Male Teachers on The Steve Harvey Show" Melvin Williams, Howard University

"Hyper-masculinity in Rap music: The influence on African American men" Aaron Sinclair, Howard University

"Media and the (mis) representation of Women Behind Bars" Tamanika Fergson, Howard University; Tamanika Ferguson, Howard University

"Perpetuated Misrepresentations: A Textual Analysis of Stereotypes of Black Women in the Love and Hip Hop" Morgan Kirby, Howard University

"Re-routing Through Reality: A study on how Black athletes use reality television to change their image in the media" Keena Blackmon, Howard University

402069

8:00 AM to 9:15 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

Turning the Ethnographic Research Method Inward: Making Connections between the Ghosts, the Others, and Ourselves in our Families

Sponsor: Ethnography Division

Chair: Jessica T. Smith, College of Charleston Respondent: Sarah LeBlanc, College of Charleston "Between presence and absence: Intergenerational liminal patterns of mothering and daughtering" Angela Day, Ball State University

"Daddy Issues or Ghost Dad: How Not to Become Bill Cosby" Bryan Asbury, University of Iowa

"Ethnographically-Inspired Design: Creating, Experiencing, and Remembering Family through Embodied and Aesthetic Storytelling" Stephanie M. Ruhl, Ohio University

"Hidden in Plain Sight: Seeing Connections Between Family Stories, and Photographs" Krystal Bresnahan, University of South Florida

"Testing the Ties that Bind: Making the Intergenerational Connection Work" Connie Young-Johnson, East Georgia College

"When the Baby Comes: Variations on Family Becoming(s)" Liliana Herakova, University of Massachusetts

402070

8:00 AM to 9:15 AM

Marriott Wardman Park

Jackson - Mezzanine Level

### **Engaging Law and Policy through Public Address**

Sponsors: Communication and Law Division, Public Address Division

Chair: Nichola Gutgold, Penn State Univ, Lehigh Valley Respondent: Jane Elmes-Crahall, Wilkes University

"Degenerate Justice and Evolutionary Progress: The Legal Polemic of Roscoe Pound's 1906 Address to the American Bar Association" Mary Lynn L. Veden, University of Arkansas

"Waiting Before the Law: The Performance of Argument at the Supreme Court" Robert Mills, Northwestern University

"Connecting the Presidency and the Court: Dwight D. Eisenhower's Supreme Court Appointments as Rhetorical Action" Jaclyn Bissell, University of Maryland, College Park

"The Inter-Branch Rhetoric of Lyndon Johnson's Freedom of Information Act Signing Statement" Paul McKean, University of Illinois

402071

8:00 AM to 9:15 AM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine Level

### CONNECTing across the Country: Twitter and the Public Sphere in the 2012 Presidential Debates

Sponsor: Political Communication Division Chair: Joseph Mazer, Clemson University

Presenters:

Barbara Pickering, University of Nebraska, Omaha Adam Tyma, University of Nebraska, Omaha Stephen K. Hunt, Illinois State University Mary Sorenson, University of Missouri, Columbia Leslie Rill, University of Nevada, Reno

402082

8:00 AM to 9:15 AM

Omni Shoreham

Chairman's Boardroom - Lobby Level

Social Justice in the Borderlands: Cambio, "Poco a Poco"

Sponsors: International and Intercultural Communication Division, La Raza Caucus

Chair: Richard Pineda, University of Texas, El Paso

"DREAMing of Justice? Phenomenological Analysis of DREAMers' Discourse about their Lived Experiences in the Face of Uncertainty" Wilfredo Alvarez, Northeastern Illinois University

"Mobilizing for Social Change in the Colonias of the Rio Grande Valley" Amy N. Heuman, Texas Tech Univ

"Performing the Specter: Hauntology and the Women of Juarez" Jake Simmons, Angelo State University; Amy N. Heuman, Texas Tech Univ; Caroline Arce Stone, Texas Tech University

"The Marginalized Latina and Film Representations of the U.S.-Mexico Border" Deborah Infante, Bowling Green State University

"The Rhetorical Framing of Femicide in Juarez" Caroline Arce Stone, Texas Tech University

402083 8:00 AM to 9:15 AM

Omni Shoreham

Governor's Boardoom - Lobby Level

## **Imaging the South Through Performance**

Sponsor: Performance Studies Division

Chair: Melanie Kitchens O'Meara, Georgia Regents University

Respondent: John M. Allison, University of North Texas

"Fallen Away: The Ruins of Belle Grove (White Castle, LA)" Gretchen Rhodes, Louisiana State University

"Peacocks and Porches: Emblemizing Grace in Performative Snapshots" Rebecca Walker, Southern Illinois University, Carbondale

"Performing a Vanishing Georgia" Melanie Kitchens O'Meara, Georgia Regents University

"Picturing Chloe: Performing with Ghosts" Holley Vaughn, University of North Texas

"Sounds from a Haunted(ing) Southern City: Washington DC, Audio Tourism, and the Embodied Performance(s) of an Unsettled(ing) History" Stacey Treat, Drake University

"Take Off Your Skin and Dance in Your Bones: A Performative Documentary" Sarah Jackson Shipman, Louisiana State University; Tom Sowders, Louisiana State University

402084

8:00 AM to 9:15 AM

Omni Shoreham

Calvert Room - Lobby Level

Connecting the Past to the Future: Revisiting Carey's and Quirk's History of the Future.

Sponsor: Communication and the Future Division

Chair: Lonny Brooks, California State University, East Bay

Presenters:

Fernanda Duarte, North Carolina State University

Kathleen Frazer Oswald, Villanova

Adam Richard Rottinghaus, University of North Carolina, Chapel Hill

Daniel M. Sutko, Rutgers University

402085

8:00 AM to 9:15 AM

Omni Shoreham

Hampton Room - Lobby Level

Making Aristotle Blush: Shame, Visuality, and Metaphor in the "Rhetoric"

Sponsor: American Society for the History of Rhetoric

Chair: Brita Anderson, University of Pittsburgh

"Aristotle's Shame: Connecting Emotions, Character, and Rhetoric" Brita Anderson, University of Pittsburgh

"Throwing Shade with Aristotle" Brent Chappelow, Arizona State University

"Archaic Argument: Connecting Aristotle's 'Rhetoric' to the Problem of First Principles" John J. Jasso, University of

8:00 AM to 9:15 AM

Omni Shoreham

Capitol Room - Lobby Level

#### **Connecting Masculinities through Media Studies and Mass Communication**

**Sponsor: Mass Communication Division** 

Chair: Michael Mario Albrecht, Eckerd College

Presenters:

Michael Mario Albrecht, Eckerd College Joshua Barnett, Indiana University Grace Lager, Eckerd College

Respondent: Claire Sisco King, Vanderbilt University

402087

8:00 AM to 9:15 AM

Omni Shoreham

Embassy Room - Lobby Level

### **Building Connections between Memetics and Mass Communication**

**Sponsor: Mass Communication Division** 

Chair: Matt Gayetsky, University of Pittsburgh Respondent: Leslie Hahner, Baylor University

"Anonymous and Identity: Tracing the Evolution of the Guy Fawkes Mask" Heather Woods, Baylor University "Circulating the Cult Currency: Libertarianism and the Gold Standard Meme" Jeffrey A. Kurr, Pennsylvania State

University

"The Meme-meme: Toward a memetic assessment of social knowledge in mass-mediated spaces" Matt Gayetsky, University of Pittsburgh

""Binders Full of Women:" How Internet Audiences Shape Rhetorical Texts" William Upchurch, University of Pittsburgh

402090

8:00 AM to 9:15 AM

Omni Shoreham

Executive Room - Lobby Level

# How Latino's Connect with a New Culture: The Acculturation and Assimilation Process of Latino's into United States Culture

Sponsor: Latino/Latina Communication Studies Division

Chair: Faith E. Mullen, Liberty University

Presenters:

Tatiana Almeida, Liberty University Nancy R. Gomez, Universidad del Norte Ariadne Gonzalez, Texas A&M University

Claudia L. McCalman, Southeastern Louisiana Univ

William L. Mullen, Liberty University

Respondent: Linda Godbold Kean, East Carolina University

402091

8:00 AM to 9:15 AM

Omni Shoreham

Directors Room - Lobby Level

Broadcasting Secrets: Online School Confessionals and the Implications for Communication Research

Sponsor: Human Communication and Technology Division

Chair: Jimmy Sanderson, Clemson University

Presenters:

Erin M. Bryant, Trinity University Nanci M. Burk, Glendale Community College Jessica Farmer, Grand Canyon University Tara Hack, Arizona State University John S.W. Spinda, Clemson University

Respondent: Artemio Ramirez, University of South Florida

402092

8:00 AM to 9:15 AM

Omni Shoreham

Congressional A - Lobby Level

### **Concepts in Queering**

Sponsor: Critical and Cultural Studies Division Chair: Justin Eckstein, Pacific Lutheran University

"Of Private Balconies and Public "Buggery": A Queer Rhetorical Analysis of Gay Tourism" Kenneth Lythgoe, University of Wisconsin, Madison

"OutServe's Coming Out: LGBT Policy Innovation and Actor-Network Theory" Maurianna Shelbourn, University of Utah

"Traveling Pornographies: Cracking Visual Metaphors with Humility" Michaela Frischherz, University of Iowa

""Quaring" Communication Research: Using E. Patrick Johnson's Quare Theory to Destabilize White Hegemony in Communication Spaces" Sharde Marie Davis, University of Iowa

402093

8:00 AM to 9:15 AM

Omni Shoreham

Congressional B - Lobby Level

# Is There a "There" There? Identity and Referentiality

Sponsor: Critical and Cultural Studies Division

""The Hunger Games": Authenticating Whiteness and Femininity under Surveillance" Rachel Dubrofsky, University of South Florida; Emily Ryalls, Mississippi State University

"Pioneer whiteness meets 'multicultural whiteness': An ethnography of (dis)connections in a rural farm community in Washington state" Joshua F. Hoops, William Jewell College

"Two Sides of the Same Coin: Exposing Connections between the Rhetorics of White Nationalism and Everyday Whiteness in the Discourse Surrounding the Trayvon Martin Case" Stephanie Hartzell, University of Colorado, Boulder

"Victimized Heroes: Mythic Identity Construction of Poor White Southern Workers in Henry Grady's Speech "Against Centralization" Vernon Ray Harrison, Tennessee State University

"When Worlds (Of Warcraft) Collide: Rhetorics of Digital Identity and Politics" Jeremy Johnson, Penn State University

402094

8:00 AM to 9:15 AM

Omni Shoreham

Council Room - Lobby Level

Materiality as the Tie that Binds: Rhetorical Criticism of Affect, Arbitrage, Design and Register

Sponsor: Rhetorical and Communication Theory Division

Chair: Marlia Banning, University of Colorado, Boulder

Respondents: Daniel Faltesek, Oregon State University; John M. Ackerman, University of Colorado, Boulder; Marlia Banning, University of Colorado, Boulder; Catherine Chaput, University of Nevada-Reno

"Materiality and Affect in the Rhetorical Tradition" Catherine Chaput, University of Nevada-Reno

"Pork Bellies, Home Loans, and Government Bonds: Economic Criticism and the Discourse of Arbitrage" Daniel Faltesek, Oregon State University

"Reconstituting the Commons as a Cultural Economy" John M. Ackerman, University of Colorado, Boulder

"Web 2.0 and Info-liberalism: Melding Designers into Data" Marlia Banning, University of Colorado, Boulder

402095

8:00 AM to 9:15 AM

Omni Shoreham

Senate Room - Lobby Level

### **Bodies Matter: Reading Embodied Rhetorics, Identity, and Resistance**

Sponsor: Rhetorical and Communication Theory Division

Chair: Anjali Vats, Indiana University

"Embodied Movement of Postmodern Dance: Abstracted Choreography and Bill T. Jones" Michelle R. LaVigne, University of San Francisco

"Productive Modalities of Local Protest: Rhetorics of Social Resistance in L'Aquila Citizens' Activism" Pamela Pietrucci, University of Washington

"Rebranding Aunt Jemima: Mammy and Resistive Rhetorics of Black Womanhood" Anjali Vats, Indiana University

"Sweat and Talk: Bodily Change in Bikram Yoga" Jennifer LeMesurier, University of Washington

402096

8:00 AM to 9:15 AM

Omni Shoreham

Forum Room - Lobby Level

# Media Archaeology of Digital and Immersive Media

Sponsor: Media Ecology Association

Chair: Jason Farman, University of Maryland, College Park

Respondent: Trevor Owens, Library of Congress

"Austerityware: Media Archaeology of Immersive Writing Experiences" Matthew Kirschenbaum, University of Maryland, College Park

"From Kaleidoscopes to Mobile Media: A Media Archaeology of Immersion and Disconnection" Jason Farman, University of Maryland, College Park

"Media Archaeology - From Technology to Topos" Erkki Huhtamo, University of California, Los Angeles

402097

8:00 AM to 9:15 AM

Omni Shoreham

Cabinet Room - Lobby Level

### We [\*heart\*] Mom: (Dis)Connecting the Dots in Constructed Images of Faith-filled Motherhood

Sponsor: Religious Communication Association

Chair: Kathleen M. Edelmayer, Madonna University

Respondent: Kathleen M. Edelmayer, Madonna University

"My Quiver is Bigger than Yours: Metaphor, Ideology, and Gender in Quiverfull Discourse" Andrea J. Terry, Texas A&M University

"No Longer Quivering, Still Testifying: Narrative Rhetoric Online" Erin Cole, University of Minnesota

"The Interconnections between Mother's Day and the Church: An Analysis of the Holiday's History and Recent Mother's Day Sermons" Kathi Groenendyk, Calvin College

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

### **Identity Issues: Presentation and Perception**

Sponsor: Interpersonal Communication Division

Chair: Shirley Crawley, Western Connecticut State University

""I Don't Choose to Live this Way": Performing Identity through Storytelling about Living with OCD" Melissa Kampa, University of Iowa

"Black School: The Development (or not!) of White Partner Identity in Black-White Interracial Relationships" Misty M. Wilson, Texas A&M University

"Disconnected and the Stigma of Excellence: Exploring Intellectually Gifted Adolescents' Experiences of Giftedness" Katie Margavio Striley, Ohio University

"The Language of Clothes: Nonverbal Communication Intention and Misinterpretation" Elizabeth Dorrance Hall, Purdue University; Merissa Ferrara, College of Charleston; Jenifer E. Kopfman, College of Charleston

405005

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

### **Experiencing Culture and Globalization in Organizations**

Sponsor: Organizational Communication Division

Chair: James McDonald, University of Texas, San Antonio Respondent: Johny Garner, Texas Christian University

"Multiple Connections between Individuals and Their Work Places: Exploring the Local and Global Experiences of Organizational Members across Eastern and Western Contexts" Ran Ju, Zhejiang Gongshang University; Mirit Shoham, Ohio University

"Glocalization or Grobalization of Wal-Mart in the U.S.? A Qualitative Analysis" Laura Lord, University of Central Florida; Jonathan Matusitz, University of Central Florida

"(Dis) Connections in the Ivory Tower: The Hardships of Hispanic Faculty in U.S. Academia" Astrid Villamil, University of Missouri; Suzy D'Enbeau, University of Kansas; Yan Bing Zhang, University of Kansas

"Motivating Language Theory: A Cross-Cultural Comparison" Jillene Krause, North Dakota State University; Lance Rintamaki, University at Buffalo, SUNY

405006

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

### **Negotiating Work-Life Boundaries and Mentoring**

Sponsor: Organizational Communication Division

Chair: Joy L. Hart, University of Louisville

Respondent: Patricia Sias, University of Arizona

"From "I Never Asked" to "Of Course I Lied": (Re)organizing Work-life Negotiation as Informal and Engaged Process" Sarah J. Blithe, University of Nevada, Reno; Amy K. Way, Villanova University

"ICT Mediated Work-life Boundary Management in Health and Human Service Organizations" Alana Elia, University at Albany, SUNY

"Configurations, Differences, and Evolutions: Exploring Engineering Faculty's Mentoring Networks" Ziyu Long, Purdue University; Patrice M. Buzzanell, Purdue University; Robyn Wilson, Purdue University; Lindsey B. Anderson,

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

### Identity, Belonging, and Exile: Critical Issues in Intercultural Communication

Sponsor: International and Intercultural Communication Division

Chair: Ioana Andreea Cionea, University of Oklahoma

Respondent: Melissa L. Curtin, University of California, Santa Barbara

"Managing the Israeli Identity through Digital Diplomacy" Bridget Reynolds Sheffer, University of Waikato

"On the Other Side: Border Crossing, Double Exile, and a Culture of Extremes" Julia Khrebtan-Hoerhager, Colorado State University, Fort Collins/University of Colorado, Denver

"Exclusion, Isolation and Exile: What Happens When Identities that Intersect also Collide?" David Whitfield, Southern Illinois University, Carbondale

"Perceived Peer Acceptance and Parental Culture Effects on Multi-Ethnic Identity and Self-Esteem" Joshua Nelson, Michigan State University; Carmen M. Lee, San Diego State University

405008

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

### The impact of visual: Dichotomy, control, memory, horror, and patriarchy

Sponsor: Feminist and Women Studies Division Chair: Morgan Summers, Michigan State University Respondent: Michelle Calka, Manchester University

""Mexico's Drug War, Feminized": The New York Times and Visual Narratives of Dichotomized Women" Hillary Palmer, University of Georgia

"Controlling Images and the Grotesque: Analyzing the Intersectionality of Race and Gender Portrayals in The Help" Megan McFarlane, University of Utah

"Memory and the Rally Against the War on Women" Angela M. McGowan, University of Southern Mississippi

"Possession Films and the Horrors of Burgeoning Womanhood" Casey Kelly, Butler University

"Screening Red Lines: Public Intimacy and National Reputation in Saudi Arabia" Marwan Kraidy, University of Pennsylvania; Sara Mourad, University of Pennsylvania

405009

9:30 AM to 10:45 AM

Marriott Wardman Park

Washington Room 6 - Exhibit Level

# Erasure of women, abortion politics, fertility discourse, female feticide, and the double bind for welfare queen

Sponsor: Feminist and Women Studies Division

Chair: Alena Amato Ruggerio, Southern Oregon University

Respondent: Dana M. Schowalter, University of Wisconsin, Milwaukee

"Deconstructing the Welfare Queen: Towards a Standpoint Theory of Poverty" Cindy Vincent, University of Oklahoma

"From Barren to Sterile: Metaphorical Shifts in Fertility Discourse and Women's Rhetorical Agency before the Twentieth Century" Robin E. Jensen, University of Utah

"The Symbolic Erasure of Women's Bodies: A Feminist Criticism of Republican Hegemonic Leaks about Rape During the 2012 Presidential Election" Leandra Hinojosa Hernandez, Texas A&M University

"Unveiling the Dark Side of Reality: Female Feticide in India" Aarti B. Arora, Ohio University

""Don't Legislate Me Bro," Said the Uterus: Humor and Visual Imagery as Feminist Strategy During 2012 Abortion Politics" Angie E. Pastorek, University of Texas, Austin

405012 9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

### Re-examining the Qualification Process: Better Connecting Students to the AFA-NIET

Sponsor: American Forensic Association

Chair: Michael Taylor, University of Northern Iowa

Presenters:

R. Brandon Anderson, University of Texas, Austin Rebecca Buel, University of Northern Iowa Joshua Hamzehee, University of Northern Iowa Cameron Logsdon, University of Nebraska, Omaha Megan Orcholski, Concordia College Harrison Postler, University of Northern Iowa Abbie M. Syrek, University of Nebraska, Omaha

Respondent: Kenneth Wayne Young, Bradley University

405013

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8209 - Lobby Level

# Providing the Undergraduate Training and Development Internship of a Lifetime: Training and Development, Social Media, Undergraduate Research, and Connections with Faculty, Staff, and Community Leaders

Sponsor: Training and Development Division
Chair: Jennifer Edwards, Tarleton State University

Respondent: Janet Johnson, University of Texas, Dallas

"Connecting Social Media Colleagues: How Faculty and Staff Perceive TSMRI as an Informal Way to Facilitate Training and Development" Sarah Maben, Tarleton State Univ; Yvonne Mulhern, Tarleton State University; Hannah Miller, Tarleton State University

"Encouraging Positive Social Media Connections: Undergraduate Interns Perceptions of Training and Development Involvement with the Texas Social Media Research Institute" Rebecca Spurlen, Tarleton State University; Hannah Miller, Tarleton State University

"How Google Hangouts, Google Docs and Social Media Technology Creates and Training and Development Experiences for All" Anthony C. Edwards, Tarleton State University

"Texas Social Media Research Institute: Creating and Sustaining Higher Education Connections Through Training and Development for Students, Faculty, Staff, and the Community" Jennifer Edwards, Tarleton State University

405016

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8212 - Lobby Level

# **Emotions, Uncertainty, and Relationship Satisfaction**

Sponsor: Interpersonal Communication Division Chair: Brittani Crook, University of Texas, Austin

"The Pathway to Friend Satisfaction: A Test of Direct and Indirect Effects of Attachment Style, Interpersonal Communication Competence, and Emotional Intelligence" Laura Catherine Farrell, North Dakota State University; Whitney Frahm, North Dakota State University; Renee Bourdeaux, North Dakota State University; Judy C. Pearson,

North Dakota State University

"The Dating Equation: Attachment, Dating Goals, Dating History, and Emotional Support as Predictors of Dating Behavior" Laura Catherine Farrell, North Dakota State University; Michael E. Burns, Texas State University, San Marcos

"Keeping a Connection: Exploring Mediated Communication and Uncertainty Management within Long-Distance Romantic Relationships" Whitney Frahm, North Dakota State University; Stephenson Beck, North Dakota State University

"Relational Uncertainty and Sexuality in the Context of Depression: A Multi-Level Modeling Approach to Explaining Effects on Relationship Satisfaction" Amy Delaney, University of Illinois, Urbana-Champaign; Liesel L. Sharabi, University of Illinois

405017

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8216 - Lobby Level

### **Constituting Citizenship and Appealing to Citizens**

Sponsor: Public Address Division Chair: Alyssa Samek, Drake University

Respondent: Anne T. Demo, Syracuse University

"Black Liberationists, White Segregationists, and Lesbian Feminists Cut from the Same Cloth: Connecting Manifestos Through Constitutive Rhetoric" Ian Summers, University of Utah

"LGBTQ Refugee Performances and the Queering of Citizenship" Emily Kofoed, Georgia State University

"Rhetorically Constructing Connections: Strategies for Enhancing Identification in the 2008 and 2012 Nomination Acceptance Addresses" Tammy R. Vigil, Boston University

"Rugged Children: Rhetorical Construction of the Ideal Democratic Citizen in The Blaze's "Liberty Treehouse" | Jeremy Johnson, Penn State University

405023

9:30 AM to 10:45 AM

Marriott Wardman Park

Park Tower 8226 - Lobby Level

# Performing Spirituality: Making Connections Within and Without

Sponsors: Performance Studies Division, Spiritual Communication Division, Theatre, Film, and New Multi-Media Division

Chair: David M. Jenkins, University of South Florida

Presenters:

Ariane Anderson, University of South Florida Joanna Bartell, University of South Florida Zoe Fine, University of South Florida David M. Jenkins, University of South Florida Ellen Klein, University of South Florida Dave Steinweg, University of South Florida

Molly Wiant Cummins, Southern Illinois University, Carbondale

405024

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware A - Lobby Level

Connecting the Community College and the Community Through Culture

Sponsor: Community College Section

Presenters:

Melissa Adeyeye, Suffolk County Community College Dante Morelli, Suffolk County Comm College Danna Prather Davis, Suffolk County Community College

Respondent: Danna Prather Davis, Suffolk County Community College

405025

9:30 AM to 10:45 AM

Marriott Wardman Park

Delaware B - Lobby Level

### **Competitively Selected Papers about Social Support**

Sponsors: Health Communication Division, Interpersonal Communication Division

Chair: Jennifer J. Bute, Indiana University-Purdue University, Indianapolis

"Alternative Conceptualizations of the Relationship between Social Support and Posttraumatic Stress: Evidence from the 2008 Wenchuan Earthquake" Kaibin Xu, Temple University

"Connecting the Dots of Social Support and Breastfeeding: Exploring the Connection Between Social Support and Exclusive Breastfeeding of Working Women." Rhonda I. Trust Schwartz, Post University

"Examining the Impacts of Social Support and Social Negativity on Social Network Sites Regarding Leisure Time Physical Activity among College Students" Ni Zhang, Asian Health Coalition; Shelly Campo, University of Iowa; Jingzen Yang, Kent State University; Kathleen Janz, University of Iowa; Petya Eckler, University of Iowa; Linda Snetselaar, University of Iowa

"Informational Social Support and Online Health Information Seeking: Examining the Association Between Factors Contributing to Healthy Eating Behavior" Christopher McKinley, Montclair State University; Paul Wright, Indiana University

"The Model Minority Myth: A Benefit and Burden for Asian College Students Seeking Professional Mental Help and Personal Social Support" Chau-Sa Dang, Ohio State University; Susan L. Kline, Ohio State University

"The social support model for people with chronic health conditions" Dennis O. Frohlich, University of Florida

405026

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia A - Lobby Level

# **Conversation Analysis Data Session**

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

Presenters:

Wayne A. Beach, San Diego State University Galina Bolden, Rutgers University Phillip J. Glenn, Emerson College Charlotte M. Jones, Carroll College

Mardi J. Kidwell, University of New Hampshire Jeffrey Robinson, Portland State University

405027

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia B - Lobby Level

**Connections: The Basic Communication Course and General Education** 

Sponsor: Basic Course Division

Chair: Andrew D. Wolvin, University of Maryland

Presenters:

Steven D. Cohen, University of Baltimore

Constance Hudspeth, Seminole State University Deanna Sellnow, University of Kentucky

Respondent: Cheri Simonds, Illinois State University

405028

9:30 AM to 10:45 AM

Marriott Wardman Park

Virginia C - Lobby Level

### The Role of Social Cognition in Message Production and Processing

Sponsor: Communication and Social Cognition Division

Chair: Bobi Ivanov, University of Kentucky

Respondent: John Banas, University of Oklahoma

"Mapping Visual Semantic Space: Avatars as Creative Self Expression on a Thumbnail Canvas" Mark A. Hamilton, University of Connecticut; Kristine Nowak, University of Connecticut

"Regulatory focus and audience morality: Examining relationships between message orientation and moral intuitions" Robert Lewis, University of Texas, Austin; Jin-A Choi, University of Texas, Austin; Jin Wu, University of Texas, Austin

"Intimacy, Marital Satisfaction, and Third Party Imagined Interactions" Kristen M. Berkos, Bryant University; James M. Honeycutt, Louisiana State University; Jonathan Denham, Louisiana State University; Laura Hatcher, Louisiana State University

"Testing the Evidence Effect of Additive Cues Model (ACM)" Sang-Yeon Kim, University of Wisconsin, Milwaukee; Mike Allen, University of Wisconsin, Milwaukee; Andrew Cole, University of Wisconsin, Milwaukee; Emily M. Cramer, University of Wisconsin, Milwaukee; Seokhoon Ahn, University of Wisconsin, Milwaukee; Katherine Becker, University of Wisconsin, Milwaukee; Chang Shik Choi, University of Wisconsin, Milwaukee; Keith Dilbeck, University of Wisconsin, Milwaukee; Clare Gross, University of Wisconsin, Milwaukee; Jennifer Hawkins, University of Wisconsin, Milwaukee; Tina Jean Jayroe, University of Wisconsin, Milwaukee; Minchul Kim, University of Wisconsin, Milwaukee; Rebecca Mullane, University of Wisconsin, Milwaukee; DeAnne Priddis, University of Wisconsin, Milwaukee; Kimberly Smith, University of Wisconsin, Milwaukee; Angela K. Victor, University of Wisconsin, Milwaukee; Karina Willes, University of Wisconsin, Milwaukee; Anne Zmyslinski-Seelig, University of Wisconsin, Milwaukee

405029

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland A - Lobby Level

### Arguing for Amateurs: Connecting Presidential Debates and Argument to Naive Audiences

Sponsor: Argumentation and Forensics Division

Chair: Tracey Quigley Holden, University of Delaware

Presenters:

Laura Broomell, University of Delaware Sandra L. French, Radford University Raina Parikh, University of Delaware Chelsea Pellicano, University of Delaware Tracey Quigley Holden, University of Delaware Kenneth Sherwood, Oxnard College

405030

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland B - Lobby Level

Meeting the Communication Needs of AANAPISI Students: Results from SJSU's Department of Education Grant

Sponsor: Asian/Pacific American Communication Studies Division

Chairs: Deanna L. Fassett, San Jose State University; Rona T. Halualani, San Jose State University

Presenters:

Deanna L. Fassett, San Jose State University Rona T. Halualani, San Jose State University Dana Morella-Pozzi, San José State University Jennifer HTA Morrison, San José State University Mary Anne Sunseri, San José State University

405031

9:30 AM to 10:45 AM

Marriott Wardman Park

Maryland C - Lobby Level

### Interfaith families staying connected during trauma

Sponsor: Ethnography Division

Chair: Jordan Soliz, University of Nebraska, Lincoln

Presenters:

Megan Sue O'Byrne, University of Utah Amy M. Smith, Salem State Univ

Alexis Zoe Waters, University of Nebraska, Lincoln

405051

9:30 AM to 10:45 AM

Marriott Wardman Park

Wilson C - Mezzanine Level

## Research coalescing around policy and information campaigns

Sponsor: Applied Communication Division

Chair: Elizabeth L. Petrun, University of Maryland

Respondent: Heather J. Carmack, James Madison University

"Connecting Communication to Health Disparities: A Case Study of Health Policy Implementation

Discourses" Anne E. Kerber, Univ of Wisconsin, Stout

"Connecting Micro-Deliberation to Government Decision Making: Institutionalizing the Oregon CIR" Katherine R. Knobloch, Colorado State University

"Formaldehyde and FEMA Trailers: A Best Practices Approach" Kathryn E. Anthony, University of Kentucky; Shari Veil, University of Kentucky

""Say Yes When Asked, Illinois": A Replication of Michigan's Campaign to Increase Organ Donation Registration Rates in Driver Facilities" Brian L. Quick, University of Illinois; Tyler Harrison, Purdue University; Dave Bosch, Gift of Hope Organ and Tissue Donor Network; Andy J. King, University of Illinois

405052

9:30 AM to 10:45 AM

Marriott Wardman Park

McKinley - Mezzanine Level

## **Public Relations Strategies and Practice**

Sponsor: Public Relations Division

Chair: Bonita Dostal Neff, Valparaiso University

Respondent: Bonita Dostal Neff, Valparaiso University

"Bridging and Buffering: Understanding Two Paradigms of Public Relations Strategies" Soojin Kim, Purdue University; Jeong-Nam Kim, Purdue University

"Convincing Conversations: Stumbling Blocks to Shaping Organizational Identity Among Internal Stakeholders" Leah Omilion-Hodges, Western Michigan Univ; Colin R. Baker, Wayne State University

"Mapping the Structure of Public Relations Associations' International Networks: Global Influence on Local

Practices" Aimei Yang, University of Southern California; Maureen Taylor, University of Oklahoma

"Media Connections: Building an effective public sector media relations model" Christopher J. McCollough, Columbus State University

405054

9:30 AM to 10:45 AM

Marriott Wardman Park

Cleveland 1 - Mezzanine Level

### Together We Must Learn to Live: Nonviolence as an Other-oriented Ethics of Communication

**Sponsor: Communication Ethics Division** Chair: Keith Berry, University of South Florida

Respondent: Pat Arneson, Duguesne University

"Nonresistance Rhetoric and the Invitation to Violence" Jason Moyer, Malone University

"One Deed, and Sometimes One Word: The Relational Ethics of Nonviolence and the Challenge of Sovereignty" Jay Brower, Western Connecticut State University

"Persuasion, Reconciliation, and the Event of Sacrifice in the Works of St. Paul, Karl Barth, Rene Girard, and Slavoj Zizek" Gerald J. Mast, Bluffton University

"The Good, the Bad, and the Defenseless: Nonviolence as Outlaw Rhetoric" Zachary Walton, Bluffton University

405055

9:30 AM to 10:45 AM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

## Strategies for Surviving and Thriving in Work Environments that Defy Conventional Wisdom

Sponsor: Women's Caucus

Chair: Joan Rentsch, University of Tennessee

Presenters:

Virginia W. Kupritz, University of Tennessee Joan Rentsch, University of Tennessee

405056

9:30 AM to 10:45 AM

Marriott Wardman Park

Hoover - Mezzanine Level

## **Philosophy of Communication Division Business Meeting**

Sponsor: Philosophy of Communication Division

Presenters:

Igor Klyukanov, Eastern Washington University

Marie L. Radford, Rutgers University Annette M. Holba, Plymouth State Univ

Yun Xia, Rider University

405057

9:30 AM to 10:45 AM

Marriott Wardman Park

Coolidge - Mezzanine Level

## The Power of Political Rhetoric

Sponsor: Student Section

Chair: Anne Kretsinger-Harries, Penn State University

"The Narrative Paradigm Applied to Julian Castro's Democratic National Convention Keynote Address" Colter Ray, **Texas State University** 

"American Belonging and Patriotism in Luxembourg" Katie Brockhage, San Diego State University

"Applying Gadamer's Philosophical Hermenutics to India-Pakistan Peace Process" Devika Banerji, North Carolina State University

"The War on Women: Bio-Power in the 21st Century" Robb Lauzon, Wayne State University

""Political Costuming:" Why Political Figures Wear What They Do and Why it Matters" Vicky Weber, Colorado State University

405058

9:30 AM to 10:45 AM

Marriott Wardman Park

Harding - Mezzanine Level

### **Exploring our Connections in Communication Apprehension and Competence**

Sponsor: Communication Apprehension and Competence Division

Chair: Suzanne Prentiss, University of Tennessee, Knoxville

"Is Texting Ruining Conversation? An Exploratory Study of Texting and Small Talk" James Keaten, University of Northern Colorado; Lynne Kelly, University of Hartford; Diane M. Millette, University of Miami

"Examining the Communibiological Paradigm: The Similarity of Fraternal and Identical Twins Across Three Communication Variables" Michael T. Hazel, Gonzaga University; Joe Ayres, Washington State University

"Reliability and Validity of the Subjective Units of Discomfort Scale as a Measure of Classroom Public Speaking State Anxiety" Chris Sawyer, Texas Christian University

"A Cross-Cultural Analysis of Communication Traits: A Comparison of Five European Nations" Stephen Michael Croucher, University of Jyväskylä; Melodine Sommier, University of Jyväskylä Jyväskylä

405062

9:30 AM to 10:45 AM

Marriott Wardman Park

Taft - Mezzanine Level

# **Revisiting Invention in the Rhetoric of Science**

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Karen M. Taylor, University of Alaska, Fairbanks

Respondent: James Wynn, Carnegie Mellon University

"Beliefs about the Mind as Doxastic, Routine, and Often Unremarked Inventional Resources: The Case of Dr. Spock's Baby and Child Care" Michelle Gibbons, State University of New York, Delhi

"Darwinius Hyperbolicus: The Unconscious "Disconnects" Between Scientific Consensus and Exaggerations of Scientific Significance in the Ida controversy" Miles Coleman, University of Washington

"Picturing Risk: Visual Representations of Mortality in a Health Campaign" Jessica Bargar Kuperavage, Penn State University

"Reading (and Writing) the "Book of Nature": Rhetoric and the Language of Early Modern Science" Piper Corp, University of Pittsburgh

405063

9:30 AM to 10:45 AM

Marriott Wardman Park

Taylor - Mezzanine Level

# The Connection between Student Learning Outcomes and Program Review and Assessment: How Students in the Capstone Course Connect with Department Goals

Sponsor: Undergraduate College and University Section

Chair: Linda Sampson, Southern Connecticut State University

"A Four-Phase Assessment of the Communication Capstone" Jack E. Sargent, Kean University

"Assessment for Accreditation vs. Assessment for Program Review and Enhancement: Where the Senior Capstone

Course Fits" Michelle T. Violanti, University of Tennessee

"Assessment-Driven Rebirth of the Capstone Course as a Research Experience" Michael Dennis, Emporia State University

"Indirect Measures and Student-Facilitated Program Assessment in the Capstone Course" Tracylee Clarke, California State University, Channel Islands; Christina Smith, California State University, Channel Islands

"Letting Students Own their Capstone Project: Using their Motivation to Measure Department Goals and Objectives" Mary Eicholtz, Kutztown University

405064

9:30 AM to 10:45 AM

Marriott Wardman Park

Truman - Mezzanine Level

### Toward a More Civil Union: Connecting Communication, Ethics, and Professionalism in the Practice of Law

Sponsor: Communication and Law Division

Chair: Eric Paul Engel, University of New Hampshire

Presenters:

John T. Berry, Florida Bar

Peter John Classetti, Temple University Fox School of Business

Eric Paul Engel, University of New Hampshire

Jane E. Kirtley, University of Minnesota

Irwin Mallin, Indiana Univ-Purdue Univ, Fort Wayne

Steven N. Pyser, Temple University Fox School of Business

Omar Swartz, University of Colorado, Denver

405065

9:30 AM to 10:45 AM

Marriott Wardman Park

Tyler - Mezzanine Level

# Connecting the Dots: African American Women Surviving and Thriving at Predominately White Institutions of Higher Education

**Sponsor: Black Caucus** 

Chair: Kesha Morant Williams, Penn State University, Berks

Presenters:

Janeen Foriest, University of Cincinnati Victoria Johnson, Penn State Univ, Berks Quatima Spearman, Penn State Univ, Berks

Crystal Sutton, University of North Carolina, Greensboro

Latoya Wiley, Penn State Univ, Berks

Respondent: Omotayo O. Banjo, University of Cincinnati

405066

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison A - Mezzanine Level

#### **Examining Underrepresented Students in the College Classroom**

Sponsor: Instructional Development Division

Chair: Alexander Lancaster, West Virginia University

Respondent: Felecia F. Jordan-Jackson, Florida State University

"Strategies for Resisting Normative Ideologies in College Classes: Expanding a Critical Communication Pedagogy" Stephen Mitchell, Wayne State University; Amy N. Heuman, Texas Tech Univ

"The Impact of Faculty Initiation of Mentoring Relationships on African American Male College Students: A Test of

the Mentoring Enactment Theory" Kameron Brown, California State University, Long Beach

"The Instructors' Experience: Factors Affecting Educational Instruction of International and Domestic English Language Learner Students at a Western States Urban University" Erin Davison, University of Colorado, Denver

"Understanding the African-American Student Experience in Higher Education through a Relational Dialectics Perspective" Jake Simmons, Angelo State University; Shawn Wahl, Missouri State University; M. Chad McBride, Creighton University

405067

9:30 AM to 10:45 AM

Marriott Wardman Park

Madison B - Mezzanine Level

#### **Queering Politics**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: G. Mitchell Reyes, Lewis & Clark College

"Semper Fidelis – The Repeal of 'Don't Ask, Don't Tell'" Mia Fischer, University of Minnesota

"The Gay Liberation Monument and the Politics of Homosentimentality" G. Mitchell Reyes, Lewis & Clark College; Zoe Hovland, Lewis & Clark College

""Calculatus Eliminatus": Building Connections to D.C.'s Transgender Community Through Identification" Maritza Rios, California State University, Los Angeles

405068

9:30 AM to 10:45 AM

Marriott Wardman Park

Johnson - Mezzanine Level

### Challenging Dominant Discourses of Black Identity: Analyzing Class, Sexuality and Gender

Sponsor: African American Communication and Culture Division

Chair: Christopher Harris, Nevada State College

Respondent: Carlos Morrison, Alabama State University

"A Productive Challenge to Dominant Discourses of the Black Family: Michelle Obama at the Democratic National Convention" Jessica Lu, University of Maryland

"Tokenism and Colorism in Relation to the American Dream" Erica Bullock, Wake Forest University

"Queer(y)ing Blaxploitation: Abjecting the Black Gay Male from Hegemonic Black Masculinity in Sweet Sweetback's Baaadasssss Song and Blacula" Alfred L. Martin, Jr., University of Texas, Austin

""A Brick in my Handbag and a Smile on my Face": Alienation and Identification in Nina Simone's "Go Limp"" David Molina, Northwestern University

405069

9:30 AM to 10:45 AM

Marriott Wardman Park

Jefferson - Mezzanine Level

## Making Connections through Mediated Messages: A Woman's Place is Everywhere

Sponsor: Women's Caucus

Chair: Terilyn Goins, Regent University

Presenters:

Anna Robins, Regent University Terilyn Goins, Regent University Mark Paustian, Regent University April Rives, Regent University

### Family Communication Contexts: Affection, Gratitude, and Privacy

**Sponsor: Family Communication Division** 

Chair: Audra Kate Nuru, University of Nebraska, Lincoln

Respondent: Bonnie Farley-Lucas, Southern Connecticut State University

"Expressions of Gratitude in Adult Sibling Caregiver Relationships" Lauren Amaro, Arizona State University; Katherine Miller, Arizona State University

"Further Validity Tests of The Grandchildren's Received Affection Scale" Daniel H. Mansson, Penn State Univ, Hazleton

"Perceived Information Ownership and Reluctant Confidants: Privacy Control Issues in Adoption Reunions" Kristina M. Scharp, University of Iowa; Keli Ryan Steuber, University of Iowa

"Residence, Reunion, and Recognition: Adoptive and Birth Family Relationships Converging and Conflicting to Inform Adoptive Identity" Colleen Colaner, University of Missouri; Danielle Poynter, University of Missouri; Phillip Guignon, University of Missouri

405071 9:30 AM

9:30 AM to 10:45 AM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

# Political Identity at Home and Abroad

Sponsor: Political Communication Division Chair: John McKenzie, Lakeland College

Respondent: Ann E. Burnette, Texas State University, San Marcos

""Britain is at her best when she is bold": British National Identity and the 2012 Olympics Opening Ceremony" Ryan J. Thomas, University of Missouri, Columbia; Mary Grace Antony, Schreiner University

"Courts Constituting Citizenship: A Rhetorical Analysis of Citizens United v. Federal Election Commission" Abbie Hodgson, University of Kansas

"Constituting a Post-Cold War National Identity in President Clinton's Economic Program" Jeffrey A. Kurr, Pennsylvania State University

"Cossack Consubstantiality: The Ukrainian Pursuit of a Unified Nationalist Discourse" Thomas McCloskey, University of Maryland

405082

9:30 AM to 10:45 AM

Omni Shoreham

Chairman's Boardroom - Lobby Level

#### Controlling the Connections: Hidden Curricula Inside and Outside Communication Education

Sponsor: Scholarship of Teaching and Learning

Chairs: Kathleen Bruce, San Joaquin Delta College; Marlin C. Bates, University of the Pacific

Respondent: Charles Rudick, Southern Illinois University, Carbondale

"Classroom Management Behaviors: An Examination of Instructor-Student Hidden Curriculum" Christopher J. Claus, Towson University

"Hidden Curricula in NPDA Debate" Joshua Ramsey, University of the Pacific

"Reading Beyond the Textual Subject Matter: Hidden Curriculum and the Expectations of Student Learning" Kathleen Bruce, San Joaquin Delta College

"Textual Representations in the Relationship and Space Dedicated to Promulgating the Hidden Curriculum" Steve Farias, Southern Illinois University

"ur-Real Identity Construction: Hidden Currciula Acceptance and Resistance" Marlin C. Bates, University of the Pacific

405084

9:30 AM to 10:45 AM

Omni Shoreham

Calvert Room - Lobby Level

# Critical Connections and Chicano Studies: Cultural Critiques of Guillermo Del Toro's Award Winning Film Pan's Labyrinth

Sponsors: La Raza Caucus, Latino/Latina Communication Studies Division

Chair: Amanda Martinez, Davidson College

Respondent: Hector Amaya, University of Virginia

"Del realismo mágico a Camera Obscura: Constructing/Confronting Fascist Aesthetics, the Imaginary Homeland, and the Trope of the Childlike Innocent in Pan's Labyrinth" Ryan Castillo, Clemson University; Anthony Cuomo, California State University, Long Beach

"Fascism and Gender History: Another Look at Pan's Labyrinth" Adrienne Viramontes, University of Wisconsin, Parkside

"Fawning Over Ofelia: Pan's Labyrinth and the Politics of Latina Girlhood" Mia E. Briceno, Wilkes University

405085

9:30 AM to 10:45 AM

Omni Shoreham

Hampton Room - Lobby Level

### Vanishing Horizons: Connecting History, Tourism, Memory, and Performance

Sponsor: Performance Studies Division

Chair: Elizabeth Edgecomb, Xavier University

Respondent: Deanna Shoemaker, Monmouth University

"Destination Unknown: Connecting Tourism, Memory, and Mediation through Performative Curation" Lyndsay Michalik, Louisiana State University

"Performing the Thing: Achieving Experiential Authenticity through Performance Models of Museum Design at a Living Biblical Museum" Sara Dykins Callahan, University of South Florida

"The Angel of Living History: Re-Presenting the Past" Ariel Gratch, Louisiana State University

405086

9:30 AM to 10:45 AM

Omni Shoreham

Capitol Room - Lobby Level

# "Bugging Out": Connections between Apocalyptic Narratives and Consumption in Diverse Media Outlets

Sponsor: Mass Communication Division

Chair: Lara C. Stache, University of Wisconsin, Milwaukee

Presenters:

James Carviou, University of Iowa

David Heineman, Bloomsburg University of Pennsylvania

Robin Johnson, Sam Houston State University

Joshua Pederson, University of Iowa

Timothy Rumbough, Bloomsburg University of Pennsylvania

Kara Shultz, Bloomsburg University of Pennsylvania

Nathaniel Simmons, Ohio University

Kelly E. Tenzek, Bloomsburg University of Pennsylvania

#### A Tidal Basin of Mass Communication Scholarship on Sitcoms and Parodies

Sponsor: Mass Communication Division

Chair: David Rhea, Governors State University

Respondent: David Rhea, Governors State University

"The "Not Ready for Archive Players": The Lost Seasons of Saturday Night Live" Dan Amernick, Syracuse University

"Marital Name Choice in Situational Comedies: Exploring the Name Choice and its Implications through Discourses in Popular Media" Julie Walker, Georgia Northwestern Technical College

"The Millennial Engagement Myth: Discourses of Engagement in 2 Broke Girls" Alison N. Novak, Drexel University

"From "Miss Fine" to "I Love You, Fran": A Relational Analysis of The Nanny" Scott Chappuis, University of Akron; Rebecca Britt, University of Akron

405091

9:30 AM to 10:45 AM

Omni Shoreham

Directors Room - Lobby Level

# Why We CMC: Theoretical Explanations for Communication Technology Use

Sponsor: Human Communication and Technology Division

Chair: Carolyn Sawyer, University of Mephis

Respondent: John S.W. Spinda, Clemson University

"Managing Digital Connections in the Workplace: An Examination of Email and Communication Privacy Management" Laura E. Brown, University of Texas, Austin

"Self-Disclosure via Communication Technologies: The Role of Relationship Development" Erin Ruppel, University of Wisconsin, Milwaukee

"The Need for Attention: An Extension of Uses and Gratifications Theory" Jian Rui, University at Buffalo, SUNY; Michael Stefanone, University at Buffalo, SUNY

""I Miss My Mobile Phone!?" Self-Expansion via Mobile Phone and Responses to Phone Loss" Cynthia A. Hoffner, Georgia State University; Sangmi Lee, Georgia State University; Se Jung Park, Georgia State University

405092

9:30 AM to 10:45 AM

Omni Shoreham

Congressional A - Lobby Level

# **Performing In/Visibilities**

Sponsor: Critical and Cultural Studies Division

Chair: Elizabeth Brunner, University of Utah

"Banning the Veil: Fear, Indignation, and Cennet Doğany's Shorn Response" Susan A. Sci, Regis University; Alexa Dare, University of Portland

"Imagine There's No President: The Rhetoric of Political Secrets and the Exposure of Valerie Plame" Atilla Hallsby, University of Georgia

"More Than "Just a Joke": Power, Irony, and the Performative Aesthetics of Comedy" Dustin Goltz, Depaul University

"The Speaking Slave: Reconceptualizing Rhetorical Contingency" Amber Kelsie, University of Pittsburgh

""Hot Girls, Direct to your Room in Twenty Minutes": The Commodification & Fetishization of Female Sexuality through the Las Vegas Flip Cards" Jeremy Vincent Adolphson, University of Wisconsin, Milwaukee

### **Discursive Organizations and Rationalities**

Sponsor: Critical and Cultural Studies Division

Chair: D. Robert DeChaine, California State University, Los Angeles

"A "Community" of Discipline: The Paradox of Diversity within Intercultural Organizations" J. Jacob Jenkins, California State University, Channel Islands

"Beyond the Creative City: "Post-Katrina Rationality" and the Discourses of Planning a "New" New Orleans" Helen Morgan Parmett, Western Washington University

"Framing the Congressional Public: Examining Jackie Speier's Testimony" Meggie Mapes, Southern Illinois University, Carbondale

"Law and the Sublime Figure of Terror: Holder v. Humanitarian Law Project" Robert Mills, Northwestern University

""Don't let us forget those without a voice": An Analysis of the United Nation's Blue Heart Campaign Against Human Trafficking" Bridget Potocki, Ohio State University

405094

9:30 AM to 10:45 AM

Omni Shoreham

Council Room - Lobby Level

### Seeking peaceful connections: Examinations of violence, rhetoric, and human ontology

Sponsor: Rhetorical and Communication Theory Division

Chair: Justin Eckstein, Pacific Lutheran University

Respondent: Justin Eckstein, Pacific Lutheran University

"Removing the nuisance: The rhetorical silencing of prisoner legal petitions" Mary Lynn L. Veden, University of Arkansas

"Small town talk: Interrogating rhetorical justifications for partner murder in newspaper and facebook accounts" Sarah Partlow-Lefevre, Idaho State University

"The snuggle to survive – reinterpreting human nature in the name of material potential" Aaron Donaldson, Clark College

"Well-armed ape or peaceful primate? Reexamining rhetorics of violent human ontology" Jason R. Derry, University of Denver

405095

9:30 AM to 10:45 AM

Omni Shoreham

Senate Room - Lobby Level

### **Rhetorical Theories and Conceptual Histories of Mass Society**

Sponsor: Rhetorical and Communication Theory Division

Chair: Erik Johnson, Northwestern University

Presenters:

Randall Thomas Bush, Northwestern University

Lisa M. Corrigan, University of Arkansas

Matthew deTar, Whitman College

Ian E. Hill, Univ of British Columbia

Erik Johnson, Northwestern University

William M. Keith, University of Wisconsin, Milwaukee

Samuel McCormick, San Francisco State University

Nina Reich, Loyola Marymount University

Freya Thimsen, University of North Carolina, Chapel Hill

9:30 AM to 10:45 AM

Omni Shoreham

Forum Room - Lobby Level

# Transformation, civic engagement, and community-based learning: Service-learning as high impact educational practice

Sponsor: Experiential Learning in Communication Division Chair: Jeanetta D. Sims, University of Central Oklahoma

Presenters:

Donnetrice Allison, Richard Stockton College of New Jersey Diane Forbes Berthoud, Univ of California, San Diego Donyale R. Griffin Padgett, Wayne State University Sarah Neese, University of Central Oklahoma Jeanetta D. Sims, University of Central Oklahoma

405097

9:30 AM to 10:45 AM

Omni Shoreham

Cabinet Room - Lobby Level

### Public Displays: Connecting Publics to their Emergence through Commemoration, Display and Film

Sponsor: Visual Communication Division

Chair: Noemi Marin, Florida Atlantic University

"Documentary on Film: (Re)Visions of Citizenship in Atomic Cafe" Nathan S. Atkinson, Georgia State University "Irony and Ontology in RACE, are we so different? The Challenge of Verbal/Visual Dissociation" Gregory J. Schneider-Bateman, Kettering University

"Comic (book) Commemoration: Stalinism, Nostalgia and Ironic Monumental Disruptions in Sofia, Bulgaria" Sarah Vartabedian, West Texas A&M University

### 11:00 AM

407004

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 1 - Exhibit Level

### Theorizing Communication and Method through Post-Communist Geopolitical Realities

Sponsor: International and Intercultural Communication Division

Chair: Shane T. Moreman, California State University, Fresno

Respondent: Naida Zukic, Borough of Manhattan Community College, CUNY

"Feminism in Transition in Post-Communist Montenegro: A Qualitative Interview Communication Study" Jennifer A. Zenovich, University of Massachuesetts, Amherst

"From Jeanne D'Arc of the Orange Revolution to the Imprisoned Martyr: Yulia Tymoshenko and Ukraine of the 21st Century" Julia Khrebtan-Hoerhager, Colorado State University, Fort Collins/University of Colorado, Denver

"Seeking the EU Asylum: Morality and Criminality of Territorial Migrations in Serbian Politics of National Identity" Jelena Petrovic, University of New Mexico

"Serbian Golgotha: Kosovo, Myth, and Politics" Gordana Lazic, University of Colorado, Denver

407005

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 2 - Exhibit Level

**Emotion Processes in Relationships** 

Sponsor: Interpersonal Communication Division

Chair: Kristina M. Scharp, University of Iowa

"Examining the Impact of Self-Esteem on Young Adults' Emotion Regulation Abilities" Jenna Shimkowski, University of Denver

"An Ecological Systems View of Social Emotions: Evidence from Uyghur and Han Chinese" Ross W. Buck, University of Connecticut; Yuping Jing, Xinjiang University; Yi Wang, University of Connecticut

"Empathic Communication and Empathy as Mediators in Military Romantic Relationships" Samantha LeVan, Old Dominion University

407006

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 3 - Exhibit Level

### What Counts as Justice? Conflict in Organizations

Sponsor: Organizational Communication Division

Chair: Matthew Weber, Rutgers University

Respondent: Maria Dixon, Southern Methodist University

"Whose Justice? Identifying Legalistic, Restorative, and Retributive Justice Paradigms in the Workplace" Gregory Paul, Kansas State University; Linda L. Putnam, University of California, Santa Barbara

""Somebody has to do the Work around Here": The Sensemaking Contagion of Distributive (In)Justice" Ryan S. Bisel, University of Oklahoma; Alaina Zanin, University of Oklahoma; Bobby L. Rozzell, University of Oklahoma; Erin E. Baird, University of Oklahoma; Julia Rygaard, University of Oklahoma Health Science Center

"Measuring perceived and ideal conflict cultures in academe" Nathalie Desrayaud, Missouri State University

"Legitimacy and interactional justice of a smoke-free workplace policy" Seungcheol Austin Lee, Northern Kentucky University; Hee Sun Park, Korea University

407007

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 4 - Exhibit Level

# Advice Giving, Seeking Information, and Communication Competence in Organizations

Sponsor: Organizational Communication Division

Chair: Tracy Russo, University of Kansas

Respondent: Isabel C. Botero, University of Kentucky

"Predicting Advice Giving by Examining Communication Patterns: A Study of the GRAND Research Network" Zack Hayat, University of Toronto; Guang Ying Ying Mo, University of Toronto; Barry Wellman, University of Toronto

"Seeking Information and Friends in the Workplace: The Influence of Perceived Opportunity for Friendship on Information Seeking Behavior" Michael Tornes, University of Oklahoma; Michael Kramer, University of Oklahoma

"Examining Communication Competence as a Contributing Factor in Health Care Workers' Job Satisfaction and Tendency to Report Errors" Christopher McKinley, Montclair State University; Chelsea Perino, Deep Focus

"Identification of Antecedents: Person-Organization Fit as a Mediator of Affective "Side-Bets" and Organizational Commitment" Kyle B. Heuett, University of Tennessee; Kenneth J. Levine, University of Tennessee

407008

11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 5 - Exhibit Level

### Women and finance, leadership, online activism, voice in foster care, and being-with

Sponsor: Feminist and Women Studies Division Chair: Valerie N. Wieskamp, Indiana University

Respondent: Janell C. Bauer, James Madison University

"I Don't Know What I Don't Know: Examining Communicative Practices that Alienate Women's Engagement in Finances" Jasmine E. Tan, Manhattan College

"Negotiating Assertions of Power in an All-Female Organization: A Case Study of Female Leadership within a Rugby Team" Alaina Zanin, University of Oklahoma; Carrisa Hoelscher, University of Oklahoma

"Online Interactions, Connections, Networks and Feminist Discourse in the War on Terror" Isra Ali, Rutgers University

"Pedagogical Dialogue: A Feminist Praxis of Being-With" Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale; Molly Wiant Cummins, Southern Illinois University, Carbondale

""You really are playing with people's lives": Complicating Conversations about Voice in the Foster Care System" Shelly Blair, Saint Louis Univversity, Madrid

407009 11:00 AM to 12:15 PM

Marriott Wardman Park

Washington Room 6 - Exhibit Level

## Queering and postfeminist concerns

Sponsor: Feminist and Women Studies Division

Chair: Summer R. Cunningham, University of South Florida Respondent: John I. Sewell, University of West Georgia

"Pornography, Censorship, and Public Sex: Exploring Feminist and Queer Perspectives of (Public) Pornography through the Case of Pornotopia (Censored)" Kristen L Cole, Denison University

"Queering Home and Inhabiting Dis/Comfort: Queer Doing in Diasporic Activists' Practices of Alliance-Building" Renu Pariyadath, University of Iowa

"The Burden of Caring: A Postfeminist Perspective on PETA's Animal Protection Campaigns" Tisha Dejmanee, University of Southern California

"Unbelievable Bodies: Audience Research on Action Heroines in a Postfeminist Era" Jennifer McClearen, University of Washington

"Young Women's Evaluation of Female Media Models and Subsequent Self-Evaluations" Analisa Arroyo, University of Arizona; Paul Wright, Indiana University

407012

11:00 AM to 12:15 PM

Marriott Wardman Park

Park Tower 8206 - Lobby Level

### **Creating International Connection: 3 Cases of International Partnerships**

Sponsor: International and Intercultural Communication Division

Chair: John Parrish-Sprowl, Indiana University-Purdue University, Indianapolis

Presenters:

Natasha A. Barnett, University of New Mexico John Parrish-Sprowl, Indiana University-Purdue University, Indianapolis Marcelina Zuber, University of Wroclaw

407024

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware A - Lobby Level

**Adjunct Transition Roundtable** 

Sponsor: Community College Section

Chair: Shane Tilton, University of Kentucky

Presenters:

Jim Sahlman, Modesto Junior College Cheryl R. Hamilton, Tarrant County College Northeast Wren Levitt, Independent Ronald A. Staniec, Nassau Community College

407025

11:00 AM to 12:15 PM

Marriott Wardman Park

Delaware B - Lobby Level

## **Competitively Selected Papers about Health Literacy**

Sponsor: Health Communication Division Chair: Rebecca Britt, University of Akron

"Expanding the repertoire of health literacy measures: A scenario-based measure of patient's judgment skills" Arthur Dubowicz, University of Lugano

"How much should we know "in" health literacy? On the relationship of health literacy and knowledge on healthcare costs in diabetes patients: A two-years observational study" Sarah Mantwill, University of Lugano; Jasmin Franzen, Helsana Insurance Company Ltd.

"Judgment Skills – a Missing Component in Health Literacy: Development and Validation of a Tool for Asthma Patients" Ana Maria Moreno Londono, University of Lugano; Peter Schulz, University of Lugano

"Moderation effects of social capital on the relationship between health literacy and health information behaviors" Yong-Chan Kim, Yonsei University; Ji Young Lim, Yonsei University

"Self-efficacy and Asthma Knowledge do not Link Health Literacy and Asthma Outcomes in African-Americans" Courtnee Melton, University of Tennessee Health Science Center

"The Role of Health Literacy in the Diffusion of Healthy Heart Information: Connecting Behavioral and Information Sharing Intentions Along with Information Overload" Brittani Crook, University of Texas, Austin; Keri Stephens, University of Texas, Austin; Angie E. Pastorek, University of Texas, Austin; Michael S. Mackert, University of Texas, Austin; Erin Donovan, University of Texas, Austin

407026

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia A - Lobby Level

## Intersections of Health and the Family: Privacy Management, Genetic Risk, and Social Support

**Sponsor: Family Communication Division** 

Chair: Trey D. Guinn, University of the Incarnate Word

Respondent: Gary A. Beck, Old Dominion University

"Privacy and family communication about genetic disease risk: Investigating factors promoting disclosure" Emily A. Rauscher, University of Southern Indiana; Colin Hesse, Oregon State University

"My Sister's Keeper: Sibling Social Support and Chronic Illness" Kesha Morant Williams, Penn State University, Berks

"Making Familial Connections: Food's Ability to Forge Bonds and Realtionships" David Franklin Purnell, University of South Florida; J. Jacob Jenkins, California State University, Channel Islands

"Parent-adolescent privacy management about health information: Balancing autonomy and connection" Diana Ebersole, Kutztown University; Jon F. Nussbaum, Penn State University; Michelle Miller-Day, Chapman University; Rachael Hernandez, Penn State University

407027

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia B - Lobby Level

Sponsor: Basic Course Division

Chairs: Nicole Brennan, University of Northern Iowa; Julie Walker, Georgia Northwestern Technical College

Presenters:

Holly Gates, Pennsylvania State University

Brian C. Johnson, Indiana University of Pennsylvania

David H. Kahl Jr., Penn State Univ, Erie the Behrend College

Megan Kavanaugh, University of Northern Iowa

Elenie Opffer, California State University, Stanislaus

Kathryn Ranieri, Muhlenberg College

Cindy Vincent, University of Oklahoma

407028

11:00 AM to 12:15 PM

Marriott Wardman Park

Virginia C - Lobby Level

#### **Communicating and Constructing American Democratic Culture**

Sponsor: American Studies Division

Chair: Marissa Fernholz, University of Wisconsin, Madison

"Retelling Watergate: Transparency, Presidential Libraries, and Public Memory\*" Allison M. Prasch, University of Minnesota

"The Perpetual Crisis of the American Dream in Obama's Stimulus Proposal" Jeffrey A. Kurr, Pennsylvania State University

"The Alternative Media in American Discourse: Exploring the Connections Between Alternative Media and the 2008 Presidential Primaries" Joshua Atkinson, Bowling Green State University

"From Topos to Merismus, From Romance to Irony: David, Goliath, and Saul in the Contemporary American Democratic Imaginary" Lee Pierce, University of Georgia

"Debating Reproductive Choice: U.S. War Culture and the Culture Wars" Rudo R. Mudiwa, Indiana University

407029

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland A - Lobby Level

# Building Connections and Breaking Linkages: The Politics of Coalition-Building in Resistance and Activism in Competitive Policy Debate

Sponsor: Argumentation and Forensics Division

Chair: Shanara R. Reid-Brinkley, University of Pittsburgh

Presenters:

Deven Cooper, California State University, Fullerton

Tiffany Dillard, University of Louisville Amber Kelsie, University of Pittsburgh

Dayvon Love, Leaders of a Beautiful Struggle

Sarah Snider Greene, Wake Forest University

Respondent: Anjali Vats, Indiana University

407030

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland B - Lobby Level

Dispositional Distinctions: Investigating Individual Differences in Social Cognitive Processes

Sponsor: Communication and Social Cognition Division Chair: Martijn Van Kelegom, University of Tennessee Respondent: Mark A. Hamilton, University of Connecticut

"Sensory-Processing Sensitivity and Conversational Perceptiveness" Christopher Gearhart, Louisiana State University

"I Know What You're Going to Say: Utilization of Imagined Interactions by Highly Sensitive Persons" Christopher Gearhart, Louisiana State University; James M. Honeycutt, Louisiana State University

"Deciding to say a message: Does the Theory of Reasoned Action apply to message production?" Janet Meyer, Kent State University

"Student Temperament and Motives as Predictors of Instructional Dissent" Alan Goodboy, West Virginia University; Matthew M. Martin, West Virginia University

407031

11:00 AM to 12:15 PM

Marriott Wardman Park

Maryland C - Lobby Level

## The Deported, A Reality Show! Performing Citizenship

Sponsor: Theatre, Film, and New Multi-Media Division Chair: Karen Mitchell, University of Northern Iowa

Presenters:

Jorge De Leon, University of Northern Iowa Joshua Hamzehee, University of Northern Iowa Yaw Kyeremateng, University of Northern Iowa Danielle Dick McGeough, University of Northern Iowa

Respondent: Bryant Keith Alexander, Loyola Marymount University

407051

11:00 AM to 12:15 PM

Marriott Wardman Park

Wilson C - Mezzanine Level

## Applied communication research on emotionally charged, high-stress, communication situations

Sponsor: Applied Communication Division

Chair: Ashley Jones-Bodie, Louisiana State University

Respondent: Nurhayat H. Bilge, Florida International University

"Applicant Communicative Competence in the Job Interview: Connecting Microanalysis to Real World Consequences" Nancie Hudson, University of South Florida

"Compartmentalizing Feelings: Emotional Labor in Academic Mentoring Relationships" Lindsey B. Anderson, Purdue University; Ziyu Long, Purdue University; Patrice M. Buzzanell, Purdue University; Klod Kokini, Purdue University; Jennifer Hoffman, Purdue University

"Complicating Practice with Success: Service-Learning Perspectives at a Research-Intensive University" Jessica Pauly, University of Kansas

"Making Connections in an Active Shooter Crisis: Predicting Information Sharing Behavior" Michael Egnoto, University at Buffalo, SUNY; Darrin John Griffin, University at Buffalo, SUNY; Elena Svetieva, University at Buffalo, SUNY; Luke A. Winslow, University of Texas, Austin

407052

11:00 AM to 12:15 PM

Marriott Wardman Park

McKinley - Mezzanine Level

#### **Investor Relations and Measuring the Practice of Public Relations**

Sponsor: Public Relations Division Chair: Janice M. Barrett, Lasell College

Respondent: Janice M. Barrett, Lasell College

"Effects of Message Attributes on Public Opinion: Patent Battles and Communication Strategies" Ji Young Kim, Bradley University; Hyun-Ji Lim, Jacksonville University

"Exploring Media Hype 2.0: American Financial Media Coverage of Internet IPOs in 2011" Robin van der Aar, London School of Economics; David R. Novak, Erasmus University Rotterdam

"Public Relations Scales: Measuring the Practice of Investor Relations" Alexander V. Laskin, Quinnipiac University

"The Impact of Message Sequencing in the New Product Introduction Process: Boosting Message Retention and its Impact on Product Attitude" Bobi Ivanov, University of Kentucky; Kimberly Ann Parker, Bellarmine Univ; Jeanetta D. Sims, University of Central Oklahoma; Chan Yun Yoo, University of Kentucky

407055

11:00 AM to 12:15 PM

Marriott Wardman Park

Cleveland 2 - Mezzanine Level

# Making Connections in Teaching and Learning: Value Added Experiences In Mentoring Undergraduate Teaching Apprentices (UTAs) in the Communication Classroom

Sponsor: Instructional Development Division Chair: Deanna Sellnow, University of Kentucky

Presenters:

Ron Arnett, Duquesne University
Sarah Flinko, Duquesne University
Bill Seiler, University of Nebraska, Lincoln
Jenna Abetz, University of Nebraska, Lincoln
Molly Reynolds, University of Kentucky
Katharine J. Head, University of Kentucky
Tamika Tompoulidis, University of Kentucky
David Chanson Davenport, University of Kentucky

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Respondent: Deanna Sellnow, University of Kentucky

407057

11:00 AM to 12:15 PM

Marriott Wardman Park

Coolidge - Mezzanine Level

#### The Internet and Online Communication

Sponsor: Student Section

Chair: Jeremy Johnson, Penn State University

"Rhetoric in Social Media: Red Bull's Use of Metaphor on its Facebook Page" Kelly Robinson, Virginia Tech University

"Fantasy Theme Analysis of US Central Intelligence Agency Rhetoric and Its Implications for Communication Theory and Practice" Stephanie VanderMeer, University of Montana/American University; Mark Brosten, University of Montana; Caitlin Sager, University of Montana/American University

"I Can Haz Meme Paper? Toward a Definition of "Internet Meme" Andrew Peck, University of Wisconsin, Madison

"Social Media as a Bridge between Cultures: How young North Korean refugees build social networks via Facebook" Sarah Cho, Univ at Albany, SUNY

"Social Support Strategies Among Adult Children of Alcoholics in Online Forums" Marie Haverfield, Rutgers University; John Leustek, Rutgers University

407058

11:00 AM to 12:15 PM

Marriott Wardman Park

Harding - Mezzanine Level

#### Mass Communication Research in the Cultural Context

Sponsor: Association for Chinese Communication Studies

Chair: Qin Zhang, Fairfield University

Respondent: Qin Zhang, Fairfield University

"Cultural Determinants of Child-Oriented Magazine Advertising: Exploring the Connections between National Cultures and Persuasiveness of Advertising in China and in the United States" Gennadi Gevorgyan, Xavier University

"Gender Performance in the Cultural Context: A Post-Structuralist View of Sajiao Language in Taiwan" Hsin-I Sydney Yueh, Northeastern State University

"How online social support groups can help cancer patients' family in Taiwan break silence and provide strong emotional support communication with family members" Yen-I Lee, Bowling Green State University

"Noise in Chinese Neorealist Cinema: A Temporary Reverse Hierarchy (TRH) Model and Political Statements" Chunfeng Lin, University of Illinois, Urbana-Champaign

407062 11:00 AM to 12:15 PM

15 PM Marriott Wardman Park

Taft - Mezzanine Level

## Exploring Connection and Difference: Where Interpersonal Communication, Rhetoric, and Mass Communication Meet

Sponsor: Lambda Pi Eta

Chair: Caroline Parsons, University of Alabama

Respondents: Leslie J. Reynard, Washburn University; Dacia Charlesworth, Valdosta State University

"Connecting to the Conversation: My Time with the Figure/Ground Communication Project, Academic Blogging and the Community of Digital Scholarship" Justin Dowdall, Temple University

"Differences in Relational Maintenance Strategies in Relationships: A Comparative Study" Ariana Smith, South Dakota State University; Kama Konda, South Dakota State University

"Making connections through Twitter: A content analysis of the 2012 presidential election" Jeni Kmic, Ohio Northern University

407063

11:00 AM to 12:15 PM

Marriott Wardman Park

Taylor - Mezzanine Level

## Ratchet Religion: Exceeding the Boundaries of Black Representation as a Means of Affective Connection

Sponsor: Black Caucus

Chair: Miriam J. Petty, Northwestern University

Presenters:

VaNatta S. Ford, Ripon College

Bambi Haggins, Arizona State University Beretta E. Smith-Shomade, Tulane University Kristen J. Warner, University of Alabama

407065

11:00 AM to 12:15 PM

Marriott Wardman Park

Tyler - Mezzanine Level

## Organizational Ethics Training: What We've Learned and the Community Connections We've Created

Sponsor: Training and Development Division

Chair: Lori J.N. Charron, St. Mary's Univ of Minnesota

Presenters:

Lori J.N. Charron, St. Mary's Univ of Minnesota Michael J. Hyde, Wake Forest University Spoma Jovanovic, University of North Carolina, Greensboro Amanda Grace McKendree, University of Notre Dame Tammy Swenson Lepper, Winona State University Roy V. Wood, University of Denver

407067

11:00 AM to 12:15 PM

Marriott Wardman Park

Madison B - Mezzanine Level

#### **Queering Identity**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Jon Braddy, Florida Gulf Coast University

"The Down Low: More than Just Lowdown? A Derridean Deconstruction of the Différance in Down-Low Discourse" Brian Rogers, University of Utah

"The validation of semen: An interrogation of three socially constructed reasons for 'barebacking' between men who have sex with men" Jon Braddy, Florida Gulf Coast University

""Where Do We Belong?" First Accounts of Identity Management for Queer Iranian Women in the U.S." Shadee Abdi, California State University, Long Beach; Bobbi Van Gilder, University of Oklahoma

407068

11:00 AM to 12:15 PM

Marriott Wardman Park

Johnson - Mezzanine Level

#### Happily Ever After(?): Multidisciplinary Perspectives on the Princess Culture

Sponsors: Feminist and Women Studies Division, Women's Caucus

Chair: Audrey Curtis Hane, Kansas Newman University

Respondent: Stephanie Kelley-Romano,

"Connecting the Fairy Tale and Modern Worlds: Reimagining the Disney Princesses in ABC's Once Upon a Time" Julie A. Davis, College of Charleston

"Mommy's little princess: An analysis of princess makeovers at the Magic Kingdom " Sherianne Shuler, Creighton University

"Princesses and perspective: Feminist perspectives by incongruity in Dina Goldstein's Fallen Princesses " Sarah Partlow-Lefevre, Idaho State University

"The Princess Has a Job: The Princess Archetype in Images of Women at Work" Lori Joseph, Hollins University

407069

11:00 AM to 12:15 PM

Marriott Wardman Park

Jefferson - Mezzanine Level

## Connecting Through Adversity: Studying Cultural Calamities From an Ethnographic Perspective

Sponsor: Ethnography Division

Chair: William L. Mullen, Liberty University

Presenters:

Shirley Drew, Pittsburg State University

Linda Levitt, Stephen F. Austin State University

Aaron Noland, James Madison University

Christa Tess Kalk, Minneapolis Community & Tech College

Anna Wiederhold, University of Nevada, Reno

Respondent: Faith E. Mullen, Liberty University

407070

11:00 AM to 12:15 PM

Marriott Wardman Park

Jackson - Mezzanine Level

#### **International Public Address**

Sponsors: International and Intercultural Communication Division, Public Address Division

Chair: Jonathan J. Edwards, University of South Carolina Respondent: Timothy Barney, University of Richmond

"Always Having to Say You're Sorry: An Extensive Content Analysis of the Public Apologies of Global Leaders, Organizations, and Celebrities During the Past Century" Kevin A. Stein, Southern Utah Univ; Matthew H. Barton, Southern Utah Univ

"Rhetoric of the Authoritative Text: Negotiating Turkish National Identity through Atatürk's Great Speech" Elif Guler, Old Dominion University

"The Rhetoric of Oliver Tambo and The Transnational Anti-Apartheid Movement: The Making of an International Identity" Emily Sauter, University of Wisconsin, Madison

"The Truth of Reconciliation" Lindsay Harroff, University of Kansas

407071

11:00 AM to 12:15 PM

Marriott Wardman Park

Thurgood Marshall Ballroom East - Mezzanine

Leve

## **CONNECTing with New Media: Political Participation, Expression and Efficacy**

Sponsor: Political Communication Division

Chair: Lindsey Meeks, University of Washington

"Civic Benefits and Civic Risks: New Media Influences on the Political Efficacy of Young Citizens" Younei Soe, Indiana University; Erik P. Bucy, Texas Tech University

"Connecting with Politics: Is Facebook an Appropriate Forum for Political Expression?" Cynthia Peacock, University of Texas, Austin; Jonathan Daniels, University of Texas, Austin

"It's Getting More Complicated: Facebook Users' Political Participation in the 2012 Election" Caleb T. Carr, Illinois State University; Rebecca A. Hayes, Illinois State University; Andrew Smock, University of Wisconsin, Oshkosh; Paul Zube, Ferris State University

"Using Social Network Sites To Improve Communication Between Political Campaigns and Citizens in the 2012 Election" Stephanie Bor, University of Nevada, Reno

407084

11:00 AM to 12:15 PM

Omni Shoreham

Calvert Room - Lobby Level

## Social Media and The Academy: Pedagogy, Theory and Practice

Sponsor: Human Communication and Technology Division

Chair: Corinne Weisgerber, St. Edwards University

Presenters:

Ashley Fitch Blair, Union University Dawn Gilpin, Arizona State University

John A. McArthur, Queens University of Charlotte

Corinne Weisgerber, St. Edwards University

Respondent: Shannan H. Butler, St. Edwards University

407085 11:00 AM to 12:15 PM Omni Shoreham Hampton Room - Lobby Level

#### Collectives of Performance Power: Networks, Movements, Publics, Audiences

**Sponsor: Performance Studies Division** 

Chair: Mindy Fenske, University of South Carolina

Respondent: Elyse Pineau, Southern Illinois University, Carbondale

"After deliberation fails: Affect, collaboration, and network politics" Darrin Hicks, University of Denver

"Becoming Publics" Mindy Fenske, University of South Carolina

"From Eros to Emanation: The Vibe as a Constitutive Factor of Spontaneous Rebellion" Jason Del Gandio, Temple University

"Full Count: Performing Baseball Spectatorship" Keith Nainby, California State University, Stanislaus

""I Felt It and Just Understood It": The Experience(s) of Audiencing Live Music" Jnan Blau, Cal Poly State University, San Luis Obispo

407086 11:00 A

11:00 AM to 12:15 PM

Omni Shoreham

Capitol Room - Lobby Level

#### **Quantitative Scholarship in Journalism Research**

Sponsor: Mass Communication Division

Chair: Larry J. King, Stephen F. Austin State University

"Yes We Can (Publicize Our Memes): Social Issues in the Broadening Journalistic Sphere" Noah Grand, University of California, Los Angeles

"Racial Priming in the Development of Reader Attitudes towards Online Opinion Columns" Alexandra Merceron, University of Connecticut; Amna Al-Abri, University of Connecticut

"Taking it Back to the Source: Disaggregating Media Believability by Outlet" Christine Filer, University of Arizona; Kate Kenski, University of Arizona

"Media Fragmentation and Thematic Homogeneity: Predictors of Agenda Convergence in Online and Offline News Content" Katherine Ognyanova, University of Southern California

"The Utilities and Values of The Third-Person Effect and Optimistic Bias: "Connections" and Distinctions Between the Two Frameworks Through Analysis and Comparison" Sunny J. Kim, Cornell University

407087

11:00 AM to 12:15 PM

Omni Shoreham

Embassy Room - Lobby Level

## Food, Place, and Protest: Making and Breaking the Boundaries of Free Speech in the Modern Era

Sponsor: Freedom of Expression Division

Chair: John T. Llewellyn, Wake Forest University

Respondent: Paul Siegel, University of Hartford

"A Mental "Prior Restraint" on Online Political Expression: An Effect of Internet Regulation on Youth Perceptions of the Online Communication Environment in South Korea" Ju Young Lee, Penn State University

"Breaking Connections: The Problems and Possibilities of Protest" Joseph Sery, University of San Francisco

"Should online speech receive the same protection as offline speech? Comparison of freedom of online speech between the United States and South Korea" Chang Sup Park, Southern Illinois University, Carbondale

## Pretty as a princess: Examining the portrayal of fairy tale images in timeless stories and television shows

Sponsor: Visual Communication Division

Chair: Susan Wildermuth, University of Wisconsin, Whitewater Respondent: Mark McPhail, University of Wisconsin, Whitewater

"A Thousand Times More Lovely: Illustrations of Cinderella in a Century of English-language Children's Books" Linda Robinson, University of Wisconsin, Whitewater; Susan Wildermuth, University of Wisconsin, Whitewater

"Connecting Adult Audiences and Children's Literature: Cinderella as the Sexy Assassin Super-Spy" Scott D. Boras, Winona State University

"Does Snow White Still Look Like a Princess? An Analysis of Visual Representations of Snow White in Retellings of Fairytales on Television" Andrea M McClanahan, East Stroudsburg Univ

"Pretty princesses or provocative preschoolers? When little girls are no longer little in TLC's Toddlers & Tiaras" Millie Harrison, Auburn University

"The Good, the Bad, and the Strong: Representations of Women and Girls in ABC's Once Upon a Time" Trudy L. Hanson, West Texas A&M University

407091

11:00 AM to 12:15 PM

Omni Shoreham

Directors Room - Lobby Level

## Forging Rhetorical Connections: Common Sense, Electric Currents, and Civic Education

Sponsor: American Society for the History of Rhetoric

Chair: Cory Holding, University of Pittsburgh

"Kairos, Common Sense, and the Rhetoric of Conversion" Jonathan Henson, Syracuse University

"Priestley's "Intimate Connection" (Electricity in the Air and the Rhetorical Body)" Cory Holding, University of Pittsburgh

"Examining the Utility of Isocratean Civic Education" Elizabeth Glowacki, University of Texas, Austin

"With Friends Like These: Dale Carnegie and the Speech Communication Professoriate" William J. White, Penn State Univ, Altoona

407092

11:00 AM to 12:15 PM

Omni Shoreham

Congressional A - Lobby Level

## **Epistemology and the Public**

Sponsor: Critical and Cultural Studies Division

Chair: Kalen Churcher, Niagara University

"Connecting Indigenous Knowledge, Multiculturalism, and Education in the Age of "Glocalization": Epistemological and Pedagogical Implications" Kai Kuang, Purdue University

"NOT For Neda: Digital media, (citizen) journalism, and the invention of a post-feminist martyr" Robert Brookey, Ball State University; Mehdi Semati, Northern Illinios University

"Problems and Possibilities for a Critical Public Health" George Gittinger, University of Pittsburgh

"The 'duty to know': Self-diagnosis, depression and responsibility" Ellen Defossez, University of Pittsburgh

"Why is it Wikipedia.org and not Wikipedia.com? The Case of Wikipedia's Spanish Fork Labor Strike" Robert Gehl, University of Utah

407093

11:00 AM to 12:15 PM

Omni Shoreham

Congressional B - Lobby Level

#### **Mediating Histories, Historicizing Media**

Sponsor: Critical and Cultural Studies Division Chair: Megan Wood, University of South Florida

"Collective intelligence exploited? Crowdsourcing, immaterial production, and the political economy of informational capitalism" Ruben Ramirez, University of Puerto Rico

"From Ancient Human Remains to Modern Speaking Subject: The Kennewick Man as Witness in the Case for Claiming the Past" K.C. Councilor, University of Wisconsin, Madison

"Habitus and Infrastructure: Material and Discursive Associations in the Construction of Normative Transportation Practices" Elizabeth Wilhoit, Purdue University; Lorraine G. Kisselburgh, Purdue University

"Liberal or Radical? Rethinking Dutch Media History" Tabe Bergman, Renmin University of China

407094 11:00 AM to 12:15 PM

Omni Shoreham

Council Room - Lobby Level

#### **Competitively Selected Papers in Communication Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Susanne M. Jones, University of Minnesota

"Connections between collective action: A theory of social movements as networks of communication episodes" Andrew N. Pilny, University of Illinois

"Sorry Sorries: Image Repair after Regretted Apologies" Josh Compton, Dartmouth College

"The Chinese Online Discourse of Defense: A Case Study of Ai Weiwei" Bingjuan Xiong, University of Colorado, Boulder

"Supportive Communication: Curious Questions, Fresh Trajectories (or Rethinking the Old?)" Susanne M. Jones, University of Minnesota; Graham Bodie, Louisiana State University

407095

11:00 AM to 12:15 PM

Omni Shoreham

Senate Room - Lobby Level

## **Public Voice in Rhetorical Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Steve A. Stuglin, Georgia State University Respondent: Kendall Phillips, Syracuse University

"The Priestly and Prophetic Voice of the Public Intellectual" Jeremy Vincent Adolphson, University of Wisconsin, Milwaukee

"Connecting Past Greatness to Current Success: A Rhetorical Analysis of President-Elect Barack Obama's 2008 Victory Speech" Seth Bradshaw, University of Arizona

""Pushed Aside on Words": Toward a Genosonic Rhetorical Theory" Amanda Nell Edgar, University of Missouri

407096

11:00 AM to 12:15 PM

Omni Shoreham

Forum Room - Lobby Level

## **Burkean Identities: The Imbrication of Bodies and Symbols**

Sponsor: Kenneth Burke Society

Chair: Bryan Crable, Villanova University

Respondent: Debra Hawhee, Penn State University

"Designing Healing Spaces: A Rhetoric of Health and Illness" Robin Kanak, Villanova University

"Disabled Model: A Burkean View of the Healthy/Unhealthy Body" Adam Cohen, Villanova University

"Engaging the Body: Rhythm and Arrhythmia of Social Reality" Minh Cao, Villanova University

"The Material Rhetoric of Queer Bodies: A Study on Trans-sexuality and Identity Construction" Marianela Nunez, Villanova University

407097

11:00 AM to 12:15 PM

Omni Shoreham

Cabinet Room - Lobby Level

## Stumbling Toward Moral: Faith and Relationship as the Connective Tissue of the Good Life

Sponsor: Religious Communication Association

Chairs: Daniel Brown, Grove City College; J. Matthew Melton, Lee University

Respondent: Daniel Brown, Grove City College

"The Bhagavad Gita and Micah: Interfaith Connections in Intercultural Communication Social Ethics" Bayo Oludaja, Northwest Missouri State University; Abhik Roy, Loyola Marymount University

"Evidence of a Dialogical and Dialectical Protestant-Catholic Relationship in Evangelical Responses to the Selection of Pope Francis: Applying Relational Dialectics Theory to Inter-Faith Public Discourse and "Dialogue" Jessica Ptomey, Kaplan University

"Jesus, the Founder of Modern Business: Rhetorics of 1920s Religious Capitalism" Bethany Keeley-Jonker, Trinity Christian College

"Dialogic Connections Between the Church and the State: John Howard Yoder's Implicit Theory of Incarnational Rhetoric" Zachary Walton, Bluffton University

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