



# NCA Sponsorship Opportunities

Welcome to the NCA 105<sup>th</sup> Annual Convention in Baltimore, MD, November 14 – 17, 2019. This year, NCA is excited to offer new and exciting sponsorship opportunities to accommodate any budget to reach the 5,000 attendees that attend each year. Want to sponsor something but do not see it listed? Call us to discuss alternatives! To discuss these or other possible sponsorships, please contact Kristin Yednock at 202-464-4622 or [kyednock@natcom.org](mailto:kyednock@natcom.org).

All Annual Convention Sponsorships include:

- Recognition as sponsor on convention website
- Recognition as sponsor in convention promotions (written and electronic)
- Recognition as sponsor on signage in registration/public areas

## Sponsorship Opportunities

### Welcome Reception - \$15,000

Attendees look forward to this opportunity to meet with friends and colleagues they haven't seen since the last convention. Get your name out early in the convention as they discuss the activities of the week. Sponsorship fee will be used to offset cost of providing good and beverage.



### NCA Day of Service - \$15,000

Take this opportunity to give back to the local community! Sponsorship funds will be used to offset a community service event that benefits the host city.

### NCA Opening Session - \$15,000

The NCA Opening Session addresses the state of the association and discipline as well as reflecting on the convention theme. This opening session program will be filmed and electronically archived for future access. Sponsorship fee will be used to offset recording costs.

Sold



### Carroll C. Arnold Distinguished Lecture - \$10,000

The Carroll C. Arnold Distinguished Lecture spotlights the lifetime achievement of a Communication scholar. This general session program will be recorded and electronically archived for future research and classroom use.

Sold

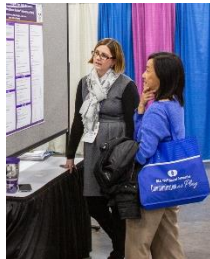
## Presidential Address and Awards and Awards Reception - \$10,000

The NCA President provides the final keynote address of the convention. Following the address, NCA celebrates the annual award winners with a ceremony and celebratory toast. This session will be filmed and electronically archive for future access. Sponsorship fee will be used to offset recording costs and the toast following the ceremony.



## Convention Reusable Water Bottles - \$6,500

Each attendee will receive a water bottle with their convention materials, featuring your logo and information. Water stations will be conveniently located throughout the convention site where attendees can fill their water bottles between sessions.



## Convention Tote Bags - \$5,000

See your logo carried all over the convention! Tote bags are widely used by attendees to carry their materials to sessions. The printed tote bags are distributed to 5,000 attendees

## Internet Sponsor - \$5,000

Two opportunities:

1. Sponsor internet access in all of the meeting rooms (60+) where participants will see your name/logo on access cards displayed in the room
2. Sponsor internet in the exhibit hall and all common areas where attendees will see your name/logo on access cards displayed throughout

## Convention Insert/Handout - \$1,500

Put your information in the hands of every attend. Sponsor provides 5,000 promotional inserts or items to be given out at registration.

## Networking Lounge Sponsor- \$1,200

Have your company name and logo displayed at one of our Networking Lounge area available in the exhibit hall.