



NCA Sponsorship Opportunities

Welcome to the NCA 108th Annual Convention in New Orleans, LA November 17-20, 2022. This year, NCA is excited to offer new and exciting sponsorship opportunities to accommodate any budget to reach the 4,500 attendees that attend each year. Want to sponsor something but do not see it listed? Call us to discuss alternatives! To discuss these or other possible sponsorships, please contact Kristin Yednock at 202-464-4622 or kyednock@natcom.org.

All Annual Convention Sponsorships include:

- Recognition as sponsor on convention website
- Recognition as sponsor in convention promotions (written and electronic)
- Recognition as sponsor on signage in registration/public areas

Additional sponsorship incentives are available based on the goals of your organization. All sponsorships are considered a partnership between NCA and your organization, and we will develop a comprehensive sponsorship package to meet your organization's needs.

Sponsorship Opportunities

NCA Welcome Reception - \$15,000

Attendees look forward to this opportunity to meet with friends and colleagues they haven't seen since the last convention. Get your organization's name out early in the convention as they discuss the activities of the week. Sponsorship fee will be used to offset cost of providing food and beverage.



NCA Day of Service - \$15,000

Take this opportunity to give back to the local community! Sponsorship funds will be used to offset a community service event that benefits the host city.

NCA Opening Session - \$15,000

The NCA Opening Session addresses the state of the association and discipline as well as reflecting on the convention theme. This opening session program will be filmed and electronically archived for future access. Sponsorship fee will be used to offset recording costs.





Carroll C. Arnold Distinguished Lecture - \$10,000

The Carroll C. Arnold Distinguished Lecture spotlights the lifetime achievement of a Communication scholar. This general session program will be recorded and electronically archived for future research and classroom use.

Presidential Address and Awards Presentation - \$10,000

The NCA President provides the final keynote address of the convention. Following the address, NCA celebrates the annual award winners with a ceremony and celebratory toast. This session will be filmed and electronically archive for future access. Sponsorship fee will be used to offset recording costs and the toast following the ceremony.



Reusable Water Bottles - \$7,000

Each attendee will receive a water bottle with their convention materials, featuring your logo and information. Water stations will be conveniently located throughout the convention site where attendees can fill their water bottles between sessions.



Convention Tote Bags - \$6,500

See your logo carried all over the convention! Tote bags are widely used by attendees to carry their materials to sessions and will feature your organizations information.

Session Room Internet Sponsor - \$5,500

Sponsor internet access in all of the session (breakout) rooms (60+) where participants will see your name/logo on access cards displayed in the room with wi-fi log-in information.

Hand Sanitizer Sponsor - \$4,000

Sponsor individual sized hand sanitizer bottles provided in the NCA Registration Area to each attendee. Each bottle will feature your logo and information.

Exhibit Hall Internet Sponsor - \$2,500

Sponsor internet in the exhibit hall where attendees will see your name/logo on access cards displayed throughout with wi-fi log-in information.

PowerUp Charging Station Sponsor- \$2,000

Have your company name and logo displayed at our PowerUp Charging areas available in the exhibit hall.

Networking Lounge Tables - \$1,500

Have your company name and logo displayed at our Networking Lounge, an area in the meeting space with roundtables where attendees can sit and gather for meetings, conversation, and networking.

Convention Insert/Handout - \$1,500

Put your information in the hands of every attend. Sponsor provides 4,500 promotional inserts or items to be given out at registration.