Convention Program Advertising

Printed programs will be available to all convention registrants. The printed program page size is 7" wide x 10" tall, printed offset in black and white. To insure quality printing, please supply all advertisements in one of the following formats: PDF (300 dpi with fonts embedded) or JPG (300 dpi). All files should be black and white or grayscale format. **Applications, ad copy, and payments must be received by August 19, 2021 for advertisement to be included in the printed convention program.** NCA reserves the right to deny advertising to any potential advertiser.

Contact Information

Primary Contact _____Title _____

Company_____

Address _____

City _____ State _____ Zip _____

Phone (_____)_____   E-mail _____

Advertisement

Quantity/Size	Regular Rate	NCA Department Member* or Univ Press Rate
_____ Covers**	$3,500	$3,000
_____ Full Page (7" x 10")	$1,500	$1,350
_____ Half Page (7" x 5")	$1,150	$1,035
_____Quarter Page (7" x 2.5")	$900	$810

Department Membership must be current through December 1, 2021 to be eligible for the member rate.
**Covers are assigned based on a lottery. If your ad is not selected for a cover in the lottery you may elect to insert the ad at the full page price.

Return Application to: Kristin Yednock, Director of Convention and Meetings, 1765 N Street, NW, Washington, DC 20036. Phone: 202-464-4622, Fax: 202-464-4600, Email: kyednock@natcom.org

Once submitted you will receive an e-mailed invoice with instructions on how to remit payment online.