



# Convention Program Advertising

---

NCA Convention Central will serve as the hub for the virtual Annual Convention. All electronic advertisements will be in a continuously rotating loop in the website header.

NCA Convention Central ads should be 1200 px (wide) x 400 px (tall) and no more than 2MB. Files must be jpg, jpeg, or png files. Ads should be in color.

**Applications, ad copy, and payments must be received by October 2, 2020.** NCA reserves the right to deny advertising to any potential advertiser.

## Contact Information

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

URL for advertisement click through \_\_\_\_\_

## Advertisement

**Quantity**

\_\_\_\_\_

**Regular Rate**

\$1,500

**NCA Department Member\* or**

**Univ Press Rate**

\$1,350

*\* Department Membership must be current through December 1, 2020 to be eligible for the member rate.*

**Return Application to:** Kristin Yednock, NCA Convention and Meetings Manager,  
1765 N Street, NW, Washington, DC 20036. Phone: 202-464-4622, Fax: 202-464-4600,  
Email: kyednock@natcom.org

**Once submitted you will receive an e-mailed invoice with instructions on how to remit payment online.**