



Convention Program Advertising

Printed programs will be available to all convention registrants. The printed program page size is 7" wide x 10" tall, printed offset in black and white. To insure quality printing, please supply all advertisements in one of the following formats: PDF (300 dpi with fonts embedded) or JPG (300 dpi). All files should be black and white or grayscale format. **Applications, ad copy, and payments must be received by August 23, 2019 for advertisement to be included in the printed convention program.** NCA reserves the right to deny advertising to any potential advertiser.

Contact Information

Primary Contact _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone (_____) _____ E-mail _____

Advertisement

Quantity/Size	Regular Rate	NCA Department Member* or Univ Press Rate
_____ Covers**	\$3,500	\$3,000
_____ Full Page (7" x 10")	\$1,500	\$1,350
_____ Half Page (7" x 5")	\$1,150	\$1,035
_____ Quarter Page (7" x 2.5")	\$900	\$810

* Department Membership must be current through December 1, 2019 to be eligible for the member rate.

**Covers are assigned based on a lottery. If your ad is not selected for a cover in the lottery you may elect to insert the ad at the full page price.

Return Application to: Kristin Yednock, NCA Convention and Meetings Manager,
1765 N Street, NW, Washington, DC 20036. Phone: 202-464-4622, Fax: 202-464-4600,
Email: kyednock@natcom.org

Once submitted you will receive an e-mailed invoice with instructions on how to remit payment online.