

Visual Communication Division

Meeting Agenda

November 12th, 2020

3 pm Eastern

Annual Business Meeting

Meeting Facilitator: John Katsion Chair of the Visual Communication Division

Attendees(Officers): Kelly Norris Martin, Julianna Kirschner, Brent Saindon, Elinor Light, Chandra Maldonado

I. Call to order

II. Roll Call:

Shaima Khanam, Daniel Devinney (one of the top student papers), T.J. Thomson, Walid Afifi (one of the NCA 2nd VP Candidate), Meredith Pruden, Catlin Bruce

III. Approval of minutes from last meeting: Not done, but minutes were sent out to officers by Chandra.

IV. NCA Representative- Trevor Parry-Giles:

Network platform called Discord to communicate on message board. Instructions are available on website. Website: <https://discord.com>

-Spectra is now online

-Communication Matters: Podcast by NCA

-NCA election will be in December (and will be this way from now on). Look out for ballots around December 1.

-NCA will be in Seattle 2021 (no decisions will be made in terms of an virtual conference.)

V. Walid Afifi (one of the NCA 2nd VP Candidate):

-Wants to be active in NCA because of the opportunity to promote more inclusivity (issues with access and disciplinary problems).

-More structural change/action

- Focuses on the question: How do we make a discipline more community focused/ engaged. Calls for a need for more solid examples of representation and diversity, even in the publication process.

- Invites attendees to take part in listening sessions:

Tuesdays 4:00-5:30 PM EST

November 10, 17, 24

Zoom link:

[https://ucsb.zoom.us/j/86890824552?pwd=UzRzRGk1RlNsQjdIaHd6ZGNmUHBmQT09^{\[P\]}_{\[SEP\]}](https://ucsb.zoom.us/j/86890824552?pwd=UzRzRGk1RlNsQjdIaHd6ZGNmUHBmQT09^[P]_[SEP])

Email: w-afifi@ucsb.edu

-NCA 2nd VP Office hours and listening sessions (both candidates)

Tuesdays 4:00-5:30 PM EST

November 10, 17, 24

Zoom link:

[https://ucsb.zoom.us/j/86890824552?pwd=UzRzRGk1RlNsQjdIaHd6ZGNmUHBmQT09^{\[P\]}_{\[SEP\]}\[https://www.natcom.org/nca-2020-second-vice-president-election-spotlight^{\\[P\\]}_{\\[SEP\\]}\]\(https://www.natcom.org/nca-2020-second-vice-president-election-spotlight^{\[P\]}_{\[SEP\]}\)](https://ucsb.zoom.us/j/86890824552?pwd=UzRzRGk1RlNsQjdIaHd6ZGNmUHBmQT09^[P]_[SEP]https://www.natcom.org/nca-2020-second-vice-president-election-spotlight^[P]_[SEP])

VI. Awards (Elinor Light presenting)

-Bruce, Caitlin Frances. “River of Words as Space for Encounter: Contested Meaning in Rhetorical Convergence Zones,” *Quarterly Journal of Speech*, 105, no. 4 (2019): 441-464.

-Kirschner, Julianna. “(Un)Social Media: A Content Analysis of the Centralized Self on Twitter.” Ph.D. Diss., Claremont Graduate University, 2020.

-Thompson, T. J. “To See and be Seen: The Environments, Interactions, and Identities Behind News Images.” (London: Rowman and Littlefield International, 2019).

VII. Overview of this year’s convention (Julianna Kirschner presenting):

-50 submissions and 29 were accepted (58% acceptance rate)

-3 out of 5 panel submissions were accepted (60% acceptance rate)

-1 Performance was submitted (rejected, 0% acceptance rate)

- 8 slots (which is including the business meeting)
- Overall Acceptance Rate: 57.14%
- Top Paper and Top Student Paper for this year's convention:

Top Paper

Get Gritty With It: Memetic Icons and the Visual Ethos of Antifascism
 James Alexander McVey
 Dustin A. Greenwalt

Top Student Papers (Tied)

The Changing Face of America: Post-Racial Visual Logics in the National Geographic
 Daniel James DeVinney

“How Real, How Immediate, How Profoundly Truthful” : Prosthetic Memory of World War I in They Shall Not Grow Old
 Kelly Williams Nagel

VIII. Overview of the upcoming convention (Brent Saidon presenting)

- What is the theme?—"Renewal and Transformation", Nov 18-21 (Seattle)
- How many panels do we have?— We are down 100, so it will be 11 slots to program (this includes spot light panels and division meeting). There is not a lot of room to expand that number. There may be an opportunity to expand 1 or 2 slots on a case by case basis.
- Will need reviewers for next year
- Julianna will be chair and Brent will be Vice Chair next year
- Location for NCA in 2022 is New Orleans/Washington DC will be 2023

IX. Closing comments (John Katsion and Kelly Norris Martin presenting)

- Vice- Chair elect ---Meredith Pruden: New Orleans (2022)
 Institution: Ph.D. candidate (Georgia State University)
 Email: mpruden1@gsu.edu/ meredithpruden@gmail.com)
 Research: Topics related to online white supremacist tactics
- Need an awards chair to replace Elinor Light.

- TJ Thomson is looking for associate editor for Vis Comm Quarterly Journal

Email: tj.thomson@qut.edu.au

- Discussed keeping Facebook page but being more active with the listserv.