Health Communication within the Organizational Context

Sponsor: Health Communication Division
Chair: Heather J. Carmack, University of Alabama

"COMFORT Communication for Oncology Nurses: Program Overview and Preliminary Evaluation of a Nationwide Train-the-Trainer Course" Elaine Wittenberg, City of Hope Comprehensive Cancer Center; Betty Ferrell, City of Hope National Medical Center; Joy Goldberg, University of Memphis; Sandra Ragan, University of Oklahoma; Haley Buller, City of Hope National Medical Center

"Coworker Unfairness, Unsupportiveness, and Ick for Pumping Breastmilk at Work" Mary Jiang Bresnahan, Michigan State University; Jie Zhuang, Michigan State University; Yi Zhu, Michigan State University; Xiaodi Yan, Michigan State University; Elizabeth Bogdan-Lovis, Michigan State University; Joanne Goldbort, Michigan State University; Steven Haider, Michigan State University

"Finding the invisible leader: When a priori opinion leader identification is impossible" Brian Britt, South Dakota State University; Rebecca K. Brit, South Dakota State University; Jennifer Anderson, South Dakota State University; Nancy Fahrenwald, South Dakota State University; Shana Harming, South Dakota State University

"The Buddy Benefit: Increasing the Effectiveness of an Employee-Targeted Weight-Loss Program through Confirming Communication" Rene Dailey, University of Texas, Austin; Lynsey K. Romo, North Carolina State University; Carolyn Dunn, North Carolina State University; Surabhi Aggarwal, North Carolina Division of Health and Human Services

"Tracking Success – Outputs versus Outcomes: An analysis of accredited public health agencies’ Community Health Improvement Plan objectives" Evan Perrault, Purdue University; Jill M. Inderstradt-Stephens, Purdue University; Elizabeth Hintz, Purdue University

Developing Friendships through Interpersonal Communication

Sponsor: Interpersonal Communication Division
Chair: Sarah Tardif, University of Massachusetts, Boston

"How Many Hours Does It Take to Make a Friend?" Jeffrey A. Hall, University of Kansas

"Friendship at First Sight: Thin Slices in Observing Rapport and Friendship Potential in Initial Interactions" Emi Hashi, Arizona State University

"Similarities and Differences in Interpersonal Reciprocity Between Friends and Acquaintances" Bing Han, University of South Carolina Aiken; Shuo Yao, Radford University

"Changes in Friendship Closeness: A Qualitative Analysis of Turning Points in Female Friendships in Early to Middle Adulthood" Eileen F. Doherty, Marymount Manhattan College
New Media and Confession: Articulating Difficult Experiences Online

Sponsor: Critical and Cultural Studies Division
Chair: Alvin Primack, University of Pittsburgh

"Asserting Agency: Privacy, Consent and the Problem of Reception" Nicole Castro, University of North Carolina, Chapel Hill

"Everybody’s a Critic: New Media Environments and the Rise of Populist Criticism" Ambrose Curtis, University of Pittsburgh

"Syrian Refugees’ Use of YouTube Advertisements Against Germany’s Extreme Right" Elise Homan, University of Pittsburgh

"Talking $h*t: YouTube Vlog Rants, Comic Catharsis, and Heteronormativity" Emma Gabriele, University of Rhode Island

"‘Then I Heard It Happened to All of You Too’: The Networking of ‘Targeted Individuals’ on YouTube” Daniel Beresheim, University of Pittsburgh

The Rhetoric of Social Class in the United States

Sponsor: Rhetorical and Communication Theory Division
Chair: David W. Seitz, Penn State University, Mont Alto
Respondent: Jill Tyler, University of South Dakota

"Examining the Legacy and Relevance of Identity in the Analysis and Study of Social Class" LaKresha D. Graham, Rockhurst University

"Saving Underdogs: Deserving and Undeserving Poor in Slumdog Millionaire" Supriya Karudapuram, American University

"Stuck in the Middle with You: How the Elasticity of “Middle Class” Obfuscates the Reality of Social Class” David W. Seitz, Penn State University, Mont Alto; Ryan Dodd, Gettysburg College

"The Anxieties of Middle Class-ness: Labor Intensive Knowledge Work and Restrictive Lifestyle Performances” Charles E. Soukup, University of Northern Colorado; Christina R. Foust, University of Denver

Materiality, Discourse, and Communicative Constitution of Organizing

Sponsor: Organizational Communication Division
Chair: Jennifer J. Mease, James Madison University
Respondent: Matthew A. Koschmann, University of Colorado, Boulder
"#TrumpThatBitch: The Communicative Constitution of Hate Organizations on #MakeAmericaGreatAgain" Sean M. Eddington, Purdue University

"A Pattern Language for Workspace: How Organizational Spaces Communicate to Constitute Organizations" Elizabeth Wilhoit, Auburn University

"Embracing Our Interdisciplinary Legacy: The Relevance of Linguistic Anthropology in Questions of Materiality" Dana H. Marshall, University of Colorado, Boulder; Tajshen Campbell, University of Colorado, Boulder

"Materiality and Institutional Positioning: ISIL's Use of Material Resources in its Communicative Constitution" Jacqueline Bruscella, State University of New York, Oneonta; Ryan S. Bisel, University of Oklahoma

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403011 8:00 AM to 9:15 AM Sheraton San Antonio A - Third Floor (Conference Center)

**Performatve Feminist Activism**

Sponsor: Women's Caucus
Chair: Runchao Liu, University of Minnisota

Presenters:
Caroline Bayne, University of Minnesota, Twin Cities
Samantha Perez, University of Minnesota

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403012 8:00 AM to 9:15 AM Sheraton San Antonio B - Third Floor (Conference Center)

**International Students as a "Special" Population on U.S. College and University Campuses: Adjustments, Questions, and Concerns**

Sponsors: International and Intercultural Communication Division; Student Section
Chair: EunYoung Lee, Florida Gulf Coast University
Respondent: Hsin-I Sydney Yueh, Northeastern State University

"Complicating Special Population Research: A Case for Non-Native, English Speaking International Students on American Campuses" Satoshi Toyasaki, Southern Illinois University, Carbondale; Yusaku Yajima, Southern Illinois University, Carbondale

"The Impact of Social Network Sites on International Student Adjustment on a U.S. College Campus" Bowen Gillie, University of Rhode Island; Guo-Ming Chen, University of Rhode Island

"The Relevance of International Student Adjustment to Life in the U.S.: A Legacy That Universities Can Create" Aayushi Hingle, California State University, Los Angeles

"What can I do about my Accent? Communication Experiences of International Students in the U.S. College" Comfort Tosin Adebayo, University of Wisconsin-Milwaukee

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403013 8:00 AM to 9:15 AM Sheraton State Room 1 - Third Floor (Conference Center)

**Transnationalism and Hybridity at a Global Age**

Sponsor: International and Intercultural Communication Division
Chair: Kathleen D. Clark, University of Akron
Respondent: Fatima Zahrae Chrifi Alaoui, San Francisco State University

"Transnational Marriage Migrants from Indonesia to Taiwan: Narrating Good and Bad Marriages" Todd L. Sandel, University of Macau
"Transnational Media of Nollywood: Second-Generation Igbo American Reception" Uchenna Onuzulike, Bowie State University
"Kneeling But Still Singing: Hybrid Identity and U.S. American National Anthem Protest" Michael Forst, Southern Illinois University, Carbondale
"Rethinking Hybridity in K-pop: A rhizomatic approach to K-pop’s globalization" Bumgi Min, Penn State University
"Dialectical Tensions in the Wal-Martization of the United States" Jonathan Matusitz, University of Central Florida; Laura Lord, University of Central Florida

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**Broken Agencies/Broken Agency: The Role of Communication Professionals in Confronting Dysfunctional Systems**

Sponsor: Ethnography Division
Chair: Corinne Weisgerber, St. Edwards University

Presenters:
Corinne Weisgerber, St. Edwards University
Kara Laskowski, Shippensburg University
Shannan H. Butler, St. Edwards University
Lisa R. Barry, California State University, Channel Islands
Stephanie Martinez, St. Edwards University

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**You Heard it Here First: Black Journalists, Alternative Media and the Legacy of Calling Out “Fake” News**

Sponsor: African American Communication and Culture Division
Chair: Felicia Harris, University of Houston, Downtown

Presenters:
Jayne Cubbage, Bowie State University
Loren Saxton Coleman, University of Southern Mississippi
Meredith Clark, University of North Texas
Felicia Harris, University of Houston, Downtown

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When "Our Legacy, Our Relevance" Changes: What Happens when Colleges/Universities Merge?

Sponsor: Community College Section
Chair: Rick Lindner, Georgia State University, Perimeter College
Presenters:
  - Brian Kline, University of North Georgia, Gainesville
  - Linda Bowen, Georgia State University
  - Jennifer Heusel, Coker College
  - Pamela A. Hayward, Augusta University
  - Adam David Roth, University of Rhode Island
  - Shari L. Szalwinski, Chattahoochee Technical College
  - Julie Langley, Georgia State University

403018  8:00 AM to 9:15 AM  Sheraton  Houston B - Third Floor (Conference Center)

Fandoms and Political Action

Sponsor: Political Communication Division
Chair: Ryan S. Rigda, Texas A&M University
Respondent: Amber Davison, Keene State College
  "Hallows or Horcruxes? The Deployment of Harry Potter in the 2016 Presidential Election"  Ryan S. Rigda, Texas A&M University
  "Social Justice Warrior or Jingoistic Patriot: Political Appropriation of Captain America in the Trump Era"  Victoria Stiegel, Texas A&M University
  "The Problematic Fave: Negotiating Political Identity Through Fandom in the 2016 Presidential Election"  Emily S. Sauter, Minnesota State University, Mankato
  "Trek Against Trump: Star Trek Fandom in the 2016 U.S. Presidential Election"  Ashley Hinck, Xavier University

403019  8:00 AM to 9:15 AM  Sheraton  Houston C - Third Floor (Conference Center)

“If You Build It, They Will Post”: The Beneficial Applications of Higher Education Institutions Creating and Utilizing Social Analytics Labs

Sponsor: Human Communication and Technology Division
Chair: Joseph Mazer, Clemson University
Presenters:
  - Brandon Boatwright, University of Tennessee
  - Courtney Childers, University of Tennessee
  - Stephen K. Hunt, Illinois State University
  - Nathan Carpenter, Illinois State University
  - Laeeq Khan, Ohio University
  - Itai Himelboim, University of Georgia
  - Derek Ray Lane, University of Kentucky
403021  8:00 AM to 9:15 AM  Sheraton  Austin 1 - Second Floor

**New Developments in the Discursive Accomplishment of Addressing, Interpreting and Translating**

Sponsor: Language and Social Interaction Division  
Chair: Gonen Dori Hacohen, University of Massachusetts, Amherst  
- "BiModal Code-switching: Evidence beyond code-blending in written English" LaReina Hingson, Gallaudet University; Marissa Rivera, Gallaudet University  
- "Interpreting Journalistic Questions in Dual-Lingual Political Press Conferences: Media Censorship in China" Ruey-Ying Liu, University of California, Los Angeles  
- "Introduction to Tshangla Kinship Address System of Bhutan" Dorji Wangchuk, University of Macau  
- "What Capital "D" Deaf can Teach Capital "D" Discourse: A Case Study of the Nyle DiMarco's Endorsement of Presidential Candidate Hillary Clinton" Sarah Scott

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403022  8:00 AM to 9:15 AM  Sheraton  Austin 2 - Second Floor

**CSR, International Implications, and Theoretical Paradigms in Public Relations**

Sponsor: Public Relations Division  
Chair: Michael L. Kent, University of Tennessee  
Respondent: Gayle M. Pohl, University of Northern Iowa  
- "Get Legit or Quit: NGO advocacy and agenda building efforts in the midst of the European Immigration Crisis" Laura Gamo, University of Tennessee, Knoxville  
- "How Public Relations Contributes to Integrated Communication in Matrix Organization in Non-English Speaking Country" Jung Kyu (Rhys) Lim, University of Maryland  
- "Societal Public Relations: Articulating a Public Relations Paradigm" Katie M. Brown, University of Maryland  
- "The (Re)Naming of Yale's Calhoun College: Applying and Extending Corporate Historical Responsibility" Cody Wilson, Purdue University

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403023  8:00 AM to 9:15 AM  Sheraton  Austin 3 - Second Floor

**Context Still Matters! GLBTQ Social Movement, Rights, and Environments**

Sponsors: Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division  
Chair: Dawn Marie D. McIntosh, University of Denver  
Respondent: James McDonald, University of Texas, San Antonio  
- "Pride or Perversion? The Vacillating Opinions on Gay Pride, 1979-2011" Patrick Johnson, University of Colorado, Boulder  
- "Slashing the Patriarchy, Together: Lesbian Feminism and "Scream" (1996)" Kyle Christensen, University of Memphis  
- "Seen but Not Heard in Sochi: LGBT Visibility and Ill-Discerned Kairos at the 2014 Winter Olympics" Kenneth Lythgoe, University of Wisconsin-Madison  
- "“Tick…Tick…Tick Goes the Queerbomb” Resisting the Corporatization of Austin Pride" Hunter Thompson, Syracuse University
"Homonegativity in India: Unpacking Situational and Cross-Situational Antecedents and Consequences of Negative Attitudes toward Homosexuality" Arunima Krishna, Boston University

403024 8:00 AM to 9:15 AM Sheraton Pearl 1 - Second Floor

Rejection Happens: Reducing Stigma and Increasing the Transparency and Normalcy of Rejection in Academia

Sponsor: Training and Development Division
Chairs: Angeline Sangalang, University of Dayton; Cynthia Wang, University of Southern California; Ashton Speno, Southern Illinois University, Edwardsville
Presenters:
- Nicholas David Bowman, West Virginia University
- Elisia Cohen, University of Minnesota
- D. Robert DeChaine, California State University, Los Angeles
- John M. Kephart, California State University, Northridge
Respondent: Kristen Harrison, University of Michigan

403025 8:00 AM to 9:15 AM Sheraton Pearl 2 - Second Floor

Dear Discipline: The Rhetorical Value of Private Letters

Sponsor: Public Address Division
Chair: Bryan Blankfield, University of Pittsburgh
Presenters:
- Bryan Blankfield, University of Pittsburgh
- Nathan A. Crick, Texas A&M University
- Samuel McCormick, San Francisco State University
- Mary E. Stuckey, Penn State University

403027 8:00 AM to 9:15 AM Sheraton Pearl 4 - Second Floor

Bridging the Gap for Differently-Abled Teachers through Disclosure

Sponsor: Disability Issues Caucus
Chair: Michael S. Jeffress, University of the West Indies
Respondent: Amin Makkawy, California State University, Fresno

"Almost Passing: Using Disability Disclosure to Recalibrate Able-Bodied Bias in the Classroom" Julie-Ann Scott, University of North Carolina, Wilmington; Kelly Peter Herold, Winona State University

"Disability at the Center: Finding Safety in Critical Conversations" Kimberly M. Cuny, University of North Carolina, Greensboro

"Disclosing Disability around the Coffee Stand: Strategies for Boosting Collegiality in Academe" Pauline Newton, Southern Methodist University; Michael S. Jeffress, University of the West Indies

"Negotiations of In/visible Disability in the Rhetoric Classroom" Rebecca Miner, University of Central Missouri
403028  8:00 AM to 9:15 AM  Sheraton  Pearl 5 - Second Floor

**Understanding the Role of Risk in Impacting Health-Related Outcomes**

Sponsor: Health Communication Division  
Chair: Gretchen L. Bergquist, University of Nebraska-Lincoln  
"Beyond demographics and attitudes: The relationship of young women’s emotional states with skin damaging and skin safety behaviors"  Jessica Gall Myrick, Penn State University; Jessica Fitts Willoughby, Washington State University  
"Difference in Cancer Information Seeking among Smokers and Nonsmokers: A RISP Perspective"  Di Pei, George Mason University; Xiaquan Zhao, George Mason University; Gary L. Kreps, George Mason University; Guoming Yu, Beijing Normal University  
"Exploring the interaction effects of risk perception, temporal framing, and consideration of future consequences on risk-reducing behavioral intention"  Mengfei Guan, University of Georgia; Jiyeon So, University of Georgia  
"The Role of Communicator Predispositions in Understanding Sexual Safety/Risk"  Sean M. Horan, Texas State University; Kristen Farris, Texas State University; Marian L. Houser, Texas State University

403030  8:00 AM to 9:15 AM  Sheraton  Executive Boardroom - Second Floor

**Regional President and Executive Director Meeting**

Sponsor: NCA National Office  
Presenters:  
Stephen J. Hartnett, University of Colorado, Denver  
Trevor Parry-Giles, National Communication Association  
Benjamin R. Bates, Ohio University  
Cheryl Casey, Champlain College  
Victoria J. Gallagher, North Carolina State University  
Jerold L. Hale, College of Charleston  
Michelle A. Holling, California State University, San Marcos  
Heather L. Hundley, Middle Tennessee State University  
Jimmie Manning, Northern Illinois University  
Shawn Wahl, Missouri State University

403031  8:00 AM to 9:15 AM  Sheraton  Live Oak -Second Floor

**The Opportunities and Challenges of Communication Technology for Group Communication Scholarship**

Sponsor: Group Communication Division  
Chair: Maggie Boyraz, California State Polytechnic University, Pomona  
Presenters:  
Katie Kyungwon Kang, Rutgers University  
Jennifer L. Gibbs, Rutgers University  
Erin K. Ruppel, University of Wisconsin-Milwaukee
Marshall Scott Poole, University of Illinois
Andrea B. Hollingshead, University of Southern California
Bei Yan, University of Southern California

403033 8:00 AM to 9:15 AM Sheraton City View 1 - Fourth Floor

**Why Can't We Be Friends? Interpersonal Challenges to Friendship**

Sponsor: Interpersonal Communication Division
Chair: Jenna McNallie, Augsburg College

"An examination of the relationships between unfollowing and hiding on Facebook and verbal aggressiveness, argumentativeness, and self-esteem" Hailey Gillen Hoke, Weber State University

"I'm a Shriillary and My Friend is a Trump Thug. Can We Get Along? A Theoretical Exploration of Serial Arguments Nested within Intractable Conflict" Robert G. Matheny, Wayne State University; Katheryn C. Maguire, Wayne State University

"The power of peer influence: How socialization agents impact prosocial behavior” Clay Craig, Texas State University; Mary E. Brooks, West Texas A&M University; Shannon Bichard, Texas Tech University

"“The Company You Keep”: Developing a Measurement Model of Social Network and Partner Influence” James B. Stein, Arizona State University

403034 8:00 AM to 9:15 AM Sheraton City View 2 - Fourth Floor

**Understanding Ourselves through the Legacy of Media**

Sponsor: Critical and Cultural Studies Division
Chair: Rachel E. Silverman, Embry-Riddle Aeronautical University

Respondent: Douglas Battema, Western New England University

"Expanding Narrative-world: Activating Imagination, Memories, and Attachment" Thiam Huat Kam, Rutgers University

"Corporate Inclusion, Chinese Exclusion: Corporate Personhood and the Chinese Question in Nineteenth-Century California" Kevin L. Musgrave, University of Wisconsin-Madison

"Contemporary Acts of Resistance in Mr. Robot" Jonathan Smith, University of Memphis

"Serving (Fetishized) Time: An Intersectional Analysis of Netflix’s Food Trucks in Mexico and the United States” Lauren J. DeCarvalho, University of Arkansas; Nadia I. Martínez-Carrillo, Indiana University-Purdue University Fort Wayne

403035 8:00 AM to 9:15 AM Sheraton City View 3 - Fourth Floor

**Reaching Out: Discussing the Formation of Collaborative Relationships in Basic Course Administration**

Sponsor: Basic Course Division
Chair: Lindsey B. Anderson, University of Maryland

Presenters:
Melissa A. Broeckelman-Post, George Mason University
Jennifer Hall, Purdue University
Angela M. Hosek, Ohio University
Kristina Ruiz-Mesa, California State University, Los Angeles
Ashley Jones-Bodie, University of Mississippi

403036  8:00 AM to 9:15 AM  Sheraton  City View 4 - Fourth Floor

The Body and the State

Sponsor: Feminist and Women Studies Division
Chair: Kourtney M. Maison, University of Utah
Respondent: Roberta Chevrette, Middle Tennessee State University
   "Body Mappings and Mortality: Critical Boundaries in Surveillance" Kalemba Kimera Kizito, University of Memphis
   "Militant Pacifist: Liberian Women and Collective Body Rhetoric" Kiah Bennett, Syracuse University
   "Power and Resistance in the Prison Industrial Complex: A Critical Reading of Orange is the New Black" Lindsay D. Scott, University of New Mexico
   "Stop the Woman, Save the State: Policing, Order, and the Black Woman’s Body" Rudo Mudiwa, Indiana University

403037  8:00 AM to 9:15 AM  Sheraton  City View 5 - Fourth Floor

Developing a Legacy beyond the Ivory Tower: Cultivating Partnerships with Non-academics for Applied Research

Sponsor: Applied Communication Division
Chairs: Joann Keyton, North Carolina State University; Tara Watterson, University of Kentucky
Presenters:
   Angela N. Gist-Mackey, University of Kansas
   Michelle Miller-Day, Chapman University
   Jennifer E. Ohs, Saint Louis University
   John Parrish-Sprowl, Indiana University-Purdue University Indianapolis

403038  8:00 AM to 9:15 AM  Sheraton  City View 6 - Fourth Floor

Women’s Lives and Feminist Praxis: The Relevance of Inclusive Research and Writing

Sponsor: Feminist and Women Studies Division
Chair: Tim McKenna Buchanan, Manchester University
Respondent: Stephanie L. Young, University of Southern Indiana
   "Framing Colombia identities and humanature: The female voices in National Geographic Magazine (1948-1952)" Monica Perez-Marín, Universidad de Medellín
   "Women’s spaces, male privilege, and the challenges of (queer) feminist inclusivity" Justin J. Rudnick, Minnesota State University, Mankato
   "“Fit is the New Skinny”: Performance of gender in the crossfit gym" Kristen E. Okamoto, Clemson University
""I wasn’t just the farmer’s wife—I helped be that farm”" Stevie Munz, Utah Valley University

"‘Imaginative engagement’: The possibilities of navigating the space between self and other” Nancy Gomez, Universidad del Norte

What We Know (and Don't Know) about Time, Groupthink, Labor, and Technology Use

Sponsor: Organizational Communication Division
Chair: Eric DeMar Waters, Marquette University
Respondent: Stephanie A. Smith, Virginia Tech
"Combinatorial Use of Information and Communication Technology in Organizations" Yaguang Zhu, University of Texas, Austin
"Events, Structure, and Time: Making Sense of Looping Theories" Emily Ball Cicchini, University of Texas, Austin
"From Labor Process Theory to Class Composition Analysis: What Autonomist Marxism Can Contribute to the Study of Work and Organization" Douglas Spielman, University of North Carolina, Chapel Hill
"Groupthink: A Review of Literature from 1999 to 2016" Kristal May, University of Utah

Coalitions, Solidarities, and Intersections: The Legacies and Possibilities of Communication and Activism (Part 1)

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; American Studies Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Disability Issues Caucus; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; La Raza Caucus; Latino/Latina Communication Studies Division; Public Address Division; Women's Caucus
Chair: Ashley Noel Mack, Louisiana State University
Presenters:
James L. Cherney,
Dana L. Cloud, Syracuse University
Lisa M. Corrigan, University of Arkansas
Shinsuke Eguchi, University of New Mexico
Bryan J. McCann, Louisiana State University
Tiara R. Na'puti, University of Colorado, Boulder
Kent A. Ono, University of Utah
Vincent Pham, Willamette University
Erin J. Rand, Syracuse University
D.L. Stephenson, Western Connecticut State University
Darrel Wanzer-Serrano, University of Iowa
403041    8:00 AM to 9:15 AM    Sheraton    Remington - Fourth Floor

**Just Another Brick in the Wall: Rhetorical Analyses of Donald Trump's Border Wall**

Sponsor: Latino/Latina Communication Studies Division  
Chair: Gabriel A. Cruz, Bowling Green State University  
Respondent: C. James Wright, Bowling Green State University

""Build the Yugest wall Possible!": Adjudicating arguments in a digital world" Nicholas M. Prephan, Wayne State University

"Brick by Brick: A Rhetorical Deconstruction of Trump’s Border Wall in 84 Lumber’s Super Bowl Commercial" Gabriel A. Cruz, Bowling Green State University

"The Mexico-United States Border Wall and the Rhetoric of Dehumanization that Built it" Arthi S. Chandrasekaran, Wayne State University

"‘We Will Build the Wall’: Realistic Conflict Theory and Trumpist Nationalism" Graeme J. Wilson, Bowling Green State University

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403042    8:00 AM to 9:15 AM    Sheraton    Majestic 1 - 37th Floor (Center Tower)

**Building a Legacy of Student Success by Elevating the Relevance of Faculty Advising**

Sponsor: Undergraduate College and University Section  
Chair: Stephanie R. Klatzke, Northern Kentucky University  
Presenters:  
  Joy L. Daggs, Northwest Missouri State University  
  Kimberly Weismann, Williston State College  
  Laura Nunn, South Texas College  
  Tiffany R. Wang, University of Montevallo

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403043    8:00 AM to 9:15 AM    Sheraton    Majestic 2 - 37th Floor (Center Tower)

**Positive and Negative Instructor Self-Disclosure**

Sponsor: Instructional Development Division  
Chair: Rebecca B. Leach, Texas Christian University  
Respondent: Renee Kaufmann, University of Kentucky

"Instructor Humor as a Moderator of Instructors’ Inappropriate Conversations and Instructional Dissent" Robert J. Sidelinger, Oakland University

"Teachers Use of Humor in the Classroom: A Meta-Analysis" Mike Allen, University of Wisconsin-Milwaukee; Leah LeFevre, University of Alabama; Luke LeFevre, Texas Tech University; Raymond Preiss, Viterbo University

"The Joke's On Us: A Content Analysis of Current Instructional Humor Research and Practice" Dakota C. Horn, Illinois State University; Samantha Dunn, Illinois State University; Anna Wright, Illinois State University

"Instructor Discussion of Alcohol in the Classroom: An Exploratory Study” Nathaniel S. Brophy, Illinois State University
A Legacy of Ecocultural Discourse: Past, Present, and Future

Sponsor: Environmental Communication Division
Chair: Jessica L. Thompson, Northern Michigan University
Respondent: Gwendelyn S. Nisbett, University of North Texas

"Scientific Argument Without a Scientific Consensus: Rachel Carson's Rhetorical Strategies in the Silent Spring Debates" Mollie Murphy, Utah State University
"Explicating Environment: An Interdisciplinary Intervention" Melissa M. Parks, University of Utah
"The Public Relations Ecosystem: Transforming Environmental Communication, 1962-2016" Melissa Aronczyk, Rutgers University; Robert Brulle, Drexel University
"Keep Burning Coal or the Manatee Gets It: Rendering the Carbon Economy Invisible through Endangered Species Protection" John Carr, University of New Mexico; Tema Oliveira Milstein, University of New Mexico

Narrativity and Symbology

Sponsor: Rhetorical and Communication Theory Division
Chair: Lee M. Pierce, State University of New York, Geneseo
Respondent: Matthew Bost, Whitman College

"Aristotle’s Cough: Sound Without Symbols in Steve Reich’s "It’s Gonna Rain"" Sarah Adams, Penn State University
"Practices of Polysemy and Toni Morrison’s “Recitatif”" Nikki Shayna Orth, Penn State University
"Towards an Interdisciplinary Theory of Uncertainty" Allison Blumling, University of Utah
"Of Narrative Satire and Gordian Knots" Christopher J. Gilbert, Assumption College

You’re the Inspiration: Characters and Narratives that Intrigue and Influence

Sponsor: Mass Communication Division
Chair: Qihao Ji, Marist College
Respondent: Matthew Lapierre, University of Arizona

"Examining inspirational stories: Effects of linguistic characteristics and relationship with receiver variables" Allison L. Eden, Michigan State University; Clare T. Grall, Michigan State University; Joomi Lee, Michigan State University; Ralf Schmaeizle, Michigan State University
"Good Guys, Bad Guys: Schema-based Disposition Formation and Reappraisal based on Narrative Role" Matthew Grizzard, University at Buffalo, SUNY; Kaitlin Fitzgerald, University at Buffalo, SUNY; Changhyun Ahn, Cleveland State University; Jialing Huang, University at Buffalo, SUNY; Charles Francemone, University at Buffalo, SUNY; Jess Walton, University at Buffalo, SUNY
"Hate the Characters but Love Their Example? The Effects of Hate-Watching Keeping Up with the Kardashians on Viewer Intentions to Towards BRCA Gene Screenings" Jennifer Maria Knight, West Virginia University; Elizabeth Cohen, West Virginia University
"Narratives and Self-Transcendent Emotions: A Content Analysis of Inspirational Movies and Television Shows" Katherine Dale, Florida State University; Arthur A. Raney, Florida State University; Sophie H. Janicke, Chapman University; Joshua Baldwin, Florida State University; Jerrica Ty Rowlett, Florida State University; Cen Wang, Florida State University; Danyang Zhao, Florida State University

"Predictors of Selection of Inspiring Media and the Resultant Prosocial Outcomes" Mary Beth Oliver, Penn State University; Arienne Ferchaud, Penn State University; Erica Bailey, Angelo State University; Chun Yang, Penn State University; Yan Huang, Penn State University; Ruoxu Wang, University of Memphis; Pratti Diddi, Penn State University; Arthur A. Raney, Florida State University; Sophie H. Janicke, Chapman University; Katherine Dale, Florida State University; Richard Wirth, Penn State University

403047 8:00 AM to 9:15 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

New Journalistic Practices and Examinations

Sponsor: Mass Communication Division
Chair: Sayyed Shah, University of New Mexico
Respondent: Linda Hughes-Kirchubel, Purdue University

"Awareness of and Experience with Online Outsourcing Journalism Labor Markets: A Survey of Freelance Journalists" Anne Hoag, Penn State University; Jenna Grzeslo, Penn State University; Snow Dong, Facebook

"Journalist Social Media Practice in China: A Review and Synthesis" Guowei Jian, Cleveland State University; Ting Liu, Northeast Normal University

"Proposal: Media coverage and frame on e-petitioning" Yumeng Luo, University at Albany, SUNY

"Saving the News, Teaching Values: Student Journalism in a Time of Change" Wendy M. Weinhold, Coastal Carolina University; Andrea Bergstrom, Coastal Carolina University; Megan Foster, Coastal Carolina University; Lindsey Hanks, Coastal Carolina University

403048 8:00 AM to 9:15 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

Student Papers in Instructional Communication

Sponsor: Student Section
Chair: T. Kody Frey, University of Kentucky

"Mishaps of a First-semester Graduate Teaching Assistant: An Argument for Reflective Teaching through Storytelling" Garrett Ruzicka, Missouri State University

"To Disclose or Not to Disclose: A Mixed-Methods Approach to Understanding the Struggles First Generation Students Face" Jacob Hazzard, University of Texas, Austin; Elizabeth M. Glowacki, Boston University

"We’re doing a disservice to our students’: Expectancy Violations in the Highland Park Independent School District’s Assigned Reading List" Hayley Hoffman, University of Kentucky

403049 8:00 AM to 9:15 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

Social Networking, Information Processing, and the Needed Support for Visual Literacy

Sponsor: Visual Communication Division
Chair: Loretta J. Rowley, University of Utah

"#Chasing_Rooftops and Sharing the City: Psychogeo(photo)graphic Interventions on Instagram” Brandon B. Ferderer, Arizona State University

"Sad Girl Theory: Audrey Wollen's Networked, Affective Public” Nathan Henry Bedsole, University of Colorado, Boulder; Sarah Lindsey Beck, University of Colorado, Boulder

"New Evidence for the Importance of Design Instruction and the Development of Design Scales” Kelly Norris Martin, Rochester Institute of Technology; Tracy Worrell, Rochester Institute of Technology

"Network Visualization and Decision Making Support: A Cognitive Fit Study” Brooke Foucault Welles, Northeastern University; Weiai Xu, University at Buffalo, SUNY

403050 8:00 AM to 9:15 AM  Sheraton  Majestic 9 - 37th Floor (Center Tower)

The Impact of Cross-Cultural Communication on Identity, Health, and Politics

Sponsors: Association for Chinese Communication Studies; Chinese Communication Association
Chair: Rain Wuyu Liu, Bellarmine University
Respondent: Meina Liu, George Washington University

"Chinese International Students’ Exposure to Western Media and Their Supportive Attitudes toward the Government of China” Minghui Fan, University of Alabama

"Dueling Legacies in U.S.-Sino Relations: The Cyber Controversy in U.S. Political and Media Discourse” Michelle L. Murray Yang, University of Maryland

"Is Health Acculturation a Thing among Chinese International Student: The Role of Sojourn Experience in Health Acculturation" Yadong Ji, Ohio University

"Media, Race, and New Culture: Investigating Cultural Identities of Intercultural Families through News Analysis in China" Ping Yang, Millersville University; Taiwan Barton, Millersville University

"The sculpture of tick-borne disease media coverage in the United States and China” Cheng Zeng, University of Jyväskylä; Yanzhe Tang, University of Jyväskylä; Diyako Rahmani, University of Jyväskylä; Stephen Michael Croucher, Massey University Wellington; Leona Gilbert, University of Jyväskylä

403051 8:00 AM to 9:15 AM  Sheraton  Majestic 10 - 37th Floor (Center Tower)

The Forgotten Relevance of Figures in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric
Chair: Alessandra Von Burg, Wake Forest University

"An Unholy War of Conquest”: The Anti-War Rhetoric of Bishop Henry McNeal Turner” Andre E. Johnson, University of Memphis

"Marcus Garvey's Crusade for Self-Respect” Jansen B. Werner, Florida Gulf Coast University

"Decolonizing the Rhetorical Canon: Cracking the Canonical Foundation via the Nyaya Sutra” William Sipe, Ball State University

403052 8:00 AM to 9:15 AM  Sheraton  Majestic 11 - 37th Floor (Center Tower)
Paradox, Risk, and Questions of Classical and Modern Virtues: Communication Ethics Investigations of Relevant Philosophical and Rhetorical Legacies

Sponsors: Communication Ethics Division; Philosophy of Communication Division
Chair: Annette M. Holba, Plymouth State University
Respondent: Melissa A. Cook, Washington & Jefferson College

"An Analysis of John Stuart Mill's Critique of Paternalism and its Implications for Communication Ethics" Andrew Tinker, Duquesne University
"Emmanuel Levinas on Rhetorical Eloquence: A Paradox" Michael J. Hyde, Wake Forest University; Robert Jarrod Atchison, Wake Forest University
"The Communicative Virtue of Eutrapelia in Dialogue" Pat Arneson, Duquesne University
"The Relevance and Legacy of Ulrich Beck: Corporate Communication Ethics in Uncertain Times" Craig T. Maier, Duquesne University

Dialectical Distributions: Translation, Determination, and the Sex-Appeal(s) of Posthuman Rhetorics

Sponsor: Rhetorical and Communication Theory Division
Chair: Kundai Chirindo, Lewis & Clark College
Respondent: Kundai Chirindo, Lewis & Clark College
"Determined to Be" David P. Schulz, Concordia University
"Networking Historiographical Arguments/Historicizing Networked Arguments: Toward a Posthuman Feminist Method" Jason Barrett-Fox, Weber State University
"The Entanglements of Sex: The I.O.C.'s Deliberation over Women in International Sport" Jaclyn Nolan, University of Georgia
"Translative Argument" G. Mitchell Reyes, Lewis & Clark College

Managing Uncertainty within Health Communication

Sponsor: Health Communication Division
Chair: Tamara D. Afifi, University of California, Santa Barbara
"An Exploration of How Individuals with an Ostomy Communicatively Manage Uncertainty" Stephanie Hughes, North Carolina State University; Lynsey K. Romo, North Carolina State University
"Managing face while managing privacy: Factors that predict young adults’ communication about sexually transmitted infections with romantic partners" Grace Ellen Brannon, Texas A&M University
"Sources of Uncertainty among Adolescent Women who have Experienced Miscarriage" Whitney Darnell, University of Kentucky; Alison Buckley, University of Kentucky; Allison Scott Gordon, University of Kentucky
"“I am uncertain about what my uncertainty even is”: Men’s uncertainty and information management of their BRCA-related cancer risks”  Emily A. Rauscher, Texas A&M University; Marleah Dean, University of South Florida; Gemme Campbell, Texas A&M University

406002 9:30 AM to 10:45 AM Sheraton Dallas Ballroom A2 - First Floor (Conference Center)

**Gender Dynamics in Interpersonal Communication**

Sponsor: Interpersonal Communication Division
Chair: Meara H. Faw, Colorado State University

"Explaining Mansplaining" Berkley Conner, University of Iowa; Kristen McCauliff, Ball State University; Carolyn K. Shue, Ball State University; Glen Stamp, Ball State University

"“Go Back to Work, Who Cares?”: Identity Frame Gaps and the Paternity Leave Decision" Scott A. Sellnow-Richmond, Columbus State University; Loraleigh Keashly, Wayne State University

"“What’s Your Biopsychosocial Gender?”: Development and Validation of a Continuous Measure of Sex and Gender for use in Communication Research" Jacob Matig, University of Kentucky

"Gender Differences and FWBRs Employed Uncertainty Reduction Strategies”  Nikki Irene Truscelli, Arizona State University

406003 9:30 AM to 10:45 AM Sheraton Dallas Ballroom A3 - First Floor (Conference Center)

**Sourcing the Body: The Political Utility of Embodied Art in President Trump’s America**

Sponsors: Activism and Social Justice Division; Critical and Cultural Studies Division
Chair: Stephanie L. Young, University of Southern Indiana

"Art and (Dis)Comfort” Anna C. Marsden, University of North Texas

"Mad at Nothing: Social Media and the War of "Likes”" Andrea Michea Baldwin, University of Houston, Clear Lake

"Pussyhat Riot: Craftivism and Women’s Resistance in the Trump Era"  Stephanie Madden, University of Memphis

"Reinvigorating the Public Sphere: Participatory Art in Trump-era America” Megan Morrissey, University of North Texas

406006 9:30 AM to 10:45 AM Sheraton Dallas Ballroom D1 - First Floor (Conference Center)

**Exploring Methods for the Rhetorical Analysis of Digital Media**

Sponsor: Rhetorical and Communication Theory Division
Chair: Katie Bruner, University of Illinois
Respondent: Jiyeon Kang, University of Iowa

"Flipping the Scripts: Digital Auto/ethnography and Scholar Presence as Accountable Rhetorical Practice”  Chase Aunspach, University of Nebraska-Lincoln
"Indexing the Network: Rethinking motive, material, and networked agency though the methods of Kenneth Burke" Jonathan Carter, Eastern Michigan University; Jamie Downing, Georgia College & State University

"Symbolism, Selection, and Salience: Aspect-Based Sentiment Analysis of #MAGA Discourse on Twitter During the Republican National Convention" Lauren Potts, University of Michigan

"The PC Demands the Blood of the Innocent: Rhetorical Criticism and Communities of Practice in Twitch Plays Pokémon’s Pseudo-religious Imaginary" Eric James, Northwestern University

"‘Watching’ Terrorism Unfold on Twitter: A Distant Reading of Social Media Rhetoric" Matthew Pitchford, University of Illinois


406007 9:30 AM to 10:45 AM Sheraton Dallas Ballroom D2 - First Floor (Conference Center)

**Reworking Gender in Organizations**

Sponsor: Organizational Communication Division
Chair: Elizabeth Wilhoit, Auburn University
Respondent: Brittany Collins, Saginaw Valley State University

"(Re)Producing Women: Communicating International Food Security Policy and Reifying Gender Inequality" Megan A. Koch Schraedley, University of Missouri

"Organizing Exclusion: Gendered Power and Contradictions Within Wikipedia" Danielle J. Corple, Purdue University

"Still Fighting an Uphill Battle? Female Leadership in Higher Education" Shuo Yao, Radford University; Megan Coulter, Radford University

"‘Who is this little girl they hired to work here?’: Exploring Women’s Experiences of Marginalizing Communication in the Early Stages of Traditionally Male Careers" Elizabeth Dorrance Hall, Michigan State University; Patricia Gettings, Indiana University Southeast

406011 9:30 AM to 10:45 AM Sheraton San Antonio A - Third Floor (Conference Center)

**S/he Fought Back: Symbolic Resistance of Gendered Violence**

Sponsor: Feminist and Women Studies Division
Chair: L. Shelley Rawlins, Southern Illinois University, Carbondale
Respondent: Evan Schares, Louisiana State University

"Changing Norms, Constituting Identities, and Complicating Masculinity: A Rhetorical View of Bystander Intervention Strategies in Violence Prevention" Casey Akins, Texas Tech University

"Sticky Notes as Affective Counter Public Sphere: Women’s Activism against Misogyny and Femicide in the 2016 Gangnam Station Murder Case" Jinsook Kim, University of Texas, Austin

"Surviving Assault: Cyclical Temporality as a Source of Empowerment for Native Women/Girls" Valerie Wieskamp, Appalachian State University; Cortney Smith, Oberlin College

"‘A Demented Declaration of Love’: The Deconstruction of Rape Culture in Marvel’s Jessica Jones" Graeme J. Wilson, Bowling Green State University
Despicable Cultural Others? Critical Case Studies of Media (Mis)Representations

Sponsors: International and Intercultural Communication Division; Mass Communication Division
Chair: Susana Martinez Guillem, University of New Mexico
Respondent: Chiaoning Su, Oakland University

"The Combatant Legacy of Chinese Female Soldiers: The Representation of Female Soldiers in China’s V-Day Parade under Critical Eyes" Zhou Li, Chongqing University; Chunyu Zhang, Ohio University

"A Failure to De-escalate: A Conversation Analysis of the Arrest of Sandra Bland" Tyler Welsh, University of Texas, Austin

"Russian Response to Conchita Wurst: Qualitative Content Analysis of Online Comments" Sasha Allgayer, Bowling Green State University

"Despicable Others: Despicable Me’s Supervillains Making America Great Again; or Animated Othering as Equipment for Living in the Era of Donald Trump" Julia Khrebtan-Hörhager, Colorado State University; Roberto Avant-Mier, University of Texas, El Paso

"Critiquing Global Hegemony through Mediated Critical Communication Pedagogy: Key Questions for Critical Media Analysis" Yannick Kluch, Bowling Green State University; Lara Lengel, Bowling Green State University

Fight or Flight: International Students in the U.S. Classroom

Sponsor: International and Intercultural Communication Division
Chair: Comfort Tosin Adebayo, University of Wisconsin-Milwaukee

Presenters:
Mike Allen, University of Wisconsin-Milwaukee
Deanna Sellnow, University of Central Florida
James O. Olufowote, University of Oklahoma
Jason Martin, University of Missouri-Kansas City
Kim M. Omachinski, University at Buffalo, SIM
Uttara Manohar, University of Wisconsin-La Crosse
Seyi Akinwehinmi, University of Ibadan

Creative Strategies for Resistance: Competitive Papers in Activism and Social Justice

Sponsors: Activism and Social Justice Division; Theatre, Film and New Multi-Media Division
Chair: Kristen C. Blinne, State University of New York, Oneonta
Respondent: Jason Del Gandio, Temple University

"Follow Your Toes": DIY Punks Perform Counterpublicity" Ryan Bince, Syracuse University
"Art, Space and Resistance: How Activists are Taking Back Boyle Heights" Marina Litvinsky, University of Southern California

"The Laughter Effect: Toward a Framework for Understanding the (Serious) Role of Comedy in Social Justice" Caty Borum Chattoo, American University

"(Web)Sites of Resistance: A Rhetorical Examination of #BlackLivesMatter" Jade Jade Myers, University of New Mexico


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406015 9:30 AM to 10:45 AM Sheraton State Room 3 - Third Floor (Conference Center)

Our Legacy, Our Relevance: Exploring the Rhetorical Histories of Booker T. Washington, Maria Stewart, and the Mississippi Freedom Trail

Sponsors: African American Communication and Culture Division; American Studies Division

Chair: Carlos Morrison, Alabama State University

Respondent: Andre E. Johnson, University of Memphis

"Maria Carries Her Cross: The Hermeneutical Strategies of Patriarchy Subversion in the Prophetic Call Narratives of Maria Stewart" Thomas Fuerst, University of Memphis

"What if I Am a Woman? Black Feminist Rhetorical Strategies for Identity and Resistance in Maria W. Stewart’s Texts" Rhana Gittens, Georgia State University

"Rethinking the Rhetoric of Booker T. Washington" Shawn Smith, Ohio University

"Marking the Past: Civil Rights Tourism and the Mississippi Freedom Trail" Stephen A. King, Eastern Illinois University; Roger D. Gatchet, West Chester University

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406016 9:30 AM to 10:45 AM Sheraton State Room 4 - Third Floor (Conference Center)

Space, Place, and Identity: Crafting Identities of Spaces and Crafting Identities in Spaces

Sponsors: African American Communication and Culture Division; American Studies Division

Chair: Rachel Elizabeth Presley, Ohio University

Respondent: Amanda M. Gunn, Denison University

"The Development of Safe Space: Fear, Oppression, and Weaponization" Craig Weathers, University of Denver

"Toxic Sites and American Disaster Spectatorship" Dylan Rollo, Northwestern University

"Wilderness Forever: Remembering the Wilderness Act of 1964" Andrew Frisbie, Ohio University

"Are Blacks Swinging At All?’ Non-Monogamy and Blackness in Online Spaces” Lital Pascar, Northwestern University

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406017 9:30 AM to 10:45 AM Sheraton Houston A - Third Floor (Conference Center)

“Wait, You Applied Where?” (Re)negotiating a Master Narrative of the R1-to-R1 Pipeline

Sponsor: Performance Studies Division
Partisanship and Political Identity in Campaigns and Beyond

Chair: David Weiss, University of New Mexico
Respondent: Joan Conners, Randolph-Macon College

"Attention to Media, Partisanship, and Reactions to Economic Growth" Daniel E. Bergan, Michigan State University

"Political Identity and Situational Goals: The Influence of Cooperation and Competition on Intergroup Bias" Jessica Collier, University of Texas, Austin

"Posting on Politics: Motivated Reasoning and Social Media Interactivity" Mary Sorenson, University of Missouri; Molly Marie Greenwood, University of Missouri

"Republicans Should Vote: Partisan Conceptions of Electoral Participation in Campaign 2016" Sharon E. Jarvis, University of Texas, Austin; Jay Jennings, University of Texas, Austin

Friend Requests: Interpersonal Relationships and Social Connection on Facebook

Chair: Elizabeth Tolman, South Dakota State University

"Broadcasting for Help: A Typology of Support-Seeking Strategies on Facebook" Emily M. Buehler, University of Iowa; Ashley M. Peterson, University of Iowa; Jenny L. Crowley, University of Tennessee; Andrew C. High, University of Iowa

"Cultural Differences in Social Comparison on Facebook" Emily M. Cramer, Howard University; Hayeon Song, Gachon University; Namkee Park, University of Oklahoma

"Networked Maintenance: The effect of Facebook Relational Maintenance on network centrality" Bree McEwan, DePaul University; Christopher J. Carpenter, Western Illinois University

"One Size Fits All: Context Collapse, Self-Presentation Strategies and Language Styles on Facebook" Teresa Gil-Lopez, University of California, Davis; Cuihua Shen, University of California, Davis; Grace A. Benefield, University of California, Davis; Nicholas A. Palomares, University of California, Davis; Michal Kosinski, Stanford University; David Stillwell, University of Cambridge

"Social Media, Social Support: College Students’ Recollections of Stressful and Emotional Discussions in Online Networks" Jennifer Maria Knight, West Virginia University; Nicholas David Bowman, West Virginia University; Jaime Banks, West Virginia University; Brian Primack, University of Pittsburgh; Jason Colditz, University of Pittsburgh; Ariel Shensa, University of Pittsburgh
406021  9:30 AM to 10:45 AM  Sheraton  Austin 1 - Second Floor

Discursive Constructions of Identity and Gender

Sponsor: Language and Social Interaction Division
Chair: Natasha Shrikant, University of Colorado, Boulder

"Communication, Identity, and Place in a Texas Speech Community" Natasha Shrikant, University of Colorado, Boulder

"The Construction of Feminist Identity in Interaction" Olivia Hirschey, University of Colorado, Boulder

"They Blush Because they Understand: The Performative Power of Women’s Rhetorical Humor in Pride and Prejudice" Sarah Lingo, Northwestern University

"Transcultural Masculinity: A Discourse Analysis of the Cultural Term Zhainan in Taiwan" Hsin-I Sydney Yueh, Northeastern State University

406022  9:30 AM to 10:45 AM  Sheraton  Austin 2 - Second Floor

Praxis of Conflict: Mediation and Restorative Justice

Sponsor: Peace and Conflict Communication Division
Chair: Nathalie Desrayaud, Florida International University
Respondent: William A. Donohue, Michigan State University

"A Mixed-Methods Analysis of Mediator Socialization through Training" Ian M. Borton, Aquinas College; Gregory Paul, Kansas State University

"Getting Past Antagonism in Mediation Sessions" Erik W. Green, Concordia University, Texas; Madeline M. Maxwell, University of Texas, Austin

"Hidden in plain view: The overlooked impact of mediation on the mediator and implications for conflict resolution education" Jessica Katz Jameson, North Carolina State University; Deborah Malizia, North Carolina Dispute Resolution Commission

"Toward a Communication Perspective of Restorative Justice: Implications for Research, Facilitation, and Assessment" Gregory Paul, Kansas State University; Ian M. Borton, Aquinas College

406023  9:30 AM to 10:45 AM  Sheraton  Austin 3 - Second Floor

Real Bodies and Real Consequences: Queer Worldmaking and Performative Responses to Donald J. Trump's First Year in Office

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division
Chair: Hannah R. Long, University of New Mexico

Presenters:
Hannah R. Long, University of New Mexico
Anthony Rosendo Zariñana, University of New Mexico
Miranda Olzman, San Francisco State University
Robert Gutierrez-Perez, University of Nevada, Reno
Michael Tristano, Arizona State University
Danette Marie Patton, Southern Illinois University, Carbondale
Joe Hassett, College of Southern Nevada  
Kathryn Hobson, James Madison University

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| 406024  | 9:30 AM to 10:45 AM | Sheraton Pearl 1 - Second Floor | The Legacy and Relevance of Rhetorical Voice(s)                     | American Society for the History of Rhetoric | Taylor Hahn, Johns Hopkins University | "Veiled Rhetoric in Plato’s Phaedrus" Christopher Adamczyk, Rensselaer Polytechnic Institute  
"Voices that Matter" Nathan Henry Bedsole, University of Colorado, Boulder  
"Uncovering Topoi in Contemporary Higher Education Policy" Taylor Hahn, Johns Hopkins University  
"Coming Out In Binary: A Narrative Inquiry" Jack Spencer, California State University, Los Angeles |
| 406025  | 9:30 AM to 10:45 AM | Sheraton Pearl 2 - Second Floor | Our Music, Our Legacy: African American Music's Cultured Past and Contemporary Configurations | Black Caucus              | Sharnine Herbert, Shippensburg University | Donnetrice Allison, Stockton University  
Kimberly R. Moffitt, University of Maryland, Baltimore County  
W. Russell Robinson, North Carolina Central University  
Jeffrey Q. McCune, Washington University  
Nicole Files-Thompson, Lincoln University  
Natasha Howard, Community College of Baltimore County, Catonsville  
Kandace Harris, Shaw University  
Sharnine Herbert, Shippensburg University |
| 406027  | 9:30 AM to 10:45 AM | Sheraton Pearl 4 - Second Floor | Looking back, in and forward: Perspectives on the Place and Performance of Differently-Abled Instructors | Disability Issues Caucus | Michael S. Jeffress, University of the West Indies | Pauline Newton, Southern Methodist University  
""My Tech Writing Teacher Has Low Vision": Teachable Moments for Accessibility and Diversity Gia Alexander, Texas A&M University  
"Method to My Madness: Student-Teacher Relationships around Mental Disability" Aubry Threlkeld, Endicott College; Sarah Louise Pieplow, Colorado State University; Christopher Urbine, Endicott College  
"Not Hearing (Most of) It: Hard of Hearing Professing in Higher Education" Lisa Dembouski, Gustavus Adolphus College |
"The Impact of Having an Instructor with a Disability on Student Attitudes toward People with Disabilities" William J. Brown, Regent University; Michael S. Jeffress, University of the West Indies

"Traversing Co-Cultural Boundaries: Understanding the Phenomenon of Instructor with a Disability as Anomaly" Amin Makkawy, California State University, Fresno

406028 9:30 AM to 10:45 AM Sheraton Pearl 5 - Second Floor

**In Our Own Words, Through Our Own Actions: The Legacy And Relevance Of Qualitative Research**

Sponsor: Ethnography Division
Chair: Marceline Hayes, Arkansas State University
Presenters:
- April Chatham-Carpenter, University of Arkansas, Little Rock
- Dinah Tetteh, Arkansas State University
- Zehui Dai, Bowling Green State University
- Marceline Hayes, Arkansas State University

406031 9:30 AM to 10:45 AM Sheraton Live Oak -Second Floor

**Group Communication in Sports Contexts**

Sponsor: Group Communication Division
Chair: Tillman Russell, Georgia State University
Respondent: Tillman Russell, Georgia State University

"Coaches’ use of Confirmation during the Preparation for a Collegiate Football Game: A Brief Report and Observational Case Study" Gregory A. Cranmer, Clemson University; John S.W. Spinda, Clemson University

"Team process versus team composition: Evidence of independent effects in the 2014 FIFA World Cup" Andrew N. Pilny, University of Kentucky

"“Box me in Coach”: An Exploration of Community Within the CrossFit Box" Kristen E. Okamoto, Clemson University

"“Happy Sunday!” Collaboration, Competition, and the Construction of Community in a Women’s Recreational Soccer Group” Laura W. Black, Ohio University; Sheri Huckleberry, Ohio University

406033 9:30 AM to 10:45 AM Sheraton City View 1 - Fourth Floor

**Critical Interpersonal Communication Research in Difficult Relational Processes**

Sponsor: Interpersonal Communication Division
Chair: Jimmie Manning, Northern Illinois University

"Blinded by the Dark: Realizing the Critical Potential of the Dark Side Metaphor" Jordan A. Allen, University of Nebraska-Lincoln

"Butterflies and Swans: The Transformative Potential of Social Rejection" Katie Margavio Striley, University of North Carolina, Chapel Hill
"Critical Interpersonal Communication, Harmful Relational Legacies, and the Need for Forgiveness" Tony E. Adams, Bradley University

"Examining the relevance of cultural capital on relationship management strategies among first generation college students" Jessica Moore, Butler University

"Ideology in Interpersonal Attributions for the “Mommy Wars”" Julia Moore, University of Utah; Jenna Abetz, College of Charleston

"Queering sexuality education in family and school" Sandra Faulkner, Bowling Green State University

406034 9:30 AM to 10:45 AM Sheraton City View 2 - Fourth Floor

**Intangible Expressions: Noise, Silence, and Space**

Sponsor: Critical and Cultural Studies Division

Chair: Donovan S. Conley, University of Nevada, Las Vegas

Respondent: Matthew Houdek, University of Iowa

"Living with Noise" Martin Law, Indiana University

"Silence Unbraiding the Senses" Caroline C. Koons, Penn State University

"Space, Time, and the Master Narrative of Convenience" Paul Adams, University of Texas, Austin; Tasha Ford Davis, University of Texas, Austin; Dawna I. Ballard, University of Texas, Austin

"The Persistence of the Particular: Challenging the Universal Postulates of the Anthropocene" Philip Tschirhart, University of Nevada, Las Vegas

406035 9:30 AM to 10:45 AM Sheraton City View 3 - Fourth Floor

**Globalization, Inclusivity, and the Introductory Communication Course**

Sponsor: Basic Course Division

Chair: Jennifer V. Martin, Texas Woman's University

Respondent: Charles Kyle Rudick, University of Northern Iowa

"Global Mindset and Empathy" Kikuko Omori, California State University, Sacramento; Bassey Eyo, St. Cloud State University

"Globalism and the Basic Course: A Postcolonial Perspective for Teaching How to Build Relationships in a Global Society" Mir Ashfaquzzaman, University of Northern Iowa

"Promoting a Global Classroom within the Basic Course: Inclusivity through Pedagogy" Jeanette E. Musselwhite, University of Colorado, Boulder

"Teaching the Concept of Global Engagement in an Introductory Communication Course at an International Branch Campus" Wan-Lin Chang, University of Texas, Rio Grande Valley

"The Myth of Neutrality: Integrating Critical Media Literacy in the Basic Course" Meggie Mapes, University of Kansas

406036 9:30 AM to 10:45 AM Sheraton City View 4 - Fourth Floor

**The Legacy of Intersectional Feminism in The Classroom: Teaching Gender and Communication in Trump’s America**


Sponsors: Feminist and Women Studies Division; Women's Caucus
Chair: Gust A. Yep, San Francisco State University
Presenters:
  Fatima Zahrae Chrifi Alaoui, San Francisco State University
  Ryan Lescure, San Francisco State University
  Raquel Moreira, Graceland University
  Leslie L. Rossman, Humboldt State University
  Maxwell Schnurer, Humboldt State University

406037 9:30 AM to 10:45 AM Sheraton City View 5 - Fourth Floor

**On Truth, Lies, and the Saving Power of Aesthetics**

Sponsors: Communication Ethics Division; Philosophy of Communication Division
Chair: Ramsey Eric Ramsey, Arizona State University
Respondent: Mari Lee Mifsud, University of Richmond

"Giving the Lie to Truth: Modernism Against Totality in Ethics" Donovan Irven, Midwestern State University
"The Free-Play of the Beautiful: Reclaiming Aesthetic Moments Toward Undermining Oppressive Politics" Adam Goldsmith, University of Maine
"Trading Improbable Gods for Impossible Hope: Literalism and Theological (dis)Honesty" Lisa Watrous, Arizona State University
"True Enough: Hyperbole in Thoreau’s Walden" Jessica N. Sturgess, Northern Illinois University

406038 9:30 AM to 10:45 AM Sheraton City View 6 - Fourth Floor

**Reproductive Justice Under the Trump Presidency: Communication as Resistance**

Sponsor: Feminist and Women Studies Division
Chair: Bobbi Van Gilder, Northeastern University
Presenters:
  Shadee Abdi, University of New Mexico
  Sara Picklesimer, Northeastern University
  Allison Rowland, St. Lawrence University
  Carmen Stitt, California State University, Sacramento
  Emily Winderman, North Carolina State University
  Alaina C. Zanin, Arizona State University

406039 9:30 AM to 10:45 AM Sheraton City View 7 - Fourth Floor

**Understanding How Organizations Change**

Sponsor: Organizational Communication Division
Chair: Terra Ryan, Community College of Aurora
Respondent: Guowei Jian, Cleveland State University
"Can high school educators bridge the gap? Constructing messages to improve minority perceptions about college" Alexandra Sousa, Texas A&M University

"Diversity Values at Southern U: An Analysis of Diversity Communication Amidst Controversy" Scotti Edward Branton, University of Missouri; Holly J. Payne, Western Kentucky University

"Strategic Ambiguity as a Tool to Tailor Messages for Organizational Audiences Broadly" Devika Banerji, Purdue University; Torsten Reimer, Purdue University; Christopher R. Roland, Purdue University

"“Both the Preacher and the Choir”: Metaphor, Memory, and Difference in Planned Organizational Change" Kathryn J. Leslie, University of Colorado, Boulder

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**406040 9:30 AM to 10:45 AM  Sheraton City View 8 - Fourth Floor**

**Coalitions, Solidarities, and Intersections: The Legacies and Possibilities of Communication and Activism (Part 2)**

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; American Studies Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Disability Issues Caucus; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; La Raza Caucus; Latino/Latina Communication Studies Division; Public Address Division; Women’s Caucus

Chair: Ashley Noel Mack, Louisiana State University

Presenters:
- James L. Cherney,
- Dana L. Cloud, Syracuse University
- Lisa M. Corrigan, University of Arkansas
- Shinsuke Eguchi, University of New Mexico
- Bryan J. McCann, Louisiana State University
- Tiara R. Na'puti, University of Colorado, Boulder
- Kent A. Ono, University of Utah
- Vincent Pham, Willamette University
- Erin J. Rand, Syracuse University
- D.L. Stephenson, Western Connecticut State University
- Darrel Wanzer-Serrano, University of Iowa

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**406041 9:30 AM to 10:45 AM  Sheraton Remington - Fourth Floor**

**Message Processing, Goals, and Personality**

Sponsor: Communication and Social Cognition Division

Chair: John Banas, University of Oklahoma

"Latent Profiles of Adolescent Multiple Interaction Goals during Language Brokering: Multiple Goals Theory and Self-Esteem Outcomes" Lisa Guntzviller, University of Illinois; Ningxin Wang, University of Illinois

"Message Discrepancy and the Cognitive and Affective Processing of Fast Food Warnings" Tao (Jennifer) Ma, Winona State University; Mark A. Hamilton, University of Connecticut
"The Influence of Anger on Information Processing: A Meta-Analysis"  Meaghan K. McKasy, University of Utah

"The Lexical Approach to Personality: A Meta-Analytic Test of Static and Dynamic Process Models"  Mark A. Hamilton, University of Connecticut

406042  9:30 AM  to 10:45 AM  Sheraton  Majestic 1 - 37th Floor (Center Tower)

Making “Vintage” Women’s Speeches Relevant to Today’s Students

Sponsor: Argumentation and Forensics Division
Chair: Christopher O. Lynch, Kean University

Presenters:
  Ashley Anne Vasquez, Johnson County Community College
  Staci Hubbard, Johnson County Community College, Metropolitan Community College, and Park University
  Kathleen M. Edelmayer, Madonna University
  Lora Cohn, Park University
  Paulette Brinka, Hofstra University

406043  9:30 AM  to 10:45 AM  Sheraton  Majestic 2 - 37th Floor (Center Tower)

Student Characteristics Inside the Classroom

Sponsor: Instructional Development Division
Chair: John F. Hooker, Illinois State University
Respondent: Paul Witt, Texas Christian University

"Predicting Student Grade Negotiation: Curbing Student Consumerism and Academic Entitlement"  Lin Zhu, University of Massachusetts, Boston; Deepa Anagondahalli, University of Maryland; Gamze Yilmaz, University of Massachusetts, Boston; Ning Xie, University of Maryland

"Students’ Uncertainty Management in the College Classroom"  Michael Sollitto, Texas A&M University-Corpus Christi; Jan Brott, Texas A&M University-Corpus Christi; Catherine Cole, Texas A&M University-Corpus Christi; Elia Gil, Texas A&M University-Corpus Christi; Heather D. Selim, Texas A&M University-Corpus Christi; Jesse DeLeon, Texas A&M University-Corpus Christi; Trey Fricks, Texas A&M University-Corpus Christi

"The Influence of Students’ Feedback Orientation on Student Engagement in the College Classroom"  Melissa Tindage, California State University, Los Angeles; Scott A. Myers, West Virginia University

"Impacts of Student Learner Orientation on Perceptions of Instructor Behavior Alteration Techniques"  Grace Hildenbrand, Texas State University; Marian L. Houser, Texas State University

406044  9:30 AM  to 10:45 AM  Sheraton  Majestic 3 - 37th Floor (Center Tower)

Theorizing Civic Leadership as the Enduring Legacy of Rhetorical and Organizational Communication Studies

Sponsor: Rhetorical and Communication Theory Division
Chair: Patty Ann Bogue, Mississippi State University
"Christians in Distress: The Knights of Columbus’s Rhetorical Crusade against the Ongoing Genocide of Religious Minorities" Catherine L. Riley, Texas A&M University

"Citizen Cadillac: Corporate Articulations of Civility in the Era of Trump" Byron B. Craig, North Carolina A&T State University; Stephen E. Rahko, Indiana University

"Democratic Intuitions: Allegorical Rhetorics of Leadership in Post-Catastrophe Television Series" Melanie Loehwing, Mississippi State University

"Developing Leadership Capacity and Civic Engagement through Service-Learning: An Analysis of the Undergraduate Experience at Texas A&M University" Patty Ann Bogue, Mississippi State University

406045 9:30 AM to 10:45 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Rhetoric and the Legal Implementation of Legislation**

Sponsor: Communication and Law Division

Chair: Donald A. Fishman, Boston College

"The Legacy of the Antiquities Act: A Rhetorical Infrastructure for Preserving the Past" Lucy Burgchardt, University of North Carolina, Chapel Hill

"The Price of Access: How a Failure to Address Financial Concerns Has Undermined the Freedom of Information Act" A. Jay Wagner, Bradley University

"College Enforcement of Title IX: The 'Dear Colleague' Problem" Craig A. Dudczak, Syracuse University

"No Faculty Left Behind: The Law and Workplace Bullying Communication in Higher Education” Frances Smith, Murray State University; Crystal Rae Coel, Murray State University

406046 9:30 AM to 10:45 AM Sheraton Majestic 5 - 37th Floor (Center Tower)

**Communication Assessment using NCA’s Learning Outcomes, Assessment of Graduate Courses, and Assessment of Service-learning Courses**

Sponsor: Communication Assessment Division

Chair: Candy Noltensmeyer, Western Carolina University

Presenters:

Karen Anderson-Lain, University of North Texas
Susan E. Waters, East Tennessee State University
Kelsey Earle, North Dakota State University
Lesa Stern, Westmont College

Respondent: Candy Noltensmeyer, Western Carolina University

406047 9:30 AM to 10:45 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Social Media and Elections: Global Relevance, Diversity Legacies**

Sponsor: Mass Communication Division

Chair: Jingsi Wu, Hofstra University

Presenters:
406048 9:30 AM to 10:45 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Leveraging Community Partnerships to Create a Legacy of Change through Relevant Research and Teaching**

Sponsors: Activism and Social Justice Division; Applied Communication Division
Chair: Sara L. Trask, Randolph-Macon College
Respondent: Lawrence R. Frey, University of Colorado, Boulder

"Activism and Social Justice through Service-Learning Courses" Melissa Ann Tafoya, La Sierra University
"Examining the Impact of Immersive Public Speaking Sections on the Community and Students" Margaret Moreo, Ball State University; Kyle Heuett, Ball State University; Katherine J. Denker, Ball State University
"Making Relationship Research Accessible: Adaptive Relationship Education through Communication Technology" Natalie Rose Pennington, Kansas State University
"Public Memory and the Preservation of North Florida’s Negro Fort" Tracee Mason, Florida State University; Brian Graves, Florida State University
"Sharing the Vision: Collective Communication within LGBT Leadership" William Lucio, University of Wisconsin-La Crosse; Sarah E. Riforgiate, Kansas State University

406049 9:30 AM to 10:45 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Emotions and Affective Exchange in the Contexts of Parental Alcoholism, Depression, Ethnic Variation, and Immigration**

Sponsors: Family Communication Division; Health Communication Division
Chair: Kelly G. Odenweller, Iowa State University
Respondent: Kory Floyd, University of Arizona

"Comparing Enacted and Perceived Parental Communication as Predictors of Adolescents’ Emotion Regulation in Families with Alcoholic versus Non-Alcoholic Parents" Marie C. Haverfield, Stanford University; Jennifer A. Theiss, Rutgers University
"Parental depression, harsh parenting, and emotional availability during parent-adolescent conflict: An actor partner interdependence analysis" Timothy Curran, University of Georgia; Jennifer A. Samp, University of Georgia; Melissa Sturge-Apple, University of Rochester; Patrick Davies, University of Rochester
"Ethnic Differences in Grandparent-Grandchild Affectionate Communication: An Extension of Affection Exchange Theory Research" Quinet Shenk Bernhold, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara
"Exploring Mother-Adolescent Communication in the Context of Emotional Parentification in Mexican Immigrant Families: An Application of Communication Privacy Management"
A Legacy of Race Relations in Religious Communication

Sponsor: Religious Communication Association
Chair: Sean Connable, Christopher Newport University
   "Baylor Abroad: Revisiting the Racial Legacy of Baptist Evangelism" Jeffrey Nagel, Penn State University
   "Religious and Moral Impact in the Naperville Lyceum" Jana Duckett, Regent University

Resourcing Philosophy of Communication: Finding Footing, Limning Lineages, Recuperating Reading

Sponsor: Philosophy of Communication Division
Chair: Omedi Ochieng, Denison University
   "Answers Without Questions: Althusser's 'Symptomatic Reading' as a Method of Philosophical Interpretation" Douglas Spielman, University of North Carolina, Chapel Hill
   "Proto-Poststructuralist Thought and the Place of Power" Hunter Hawkins Fine, Humboldt State University
   "Redeeming Callicles’ Place in Philosophy and Rhetoric: Nietzsche’s Antecedent, the Genealogical Critique of Moralistic Meta-Narratives, and the Foundations of Postmodernism" Calvin Abbasi, California State University, Northridge
   "Sharing, media, and the everyday: Phenomenological questions for the sharing debate" Wolfgang Suetzl, Ohio University

Furthering Our Legacy and Our Relevance Through Student Success and Retention: Best Practices for Enhancing Undergraduate Academic Advising

Sponsor: Undergraduate College and University Section
Chair: Irwin Mallin, Indiana University-Purdue University Fort Wayne
Presenters:
   Debra Ford, Creighton University
   David J. Gudelunas, University of Tampa
   Laura Jacobi, Minnesota State University, Mankato
   Irwin Mallin, Indiana University-Purdue University Fort Wayne
   Tim Rumbough, Bloomsburg University
   Tiffany R. Wang, University of Montevallo
### “Fake News,” “Alternative Facts,” Our Legacy and Our Relevance: Scholarship and Teaching in an Era of Mediated Misinformation

**Sponsor:** Mass Communication Division  
**Chair:** Christopher R. Darr, Indiana University Kokomo

**Presenters:**  
Kate L. Hoyt, University of Denver  
Timothy R. Levine, University of Alabama, Birmingham  
Jolie Fontenot, University of South Carolina, Union  
Thomas A. Salek, University of Wisconsin-Stevens Point  
Erin F. Doss, Indiana University Kokomo  
Amber L. Ferris, Wayne College, University of Akron  
EunYoung Lee, Florida Gulf Coast University  
Chad E. Woolard, Illinois State University

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**11:00 AM**

### Cognitive Approaches to Studying Health Communication: Use of the Integrative Model and Theory of Normative Social Behavior

**Sponsor:** Health Communication Division  
**Chair:** Kai Kuang, Bloomsburg University

"An Application of the Theory of Normative Social Behavior to Bystander Intervention for Sexual Assault" Tobias Reynolds-Tylus, University of Illinois; Kaylee Lukacena, University of Kentucky; Brian L. Quick, University of Illinois

"How do descriptive norms influence indoor tanning? An investigation of positive and negative outcome expectations" Nick Carcioppolo, University of Miami; Victoria Orrego Dunleavy, University of Miami; Jessica Gall Myrick, Penn State University

"The Impact of Personal and Relational Experiences on Intentions to Attend Alcoholics Anonymous" Melanie Savelli, Southern Connecticut State University

"Theory of normative social behavior: Comparing the impact of parent and peer injunctive norms" Kira Varava, Missouri State University

"Using the Integrative Model of Behavioral Prediction (IMBP) to Understand College Students’ STI Testing Beliefs, Intentions, and Behaviors" Kevin Wombacher, University of Kentucky; Minhao Dai, University of Kentucky; Jacob Matig, University of Kentucky; Nancy Grant Harrington, University of Kentucky

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### Texting, Sexting, and Porn

**Sponsor:** Interpersonal Communication Division  
**Chair:** Audra Nuru, Fairfield University
"Does pornography use influence the link between affectionate communication and positive relational outcomes? Considering the influence of pornography and associated guilt on sexual desire and relationship satisfaction in college students’ romantic relationships" Margaret Elizabeth Bennett, University of Connecticut; Brittny LoPresti, University of Connecticut; Rory McGloin, University of Connecticut; Amanda Denes, University of Connecticut

"The Interpersonal Communication Motives for Flirting via Face-to-Face and Texting" Narissra Punyanunt-Carter, Texas Tech University; Thomas R. Wagner, Xavier University

"The Multiple Goals of Sexting" Christina Harris, University of Kentucky

"The role of personality in sexual communication" Shawna Harris, Missouri Western State University; Ellen Johnson, Missouri Western State University; Gillian Evans, Missouri Western State University

408003 11:00 AM to 12:15 PM Sheraton Dallas Ballroom A3 - First Floor (Conference Center)

Making Our Legacy Relevant in an Age of Superheroes, Aliens and Zombies: Comics in the Communication Classroom

Sponsor: NCA First Vice President
Chair: Andrew Spieldenner, California State University, San Marcos

"Drawing Students In and Drawing Them Out: Comics in the Communication Classroom" KC Councilor, University of Wisconsin-Madison

"Using Graphic Novels in the Family Communication Classroom" Paul J. Siddens, University of Northern Iowa

"Comic Reflections on Literature Reviews: A Mythic Analysis" Dean F. Scheibel, Loyola Marymount University


"Argumentative Funnies" Christopher J. Gilbert, Assumption College


408006 11:00 AM to 12:15 PM Sheraton Dallas Ballroom D1 - First Floor (Conference Center)

Haunting Rhetorics: Race, Place, and Affect

Sponsor: Rhetorical and Communication Theory Division
Chair: Greg Dickinson, Colorado State University

"Performing White Rage: The Populist Rhetorical Style of Donald J. Trump" Brian L. Ott, Texas Tech University

"Reanimating the Past: Voo Doo, Haints, and the Mississippi Delta’s “Bed and Beer”" Catherine E. Waggoner, Wittenberg University

"Reproducing Black Matriarchy: The Spectral Pregnancy of Beyoncé Knowles-Carter" D. Lynn O'Brien Hallstein, Boston University; Helene A. Shugart, University of Utah
"The Haunts that Haunt Us: The Buffalo Bill Center of the West and the Spirit of Whiteness"  Greg Dickinson, Colorado State University; Eric Aoki, Colorado State University

Legitimacy and Entrepreneurship
Sponsor: Organizational Communication Division
Chair: Elizabeth A. Williams, Colorado State University
Respondent: Jordan A. Ziemer, University of Texas, San Antonio
"Communicative Legitimation of a Clandestine Industry: Guan Style Service and the Sex Industry in China’s Sin City"  Chendan Cui-Laughton, University at Albany, SUNY; Nicolas Bencherki, TELUQ Montréal
"Fake It ‘til You Make It: Unpacking the Entrepreneurial Legitimization Charm Offensive"  Eric DeMar Waters, Marquette University
"Put Your Money Where My Mouth Is: The Relevance of Entrepreneurial Legitimization Conversations"  Eric DeMar Waters, Marquette University
"Who are we anyway? Identity Image Contradictions in New Entrepreneurial Ventures"  Vaibhavi Kulkarni, Indian Institute of Management, Ahmedabad; Supriya Sharma, Indian Institute of Management, Ahmedabad

Beyond Dallas: Jacqueline Kennedy’s Enduring Legacy and Relevance
Sponsor: Public Address Division
Chair: John M. Murphy, University of Illinois
Respondent: John M. Murphy, University of Illinois
"Jacqueline Kennedy and I.M. Pei: Cultivating the Kennedy Ethos in the John F. Kennedy Presidential Library and Museum"  Courtney Caudle Travers, Vanderbilt University
"Jacqueline Kennedy’s Use of Language and the Legacy of Diplomacy"  Elizabeth J. Natalle, University of North Carolina, Greensboro
"Speaking for Herself: Prosopopoeia and the Imagination of Jacqueline Kennedy’s Editorial Voice"  Melody Lehn, Sewanee: The University of the South

Taking Aim at The CW’s Arrowverse: Costumed Heroes, Cultural Critiques, and Commercial Implications
Sponsors: American Studies Division; Critical and Cultural Studies Division; Visual Communication Division
Chair: Claudia A. Bucciferro, Gonzaga University
Respondent: Matthew J. Smith, Radford University

"(Un)Welcoming the Refugee: Recasting the “Alien Superhero as Immigrant” Narrative in The CW’s Supergirl"  Julie A. Davis, College of Charleston; Robert George Westerfelhaus, College of Charleston

"An Arrow Through the Target (Demographic): The Impact of DC’s Arrowverse on The CW’s Programming Strategies”  Anna Aupperle, Penn State University

"‘I’m With H↑m to Make Star City Great Again”: Arrow’s Mimetic Mayoral Campaign"  Christina M. Knopf, State University of New York, Cortland

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408013  11:00 AM to 12:15 PM  Sheraton  State Room 1 - Third Floor (Conference Center)

**Viral Topics Going Viral: How Organizations Communicate About the Zika Virus**

Sponsors: International and Intercultural Communication Division; Organizational Communication Division

Chair: Gemme Campbell, Texas A&M University

Presenters:
- Edward L. Fink, Temple University
- Krystal A. Fogle, Texas A&M University
- Deborah A. Cai, Temple University
- Deborah D. Sellnow-Richmond, Columbus State University
- Grace Ellen Brannon, Texas A&M University
- Rachel A. Smith, Penn State University

Respondent: Sherry J. Holladay, Texas A&M University

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408014  11:00 AM to 12:15 PM  Sheraton  State Room 2 - Third Floor (Conference Center)

**What Do You Say? Narrative Constructions For/By Immigrants and Foreigners Surrounding Donald Trump’s Surprising 2016 Presidential Victory**

Sponsors: Ethnography Division; Political Communication Division

Chair: Zhuojun Joyce Chen, University of Northern Iowa

Respondent: Melissa L. Beall, University of Northern Iowa

"'Will I Have to Go Back to Vietnam?': What Do You Say to Internationally Adopted Children?"  Robert L. Ballard, Pepperdine University; Sarah Ballard, Pepperdine University

"Trumped Up Support For Trump: What Did the Nigerian Women Say About Trump’s Campaign?"  Titilayo Osuagwu, University of Port Harcourt, Nigeria

"Ya Basta Trump: Undocumented Immigrants Speak Out”  Antonio T. De La Garza, California State University, San Marcos

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408015  11:00 AM to 12:15 PM  Sheraton  State Room 3 - Third Floor (Conference Center)

**Expression, Identity, and the Left-Right Paradigm**

Sponsors: Black Caucus; Freedom of Expression Division
Chair: Anastacia Kurylo, St. Joseph's College

Presenters:
  Noura Ahmad Hajjaj, State University of New York at New Paltz
  Tyler (Ellora) LaCarrubba, St. Joseph's College
  D.L. Stephenson, Western Connecticut State University

408016  11:00 AM to 12:15 PM  Sheraton  State Room 4 - Third Floor (Conference Center)

Japanese/American Legacies and Anti-Immigration Sentiments in the U.S.

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division
Chair: Lisa K. Hanasono, Bowling Green State University

Presenters:
  Shinsuke Eguchi, University of New Mexico
  Ako Inuzuka, University of Pittsburgh, Johnstown
  Mariko Izumi, Columbus State University
  Jennifer Jones Barbour, University of Texas, Austin
  Emi Kanemoto, Bowling Green State University
  Brian A. Lain, University of North Texas
  Albert Rintrona III (In Memoriam), University of Massachusetts, Amherst
  Satoshi Toyosaki, Southern Illinois University, Carbondale

408017  11:00 AM to 12:15 PM  Sheraton  Houston A - Third Floor (Conference Center)

Sweding's Legacy, Sweding's Relevance: Sweding the Big D

Sponsor: Performance Studies Division
Chair: Jason B. Munsell, University of South Carolina Aiken

Respondent: Lyndsay Michalik Gratch, Georgia Gwinnett College

"Bonnie and Clyde: They’re young…They’re in love…and they're sweded"  Colin Whitworth, Southern Illinois University, Carbondale; Shelby Swafford, Southern Illinois University, Carbondale

"Debbie Does Dallas"  John M. Allison, University of North Texas; Justin T. Trudeau, University of North Texas

"Dr. T and the Women”  Lindsay Greer, University of Southern Indiana; Stephanie L. Young, University of Southern Indiana

"Primest"  Michael Beck, Southern Illinois University, Carbondale; Jesse R. Snider, University of North Texas

"Swepruder Film"  Anna C. Marsden, University of North Texas; Taylor Bell, University of North Texas; Joshua Steinberg, University of North Texas; Cotton Hensley, University of North Texas; Amanda Sileo, University of North Texas

"Texas Chainsaw Massacre: The True Story Behind the Film"  Donna Marie Nudd, Florida State University; Terry Galloway, Independent Artist

"The Anarchist Cookbook"  Nichole Nicholson, Southern Illinois University, Carbondale; Samuel S. Sloan, Southern Illinois University, Carbondale

"The Thin Blue Line"  Patricia A. Suchy, Louisiana State University; Lisa M. Flanagan, Xavier University
"True Blood, Season 2: Because Sweding Sucks and Everything’s Bloodier in Texas" Andrée E. C. Betancourt, Montgomery College

"True Stories" Ariel Gratch, Georgia College & State University; Lydsay Michalik Gratch, Georgia Gwinnett College

"Walker, Texas Ranger (Swedish Polisen Episode)" Jason B. Munsell, University of South Carolina Aiken; Mindy Fenske, University of South Carolina

"X-Files: Swede the Future" Stephanie K. Heath, Louisiana State University

408018 11:00 AM to 12:15 PM Sheraton Houston B - Third Floor (Conference Center)

**Political Debates in Campaign 2016: Insights into Themes and Outcomes**

Sponsor: Political Communication Division

Chair: Beth M. Waggenspack, Virginia Tech

Respondent: Veena V. Raman, Penn State University

"(Good) Reasons for Declaring a Debate Winner: The Online Meta-Debate Process" A.G. Hughes, University of Memphis

"Affirmation and Subversion: Navigating the Rhetorical Tensions of Polarization in the 2016 Presidential Primary Debates" Joel Lansing Reed, University of Missouri

"Meeting the Commander-in-Waiting: Undecided Voters and the 2016 Vice Presidential Debate" Jacob Wrasse, James Madison University; Dan Schill, James Madison University; Rita Kirk, Southern Methodist University

"‘I’m With Her;’ The Impact of Gender Social Identification on Debate Perceptions and Effects” Freddie J. Jennings, University of Missouri; Molly Marie Greenwood, University of Missouri; Mitchell S. McKinney, University of Missouri

408019 11:00 AM to 12:15 PM Sheraton Houston C - Third Floor (Conference Center)

**Psycho-social Connections to Technology: Exploring the Human Impacts of Mediated Communication**

Sponsor: Human Communication and Technology Division

Chair: Saraswathi Bellur, University of Connecticut

"Applying the Uses and Gratifications Model to 2DG Social Media Use: Exploring the Impact of Contextual Age and Motives on Social Media Dependency and Addiction" Amber L. Ferris, Wayne College, University of Akron; Erin E. Hollenbaugh, Kent State University, Stark

"Participatory Websites and Juxtaposing Persuasive Influences: Advancing and Testing the Reader-Writer-Target Hypothesis” Jake Liang (In Memoriam), Chapman University

"The Media Marshmallow Test" David Markowitz, Stanford University; Jeffrey Hancock, Stanford University

"Who needs likes? Emotional reactions to social feedback on Twitter and Instagram" Yioryos Nardis, University of Michigan; Elliot Panek, University of Alabama; Catalina Toma, University of Wisconsin-Madison; Mina Choi, University of Wisconsin-Madison

"WIRED: The impact of media and technology use on stress (cortisol) and inflammation (interleukin IL-6) in fast paced families” Tamara D. Afifi, University of California, Santa Barbara; Nicole
Discourses of and for the Public Sphere

Sponsor: Language and Social Interaction Division
Chair: Hsin-I Sydney Yueh, Northeastern State University

"Enhancing Positive Face Lexicon: Making Relevant Terminology" Sally O. Hastings, University of Central Florida; Gina Castle Bell, St. John's University

"Stance-taking as participation in the public sphere: Insights from studying museum visitors’ discourse" Chaim Noy, Ashkelon Academic College; Michal Hamo, Netanya Academic College

"Who takes it?" the emergent order of volunteering in the case of a civic-tech project" Nimrod Shavit, University of Massachusetts, Amherst

Public Relations: Rising Issues and Case Studies Impacting Our Relevancy

Sponsor: Public Relations Division
Chair: Michael J. Palenchar, University of Tennessee

"Public Relations and Social Justice: How Starbucks, AT&T and Ben & Jerry’s Articulate a Corporate Responsibility to Race" Nneka Logan, Virginia Tech

"Relationship Building and Message Planning: An Exploration of Media Challenges and Strategies Used During School Crises at the P-12 Level" Angela Jerome, Western Kentucky University; Holly J. Payne, Western Kentucky University; Blair Thompson, Western Kentucky University; Joseph Mazer, Clemson University

"Roger Goodell’s Image Repair on the Ray Rice Suspension" William Benoit, University of Alabama, Birmingham

"To Drive or Not to Drive: Uber's Image Repair Following Intentional Crisis" Jenna Haugen, University of Louisville; Tracy Blasdel, University of Kansas

Legacy and Relevance of Conflict in Interpersonal and Organizational Contexts

Sponsor: Peace and Conflict Communication Division
Chair: Sara J. Holmes, University of North Texas at Dallas
Respondent: Janice M. Barrett, Lasell College

"Redefining Conflict as Identity Communication: A Face Threat Experiment" William A. Donohue, Michigan State University; Kathryn A. Rainer, Michigan State University; Andrew Petee, Michigan State University

"He Doesn’t Like Me and He is Angry": Effectiveness of the Core Concerns Framework in Managing Conflicts between Inter-and Intracultural Manager-Employee Dyads" Piyawan Charoensap-
"It Takes a Village: Managing Conflict in the K-12 Classroom"  Melissa A. Maier, University of Wisconsin-Stevens Point; Anna Herrman, St. Norbert College; Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Dividing Social Networks: Facebook Unfriending, Unfollowing, and Blocking in Turbulent Political Times”  Olga Baysha, National Research University Higher School of Economics

"Do We Have to Speak Like That?: Potentials and Pitfalls of Forensics in the Basic Course"
Sponsor: American Forensic Association
Chair: Joshua Hamzehee, Louisiana State University
Presenters:
Christopher Outzen, Truman State University
Victoria Ann Ledford, University of Maryland
Andrea Carlile, South Dakota State University
Nicole Freeman, University of Central Missouri
Michael Taylor, Bethel College
Respondent: Joshua Hamzehee, Louisiana State University

"They’ll Learn it when They go to the University”: A Reflective Essay Examining the Legacy as a Community College Professor Unit
Sponsor: Community College Section
Chair: Jeannie Hunt, Northwest College
"They’ll Learn it when They go to the University”: A Reflective Essay Examining the Legacy as a Community College Professor”  Brandy Fair, Grayson College

Explorations in Whiteness: Theory, Nationalism, and Savior(hood)
Sponsor: Critical and Cultural Studies Division
Chair: Simone Puff, University of Graz, Austria
Respondent: Elena D. Hristova, University of Minnesota, Twin Cities
"Communicating Whiteness"  Amanda G. Meise, University of Denver
"From Extreme Toward Mainstream: White Nationalism as a Rhetorical Rearticulation of White Supremacy"  Stephanie Hartzell, California State University, Long Beach
"The Battle of Sacramento:” An Analysis of White Nationalism, Space, and Circulation"  Rishi Chebrolu, University of Pittsburgh
"All of Us Phantasmic Saviors"  Jenna N. Hanchey, University of Nevada, Reno
408031  11:00 AM to 12:15 PM  Sheraton  Live Oak -Second Floor

**Group Decision Making, Knowledge Creation and Problem Solving**

Sponsor: Group Communication Division  
Chair: Kyle Heuett, Ball State University  
Respondent: Joann Keyton, North Carolina State University  

"'Let Me Tell You How It’s Been': Dissent in Workgroup Meetings"  Johny Garner, Texas Christian University  
"Messy Talk: An Unforeseen, Unplanned, and Unanticipated Process of Knowledge Creation and Problem Solving"  Dron M. Mandhana, University of Texas, Austin  
"Testing Hirokawa's argument: Procedural ordering for the task requirements of the functional theory of group decision-making"  Kyle Heuett, Ball State University  
"Texturing Groupthink: Reframing Group Decision-making through the Lens of Ideograph"  Jordin Clark, Colorado State University

408033  11:00 AM to 12:15 PM  Sheraton  City View 1 - Fourth Floor

**Stigma Management in Online and Mediated Contexts**

Sponsor: Interpersonal Communication Division  
Chair: Adam J. Harvey, Louisiana State University  

"'Negative on PrEP': Stigma and gay social networking sites"  Adam J. Harvey, Louisiana State University  
"Bulky women aren't beautiful: Managing social media stigma as a female Crossfit athlete"  Jessica L. Furgerson, Western Kentucky University  
"Communicative management of the stigma in non-monogamous relationships in mediated contexts"  JhuCin Jhang, University of Texas, Austin  
"Embodying resistance: Defending multiracial and mono-ethnic Caribbean identity on Twitter"  Charisse Corsbie-Massay, Syracuse University; Raven S. Maragh, University of Iowa

408034  11:00 AM to 12:15 PM  Sheraton  City View 2 - Fourth Floor

**Racialized Politics in Transition**

Sponsor: Critical and Cultural Studies Division  
Chair: Bryan J. McCann, Louisiana State University  
Respondent: Rachel Alicia Griffin, University of Utah  

"Preaching (American-Muslim) Style"  Lamiyah Bahrainwala, Southwestern University  
"Personalized Publics and Racializing Algorithms"  Jeremy David Johnson, Penn State University  
"American Dystopia: Reading D’Souza’s 2016: Obama’s America"  Michael G. Lacy, Queens College, CUNY  
"Orange is the New Black: A Hip-Hop Approach to Trump's Masculinity Discourse and the Post-Obama Backlash Culture"  Chen Yang, University of Houston, Victoria
"Commemorating Mass Violence: Truth Commission Hearings as a Genre of Public Memory"  Courtney E. Cole, Regis College

408035  11:00 AM to 12:15 PM  Sheraton  City View 3 - Fourth Floor

**Traversing Rhetorical Terrains Using Actor-Network Theory (ANT): Studies of Science, Immigration, Social Movements, and Sex**

Sponsor: Rhetorical and Communication Theory Division
Chair: Amanda Friz, University of Wisconsin-Madison
Respondent: Scott Graham, University of Wisconsin-Milwaukee

"A Decolonial (New) Materialism of Borderlands and Trash"  Hana Masri, University of Texas, Austin
"Sex as Assemblage: Using ANT to (Re)Entangle Female Sexual Health"  Amanda Friz, University of Wisconsin-Madison
"Trouble as Feminist Methodology: Or Throwing Feces as Feminist Science Studies Methodology"  Jessica Houf, University of Utah
"Using ANT to Examine Social Movement: Chengdu’s Fight for Clean Air"  Elizabeth Brunner, Idaho State University

408036  11:00 AM to 12:15 PM  Sheraton  City View 4 - Fourth Floor

**Our Legacy, Our Relevance, Ourselves: Exploring the Disconnect between Theory and Lived Experiences**

Sponsor: Women's Caucus
Chairs: Kara Laskowski, Shippensburg University; Katie Margavio Striley, University of North Carolina, Chapel Hill
Presenters:
  Aarti Arora, Ohio University
  Lisa R. Barry, California State University, Channel Islands
  Kelsey Earle, North Dakota State University
  Elizabeth Ribarsky, University of Illinois, Springfield
  Mark Ward Sr., University of Houston, Victoria
  Katie Margavio Striley, University of North Carolina, Chapel Hill
  Kara Laskowski, Shippensburg University

408037  11:00 AM to 12:15 PM  Sheraton  City View 5 - Fourth Floor

**Current Issues In Elementary and Secondary Education**

Sponsor: Elementary and Secondary Education Section
Chair: Anna Wright, Illinois State University
Presenters:
  David A. Yastremski, Ridge High School
  Dakota C. Horn, Illinois State University
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<th>Sponsor</th>
<th>Chair</th>
<th>Respondent</th>
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<tbody>
<tr>
<td>408038</td>
<td>11:00 AM</td>
<td>City View 6 - Fourth Floor</td>
<td>Whose Text is It Anyway? Adult Expectations, Textual Evolution and Girls’ Media</td>
<td>Sponsor: Feminist and Women Studies Division</td>
<td>Chair: Kyra Osten Hunting, University of Kentucky</td>
<td>Respondent: Rachel E. Dubrofsky, University of South Florida</td>
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<td>11:00 AM</td>
<td>Sheraton</td>
<td>&quot;Belles, Book, and Candles: Witchcraft and Christian Family Values in Charmed&quot; Ilana Nash, Western Michigan University</td>
<td>&quot;Child’s Pink Play: Disney Princesses and Their Meaning to Children&quot; Caroline Leader, University of Wisconsin Madison</td>
<td>&quot;Latina Princesses, Disney, and the Commodification of Difference: Avowals and Disavowals in Times of Ethnic Ambiguity” Angharad Valdivia, University of Illinois</td>
<td>&quot;When Men Watch Girls’ Television: My Little Pony, Bronies, and the Limits of Feminist Intent” Kyra Osten Hunting, University of Kentucky; Rebecca Hains, Salem State University</td>
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<td>408039</td>
<td>11:00 AM</td>
<td>City View 7 - Fourth Floor</td>
<td>Creating Fetishized Images: The Affect of Increased Visibility in Visual Communication</td>
<td>Sponsors: Critical and Cultural Studies Division; Visual Communication Division</td>
<td>Chair: Dylan Rollo, Northwestern University</td>
<td>&quot;The Visual Communication of Ekphrastic Disaster Pornography: From Disaster to Disaster Tourism to Hollywood Film” Andrew Avitt, California State University</td>
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<td>408040</td>
<td>11:00 AM</td>
<td>City View 8 - Fourth Floor</td>
<td>Laboring Legacies: Communication and Gendered Work</td>
<td>Sponsor: Feminist and Women Studies Division</td>
<td>Chair: Katherine J. Denker, Ball State University</td>
<td>Respondent: Kathleen E. Feyh, Syracuse University</td>
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<td>11:00 AM</td>
<td>Sheraton</td>
<td>&quot;'We don't hire bitches': A Standpoint Theory Analysis of Nurses' Experience of Incivility and Gender” Virginia Sánchez Sánchez, Purdue University; Meghana Rawat, Purdue University; Ashleigh Nicole Shields, Purdue University; Melanie Morgan, Purdue University; Lindsey B. Anderson, University of Maryland</td>
<td>&quot;Feminism and Migration as the Politics of the Nomad Herd: Differential Belonging in We Belong Together’s the Heart of the Matter, and Andolan’s Claiming Our Voice” Minu Basnet, Marist College</td>
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"My Relevance, My Voice: Autoethnography of a Legal Sex Worker"  Breanna Calvin, University of Nevada, Reno; Sarah J. Blithe, University of Nevada, Reno; Anna Wiederhold Wolfe, Texas A&M University

"Don’t Sell the Farm": Examining Women’s Memorable Messages in the Agriculture Industry"  Katie Lever, Western Kentucky University; Laura E. Brown, University of Texas, Austin

408041  11:00 AM to 12:15 PM  Sheraton  Remington - Fourth Floor

**Finding Answers in an Innovative Fashion: Four Studies that Go Beyond the Surface**

Sponsor: Communication and Social Cognition Division
Chair: Matthew S. McGlone, University of Texas, Austin

"Listening is listening is listening: Evidence that evaluations of listening are holistic"  Liora Lipetz, Hebrew University of Jerusalem; Avraham Kluger, Hebrew University of Jerusalem; Graham D. Bodie, University of Mississippi

"Product Positioning and Fundamental Attribution Error: Using Brands to Test George Carlin’s Driving Paradox"  Kevin Pearce, Bryant University; Stanley Baran, Bryant University

"Testing Increased Friendliness as an Explanation of the Evoking Freedom Compliance-Gaining Technique"  Luminița Samson-Secreriu, Alecu Russo Bălți State University; Christopher J. Carpenter, Western Illinois University

"Vitality, Language Use, and Life Satisfaction Among Bilingual Hungarian Adolescents Living in Romania"  Marko Dragojevic, University of Kentucky; Jessica N. Gasiorek, University of Hawaii, Manoa; Laszlo Vincze, University of Helsinki

408042  11:00 AM to 12:15 PM  Sheraton  Majestic 1 - 37th Floor (Center Tower)

**Games and Learning: Scholarship on Model Matching, Serious Games, and Training Games**

Sponsor: Game Studies Division
Chair: Andy Boyan, Albion College

"How Persuasive Are In-Game Health Messages in First-Person Shooter Games? Exploring Knowledge-Activation and Thought-Disruption Mechanisms"  Jorge F. Peña, University of California, Davis; Subuhi Khan, University of California, Davis; Christopher Burrows, University of Connecticut; Hart Blanton, University of Connecticut

"Game Modality and Mental Model Matching of Game Systems"  Joe A. Wasserman, West Virginia University; Nicholas David Bowman, West Virginia University; Emily B. Louk, West Virginia University; Randy Ingersoll, http://www.playhivelikeachampion.com/

"Do video game players make better exergamers? Investigating the relationships between prior video game experience, performance, and enjoyment of a cycling exergame"  Rory McGloin, University of Connecticut; Kimberly Ann Embacher, University of Connecticut

"Serious Games and Growth Mindsets: An Experimental Investigation of a Serious Gaming Intervention"  Elissa Arterburn Adame, Arizona State University; Karlee A. Posteher, Arizona State University; Alaina Marie Veluscek, Arizona State University; Scott Wilson, University of Oklahoma, K20 Center; Francisco Javier Elizondo Cecena, University of Oklahoma, K20 Center; Will Thompson, University of Oklahoma; Ryan Ralston, University of Oklahoma, K20 Center; David Thomas, University of Oklahoma, K20 Center; Brittney S Wallace, University of Oklahoma
"Reliable Deception Cues Training in an Interactive Video Game"  Norah E. Dunbar, University of California, Santa Barbara; Claude Miller, University of Oklahoma; Yu-Hao Lee, University of Florida; Matthew L. Jensen, University of Oklahoma; Chris Anderson, University of Oklahoma; Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo; Francisco Javier Elizondo Cecena, University of Oklahoma, K20 Center; Will Thompson, University of Oklahoma; Zachary Massey, University of Oklahoma; Spencer B. Nicholls, University of California, Santa Barbara; Ryan Ralston, University of Oklahoma, K20 Center; Jaise Donovan, University of Oklahoma, K20 Center; Emmett Mathews, University of Oklahoma, K20 Center; Braden Roper, University of Oklahoma, K20 Center; Scott Wilson, University of Oklahoma, K20 Center

408043  11:00 AM to 12:15 PM  Sheraton Majestic 2 - 37th Floor (Center Tower)

Instructional Strategies to Promote Student-Centered Outcomes

Sponsor: Instructional Development Division
Chair: Nicholas T. Tatum, Abilene Christian University
Respondent: Marian L. Houser, Texas State University

"Instructor Clarity, Generative Processes, and Mastery Goals: Examining the Effects of Signaling on Student Learning"  San Bolkan, California State University, Long Beach

"To Pause or Not to Pause: A Meta-Analysis Exploring the Effects of Segmenting Learning"  Maura Cherney, University of Wisconsin-Milwaukee; Bailey C. Benedict, Purdue University

"The Media Production Hive: Using media education for differentiated instruction"  Yonty Friesem, Central Connecticut State University

"Excellence in the Large Class: Best Practices for Positive Student-Instructor Relational Communication"  Jenepher Lennox-Terrion, University of Ottawa; Simon G. Beaudry, University of Ottawa; Meredith Rocchi, University of Ottawa; Jerie Shaw, University of Ottawa

408044  11:00 AM to 12:15 PM  Sheraton Majestic 3 - 37th Floor (Center Tower)

Environmental Justice and its Legacy and Relevancy to Environmental Communication

Sponsor: Environmental Communication Division
Chair: Leah Moczulski, Emory University School of Law
Respondent: Stacey Sowards, University of Texas, El Paso

"Engaged Scholarship for Environmental Justice: Our Legacy, Our Future"  Chad Raphael, Santa Clara University

"Phronesis, Political Judgment, and Motherhood as Environmental Justice Activism"  Christopher Scott Thomas, University of Iowa

"Sun, Sand, and Satire: A Generic Criticism of the Great Barrier Reef’s Obituary"  Catherine J. Bruns, James Madison University

"What the Frack? Analyzing Environmental Rhetoric in Bowling Green, Ohio"  Ellen W. Gorsevski, Bowling Green State University

408045  11:00 AM to 12:15 PM  Sheraton Majestic 4 - 37th Floor (Center Tower)

Student Papers in Rhetorical Communication
Sponsor: Student Section
Chair: Sarah Elizabeth Sheff, University of Kentucky

"A Pedagogy for Rhetorical Leadership in the Military" Joanna Kohlhepp, Wright State University
"Apologia Content Analysis: Romantic Comedies" Dalaki J Livingston, University of Oklahoma
"Restoring the Land: Narrative, the Past, and a Better Future" Elizabeth Toreev, Wheaton College
"Rhetorical Homology and Agentic Obligation: Cultural Connection in "The Night Of"" Sarah Sunderlin, University of Colorado, Denver
"The Wellesley College Address as an Example of Peripeteic Speaking: Barbara Bush’s Public Speaking Reversal of Fortune" Christopher J.E. Anderson, University of Wisconsin-Milwaukee

Parasocial Relationships and Fictional Role Models

408046 11:00 AM to 12:15 PM Sheraton Majestic 5 - 37th Floor (Center Tower)

Sponsor: Mass Communication Division
Chair: Hyejung Ju, Claflin University
Respondent: Elizabeth Behm-Morawitz, University of Missouri

"Effects of Celebrity’s Positive Expressions on Twitter: A Mediating Role of Social Presence" Jihyun Kim, University of Central Florida; Jinyoung Kim, Penn State University
"Is it weird my role model is a fictional character? How the level of parasociability serves different relationship roles" Sara R. Erlichman, Penn State University; Jan Boehmer, University of Miami
"Loving a Heart-throb: Developing a Quantitative Measurement of Adolescent Romantic Parasocial Attachments" Sarah Erickson, University of Michigan; Sonya Dal Cin, University of Michigan
"McDreamy is McDead: Viewer Responses to a Parasocial Breakup" Valerie Kretz, St. Norbert College

Interpersonal Communication Training for Medical Students

408047 11:00 AM to 12:15 PM Sheraton Majestic 6 - 37th Floor (Center Tower)

Sponsor: Health Communication Division
Chair: Jill Tyler, University of South Dakota

Presenters:
Jill Tyler, University of South Dakota
Carolina F. Branson, University of Minnesota, Twin Cities
Jennifer Bender, University of South Florida
Erin Donovan, University of Texas, Austin

Applied Health Communication Research: Patient Perceptions, Self-Care, and Self-Disclosure

408048 11:00 AM to 12:15 PM Sheraton Majestic 7 - 37th Floor (Center Tower)

Sponsor: Applied Communication Division
Chair: Lesa Stern, Westmont College
Respondent: Leslie Ramos Salazar, West Texas A&M University
"The Relationships Among Patient Perceptions of Health Care Provider Empathy, Healthcare Provider Patient Orientation, Patient Satisfaction, and Nonverbal Immediacy" Katherine S. Thweatt, State University of New York, Oswego; Kelly Rocca DelGaizo, St. John's University; Jennifer H. Waldeck, Chapman University

"Exploring the Challenges for Students with a Chronic Condition Transitioning to Self-Care and to College" Bree Holtz, Michigan State University; Brandon Thomas, Michigan State University

"The Importance of Response: Self-Disclosure and Quality of Life in Ostomates" Carrie E. Reif, University of Southern Mississippi; Steven Venette, University of Southern Mississippi; Kathryn E. Anthony, University of Southern Mississippi

408049 11:00 AM to 12:15 PM  Sheraton Majestic 8 - 37th Floor (Center Tower)

**Hopeful, Positive, Connected, and Forgiving Communication in Families**

Sponsor: Family Communication Division

Chair: Gary A. Beck, Old Dominion University

Respondent: Thomas J. Socha, Old Dominion University

"Received-Desired Support Gaps: The Role of Positive Communication and Perceived Support Quality in Parent-Emerging Adult Relationships" Ningxin Wang, University of Illinois

"Crafting a Hopeful Future: Forgiveness and Resilience in Stepfamilies" Vincent R. Waldron, Arizona State University; Dawn O. Braithwaite, University of Nebraska-Lincoln; Bailey Margaret Oliver, Arizona State University; Dayna N. Kloeben, Arizona State University; Jaclyn Marsh, University of Nebraska-Lincoln

"The Use of Information Communication Technologies in the Maintenance of Within-Country and Transnational Long-Distance Family Relationships" Katheryn C. Maguire, Wayne State University; Lukas J. Pelliccio, Wayne State University; Jaclyn M. Gaule, Wayne State University; Nicholas Scott Smith, Saint Louis University; Fatima A. Barakji, Wayne State University; Scott A. Sellnow-Richmond, Columbus State University; Jehoon Jeon, Eastern Connecticut State University; Hayg Oshagan, Wayne State University

408050 11:00 AM to 12:15 PM  Sheraton Majestic 9 - 37th Floor (Center Tower)

**Ceremonial Resistance: Nudging Against Boundaries in Literature, Speech and Song**

Sponsor: Religious Communication Association

Chair: Teresa Federico Morales, Wayne State College

"Flannery O'Connor, Art and Indirect Communication: With Constant Reference to Kierkegaard" Benson P. Fraser, Regent University; Terry Lindvall, Virginia Wesleyan College

"May My Tongue Sing of Your Word: The Rise of Women Preachers During the Nineteenth-Century Holiness Movement" Catherine L. Riley, Texas A&M University

"Understanding Jihadist Nasheeds through Symbolic Convergence Theory (SCT)" Jonathan Matusitz, University of Central Florida; Katie Owsley, University of Central Florida

408051 11:00 AM to 12:15 PM  Sheraton Majestic 10 - 37th Floor (Center Tower)

**Acting, Performance, and Improvisation Exercise Exchange**
Establishing Our Relevance, Publishing in Latina/o Communication Studies

Sponsor: La Raza Caucus
Chair: Darrel Wanzer-Serrano, University of Iowa

Presenters:
Bernadette Calafell, University of Denver
Robert Gutierrez-Perez, University of Nevada, Reno
Michelle A. Holling, California State University, San Marcos
Catalina de Onís, Willamette University
Darrel Wanzer-Serrano, University of Iowa

Teaching Argumentation in the Age of Trump

Sponsor: Argumentation and Forensics Division
Chair: Tomeka Robinson, Hofstra University

Presenters:
Shannon LaBove, Rice University
Trent Webb, Nassau Community College
Saleha Bholat, Northern Virginia Community College
Sabrina Singh, Hofstra University
Jorlanditha T. Austin, Texas A&M University, San Antonio

Respondent: Trent Webb, Nassau Community College