


-spectra-

The Online Magazine of the National Communication Association 

Graphic Advertisement Insertion Order Form

AD SUBMITTED BY

Name:

Email Address:

Departmental Membership Number:

Institution/University Mailing Address:

AD INFORMATION

Duration

Number of months advertisement should appear:

Each graphic advertisement will run for 30 days from when it is posted on the online magazine main page, natcom.org/Spectra.

Which month(s) should the ad(s) appear:

AD SIZE


There are two size options for *Spectra* graphic ads.

- Sidebar Ad: 300 px (wide) x 325 px
- Banner Ad: 620 px (wide) x 140 px

The following is the fee structure:

	Member	Non-member
Sidebar Ad	\$250	\$500
Banner Ad	\$250	\$500

-spectra-

The Online Magazine of the National Communication Association 

Graphic Advertisement Insertion Order Form

PAYMENT CALCULATION

Only one ad per type (Sidebar or Banner Ad) per month is allowed. One Sidebar and one Banner Ad may be posted in the same month, however.

1) Total number of ads x Member or Non-member price (\$250 or \$500) = **TOTAL**

Ad run month	Sidebar Ad (Non-Member \$500)	Banner Ad (Non-Member \$500)	Sidebar Ad (Member \$250)	Banner Ad (Member \$250)
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

How to submit: Send graphic files and a copy of this completed form as email attachments to: spectra@natcom.org.

Pre-payment or an institutional purchase order prior to running the ads is requested. If providing a purchase order is not possible, payments can be made monthly in the preceding month of desired advertisement month.

Graphic files are due no later than one week before requested ad start date.

Ad Dimensions: Sidebar Ad: 300 px (wide) x 325 px; Banner Ad: 620 px (wide) x 140 px