



SimplySpeaking

THE OFFICIAL NEWSLETTER FOR LAMBDA PI ETA

May 2021

Lambda Pi Eta Welcomes 4,800 New Members this Semester

Congratulations to our newest inductees, who hail from campuses nationwide! Lambda Pi Eta has already welcomed more than 4,800 outstanding student scholars in 2021.

NCA wishes the best to all LPH members who are graduating this semester, and we thank you for your service and commitment to LPH.

Lambda Pi Eta Chapter Spotlight

Alpha Epsilon Chi Chapter at The University of Texas at Dallas



The students and faculty at [The University of Texas at Dallas](https://www.utdallas.edu/) did not let COVID-19 stop their pursuit of a charter to establish the Alpha Epsilon Chi chapter of Lambda Pi Eta. After a full year of work to establish a constitution and spark interest, the first class of members were inducted on October 30, 2020.

Using MS Teams, our university's virtual-classroom tool, the Communication faculty at UT Dallas (Dr. Carie King, Faculty Advisor, with Dr. Patricia Totusek and Dr. Melissa Hernandez Katz) and Dr. Nils Roemer, Interim Dean of our School of Arts & Humanities, inducted the first three members. One of the students came to UT Dallas from Nepal and two of the students are first-in family. We were delighted to induct these Communication scholars.

To celebrate their induction and coming graduations, the Communication faculty provided gifts—gift cards, notes, and special little items chosen for the three students—and the advisor purchased the new members' cords for their graduation regalia. Packages with these gifts were divided up into large white boxes with big red and black bows and faculty delivered the surprise boxes to the inductees' front doors. (We still wanted to socially distance!) Inductees were instructed: Do not open these until induction! The additional surprise added to the special tone of the virtual event.

Recently, we enlisted help from these new members to complete our first service project. We donated our time to the Plano, TX, Rotarians by judging their "4-Way Plan" Speech Competition. The members and faculty spent three–four hours each reviewing recorded speeches and evaluating them per a Rotary rubric. The competition was larger than usual; the Rotary Chapter expressed its gratitude for the extra help our LPH Chapter provided.

Watch for our future chapter activities. We hope to grow and build more community in the Communication programs at UT Dallas! (Go, Comets!)

- Submitted by Carie King

Xi Omega Chapter at Bloomsburg University



HOWARD SCHREIER AWARD

The Howard Schreier Award for Outstanding Student Scholarship originated from the officers of the Xi Omega chapter of Lambda Pi Eta in 2014. The annual award for outstanding Communication Studies scholarship is in dedication to Dr. Howard Schreier.

This year's Howard Schreier Award presentation was held via Zoom, facilitated by Xi Omega Chapter Advisor Dr. Erin Brummett.

INTRODUCTION OF PANELISTS

- Jared K. Strauss, Lambda Pi Eta President, and Megan Millard, Lambda Pi Eta Treasurer

2020 TOP PAPER PRESENTATIONS

- "A Narrative Analysis of the Story of Ferdinand," by Owen N. Faecher
- "Everything but Working 9 to 5: A Look into the World of The Office and it's Quirky Characters," by Briahna Heintzelman
- "Extremely Wicked, Shockingly Evil and Vile," by Sydney Rimmer, 2020 Howard Schreier Award Winner

2021 HOWARD SCHREIER AWARD

- The recipient of the 2021 Howard Schreier Award for Outstanding Student Scholarship for Jacobo Strauss for his research paper, "That isn't America."

-Submitted by Erin Brummett

Lambda Pi Eta Information, Awards, and Announcements



The Important Role of the Undergraduate Honors Society Advisor

by Caroline S. Parsons, Ph.D.

Serving as an academic advisor for the last 26 years has proven very useful and educational for me. I have seen students emerge and evolve in a very personal way and have felt privileged to be part of their journeys. One of the biggest rewards of being an academic advisor is staying in touch with students for years after their graduation and hearing about their successes later in life.

Before taking on the role of advisor, I was not formally trained. I picked up tips here and there from helpful colleagues but was never sure that I was very effective at academic advising.

Organizations such as the National Academic Advising Association underscore the impact of academic advising on individuals, institutions, and society. According to the Association of College Honor Societies, the mission and purpose of an academic honor society is to provide useful functions that serve undergraduate students' needs. Astin (1999) found that being involved in student organizations connects undergraduate students with scholars and professionals who assist in students' success during their studies and after graduation. Alumni of honor societies become leaders in graduate school and in their chosen professions (Ferrari, Athey, Moriarty, & Appleby, 2006). Clearly, advising the undergraduate honor society, or any student organization for that matter, lays the groundwork for students' future aspirations and successes.

For advisors who are new to student organizations, I suggest three useful functions that will help you to assist your honors students with academic advising: 1) prepare students for the job market; 2) celebrate professionalism for professionalism's sake; and 3) kindle student interest in graduate school.

Read the full article [here](#).

Lambda Pi Eta Top Paper Award at the Eastern Communication Association

Brooke Stanley, Northeastern University "One Cel, Two Cel, Blackcel, Truecel: Language Creation in the Incel Community"

Brooke Stanley is a recent graduate of the Northeastern University Communication Studies and Political Science departments. Her research focuses on online extremism and polarization, with particular interest in how language facilitates the isolation and radicalization of community members. Brooke will be going on to pursue a Ph.D. in Rhetoric, Politics, and Culture at the University of Wisconsin - Madison next fall.



Lambda Pi Eta Top Paper Award at the Central States Communication Association

Camelin Cochran, Park University "Public Apologies in the Age of Internet Influencers"

Camelin Cochran is an Organizational Communication major at Park University in Parkville, MO. After finishing her degree in August, she hopes to attend graduate school in fall of 2022. In her free time, Camelin likes to keep up to date on pop culture, which was the inspiration for her award-winning paper. While attending Park

University, she has served as President of Park's Lambda Pi Eta chapter and President of the Park Student Activities Board.

Meet the 2020-2021 Lambda Pi Eta Student Advisory Board



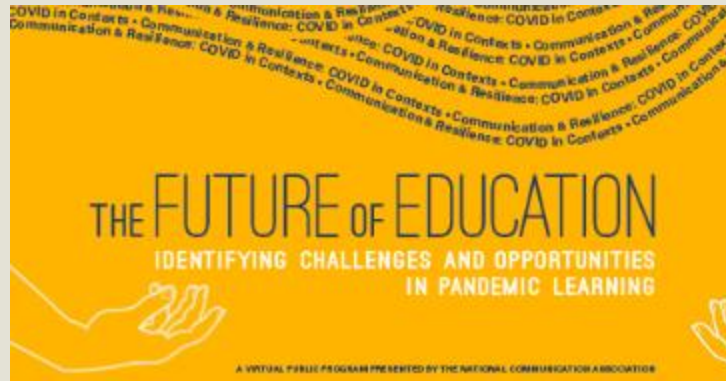
Zane Landin is a Hispanic and queer non-graduating senior at Cal Poly Pomona majoring in Public Relations. Zane will be interning for General Motors in the Summer as a Global Communications Intern. He serves as the Vice President of Career Services on PRSSA's National Student Board. He was recently selected to serve on the Los Angeles HPR Chapter. He is a Chapter President and National Committee Member for Lambda Pi Eta. He has a true passion for disability advocacy, mental health access, and strategic storytelling. He is the founder of his own magazine - PositiveVibes Magazine. Zane aspires to use his knowledge of communication to transform institutional systems to be more inclusive for ethnic minorities and people with disabilities. Upon graduating, he plans to enroll in a master's program in Strategic Communications at Columbia University. His dreams are to one day teach at a university with a Ph.D. in Organizational Science from M.I.T. and start his own public relations firm, with disability and mental health non-profits as his clientele.

Joyelle Ronan is a senior at Roanoke College, where she majors in Communication Studies with a concentration in Screen Studies. She joined the Alpha Beta Gamma Chapter of Lambda Pi Eta in Spring of 2020 and was elected President in fall of the same year. She ran for a position on the National Student Advisory Board to become more involved with the organization and promote a sense of community among Communication scholars. Joyelle's current research seeks to understand romantic comedy films from feminist and polysemic lenses. Outside of academics, she enjoys watching and making films, writing for the student newspaper, and hosting a radio show.



Gabriela S. Fitzpatrick is a Journalism & Electronic Media and Social Media Strategies double major, with a track in journalism. She is a first-generation student from a middle-class family. Her mother immigrated to the United States from Portugal in 1989. Gabriela has succeeded in all aspects of her academic career at the University of Scranton. She is a member of the Track & Field team, which was established her first year, a co-host for The Best Show on the Radio, on 99.5 WUSR, was elected first-ever President of Rho Tau Eta, and has worked for The Scranton Time's Tribune, Dance Moms, and other prestigious companies. She enjoys living life day by day and taking opportunities as they present themselves. Gabriela hopes to one day become an investigative journalist and possibly apply to the FBI somewhere down the line.

NCA Public Program - The Future of Education: Identifying Challenges and Opportunities in Pandemic Learning



This year's public programming will be a two-part special series of virtual programs presented by NCA. The first of these programs focused on how COVID-19 has changed higher education and how these changes relate to best practices in teaching and learning, including issues of diversity, equity, and access in higher education. This program is available in podcast format and as a recorded conversation on NCA's YouTube Channel.

Listen to the [podcast](#).

Watch the [video](#).

NCA's Executive Committee Approves Free Student Membership for LPH Members!

LPH members are now eligible to receive one year of free student membership with NCA

An NCA student membership provides online access to all 11 NCA journals, steeply discounted rates for convention registration, and eligibility for NCA-sponsored awards and grant funding. NCA student members have exclusive access to volunteer positions at convention, which provide a free registration in exchange for four to six hours of work. NCA student members are also eligible to apply for a Student Caucus Travel Grant to fund the expenses associated with attending the convention.

To take advantage of this new membership offer, you will need to first create an account on the NCA website [here](#). After entering your information, make sure to select "I am a student" option on your membership page.

On the final page, enter the promo code StudentOrgs2021. Your membership will be free of charge and you will be ready to take advantage of all benefits associated with your new membership. Please note that your NCA membership will only last one year. If you have any questions or trouble taking advantage of this new program, contact studentorgs@natcom.org.

Click [here](#) to join NCA!

2021 NCA Annual Convention: November 18-21, 2021 - Seattle, Washington



Headed to the NCA Annual Convention? Student members of NCA can volunteer at the convention and receive free registration! If you are interested in a volunteer position, check the NCA website as soon as registration opens in July. All volunteers must have a membership with NCA valid through December 1, 2021.

Student members of NCA may also receive grants to help pay for travel and hotel accommodations. When joining NCA, make sure to join a caucus so that you will be eligible to receive a Student Caucus Travel grant. You can find more information about applying here. Applications open in July, and grant recipients are notified in October.

Want to Be Featured?

If you would be like to be featured on our LPH National social media, please submit photos and descriptions to studentorgs@natcom.org! While you are at it, make sure your chapter accounts follow us on social media @NCAStudentOrgs on Facebook and @NCA_StudentOrgs on Twitter. Lambda Pi Eta and Sigma Chi Eta, NCA's student honor societies, are joining forces with combine social media accounts on Facebook and Twitter!

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