

OUTLOOK ON OCCUPATIONS IN MEDIA AND COMMUNICATION

The Bureau of Labor Statistics' (BLS) *Occupational Outlook Handbook* reveals that "employment in media and communication occupations is projected to grow 14 percent from 2020 to 2030." According to the *Handbook*, this growth is "faster than the average for all occupations, and will result in about 151,000 new jobs."

BLS findings also indicate that in May of 2020, the median annual wage for workers in media and communication was \$61,310 and the median annual wage for workers in media and communication equipment was \$50,870. These figures are significantly higher than the median annual wage for all occupations.

The table below lists roles in media and communication and their 2020 median pay.

OCCUPATION	2020 MEDIAN PAY
Announcers	\$41,950
Broadcast, Sound, and Video Technicians	\$50,000
Editors	\$63,400
Film and Video Editors and Camera Operators	\$61,900
Interpreters and Translators	\$52,330
News Analysts, Reporters, and Journalists	\$49,300
Photographers	\$41,280
Public Relations Specialists	\$62,810
Technical Writers	\$74,650
Writers and Authors	\$67,120

Note: Both media and communication occupations and media and communication equipment occupations are included in the table above.

Source: Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, Media and Communication Occupations, at <https://www.bls.gov/ooH/media-and-communication/home.htm> (visited December 1, 2021).