

NCA PRD invites you to nominate books and articles for the [NCA Public Relations Division's Annual PRIDE awards](#).

Nominations are welcome for an outstanding journal article, outstanding book or monograph, and outstanding contribution to public relations education. Any member of the NCA Public Relations Division may submit nominations or self-nominations. All submissions should have a clear public relations focus.

Please note: **Nominations are due by midnight Monday, August 1, 2022.**

[Winners](#) will be announced in early November, and the awards will be presented at the annual convention of the National Communication Association NCA conference in New Orleans, held November 17-20, 2022.

Previous award winners' articles and books have proven to be some of the most important works in the field. The PRIDE awards date back to at least 1989 and are designed to recognize achievement in public relations research and education.

Award decisions are made by a panel of five judges that include the immediate past chair of the division (Anna Klyueva), who also chairs the committee, and four other members nominated and elected by the division (this year's committee: Luke Capizzo, Josh Bramlett, Brandon Boatwright, Gayle Pohl).

The committee automatically reviews all articles from the previous year published in *Public Relations Review* and *Journal of Public Relations Research* but accepts nominations and considers public relations articles published in other journals. The committee's primary focus is on works from members of the NCA Public Relations Division.

The PRIDE Awards cover articles or books that were published during the time period from August 1, 2021, to July 31, 2022. Only published articles may be considered; articles still "in press," etc., should not be submitted for consideration until they are actually published.

- For article nominations or self-nominations, please send a brief email to Anna Klyueva (klyueva@uhcl.edu) with the subject title PRD Pride Award Nomination and a copy of the article being nominated attached (for journals other than those mentioned above). Please include a short note in support of the article and explain why it should be considered.
- To nominate or self-nominate a book, please contact the author(s) and ask him/her/them to contact their publisher and arrange to have copies sent to the PRIDE committee members or send them yourself. Paper copies are preferred. Books are not returned. Please get in touch with Anna Klyueva (klyueva@uhcl.edu) to obtain the mailing addresses of the committee members.
- To nominate, or self-nominate outstanding contributions to public relations education, send an email to Anna Klyueva (klyueva@uhcl.edu) with a description of the text and its contributions to public relations education and arrange for copies of the text to be sent to the PRIDE committee. This category of the PRIDE award also may be used to recognize lifetime achievement in public relations education. To nominate an individual, send an email to me with a description of why the individual is worthy of the PRIDE lifetime achievement award.

More information on the awards can be found at the following link:

https://ncaprddivision.files.wordpress.com/2011/08/pride_info.pdf

We look forward to your participation and reading the great scholarship our PRD members produce!