

FINAL

Minutes
National Communication Association
Executive Committee of the Legislative Assembly
Virtual Meeting
June 17, 2021

Participating in the meeting:

David McMahan, President; Roseann Mandziuk, First Vice President; Walid Afifi, Second Vice President; Kent Ono, Immediate Past President; J. Kevin Barge, Publications Council Chair; Charles Morris III, Research Council Chair; Rachel Alicia Griffin, IDEA Council Chair; Lisa Flores, Finance Committee Chair; Jeanetta Sims, Finance Committee Director; Rich West, Finance Committee Director; Vinita Agarwal, Teaching and Learning Council Chair; Linda Taliaferro, Interim Executive Director (non-voting); *National Office Staff: LaKeshia Anderson, Director of Academic and Professional Affairs; Justin Danowski, Assistant Director of Governance and Membership; Wendy Fernando, Director of External Affairs and Publications; Kristin Yednock, Director of Convention and Meetings.*

1. Call to Order

President McMahan called the meeting to order at 12:00 p.m. Eastern time.

2. Executive Session

- a. The EC entered executive session to discuss the current Executive Director search.
 - i. The EC ended executive session at 1 pm.

3. Business Items

- a. Convention Discussion– National Office Report on Scenarios
 - i. Mandziuk provided an update on the status of the November convention. Yednock provided an update from the national office about potential logistics of conducting certain aspects of the convention virtually. Discussion ensued.
 - ii. Discussion continued with virtual programming, interest group meetings, and the Legislative Assembly.
 - iii. *Mandziuk made a motion to select Option B in the EC meeting packet. Motion seconded by Ono. Discussion continued.*
 - 1. Proposed convention option
 - a. Proceed as usual with face-to-face convention; no virtual presentation option; streaming of plenary sessions and select First Vice President/Renewal and Transformation spotlight sessions only.
 - b. Registration fees: No change to previously approved in-person fees. Streamed sessions are available to view for free on the NCA website and/or YouTube page, with no registration requirement to view.
 - c. Additional cost to NCA: The above cost from Option A plus \$9,300 in additional labor (if these sessions are scheduled in the general session room). If in the general session room then the hardware (per day per room rate) can be used and only additional labor costs would be incurred. If scheduled in another room then there will be a per day/room equipment charge.
 - iv. *Motion Carried.*

- b. Public Statements and Sign-On Procedures
 - i. McMahan provided an update on the current procedures towards NCA signing on or releasing public statements. Taliaferro provided an update on current practices of other associations. Discussion ensued. No decision was made.
- c. COMMNotes Job Announcements
 - i. Fernando provided background on current procedures on COMMNotes job announcements. Taliaferro provided an update on current practices of associations for job announcements or other postings. Discussion ensued. No specific decision was made. Taliaferro will follow-up with corporate counsel.
- d. Journal Proposals
 - i. Barge provided background in common practices towards the establishment of new journals.
 - 1. Proposal – Health and Communication Journal
 - a. Barge provided the rationale for the need of the proposed journal. The Publications Council is in support of the proposed journal. The journal will be online only and open access. The fee to publish will be waived. The cost to NCA for the open access journal is \$20,000 annually for the initial three years. Discussion ensued.
 - i. The EC asked for more time to discuss open access journals and increasing pages for other NCA journals. This topic was tabled for the August meeting.
 - 2. Proposal – Communication and Race Journal
 - a. Ono recused himself from the discussion as a co-proposer of the Journal.
 - b. Barge provided the rationale for the need of the proposed journal. The Publications Council is in support of the proposal pending the Taylor & Francis market study. Discussion ensued.
 - c. Discussion continued with possible options if T&F denies the proposal after the conclusion of its market study.
 - d. Discussion continued about making the journal open access.
 - i. *A motion was made to develop a journal on communication and race. Motion seconded. Motion carried*

With no further business, the meeting was adjourned at 3:06 p.m.

Respectfully submitted,
Linda Taliaferro
Interim Executive Director