

## **2021 National Communication Association Communication Assessment Division Meeting Minutes**

### **Call to Order:**

A meeting of the Communication Assessment Division was held on November 19, 2021, at the National Communication Association's Annual Convention in Seattle, WA. It began at 7 am PST with Heather Jane Hether presiding and Elizabeth Hatfield as secretary.

### **Participants:**

Leadership in attendance included:

Heather Jane Hether, University of California - Davis, Chair, [hjhether@ucdavis.edu](mailto:hjhether@ucdavis.edu)  
Dakota Horn, Bradley University, Vice Chair [dhorn@bradley.edu](mailto:dhorn@bradley.edu)  
Elizabeth Hatfield, University of Houston - Downtown, Secretary, [hatfielde@uhd.edu](mailto:hatfielde@uhd.edu)

Division members and interested parties included:

Nick Linardopoulos, Rutgers University, [nick.linardopoulos@rutgers.edu](mailto:nick.linardopoulos@rutgers.edu)  
David Rhea, Governors State University, [drhea@govst.edu](mailto:drhea@govst.edu)  
Lance Rintamaki, University of Buffalo, [rlance@buffalo.edu](mailto:rlance@buffalo.edu)  
Chris Dobmeier, Northwestern University, [dobmeier@u.northwestern.edu](mailto:dobmeier@u.northwestern.edu)

### **Main Discussion Topics During the Working Meeting**

1. Call to order
2. 2021 Programming for Convention
  - a. Dakota reported on the 2021 submissions, program planning, acceptance rates, and reviewer participation.
  - b. 18 reviewers worked to evaluate the submissions accepted to fill the five conference slots plus the business meeting.
3. Considerations for the division and its membership
  - a. Heather asked for ideas on growing the interest area.
  - b. A poster session was suggested as an option for 2022 conference planning as one way we might increase submissions and overall participation.
  - c. Another suggestion was for extended abstracts of 1000 words or less rather than papers as is typical of other conferences.
  - d. A final suggestion was to review the calls from other conferences to consider the language used to recruit assessment work as we revisit our call for the 2022 conference.
4. Presentation of Awards
  - a. Top Panel Awards were presented to Lance Rintamaki and Chris Dobmeier.
  - b. The additional panel winners and Top Paper winner were not in attendance.
5. New Business
  - a. A final topic was introduced asking for new business.
  - b. Nick Linardopoulos asked about the status of the division Facebook page.
  - c. The group discussion identified that the page is still active, but pursuing it as a way to recruit and maintain division membership was not seen as a critical tool moving forward.

**Election of New Officers for 2020-2021**

1. Immediate Past Chair – Heather Jane Hether
2. Chair – Dakota Horn (from previous role)
3. Vice Chair – Sarah LeBlanc (from previous role)
4. Vice Chair - Elect – David Rhea (new)
5. Secretary – Heather Jane Hether (new role)

The meeting adjourned at 7:45 am on November 19, 2021.