1. **Visual Communication Division Business Meeting Notes**

**1. Call to Order**

**2. Approval of 2021 Minutes:** Minutes are approved

**3. Announcement of Research Awards (Kathleen Ryan)**

**Diane Hope Book of the Year Award:** “Seeing Justice: Witnessing, Crime, and Punishment in Visual Media” (Oxford University Press)

Mary Angela Bock, *University of Texas at Austin*

Website: https://global.oup.com/academic/product/seeing-justice-9780190926977?cc=us&lang=en&

**Janis Edwards Article of the Year:** “International, Innovative, Multimodal and Representative?” (Visual Communication)

TJ Thomson*, Queensland University of Technology* (Australia)

Website: https://journals.sagepub.com/doi/10.1177/14703572211038987

**4. 2022 Planner’s Report (Meredith Pruden)**

- 350 members in VCD.

**Submissions:**

* + 25 Competitive Papers (11 Students), 3 Panel Discussions, 2 Paper Sessions, 1 Performance Session
  + 20 Accepted Papers (80% Acceptance), 2 Panels, 1 Paper Session.

**Programming (10 Slots):**

* + 6 Competitive Paper Panels, 1 Panel Just for Top Papers
  + 2 Panel Discussions
  + 1 Spotlight Panel
  + 1 Division Business Meeting
  + 2 submissions were sent to Scholar-to-Scholar

**Top Student Paper (Cushman Award)**

“Paranoid Enthymizing: The Visual Rhetoric of Conspiratorial Antisemitism on Digital Media”

E. Chebrolu, *University of Pittsburgh*

**Top Competitive Paper**

“Living Photography and Anamorphosis as Equipment for Dying in a Pandemic”

 Jessy Ohl, *University of Alabama*

**5. Overview of the 2023 Convention (Jessy Ohl)**

**Location:** Baltimore

**Theme:** Freedom

* Will have 40 slots for the entire convention/Vis Comm Division only has 8 slots next year
* If we choose to co-sponsor we will not get an “extra” slot. The slot comes from the division where the submission was submitted.
* Children’s Freedom Caucus (Public speaking competition for elementary school kids) is in need of judges.

**6. Notes from Legislative Assembly**

**Member Survey:**

* 1st attempt to understand our members in a data-driven way
* Students and Retired Members have the strongest positive feelings
* Membership is declining/ Regular and Lifetime Members are the lowest
* Convention is the thing people like/dislike the most
* Concerns about value proposition
* Expect more surveys (respond to them)

**NCA Strategic Plan**:

* Passed legislative assembly with one change – we added a provision making NCA more directly responsible for promoting inclusion, diversity, equity, and access – it will be in place from 2023-2027.

**IDEA Strategic Plan:**

* Passed in assembly with no changes – long plan that has concrete objectives, but flexibility in meeting objectives – NCA will be hiring a DEI officer soon – expect to hear more about this issue in the coming years

**7. NCA Representative (Hannah Hayes)**

* 1,300 surveys completed prior to NCA 2022.
* A survey will be sent out after NCA 2022.
* New journal debuting Spring 2024- *Communication and Race*

**8. Elections**

* Vice-President Elect: Patrick Wade – Georgia State University
* Secretary: Trischa Goodnow - Oregon State University

**9. New Business**

* Trischa Goodnow will send link about Vis Comm conference in Oregon
* There was mention about doing an NCA pre-conference for Vis Comm to get more visibility.
* Will be looking into making the business meeting virtual and use that slot for a panel.
* Can we make a listserv to reach people outside of the NCA platform. Is it worth asking about?