

**Health Communication Division
National Communication Association
2022 Business Meetings**

November 8th, 2021

Business Meeting #1: 3:30 p.m. – 4:45 p.m. (PST) – Held Virtually via Zoom

November 19th, 2021

Business Meeting #2: 11:00 a.m. - 12:15 p.m. (CST) – In Person

-----**BUSINESS MEETING #1**-----

Immediate Past Chair: Dr. Kate Magsamen-Conrad, University of Iowa

Chair: Dr. Ambar Basu, University of South Florida

Vice-Chair: Dr. Leandra H. Hernández, Utah Valley University

Vice-Chair Elect: Dr. Jill Yamasaki, University of Houston

Secretary: Dr. Charee M. Thompson, University of Illinois Urbana-Champaign

Graduate Student Representatives: Joshua Santiago, University of Kentucky; Kelsey Binion, IUPUI, Indianapolis

DEI Committee members: Dr. Iccha Basnyat, George Mason University (Chair); Dr. Rati Kumar, San Diego State University (Vice Chair); Dr. Gabriela Morales, New Mexico State University (Member)

LA Representatives: Dr. Shari Hoppin, Troy University; Dr. Marie Haverfield (San Jose State University)

I. Call to Order

- A. Chair Ambar Basu called the meeting to order at 3:30 p.m. (CST); 54 participants
- B. Chair Ambar Basu went over the agenda for the business meeting.
- C. Chair Ambar Basu went over procedures for voting and participating in business meetings via the Zoom Participants tab
- D. Chair Ambar Basu asked the attendees to approve the 2021 business meeting minutes.
Kathryn Greene moved to approve the minutes.
Second by Shari Hoppin.
No objections.
2021 business meeting minutes approved unanimously.
- E. Chair Ambar Basu introduced the Health Communication Division Officers.
- F. Dr. Jeanetta D. Sims spoke to the membership about candidacy for NCA 2nd Vice President.

II. Officer Reports

A. DEI Chair Iccha Basnyat

1. Committee formed in April 2021
2. Grad DEI Grants

- 2022: DEI Grants (\$1,450 from the division BUT not able to use NCA platform for additional fundraising)
 - 2021: DEI Grants (\$1,300 from the division plus \$1,255 raised = \$2,555)
 - 2020: DEI Grants (\$1,250 from the division plus \$1,800 raised = \$3,050)
 - DEI committee members served as Awards reviewers
 - Call for Grants sent early Fall semester.
 - Review of application included discussion on:
 - First round shortlist to ensure the four criteria stated in the application call were met
 - Remaining eligible candidates were further reviewed and discussed in terms of their research and DEI statement
 - Grant Recipients
 - Sakshi Bhati, Kansas State University
 - Chantel Haugton, University of California Santa Barbara
 - Aayushi Hingle, George Mason University
 - Kristina Medero, The Ohio State University
3. Programming for Convention:
- Health Communication Division Listening & Networking Session
 - Fri, 11/18: 3:30 PM - 4:45 PM CST
 - Sheraton, Napoleon Ballroom C3 - 3rd Floor
 - Spotlight Panel: Navigating and Engaging DEI Practices at the Intersections of Teaching, Research, and Administration
 - Live Streamed, NCA First Vice President Sponsored
 - Thu, 11/17: 11:00 AM - 12:15 PM CST
 - Being a GTA during a Pandemic, it is not as Easy as it Looks!
 - Thu, 11/17: 3:30 PM - 4:45 PM CST
 - Sheraton, Napoleon Ballroom C3 - 3rd Floor

B. Immediate Past Chare Kate Magsamen-Conrad

1. Award Committee Composition:
- Promoting Equity and Inclusivity Award Subcommittee: Drs. Iccha Basnyat, Rati Kumar, Gabriela Morales, Ambar Basu, and Leandra Hernandez
 - Dale E. Brashers Distinguished Mentor Award Subcommittee: no submissions
 - Outstanding Scholar Award Subcommittee (Listed alphabetically): Cassidy Doucet*, Drs. Shamshad Khan, Rachel Smith
 - Distinguished Article Award Subcommittee (Listed alphabetically): Drs. Matthew Savage, Andy Spieldenner, Lynsey Romo
 - Book Award Subcommittee: no submissions
 - Early Career Award Subcommittee (Listed alphabetically): Drs. Iccha Basnyat, Nick Iannarino, and Rikki Roscoe*
2. Award Review Process
- Call for Awards Committee Reviewers (June, 2022)
 - Members Elected Awards Committee Reviewers (August, 2022)
 - Assigned 3 Reviewers per Award [stipulations, somewhat like tetris]
 - Submission review and final decisions (Sept 2022)
 - Each subcommittee had a Zoom meeting to discuss the nominees and to select an award recipient.

C. Chair Ambar Basu

1. Division Membership: 997 members, up from 980 in 2021
2. Division Budget: starting balance of \$7150, \$300 in expenses (plaques) = \$1450 remaining balance
3. No legislative assembly report, as the assembly has yet to meet

D. Vice Chair Leandra H. Hernández

Submissions:

1. Total submissions (N=321)
 - 292, 283, 202, 231, 215, 273 ('21 -'16)
2. 38 slots (35 in 2021, 32 in 2020, 34 in 2019)
3. Acceptance Rates
 - Panel submissions (12/22 accepted = 54%)
 - 2021 = 71%, 2020 = 47%, 2019 = 45%; 2018 = 46%
 - Paper submissions (138/204 = 68%)
 - 2021 = 73%, 2020 = 68%, 2019 = 73% (average is 58-62% the last few years)
 - Research in Progress (55/95 = 58%)
 - 2021 = 85%

Goals for Programming

1. DEI in scholarship
 - Spotlight panels
 - Direct call to action in call for submissions
2. New submission type from 2021
 - “individual performance”
3. New delivery formats from 2021
 - Roundtable discussions – 2 Collaboration Spaces in 2022
 - projects that are fully conceptualized but not done
 - so that we may engage in discussions that support the development of exceptional research
 - 6 Data Blitz Session
4. Multiple co-sponsored panels

Review Process:

1. Survey during submission helped
2. We had a total of 140-ish reviewers down from 185-ish reviewers, down about 40ish from 2021
3. Reviewers reviewed 3-7 submissions
 - Including Research in Progress submissions
4. Most submissions received 2 reviews
5. Matching
 - Survey – method/analysis; content/context
6. Submissions were scored on three 10-point scales for a total possible score of 30 points.
7. Z-scores were used to determine acceptance or rejection of the submission w/ qualitative elements for triangulation

- Qual
 - DEI “grade”
 - Theme alignment
 - Recommendation
 - Feedback to submitter
 - Feedback to planner

E. Vice Chair Elect Jill Yamasaki

Division Elections

1. We had seven open positions: Vice-Chair Elect, Secretary, Vice-Chair of the DEI Committee, Legislative Assembly Representative (2), DEI Committee Member, and Graduate Representative
2. We had three nominees for VCE, two for VC of DEI Committee, four for secretary, three for DEI Committee Member, zero for Grad Rep, and one for LA Rep
3. Voting process
 - Online through NCA
 - Closes 11/11 with results announced at in-person meeting 11/19:
 - Vice-Chair Elect
 - Vice Chair, DEI Committee
 - Secretary
 - DEI Committee Member
 - Online election in January for LA and Graduate Representatives (we are short)

F. Secretary Charee Thompson

Monthly Digest Emails and Facebook Group:

1. Monthly newsletter will continue. It is sent on the first of the month. Be sure to send announcements that include deadlines far enough in advance to ensure they will be included in a digest email that is sent before the deadline (e.g., job postings).
2. The NCA Health Communication Division Facebook group is a great way to disseminate information in a timelier manner. She can post your material there or you can.
3. Contact me at charee@illinois.edu with any announcements or suggestions.

G. Graduate Representatives Joshua Santiago and Laura-Kate Huse

Mentoring Program:

1. 3rd year of the program—Thanks to Heather Voorhees for starting the program three years ago.
 - Mentors and mentees meet one-on-one at NCA and/or virtually to offer personalized mentoring, supplementing a more individualized program than Scholar’s Office Hours or the Health Communication pre-conference
2. Pairs: 23 (Last Year: 40) Mentees and mentors were paired by their focus (e.g. research, job market, grants, etc.) and/or research interests
3. Networking tips sent to mentees & expectations sent to mentors; a shared email sent to both.
4. Feedback will be solicited at the end of November after all meetings have taken place.

III. Awards

Immediate Past Chair Kate Magsamen-Conrad announced the recipients of the following awards:

A. Promoting Equity & Inclusion Award

Dr. Jennifer Kam, University of California, Santa Barbara

B. Distinguished Scholar Award:

Dr. Xiaoli Nan, University of Maryland

C. Distinguished Article Award

Haverfield, M. C., & Theiss, J. A. (2016). Parent's alcoholism severity and family topic avoidance about alcohol as predictors of perceived stigma among adult children of alcoholics: Implications for emotional and psychological resilience. *Health communication, 31*(5), 606-616.

D. Early Career Award:

Dr. Qinghua Yang, Texas Christian University

E. Top Paper Awards:

1. 'I learned myself': Uncovering health literacy development as an agentic behavior by Korean immigrants in the U.S. during the COVID-19 pandemic through the lens of structuration theory by Seulgi Park and Rukhsana Ahmed
2. 'It does make you feel like you're crazy': Women's experiences of health-related communicative disenfranchisement by Charee M. Thompson, Sara Babu, and Shana Marie Makos
3. 'We're not medical... but we know our client': Doulas' Experiences of Race and Identity as Professional Support Providers in Birth Spaces by Bentley Porterfield-Finn, Goldbug, Meara Faw, and Michelle M. Matter
4. 'You're so brave': Placing and Unpacking Fatphobic (Micro)Aggressions with 'Body-Positive' Instagram Influencers and Activists by Yea-Wen Chen, Victoria Kalaydjian, and Alyssa Dwyer
5. Patterns of Disruptions: Complexities of Discursive-Embodied Triggers and Resilience Responses of Individuals with Autoimmune Diseases by Bianca Siegenthaler, Jared Vincent Worwood, and Willow Craine
6. Stories for Us, or for Others: Digital Storytelling with a Harm Reduction Organization and the Culture-Centered Approach to Health Communication by Rachel Young and Dominic Dongilli

F. Abby Prestin Dissertation of the Year Award (Honored at ICA):

Dr. Youllee Kim (University of Denver): "Health Activism: Investigating the Role of Hope and Neighborhood-Related Perceptions in Solving Neighborhood Health Issues";
Dissertation directed by: Dr. Rachel Smith (Penn State)

G. Amanda L. Kundrat Thesis of the Year Award (Honored at ICA):

Rachel V. Tacker (University of Connecticut): "Oh, by the way, I'm broken. So, if you're expecting an orgasm it probably will not happen!": An exploration of stigma perceptions,

experiences, and management of sexual health through disclosure processes”; Thesis directed by: Dr. Pamara F. Chang (University of Cincinnati)

IV. Preconference Reminder

1. Current and Future Directions in Your Career and the Discipline
2. Chair: Dr. Maria Venetis, Rutgers University
3. Co-Chair: Dr. Kate Magsamen-Conrad, University of Iowa
4. Wed, 11/16: 8:30 AM - 4:30 PM CST; Sheraton; Room: Bayside A - 4th Floor

IV. Convention Program Reminders

1. Division Listening & Networking Session
 - o Friday, 11/18
2. Reminder of next business meeting, Saturday, 11/19, 11am-12:15pm
 - o LA report
 - o HCD Division slots for 2023 and other details
 - o Announcing results of division officers’ election
 - o HCD Awards 2022
 - o Thank you to our departing officers
 - o Streamline voting
 - o Discussion on proposed bylaw revisions
3. Division Reception
 - o No refreshments
 - o Meant to be celebratory, spirit of a reception
 - o Congratulating award winners of the last few years

VII. Announcements from the Floor

- A. Dr. Anne Nicotera, 2023 DCHC abstract call
- B. Dr. Dave Keating, New Editor of Communication Research Reports
- C. Dr. Andrew Spieldenner, Announcement in chat about position at Cal State San Marcos
- D. Dr. Walid Afifi, reminder about the Spotlight Panel: Honoring Paul Farmer in Health Communication: Centering People, Liberation, Advocacy, Community, and Environment (PLACE) through Critical Health Communication Praxis

IX. Adjournment

There was a motion to adjourn by Kathryn Greene. Second by Dan Totzkay. No objections. Meeting adjourned at 4:43 p.m. CST

Respectfully submitted,
Charee M. Thompson, PhD
NCA Health Communication Division Secretary 2021-2022
University of Illinois Urbana Champaign