

**2021 NCA Group Communication Division Business Meeting  
November 20, Saturday, 11:00 AM - 12:15 PM (PST)  
Redwood A – Second Floor, Sheraton Grant Seattle  
Seattle, Washington**

**1) Call to Order**

Called to order at 11:04 AM by Chair Lyn van Swol  
Members present: 27

**2) Greetings & Introduction of Officers**

- Lyn van Swol – Chair
- Kay Yoon – Immediate Past Chair (unable to make it)
- Andrew Pilny – Vice Chair
- Alaina Zanin – Vice Chair Elect
- Katie Kang – Secretary
- Maggie Boyraz – Awards Committee Chair
- Emily Paskewitz, Michael Ault– Nomination Committee
- Luisa Ruge-Jones – Social Media Coordinator

**3) Approval of 2020 Minutes**

2020 online business meeting minutes approved by present membership

**4) Vice Chair Report – Andrew Pilny**

For 2021 Program,

- 20 submitted/16 accepted (80% acceptance rate)
- 3 panels submitted/1 accepted (33.33% acceptance rate)
- 6 slots programmed (1 business meeting, 4 paper sessions, 1 panel)

Andy described what he observed from the paper pool. Regularly, two panels were scheduled. He thanked all the reviewers for the NCA 2021. Andy suggested that the reviewer sign-up should be done earlier with sharing the preferred areas (e.g., topic, methodological preference) – via Qualtrics for a better reviewer assignment process.

**5) Vice Chair Elect Report from the NCA Planning Meeting – Alaina Zanin (**

- The GCD will have 5 slots including the business meeting and the top 4 paper sessions. Because of the lower membership and the reduced slots overall the NCA, the slots were dropped.
- NCA encourages the submissions including a diverse participant pool.
- Maybe potential for a virtual business meeting – Business meeting was related to the convention, not the NCA membership.
- In a limited slot, a theme-based slot can be possible to overcome some problems of
- Q&A

- Joanne asked about the theme of the 2022 NCA and Alaina shared potential topics/questions associated with the 2022 NCA's submissions.
- Question about possible ways to have more submission and Alaina answered several questions about potential ways to deal with the reduced presentation slot like "Co-sponsorship"
- Lyn asked about why the NCA meeting will happen in New Orleans multiple times in next few years. One mentioned that the possible discount as a reason.
- Noshir Contractor asked about the membership. He talked about not to pursue the name change and creating ad-hoc committee to negotiate that name change. Lyn said she would figure out the membership.
- Alaina explained that the membership and the number of submitted papers are also considered for getting more slots for future conferences.
- Andy talked about a flexible format.
- Alaina talked about several recommended options – removing a respondent and high-density presentation sessions. Also, Joanne Keyton suggested to keep a respondent for a better outcome and recommended formal/informal respondents. She is willing to help. Also, she asked to consider listing a respondent formally on the program.
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## **5) Award – Maggie Boyraz**

### **Dennis Gouran Research Award**

The effects of establishing intimacy and consubstantiality on group discussions about climate change solutions. *Science Communication*. 2020.

Emma Frances Bloomfield, Lyn M. van Swol, Chen-Ting Chang, Stephanie Willes, & Paul Hangsan Ahn

### **Ernest Bormann Research Award**

Book: *Hope for democracy: How citizens can bring reason back into politics*. Oxford University Press. 2019.

John Gastil & Katherine Knobloch

### **Top Student Paper**

How do Donors Know a Team is Worth It? Building Effective Relief Fund Campaigns During the COVID-19 Pandemic

Lichen Zhen & Eugene Lee (University of Southern California)

### **Top 4 Papers**

**1. The Effects of Expertise, Status Power, and Language Use on Perception of Task Partner**

Esther (Jihyun) Paik & Lyn M. van Swol

**2. How do Donors Know a Team is Worth It? Building Effective Relief Fund Campaigns During the COVID-19 Pandemic**

Lichen Zhen & Eugene Lee

**3. How and when differences make a difference: A qualitative study of activated differences on diverse teams**

Luisa Ruge-Jones, Will Barley, Chandler MacSwain, Sam Wilson, Jack Everett, Alison Wasielewski, Lauren Johnson, Scott Poole

**4. Hate and its Communication: An Analysis of Normative Prejudice and Derogation**

Nick Joyce

**6) Reporting from the Legislative Assembly - Lyn**

- Financial standing is strong (10 million in assets)
- However, expenses were higher than revenue in 2020
- Recruiting editor for *Journal of Applied Communication Research*
- New journal *Communication and Race*
- Mentorship and Leadership Council- development leadership for NCA
- Help people to move to a leadership position
- Caribbean Communication Caucus (approved)
- SWANA Caucus (South West Asian/North African/Middle East)
- New Affiliate Proposals
  - The Comics Studies Association
  - The Institute of General Semantics
- Meeting for more media outreach (make it more hybrid and accessible)
- Doing more outreach (the NCA has) – ex) podcast (directly reached out to the NCA members)

**7) Election Results – Lyn**

- Vice Chair Elect: Matt Koschmann
- Awards Committee: Connie Yuan
- Nominating Committee: Melissa Dobosh and Jacqueline (Bruscella) Bishop

**8) Social Media Coordinator Update – Luisa Ruge-Jones**

- 384 Facebook followers
- Website is doing well.
- Looking for a new social media coordinator
- Expanding into Instagram/Twitter
- Emily thanked Luisa for her management of the Facebook.

**9) 2022 NCA – Dr. Walid Afifi’s Video**

- Lyn played the video and Joanne suggested to put on the Facebook page. Lyn will send out the video link later (after the meeting).

## 10) Discussion about renaming career award

- Proposal to rename Career Achievement Award after Scott Poole
- **Rationale** - Only of 4 awards to not have a name
  - Dennis Gouran Research Award
  - Ernest Bormann Research Award
  - Laura Crowell Thesis/Dissertation Award
- Profound influence Scott Poole has had on Group Communication
  - One of the founding members in 1998
  - Notably argued that “The small group should be the fundamental unit of communication research.”
  - Dozens of journal articles, multiple books, and countless collaborations and mentorships that span decades
  - Generous advisor, committee member, mentor, instructor
  - Has been an evangelist and advocate for group communication’s value to related disciplines such as management, psychology, information systems, and network studies
- Andy acknowledged the “Scott Poole” for a potential name and Noshir justified to name the career award. Jeff Treem also spoke about the impact of Scott’s scholarship on the Group Communication. There are several senior scholars that need that kind of recognition. Andy will send out the poll. Even the service award can be added. Constantly refreshing the names of these awards will be needed.

## 11) Informal Group Communication Gathering – Lyn

- Lyn talked about informal gathering after the Top Paper Sessions.

## 12) Other Businesses

- Lyn and Andy solicited ideas to increase the membership and the submissions. Jonas talked about including social identity and intercultural communication divisions providing more specific with the call. As a newcomer, he saw the call relevant to his research. Without changing the session name, still we could improve the number of the submission.
- Stephen Baek – He said that the division talked about the submission issue before. Should we talk more about goals? Like 30 submissions? 3 for panels? What can be more realistic about this? How can we get to 30?
- Joanne talked about the potential outlets that may be interested in doing all of these things. People worried about having a multiple membership.
- Jess – She wanted to serve as a social media manager.
- Arden – Org/Group scholars’ students need to encourage their grad students.
- Andy – try to influence (network)
- Emily – People in this division (personally reach out to those who were here before)
- Stephen asked about any author limitation for the submissions. Lyn also talked about the submission limit per author/per division.
- Several members talked about inviting Intergroup division (the ICA) for encouraging submission for the 2022 NCA

## 13) Announcement

- Joanne Keyton – As the editor of Small Group Communication and a founding member of InGroup, she thanked everyone who submitted SGC and the division members, and shared her future plan. The audience applauded.
- Scott Poole – Looking for submissions for an edited book (idea for team/group)
- Joanne also mentioned Michael Sunndal – she appreciated his contribution to the field.
- Lyn – Small Group Research call (she will provide a call)

Gavel passed over to Andy Pilny in person.

Meeting adjourned at 12:08 PM.