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# Meeting of the NCA Legislative Assembly November 2021 Seattle, Washington

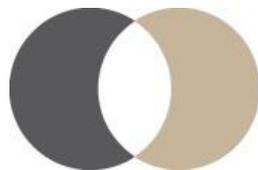
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**Presiding: David T. McMahan, President**

Wednesday, November 17, 12:00 p.m. - 4:00 p.m. PST

Saturday, November 20, 8:00 a.m. – 10:00 a.m. PST

Washington State Convention Center, Ballroom 6B – Sixth Level



NATIONAL  
COMMUNICATION  
ASSOCIATION

1765 N Street, NW  
Washington, DC 20036  
Phone 202.464.4622 • [www.natcom.org](http://www.natcom.org)

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## **Orientation Materials**

### **Legislative Assembly Meeting**

The Legislative Assembly (LA) meets once a year at NCA’s annual meeting. There is typically a four-hour afternoon session the day before the convention begins, and a two-hour morning session on the third day of the convention.

The business at the LA meeting is governed by NCA’s Bylaws, and its decisions are guided by NCA’s strategic plan. Per the NCA Bylaws, the Legislative Assembly meeting is governed by parliamentary procedure, and the following pages provide some relevant information in that regard.

There is always some standard introductory business that is addressed by the LA at the start of the meeting. That is followed by reports, and then the business of the association. It is standard to talk about the association’s finances as well as NCA’s operating budget for the upcoming calendar year. Members of the LA also participate in elections of members of the Leadership Development Committee (LDC) and vote on a slate of candidates brought to the group by the LDC. In addition, each year members are invited to submit resolutions to the Resolutions Committee for ultimate consideration by the LA. If resolutions are submitted by the relevant deadline, they are put on the agenda for discussion by the LA at the annual meeting.

#### **Alternates (Proxies)**

NCA’s Bylaws are silent on proxies but does specify how a replacement can be established. According to Article III, Section V(D), “Vacancies among the representatives of Interest Groups, the four regional associations, the National States Advisory Council and the Association of Communication Administration Executive Committee may be filled in the same manner as the original representative was appointed”. For example, if a group’s bylaws stipulate that the Chair is also the group’s LA representative, and the chair cannot fulfill their LA member responsibilities or attend the annual LA meeting, the chair must resign their position as chair and the newly elected chair may participate in the LA meeting. In short, a vacancy in the position must exist for an alternate person to represent the group; that person must be elected in the same manner as originally prescribed by the group’s bylaws.

Everyone at NCA appreciates your willingness to serve on the Legislative Assembly and spend time working on the association’s business. You serve in a vital leadership role for NCA—thank you!

## Standing Rules

1. Legislative Assembly representatives shall sign the roll and receive a voting card for each meeting.
2. Items that are not on the published agenda may only be considered after all other agenda items have been taken up and following a two-thirds vote to consider. Prior to such vote, the maker of a substantive motion may have up to two minutes to explain (not debate) the proposed motion to the body.
3. Only Legislative Assembly members shall offer motions and vote.
4. Motion forms shall be used for substantive motions and amendments, and when requested by the presiding officer.
5. Delegates shall state their name and the constituency represented prior to starting to speak.
6. No delegate may move the previous question (close debate) prior to an opportunity for one affirmative and one negative speech on a motion.
7. During debate on a motion, affirmative and negative sides will alternate speaking turns.
8. Delegates may speak for up to two-minutes when recognized. Non-members of the LA may address the LA with the permission of the assembly.
9. The presiding officer may invite the members and guests to informally consider a motion for a specified length of time. During such time, members will be recognized to speak and will be allowed additional opportunities at the discretion of the chair. When the set time expires, the chair may take a straw poll if no motion is offered for formal consideration.
10. Each NCA member who offers a resolution shall have the right to explain his or her resolution to the Resolutions Committee. The Resolutions Committee may: (1) endorse, (2) oppose, or (3) offer no recommendation, regarding resolutions submitted to the committee.
11. The Resolutions Committee may not change the substance of motions submitted to the committee without consent of the submitter.
12. The Executive Committee (EC) at an EC meeting following a convention and before the next annual convention shall review and approve the minutes of LA meetings. Copies of minutes reviewed by the EC shall be distributed to LA members serving at the next NCA convention.

**ACTION ITEM: Approval of the standing rules.**

**A motion must be made, seconded, and vote taken to approve the standing rules.**

## 2021 Legislative Assembly Membership

(As of November 1, 167 Members)  
 (\*Representing more than one LA slot)

Name	Interest Group/Affiliate
Murray, Billie*	Activism and Social Justice Division, Freedom of Expression Division
Palmer, David	Activism and Social Justice Division
Sanford, Amy Aldridge	Activism and Social Justice Division
Davis, Shardé Marie	African American Communication and Culture Division
Whittington, Elizabeth Yvonne	African American Communication and Culture Division
Albrecht, Michael Mario	American Studies Division
Miller, Samuel	American Studies Division
Petrun Sayers, Elizabeth L.	Applied Communication Division
Sellnow-Richmond, Deborah D.	Applied Communication Division
Wendorf Muhamad, Jessica	Applied Communication Division
Koch, John	Argumentation and Forensics Division
Sciullo, Nick J.	Argumentation and Forensics Division
Baig, Noorie - Saturday session	Asian / Pacific American Communication Studies Division
Na, Ali	Asian / Pacific American Caucus
Sastry, Shaunak	Asian / Pacific American Communication Studies Division
Hao, Richie	Asian / Pacific American Communication Studies Division
Stone Watt, Sarah	Association For Communication Administration
Anderson, Lindsey B.	Basic Course Division
Hall, Jennifer	Basic Course Division
Hall, Ashley R.	Black Caucus
Johnson, Deryl	Caucus on Lesbian, Gay, Bisexual, Transgender and Queer Concerns
Bender, Jennifer	Central States Communication Association
Pawlowski, Donna	Central States Communication Association
Wang, Tiffany R.	Central States Communication Association
Fowler, Craig	Communication and Aging Division
Jones, Elizabeth B.	Communication and Aging Division
Rasmussen, Hilary A.	Communication and Law Division
Sery, Joseph	Communication and Law Division
Grizzard, Matthew	Communication and Social Cognition Division
Reimer, Torsten	Communication and Social Cognition Division
Angelini, James R.	Communication and Sport Division
Bell, Travis R.	Communication and Sport Division
John, Kevin K.	Communication and the Future Division
Zurcher, Jessica	Communication and the Future Division
Knobloch, Leanne	Communication and Military Division
Mararac, Nicholas	Communication and Military Division

Johnson, Rodger D.	Communication as Social Construction Division
Laskowski, Kara	Communication as Social Construction Division
Hether, Heather Jane	Communication Assessment Division
Householder, Brian J.	Communication Assessment Division
Brown, Carl J.	Communication Centers Section
McDermott, Victoria	Communication Centers Section
DeLuliis, Sarah M.	Communication Ethics Division
Fritz, Janie Harden	Communication Ethics Division
Jones, A. Todd	Community College Section
McKinley, Jessica	Community College Section
Griffin, Rachel Alicia*	Critical and Cultural Studies Division, NCA IDEA Council Chair
McCann, Bryan J.	Critical and Cultural Studies Division
Oh, David C.	Critical and Cultural Studies Division
Washington, Myra S.	Critical and Cultural Studies Division
Grewe, Brian	Disability Issues Caucus
Blau, Nicole	Eastern Communication Association
Byrnes-Loinette, Kerry	Eastern Communication Association
Hobson, Kathryn	Eastern Communication Association
Abbott, Blake	Economics, Communication, and Society Division
Kurr, Jessica A.	Economics, Communication, and Society Division
Ingraham, Chris	NCA Elected--At-Large
Jones, Susanne M.	NCA Elected--At-Large
King, Amy L.	NCA Elected--At-Large
Knight, Kendra	NCA Elected--At-Large
Lengel, Lara	NCA Elected--At-Large
Riforgiate, Sarah E.	NCA Elected--At-Large
Shorter, Shavonne	NCA Elected--At-Large
Ward Sr., Mark	NCA Elected--At-Large
Ghabra, Haneen	NCA Elected--Legislative Assembly
Johnson, Kimberly P.	NCA Elected--Legislative Assembly
Juarez, Sergio Fernando	NCA Elected--Legislative Assembly
Mack, Ashley Noel	NCA Elected--Legislative Assembly
Upshaw, Sean	NCA Elected--Legislative Assembly
Yagnik, Arpan	NCA Elected--Legislative Assembly
Punyanunt-Carter, Narissra M.*	Elementary and Secondary Education Section, Family Communication Division
Wright, Anna	Elementary and Secondary Education Section
Crisson, Roberta	Emeritus/ Retired Members Section
Lerstrom, Alan C.	Emeritus/ Retired Members Section
Chirindo, Kundai	Environmental Communication Division
Tarin, Carlos A.*	Environmental Communication Division, La Raza Caucus
Manning, Jimmie	Ethnography Division
Scott-Pollock, Julie-Ann	Ethnography Division
Friesen, Clark W.	Experiential Learning in Communication Division
Friesen, Karyn I.	Experiential Learning in Communication Division

Lannutti, Pamela	Family Communication Division
Agarwal, Vinita*	Feminist and Gender Studies Division, NCA Teaching and Learning Council Chair
Furgerson, Jessica L.	Feminist and Gender Studies Division
Hernandez, Leandra Hinojosa	Feminist and Gender Studies Division
Thorpe, M. Elizabeth	Freedom of Expression Division
Daniel, Emory S.	Game Studies Division
Tilton, Shane	Game Studies Division
Abdi, Shadee	Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division
Gutierrez-Perez, Robert	Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division
Van Swol, Lyn M.	Group Communication Division
Yoon, Kay	Group Communication Division
Basnyat, Iccha	Health Communication Division
Basu, Ambar	Health Communication Division
Khan, Shamshad	Health Communication Division
Ruppel, Erin K.	Human Communication and Technology Division
Stefanone, Michael A.	Human Communication and Technology Division
Sumner, Erin M.	Human Communication and Technology Division
Goldman, Zachary	Instructional Development Division
Hosek, Angela M.	Instructional Development Division
Chrfi Alaoui, Fatima Zahrae	International and Intercultural Communication Division
Eguchi, Shinsuke	International and Intercultural Communication Division
Hanasono, Lisa K.	International and Intercultural Communication Division
Aloia, Lindsey Susan	Interpersonal Communication Division
Horstman, Haley Kranstuber	Interpersonal Communication Division
Sahlstein Parcell, Erin	Interpersonal Communication Division
Venetis, Maria K.	Interpersonal Communication Division
van Over, Brion	Language and Social Interaction Division
Vasilyeva, Alena	Language and Social Interaction Division
Maldonado, Jose Angel	Latino/Latina Communication Studies Division
Upton, Sarah	Latino/Latina Communication Studies Division
Rhea, David M.	Mass Communication Division
Taylor, Laramie	Mass Communication Division
Tickton, Stanley D.	Mass Communication Division
Albrehi, Fatima	Master's Education Section
Fanari, Alice	Master's Education Section
Tomasovic, Susan	National States Advisory Council
Sims, Jeanetta D.	NCA Finance Committee Chair
Flores, Lisa A.	NCA Finance Committee Director
West, Rich	NCA Finance Committee Director
Mandziuk, Roseann M.	NCA First Vice President
Afifi, Walid	NCA Second Vice President
Ono, Kent A.	NCA Immediate Past President
McMahan, David T.	NCA President
Barge, J. Kevin	NCA Publications Council Chair

Morris III, Charles E.	NCA Research Council Chair
Bernard, Daniel R.	Nonverbal Communication Division
Sidelinger, Robert J.	Nonverbal Communication Division
Kim, Heewon	Organizational Communication Division
Meisenbach, Rebecca J.	Organizational Communication Division
Weber, Matthew	Organizational Communication Division
Finney, Mark L.	Peace and Conflict Communication Division
Harroff, Lindsay	Peace and Conflict Communication Division
MacDonald, Shauna M.	Performance Studies Division
Tuder, Jennifer	Performance Studies Division
Mancino, Susan	Philosophy of Communication Division
Sudnick, Kati E.	Philosophy of Communication Division
Lind, Colene J.	Political Communication Division
Muddiman, Ashley R.	Political Communication Division
Hayden, Sara	Public Address Division
Stillion Southard, Belinda A.	Public Address Division
West, Isaac	Public Address Division
Shaffer, Timothy J.	Public Dialogue and Deliberation Division
Steffensmeier, Tim	Public Dialogue and Deliberation Division
Chewning, Lisa Volk	Public Relations Division
Klyueva, Anna	Public Relations Division
Bruce, Caitlin Frances	Rhetorical and Communication Theory Division
De la Garza, Sarah Amira	Rhetorical and Communication Theory Division
Lozano, Nina Maria	Rhetorical and Communication Theory Division
Morrissey, Megan	Rhetorical and Communication Theory Division
Gilchrist-Petty, Eletra	Southern States Communication Association
Pyle, Andrew	Southern States Communication Association
Johnson, Alexis Zoe	Spiritual Communication Division
Newsom, Victoria	Spiritual Communication Division
Bennett, Kiah E.	Student Section
Lee, Kristina M.	Student Section
Repay, Nathaniel Ryan	Student Section
Crooks, Vicki L.	Theatre, Film, and New Multi-Media Division
Endres-Parnell, Prairie A.	Theatre, Film, and New Multi-Media Division
Engstrom, Craig L.	Training and Development Division
Forst, Michael L.	Training and Development Division
Quinn, Samantha F.	Undergraduate College and University Section
Vicente, Erin D.	Undergraduate College and University Section
Katsion, John	Visual Communication Division
Kirschner, Julianna	Visual Communication Division
Gotch, Donna	Western States Communication Association
Leonard, Robert	Western States Communication Association
Tafoya, Melissa Ann	Western States Communication Association
La Pierre, Katherine	Women's Caucus

## The Basics of Parliamentary Procedure

NCA Legislative Assembly abides by Robert's Rules of Order. Parliamentary procedure is simple in principle. It is based largely on common sense and courtesy. It just seems technical due to the special vocabulary used. If the vocabulary is understood, the rules are easy:

### Basic Principles of Parliamentary Procedure

1. Only one subject may claim the attention of the assembly at one time.
2. Each proposition presented for consideration is entitled to full and free debate.
3. Every member has rights that are equal to every other member.
4. The will of the majority must be carried out, and the rights of the minority must be preserved.
5. The personality and desires of each member should be merged into the organizational unit.

### Motions

The proper way for an individual to propose that the group take a certain action is by making a motion. Main Motions have for their object the bringing of questions, or propositions before the assembly for consideration. Only one main motion can be considered at a given time by the assembly.

Subsidiary Motions have for their object the modification or disposition of the main motion being considered. It is in order to propose them while a main motion is still before the assembly, and to vote upon them before voting upon the main motion. Privileged Motions have no connection whatsoever with the main motion before the assembly but are motions of such importance that they are entitled to immediate consideration. The main business before the house may be temporarily set aside to address a privileged motion.

Incidental Motions arise "incidentally" out of the business of the assembly and have very common characteristics.

### Process for Handling a Motion

1. **A member rises and addresses the presiding officer.**
2. **The member is recognized by the presiding officer.** When a member has been recognized, the member is the only member entitled to present or discuss a motion.
3. **The member proposes a motion.** The motion should begin "I move that" followed by a statement of proposal. It is not permissible to discuss the merits of the motion either prior to or immediately following the formal proposal of the motion.
4. **Another member seconds the motion.** The member simply states, "I second the motion." If nobody seconds the motion, the presiding officer may ask "Is there a second to the motion?" If there is none, the Presiding Officer may declare "The motion is lost for want of a second."
5. The presiding officer states the motion to the assembly. When a motion has been properly proposed and seconded, the officer repeats the motion to the assembly. It may then be spoken of as a "question", a "proposition", or a "measure."
6. The assembly discusses or debates the motion. To speak, a member must obtain the floor in the same manner as when presenting a motion
  - The presiding officer should show preference to the proposer of the motion.
  - A member who has not spoken has prior claim over one who has already spoken.
  - The presiding officer should alternate between proponents and opponents of the motion.
  - The presiding officer should recognize a member who seldom speaks in preference to one who frequently speaks.

(MORE)

### **Discussion must be Confined to the Question that is “Before the Assembly”**

1. The presiding officer takes the vote on the motion. Before taking the vote, the chairman ask, "Is there further discussion?" or "Are you ready for the question?" The chairman proceeds to take the vote by announcing "All in favor of the motion (STATE THE MOTION) raise your voting card and say 'aye'. The chairman then says "Those opposed raise your voting card and say 'No'."
2. The presiding officer announces the results of the vote. The officer announces the vote by saying "The motion is carried; therefore (STATE THE INTENT OF THE MOTION)." or if the vote is in the negative, the officer states "The motion is lost."
3. Another motion is then in order.

### **Amending a Motion**

The purpose of the motion-to-amend is to modify a motion that has already been presented in such a manner that it will be more satisfactory to the members. The following are common methods of amending

1. By addition or insertion to add something to the motion which it did not contain.
2. By eliminating or striking out to subtract or eliminate something from the original motion.
3. By substitution to eliminate something from the original motion and substitute something else in its place.

### **An Amendment may be Hostile, but it must be Germane**

A hostile amendment is opposed to the spirit of the motion to which it is applied. To be germane, an amendment must have direct bearing on the subject of the motion to which it is applied. An amendment may nullify the original motion, but if it relates to the same subject matter, it is germane.

### **Types of Amendments:**

1. Amendment of the First Rank - An amendment to the motion.
2. Amendment of the Second Rank - An amendment to an amendment, that modifies and relates directly to the amendment, and NOT to the original motion.

### **No Amendment Beyond the Second Rank is Possible**

If it is desired to amend two separate and unrelated parts of a motion, then it must be done with two amendments of the first rank. Until an amendment of the second rank is voted on no other amendment of the second rank is in order. Until the amendment of the first rank is voted upon, no other amendment of the first rank can be proposed.

### **Order of Voting on Amendments**

Amendments are voted upon in inverse order of proposal.

1. Discussion is held and the vote is taken upon the amendment to the amendment.
2. Discussion is called for and the vote is taken upon the amendment to the motion.
3. When the vote on the amendment has been taken, discussion on the motion as amended is opened and when completed, a vote is taken upon the motion as amended.

**Robert’s Rules of Order FAQs:** <https://robertsrules.com/frequently-asked-questions/>

## **Introductory Business**

### **Call to Order, COVID-19 & Introductions**

All members of the Legislative Assembly and any NCA member wishing to attend either session must either bring proof of full COVID-19 vaccination (physical card or photo of card) or proof of a negative COVID-19 test at least 72 hours prior. You may upload your vaccine verification or negative COVID-19 test results prior to arriving at the convention. For quick check-in, please upload your information here: <https://www.tneventhealth.com/nca>.

NCA recommends that those who are unvaccinated stay home, stay safe, and do not attend the convention.

Upon arrival at the convention center, please proceed to Ballroom 6C (6<sup>th</sup> level) to go through the vaccine verification process and receive your LA and convention materials. Access the 6<sup>th</sup> level using the main/center escalators. Elevators are available in the Union Street lobby. Note escalators and elevators end on the 4<sup>th</sup> floor, escalator/elevator to the 6<sup>th</sup> floor is available in the 4<sup>th</sup> floor atrium. Please follow the directional signage on-site.

At 6B, you will be asked to show your vaccine verification bracelet before entering the room. It is very important to go through the verification process before going to the session on Wednesday. We recommend allowing extra time to check in and move through this process.

NCA President David T. McMahan will preside over the meeting. The meeting will be called to order at noon on Wednesday, November 17 at the Washington State Convention Center, Ballroom 6B – Sixth Level. President McMahan will lead introductions of meeting participants. Each LA representative will stand, state their name, and interest group/affiliate/position.

The Saturday session will be called to order at 8 a.m. on Saturday, November 20 at the Washington State Convention Center, Ballroom 6B – Sixth Level.

### **Credentials Report**

The first report that will be given to LA members at each session is the credentials report. This report tells the Legislative Assembly how many delegates have registered for the meeting. A quorum is a majority of the total number of delegates defined in the NCA Bylaws. Once the Legislative Assembly adopts the credentials report, it is authorized to conduct business in the name of NCA.

The credentials report will be giving by First Vice President Roseann M. Mandziuk.

#### **ACTION ITEM: Approval of the Credentials Report**

**A motion is made by First Vice President Mandziuk, which needs a second, and vote taken to approve the report.**

## Agenda

### Legislative Assembly Agenda Wednesday, November 17, 2021

#### INTRODUCTORY BUSINESS

Standing Rules* .....	4
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Report of the Nominating Committee .....	15

#### BUSINESS ITEMS

LA Election for the 2022 Leadership Development Committee* .....	16
Proposed 2022 Budget* .....	17
New Journal Proposal	
<i>Race and Communication</i> * .....	25
New Council Proposal	
Mentorship and Leadership Council* .....	33
New Interest Group Proposals	
Caribbean Communication Caucus* .....	36
SWANA Caucus* .....	40
New Affiliate Approval	
The Comics Studies Society* .....	43
The Institute of General Semantics* .....	44

### Saturday, November 20, 2021

#### INTRODUCTORY BUSINESS

- Call to Order
- Credentials Report

#### DISCUSSION ITEM

- Strategic Planning

#### BUSINESS ITEM

- Report of the Leadership Development Committee\*

#### \*Action Required

**ACTION ITEM: Approval of the agenda**

**A motion must be made, seconded, and vote taken to approve the agenda.**

## **In Memoriam**

Please pause for a moment of silence for the members of the discipline who passed away in the past year.

We remember:

- Tony Allison
- John Waite Bowers – Past President ([Presidential Address](#))
- Daniel Brouwer
- Lori DeWitt
- Kathleen Galvin
- Charles Griffin
- Geoff Klinger
- Charles Larson
- Shirlee Levin
- Shawn D. Long
- Paul Madlock
- Jason Martin
- Martin Medhurst
- Sally Miller Gearhart
- Bolanle Olaniran
- Bren Ortega Murphy
- Richard Porter
- Lee Rivers Polk
- Robert Shuter
- Charles H. Tardy
- Judith Trent – Past President ([Presidential Address](#))
- Charles Vick

If someone is not listed, we ask you to please share that person's name with the LA.

## **Executive Director Announcement/Update**

President McMahan will provide an update on the Executive Director search.

NCA Executive Director Search Committee:

Kent A. Ono, University of Utah – Chair  
Karma R. Chávez, University of Texas, Austin  
Andy Kai-chun Chuang, LaGuardia Community College  
Ronald L. Jackson II, University of Cincinnati  
Roseann M. Mandziuk, Texas State University  
David T. McMahan, Missouri Western State University  
Elizabeth S. Parks, Colorado State University  
Cypress Amber Reign, St. Louis University  
Jeanetta D. Sims, University of Central Oklahoma  
Carlos A. Tarin, University of Texas, El Paso

The Executive Committee would like to thank Interim Executive Director, Linda Taliaferro, for their hard work and service to NCA since June.

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## **Report of the Nominating Committee**

The 2021 Nominating Committee, chaired by Bryan Crable, offers the following slate of candidates for the December 2021 election.

### **2021 NCA Election Ballot**

#### **Second Vice President**

*A candidate acclamation vote will take place with a term beginning in **January 2022**.*

Marnel Niles Goins, Marymount University

#### **Leadership Development Committee (At- Large Members)**

*Two will be elected to serve two-year terms beginning in **January 2022**.*

Shadee Abdi, San Francisco State University  
Fatima Zahrae Chrifi Alaoui, San Francisco State University  
Haneen Shafeeq Ghabra, Kuwait University

#### **Legislative Assembly (At- Large Members)**

*Three will be elected to serve three-year terms beginning in **January 2022**.*

Meredith Bagley, University of Alabama  
Diana Martinez, Pepperdine University  
Nicholas Zoffel, Global Forum for Civic Affairs

#### **Nominating Committee (At- Large Members)**

*Four candidates will be elected to serve a one-year term beginning in **January 2022**.*

Raisa Alvarado  
Jordan Atkinson  
Jeremy Cox  
(Remainder of ballot will be selected by the Leadership Development Committee and approved by this body on Saturday.)

Balloting for the election will open Wednesday, December 1 and close Wednesday, December 29 at 5 p.m. EST. All individual members of NCA are eligible to vote in the election. Voting will take place through the NCA website. You must login to your NCA account to vote.

Second Vice President candidate, Marnel Niles Goins, will address the LA about their candidacy.

## Business Items

### LA Election for the 2022 Leadership Development Committee

The Legislative Assembly will elect two continuing members of the Legislative Assembly to serve on the Leadership Development Committee for a two-year term.

#### 2021 Leadership Development Committee Call

Article V, Section 1(A) of the NCA Bylaws states:

The Leadership Development Committee shall consist of the following members: Immediate Past President, President, First Vice President, Second Vice President, four At-Large representatives appointed by the Legislative Assembly from among the current members of the Legislative Assembly, four At-Large members elected by vote of the individual membership of NCA, and Executive Director (non-voting). The At-Large representatives appointed by the Legislative Assembly and the At-Large representatives elected by the individual NCA membership shall serve staggered two-year terms, with two representatives appointed by the Legislative Assembly and two representatives elected by the individual membership of NCA each year. The Immediate Past President shall serve as Chair of the LDC.

Members who will serve on the 2022 Leadership Development Committee include:

David T. McMahan	Immediate Past President
Roseann Mandziuk	President
Walid Afifi	First Vice President
To be elected (12/21)	Second Vice President
TBD	Executive Director (without vote)
Tina Harris	Elected (At-Large, 2021)
Joseph Mazer	Elected (At-Large, 2021)
To be elected (12/21)	Elected (At-Large, 2022)
To be elected (12/21)	Elected (At-Large, 2022)
Narissra Punyanunt-Carter	Elected (Legislative Assembly, 2021)
Tara Reed	Elected (Legislative Assembly, 2021)

- |          |                                      |
|----------|--------------------------------------|
| 1. _____ | Elected (Legislative Assembly, 2022) |
| 2. _____ | Elected (Legislative Assembly, 2022) |

Leadership Development Committee members recruit possible nominees from January through September. The committee meets virtually 2-3 times a year and during a three-hour time block at the annual convention to develop a slate of candidates for LA consideration.

Nominations for the LDC must come from this body.

## **Financial Report, Proposed 2022 Budget**

Finance Committee Chair, Jeanetta D. Sims, will present the following financial reports:

- 2020 Audit Report
- 2020 Net Assets
- 2020 Budget vs. Actual
- 2021 Budget vs. Actual as of September 2021
- 2022 Calendar Year Budget

Full reports can be found in the links below:

[NCA 2020 Audit Letter](#)

[NCA 2020 Audit Statements](#)

[NCA 2022 Budget Projection](#)

**NATIONAL COMMUNICATION ASSOCIATION**  
**STATEMENT OF ACTIVITIES**  
Year Ended December 31, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
<b>REVENUES</b>			
Program service revenue			
Convention revenue	\$ 79,034	\$ -	\$ 79,034
Royalties	949,369	-	949,369
Membership dues	409,966	-	409,966
Student organization	161,556	-	161,556
Editor stipends	147,086	-	147,086
Job placement and ad revenue	66,868	-	66,868
Subscription & publication sales	17,856	-	17,856
Public engagement revenue	5,580	-	5,580
	1,837,315	-	1,837,315
Total program service revenue			
Other revenue			
Contributions	2,736	-	2,736
Net investment return	769,337	29,310	798,647
Miscellaneous income	16	-	16
	772,089	29,310	801,399
Total other revenue			
Net assets released from restrictions			
Satisfaction of purpose restrictions	15,928	(15,928)	-
	2,625,332	13,382	2,638,714
Total revenues			
<b>EXPENSES</b>			
Program services			
External Affairs and Publications	708,837	-	708,837
Academic and Professional Resources	849,888	-	849,888
Convention	459,215	-	459,215
	2,017,940	-	2,017,940
Total program services			
Supporting activities			
Management and General	445,892	-	445,892
Executive Office	248,944	-	248,944
	694,836	-	694,836
Total supporting activities			
Total expenses	2,712,776	-	2,712,776
Change in net assets	(87,444)	13,382	(74,062)
Net assets at beginning of year	9,377,058	678,098	10,055,156
Net assets at end of year	\$ 9,289,614	\$ 691,480	\$ 9,981,094

## Proposed Calendar Year 2022 Budget

	Proposed 2022 Budget	2021 Budget
<b>Operating Revenue</b>		
Membership Dues	\$ 705,750	\$ 630,000
Convention Revenue	878,500	767,000
Royalties	949,000	932,000
Chapter Renewals, Fees & Sales	276,000	268,000
Advertisement Income	112,000	87,000
Editor Stipend Revenue	150,000	140,000
Program Revenue	25,000	25,000
Subscription Sales	13,000	13,000
Contributions	5,000	5,000
Extra Unit Affiliation	7,000	7,000
Other	5,000	5,000
<b>Total Operating Revenue</b>	<b>3,126,250</b>	<b>2,879,000</b>
<b>Operating Expenses</b>		
Salaries & Benefits	1,522,700	1,484,500
Professional Services	379,500	333,500
Advertising	32,000	31,000
Taxes	65,000	61,000
Interest Groups	50,720	50,720
Awards	48,500	28,500
Program Grants & Sponsorships	241,000	261,000
Membership Fees & Merchandise	13,500	16,000
Travel & Meetings	152,000	146,000
Communication & Outreach	17,000	23,000
Food & Beverage	134,000	101,000
Audio & Visual	225,000	150,000
Building Maintenance & Utilities	80,000	50,000
Office Expenses	93,500	88,000
Information Technology	216,500	153,500
Fees	54,200	59,000
Dues & Subscriptions	126,000	149,000
Insurance	40,100	34,600
Editor Stipends	188,000	176,000
Program Expenses	48,000	37,500
Miscellaneous	38,500	34,250
<b>Total Operating Expenses</b>	<b>3,765,720</b>	<b>3,468,070</b>
<b>Change in Net Assets - Operating Surplus/(Loss)</b>	<b>(639,470)</b>	<b>(589,070)</b>
<b>Non-Operating Revenue</b>		
Investment Income	665,000	386,000
<b>Total Non-Operating Revenue</b>	<b>665,000</b>	<b>386,000</b>
<b>Non-Operating Expenses</b>		
Investment Fees	45,000	42,000
Depreciation Expense	92,500	135,000
<b>Total Non-Operating Expenses</b>	<b>137,500</b>	<b>177,000</b>
<b>Change in Net Assets - Non-Operating Surplus/(Loss)</b>	<b>527,500</b>	<b>209,000</b>
<b>Total Revenue</b>	3,791,250	3,265,000
<b>Total Expenses</b>	3,903,220	3,645,070
<b>Change in Net Assets - Surplus/(Loss)</b>	<b>\$ (111,970)</b>	<b>\$ (380,070)</b>

## 2022 Budget Narrative

### Preamble

Pursuant to the NCA Bylaws and NCA's policies and procedures, the National Office prepared the 2022 Budget and this summary of specific budgeted items. In constructing this budget, a several basic principles were followed. First, the 2022 budget and summary (as with the 2021 budget and summary) reflects realistic and informed projections of both revenue and expenses for the coming year; as such, the budget reflects the revenue and expenses that will be incurred by returning to the National Office in full capacity and resuming anticipated in-person convention related costs. However, these costs have been budgeted knowing that there may be future virtual needs at both the convention and Executive Committee Meetings. Secondly, the 2022 budget adheres to very conservative assumptions regarding likely revenues for the association while also working to adjust expenses to accurately reflect anticipated needs and expectations. This principle is especially relevant given the impact of the COVID-19 pandemic on NCA activities and NCA members. Third, this budget was constructed to reflect the association's actual, material operating revenues and expenses, and removes from operating projections items and/or funds that do not factor into the operations, such as investment income, investment fees, and depreciation. This is consistent with prior year's budgeting. Finally, the 2021 budget reflected the impact of the COVID-19 pandemic on the association's activities and members. The 2022 budget assumes that NCA returns to a sense of normalcy.

### Revenue

The 2022 budget projects total operating revenue of \$3,126,250; slightly more than the \$2,879,000 projected in 2021 (~ 9% increase).

First, NCA's revenue projections for 2022 do not include projected **investment income**. Anticipated investment revenue for 2022 is \$665,000; which does not figure in to NCA's operations and is shown as a non-operating source of income. This is considerably higher than 2021 projections to bring it more in-line with actuals. NCA's investment income in 2019 and 2020 was \$1,178,078 and \$840,345, respectively, and as of June 30, 2021 we have earned \$1,122,038 in investment income. In consultation with our investment advisors, we have agreed that \$665,000 is a conservative estimate for 2022.

Second, a large source of NCA's operating revenue comes from **membership dues**. A significant factor that typically influences membership levels is the location of NCA's annual convention, and NCA's budgets have usually forecasted quite conservatively to account for location-specific attributes and historical patterns. For 2022, NCA has projected dues income of \$705,750, a conservative estimate based on prior years budgeted amount. From 2016-2019 (four fiscal years), NCA averaged \$709,055 in membership dues revenue. 2020 is excluded from this projection since a 50% discount was applied to all membership levels due to the pandemic. This was in hopes to retain NCA member during this difficult time. The National Office conservatively budgeted NCA membership dues revenue for 2022 at \$705,750. This takes into account a review of the 2021 active members and assumes membership will remain constant.

Third, NCA generates income from our **student organizations** through membership fees, chapter renewals, and merchandise sales. The 2022 budget forecasts revenue of \$276,000, slightly up from the \$268,000 projected for 2021.

Fourth, the 2022 budget assumes an increase in miscellaneous revenue. Specifically, for **career advertisements** (e.g., the NCA Career Center, CRTNET, and *Spectra*), revenue has been increasing since the end of 2020, and we are projecting to earn \$112,000 in 2021 therefore the anticipated budget for 2022 has been increased to \$112,000 from the 2021 budget of \$87,000. For 2022, we expect to earn a similar amount as in 2021 in the Program, Subscriptions Sales, Contributions, Extra Unit Affiliation and Other revenue categories.

Fifth, much of NCA’s **convention revenue** comes from registration fees. Conservatively, the 2021 budget anticipates a return to a fully in-person convention in November but assumed there may be a decline in attendance as a function of the COVID-19 pandemic and its lingering effects. As well as the fact that the location of the 2021 convention is in Seattle, presumed less desirable. Thus NCA projected a significantly reduced level of convention revenue for 2021 of \$767,000. In 2022, with the convention in New Orleans, we are making an assumption attendance will return to pre-pandemic levels such as at Salt Lake (2018) and Baltimore (2019). The 2022 budget projection is \$878,500 in convention revenue, a 15% increase from 2021.

Sixth, the majority of NCA’s revenue related to **publications** comes from journal royalties from Taylor & Francis and from EBSCO. In addition, NCA receives considerable support from Taylor & Francis for its editor stipends; roughly 80 percent of the editor stipends are supported by T&F. In all, NCA projects revenue from publications for 2022 to be \$1,099,000.

Revenue Category	2021 Budget	2022 Budget
Membership Dues	\$630,000	<b>\$705,750</b>
Student Organizations	\$268,000	<b>\$276,000</b>
Convention	\$767,000	<b>\$878,500</b>
Publications	\$1,072,000	<b>\$1,099,000</b>
Miscellaneous Revenue	\$142,000	<b>\$167,000</b>
<b>Total</b>	<b>\$2,879,000</b>	<b>\$3,126,250</b>

## Expenses

The 2022 budget projects total operating expenses of \$3,765,720; approximately a 9 percent increase from 2021 projection of \$3,468,070. Notably, this increase is predominantly due to increased costs for the 2022 Convention for IT, AV and Food & Beverage; additional costs for having in-person Leadership and Executive Committee meetings; and additional general and administrative costs for building maintenance, legal and IT.

### *General & Administrative Expenses*

NCA is projecting 2022 general and administrative expenses to be \$2,223,900. Expenses in this category for 2021 were projected at \$2,048,250 (~9 percent increase).

As is the case for most service-oriented organizations (e.g., membership associations, learned societies), NCA's largest expense in this category is **compensation, benefits, and taxes**. Compensation includes salaries for full-time staff members. The 2022 budget includes a salary increase pool for the staff consistent with cost of living adjustment as specified in NCA's financial policies and potentially for a modest merit-based increase or bonus. Some benefits, including retirement contributions and FICA, are tied directly to salaries. Other benefits cost the same amount for everyone or differ across individuals based on variables other than salary. These include health, dental, and life insurances. NCA is projecting 2022 expenses of \$1,522,700 for compensation, benefits, and taxes; in 2021, NCA projected expenses of \$1,484,500 in this category (~3 percent increase).

Other **general and administrative expenses** include building maintenance (e.g., utilities, janitorial services, alarm monitoring), technology (e.g., phone, Internet, technical maintenance fees, computer supplies), real estate taxes, credit card and other professional fees, legal, accounting and design services, organizational insurance, travel, training, and general office expenses. NCA is projecting expenses of \$701,200 for other general and administrative costs and functions; in 2021, NCA projected expenses of \$563,750 in this category (~24 percent increase).

### *Executive Office Expenses*

NCA is projecting 2022 executive office expenses to be \$144,000. Expenses in this category for 2021 were projected at \$92,500 (~56 percent increase).

The major categories of expenses in this area are for **meetings and events** and **governance/National Office travel**. In 2021, NCA held the February Leadership retreat virtually but planned to have an in-person executive committee meeting in August resulting in a lower 2021 budget for both meeting/event and travel costs. However, in 2022 NCA plans to have the Leadership Retreat and August Executive Committee meeting in person resulting in additional costs. NCA also plans to resume all planned National Office Travel. To support both governance meetings and events as well as National Office and governance travel, NCA is projecting expenses for 2022 to be \$108,000, a significant increase from only \$35,500 budgeted for 2021.

Other **governance** expenses include dues for partner advocacy organizations and sponsorships of other meetings and events, officer initiative funds, etc. These expenses are projected to be \$36,000 for 2022.

#### *Academic/Professional Resources*

NCA is projecting 2022 academic/professional resources expenses to be \$463,220. Expenses in this category for 2021 were projected at \$442,720 (~5 percent increase).

NCA's largest expense for academic/professional resources is from **grant-making**, including grants for the annual NCA Doctoral Honors Seminar, the NCA Institute for Faculty Development (the "Hope" conference), Student Caucus Travel Grants, Advancing the Discipline Grants, research cultivation grants and the Alta Argumentation conference. For 2021, the budget projected \$259,000 for grant-making; for 2022, the budget projects \$239,000 (~8 percent decrease). This decrease is accounted for by the \$20,000 grant for the Chairs Summer Institute which takes place every other year, hence the reduction.

Increases in the Academic & Professional Resources portion of the budget comes from additions in **Travel**, and **Public Programs** as we are resuming staff travel and in-person programming in 2022. We also have an increase in **Awards** of \$20,000 for the award selection and nomination software in order to convert the manual process into an online platform.

#### *Convention*

NCA is projecting 2022 annual convention expenses to be \$644,100. Expenses in this category for 2021 were projected at \$585,600 (~10 percent increase).

The largest **convention** expense is for AV services which is included in the site charges. Food and beverage is used for several events including, among others, the welcome reception, the convention planners' meetings, the International Scholars' Reception, and the Diversity Council reception. Professional services expense includes a meeting planning consultant, a photographer, a sign language interpreter, temporary personnel, movers, webinar services, on-site IT support and other small items. The budget increase from 2021 to 2022 is mostly due to New Orleans not having a convention center and NCA's inability to capitalize on hotel rebates as in the past. Additionally, there are increased food and beverage costs for our current contracted hotels, and additional IT costs to support virtual meetings elements of the convention.

#### *External Affairs & Publications*

NCA is projecting 2022 external affairs and publications expenses to be \$290,500. Expenses in this category for 2021 were projected at \$299,000 (~3 percent decrease).

The largest external affairs and publications-related expense is **editor stipends** for its eleven journals. NCA also incurs production and distribution costs for membership communication and outreach, and subscriptions (the cost of providing members with access to journals, both electronic and print). Expenses of **video production** are also included in this category.

<b>Expense Category</b>	<b>2021 Budget</b>	<b>2022 Budget</b>
General & Administrative Expense (e.g., compensation; office expenses; professional fees and services)	\$2,048,250	\$2,223,900
Executive Office (e.g., governance; meetings & events; travel)	\$92,500	\$144,000
Academic & Professional Resources (e.g., program grants; student organizations; public programs)	\$442,720	\$463,220
Convention	\$585,600	\$644,100
External Affairs & Publications (e.g., <i>Spectra</i> ; video production; editor stipends)	\$299,000	\$290,500
<b>Total</b>	<b>\$3,468,070</b>	<b>\$3,765,720</b>

**ACTION ITEM:** Approval of the 2022 proposed budget

The adoption of the 2022 budget has been moved by the Finance Committee and does not require a second. A discussion will be held, and vote taken.

## **New Journal Proposal – *Race and Communication***

Presented by Publications Council Chair – Kevin Barge

The following proposal was presented to the Executive Committee in June 2021.

### **Authors:**

Lisa Flores  
Ronald Jackson, II  
Thomas K. Nakayama  
Tiara Na’puti  
Kent Ono  
Armond Towns  
Myra Washington

### ***COMMUNICATION AND RACE, 2021-2022***

This proposal calls for the creation of a new journal, titled *Communication and Race*, that would fall under the administration of the NCA, with its partner publisher Taylor and Francis.

*Communication and Race* would be a quarterly journal, comprised of approximately 120 pages per issue, and would be published in print and digital form. It will publish scholarly, peer-reviewed manuscripts, as well as book reviews solicited by scholars. There will be both a journal editor, a book review editor, editorial assistants, and an editorial board consisting of approximately 100 board members.

### **Rationale and Justification for a New NCA Academic Journal**

During the past three years, a number of important articles were published around the theme of whiteness and race in the field of communication studies. “#CommunicationSoWhite,”<sup>1</sup> first published by Paula Chakravartty, Rachel Kuo, Victoria Grubbs, and Charlton McIlwain in Spring 2018, would be followed by other variants that have focused on how whiteness often informs the theories, histories, and publication and citation statistics of the field.<sup>2</sup> In their article, Chakravartty, et. al. argue that “what is required is a collective engagement with work that addresses racial antagonisms as central features shaping modern communicative practices.”<sup>3</sup> Such recent articles speak to the need for new publication venues within the field that can both engage in the deeper, racialized, epistemological assumptions at the heart of communication studies and illuminate race as an unending theoretical concern that scholars in the field of communication will continue to wrestle with. To this end, we propose to build such a publication venue in the form of a new NCA journal titled *Communication and Race*.

The journal, *Communication and Race*, would welcome scholarship that brings the depth of humanistic thought (including philosophical, interpretive, creative, and fine arts) as well as work informed by traditional social scientific methodologies. In line with the NCA’s mission of inclusivity to “address social strife and” challenge “barriers to access,”<sup>4</sup> this journal would produce cutting-edge scholarship that would theorize a new world that is truly different from the one we are inheriting – rather than simply be a recapitulation of the same thought that has produced race and racism. The journal would be a venue for thought based on different terms of engagement and epistemologies, rather than a site for critique alone.

Thus, in order to think about a politics of epistemological change, *Communication and Race* would distinguish itself from other NCA journals in at least four ways. First, the journal will publish theoretical work, with special emphasis on research that engages and promotes the epistemologies of people of color as integral to the development of communication studies. This would be the first NCA journal dedicated to the global critical thought, theories, and epistemologies of Black, Indigenous, Latinx, and Asian people, among others. While other journals publish research that takes up race as a topic of discussion, the distinction between *Communication and Race* and other NCA journals is primarily an epistemological one, one concerned with rethinking the production of knowledge itself. Second, the journal builds on the transnational concerns of other NCA journals, but with a specific focus on how race means different things, as well as functions in different ways, depending on the context. Third, *Communication and Race* will help eliminate the barrier that scholars of color, particularly junior scholars, face in the field. In the process, it will open up even more space for new voices to contribute groundbreaking intellectual work. Last, but not least, *Communication and Race* would also be a productive hub to locate the theorizations of scholars of color in the field, alleviating any concerns around where to find the philosophies and epistemologies of the field's scholars. Put simply, *Communication and Race* would be a home for the vast approaches to race taken throughout the field, as well as a resource for those publishing in other journals who seek the field's most up-to-date scholarship on race.

Centrally, *Communication and Race* emphasizes the theoretical and epistemological works by people of color, remaking communication theory completely. *Communication and Race* would start with the premise that we can think about figures like W.E.B. Du Bois, or Claudia Jones, or Carter G. Woodson, or Ida B. Wells, or C.L.R. James as necessary and central to understand due to their theoretical and interdisciplinary value to fields as diverse as Black studies, sociology, philosophy, English literature, political economy, history, and education, to name only a few.

Likewise, communication studies – as an interdisciplinary field materialized around the same time that each of these scholars were writing – must rethink its interdisciplinarity in relation to such intellectual powerhouses. Similar calls for building on the epistemologies of scholars of color have been present in communication since at least the mid-twentieth century; for example, in the 1960s and 1970s Molefi Asante, Dorothy Pennington, Jack Daniel, and others called for a new area of inquiry called “Black Communication,”<sup>5</sup> which would center the thought of Black people in the field. Indeed, since 1968, multiple caucuses have been created in the NCA to address issues underthought in the NCA, such as race, gender, sexuality, ability, and nationality. *Communication and Race* would build off these legacies and differ from them only in that it would be a new publication venue, materially backed by the NCA.

Alongside fulfilling the NCA's goals, *Communication and Race* would cultivate a space to enable scholars to have more support “to achieve their professional interests in teaching, research, and service,” specifically for those “historically underrepresented persons/groups in the categories of race, ethnicity, gender, sexual orientation, gender identity, citizenship status, ability, nationality, religion, socioeconomic status, veteran status, and their intersections.”<sup>6</sup> Furthermore, the NCA's “Statement on Diversity, Equity, and Inclusion” entails a concern with diversity as a mode of enriching “the academic understanding, analysis, and uses of human communication, which can be understood only to the extent that ideas from diverse spokespersons and perspectives are heard and valued.”<sup>7</sup> As Chakravartty, et. al. argue, there are few material spaces in which such spokespersons and perspectives can be heard and valued in the realm

of academic publication. *Communication and Race* could fill that gap, while providing a new venue for scholars to publish and rethink communication studies.

While the journal will be called *Communication and Race*, race is only one of several important analytics under examination for the new journal. For example, some work in Black studies critiques race as a Euro-American construct, while much Black studies thought moves beyond the use of the analytics of Euro-American thought completely. *Communication and Race*, then, would be a journal built off a similar premise: the study of race in the field is just as important as our concern with how to build a world that does not take Euro-American constructs as the default. With such flexibility, *Communication and Race* promises to produce work that helps scholars to imagine and build new ways of addressing now-consistent features of the world, such as problems of racism, but also sexism, fascism, the climate crisis, poverty and capitalism, famine, humanism, liberalism, displacement, migration, and war, to name only a few issues.

Understanding each of these complex problems from a communication studies perspective provides another level of depth and breadth to our field's publications, not fully attainable in any one NCA journal at this juncture.

Ultimately, *Communication and Race* would complement the critical thinking that currently can be found throughout the NCA's journals by providing a sustained look at what people of color have done to contribute to such a legacy. Furthermore, the journal would provide a hub for scholars who are already engaging with the thought and philosophies of people of color. As noted above, the journal would be different from other journals under the NCA, in part because its focus would be on transnational theories and epistemologies of people of color. But to start with the thought and epistemologies of people of color would *not* mean that white scholars or white theories would be unwelcomed in the journal. On the contrary, it would mean that those publishing in the journal would start with the premise that scholars of color have theories that can reform the way that we think about and think within the field. Such a journal would fit well within the existing communication studies field, and provide scholars from all backgrounds with a new way to engage with thought not yet central to the field, offering all an opportunity to make their own mark on the field as well.

### **Values and Scholarly Community of the Journal**

This proposal was written by communication studies scholars of race who have been connected to the National Communication Association for years in multiple ways, including as leaders and long-time supporters of the NCA (Dr. Kundai Chirindo, Dr. Lisa Flores, Dr. Ronald Jackson, II, Dr. Thomas Nakayama, Dr. Tiara Na'puti, Dr. Kent Ono, Dr. Armond Towns, and Dr. Myra Washington). As a group, we are established scholars in the field, and over time we have observed that race is also increasingly becoming a scholarly concern in the field. Yet while race remains an important area of inquiry, first-time authors of color, who disproportionately publish on issues of race, continue to have difficulty placing their work in communication journals. This is not to say publication opportunities have not changed at all for scholars of color. For example, scholars of color have seen modest increases in their publication rates in communication studies journals since the 1990s,<sup>8</sup> with the major changes occurring in the last two to three

years. By 2010, the topics of race, as well as the work of scholars of color, appeared to be growing in communication studies journals, though unevenly as Chakravartty, et. al. argue. For example, an International Communication Association (ICA) journal, *Communication, Culture, and Critique*, has done a good job at publishing first-time authors of color,<sup>9</sup> but that journal heavily emphasizes social science scholarship and tends not to publish as much humanities work. For NCA journals, the numbers are less positive, but *Communication and Critical/Cultural Studies (CCCS)* appears to have done the best job at publishing first-time authors of color.<sup>10</sup> Such trends suggest that race is a growing topic of interests in the field, even as race may not easily find a home in the field's journals. Thus, the proposed journal of *Communication and Race* will facilitate the emergence of expanded theoretical offerings that address race, colonialism, and the intellectual thought of people of color. Indeed, the journal would make communication and race scholarship more robust, more acceptable within the discipline, and other NCA journals would, we hope, be less likely to reject work that focuses on race going forward.

As evident in the yearly annual NCA meetings, popular divisions such as African American Communication and Culture, Asian/Pacific American Communication Studies, Critical and Cultural Studies, Feminist and Gender Studies, Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies, International and Intercultural Communication, Korean American Communication, Latino/Latina Communication Studies, and more would find a common publication home in *Communication and Race*. Likewise, the Asian/Pacific American Caucus, the Black Caucus, the Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies, the La Raza Caucus, and more would be welcomed contributors to the journal. Furthermore, in 2020, the new Indigenous Caucus was added to the NCA's programming,<sup>11</sup> which would have a wealth of material suitable for the journal. *Communication and Race* is also committed to inter/transnational audiences, particularly those concerned with issues of race and colonialism, opening space to scholars affiliated with the ICA and the NCA. Especially welcomed would be scholars who are from and who theorize the Global South, in order to illustrate radically different histories and theories of communication studies. This journal would operate on the premise that US race politics do not stand alone, but operate within a large global sphere that orders knowledge constructs differently in different locales; likewise, our theorizations of race and communication must be transnational to address race contextually. The journal seeks to take a global approach to race, one in which the concepts of nationalism and internationalism themselves may be up for criticism.

### **Potential Founding Editor and Editorial Board of the Journal**

Like other journals published by the NCA, the inaugural journal editor will serve a three-year term, with a four-year commitment, after which the editor will be a rotating position with a three-year tenure. The Publication Council has the final say on who will be the founding editor; however, Dr. Armond Towns, Associate Professor at Carleton University, is committed to being the founding editor once the journal is established. A letter of interest, brief biography, and current vitae for Dr. Towns are included in this proposal.

Further, it is the job of the founding editor to establish the editorial board. The other co-authors of this proposal have agreed to be editorial board members, if asked. Upon approval of this proposal for a new journal and its founding editor, an extensive list of additional members will be contacted to serve on the editorial board, including scholars outside of the field as a way to promote the journal's interdisciplinary

goals. With the strength of the NCA's divisions and caucuses, as well as the rise in scholarship on race and colonialism, we are convinced that a longlist of scholars will be willing to serve both as editor and as editorial board members for many years to come.

### **How *Communication and Race* Fits within the Proposed NCA Journal Structure**

Within the proposed NCA journal structure which distinguishes between journals that address "methods of inquiry" and those that address "contexts of inquiry," this journal fits best as a "methods of inquiry" journal. The very premise of this approach is that no domain or area of research is out of bounds for research. If there is a link among all of the research on race in the field, it is that they share common assumptions about the kind of approach (critical, cultural) that one takes to the examination of a given subject. From this approach, all communication phenomena must be contextualized within a larger social framework embedded with differential relations among sexes, sexualities, races, ethnicities, ages, abilities, and other social locations.

### **Competition for the Journal**

One of the hallmarks of communication as a discipline is the myriad communication venues available in the field. The NCA is often recognized as having more interest groups than any other professional association, including associations much larger than the NCA. Similarly, the field has myriad scholarly publications, and that is simply a hallmark of being in a field where more communication, more conversations, and different perspectives are valued. Luckily, when it comes to NCA-sponsored academic journals, more journals means more money for the NCA. Taylor and Francis have encouraged the development of more journals, and the NCA benefits from them; more than one-third of NCA's total annual income comes from its journals.

With this in mind, we see *Communication and Race* not as taking away from any one journal within the field or within the NCA, but as building off the strengths of the field and adding a new area of publication focus in the process. *Communication and Race* has the opportunity to lead the field on global approaches to race, built from interdisciplinary, multi-methodological concerns.

As per Chakravartty, et. al.'s argument that work on race has had difficulty being published in the field and in NCA journals, scholarship focusing on race will find a home in *Communication and Race*. Further, like all journals, *Communication and Race* will reject material. Such authors will receive advice from *Communication and Race*'s editor and editorial board members on where to submit their materials, of which other NCA journals will be prioritized.

*Communication and Race* will be a space to talk about how race is addressed in other NCA journals, as opposed to the lone vehicle where such work is concentrated. In this way, *Communication and Race* would be a journal that follows in the footsteps of other fields that have long started their own journals of race and ethnicity, such as sociology's *Ethnic and Racial Studies* and education's *Race, Ethnicity and Education*. Neither of these journals monopolize the discussion of race in their fields, but they provide a space to discuss and debate race scholarship from other sociology and education journals; we see *Communication and Race* as following a similar path. Comparable journals that publish on topics of race and colonialism in the field include, but are not limited to, the *Asian Journal of Communication*,

*Communication and Critical/Cultural Studies, Critical Studies in Media Communication, Feminist Media Studies, the Howard Journal of Communications, the Journal of International and Intercultural Studies, Text and Performance Quarterly, and Women's Studies in Communication.* Journals such as the *Asian Journal of Communication, Feminist Media Studies, the Howard Journal of Communications, and Women's Studies in Communication* have shared histories with a journal like *Communication and Race*, in that they historically engage in the theories that increasingly entered the academy in the wake of student demands in the 1960s, 1970s, and 1980s for Asian and Asian American Studies, Black Studies, Ethnic Studies, Women's Studies, Queer Studies, and more. The emergence of such theories profoundly transformed university curricula and the forms of research possible throughout the country, speaking to the need for their establishment and maintenance. As such, there is necessary overlap between these publications and *Communication and Race*. However, while the aforementioned journals have published scholarship that builds off a global approach to race, race does not have to be an explicit focus of the publications in these journals. The articles published in other communication studies journals often are ill equipped to treat the explicit *epistemological* focus of *Communication and Race* expertly, providing space for this new journal to set the bar for research on communication and race.

The NCA journals likely most comparable to *Communication and Race* are *CCCS*, the *Journal of International and Intercultural Communication (JIIC)*, and *Critical Studies in Media Communication (CSMC)*. Each have been hubs in the NCA for scholars who are interested in publishing on the topic of race. But *Communication and Race* focuses on race, regardless of approach, and embraces a transnational perspective. While these journals have addressed questions of race, ethnicity, and colonialism, there is no explicit requirement that the global theories of people of color be the driving force behind their arguments. For example, as the aims and scope and history of publications in the *JIIC* suggest, race does not have to be the main focus in intercultural or international approaches. Further, as the *CCCS* proposal reads, in addition to the work of scholars of color, French poststructuralism (particularly the work of Jean Baudrillard, Jean-Luc Nancy, Jean-François Lyotard, Luce Irigaray, Jacques Derrida, Michèle Montrelay, Michel Foucault, Julia Kristeva, and Roland Barthes) is central to the theoretical project of the journal. While *CCCS* takes a critical perspective on communication from humanities, especially rhetorical perspectives, only some of its work focus on race. Likewise, *CSMC* focuses on media, and while it takes a critical approach and is international in its scope, it only occasionally touches on race, and rarely publishes work concentrating on the epistemologies of people of color. *Communication and Race* would not encroach upon scholarship on race published in these journals, but would, in fact, complement them by providing a space for work more directly engaged with race and with emphases on racial epistemologies.

#### Potential Aims and Scope of the Journal

*Communication and Race* is a peer-reviewed publication of the National Communication Association. It publishes original scholarship on the centrality of race, racism, and colonialism to the praxis of communication. The journal contributes in distinct ways to the field of communication by building on the theories and epistemologies of Black, Ethnic, Latinx, Indigenous, and Asian studies scholars. *Communication and Race* calls for interdisciplinary scholarship that welcomes a variety of methods in the field, including but not limited to, rhetorical, interpretative, (auto)ethnographic, social-scientific,

historical, humanistic, narrative, statistical, poetic, and political-economic.

The journal is especially interested in articles that do not simply react to Western epistemologies and constructs, but also theorize through and beyond Western thought and categorizations. It begins with the premise that the history of communication studies has accepted Western epistemologies as a default; however, there are a number of other epistemological positions that include and exceed the West, and beginning with those alternative epistemologies transforms what communication studies can be. Especially welcomed are interdisciplinary, international, and transnational articles that draw a connection between communication studies and other important theoretical lineages and fields, such as, but not limited to:

- Asian and Asian American Studies
- Black Studies
- Critical African Studies
- Critical Muslim Studies
- Critical Race Theories
- Decolonial Theory
- Environmental Studies
- Ethnic Studies
- Feminist Theory
- Native American & Indigenous Studies
- Intersectionality
- Latinx Studies
- Postcolonial Studies
- Queer Theory

In addition to research essays, *Communication and Race* publishes special issues as well as occasional reviews of major new books.

Unless specifically indicated otherwise, articles in this journal have undergone rigorous peer review, including screening by the editor and review by at least two anonymous referees.

1. Paula Chakravartty, Rachel Kuo, Victoria Grubbs, and Charlton McIlwain, “#CommunicationSoWhite,” *Journal of Communication* 68 (2018): 254-266.
2. Faiza Hirji, Yasmin Jiwani, and Kirsten Emiko McAllister, “On the Margins of the Margins: #CommunicationSoWhite—Canadian Style,” *Communication, Culture & Critique* 13, 2 (2020): 168-184; and
3. Darrel Wanzer-Serrano, “Rhetoric’s Rac(e)ist Problem,” *Quarterly Journal of Speech* 105, 4 (2019): 465-476.
4. Paula Chakravartty, Rachel Kuo, Victoria Grubbs, and Charlton McIlwain, “#CommunicationSoWhite,” *Journal of Communication* 68 (2018), 261.
5. “NCA and Inclusivity,” the National Communication Association, accessed February 20, 2021, <https://www.natcom.org/about-nca/nca-and-inclusivity>.
6. Jack Daniel, *Changing the Players and the Game: A Personal Account of the Speech Communication Black Caucus Origins* (Annandale, VA: Speech Communication Association, 1995), 14-15.
7. “NCA and Inclusivity,” the National Communication Association, accessed February 20, 2021, <https://www.natcom.org/about-nca/nca-and-inclusivity>.

8. “NCA and Inclusivity,” the National Communication Association, accessed February 20, 2021, <https://www.natcom.org/about-nca/nca-and-inclusivity>.
9. Paula Chakravartty, Rachel Kuo, Victoria Grubbs, and Charlton McIlwain, “#CommunicationSoWhite,” *Journal of Communication* 68 (2018), 259.
10. Paula Chakravartty, Rachel Kuo, Victoria Grubbs, and Charlton McIlwain, “#CommunicationSoWhite,” *Journal of Communication* 68 (2018), 259.
11. Paula Chakravartty, Rachel Kuo, Victoria Grubbs, and Charlton McIlwain, “#CommunicationSoWhite,” *Journal of Communication* 68 (2018), 255.
12. “Legislative Assembly Approves Indigenous Caucus,” the National Communication Association, accessed March 12, 2021, <https://www.natcom.org/spectra/legislative-assembly-approves-indigenous-caucus>.

The Executive Committee endorsed the creation of the Communication and Race journal at its August meeting.

**ACTION ITEM: *Communication and Race* journal proposal.**

**The Executive Committee endorsed the creation of the *Communication and Race* journal at its August meeting.**

**A motion must be made, seconded, and vote taken on the proposal.**

## **New Council Proposal--Mentorship & Leadership Council**

Proposal – Mentorship & Leadership Council  
Presented by Roseann M. Mandziuk & Kent A. Ono

### **Overview:**

Like other NCA Councils, the Mentorship and Leadership Council Chair would be a member of the Executive Committee. Working with the National Office, the MLC would coordinate, centralize, and organize mentorship and leadership resources, activities, and opportunities for NCA. This includes taking inventory of the Association's many annual offerings, working to fill in gaps in mentorship and leadership where efforts are currently nonexistent, instituting and maintaining a leadership pipeline program, sending out communiques alerting membership to these many assets, and ensuring concrete and visible information is available to the membership. The MLC would be composed of six members, plus the Chair. Like other Councils, the chair and members will serve three year, staggered, terms.

### **Background:**

On May 7, 2019, then First Vice President Ono asked the NCA Task Force on Mentorship (TFM) to: "(1) brainstorm things NCA can do to improve the experience of mentorship in the organization; (2) research best practices by studying work done by NCA, as well as other relevant professional organizations; and (3) make recommendations that NCA can implement and/or keep in mind as something that might be done in the future." The TFM met virtually and in person to plan out, research, write, and finalize a TFM Report. On May 18, 2020, TFM Chair Michael Lechuga sent the Report to President Ono. Among the many recommendations, the TFM suggested a: Mentor Pairing Program, a series of mentorship awards, a community of practice video series, a redesigned Scholars Office Hours, a Mentorship Resource Website, and executive representation of an "NCA Mentorship Committee." The Report was sent to the NCA Executive Committee in May, in time for the EC's May meeting, but there was not sufficient time to discuss it. The Report subsequently was discussed at the EC's August meeting. At that time President Ono volunteered to bring a concrete proposal back to the EC at its November meeting. NCA Officers met to discuss a concrete proposal, and 2nd Vice President Mandziuk indicated her strong interest to improve NCA's Leadership development services for the membership, which she indicated were strongly aligned with mentorship and could include the prospect of instituting a pipeline program. The Officers agreed to support a concrete proposal for a Mentorship and Leadership Council (MLC).

### **Rationale:**

Mentorship and leadership have been very important dimensions of NCA since its original inception, yet over time the varied resources and activities associated with mentorship and leadership in NCA largely have been uncoordinated and decentralized. The addition of a MLC would eliminate this lack of centralization by providing a permanent structure within NCA to address these important dimensions.

Mentorship and leadership development are significant, but how significant are they to NCA and its mission? Do they rise in importance to the level of our other Councils' work, namely: Publications, Research, Teaching and Learning, and IDEA? It is true that we do not, as yet, have a Mentorship and Leadership Council. Is that because we haven't thought of it before now? Is it because it is not as important as the work we do in existing Councils? Is the EC already too large? Do we have the capacity to add another Chair to the EC? Will finding people to be on the MLC and to Chair it be difficult?

These are all good and legitimate questions. After considering these many questions, the Officers conclude that we need a MLC, and there are enough interested members in the Association to create a consistent pool of volunteer

members and leaders to support it, and that mentorship and leadership rise to the level of importance for NCA that other councils do.

First, the call for members of the TFM generated tremendous interest and enthusiasm that indicates a significant degree of need and commitment. In addition to the 22 members of the TFM (plus Chair), dozens of other NCA members expressed interest in the Task Force and a willingness to serve on it. Thus, mentorship is not only valued within NCA, but also a very healthy segment of our membership is interested in getting involved in helping to foster it.

Second, the 2020 TFM Report emphasizes: (1) the overwhelming significance of mentorship to NCA and (2) the immense amount of work necessary to sustain and coordinate efforts of the Association.

As with prior task force reports the TFM report contains many recommendations, yet it is not clear precisely how to carry out each of them. In the recent past, several responses to task force reports have been offered and taken: President Beck's Task Force on Bullying—among other activities, a resource page managed by the NO was created. President Hartnett's Task Force on Internationalization—among other things, significant funding was provided for an annual conference in China. President Jackson's Task Force on Community engagement—a "center" model with significant funding was created for community engaged research. President Muir's task force—a series of policy changes and practices were implemented. The MTF specifically mentions "executive" level representation in their report; we see such representation as a reasonable request, but we also see this particular recommendation as helping us address all of the other recommendations in the MTF report.

The TFM does not require funding to carry out the recommendations. Rather, it requires people power.

One obvious counterproposal to this MLC proposal would be to have all of this work done by staff at the National Office. In the past, Officers have not thought this was a prudent approach to carrying out task force recommendations. Already, NCA staff are overworked, and, arguably, another paid staff person to address mentorship and leadership with the requisite tools and skill set needed to lead these efforts may be difficult to find.

An MLC would be able to address all of the recommendations in the TFM Report in a high quality way, including smaller recommendations such as conducting a survey about mentorship, an audit of convention activities relating to mentorship, creating mentorship convention spaces for coffee or tea, conducting a summer workshop, etc. The MLC could also generate ideas for instituting a Leadership Pipeline and support NCA's leadership efforts in the same high quality way. While the main recommendations of the Mentorship Task Force are strong, others would benefit from the MLC's review and monitoring of mentorship activities, keeping track of what NCA does, publicizing mentorship practices, helping define NCA according to its mentorship practices.

Third, the creation of an MLC would be a significant investment in the advancement of NCA and the discipline. A brief survey conducted by the Officers to find out how other professional, scholarly associations incorporate mentorship institutionally into their organizations found the following:

- RSA gives out “The Cheryl Geisler Award for Outstanding Mentorship”
- ICA has a “Division and Interest Groups Coordination/Mentoring Committee,” a “Mentor-Mentee Program,” and gives out the “ICA B. Aubrey Fisher Mentorship Award”
- CCCC has a “Committee on the Status of Graduate Students” and issues a statement about graduate student mentorship

- Numerous organizations (e.g., MLA) host mentorship workshops for junior faculty, graduate students, and prospective journal submitters (like our own)—I could see the Council working on these, or at least to keep a detailed inventory of them and to ensure quality
- AEJMC’s PR, History, Scholastic, and Journalism divisions all have mentoring programs
- The Society for Technical Communication has a “Mentor Board”
- OAH has mentorship as a key part of its strategic plan
- APA has a Mentorship Committee (with website, conference breakfasts, symposia)
- AHA hosts a mentoring webpage
- APSA hosts a Women’s Research Mentoring Workshop
- The ABA has many mentorship programs
- The Association for Asian American Studies has a Mentorship Committee and an “Excellence in Mentorship Award”
- The Women of Color Leadership Project Advisory Board was created within the National Women’s Studies Association “as a mentoring and support system to train and prepare women of color for leadership roles within [NWSA]”
- Universities throughout the country have mentoring programs for LGBTQ+, Black, Latinx, Asian American, Indigenous, and other groups

Thus, we are both *behind* other organizations in our efforts and, simultaneously, have an opportunity to *lead* scholarly associations by being forward thinking, creating a MLC that provides a structure and framework to help coordinate and take stock of our many mentorship and leadership resources, activities, and opportunities. Mentorship and Leadership may be even more important to NCA, as a communication discipline, than they are to other disciplines, but if not it makes sense for the field of communication to be a leader on these two issues. Additionally, at this particular moment of fervor surrounding inclusion, diversity, equity, and access, it makes sense that now would be the time to consider the importance of mentorship and leadership to the Association and to make structural changes to advance efforts to support them for the long term.

Consequently, the addition of a MLC and Chair would provide a significant opportunity to facilitate NCA's Inclusion, Diversity, Equity, and Access (IDEA) efforts. For example, based on the profiles of the members on the MTF – Michael Lechuga (Chair), Wendy Anderson, Christina Beck, Dawn Braithwaite, Mark Congdon, Jr., Elizabeth Desnoyers-Colas, Sandra Faulkner, Leandra Hernández, Jenny Korn, Jungmin Kwon, Nneka Logan, Kristen McCauliff, Robert Mejia, Michaela Meyer, Kim Osborne, Jennifer Potter, Narissra Punyanunt-Carter, Michele Ramsey, Brian Richardson, Catherine Waggoner, Isaac West, and Richard West – it is evident that interest in and commitment to mentoring is strong across NCA’s diverse demographic groups.

Mentorship is an issue that associations often invest in when there is interest in providing educational and career success for members with the least resources; hence, very often those most in need of this support are diverse members of the Association. This perhaps is why the La Raza Caucus was one of the first NCA units to initiate a mentorship pairing program. At this moment, after CommunicationSoWhite, the DS affair, and Black Lives Matter, and after our membership has written open letters to us, the addition of a MLC would be a significant and lasting way to respond by making a serious and forward-thinking effort to ensure long-term and sustainable support for members that emphasizes professionalization, opportunities, leadership, and career readiness.

**ACTION ITEM: Proposal for the creation of the Mentorship & Leadership Council.  
The Executive Committee endorsed the creation of the council at its November 2021 meeting.**

**A motion must be made, seconded, and vote taken on the proposal.**

**Note: If approved, the bylaws will be amended to include the Mentorship & Leadership Council. The Chair of the council will be added as a member of the Executive Committee.**

## **New Interest Group Proposals**

### **Caribbean Communication Caucus**

Submitted by: Maurice Hall & Maggie Williams

The National Communication Association (NCA) is the world's largest scholarly association dedicated to the study of Communication, with 49 Divisions, 7 Sections, and 7 Caucuses. Each Caucus represents a "specific demographic or socially defined segment" of NCA's members, with groups that represent important social and demographic identities within the wider organization. We propose the formation of a new Caucus that specifically represents the Caribbean and its diaspora.

The Caribbean is a uniquely diverse region that has been crucial in the histories of the Americas and Europe. However, the mainstream narrative by North American media casts the Caribbean as an exotic paradise eagerly awaiting tourist money. North Americans typically know very little about the Caribbean's rich and complex diversity, cultures, histories, politics, religions, environments, and more. Due to colonialism by Europe, imperialism by the U.S., exploitation by capitalists, and migration of Caribbean citizens to North America and Europe, the histories and regions of the Caribbean, Europe, and the United States are inextricably linked (Hall, Keane- Dawes, & Rodriguez, 2004). Yet, this region is largely ignored and overlooked in much of the education curriculum in the United States. The Caribbean is a "paradox of visibility/invisibility," visible through the lens of tourism, but invisible are the realities of poverty, political relevance, cultural resistance, and ongoing exploitation (Hall, 2007, p. 5).

It is worth noting that the United States has a long history of bilateral cultural and economic transfers with the Caribbean in addition to the ongoing migration of bodies. Influential artistic trends that often have their genesis in the Caribbean become a part of the mainstream culture in the United States. Influential United States citizens who have helped shape policy and culture in the U.S. (think Colin Powell, Kamala Harris, among others) have parental and cultural roots in the Caribbean. Money is transferred from the United States to the Caribbean through remittances that total millions of dollars every year. The Caribbean is deeply connected in cultural, historical and political terms to the United States, and it is fair to argue that Communication scholars will not be able to fully understand or analyze important cultural and political forces in the United States (such as Immigration or varying Diasporas, for example) without an understanding of the Caribbean and the ways in which this region has shaped the United States, even as the United States has been very influential in shaping the Caribbean.

A brief review of past NCA conference programs indicates that NCA members are researching diverse topics related to the Caribbean. It seems that work is positioned in existing divisions that do not specifically prioritize the Caribbean. Rather, their work is forced to fit into other Interest Groups, such as the Latino/Latina Communication Studies Division, the Critical and Cultural Studies Division, the Asian/Pacific American Communication Studies Division, and more. Herein lies the opportunity for connection, synergy, and community-building.

### *Background and Context*

The Caribbean is a group of nations roughly located between the northern coast of Venezuela and the southern coast of Florida, as well as a few nations in the South American continent, i.e. Guyana, Suriname, and Belize, that often identify with the Caribbean. Approximately 43 million people live in this region (World

Population Review, 2021), and there are about 4.4 million Caribbean immigrants living in the United States (Zong & Batalova, 2019), not to mention the Caribbean diaspora in Canada, the United Kingdom, and other nations. Most Caribbean immigrants in the U.S. come from five nations: Cuba, the Dominican Republic, Jamaica, Haiti, and Trinidad & Tobago (Zong & Batalova, 2019). Remittances from the U.S. to Caribbean nations have increased steadily, up to US\$11.6 billion in 2017, meaning financial ties among communities in the U.S. and the Caribbean are strong and active (Zong & Batalova, 2019).

The racial and ethnic diversity of the Caribbean is vast, including Carib, Arawak, Tainos (indigenous groups), African, Indian, Chinese, Syrian, Lebanese, Portuguese, mixed, and more. The religious diversity is equally substantial, including Christianity (Anglican, Baptist, Methodist, Pentecostal, Roman Catholic, and more), Hinduism, Islam, Spiritual-Shouter Baptist (syncretism of African religions with Christianity), Orisha, Judaism, Amerindian religions, and more. Gross National Income per capita in the Caribbean varies between US\$800 to US\$30,000, with tourism being the largest industry (The World Bank, 2021). The region is particularly vulnerable to climate change, and the widespread dependence on tourism has meant that COVID-19 travel restrictions have led to severe economic losses (The World Bank, 2021).

In the Communication discipline, we identified publications across a variety of scholarly journals in Communication and closely-related disciplines that have published research on Caribbean communication topics (see Appendix A). Within the National Communication Association, we identified research presented on Caribbean communication topics across at least 12 different NCA interest groups since 2015 (see Appendix B). By contrast, Caribbean research is very limited within the International Communication Association, meaning NCA will be a trailblazer in the area of Caribbean communication research. Through the creation of a Caribbean Caucus, NCA will become the premier association to offer a conference “home” to scholars in the area of Caribbean communication research.

Engagement with Caribbean communication topics and research is active but needs a push to grow further. While an NCA member doing research on Indo-Caribbean identity and religious communication might find the Asian/Pacific American Communication Studies Division to be a welcoming home, the forced fit is not ideal for research or for researchers.

NCA’s diversity, equity and inclusion statement indicates that the organization encourages Communication professionals to “understand the diversity of U.S. and global cultures in order to more fully include in our teaching and research the range of human communication” (“NCA Statement,” 2018). A Caribbean Caucus will contribute to this effort by educating about and supporting research on the diversity, history, and significance of the Caribbean and its global diaspora.

Cultivating and supporting Caribbean communication research, scholarship, and scholars will benefit our discipline overall and the National Communication Association, specifically, by making them more diverse, equitable, and inclusive. Moreover, NCA has the opportunity to be a leader by approving this Caribbean Caucus proposal and fostering the growth of research, education, policy, and community among Communication professionals working on Caribbean topics.

### *Caribbean Caucus Goals*

A Caribbean Caucus will cultivate not only research and education on a marginalized and historically underrepresented part of the world, but it will also support minoritized and traditionally-underrepresented scholars. With Communication research often focused on North American and European topics, it is difficult for scholars working on Caribbean topics to find support and a dedicated home for their work.

We want to change that narrative. A Caribbean Caucus at NCA will highlight the importance, relevance, and value of Communication research on the Caribbean. The Caucus goal will be to promote, support, and cultivate Caribbean research in our discipline. To accomplish this goal, this new Caribbean Caucus will:

- Put out a call for papers at NCA's annual conventions
- Build community among Communication scholars working on and interested in Caribbean topics
- Collaborate with other NCA interest groups
- Establish and offer research awards
- Establish a journal
- Build a database of curricula for Caribbean communication topics in higher education
- Be an academic "home" for communication scholars and students performing research in the Caribbean and its diaspora
- Be an academic "home" for Caribbean-based communication scholars in the U.S.
- Build and support relationships with Caribbean communication scholars across the U.S. and the Caribbean for collaborative research, study, and more.

We invite NCA to be the innovative leader it has always been, at the forefront of groundbreaking Communication scholarship and education, by approving this new Caucus which will further enhance NCA's commitment to diversity, equity, and inclusion. NCA can help make "visible" all of the complexity and diversity of Caribbean cultures that are too often "invisible" in Communication scholarship and beyond.

To date, we are not aware of any other attempt to create a Caribbean-focused interest group at the National Communication Association. In a matter of about six weeks, we collected 107 signatures from NCA members in support of this effort. In terms of the annual convention, we propose that there be two slots for the Caribbean Caucus - one for faculty research and one for student research. We propose that the group's conference presence start small, with the expectation of expanding as we cultivate more Caribbean communication research. In addition to research presentations, we envision performances and other activities that promote Caribbean culture, such as musical events, Carnival masquerades, theatrical and/or dance performances, religious presentations from the different religions of the region, literature readings, and more.

Such activities not only promote Caribbean cultures, but they can also create safe cultural spaces for NCA members with Caribbean backgrounds. All of these activities will help to educate NCA members, champion NCA members with Caribbean heritage and/or members doing research on Caribbean topics, and help to decolonize the discipline by embracing and privileging knowledge, cultures, identities, and histories that do not center North American and European perspectives.

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**ACTION ITEM: Proposal for the creation of the Caribbean Communication Caucus.**

**The Executive Committee endorsed the creation of the caucus at its August meeting.**

**A motion must be made, seconded, and vote taken on the proposal.**

## SWANA (South West Asian/North African, Middle East) Caucus

Submitted by: Walid Afifi & Sarah Noveiri

The National Communication Association currently houses 49 divisions, seven sections and seven caucuses. Caucuses represent the interests of a specific demographic or socially defined segment of the NCA membership. The seven NCA caucuses are: Asian/Pacific American Caucus, Black Caucus, Caucus on Lesbian, Gay, Bisexual, Transgender and Queer Concerns, Disability Issues Caucus, Indigenous Caucus, La Raza Caucus, and Women's Caucus. The Indigenous Caucus is the most recently added caucus, having been officially approved this past year (2021).

Despite an increasing number of scholars in the discipline who identify from the SWANA region of the world (South West Asian/ North African, including the Middle East, for more about the acronym, see here: <https://swanaalliance.com/about>), and a growing interest in scholarship from and about that region, there is not a formal space within NCA, or anywhere in the discipline's many professional associations, devoted to related scholarship. A just-completed informal (and very incomplete) survey of SWANA-identified scholars in the discipline revealed 45 scholars with backgrounds across 13 different countries (Egypt, Palestine, Iran, Lebanon, Saudi Arabia, Pakistan, Syria, Turkey, Iraq, Kuwait, Morocco, Sudan, and the UAE). To date, scholars with SWANA identities or with interest in SWANA-related scholarship have had to find community scattered across other NCA units, typically with little success. Recently, there has been a call by SWANA scholars and allies to create a Caucus that can help lift related scholarship and voices. This proposal for a SWANA Caucus in NCA is a response to that call and is led by SWANA- identified scholars in NCA.

Most importantly, a SWANA caucus at NCA will serve as the only dedicated space in the discipline to promote and lift new scholarship on the region. Historically, studies on the region have never served SWANA populations; they have instead been shaped by colonial, often US-centric, imperialist interests. Take for example the 1949 statement made by the US-based Committee on Near Eastern Studies describing the region as “just on the hither side of a civilization which is competing with our own for world leadership” (American Council of Learned Societies, A Program for Near Eastern Studies in the United States: Report of the Committee on Near Eastern Studies, Washington, D.C. 1949, p. 6). This statement was used to argue in favor of building American Universities in the Middle East to fight the possibility of communist influences and gain governmental monetary support for the field of Middle Eastern Studies. In a similar vein, Chaudhry's (Chaudhry, A. S. (2017). Islamic legal studies: A critical historiography. The Oxford Handbook of Islamic Law, pp. 1-40) analysis demonstrates that traditional Islamic studies (an important sub-area among SWANA-related scholarship), as enacted in the United States, are driven by white supremacist patriarchal logics. Of course, much earlier, Edward Said also articulated these biases with his seminal work on Orientalism. A general theme of the existing structures within the Communication discipline, broadly, and the knowledge production processes, specifically, is historical and ongoing erasure of SWANA voices. A SWANA Caucus which takes a deeply intentional de-colonial and indigenous-centered commitment - as this proposal for a SWANA Caucus adopts as its intended commitment - would provide a unique and critical intervention to SWANA-related inquiry within the Communication discipline.

Besides creating a space for community building and allyship, a SWANA Caucus would provide an organizational framework for reaching scholars working on issues facing the SWANA region and its immigrants. The need for easier access to Communication scholars with regional expertise has become critical. A defining moment of awareness about this need in the United States occurred 20 years ago, when, in the aftermath of the attacks on 9/11, Western media turned to so-called “Middle East experts” or “experts on Islam” to make sense of the sociopolitical motivation and ideology that informed the attacks. In some cases, these “experts” were asked for advice regarding how the United States of America should respond, often providing guidance that was based on woefully

misinformed (in some cases, blatantly Islamophobic or racist) analysis. More recently, as Israel continues its violent occupation and ongoing colonization of Palestinian land, Communication scholars have again been in a position to provide analysis. Twenty years ago, NCA was not prepared to respond to media requests for scholars with both proven expertise on the SWANA region and related Communication-related issues, and who are able to engage analysis using the NCA Credo for Ethical Communication ([https://www.natcom.org/sites/default/files/pages/1999\\_Public\\_Statements\\_NCA\\_Credo\\_for\\_Ethical\\_Communication\\_November.pdf](https://www.natcom.org/sites/default/files/pages/1999_Public_Statements_NCA_Credo_for_Ethical_Communication_November.pdf)). Unfortunately, NCA is no closer to having the organizational space necessary for such preparation now. In addition to being a space to uplift scholarship, and for community and allyship, the creation of a SWANA Caucus is an essential step to NCA's ability to respond in a timely fashion to media requests for SWANA expertise within the discipline.

So, in sum, the proposed SWANA Caucus, as the the first space in the Communication discipline focused entirely on the SWANA region has four aims: (1) to encourage, promote, and lift Communication scholarship related to the SWANA region, with all methodologies and epistemological frameworks welcome, but with preferred intentionality toward a de-colonial and indigenously-centered approach therein, and to prioritizing the realities and lived experiences of the region, (2) to build community among SWANA scholars in a space that both recognizes the region's multiculturalism and simultaneously acknowledge the ways in which SWANA scholars experience racialization and discrimination in Westernized academic spaces, (3) to provide a counter to the ongoing erasure of SWANA voices in our discipline and a space for organizing change to disciplinary structures (in the area of pedagogy, research, and service) which continue that erasure, and (4) to provide an organizing mechanism both for SWANA scholars and for NCA, more broadly, for occasions when SWANA-related expertise is needed.

**ACTION ITEM: Proposal for the creation of the SWANA Caucus.**

**The Executive Committee endorsed the creation of the caucus at its August meeting.**

**A motion must be made, seconded, and vote taken on the proposal.**

## **New Affiliate Approval**

The Executive Committee has endorsed the affiliate status of the Comics Studies Society and The Institute for General Semantics and forwards the applications to the Legislative Assembly.

The following are criteria to qualify to be an affiliate of NCA:

- The organization must have a scholarly and professional interest in the Communication discipline.
- The organization must be an independent, legally incorporated nonprofit organization with a formal organizational structure, an identifiable membership, and a commitment to maintaining connections among Communication scholars, teachers, and/or researchers. Any organization seeking affiliation must have been in existence a minimum of three years prior to application.
- There must be clear evidence that the organization monitors, protects, and ensures high quality in both the means and the products of its communications with its members.
- Evidence must be given that affiliation will benefit both the affiliated society and NCA by establishing a partnership.

More information about affiliates: <https://www.natcom.org/about-nca/affiliates>

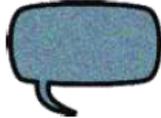
Affiliate Application for NCA Affiliate Status

The Comics Studies Society

Website: <https://comicssociety.org/>



## Mission



The Comics Studies Society (CSS) is an interdisciplinary society open to all who share the goals of promoting the critical study of comics, improving comics teaching, and engaging in open and ongoing conversations about the comics world.

CSS defines comics studies liberally to include the study and critical analysis of comics strips; comic books, papers, and magazines; albums, graphic novels, and other graphic books; webcomics and other electronic formats; single-panel cartoons, including editorial and gag cartoons; caricature; animation; and other related forms and traditions. All types of sequential art, graphic narrative, and cartooning are relevant to our mission.

CSS is the first professional society of comics scholars in the US to be supported by members' dues while emphasizing professional development opportunities for students and the exchange of best practices among teachers and practitioners.

CSS celebrates and seeks to foster diversity in comics studies, including diversity in scholarly discipline, career position, job niche, and cultural and personal identity. We are serious about helping this field grow.

**ACTION ITEM: Affiliate application.**

**The Executive Committee endorsed The Comics Studies Society as an affiliate of NCA.**

**A motion must be made, seconded, and vote taken on the proposal.**

## Affiliate Application for NCA Affiliate Status

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### The Institute of General Semantics

Website: <https://www.generalsemantics.org/>

#### Mission Statement:

The Institute of General Semantics promotes a scientific approach to understanding human behavior, especially as related to symbol systems and language. The Institute also promotes the application of proven principles that guide advancements in critical thinking, rational behavior, and general sanity.

#### Board of Trustees:

##### Officers

President: Lance Strate, Fordham University  
Vice-President: Corey Anton, Grand Valley State University  
Secretary, Eva Berger, College of Management and Academic Studies  
Treasurer, Jacqueline J. Rudig, Alverno College  
Editor, *ETC*: Thom Gencarelli, Manhattan College

##### Trustees

George J. Barenholtz, independent scholar  
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Kristene A. Doyle, Albert Ellis Institute  
Susan J. Drucker, Hofstra University  
Thom Gencarelli, Manhattan College  
Ben Hauck, independent scholar  
Dominic Heffer, independent scholar  
Mary P. Lahman, Manchester University  
Martin H. Levinson, New York City Board of Education  
Michael Plugh, Manhattan College

#### **ACTION ITEM: Affiliate application.**

**The Executive Committee endorsed The Institute of General Semantics as an affiliate of NCA.**

**A motion must be made, seconded, and vote taken on the proposal.**

## **Approval of the Leadership Development Committee Slate**

**Background:** The Leadership Development Committee (LDC) meets on Thursday afternoon of the convention to develop a slate of candidates for nomination. The 2021 LDC Chair, Kent A. Ono, will announce the candidates to the LA and ask the body to approve the slate during the Saturday session.

**ACTION ITEM: Approval of the Leadership Development Committee Slate.**

**The adoption of the 2021 slate of leadership candidates has been moved by the Leadership Development Committee and does not require a second. A vote to approve must take place.**

## Reports

### Legislative Assembly and Executive Committee Minutes

November 18, 2020 LA Meeting Minutes

**FINAL**

#### Minutes

National Communication Association  
 Legislative Assembly Meeting  
 November 18, 2020  
 Virtual Meeting

**Presiding:** Kent A. Ono, President  
**Parliamentarian:** William Eichhorn  
**Recording:** Trevor Parry-Giles, Executive Director

#### INTRODUCTORY BUSINESS

**Call to Order:** President Ono called the 2020 Legislative Assembly (LA) meeting to order at 12:03 p.m. Eastern time on Wednesday, November 18.

**Introductions:** Members of the LA were asked to introduce themselves by name and the group represented.

**Credentials Report:** First Vice President David McMahan announced that at 12:34 p.m., 132 delegates were registered from the 159 members of the LA. *A motion was made that the roll of delegates submitted be the official roll of the voting members of the assembly. Seconded. Motion carried.*

**Standing Rules:** President Ono directed the body to the standing rules in the meeting binder. *A motion was made to adopt the standing rules as presented. Seconded. Motion carried.*

**Agenda:** President Ono directed attention to the proposed agenda. *A motion was made to adopt the agenda. Seconded. Motion carried.*

#### ANNOUNCEMENTS

The Legislative Assembly observed a moment of silence to honor those who have passed away during the past year.

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Kenneth Andersen (NCA President, 1983)</li> <li>• Edward Appel</li> <li>• Ross Steven Brinkert</li> <li>• William R. Brown</li> <li>• Jennings Bryant</li> <li>• James Chessbro (NCA President, 1996)</li> <li>• Stephen Dankin O'Leary</li> <li>• Suzanne Daughton</li> <li>• Caren Deming</li> <li>• Rex Gaskill</li> <li>• Alan Gross (NCA Distinguished Scholar)</li> </ul> | <ul style="list-style-type: none"> <li>• Luster <del>Hauth</del></li> <li>• Tegan Lane</li> <li>• Irwin <del>Malin</del></li> <li>• Victoria O'Donnell</li> <li>• Phyllis Scott Carlin</li> <li>• <del>Paromita</del> Sengupta</li> <li>• <del>Deatra</del> Sullivan-Morgan</li> <li>• Robert K. <del>Tiemens</del></li> <li>• Gregory Anthony Tillman</li> <li>• Barbara <del>Warnick</del></li> <li>• Rolf T. Wigand</li> </ul> |
|--|---|

Trevor Parry-Giles provided a report from the National Office. Rachel Alicia Griffin provided a report from the Diversity Council, J. Kevin Barge provided a report from the Publications Council, Charles Morris III provided a report from the Research Council, and Shannon VanHorn provided a report from the Teaching and Learning Council.

### **Nominating Committee Report.**

President Ono provided a report on behalf of the Nominating Committee. Candidates for Second Vice President were asked to provide a brief statement to the LA. Walid Afifi from the University of California, Santa Barbara and Bonnie Dow of Vanderbilt University each spoke for five minutes about their candidacy.

President Ono called for a 10-minute recess at 1:36 pm. The LA reconvened at 1:46 pm.

### **BUSINESS ITEMS**

**Nominations for the 2021 Leadership Development Committee:** The LA was asked for nominations prior to the LA meeting for two positions on the 2021 LDC for a two-year term and one-year term to fill a vacancy. The following individuals have been elected by the LA to the LDC: Narissra M. Punyanunt-Carter, Lara Lengel, and Tara Reed.

**Financial Reports:** President Ono introduced Finance Committee Chair Raymie McKerrow to present the financial reports. McKerrow talked about the association's financial status from 2020, followed by budget projections for calendar year 2021. *A motion was made by the Finance Committee to adopt the 2021 budget. Discussion ensued. Motion carried.*

**Bylaws Revision:** Parry-Giles provided a summary of the proposed bylaws amendment, which was unanimously approved by the Executive Committee. The proposed revision would change the name of the Diversity Council to the IDEA (Inclusion, Diversity, Equity, and Access) Council. *A motion was made to accept the recommended revisions to the bylaws. Motion carried.*

**Consideration for new NCA affiliate:** President Ono provided a summary of the proposed new affiliate, the Association of University Presses. The affiliate was unanimously approved by the Executive Committee. *A motion was made to approve the Association of University Presses as an Affiliate of NCA. Motion carried.*

**Consideration for new NCA Caucus:** La Royce Batchelor provided a summary of the a proposed NCA Indigenous Caucus. Discussion ensued. *The caucus proposal was unanimously approved by the Executive Committee. A motion was made to approve the Indigenous Caucus. Motion carried.*

### **SPECIAL RECOGNITION**

The following individuals have been presented a Presidential Citation for Distinguished Service:

- Star Muir, Officer
- Raymie McKerrow, Finance Committee Chair
- Shannon VanHorn, Teaching & Learning Council Chair
- Deanna Dannels, Editor, *Communication Education*
- Debbie S. Dougherty, Editor, *JACR*
- Todd Sandel, Editor, *JJIC*
- Melbourne Cummings
- Jesse Delia
- Department of Communication Studies, Colorado State University (host of 2020 Doctoral Honors Seminar)
- Larry Grossberg,
- Marsha Houston
- Wenshu Lee
- Ramona Liera-Schwichtenberg,
- Gordon Nakagawa
- Thomas Nakayama
- Dolores Tanno
- Judith Trent
- Philip Wander

**2020 Leadership Development Committee Report:** Committee Chair Star Muir announced the slate of candidates nominated by the committee.

Legislative Assembly	Bernard J. Brommel Award for Outstanding Scholarship Or Distinguished Service In Family Communication Selection Committee	Marsha Houston Award Selection Committee
1) Ashley Mack 2) Sergio Fernando Juarez	1) Shawn Starcher	1) Person A – Ashley Hall 2) Person B – Kandace Harris 3) Person C – Dana Cloud
Nominating Committee Chair for 2022	Diamond Anniversary Book Award Selection Committee	Mark L. Knapp Award in Interpersonal Communication Selection Committee
1) Ronald L. Jackson	1) Teresa Bergman 2) Stacey Sowards	1) LeAnne Knobloch 2) Denise Haunani Solomon
Nominating Committee, General Election Ballot for December 2021	Diamond Anniversary Book Award Selection Committee Chair	NCA Legacy Scholarship Selection Committee
1) Raisa Alvarado 2) Jordan Atkinson 3) Jillian Baez 4) Jeremy Cox	1) Leah Bryant	1) Jacob Dickerson
Finance Committee	Distinguished Scholar Award Selection Committee	Orlando L. Taylor Distinguished Scholarship Award in Africana Communication
1) Rich West	1) Angharad Valdivia	1) Ashely Hall
Resolutions Committee	Donald P. Cushman Memorial Award for Student Scholarship Selection Committee	Professional Service Awards Selection Committee
1) Mark Finney 2) Kurt Lindemann	1) Samuel Hardman Taylor 2) Pavitra Kavya	1) Steve Beebe 2) Mary Stuckey 3) Dawn Braithwaite
Resolutions Committee Chair	Franklyn S. Haiman Award for Distinguished Scholarship in Freedom Of Expression Selection Committee	Professional Service Awards Selection Committee Chair
1) David Oh	1) Jennifer Keohane	1) Steve Beebe
Convention Committee	Gerald M. Phillips Award for Distinguished Applied Communication Scholarship Selection Committee	Stephen E. Lucas Debut Publication Award Selection Committee
1) Ariadne Gonzalez 2) Goyland Williams	1) Mahuya Pal	1) Peter Campbell
IDEA Council Chair-Elect	Golden Anniversary Monograph Award Selection Committee	Committee on International Discussion and Debate
1) Cerise L. Glenn	1) Timothy Barney 2) Heewon Kim 3) Ye Sun	1) John Koch
Publications Council Chair-Elect	Interpretation/Performance Studies Committee	Doctoral Education Committee
1) Devika Chawla	1) Pavithra Prasad	1) Ellen Gorsevski 2) Robert Mejia
Publications Council		Leathers Fund Trustee Committee
1) Nick Bowman 2) Rachel Dubrofsky		1) Nina Gioji
Research Council		
1) Icha Basnyat 2) Christopher Carpenter		
Teaching and Learning Council		
1) Kristen Blinne 2) Andrea Vickery		

*A motion was made by the Leadership Development Committee to adopt the slate of candidates as presented. Motion carried.*

**Adjournment:** With no further business, President Ono adjourned the meeting at 2:35 p.m.

Respectfully Submitted,  
Trevor Parry-Giles  
Executive Director

**Legislative Assembly Report of Ballot Vote**

Report of Ballot Vote  
 National Communication Association  
 Legislative Assembly  
 May 10, 2021

Editor nominations for six journals were brought to the Legislative Assembly for endorsement with a voting deadline of May 10. These nominees were recommended by the Publications Council to the Executive Committee of the Legislative Assembly, and they were brought to the Legislative Assembly by their Executive Committee. These nominations are for editors to serve during the period of January 1, 2022 – December 31, 2022, as editor-elect and during the period of January 1, 2023 – December 31, 2025 as editor. Nominees:

<b>Publication</b>	<b>Editor Nominee</b>
<i>Communication and Democracy</i> (Formerly <i>First Amendment Studies</i> )	Billie Murray
<i>Communication Monographs</i>	Srividya Ramasubramanian
<i>Communication Teacher</i>	Brandi Lawless
<i>Critical Studies in Media Communication</i>	Rachel Alicia Griffin & Kimberly Moffitt (co-editors)
<i>Quarterly Journal of Speech</i>	Stacey Sowards
<i>Review of Communication</i>	Stephen Croucher

The Legislative Assembly voted to endorse all nominees

Respectfully Submitted,

Trevor Parry-Giles  
 Executive Director

February 26, 2021 EC Meeting Minutes

**FINAL**

**Minutes**

National Communication Association  
Executive Committee Meeting  
Virtual Meeting – Convention

Participating in the meeting:

David McMahan, President; Roseann Mandziuk, First Vice President; Walid Afifi, Second Vice President; Kent Ono, Immediate Past President; J. Kevin Barge, Publications Council Chair; Charles Morris III, Research Council Chair; Rachel Alicia Griffin, IDEA Council Chair; Lisa Flores, Finance Committee Chair; Jeanetta Sims, Finance Committee Director; Rich West, Finance Committee Director; Vinita Agarwal, Teaching and Learning Council Chair; Trevor Parry-Giles, Executive Director (non-voting); *National Office Staff: LaKesha Anderson, Director of Academic and Professional Affairs; Justin Danowski, Assistant Director of Governance and Membership; Wendy Fernando, Director of External Affairs and Publications; Kristin Yednock, Director of Convention and Meetings.*

**1. Call to Order**

President McMahan called the meeting to order at 1:05 p.m. Eastern time.

**2. Announcements and Updates**

Mandziuk provided an update on the 2021 convention in Seattle.

Afifi provided an update on their officer report.

Ono provided an update on the Leadership Development Committee.

Griffin provided an update on the IDEA Council.

Barge provided an update on the Publications Council for editorships.

*Barge made a motion to add editor approvals to the agenda. Motion seconded. Motion carried.*

**Business Item** -- The following individuals were brought forward by the Publications Council:

*Communication and Democracy* – Billie Murray, Villanova University

*Communication Monographs* – Srividya Ramasubramanian – Texas A&M University

*Communication Teacher* – Brandi Lawless, University of San Francisco

*Quarterly Journal of Speech* – Stacey Sowards, University of Texas, Austin

*A motion was made by West to approve the nominations for journal editors. Afifi seconded. Discussion ensued. Motion carried.*

Due to a conflict of interest, Griffin recused himself and left the virtual meeting space.

*Critical Studies in Media Communication* – Rachel Griffin and Kimberly Moffitt (co-editors application)

*A motion was made by West to approve the nomination for Moffitt and Griffin co-editorship. Motion seconded. Motion carried.*

Griffin returned to the virtual meeting.

Barge provided an update on the editor search for *Review of Communication*.

Approved editor names will be forwarded to the Legislative Assembly for final approval.

### **Announcements continued**

Agarwal provided an update on the Teaching and Learning Council.

Parry-Giles provide an update on the National Office.

*A motion was made by Ono to approve the consent agenda. Seconded by Griffin. Motion carried.*

#### **3. Business Items**

- a. Proposal—Bylaws revision: Mentorship and Leadership Council
  - i. *Motion was made to create the Mentorship and Leadership Council. Motion seconded. Discussion ensued. Motion carried.*

#### **4. Discussion Items**

- a. Convention Update
  - i. Mandziuk provided an update on the upcoming convention.
  - ii. Yednock provided an update on the upcoming convention.
  - iii. Parry-Giles provide an update on planned conventions of other learned societies.

Sims provided an update on the current finances of the Association.

- iv. Discussion continued with convention planning.

McMahan called for a recess at 2:55 p.m. and returned at 3:10 p.m.

- v. Discussion continued with convention planning. Yednock provided initial results on the convention participation survey. Discussion ensued.
- b. Reinstating June EC Meeting
  - i. *A motion was made by McMahan to reinstate the June EC meeting on a virtual platform. Seconded by Ono. Discussion ensued. Motion carried.*
- c. Leadership Development Committee
  - i. Removing Council/Committee Recommendations.
    1. Discussion ensued on creating a policy formally ending council/committee recommendations to the LDC. Discussion ensued. Council/Committee recommendations will no longer be a part of the LDC selection process.
  - ii. Deadlines
    1. Procedure to move the LDC deadline from September 1 to October 1. Discussion ensued. New deadline set for October 1.

- iii. Committee on International Discussion and Debate Requirements for a specific regional representative.
  - 1. Discussion ensued on a procedure removing the regional requirement. Procedure adopted.
- d. Naming the IDEA program award, the Shawn D. Long IDEA Program Award.
  - i. *A motion was made to change the name of the IDEA Program Award to the Shawn D. Long IDEA Award. Seconded by Griffin. Discussion ensued. Motion carried.*
- e. Association Transparency.
  - i. Afifi provided an update and asked the EC for feedback on possible ways in which NCA can be more transparent. Discussion ensued.
    - 1. Possibilities of more transparency
      - a. Quarterly officer office hours/areas for members to offer feedback. Discussion ensued.
      - b. Adding more content on the website to expand of current reporting practices of councils, committees, and task forces. Discussion ensued.
      - c. The possibility of having open meetings for council/committee meetings. Discussion ensued.
- f. COMMNotes
  - i. Ono provided a summary about possible policy/procedure towards creating a clear handling of potentially controversial or problematic COMMNotes posts. Discussion ensued. The National Office will work with the officers to establish a procedure for controversial or problematic COMMNotes posts.
  - ii. Mandziuk provided a summary about the possibility of researching a code of ethics for members. Discussion ensued. Further discussion by the EC is needed at a future meeting.

With no further business, the meeting was adjourned at 6:05 p.m.

Respectfully submitted,  
Trevor Parry-Giles  
Executive Director

**FINAL**

**Minutes**

National Communication Association  
 Executive Committee of the Legislative Assembly  
 Virtual Endorsement – *Review of Communication*  
 March 8, 2021

Participating in the virtual endorsement:

David McMahan, President; Roseann Mandziuk, First Vice President; Walid Afifi, Second Vice President; Kent Ono, Immediate Past President; J. Kevin Barge, Publications Council Chair; Charles Morris III, Research Council Chair; Rachel Alicia Griffin, IDEA Council Chair; Lisa Flores, Finance Committee Chair; Jeanetta Sims, Finance Committee Director; Rich West, Finance Committee Director; Vinita Agarwal, Teaching and Learning Council Chair. *Virtual vote administered by the National Office*

Editor nominations for the Review of Communication were brought to the Executive Committee for endorsement on March 3, 2021 with a deadline of March 8. The nominee was recommended by the Publications Council and will be brought to the Legislative Assembly in May. The editor will serve during the period of January 1, 2022 – December 31, 2022 as editor-elect and dure the period of January 1, 2023 – December 31, 2025 as editor.

<b>Publication</b>	<b>Editor Nominee</b>
<i>Review of Communication</i>	Stephen Croucher

The Executive Committee voted to endorse the nominee and forward the recommendation along with the other editors to the Legislative Assembly for final approval.

Respectfully submitted,  
 Trevor Parry-Giles  
 Executive Director

**FINAL**

**Minutes**

National Communication Association  
Executive Committee of the Legislative Assembly  
Virtual Meeting  
June 17, 2021

Participating in the meeting:

David McMahan, President; Roseann Mandziuk, First Vice President; Walid Afifi, Second Vice President; Kent Ono, Immediate Past President; J. Kevin Barge, Publications Council Chair; Charles Morris III, Research Council Chair; Rachel Alicia Griffin, IDEA Council Chair; Lisa Flores, Finance Committee Chair; Jeanetta Sims, Finance Committee Director; Rich West, Finance Committee Director; Vinita Agarwal, Teaching and Learning Council Chair; Linda Taliaferro, Interim Executive Director (non-voting); *National Office Staff: LaKeshia Anderson, Director of Academic and Professional Affairs; Justin Danowski, Assistant Director of Governance and Membership; Wendy Fernando, Director of External Affairs and Publications; Kristin Yednock, Director of Convention and Meetings.*

**1. Call to Order**

President McMahan called the meeting to order at 12:00 p.m. Eastern time.

**2. Executive Session**

- a. The EC entered executive session to discuss the current Executive Director search.
  - i. The EC ended executive session at 1 pm.

**3. Business Items**

- a. Convention Discussion– National Office Report on Scenarios
  - i. Mandziuk provided an update on the status of the November convention. Yednock provided an update from the national office about potential logistics of conducting certain aspects of the convention virtually. Discussion ensued.
  - ii. Discussion continued with virtual programming, interest group meetings, and the Legislative Assembly.
  - iii. *Mandziuk made a motion to select Option B in the EC meeting packet. Motion seconded by Ono. Discussion continued.*
    - 1. Proposed convention option
      - a. Proceed as usual with face-to-face convention; no virtual presentation option; streaming of plenary sessions and select First Vice President/Renewal and Transformation spotlight sessions only.
      - b. Registration fees: No change to previously approved in-person fees. Streamed sessions are available to view for free on the NCA website and/or YouTube page, with no registration requirement to view.
      - c. Additional cost to NCA: The above cost from Option A plus \$9,300 in additional labor (if these sessions are scheduled in the general session room). If in the general session room then the hardware (per day per room rate) can be used and only additional labor costs would be incurred. If scheduled in another room then there will be a per day/room equipment charge.
    - iv. *Motion Carried.*
- b. Public Statements and Sign-On Procedures
  - i. McMahan provided an update on the current procedures towards NCA signing on or releasing public statements. Taliaferro provided an update on current practices of other associations. Discussion ensued. No decision was made.
- c. COMMNotes Job Announcements

- i. Fernando provided background on current procedures on COMMNotes job announcements. Taliaferro provided an update on current practices of associations for job announcements or other postings. Discussion ensued. No specific decision was made. Taliaferro will follow-up with corporate counsel.
- d. Journal Proposals
  - i. Barge provided background in common practices towards the establishment of new journals.
    1. Proposal – Health and Communication Journal
      - a. Barge provided the rationale for the need of the proposed journal. The Publications Council is in support of the proposed journal. The journal will be online only and open access. The fee to publish will be waived. The cost to NCA for the open access journal is \$20,000 annually for the initial three years. Discussion ensued.
        - i. The EC asked for more time to discuss open access journals and increasing pages for other NCA journals. This topic was tabled for the August meeting.
    2. Proposal – Communication and Race Journal
      - a. Ono recused himself from the discussion as a co-proposer of the Journal.
      - b. Barge provided the rationale for the need of the proposed journal. The Publications Council is in support of the proposal pending the Taylor & Francis market study. Discussion ensued.
      - c. Discussion continued with possible options if T&F denies the proposal after the conclusion of its market study.
      - d. Discussion continued about making the journal open access.
        - i. *A motion was made to develop a journal on communication and race. Motion seconded. Motion carried*

With no further business, the meeting was adjourned at 3:06 p.m.

Respectfully submitted,  
Linda Taliaferro  
Interim Executive Director

**DRAFT**

**Minutes**

National Communication Association  
Executive Committee of the Legislative Assembly  
The Darcy Hotel - Washington, DC  
August 6, 2021

Participating in the meeting:

David McMahan, President; Roseann Mandziuk First Vice President (Virtual); Walid Afifi, Second Vice President; Kent Ono, Immediate Past President; J. Kevin Barge, Publications Council Chair; Charles Morris III, Research Council Chair; Rachel Alicia Griffin, IDEA Council Chair (Virtual); Lisa Flores, Finance Committee Chair; Jeanetta Sims, Finance Committee Director; Rich West, Finance Committee Director; Vinita Agarwal, Teaching and Learning Council Chair; Linda Taliaferro, Interim Executive Director (non-voting); *National Office Staff: LaKesha Anderson, Director of Academic and Professional Affairs; Justin Danowski, Assistant Director of Governance and Membership; Wendy Fernando, Director of External Affairs and Publications; Joseph Ritchie, Chief Financial Officer; Kristin Yednock, Director of Convention and Meetings.*

**1. Call to Order**

President McMahan called the meeting to order at 9:20 a.m. Eastern time.

**2. Executive Session- entered at 9:22 am.**

- a. The EC entered executive session to discuss:
  - i. Executive Director Transition/Search
  - ii. Bylaws and Policy Review
  - iii. Convention
  - iv. IDEA Strategic Plan
- b. The EC ended executive session at 12:50 p.m.

The Executive Committee convened for lunch at 12:50 p.m. and reconvened at 1:20 p.m.

**3. Business Items**

- a. Consent Agenda
  - i. McMahan asked the Executive Committee if anybody wanted to pull an item for discussion. *With no discussion, a motion was made by West to accept the consent agenda. Seconded by Ono. Motion carried.*
- b. Independent Auditor's Report
  - i. Sims provided an update on the Independent Auditor's Report. Ritchie provided additional information on the report. Discussion ensued. *The Finance Committee forwarded the report to the Executive Committee for endorsement of the independent auditor's report. A second is not required. Motion carried. Report will be forwarded to the Legislative Assembly for final approval.*
- c. Proposed Budget for 2022

- i. Sims provided an update on the proposed 2022 budget.
  - 1. *Ono made a motion to add a budget line to the proposed agenda. The Executive Committee recommended increasing the travel budget by \$20,000 for a possible in-*
  - 2. *person meeting of the Leadership Development Committee in conjunction with a review of the committee's operations. Seconded by West. Motion carried.*
- ii. Discussion continued
- iii. *The Finance Committee forwarded the proposed 2022 budget to the Executive Committee for endorsement. A second is not required. Motion carried. The proposed budget will be forwarded to the Legislative Assembly for final approval.*
- d. New Interest Group Endorsements
  - i. McMahan provided a summary of the proposed interest groups Discussion ensued.
    - 1. Anxiety and Apprehension Division
      - a. *The Executive Committee voted not to endorse the proposed division.*
    - 2. Caribbean Communication Caucus
      - a. *The Executive Committee voted to endorse the proposed caucus.*
    - 3. SWANA Caucus (South West Asian/North African, including the Middle East)
      - a. *The Executive Committee voted to endorse the proposed caucus.*
  - ii. All interest groups proposals will be forwarded to the Legislative Assembly for final approval.
- e. New Affiliate Endorsements
  - i. McMahan provided a summary of the proposed affiliates. Discussion ensued.
    - 1. Comics Studies Society
      - a. *The Executive Committee voted to endorse the proposed affiliate.*
    - 2. The Institute of General Semantics
      - a. *The Executive Committee voted to endorse the proposed affiliate.*
  - ii. Affiliate proposals will be forwarded to the Legislative Assembly for final approval.

#### **4. Discussion Items**

- a. Proposed journals: *Race & Communication Journal* and *Health & Communication Journal*.
  - i. Barge provided an update on the feedback from the Publications Council on the *Race & Communication Journal* and the *Health Communication Journal*.
  - ii. As per the request from the Executive Committee, Fernando provided an update on the differences of open access and subscription models and current publishing trends from Taylor & Francis.
    - 1. *Race & Communication Journal*
      - a. Barge and Fernando provided an update on the Taylor & Francis market analysis for the proposed journal. Discussion ensued.
      - b. *A motion was made to endorse the create of the Race & Communication Journal. Seconded. Motion carried.*
    - 2. *Health & Communication Journal*
      - a. Barge provided feedback from the Publications Council. Discussion ensued.
      - b. After an informal straw poll, Barge decided to take the feedback from the Executive Committee to the Publications Council to further work on the proposal.

b. Life Member Journal Benefit

- i. Danowski provided an update on the current benefit of print journals for certain Life members. The National Office asked the Executive Committee for feedback on sending a letter to Life members asking which journals they wish to continue to receive. Discussion ensued. The Executive Committee advised the National Office to send at least two physical mailings to Life members as well as email notices.

**5. Executive Session**

- a. The Executive Committee returned to executive session at 4:30pm to discuss:
  - i. IDEA Strategic Plan
  - ii. Presidential Updates

With no further business, the meeting was adjourned at 4:57pm.

Respectfully submitted,  
Linda Taliaferro, CAE  
Interim Executive Director

## **Officer, Council, National Office Reports**

President, David T. McMahan

1. In addition to regular duties and activities, I have been engaged in multiple activities related to the transition at the Executive Director position.
2. Two additional columns have been written for *Spectra*, one focused on promotion of the discipline and the other focused on convergence in our areas of study.
3. I took part on panels on behalf of NCA during the virtual conventions of the Eastern Communication Association and the Southern States Communication Association.
4. I represented NCA at “Covering Anti-Asian Violence: A Workshop for Journalists and Scholars,” moderated by Kent A. Ono and co-sponsored by the National Communication Association and the Association for Education in Journalism and Mass Communication.
5. The National Communication Association Mental Health and Communication Task Force was implemented. The members of this task force are as follows:

Mike Alvarez, University of New Hampshire  
Wren Bareiss, University of South Carolina Upstate  
Jennifer Bender, Tuskegee University  
Elizabeth Craig, North Carolina State University  
Satarupa Dasgupta, Ramapo College  
Brian Grewe, Arapahoe Community College (Co-chair)  
Jessie M. Quintero Johnson, University of Massachusetts, Boston  
Emily Krebs, University of Utah  
Gary Kreps, George Mason University  
Lance Lippert, Illinois State University  
Andrea Meluch, University of Akron  
Lisa Mikesell, Rutgers University  
Lynn Carol Miller, University of Southern California  
Jessica Rauchberg, McMaster University  
Leah Seurer, University of South Dakota (Co-chair)  
YoungJu Shin, Arizona State University  
Shawn Starcher, Muskingum University  
Jacki Willenborg, University of Wisconsin, Milwaukee  
Yiyi Yang, University of North Carolina Wilmington  
Christina Granato Yoshimura, University of Montana

First Vice President, Roseann M. Mandziuk

My activities as NCA First Vice President have since our February 2021 meeting have concentrated on the planning for the 2021 convention and the IDEA Strategic Plan Task force..

### **Planning for the 2021 NCA Annual Convention in Seattle, Washington, November 18-21.**

The 107<sup>th</sup> NCA Convention theme of “Renewal and Transformation has yielded a fantastic program of events. Many thanks to Kristin Yednock and Will Eichorn for their efforts to organize and finalize the program. We received around 3500 submissions, and we are excited by the prospect of the virtual streaming of nine special sessions to engage members who were not able to submit or commit to traveling this year, including the special “Renewal and Transformation” series featuring panels on Democracy, Dissent, Discipline, and Disruption.

On July 13th I had the opportunity to participate in site visits to our two locations, the Washington State Convention Center and the Sheraton Grand Seattle. I think that our members will be very pleased by the compact footprint of the Convention Center, in particular, as well as by its architectural elements such as high windows, atriums, and several on-site food options. The rooms at the Sheraton and Westin hotels are lovely and, importantly, both locations get high marks for accessibility. I am confident that Seattle will be a very satisfying location for our convention, both because of our facilities and the outstanding variety of food and entertainment options nearby.

I have written several newsletter essays this year, and will also participate in a podcast about the highlights of the convention that will be released in November. We are optimistic that the face-to-face format still will be feasible, and of course we continue to monitor the local, state, and federal guidelines to ensure the health and safety of the attendees. Along with Kristin, Will, and all the NCA staff, I will work to make this a successful and meaningful convention.

### **NCA IDEA Strategic Plan Task Force**

The members of the IDEA Strategic Plan Task Force have been working hard and have delivered a draft plan for discussion and feedback at our August Executive Committee meeting. In the course of the last several months, one of the original co-chairs, Linda Scholz, had to resign, and her role was filled by Ashley Mack. We also added Fatima Alaoui to the task force. My heartfelt thanks goes to all of these dedicated members for their extraordinary commitment to this task and for the quality of their work from February to date:

Rachel A. Griffin, University of Utah, Co-Chair  
Ashley Mack, Louisiana State University, Co-Chair  
Fatima Zahrae Chrifi Alaoui, San Francisco State University  
Justin P. Boren, Santa Clara University  
Shinsuke Eguchi, University of New Mexico  
Marnel Niles Goins, Marymount University

Ronald L. Jackson, II, University of Cincinnati  
Michael Lechuga, University of New Mexico  
Melanie Loehwing, Mississippi State University  
Thomas K. Nakayama, Northeastern University  
Julie-Ann Scott, University of North Carolina Wilmington

**Additional Activities**

I also am honored to be serving as a member of the NCA Executive Director Search Committee and participating in that significant process for our Association.

Second Vice President, Walid Afifi

The update on the list of activities on which I have been involved as 2<sup>nd</sup> Vice President since our February EC meeting are these, in no particular order:

**Planning for the 2022 convention in New Orleans:** I have put together a Local Planning Committee (Lisa Flanagan, Associate Professor, Xavier University of Louisiana; Brian Grewe, Director of Disability Access Services, Arapahoe Community College (CO); Ronald Jackson, Professor, University of Cincinnati; Past President of NCA; Bryan McCann, Associate Professor, Louisiana State University; David Robinson-Morris, Regional Director of Diversity and Inclusion of the Bayou Region for Ochsner Health; owner and Chief Reimaginelutionary at The REImaginelution, LLC). The focus of this convention will be to deepen our commitment to, and understanding of, honoring knowledge in place. That will be reflected in the theme, as well as several associated special series, including one that highlights scholars who represent the best of how to engage reciprocally with communities. I have also begun to reach out to potential planners for the annual series (e.g., pre-conferences, GIFTS, Scholar-to-Scholars), have narrowed potential candidates for the Carol Arnold Lecture, and will be working closely with the Planning Committee on identifying ways to involve local New Orleans organizations, community leaders, artists, high schools, and university/college collaborators into our convention spaces and to find ways to take interested attendees to community spaces. I will be looking into local grants as a way to increase the budget for community-centered aspects of the convention and to create a closer partnership between NCA and the local community. Kristen Yednock has been an essential resource; I offer deep thanks for her ongoing assistance.

**Planners' survey:** After consulting with Kristen Yednock and LaKesha Anderson and learning that a systematic effort to gather feedback from division planners had not been conducted for at least six years (possibly much longer), we worked together to develop and launch a survey to seek planner insights about the planning process and related software/website. The survey was sent to all scholars who served as unit planners between 2018 and 2021. We received 118 responses. The open- and closed-ended data are currently being analyzed. *Pending the outcome, a Task Force may be called to broadly examine the unit planning and panel slot distribution process.*

**Future of Conventions Task Force:** 1st VP Mandzuik and I have been working on a Future of Conventions Task Force to help re-imagine the future of NCA conventions with greater hybridity of panels and events. Our hope has been to secure a chair or co-chairs before recruiting additional members and creating a call for 2-3 at-large positions. Unfortunately, the process has been delayed due to the unavailability of several potential Chairs we approached. Our revised goal is to have the TF membership complete by September 15, 2021.

**Conversations with NCA Leadership:** As a follow-up to a Transparency and Improved Communication initiative, the four officers held our first live Conversation with NCA leadership on April 19, 2021 (noon-1:15pm EST). It was attended by approximately fifty members and viewed approximately 135 times on youtube (<https://www.youtube.com/watch?v=0FKBo7q1YiY>). Several attendees asked questions and engaged in conversation about matters on their mind, including the convention, the possibility of open publishing for NCA publications, IDEA initiatives (a concern with duplication of efforts across units), NCA policy on public statements, the need for greater distribution of leadership roles across members of NCA, and Alt Ac (alternatives to Academia) support.

**Listening sessions:** I have reached out separately to the leadership of all Caucuses to hold listening sessions in order to learn how NCA can better serve their needs and uplift their members' scholarship. I held a 90-minute listening session with the Disability Issues caucus on June 21st and am in conversation with others about scheduling such meetings for early Fall or during the convention.

**Awards:** As a member of the Awards Trustees Committee (along with Lisa Flores, Kent Ono, with the NCA ED serving as non-voting member), I have proposed expanding the Legacy Fellowship eligibility to high school students and increasing the yearly cap for the number of Distinguished Scholars. We hope to gather feedback from the EC (time allowing) regarding the Distinguished Scholars cap, as a preliminary step to potentially voting on a proposal (the vote seems to reside within the Awards Trustees Committee).

Past proposals:

**Future Conventions Task Force:**

- *See above update.*

**Transparency Initiative:**

- Update: *NCA staff has been working on creating a document that identifies members who have served in leadership roles and on web pages for past and current Task Forces.*
- Update: *We held the first Conversations with NCA Officers (see above update)*
- Update: *At the February EC meeting, we also discussed making EC and Council meetings public and/or providing reports from Task Forces and Councils immediately following meetings. No decisions were made. I hope to revisit this question in future EC meetings.*

**P&T Working Group:** From my Feb report: “I propose a Working Group tasked with developing and, with the assistance of the NCA National Office, widely disseminating a report that historicizes and names the challenges that some of our members have faced, and identifies best practices within P&T documents that, if adopted, could contribute to a reduction in identity-based discrimination in the Promotion and Tenure process.”

- Update: *No progress yet.*

**Compensation for NCA service:** From my Feb report: “It seems appropriate to discuss the possibility of compensation for particular types of (particularly labor-intensive) service, whether through waived registration fees, an honorarium, some other form of compensation, or some mix of compensation methods (e.g., registration fee waiver + honorarium).”

- Update: *Not yet discussed. I hope to revisit this question in future EC meetings.*

**Change to drink ticket distribution:** From my Feb report: “I would like us to consider alternative ticket distribution systems and require that any department hosting a reception at a convention site sign a statement agreeing to adopt one of those alternatives.”

- Update: *Preliminary conversations about change to ticket distribution systems have occurred.*

**Connecting CC colleagues to AU research colleagues:** From my Feb report: “I would like to develop a system for connecting interested CC colleagues with other members interested in research collaboration.”

- Update: *No progress yet.*

**Reminder of Commitments:** I ran on a firm commitment to work toward a more inclusive and community-engaged association and discipline. I will uphold that promise. I will add that I encourage leadership and other members of the discipline to hold me to that commitment and name ways in which I can do better. I am a work in progress in all aspects of being, but especially as it relates to my goal of life-long learning of the ways in which my privileges create blind spots and what it looks like to be a partner in change for under-privileged communities.

Immediate Past Chair, Kent A. Ono

Since the February Executive Committee meeting, I have been working diligently on a number of fronts. Notably, I have been working with officers, staff, and representatives of AEJMC on a Zoom panel on anti-Asian violence and journalism. This panel will be in the form of a workshop and is a joint effort of NCA and AEJMC:

This 90-minute virtual workshop seeks to support journalists and scholars in covering stories about Asians and Asian Americans, especially stories relating to anti-Asian violence. Specifically, Asian American journalists with expertise in some aspect of such coverage will offer “lessons from the field.” After an hour of presentations, there will be a half-hour question-and-answer period. Topics to be discussed include: how to cultivate Asian American sources, how to generate a list of possible interpreters over time, how to keep stories about anti-Asian violence “live” (e.g., develop follow-up stories), and how to help audiences understand the historical roots of anti-Asian violence in the United States.

**Event Details**

WEDNESDAY, JULY 28, 2021

1:00-2:30 p.m. EDT

**Moderator:**

NCA Immediate Past President Kent A. Ono,  
Professor, Department of Communication, The University of Utah

**Panelists:**

Erika Vichi Lee, Independent Journalist

Diana Lu, Independent Journalist

Marrian Zhou, Nikkei Asia

Co-sponsored by the National Communication Association and the Association for Education in Journalism and Mass Communication.

In addition to this panel workshop, First Vice President Roseann Mandziuk agreed to host a First Vice Presidential panel on anti-Asian violence during the upcoming NCA Convention in Seattle. Working with Shaunak Sastry, we came up with the following panel:

The Urgent (and enduring) Problem of Anti-Asian Racism: Perspectives from Across the Discipline of Communication

Sponsor: NCA First Vice President

Fri, 11/19: 11:00 AM - 12:15 PM

Washington State Convention Center

Room: Ballroom 6B - Sixth Level

Anti-Asian racism has long been woven into the social fabric in the United States (and North America more broadly), significantly predating its recent manifestations in the wake of COVID-19. Since the onset of the pandemic, hate crimes, racial assaults and reports of discriminatory behavior towards people of Asian descent have increased significantly, and anti-Asian prejudice has become an increasingly acceptable sentiment in the US body politic. In this panel, we demonstrate why it is erroneous and dangerous for Communication scholarship to attribute anti-Asian racism squarely to the generalized Sinophobia in the US today. The panelists, representing various sub-fields of the discipline, offer scholarly and experiential insights into the complexities of anti-Asian racism in the United States and beyond. Through a moderated panel discussion, we hope to offer anchors through which to understand, study, and mobilize against anti-Asian racism through interpersonal, organizational, critical, legal, historical, and global approaches to the study of Communication.

Chair

[Shaunak Sastry](#), University of Cincinnati - [Contact Me](#)

Presenter(s)

[Zhuo Ban](#), University of Cincinnati - [Contact Me](#)

[Marissa Joanna Doshi](#), Hope College - [Contact Me](#)

[Shinsuke Eguchi](#), University of New Mexico - [Contact Me](#)

[Lisa K. Hanasono](#), Bowling Green State University - [Contact Me](#)

[Ali Na](#), Queen's University - [Contact Me](#)

[Anjali Vats](#), Boston College - [Contact Me](#)

Sponsor/Co-Sponsors

NCA First Vice President

Additionally, at the convention, First Vice President Roseann Mandziuk agreed to sponsor a bystander training workshop for convention attendees. Lisa Hanasono and a fellow trainer will run the training workshop:

Anti-Asian Racism and Bias Bystander Training Workshop

Sponsor: NCA First Vice President

Thu, 11/18: 11:00 AM - 12:15 PM

Washington State Convention Center

Room: 619 - Sixth Level

This 75-minute workshop will help train NCA members to be "active" bystanders by providing evidence-based advice and resources about how people who witness an anti-Asian racist or biased action can support, participate, and/or intervene as an ally. The focus of this interactive workshop is to train participants how to intervene effectively and safely when they witness an act of discrimination—and to highlight the important impact of their actions in reducing social biases, stopping discrimination, cultivating compassion, and advocating against hate.

Chair

[Lisa K. Hanasono](#), Bowling Green State University - [Contact Me](#)

Presenter

[Blaze Campbell-Jacobs](#), Bowling Green State University - [Contact Me](#)

Sponsor/Co-Sponsors

NCA First Vice President

In addition to these activities, I have been working on behalf of the Executive Committee as Chair of the Executive Director Search Committee. The Committee has worked diligently with Sterling Martin Associates. The job ad was the very first task, and that is complete (and in your packets). Any and all suggested candidates for the position are encouraged to apply. The search committee and Sterling Martin will be reviewing applications, with first interviews being planned for September, and final interviews in October.

I have also been working as Chair of the Leadership Development Committee to find people interested in taking up leadership roles in the Association. If you know of anyone we should be reaching out to, please send them our way.

## National Office Update/Notes

- In response to NCA leadership feedback gathered at the February Retreat, the External Affairs and Publications Department (EAP) created and launched the *NCA Leadership Update*, a monthly email to all Executive Committee and Council members aimed at keeping NCA’s leaders up to date on current NCA activities and initiatives.
- In an effort to keep members better informed about their colleagues’ recently published research, EAP created and launched the quarterly *Communication Currents Digest*. Working from recently published NCA journal articles, *Communication Currents* explains scholarly information in straightforward language geared for broad audiences, including instructors and students, the press, communication experts working with laypeople, and members of the public. The *Digest*, which is sent to all NCA members, includes brief summaries of and links to those *Communication Currents* essays that have been written by NCA Content Development Specialist Grace Hebert and posted to the NCA website in the last quarter.
- NCA Director of External Affairs and Publications Wendy Fernando worked closely with Publications Council Chair Kevin Barge and Taylor & Francis representatives to advance the proposal for a new journal, to be titled *Communication and Race*. The Executive Committee will be discussing the Taylor & Francis market analysis conducted since February during this August meeting, and will vote on whether to forward the journal proposal to the Legislative Assembly for a final vote.
- EAP worked with NCA Immediate Past President Kent Ono and AEJMC leadership to develop and promote “Covering Anti-Asian Violence: A Workshop for Journalists and Scholars,” which was held on July 28. The virtual workshop was aimed at supporting journalists and scholars in covering stories about Asians and Asian Americans, especially stories relating to anti-Asian violence. More than 40 journalists and scholars attended the event.
- Since February, NCA has released 13 episodes of *Communication Matters: The NCA Podcast*. The podcast, which covers a wide range of Communication topics, is produced by NCA Assistant Director of External Affairs Chelsea Bowes, with the content development assistance of Grace Hebert and Wendy Fernando. Since the Executive Director transition, NCA Director of Academic and Professional Affairs LaKesha Anderson has served as podcast host.
- EAP staff continue to develop the association’s social media channels and attract large numbers of members and others to NCA’s Facebook, Twitter, Instagram, and YouTube accounts. As of the end of June 2021, more than 10,800 individuals “like” NCA’s Facebook page, more than 12,200 people follow us on Twitter, and more than 1,700 people follow us on Instagram. Since the association’s YouTube account launched in 2012, NCA’s wide range of videos have been viewed more than 81,000 times.

IDEA Council, Rachel Alicia Griffin

### 2021 IDEA Council

Rachel Alicia Griffin, Chair 2019-2021

Elizabeth Parks, Asian/Pacific American Caucus

Natonya Listach, Black Caucus

Deryl Johnson, Caucus on LGBTQ Concerns

Jim Cherney, Disability Issues Caucus

Jaime Guzmán, La Raza Caucus

Ashley Mack, Women's Caucus

Cerise Glenn, IDEA Council Chair-Elect

### **Our council's current ongoing business includes:**

- Jim Cherney is serving as our council's Legacy Scholarship Committee member.
- Liz Parks is serving as our council's representative on the Executive Director Search Committee.
- Rachel Alicia Griffin and Ashley Mack are serving as Co-Chairs of the IDEA Strategic Planning Taskforce convened in February 2021 by NCA First Vice President Roseann M Mandziuk. The taskforce members include:

Fatima Zahrae Chrifi Alaoui, Justin P. Boren, Justin Danowski, Shinsuke Eguchi, Trevor Parry-Giles, Marnel Niles Goins, Ronald L. Jackson II, Michael Lechuga, Melanie Loehwing, Thomas K. Nakayama, and Julie-Ann Scott-Pollock.

- The IDEA Council provided feedback on the first draft of the IDEA Strategic Plan in July 2021 and will provide feedback on the second draft at convention in November 2021. Their review labor is intensive—at 50+ pages these strategic planning drafts are shaping up to be the most comprehensive IDEA document in NCA's history since the organization was founded in 1914.
- Having completed our Inaugural year of NCA IDEA Awards as the award committee, the council announced in September 2021 that Dr. Lisa A. Flores earned the 2021 IDEA Scholarship Award and Dr. Julie-Ann Scott-Pollock earned the 2021 IDEA Engagement Award recipient.

Unfortunately, the council did not receive any nominations for the Shawn D. Long IDEA Program Award. We experience this as an indication of the ongoing pandemic stressors and the likelihood that nominees for this specific award will likely need to be personally recruited and strongly encouraged.

Of importance to note is that these national awards were created in the aftermath of the Distinguished Scholars Award controversy. Early on in our Executive Committee discussions,

Jeanetta Sims suggested crafting IDEA awards and former NCA President Star Muir and the Executive Committee created and approved them. In part, these efforts signify our organizational commitment to a sustained praxis that creates additional trajectories to honor research, teaching, and service that prioritizes inclusion, diversity, equity, and access.

### **The IDEA Council Chair Archive**

Justin and I worked together to contribute to the beginning of an IDEA Council Archive to document what the council and its members accomplished over the course of our respective 3 year terms. Our hope is that creating and maintaining the archive functions in service to tracking the development and contributions of the council for decades to come.

#### **Justin P. Boren, Inaugural IDEA Council Chair (2016-2018)**

- Transitioned the Affirmative Action Intercaucus Committee to the Diversity Council at the executive level of NCA leadership.
- Coordinated and supported a bylaw review of the caucuses to clarify their membership to the council.
- Created and advanced the Convention Anti-Harassment Policy Statement through the Executive Committee.
- Revised NCA's Diversity and Affirmative Action Policy to include access and justice.
- Substantially increased the Student Travel Grants to \$30K.
- Secured annual programming spots at convention for the council.

#### **Rachel Alicia Griffin, IDEA Council Chair (2019-2021)**

- Substantially increased the Student Travel Grant funding from \$30K to \$90K to enhance the financial support available to students affiliated with NCA's caucuses for convention travel – many of whom identify with historically disenfranchised communities.
- Positioned the IDEA Council to work alongside the Publications Council to identify and eradicate the structural barriers impeding diversity and inclusion among NCA's journal editors.
- Positioned the IDEA Council to work alongside the Executive Committee to address the disciplinary fallout surrounding the Distinguished Scholars Award's longstanding exclusionary practices and to begin creating infrastructure to prioritize inclusion, diversity, equity, and access in all NCA awards processes.
- Facilitated the Inaugural year of NCA's IDEA Scholarship, IDEA Engagement, and Shawn D. Long IDEA Program awards.

- Advocated for the development of an NCA IDEA Strategic Plan for two years and now co-chairs the NCA IDEA Strategic Planning Taskforce.
- Facilitated changing the council's name from Diversity Council to IDEA Council in service to more fully acknowledging the breadth and depth of our caucuses.
- Annually programmed IDEA Spotlight panels at each NCA convention.

**Cerise L. Glenn**, IDEA Council Chair (2022-2024) ☺

### **IDEA Council Leadership Transition**

Mirroring Justin Boren's approach to helping me transition into this role by identifying potential priorities across chair terms, as the outgoing council chair, my recommendations are for the incoming council chair to potentially consider:

- Choosing which specific elements of the IDEA Strategic Plan to take on as IDEA council work.
- Restructuring how the IDEA Council is populated via the bylaws and the role of the IDEA Council Chair.
- Advancing the drafted policy proposal on gender, language, inclusion, and equity through the Executive Committee and Legislative Assembly in service to the discipline and our members who identify as non-binary, transgender, and gender queer.
- Advocating to create an IDEA officer position to build organizational infrastructure that ensures there will always be an IDEA lens among the officers – regardless of leadership rotations, elections, etc. Creating this role is also likely to help keep the IDEA Council Chair position in closer proximity to a manageable service load as a member of the Executive Committee.

### **Annual IDEA Council Business**

Through its first two terms, Justin and I have established some annual council business. Every year the IDEA council:

- Programs 4 spots at convention; 1 business meeting and 3 IDEA Spotlight Panels. The Chair functions as the default program planner for the council—the deadline is usually in early May.
  - For the last 3 years, 1 of the IDEA Spotlight Panels has been focused on a marginalized constituency not explicitly represented among the caucuses (e.g., 2018, Indigeneity; 2019, international faculty and students; 2020 class disparity).
  - For the last 3 years, due to consistently strong attendance and meaningful conversation, we have also used 1 of our IDEA Spotlight Panels for “Raise Your Voice: How to Become a Transformative Leader in NCA.”
  - All council members are listed in addition to the presenters for each IDEA Spotlight panel so we can attend. Appearing in the convention program for IDEA Spotlight panels also helps council members secure convention travel funding from their respective institutions in support of their service to NCA.

- Works with Justin Danowski at the National Office to make decisions about the Student Travel Grants (STG) – the deadline is usually in August or September.
  - As the chair, your name will circulate with the call for applications so emails trickle in at times about how the STG program works.
- Functions as the award committee for 3 NCA IDEA awards; this first year the deadline was in August but I think that was due to the pandemic. In future years, the deadline may be in May with all of the other NCA awards.
  - At the 2021 convention business meeting, the council will discuss and suggest edits to the award calls now that we have completed the inaugural year. We will also decide whether or not to use part of our annual \$2,000 budget for the awardees.
  - We didn't get any nominations for the Shawn D. Long IDEA Award this first year; NCA and the council perhaps needs to reach out to specific programs via Chairs, DGS's, etc. to encourage units to apply.
- Awards \$100 from our annual budget to each of the council members rotating off as gratitude for their intensive IDEA service.

**The IDEA Council members rotating off the council this year are:**

Ashley Mack, Women's Caucus

Elizabeth Parks, Asian/Pacific American Caucus

Rachel Alicia Griffin, Chair 2019-2021

Respectfully Submitted,  
Dr. Rachel Alicia Griffin

Publications Council, J. Kevin Barge

This report summarizes the activities of the Publications Council since the February 2021 Executive Committee meeting.

1. Editorial Appointments:

Six editors-elect were approved by the Legislative Assembly:

- *Communication Monographs*: Srivi Ramasubramanian (Texas A&M University)
- *Communication Teacher*: Brandi Lawless (University of San Francisco)
- *Critical Studies in Media Communication*: Kimberly R. Moffitt (University of Maryland, Baltimore County) & Rachel Alicia Griffin (University of Utah)
- *Communication and Democracy*: Billie Murray (Villanova University)
- *Quarterly Journal of Speech*: Stacey K. Sowards (University of Texas at Austin)
- *Review of Communication*: Stephen Croucher (Massey University)

Current editors have been notified and have begun working with the editors-elect on their transition plans.

2. Inclusion, Diversity, Equity, and Access Activities: The Resources for Aspiring Editors page on NCA's website (<https://www.natcom.org/publications-digital-resources/calls-journal-editors/resources-aspiring-editors>) continues to be updated. In addition, the Publications Council, NCA staff, and Taylor & Francis continues to work with editors to ensure that they diversify their editorial boards. Diversifying the pool of new editor applicants continues to be an important focus.
3. Proposals for New Journals: Reviewed and provided feedback to Executive Council regarding two proposals for new journals: (a) *Health and Communication*, and (b) *Communication and Race*.
4. 2021 Seattle NCA Meeting

The Publications Council will sponsor or co-sponsor with the NCA National Office the following programs at the 2021 Annual Convention in Seattle:

- Publications Council Business Meeting
- Workshop for NCA Journal Editors (double session)
- How to Get Published and Navigating the NCA Journals (double session)

5. Upcoming Editor Recruiting:

Editors-elect for three of the Association's journals will need to be appointed in 2022:

*Communication Education*  
*Journal of Applied Communication Research*  
*Journal of International and Intercultural Communication*

6. Publications Council Composition:

Amber Johnson (Saint Louis University) and Rebecca Meisenbach (University of Missouri) will rotate off the Publications Council this year and will need to be replaced. Publications Council Chair Kevin Barge (Texas A&M) also will rotate off the Council. Devika Chawla, who has been shadowing Kevin this year, will begin her term as Council Chair on January 1, 2022.

Research Council – Charles E. Morris III

Current Members: Iccha Basnyat (2021-2023), Christopher Carpenter (2021-2023), Richard Craig (2020-2022), Qingwen Dong (2019-2021), Shinsuke Eguchi (2020-2022), Shaunak Sastry (2019-2021)

National Office liaison: LaKeshia Anderson

Here are updates regarding key agenda items since the February RC report.

**Mid-Career Scholars’ Writing Retreat (MCSWR).** The MCSWR was postponed in 2020 because of the pandemic. Patrice Buzzanell and the Department of Communication at University of South Florida enthusiastically agreed to remain host of the retreat this summer. The retreat opens July 26 and extends through July 30 and will be virtual (except for mentors Travis Dixon and Laura Ellingson, who will be traveling to Florida for the retreat). To help approximate the retreat experience, participants will be taking up residence in a hotel in their home location, funded by NCA. This year’s participants include:

Dawna Ballard, University of Texas, Austin  
Leslie Harris, University of Wisconsin-Milwaukee  
Rebecca Meisenbach, University of Missouri  
Kesha Morant Williams, Penn State Berks  
Ronnie Olesker, St. Lawrence University  
Erin Rand, Syracuse University  
Jill Yamasaki, University of Houston

**NCA Convention Programming.** The RC completed its planning and submitted its four program slots for NCA 202 in Seattle. They include:

1. RC Business Meeting
2. Celebrating the 2020 Charles H. Woolbert Research Award Winner: Mohan Jyoti Dutta’s (2007) Communicating about Culture and Health: Theorizing Culture-Centered and Cultural Sensitivity Approaches
3. Performing Research During the Pandemic: Coping Strategies for Uncertainty, Anxiety and Stress
4. Reflections on the “Social Justice Turn” in Communication: Problematizing, Materializing, Globalizing Critical Futures of the Discipline

\*\*The inaugural panel for the RCG grant was deferred until NCA 2022

**Research Cultivation Grant (RCG).** After a very successful inaugural RCG competition, with 18 applications and five recipients, the RC has begun its work on the second cycle. The RC made some changes to the call based on its experience with the first competition. One prominent example is clarifying previous external grant experience as a key eligibility criterion. New language specifies, “Project investigators that have no history of receiving external funding as principal or co-principal investigators.” The RC also is engaged in ongoing discussion about best practices in the review process. Deadline for submission is October 1, 2021. Recipients will be announced in early 2022.

**Woolbert Award.** The 2021 Woolbert review and selection process will occur in August. Revisions to eligibility requirements were approved by the NCA Awards Trustees Committee. Beginning this year, any article older than 10 years was eligible. Additionally, the rule prohibiting nominations for articles that previously received other NCA awards was eliminated. Submissions nearly doubled for this cycle, with 14 total. It is clear that the revised eligibility criteria have had an impact on submissions, and we anticipate that submissions will continue to increase in future years as word of the eligibility revisions continues to circulate. The RC continues to address some process issues related to the revision, including the number of consecutive years a piece may be submitted for consideration.

**New RC Initiatives.** The RC has brainstormed a number of new initiatives, including research support for non-R1 or non-tenure-track faculty; collaboration with the Diversity Council re. review processes in the discipline’s journals and conference; and an oral history project.

Teaching and Learning Council – Vinita Agarwal

Vinita Agarwal, Salisbury University (Chair); Andy Kai-chun Chuang, La Guardia Community College; Eddah Mutua, St. Cloud St. University; Andrea Vickery, SUNY Oswego; Eletra Gilchrist-Petty, University of Alabama-Huntsville; Tara Reed, Tarrant County College South; Kristen Blinne, SUNY Oneonta, LaKesha Anderson (NCA liaison)

### **Overview**

The Teaching and Learning Council (TLC) supports NCA’s mission of advancing the Communication discipline through promoting Communication teaching and pedagogy by facilitating professional development opportunities for educators. This report provides updates on the traditional mechanisms through which the TLC has sought to achieve this goal: (a) the provision of resources on the TLC webpages on NCA’s website, (b) awards recognizing exemplary teaching and pedagogical achievements, (c) proposing and sponsoring panels that touch upon relevant contemporary themes at each NCA convention, and (d) supporting NCA’s convention initiatives when invited to do so such as the Career Center CV Consulting Corner through attendance and participation to provide advice to attendees.

At the February 2021 retreat, the TLC discussed ways NCA’s website resources could support Communication educators’ needs and provide resources responsive to current social dialogues and focused on addressing inequities that were exacerbated by the stresses of the pandemic. The discussions ranged from adapting pedagogical practices and structures to address modified learning environments to being responsive to student vulnerabilities and mental health needs as well as our own well-being. This report provides (a) a summary of progress on what has been accomplished and the status of efforts pursued over the past quarter (materials due Oct. 1; to be sent to LaKesha for making available on NCA’s TLC website the NCA Seattle convention); and (b) some thoughts moving onward to address challenges and better optimize this process to make the TLC’s website content relevant and useful for the membership.

### **Summary of Progress on February Retreat Outcomes**

Undergraduate Syllabi: We are gathering syllabi with a focus on social justice, transformation, inequity and disparities, along with some traditional syllabi. By October 1, we hope to have gathered syllabi materials as follows: Kristen Blinne: Social transformation; social justice, identity, and social movements; difference and identity; and gender and research methods; Eletra: Interracial communication and crisis communication; Eddah: African culture and communication and African American culture and communication; Andy: Organizational communication and health communication; Andrea: Interpersonal, persuasion, and listening; Vinita: Environmental communication, social justice, and health communication.

Graduate Syllabi: Andy: Organizational communication; Eletra: Interracial communication and Intercultural communication; Eddah: Communication and theory; Vinita: In collaboration with the chair of Environmental Communication Division, ECD and its teaching committee head, on topics that touch upon social justice with a focus on Global South and international dimensions.

Syllabi Statements: This is a new section proposed by Kristen. The Syllabi Statements section would reflect the additions made to our syllabi in the form of statements that are included in course syllabi (e.g., statements that reflect acknowledgment of indigenous lands; inclusion; participation; presence). Kristen will work with Deanna on this. Eddah will submit on the topics of etiquette, access, indigenous lands, inclusivity, participation, grading, tardiness, absences.

Teachers on Teaching: The original set of 12 questions on the website was reviewed and revised to include the following three questions: (a) How do you re-examine taken-for-granted assumptions of student success and

performance through the lens of inclusiveness and diversity? (b) How do you shift your teaching practices to navigate disruptive change? and, (c) How has teaching in times of crises revealed pedagogical spaces that need articulation?

Vinita has submitted to LaKesha the revised questions for updating the website and three contributions received from Michael Arrington, Jonathan Bowman, and Jimmie Manning.

K-12 and Community College (CC): Andy has reached out to the CC division officers at ECA and has updates. I will be coordinating a meeting with him to discuss how we can facilitate the inclusion of new ideas that will make the TLC resources responsive to the needs of these two groups. Andy and Andrea will be looking into the K-12 aspect as well. OERs: Andrea is working with her librarian to gather OER materials that are often helpful in under-resourced institutional contexts and for disadvantaged students.

Effective Instructional Practices (EIPs): It was decided to separate activities from practices (suggested by Andy) with the intent of emphasizing practices that are particularly suited to online and hybrid environments and to avoid confounding the translation of activities done in a face-to-face environment directly into an online learning environment. Several areas were targeted: Internationalizing communication and linguistic privilege (Eddah), using self-disclosures and identity in practices (Andrea), and including perspectives of introverts (Andy).

Etools, Online Assignments and Resources, and Online Activities: A revised call was put out on COMMNotes by Vinita. The call included an invitation to submit Online Activities, Syllabi, and Syllabi Statement as well. There was one response.

TLC-sponsored NCA programming. Eletra is the program planner for 2021. The TLC has sponsored three panels: “As we lean towards renewal and transformation in teaching and learning: Challenges and opportunities” (chair Eddah Mutua, co-chair: Kristen Blinne); “Transformations in teaching and learning: Reflections from the field a year after the pandemic” (chair Andy Kai-chun Chuang, co-chair Andrea Vickery) and “Renewing and transforming the instructional communication course” (chair Eletra Gilchrist-Petty, co-chair Tara Reed).

Awards: The calls for these awards were posted on NCA’s website. Justin shared that while we have a good pool of nominations for the Ecroyd and Bacon awards, we only had one nomination each for the Oberle award (for outstanding teaching in K-12) and for the Osborn award (for community college outstanding educator). It bears discussion to see how we can encourage a more robust response for nominations in all the categories and particularly for the traditionally challenging Osborn and Oberle awards, particularly in line with the IDEA initiatives.

National Office Initiatives, CV Consulting Corner: Vinita participating.

**Thoughts Moving Onward**: Considerations moving onward include (a) considering how award calls can be emphasized through NCA organizational outreach / promotion/ support for all award categories but particularly Oberle and Osborne; and (b) setting up a formal mechanism that connects TLC with NCA interest group division chairs for gathering the educational resources for TLC’s website with their active collaboration. Doing so has the distinct advantage of content gathered being vital, vetted by, and relevant to the members of the division as it is gathered by the interest group chairs and shared with the TLC. Material gathered by TLC via active input and collaboration with interest group chairs is likely to include robust, exciting, and relevant content which will also likely enhance the usefulness of the TLC website in the long run.



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## 1 Production Status

We expect that all NCA journals will complete publication of the current volume before the end of the year.

## 2 Sales Reach and Visibility

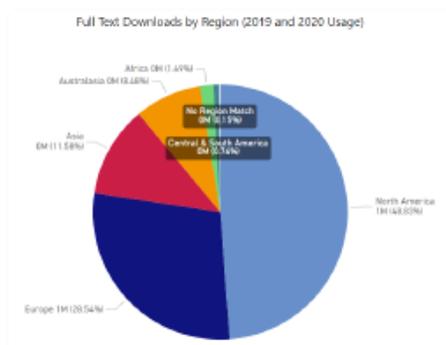
NCA journals are accessed by institutions via subscriptions, online sales agreements, as well as Read & Publish deals as parts of the world move towards a more transformative and Open Research-based future. Global access to and usage of NCA's journals continues to grow through the range of these agreements. Additional organizations also able to access the journals through EBSCO.

*Communication Education* and *Communication Teacher* continue to be sold jointly as the Communication Education Pack. *Quarterly Journal of Speech* and *First Amendment Studies* also continue to be sold jointly as the Quarterly Journal of Speech Pack.

## 3 Marketing and Promotion

### 3.1 NCA Journal Readership

Our marketing strategy is designed to ensure that NCA journals benefit from a range of activities, from highly targeted promotion focused on article- and journal-level marketing to promotions at a portfolio level. Activity is designed to aim to increase readership as well as increasing opportunities for citation.



The number of full-text downloads for NCA journals reached **943,481** in 2020; an increase of around **15%** over the previous year.

NCA's journals are read by a global audience, with **51%** of downloads to the portfolio coming from regions outside of North America in 2020.

Article-focused promotions include a weekly email with newly published articles which are sent to researchers within our network with content personalized to match their interests. NCA articles have been included in over **12,772** of these emails throughout 2021, helping the content to reach a global, interdisciplinary network.



We also send out regular new content alerts to researchers opting to receive these. There are over 4,500 requests to receive these alerts across the NCA portfolio.

Authors also receive 50 free e-prints to distribute as they wish, which is again designed to support readership.

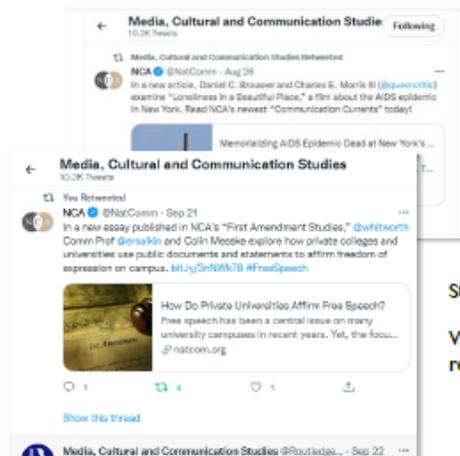
### 3.2 NCA Online Journals Platform

The NCA Online Journals Platform continues to provide members with access to all the current and archive content of the 11 publications (as well as access to an additional selection of Routledge, Taylor & Francis journals). This is a great benefit for existing members and incentive for new members, who may not have existing access to all publications via institutional subscriptions. In the last 12 months, there have been 135,178 downloads to NCA journal content via the platform, with 78,842 downloads to NCA journal content so far in 2021.

Members also have access to four additional international communication studies journals via the NCA online journals portal: *Environmental Communication*; *Howard Journal of Communications*; *The Journal of International Communication*; and *Women's Studies in Communication*. Providing NCA member access to these international publications encourages collaboration and exchange across the wider global communication studies research community.

### 3.3 Public Outreach

We continue to work in tandem with the NCA External Affairs and Publications team in the National Office to promote key articles to a wider audience and support authors with greater public engagement.



As part of this liaison, we co-ordinate with NCA National Office to share Communication Currents announcements each time they are posted on NCA's social media channels. We also ensure that the relevant content is free to view during this time.

These posts go out to the 9,565 followers of the Media, Cultural and Communication Studies (@Routledge\_MandC) Twitter page.

We also promote NCA podcasts as they are released through the same social media channels.



### 3.4 Presidential Address and Awards Sponsorship

Routledge, Taylor & Francis is a sponsor of the NCA 107<sup>th</sup> Annual NCA Presidential Address and Awards Presentation. Part of this sponsorship goes towards supplementing the prizes for student recipients of NCA awards. The 2021 student award recipients are:

- Corinne Mitsuye Sugino, University of Pittsburgh – Donald P. Cushman Memorial Award
- Anjuliet G. Woodruffe, University of South Florida – Donald P. Cushman Memorial Award
- Alexandra Parr Balam, University of Wisconsin, Milwaukee – James L. Golden Outstanding Student Essay in Rhetoric Award
- Kristina M. Lee, Colorado State University – Stephen E. Lucas Debut Publication Award

## 4 Editorial Stewardship

### 4.1 Clarivate Analytics Social Science Citation Index® and Impact Factors

In June 2020, the 2019 Clarivate Analytics Social Science Citation Index® (SSCI) Impact Factors were released. The below journals were listed in the Journal Citation Reports® (JCR)®:

Journal	JCR®	JCR®
<i>Communication Monographs</i>	Communication	n/a
<i>Journal of Applied Communication Research</i>	Communication	n/a
<i>Critical Studies in Media Communication</i>	Communication	n/a
<i>Quarterly Journal of Speech</i>	Communication	n/a
<i>Communication and Critical/Cultural Studies</i>	Communication	Cultural Studies

Of the 11 NCA journals, eight are indexed in the Web of Science. In addition to the above journals listed in the Social Science Citation Index, *Text and Performance Quarterly* is indexed in the Arts & Humanities Citation Index and *Communication Education* and *Journal of International and Intercultural Communication Research* are listed in the Emerging Sources Citation Index. Journals in these Web of Science Indices do not receive an Impact Factor but are recognized as academically sound publications in their fields.



The 2-year and 5-year Impact Factors (IF) for each journal are listed below:

Journal	2-year IF 2020	5-year IF 2020
<i>Communication Monographs</i>	8.667	6.828
<i>Journal of Applied Communication Research</i>	2.855	2.513
<i>Critical Studies in Media Communication</i>	2.000	2.365
<i>Quarterly Journal of Speech</i>	1.975	1.617
<i>Communication and Critical/Cultural Studies</i>	2.653	1.926

5-year IF numbers can be more indicative of long-term trends than 2-year IFs, particularly where a journal's content accrues citations steadily over several years.

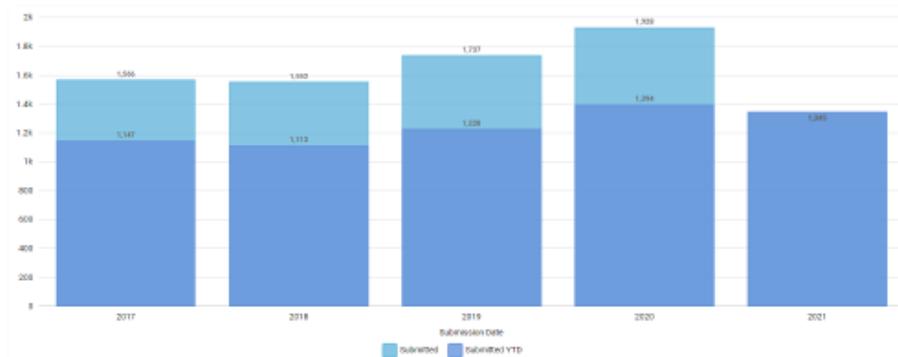
All NCA journals in the JCR have increased their Impact Factors. This coincides with a change to the way Clarivate calculates the JIF, which is now calculated based on the date of electronic and not print publication. A notable highlight following this is the very significant increase for *Communication Monographs*, which is now sitting at the top of the Communication category.

## 4.2 ScholarOne Manuscripts™

### 4.2.1 Submissions

Submission data from ScholarOne Manuscripts™ (SIM) has been supplied to the Editors and the Publications Council to facilitate reporting to the Legislative Assembly.

Submissions in 2020 were very strong across the NCA portfolio as a whole, with 2021 submissions broadly staying at a similar level:





Taking into consideration that 2020 saw a significant increase in submissions for some journals, while for others, submissions were under significant pressure, the following trends can be identified across 2019-2021. *Communication and Critical/Cultural Studies* has seen the trend line continue to increase for 2021, as have *Communication Education* and *Communication Monographs*. Both *Review of Communication* and *Text and Performance Quarterly* have seen strong increases between 2019 and 2021.

#### 4.2.2 Crossref Similarity Check

All articles submitted to NCA journals are run through Crossref Similarity Check software by our dedicated in-house Crossref team. The team then alerts NCA Editors to any results showing overlap between submitted articles and previously published material. This process continues to support the integrity of the peer review process and ensures that NCA journals publish original, high-quality research that includes all appropriate references and citations.

#### 4.3 Journal and Content Development

Editors continue to publish topical content in the journals, including special issues, themed sections or forums, and new article types. Special issues for 2021 include:

- Theorizing Social Media, *Communication Monographs* 88.1
- Neoliberal Capitalism has Failed: Teaching Communication toward a New Political Economy, *Communication Teacher* 35.3

Several journals also publish forums, through which they reflect on important topical issues, such as “Civic Engagement and Student Learning in 2021 and Beyond”, “Diversity, Intersectionality, Transnationality, and Pedagogy”, “Pandemic Pedagogy and Student Learning” and “Learning from the Past, Planning for the Future” in *Communication Education* in 2021. *Communication and Critical/Cultural Studies* also continues to publish forums, including “Speculative Fiction, Criticality, and Futurity”, “Transnational Queer” and “Border Rhetorics”.

We continue to promote special issue and forum content to a wide audience, in line with journal objectives to encourage scholarly communication across related disciplines

*Review of Communication* continues to publish themed issues. The 2021 themed issues so far include:

- A Critical Turn for Interpersonal and Family Communication Studies, 21.3
- Optimization: Towards a Critical Concept, 21.2
- Visual Voices and Aural (Auto)Ethnographies: The Personal, Political, and Polysemic Value of Storytelling and/in Communication, 21.1

#### 4.4 NCA Focus on Communication Studies Book Series

The short form book series *NCA Focus on Communication Studies* launched in 2019, with two books published to date and one due to publish in November 2021. The series offers both established and early-career academics the flexibility to publish cutting-edge commentary on topical issues, policy-



focused research, analytical or theoretical innovations, in-depth case studies, or short topics for specialized audiences.

The series builds on top-downloaded articles published across NCA journals. The NCA Publications Council works with Routledge, Taylor & Francis in selecting articles for potential expansion in the series.

The latest update on the *NCA Focus on Communication Studies* series is below:

Article Title	Book Title	Author(s)	Publication date
The age of Twitter: Donald J. Trump and the politics of debasement	<i>The Twitter Presidency: Donald J. Trump and the Politics of White Rage</i>	Brian L. Ott, Greg Dickinson	January 2019
Mobile Phones in the Classroom: Examining the Effects of Texting, Twitter, and Message Content on Student Learning	<i>Mobile Devices and Technology in Higher Education</i>	Jeffrey H. Kuznekoff, Stevie Munz, Scott Titsworth	September 2019
When prisoners dare to become scholars: prison education as resistance	<i>The Rhetoric of Resistance to Prison Education</i>	Adam Key	Forthcoming November 2021

Forthcoming projects are due to be discussed to coincide over the period of the convention in November.

#### 4.5 Support for Authors and Researchers

Our dedicated Author Services website is designed to provide support and guidance for all authors across the research lifecycle: <http://authorservices.taylorandfrancis.com/>. Over the course of the past 12 months, Routledge, Taylor & Francis has ensured that all the guidance is up to date, with a particular focus on ethics and integrity.



## 5 Editorial Contact Details

The team at Routledge, Taylor & Francis working on the NCA journals comprises the following people:

**Fiona Richmond**, Global Head of Portfolio, [fiona.richmond@tandf.co.uk](mailto:fiona.richmond@tandf.co.uk)

Fiona is the Global Head of Portfolio for Media, Communication, and Cultural Studies journals at Routledge, Taylor & Francis and is a liaison to the National Office and Publications Council.

**Sophie Wade**, Portfolio Manager, [sophie.wade@tandf.co.uk](mailto:sophie.wade@tandf.co.uk)

Sophie is Portfolio Manager for Media, Communication, and Cultural Studies. She is responsible for all day-to-day publishing issues relating to the NCA journals and is the first point of contact for Editors.

**Iain Matthews**, Marketing Manager, [iain.matthews@tandf.co.uk](mailto:iain.matthews@tandf.co.uk)

Iain is the Marketing Manager for NCA journals and oversees promotional and marketing activities for the journals.

**Rozanna Whitehead**, Production Supervisor, [rozanna.whitehead@tandf.co.uk](mailto:rozanna.whitehead@tandf.co.uk)

Rozanna is the Production Supervisor for NCA journals and oversees the journal production teams and the whole production process.

Taylor & Francis has its main office at the Milton Park office, near Oxford, in the UK.

Taylor & Francis Group  
4 Park Square  
Milton Park  
Abingdon  
Oxon OX14 4RN  
United Kingdom

## **Interest Group Reports**

Each Interest Group has its own webpage that is maintained by the National Office. Information about each Interest Group can be found at: [www.natcom.org/interestgroupreports](http://www.natcom.org/interestgroupreports).

## **Journal Editor Reports**

Each journal editor was asked to submit an annual report. The electronic versions of these reports can be found on the NCA website: <https://www.natcom.org/nca-editor-reports>.

## **Special Recognition**

### **Presidential Citation of Service**

The following people will be recognized for their significant service to NCA at the Annual Presidential Address and Awards Ceremony held in this room (Washington State Convention Center, Ballroom 6B – Sixth Level).

#### **Outgoing Executive Committee Members**

- Kent A. Ono, NCA Officer
- Jeanetta D. Sims, Finance Committee Chair
- Rachel Alicia Griffin, IDEA Council Chair
- J. Kevin Barge, Publications Council Chair

#### **Outgoing NCA Journal Editors**

- Greg Dickinson, *Communication and Critical/Cultural Studies*
- Craig Gingrich-Philbrook, *Text and Performance Quarterly*

#### **Institution**

- University of Nevada, Reno for hosting the Institute for Faculty Development.

The following are Presidential Citations conferred in recognition of extraordinary dedication and contributions to the discipline of Communication.

- Jordan Atkinson
- Thomas D. Bovino
- Carolyn Calloway-Thomas
- Karma R. Chavez
- Steve Duck
- Shinsuke Eguchi
- Brian Grewe
- Rona T. Halualani
- Lisa Hanasono
- Tina M. Harris
- Ronald L. Jackson II
- Andy Kai-chun Chuang
- Jimmie Manning
- Eddah Mutua
- Scott A. Myers
- Thomas K. Nakayama
- Elizabeth S. Parks
- Narissra M. Punyunt-Carter
- Cypress Amber Reign
- Leah Seurer
- Carlos A. Tarin
- Douglas M. Trank
- Lynn H. Turner
- David A. Wendt
- Rich West

## NCA Strategic Plan

**Mission:** The National Communication Association advances Communication as the discipline that studies all forms, modes, media, and consequences of communication through humanistic, social scientific, and aesthetic inquiry.

NCA serves the scholars, teachers, and practitioners who are its members by enabling and supporting their professional interests in research and teaching. Dedicated to fostering and promoting free and ethical communication, NCA promotes the widespread appreciation of the importance of communication in public and private life, the application of competent communication to improve the quality of human life and relationships, and the use of knowledge about communication to solve human problems. NCA supports inclusiveness and diversity among our faculties, within our membership, in the workplace, and in the classroom; NCA supports and promotes policies that fairly encourage this diversity and inclusion.

### Goal 1: Cultivate Communication Research

Objective 1.1: Foster collaboration among researchers

Objective 1.2: Advocate for disciplinary research to policymakers, campus administrators, and the public

### Goal 2: Enhance Communication teaching and learning

Objective 2.1: Support curricular development

Objective 2.2: Advocate for Communication education to policymakers, campus administrators, and the public

### Goal 3: Disseminate knowledge about Communication

Objective 3.1: Maintain appropriate outlets for sharing Communication research within the discipline

Objective 3.2: Translate Communication research for public engagement

### Goal 4: Facilitate professional development for Communication scholars and educators

Objective 4.1: Foster career advancement

Objective 4.2: Foster professional success in teaching, research, service, and administration

Objective 4.3: Advocate for inclusive, positive, just, and safe academic workplaces to policymakers, campus administrators, and the public

### Goal 5: Manage the association effectively and efficiently

Objective 5.1: Maintain financial health and stability

Objective 5.2: Maintain appropriate member and staff human resources

Objective 5.3: Maintain appropriate risk management strategies

Objective 5.4: Modernize technological capabilities

Objective 5.5: Improve governance processes



# BYLAWS

NATIONAL COMMUNICATION ASSOCIATION • WWW.NATCOM.ORG

## NCA Bylaws

### ARTICLE I: NAME AND PURPOSE

**Section 1: Name.** The name of this corporation shall be “National Communication Association” (hereinafter, “NCA” or “the Association”).

**Section 2: Purpose.**

- A. The National Communication Association advances communication as the discipline that studies all forms, modes, media and consequences of communication through humanistic, social scientific and aesthetic inquiry. NCA serves the scholars, teachers, and practitioners who are its members by enabling and supporting their interests in research, teaching, and practice. Dedicated to fostering and promoting free, inclusive and ethical communication, NCA promotes the widespread appreciation of the importance of communication in public and private life, the application of competent communication to improve the quality and diversity of human life and relationships, and the use of knowledge about communication to solve human problems.
- B. NCA has the goal of fostering and promoting a diverse and inclusive organization.
- C. NCA is organized exclusively for charitable, educational and scientific purposes within the meaning of the Internal Revenue Code (IRC) Section 501(c)(3), as amended (or corresponding provisions of any subsequent federal tax laws).
- D. No part of the net earnings of NCA shall inure to the benefit of, or be distributable to, its members, Directors, Officers, employees, or other private persons, except that NCA shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of IRC Section 501(c)(3) purposes.

### ARTICLE II: MEMBERSHIP

**Section 1: Membership Categories.** NCA shall have the following individual membership categories: Retired, Student, Life, and Regular. In addition, NCA shall have the following group membership category: Department/Program.

- A. Retired membership is open to any person interested in the Association’s purpose who has been a member of the Association for at least twenty-five years and is no longer working full time.
- B. Student membership is open to any person interested in the Association’s purpose who is currently enrolled for higher education credit and does not have a terminal degree.
- C. Life membership is open to any person interested in the Association’s purpose who does not fit into the categories of Retired or Student membership.
- D. Regular membership is open to any person interested in the Association’s purpose who does not fit into the categories of Retired or Student membership.
- E. Department/Program membership is open to any department or program at an institution of higher education with an interest in the Association’s purpose.

**Section 2: Admission to Membership.** Any individual or group that meets the qualifications of a membership category specified in Section 1 may be admitted to membership in accordance with policies and procedures established by the Executive Committee of the Legislative Assembly.

**Section 3: Rights and Responsibilities.**

- A. An individual member shall have the right to vote and hold elected or appointed office as specifically provided in these Bylaws. All individuals serving in leadership positions including, but not limited to, Officers, Directors, or members of any committee shall be required to hold membership in the Association.
- B. In order to maintain membership status, an individual or group member shall pay annual dues by the member's renewal date. Dues for each membership category shall be established by the Legislative Assembly.
- C. Privileges and responsibilities of each membership category shall be established by the Executive Committee of the Legislative Assembly.

**ARTICLE III: LEGISLATIVE ASSEMBLY**

**Section 1: Members.** The Legislative Assembly shall consist of the following representatives, which representatives are sometimes referred to in these Bylaws as "Directors":

- A. President.
- B. First Vice President.
- C. Second Vice President.
- D. Immediate Past President.
- E. Executive Director (non-voting).
- F. Members of the Finance Committee.
- G. Publications Council Chair.
- H. Research Council Chair.
- I. Teaching and Learning Council Chair.
- J. IDEA Council Chair.
- K. A number of representatives from each Interest Group, determined in accordance with Section 2(G) below.
- L. Nine At-Large Directors.
- M. Six Directors appointed by the Legislative Assembly according to appointment procedures adopted by the Legislative Assembly; selection to recognize emerging interests and critical problems and to achieve a balanced representation of teaching levels, ethnic and minority group interests, sex, age, and academic status.
- N. Three Directors from each of the four regional communication associations (Central States Communication Association, Eastern Communication Association, Southern States Communication Association, and Western States Communication Association).
- O. National States Advisory Council representative.
- P. Association of Communication Administration Executive Committee representative.

**Section 2: Election and Terms.**

- A. The President shall, after a one-year term, succeed to the office of Immediate Past President. The Immediate Past President shall serve for a term of one year. The First Vice President shall, after a one-year term, succeed to the office of President.
- B. The Second Vice President shall, after a one-year term, succeed to the office of First Vice President.
- C. The Second Vice President shall be elected by plurality vote of individual members and shall become the Second Vice President when the current Second Vice President succeeds to the office of First Vice President. A quorum shall consist of 1/20<sup>th</sup> of the individual membership. The ballot for the Second Vice President election shall be developed by the Nominating Committee.
- D. The Finance Directors shall be elected by the Legislative Assembly for a term of three years. Terms of the Finance Directors are staggered, and one Finance Director shall be elected each year. The Leadership Development Committee will provide a slate to the Legislative Assembly for approval after consultation with the Finance Committee. The Finance Committee Chair shall be the Finance Director serving the third year of the three- year term.
- E. The Chairs of the IDEA Council, Publications Council, Research Council, and Teaching and Learning Council shall each be elected by the Legislative Assembly for a term of three years. The Leadership Development Committee will provide a slate to the Legislative Assembly for approval.
- F. The representatives from each Interest Group, the number of which representatives shall be determined according to clauses (a) through (e) below depending on the size of the Interest Group, shall be appointed to the Legislative Assembly by that Interest Group for terms of one year.
  - a. Divisions and Sections with fewer than 500 members have 2 representatives.
  - b. Divisions and Sections with 500-999 members have 3 representatives.
  - c. Divisions and Sections with 1,000-1,499 members have 4 representatives.
  - d. Divisions and Sections with 1,500 or more members have 5 representatives.
  - e. Each Caucus has one representative.
- G. The At-Large representatives on the Legislative Assembly shall be elected by plurality vote of individual members of the Association for a term of three years. A quorum shall consist of 1/20<sup>th</sup> of the individual membership. Three (3) of these At-Large representatives shall be elected each year. The ballot for the at-large representatives on the Legislative Assembly election shall be developed by the Nominating Committee. No member shall be eligible to serve two consecutive full terms as an At-Large representative.
- H. The six individual representatives appointed by the Legislative Assembly shall serve staggered terms of three years, such that two of these representatives shall be appointed each year.
- I. The representatives from the four regional associations, the National States Advisory Council representative, and the Association of Communication Administration Executive Committee representative shall each be appointed to the Legislative Assembly by their respective association or council for terms of three years.

**Section 3: Duties.**

The Legislative Assembly shall exercise fiduciary responsibility over the affairs of NCA and is responsible for the overall strategic direction and policymaking of the Association. Journal Editors of the Association shall each be approved by the Legislative Assembly for a term of three years. The Publications Council will provide a slate to the Executive Committee for endorsement, which is then forwarded to the Legislative Assembly for approval.

**Section 4: Meetings.**

- A. The Legislative Assembly shall meet at least annually at or around the national convention.
- B. The agenda shall be determined by the President in consultation with the Executive Director. The Legislative Assembly will approve the agenda at the start of the meeting.
- C. The President shall preside at meetings.
- D. A quorum shall consist of a majority of the members of the Legislative Assembly.
- E. The Legislative Assembly may hold meetings using telephone or electronic means that allow participants to actively deliberate with each other. The Legislative Assembly may also take action by written consent of the majority of the Legislative Assembly, including using email.
- F. Legislative Assembly meetings shall be open to all NCA members.

**Section 5: Vacancies.**

- A. A vacancy in the office of President, First Vice President, Second Vice President, or Second Vice President Elect shall be filled for the balance of the term in which the vacancy occurred by appointment of the Executive Committee of the Legislative Assembly. The person so appointed to fill such vacancy, after the conclusion of that term, shall not automatically succeed to subsequent office as set forth in Section 2(A), (B) and (C), respectively. Rather, such subsequent office shall be filled by member vote, following the same procedures as set forth in Section 2(D) for the Second Vice President election.
- B. A vacancy in the office of Immediate Past President may be filled by appointment of the Officers from the pool of past Presidents of the Association.
- C. Vacancies among the nine at-large and six appointed representative positions (described above in Section 1(A)(n) and (o), respectively) may be filled by appointment of the Executive Committee of the Legislative Assembly. Members selected to fill these vacant positions shall complete the balance of the calendar year in which the position became vacant. The position will then be filled for the remainder of the term, if any, following the process described in Section 2 above usually used to fill the position.
- D. Vacancies among the representatives of Interest Groups, the four regional associations, the National States Advisory Council and the Association of Communication Administration Executive Committee may be filled in the same manner as the original representative was appointed.

**Section 6: Committees**

- A. **Executive Committee of the Legislative Assembly.** The Executive Committee shall consist of the following members: President, First Vice President, Second Vice President, Immediate Past President, three Finance Committee Members, Publications Council Chair, Research Council Chair, Teaching and Learning Council Chair,

IDEA Council Chair, and Executive Director (non-voting). The Executive Committee shall administer the policies of the Legislative Assembly and shall, between annual meetings of the Assembly, serve as the chief administrative authority of the Association. The Executive Committee shall have authority to set association fees other than membership dues and to establish standing rules and procedures to govern the conduct of elections. The Executive Committee shall meet regularly. The agenda of meetings shall be determined by the President in consultation with the Executive Director. The Executive Committee may hold meetings using telephone or electronic means that allow participants to actively deliberate with each other. The Executive Committee may also take action by written consent of 2/3 of the Executive Committee, including using email.

- B. Finance Committee.** The Finance Committee shall consist of the Finance Committee Chair and the two other Finance Directors. The Finance Committee is responsible for providing guidance and information to the Legislative Assembly on the financial affairs of the Association and shall have such other responsibilities as are established from time to time by the Legislative Assembly or Executive Committee of the Legislative Assembly. The Finance Committee shall meet regularly. The agenda of meetings shall be determined by the Finance Committee Chair in consultation with the Executive Director. The Finance Committee may hold meetings using telephone or electronic means that allow participants to actively deliberate with each other. The Finance Committee may also take action by written consent of 2/3 of the Finance Committee, including using email.

#### **ARTICLE IV: OFFICERS**

**Section 1: Officers.** The Officers of the Association shall be the President, First Vice President, Second Vice President, Immediate Past President, Treasurer, and Secretary. The President, First Vice President, Second Vice President, and Immediate Past President shall be elected and assume such offices in the manner set forth in Article 3. The office of Treasurer shall be held by the Finance Committee Chair and the office of Secretary shall be held without vote by the Executive Director.

**Section 2: Duties.**

- A. President.** The President shall preside at all meetings of the Legislative Assembly and the Executive Committee of the Legislative Assembly and shall perform all duties incident to the office of President and such other duties as may be prescribed by the Legislative Assembly.
- B. First Vice President.** The First Vice President shall perform the duties of the President during such time as the President is unable or unwilling to perform the same, shall be in charge of the planning of the program for the annual convention, and shall perform such other duties as may be assigned by the President or by the Legislative Assembly.
- C. Second Vice President.** The Second Vice President shall perform the duties of the First Vice President during such time as the First Vice President is unable or unwilling to perform the same and shall perform such other duties as may be assigned by the President or by the Legislative Assembly.

- D. **Immediate Past President.** The Immediate Past President shall perform such duties as may be assigned by the President or by the Legislative Assembly.
- E. **Treasurer.** The Treasurer shall perform all duties incident to the office of Treasurer and shall perform such other duties as may be assigned by the President or Legislative Assembly.
- F. **Secretary.** The Secretary shall perform all duties incident to the office of Secretary and shall perform such other duties as may be assigned by the President or Legislative Assembly.

## **ARTICLE V: STANDING COMMITTEES**

### **Section 1: Leadership Development Committee.**

- A. **Members.** The Leadership Development Committee shall consist of the following members: Immediate Past President, President, First Vice President, Second Vice President, four At-Large representatives appointed by the Legislative Assembly from among the current members of the Legislative Assembly, four At-Large members elected by vote of the individual membership of NCA, and Executive Director (non-voting). The At-Large representatives appointed by the Legislative Assembly and the At-Large representatives elected by the individual NCA membership shall serve staggered two-year terms, with two representatives appointed by the Legislative Assembly and two representatives elected by the individual membership of NCA each year. The Immediate Past President shall serve as Chair of the Committee.
- B. **Duties.** The Leadership Development Committee shall develop a slate of candidates for the following positions, such slate subject to election by the Legislative Assembly: Finance Committee member; Chairs and members of the Publications Council, Research Council, Teaching and Learning Council, Resolutions Committee, and Convention Committee; Chair of the IDEA Council; Nominating Committee at-large member and Nominating Committee Chair; and members of award selection committees unless otherwise specifically provided in applicable award agreements. In addition, the Leadership Development Committee shall develop a slate of candidates for four Nominating Committee at-large members, such candidates subject to election by the NCA membership.

### **Section 2: Nominating Committee.**

- A. **Members.** The Nominating Committee shall consist of the following members, each of whom shall serve one-year terms:
  - a. The Chair of the Nominating Committee, who shall be elected by the Legislative Assembly from the candidates selected by the Leadership Development Committee, as set forth in Section 1(B) above.
  - b. One representative chosen by each Interest Group.
  - c. The IDEA Council Chair.
  - d. One representative from each of the four regional associations represented on the Legislative Assembly, chosen by each regional association.
  - e. Four at-large members elected by the full voting NCA membership from the slate of candidates developed by the Leadership Development Committee, as set forth in Section 1(B) above.

- f. One at-large member elected by the Legislative Assembly from the candidates selected by the Leadership Development Committee, as set forth in Section 1(B) above.
- B. **Duties.** Each year, the Nominating Committee shall prepare a ballot for the election of the Second Vice President, three at-large members of the Legislative Assembly, and two at-large members of the Leadership Development Committee to be elected by the full voting NCA membership.

**Section 3: Publications Council.**

- A. **Members.** The Publications Council shall consist of a Chair and six members elected by the Legislative Assembly from a slate of candidates developed by the Leadership Development Committee. The Leadership Development Committee will consult with the Publications Council during the selection process. The Publications Council Chair and Council members shall serve for a term of three years. Terms of the members of the Publications Council shall be staggered, such that terms of two members shall expire each year.
- B. **Duties.** The Publications Council shall be responsible for supporting the Association's publishing program, including recommending editors to the Legislative Assembly for the Association's Journals and filling Journal editor vacancies as necessary.

**Section 4: Research Council.**

- A. **Members.** The Research Council shall consist of a Chair and six members elected by the Legislative Assembly from a slate of candidates developed by the Leadership Development Committee. The Leadership Development Committee will consult with the Research Council during the selection process. The Research Council Chair and Council members shall serve for a term of three years. Terms of the members of the Research Council shall be staggered, such that terms of two members shall expire each year.
- B. **Duties.** The Research Council shall be responsible for supporting the creation and dissemination of knowledge about communication.

**Section 5: Teaching and Learning Council.**

- A. **Members.** The Teaching and Learning Council shall consist of a Chair and six members elected by the Legislative Assembly from a slate of candidates developed by the Leadership Development Committee. The Leadership Development Committee will consult with the Teaching and Learning Council during the selection process. The Teaching and Learning Council Chair and Council members shall serve for a term of three years. Terms of the members of the Teaching and Learning Council shall be staggered, such that terms of two members shall expire each year.
- B. **Duties.** The Teaching and Learning Council shall be responsible for supporting disciplinary pedagogy.

**Section 6: IDEA Council.**

- A. **Members.** The IDEA Council shall consist of a Chair and one representative from each of the Association's Caucuses. The Chair of the IDEA Council shall be

elected by the Legislative Assembly from a slate provided by the Leadership Development Committee for a term of three years. The Leadership Development Committee will consult with the IDEA Council during the selection process. Each of the Association's caucuses shall elect one of its members to serve on the Diversity Council for a term of three years. Terms of the Diversity Council members shall be staggered.

- B. Duties. The IDEA Council is responsible for monitoring and making recommendations to enhance the diversity of the Association.

**Section 7: Resolutions Committee.**

- A. Members. The Resolutions Committee shall consist of a Chair and five members elected by the Legislative Assembly from a slate of candidates developed by the Leadership Development Committee. The Chair shall be selected from among the first- and second-year members of the Resolutions Committee to serve a term of one year. Resolutions Committee members shall have staggered three-year terms.
- B. Duties. The Resolutions Committee shall be responsible for reviewing proposed public statements and providing related recommendations to the Legislative Assembly.

**Section 8: Convention Committee.**

- A. Members. The Convention Committee shall consist of a Chair and five members elected by the Legislative Assembly from a slate of candidates developed by the Leadership Development Committee. The Chair shall be selected from among the first- and second-year members of the Convention Committee to serve a term of one year. Convention Committee members shall have staggered three-year terms.
- B. Duties. The Convention Committee shall be responsible for providing recommendations on issues related to convention locations.

**Section 9: Meetings.**

- A. Meetings of any Standing Committee may be called by the chair of the committee or by any two members of the committee. The date, location, and agenda of the meetings shall be determined by the committee chair.
- B. A quorum shall consist of a majority of the standing committee members.
- C. Standing committees may hold meetings using telephone or electronic means that allow participants to actively deliberate with each other. Committees can also take action by written consent of 2/3 of the Committee, including using email.

**Section 10: Vacancies.** Standing committee vacancies may be filled by the Executive Committee of the Legislative Assembly. Members selected to fill vacant positions shall complete the balance of the term which became vacant.

## **ARTICLE VI: EXECUTIVE DIRECTOR**

Authority for the day-to-day management of the Association shall be vested in an Executive Director whose employment and termination shall be the responsibility of the Executive Committee of the Legislative Assembly. The Executive Director shall have such authority and duties as are determined by the Executive Committee of the Legislative Assembly. The Executive Director shall be responsible

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for hiring and termination of staff and paid contractors.

## ARTICLE VII: INTEREST GROUPS

**Section 1: Divisions.** Interest groups for members with shared focus on particular topics of substantive study shall be known as Divisions.

**Section 2: Sections.** Interest groups for members sharing common professional settings shall be known as Sections.

**Section 3: Caucuses.** Consistent with the Association's commitment to equal opportunity, interest groups representing historically underrepresented demographic groups in terms of gender, race, ethnicity, sexuality, and ability shall be known as Caucuses.

**Section 4: Creation.** Divisions and Sections may be created by the Legislative Assembly upon receipt of petitions signed by at least 200 members of the Association. Caucuses may be created by the Legislative Assembly in response to petitions signed by at least 50 members of the Association.

**Section 5: Dissolution.** Any Division or Section failing for two consecutive years to maintain at least 100 members shall be dissolved. The Legislative Assembly shall have authority to dissolve Caucuses.

**Section 6: Convention.** Each Interest Group will have a role in planning the program for the annual convention.

## ARTICLE VIII: PARLIAMENTARY AUTHORITY

The rules contained in the current edition of *Robert's Rules of Order Newly Revised* shall govern NCA in all cases to which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order NCA may adopt.

## ARTICLE IX: MISCELLANEOUS

**Section 1: Conflict of Interest.** The Association shall maintain a conflict-of-interest policy and annual disclosure process that shall apply to all Chairs and Officers and any other individuals specified by the Executive Committee of the Legislative Assembly.

**Section 2: Indemnification.** NCA will indemnify employees, Officers, Directors, and volunteers as determined by the Executive Committee of the Legislative Assembly and based on facts and circumstances.

**Section 3: Dissolution.** Upon the dissolution of NCA, all its assets and property of every nature and description remaining after the payment of all liabilities and obligations of NCA shall be distributed for one or more exempt purposes within the meaning of section 501(c)(3) of the Internal Revenue Code, as amended (or corresponding provisions of any subsequent

federal tax laws), consistent with the purposes of NCA, as determined by the Legislative Assembly.

## ARTICLE X: AMENDMENTS

**Section 1: Proposed Amendments.** Proposed amendments to these Bylaws shall be submitted for a vote of the Legislative Assembly upon:

- A. A petition signed by at least twenty percent (20%) of individual members submitted to the President at least 90 days prior to a meeting of the Legislative Assembly, or
- B. A petition signed by at least twenty percent (20%) of the members of the Legislative Assembly submitted to the President at least 90 days prior to a meeting of the Legislative Assembly, or
- C. A majority vote of the Executive Committee of the Legislative Assembly.

**Section 2: Adoption.** A two-thirds vote of the Legislative Assembly shall be required for adoption of an amendment to these Bylaws.

## ARTICLE XI: ADOPTED AMENDMENTS

*Adopted November 2016; Amended November 2018; Amended November 2019; Amended November 2020.*

1. NCA Journal Editors will no longer serve on the Legislative Assembly. Motion passed – November 2018.
2. Standing Committee name changed from Committee on Committees to the Leadership Development Committee. Motion passed – November 2018.
3. Member of the Resolutions Committee need not be among the current Legislative Assembly. Motion passed – November 2018.
4. Removal of Second Vice President-Elect from the LA roster. Motion passed – November 2019.
5. Standing Committee name changed from Diversity Council to IDEA (Inclusion, Diversity, Equity, and Access) Council. Motion passed – November 2020.