

**National Communication Association Conference 2021**  
**Communication and Aging Division**  
**Business Meeting Minutes**  
**November 4, 2021**  
**12:30-1:45pm PT**  
**Virtual Business Meeting**

- I. Welcome and Approval of Minutes (Patricia Gettings, Vice-Chair Elect\*)
  - a. Meeting called to order at 12:35pm PT.
  - b. Introduction of officers (Elizabeth Jones, Immediate Past Chair; Craig Fowler, Chair; Lindsey Anderson, Vice-Chair; Patricia Gettings, Vice-Chair Elect; and Hannah Ball, Secretary).
  
- II. Approval of Minutes from 2020 Business Meeting (Patricia Gettings, Vice-Chair Elect\*)
  - a. Minutes were distributed with business meeting informational email and annual newsletter.
    - i. Minutes were approved.
  
- III. CAD's Convention Program Report (Lindsey Anderson, Vice-Chair)
  - a. Report from Program Planner
    - i. CAD was allocated 4 slots (same amount as past years) for the 2021 conference, which were used to hold our Business Meeting, the Top Paper Panel, and 2 competitive paper panels.
    - ii. We received 13 individual paper submissions (down from 17 last year)
      1. 12 papers were accepted.
      2. 0 panels were submitted.
  - b. Thank you to this year's paper readers and use Zoom chat function to secure 2022 paper readers.
    - i. Google Form:  
[https://docs.google.com/forms/d/e/1FAIpQLSf2Y61ZMAfedW09R1bZChUWYDb8-zWqnMHLm1J9oqOwi5gx3Q/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSf2Y61ZMAfedW09R1bZChUWYDb8-zWqnMHLm1J9oqOwi5gx3Q/viewform?usp=sf_link)
  
- IV. Legislative Assembly Report (Craig Fowler)
  - a. Report from Legislative Assembly
    - i. Due to timing of the meeting, Elizabeth will send an update following the Legislative Assembly meeting.
    - ii. Craig will be unable to represent CAD at Legislative Assembly this year because travel restrictions preclude travel to Seattle from New Zealand and there is no proviso for virtual attendance or proxies at Legislative Assembly.
  
- V. Division Awards
  - a. Top Paper Awards (Patricia Gettings, Vice-Chair Elect\*)
    - i. "That's When the Relationship Shifted": Relational Turning Points in Alzheimer's Disease and Related Dementias

- Ressa Amanda Cooper, University of Arizona; Margaret Jane Pitts,  
University of Arizona; Jake Harwood, University of Arizona
- ii. Integrating Socioemotional Selectivity Theory into the Communicative Ecology Model of Successful Aging to Understand the Implications of Age-Related Communication  
Quinten Shenk Bernhold, University of Tennessee Knoxville
  - iii. Considering Domains of Communication about Careers and Retirement: Re-Visiting Profiles of Communication about Aging  
Patricia Gettings, University at Albany, SUNY; Kai Kuang, Tsinghua University
  - iv. “Old Age Scares Me”: Exploring Young Adults’ Feelings About Aging Before and During COVID-19  
Lindsey B. Anderson, University of Maryland; Patricia Gettings, University at Albany, SUNY
- b. Dissertation Award (Patricia Gettings, Vice-Chair Elect\*)
    - i. Brett Robertson – *Developing Resilience Through Communication and Community: Natural Disaster Preparedness in Retirement Communities* (Main advisor: Keri Stephens, University of Texas, Austin)
  - c. Giles-Nussbaum Award (Patricia Gettings, Vice-Chair Elect\*)
    - i. Yan Bing Zhang
    - ii. Jessica Gasiorek
- VI. Planner’s Meeting for 2022 (Patricia Gettings, Vice-Chair Elect)
- a. Report from Planner’s Meeting
    - i. Due to the timing of the meeting, Patricia will send an update following the Planner’s Meeting for 2022.
    - ii. The 2022 NCA convention will take place November 17-20 in New Orleans, LA.
  - b. Direct reviewers to the chat for link to volunteer to review or chair.  
[https://docs.google.com/forms/d/e/1FAIpQLSf2Y61ZMAfedW09R1bZChUWyDb8-zWqnMHLm1J9oqOwi5gx3Q/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSf2Y61ZMAfedW09R1bZChUWyDb8-zWqnMHLm1J9oqOwi5gx3Q/viewform?usp=sf_link)
- VII. Nomination of Officers (Craig Fowler)
- a. Voting will take place virtually via NCA’s online voting system
    - i. Nominations close November 7, 2021 and Craig will send all candidate names to Justin on November 8.
    - ii. Link to voting launches November 11 and will be open for 10 days (i.e., voting closes November 21).
  - b. Officer Nominations: Vice-Chair Elect
    - i. Hannah Ball
  - c. Officer Nominations: Secretary
    - i. None
  - d. Award Committees for 2022

- i. Committee members needed for Dissertation (chair + 2 committee members); Thesis Award (chair + 2 committee members); Outstanding Book and Article (chair + 2 committee members); and Giles-Nussbaum Award
- ii. Committees will be selected from those who indicate interest on the Google form and will receive follow-up communication.

## VIII. New Business/Announcements

### a. Giles-Nussbaum Award Process

- i. Jessica Gasiorek noted that the Giles-Nussbaum Award has been in CAD's sphere of awards since 1995 but not been awarded regularly and we should discuss how to make the process clearer/more streamlined so that awardees are recognized regularly.
- ii. Maggie Pitts noted we should treat this award like every other award in CAD (i.e., solicit nominees, celebrate, award regularly), but currently there is no formal documentation about the award process so we created procedure for nomination and selection. Additionally, we need to make clear this is not a lifetime achievement award; it can happen during any point of the academic lifespan and at any rank/professional status.
- iii. Patricia Gettings asked whether someone can be awarded the award more than once.
- iv. Craig Fowler suggested if yearly, maybe, but based on gut feeling/tradition, no.
- v. Jessica agreed with Craig (i.e., winning the award once) and noted that the award committee wants to emphasize the expectation that if you win, you have the potential to continue to contribute to the field, mentor others, take on leadership roles. Perhaps prioritize new/different people rather than same winners as it holds the expectation you will continue to contribute.
- vi. Maggie recommended that the committee always includes the immediate past chair of CAD, plus 3-5 additional members including at least one past award members and at least one general CAD member who has not been a recipient of the award.
- vii. Jessica mentioned one point of feedback from this year's award committee was they dealt with a lot of disparate information. Clear nomination criteria are needed rather than a wide-open format so that the committee can elicit focused info about nominees that better maps onto the award criteria. The new proposal breaks out criteria (including what counts as evidence) for teaching, research, leadership, and mentorship.
- viii. Maggie recommended that if CAD goes 3 years without an award, we re-review the procedure; otherwise, no restriction for how often this is awarded.
- ix. Yan Bing asked if there is a maximum number of recipients of this award per year.
- x. Maggie suggested 1 minimum, 2-3 appropriate.
- xi. Craig suggested that, given that this is the flagship award of CAD, it's not a problem to have 3 people every year, but this may undermine the

meaning/honor of the award. Perhaps if there are more than 2 nominees in a year who are deserving, we can ask them to defer.

- xii. Lindsey suggested doing something similar to thesis/dissertation awards where the application is good for 3 years and passed along to whoever is serving on the award committee the following year.
  - xiii. Maggie agreed that we could roll it over and those nominees could have an opportunity to update their application. Perhaps we make a stipulation of 2 max awardees per year with the opportunity to roll over other nominations to the next year. We could limit awardees to 1/year going forward after having 2 winners this year because of the pandemic (“exceptional circumstance”). We can stipulate that normally only 1 of this award would be granted per year.
- b. Book announcement: *Communication for Successful Aging: Empowering Individuals Across the Lifespan* (Giles, Gasiorek, Davis, & Giles)
  - c. Additional business
    - i. None.

Meeting adjourned at 1:43pm PT.

\* Note: Craig Fowler (Chair) was unable to attend the beginning of the virtual business meeting, so Patricia Gettings (Vice Chair-Elect) presented items on his behalf.