

**APPLIED COMMUNICATION DIVISION**  
**2020 Annual Business Meeting**  
**National Communication Association Convention**  
Monday, November 16, 2020 at 3:00-4:15 PM (EST)  
Live Virtual Meeting  
21 members in attendance

- I. Call to Order and Introduction of Officers Alex Lancaster  
Called to order at 3:00 PM
- II. NCA Second VP Candidate(s): Introduction  
A. Walid Afifi – Experience with diversity and inclusion; community-engaged research; hosting listening sessions to hear from Walid and to offer opportunities for members to share concerns and discuss how best to move forward as an association  
B. Bonnie Dow – Member of NCA for more than 30 years; creating opportunities for meaningful conversations about the areas we need to tackle head on; need to foster diversity of voices in the association – [www.bonniedow.com](http://www.bonniedow.com)
- III. Approval of Minutes Alex Lancaster  
Stacy Smulowitz moved to approve. Deanna Sellnow Seconded. Vote to approve is unanimous.
- IV. Chair’s Report Alex Lancaster  
A. Membership - TBD  
B. Finances \$ - TBC  
C. Legislative Assembly Report  
D. Recognition of Stacy Smulowitz
- V. Vice-Chair’s Report Jessica Wendorf Muhamad  
A. Submissions/Acceptances- 19 slots this year; 68 total submissions, 54 accepted, 79% accepted  
B. Panel Highlights-
- VI. Vice-Chair Elect’s Report Alex Lancaster (In place of VCE)  
A. Awards Process and Submissions-4 categories: Book - Winner got 362/400 points (issue with the books not speaking directly to applied comm., edited book (1 nomination, it scored well, it won), scholarly article (12 nominations 200/200 was winner), top papers. 9 reviewers.  
B. 2021 Conference Planning- we need more submissions to increase diversity of voices.  
C. Volunteer Sign Up for Next Convention-Please sign up. It will also go to the listserv.
- VII. Elections Alex Lancaster  
A. Vice-Chair Elect-Coordinates awards program; Deanna Sellnow nominates Debbie Sellnow-Richmond  
B. Vice-Chair (discussion of new appointment): Katie Anthony nominates Liz Petrun-Sayers  
C. Secretary- Not again until next year (two-year terms)  
B. Nominating Committee (1 member):  
C. Paper Readers & Awards Reviewers  
D. Election Results  
    VCE: Debbie Sellnow-Richmond  
    VC: Liz Petrun-Sayers
- VIII. Presentation of Applied Comm Division Awards Alex Lancaster  
A. Top Papers and Top Student Papers-  
B. Bill Eadie Distinguished Award for a Scholarly Article- Joshua Barbour et al. Analytics  
C. Sue DeWine Distinguished Award for a Scholarly Book -Gregory Cranmer  
D. Distinguished Edited Book Award – West & Beck  
E. Special Journal Issue Award – Buzzanell
- IX. Old Business Alex Lancaster  
A. Due to Covid the appointed committees from 2019 were never held:

B. JEDI (Justice, equity, diversity and inclusion) and Bylaws review will move forward this year.

C. Jimmie Manning agreed to serve on the JEDI committee.

X. New Business

Alex Lancaster

A. Dissemination of Monthly Newsletter

B. Committee to review Bylaws for 2021 Meeting

C. How to Address Issues of Inclusion & Diversity

D. Recruitment & Retention

E. Christie Beck suggested that we provide ideas for panels for Liz.

F. Stacy Smulowitz suggested that a student panel might be good for addressing the scarcity of student submissions.

G. Jessica Wendorf Muhamad said that when she planned this year there were 19 slots, one to the business meeting and the other to top paper. She suggested a high density panel with 10 papers.

H. Kate Magsman-Conrad suggested a poster session

I. Christie Beck said that we should use the scholar to scholar and there was discussion because Jessica Wendorf Muhamad said that most papers indicated they didn't want to be considered for scholar to scholar. Christie Beck said that was an education issue and perhaps we can look to overcome that in our call.

J. Christie Beck suggested a research in progress roundtable.

K. Patrice Buzzanell suggested an award for applied communication scholar to scholar papers and presentations. Christie said good idea.

L. Jimmie Manning suggested a panel about who we are and who is included

XI. Announcements & News

A. Alex asked for any additional discussion. He urged members to attend the live event, top paper session on Friday, November 20 from 12:30-1:45 and to view the asynchronous presentations.

XIII. Passing of gavel and adjournment – Alex passed gavel to Jessica Wendorf Muhamad

Adjourned at 4:16 PM.