

# **Environmental Communication Division**

## **Business Meeting Agenda**

Sat. November 16th from 11 am to 12:15 pm

Baltimore Convention Center, 325

### **Objectives**

- Provide updates about division activities:
  - 2019 Conference Planning
  - Legislative Assembly and 2020 Conference Planning
  - Vice President Elect Nominations and Voting
- Announce ECD awards
- Advance commitments to diversity in the ECD
- Provide opportunity for division member announcements

### **Agenda**

#### **11 to 11:05 am**

Welcome, officer Introductions, and Agenda (Bridie McGreavy, President)

#### **11:05 to 11:10 am**

- 2019 Conference Planning Highlights (Katie Hunt, Vice President)
- Legislative Assembly updates and 2020 conference planning (Phaedra C. Pezzullo, Vice President Elect)

#### **11:10 to 11:20 am**

Vice President Elect nominations and voting (Kaitlyn Haynal, Melissa Parks, and José Castro-Sotomayor, Nominating Committee)

#### **11:20 to 11:30 am**

Division awards (Casey Schmitt, Past President)

#### **11:30 to 11:45 am**

Diversity in the ECD: Status, progress, and future directions (Bridie McGreavy, President)

**Proposed change to ECD Bylaws:** The Executive Committee proposes to change the title of the Outreach Committee to the “Diversity, Inclusion, and Outreach Committee” and to ask this committee to, over the next year, revise its focus to advance commitments to strengthen diversity and inclusivity in our division. This focus should be informed by the diversity action planning discussion at the 2019 ECD Business Meeting.

### **11:45 am to 12:10 pm**

Diversity action planning: Using a modified nominal group technique, ECD members will contribute to planning a diversity assessment in the division and brainstorm related diversity commitments.

**Part I:** Participants will write for 5 minutes in response to one or both of the following guiding questions:

- What role or actions do you imagine our division and leadership able to make to advance our division's diversity commitments?
- Using a SWOT (Strengths, Weakness, Opportunities, and Threats) framework, what are important considerations for strengthening diversity in our leadership, membership, and awards?

Here are some examples that have been identified in the ECD leadership's diversity dialogues over the last several months:

- Polling division members with inclusion and diversity-related questions
- Developing formal and informal approaches to mentorship as a recruitment strategy
- Setting aside at least one invite-only diversity panel in our program allotment
- Changing committee processes such as Awards Committee membership and Outreach focus

**Part II:** In small groups, participants will share their ideas and a facilitator will write them down on poster paper. If time allows, groups will discuss, refine, and expand on these ideas. If participants would rather not discuss their ideas, we will also have a box where ideas may be submitted anonymously. The ECD leadership will collect the poster paper and summarize discussion points and action items in a follow up report in early 2020.

### **12:10 to 12:15 pm**

Division announcements: Please post details about your announcements [here](#) or come to the social (details below) for more announcements.

Join us for the Top Papers panel immediately following the business meeting.

### **Social and Digital Media**

Please, share any images and tweets via **#NCA2019** & **#envcomm2019**

**Facebook page:** NCA Environmental Communication Division:

<https://www.facebook.com/groups/1797821383794021/>

**Division website:** <https://sites.google.com/view/ec-nca/home> (Abel Gustafson, [abel.gustafson@yale.edu](mailto:abel.gustafson@yale.edu))

### **Social Event**

Please join us for the ECD Social on **Saturday, November 16th at 3:30 pm** at [@Cazbar](#) (316 N Charles Street, Baltimore). If you want to walk over with Katie Hunt, just meet her in the Convention Center lobby by 3:15pm (after the last ECD panel, which is not the top paper panel).