

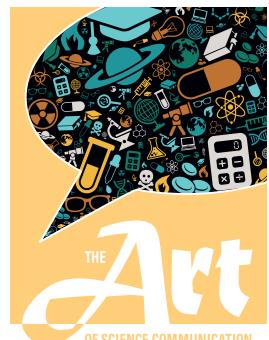


# Year in Review 2018

**IF YOU ARE A SCHOLAR IN THE COMMUNICATION DISCIPLINE**, membership in the National Communication Association is an indispensable part of your professional life. Only NCA brings together scholars from around the country, and from every area of the communication discipline, to form a thriving, cross-disciplinary community that is committed to advancing communication research, teaching, learning, and practice. NCA addresses the interests of the discipline, as well as the diverse needs of its individual members. In our 104<sup>th</sup> year, NCA and its more than 6,000 members are making a difference within the communication discipline, throughout the academy, in our communities, and beyond. Here are a few highlights from 2018.

## ADVANCING THE COMMUNICATION DISCIPLINE

- Sponsored two NCA Public Programs about science communication, focusing on misinformation/miscommunication, and the rhetoric of science communication
- Co-hosted the second biennial conference on "Communication, Media, and Governance in the Age of Globalization" with the Communication University of China in Beijing
- Awarded more than \$20,000 through the Advancing the Discipline and Leathers Fund grant programs, supporting a wide variety of member projects in 2018
- Oversaw the publication of more than 325 articles by some 500 authors in NCA's 11 scholarly journals
- Garnered media coverage in hundreds of national and local outlets featuring communication scholars' research and publications, covering current issues such as the #MeToo movement, presidential rhetoric, immigration, and media literacy
- Introduced a new feature in the NCA *Inside & Out* newsletter, "5 Questions With...", to highlight member achievements, research, and experiences



**全球化时代的传播 媒介与政府治理 国际学术论坛**  
*Communication, Media, & Governance in the Age of Globalization*

2018.6.22  
 Beijing China

WWW.NATCOM.ORG



#### SUPPORTING COMMUNICATION SCHOLARS AND TEACHERS

- Provided nearly \$100,000 to support professional development programs and conferences, including the Doctoral Honors Seminar, the Institute for Faculty Development, and the Mid-Career Scholar's Writing Retreat
- Issued a variety of reports to provide scholars with relevant data about the discipline
- Published monthly eTools essays designed to provide faculty with practical advice on ways to integrate technology into the classroom
- Recognized 29 scholars and teachers in 23 categories for outstanding scholarship, teaching, and professional service
- Presented the inaugural Lambda Pi Eta Top Paper Award at ECA's James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

#### ADVOCATING FOR ACTION

- Joined the National Humanities Alliance and Consortium of Social Science Associations (COSSA) on Capitol Hill in advocating for federal funding for the humanities and social science
- Attended meetings of the National Science Foundation's Directorate of Social, Behavioral & Economic Sciences (SBE), National Academies, COSSA, the American Council of Learned Societies, and the Council of Graduate Schools to monitor trends in social science and humanities education and research, and the outlook for federal research funding
- Convened and chaired a panel at the annual COSSA meeting on "Post-Truth: Communicating Facts, Not Fiction."
- Served as a member of the Coalition for National Science Funding (CNSF), and participated in the annual CNSF Capitol Hill Exhibition
- Signed on to several letters and joint statements in support of strengthening language education, maintaining humanities undergraduate programs, funding humanities and science programs, and other national policy issues of relevance to higher education
- Issued action advocacy alerts to members to support federal funding for humanities, social, and behavioral science initiatives



#### A CLOSER LOOK AT "COMMUNICATION AT PLAY"

At the NCA 104<sup>th</sup> Annual Convention in Salt Lake City, more than 4,000 scholars gathered to exchange ideas and present research under the theme, "Communication at Play." Attendees heard from Carroll C. Arnold Distinguished Lecturer Joshua Gunn about the dark side of play; participated in various sessions and activities; and explored the legacies of NCA via markers, monuments, and metaphors with NCA President Ronald L. Jackson II. NCA members are continuing to reconsider the role and function of communication in breaking impasses, challenging cultural practice, providing perspective, and creating identifications. From the halls of their institutions, to their local communities, cities across the nation, and regions around the world, communication scholars are playing an important role in educating, informing, and shaping society.