

APPLIED COMMUNICATION DIVISION
2018 Annual Business Meeting
National Communication Association Convention
 Saturday, November 10, 2018 at 12:30-1:45 PM
 Salt Palace Convention Center, Room: 254A (Level 2)
 Salt Lake City, UT
 21 people in attendance

I. Call to order and Introduction of Officers Rukhsana Ahmed

Called to order at 1:29 PM. Rukhsana introduced each officer. Alexander Lancaster absent for family emergency.

II. Second VP Nomination Recipient: Introduction Narissra M.
Punyanunt-Carter

They discussed the needs assessment of members, promoting scholarship and application, and the desire to continue the work of past presidents.

III. Approval of Minutes Rebekah Whitaker

Jessica Wendorf Muhamad requested a spelling error to be resolved on the previous year's minutes. Heather Carmack moved the minutes be accepted with the misspelled name corrected. Robert Lane seconded the motion. The minutes were approved.

IV. Chair's Report Rukhsana Ahmed

A. Membership

The division had 625 members last year as of Jan.5 2018. As of the meeting, membership is down to 469. This year, submissions increased but reviewers decreased.

B. Finances

The division started year with \$1030 but spent \$227 on awards for top student paper, book award, and journal article award..

C. Legislative Report

The group met on November 7, 2018 at a short meeting. The diversity council chair, the chair of publication committee, and the teaching and learning council each shared reports. The committee on committees changed to leadership development committee. 2019 budget projects total \$3,151,500. Resolutions committee report "credo for responsible use for electronics." The statement of academic freedom/freedom of expression was revised to include staff into language. No new interest group proposals were voted on. Stacy shared that divisions are on the chopping block for lack of membership. You get two warnings, but you only have one conference year to increase membership. The K-12 group is in jeopardy and several others. NCA is on any given day is sitting at 6500-7000 members. How much are we going to segment ourselves? Should we be segregating by demographics? They were reluctant to add interest groups. They are closing organizations/divisions that are on the chopping block without a discussion or vote. There isn't a decline in NCA membership to blame for the smaller divisions.

V. Vice-Chair's Report Stacy Smulowitz

A. Submissions/Acceptances

Submissions have increased this year. We are up to 82 submissions this year; however, reviewers are down. This year, we only had 21 reviewers. Please reach out to colleagues for reviewers. Acceptance is at 71%. Last year acceptance was 69%. We are going down to 20 slots next year from 22 slots this year, three of which are cosponsored with: health communication, activism and social justice, and group communication. Mean reviewer scores were used for awards but some were disqualified for not being anonymous. Papers had 3-4 reviewers. Ties were decided based on highest reviewers score. There were five top papers.

VI. Vice-Chair Elect's Report

Stacy in lieu of Alexander Lancaster

A. Top Papers and Top Student Papers

B. Bill Eadie Distinguished Award for a Scholarly Article

C. Sue DeWine Distinguished Award for a Scholarly Book

D. Volunteer to review sign-up sheet was passed around.

F. Next year's conference will be in Baltimore! The convention center has an attached hotel. The applied communication division will have 20 slots including top paper panel and business meeting. The theme is communication and survival.

VII. Elections

Rukhsana Ahmed

A. Vice-Chair Elect- Rukhsana read the job description/key responsibilities. Facilitating book and awards process. 4 year commitment (Julia Volkman-self-nomination, Rob Lane nominated by Heather Carmack, Jessica Wendorf Mohamad nominated by Laura-Kate Huse.) Each nominee introduced themselves and described how they will serve the division. Monica dispersed ballots. Jessica Wendorf Mohamad had 7 votes, Rob Lane had 6, and Julia Volkman had 1.

B. Nominating Committee (1 member) Rukhsana read the description. There is a 1 year commitment. Rukhsana attended the committee on committees in lieu of the member. There was discussion on why we have this position. The role of this member is to submit nominees for nominating committees. President and nominating committee will nominate. (Rob Lane, Julia Volkman were nominated. Rob Lane rescinded nomination. Moved by acclamation with no opposed. Julia Volkman is now committee member.

IX. Old Business

Rukhsana Ahmed

Heather Carmack as if respondents are needed? Multiple members offered perspectives on the issue. There was a suggestion to try half of the slots with and half without respondents. Another option includes having a respondent for four-person panel sessions while not having a respondent when there are five panelists. The issue was further discussed about the value of substantive review. Further discussion focused on moving towards accepting fewer papers as a way to facilitate quality control. Future consideration will focus on how the officers can work towards articulating the purpose and scope of the applied communication division while further investigating the potential of reducing program slots.

X. New Business

Rukhsana Ahmed

A. Stacy sends reminders of panels during NCA, send out info via social media. Laura-Kate Huse will spearhead a newsletter with job calls, news, etc.

Heather Carmack reminded the group that a debut paper is a paper that is at its first submission (not just its first submission to the division or to NCA. Student papers should include only students.

XI. Announcements

Julia Volkman announced for Tera McMann at UNLB that there is an assistant professor position open in applied health, environment, and sustainability.

XII. Visit from NCA Representative

William Eichhorn

William discussed the following: Science communication is transitioning to Environment in 2019, and Election in 2020, and instructed members to follow NCA on twitter.

XIII. Passing of gavel and adjournment

Rukhsana Ahmed
Stacy Smulowitz

Motion moved and seconded.