NCA’s Monthly Teleconference Series
CARD Calls: Communicating About Research and Professional Development

Rhetoric and Public Address as Education for Citizenship

Featured Speaker:
Michael Hogan
Professor, Department of Communication Arts and Sciences &
Co-Director, Center for Democratic Deliberation,
Pennsylvania State University
& NCA Distinguished Scholar

Moderator:
Dr. Brad Mello, Associate Director for Educational Initiatives
National Communication Association
Friday, January 9, 2009
12:00pm Eastern time
Rhetoric and Public Address as Education for Citizenship

J. Michael Hogan
The Problem

- Non-Voting
- Decline in Civic Participation
- Attentiveness to News and Civic Affairs
- Polarized, Unproductive Public Discussion
- Political Cynicism and Social Narcissism
- Historical and Civic Illiteracy
Historical Illiteracy

“Wars fought in the 1950s and after include the Crimean War, Vietnam, and the Six-Minute War. President Eisenhower resorted to the bully pool pit. John F. Kennedy worked closely with the Russians to solve the Canadian Missile Crisis.”
First Amendment Freedoms?

- Bear Arms
- Self-Incriminate
- Woman Suffrage
- Education
- Own Pets
- Drive Car

0  10  20  30  40  50
Reviving the Public Sphere

- Cultivate the Communicative Skills of Engaged Democratic Citizenship
- Assist Citizens in Finding and Evaluating Relevant Information
- Hold Public Advocates and Media to Higher Standards
- Provide Inspiration and Opportunities for Citizens to “Speak Out”
- Recover the Traditions of Deliberative Democracy
The Communicative Skills of Engaged Citizenship

- Public Speaking
- Argumentation and Debate
- The Ethics of Advocacy
- Deliberating “in Good Faith”
- Building Community
Rhetorical Criticism

- Political Campaigns
- Social Movements
- Presidential Rhetoric
- Foreign Policy Debates
- War and Peace
- Rhetoric of the Media
- Rhetoric of Polling
The Lessons of History

- The “Problem of the Public”
- Creating Public Forums
- The “Orator-Statesman”
- The “Citizen-Critic”
- Historical and Civic Literacy
Voices of Democracy

The U.S. Oratory Project

Funded by the National Endowment for the Humanities
Mission

- Promote the Study of Great Speeches and Debates Throughout the Humanities
- Teach Undergraduates about America’s History and Civic Traditions
- Teach Undergraduates to Become More Critical Consumers of Public Discourse
- Inspire Young People to “Speak Out” Themselves
Deliberative Topics

- Citizenship
- Civil Rights
- Freedom of Speech
- Religion and Morality in Public Life
- Social and Economic Justice
- U.S. Internationalism
- War and Peace
Center for Democratic Deliberation
http://cdd.la.psu.edu/index.shtml
CDD Mission

- To promote more robust public discussion and a better understanding of the habits and traditions of democratic deliberation.
- To support historical, theoretical, and empirical research on democratic deliberation, along with educational and outreach initiatives designed to promote engaged democratic citizenship.
Kwame Anthony Appiah

Monday, March 3, 2008 | 7:00 p.m.
Foster Auditorium, Pattee Library

How to Argue with Strangers

Sponsorship:
Professor Appiah’s visit to Penn State is the inaugural event in the Center for Democratic Deliberation’s lecture series, “Deliberating Across Differences.” This event is also made possible, in part, by support from the Africana Research Center’s Nelson Mandela lecture series and from the Rock Ethics Institute.

Information:
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Kwame Anthony Appiah is Laurence S. Rockefeller University Professor of Philosophy and the Center for Human Values at Princeton University. His many books include the widely acclaimed in My Father’s House: Africa in the Philosophy of Culture: Color Consciousness, The Political Morality of Race; and Africana: The Encyclopedia of the African and African-American Experience. His most recent works are The Ethics of Identity and Cosmopolitanism: Ethics in a World of Strangers.

This publication is available in alternative media on request. The Pennsylvania State University encourages qualified persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation in connection with this event/presentation, please contact Jerry Mathews at 814-865-3414 at least one week prior to the event date.
Rhetoric and Public Address in the Twenty-First Century

- Revive the “Land Grant” Spirit
- Educate for Citizenship
- Encourage Social Responsibility
- Promote Civic Renewal
- Respect Diversity
- Embrace New Media
The End
**2008-2009 CARD Calls Registration Form for NCA Members**

To register for one or more of the teleconferences, please fill out this form and return it to Melissa Anderson via email manderson@natcom.org or fax (202) 464-4600. Please note that the registration deadline for each teleconference is 72 hours prior to the start of the teleconference. However, there will be a registration limit of 100 phone lines (more than one person can be participating from a single phone line), so please register for the teleconferences that interest you as soon as possible to ensure that you get spots. You will receive a registration confirmation email within 48 hours of submitting this form. Slides for the presentation and dial-in information will be sent to all registered teleconference participants 48 hours before the teleconference.

Name:
Affiliation:
Email Address:
Phone Number:

Registration for: (please X all teleconferences for which you would like to be registered)

- **Assessing Student Learning in an Undergraduate Communication Program**—featuring Wendy Morgaine, Instructor, Child and Family Studies, Portland State University; Terrel L. Rhodes, Vice President, Office of Quality, Curriculum and Assessment, Association of American Colleges and Universities; and Helen Tate, Associate Professor and Chair, Department of Communication and Theatre, Columbia College—Monday, February 9, 2009—1:00pm Eastern

- **Free Speech Absolutism: A Defense**—James Aune, Professor, Department of Communication, Texas A&M University & NCA Distinguished Scholar—Thursday, March 12, 2009—2:00pm Eastern

- **Communication in the National Research Council Doctoral Education Survey**—featuring Edward Fink, Professor of Communication, University of Maryland; Linda Putnam, Professor, Department of Communication, University of California, Santa Barbara—Friday, April 17, 2009—3:00pm Eastern

- **Study Abroad: International Education for American Students in Rhetoric and Communication**—featuring Tom Benson, Edwin Erle Sparks Professor of Rhetoric, Department of Communication Arts and Sciences, Penn State University—Monday, May 18, 2009—12:00pm Eastern

- **Current Trends in Master’s Education for Communication**—featuring James Cherney, Assistant Professor, Department of Communication, Miami University; Dan Cronn-Mills, Professor and Chair, Speech Communication Department, Minnesota State University, Mankato; and Kendall Phillips, Associate Professor and Chair, Department of Communication and Rhetorical Studies, Syracuse University—Thursday, June 11, 2009—1:00pm Eastern

If you have any questions about the teleconference series, please contact Nancy Kidd at nkidd@natcom.org or (202) 464-4622 x. 108.
Resources for National Communication Association Members

Current RFP Tracker
The Current RFP Tracker identifies funding opportunities (including research grants, residential fellowships, travel funds, awards, etc.) for communication scholars. To access the Tracker, please go to: [http://www.natcom.org/rfptracker](http://www.natcom.org/rfptracker). Questions? Contact Associate Director for Research Initiatives Nancy Kidd, NCA, nkidd@natcom.org

List of Higher Education Communication Programs
The List of Higher Education Communication Programs includes detailed information about approximately 400 institutions and the various degree programs they offer ranging from Associates Degrees to Ph.D.s. This is a living document with information being updated on a routine basis. Questions? Contact Coordinator for Research and Educational Initiatives Melissa Anderson, NCA, manderson@natcom.org

New 2009 NCA Member Benefit- Free Online Journal
NCA members can now get free online access to a selected Routledge, Taylor & Francis Journal. Choose from the following:
- Chinese Journal of Communication – [www.tandf.co.uk/journals/rcjc](http://www.tandf.co.uk/journals/rcjc)
- Journal of Family Communication – [www.tandf.co.uk/journals/hjfc](http://www.tandf.co.uk/journals/hjfc)
- Health Communication – [www.tandf.co.uk/journals/hhth](http://www.tandf.co.uk/journals/hhth)
- Feminist Media Studies – [www.tandf.co.uk/journals/rfms](http://www.tandf.co.uk/journals/rfms)

To activate your online access today, contact Jennifer Roberts: jennifer.roberts@tandf.co.uk
State the name of the journal, your membership status and quote ‘NCA Member Free Access’ in the subject bar of the email.

NCA Doctoral Honors Seminar: June 1-5, 2009, West Virginia University
The 2009 seminar themed, “Communication as Engaged Scholarship,” hosts approximately 36 doctoral students selected based on the submission of a paper. Working with faculty leaders, students will discuss and evaluate the submitted papers as well as engage in discussion of the issues involved in conducting engaged scholarship. Deadline for submission is March 11, 2009. For more details, please go to: [http://www.natcom.org/nca/Template2.asp?bid=8899](http://www.natcom.org/nca/Template2.asp?bid=8899). Questions? Contact Dr. Scott A. Myers, Seminar Coordinator, at dhs2009@mail.wvu.edu

NCA 2009 Summer Conference on Intercultural Dialogue: July 22-26, 2009
The conference and events are designed around two main issues: the current status of intercultural communication in various contexts, and exploring ways of understanding and managing productively interactions through dialogue. The conference will be held July 22-26 2009 in Istanbul, Turkey. For more details, please go to: [http://nca.maltepe.edu.tr](http://nca.maltepe.edu.tr). Questions? Contact Wendy Leeds-Hurwitz, Chair of the Organizing Committee, wendy.leeds.hurwitz@gmail.com
January 9, 2009 Conference Call: Dial-In Information

- Dial the Access Number: **1.800.920.7487**
- When prompted, enter the Participant Code followed by #
- Your Participant Code is **66623635#**

Participant Star Commands

- ***4**- Volume: Pressing *4 will increase/decrease the volume

- **Q &A Session**: Participants press *1 to ask a question, and the moderator will take your questions in the order that they arrive

- For technical assistance during the teleconference, contact Customer Service at **1.800.989.9239**