Scholarly Publishing Resources

CARD Call, February 2012

Participants:

Bill Eadie - Editor of the Western Journal of Communication
Kim Powell - Editor of Communication Studies
Janie Harden Fritz - Editor of Qualitative Research Reports in Communication
Ted Avtgis - Editor of Communication Research Reports
J.D. Ragsdale - Editor of the Southern Communication Journal
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How to get Published
A Guide to Publishing your Journal Article
www.tandf.co.uk/journals/authorservices
Choose your Journal

One of the most common mistakes authors make is to submit to a journal that is not relevant to their paper. Do some research when your article is finished, visit the journals’ web pages, read their aims and scopes and make sure that you are placing your article in the most relevant journal. This way it is more likely to be accepted and read by fellow researchers in the area.

Write Something New

Journal editors are looking for papers that have something relevant to contribute to the conversation, so make sure your paper is saying something new and saying it clearly.

Present your Paper

Participating in disciplinary conventions can be a great way to get feedback on your paper so that you can make improvements before submitting. Also, journal editors are often present, so arrange to meet with them.

Take Criticism on Board

It can be difficult to receive criticism from your peers but if you can use this critique to revise your paper and make improvements, you stand a much better chance of being accepted by the journal. If not, it could help you to submit it somewhere else.

If in Doubt – Ask

Most journal editors are happy to receive inquiries from potential authors and give advice about article submission. Perhaps send them your abstract for initial feedback before submitting.

Check you Have Everything

If you have figures, check they are all referred to in the text of your paper. Very importantly, make sure that you have the correct copyright clearance for any material in your paper that is already copyright to a third party, e.g. images.

One Last Check

Finally, ask colleagues to read your paper prior to submission, and check how the editor requires you to submit it.

And Finally – Good Luck!

If you have any questions regarding any title published by Routledge, Taylor and Francis, our Author Services team are on standby to help you. Visit the website (http://journalauthors.tandf.co.uk) or contact them at authorqueries@tandf.co.uk

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Once you have decided on the journal you want to submit to, read the Instructions for Authors to understand how to prepare your manuscript. Follow these instructions carefully before submitting.
How to
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Nowadays almost all journal content is read online and discovered via search engines. There are some basics everyone should get right in order to optimize readership:

• Publish a straightforward paper on cutting-edge research
• Choose an effective title, or add a subtitle if clarification is needed
• Make sure that relevant terms are included in the abstract
• Choose keywords carefully to maximize search returns

Distribute your Work

Let your colleagues know. Our authors receive 50 electronic offprints of their article.

Add the URL or DOI (Digital Object Identifier) of your article to your email footer/signature.

Put a pre-print of your article in your institutional or subject repository.

Add your article, or the journal, to your students’ reading lists as essential reading.

Publicize yourself

Feature a link to your article from your staff profile page or your personal webpage.

Post a short message to any discussion lists you are a member of, letting people know your article is now available. Sign up to the table of contents alert for the journal (www.informaworld.com/alerting) so you don’t miss when it’s published.

Use social networking tools to draw people’s attention. Try tailoring your message to the medium – e.g. tweet informally about your article.

Utilize social bookmarking to share your article with other people. Journal articles can be included in a range of bookmarking services from the article page.

Networks

Why not contact the people you are referencing in your article to let them know you’ve cited them? It can help extend your network and they may cite you in return!

Talk to the Publisher

If your article is ‘hot’ or newsworthy, let us at Routledge, Taylor & Francis know! We’ll be able to publicize your work through our own networks such as:

• Table of Contents Alerts
• Subject Newsletters
• Press Releases

Discuss the promotion of your article with the journal editor and they will contact the publisher.

The more people who read your work, the more likely it is that you will be cited. You can find further help to promote your work via our Author Services website. (www.journalauthors.tandf.co.uk)

Communication Arena

You will find all of our Communication Studies titles on the Communication Arena. Visit us to read Aims and Scopes, Calls for Papers and find other resources to help you find the right journals.

www.communicationarena.com

Once you have decided on the journal you want to submit to, read the Instructions for Authors to understand how to prepare your manuscript. Follow these instructions carefully before submitting.
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Bibliography of Sources on Academic Publishing in Communication


Most Downloaded Articles in NCA Journals, 2010


“Rereading Fandom: MySpace Character Personas and Narrative Identification” (2008)
Paul Booth,
Rensselaer Polytechnic Institute

“When Distance is Problematic: Communication, Coping, and Relational Satisfaction in Female College Students’ Long-Distance Dating Relationships”
Katheryn C. Maguire & Terry A. Kinney,
Wayne State University

Pauline Hope Cheong, Arizona State University
& Jessie P.H. Poon, University at Buffalo

Robert E. Terrill, Indiana University

“The Internet’s Impact on Culture: shifting the Balance to the Center” (2009)
Ryan Carney, Ball State University

“Re-membering Daddy: Autoethnographic Reflections of My Father and Alzheimer’s Disease” (2010)
Ragan Fox, CSU-Long Beach
NCA Journals and Acceptance Rates

This C-Brief provides the 2011 acceptance rates for NCA journals. The acceptance rate refers to the number of articles accepted for publication relative to the number of articles submitted within the last year.

Click on the journals to find out more information about its most recent issue.

2011 NCA Journal Acceptance Rates

11% Acceptance
Editor: J. Macgregor Wise
Communication & Critical/Cultural Studies

4% Acceptance
Editor: Paul L. Witt
Communication Education

12% Acceptance
Editor: Katherine Miller
Communication Monographs

25% Acceptance
Editor: Cheri Simonds
Communication Teacher

6% Acceptance
Editors: Ronald Jackson & Kent Ono
Critical Studies in Media Communication

14% Acceptance
Editor: Shiv Ganesh
Journal of International and Intercultural Communication

13% Acceptance
Editor: Laura Stafford
Journal of Applied Communication Research

13% Acceptance
Editor: Raymie McKerrow
Quarterly Journal of Speech

20% Acceptance
Editor: Heidi Rose
Text and Performance Quarterly

42% Acceptance
Editor: Ronald C. Arnett
The Review of Communication