International and Intercultural Communication Division

NCA 98th Annual Convention

September 28, 2012th 2012 Newsletter

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WELCOME TO OUR FALL E-NEWSLETTER!
In this issue, we include information about the Convention in Orlando, IICD top papers, and scholarly opportunities. Is there anything you would like to have included in subsequent newsletters? Do you know of anyone who did not receive his or her newsletter? Any feedback you have may be directed to the newsletter editor: Beatriz Torres, Publications Chair (btorres@gac.edu)

REGISTRATION INFORMATION

How to Register

Online and mail/fax registration available. Please review the information below.

Registration Fees

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<tr>
<th>Convention Registration Type</th>
<th>Advance Registration</th>
<th>Regular Registration*</th>
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<tr>
<td>NCA Patron Member Rate**</td>
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Dear Members of the International and Intercultural Division,

The time for the Orlando convention quickly approaches. For your convenience, we have included (below) the 29 panels sponsored by the division. I hope you will be able to attend some of these. Be sure to check whether the locations have been changed in the final program in November. The papers look very interesting!

I have also included the slate of candidates for the election that will be held at the Business Meeting. As indicated below, the business meeting will be held on Saturday November 17th from 2:00 PM - 3:15 PM in Asia 4 - Third/Lobby Level Dolphin. In addition to the slate as presented, we will also accept nominations from the floor. Please be there to support the work of the division. Also, please plan to attend the IIC Division reception on Saturday evening. Bob Shuter has food and beverages planned for this event and awards will be given. It is always fun!

Finally, I have included a call for manuscripts for a special issue of the Chinese Journal of Communication, which will be devoted to issues of health in the PR of China. If you are doing research on health in China, please consider submitting your work for consideration for inclusion in CJC. The CJC is a high quality, ISI, peer-reviewed journal. There is an online submission site and you should check the option for inclusion in the special issue.

I look forward to seeing all of you in Orlando.
Mary Bresnahan, bresnah1@msu.edu
Professor in the Department of Communication at Michigan State University
Chair of the International and Intercultural Communication Division of the NCA

NCA IIC DIVISION SLATE FOR ORLANDO 2012

Over the last several months with the assistance of my nominating committee including Khadi Ndiaye (George Washington U.), Hsin-I Cheng (Santa Clara State U.), Miriam Sobre-Denton (SIU), a strong slate of candidates has been identified. Lily Mendoza (Oakland U.) and Yoshi Miike (U. Hawaii, Hilo) were also extremely helpful. Two key offices will be filled—the Vice Chair Elect, which is done annually and the Publications Chair, which is selected every four years so this is an especially important election. We will also select a new nominating committee. Here is a preview of the slate of candidates. We will also accept nominations from the floor at the Business Meeting in Orlando. Mary Bresnahan, Chair of the International and Intercultural Communication Division, bresnah1@msu.edu

VICE CHAIR ELECT (3 CANDIDATES ARRANGED ALPHABETICALLY)

Dr. Amy Heuman, Texas Tech University

Amy Heuman is an Associate Professor in the Department of Communication Studies. Her research interests include intercultural communication, Latino/a studies, interpretive and critical theory/ methods, ethnographic methods, critical cultural communication pedagogy, gender communication, identity construction
and negotiation, and research examining the intersection of race, class, gender, and sexuality. Dr. Heuman earned her Ph.D. from Bowling Green State University (BGSU) with an emphasis on communication and culture.

**Dr. Etsuko Kinefuchi, University of North Carolina Greensboro**

Etsuko Kinefuchi is an Associate Professor at UNCG. She received her Ph.D. from Arizona. Her scholarly interests include the study of cultural identity development and negotiation, interethnic and interracial relationships, intersection of identity sites, multiculturalism and pedagogy, transnationalism and diaspora, immigrant and refugee adaptation, and building intercultural alliances.

**Dr. Carmen Lee, San Diego State University**

Carmen M. Lee is an Assistant Professor in the School of Communication at San Diego State. She received her PhD from the University of California, Santa Barbara. Her research focuses on intercultural and interpersonal communication. More specifically, she is interested in intercultural relations between people of different cultural groups as they occur in youth hostels. Her interpersonal communication research focuses ‘dark side’ issues such as psychological abuse and casual sexual relationships. In her spare time she enjoys reading book, playing with her nephews and traveling.

**PUBLICATIONS CHAIR (2 CANDIDATES ARRANGED ALPHABETICALLY)**

**Dr. Jennifer Willis Rivera, University of Wisconsin River Falls**

Jennifer Willis Rivera is a Professor of Communication Studies: I have taught in the field of Communication for 16 years. My research areas are in Intercultural Communication, Rhetoric and Communication Pedagogy. I have special interest in researching first generation students and students of color on college campuses.

**Dr. Ping Yang, Denison University**

Dr. Ping Yang joined the Communication Department Fall 2009. Her teaching and scholarship focus on the intersection of culture, communication, and technology. She is currently working on projects that examine ethnic minority identity, heritage language education, and identities construction in intercultural online communication. Dr. Yang enjoys reading, travelling, watching movies, and spending time with family and friends.

**NOMINATING COMMITTEE (5 CANDIDATES ARRANGED ALPHABETICALLY)**

**Dr. Shinsuke Eguchi, University of New Mexico**

Shinsuke Eguchi is an Assistant Professor at the University of New Mexico. Dr. Eguchi's research and teaching interests are in intercultural communication, gender and GLBTQ communication studies, Asian and Asian American communication studies, and critical ethnography.
Dr. Yin Jing, University of Hawaii, Hilo

Yin Jing is an Associate Professor in the Department of Communication at the University of Hawai‘i at Hilo and a Fellow at the Molefi Kete Asante Institute for Afrocentric Studies. She co-edited *The Global Intercultural Communication Reader* (Routledge, 2008) and published several articles in journals such as *China Media Research, Critical Discourse Studies, Discourse Processes*, among others.

Dr. Austin Lee, Northern Kentucky University

Austin Lee is an Assistant Professor who studies cultural selves reflected in self-effacement and self-enhancement and immediacy. He also studies organizational communication.

Dr. Meina Liu, University of Maryland

Meina Liu is an Associate Professor. Her current research examines how negotiators’ emotions influence their own and their counterpart’s negotiation behavior, as well as culture’s effect on this process.

Dr. Beatriz Torres, Gustavus Adolphus College

Her research focuses on health and culture. She developed a radio soap opera about health issues for Latinos. She is working with *UMN’s School of Public Health and West Side Clinic’s Somali, Latino & Hmong Partnership for Health and Wellness* to develop an entertainment health intervention to address healthy eating and exercise among three immigrant communities.

Unit Planner’s Report: IICD/NCA 2012

From S. Lily Mendoza Vice Chair

Please plan to come and support our panel offerings this year. We especially look forward to seeing you all at the IICD Business Meeting on Saturday, 2:00-3:15 PM at the Dolphin Hotel, Asia 4 and at our reception which follows that evening. Here is our division line up:

International and Intercultural Communication Division Program

Thursday November 15, 2012

8:00 AM - 9:15 AM Media, Identity, and Representational Politics Paper Session Europe 3 - Third/Lobby Level Dolphin
8:00 AM - 9:15 AM *The Protocols of the Elders of Zion: The Most Dangerous Intercultural Communication* Panel Discussion Heron - Second Level Swan
9:30 AM - 10:45 AM Global Community, Intercultural Communication, and the Problematic of Paradigm Panel Discussion Asia 4 - Third/Lobby Level Dolphin
9:30 AM - 10:45 AM Interrogating Intercultural COMMunity: Examining Unifying and Diverging Theories of Culture and Communication Panel Discussion Teal - Second Level Swan
11:00 AM - 12:15 PM Envisioning Community: Uses of "the Caribbean" in Imperial, National and Neo-colonial Projects Paper Session Asia 4 - Third/Lobby Level Dolphin
12:30 PM - 1:45 PM Co-cultural Theorizing in Diverse Contexts Paper Session Sandpiper - Second Level Swan
2:00 PM - 3:15 PM Studies in Applied Intercultural Communication Paper Session Asia 4 - Third/Lobby Level Dolphin
3:30 PM - 4:45 PM Cross-cultural Adaptation: Theory, Methods, and Practices Paper Session Asia 4 - Third/Lobby Level Dolphin

Friday November 16, 2012

8:00 AM - 9:15 AM Feel Me: New Formations in Transnational Affect Panel Discussion Asia 4 - Third/Lobby Level Dolphin
8:00 AM - 9:15 AM Identity Research and Intercultural Communication: Building COMMunity for Future of the Discipline Panel Discussion Teal - Second Level Swan
9:30 AM - 10:45 AM Advocacy and Social Change in the Developing World in the Context of Globalization Panel Discussion Europe 3 - Third/Lobby Level Dolphin
9:30 AM - 10:45 AM Cultural Constructions of Global Work and Citizenship Paper Session Asia 4 - Third/Lobby Level Dolphin
11:00 AM - 12:15 PM Inter/Cultural Communication: Celebrating Intercultural and Cultural Communication in the Classroom Panel Discussion Teal - Second Level Swan
11:00 AM - 12:15 PM Theorizing Cosmopolitanism(s) and Transnational Subjectivities Paper Session Asia 4 - Third/Lobby Level Dolphin
12:30 PM - 1:45 PM Cultural Ideologies and the Politics of “Do-Gooking” Paper Session Asia 4 - Third/Lobby Level Dolphin
2:00 PM - 3:15 PM Crossing the Line of Difference in Community Building Paper Session Asia 4 - Third/Lobby Level Dolphin
3:30 PM - 4:45 PM Acculturation and the Problematic of Ethnic Identification Paper Session Asia 4 - Third/Lobby Level Dolphin

Saturday November 17th

8:00 AM - 9:15 AM Facilitating Sustainable Dialogue in Intercultural Contexts Paper Session Asia 4 - Third/Lobby Level Dolphin
9:30 AM - 10:45 AM Globalization and Cultural Politics Paper Session Europe 3 - Third/Lobby Level Dolphin
9:30 AM - 10:45 AM Rhetoric and the Global Community: Toward a Critical Rhetorical Project of Globalization Paper Session Asia 4 - Third/Lobby Level Dolphin
11:00 AM - 12:15 PM Discourses on Race, Whiteness, and Community Paper Session Asia 4 - Third/Lobby Level Dolphin
12:30 PM - 1:45 PM Youth Media, Communication and Identity Construction among Emerging Powers: A Comparative Panel about Brazil, China and India Paper Session Asia 4 - Third/Lobby Level Dolphin
2:00 PM - 3:15 PM International and Intercultural Communication Division Business Meeting
Business Meeting Asia 4 - Third/Lobby Level Dolphin
3:30 PM - 4:45 PM Top Four Faculty Papers in International and Intercultural Communication
Paper Session Asia 4 - Third/Lobby Level Dolphin

IIC Division Reception on Saturday evening

Sunday November 18th
8:00 AM - 9:15 AM A Critical Intercultural Interrogation of Euro/Asian Identities in Bodies and Popular Culture Paper Session Europe 3 - Third/Lobby Level Dolphin
8:00 AM - 9:15 AM Cultural Adaptation, Social Support Seeking, and Identity Development Paper Session Asia 4 - Third/Lobby Level Dolphin
9:30 AM - 10:45 AM Enlarging the Scope of Intercultural Communication Across Cultures and Contexts Paper Session Europe 3 - Third/Lobby Level Dolphin
9:30 AM - 10:45 AM Intercultural Competence and Variations in Cultural Patterning Paper Session Asia 4 - Third/Lobby Level Dolphin
11:00 AM - 12:15 PM Cross-cultural Communication Issues in Advertising, Corporate Mission Statements, and Technology Usage Paper Session Asia 4 - Third/Lobby Level Dolphin

RECEPTION AT NCA ORLANDO

From Bob Shuter,
Coordinator, New Initiatives IICD/Immediate Past Chair

Wonderful news about the IICD NCA reception! Sponsored by Oxford Press, the IICD reception will serve complimentary wine and an assortment of food and beverages. It will be held Saturday, November 17, 6:30-8:00 PM in the Dolphin Hotel, Asia 3. The Ralph Cooley Award will also be presented at the reception. Please make your calendars and note the location – the IICD reception will not be in the conference program. Look forward to seeing you there!

IICD OFFICERS 2012...

Executive Committee
Chair: Mary Jiang Bresnahan (bresnah1@msu.edu)
Vice Chair: S. Lily Mendoza (mendoza@oakland.edu)
Vice Chair Elect: Yoshitaka Miike (ymiike@hawaii.edu)
Secretary: Ahmet Atay (aatay@wooster.edu)
Publications Chair: Beatriz Torres (btorres@gac.edu)
New initiatives/Past Chair: Robert Shuter (shuter@execpc.com)

JOIN YAHOO GROUPS

Members of the International Intercultural Communication Division may want to join our Yahoo Group. To join, members (or anyone) can go to http://groups.yahoo.com/group/nca_iicd and click
on “join this group.” The Yahoo site can provide a space for job listings, syllabi, discussions, even travel studies, but it will only work if people get signed up. So do so today!

**JOB OPPORTUNITIES**

**DEPARTMENT OF ORGANIZATIONAL SCIENCES AND COMMUNICATION**  
Associate or Assistant Professor in Communication  
The Communication Program, within the Department of Organizational Sciences and Communication, invites applications for a tenured or a tenure-track position as an Associate or Assistant Professor of Communication to begin in August 2013. The Communication Program offers a selective admission undergraduate major and two undergraduate minors. Salary, benefits, and startup funds are highly competitive.  

**Basic Qualifications:**  
Applicants must have an earned Ph.D. in Communication, with research and teaching interests in Organizational or Intercultural Communication. Candidates must complete all doctoral degree requirements by August 15, 2013. Applicants also should have a strong background in research methods, including quantitative approaches, and experience with or interest in teaching core courses such as Communication Theory, Research Methods, and Senior Seminar (requiring a thesis). Finally, applicants must have a record of research as demonstrated by publications or works in progress. Rank is dependent on qualifications and experience.  

**Application Procedures:** Review of applications began on September 1, 2012 and will continue until the position is filled. To apply, complete the online faculty application at [http://www.gwu.jobs/postings/10363](http://www.gwu.jobs/postings/10363) and upload curriculum vitae, a statement of research and teaching interests and qualifications, selected reprints, and teaching evaluations summary. In addition, candidates may be asked to submit three (3) letters of recommendation, which can be sent to:  
Communication Faculty Search Committee  
The George Washington University  
600 21st Street, NW  
Washington, DC 20052  
For additional information about the Communication Program and the Department of Organizational Sciences and Communication, please visit our web site at: [http://departments.columbian.gwu.edu/orgsci/](http://departments.columbian.gwu.edu/orgsci/).

**MINI GRANTS FOR INTERCULTURAL DIALOGUE**

Micro Grants for Intercultural Dialogue  

The National Communication Association has awarded $5000 to the Center for Intercultural Dialogue to be distributed as micro grants for intercultural dialogue. These micro grants are intended to support either or both of the two types of activities described in the mission of the Center: study of intercultural dialogues by Communication scholars, and/or participation in intercultural dialogue through academic interactions between Communication scholars based in different countries, or different linguistic and cultural regions.

These grants are sufficient to provide seed funding only: no more than $1000 maximum can be awarded to any one individual. The goal is to encourage international, intercultural, interlingual collaborative research by giving enough funding to offset the cost of airfare only, while providing opportunity (and cause) for matching grants from universities.

If you already have lots of international connections, this grant is not for you – obviously you don’t need it. But if you are at a small college, or if you are a new scholar, and have not yet established significant international connections related to research, you are the intended audience for this competition. If you have been reading publications by an international scholar on a topic of
potential relevance to your own research, consider a short trip to discuss ways to collaborate on a future project. If you do not know who has been doing relevant work, check the sources you’ve been reading lately, ask your colleagues, and/or think about who you know from graduate school or who you met (or heard present) recently at a conference. Find someone with similar interests, who takes a different stance by virtue of being based in a different cultural context.

The intention is to support the development of new intercultural, professional connections. Thus continuing collaborations are ineligible. Those based in the US are expected to propose travel outside the country. International scholars currently living outside their country of origin are asked to establish a new affiliation in a different region rather than proposing a return to their homeland. We recognize that much interesting work can be done within a country between cultural groups, however this grant program focuses on connecting researchers who are not yet connected, across cultural regions that are typically disconnected. This rationale of cross-cultural connection must be explicit in the project description.

Applicants will need to describe their project, provide a brief resume, a short note from their department chair documenting their current status, and one from the host scholar expressing interest in holding conversations related to research. The initial deadline for review of proposals is November 15, 2012. If funds remain after the initial set of grants are awarded, March 15, 2013 will be the second deadline. Details and an application are available at the Center’s website: [http://centerforinterculturaldialogue.org/2012/08/16/grant-for-international-travel/](http://centerforinterculturaldialogue.org/2012/08/16/grant-for-international-travel/)

Contact the Center’s director, Wendy Leeds-Hurwitz, at intercult.dialogue@gmail.com with questions.

**PRELIMINARY CALL FOR PAPERS**

The 4\(^{th}\) International Conference on English, Discourse and Intercultural Communication will be held in Macao (Part I – June 11\(^{th}\) – 14\(^{th}\), 2013) and Urumqi, Xinjiang Uygur Autonomous Region, China (Part II – June 14\(^{th}\) – 17\(^{th}\), 2013). The conference is co-organised by Macao Polytechnic Institute and the Education Department of Xinjiang Uygur Autonomous Region and Xinjiang Normal University. The conference will consist of

A. Keynote Speeches
B. Plenary Presentations by Invited Speakers
C. Parallel Paper Sessions
D. Panel/Roundtable Discussions
E. Workshops
F. Poster Sessions

Abstracts of papers and abstracts of proposals for panel, poster and workshop sessions (between 250 - 300 words in English, together with a brief narrative bio-note in English (about 80 words), and contact information, are hereby warmly invited. Please indicate whether you would like to attend Part I or Part II, or both. The **deadline** for submitting abstracts/ proposals to Part I (Macao) is **March 4\(^{th}\), 2013** (Monday). The **deadline** for submitting abstracts/ proposals to Part II (Urumqi) is **March 25\(^{th}\), 2013** (Monday).
Under the conference theme of English, Discourse and Intercultural Communication, the conference topics include, but are not restricted to, the following overlapping interdisciplinary categories:

**A. English**
1. ELT (English Language Teaching) in the global/ local context;
2. Defining and redefining International English;
3. Communicative language teaching (CLT) and cross-cultural pragmatic competence;
4. Second language acquisition, bilingual and multilingual acquisition;
5. English and language universals/typology;
6. Revisiting humanistic and other “traditional” approaches in the ELT/ESP classroom;
7. Creative writing in English in the global/ local context;
8. Language and gender studies.

**B. Discourse**
1. Film and media studies in the global/ local context;
2. New social, cultural and critical discourses in English language education;
3. New approaches to reading and teaching literatures in English;
4. Pragmatics and discourse analysis.

**C. Intercultural Communication**
1. Linguistic and cultural diversity in Greater China;
2. Translation/interpretation studies and comparative cultural studies;
3. Intercultural dialogues and critiques in language and communication studies;
4. English as a global lingua franca and the future of Chinese and other non-western languages and traditions, including endangered and minority languages;
5. The impact of new media technologies on intercultural communication.
6. Gender and cross-cultural communication studies.

All submissions will be carefully reviewed before final invitation letters are sent to participants whose abstracts have been accepted by the Conference Academic Review Panel. For Part I of the conference in Macao, the conference registration fee, food and accommodation will be covered for those participants whose abstracts have been accepted. In case of co-authorship, this applies to the first author. A registration fee (amount to be confirmed) for Part II in Urumqi will be charged. Graduate student participants in China will be given a discount for the conference registration fee.

Please email your submission to:
Organising Committee for Part I in Macao: eltrc@ipm.edu.mo (to be confirmed)
Organising Committee for Part II in Urumqi: icedic2013@163.com (to be confirmed)

**Intercultural Competence and Interaction**

**Call for Papers 2012 SHNU International Conference of Intercultural Communication**
**Topic:** Intercultural Competence and Interaction Working Language: English/Chinese Time:
December 15-16, 2012 Venue: 100 GuiLin Road, Shanghai Normal University, Shanghai, China

**Invited Speakers:** Colleen Ward, Donal Carbaugh, Guo-Ming Chen, Michael Byram, Molefi K. Asante, Nobuyuki Honna, Patrice Buzzanell, SUN Youzhong, SHI-xu and XU Lisheng.

With the success of the first International Conference of Intercultural Communication in 2008 and the second in 2010, Shanghai Normal University will sponsor the third on December 15-16, 2012. The 2012 ICIC focuses on

**“Intercultural Competence and Interaction”**. It is, as the previous two, characterized by high-level scholarship, explicitly focused themes, multiple perspectives and in-depth discussions. We welcome both domestic and international scholars to interpret the conference theme from different perspectives, and would like to share their knowledge and expertise.

**Abstract and paper submission:**

Please submit a 300-500 word abstract (APA style, Times New Roman 12 point font and double spaced) to iccshanghai@163.com as an email attachment no later than September 15th. Authors of accepted abstracts will be notified by October 15th, 2010, and will then be invited to submit a full paper ranging from 5000 to 12000 words by December 1st. All submissions will be carefully reviewed. High quality articles will be selected for publication. For more information, please visit: www.shicci.org.cn.

**Conference Registration Fee:**

- Teachers or researchers: 800 RMB ($120)
- Students or Spouse: 400 RMB ($60)

Payment of the registration fee covers the cost to attend the main conference and the concurrent sessions, coffee breaks and conference meals. Notice that this registration fee does NOT cover the cost of the local transportation and accommodation.

**Sponsor:** Foreign Languages College of Shanghai Normal University

Chief of Organization Committee: Prof. Lu JianFei, Secretary of Shanghai Normal University/Chair of SHNU Council.

Deputy Chief: Prof. Cai LongQuan, Dean of Foreign Languages College of Shanghai Normal University.

Executive: Dr. Dai XiaoDong, Shanghai Normal University, Fulbright research scholar. Tel: 86-21-64323669 Fax: 86-21-64321755 E-mail: iccshanghai@163.com Website: www.shicci.org.cn

### Special Issue of the Chinese Journal of Communication - Call for Papers

**Communicating Health in China: The Role of Health Communication Research**

Guest Editor
Mary Bresnahan, Department of Communication, Michigan State University

**Submission Deadline:** May 15, 2013

There are many pressing health issues facing a burgeoning population in China. These health concerns include campaigns to raise public awareness about the detrimental effects of smoking and the impact of second-hand smoke. The norm of social smoking among Chinese males is in need of transformation and young women are a target for tobacco. Communication research can have a huge impact on adolescent smoking prevention and adult smoking cessation.

Concern about health is not limited to smoking. Knowledge and awareness of HIV/AIDS prevention and reduction of HIV/AIDS stigma is also an important health domain where
communication research can have an impact and offer guidance for practitioners in crafting effective campaigns.

As Chinese move squarely into the middle class with greater affluence, they are likely to succumb to diseases such as diabetes and cardiopulmonary problems. The availability of nutritious, inexpensive, sustainable food in China as well as controlling toxins and pollutants in the air, water, and food continues as a major concern. Health communication research carries the potential to have an impact in the betterment of life and health for Chinese in all of these areas.

This special issue of the Chinese Journal of Communication will address important health issues facing China where communication research is poised to make a difference. Some suggested topics include but are not limited to:

1. Examining smoking prevention & cessation messages
2. Increasing awareness of second-hand smoke
3. HIV prevention and awareness messages
4. Reduction of Stigma towards HIV
5. Media Coverage of health
6. Healthy Lifestyle initiatives
7. Problems in delivery of healthcare
8. Messages about nutrition in the popular media

All submissions must have a communication perspective. Attitude studies that do not include a communication element will not be considered. Both qualitative and quantitative approaches are welcome. The planned publication date is the second issue of CJC in 2014.

Submissions should conform to the editorial guidelines of the Chinese Journal of Communication found at http://www.informaworld.com/cjoc under instructions for authors. Papers for consideration in this special issue should be submitted online to the CJC as usual but indicate inclusion in the special issue, Communicating Health in China.
The 11th IALIC International Conference Call for Submissions

Theme: Intercultural Dialogue: Current Challenges/Future Directions

Nov 30th - Dec 2nd, 2012, Durham University, Durham, United Kingdom

Dialoguing with “cultural others” is now an imperative in the face of movement of people for work, education, leisure, and for reasons of persecution, war, and conflict. Scholars of intercultural communication and language have begun to investigate the “cultural” and the “intercultural” in sites of contest, struggle, and domination (political, economic, historical, ethnic, religious, etc.), as well as in everyday contexts. Current and future generations need preparation for communication in a pluricultural/plurilingual world, and this presents challenges for interculturalists and/or educationalists at all levels. The processes that underpin these interactions are still little understood, especially in matters of ethics, responsibility, and faith. Further, the theoretical, methodological, and pedagogic resources available for developing, interpreting, translating, and assessing intercultural communication and intercultural competence need further exploration and development.

The conference offers scholars of all disciplines, whose research involves languages and intercultural communication, the opportunity to explore these themes in an international forum, and aims to provide critical dialogue across and beyond disciplinary boundaries and epistemologies. We therefore welcome innovative and interdisciplinary theoretical, methodological and pedagogical approaches to intercultural communication and language, and from other disciplines and fields, e.g., sociolinguistics, linguistics, applied linguistics, education, anthropology, sociology, psychology, literary and cultural studies, philosophy, religion, leisure studies, tourism, business, management and organisational studies, etc.

A particular feature of this conference will be the inclusion of a focus on theories and practices of intercultural communication and education seen from an Asian perspective. This will be represented by the presence of a keynote speaker from China and we welcome papers dealing with Asian perspectives, and synergies among Asian and non-Asian theories and practices.

The conference also includes a Pedagogical Forum where intercultural/language educators can display innovative research and practice that broadly address the domain of intercultural dialogue. We invite abstracts that address particular pedagogic approaches, practices, and procedures in intercultural communication/education, intercultural competence and dialogue, the cultural dimensions of language learning/teaching, etc.

Keynote Speakers:
Professor Emeritus Michael Byram, Durham University, UK
Dr Darla Deardorff, Duke University, North Carolina, USA
Professor Gao Yihong, Peking University, Beijing, China

Key themes of interest to the conference may include:
- intercultural communication into the 21st century
- internationalisation and languages/intercultural communication/education
International Association for Languages and Intercultural Communication

- the cultural/intercultural dimensions of language learning and teaching
- emerging theories and methodologies for intercultural communication and language research
- researching multilingually
- intercultural (communication) and language pedagogies
- intercultural (communication) competence and its assessment
- interfaith/intercultural dialogue
- ethical communication; intercultural responsibility
- global/local citizenship and the intercultural
- conflict, mediation, and negotiation
- peace communication
- plurilingualism; bilingual and multilingual communication and education
- new technology/media and intercultural communication
- political/historical/religious/geographical influences on intercultural communication
- linguistics; sociolinguistics; applied linguistics
- environmental communication

Please submit a 300-400 word abstract by 15th June, 2012 with your name, title, institutional affiliation, and email address; include a brief bio of 250 words. Abstracts will be peer-reviewed by the conference committee and notification sent out by 30th June, 2012.

Publication Opportunity: Presenters of strong papers addressing the conference theme will be invited to write a fully developed research article for submission to the special issue of the Association’s journal Language and Intercultural Communication.

Email submission to: conference@ialic.net
Conference Website: http://ialic.net/?page_id=15
Conference Hosts: School of Education, Durham University, and IALIC (International Association of Language and Intercultural Communication)
Conference Venue: School of Education, Durham University
Conference Fee: £150.00 for IALIC members; £200 non-members, £80.00 students, one day attendance £80. The fee includes conference materials and refreshments for three days (tea/coffee breaks, and lunches on Saturday and Sunday). The conference dinner (£25.00) on Saturday evening (1st December) is not included in the cost. Access here to pay conference fee and optional conference dinner by 15th July, 2012: http://www.dur.ac.uk/conference.booking/details/?id=135
Conference Hotels: Please see the conference website for accommodation. If intending to come, you are advised to book NOW as Durham has a Christmas market during the conference weekend and all accommodation is booked out very early.
IALIC Membership: Access the form here and join IALIC at http://ialic.net/?page_id=11
There will also be a membership booth operating throughout the conference. Membership includes four copies of the Association’s journal.

For further enquiries, please email Dr Prue Holmes, IALIC Chairperson, School of Education, Durham University, Durham, United Kingdom, at conference@ialic.net