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## **NCA News**

### **Announcement from President Braithwaite**

NCA President Dawn Braithwaite is pleased to announce that, with the support of the Executive Committee and the Legislative Assembly, she has appointed NCA Past President Judith Trent to discharge the responsibilities of the immediate past president and serve on the Executive Committee as a non-voting member through December 31, 2010. NCA officers took advantage of participation in the recent regional conventions to meet and work together in person, and we were happy that Juddi was able to join us. The full Executive Committee looks forward to our first meeting with Juddi in June. We thank Juddi for her generosity and willingness to continue serving the association. As always, we thank NCA members who help the association in so many different capacities for your service and feedback on issues important to the association.

### **Reminder - NCA Inbox**

Do you have a question or idea regarding NCA? Please write to [inbox@natcom.org](mailto:inbox@natcom.org).

## **Member Notes**

### **Awards**

**Josh Boyd**, Purdue University, was the recipient of the 2010 Learning Outcomes Assessment Grant.

**Bart Collins** and **Melanie Morgan**, Purdue University, were awarded a grant from Ascension Health and St. Vincent's for their project "Evaluating Physician and Patient Attitudes toward an e-Health Technology."

**Daniel Cronn-Mills**, Minnesota State University, Mankato, was the 2010 recipient of the Distinguished Faculty Scholar Award. The award is based on outstanding professional scholarly achievements with

emphasis on originality, imagination and innovation, impact on the discipline or field of study, a national or international scholarly reputation, contributions to undergraduate and/or graduate education, and contributions to the university, profession, and wider community. A maximum of three faculty are selected each year.

**Diane Cypkin**, Pace University, was the recipient of the President's Extra Mile Award, in recognition of her extraordinary service in helping others on behalf of Pace University. This award is presented yearly.

**Adam Earnhardt**, Youngstown State University, was selected as one of the top 40 professionals in the Youngstown area under the age of 40. At the ceremony, Earnhardt was identified as one of the top 5 "MVPs" among the group of 40. Previous MVPs have included political leaders, CEOs and local celebrities.

**Stephen J. Hartnett**, University of Colorado, Denver, was the recipient of the 2009-2010 Thomas Jefferson Award. This University of Colorado system-wide award is given in the spring to those persons who advance the ideals of Thomas Jefferson, which include: broad interests in literature, arts and sciences, and public affairs; a strong concern for the advancement of higher education; a deeply seated sense of individual civic responsibility; and a profound commitment to the welfare and rights of the individual.

**Lorraine Kisselburgh**, Purdue University, was awarded a \$40,000 grant through the College of Engineering's Engineer of 2020 Program to create a research group focused on Innovation and Design. The grant will support an eight person cross-disciplinary team that will develop a cross-disciplinary design group to research innovation and design in teams, address curricular redesigns, and host a series of campus speakers and workshops.

**Erina MacGeorge**, Purdue University, was the recipient of the Faculty Fellowship for Study in a Second Discipline in the department of Basic Medical Sciences.

**Marifran Mattson**, Purdue University, was the recipient of the Focus Award for Disability Advocacy from Purdue University. She and four others were honored at a special reception.

**Melanie Morgan**, Purdue University, was awarded the 2010 Learning Outcomes Assessment Grant.

**Mike Murray**, University of Missouri, St. Louis, received a Distinguished Alumni Award from the Department of Communication at University of Missouri, Columbia.

**John C. Pollock**, The College of New Jersey, was awarded a Fulbright Scholarship to the University of Belgrano in Buenos Aires, Argentina, for the spring of 2010. Pollock will help students conduct cross-national research comparing national "structural" measures (e.g., GDP/capita, literacy rate, infant mortality rate) and variations in major newspaper reporting on critical issues (e.g., AIDS, poverty, women's rights, healthcare).

**Sandra Sarkela**, University of Memphis, has been awarded a National Endowment for the Humanities Summer Stipend for her project, "The Political Discourse of John Dickinson: A Case Study in the Rhetoric of Moderation." Further, her stipend has been designated a National Endowment for the Humanities 'We the People' project due to its exploration of "significant events and themes in our nation's history and culture and that advance knowledge of the principles that define America."

## **In the Media**

**Tatyana Dumova**, Point Park University, was quoted in a *Pittsburgh Post-Gazette* article about the new FTC guidelines for bloggers. To access the article, [click here](#).

**Stephen Farnsworth**, George Mason University, was quoted in the *Washington Post* about President Obama's new communications strategy. To access the article, [click here](#).

**Casey Man Kong Lum**, William Paterson University, was quoted in an article on the globalization of street food culture in Hong Kong which appeared in *TIME*. To access the article, [click here](#).

**Mark T. Morman**, Baylor University, was quoted in the March 15, 2010 edition of *Sports Illustrated* in an article on nonverbal communication (e.g., the high five) between athletes in a sports context.

## **In Memoriam**

**David M. Berg** served as head of the Department of Communication at Purdue University from 1974 to 1988. He then returned to full time teaching until retiring in 2005. He had previously taught at the University of Oklahoma and the University of Kansas. He was 77.

## **In Transition**

**Michael Lane Bruner** was promoted to Professor at Georgia State University.

**Carolyn Curiel** was appointed Clinical Professor in the Department of Communication at Purdue University.

**Casey Man Kong Lum** was appointed Director of Graduate Program in the Department of Communication at William Paterson University.

**Janet G. Metzger** was appointed Professor at Johnson Bible College.

**Deepa Oommen** was appointed Assistant Professor at Minnesota State University, Mankato.

**Doyle Srader** was promoted to Associate Professor on Continuing Contract at Northwest Christian University.

**Sunwolf** was promoted to Full Professor at Santa Clara University.

## **New Books**

**Daniel C. Brouwer** and **Robert Asen**, eds., *Public Modalities: Rhetoric, Culture, Media, and the Shape of Public Life*, University of Alabama Press, 978-0-8173-5585-2.

**Barry Brummett**, *Rhetoric in Popular Culture*, 3rd Ed, SAGE, 978-1-4129-7568-1.

**Paul D'Angelo** and **Jim A. Kuypers**, eds., *Doing News Framing Analysis: Empirical and Theoretical Perspectives*, Routledge, 0-415-99236-2.

**Stephen Farnsworth**, *Spinner in Chief: How Presidents Sell Their Policies and Themselves*, Paradigm,

978-1-59451-268-1.

**Douglas M. Fraleigh** and **Joseph S. Tuman**, *Freedom of Expression in the Marketplace of Ideas*, SAGE, 978-1-4129-7467-7.

**Gloria Galanes**, *Socially Constructing Communication*, Hampton Press, 978-1572738775.

**Michael Kaplan**, *Friendship Fictions: The Rhetoric of Citizenship in the Liberal Imaginary*, University of Alabama Press, 0-817-31689-2.

**Sonia Katyal**, *Property Outlaws: How Squatters, Pirates and Protesters Improve the Law of Ownership*, Yale University Press, 978-0-300-12295-4.

**Wendy Leeds-Hurwitz**, ed., *The Social History of Language and Social Interaction Research: People, Places, Ideas*, Hampton Press, 978-1572738263.

**Matthew D. Matsaganis** and **Vikki S. Katz**, *Understanding Ethnic Media: Producers, Consumers, and Societies*, SAGE, 978-1-4129-5913-1.

**D. Lynn O'Brien Hallstein**, *White Feminists and Contemporary Maternity: Purging Matrophobia*, Palgrave Macmillan, 0-230-60863-9.

**W. James Potter**, *Media Literacy*, 5th Ed, SAGE, 978-1-4129-7945-0.

**Paula S. Tompkins**, *Practicing Communication Ethics: Development, Discernment, and Decision Making*, Allyn & Bacon, 978-0-205-45360-3.

## **Of Interest**

**Stephen Croucher**, Bowling Green State University, is the new editor-elect of *Speaker & Gavel*.

**Mike Murray**, University of Missouri, St. Louis, delivered the Loren Reid Centennial Lecture at the University of Missouri-Columbia on February 19, 2010. The lecture was entitled, "Political Broadcasting and the Formation of American Identity." The lecture is named after Dr. Loren Reid, a former NCA President.

**Kyu Ho Youm**, University of Oregon, has been nominated to run for Vice President of the Association for Education in Journalism and Mass Communication. He was also invited to serve as judge at the Price International Moot Court Competition at Oxford University in March 2010.

## **About Member Notes**

**Member Notes** appears every other month in *NCA News and Notes*. Member Notes contains information about NCA members including awards (e.g. research, grant funding, and teaching), quotes or appearances in the news media, memorials, transitions (e.g. promotions and appointments), new books, and miscellaneous items of interest. For more information and to submit items to *Member Notes* please visit [www.natcom.org/membnotes](http://www.natcom.org/membnotes). Please note that NCA reserves the right to edit material for style and length.